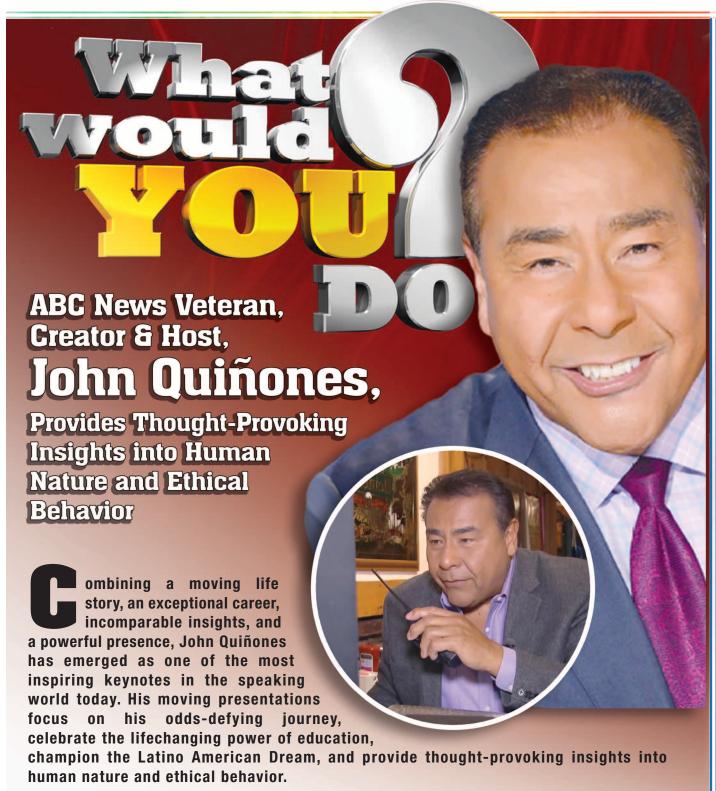




DECEMBER 2, 2019



A lifetime of "never taking no for an answer" took Quiñones from migrant farm work and poverty to more than 30 years at ABC News and the anchor desk at 20/20 and Primetime. Along the way, he broke through barriers, won the highest accolades, and became a role model for many.

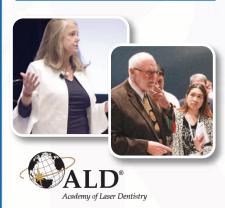
Known for truly connecting with audiences and leaving them uplifted and inspired, Quiñones delivers a powerful message of believing in one's self, never giving up, and always, always doing the right thing. As host and creator of What Would You Do?, the highly-rated, hidden camera ethical dilemma newsmagazine, Quiñones has become "the face of doing the right thing" to millions of fans. It's a role that he has enthusiastically embraced off-camera, with a popular book and keynote presentations that challenge both business and general audiences to examine the "What Would You Do?" moments we face every day. This work and his many achievements were recently recognized with honorary Doctorate degrees from Davis & Elkins College in West Virginia and Utah Valley University.

Tickets are Still Available for purchase at registration.

12:00pm – 2:00pm Course Code: 4010 Tuition: \$125.00

The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society.





ASER EDUCATION AT THE GNYDM.....PG 15



RAZIL'S DENTAL MARKET SNAPSHOT.....PG 20



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SCENES FROM THE SHOW









MONDAY EDITION

ABOUT THE PUBLISHER

GREATER NEW YORK DENTAL MEETING

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Conoral Info/Pogietration



SOCIAL







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GENERAL REGISTRATION

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Sunday, December 1st through Tuesday, December 3rd 8:00 A.M. to 5:30 P.M. Wednesday, December 4th 8:00 A.M. to 4:30 P.M.

EXHIBIT FLOOR HOURS – TECHNICAL AND SCIENTIFIC

Sunday, December 1

Monday, December 2

Tuesday, December 3

Wednesday, December 4

9:30 A.M. to 5:30 P.M.

9:30 A.M. to 5:30 P.M.

9:30 A.M. to 5:30 P.M.

9:30 A.M. to 5:00 P.M.

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Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2019 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video,

paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.



BADGES

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

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Coat Check areas are located on the First and Second Levels.

DISABILITY-RELATED ACCOMMODATIONS

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

EXECUTIVE HEADQUARTERS

Registration Area - Crystal Palace - Upper Level.

EXHIBITS OFFICE

Registration Area - Crystal Palace - Upper Level.

FIRST AID

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

FOOD SERVICE

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

INTERNATIONAL HOSPITALITY CENTER

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

PRESS DESK

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

REGULATIONS

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center.

A limited number of baby carriers are available in the Executive Headquarters Office.

NURSING MOTHERS

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

TICKET SALES

Tickets required for all functions except for Live Dentistry.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

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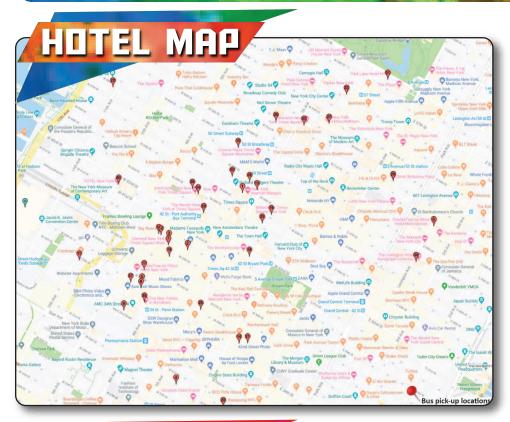
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DATE	HOURS OF	SERVICE	APPROXIMATE	FREQUENCY

Sun., Dec. - 1 8:00 AM -10:30 AM Continuous

Wed., Dec. - 4 10:30 AM - 4:00 PM Routes 1 & 2 - 30 minutes

Route 3 - 30 minutes

4:00 PM - 6:30 PM Continuous

EXHIBITORS ONLY

Wed., Dec. 4 6:30 PM - 9:00 PM On the hour from Javits

Not Serviced: Four Points By Sheraton Manhattan Midtown West (1 Block To Javits), Ink 48 and The Lexington NYC.

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

SUBWAY - The 7 train will stop at 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

SEE YOU IN 2020!



GREATER NEW YORK DENTAL MEETING

MEETING DATES:

FRIDAY, NOVEMBER 27-WEDNESDAY, DECEMBER 2

EXHIBIT DATES:

SUNDAY, NOVEMBER 29-WEDNESDAY, DECEMBER 2

THANK YOU FOR YOUR CONTINUED SUPPORT.

HOTEL NAME	MAP CODE	ADDRESS	ROUTE
New York Marriott Marquis (Headquarters Hotel)	1A	1535 Broadway	Shuttle
AC Hotel New York Times Square	3C	40th St. bet. 7th & 8th Ave.	Shuttle
Aliz Times Square	3C	40th St. bet. 7th & 8th Ave.	Shuttle
Courtyard New York Manhattan Chelsea	3A	30th St. bet. 6th & 7th Ave.	Shuttle
Crowne Plaza HY36	3B	36 St. bet. 8th & 9th Ave.	Shuttle
DoubleTree by Hilton Metropolitan	2A	51st St. & Lexington Ave.	Shuttle
Element by Westin	3C	39th St. bet. 8th & 9th Ave.	Shuttle
Even Times Square South	3B	35th St. bet. 8th & 9th	Shuttle
Fairfield Inn & Suites Midtown Penn Station	3A	33rd St. bet. 8th & 9th Ave.	Shuttle
Fairfield Inn & Suites Times Square	3C	40th St. bet. 8th & 9th Ave.	Shuttle
Four Points by Sheraton West	3C	40th St. bet. 8th & 9th Ave.	Shuttle
Four Points by Sheraton Manhattan Midtown West	NS	35th St. & 10th Ave.	Walk
Hampton Inn Manhatten Times Square Central	2C	41st St. bet. 7th & 8th Ave.	Shuttle
Hilton Garden Inn 35th Street	3B	35th St. bet. 5th & 6th Ave.	Shuttle
Hilton Garden Inn Times Square	1A	8th Ave. bet. 48th & 49th St.	Shuttle
Hilton Garden Inn Times Square Central	1A	42nd St. bet. Broadway & 6th Ave.	Shuttle
Hilton Garden Inn Times Square South	3B	37th St. bet. 8th & 9th Ave.	Shuttle
Holiday Inn New York City	3C	39th St. bet. 8th & 9th Ave.	Shuttle
Hyatt Centric Times Square	1A	45th St. bet. 6th & 7th Ave.	Shuttle
Hyatt Herald Square New York	3A	31st St. bet. 5th Ave. & Broadway	Shuttle
Hyatt Place New York Midtown South	3B	36th St. bet. 5th & 6th Ave.	Shuttle
Ink48	NS	48th St. 11th Ave.	Walk
INNSIDE New York NoMad	3A	27th St. bet. 6th & 7th Ave.	Shuttle
Intercontinental New York Times Square	2C	43rd St. & 8th Ave.	Shuttle
Millennium Broadway New York	1A	44th St. bet. 6th & 7th Ave.	Shuttle
Moxy Times Square	3B	36th St.& 7th Ave.	Shuttle
New York Hilton Midtown	2A	53rd St. & 6th Ave.	Shuttle
Novotel	2B	52nd St. & Broadway	Shuttle
Omni Berkshire Place	2A	52nd Street bet Madison & 5th Ave.	Shuttle
Paramount Hotel	1A	46th St. bet. 7th & 8th Ave.	Shuttle
Park Lane	2A	59th St. bet. 5th & 6th Ave.	Shuttle
Parker New York (Formerly Le Parker Meridien)	2B	56th St. bet. 6th & 7th Ave.	Shuttle
Sheraton New York	2B	52nd St. & 7th Ave.	Shuttle
The Lexington NYC	NS	42nd St. & Lexington Ave.	Public Bus
The New Yorker Hotel A Wyndham Hotel	3B	34th St. & 8th Ave.	Shuttle
TownePlace Suites Manhattan	1A	44th St. bet. 8th & 9th Ave.	Shuttle
TRYP by Wyndham	3B	35th St. bet. 8th & 9th	Shuttle
W - Times Square	1A	47th St. & Broadway	Shuttle
Westin New York	2C	43rd St. & 8th Ave.	Shuttle
YOTEL New York	1B	10th Ave. bet. 41st & 42nd St.	Shuttle

SHUTTLE BUS ROUTES TO JAVITS

ROUTE 1

A - Marriott Maquis - on 45th Street, off Broadway

Servicing: Millennium Broadway New York Paramount Hotel,

TownePlace Suites Manhattan W Times Sq, Hilton Garden Inn New York Times Sq Central, Hilton Garden Inn Times Square, and Hyatt Centric Times Square.

B - YOTEL - On 41st @ 10th Ave.,

ROUTE 2

A - NY Hilton - on 53rd St. off 6th Ave (Side of Hilton)
Servicing: Omni Berkshire (Walk to NY Hilton), Park Lane (Far Walk),
Doubletree By Hilton Metropolitan.

B - Sheraton NY - on 7th Ave, Btw 52nd & 53rd Sts. (Across From Hotel) Servicing: Parker New York, And Novotel.

C - The Westin - Corner 43rd St & 8th Ave.,

Servicing: Intercontinental New York Times Square, Hampton Inn Manhattan Times Square Central.

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street, Servicing: Hyatt Herald Square New York, Innside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station, Courtyard New York Manhattan Chelsea.

B - The New Yorker Hotel A Wyndham Hotel - on 8th Ave @ 36th St (Ne Crn)

Servicing: Hyatt Place New York Midtown South, Moxy Times Square, Hilton Garden Inn Times Square South, Tryp Times Square South, Hilton Garden Inn 35th St (Walk), Even Times Square South, Crown Plaza Hy36.

C - Element By Westin - 311 West 39th St, Btw 8th & 9th Ave. Servicing: Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Ac Hotel New York Times Square, Aliz Times Square.

