



# GREATER NEW YORK DENTAL MEETING®

## ADVERTISING CONTRACT

### GREATER NEW YORK DENTAL MEETING®

200 West 41st Street - Suite 1101  
New York, New York 10036-7203  
Phone: (212) 398-6922 Fax: (212) 398-6934  
E-mail: [dana@gnydm.com](mailto:dana@gnydm.com)  
Website: [www.gnydm.com](http://www.gnydm.com)

### 98<sup>th</sup> Annual Session

November 25 – November 30, 2022  
Exhibit Dates:  
November 27 - November 30, 2022  
Jacob K. Javits Convention Center  
New York City, New York

Company Name \_\_\_\_\_  
Address \_\_\_\_\_ City, State/Country, Zip Code \_\_\_\_\_  
Company Email \_\_\_\_\_ Company Website \_\_\_\_\_  
Telephone ( ) \_\_\_\_\_ Fax \_\_\_\_\_  
Advertising Contact Person \_\_\_\_\_ Email \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_

### DIGITAL PROGRAM & EXHIBIT GUIDE

<input type="checkbox"/> Inside Cover Double Spread	\$12,695
<input type="checkbox"/> Back Cover	\$10,895
<input type="checkbox"/> Inside Back Cover	\$8,500
<input type="checkbox"/> First Page	\$7,900
<input type="checkbox"/> Opposite Table of Contents	\$6,975
<input type="checkbox"/> Full Page	\$3,995
<input type="checkbox"/> Half Page	\$2,850
<input type="checkbox"/> Quarter Page	\$2,000

### EXCLUSIVE GNYDM DAILY NEWSPAPER

<input type="checkbox"/> Inside Front Cover	\$8,750
<input type="checkbox"/> Back Cover	\$8,950
<input type="checkbox"/> Inside Cover	\$8,550
<input type="checkbox"/> Full Page	\$6,500
<input type="checkbox"/> Half Page	\$3,950
<input type="checkbox"/> Quarter Page	\$2,200

### SOCIAL MEDIA

<input type="checkbox"/> Sponsored Post	\$650
<input type="checkbox"/> Paid AD	\$850

### ADVERTISING

<input type="checkbox"/> JumboTron Advertising	\$5,500 per min
<input type="checkbox"/> Email Blast Banners	\$1,450
<input type="checkbox"/> Discount Show Special	\$950
<input type="checkbox"/> Online Registration Banner	\$9,900
<input type="checkbox"/> CE Registry Banner	\$14,950

### MOBILE APP

<input type="checkbox"/> Splash Page	\$7,500
<input type="checkbox"/> Push Notifications (2)	\$2,500

### MONTHLY VIRTUAL SHOW SPECIALS

<input type="checkbox"/> November Show Month	\$1,195
<input type="checkbox"/> 1 Month (Dec-Oct)	\$995
<input type="checkbox"/> 3 Months	\$2,835
<input type="checkbox"/> 6 Months	\$5,375
<input type="checkbox"/> 12 Months	\$10,175

### TOTAL SPONSORSHIP AMOUNT

### CONTRACTS RECEIVED WITHOUT FULL PAYMENT WILL NOT BE PROCESSED.

### PAYMENT

All payments for advertising must be made by company check or credit card\* (\*plus a 3% convenience fee.)

All advertising are non-cancelable and non-refundable. Material/artwork must be e-mailed to Dana Soltis, [dana@gnydm.com](mailto:dana@gnydm.com) to arrive by the specified due date.

GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.

THE UNDERSIGNED, WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2022 EXHIBITORS' PROSPECTUS AND SPONSORSHIP & ADVERTISING BROCHURE, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT FULL NAME \_\_\_\_\_