



# GREATER NEW YORK DENTAL MEETING

## APPLICATION/CONTRACT FOR EXHIBIT SPACE

This form must be returned no later than:  
March 13, 2020 for Seniority Assignments

### GREATER NEW YORK DENTAL MEETING™

200 West 41<sup>st</sup> Street - Suite 1101  
New York, New York 10036-7203  
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96<sup>th</sup> Annual Session  
November 27 – December 2, 2020  
Exhibit Dates:  
November 29 - December 2, 2020  
Jacob K. Javits Convention Center  
New York City, New York

Instructions: Type or clearly print. Sign and return the original copy to the above address, with **\$1000.00 deposit per booth, made payable to the Greater New York Dental Meeting. Final payment is due on July 31. Full payment must accompany contract after August 1.** Valid Certificate of Insurance is required. Full payment is required for international companies. The company name, address, city, state/country, customer service phone, fax numbers, E-mail and Website address as shown on this form are for use in the Program and Exhibit Guide.

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City, State/Country, Zip Code \_\_\_\_\_

Company Email \_\_\_\_\_ Company Website \_\_\_\_\_

Customer Service Telephone ( ) \_\_\_\_\_ Fax \_\_\_\_\_

Exhibit Contact Person \_\_\_\_\_ Email \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Advertising Contact Person \_\_\_\_\_ Email \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Sponsorship Contact Person \_\_\_\_\_ Email \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Size of Booth Space required \_\_\_\_\_ ft. deep x \_\_\_\_\_ ft. wide Total number of Booths requested \_\_\_\_\_

Indicate preference  Standard  Corner  Island  Peninsula  Pavilion

Number of Booths \_\_\_\_\_ x \$1,000.00 = Total deposit enclosed \$ \_\_\_\_\_

Number of Conference Rooms \_\_\_\_\_ x \$1,000.00 = Total deposit enclosed \$ \_\_\_\_\_

Number of Executive Suites (only 4 available) \_\_\_\_\_ x \$1,400.00 = Total deposit enclosed \$ \_\_\_\_\_

Daily Conference Room \_\_\_\_\_ 10 x 10 = \$1,045.00/ Daily Conference Room \_\_\_\_\_ 10 x 20 = \$1,610.00 \$ \_\_\_\_\_

### APPLICATIONS RECEIVED WITHOUT DEPOSIT OR FULL PAYMENT PER BOOTH WILL NOT BE PROCESSED.

If possible, we do not wish to be next to or across from: \_\_\_\_\_

Provide a brief description of primary products and/or services: \_\_\_\_\_

PRODUCT CLASSIFICATION: From the classification listing on the reverse side of this application/contract, select the appropriate code numbers for the categories which best describe your products/services. Indicate code for each product description in the space below up to your maximum (See reverse side). Every effort will be made to include company name, company information and product listings in the Program and Exhibit Guide for all Application/Contracts received prior to **June 1, 2020.**

- |           |           |           |           |           |
|-----------|-----------|-----------|-----------|-----------|
| 1. _____  | 2. _____  | 3. _____  | 4. _____  | 5. _____  |
| 6. _____  | 7. _____  | 8. _____  | 9. _____  | 10. _____ |
| 11. _____ | 12. _____ | 13. _____ | 14. _____ | 15. _____ |

**THE GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.**

**WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2020 EXHIBITORS' PROSPECTUS, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.**

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT FULL NAME \_\_\_\_\_

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## PRODUCT CLASSIFICATION FORM

The table below indicates the maximum listings allowed to an exhibitor:

