



# GREATER NEW YORK DENTAL MEETING 2020

November 27-December 2

## VIRTUAL SPONSORSHIP AGREEMENT GREATER NEW YORK DENTAL MEETING®

For questions regarding sponsorship at the GNYDM,  
contact Ms. Dana Soltis at [dana@gnydm.com](mailto:dana@gnydm.com) or 212-398-6922.

### COMPANY INFORMATION

Company Name

Company Website

Company Email

### CONTACT INFORMATION

Primary Contact Person (Receives all sponsor information)

Address

City State Zip

Country Postal Code

Contact Phone Contact E-mail

### PAYMENT TERMS

All payments for the 2020 GNYDM Virtual Sponsorships can be made by company check or credit card\* (\*3% convenience fee applies) or wire transfer.

### CANCELLATION

There are NO REFUNDS on cancellation of a Virtual Conference Sponsorship program.

### EXECUTION OF AGREEMENT

We agree to abide by the terms and conditions of this contract, and we understand that the acceptance of this application constitutes a contract. I confirm that I am an authorized representative for this Company with full power and authority to sign this application and contract for the GNYDM 2020 Virtual Sponsorships.

AUTHORIZED SIGNATURE

TITLE

DATE

PRINT FULL NAME

### EXHIBIT FLOOR OPPORTUNITIES

#### ROTATING BANNERS - \$300.00

Company provides logo and/or banner, which will scroll on the bottom of our Interactive Floor plan. Logo is clickable to a URL.

#### NEW PRODUCTS PAVILION - \$500.00

Showcase a new product in our new products pavilion located on the exhibit floor. Product image, company contact and brochure are included. This is in addition to your booth space. GNYDM will announce the booth in an email blast.

#### TECHNOLOGY PAVILION - \$500.00

Technology companies can be featured in the technology pavilion. Company contact, product and logo is included. This is in addition to your booth space.

#### LIVE DEMONSTRATION VIDEO - \$500.00

Open to "live" dentistry companies. Videos from the past 3 years can be played in a designated arena on the show floor. Company contact and logo will be included. GNYDM will send out an email blast announcing the program. This is in addition to your booth space.

### EMAIL BLAST OPPORTUNITIES

#### EMAIL BLAST BANNERS - \$750.00 PER EMAIL

Take a banner advertisement in one of our GNYDM email blasts. The GNYDM's emails are sent to 80,000 Dental professionals. Image and link to company's website is included.

#### COUPON/DISCOUNT EMAIL BLAST - \$750.00

Limited to 10 companies. The Company will provide an advertisement or discount, which will be linked to your booth on the virtual exhibit floor. Company Contact information will also be included. Email blast will be sent out each day of the Virtual Show.

### EDUCATIONAL OPPORTUNITY

#### SEMINAR/WORKSHOP - \$500.00

Company can sponsor a workshop or seminar 1.5 to 2 hours to be hosted on the GNYDM website for attendees to obtain FREE CE. Company provides the speaker and pays the honorarium. Educational programs will be offered FREE to all attendees to maximize attendance. Company logo, contact information and brochure will be included.

### CE REGISTRY

#### CE REGISTRY - \$6,000.00

Your company logo will appear on the CE registry site, where all attendees visit to obtain their continuing education credits. Your logo will also appear on the bottom of the transcripts that attendees print out. CE registry site stays on the GNYDM website for three years.

### SOCIAL MEDIA OPPORTUNITY

#### SPONSORED POSTS - \$500.00

Company sends the GNYDM an advertisement (photo or short video) to post on FB and IG. The GNYDM helps create content for the company to sell its products or advertise a dental office.

#### PAID AD - \$750.00

This allows the GNYDM to setup an advertisement to reach a target market of a company's choice. The GNYDM works with the company to push out a specific advertisement for the company.