

By: Jayme McNiff Spicciatie, GNYDM ROM CHINATOWN TO BUSHWICK WITH A STOP OFF IN ASTORIA, EAT YOUR **HEART OUT AT ICONIC BAKERIES AND** TAKE A RIDE ON THE STATEN ISLAND FERRY.

See the New York City skyline from a new perspective. With all that New York City has to offer, get out, and explore after the exhibit floor closes!

Take a walk from the Javits center over to Hudson Yards and experience the Vessel, a spiral staircase with sweeping views of NYC and the river. This extraordinary and interactive new landmark is a must-see! Afterward, stopover at the shops featuring

over 100 retail luxury stores.

You've heard about all the mainstream places like Rockefeller Center and the Christmas window displays or Macy's in Herald Square; but you've been attending the Largest Dental Show for years now, why not check out these Pop-up Holiday Markets:

- Grand Holiday Bazaar-100 West 77th Street
- Columbus Circle Holiday Market-59th Street & **Central Park West**
- Union Square Holiday Market-Union Square Park Between 14th Street and 17th Street
- Astoria Market's Holiday Shopping-Bohemian Hall and Beer Garden at 29-19 24th Avenue (Astoria)



The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society.

Continued on page 3



REE 5 MINUTE HEARING TEST MOBILE VAN.....PG 14



UBLIC HEALTH
CONFERENCE.....AG 17





Thinking ahead. Focused on life.

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NEW YORK (CONT.)

Visit Canal Street in Chinatown and get ready to haggle. This cash-only wonder is for the true bargain shopper who will be heading home with gifts for the whole family. Hold your bags close as this area does get crowded.

Then stop off at Chinatown's Original Ice Cream Factory with incredible flavors like Zen Butter, Durian, and Black Sesame (65 Bayard Street). Over the sweets, pop into the Peking Duck House (28 Mott Street), Hwa Yuan (42 E. Broadway), or Jing Fong (20 Elizabeth Street) for dinner or grab a tea at Ten Ren's Tea Time (73 Mott Street).

Grab a drink at Rolf's Restaurant with their festive Eggnog or German Beer; at this iconic restaurant, you can nosh on delicious German food while you gaze up at the magical Christmas decorations that surround you. Side Note:

this place is so busy they keep their Christmas decorations up through May, so be prepared to wait on line to get into the standing room only bar area. Rolf's is located at 281 Third Avenue.

Magnolia Bakery or Junior's Restaurant & Bakery. Both are located only in NYC, and even though you can order their one of a kind Cupcakes, Bread Pudding, and cheesecakes online, respectively, it's not the same as fresh from the oven! With numerous locations, there should be one close to your hotel. Life is short, eat dessert first.



Eat Pizza! Enough Said.

Are you looking for something else off the beaten path? Check out Bushwick Street Art attracting artists from around the world with graffiti art displayed throughout the neighborhood, look up The Bushwick Collective for more details. While walking around Bushwick, warm up at the many eclectic restaurants, bars, coffee shops and lounges that have since popped up in this artistic community. To get there, knock another line off your bucket list and take the Subway, the L to Jefferson Street.





While mostly everyone else is headed to Radio City Music Hall to see the Rockettes during the holiday season, you'll be whisked away by the most talented musicians and dancers from around the world at the Lincoln Center for the Performing Arts. It consists of the city's finest performing arts venues, including the world-renowned Metropolitan Opera House. *Bonus: a lot of the events are free or under \$50; visit their website: www.lincolncenter.org.

Of Course, our favorite, non-tourist event, is the Wednesday Night Happening at the New York Marriot Marquis Hotel, Westside Ballroom, on the Fifth Floor. It's from 6:30 PM - 9:00 PM, and you guessed it, it's Wednesday Night. The event is free to our attendees and exhibitors; it includes a buffet, cash bar, DJ, and dancing. The Wednesday Night Happening is our last hurrah, our Goodbye, and our Thank You for attending.



Don't Miss It! The fine print: All are welcome, a Badge is required, no registration is done onsite at the Marriott Hotel, and children under 18 will not be permitted.

There you have it. You're ready to see New York as a New Yorker. Disclaimer: the GNYDM is responsible for the amazing and unforgettable time you will have while visiting.

We look forward to educating, entertaining, and welcoming vou back in 2020!



ESDAY EDITION

ABOUT THE PUBLISHER

GREATER NEW YORK DENTAL MEETING

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Conoral Info/Pogistration

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GNYDM NEW PRODUCTS

New Products Pavilion. Page 16

GENERAL REGISTRATION

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Sunday, December 1st through Tuesday, December 3rd 8:00 A.M. to 5:30 P.M. Wednesday, December 4th 8:00 A.M. to 4:30 P.M.

EXHIBIT FLOOR HOURS - TECHNICAL AND SCIENTIFIC

Sunday, December 1

Monday, December 2

Tuesday, December 3

Wednesday, December 4

9:30 A.M. to 5:30 P.M.

9:30 A.M. to 5:30 P.M.

9:30 A.M. to 5:30 P.M.

9:30 A.M. to 5:00 P.M.

VIDEO AND PHOTOGRAPHY DISCLAIMER

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2019 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video,

paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.



BADGES

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

COAT CHECK

Coat Check areas are located on the First and Second Levels.

DISABILITY-RELATED ACCOMMODATIONS

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

EXECUTIVE HEADQUARTERS

Registration Area - Crystal Palace - Upper Level.

EXHIBITS OFFICE

Registration Area - Crystal Palace - Upper Level.

FIRST AID

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

FOOD SERVICE

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

INTERNATIONAL HOSPITALITY CENTER

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

PRESS DESK

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

REGULATIONS

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center.

A limited number of baby carriers are available in the Executive Headquarters Office.

NURSING MOTHERS

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

TICKET SALES

Tickets required for all functions except for Live Dentistry.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

5 COMMON PROBLEMS



Stressful IPR



reduction



Overly tight proximal contacts



Stubborn nterproximal stains



Subgingival overhangs

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Subgingival Strip System



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DATE	HOURS OF	SERVICE	APPROXIMATE	FREQUENCY

Sun., Dec. - 1 8:00 AM -10:30 AM Continuous

Wed., Dec. - 4 10:30 AM - 4:00 PM Routes 1 & 2 - 30 minutes

Route 3 - 30 minutes

4:00 PM - 6:30 PM Continuous

EXHIBITORS ONLY

Wed., Dec. 4 6:30 PM - 9:00 PM On the hour from Javits

Not Serviced: Four Points By Sheraton Manhattan Midtown West (1 Block To Javits), Ink 48 and The Lexington NYC.

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

SUBWAY - The 7 train will stop at 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

SEE YOU IN 2020!



GREATER NEW YORK DENTAL MEETING

MEETING DATES:

FRIDAY, NOVEMBER 27-WEDNESDAY, DECEMBER 2

EXHIBIT DATES:

SUNDAY, NOVEMBER 29-WEDNESDAY, DECEMBER 2

THANK YOU FOR YOUR CONTINUED SUPPORT.

HOTEL NAME	MAP CODE	ADDRESS	ROUTE
New York Marriott Marquis (Headquarters Hotel)	1A	1535 Broadway	Shuttle
AC Hotel New York Times Square	3C	40th St. bet. 7th & 8th Ave.	Shuttle
Aliz Times Square	3C	40th St. bet. 7th & 8th Ave.	Shuttle
Courtyard New York Manhattan Chelsea	3A	30th St. bet. 6th & 7th Ave.	Shuttle
Crowne Plaza HY36	3B	36 St. bet. 8th & 9th Ave.	Shuttle
DoubleTree by Hilton Metropolitan	2A	51st St. & Lexington Ave.	Shuttle
Element by Westin	3C	39th St. bet. 8th & 9th Ave.	Shuttle
Even Times Square South	3B	35th St. bet. 8th & 9th	Shuttle
Fairfield Inn & Suites Midtown Penn Station	3A	33rd St. bet. 8th & 9th Ave.	Shuttle
Fairfield Inn & Suites Times Square	3C	40th St. bet. 8th & 9th Ave.	Shuttle
Four Points by Sheraton West	3C	40th St. bet. 8th & 9th Ave.	Shuttle
Four Points by Sheraton Manhattan Midtown West	NS	35th St. & 10th Ave.	Walk
Hampton Inn Manhatten Times Square Central	2C	41st St. bet. 7th & 8th Ave.	Shuttle
Hilton Garden Inn 35th Street	3B	35th St. bet. 5th & 6th Ave.	Shuttle
Hilton Garden Inn Times Square	1A	8th Ave. bet. 48th & 49th St.	Shuttle
Hilton Garden Inn Times Square Central	1A	42nd St. bet. Broadway & 6th Ave.	Shuttle
Hilton Garden Inn Times Square South	3B	37th St. bet. 8th & 9th Ave.	Shuttle
Holiday Inn New York City	3C	39th St. bet. 8th & 9th Ave.	Shuttle
Hyatt Centric Times Square	1A	45th St. bet. 6th & 7th Ave.	Shuttle
Hyatt Herald Square New York	3A	31st St. bet. 5th Ave. & Broadway	Shuttle
Hyatt Place New York Midtown South	3B	36th St. bet. 5th & 6th Ave.	Shuttle
nk48	NS	48th St. 11th Ave.	Walk
NNSIDE New York NoMad	3A	27th St. bet. 6th & 7th Ave.	Shuttle
ntercontinental New York Times Square	2C	43rd St. & 8th Ave.	Shuttle
Millennium Broadway New York	1A	44th St. bet. 6th & 7th Ave.	Shuttle
Moxy Times Square	3B	36th St.& 7th Ave.	Shuttle
New York Hilton Midtown	2A	53rd St. & 6th Ave.	Shuttle
Novotel	2B	52nd St. & Broadway	Shuttle
Omni Berkshire Place	2A	52nd Street bet Madison & 5th Ave.	Shuttle
Paramount Hotel	1A	46th St. bet. 7th & 8th Ave.	Shuttle
Park Lane	2A	59th St. bet. 5th & 6th Ave.	Shuttle
Parker New York (Formerly Le Parker Meridien)	2B	56th St. bet. 6th & 7th Ave.	Shuttle
Sheraton New York	2B	52nd St. & 7th Ave.	Shuttle
The Lexington NYC	NS	42nd St. & Lexington Ave.	Public Bus
The New Yorker Hotel A Wyndham Hotel	3B	34th St. & 8th Ave.	Shuttle
TownePlace Suites Manhattan	1A	44th St. bet. 8th & 9th Ave.	Shuttle
TRYP by Wyndham	3B	35th St. bet. 8th & 9th	Shuttle
W - Times Square	1A	47th St. & Broadway	Shuttle
Westin New York	2C	43rd St. & 8th Ave.	Shuttle
YOTEL New York	1B	10th Ave. bet. 41st & 42nd St.	Shuttle

SHUTTLE BUS ROUTES TO JAVITS

ROUTE 1

A - Marriott Maquis - on 45th Street, off Broadway

Servicing: Millennium Broadway New York Paramount Hotel,

TownePlace Suites Manhattan W Times Sq, Hilton Garden Inn New York Times Sq Central, Hilton Garden Inn Times Square, and Hyatt Centric Times Square.

B - YOTEL - On 41st @ 10th Ave.,

ROUTE 2

A - NY Hilton - on 53rd St. off 6th Ave (Side of Hilton)
Servicing: Omni Berkshire (Walk to NY Hilton), Park Lane (Far Walk),
Doubletree By Hilton Metropolitan.

B - Sheraton NY - on 7th Ave, Btw 52nd & 53rd Sts. (Across From Hotel) Servicing: Parker New York, And Novotel.

C - The Westin - Corner 43rd St & 8th Ave.,

Servicing: Intercontinental New York Times Square, Hampton Inn Manhattan Times Square Central.

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street,

Servicing: Hyatt Herald Square New York, Innside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station, Courtyard New York Manhattan Chelsea.

B - The New Yorker Hotel A Wyndham Hotel - on 8th Ave @ 36th St (Ne Crn)

Servicing: Hyatt Place New York Midtown South, Moxy Times Square, Hilton Garden Inn Times Square South, Tryp Times Square South, Hilton Garden Inn 35th St (Walk), Even Times Square South, Crown Plaza Hy36.

C - Element By Westin - 311 West 39th St, Btw 8th & 9th Ave. Servicing: Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Ac Hotel New York Times Square, Aliz Times Square.

