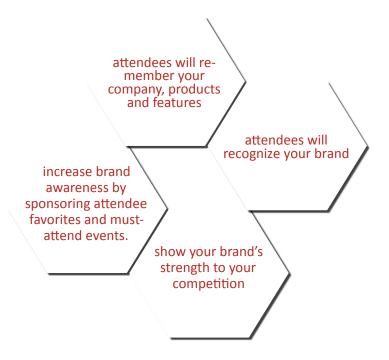
Sponsorship & Advertising Opportunities

IT'S TIME TO THINK OUTSIDE THE BOOTH!

HIGHLIGHT YOUR COMPANY AND SALES OPPORTUNITIES... JOIN OUR SPONSORSHIP PROGRAM.

The Greater New York Dental Meeting offers a wide range of sponsorship opportunities to increase the visibility of your brand beyond the exhibit hall.

By becoming a sponsor or advertiser,



GNYDM 2019

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DESIGN YOUR OWN SPONSORSHIP

Early Sign Up Sponsorship & Advertising Discounts:

- Sign up by March 1st and receive a 10% discount
- Sign up between March 2nd and April 2nd and receive a 5% discount

For more information or to reserve your sponsorship and advertising contact Ms. Dana Soltis, Sponsorship & Advertising Manager, at: dana@gnydm.com or 212-398-6922. The GNYDM welcomes all innovative ideas!

We are looking forward to making the GNYDM your most successful event.



BAGS - 1 EXHIBITOR / \$23,000

Tote bags are of great demand to all dental professionals walking the Exhibit Floor. Have your logo and/or advertisement on one side and the Meeting logo on the other. 40,000 will be distributed to all of your designated attendee groups. Includes the cost of production.



AISLE SIGNS - EXHIBIT HALL AISLES \$15,000

Your company's name and logo will appear at the bottom of each aisle sign throughout the Exhibit Floor. Sponsorship does not include cost of production.



BANNERS - \$9,875

(MULTIPLE YEAR CONTRACTS AVAILABLE)

Banners can be placed throughout the Jacob K. Javits Convention Center, in the registration and educational areas. Sponsorship includes installation, teardown and Javits Center space rental, but **does not include production costs.** Call for available locations and sizes.



BANNERS OVER STAIRCASE CONCOURSE SIDE... \$14,950 EDUCATION SIDE... \$13,950

A two-sided banner (20' x 40') is placed over the grand staircase to the Crystal Palace Registration Area and Education Area. Sponsorship includes installation, teardown and Javits Center space rental, but does not include production costs.



BATHROOM STALL DOORS OR MIRRORS \$12,000

Capture the attention of all the attendees. Place fun and innovative 3M graphics in the bathrooms on the exhibit floor letting attendees know about your product and the location of your booth. Also included is a 1 meter sign at every door.





Help attendees "get a charge" by sponsoring the mobile charging station located on the exhibit floor. Includes companies advertising message on the free standing charging station.



CELEBRITY LUNCHEON - (SPONSORSHIPS STARTING AT \$17,000)

Held on Monday, this traditional luncheon honors Presidents and Deans of Dental Organizations and schools throughout the world. A Celebrity speaker addresses the audience as a highlight of the event. Printed brochures are provided at each table, highlighting the speaker and sponsoring company. Sponsorship also includes a table at the luncheon for representatives of your company and the opportunity to distribute materials and/or giveaways. Signage and promotional materials including the Program & Exhibit Guide recognition are also included. Luncheon tickets are available for purchase by all attendees. Company recognition and pictures with the Celebrity prior to the luncheon are included.



COLUMN WRAPS-CONTACT FOR PRICING

Located in prime, high-traffic locations, the Indoor Column Wraps are a great way to get noticed by buyers as they make their way through the registration lobby and to the exhibit halls. Wrap your brand on one of many available locations sure to make a BIG impact.



