



**GREATER NEW YORK DENTAL MEETING\***

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99<sup>th</sup> Annual Session  
 November 24 – November 29, 2023  
 Exhibit Dates:  
 November 26 - November 29, 2023  
 Jacob K. Javits Convention Center  
 New York, New York

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_ City, State/Country, Zip Code \_\_\_\_\_  
 Company Email \_\_\_\_\_ Company Website \_\_\_\_\_  
 Telephone ( ) \_\_\_\_\_ Fax \_\_\_\_\_  
 Advertising Contact Person \_\_\_\_\_ Email \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**DIGITAL PROGRAM & EXHIBIT GUIDE**

- Inside Front Cover \$9,500
- Back Cover \$8,000
- Inside Back Cover \$9,500
- Full Page \$3,995
- Half Page \$2,850
- Quarter Page \$2,000

- JumboTron Advertising \$5,500 per min
- Email Blast Banners \$1,450
- Online Registration Banner \$5,500
- CE Registry Banner \$15,000
- Attendee Confirmation Email Ad \$5,500

**EXCLUSIVE GNYDM DAILY NEWSPAPER**

- Inside Front Cover \$8,750
- Back Cover \$8,950
- Inside Cover \$8,550
- Full Page \$6,500
- Half Page \$3,950
- Quarter Page \$2,200

**MOBILE APP**

- Splash Page \$7,500
- Push Notifications (2) \$2,500

**VIRTUAL SHOW SPECIALS**

- Virtual Show Special Bag \$800

**GNYDM WEBSITE BANNER AD**

- Interactive Floorplan Logo \$500

**SOCIAL MEDIA**

- Sponsored Post \$675
- Paid AD \$875

**ADVERTISING**

**TOTAL SPONSORSHIP AMOUNT** \_\_\_\_\_

**CONTRACTS RECEIVED WITHOUT FULL PAYMENT WILL NOT BE PROCESSED.**

**PAYMENT**

All payments for advertising must be made by company check or credit card\* (\*plus a 3% convenience fee.)

All advertising is non-cancelable and non-refundable. Material/artwork must be e-mailed to Dana Soltis, [dana@gnydm.com](mailto:dana@gnydm.com) to arrive by the specified due date.

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THE UNDERSIGNED, WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2023 EXHIBITORS' PROSPECTUS AND SPONSORSHIP & ADVERTISING BROCHURE, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT FULL NAME \_\_\_\_\_