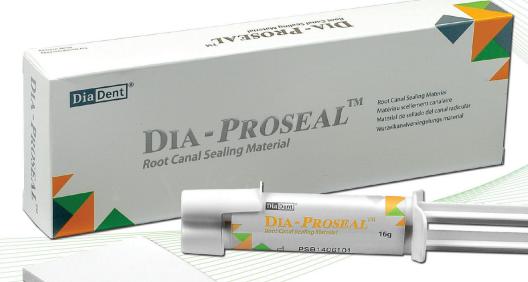
The following bus schedule is subject to local traffic congestion



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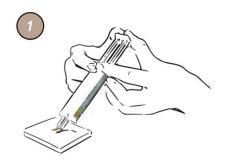
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SPECIALTY EDUCATION



TIME	COURSE	TUESDAY, DECEMBER 3	SPEAKER	LOCATION	SPONSORED BY
9:45 - 12:45PM	5010	Can Treating Peri-implantitis Be Successful?	Dr. Paul S. Rosen	Exhibit Floor, Classroom #2015	
2:00 – 5:00PM	5020	Simplifying Immediate Full Arch Implant Restoration	Dr. Paul S. Rosen	Exhibit Floor, Classroom #2015	
9:45 - 12:45PM	5030	Maxillary Sinus Elevation: Hands-on Workshop	Dr. Stephen S. Wallace	Exhibit Floor, Classroom #2024	
		WEDNESDAY, DECEMBER 4			
9:45 - 12:45PM	6010	Digital Dentistry: The Secret Workflows	Digital Dentistry: The Secret Workflows Dr. Jonathan Abenaim Exhibit Floor, Classroom #2015		
9:45 - 12:45PM	6030	Socket Preservation and Bone Grafting: Hands-on Workshop	Dr. John Minichetti	Exhibit Floor, Classroom #2024	
1:30 -4:30PM	M 6040 Single Anterior Implant/Prosthetic Treatment: Hands-on Workshop Dr. Edward M. Amet Exhibit Floor, Classroom #2024				



GLOBAL ORTHODONTIC CONFERENCE

TIME	COURSE	TUESDAY, DECEMBER 3	SPEAKER	LOCATION	SPONSORED BY
9:45 — 5:00рм	45 – 5:00 _{PM} 5050 New York University Orthodontic Department and Alumni Symposium		Dr. Jae H. Park	Exhibit Floor Room #2414	
		WEDNESDAY, DECEMBER 4			
9:45 — 12:45рм	6050	Making Connections: Malocclusions, Airway and Breathing Issues in Pediatric Patients	Dr. Earl O. Bergersen	Exhibit Floor Room #2414	
1:30 — 4:30рм	6060	Earlydontics: Recognizing, Diagnosing and Treating Current and Future Orthodontics	Dr. Earl O. Bergersen	Exhibit Floor Room #2414	ORTHO tain

LIVE DENTISTRY ARENA: EXHIBIT FLOOR REAR AIS

TUESDAY, DECEMBER 3 **SPONSORED BY** 9:45-12:00рм A "Live" Demonstration of LANAP & LAPIP Treatments MILLENNIUM DENTAL TECHNOLOGIES INC. (Course 5070) **Modern Materials in a Digital Era:** 2:15-5:15_{PM} GLIDEWELL DENTAL A "Live" Patient Demonstration (Course 5080) (Dr. Justin Chi)

	,	
WEDNESI	DAY, DECEMBER 4	SPONSORED BY
9:45-12:00PM (Course 6110)	Executing Accurate Aesthetic Dentistry: A "Live" Patient Demonstration (Dr. Michael Apa)	∠ Care Credit
2:00-4:15PM (Course 6120)	Guided Implant Surgery: A "Live" Patient Demonstration	magnetic
	(Dr. Aeklavya Panjali)	Benco Dental vatech america















TUESDAY EDUCATION COURSE LISTING VISIT THE CE PAVILION ON THE EXHIBIT FLOOR IN BOOTH 4840 & 1230 (Sponsored by 🌟 invisalign*)

Course	Room	Time	Title	Speaker
5010	Exhibit Floor Room #2015			Paul S. Rosen
5020		9:45am - 12:45pm	Can Treating Peri-Implantitis Be Successful	Paul S. Rosen
5030	Exhibit Floor Room #2015 Exhibit Floor Room #2024	2:00pm - 5:00pm 9:45am - 5:00pm	Simplifying Immediate Full Arch Implant Restoration Maxillary Sinus Elevation: Hands-On Workshop	Stephen S. Wallace
5040	Exhibit Floor Room #2414	9:45am - 5:00pm	New York University Orthodontic Department and Alumni Symposium	Jae Hyun Park
5050	1E18	9:00am - 12:00pm	Pediatric Restorative Dentistry: What is New and Trendy	Kevin J. Donly
5060	1E18	2:00pm - 5:00pm	"Mise en Place": Autism and Dentistry	Purnima Rathi Hernandez
5070	Exhibit Floor Room #433	9:45am - 12:00pm	A "Live" Demonstration of LANAP and LAPIP Treatments	Sunil Thanik
5080	Exhibit Floor Room #433	2:00pm - 5:00pm	Modern Materials in a Digital Era – A "Live" Patient Demonstration	Justin Chi
5090	1E16	9:45am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Steven J. Clark
5100	1E21	9:00am - 12:00pm	What All Health Professionals Need to Know to Succeed in 2030	Various Speakers
5110	1E21	2:00pm - 5:00pm	A Pathway to Health Equity Globally	Various Speakers
5120	1E11	7:45am - 4:30pm	Invisalign Go Practice Essentials	Eddy Sauer
5120	1E11	7:45am - 4:30pm	Invisalign Go Practice Essentials Invisalign Go Practice Essentials - Staff	Eddy Sauer
5140	1E09	8:00am - 12:00pm	Craniofacial Sleep Medicine: A New Paradigm	Various Speakers
5145	1E09	1:00pm - 5:00pm	Set Up Your Practice For Success In Airway Management and Sleep Apnea	Andrew Cohen, Brett Brocki
5150	1E01/02	9:00am - 12:00pm	Standard of Care in Infection Control: New York State Education Department Approved	Karen Raposa
5160	1E06	9:00am - 12:00pm	Restorative Focused Endodontic Treatment	Robert Salehrabi
5170	1E07	9:00am - 12:00pm	Conservative Restorative Endodontics and Preserving Teeth for Better Long-Term Results	Gregori M. Kurtzman
5170	1E10	9:00am - 12:00pm	Do Dentistry, Not Prison Time	Roy S. Shelburne
5190	1E17	·		•
		9:00am - 12:00pm	Paving the Way: Caries Free Practice	Judy Z. Bendit, Lauren M. Feldman
5200 5210	1E13	9:00am - 12:00pm	Are You Numb Yet? Local Anesthesia Technique	Alan W. Budenz
5210	1E14	9:00am - 12:00pm	A New Look at Composite Resin Restorations Expedited Excellence: Factor and Retter Restorative Pontietry	Gordon J. Christensen
5220	1E15	9:00am - 12:00pm	Expedited Excellence: Faster and Better Restorative Dentistry Advanced Surgical Extractions for the Congred Practitionary	Joshua Austin
5230	1E12	9:00am - 12:00pm	Advanced Surgical Extractions for the General Practitioner	Karl R. Koerner
5240	1E20	9:00am - 12:00pm	Mastering Treatment Acceptance/Mastering Practice Phone Skills	Various Speakers
5250	1D05	9:00am - 12:00pm	Become a Detective: Why you Should Submit Claims to Medical Insurance Plans	Christine Taxin
5260	2D08	9:00am - 12:00pm	Programa em Português	Various Speakers
5270	1E08	9:00am - 12:00pm	Internal Medicine Review of Key Systems	Various Speakers
5300	1E01/02	2:00pm - 5:00pm	Treating Patients with Alzheimer's Disease, Anxiety, and Autism: Transform Lives and Careers	Karen Raposa
5310	1E06	2:00pm - 5:00pm	Efficient Endodontics: Profitability Backed by Science	Diwakar Kinra
5320	1E07	2:00pm - 5:00pm	The Epidemic Cracked Teeth	David Clark
5330	1E10	2:00pm - 5:00pm	Fantastic Practice or Federal Prison?	Roy S. Shelburne
5340	1E17	2:00pm - 5:00pm	The ABC's of Dentistry: Adhesion, Bioactivity and Composite Resins	Howard S. Glazer
5360	1E15	2:00pm - 5:00pm	Common Temporomandibular Disorders: What You Need to Know in 2019	Donald R. Tanenbaum
5370	2D08	2:00pm - 5:00pm	Save The Tooth or What's Next?	Timothy J. Hempton
5380	1E20	2:00pm - 5:00pm	Practice Management Panel Discussion	Various Speakers
5390	1D05	2:00pm - 5:00pm	Shifting to Medical Insurance As A Dentist	Christine Taxin
5400	2D02	2:00pm - 5:00pm	골유도 재생술 : 기초부터 고급까지	Pilseong Kim
5410	1E14	1:30pm - 4:30pm	The Dental Professionals Role in Managing the Patient with Type II Diabetes	Maureen Archer-Festa
5420	Exhibit Floor Room #117	9:45pm - 12:45pm	Removable Implant Revolution: Telescopic Implant Solutions	Arian Deutsch
5430	Exhibit Floor Room #117	2:00pm - 5:00pm	Advances in Telescopic Implant Solutions	Arian Deutsch
5440	1D06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Marc K. Reilly
5445	1D06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class - STAFF	Marc K. Reilly
5450	Exhibit Floor Room #6228	9:45am - 5:00pm	12-Hour New York State Anesthesia Sedation Requirement Program	Marc Gottlieb
5460	Exhibit Floor Room #107	9:45am - 5:00pm	Diode Laser Basic Competency Course	Gerald Ross
5470	1D04	9:45am - 12:45pm	Have Fun Using New Implant Attachments	Joseph J. Massad
5480	Exhibit Floor Room #6000	9:45am - 12:45pm	Efficient Endodontics: Hands-On Workshop	Diwakar Kinra
5490	Exhibit Floor Room #5039	9:45am - 12:45pm	Your First Year With Digital Dentistry	Dan Butterman
5500	Exhibit Floor Room #6009	9:45am - 12:45pm	Better Faster Prettier Composites	David Clark
5510	Exhibit Floor Room #101	9:45am - 12:45pm	Crown Lengthening Hands-On Workshop	Timothy J. Hempton
5520	Exhibit Floor Room #6018	9:45am - 12:45pm	Cone Beam Computed Tomography (CBCT) Basics and Case-Based Discussion: Diagnosis of Diseases of TMJ, Airway and Paranasal Sinuses	Hugo César Campos, Aruna Ramesh
5530	Exhibit Floor Room #6218	9:45am - 12:45pm	Create Beautiful Composite Restorations in the Aesthetic Zone	Sigal Jacobson
5540	1D04	2:00pm - 5:00pm	Incorporating Narrow Diameter Overdenture Implant Therapy into your Practice: Hands-on Workshop	Joseph J. Massad
5550	Exhibit Floor Room #6000	2:00pm - 5:00pm	Predictable Treatment of Vital Pulp Without Endodontic Therapy Workshop	Robert Salehrabi
5560	Exhibit Floor Room #5039	2:00pm - 5:00pm	Henry Schein Dental Handpiece and Equipment Repair: Hands-On Workshop	Various Speakers
5570	Exhibit Floor Room #6009	2:00pm - 5:00pm	Conservative Restorative Endodontics and Preserving Teeth: Hands-On Workshop	Gregori M. Kurtzman
5580	Exhibit Floor Room #101	2:00pm - 5:00pm	Surgical Extraction Hands-On Workshop for the GP	Karl R. Koerner
5590	Exhibit Floor Room #6018	2:00pm - 5:00pm	Cone Beam Computed Tomography (CBCT) Basics and Case-Based Discussion:	Naith Nobile
3330	EXHIBIT TOOL FLOOR #0010	2.00pm - 3.00pm	Pre-Surgical Evaluation of Dental Implant Sites Including Comparison of 2D and 3D Imaging Findings	Hugo César Campos, Aruna Ramesh
5600	Exhibit Floor Room #6218	2:00pm - 5:00pm	The New Nuts and Bolts of Direct Composite Artistry: Hands-on Workshop	Various Speakers
5610	1D03	9:00am - 12:00pm	Periodontics Essays	Various Speakers
5630	1E19	9:00am - 12:00pm	Instituto Dental Standard Mexico - SDI	Various Speakers
5640	1E19	2:00pm - 5:00pm	America Para Todos	Various Speakers
5650	1E13	2:00pm - 5:00pm	Fundacion Implantodontologica Argentina (FUNDAMIA)	Various Speakers
5670	2D02	9:00am - 12:00pm	American Society for the Advancement of Anesthesia and Sedation in Dentistry	Dominic P. Lu, Hillel Ephros
5680	Marriott Marquis	11.1.4 12.00ріп	and oddinin a string y	
	Empire/Hudson Room	6:00pm - 8:30pm	New York Academy of Cosmetic Dentistry	Martha Cortes, Sigal Jacobson
5690	2D04/05	9:00am - 12:00pm	Odontologia Restauradora en el Paciente Pediatrico	Juan F. Yepes
5700	2D04/05	2:00pm - 5:00pm	Presencia Mundial - Internacional de Aladome	Various Speakers
5710	Exhibit Floor Room #6209	9:45am - 5:00pm	Nursing Program - NDA	Various Speakers

Allied/ Specialty Groups Live Special Event Seminar Workshop Essay

What They Didn't Teach Us in Dental School: Finding Pain Relief with SurgiTel

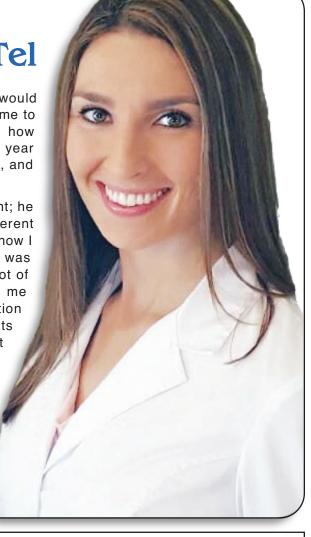
think it's very important for students and residents to consider ergonomic tools during their training, this is why: shortly after school and residency training, I started getting neck pain and headaches. For a while, I just took Ibuprofen, and it went away. However, I started realizing that the frequency and intensity of my pain started to increase."

After about one year of this, I told myself that it was enough. I'm young why am I suffering? I have to practice dentistry for at least another 20 years. I started reading about ergonomics and muscle strengthening exercises. Then I asked my dental friends about it to see if they were going through this same kind of thing. I started going to the chiropractor three times a week. It helped, but if I had one rough day at work, I started feeling pain again.

