



GREATER NEW YORK DENTAL MEETING®

ADVERTISING CONTRACT

GREATER NEW YORK DENTAL MEETING®

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98th Annual Session

November 25 – November 30, 2022
Exhibit Dates:
November 27 - November 30, 2022
Jacob K. Javits Convention Center
New York City, New York

Company Name _____
Address _____ City, State/Country, Zip Code _____
Company Email _____ Company Website _____
Telephone () _____ Fax _____
Advertising Contact Person _____ Email _____
Telephone _____ Fax _____

DIGITAL PROGRAM & EXHIBIT GUIDE

- Inside Cover Double Spread \$12,695
- Back Cover \$10,895
- Inside Back Cover \$8,500
- First Page \$7,900
- Opposite Table of Contents \$6,975
- Full Page \$3,995
- Half Page \$2,850
- Quarter Page \$2,000

EXCLUSIVE GNYDM DAILY NEWSPAPER

- Inside Front Cover \$8,750
- Back Cover \$8,950
- Inside Cover \$8,550
- Full Page \$6,500
- Half Page \$3,950
- Quarter Page \$2,200

SOCIAL MEDIA

- Sponsored Post \$650
- Paid AD \$850

ADVERTISING

- JumboTron Advertising \$5,500 per min
- Email Blast Banners \$1,450
- Discount Show Special \$950
- Online Registration Banner \$9,900
- CE Registry Banner \$14,950

MOBILE APP

- Splash Page \$7,500
- Push Notifications (2) \$2,500

MONTHLY VIRTUAL SHOW SPECIALS

- November Show Month \$1,195
- 1 Month (Dec-Oct) \$995
- 3 Months \$2,835
- 6 Months \$5,375
- 12 Months \$10,175

TOTAL SPONSORSHIP AMOUNT _____

CONTRACTS RECEIVED WITHOUT FULL PAYMENT WILL NOT BE PROCESSED.

PAYMENT

All payments for advertising must be made by company check or credit card* (*plus a 3% convenience fee.)

All advertising are non-cancelable and non-refundable. Material/artwork must be e-mailed to Dana Soltis, dana@gnydm.com to arrive by the specified due date.

GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.

THE UNDERSIGNED, WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2022 EXHIBITORS' PROSPECTUS AND SPONSORSHIP & ADVERTISING BROCHURE, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

AUTHORIZED SIGNATURE _____ TITLE _____ DATE _____

PRINT FULL NAME _____