



MEETING DATES
NOV 28 – DEC 3, 2025

EXHIBIT DATES
NOV 30 – DEC 3, 2025

JACOB K. JAVITS CONVENTION CENTER | NEW YORK CITY, NY
NEW YORK COUNTY & SECOND DISTRICT DENTAL SOCIETIES



Greater New York Dental Meeting 2025

November 30 - December 3, 2025 | Jacob K. Javits Convention Center

Showcode: gnyd1225

CLICK HERE TO ORDER ONLINE: xpressleadpro.com



CDS is a part of Maritz

See page 3 for full product descriptions

To Submit your Order or for Assistance, Contact: xpressleadpro@maritz.com

Lead Retrieval Solutions	Pricing Through 09/11/25	Pricing Through 10/24/25	Pricing After 10/24/25	Unit Count	Total
XPress Leads App ONE activation on YOUR device*	\$ 400	\$ 455	\$ 525		
XPress Leads App Package FIVE activations on YOUR devices* + custom sales qualifiers	\$ 770	\$ 820	\$ 885		
XPress Leads Handheld Rental ONE activation pre-loaded on OUR handheld rental device	\$ 525	\$ 605	\$ 685		
XPress Leads Handheld Rental Package ONE activation pre-loaded on OUR handheld rental device + custom sales qualifiers	\$ 565	\$ 640	\$ 735		
Event API YOUR developers integrate OUR API with YOUR lead system	\$ 910	\$ 1120	\$ 1330		
Add-On Enhancements	Pricing Through 09/11/25	Pricing Through 10/24/25	Pricing After 10/24/25	Unit Count	Total
Additional XPress Leads App Additional activation(s) on YOUR device*	\$ 145 per additional user activation				
Bluetooth Printer Pairs with ONE device only	\$ 125	\$ 145	\$ 170		
Custom Sales Qualifiers/Custom Surveys Create custom targeted questions and responses for robust prospect profiles	\$ 130	\$ 150	\$ 170		
Delivery Service Booth delivery, app training and pick-up service	\$ 165	\$ 205	\$ 230		
Content Sharing Solutions	Pricing Through 09/11/25	Pricing Through 10/24/25	Pricing After 10/24/25	Unit Count	Total
Digital Backpack Turn YOUR content into QR codes to display in booth — when attendees scan to collect content, you collect their lead info	\$ 500				
Literature Fulfillment Send YOUR brochures and product links directly to YOUR scanned leads within the XPress Leads app	\$ 165	\$ 205	\$ 230		
Optional Loss/Damage Waiver**				Insure Your Rentals?	Total
NO, I do not want to purchase the Loss/Damage Waiver - initial on red line -----> _____				Yes No	

Loss/Damage Waiver	Replacement Cost
XPress Leads Rental Device	\$1,000
Rental Power Cord + Block	\$90
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$250

Please call for exact quote.

* System Requirements: Android 12.0 or higher and iOS 12.0 or higher

** Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

*** Processing fee is \$25. Save \$10 when you order online.

**** Taxable items and rates vary among states and are subject to change. If you are tax exempt, please reach out to Exhibitor Services at xpressleadpro@maritz.com

Sub-Total =

Processing Fee*** + \$25.00

Total =
without Sales Tax****



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Exhibiting Company: _____

Check if information is for: Exhibiting Company Third Party

Third-Party Company (if applicable): _____

Address: _____

State/Country: _____ Zip Code: _____

Contact Name: _____ Booth #: _____

City: _____ Email: _____

Phone: _____ Company Website: _____

Your Lead Retrieval Order Confirmation will be emailed to you.

Note:

All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

TERMS AND CONDITIONS:

App activation applies to singular event. Purchase Orders are not accepted. All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded. Leads captured through badge images and handwritten badge ID's are available for upload within 14 days post-event, and are subject to a data services fee.

Click [here](#) for additional Terms and Conditions.

Do not email credit card information.

Upon registration for this event, all guests (foreign and domestic) agree to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz recommends all customers seek their own expert advice for privacy compliance concerns.

For Assistance, Contact:
xpressleadpro@maritz.com

It is against Maritz security policy to accept credit card information via email.





The Right Tools Make All the Difference

Our flexible lead retrieval solutions ensure you never miss a connection, no matter how busy your booth gets. With easy-to-use tools and instant access to your data, you can follow up faster and close more deals.



Lead Retrieval Top Features

	Mobile App	Handheld Rental
		
Easily scan badges to capture lead contact and demographic details	✓	✓
Use my own phone or tablet as lead retrieval scanning device	✓	
App is pre-loaded on rented badge scanner – no need for personal devices		✓
Sort, filter and pin leads	✓	✓
Add written and voice notes to lead detail	✓	✓
Create customized qualifiers and surveys*	✓	✓
Access full lead list in XPress Leads exhibitor portal	✓	✓
Pairs with rented Bluetooth printer*	✓	✓

Use our lead retrieval solutions to:

- Focus on engaging prospects and building connections
- Increase efficiency with automated data collection, reducing errors and manual entry
- Ensure you receive full lead data in real time for faster follow-up
- Receive dedicated customer support before, during and after the show

Ready to see
XPress Leads
in action?
Watch our tutorial:



Content Sharing Top Features

	Digital Backpack	Literature Fulfillment
		
Load content in exhibitor portal pre-event	✓	✓
Self-serve: Attendees scan to collect content, you get their lead info	✓	
Send content directly to scanned prospect's email within XPress Leads app		✓
Track who collected my content but wasn't scanned with lead retrieval	✓	✓

Create more connections with content. Use these content sharing solutions to:

- Track who collects your digital materials
- Save on printing and shipping costs
- Learn product interests to curate follow-up calls

Discover how to use
Digital Backpack
to engage attendees
with your content:



*Additional charges may apply

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