One of my colleagues said that it might be the loupes I'm using. So, I saw his and realized that the angle of declination of my loupes from dental school was all wrong!!! I can't believe the reps would measure us like this. My friend told me to check out SurgiTel and told me how awesome his rep is. Fast forward a year and a half later, I contacted SurgiTel, and my life has never been the same!

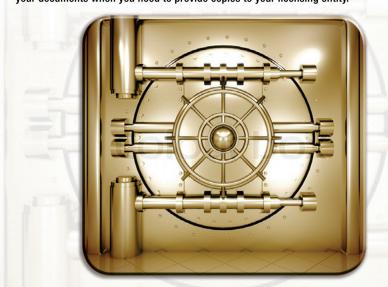
My rep is awesome and very patient; he explained to me all the different specifications about the loupes and how I was supposed to be measured. He was very flexible with time and spent a lot of time at my office to measure me accurately. Whenever I had a question or concern, he responds to my texts and calls right away, and most importantly, he is true to his word [My SurgiTel rep] goes out of his way to make sure that the customer is happy. I am very satisfied. And my neck and ergonomics are much better, as well. I would highly recommend

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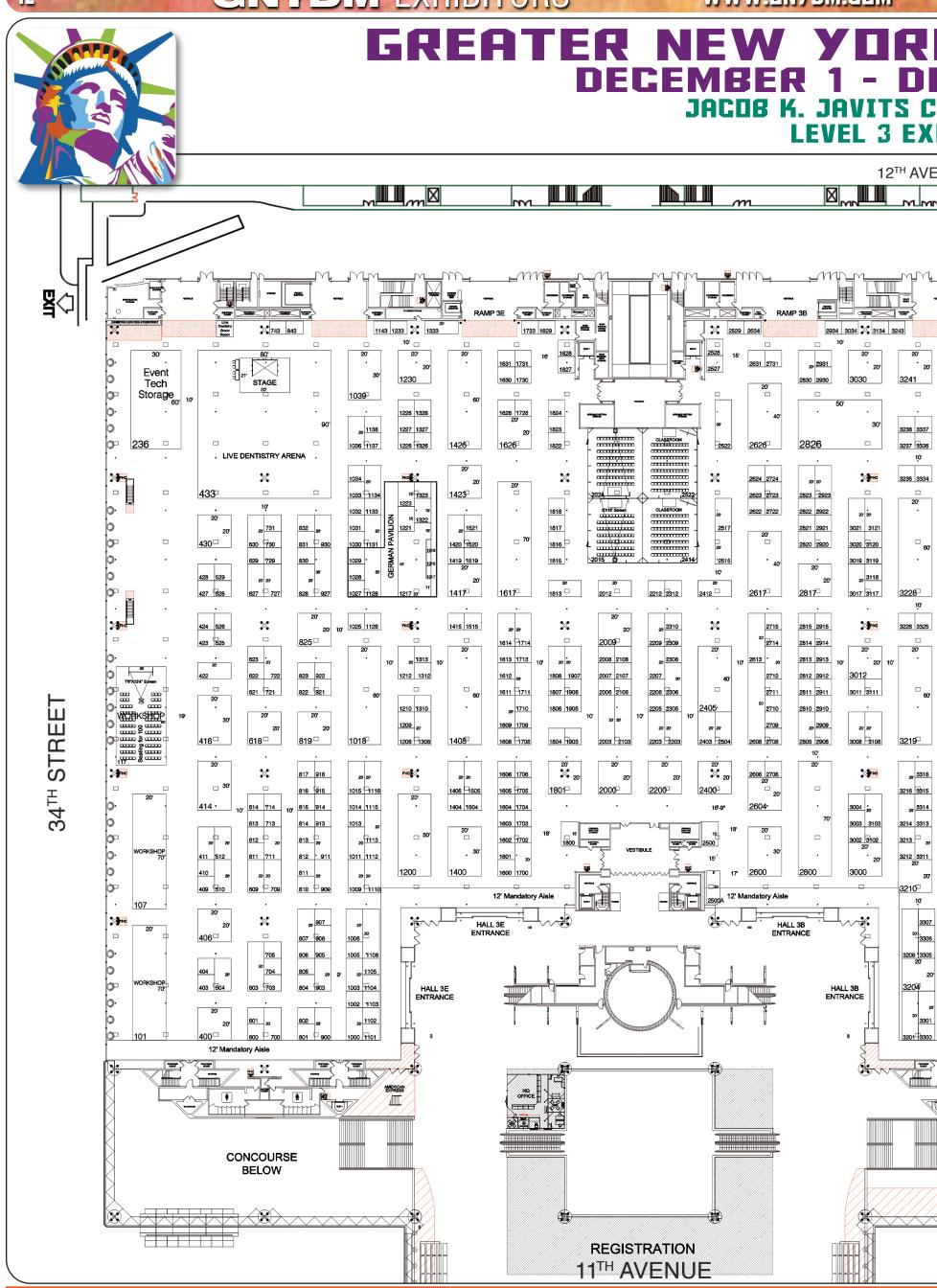
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AFTCO	1804	Clinician's Choice	2515	DMETEC	5313	Great Lakes Dental Technologies	4412
	, 4303, 2731	CND Global Technologies	4241	DMG	3210	GreenSky Patient Solutions, LLC	3431
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Al Hada LLC DBA RMH3 Dental	2931	Colegio de Cirujanos Dentistas de Puerto Rico	5213	Doctible	526	GSK	414
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American Academy of Pediatric Dentistry	2631	Cool Jaw by Medico	5123	Dr. Dental	822	HDX WILL North America	4624
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Angelus	1611	Crest + OralB	4234	DTE Oregon dba Forest Dental Products	3404	Hefei Mlush Sanitary Products	5525
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Architectural Design Associates	3003	Dansereau Health Products	2815		, 4124, 5310	Henry Schein One	4627
Argen Refining	2108	Darby Dental Supply, LLC	4417, 4318	Edge Endo	2517	High Tech Innovations	3117
Arm & Hammer	4004	DC Dental	4914	Elevate Oral Care	927	Hiossen, Inc.	5001
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Bankers Healthcare Group	4636	Dental Bio Care USA	1806	Escuela Nacional de Estudios Superiores UNAM, Unidad Le		ICW International	3504
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Belmont Equipment	5400	Dental Intelligence	5136	Facial Imaging Mobile, Inc.	603	iLumi Sciences, Inc.	2205
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Best Instruments USA	714, 2310	Dental One Partners	4533	FDI World Dental Federation	1710	Implant Direct	4818
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Birdeye	1036	DentalVibe	1034	Fortune Management	2920	Invisalign iTero	5204
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Bondent Technology Co., Ltd.	4502	DenTech China 2020 (UBM ShowStar)	5608	Fundamia	3740	J & B Dental Services, Inc.	3301
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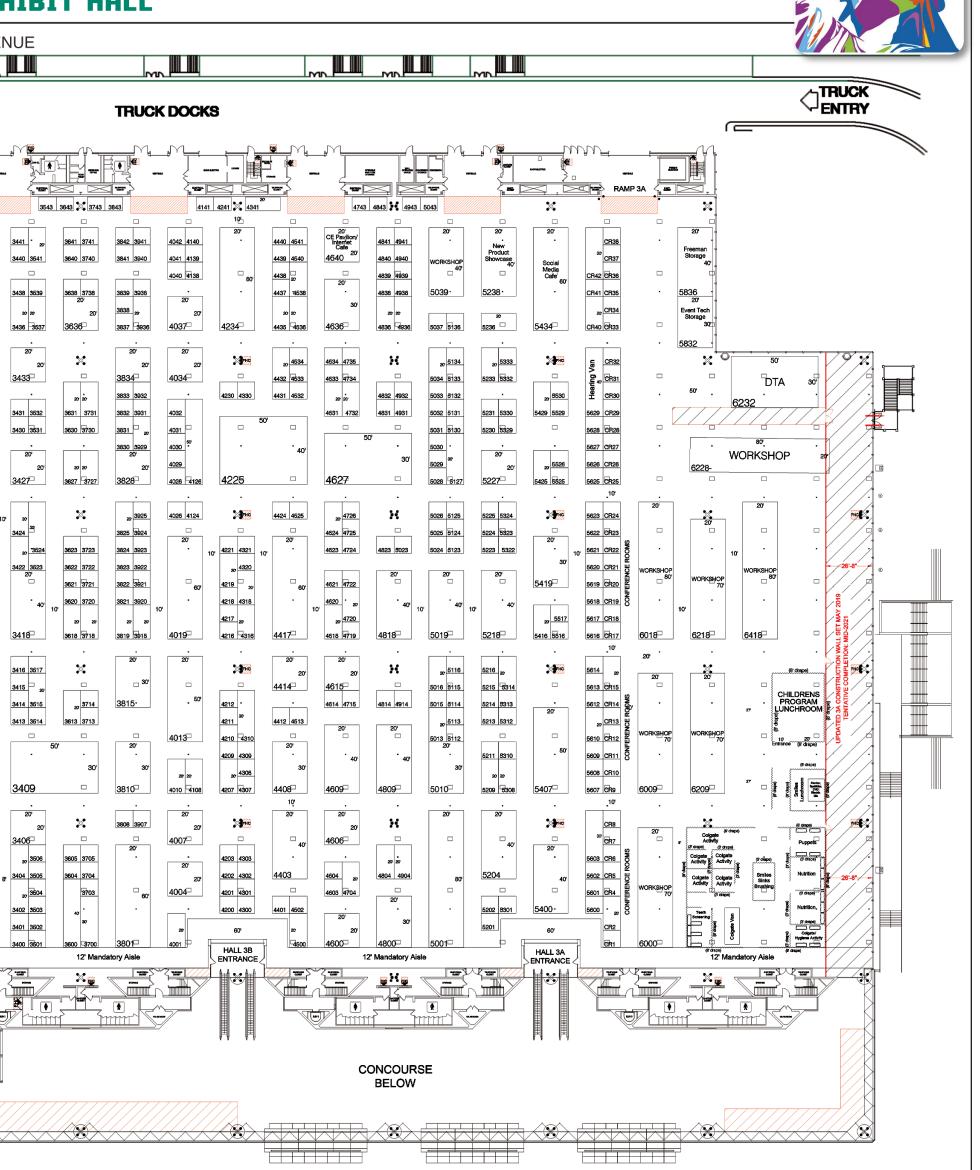
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JK Dental Group	806	Neocis	422	Ritter Dental USA	1110	Tianchang Jiarui Packaging Material Co., Ltd	
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KaVo Kerr	4818, 5019	New York Implant Institute	1630	Rose Capital Funding	3830	Tokuyama Dental America	3427, 3436
KERATOR (DAEKWANG I.D.M)	3925	New York University College of Dentistry	5610	Rose Micro Solutions	1700, 2312, 4424	Top Quality Manufacturing, Inc. GLOVE WORL	*
Kerr Corporation	4818	Newark Dental/ Pemco	2608	Royal Dental Laboratory Limted		Town & Country Dental Studios	3235
				•	621	TPC	
Kettenbach	3727	NewTom (Cefla North America)	3700	Royal Dental Manufacturing / Proma, Inc.	5214		3731
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Kulzer	1408	NTZ Surgical co.	4320	Salvin Dental Specialites	4823	Ultradent Products, Inc.	1018
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· ·		Panmed USA, Inc.			4643 3837		
Lightscalpel	5114	•	5530	SharperPractice		Vatech America	4403
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LiteZilla - Main	3730	Parkway Dental Services	528	Shenzhen Denco Medical Co., Ltd.	4943	Vectornate USA	5607
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Local Flavor Media	922	PatientPop	3311	Sherpa Korea	3517	Verdent Ltd.	830
LumaDent, Inc.	3212, 913	Patterson Dental Supply Inc.	3801	SHINHUNG Co., Ltd	3618, 3619	VERICOM CO.,LTD.	3621
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MAGNETIC MALLET / Dental Enterprises LLC	731	Philips Sonicare & Zoom Whitening	4809	Shu Dental Laboratory	3237	Videya Technology Co., Ltd.	5211
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Mandelbaum Salsburg, PC	3214	Pierrel Pharma	4219	Simplifeye	3931	Vivos Therapeutics, Inc.	1115
MANI, INC.	4534	Pinhole Academy	1519	Sino Dental	3941	VOCO America, Inc.	2600
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Marvit Dental Lab	4734	PLANMECA	2826	Smylen	813	VOLGO CARE INTERNATIONAL DMCC	815
Master Design Center	1906	PNC Healthcare Business Banking	2622	Snap On Optics	1417	Wand Dental, Inc.	4532
Max Dental Co., Ltd.	5301	Podium	1011			WARANTEC CO.,LTD	3641
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MCTBIO CO.,LTD.	3920	Porter Instrument Co.	5216 1515	Solmetex, LLC	4316	Water Pik Inc Water Pik Professional	4007 3907
MD Healthcare Supplies	1310	Power Dental USA	1515	Solutionreach	5013		
Mectron Piezosurgery Incorporated	911	Practice by Numbers	1709	Sonendo	1308		06, 3307, 4212, 3241
Medco Instruments, Inc.	3325	Preferred Merchant Services LLC	1013	Song Young International Co.	3440	Wells Fargo N.A.	3815
Medesphere	2529	Premier Dental Products Company	1113	SOTA Imaging	2711	Whip Mix Corporation	2934
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MEDICLUS Co., Ltd	3824	Preventech	4207	SprintRay	400	Willo, Inc.	4836
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Medimecca Co., Ltd.	5609	Primo Dental Products	3741	Stoma USA, Inc.	4724	World Dental Exhibition Alliance	5622
Mediplus	3821	Principal Builders Solutions, Inc.	930	Straumann	618	XGATE Dental	722
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Meta Biomed. Inc.	5233	Prophy Perfect	2106	supersmile	4726	ZERO GRAVITY SKIN	609, 5308
Meta Dental Corp.	4604	ProSites	1116	Surfct.com	3400	Zest Dental Solutions	2712
Metro Medical	5202	ProTouch Solutions	2822	Surgident	3413	Zhejiang Yahong Medical Apparatus Co., Ltd.	4040
				SURGIDENT CO LTD		Zimmer Biomet Dental	
Microcopy Micron Dontol	1106	Pulpdent Corporation	3108		3620		3631
Micron Dental	3842	PureLife Dental	2808	SurgiMAC LLC	1816	Zirc	3316
MicroNX	3415	QOptics & Quality Aspirators	1606	SurgiTel	2200	ZOLL Medical	3019
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Midmark Corporation	4609	quip	430, 428	Swell	1905	Zyris Formally Isolite Sytems	1614
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Millenium Dental Technologies, Inc.	3021	RAM PRODUCTS, INC.	5312	Talent Medical Devices Co., Ltd.	1631		
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Mohong Bearing Co., Ltd.	3337	Remote Area Medical	409	TD Bank Healthcare Practice Solutions Grou			
	0001		703		503		