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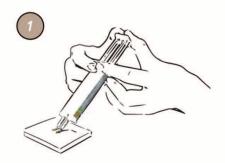
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GNYDM SPECIALTY EDUCATION



TIME	TIME COURSE MONDAY, DECEMBER 2		SPEAKER	LOCATION	SPONSORED BY
9:45 — 12:45рм	4020	Managing Challenging Situations with Narrow Body Implants	Dr. Paul S. Petrungaro	Exhibit Floor, Classroom #2015	Dentatus
2:00 — 5:00рм	4030	Simplified Grafting from Sockets to Sinus	Dr. Charles Schlesinger	Exhibit Floor, Classroom #2015	I∯ IMPLADENT LTD.
9:45 — 12:45рм	45 – 12:45pm 4040 Guided Surgery Simplified: A Hands-on Workshop		Dr. Pilseong Kim	Exhibit Floor, Classroom #2024	HIOSSEN
2:00 — 5:00рм	4050	Managing Challenging Situations with Narrow Body Implants: Hands-On Workshop	Dr. Paul S. Petrungaro	Exhibit Floor, Classroom #2024	Dentatus
		TUESDAY, DECEMBER 3			
9:45 — 12:45рм	5010	Can Treating Peri-implantitis Be Successful?	Dr. Paul S. Rosen	Exhibit Floor, Classroom #2015	
2:00 — 5:00рм	5020	Simplifying Immediate Full Arch Implant Restoration	Dr. Paul S. Rosen	Exhibit Floor, Classroom #2015	
9:45 — 12:45рм	15 – 12:45 _{PM} 5030 Maxillary Sinus Elevation: Hands-on Workshop		Dr. Stephen S. Wallace	Exhibit Floor, Classroom #2024	
		WEDNESDAY, DECEMBER 4			
9:45 — 12:45рм	6010	Digital Dentistry: The Secret Workflows	Dr. Jonathan Abenaim	Exhibit Floor, Classroom #2015	
9:45 — 12:45рм	6030	Socket Preservation and Bone Grafting: Hands-on Workshop	Dr. John Minichetti	Exhibit Floor, Classroom #2024	
1:30 -4:30рм	6040	Single Anterior Implant/Prosthetic Treatment: Hands-on Workshop	Dr. Edward M. Amet	Exhibit Floor, Classroom #2024	



GLOBAL ORTHODONTIC CONFERENCE

TIME	COURSE	MONDAY, DECEMBER 2	SPEAKER	LOCATION	SPONSORED BY
9:45 — 12:45рм	4060	After 45 Years: The Best Things I Have Learned in Orthodontics	Dr. Ron M. Roncone	Exhibit Floor Room #2414	
2:00 — 5:00рм	4070	Efficient, Effective Orthodontics: Can Function, Esthetics and Speed Co-Exist?	Dr. Ron M. Roncone	Exhibit Floor Room #2414	
		TUESDAY, DECEMBER 3			
9:45 – 5:00 _{PM} 5050 New York Univ		New York University Orthodontic Department and Alumni Symposium	Dr. Jae H. Park	Exhibit Floor Room #2414	
		WEDNESDAY, DECEMBER 4			
9:45 — 12:45рм	6050	Making Connections: Malocclusions, Airway and Breathing Issues in Pediatric Patients	Dr. Earl O. Bergersen	Exhibit Floor Room #2414	
1:30 – 4:30 _{PM} 6060 Earlydontics: Recognizing, Diagnosing and Treating Current and Future Ortho		Earlydontics: Recognizing, Diagnosing and Treating Current and Future Orthodontics	Dr. Earl O. Bergersen	Exhibit Floor Room #2414	ORTHO tain

LIVE DENTISTRY ARENA: EXHIBIT FLOOR REAR AISLE 433

MONDAY, DECEMBER 2 SPONSORED BY

9:45-11:45AM Blending New Technology for Predictable Dentistry: (Course 4110) A "Live" Patient Demonstration

(Dr. Ron Kaminer)

1:30-2:45PM Guided Veneer Delivery System:
(Course 4120) A "Live" Patient Demonstration

(Dr. Frederick E. Solomon & Dr. Cyrus Tahmasebi)

3:30-5:00_{PM} A Dynamic Live Dentistry Event: align | \$\frac{1}{2}\times invisalign | iTero
(Course 4130) The Light Dentistry Concept - Invisalign Go & DSD Direct

(Dr. Karla Soto & Dr. Christian Coachman)

TUESDAY, DECEMBER 3

 $9{:}45{:}12{:}00{\:\!\text{PM}}$ A "Live" Demonstration of LANAP & LAPIP Treatments

(Course 5070) (Dr. Sunil Thanik)

2:15-5:15PM Modern Materials in a Digital Era:

(Course 5080) A "Live" Patient Demonstration
(Dr. Justin Chi)

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WEDNESDAY, DECEMBER 4

9:45-12:00PM Executing Accurate Aesthetic Dentistry:
(Course 6110) A "Live" Patient Demonstration

(Dr. Michael Apa)

2:00-4:15PM Guided Implant Surgery:
(Course 6120) A "Live" Patient Demonstration
(Dr. Aeklavya Panjali)

















Seminar

Workshop

Live

Essay

GNYDM INFORMATION

MONDAY EDUCATION COURSE LISTING VISIT THE CE PAVILION ON THE EXHIBIT FLOOR IN BOOTH 4840 & 1230 (Sponsored By of invisaligns)

Course	Room	Time	Title	Speaker
4010	Special Events Hall	2:00pm - 5:00pm	Celebrity Luncheon ft. John Quiñones	John Quiñones
4020	Exhibit Floor Room #2015	9:45am - 12:45pm	Managing Challenging Situations with Narrow Body Implants	Paul S. Petrungaro
4030	Exhibit Floor Room #2015	2:00pm - 5:00pm	Simplified Grafting from Sockets to Sinus	Charles Schlesinger
4040	Exhibit Floor Room #2024	9:45am - 12:45pm	Guided Surgery Simplified: A Hands-On Workshop	Pilseong Kim
4050	Exhibit Floor Room #2024	2:00pm - 5:00pm	Managing Challenging Situations with Narrow Body Implants	Paul S. Petrungaro
4060 4070	Exhibit Floor Room #2414 Exhibit Floor Room #2414	9:45am - 12:45pm 2:00pm - 5:00pm	After 45 Years - The Best Things I Have Learned in Orthodontics Efficient, Effective Orthodontics: Can Function, Esthetics and Speed Co-Exist?	Ron M. Roncone Ron M. Roncone
4070	1E18	9:00am - 12:00pm	Medical Management of Caries - The Future Dentistry	Joel H. Berg
4090	1E18	2:00pm - 5:00pm	Management of Dental Caries - Restoration	Joel H. Berg
4110	Exhibit Floor Room #433	9:45am - 11:45am	Blending New Technology for Predictable Dentistry– A "Live" Patient Demonstration	Ron Kaminer
4120	Exhibit Floor Room #433	1:30pm - 2:45pm	"Guided Veneer Delivery System – A "Live" patient Demonstration"	Frederick E. Solomon, Cyrus Tahmasebi
4130	Exhibit Floor Room #433	3:30pm - 5:00pm	A Dynamic Live Dentistry Event: The Light Dentistry Concept - Invisalign Go and DSD Direct	Karla Soto, Christian Coachman
4140	1E11	8:00am - 12:00pm	Invisalign Fundamentals Course (IFC) - The First Step to Becoming an Invisalign Provider	Ben Miraglia
4145	1E11	8:00am - 12:00pm	Invisalign Fundamentals Course (IFC) - The First Step to Becoming an Invisalign Provider - STAFF ONLY	Ben Miraglia
4160	1E16	9:45am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Steven J. Clark
4170	1E09	8:00am - 12:00pm	Looking Beyond the Teeth and Saving Lives!"/Pediatric Sleep Disorders, TOTS, Laser Frenectomies, and More	Various Speakers
4175	1E09	1:00pm - 5:00pm	Achieving Cosmetic Results While Treating Patients with Sleep Disorders	Payam Ataii
4180	2D04/05	9:00am - 4:30pm	Implants et Prostheses	Guy-Michel Kadouch
4190	2D08	9:00am - 5:00pm	Russian Program - Обзор Современной Стоматологии, Новые технологии	Various Speakers
4200	1D04	9:00am - 12:00pm	Interdisciplinary Dentistry - The Restorative Quarterback	Elliot Mechanic
4210	1E06	9:00am - 12:00pm	Simplifying Endodontics Without Compromising Results	Barry Musikant
4220	1C04/05 Evhibit Floor Boom #6418	9:00am - 12:00pm	Tips, Tricks, and Techniques for the Esthetic Based General Dentist	Gary M. Radz
4230 4240	Exhibit Floor Room #6418	9:45am - 12:45pm	New Materials and Products You Need to Be Purchasing The Secret Sauce: The Hidden Ingredients of Highly Successful Teams	Howard S. Glazer
4240 4250	1E10 1E17	9:00am - 12:00pm 9:00am - 12:00pm	The Secret Sauce: The Hidden Ingredients of Highly Successful Teams Infection Control and OSHA Update	Mark E. Hyman John A. Molinari
4260	1D05	9:00am - 12:00pm	MythBusters: Laser in Periodontics	Laura Day Braswell
4270	1E15	9:00am - 12:00pm	Differentiate Yourself: Stand Out from The Crowd	Joshua Austin
4280	1E07	9:00am - 12:00pm	A Microscopic Warfare Approach to Oral Hygiene	Timothy P. Donley
4290	1E21	9:00am - 12:00pm	Univ of Pennsylvania Dental Perspectives: A Day of CDE at GNYDM (Morning)	Various Speakers
4295	1E08	9:00am - 12:00pm	Numb, Number, Numbest: Local Anesthesia Pharmacology	Alan W. Budenz
4300	1E14	9:00am - 12:00pm	Important Useful Concepts, Techniques and Materials for the Modern Dental Office	Gordon J. Christensen
4310	1E14	2:00pm - 5:00pm	Making Complete Dentures a Win-Win Service	Gordon J. Christensen
4315	1E14	9:00am - 5:00pm	Christensen Morning and Afternoon Package	Gordon J. Christensen
4320	1E13	10:30am - 12:30pm	Programas Internacionales y Otras Oportunidades en Salud OralDesarrollando a los Futuros Lideres en la Nación y a Nivel Global	Various Speakers
4325	1E13	2:00pm - 4:30pm	Microbiología de la Dental Caries: Nuevos Horizontes y Conceptos	Juan F. Yepes
4330	1E20	9:00am -10:30am	Healthcare Executive Development Academy: Oral Health in America – A Forthcoming Surgeon General's Report	Timothy L. Ricks
4335	1E20	10:30am - 12:00pm		Ray Shelbourne
4340	Exhibit Floor Room #2522	9:00am - 12:00pm	Show "Them" The Money	Various Speakers
4350	Exhibit Floor Room #2522	2:00pm - 5:00pm	Dental Office Management Networking Roundtable	Various Speakers
4360	Exhibit Floor Room #107	9:45am - 12:45pm	Practical Chairside Success: Digital Dentistry Can Be A Trap, Don't Let it Be	Armen Mirzayan
4370	Exhibit Floor Room #107	2:00pm - 5:00pm	Started Here: Digital Dentistry in The Dental Office Using Exocad ChairsideCAD	Christopher M. Silvoy
4380	Exhibit Floor Room #117	9:45am - 12:45pm	The Power of 3D Printing in Dentistry	Marko Tadros
4390 4400	Exhibit Floor Room #117 1E01/02	2:00pm - 5:00pm 2:00pm - 5:00pm	Dental Photography and Digital Smile Design An Update on Ceramics, Bonding,CAD/CAM and Implants	Marko Tadros Markus B. Blatz
4410	1E06	2:00pm - 5:00pm	Endodontic Update for General Dentists	Robert Salehrabi
4420	1C04/05	2:00pm - 5:00pm	Myths, Controversies, and Concepts of porcelain Veneer Options: No Prep, Minimal Prep or Conventional Prep	Gary M. Radz
4430	1E08	2:00pm - 5:00pm	Infection Control in the Dental Practice: New York State Compliance Course	Jessica Wilson
4440	1E10	2:00pm - 5:00pm	Overcoming "I'll Think About It"	Cathy Jameson
4450	1E17	2:00pm - 5:00pm	Emerging and Reemerging Infectious Diseases	John A. Molinari
4460	1D05	2:00pm - 5:00pm	Low-Level Lasers: An Opioid Crisis Solution	Gerald Ross
4470	1E15	2:00pm - 5:00pm	#Reputation Matters: Grow Your Practice for Free	Joshua Austin
4480	1E12	2:00pm - 5:00pm	Creating and Maintaining Peri-Implant Health	Paul A. Levi, Jr.
4490	1E21	2:00pm - 5:00pm	Univ of Pennsylvania Dental Perspectives: A Day of CDE at GNYDM (Afternoon)	Various Speakers
4500	1D06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Mark K. Reilly
4505	1D06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class (Staff)	Mark K. Reilly
4510	Exhibit Floor Room #101	9:45am - 12:45pm	Safety and Simplicity in Root Canal Instrumentation: Hands-On Workshop	Alex Fleury
4520	Exhibit Floor Room #5039	9:45am - 12:45pm	OSHA and Infection Control Compliance Made Easy	Various Speakers
4530	Exhibit Floor Room #6218 Exhibit Floor Room #6018	9:45am - 12:45pm	How to Achieve Predictable and Optimal Esthetic Results in Anterior Composites: Hands-on Workshop	Marcos Vargas Paul A. Levi, Jr., Rui Ma
4540 4550	Exhibit Floor Room #6018 Exhibit Floor Room #6009	9:45am - 1:15pm 9:45am - 12:45pm	Optimizing Non-Surgical Periodontal Therapy: Hands-On Workshop Utilizing Lasers to Treat Soft Tissue Conditions: Hands-On Workshop	Samuel B. Low
4560	Exhibit Floor Room #6000	9:45am - 12:45pm	Porcelain Laminate Veneer: Hands-on Workshop	Gerard Kugel
4570	Exhibit Floor Room #6228	9:45am - 12:45pm	Smarten UP and Sharpen UP: A Hands-On Workshop	Judy Z. Bendit
4580	Exhibit Floor Room #101	2:00pm - 5:00pm	Making Endodontics Far More Predictable: Hands-On Workshop	Barry Musikant
4590	Exhibit Floor Room #5039	2:00pm - 5:00pm	Dental Office Design Trends	Various Speakers
4600	Exhibit Floor Room #6218	2:00pm - 5:00pm	Creating Success with Anterior Resin Composites: Hands-on Workshop	Marcos Vargas
4610	Exhibit Floor Room #6009	2:00pm - 5:00pm	Mastering Ultrasonics: A Hands-On Experience	Timothy P. Donley
4620	Exhibit Floor Room #6018	2:00pm - 5:00pm	Cone Beam Computed Tomography (CBCT) Basics and Case-Based Discussion: Diagnosis of Anatomical Variations and Pathosis of Jaws Including Applications in Endodontics, Oral Surgery, and Orthodontics	
4000	Eulikii Eleve D	0.00 5.63		Hugo César Campos, Aruna Ramesh
4630	Exhibit Floor Room #6000	2:00pm - 5:00pm	Adhesive Bonding and Composite Resin Hands-On Workshop	Gerard Kugel
4640 4650	1D04 Exhibit Floor Poom #6228	2:00pm - 5:00pm	Effective and Predictable Local Anesthesia: Hands-on Workshop	Alan W. Budenz
4650 4660	Exhibit Floor Room #6228 1D03	2:00pm - 5:00pm	Positioning for Life-Ergonomics Advancements in Dentistry: Hands-On Workshop Oral Surgery Essays	Judy Z. Bendit Various Speakers
4670	1D03	9:00am - 12:00pm 2:00pm - 5:00pm	Oral Medicine/Oral Pathology Essays	Various Speakers Various Speakers
4670	1E19	9:00am - 12:00pm	Dental International Filler Neurotoxin Education (DIFNE)	Various Speakers
4690	1E19	2:00pm - 5:00pm	Academia Mexicana de Odontologia Pediátrica, A.C.	Yeimi Barrera Oliva, Sonia Ivonne Segovia
4700	1E11	2:00pm - 5:00pm	Federación Dental Ibero Latinoamericana (FDILA)/Asociación Dental Mexicana	Adan Yañez Larios, Francisco Garcia Torres
4710	1E07	2:00pm - 5:00pm	Puerto Rico Dental Association, USA	Rodrigo R. Escalante, Luis Carbajal Bello
4720	2D02	9:00am - 12:00pm	Predictable and Profitable Procedures to Improve Practice Success	Marvin A. Fier
4730	2D02	2:00pm - 4:30pm	New York Chapter of the American Society of Geriatric Dentistry	Fred S. Ferguson, Terry E. Grant
4740	The Harmonie Club, NYC	5:45pm - 8:30pm	International Academy for Dental Facial Esthetics	Various Speakers
4760	1E20	2:00pm - 3:30pm	Cone Beam CT Imaging: The Art of Seeing the Invisible	Anthony Ramirez
4770	1E20	3:30pm - 5:30pm	Spa Dentistry: Facial Aesthetics	Alvaro Garcia
4780	Exhibit Floor Room #6209	9:45am - 5:00pm	Nursing Program - NDA	Various Speakers
Semina	r Workshon	Live	Fssav Allied/ Specialty Groups Special Event	

