NOVEMBER 29 - DECEMBER 4, 2019

Show “Them” the Money

Heather Colicchio
Penny Reed
Cheryl Donahue
Welcome to the Greater New York Dental Meeting

Greater New York Dental Meeting™
Executive Headquarters
200 West 41st Street, Ste. 1101, New York, NY 10036
Tel. (212) 398-6922, Fax. (212) 398-6934
E-mail: victoria@gnydm.com
www.gnydm.com
Sponsored by New York County & Second District Dental Societies

All programs and exhibits are held at the Jacob K. Javits Convention Center (unless otherwise indicated)
11th Avenue between 34th and 39th Street, New York City

General Registration Hours
Friday, November 29          12:00 Noon – 4:30 P.M.
Saturday, November 30         8:00 A.M. - 4:30 P.M.
Sunday, December 1 - Tuesday, December 3
                          8:00 A.M. - 5:30 P.M.
Wednesday, December 4
                          8:00 A.M. - 4:30 P.M.

Exhibit Hall Hours
Sunday, December 1 – Tuesday, December 3
9:30 A.M. - 5:30 P.M.
Wednesday, December 4 - 9:30 A.M. - 5:00 P.M.

COURSE REGISTRATION
Pre-registration is required for all continuing education courses with the exception of the “Live” Dentistry and Affiliated Groups. Your seat will be held for 15 minutes after the start of the course; after that, those without tickets will be seated according to space availability. When the room is filled, no additional people will be admitted due to fire department regulations. If you have not pre-registered, please be prepared to select an alternate session to attend.

Tickets
Tickets are required for all courses excluding Live Dentistry. Tickets for all functions can be purchased at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace and online.

6 Days of Education Seminars, Hands-on Workshops & Essays
Friday - Wednesday

4 Days of Exhibits
Sunday - Wednesday

FREE “Live” Dentistry
Hi-Tech 450 Seat Arena

SUNDAY
9:45 - 11:45
VOCO America, Inc.
Drs. Ron Kaminer &
Marc Geissberger
Restorative

9:45 - 11:45
Shofu
Dr. Ron Kaminer
Restorative

10:45 - 12:00
First Fit
Drs. Frederick E. Solomon
Cyrus Tahmasebi
Digital

11:15 - 12:00
Align I Invisalign I iTero
Drs. Karla Soto &
Christian Coachman
Restorative

12:00 - 2:00 - Ticket 4010
$125.00

MONDAY
1:30 - 2:45
Philips Sonicare
Dr. Gerard Kugel
Whitening

1:30 - 2:45
3Shape
Dr. Sundeep Rawal
Digital

2:45 - 4:00
GlideWell
Dr. Justin Chi
Digital

9:45 - 2:00 - Ticket 4010
$125.00

TUESDAY
9:45 - 12:00
Apa / CareCredit
Drs. Michael Apa
Aesthetic

2:00 - 4:15
Benco / Vatech
Dr. Aeklayya Panjali
Implant

WEDNESDAY
9:45 - 12:00

3D Printing & Digital Dentistry Conference
Dental Laboratory
Technicians Programs
Sleep Apnea Symposium
Oral Cancer Symposium

Celebrity Luncheon Speaker
John Quiñones
Monday, December 2nd
12:00 - 2:00 - Ticket 4010
$125.00

BUY A BUNDLE AND SAVE WITH GNYDM’S CE PASSPORT
Obtain more CE Credits and save money by purchasing one of our Education Bundles.

The GNYDM CE Passport Bundle includes Seminar and Essay courses.

When purchasing a bundle, attendees can register for as many Seminars and Essay courses as they want during all six days of the show.

Registration for all courses is required.

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World Implant Expo
5th Annual Global Orthodontic Conference

3rd Annual Pediatric Dentistry Summit

12th Annual INVISALIGN® - GNYDM EXPO
4 Days of Programming:
Sunday - Wednesday

Botox and Facial Fillers
Seminar & Workshop

Over 1,700 Exhibit Booths
Show THEM the Money
*How Smart Office Managers Create Their ROI and Grow Their Practices*

By Cheryl Donahue, Merchant Advocate & Penny Reed, Dental Coaching Institute
December 2, 2019
9am-12pm and 2pm-5pm
<table>
<thead>
<tr>
<th>Understand WMI</th>
<th>Look at your own Beliefs</th>
<th>Inspire their Desire</th>
<th>Engage the Patient</th>
<th>Make it Easy to say YES</th>
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Treatment Discussions
More like Disney, Less like the IRS
NOTES

Ready to get your Practice in Shape?

We Offer:
-
- Business Coaching
- Speaking
- Call Conversion System
- In-Office Training
- Dental Office Retreats
- Practice Growth Strategies
Show "Them" The Money: How Smart Office Managers Create Their ROI And Grow Their Practices

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<tr>
<th>Insurance Reimbursement</th>
<th>Ways to Reduce Outstanding AR</th>
<th>Errors on Your Merchant Statement</th>
<th>Non-Compliance Fines</th>
<th>Patient Finance Expense Reduction</th>
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