K DENTAL MEETING EGEMBER 4, 2019

ONVENTION CENTEŘ HIBIT HALL



EXPORT INTEREST DIRECTORY WWW.GNYDM.COM

EXHIBITORS INTERESTED IN OVERSEAS MARKET LISTING (USDOC)

Bisco Dental Products

Booth: 1200

1100 W Irving Park Rd., Schaumburg, IL 60193

Phone: (847) 534-6071. Website: bisco.comwww.bisco.com E-mail: fpoulsen@bisco.com

EXPORT PRODUCTS: Restorative materials; etchants, adhesives and bonding agent, cements and composites, pulp capping materials, provisional and temporary

RANGE OF DISTRIBUTION: South America, Eastern

Europe/Russia, Africa, mmiddle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign

Agents/Distributors

Dental Enterprises LLC Booth: 731

1158 Valley Forge Rd., Tuscaloosa, AL 35406

Phone: (205) 799-2020 Website:

dental enter prise s llc. comwww. dental enter prise s llc. com

Contact(s): Barbara Brown COO

Email: barbarabrown@dentalenterprisesllc.com

EXPORT PRODUCTS: The Magnetic Malley by OsseoTouch, manufactured in italy by Meta Ergonomica

E-mail: info@fantausa.com **RANGE OF DISTRIBUTION: Worldwide**

INTERNATIONAL BUSINESS DESIRED: Foreign

Agents/Distributors

Dentatus USA

50 Broadway - Suite 10 Hawthorne, NY 10532

Phone: (212) 481-1010 Website: www.dentatus.comwww.dentatus.com Contact(s): Nita WeissmanPresident

E-mail: Dentatus@dentatus.com

EXPORT PRODUCTS: Posts, Metal & Fiber; Profin Directional

System, Narrow Diameter Implants RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign

Agents/Distributors

ITL Dental **Booth: 3531**

31 Peters Canyon Irvine, CA 92606

Phone: (949) 223-8950 Website: www.itldental.comwww.itldental.com

E-mail: cemery@itldental.com

EXPORT PRODUCTS: Dental Implant Products On A Private Label Basis. Implant Accessories Available As A Private

Label Product Or Branded Product **RANGE OF DISTRIBUTION: Worldwide**

INTERNATIONAL BUSINES: Foreign Agents/Distributor

Parnell Pharmaceuticals, Inc. **Booth: 4735**

3070 Kerner Blvd., San Rafael, CA 94901

Phone: (415) 356-1800 Website: parnellpharm.comwww.parnellpharm.com

E-mail: fwparnell@parnellpharm.com

EXPORT PRODUCTS: MouthKote Dry Mouth Spray; MouthKote Remint Remineralizing Spray; MouthKote-MD Anti-Plaque Spray; _Pretz Irrigation and Nasal Spray; Oragesic Oral Pain Reliever

RANGE OF DISTRIBUTION: Eastern Europe/Russia, Western Europe, Canada/Mexico, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors



Free 5 Minute Hearing Test Mobile Van

Sunday to Wednesday

Time: 10:00 a.m. - 4:30 p.m.

Location: Exhibit Floor Rear Aisle 5630

Protect your hearing and protect your health! Come by and have your hearing tested.

The Center for Hearing and Communication is the oldest not-for-profit, out-of-hospital hearing rehabilitation facility in the United States, serving adults, children and infants each year.

If you miss the screenings at the Dental Convention, the Center offers free hearing screening at their headquarters 50 Broadway, 6th floor, New York City by calling (917) 305-7766.



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EAR CANAL

Booth: 1714

HEARING TEST

TINNITUS

SCENES FROM THE SHOW



Education takes Center Stage

OTOSCOPE

The International **College of Dentists**





Botox and Fillers Demonstration

A collaboration between Nurses and Dental **Professionals**



GNYDM 2019 IMPLANT POSTER COMPETITION

he winners of the 2019 GNYDM IMPLANT POSTER AWARD FOR EXCELLENCE:

The GNYDM Implant Poster awards were presented at the International Reception on Sunday. Besides a beautiful certificate, monetary awards were also given, thanks to the generosity from the GNYDM.

If you'd like to present a poster presentation and have it considered in the 2020 GNYDM Poster Competition, please visit the Greater New York Dental Meeting website for updates and upcoming details at www.GNYDM.com. Everyone is welcome to submit a poster even if you are not a dentist!



Drs. Michael L. Cali and Clifford Salm, judges of the World Implant EXPO Scientific Poster Session, present awards to Savitha Bathini, Assma Nassef, Raed Kadi.

2018 Winners of the Carl E. Misch Award for Excellence

1st Place Dmitry Klass, B.S. **2nd Place** Erin Hong, D.D.S.

3rd Place Marco Bergamini, D.D.S., Juliana Gomez, B.A., & Thomas Wiedemann, D.D.S., M.D., Ph.D.

2017 Winners of the Carl E. Misch Award for Excellence

1st Place Richard H. Clough 2nd Place Bailey Z. Proft 3rd Place Gabriel Strauss

2016 Winners of the Carl E. Misch Award for Excellence

1st Place Avrekh Ariyev, B.S. **2nd Place** Selina Somji, B.D.S. & **3rd Place**Eirini Paroutoglou, D.D.S.

Seina Somji, B.D.S. & Seongchan Park, D.D.S

& Stephen Chi, D.D.S.

2015 Winners of the Carl E. Misch Award for Excellence

1st Place Andrew Tawse-Smith, D.D.S. **2nd Place** Isabela R.T.S. Olivio, D.D.S. & 3rd Place

Isabela R.T.S. Olivio, D.D.S. & Judit Frankovic, Yolanda N.R. Gallardo, D.D.S Iryna Kondratenko & Helmi Ahmed

2014 Winners of the Carl E. Misch Award for Excellence

1st Place

2nd Place Guei-Hua Hu. D.D.S. 3rd Place

Meda-Lavinia Negrutiu, D.M.D., PH.D. & Cosmin Sinescu, D.M.D., Ph.D.

u, D.D.S. Chih Chieh Liang, D.D.S.

Introduction of Tri Auto ZX2

by Dr. Denny Fang

or the past twenty years, we have seen endodontic technology advancing at an exponential rate. As we enter the artificial intelligence era, technology will undeniably replace the traditional manual skills and expertise requirement.

Today's newly developed dental equipment assists dentists in performing more efficient, predictable, productive, and successful dental treatment than ever before. Since 1916, J. MORITA has been a pioneer in the invention of dental technology. Root ZX, Tri Auto ZX, TwinPower Turbine Handpieces, and the 3D Accuitomo CBCT are just a few highly reputable and reliable J. MORITA products used by thousands of dentists worldwide.

Tri Auto ZX2, the second generation of the Tri Auto ZX series, has recently been introduced in the dental market and has gained enormous popularity and positive feedback amongst our dental colleagues. In addition to the popular functions of the original model, Auto Start/Stop, Optimum Torque Reverse, Auto Apical Reverse, Auto Apical Slow Down, and Auto Torque Slow Down, Tri Auto ZX2 now comes with two unprecedented innovations: OGP (Optimum Glide Path) and OAS

(Optimum Apical Stop). The OGP motion is the combination of the 'Balanced Force and 'Watch Winding' movements. Incorporating the stainless steel Mani SuperFile,® ISO sizes 10 and 15, or any NiTi glidepath/pathfinder files, OGP can minimize, or even eliminate, the need for hand filing to establish canal patency and the canal working length. Ledging, transporting of the canals, and file separation are our biggest fears in modern endodontics. If we can master all 11 safety functions of the Tri Auto ZX2, endodontic mishaps will be a concern of the past.



This endo motor and apex locator combination unit is ergonomically compact and lightweight. Just owning one unit is sufficient, as it is portable enough to carry from office to office and from room to room. Tri Auto ZX2 is also great for traveling and has enough battery power for a week-long humanitarian dental camp without recharging.

Titbits of advice from Dr. Fang: Tri Auto ZX2 is like a smartphone with app functions that are way too advanced for new users to handle. It is recommended to turn off all smart functions and begin using Tri Auto ZX2 as a basic torque-controlled, endo-meter integrated motor. Then, gradually turn on each unique function and tune the levels as you learn to control the

unit. With the capability of adjusting Tri Auto ZX2's unique smart functions, sooner or later, you will fall in love with this motor and enjoy doing endo again.





WWW.GNYDM.COM

Phone: (800) 634-2249 Website:www.3M.com Product: 3M™ Filtek™ Universal Restorative

Booth(s):4019

Description: Just 8 designer shades plus an Extra White (XW) cover the 19 VITA classical and bleach shades. Plus, the shades have a universal opacity that meets most clinical needs. NaturalMatch technology (made up of nanofillers, proprietary low-stress monomers and pigments) enables one-shade esthetics to blend more naturally with dentition. Fluorescent pigments enhance the lifelike appearance. 3M filler technology allows for increased radiopacity

3Shape Booth(s): 2626 Website: www.3shape.com Phone: (908) 867-0144 Product: TRIOS 4 MOVE +

Description: 3Shape TRIOS 4 intraoral scanner

Description: 3Shape TRIOS 4 intraoral scanner 3Shape TRIOS 4 is the world's first intraoral scanner with timely detection aid of both possible surface and interproximal caries in a single scanner. Now with the release of the brand-new TRIOS 4, intraoral scanners will no longer be used only for restorative and orthodontic applications. TRIOS 4 can aid in the earty-detection of surface caries as well as including a transitiumination smart tip that can identify possible interproximal caries: diagnostic applications that do not emit radiation. "The wireless TRIOS 4 delivers its groundbreaking caries innovation with no compromise to eigenomics or increase in the size and weight of the scanner. Shape TRIOS MOVE+ Shape TRIOS MOVE+ so not of three hardware setup options for the TRIOS intraoral scanner. TRIOS MOVE+ now features a larger 15-6" touchscreen attached to an arm and elegant, easy-to-move stand with a mounted Pc. Dentists can easily move and position the TRIOS MOVE+ as well as use its touchscreen as a canvas to design and discuss treatments with patients. TRIOS MOVE+ helps to drive patient involvement and case acceptance in conjunction with 3Shape Excitement Apps like TRIOS Treatment Simulator and TRIOS Smile Design.

Booth(s): 2307 Website: www.4smile.com Phone: (800) 500-4506

Product: 4Smile Intelligent Practice System

Product: Asmile Intelligent Practice System

Description: Asmile commitmes all the digital tools that dental practices need to attract and retain more patients. Patients can live chat, find the best dentist nearby with over 15+ customizable filters, get special discounts, and see their dental progress in a passwort protected portal. For dentists, we make your online booking process and re-scheduling easy, automatically send notice reminders, as well as help you save money with our members only supply discount club. 45mile was built to take the stress out of running a practice and make the dental process easy for patients.

A-dec Inc. Booth(s): 2800 Phone: (503) 537-2889 Website: www.a-dec.com

Product: New A-dec 500 & A-dec 500

Description: In a world of complex technology and noise, we bring you intelligent simplicity and infallible peace of mind. Designed to function holistically and intuitively, the new A-dec 500 quietly slips into the background, reacting to your every move, without pause. Experience the next level A-dec 500.

AMD LASERS Booth(s): 900 Phone: (702) 809-3117 Website: www.AMDLASERS.COM Product: The Monet

Description: AMD Lasers is known for their cutting-edge technological Description: AMD Lasers is known for their cutting-edge technological advancements in the dental market and we're thrilled to have developed a new benchmark curing light. The Monet is the first LASER curing light created for the everyday dentist in their practice. Every Monet is designed with a sleek copper finish and silicon grip made for both comfort and dvrability. Monet's 450um blue light laser cures most composite shades within 3 seconds at a 5+mm depth, giving it an advantage over the top LED curing lights on the market today. Since this curing laser is powered by a rechargeable ion lithium battery, each unit will also come with a corded adapter that plugs directly into the wall.

Ansell Rooth(s): 4904 Website: www.ansell Phone: (732) 570-1726 Product: MICROFLEX (r) Soft White Nitrile TQ-601

Description: Designed with our patented HYDRASOFT ™ Skin Mointurinzing Technology which is proven to allow skin to retain 2x more moisture* than gloves without HYDRASOFT™. Soft Nitrile formulation provides a comfortable fit and feel, Thin and Lightweight to ensure excellent tacticity.