Allied/ Specialty Groups

Special Event

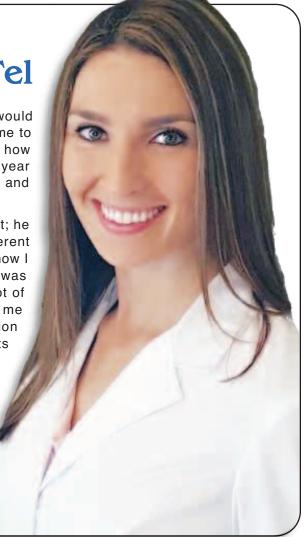
What They Didn't Teach Us in Dental School: Finding Pain Relief with SurgiTel

think it's very important for students and residents to consider ergonomic tools during their training, this is why: shortly after school and residency training, I started getting neck pain and headaches. For a while, I just took Ibuprofen, and it went away. However, I started realizing that the frequency and intensity of my pain started to increase."

After about one year of this, I told myself that it was enough. I'm young why am I suffering? I have to practice dentistry for at least another 20 years. I started reading about ergonomics and muscle strengthening exercises. Then I asked my dental friends about it to see if they were going through this same kind of thing. I started going to the chiropractor three times a week. It helped, but if I had one rough day at work, I started feeling pain again.

One of my colleagues said that it might be the loupes I'm using. So, I saw his and realized that the angle of declination of my loupes from dental school was all wrong!!! I can't believe the reps would measure us like this. My friend told me to check out SurgiTel and told me how awesome his rep is. Fast forward a year and a half later, I contacted SurgiTel, and my life has never been the same!

My rep is awesome and very patient; he explained to me all the different specifications about the loupes and how I was supposed to be measured. He was very flexible with time and spent a lot of time at my office to measure me accurately. Whenever I had a question or concern, he responds to my texts and calls right away, and most importantly, he is true to his word [My SurgiTel rep] goes out of his way to make sure that the customer is happy. I am very satisfied. And my neck and ergonomics are much better, as well. I would highly recommend