EDUCATION REGISTRY LOGIN SCREEN \$10,975

Designated areas on the Exhibit Floor are available for attendees to record Continuing Education Credits using the barcode on their badge. Sponsors receive recognition on individual computer terminals, in Greater New York Dental Meeting publications, as the sponsor.



ESCALATOR RUNNERS \$6,495 PER ESCALATOR (3 AVAILABLE)

Escalator Runners feature the sponsor's message on a long banner running between the up and down escalators. Railing advertising also available on request.



FLOOR MINDERS 7' X 7' DIAMOND - \$2,975 5' X 5' SQUARE...\$2,675

A 3M adhesive graphic can be placed on the floor near the registration area or the exhibit hall. Sponsorship includes installation, teardown and Javits Center space rental and production costs.





FREE STANDING SIGNS 2 SIDED - \$3,075

Your Company's advertisement or product is displayed near the registration area on free standing 38%" x 87" signs or exhibit hall entrance area. Costs include fabrication, labor set-up and dismantling and Javits rental. Each additional panel variation - \$275/panel.



HEALTH SCREENING FAIR CALL FOR PRICING

Help sponsor our 4th Annual FREE Health Screening Fair at the Greater New York Dental Meeting where attendees can receive free Eye Exam, Blood Pressure, Hearing, Diabetes Screening, Caries and Oral Cancer Screenings. If more information and details contact Dana Soltis at 212-398-6922 or dana@gnydm.com.





HOTEL KEYS \$9,950

Your company's advertisement/logo displayed on the room keys at our headquarters hotel, the Marriott Marquis, Sheraton and Westin. Production costs are included.



INTERNATIONAL RECEPTION

The International Reception is an invitation-only event honoring our international guests following the completion of the first full exhibit day of the Meeting. Recognition is via signage and promotional material can be distributed. The Sponsor is encouraged to attend and be recognized. Held Sunday, December 1st, 5:30-7:00 pm at the Jacob K. Javits Convention Center. In 2018, there were over 600 attendees present at this event.

\$9,800



INTERNET CAFÉ \$8.750

Located directly on the Exhibit Floor from Sunday through Wednesday, the Internet Café allows for all attendees to check personal emails and stay connected while visiting the Greater New York Dental Meeting. Sponsorship includes the rental of the computers, electric lines, T-1 lines, stands for the 8 computers and the appropriate space on the Exhibit Floor. The homepage on the computers can include your company's advertisement and booth number. Meter signs with your advertisement will be placed in the Café area.



JUMBOTRON & TV ADVERTISING \$5,500 PER MINUTE

The Jacob Javits consists of (1) 600 sq. ft. LED JumboTron situated in the center of the Crystal Palace and 70+ 42" plasma TVs with audio and video located throughout 4 levels of the Javits. The same content goes to the JumboTron and TVs Saturday through Wednesday. Show off you companies products and services where all attendees can see your advertisement.

Your advertisment will play 1 min for each hour of the show, Saturday through Wednesday. You can also split the 1 min per hour for 15 sec x 4 times per hour or 30 sec x 2 times per hour.





LANYARDS \$15,975

Every attendee at the Greater New York Dental Meeting must wear an identification badge. Supply us with approved lanyards and we will distribute them to all attendees. The badge holder kiosks are located on the registration level. Approximately 40,000. The Sponsoring company must supply the lanyards and have them approved to GNYDM standards.



"LIVE" DENTISTRY ARENA COMMERCIAL \$5,000

Create a 60 second commercial and information advertisement to be played in our 550 seat "Live" Patient Arena for 4 days. Your Advertisement will run during intermission between 9:30 a.m. – 5:00 p.m. This opportunity is limited to 4 companies to give you more exposure.



"LIVE" DENTISTRY ARENA BANNERS 15' X 20' - \$7,000 (LIMITED TO 2 COMPANIES)

The banners are located on the northern wall of the exhibit hall in the "Live" Demonstration area. In addition, there are other highlights taking place in this area which attract attendees. Banners provided by the exhibitor. Greater New York Dental Meeting is responsible for the installation and dismantling. Limited to two companies.