1-2 booths...up to 6 product listings  
3-4 booths...up to 8 product listings

5-6 booths...up to 10 product listings  
7-10 booths...up to 12 product listings

10 or more booths...up to 15 product listings

<b>AB03</b>	3D Printing	<b>CU05</b>	Curing Units	<b>IRO5</b>	Irrigators	<b>PU02</b>	Publications, Professional & Scientific
<b>AB05</b>	Abrasives, Disks/Points/Wheels	<b>DA05</b>	Darkroom Equipment & Supplies	<b>LA05</b>	Laboratory Equipment & Supplies	<b>PU05</b>	Pulp Testers
<b>AC05</b>	Acrylics & Accessories	<b>DE05</b>	Dental Dealers	<b>LA07</b>	Lasers	<b>RE05</b>	Record Keeping Systems
<b>AI04</b>	Air Abrasives	<b>DE06</b>	Dental Equipment, Mobile/Portable	<b>LA09</b>	Lathes, Chucks	<b>RE06</b>	Refining Resources
<b>AI05</b>	Air Compressors	<b>DE07</b>	Dental Hygiene Materials	<b>LA12</b>	Laundry Services	<b>RE08</b>	Repair Kits, Denture
<b>AL05</b>	Alloys	<b>DE08</b>	Dental Laboratories	<b>LE01</b>	Leasing	<b>RE09</b>	Repair Services
<b>AM05</b>	Amalgamators	<b>DE09</b>	Dental Lab Equipment & Supplies	<b>LI05</b>	Lights, Operating	<b>RE10</b>	Restorative Materials & Accessories
<b>AN05</b>	Analgesia/Anesthesia Equipment & Supplies	<b>DE10</b>	Dental Office Design	<b>LI06</b>	Lights, Other	<b>RE11</b>	Retirement Programs
<b>AN06</b>	Analgesics	<b>DE12</b>	Dentifrices	<b>LO05</b>	Loupes	<b>RE13</b>	Retraction Materials
<b>AN08</b>	Anatomical Models	<b>DE14</b>	Denture Adhesives	<b>LU05</b>	Lubricants	<b>RU05</b>	Rubber Dam & Accessories
<b>AN10</b>	Anesthetics	<b>DE15</b>	Denture Base, Reline, Repair Resins	<b>MA05</b>	Marketing Aids & Research	<b>SA05</b>	Saliva Ejectors
<b>AN12</b>	Antibacterial Soaps & Detergents	<b>DE16</b>	Denture Cleaners	<b>MA08</b>	Masks	<b>SA10</b>	Saliva, Synthetic
<b>AN14</b>	Antibiotics	<b>DI05</b>	Diagnosis & Testing Services	<b>ME05</b>	Medical Waste Services	<b>SC05</b>	Scalers
<b>AP05</b>	Apex Locators	<b>DI07</b>	Diagnostic Equipment, All Types & Services	<b>ME07</b>	Medicaments	<b>SC06</b>	Scalers, Ultrasonic
<b>AR05</b>	Articulating Paper, Film/Ribbon	<b>DI09</b>	Diamond Points & Disks	<b>ME09</b>	Metal, Recovery & Refining	<b>SH05</b>	Sharpeners, Instrument
<b>AR06</b>	Articulators	<b>DI11</b>	Dietary Products	<b>MI05</b>	Microscopes	<b>SL05</b>	Sleep Apnea
<b>AS05</b>	Asepsis Products	<b>DI12</b>	Digital Imaging	<b>MI06</b>	Milling Technology	<b>SN01</b>	Snoring Appliances
<b>AT05</b>	Attachments	<b>DI13</b>	Digital Impression Taking Systems	<b>MI08</b>	Mirrors (Hand)	<b>SO05</b>	Soaps & Lotions
<b>AU05</b>	Audiovisual Equipment & Materials	<b>DI14</b>	Digital Laboratory	<b>MO05</b>	Model Forming Tools & Accessories	<b>SO08</b>	Solder, Fluxes
<b>AU08</b>	Autoclaves & Accessories	<b>DI15</b>	Digital Radiography	<b>MO06</b>	Models Demonstration	<b>SK03</b>	Skin Care Products
<b>BL02</b>	Bleaching Products	<b>DI16</b>	Disinfecting Solutions	<b>MO09</b>	Mouthwashes (Rinses)	<b>ST05</b>	Sterilizers
<b>BL05</b>	Blood Pressure Diagnostic Instruments	<b>DI17</b>	Disks, Mandrels & Strips	<b>NU05</b>	Nutritional Products	<b>ST06</b>	Sterilizer Accessories
<b>BO05</b>	Bonding Agents	<b>DI18</b>	Disposable Needles	<b>OF05</b>	Office Equipment, Furniture/Decor	<b>ST07</b>	Sterilizing & Disinfecting Solutions
<b>BO07</b>	Bone-Grafting Materials	<b>DI20</b>	Disposable Products	<b>OF06</b>	Office Supplies	<b>ST10</b>	Stools, Lab
<b>BO09</b>	Bookkeeping Systems	<b>DR05</b>	Dry Air Systems, Filtration	<b>OP05</b>	Operating Room Supplies & Equipment	<b>ST11</b>	Stools, Operatory
<b>BO11</b>	Books	<b>ED05</b>	Education Materials	<b>OP06</b>	Optical Aids	<b>SU05</b>	Surgical Supplies
<b>BU05</b>	Burs, All Types	<b>EL05</b>	Electrosurgical Equipment	<b>OR05</b>	Oral Hygiene Aids	<b>SU08</b>	Sutures