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ACTEON North America	4618	Carolina Hemp Company	4541	•	3, 2012, 4307	German Pavilion -Information Booth c/o LMI GmbH	1027, 1217
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Adit	1030	Christian Dental Society	1328	DIGIRAY	2823	GluStitch, Inc.	5324
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AFTCO	1804	Clinician's Choice	2515	DMETEC	5313	Great Lakes Dental Technologies	4412
	3, 4303, 2731	CND Global Technologies	4241	DMG	3210	GreenSky Patient Solutions, LLC	3431
Aidite (qinhuangdao) Technology Co., Ltd.	4440	COLEGIO CIRUJANOS DENTISTAS DE COSTA RICA	1227	DMI USA LLC	3541	Growthplug, Inc.	4029
Air Techniques	3810	Colegio de Cirujanos Dentistas de Honduras	5526	DNTLIT	1419	GS USA LLC	5133
Al Hada LLC DBA RMH3 Dental	2931	Colegio de Cirujanos Dentistas de Puerto Rico	5213	Doctible	526	GSK	414
Allied Dental	1025	Colegio de Odontologos de Nuevo Leon	5626	Doctor Genius	828	Guangzhhou Danter Co,. Ltd	1827
Allied Powers LLC	611	Colgate	1426	Doctor Multimedia	1126, 4032	Haenaem Co., Ltd	3922
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Amazon Business	504	Columbia University College of Dental Medicine	5621	Dongguan Lebond Electronic & Technology Co.,LTD	5602	Handler Mfg., Co., Inc.	1101
AMD Madisom Inc	900	Conescan Connect The Doc	5127	Doral Refining Corp.	1602	Hawaiian Moon	1415, 2624 1000
AMD Medicom, Inc. America Para Todos	3831 4540	ContacEZ	3119 3424	DOUBLE A ITTEHAD GROUP DoWell Dental Products	3034 1212	Hayden HDI Inc.	3924
American Academy of Implant Dentistry	1731	Convergent Dental, Inc.	4606	Doxa Dental, Inc.	2107	HDT Co., Ltd.	5322
American Academy of Pediatric Dentistry	2631	Cool Jaw by Medico	5123	Dr. Dental	822	HDX WILL North America	4624
American Association of Women Dentists	3438	Core Scientific	905	Dr. Fuji/Acigi	5116	Head Dental Corporation	4309
American Business Card	2306	Cortel Designs Loupes	4031	Dr. Walser Dental	1322	Healthcare Marketing	2821
American Dental Assistants Association	4938	Cosmedent	3017	Dr. Walser Dental GmbH	1027, 1217	HealthCare Products & Services	4725
American Dental Association	5517	CR Foundation Dr. Gordon J. Christensen	3539	Dr.Pik Co.,Ltd.	3714	Healthmed	1002
American Express	4720	Cranberry USA	4209	Dryshield	1134	Healthplex, Inc.	4028
American Friends of DVI & Dental Volunteers for Isre		CreditSuisse	1829	DSI Dental Solutions	4923	Heartland Dental	2209
Angelus	1611	Crest + OralB	4234	DTE Oregon dba Forest Dental Products	3404	Hefei Mlush Sanitary Products	5525
Ansell	4904	Crosstex	3506	DXM Co., Ltd.	3718, 3719	Helmut Zepf Medizintechnik GmbH	1221
APCD Sao Paulo Dental Associaation	1103 3314	CRUXELL Corp. CSM Implant	5016 3613, 3614	EAO/ The European Association for Osseointegration EaseInShields/ViewMax Solutions	1730	Henan Jianlida Medical Instrument Co., Ltd. Henry Schein	5200 4126, 4225
Apixia, Inc. Aqualizer by Jumar Corp.	1608	Curaprox / Curaden	3600	EASTDENT Co., Ltd	1112 3622	Henry Schein Dental Sales	4126, 4225 CR21
AR Instrumed	4536	Daegu Technopark BioHealth Convergence Center	3413	Eastern Dentists Insurance Company (EDIC)	1701	Henry Schein Media Studio	4330
Architectural Design Associates	3003	Dansereau Health Products	2815		16, 4124, 5310	Henry Schein One	4627
Argen Refining	2108	Darby Dental Supply, LLC	4417, 4318	Edge Endo	2517	High Tech Innovations	3117
Arm & Hammer	4004	DC Dental	4914	Elevate Oral Care	927	Hiossen, Inc.	5001
Arpino Handpiece Repair & Sales Inc	1800	DCI Edge	4034	Elsevier	2606	Hispanic Dental Association	1728
ASA Dental USA	1420	DDENTAL Solutions	4308	Empathiq	5031	Hi-Tec Implants Ltd.	3441
Aseptico	3627	Delta Dental	2309	Empire Blue Cross Blue Shield	3929	HORICO - Hopf, Ringleb & Co. GmbH & CIE	1028
Asociacion Dental Mexicana	5332	Demandforce	5033	Endeavor Business Media	903	How2Dentist	425
Aspen Dental	4037	Denbur, Inc.	4614	Engle Dental Systems	1609	HUDENS CO., LTD.	3721
Augma Biomaterials	5209	DENFLEX	4203	Enova Illumination	711	HuFriedy	1400
Aurelia Gloves Supermax Healthcare, Inc. B.C. Szerlip Insurance Agency, Inc.	811 1704	Denmat Dent Corp (Dentco)	5010 1404	Enzo Universal Articulator EPDENT	810 3921	Hunza Dental Hushmail	5600 1628
Bank of America Merchant Services	3306	Denta Grafix, LLC	4300	EPIC Dental Studios	5030	I Q Dental	3418
Bank of America Practice Solutions	3206	Dental Assisting National Board/Dale Foundation	3020	Equipment Brokers, Inc.	3002	i-CAT	4818
Bankers Healthcare Group	4636	Dental Bio Care USA	1806	Escuela Nacional de Estudios Superiores UNAM, Unidad		ICW International	3504
Bausch Articulating Papers, Inc.	2911	Dental Care Alliance	5416	Essential Dental Systems	2003	IDEM 2020/Koelnmesse Inc.	2308
BEE Corp.	3243	Dental Claims Cleanup	3832	Exacta Dental Direct	1014	IFGfit	4620
BeeSure by EcoBee	3704	Dental Herb Company	2909	exocad America, Inc.	2000	Iguanamed	2303
Bel Air Pharmaceuticals	1504	Dental Innovations Inc.	411	EZ Bur Dental Supply, Inc.	2913	ILC New York, Inc.	2008
Belmont Equipment	5400	Dental Intelligence	5136	Facial Imaging Mobile, Inc.	603	iLumi Sciences, Inc.	2205
Benchmark	622	Dental Lifeline Network	1817	Failkoff Dental Study Club	5230	Impladent Ltd.	1711
Benco	1617	Dental Medium Journal	3938	FARO Technologies Inc.	5037	Implant Compare	804
Best Instruments USA Beutlich Pharmaceuticals	714, 2310 2812	Dental One Partners Dental Products Report	4533 709	FDI World Dental Federation FEDERACION ODONTOLOGICA COLOMBIANA	1710 4939	Implant Direct Implant Seminars	4818 730
Beyes Dental Canada, Inc.	4500	Dental Volunteers for Isreal	709	FirstFit	4538	Infinite Aloe	5616
BienAir	4804	Dental Whale	3502	Flight Dental Systems	4108	Infinity Massage Chairs	4704
Big Mouth Survey	1032	DentalEZ	3406	Florida Probe/VoiceWorks	4634	Infodent SrI (infodent International)	1039
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BIOLASE	406	DentalPost	831	Forca Healthcare F.Z.C.	5113	International Pemphigus and Pemphigoid Foundation	5617
Biotec, Inc.	5215	dentalree	907	Formlabs	700	International Sofia Dental Meeting	5612
Birdeye	1036	DentalVibe	1034	Fortune Management	2920	Invisalign iTero	5204
Bisco Dental Products	1200	Dentaquest	5425	Forum Engendering Technologies (96) Ltd.	2007	iSonic Inc. (Ultrasonic Cleaners)	1009
BlueLight Analytics bluereo Inc.	4211 3723	Dentatus USA, Ltd. Dentcare Dental Lab USA, Inc.	1714 2305	Foshan Suntem Medical Instrument Co., Ltd. FOTONA	4432 3433	Italian Dental Association Itena North America	1138 4814
Bomedent Medical Technology	1824	DentCore	2303	Fujian Blissfulness Health Technology Co., Ltd.	3433 4437	ITL Dental	3531
Bondent Technology Co., Ltd.	4502	DenTech China 2020 (UBM ShowStar)	5608	Fundamia	3740	J & B Dental Services, Inc.	3301
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Jim O'Brien Architecture & Interiors	1815	Nanchang Dental Bright Technology Co. Ltd.	4435	Rhodium Capital Advisors	2722	The Dentists Supply Company	630
Jining XingXing Medical Instrument Co. Ltd.	5625	Nanning V V Dental Co., Ltd.	4743	Ribbond, Inc.	1105	The DocSites, Inc.	4513
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JJT00LS CO., LTD.	3822	NeoBioTech USA, Inc.	4341	Risewell	3401	The TeleDentists	1004
JK Dental Group	806	Neocis	422	Ritter Dental USA	1110	Tianchang Jiarui Packaging Material Co., Ltd	
Justworks	1033	Nerium SkinCare, Inc.	5333	Robots and Design	3134	TITAN SURGICAL COMPANY	4931
Karl Schumacher Dental LLC	1006	New Perfect Dental Lab Group	4210	Rockwell Enterprises	5223	TMJ & Sleep Therapy Centre	816
KaVo Kerr	4818, 5019	New York Implant Institute	1630	Rose Capital Funding	3830	Tokuyama Dental America	3427, 3436
KERATOR (DAEKWANG I.D.M)	3925	New York University College of Dentistry	5610	Rose Micro Solutions	1700, 2312, 4424	Top Quality Manufacturing, Inc. GLOVE WORL	*
Kerr Corporation	4818	Newark Dental/ Pemco	2608	Royal Dental Laboratory Limted		Town & Country Dental Studios	3235
				•	621	TPC	
Kettenbach	3727	NewTom (Cefla North America)	3700	Royal Dental Manufacturing / Proma, Inc.	5214		3731
Kettenbach LP	1,029	NexHealth	2820	RTR Financial Services	3743	Tri Hawk International	2504
Kilgore International, Inc.	3226	Nexus Medodent (NMD)	1822	RUNYES Medical Instrument Co., Ltd.	5124	TriState Dental Supplies & Equipment	3636
Kitten Planet Co., Ltd.	3923	NNA MEDICAL INC	623	Russian American Dental Association	729	Tristate Orofacioal Myology Study Club	629
Koi Design LLC	4201	Nordent Manufacturing, Inc.	4216	Ruthinium	3630	TruAbutment, Inc.	5420
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Komet USA	2923	North American Dental Group	812	Saeyang Microtech Co., Ltd.	5613	Tuttnauer USA Co., Ltd.	3204
Korea Dental Devices Industry Association	3515, 3516	NSK America Corp.	418	Safari Dentaire Inc.	4431	U.N.I.D.I - Italian Dental Industries Association	n 5029
Kulzer	1408	NTZ Surgical co.	4320	Salvin Dental Specialites	4823	Ultradent Products, Inc.	1018
Kuraray America, Inc.	2009	NYS Dental Association	4838	Sapient Dental	5024	UltraLight Optics, Inc.	2724, 3808, 1603
L&R Manufacturing Company	1600	Ocean Impex Inc.	5329	SBA Loan Group	1807	Unicare Biomedical, Inc.	3638
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LumaDent, Inc.	3212, 913	Patterson Dental Supply Inc.	3801	SHINHUNG Co., Ltd	3618, 3619	VERICOM CO.,LTD.	3621
M&S Dental Supply Co., LLC.	3501	PDT, Inc. /Paradise Dental Technologies	1907	Shining 3D Tech Co., Ltd.	4936	Vermillion Cosmetics, LLC	5429
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Madison Programs	3843	Pemco / Newark Dental	2608	Shofu Dental Corporation	4408	Video Dental Concepts	5225
MAGNETIC MALLET / Dental Enterprises LLC	731	Philips Sonicare & Zoom Whitening	4809	Shu Dental Laboratory	3237	Videya Technology Co., Ltd.	5211
Majestic Industries, Ltd.	5516	Phoenix Sales and Marketing, LLC	4301	Sidex 2020	1003	Vista Dental Products	3524
Man & Machine	4302	PhotoMed International	705	Sikka Software	4026	Vitamin Toothpaste	4230
Mandelbaum Salsburg, PC	3214	Pierrel Pharma	4219	Simplifeye	3931	Vivos Therapeutics, Inc.	1115
MANI, INC.	4534	Pinhole Academy	1519	Sino Dental	3941	VOCO America, Inc.	2600
MARUCHI	1228	Planet DDS	5115	Skeema Dental Italia	4719	VOCO GmbH	1027
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Master Design Center	1906	PNC Healthcare Business Banking	2622	Snap On Optics	1417	Wand Dental, Inc.	4532
Max Dental Co., Ltd.	5301	Podium	1011			WARANTEC CO.,LTD	3641
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MCTBIO CO.,LTD.	3920	Porter Instrument Co.	5216 1515	Solmetex, LLC	4316	Water Pik Inc Water Pik Professional	4007 3907
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Mediplus	3821	Principal Builders Solutions, Inc.	930	Straumann	618	XGATE Dental	722
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MedTech International Group	2006	Professional Sales Associates	3407	Summit Dental	3103	You First Services	529
Medy Dent, Inc.	2634	ProHealth DENTAL	4831	Sunrise Dental Laboratory	1226	Zamsa Surgical	4840
Meisinger USA	3300	Prophy Magic	1208	Sunstar	3828	Zeiss	5603
Meta Biomed. Inc.	5233	Prophy Perfect	2106	supersmile	4726	ZERO GRAVITY SKIN	609, 5308
Meta Dental Corp.	4604	ProSites	1116	Surfct.com	3400	Zest Dental Solutions	2712
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				SURGIDENT CO LTD		Zimmer Biomet Dental	
Microcopy Micron Dontol	1106	Pulpdent Corporation	3108		3620		3631
Micron Dental	3842	PureLife Dental	2808	SurgiMAC LLC	1816	Zirc	3316
MicroNX	3415	QOptics & Quality Aspirators	1606	SurgiTel	2200	ZOLL Medical	3019
MicroP Technology (Taiwan), Inc	704	Quintessence Publishing	3004	Suzy Systems, Inc.	2708	Zr02	1319
Midmark Corporation	4609	quip	430, 428	Swell	1905	Zyris Formally Isolite Sytems	1614
Midway Dental	1031	QwikStrips	4321	SwissLoupes SandyGrendel	1613	Zyris/Isolite Systems	1614
Midwest Dental	4217	Raia Enterprises, Inc.	5601	tab32	1705		
Millenium Dental Technologies, Inc.	3021	RAM PRODUCTS, INC.	5312	Talent Medical Devices Co., Ltd.	1631		
MLMIC Insurance Company	2922	RAY Co., Ltd.	1423	TAUB Products	2908		
Modular Custom Cabinet	3402	Remarkable Imports, LLC	915	TBS Inox USA	627		
Mohong Bearing Co., Ltd.	3337	Remote Area Medical	409	TD Bank Healthcare Practice Solutions Grou			
	0001		703		503		



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DM EXPORT INTEREST DIRECTORY WWW.GNYDM.COM

Booth: 1714

EXHIBITORS INTERESTED IN OVERSEAS MARKET LISTING (USDOC)

Bisco Dental Products

Booth: 1200

1100 W Irving Park Rd., Schaumburg, IL 60193

Phone: (847) 534-6071. Website: bisco.comwww.bisco.com E-mail: fpoulsen@bisco.com

EXPORT PRODUCTS: Restorative materials; etchants, adhesives and bonding agent, cements and composites, pulp capping materials, provisional and temporary

RANGE OF DISTRIBUTION: South America, Eastern

Europe/Russia, Africa, mmiddle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign

Agents/Distributors

Dental Enterprises LLC Booth: 731

1158 Valley Forge Rd., Tuscaloosa, AL 35406

Phone: (205) 799-2020 Website:

dental enter prise sllc. comwww. dental enter prise sllc. com

Contact(s): Barbara Brown COO Email: barbarabrown@dentalenterprisesllc.com

EXPORT PRODUCTS: The Magnetic Malley by OsseoTouch,

manufactured in italy by Meta Ergonomica

E-mail: info@fantausa.com

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Dentatus USA

50 Broadway - Suite 10 Hawthorne, NY 10532

Phone: (212) 481-1010 Website: www.dentatus.comwww.dentatus.com Contact(s): Nita WeissmanPresident

E-mail: Dentatus@dentatus.com

EXPORT PRODUCTS: Posts, Metal & Fiber; Profin Directional

System, Narrow Diameter Implants RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign

Agents/Distributors

Booth: 3531 ITL Dental

31 Peters Canyon Irvine, CA 92606

Phone: (949) 223-8950 Website: www.itldental.comwww.itldental.com

E-mail: cemery@itldental.com

EXPORT PRODUCTS: Dental Implant Products On A Private Label Basis. Implant Accessories Available As A Private

Label Product Or Branded Product **RANGE OF DISTRIBUTION: Worldwide**

INTERNATIONAL BUSINES: Foreign Agents/Distributor

Parnell Pharmaceuticals, Inc. **Booth: 4735**

3070 Kerner Blvd., San Rafael, CA 94901

Phone: (415) 356-1800 Website: parnellpharm.comwww.parnellpharm.com

E-mail: fwparnell@parnellpharm.com

EXPORT PRODUCTS: MouthKote Dry Mouth Spray; MouthKote Remint Remineralizing Spray; MouthKote-MD Anti-Plaque Spray; _Pretz Irrigation and Nasal Spray; Oragesic Oral Pain Reliever

RANGE OF DISTRIBUTION: Eastern Europe/Russia, Western Europe, Canada/Mexico, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign

Agents/Distributors



Free 5 Minute Hearing Test Mobile Van

Sunday to Wednesday

Time: 10:00 a.m. - 4:30 p.m.

Location: Exhibit Floor Rear Aisle 5630

Protect your hearing and protect your health! Come by and have your hearing tested.

The Center for Hearing and Communication is the oldest not-for-profit, out-of-hospital hearing rehabilitation facility in the United States, serving adults, children and infants each year.

If you miss the screenings at the Dental Convention, the Center offers free hearing screening at their headquarters 50 Broadway, 6th floor, New York City by calling (917) 305-7766.



Connect to Life*







EXHIBIT FLOOR, BOOTH 6200 10:00AM - 1:00PM

Thank you to all those who volunteer







Support for this program is provided by







Introduction of Tri Auto ZX2

by Dr. Denny Fang

or the past twenty years, we have seen endodontic technology advancing at an exponential rate. As we enter the artificial intelligence era, technology will undeniably replace the traditional manual skills and expertise requirement.

Today's newly developed dental equipment assists dentists in performing more efficient, predictable, productive, and successful dental treatment than ever before. Since 1916, J. MORITA has been a pioneer in the invention of dental technology. Root ZX, Tri Auto ZX, TwinPower Turbine Handpieces, and the 3D Accuitomo CBCT are just a few highly reputable and reliable J. MORITA products used by thousands of dentists worldwide.