NOTEBOOKS & PENS \$8,000

Your Company provides a notebook and pen for dental professionals at the Meeting. These books have your name and logo as well as the Greater New York Dental Meeting name and logo on the front cover. Product promotional literature can be inserted. The verbiage of the notebooks must be approved by the Greater New York Dental Meeting. They can be distributed in designated 1E Hall educational classrooms. This is an excellent way to get your Company's name in the forefront of dental education.



REGISTRATION AREA DEMONSTRATIONS & CLASSROOM CALL FOR PRICING

Show case your products or run educational events in this 35' x 35' space right next to the registration area. This Hi-Traffic area will allow attendees to see you when they Register and walk in the front doors. Hang a banner over your area so attendees can see it throughout the Javitis Center.



SHUTTLE BUS HEADREST COVERS \$9,500

The Sponsor's message is available on both sides of the headrest cover. Sponsorship includes production of a two-color design, installation and removal. Eight designated show buses will run continuously throughout the Meeting to and from the Jacob K. Javits Convention Center and Hotels.



STAIRCASES TO THE REGISTRATION AREA... \$17,950 EDUCATION AREA... \$13,500

This eye catching advertisement allows your company to be the first attraction seen by attendees entering the Convention Center. 3M Ad graphics are placed on the risers of the staircase back of the main concourse staircase steps. Sponsorship includes cost of graphic production, installation, teardown and Javits Center space rental.



WIRELESS INTERNET CONNECTION \$19,000 PER DAY / \$78,000 - 4 DAYS

Help Meeting attendees stay connected and keep up to the minute with annual meeting events. Wireless service provides attendees access to the Internet and e-mail, throughout the main areas of the Convention Center, via their personal laptops, iPad and mobile device. Included is an advertisement on the login screen that pops up every time someone logs in.



SHUTTLE BUS SERVICE - 3 BUSES \$31,000 / 8 BUSES \$120,000

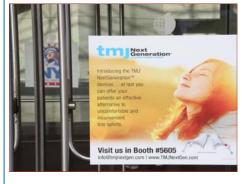
For six consecutive days, buses will operate from early morning until evening throughout New York City, transporting dental professionals between their Hotels and the Convention Center. Your advertisement will be seen not only by the dental community but by thousands of pedestrian consumers who live, work or are visiting New York City during the height of the festive holiday season.

As the Sponsor, your Company's name and/or message will appear on the side of buses, route signs in hotel lobbies, on flyers containing bus schedule information and in our Program & Exhibit Guide. Sponsorship includes cost of signage production, display and labor.



TABLE TOP GRAPHICS \$3,048 / 4 TABLES

Put your Company logo/ad on table tops located in our food court and cafes. Sponsorship includes installation, teardown and Javits Center space rental, and cost of production.



WINDOW ADVERTISING DOOR PANEL / SIDE

Placed eye-level, 2'x2' square 3M graphics on the glass doors along the entrance to the Crystal Palace. This includes installation, teardown, Javits Center space rental and cost of production. Minimum of eight. Double-sided available for an additional \$60 per panel.

> \$8,950 package of 8 \$12,950 package of 12 \$16,950 package of 16 \$21,000 package of 20



Share new products, equipment and technology. Advertise your educational programs and speakers to reach national and international audiences. For more information, contact Jayme Spicciatie - jayme@gnydm.com











DENTAL HYGIENISTS/ASSISTANTS LECTURE SERIES - \$5,000

Sponsorship of the Dental Assistant & Hygiene Pavilion includes a choice of either a full-day seminar or two half-day or 4 quarter day seminars for your dental team. Included in the sponsorship is signage throughout the exhibit floor, construction and audio visual set-up for the classroom. Your company is responsible for providing a speaker, speaker travel and transportation.



INDIVIDUAL EDUCATION PROGRAMS (COSTS VARY AS PER PROGRAM)

Your Company can sponsor scientific sessions. You can suggest speakers who must be approved by our Education Committee, or we can provide them for you. Signage and Program Guide recognition are included.