Apteryx Imaging/ VELscope Booth(s): 3336 Website: apteryx.com Product: XVWeb 3D

Description: XVWeb utilizes Microsoft Azure cloud technology to deliver state-ofthe-art clinical image storage, optimization and analysis as a cost-effective subscription service. The new XVWeb 3D module adds support for accessing, viewing and securely sharing cone beam computed tomography (CBCT) datasets via ar compatible web browser in real time. Requiring no downloading of data for imagi manipulation or enhancement, XVWeb 3D allows practices to access their clinica image data 24 hours per day, 7 days per week from compatible web-connected devices with the added security of off-site storage and back-up. All 3D image interactions can be performed via the web, utilizing a full suite of online image enhancement and annotation tools. For more information, please visi For more information, please visit www.apteryx.com/xvweb3D or call 877.APTERYX.

BEE Corp Booth(s): 3243 Phone: (702) 751-0818 Website: https://thebeecorporation.com

Product: DenPass Professional Interdental Brush Line **Description:** Entire line of Interdental Brush created specifically for the Dentist Market with various style for Dentist/Hygienist to recommend for their patient. Each style have 9 sizes to provide the perfect fitment and maximum cleaning. Packaged for potential resale at Dental offices.

Product: DenPass Baby Ring Toothbrush

Description: Custom designed toothbrush with features that make oral hygiene fun and safe for baby and toddler 0-2 years old.

Product: DenPass CCS PRO Toothbrush

Description: CCS Pro Toothbrush line was created for targeted usage. Specifically designed and packaged for the Dentist Market

Product: DenPass Fun Animal Flosser for Kids

Description: Animal shape Flosser specifically designed to help kids with oral hygiene.

Beutlich Pharmaceuticals Booth(s): 2812 Phone: (800) 360-0667 Website: www.beutlich.com Product: MEDCOAT: www.medcoatusa.com

Description: MEDCOAT makes your pills easier to swallow. MEDCOAT is an amazing new product that will revolutionize the way we take medications. MEDCOAT pill coating covers pills and capsules with a coating making them slippery and easy to swallow. The coating also makes the bad taste of pills and give them a refreshing taste. It is sugar-free and has no artificial flavors or added colors. The special coating applicator is easy to use and can work on any size shaped pill or capsule.

Bia Mouth Survey Booth(s): 1032 Phone: (835) 782-7752 Website: www.bigmouthsurvey.com **Product: Big Mouth Survey**

Description: Big Mouth Survey mission is to change the way companies collect & use survey data. Big Mouth Survey will collect critical feedback directly from consumers. With our unique approach, Big Mouth Survey clients will be able to use data collected to create a course of action concerning a particular pain point in "Real Time".

BioFilm Booth(s): 4722 Phone: (781) 742-7224 Website: www.biofilm.co.uk Product: BE BRIGHTER

Description: Our Revolutionary dissolvable strip technology means a simple and easy "one step" process and they rapidly dissolve, typically within just 10-15 mins. Be Brighter is ideal on a busy day. There's no messy gels or liquids involved, no preparation required and no residued alwith, leaving your mouth with a fresh mint flavor. Be Brighter lightens by up to 7 shades, making a noticeable difference and are suitable for upper and lower teeth. They immediately

Phone: (902) 318-6686 Website: www.bluelightanalytics.com Product: checkUP

Description: checkUP is the world's first smart light measurement and materials management device. Accurately and routinely monitor the output of your curing lights, track your list of materials, and generate precise curing times based on each light reading. The goal? To help you cure with confidence.

Brasseler USA Booth(s): 2617 Phone: (912) 925-8525 Website: www.brasselerusa.com **Product: Forza Short Series Electric Attachments**

Description: Next Generation Forza Attachments in a Mini Head Design. Ultra slim head and neck design for unprecedented access. Designed to be lightweight, ergonomic with significantly reduced head and neck size. The smallest and most lightweight 1:5 attachment on the market today. Works with both Short Shank and Standard Length Friction Grip Burs. Backed by a 3 Year Warranty.

Product: Forza ELXT Clinical Electric Motor

Description: Introducing Brasseler's next-generation electric motor, the Forza ELXT -an electric motor with unsurpassed power, exceptional performance and cutting-edge safety. The Forza ELXT offers an incredible 4.2 Ncm of torque! Nearly 30% more power than the industry average. Featuring a split-module space saving design, the Forza ELXT reduces the risk of patient burns with the advanced Safety Check Function. The lightweight and compact design sets the standard for dental electric motors.

Booth(s): 614 Phone:(918) 933-3591 Website: www.burstoralcare.com **Product: BURST Floss**

Description: NEW RURST Floss is a 32 yard hobbin of textured filament that expands in your mouth to remove plaque. Its unique antimicrobial black coating means you will literally see the debri removed from your teeth, while it absorbs stains. This tasty mint eucalyptus floss is free from harmful polyfluoroalkyl substances (PFAS) and comes in a sleek refillable case. Replacement bobbins ship direct to your door every 3 months - an industry first.

CAO Group, Inc. Booth(s): 801 Website: caogroup.com Phone:(801) 865-5034

Product: Cavity pHighter Testing Strips & Mints

Product: Cavity pHighter Testing Strips & Mints

Description: Cavity pHighter (TM) from CAO Group offers a convenient and effective system for patients at risk of caries to identify the risk and neutralize it. A correlation between low incidence of cavities and high saliva pH and high saliva buffering capacity has been established. And studies have concluded that salivary pH may be used as a diagnostic biomarker. The Cavity pHighter system contains two key products: Cavity pHighter lesting Strips report both the pH and buffering capacity of saliva. Cavity pHighter Mints are designed to counteract the production of acid after a meal. The product contains sodium carbonate for the purpose of neutralizing any acid in the saliva and to increase the pH in the oral environment to a basic pH range (above 7). The pleasantly flavored Mints also contain calcium ascorbate to flood the mouth with buffered calcium ions. The convenience and simplicity of the system help assure compliance, so it can be incorporated into the patient's care routine at home or in-office.

Carestream Dental Booth(s): 3228 Phone: (585) 781-4380 Website:www.carestreamdental.com Product:CS 3700 Intaroral Scanner

Description: High performance meets ergonomic design for uncompromised scanning in the CS 3700 Intraoral scanner. The scanner features smart-shade matching and can automatically generate a shade report with multilayer shade information. The CS 3700 also features increased scanning speed up to 20 percent increase over previous Carestream Dental scanner models without sacrificing accuracy. Turbo speed scans have been tested and proven to scan in-vitro single arches in 30 seconds when the recommended PC Configuration is used.* In vitro testing ContacEZ Booth(s): 3424

Phone: 360-694-1000 Website: www.contacez.com Product: Signature Set and Rainbow Set Product: Signature Set and Rainbow Set Description: Ensure you always have the easiest way to solve commonly-encountered problems when placing restorations or performing IPR with the new Signature Set and Rainbow Set. The Signature Set is a comprehensive solution for finishing crowns and composites with perfect proximal contacts, complete removal of trapped interproximal cement, impeccably polished contact serfaces, and 100% overhand-free margins. The Rainbow Set combines our IPR Plus to give you everything you need to perform safe, effective enamel stripping fo any patient.

Booth(s): 3600 Curaprox / Curaden Website: www.curaprox.com Phone:(800) 919-0120 **Product: Hydrosonic Pro**

Description: Hydrosonic works so gently that even people with sensitive gums can finally breathe a sigh of relief. The difference lies in the bristles: CURAPROX Hydrosonic's incredibly soft and fine CUREN(s) (r) filaments clean more intensely, gently and pleasantly. And remember: a Hydrosonic is your introduction to professional oral care. The start of a new era in oral health - you can't fail with a Hydrosonic.

DDS Dental Supplies Booth(s): 1310

Phone: (877) 545-6837 Product: Aura 300

Description: Characteristics to LOVE: The Aura 300 * 300 Per Box * Exam glove has a natural fit * Unrestricted hand motion * Smart Dispensing System * Color Coded by Size * Textured fingerity * Reduces hand fatigue * Polymer Coated - Tested for use with Chemotherapy *Drugs LIMITED TIME INTRODUCTORY PRICE: \$ 3.99 per 100 \$11.97 / box MSRP: \$14.99

DenMat Booth(s): 5010

Website:www.denmat.com Products: Zirconia Prime® / Perio Restore™

Description: DenMat has expanded its line of Soft Tissue Management products to include Perio Restore ™, a non-invasive home treatment system to treat and prevent periodontal disease. Zirconia Prime is designed to treat the surface of Zirconia, Alumina, and Metal restorations providing optimal bond strength and allowing clinicians to provide their patients with lasting restorations.

Dental Choice Holdings, LLC Booth(s): 3238 Phone: (908) 400-4690 Product: CUSTMBITE DENTAL NIGHTGUARD

Description: Indication(s) for use: The CustMbite Dental NightGuard is an over-the-counter dental guard indicated for the protection against bruxism - the nighttime clenching and grinding of the teeth. It is intended for use in the mouth at night to reduce damage to the teeth and to prevent

the noise associated with teeth grinding. It is intended for individuals age 18 and older

DentLight Inc Booth(s): 4603 Phone: (800) 763-6901 Product: Nano Freedom 2

Description: Advanced wireless light (5 grams) that easily fits on loupes, goggles or glasses. Effortless with no stray wires and no hassle. Unique touch-free battery distributes weight to frame temple avoiding weight on nose. Focused 20,000 lux beam runs for 3 hours. Interchangeable wires for add-on: 1) freedom plus battery pod for 40,000 lux or 6 hours; 2) direct connect to Nano 2S+ Gen2 battery for 10 hours; 3) Violet black light for adhesives

and caries fluorescent imaging. Diamond Orthotic Lab

Booth(s): 816 Phone: (619) 724-6400 Website: www.diamondorthoticlab.com Product: DDS0

Description: New Sleep Orthotic in both a dorsal and banded style. This is made from Printed Nylon with a 5 year unconditional warranty.

DIGIRAY CORP. Booth(s): 2823 Phone: 82-31-927-9225 Website:www.digiray.co.kr **Product: FireCR Dental Reader**

Description: The full-featured FireCR Dental Reader from DIGIRAY rapidly and affordably delivers high-quality digital images for busy dental practices, optimizing chairside time with patients.

Website: www.elevateoralcare.com Phone: (877) 866-9113

Product: SMART Advantage(TM) Glass Inomer Restorative

Description: This is the first glass inomer designed specifically to mask SDF treated
and discolored surfaces. SMART Advantage is a self-cure, traditional fluoride-releasing
disas inomer. Use SMART Advantage stand-alone for posterior needs. For more tooth-like
restorations, SMART Advantage can be used in a sandwich technique with either a more translucent glass ionomer or composite for ultimate aesthetics. Available in A1, A2 and mixed shade kits, SMART Advantage Glass Ionomer will be the go-to choice to cover SDF darkened sites. Gain control, without compromising strength for your caries active patients.

ENZO UNIVERSA ARTICULATOR Booth(s): 810 Phone: (914) 835-2451

Product: ENZO UNIVERSAL ARTICULATOR

Description: The Enzo Articulator is proving to successfully integrate with many of the leading digital model systems when a more accurate articulator is called for. The articulator continues to be a very popular choice with the use of standard models as it eliminates plaster and the resetting of articulations is achieved choice with the use of standard models as it eliminates plaster and the resetting of articulations is achieved in seconds. It replicates true lateral and profrusive excursions. Lightweight and perfectly balanced, it fits comfortably in the technician's hand. "One Articulator for full arch or quadrant." "Precision interlocking components provide very accounts articulations in seconds" 90th upper and lower plates swived 900 degrees on ball pints allowing for all places of involvent handling own the modifical blate. The lateral and protessive excursion "Lightweight and perfectly balanced, it fils comfortably in the hand" immediate bits changes made by the dentist.

FORCA Healthcare F.Z.C.

Booth(s): 5113 Website: www.forca-healthcare.com Product: Securiniect Description: Secureinject is a single-use dental safety syringe. It has a precision-engineered innovative patent pending design to prevent accidental needle stick injuries and cross infections. In designing Securinject syringes, utmost attention to detail was given to ensure they are by far the safer and more advantageous than other available options.

Glidewell Dental Booth(s): 4414 Phone: (949) 399-8379

Product: Brux7ir Esthetic NOW Description:BruxZir Esthetic now available in pre-shaded, fully sintered zirconia only for use with Glidewell mills. No oven or post milling processing needed; just polish and cement. Product: BruxZir NOW Anterior Block

Description: Pre-shaded, fully sintered zirconia only for use with Glidewell mills. Now available in an anterior block. No oven or post milling processing needed; just polish and and cement

Good Doctors USA Website: www.gooddrs.us Phone: (844) 448-5050

Product: DrsRay Digital IntraOral Sensors

Description: The newly released DrsRay line of Digital 10 sensors were designed and built for Durability. All the latest innovations in sensor design are incorporated into our sensors. The new Ultra-durable DrsRay sensors are so tough, they have a five year warranty. * Only 4.8mm thick. The thinnest sensor for easy placement and patient comfort. Stop by Booth # 3705 to see for yourself what makes them so long lasting. Or to schedule a free in-office demo, contact us at 844-448-5050.