Tri Auto ZX2, the second generation of the Tri Auto ZX series, has recently been introduced in the dental market and has gained enormous popularity and positive feedback amongst our dental colleagues. In addition to the popular functions of the original model, Auto Start/Stop, Optimum Torque Reverse, Auto Apical Reverse, Auto Apical Slow Down, and Auto Torque Slow Down, Tri Auto ZX2 now comes with two unprecedented innovations: OGP (Optimum Glide Path) and OAS

(Optimum Apical Stop). The OGP motion is the combination of the 'Balanced Force and 'Watch Winding' movements. Incorporating stainless steel Mani SuperFile,® ISO sizes 10 and 15, or any NiTi glidepath/pathfinder files, OGP can minimize, or even eliminate, the need for hand filing to establish canal patency and the canal working length. Ledging, transporting of the canals, and file separation are our biggest fears in modern endodontics. If we can master all 11 safety functions of the Tri Auto ZX2, endodontic mishaps will be a concern of the past.



This endo motor and apex locator combination unit is ergonomically compact and lightweight. Just owning one unit is sufficient, as it is portable enough to carry from office to office and from room to room. Tri Auto ZX2 is also great for traveling and has enough battery power for a week-long humanitarian dental camp without recharging.

Titbits of advice from Dr. Fang: Tri Auto ZX2 is like a smartphone with app functions that are way too advanced for new users to handle. It is recommended to turn off all smart functions and begin using Tri Auto ZX2 as a basic torque-controlled, endo-meter integrated motor. Then, gradually turn on each unique function and tune the levels as you learn to control the

unit. With the capability of adjusting Tri Auto ZX2's unique smart functions, sooner or later, you will fall in love with this motor and enjoy doing endo again.





The Academy of Laser Dentistry Provides Greater New York Dental Meeting with Unbiased Laser Education & Training

Dentistry's Longest-Running Partnership for Unbiased Laser Education

For the 12th consecutive year, the Greater New York Dental Meeting is relying upon the Academy of Laser Dentistry to provide objective laser training to attendees who prefer their laser education without commercial conflict. As in previous years, the ALD-sanctioned courses are presented by dentistry's finest laser educators and practitioners.

According to Gail S. Siminovsky, CAE, executive director of the ALD, "We're proud of our long-standing partnership with GNYDM. Since 2007, ALD has provided GNYDM attendees with objective laser education, including hands-on certificate courses, safety training, and on how to implement lasers in daily practice."



Setting the Record Straight About Laser Efficacy

Course #4260: "MythBusters: Laser in Periodontics" 12/02 9:00AM – 12:00PM | 3 CEUs Speaker: Laura Day Braswell, DDS

There is much conversation about the recent publication by the American Academy of Periodontology regarding the use of lasers in periodontal therapy. This seminar presented by practicing periodontist Dr. Laura D. Braswell reviews the current literature, discusses techniques and shows successes and failures that we all see in our practices. Let's take-a-look at lasers, what is real and what is not exactly practical for our patient care.

Learn to

- Review current and much-needed research on lasers in periodontal therapy
- Show clinical cases and successes with soft tissue and bone regeneration



Highlighting the Healing and Pain-Reducing Benefits of Photobiomodulation or PBM: Course #4460 "Low-Level Lasers: An Opioid Crisis Solution" 12/02 2:00PM -5:00PM I 3 CEUs Speaker: Gerald Ross, DDS

Currently, one of the biggest crises facing health care is the opioid problem. Dr. Ross is known the world over as an expert PBM educator and practitioner. During this half-day seminar, he'll discuss how Photobiomodulation (PBM) using Low-Level Lasers can dramatically reduce opioid use. The seminar also discusses the science behind PBM as well as the applications in a dental practice. Some of these include pain reduction after surgery, improved healing of soft tissue lesions such as cold sores and aphthous ulcers, creating analgesia in teeth, so fewer teeth need a local anesthetic; managing mucositis in cancer care; nerve regeneration; and, treating facial pain.

Learn to

- Understand the magnitude of the opioid crisis and how PBM can contribute to preventing patients from starting on opioids
- How to help those already taking opioids to get away from needing them
- Understand the science behind PBM, its uses in a dental practice and be able to immediately implement it

Learn Basics in Laser Hands-on Competency Course

Course #5460: "Diode Laser Basic Competency

Course"

12/03 9:45AM - 5:00PM I 6 CEUs Speaker: Gerald Ross, DDS This full-day program provides a detailed and focused basic competency in the use of diode lasers—one of the most popular dental wavelengths. Clinical techniques for dentists and hygienists alike are reviewed, including basic troughing, laser sculpting in smile design, frenectomies, and the minimally invasive laser protocol in periodontal treatment. Techniques in low-level laser therapy are reviewed in wound healing and cellular regeneration. Attendees will be able to master the techniques that they have learned by practicing them on pig's jaws under supervision.

Learn:

- Basic scientific principles in how lasers interact with dental tissues
- To use a diode laser safely to avoid complications
- Various tissue biotypes and fine-tune diode laser settings

"These three courses are a sampling of the caliber of lectures and workshops that are scheduled for ALD 2020 Annual Session: Transforming your Practice and your Career, taking place April 2nd-4th in San Diego," added Siminovsky. Find out more by visiting www.laserdentistry.org/index.cfm/conference.



The Academy of Laser Dentistry is an independent and unbiased non-profit association devoted to laser dentistry and includes clinicians, academicians, and researchers in all laser wavelengths. The Academy is devoted to clinical education, research, and the development of standards and guidelines for the safe and effective use of dental laser technology. ALD was founded in 1993, with the merging of the International Academy of Laser Dentistry, the North American Academy of Laser Dentistry. For

more information, visit www.LaserDentistry.or

WWW.GNYDM.COM

Phone: (800) 634-2249

Booth(s):4019 Website:www.3M.com

Product: 3M™ Filtek™ Universal Restorative

Description: Just 8 designer shades plus an Extra White (XW) cover the 19 VITA classical and bleach shades. Plus, the shades have a universal opacity that meets most clinical needs. NaturalMatch technology (made up of nanofillers, proprietary low-stress monomers and pigments) enables one-shade esthetics to blend more naturally with dentition. Fluorescent pigments enhance the lifelike appearance. 3M filler technology allows for increased radiopacity

3Shape Booth(s): 2626 Website: www.3shape.com Phone: (908) 867-0144

Product: TRIOS 4 MOVE +

Description: 3Shape TRIOS 4 intraoral scanner

Description: 3Shape TRIOS 4 intraoral scanner 3Shape TRIOS 4 is the world's first intraoral scanner with timely detection aid of both possible surface and interproximal caries in a single scanner. Now with the release of the brand-new TRIOS 4, intraoral scanners will no longer be used only for restorative and orthodontic applications. TRIOS 4 can aid in the earty-detection of surface caries as well as including a transitiumination smart tip that can identify possible interproximal caries: diagnostic applications that do not emit radiation. "The wireless TRIOS 4 delivers its groundbreaking caries innovation with no compromise to eigenomics or increase in the size and weight of the scanner. Shape TRIOS MOVE+ Shape TRIOS MOVE+ so not of three hardware setup options for the TRIOS intraoral scanner. TRIOS MOVE+ now features a larger 15-6" touchscreen attached to an arm and elegant, easy-to-move stand with a mounted Pc. Dentists can easily move and position the TRIOS MOVE+ as well as use its touchscreen as a canvas to design and discuss treatments with patients. TRIOS MOVE+ helps to drive patient involvement and case acceptance in conjunction with 3Shape Excitement Apps like TRIOS Treatment Simulator and TRIOS Smile Design.

Booth(s): 2307 Website: www.4smile.com Phone: (800) 500-4506

Product: 4Smile Intelligent Practice System

Product: Asmile Intelligent Practice System

Description: Asmile commitmes all the digital tools that dental practices need to attract and retain more patients. Patients can live chat, find the best dentist nearby with over 15+ customizable filters, get special discounts, and see their dental progress in a passwort protected portal. For dentists, we make your online booking process and re-scheduling easy, automatically send notice reminders, as well as help you save money with our members only supply discount club. 45mile was built to take the stress out of running a practice and make the dental process easy for patients.

A-dec Inc. Booth(s): 2800 Phone: (503) 537-2889 Website: www.a-dec.com

Product: New A-dec 500 & A-dec 500

Description: In a world of complex technology and noise, we bring you intelligent simplicity and infallible peace of mind. Designed to function holistically and intuitively, the new A-dec 500 quietly slips into the background, reacting to your every move, without pause. Experience the next level A-dec 500.

AMD LASERS Booth(s): 900 Phone: (702) 809-3117 Website: www.AMDLASERS.COM Product: The Monet

Description: AMD Lasers is known for their cutting-edge technological Description: AMD Lasers is known for their cutting-edge technological advancements in the dental market and we're thrilled to have developed a new benchmark curing light. The Monet is the first LASER curing light created for the everyday dentist in their practice. Every Monet is designed with a sleek copper finish and silicon grip made for both comfort and dvrability. Monet's 450um blue light laser cures most composite shades within 3 seconds at a 5+mm depth, giving it an advantage over the top LED curing lights on the market today. Since this curing laser is powered by a rechargeable ion lithium battery, each unit will also come with a corded adapter that plugs directly into the wall.

Ansell Rooth(s): 4904 Website: www.ansell Phone: (732) 570-1726 Product: MICROFLEX (r) Soft White Nitrile TQ-601

Description: Designed with our patented HYDRASOFT ™ Skin Mointurinzing Technology which is proven to allow skin to retain 2x more moisture* than gloves without HYDRASOFT™. Soft Nitrile formulation provides a comfortable fit and feel, Thin and Lightweight to ensure excellent tacticity.

Apteryx Imaging/ VELscope Booth(s): 3336 Website: apteryx.com Product: XVWeb 3D

Description: XVWeb utilizes Microsoft Azure cloud technology to deliver state-ofthe-art clinical image storage, optimization and analysis as a cost-effective subscription service. The new XVWeb 3D module adds support for accessing, viewing and securely sharing cone beam computed tomography (CBCT) datasets via ar compatible web browser in real time. Requiring no downloading of data for imagi manipulation or enhancement, XVWeb 3D allows practices to access their clinica image data 24 hours per day, 7 days per week from compatible web-connected devices with the added security of off-site storage and back-up. All 3D image interactions can be performed via the web, utilizing a full suite of online image enhancement and annotation tools. For more information, please visi For more information, please visit www.apteryx.com/xvweb3D or call 877.APTERYX.

BEE Corp Booth(s): 3243 Phone: (702) 751-0818 Website: https://thebeecorporation.com

Product: DenPass Professional Interdental Brush Line

Description: Entire line of Interdental Brush created specifically for the Dentist Market with various style for Dentist/Hygienist to recommend for their patient. Each style have 9 sizes to provide the perfect fitment and maximum cleaning. Packaged for potential resale at Dental offices.

Product: DenPass Baby Ring Toothbrush

Description: Custom designed toothbrush with features that make oral hygiene fun and safe for baby and toddler 0-2 years old.

Product: DenPass CCS PRO Toothbrush

Product: Big Mouth Survey

Description: CCS Pro Toothbrush line was created for targeted usage. Specifically designed and packaged for the Dentist Market

Product: DenPass Fun Animal Flosser for Kids

Description: Animal shape Flosser specifically designed to help kids with oral hygiene.

Beutlich Pharmaceuticals Booth(s): 2812 Phone: (800) 360-0667 Website: www.beutlich.com

Product: MEDCOAT: www.medcoatusa.com

Description: MEDCOAT makes your pills easier to swallow. MEDCOAT is an amazing new product that will revolutionize the way we take medications. MEDCOAT pill coating covers pills and capsules with a coating making them slippery and easy to swallow. The coating also makes the bad taste of pills and give them a refreshing taste. It is sugar-free and has no artificial flavors or added colors. The special coating applicator is easy to use and can work on any size shaped pill or capsule.

Bia Mouth Survey Booth(s): 1032 Phone: (835) 782-7752 Website: www.bigmouthsurvey.com

Description: Big Mouth Survey mission is to change the way companies collect & use survey data. Big Mouth Survey will collect critical feedback directly from consumers. With our unique approach, Big Mouth Survey clients will be able to use data collected to create a course of action concerning a particular pain point in "Real Time".

BioFilm Booth(s): 4722

Phone: (781) 742-7224 Website: www.biofilm.co.uk Product: BE BRIGHTER

Description: Our Revolutionary dissolvable strip technology means a simple and easy "one step" process and they rapidly dissolve, typically within just 10-15 mins. Be Brighter is ideal on a busy day. There's no messy gels or liquids involved, no preparation required and no residued alwith, leaving your mouth with a fresh mint flavor. Be Brighter lightens by up to 7 shades, making a noticeable difference and are suitable for upper and lower teeth. They immediately

Phone: (902) 318-6686

Website: www.bluelightanalytics.com

Product: checkUP

Description: checkUP is the world's first smart light measurement and materials management device. Accurately and routinely monitor the output of your curing lights, track your list of materials, and generate precise curing times based on each light reading. The goal? To help you cure with confidence.