GENERAL PRACTICE RESIDENCY FAIR COLLATION - \$6,000

Held on Sunday, the Fair provides junior and senior dental students with the opportunity to gather information regarding available general practice residencies from representatives of over 60 hospital dental programs. With the growing importance of residency programs, this unique event is well-attended and provides your Company with exposure to the young graduating dentist.

Sponsorship includes: banners at the Fair area advertising your company as the sponsor, refreshments, a table within the Fair for the distribution of materials to attendees by your representative, appropriate signage promoting the event and Program Guide recognition. Sponsorship does not include production of insignia or logo placement on banners. Materials are allowed to be distributed by the sponsoring company.



"LIVE" DENTISTRY ARENA - CONTACT FOR PRICING

An ultra modern High-Tech "Live Dentistry Arena" with seating for 550 will feature clinicians and exhibitors working with "live" patients to present the latest in new procedures and technology throughout the 4 days of the exhibition. It is located on the exhibit floor. Projected screens and LCD monitors surround the area.



SCIENTIFIC POSTER SESSIONS - \$5,975

The Scientific Poster Session is an annual Sunday event that brings together dentists, post graduate residents, new dentists, dental and hygiene students, hygienists and technicians from the United States and many international countries. This three hour session attracts attendees interested in research, dental procedural developments and technological advances. Sponsorship includes signage, recognition in our Program Guide, a table for brochures and your company representatives and refreshments.



WORKSHOPS ON THE EXHIBIT FLOOR - \$3,675

A glass enclosed workshop seating 42 attendees is located right on the exhibit floor. This classroom is also highly visible to persons walking on the exhibit floor. Signage indicating the sponsoring companies name is placed adjacent to the workshop room. The sponsoring company is responsible for supplies and equipment and clinician package which includes (hotel, transportation, and speaker honorarium). Speaker and honorarium must be approved by the Organization Committee. If you need a speaker, one can be provided for you.



6TH ANNUAL WORLD IMPLANT EXPO

The Greater New York Dental Meeting again in 2018 will hold its World Implant EXPO which will focus on the sector of Implantology. The GNYDM will expand its exhibit floor to include increasing sales opportunities for companies involved with implant products, technology, bone replacement materials and equipment.

Companies are encouraged to participate in this unique opportunity. For additional information on the Implant EXPO, contact the Implant EXPO Chairman, Dr. Clifford E. Salm at implants@gnydm.com.



5TH ANNUAL GLOBAL ORTHODONTIC MEETING

The Greater New York Dental Meeting initiates its newest addition to its educational and exhibit program. Companies are encouraged to participate in this unique program. For additional information contact the Global Orthodontic Chairman, Dr. Gail Schupak; orthodontics@gnydm.com.



3RD ANNUAL PEDIATRIC DENTISTRY SUMMIT

This program will benefit both pediatric dentists and general dentists. Attendees will learn new techniques and fresh approaches to the treatment of your young patients! For additional program information, contact Dr. Lois A. Jackson; pediatrics@gnydm.com



3RD ANNUAL SLEEP APNEA SYMPOSIUM

Your company can sponsor a program to inform attendees the Latest Research and awareness in Dental Sleep Medicine. Attendees will learn how to establish Sleep protocols in their practice. Contact Dr. Marc B. Gainor; doctorgainor@verizon.net.

3D Printing & Digital Dentistry Conference 2019

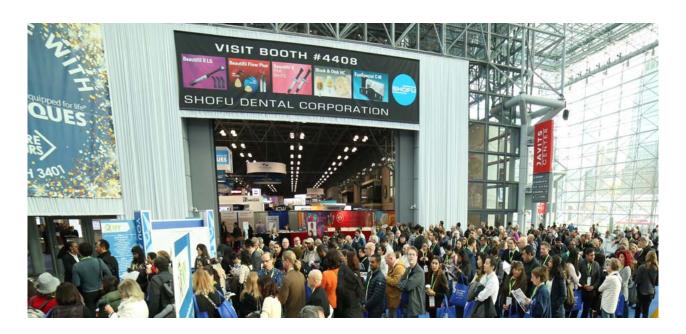
2ND ANNUAL 3D PRINTING & DIGITAL DENTISTRY CONFERENCE