Product: NEO-The World's Smallest Apex Locator

Product: NEU- The World's Smallest Apex Locator
Description: The size of a Smart Watch, the NEO can be clipped onto it's included
finger ruler, a sleeve cuff, the patient's bib, a watchband, or the included tray stand.
At 97.5% accuracy, the NEO's 3-band impedance puts it up there with the best in the
world. The NEO features three different display screen styles that are easily selected
with the swipe of a gloved finger. The included file clip and lip hook cables attach to
the side of the NEO via a mini USB cable. The NEO's battery last around 2 hours of
working time before needing to be recharged. Charging is done with a standard USB
cable. The NEO is actually fun to use and shows your patients that have the latest in
micro technoloov. micro technology.

Stop by Booth # 3705 for a test drive Contact your local dealer or call 844-448-5050 to schedule a free

Product: 5M IntraOral Camera

Description: The World's First 5 Megapixel FHD1080P IO camera with a metal body that is shaped and feels like a dental handpiece. Featuring Liquid lens Optics and Autofocus, just like a Smartphone.

Stop by booth # 3705 and take a test drive

Free on-site demos, ask your favorite dealer or call 844-448-5050

Booth(s): 1009 iSonic Inc. (ultrasonic cleaners) Phone: (847) 850-0404

Products: Miniaturized Commercial Ultrasonic Cleaner for Offices to clean patient's dentures, appliances with a disposable PET cup **Description:** World's smallest commercial ultrasonic cleaner with a stack transducer. Using a standard disposable PET cup makes it much more efficient and safer than using a Ziploc bag. It also makes changing water easier.

Koi Design Booth(s): 4201 Phone: (310) 828-0055 Website: www.koihappiness.com

Product: Betsey Johnson Scrubs Description: Bring the fun and fashion of Betsey Johnson to your workday with this fantastic new uniform collection! In addition to the great looking print scrub tops, this line features fashionable solid scrub tops and scrub pants as well as lab coats that provide all-day comfort. Dental professionals will appreciate features such as roomy pockets, soft stretch fabric, elastic waists, and drawstrings. Betsey Johnson fashion provides a uniform that gives you the best of style and comfort

MAGNETIC MALLET - Dental Enterprises, LLC Booth(s): 731 Phone: (205) 799-2020 Website: www.dentalenterprisesllc.com Product: The MAGNETIC MALLET by Osseotouch

Description: THE MAGNETIC MALLET, designed to be used in dental surgery and implantology, utilizes minimally invasive oral surgery technology fo extractions, bone modeling, sinus lifts, ridge splitting and osseodensification.

Medicom Booth(s): 3831 Phone: (514) 636-6262 Website: www.medicom.com Product: ProSurface

Description: Medicom is proud to introduce our new ProSurface line of disinfectants, made with our proprietary TotalClean technology. ProSurface disinfectants provide powerful one-step cleaning & disinfection and best-in-class contact time of just 1 minute. ProSurface eliminates 48 pathogens, including bacteria, viruses and fungi, without damaging surfaces. Available in two convenient formats: wipes for cleaning between patients and spray for more thorough end-of-day cleaning.

MicroP Technology (Taiwan), Inc. Booth(s): 704 Website: www.micro-p.com.tw Phone: (886) 5276-8238 Product: MicroP HALLEY Series Air-Driven & Electric Dental Handpieces

Description: The MicroP Halley Series handpiece is intended for the removal of carious material, reducing hard tooth structure, cavity preparation, finishing tooth preparations, restorations, and for polishing teeth. They are designed for use by a trained professional in the field of general dentistry

Myofunctional Research Co. Booth(s): 2814 Phone: (909) 587-4940 Website: myobrace.com **Product: Myobrace for Kids**

Description: Modern research shows that crooked teeth and poor jaw development are not caused by hereditary factors. Myobrace (R) focuses on treating the underlying causes, unlocking natural growth and development. Used by dentists and orthodontists in over 100 countries Myobrace(R) has successfully treated millions of

Neocis Booth(s): 422 Phone: (858) 692-1927 Website: www.neocis.com Product: Yomi-Enabled Surgery

Description: Yomi is the first and only FDA-cleared robotic device for dental surgery, Yomi is unique in assisting the surgeon with robotic haptic guidance to deliver repeatable surgical precision. Yomi guidance is designed to enhance and augment the clinical expertise of skilled dental teams.

Nerium SkinCare Booth(s): 5333 Phone: (844) 599-7787 Website: www.neriumrx.com **Product: NeriumRx Cold Sore Therapy**

Description: Made with Nerium Aloe Extract, (NAE-8), a patented science-backed ingredient. This formulation helps to calm and improve cold sore appearance while easing the discomfort of inflammation in the process. This dynamic treatment provides fast-acting pain relief upon first contact and stimulates healing while helping to reduce the appearance of the cold sore lesions. For more information, visit www.neriumrx.com or call (844) 599-7787 Show booth #5333

Booth(s): 2604 Phone: (631) 389-1536

Product: Predicta Bioactive Bulk

Product: Predicta Bloactive Bulk

Description: NEW Predicta (TM) Bioactive Bulk is one of the latest examples of
new cutting-edge restorative materials from Parkell. It is a bioactive, dual-cure,
bulk-fill resin composite that releases calcium, phosphate and fluoride ons a stimulate mineral apatite formation and remineralization at the material-tooth
interface. Predicta Bioactive Bulk delivers a unique combination of physical and
chemical properties. It is dimensionally stable, with excellent strength, timeefficient handling, and optical characteristics close to those of natural teeth.
Additionally unlike some other bioactive materials Predicta Bioactive Bulk is Additionally, unlike some other bioactive materials, Predicta Bioactive Bulk is highly radiopaque, making for easy identification on x-rays.

Planet DDS Booth(s): 5115 Phone: (800) 861-5098 Website: planetdds.com **Product: Denticon Advanced Charting**

Description: Denticon's Advanced Charting module is a one-of-a-kind charting experience. This enhanced tabbed interface provides a comprehensive view of the restorative chart, perio chart, x-rays, and progress notes. These four different tabs can be popped out, allowing clinicians to view multiple windows at one time on the same screen (or on a second screen, side-by-side). For example, Denticon't Advanced Charting gives users the ability to enter progress notes while reviewing the restorative chart. For dental offices accustomed to switching back and forth the restorative chart. For dental offices accustomed to switching back and forth between menus and separate windows, it's a game-changer.Even better, Advanced Charting allows clinicians to view x-ray images within the odontogram itself. No more moving back and forth between practice management software and imaging software - just click on a tooth in the odontogram and watch a thumbnail of the x-ray for that tooth appear on the same screen. This thumbnail can be re-sized, moved around, or even displayed on a second monitor. Advanced Charting contains a number of other time-saving features, including at timeline view showing previous chart versions. Best of all, it' part of Denticon's all-inclusive cloud solution, available online via web browser anytime, anywhere you have internet access.

Booth(s): 1515 Power Dental USA Inc. Phone: (815) 363-8003 Website: www.mydentalusa.com Product: X POWER EXTRACTOR

Description: BASIC SET INCLUDES: 7820 X POWER EXTRACTOR: Recommended Drill For Regular Teeth, Crown & Bridge Carbide Burs F6 856-023 (2.3 mm Diameter),
7820-1 REGULAR ANCHOR 24mm x 2.7mm Diameter; 7820-1L REGULAR ANCHOR
EXTRA LONG 27.5mm x 2.7mm Diameter; Recommended Drill For Root, Crown & Bridge Carbide Burs FG 856-016 (1.6 mm Diameter): 7820-2 ROOT ANCHOR 30mm x 1.8mm Dia; 7820-2L ROOT ANCHOR EXTRA LONG 33.5mm x 1.8mm Dia; 7820-3 SILICON CAP; 7820-4 POWER WHEEL Phone: (336) 454-8484 Website: www.dentalcare.com

Product: Crest Gum & Sensitivity Paste

Description: Crest Gum & Sensitivity, offers 5 therapeutic benefits (Sensitivity, Caries, Gingivitis, Acid Erosion & Plaque) and 3 cosmetic benefits (Stain Removal, Tartar & Bad Breath) to treat all areas patients present. The sensitivity relief benefit is delivered via stannous fluoride. The formulation occludes the dentinal tubules on the 1st application, for relief within days, and shields exposed dentin to help protect from future sensitivity.

PureLife Dental Booth(s): 2808 Phone: (877) 777-3303 Website: www.purelifedental.com Product: 1 Step EPA Compliance

Description: 1-Step EPA Compliance with an ECO II Amalgam Separator and mobile application to keep all of your compliance requirements up to date at the touch of a button and works for multiple practices and makes compliance easy!

Booth(s): 3401 Phone: (843) 384-1282 Website: www.risewell.com

Product: Risewell Kids Toothpaste

Product: 6700M Marathon Chair

Description: With just one science-backed ingredient, Risewell Kids Toothbrush is revolutionizing the standard for natural toothpaste. It not only tastes like sneaking spoonfuls of care batter straight out of th bowl but also is safe enough to eat-even if your kids eat the whole delicious tube. Daily usaage will leave their teeth visibly whiter and healthier thanks to our not so secret ingredient — Hydroxyapalite.

Booth(s): 3103 **Summit Dental Systems** Website: www.summitdental.com Phone: (954) 730-3636

Description: SDS's new dental operatory smart chair The DocSites Inc. Booth(s): 4513

Phone: (818) 616-3919 Website: www.docsites.com Product: Docsites.com Websites and Marketing

Description: Websites & Internet marketing. We do all the work, no long term contracts! We personalize it for you and keep it updated every month, simple. Live Phone Support. Dentist Approved Content. 12+ Years Dental Marketing Experts. Dental SEO Specialists. New Patients from Google & Facebook Ads. Google Maps (Local) Management. Transparent Monthly Marketing; Social Media Posts Focused on Services.

TMJ & Sleep Therapy Centre International Booth(s): 905

Phone: (619) 797-0921 Product: Diamond Digital Sleep Orthotic (DDSO)

Description: The DDSO is a removable intraoral device used to treat snoring and mild to moderate OSA. The device functions as a mandible repositioner that contains removable nasal dilators and lingual positioners to increase functionality and convenience of use. Soft nasal dilators and wide/narrow lingual tongue positioners are available for patient comfort

Tokuyama Dental America Booth(s): 3427 Website: www.tokuvama-us.com

Phone: (760) 942-7211 Product: OMNICHROMA: One-Shade Universal Composite Description: Tokuyama Dental's OMNICHROMA is the first universal composite that matches every patient's tooth shade, from A1 to D4, with a single shade of composite. OMNICHROMA saves doctors time and money by removing the need for shade selecting, and eliminating the need to keep excess product on hand for incidental shades. Learn more and request your sample today at OMNICHROMA com/IIS.

OMNICHROMA.com/US. Town & Country Dental Studios Booth(s): 3235

Phone: (516) 868-8641 Website: www.tncdental.com Product: FIRSTFIT Guided Prosthetics Delivery System Description: A Revolutionary Treatment Solution That Lets You Prep & Seat In A

Single Visit! FirstFit allows dentists to prepare and seat Crowns, Bridges, and Veneers without FirstFit allows dentists to prepare and seat Crowns, Bridges, and Veneers without the need for temporaries, eliminating one appointment entirely! FirstFit utilizes the latest digital technology to provide you with 3D printed prep guides and the final ready-to-seat restoration at the same time. This enables you to deliver predictable, high-quality restorations with significant chairtime savings on every case! FirstFit utilizes

Tuttnauer USA Co. Ltd. Booth(s): 3204 Phone: (631) 737-4850 Website: www.tuttnauerusa.com Product: T-10 Autoclave

Description: Tuttnauer is proud to announce our largest product launch in history! Our newest tabletop autoclave is a welcome addition to our family of products. It has an industry first "upgrade ready" option which allows the unit to go from a Class S system to Class B. Our new robust autoclave is available in 10- and 11-inch chamber sizes. If you

our new rooust autoclave is available in 10- and 11-inch chamber sizes. If you have the need for speed, it can complete a wrapped cycle, including drying, in 35 minutes. In terms of safety, personalized usernames and passwords are available for the individual operator, ensuring protection and traceability. The internal memory can store up to 1,000 sterilization cycles which can be transferred to your computer via USB. For those interested in cycle updates while away from the autoclave, Tuttnauer has you covered with remote Wi-Fi monitoring via smartphone or tablet. Our primary focus was to provide the latest in technology and ease of use

Tuttnauer USA Co., Ltd. Booth(s): 3204 Phone: (631) 737-4850 Website: www.tuttnauerusa.com

Product: Biological Indicators & Real Time Automatic Reader

Description: Tuttnauer's biological indicators and real-time automatic readers were designed with busy dental practices in mind. The "Ultra Rapid" biological indicator delivers results in 20 minutes, the fastest in the market! **Product: Tiva2 Washer Disinfector Line**

Description: High end washers for the decontamination of complex instruments. Tiva 2 washer disinfectors provide a flexible turnkey solution for washing, disinfecting and drying diverse dental instruments for a complete decontamination cycle. The Tutnauer washer line is available in both counter top (Tiva 2) and under counter (Tiva2H) options. Booth(s): 4007 Water Pik

Phone: (970) 221-6100 Website: www.waterpik.com Product: Waterpik® Sonic-Fusion® Description: Water Pik, Inc. is excited to announce Waterpik ® Sonic-Fusion® the world's first an only flossing toothbrush. Sonic-Fusion ® allows your patients to brush and floss at the same time, and it is clinically proven twice as effective as traditional brushing and flossing. Waterpik (r) Sonic-Fusion includes two brush

heads and travel case. Booth 4007 Booth(s): 4836 Phone: (917) 609-1211 Website: www.willo.com

Product: Willo Description: Willo is a radically different way to take care of your oral health at home, conveniently brushing one full arch at a time. With automated, pressure controlled cycles, Willo is able to provide deep, adaptive brushing tha's personalized to you and every brusher in a household all from a single device.