Brasseler USA Booth(s): 2617

Phone: (912) 925-8525 Website: www.brasselerusa.com **Product: Forza Short Series Electric Attachments**

Description: Next Generation Forza Attachments in a Mini Head Design. Ultra slim head and neck design for unprecedented access. Designed to be lightweight, ergonomic with significantly reduced head and neck size. The smallest and most lightweight 1:5 attachment on the market today. Works with both Short Shank and Standard Length Friction Grip Burs. Backed by a 3 Year Warranty.

Product: Forza ELXT Clinical Electric Motor

Description: Introducing Brasseler's next-generation electric motor, the Forza ELXT -an electric motor with unsurpassed power, exceptional performance and cutting-edge safety. The Forza ELXT offers an incredible 4.2 Ncm of torque! Nearly 30% more power than the industry average. Featuring a split-module space saving design, the Forza ELXT reduces the risk of patient burns with the advanced Safety Check Function. The lightweight and compact design sets the standard for dental electric motors.

Booth(s): 614 Phone:(918) 933-3591 Website: www.burstoralcare.com

Product: BURST Floss

Description: NEW RURST Floss is a 32 yard hobbin of textured filament that expands in your mouth to remove plaque. Its unique antimicrobial black coating means you will literally see the debri removed from your teeth, while it absorbs stains. This tasty mint eucalyptus floss is free from harmful polyfluoroalkyl substances (PFAS) and comes in a sleek refillable case. Replacement bobbins ship direct to your door every 3 months - an industry first.

CAO Group, Inc. Booth(s): 801 Website: caogroup.com Phone:(801) 865-5034 Product: Cavity pHighter Testing Strips & Mints

Product: Cavity pHighter Testing Strips & Mints

Description: Cavity pHighter (TM) from CAO Group offers a convenient and effective system for patients at risk of caries to identify the risk and neutralize it. A correlation between low incidence of cavities and high saliva pH and high saliva buffering capacity has been established. And studies have concluded that salivary pH may be used as a diagnostic biomarker. The Cavity pHighter system contains two key products: Cavity pHighter lesting Strips report both the pH and buffering capacity of saliva. Cavity pHighter Mints are designed to counteract the production of acid after a meal. The product contains sodium carbonate for the purpose of neutralizing any acid in the saliva and to increase the pH in the oral environment to a basic pH range (above 7). The pleasantly flavored Mints also contain calcium ascorbate to flood the mouth with buffered calcium ions. The convenience and simplicity of the system help assure compliance, so it can be incorporated into the patient's care routine at home or in-office.

Carestream Dental Booth(s): 3228 Phone: (585) 781-4380 Website:www.carestreamdental.com

Product:CS 3700 Intaroral Scanner

Description: High performance meets ergonomic design for uncompromised scanning in the CS 3700 Intraoral scanner. The scanner features smart-shade matching and can automatically generate a shade report with multilayer shade information. The CS 3700 also features increased scanning speed up to 20 percent increase over previous Carestream Dental scanner models without sacrificing accuracy. Turbo speed scans have been tested and proven to scan in-vitro single arches in 30 seconds when the recommended PC Configuration is used.* In vitro testing

ContacEZ Booth(s): 3424 Phone: 360-694-1000 Website: www.contacez.com Product: Signature Set and Rainbow Set

Product: Signature Set and Rainbow Set Description: Ensure you always have the easiest way to solve commonly-encountered problems when placing restorations or performing IPR with the new Signature Set and Rainbow Set. The Signature Set is a comprehensive solution for finishing crowns and composites with perfect proximal contacts, complete removal of trapped interproximal cement, impeccably polished contact serfaces, and 100% overhand-free margins. The Rainbow Set combines our IPR Plus to give you everything you need to perform safe, effective enamel stripping fo any patient.

Booth(s): 3600 Curaprox / Curaden Website: www.curaprox.com Phone:(800) 919-0120 **Product: Hydrosonic Pro**

Description: Hydrosonic works so gently that even people with sensitive gums can finally breathe a sigh of relief. The difference lies in the bristles: CURAPROX Hydrosonic's incredibly soft and fine CUREN(s) (r) filaments clean more intensely, gently and pleasantly. And remember: a Hydrosonic is your introduction to professional oral care. The start of a new era in oral health - you can't fail with a Hydrosonic.

DDS Dental Supplies Booth(s): 1310 Phone: (877) 545-6837

Product: Aura 300

Description: Characteristics to LOVE: The Aura 300 * 300 Per Box * Exam glove has a natural fit * Unrestricted hand motion * Smart Dispensing System * Color Coded by Size * Textured fingerity * Reduces hand fatigue * Polymer Coated - Tested for use with Chemotherapy *Drugs LIMITED TIME INTRODUCTORY PRICE: \$ 3.99 per 100 \$11.97 / box MSRP: \$14.99

DenMat Booth(s): 5010

Website:www.denmat.com

Products: Zirconia Prime® / Perio Restore™

Description: DenMat has expanded its line of Soft Tissue Management products to include Perio Restore ™, a non-invasive home treatment system to treat and prevent periodontal disease. Zirconia Prime is designed to treat the surface of Zirconia, Alumina, and Metal restorations providing optimal bond strength and allowing clinicians to provide their patients with lasting restorations.

Dental Choice Holdings, LLC Booth(s): 3238 Phone: (908) 400-4690

Product: CUSTMBITE DENTAL NIGHTGUARD

Description: Indication(s) for use: The CustMbite Dental NightGuard is an over-the-counter dental guard indicated for the protection against bruxism - the nighttime clenching and grinding of the teeth.

It is intended for use in the mouth at night to reduce damage to the teeth and to prevent the noise associated with teeth grinding. It is intended for individuals age 18 and older

DentLight Inc Booth(s): 4603

Phone: (800) 763-6901 Product: Nano Freedom 2

Description: Advanced wireless light (5 grams) that easily fits on loupes, goggles or glasses. Effortless with no stray wires and no hassle. Unique touch-free battery distributes weight to frame temple avoiding weight on nose. Focused 20,000 lux beam runs for 3 hours. Interchangeable wires for add-on: 1) freedom plus battery pod for 40,000 lux or 6 hours; 2) direct connect to Nano 2S+ Gen2 battery for 10 hours; 3) Violet black light for adhesives

and caries fluorescent imaging. Diamond Orthotic Lab Booth(s): 816

Phone: (619) 724-6400 Website: www.diamondorthoticlab.com Product: DDS0

Description: New Sleep Orthotic in both a dorsal and banded style. This is made from Printed Nylon with a 5 year unconditional warranty.

DIGIRAY CORP. Booth(s): 2823 Phone: 82-31-927-9225 Website:www.digiray.co.kr **Product: FireCR Dental Reader**

Description: The full-featured FireCR Dental Reader from DIGIRAY rapidly and affordably delivers high-quality digital images for busy dental practices, optimizing chairside time with patients.

Website: www.elevateoralcare.com Phone: (877) 866-9113 Product: SMART Advantage(TM) Glass Ionomer Restorative

Description: This is the first glass ionomer designed specifically to mask SDF treated and discolored surfaces. SMART Advantage is a self-cure, traditional fluoride-releasing glass ionomer. Use SMART Advantage stand-alone for posterior needs. For more tooth-like restorations, SMART Advantage can be used in a sandwich technique with either a more translucent glass ionomer or composite for ultimate aesthetics. Available in A1, A2 and mixed shade kits, SMART Advantage Glass Ionomer will be the go-to choice to cover SDF darkened sites. Gain control, without compromising strength for your caries active patients.

ENZO UNIVERSA ARTICULATOR Booth(s): 810 Phone: (914) 835-2451

Product: ENZO UNIVERSAL ARTICULATOR

Description: The Enzo Articulator is proving to successfully integrate with many of the leading digital model systems when a more accurate articulator is called for. The articulator continues to be a very popular choice with the use of standard models as it eliminates plaster and the resetting of articulations is achieved choice with the use of standard models as it eliminates plaster and the resetting of articulations is achieved in seconds. It replicates true lateral and profrusive excursions. Lightweight and perfectly balanced, it fits comfortably in the technician's hand. "One Articulator for full arch or quadrant." "Precision interlocking components provide very accounts articulations in seconds" 90th upper and lower plates swived 900 degrees on ball pints allowing for all places of involved handing owner home infliculations. The final and protessive excursion "Lightweight and perfectly balanced, it fits comfortably in the hand" Immediate bits changes made by the dentist.

FORCA Healthcare F.Z.C.

Booth(s): 5113 Website: www.forca-healthcare.com Product: Securiniect Description: Secureinject is a single-use dental safety syringe. It has a precision-engineered innovative patent pending design to prevent accidental needle stick injuries and cross infections. In designing Securinject syringes, utmost attention to detail was given to ensure they are by far the safer and more advantageous than other available options.

Glidewell Dental Phone: (949) 399-8379

Product: Brux7ir Esthetic NOW Description:BruxZir Esthetic now available in pre-shaded, fully sintered zirconia only for use with Glidewell mills. No oven or post milling processing needed; just polish and cement.

Booth(s): 4414

Product: BruxZir NOW Anterior Block Description: Pre-shaded, fully sintered zirconia only for use with Glidewell mills. Now available

in an anterior block. No oven or post milling processing needed; just polish and and cement

Good Doctors USA Website: www.gooddrs.us Phone: (844) 448-5050

Product: DrsRay Digital IntraOral Sensors

Description: The newly released DrsRay line of Digital 10 sensors were designed and built for Durability. All the latest innovations in sensor design are incorporated into our sensors. The new Ultra-durable DrsRay sensors are so tough, they have a five year warranty. * Only 4.8mm thick. The thinnest sensor for easy placement and patient comfort. Stop by Booth # 3705 to see for yourself what makes them so long lasting. Or to schedule a free in-office demo, contact us at 844-448-5050.

Product: NEO-The World's Smallest Apex Locator

Product: NEU- The World's Smallest Apex Locator
Description: The size of a Smart Watch, the NEO can be clipped onto it's included
finger ruler, a sleeve cuff, the patient's bib, a watchband, or the included tray stand.
At 97.5% accuracy, the NEO's 3-band impedance puts it up there with the best in the
world. The NEO features three different display screen styles that are easily selected
with the swipe of a gloved finger. The included file clip and lip hook cables attach to
the side of the NEO via a mini USB cable. The NEO's battery last around 2 hours of
working time before needing to be recharged. Charging is done with a standard USB
cable. The NEO is actually fun to use and shows your patients that have the latest in
micro technoloov. micro technology.

Stop by Booth # 3705 for a test drive Contact your local dealer or call 844-448-5050 to schedule a free

Product: 5M IntraOral Camera

Description: The World's First 5 Megapixel FHD1080P IO camera with a metal body that is shaped and feels like a dental handpiece. Featuring Liquid lens Optics and Autofocus, just like a Smartphone.

Stop by booth # 3705 and take a test drive

Free on-site demos, ask your favorite dealer or call 844-448-5050

Booth(s): 1009 iSonic Inc. (ultrasonic cleaners) Phone: (847) 850-0404

Products: Miniaturized Commercial Ultrasonic Cleaner for Offices to clean patient's dentures, appliances with a disposable PET cup Description: World's smallest commercial ultrasonic cleaner with a stack transducer. Using a standard disposable PET cup makes it much more efficient and safer than using a Ziploc bag. It also makes changing water easier.

Koi Design Booth(s): 4201 Phone: (310) 828-0055 Website: www.koihappiness.com

Product: Betsey Johnson Scrubs Description: Bring the fun and fashion of Betsey Johnson to your workday with this fantastic new uniform collection! In addition to the great looking print scrub tops, this line features fashionable solid scrub tops and scrub pants as well as lab coats that provide all-day comfort. Dental professionals will appreciate features such as roomy pockets, soft stretch fabric, elastic waists, and drawstrings. Betsey Johnson fashion provides a uniform that gives you the best of style and comfort

MAGNETIC MALLET - Dental Enterprises, LLC Booth(s): 731 Phone: (205) 799-2020 Website: www.dentalenterprisesllc.com Product: The MAGNETIC MALLET by Osseotouch

Description: THE MAGNETIC MALLET, designed to be used in dental surgery and implantology, utilizes minimally invasive oral surgery technology fo extractions, bone modeling, sinus lifts, ridge splitting and osseodensification.

Medicom Booth(s): 3831 Phone: (514) 636-6262 Website: www.medicom.com Product: ProSurface

Description: Medicom is proud to introduce our new ProSurface line of disinfectants, made with our proprietary TotalClean technology. ProSurface disinfectants provide powerful one-step cleaning & disinfection and best-in-class contact time of just 1 minute. ProSurface eliminates 48 pathogens, including bacteria, viruses and fungi, without damaging surfaces. Available in two convenient formats: wipes for cleaning between patients and spray for more thorough end-of-day cleaning.