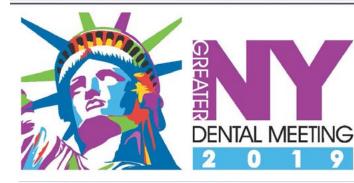
New 3D Printing & Digital Dentistry Conference. Sponsor lectures and demonstrations on 3D Imaging Applications in Dentistry. For more information contact Dr. William Bongiorno; CyberDent@mac.com.



2ND ANNUAL PUBLIC HEALTH CONFERENCE

Public health promotes and protects the health of people and the community where they live, learn, work and play. Health professionals will discuss how we can improve the health of this entire population. For more information contact Dr. Jack Dillenberg; jdillenberg@atsu.edu.







GNYDM DAILY ON-SITE NEWSPAPERThe Exclusive Newspaper of the GNYDM

The official daily newspaper is distributed all 4 days, Sunday-Wednesday at the entrances to the exhibits, registration areas, and bus drop off areas. The newspaper includes, daily course/events listings, exhibit floor plan, education programs and classroom location, exhibitor listings, current dental articles and previous day wrap up. This is the **ONLY** daily newspaper distributed onsite for attendees to get general information and newsworthy articles about the show and advertisers. This is a great opportunity to reach attendees.

Pricing is for 1 Advertisement in all 4 Editions Sunday – Wednesday There will be a one-time \$500 fee to change your advertisement daily.

Premium and full page advertisement receive a 500 word complimentary article in one edition.

Inside Front Cover - \$ 8,750.00 Full Page - \$6,500.00 Back Cover - \$ 8,950.00 Inside Back Cover - \$ 8,550.00 Half Page - \$3,950.00 Quarter Page - \$2,200.00

The dimensions are as follows:

Full page: Half page: Quarter page: 9.75 w x 14.25 h 9.75 w x 6.625 h 4.75 w x 6.625 h

Submit files in jpg, tiff or PDF. CMYK - 300 dpi.

Contact Ms. Dana Soltis for information and contract: dana@gnydm.com Deadline for artwork is October 25, 2019.









ADVERTISING

PROGRAM & EXHIBIT GUIDE SPECIFICATIONS

Full Page

Half Page Horizontal

75,000 copies of the Program & Exhibit Guide are published annually and distributed to potential attendees. The Guide contains course synopses and speaker photographs, as well as an Exhibitor Directory, Product Index and Floor Plans. It encourages attendees to visit the Exhibit Hall and helps locate specific products and services. The Guide also serves as a year round reference source for use in the dental office for locating exhibitors and products. Take advantage of this opportunity to attract attendees to your booth and allow them to locate your telephone numbers and website address throughout the year.

GREATER NEW YORK DENTAL MEETING

2018

MITTING DETY,

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FEE

JAVITS EENTER

PROGRAM & EXHIBIT GUIDE

\$3,995

\$2,850

DEADLINES: Your completed advertising contract and full payment, is due June 24, 2019. Advertising space will not be reserved without full payment. Cancellations will not be accepted. All artwork is due June 24, 2019. The Greater New York Dental Meeting is not responsible for reproduction quality.

COVER AND PREFERRED POSITION RATES

Inside Cover Double Spread	\$12,695
Back Cover	\$10,895
First Page	\$7,900
Inside Back Cover	\$8,500
Opposite Table of Contents	\$6,975
ONLY 4-COLOR ADS WILL BE ACCEPTED FOR THESE	POSITIONS.

