GREATHER
NEW YORK
DENTAL MEETING

95th ANNUAL SESSION

NOVEMBER 29 - DECEMBER 4, 2019

Dental Office Management Networking Roundtable

Heather Colicchio
Penny Reed
Cheryl Donahue
Welcome to the Greater New York Dental Meeting

Greater New York Dental Meeting™
Executive Headquarters
200 West 41st Street, Ste. 1101, New York, NY 10036
Tel. (212) 398-6922, Fax. (212) 398-6934
E-mail: victoria@gnydm.com
www.gnydm.com
Sponsored by New York County & Second District Dental Societies

All programs and exhibits are held at the Jacob K. Javits Convention Center
(unequal otherwise indicated)
11th Avenue between 34th and 39th Street, New York City

General Registration Hours
Friday, November 29          12:00 Noon - 4:30 P.M.
Saturday, November 30         8:00 A.M. - 4:30 P.M.
Sunday, December 1 - Tuesday, December 3
8:00 A.M. - 5:30 P.M.
Wednesday, December 4
8:00 A.M. - 4:30 P.M.

Exhibit Hall Hours
Sunday, December 1 - Tuesday, December 3
9:30 A.M. - 5:30 P.M.
Wednesday, December 4
9:30 A.M. - 5:00 P.M.

Pre-registration is required for all continuing education courses with the exception of the “Live” Dentistry and Affiliated Groups. Your seat will be held for 15 minutes after the start of the course; after that, those without tickets will be seated according to space availability. When the room is filled, no additional people will be admitted due to fire department regulations.

If you have not pre-registered, please be prepared to select an alternate session to attend.

Tickets
Tickets are required for all courses excluding Live Dentistry. Tickets for all functions can be purchased at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace and online.

Post-registration is required for all continuing education courses with the exception of the “Live” Dentistry and Affiliated Groups.

Obtain more CE Credits and save money by purchasing one of our Education Bundles.

The GNYDM CE Passport Bundle includes Seminar and Essay courses.

When purchasing a bundle, attendees can register for as many Seminars and Essay courses as they want during all six days of the show.

Registration for all courses is required.

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6 Days of Education Seminars, Hands-on Workshops & Essays
Friday - Wednesday

4 Days of Exhibits
Sunday - Wednesday

FREE “Live” Dentistry Hi-Tech 450 Seat Arena

WORLD IMPLANT EXPO
Innovation Starts Here

5th Annual Global Orthodontic Conference

3rd Annual Pediatric Dentistry Summit

12th Annual INVISALIGN® - GNYDM EXPO
4 Days of Programming:
Sunday - Wednesday

Botox and Facial Fillers Seminar & Workshop

Over 1,700 Exhibit Booths
Show THEM the Money
How Smart Office Managers Create Their ROI and Grow Their Practices

By Cheryl Donahue, Merchant Advocate & Penny Reed, Dental Coaching Institute
December 2, 2019
9am-12pm and 2pm-5pm
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<th>Understand WMI</th>
<th>Look at your own Beliefs</th>
<th>Inspire their Desire</th>
<th>Engage the Patient</th>
<th>Make it Easy to say YES</th>
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**Treatment Discussions**
More like Disney, Less like the IRS
Ready to get your Practice in Shape?

We Offer:
- Business Coaching
- Speaking
- Call Conversion System
- In-Office Training
- Dental Office Retreats
- Practice Growth Strategies

NOTES
Show "Them" The Money: How Smart Office Managers Create Their ROI And Grow Their Practices

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<th>Insurance Reimbursement</th>
<th>Ways to Reduce Outstanding AR</th>
<th>Errors on Your Merchant Statement</th>
<th>Non-Compliance Fines</th>
<th>Patient Finance Expense Reduction</th>
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The mission of the American Association of Dental Office Management is to educate, connect and empower dental office managers and practice leaders across North America.