MicroP Technology (Taiwan), Inc. Booth(s): 704 Website: www.micro-p.com.tw Phone: (886) 5276-8238 Product: MicroP HALLEY Series Air-Driven & Electric Dental Handpieces

Description: The MicroP Halley Series handpiece is intended for the removal of carious material, reducing hard tooth structure, cavity preparation, finishing tooth preparations, restorations, and for polishing teeth. They are designed for use by a trained professional in the field of general dentistry

Myofunctional Research Co. Booth(s): 2814 Phone: (909) 587-4940 Website: myobrace.com **Product: Myobrace for Kids**

Description: Modern research shows that crooked teeth and poor jaw development are not caused by hereditary factors. Myobrace (R) focuses on treating the underlying causes, unlocking natural growth and development. Used by dentists and orthodontists in over 100 countries Myobrace(R) has successfully treated millions of

Neocis Booth(s): 422 Phone: (858) 692-1927 Website: www.neocis.com Product: Yomi-Enabled Surgery

Description: Yomi is the first and only FDA-cleared robotic device for dental surgery, Yomi is unique in assisting the surgeon with robotic haptic guidance to deliver repeatable surgical precision. Yomi guidance is designed to enhance and augment the clinical expertise of skilled dental teams.

Nerium SkinCare Booth(s): 5333 Phone: (844) 599-7787 Website: www.neriumrx.com **Product: NeriumRx Cold Sore Therapy**

Description: Made with Nerium Aloe Extract, (NAE-8), a patented science-backed ingredient. This formulation helps to calm and improve cold sore appearance while easing the discomfort of inflammation in the process. This dynamic treatment provides fast-acting pain relief upon first contact and stimulates healing while helping to reduce the appearance of the cold sore lesions. For more information, visit www.neriumrx.com or call (844) 599-7787 Show booth #5333

Booth(s): 2604 Phone: (631) 389-1536

Product: Predicta Bioactive Bulk

Product: Predicta Bloactive Bulk

Description: NEW Predicta (TM) Bioactive Bulk is one of the latest examples of
new cutting-edge restorative materials from Parkell. It is a bioactive, dual-cure,
bulk-fill resin composite that releases calcium, phosphate and fluoride ons a stimulate mineral apatite formation and remineralization at the material-tooth
interface. Predicta Bioactive Bulk delivers a unique combination of physical and
chemical properties. It is dimensionally stable, with excellent strength, timeefficient handling, and optical characteristics close to those of natural teeth.
Additionally unlike some other bioactive materials Predicta Bioactive Bulk is Additionally, unlike some other bioactive materials, Predicta Bioactive Bulk is highly radiopaque, making for easy identification on x-rays.

Planet DDS Booth(s): 5115 Phone: (800) 861-5098 Website: planetdds.com **Product: Denticon Advanced Charting**

Description: Denticon's Advanced Charting module is a one-of-a-kind charting experience. This enhanced tabbed interface provides a comprehensive view of the restorative chart, perio chart, x-rays, and progress notes. These four different tabs can be popped out, allowing clinicians to view multiple windows at one time on the same screen (or on a second screen, side-by-side). For example, Denticon't Advanced Charting gives users the ability to enter progress notes while reviewing the restorative chart. For dental offices accustomed to switching back and forth the restorative chart. For dental offices accustomed to switching back and forth between menus and separate windows, it's a game-changer.Even better, Advanced Charting allows clinicians to view x-ray images within the odontogram itself. No more moving back and forth between practice management software and imaging software - just click on a tooth in the odontogram and watch a thumbnail of the x-ray for that tooth appear on the same screen. This thumbnail can be re-sized, moved around, or even displayed on a second monitor. Advanced Charting contains a number of other time-saving features, including a timeline view showing previous chart versions. Best of all, it' part of Denticon's all-inclusive cloud solution, available online via web browser anytime, anywhere you have internet access.

Power Dental USA Inc. Phone: (815) 363-8003 Product: X POWER EXTRACTOR

Booth(s): 1515 Website: www.mvdentalusa.com

Description: BASIC SET INCLUDES: 7820 X POWER EXTRACTOR: Recommended Drill For Regular Teeth, Crown & Bridge Carbide Burs F6 856-023 (2.3 mm Diameter),
7820-1 REGULAR ANCHOR 24mm x 2.7mm Diameter; 7820-1L REGULAR ANCHOR
EXTRA LONG 27.5mm x 2.7mm Diameter; Recommended Drill For Root, Crown & Bridge Carbide Burs FG 856-016 (1.6 mm Diameter): 7820-2 ROOT ANCHOR 30mm x 1.8mm Dia; 7820-2L ROOT ANCHOR EXTRA LONG 33.5mm x 1.8mm Dia; 7820-3 SILICON CAP; 7820-4 POWER WHEEL **Procter & Gamble** Phone: (336) 454-8484 Website: www.dentalcare.com

Product: Crest Gum & Sensitivity Paste

Description: Crest Gum & Sensitivity, offers 5 therapeutic benefits (Sensitivity, Caries, Gingivitis, Acid Erosion & Plaque) and 3 cosmetic benefits (Stain Removal, Tartar & Bad Breath) to treat all areas patients present. The sensitivity relief benefit is delivered via stannous fluoride. The formulation occludes the dentinal tubules on the 1st application, for relief within days, and shields exposed dentin to help protect from future sensitivity.

PureLife Dental Booth(s): 2808 Phone: (877) 777-3303 Website: www.purelifedental.com Product: 1 Step EPA Compliance Description: 1-Step EPA Compliance with an ECO II Amalgam Separator and mobile

application to keep all of your compliance requirements up to date at the touch of a button and works for multiple practices and makes compliance easy! Booth(s): 3401 Website: www.risewell.com

Phone: (843) 384-1282 Product: Risewell Kids Toothpaste

Description: With just one science-backed ingredient, Risewell Kids Toothbrush is revolutionizing the standard for natural toothpaste. It not only tastes like sneaking spoonfuls of care batter straight out of th bowl but also is safe enough to eat -even if your kids eat the whole delicious tube. Daily usaage will leave their teeth visibly whiter and healthier thanks to our not so secret ingredient — Hydroxyapalite.

Booth(s): 3103 **Summit Dental Systems** Website: www.summitdental.com Phone: (954) 730-3636 Product: 6700M Marathon Chair

Description: SDS's new dental operatory smart chair The DocSites Inc. Booth(s): 4513

Phone: (818) 616-3919 Website: www.docsites.com Product: Docsites.com Websites and Marketing Description: Websites & Internet marketing. We do all the work, no long term

contracts! We personalize it for you and keep it updated every month, simple. Live Phone Support. Dentist Approved Content. 12+ Years Dental Marketing Experts. Dental SEO Specialists. New Patients from Google & Facebook Ads. Google Maps (Local) Management. Transparent Monthly Marketing; Social Media Posts Focused on Services.

TMJ & Sleep Therapy Centre International Booth(s): 905 Phone: (619) 797-0921

Product: Diamond Digital Sleep Orthotic (DDSO)

Description: The DDSO is a removable intraoral device used to treat snoring and mild to moderate OSA. The device functions as a mandible repositioner that contains removable nasal dilators and lingual positioners to increase functionality and convenience of use. Soft nasal dilators and wide/narrow lingual tongue positioners are available for patient comfort

Tokuyama Dental America Booth(s): 3427 Website: www.tokuvama-us.com Phone: (760) 942-7211

Product: OMNICHROMA: One-Shade Universal Composite Description: Tokuyama Dental's OMNICHROMA is the first universal composite that matches every patient's tooth shade, from A1 to D4, with a single shade of composite. OMNICHROMA saves doctors time and money by removing the need for shade selecting, and eliminating the need to keep excess product on hand for incidental shades. Learn more and request your sample today at OMNICHROMA com/IIS.

OMNICHROMA.com/US. Town & Country Dental Studios Booth(s): 3235

Phone: (516) 868-8641 Website: www.tncdental.com Product: FIRSTFIT Guided Prosthetics Delivery System Description: A Revolutionary Treatment Solution That Lets You Prep & Seat In A Single Visit!

FirstFit allows dentists to prepare and seat Crowns, Bridges, and Veneers without FirstFit allows dentists to prepare and seat Crowns, Bridges, and Veneers without the need for temporaries, eliminating one appointment entirely! FirstFit utilizes the latest digital technology to provide you with 3D printed prep guides and the final ready-to-seat restoration at the same time. This enables you to deliver predictable, high-quality restorations with significant chairtime savings on every case! FirstFit utilizes

Tuttnauer USA Co. Ltd. Booth(s): 3204 Phone: (631) 737-4850 Website: www.tuttnauerusa.com Product: T-10 Autoclave

Description: Tuttnauer is proud to announce our largest product launch in history! Our newest tabletop autoclave is a welcome addition to our family of products. It has an industry first "upgrade ready" option which allows the unit to go from a Class S system to Class B.

Our new robust autoclave is available in 10- and 11-inch chamber sizes. If you our new rooust autoclave is available in 10- and 11-inch chamber sizes. If you have the need for speed, it can complete a wrapped cycle, including drying, in 35 minutes. In terms of safety, personalized usernames and passwords are available for the individual operator, ensuring protection and traceability. The internal memory can store up to 1,000 sterilization cycles which can be transferred to your computer via USB. For those interested in cycle updates while away from the autoclave, Tuttnauer has you covered with remote Wi-Fi monitoring via smartphone or tablet. Our primary focus was to provide the latest in technology

Tuttnauer USA Co., Ltd. Booth(s): 3204

Phone: (631) 737-4850 Website: www.tuttnauerusa.com Product: Biological Indicators & Real Time Automatic Reader

Description: Tuttnauer's biological indicators and real-time automatic readers were designed with busy dental practices in mind. The "Ultra Rapid" biological indicator delivers results in 20 minutes, the fastest in the market!

Product: Tiva2 Washer Disinfector Line

and ease of use

Water Pik

Phone: (917) 609-1211

Description: High end washers for the decontamination of complex instruments. Tiva 2 washer disinfectors provide a flexible turnkey solution for washing, disinfecting and drying diverse dental instruments for a complete decontamination cycle. The Tutnauer washer line is available in both counter top (Tiva 2) and under counter (Tiva2H) options.

Booth(s): 4007

Website: www.willo.com

Phone: (970) 221-6100 Website: www.waterpik.com Product: Waterpik® Sonic-Fusion® Description: Water Pik, Inc. is excited to announce Waterpik ® Sonic-Fusion® the world's first an only flossing toothbrush. Sonic-Fusion ® allows your patients

to brush and floss at the same time, and it is clinically proven twice as effective as traditional brushing and flossing. Waterpik (r) Sonic-Fusion includes two brush heads and travel case. Booth 4007 Booth(s): 4836

Product: Willo Description: Willo is a radically different way to take care of your oral health at home, conveniently brushing one full arch at a time. With automated, pressure controlled cycles, Willo is able to provide deep, adaptive brushing tha's personalized to you and every brusher in a household all from a single device.



For Those Who Want To Improve The Health Of Their Patients And Succeed In The Changing Healthcare System

e a part of the second "Essential Total Health For All Health Professionals" program at the GNYDM.
While it is imperative that you practice the highest quality of patient-centered care, you must also better understand the critical issues facing health professionals as they strive to succeed and excel in an emerging and changing health care system.

The two days of exceptional panels bring together thought leaders, educators, respected providers, and innovative leaders to discuss and share the challenges facing all of you that practice, manage and educate within the healthcare space whether private sector or community health clinic based.

The integration of oral health into primary care along with the growing needs of our most vulnerable populations in an era of innovative technology and value-based care payment are challenges that you must understand to succeed. These will be directly addressed during the two-day public health symposium.

I want to share some of the important "Total Health" issues facing oral health providers and the administrators that help guide the appropriate delivery of needed services.

The two panels on Tuesday bring together some of the most respected leaders in Dentistry to share their work and thoughts about the integration of

Value-Based healthcare payments/reimbursements. Areas that will be addressed include the changing system, i.e. insurers, and providers, and the changing population needing oral health care.

The rapidly growing senior population adds new and complex issues to an already stressed system. Approximately 58 million people rely on the Medicare program – and only about one-third of them have any coverage for oral health care. The Medicare statute currently excludes coverage for most oral health care. Nearly three out of five seniors and more than three-fourths of low-income seniors do not visit a dentist during a typical year. One in five seniors has untreated tooth decay. One in five seniors, and two out of five low-income seniors have complete tooth loss.