Full Page before trim Trimmed Size Safety	Decimal (WxH) 8.625 x 11.125 8.5 x 10.875 8.125 x 10.5	Numerical (WxH) 8% x 11% 8½ x 10% 8% x 10½	Horizontal Half Page before trim Trimmed Size Safety	Decimal (WxH) 8.625 x 5.625 8.5 x 5.5 8.125 x 5.125	Numerical (WxH) 8½ x 5 ½ 8½ x 5½ 8% x 5½
Non-Bleed Full Page	8 x 10.375	8 x 10¾	Non-Bleed Half Page	8 x 5.125	8 x 5⅓

ADVERTISING REQUIREMENTS:

Please prepare your advertisement for submission as a High-Res PDF, Photoshop, InDesign, Illustrator EPS or TIFF file. Advertisements created in Microsoft Word or other applications not mentioned above are not usable. If you use a MAC, include a PDF, TIFF or editable EPS file in addition to source files. All EPS files should have fonts converted to outlines. All images must be at least 300 dpi. All advertisements must use CMYK colors and be accompanied by a color proof and production contact information. Advertisements with dimensions differing from those listed under Advertising Dimensions are subject to a 10% additional charge.

MULTILANGUAGE BROCHURE



5,000 copies of this brochure, in seven languages, are made available to United States Embassies throughout the world. In addition, they are distributed at International Dental Meetings. The brochure contains general Meeting information, as well as, Hotel and Meeting registration forms.

Closing Dates

Insertion order with full payment and artwork is due February 15, 2019. No cancellations are accepted.

Mechanical Requirements	<u>Width</u>	<u>Height</u>
2 Ads available 4-Color only	6"	9"
Single page		\$2,595

EMAIL BLAST



Promote your product and company to the GNYDM email list of 70,000 with an email blast banner AD. The banner will be included on the bottom of the Attendee Blasts. Included with the banner a URL of your choice will be linked to the banner. - \$1,000.00

THERE'S AN APP FOR THAT! (MOBILE APP ADVERTISING)

ADVERTISING RATES

For special position requests other than "Cover and Preferred," there is an additional charge of \$1,000. Booth numbers will be stripped in

free of charge. No additional charge for bleeds.

The Greater New York Dental Meeting Mobile App will provide sponsors with the opportunity for promotion through smartphone banner ads and multimedia advertising. Various locations are available call for options and pricing.



Multi-Rotation Splash Screen - 55,000.00 (Limited to 3 companies) ($1080 \times 1920px$) (780×1620 visual space plus 300px padding)

Multi-Rotation Banners - \$3,500.00 (Limited to 3 companies) (1024 x 160px) (32 x 5 aspect ratio)

Pop to the Top - \$2,000.00

Your company will appear at the top of the exhibitor listing with a sponsors ribbon.

Push Notifications - \$2,500.00 for 5 (170 Characters)

Your companies notification will be sent at a specific day and time.

Scavenger Hunt - \$1,500.00

The Scavenger Hunt Sponsorship is a fun and unique way to promote your company. Each attendee who downloads the APP will be tasked with visiting all participating sponsor booths to scan a QR code that will be given to your company - guaranteeing traffic flow to you. Attendees will be entered into a raffle to win a prize each day of the Meeting Sunday – Wednesday.



GREATER NEW YORK DENTAL MEETING

ADVERTISING CONTRACT

GREATER NEW YORK DENTAL MEETING™

200 West 41st Street - Suite 1101 New York, New York 10036-7203

Phone: (212) 398-6922 Fax: (212) 398-6934

E-mail: dana@gnydm.com Website: www.gnydm.com 95th Annual Session November 29 – December 4, 2019 Exhibit Dates: December 1 - December 4, 2019 Jacob K. Javits Convention Center New York City, New York