For Those Who Want To Improve The Health Of Their Patients And Succeed In The Changing Healthcare System

e a part of the second "Essential Total Health For All Health Professionals" program at the GNYDM.
While it is imperative that you practice the highest quality of patient-centered care, you must also better understand the critical issues facing health professionals as they strive to succeed and excel in an emerging and changing health care system.

The two days of exceptional panels bring together thought leaders, educators, respected providers, and innovative leaders to discuss and share the challenges facing all of you that practice, manage and educate within the healthcare space whether private sector or community health clinic based.

The integration of oral health into primary care along with the growing needs of our most vulnerable populations in an era of innovative technology and value-based care payment are challenges that you must understand to succeed. These will be directly addressed during the two-day public health symposium.

I want to share some of the important "Total Health" issues facing oral health providers and the administrators that help guide the appropriate delivery of needed services.

The two panels on Tuesday bring together some of the most respected leaders in Dentistry to share their work and thoughts about the integration of

Value-Based healthcare payments/reimbursements. Areas that will be addressed include the changing system, i.e. insurers, and providers, and the changing population needing oral health care.

The rapidly growing senior population adds new and complex issues to an already stressed system. Approximately 58 million people rely on the Medicare program – and only about one-third of them have any coverage for oral health care. The Medicare statute currently excludes coverage for most oral health care. Nearly three out of five seniors and more than three-fourths of low-income seniors do not visit a dentist during a typical year. One in five seniors has untreated tooth decay. One in five seniors, and two out of five low-income seniors have complete tooth loss.

It's tragic that in a time when new diagnostic and treatment options are available for the management of Cancer that oral cancer continues to be a prevalent issue for the dental profession. There will be an expected 51,000 new cases of oral cancer in the U.S. this year with over 20% of these resulting in related deaths. This is unacceptable and needs to be addressed by all of us. Simple oral cancer screenings can be done in minutes with early detection a critical step in preventing the tragic effects of more advanced treatment. Issues

related to reimbursement, scope of practice, available new technology and practice interest and success in providing preventive services will be discussed.

Another area of growing concern is the oral health care for those at risk, people with disabilities and those with intellectual and developmental disabilities. Many oral health care providers do not feel well enough trained or that their clinical space is not designed to manage these patients. There are an estimated fifty-nine million Americans that are disabled and in need of oral health care! Those with intellectual and developmental disabilities such as those on the autism spectrum require a level of understanding and sensitivity that is clearly attainable and tremendously rewarding. It is important that all of us understand the need to provide quality, accessible care while developing the skills and confidence to manage these patients in a welcoming and sensitive manner. We are fortunate that the Wednesday morning panel brings together an internationally respected group of expert physicians, dentists, disability leaders, and innovative educators to assist you in better understanding the needs of these patients with disabilities and how you can be better equipped to integrate these very special patients into your clinical environment.

The expansion of the dental team has been a discussion and process that has garnered quite a bit of controversy over the past few years. We now have Dental Therapists on our team. Learn more about how they contribute to increasing access to care. This is an issue that Medicine faced when the idea of adding Physician Assistants (PAs) to their team surfaced years ago. PAs have become an integral part of medical practice. We saw this within dentistry back in the 1960s when there was opposition to this new group of dental providers known as the Dental Hygienist. Can you even imagine dentistry being practiced without Dental Hygienists as part of the team? I can't.

The development of Telehealth technology has led to the "Virtual Dental Home". This has opened new pathways to address the significant issue of a patient's

inability to travel to a dental office – particularly in rural communities and the frail elderly. New technology and innovative educational programs have now added nurses and physician assistants to the expanded oral health team! Learn more about these emerging and growing collaborations. Also, meaningful screenings and interventions that can be done by an RDH affiliated with a dental practice so that preventive, noninvasive procedures can be delivered at reduced cost and with greater efficiency. These innovative programs have provided the opportunity for dental providers to collaborate with physicians to provide

Teamwork

better "whole person" health care. The panel on Wednesday afternoon literally brings together the national leaders of this effort who will present and discuss how they do it and how you can explore opportunities to bring these innovations and the expanded role of RDHs into your practice.

Attendance at these panels is free to dental residents and dental students. Please take advantage of this very special opportunity; Registration is still open!

Jack Dillenberg, D.D.S., M.P.H.
Public Health Panel. Jerome, AZ
A.T. Still University's Arizona School of Dentistry & Oral Health

Dean Emeritus, A.T. Still University's Arizona School of Dentistry & Oral Health Board Chairman, Brighterway Institute and Global Smiles for All



PUBLIC HEALTH CONFERENCE

TIME	COURSE	SPEAKER	LOCATION	
9:00 - 12:00PM	5100	Total Health - Value-Based, Integrated, Technology Driven, and Patient Centric: What All Health Professionals Need to Know to Succeed in 2030	Various Speakers	IE21
2:00 – 5:00PM	2:00 – 5:00PM 5110 A Pathway to Health Equity Globally		Various Speakers	IE21
		WEDNESDAY, DECEMBER 4		
9:00 - 12:00PM	6130	How the Dental Team Can Improve the Oral and Overall Health of People with Disabilities	Various Speakers	IE21
1:30 – 4:30PM 6140		How the Expanded "Non-Dentist" Health Team Including Dental Therapists Will Improve Access To, And the Quality Of, Care Delivered	Various Speakers	IE21

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3D Printing & Digital Dentistry Conference 2019

3D PRINTING & DIGITAL DENTISTRY CONFERENCE

TIME	COURSE	TUESDAY, DECEMBER 3	SPEAKER LOCATION		SPONSORED BY
9:45 — 500рм	5110	Diode Laser Competency Course	Dr. Gerald Ross	Exhibit Floor Room #107	ALD° Academy of Laser Dentistry
		WEDNESDAY, DECEMBER 4			
9:45 — 12:45рм	6310	The Evolution of Smile Design to 3D Printing and Digital Dentistry	Dr. Adamo E. Notarantonio Dr. Justin J. McElroy	Exhibit Floor Room #107	
1:30 — 4:30рм	6320	Digital Dentistry and Integration For Any Practice	Dr. Andrew M. Spector	Exhibit Floor Room #107	PATTERSON

DENTAL LABORATORY PROGRAMS

TIME	COURSE	TUESDAY, DECEMBER 3	SPEAKER	LOCATION	SPONSORED BY
9:45 — 12:45рм	5420	Removable Implant Revolution: Telescopic Implant Solutions	Mr. Arian Deutsch	Exhibit Floor Booth #117	
2:00 — 5:00рм	5430	Advances in Telescopic Implant Solutions	Mr. Arian Deutsch	Exhibit Floor Booth #117	
		WEDNESDAY, DECEMBER 4			
9:45 — 12:45рм	6330	Full Arch Implant Prosthetics: Lab Prospective	Mr. Sander M. Polanco	Exhibit Floor Booth #117	
1:30 — 4:30рм	6340	Fix FMR: Full Digital Workflow	Mr. Sander M. Polanco	Exhibit Floor Booth #117	

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"Because So Many Rely On You, You Can Rely On Us" Why Health Care Professionals #RelyOnHenrySchein

t's the day-to-day obstacles that dentists often need help navigating, and this was the case for Dr. Karen Roschella and Dr. Ann Zinger, who told their story as part of Henry Schein's #RelyOnHenrySchein campaign.

Without those machines, our practice would have ground to a halt - not only that day but for weeks," said Drs. Roschella and Zinger, of Roschella & Zinger Dental Group, in Marriottsville, MD. "We immediately called our Henry Schein service technician who rearranged his schedule to race to our practice and developed a temporary solution that kept us in business until our new machines arrived. He saved the day, and that's why we rely on Henry Schein."

A solutions company for health care professionals, Henry Schein, is dedicated to focusing on practice care so that customers can focus on patient care. Through its network of trusted advisors, health care professionals rely on Henry Schein for information, education, and advice on the more than 300 Business, Clinical, Technology, and Supply Chain Solutions the Company offers. From helping customers grow their business, to delivering the right products at the right time, Henry Schein can help its customers overcome any obstacle.

The #RelyOnHenrySchein campaign puts the spotlight on Henry Schein customers and provides health care professionals with a platform to share their unique experiences in managing productive and efficient practices. Through a collection of authentic stories, Henry Schein explores events that led customers to #RelyOnHenrySchein.

When multiple pieces of equipment went down with a full day of patients ahead, they knew to call Henry Schein.

An equipment failure of this kind is a dentist's nightmare, and Dr. Roschella and Dr. Zinger quickly realized that if it weren't for the help of Henry Schein, they would have been without X-ray machines for weeks. Their Henry Schein service technician came to the rescue and reassured the doctors the problem would be solved so they could continue doing what they do best - taking care of their patients.

Whether it be solving everyday problems or opening a new practice, Henry Schein is there to help. In another example of extraordinary customer support, Henry Schein helped Dr. Scott Kalniz turn his dream into a reality. After 16 years of dentistry,

Dr. Kalniz decided to expand his business and created Elite Dental Partners, a DSO that focuses on aiding dental practice owners with the growing challenges they face by providing industry-proven, non-clinical business support services. Partnering with the organization since its beginning, Henry Schein has helped Elite Dental Partners grow exponentially — supporting 100 practices in under five years.

"Our mission has always been to improve patient care by improving the lives of our doctors and teams. With Henry Schein as a partner, we give our teams the choices they want and the support they need to be the best clinicians possible," said Dr. Kalniz. "It has helped us achieve our 10-year goal in four-and-a-half years, and that's why we rely on Henry Schein."

Henry Schein uncovers real-life situations through this campaign, each with a unique challenge and equally unique solutions offered to help the customer overcome it. Henry Schein makes a promise to be there when its customers need it most, and that's why health care professionals #RelyOnHenrySchein.

For more #RelyOnHenrySchein stories, please visit www.henryschein.com/relyonus.







25, 26 y 27 de marzo 2020 / CDMX





















María del Socorro



Alejandra Martínez Sosa

















Sergio Báez Hernández







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INTRODUCING DIADENT'S NEW ROOT CANAL SEALER, DIA-PROSEAL

he purpose of an endodontic sealer is to help prevent leakage, reducing the possibility of reinfection, and healing the periapical lesion. A good filling needs to be three dimensional and to prevent any possibility of reinfection of the root canal. An ideal root canal sealer should possess excellent sealing ability, dimensional stability, insolubility, and biocompatibility. DiaDent's new epoxy resin-based root canal sealer, Dia-ProSeal,

is your ideal root canal sealer.

Dia-ProSeal has an excellent sealing ability. It has minimal shrinkage to reduce gaps between the sealer and canal wall. Used in conjunction with DiaDent's gutta percha points, Dia-ProSeal has high dentin adhesion. Its outstanding flow characteristics allow the material to reach and seal lateral canals, making it especially suitable for warm gutta percha technique. Dia-ProSeal is also antimicrobial because of its high pH value with the addition of calcium hydroxide. With its dual barreled syringe, Dia-ProSeal's 1:1 paste to paste manual mixing system is fast and easy with no wasted material. Extrude the material onto the mixing pad and mix

> well with the spatula for 10-20 seconds until the base (yellow) and catalyst (white) material are completely mixed together. Dia-ProSeal has low solubility, so it is resistant to material breakdown over time to ensure long-term dimensional stability. Also, the material is highly biocompatible - if unintentional extrusion happens, the extruded material is easily resorbed to minimize periapical inflammation and sensitivity. It is highly radiopaque and has a generous setting time of 3-

View detailed information on DiaDent's website at www.diadent.com. Purchase Dia-ProSeal today from your trusted authorized dental dealers such as Henry

> Schein, Patterson, Benco Dental, Darby Dental, Ultimate Dental.

DiaDent is exhibiting at the GNYDM in Booth #1505. Visit our booth for exclusive show specials, samples, and more product information.



COMMERCIAL SERVICE United States of America Department of Commerce

SNAPSHOT

DIA'S DENTAL MARKET

he Indian medical device market is worth an estimated \$9 billion and is expected to reach \$14 billion by the end of 2025.

The medical device industry is a very attractive export sector for U.S. firms, which account for one-quarter of exports to India. India imports nearly 80% of its medical devices, and barriers to entry are low compared to other industries. India remains highly dependent on imports for many types of medical devices, particularly higher-end products that include cancer diagnostics, medical and dental imaging, orthodontic equipment and dental implants, ultrasonic scans, and PCR technologies

The potential size of India's dental market is huge and is expected to become one of the largest single-country markets for overseas dental products and materials. The total market for the dental equipment and materials is currently estimated at \$90 million. Imports are growing rapidly as world-class hospital groups such as Max, Hinduja Group, Fortis and Apollo build high-end infrastructure and open India to medical tourism, which now adds \$2 billion to the Indian healthcare market.

In a country of 1.3 billion population, there are more than 180,000 dental professionals that include 35,000 specialists practicing different specialties With more than 300 dental institutes and over 5,000 dental laboratories, the country's demand for dental products is expected to grow from 20 percent to 30 percent in the coming years.

The Central Drugs Standard Control Organization (CDSCO) is the key regulatory organization in India for medical devices and pharmaceuticals. The Drug Controller General of India (DCGI) is the key official within the CDSCO. The DCGI is responsible for the approval of the manufacturing of certain drugs (vaccines, large volume parenteral, blood products, rDNA derived), specific medical and dental devices, and new drugs. In India, the manufacturing, import, sale, and distribution of medical devices are

regulated under India's Drugs & Cosmetic Act and Rules (DCA). Please visit https://www.cdsco.gov.in for more information on import regulations and registration procedures for medical devices and diagnostic equipment.