<b>BU07</b>	Business & Finance Service	<b>EM05</b>	Emergency Drugs/Equipment	<b>OR06</b>	Oral Irrigation Devices	<b>SY05</b>	Syringes
<b>BU08</b>	Business Systems & Equipment	<b>EN05</b>	Endodontic Instruments & Supplies	<b>OR09</b>	Orthodontic Materials & Accessories	<b>TE05</b>	Teeth, Artificial
<b>CA01</b>	Cabinets	<b>EQ05</b>	Equipment Leasing	<b>OS05</b>	OSHA Compliance Products/Services	<b>TE08</b>	Telecom, Services & Equipment
<b>CA03</b>	CAD/CAM Materials & Accessories	<b>EQ06</b>	Equipment Repair & Maintenance	<b>OT01</b>	Other	<b>TM05</b>	TMD Diagnostic & Treatment Products
<b>CA04</b>	CAD/CAM Outsourcing	<b>EV05</b>	Evacuators & Evacuator Systems	<b>PA01</b>	Payroll Services	<b>TO05</b>	Tooth Shade Guides
<b>CA05</b>	CAD/CAM Systems	<b>EX05</b>	Exercise Equipment	<b>PA05</b>	Pads, Mixing	<b>TO07</b>	Toothbrushes, Hand
<b>CA06</b>	Cameras, Extra Oral	<b>EY05</b>	Eyewear, Protective	<b>PA08</b>	Paper Products	<b>TO09</b>	Toothbrushes, Power
<b>CA07</b>	Cameras, Intra Oral	<b>FI05</b>	Fiber Optic Products	<b>PA10</b>	Patient Financing Services	<b>TO12</b>	Torches
<b>CA09</b>	Casting Machines & Accessories	<b>FI08</b>	Filling Materials & Accessories	<b>PA11</b>	Patient Record Forms	<b>TO14</b>	Toys & Novelties
<b>CA10</b>	Casting Alloys	<b>FI10</b>	Financial Planning & Services	<b>PA21</b>	Patient Education Materials	<b>TR05</b>	Trays, Impression
<b>CE05</b>	Cements, All Types	<b>FL05</b>	Flossing Materials	<b>PE03</b>	Periodicals, Professional/Scientific	<b>UL05</b>	Ultrasonic Equipment & Supplies
<b>CH05</b>	Chairs & Accessories	<b>FL08</b>	Flouride Products	<b>PE05</b>	Periodontal Exam Systems	<b>UN05</b>	Uniforms, Gowns/Shoes
<b>CH08</b>	Chewing Gum	<b>FU05</b>	Furnaces	<b>PE06</b>	Periodontal Materials	<b>UN08</b>	Units & Components
<b>CL05</b>	Claim Processing	<b>FU07</b>	Furniture	<b>PE09</b>	Personnel Services	<b>UP05</b>	Upholstery
<b>CL08</b>	Cleansers	<b>GL05</b>	Gloves	<b>PH05</b>	Pharmaceuticals	<b>VA05</b>	Vacuum Investing Machines
<b>CO05</b>	Collection Services	<b>GR05</b>	Group Health Plans	<b>PH08</b>	Photographic Equipment & Supplies	<b>VA07</b>	Vacuum Units & Accessories
<b>CO07</b>	Communication Systems	<b>HA05</b>	Handcare Products & Services	<b>PI05</b>	Pins	<b>VA10</b>	Varnishes
<b>CO09</b>	Composite Instruments & Accessories	<b>HA07</b>	Handpieces, Operating & Laboratory	<b>PI08</b>	Pit & Fissure Sealants	<b>VI05</b>	Vibrators & Accessories
<b>CO11</b>	Composites	<b>IM05</b>	Implant Systems & Devices	<b>PL08</b>	Plating Equipment & Supplies	<b>WA02</b>	Waterline Filtration Systems
<b>CO15</b>	Computer Hardware/Software	<b>IM07</b>	Impression Materials	<b>PO05</b>	Porcelain Products	<b>WA05</b>	Wax Patterns, Molds/Removers
<b>CO17</b>	Computer Imaging	<b>IN05</b>	Infection Control Products	<b>PO06</b>	Portable Delivery Systems	<b>WA07</b>	Waxes & Accessories
<b>CO10</b>	Cone Beam	<b>IN07</b>	Instruments (Hand), General	<b>PR05</b>	Practice Marketing Services	<b>XR05</b>	X-Ray Film & Supplies
<b>CO20</b>	Continuing Education & Training	<b>IN09</b>	Instruments (Hand), Surgical	<b>PR07</b>	Practice Sales	<b>XR06</b>	X-Ray Machines & Equipment
<b>CO21</b>	Cosmetic Restorations	<b>IN12</b>	Insurance	<b>PR10</b>	Preventive Dentistry Products	<b>XR07</b>	X-Ray Processors & Accessories
<b>CO22</b>	Cotton Products	<b>IN14</b>	Interior Decorating	<b>PR12</b>	Prophylaxis Angles & Kits	<b>ZI03</b>	Zirconia
<b>CR05</b>	Crowns and/or Crown & Bridge Materials	<b>IN15</b>	Internet Services	<b>PR13</b>	Prophylaxis Brushes & Cups		
		<b>IN16</b>	Intraoral Video Cameras	<b>PR15</b>	Prophylaxis Materials		
		<b>IN18</b>	Investment Materials & Equipment	<b>PR17</b>	Protective Coverings		
		<b>IN19</b>	Investment Services	<b>PR21</b>	Prosthetic & Laboratory Supplies		