TYPE OR PRINT THIS ORDER FORM. SIGN AND RETURN COMPLETED FORM TO (212) 398-6934. Have questions or need additional information? Contact Dana Soltis at (212) 398-6922 or dana@gnydm.com Company Name_____ Address City, State/Country, Zip Code Company Email_____Company Website____ Telephone ()______Fax____ Advertising Contact Person_____Email____ Fax Telephone Marketing Contact Person_____Email____ PROGRAM & EXHIBIT GUIDE (PRINTED) **MOBILE ADVERTISING** ☐ Inside Cover Double Spread \$5,000 ■ Back Cover \$10.895 Multi-Rotation Banners \$3.500.00 ☐ Inside Back Cover \$8,500 ☐ Pop to the Top \$2,000.00 ☐ First Page \$7,900 ■ Push Notifications \$2,500 Opposite Table of Contents \$6,975 ☐ Scavenger Hunt \$1,500 ☐ Full Page \$3,995 ☐ Half Page \$2.850 **ADVERTISING** ☐ JumboTron Advertising \$5,500 per min ☐ Email Blast Banners **ADVERTISING BROCHURE** \$1,000 Multilanguage \$2,595 CONTRACTS RECEIVED WITHOUT FULL PAYMENT WILL NOT BE PROCESSED. **PAYMENT** All payments for advertising must be made by company check or credit card* (*plus a 3% convenience fee.) All contracts must be accompanied with full payment. All advertising are non-cancelable and non-refundable. Material/art must be e-mailed or shipped to Dana Soltis, dana@gnydm.com to arrive by the specified due date. Artwork submitted after specified deadline will incur additional charges. GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS. WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2019 EXHIBITORS' PROSPEC-TUS AND SPONSORSHIP & ADVERTISING BROCHURE, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

PRINT FULL NAME



GREATER NEW YORK DENTAL MEETING

SPONSORSHIP CONTRACT

GREATER NEW YORK DENTAL MEETING™

200 West 41st Street - Suite 1101 New York, New York 10036-7203

Phone: (212) 398-6922 Fax: (212) 398-6934

E-mail: dana@gnydm.com Website: www.gnydm.com 95th Annual Session November 29 – December 4, 2019 Exhibit Dates: December 1 - December 4, 2019 Jacob K. Javits Convention Center New York City, New York