To ensure quality healthcare, in October 2005, the GOI increased the list of medical devices covered under the Drugs and Cosmetics Act of 1940, bringing several categories of implantable devices under regulatory control. This list was revised again on October 18, 2019, bringing several additional categories of implantable devices under regulatory control. The new classification of medical devices is devices with the lowest risk - Class A, devices with low-moderate risk - Class B, devices with moderate-high risk - Class C, and devices with high risk - Class D.

Most of the dental diagnostic equipment and implant devices come under high-risk devices and go through mandatory regulatory approvals in India. The import license for Class A and B medical device starts at \$1000 for one site and \$50 for each distinct device. The import license for Class C and D medical device starts at \$3000 for one site and \$1500 for each distinct medical device.

To learn more about sales opportunities in India, please visit the International Business Center to request a meeting with the Ruma Chatterjee, Commercial Specialist at the U.S. Consulate in Mumbai, India

The International Business Center (IBC) is a meeting and lounge area where U.S. exhibitors can pursue sales opportunities in foreign markets by meeting foreign buyers and receiving export counseling. The IBC is provided as part of the International Buyer Program organized in partnership between the Greater New York Dental Meeting and the U.S. Department of Commerce. The IBC is open to all U.S. exhibitors.

IBC Location and Hours: Registration Area, Crystal Palace

- Tuesday, December 3 from 9:00am 5:30pm
- Wednesday, December 4 from 9:00am 5:00pm

GNYDM INFORMATION



DENTAL HYGIENIST & ASSISTANT PROGRAMS



TIME	COURSE	TUESDAY, DECEMBER 3	SPEAKER	LOCATION	SPONSORED BY
9:00 — 12:00рм	5190	Paving the Way: Caries Free Practice	Ms. Judy Z. Bendit & Dr. Lauren M. Feldman	1E17	"GC" & elevate.
1:30 — 4:30рм	5410	The Dental Professionals Role in Managing the Patient with Type II Diabetes	Dr. Maureen Archer-Festa	1E14	Colgate' Memory and a final f
		WEDNESDAY, DECEMBER 4			
9:00 — 12:00рм	6350	10th Annual Premier Dental Hygienists' Program	Various Speakers	1E15	
9:45 — 12:45рм	6570	It's Not My Job: Taking Initiative in the Dental Practice and Being an Engaged Team Member	Ms. Virginia Cairro & Ms. Natalie Kaweckyj	Exhibit Floor Room #2522	American Dental Assistants Association
1:30 — 4:30рм	6580	Bare-Minimum Barbie: Working with That Difficult Team Member	Ms. Virginia Cairro & Ms. Natalie Kaweckyj	Exhibit Floor Room #2522	American Dental Assistants Association
1:30 — 4:30рм	6360	Common Oral Lesions: Differential Diagnosis and Treatment	Dr. Gwen Cohen-Brown	1E15	Alexander Australy of found Hygiene Appendigments through December 11, 2017



PEDIATRIC DENTISTRY SUMMIT



TIME	COURSE	TUESDAY, DECEMBER 3	SPEAKER	LOCATION	SPONSORED BY
9:00 — 12:00рм	5050	Pediatric Restorative Dentistry: What is New and Trendy	Dr. Kevin J. Donly	1E08	
2:00 — 5:00рм	5060	"Mise en Place": Autism and Dentistry	Dr. Purnima Rathi Hernandez	1E08	
		WEDNESDAY, DECEMBER 4			
9:00 — 12:00рм	6070	Updates and Tips in Pediatric Dentistry	Dr. Jane A. Soxman	1E18	
1:30 — 4:30рм	6080	Oral Pathology Plus in Pediatric Dentistry	Dr. Jane A. Soxman	1E18	

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and Imaging

Oral Surgery



Jeff Brucia

Restorative Materials and Techniques Simplified 2020



John Alonge
Practical Concepts and
Applications for Office



Mark Donaldson

Medical Cannabinoids — What the Practicing Dentist Needs to Know

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Silken Laumann
Olympic Hero and Mental
Health Advocate



Neil Pasricha

Happiness Expert and Bestselling Author of The Book of Awesome

All courses at ASM20 are ticketed.

Register in advance for free tickets to reserve your spot and avoid standby lines.

Online registration opens on January 13, 2020.

The Preliminary Guide will be available online in January at visit asm.oda.ca.



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COURSE	TUESDAY, DECEMBER 3	SPEAKER	LOCATION	SPONSORED BY
4170	Restorative in Airway Health/Pediatric Sleep Disorders, TOTS, Laser Frenectomies, and More	Various Speakers	1E09	
4175	Achieving Cosmetic Results While Treating Patients with Sleep Disorders Utilizing Aligner Sleep Appliance	Dr. Payam Ataii	1E09	
	WEDNESDAY, DECEMBER 4			
6180	Reducing Side Effects and Optimizing Outcomes and Orofacial Myofunctional Therapy	Dr. John Viviano	1E09	
6185	Sleep Business Blueprint: Treating Sleep Apnea with Your Team on Fire	Mr. Michael Cowen	1E09	
	4170 4175 6180	4170 Restorative in Airway Health/Pediatric Sleep Disorders, TOTS, Laser Frenectomies, and More 4175 Achieving Cosmetic Results While Treating Patients with Sleep Disorders Utilizing Aligner Sleep Appliance WEDNESDAY, DECEMBER 4 6180 Reducing Side Effects and Optimizing Outcomes and Orofacial Myofunctional Therapy	4170 Restorative in Airway Health/Pediatric Sleep Disorders, TOTS, Laser Frenectomies, and More Various Speakers 4175 Achieving Cosmetic Results While Treating Patients with Sleep Disorders Utilizing Aligner Sleep Appliance Dr. Payam Ataii WEDNESDAY, DECEMBER 4 6180 Reducing Side Effects and Optimizing Outcomes and Orofacial Myofunctional Therapy Dr. John Viviano	4170 Restorative in Airway Health/Pediatric Sleep Disorders, TOTS, Laser Frenectomies, and More Various Speakers 1E09 4175 Achieving Cosmetic Results While Treating Patients with Sleep Disorders Utilizing Aligner Sleep Appliance Dr. Payam Ataii 1E09 WEDNESDAY, DECEMBER 4 6180 Reducing Side Effects and Optimizing Outcomes and Orofacial Myofunctional Therapy Dr. John Viviano 1E09

INTERNATIONAL EDUCATIONAL COURSES

TIME	COURSE	TITLE/ORGANIZATION	SPEAKERS	ROOM	SPONSORED BY
		TUESDAY, DECEMBER 3			
9:00am - 12:00pm	5260	Programa em Português	Various Speakers	2D08	SDI WANTED HOLD TO THE STATE OF
9:00am - 12:00pm	5630	Instituto Dental Standard Mexico - SDI	Dr. Jesús Flores & Dr. Alan Raúl Hernández Mendoza	1E19	
9:00am - 12:00pm	5690	Odontologia Restauradora en el Paciente Pediatrico	Dr. Juan F. Yepes	2D04/05	FUNDAMIA Purdadión Médico Implantológica Argantina
2:00рм - 5:00рм	5640	America Para Todos	Various Speakers	1E19	
2:00рм - 5:00рм	5650	Fundacion Implantodontologica Argentina (FUNDAMIA)	Various Speakers	1E13	
2:00рм - 5:00рм	5700	Presencia Mundial - Internacional de Aladome	Various Speakers	2D04/05	
2:00рм - 5:00рм	5400	Korean Program: 골유도 재생술 : 기초부터 고급까지	Dr. Pilseong Kim	2D02	
		WEDNESDAY, DECEMBER 4			
9:00am - 12:00pm	6550	Programa Cubano	Dr. Jorge Luis Becquer Aguila & Dr. Estela de los Angeles Gispert Abreu	2D08	
1:30рм - 4:30рм	6560	ENES-UNAM, Unidad León	Dr. Robert Ruiz Diaz & Dr. Rene Garcia-Contreras	1E12	
	*	*Portuguese Translation Room is on the Exhibit Floor Booth #101 offering daily	workshops. Visit registration for more inform	nation	

ALL ATTENDEES ARE WELCOME

Badge is Required

No Registration will be done on-site at the New York Marriott Marquis Hotel

FOOD, DJ, DANCING,

CASH BAR

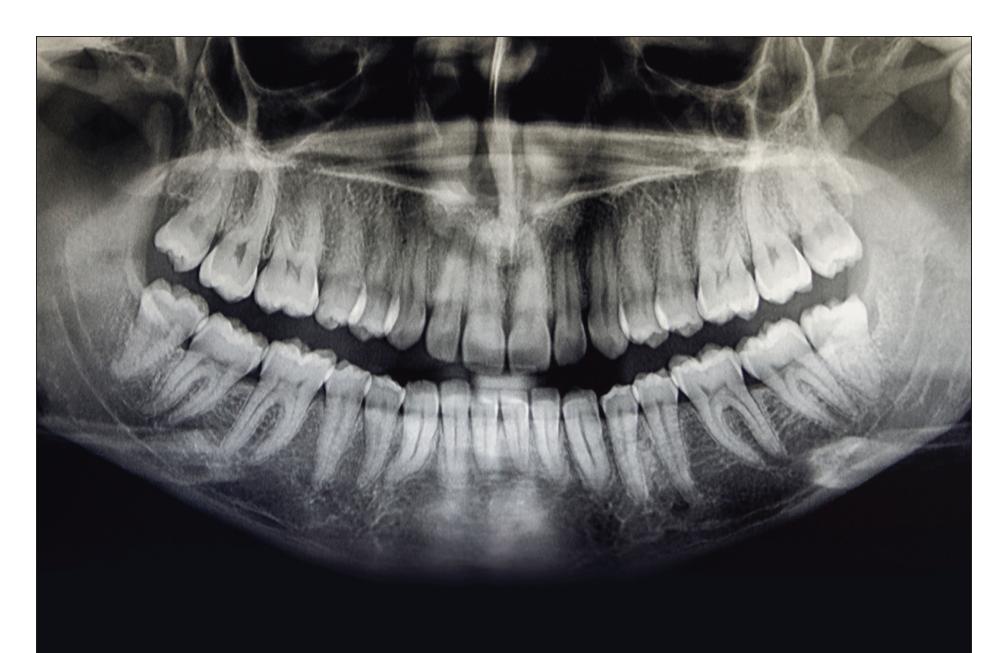
6:30 PM - 9:00 PM

NEW YORK MARRIOTT MARQUIS HOTEL WESTSIDE BALLROOM - FIFTH FLOOR





Children Under 18 Will Not Be Permitted.



3% REBATE on 3D Extraoral Imaging through December 27th!

#RelyonHenrySchein | Visit booth #4225

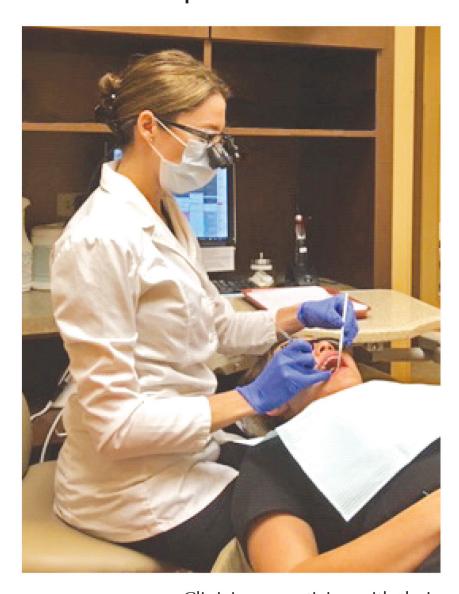
Supplies | Equipment | Practice Management Systems | Digital Technology | Technical Service | Business Solutions

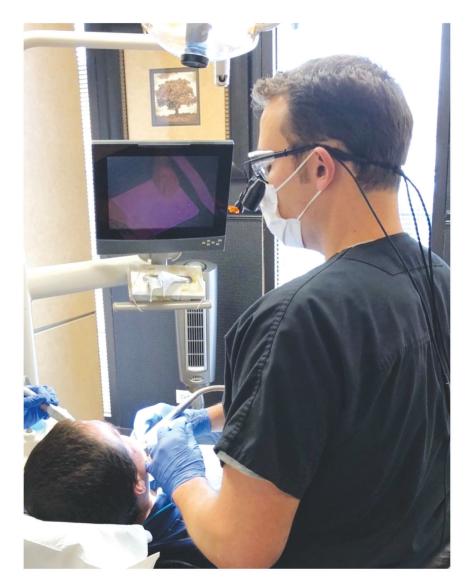




Quit Your Neck Pain

Experience the Difference at Booth #2200





Clinicians practicing with their ergonomically-fitted SurgiTel loupes.

Why Dentists Prefer SurgiTel®



"... After a lengthy search ... with several sets of loupes from all of the major manufacturers, I found the SurgiTels to have the steepest viewing angle and the most customization options... Now I have the ability to keep my head level while working, making it much easier to maintain correct posture. That tense, uniquely dental shoulder-neck pain is a thing of the past!"

-Richard Stiles, DDS



"Shortly after school and residency training, I started getting neck pain and headaches... One of my colleagues said that it might be the loupes I'm using ... My friend told me to check out SurgiTel ... I contacted [SurgiTel] and my life has never been the same!"

-Dr.Katherine Staniek, DMD