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Address
Telephone ()
Sponsorship Contact Person
Sponsorship Contact Person
Telephone
Telephone
Telephone
□ Individual Education Programs □ Individual Education Programs □ Scientific Poster Sessions □ Cive" Patient Demonstration □ Learn and Lunch □ Workshops on the Exhibit Floor □ Dental Hygiene/Assistant Lecture Series □ World Implant EXPO □ Global Orthodontic Meeting □ After Hours Exhibit Floor Program □ Aisle Signs □ Bags □ Banners □ Concourse Side □ Concourse Side □ Education Side □ International Reception □ Sp,800 □ International Reception □ Registration Advertising □ Sp,800 □ Laynards □ Notebooks & Pens □ Registration Area Demonstrations □ & Classroom □ Call for pricin □ Shuttle Bus Headrests □ Staircase Graphics □ Registration Area □ Sp,500 □ Table Top Graphics □ Live" Dentistry Arena Banner
"Live" Patient Demonstration Varies Internet Café \$8,75 Learn and Lunch \$18,500 JumboTron Advertising \$5,000 per mi Workshops on the Exhibit Floor Varies Laynards \$15,97 Dental Hygiene/Assistant Lecture Series \$5,000 Live Dentistry Arena - Commercial \$5,00 World Implant EXPO Varies Notebooks & Pens \$8,00 Global Orthodontic Meeting Varies Registration Area Demonstrations & Classroom Call for pricin After Hours Exhibit Floor Program \$3,500 Shuttle Bus Headrests \$9,50 Aisle Signs \$15,000 Staircase Graphics Bags \$23,000 Registration Area \$17,95 Banners \$9,875 Education Area \$3,500 Registration Area \$13,500 \$3,048 / 4 Table Concourse Side \$14,950 "Live" Dentistry Arena Banner \$3,048 / 4 Table Education Side \$15,000 \$15′ x 20′ \$7,000
□ Workshops on the Exhibit Floor Varies □ Laynards \$15,97 □ Dental Hygiene/Assistant Lecture Series \$5,000 □ Live Dentistry Arena - Commercial \$5,00 □ World Implant EXPO □ Notebooks & Pens \$8,00 □ Global Orthodontic Meeting □ Registration Area Demonstrations Call for pricin □ After Hours Exhibit Floor Program \$3,500 □ Shuttle Bus Headrests \$9,50 □ Aisle Signs \$15,000 □ Shuttle Bus Headrests \$9,50 □ Staircase Graphics □ Registration Area \$17,95 □ Banners \$9,875 □ Education Area \$3,048 / 4 Table □ Concourse Side \$13,950 □ 15′ x 20′ \$7,00
□ World Implant EXPO Varies Notebooks & Pens \$8,00 □ Global Orthodontic Meeting Varies Registration Area Demonstrations Call for pricing Shuttle Bus Headrests \$9,50 □ After Hours Exhibit Floor Program \$3,500 Shuttle Bus Headrests \$9,50 □ Shuttle Bus Headrests \$9,50 Staircase Graphics □ Bags \$23,000 □ Registration Area \$17,95 □ Banners \$9,875 □ Education Area \$3,048 / 4 Table □ Concourse Side \$14,950 □ Live" Dentistry Arena Banner \$7,00 □ Education Side \$13,950 □ 15' x 20' \$7,00
After Hours Exhibit Floor Program Aisle Signs Aisle Signs Bags Banners Banners Call for pricing \$9,500 Shuttle Bus Headrests \$9,500 Staircase Graphics Registration Area \$17,95 Education Area \$13,500 Table Top Graphics \$3,048 / 4 Table Top Graphics \$3,048 / 4 Table Top Graphics \$13,950 Education Side
□ Banners \$9,875 □ Education Area \$17,95 □ Banners Over Staircases □ Concourse Side \$14,950 □ "Live" Dentistry Arena Banner □ Education Side \$13,50 □ Table Top Graphics \$3,048 / 4 Table \$13,950 □ "Live" Dentistry Arena Banner □ Education Side \$13,950 □ 15′ x 20′ \$7,00
☐ Concourse Side \$14,950 ☐ "Live" Dentistry Arena Banner \$13,950 ☐ 15′ x 20′ \$7,00
■ Datiliouli Stall Douis S12,000 I Mindow Advertising
☐ Buses \$120,000 ☐ Package of 8 \$8,95 ☐ Celebrity Luncheon \$17,000 ☐ Package of 12 \$12,95
□ Charging StationsSee description□ Package of 16\$16,95□ Column WrapSee description□ Package of 20\$21,00
☐ Education Registry Login Screen \$10,975.00 ☐ WiFi See descriptio ☐ Escalator Runners \$6,495 per escalator ☐ Floor Minders
□ 7' x 7' Diamond \$2,975 □ 5' x 5' Square \$2,675

CONTRACTS RECEIVED WITHOUT FULL PAYMENT WILL NOT BE PROCESSED.

PAYMENT

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AUTHORIZED SIGNATURE	TITLE	DATE
PRINT FULL NAME		



GREATER NEW YORK DENTAL MEETING

DAILY ONSITE ADVERTISING CONTRACT

GREATER NEW YORK DENTAL MEETING™

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E-mail: dana@gnydm.com Website: www.gnydm.com 95th Annual Session November 29 – December 4, 2019 Exhibit Dates: December 1 - December 4, 2019 Jacob K. Javits Convention Center New York City, New York

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Company Name			
Address	City, State/Country, Zip Code		
Company Email	Company Website		
Telephone ()	Fax		
Advertising Contact Person	Email		
Telephone	Fax		
Marketing Contact Person	Email		
Telephone	Fax		
WORLD SHOW DAILY			
☐ Inside Front Cover + (Includes 500 Word Article)	\$8,750.00		
☐ Inside Back Cover + (Includes 500 Word Article)	\$8,550.00		
☐ Full Page + (Includes 500 Word Article)	\$6,500.00		
☐ 1/2 Page Advertisement	\$3,950.00		
☐ 1/4 Page Advertisement	\$2,200.00		
☐ Change Ads Each Day	\$500.00		
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