It's tragic that in a time when new diagnostic and treatment options are available for the management of Cancer that oral cancer continues to be a prevalent issue for the dental profession. There will be an expected 51,000 new cases of oral cancer in the U.S. this year with over 20% of these resulting in related deaths. This is unacceptable and needs to be addressed by all of us. Simple oral cancer screenings can be done in minutes with early detection a critical step in preventing the tragic effects of more advanced treatment. Issues

related to reimbursement, scope of practice, available new technology and practice interest and success in providing preventive services will be discussed.

Another area of growing concern is the oral health care for those at risk, people with disabilities and those with intellectual and developmental disabilities. Many oral health care providers do not feel well enough trained or that their clinical space is not designed to manage these patients. There are an estimated fifty-nine million Americans that are disabled and in need of oral health care! Those with intellectual and developmental disabilities such as those on the autism spectrum require a level of understanding and sensitivity that is clearly attainable and tremendously rewarding. It is important that all of us understand the need to provide quality, accessible care while developing the skills and confidence to manage these patients in a welcoming and sensitive manner. We are fortunate that the Wednesday morning panel brings together an internationally respected group of expert physicians, dentists, disability leaders, and innovative educators to assist you in better understanding the needs of these patients with disabilities and how you can be better equipped to integrate these very special patients into your clinical environment.

The expansion of the dental team has been a discussion and process that has garnered quite a bit of controversy over the past few years. We now have Dental Therapists on our team. Learn more about how they contribute to increasing access to care. This is an issue that Medicine faced when the idea of adding Physician Assistants (PAs) to their team surfaced years ago. PAs have become an integral part of medical practice. We saw this within dentistry back in the 1960s when there was opposition to this new group of dental providers known as the Dental Hygienist. Can you even imagine dentistry being practiced without Dental Hygienists as part of the team? I can't.

The development of Telehealth technology has led to the "Virtual Dental Home". This has opened new pathways to address the significant issue of a patient's

inability to travel to a dental office – particularly in rural communities and the frail elderly. New technology and innovative educational programs have now added nurses and physician assistants to the expanded oral health team! Learn more about these emerging and growing collaborations. Also, meaningful screenings and interventions that can be done by an RDH affiliated with a dental practice so that preventive, noninvasive procedures can be delivered at reduced cost and with greater efficiency. These innovative programs have provided the opportunity for dental providers to collaborate with physicians to provide

Teamwork

better "whole person" health care. The panel on Wednesday afternoon literally brings together the national leaders of this effort who will present and discuss how they do it and how you can explore opportunities to bring these innovations and the expanded role of RDHs into your practice.

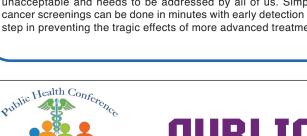
Attendance at these panels is free to dental residents and dental students. Please take advantage of this very special opportunity; Registration is still open!

Jack Dillenberg, D.D.S., M.P.H.

Public Health Panel. Jerome, AZ

A T Still University's Arizona School of Dentistry & Oral Health

Dean Emeritus, A.T. Still University's Arizona School of Dentistry & Oral Health Board Chairman, Brighterway Institute and Global Smiles for All



PUBLIC HEALTH CONFERENCE

TIME	COURSE	SPEAKER	LOCATION	
9:00 - 12:00PM	9:00 – 12:00PM 5100 Total Health - Value-Based, Integrated, Technology Driven, and Patient Centric: What All Health Professionals Need to Know to Succeed in 2030		Various Speakers	IE21
2:00 – 5:00PM 5110 A Pathway to Health Equity Globally		Various Speakers	IE21	
		WEDNESDAY, DECEMBER 4		
9:00 - 12:00PM	6130	How the Dental Team Can Improve the Oral and Overall Health of People with Disabilities	Various Speakers	IE21
1:30 – 4:30PM How the Expanded "Non-Dentist" Health Team Including Dental Therapists Will Improve Access To, And the Quality Of, Care Delivered		How the Expanded "Non-Dentist" Health Team Including Dental Therapists Will Improve Access To, And the Quality Of, Care Delivered	Various Speakers	IE21

Sponsored by









3D Printing & Digital Dentistry Conference

3D PRINTING & DIGITAL DENTISTRY CONFERENCE

TIME	COURSE	MONDAY, DECEMBER 2	SPEAKER LOCATION		SPONSORED BY			
9:45 — 12:45рм	4150	3D Printing and Digital Dentistry Panel	Dr. Armen Mirzayan	Exhibit Floor Room #107	exocad			
2:00 — 5:00рм	4160	3D Printing and Digital Dentistry Panel	Dr. Christopher M. Silvoy	Exhibit Floor Room #107	exocad			
		TUESDAY, DECEMBER 3						
9:45 — 500рм	5110	Diode Laser Competency Course	Dr. Gerald Ross	Exhibit Floor Room #107	ALD® Academy of Laser Dentistry			
WEDNESDAY, DECEMBER 4								
9:45 — 12:45рм	6310	The Evolution of Smile Design to 3D Printing and Digital Dentistry	Dr. Adamo E. Notarantonio Dr. Justin J. McElroy	Exhibit Floor Room #107				
1:30 — 4:30рм	6320	Digital Dentistry and Integration For Any Practice	Dr. Andrew M. Spector	Exhibit Floor Room #107	PATTERSON			

DENTAL LABORATORY PROGRAMS

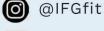
		MAND AV DEGENDED O							
TIME	COURSE	MONDAY, DECEMBER 2	SPEAKER	LOCATION	SPONSORED BY				
9:45 — 12:45рм	4380	Practical Chairside Success: Digital Dentistry Can Be a Trap, Don't Let It Be	Dr. Marko Tadros	Exhibit Floor Booth #117					
2:00 — 5:00рм	4390	Dental Photography and Digital Smile Design	Dr. Marko Tadros	Exhibit Floor Booth #117					
		TUESDAY, DECEMBER 3							
9:45 — 12:45рм	5420	Removable Implant Revolution: Telescopic Implant Solutions	Mr. Arian Deutsch	Exhibit Floor Booth #117					
2:00 — 5:00рм	5430	Advances in Telescopic Implant Solutions	Mr. Arian Deutsch	Exhibit Floor Booth #117					
WEDNESDAY, DECEMBER 4									
9:45 — 12:45рм	6330	Full Arch Implant Prosthetics: Lab Prospective	Mr. Sander M. Polanco	Exhibit Floor Booth #117					
1:30 — 4:30рм	6340	Fix FMR: Full Digital Workflow	Mr. Sander M. Polanco	Exhibit Floor Booth #117					

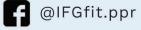
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"Because So Many Rely On You, You Can Rely On Us" Why Health Care Professionals #RelyOnHenrySchein

t's the day-to-day obstacles that dentists often need help navigating, and this was the case for Dr. Karen Roschella and Dr. Ann Zinger, who told their story as part of Henry Schein's #RelyOnHenrySchein campaign.

Without those machines, our practice would have ground to a halt - not only that day but for weeks," said Drs. Roschella and Zinger, of Roschella & Zinger Dental Group, in Marriottsville, MD. "We immediately called our Henry Schein service technician who rearranged his schedule to race to our practice and developed a temporary solution that kept us in business until our new machines arrived. He saved the day, and that's why we rely on Henry Schein."

A solutions company for health care professionals, Henry Schein, is dedicated to focusing on practice care so that customers can focus on patient care. Through its network of trusted advisors, health care professionals rely on Henry Schein for information, education, and advice on the more than 300 Business, Clinical, Technology, and Supply Chain Solutions the Company offers. From helping customers grow their business, to delivering the right products at the right time, Henry Schein can help its customers overcome any obstacle.

The #RelyOnHenrySchein campaign puts the spotlight on Henry Schein customers and provides health care professionals with a platform to share their unique experiences in managing productive and efficient practices. Through a collection of authentic stories, Henry Schein explores events that led customers to #RelyOnHenrySchein.

When multiple pieces of equipment went down with a full day of patients ahead, they knew to call Henry Schein.

An equipment failure of this kind is a dentist's nightmare, and Dr. Roschella and Dr. Zinger quickly realized that if it weren't for the help of Henry Schein, they would have been without X-ray machines for weeks. Their Henry Schein service technician came to the rescue and reassured the doctors the problem would be solved so they could continue doing what they do best - taking care of their patients.

Whether it be solving everyday problems or opening a new practice, Henry Schein is there to help. In another example of extraordinary customer support, Henry Schein helped Dr. Scott Kalniz turn his dream into a reality. After 16 years of dentistry,

Dr. Kalniz decided to expand his business and created Elite Dental Partners, a DSO that focuses on aiding dental practice owners with the growing challenges they face by providing industry-proven, non-clinical business support services. Partnering with the organization since its beginning, Henry Schein has helped Elite Dental Partners grow exponentially — supporting 100 practices in under five years.

"Our mission has always been to improve patient care by improving the lives of our doctors and teams. With Henry Schein as a partner, we give our teams the choices they want and the support they need to be the best clinicians possible," said Dr. Kalniz. "It has helped us achieve our 10-year goal in four-and-a-half years, and that's why we rely on Henry Schein."

Henry Schein uncovers real-life situations through this campaign, each with a unique challenge and equally unique solutions offered to help the customer overcome it. Henry Schein makes a promise to be there when its customers need it most, and that's why health care professionals #RelyOnHenrySchein.

For more #RelyOnHenrySchein stories, please visit www.henryschein.com/relyonus.







25, 26 y 27 de marzo 2020 / CDMX













































odontologiaactual.com

LADA sin costo 01800 377 8737 desde la Ciudad de México 55 5598 2182



INTRODUCING DIADENT'S NEW ROOT CANAL SEALER, DIA-PROSEAL

he purpose of an endodontic sealer is to help prevent leakage, reducing the possibility of reinfection, and healing the periapical lesion. A good filling needs to be three dimensional and to prevent any possibility of reinfection of the root canal. An ideal root canal sealer should possess excellent sealing ability, dimensional stability, insolubility, and biocompatibility. DiaDent's new epoxy resin-based root canal sealer, Dia-ProSeal,

Dia-ProSeal has an excellent sealing ability. It has minimal shrinkage to reduce gaps between the sealer and canal wall. Used in conjunction with DiaDent's gutta percha points, Dia-ProSeal has high dentin adhesion. Its outstanding flow characteristics allow the material to reach and seal lateral canals, making it especially suitable for warm gutta percha technique. Dia-ProSeal is also antimicrobial because of its high pH value with the addition of calcium hydroxide. With its dual barreled syringe, Dia-ProSeal's 1:1 paste to paste manual mixing system is fast and easy with no wasted material. Extrude the material onto the mixing pad and mix

well with the spatula for 10-20 seconds until the base (yellow) and catalyst (white) material are completely mixed together. Dia-ProSeal has low solubility, so it is resistant to material breakdown over time to ensure long-term dimensional stability. Also, the material is highly biocompatible — if unintentional extrusion happens, the extruded material is easily resorbed to minimize periapical inflammation and sensitivity. It is highly radiopaque and has a generous setting time of 3-4 hours.

View detailed information on DiaDent's website at www.diadent.com. Purchase Dia-ProSeal today from your trusted authorized dental dealers such as Henry

Schein, Patterson, Benco Dental, Darby Dental, Ultimate Dental.

DiaDent is exhibiting at the GNYDM in Booth #1505. Visit our booth for exclusive show specials, samples, and more product information.



U.S. COMMERCIAL SERVICE United States of America Department of Commerce

BRAZIL'S DENTAL MARKET SNAPSHOT

razil is the 4th largest market for dental care, and it has the highest concentration of dentists in the world. The top product categories include new

technologies, orthodontics, implants, and aesthetics.

In Brazel, the market for dental devices is driven by factors such as increasing government initiatives to simplify the regulations governing the manufacture, import, export, and sale. Along with that, a high number of dentists, growing cosmetic dentistry, and technological advancements in dentistry are also contributing to the growth of the market.

National Health Surveillance Agency ("ANVISA"), and the National Institute of Metrology Standardization and Industrial Quality ("INMETRO") regulate the medical devices in Brazil. Medical device companies must adhere to regulations issued by both agencies. The registration costs start at \$450.

The Brazilian government is studying ways to simplify the requirements required to manufacture, import, export, and sale of medical devices in the country. In August 2017, ANVISA also proposed extending registration validity timeframes from five to ten years, which may reduce the burden and cost of regulatory compliance for manufacturers of higher-risk devices.

Internationally, ANVISA is moving towards regulatory convergence by implementing new registration procedures based on best practices from the International Medical Device Regulator Forum ("IMDRF"). Also, in May 2019, ANVISA has issued a new regulation for a "notification" market pathway providing streamlined market access for low-risk devices.

The dental devices come under low-risk devices, and there has been streamlined access provided for the dental devices in Brazil.

Brazil has also formally implemented the Medical Device Single Audit Program ("MDSAP") starting in January 2017 to introduce greater regulatory flexibility and reduce the regulatory barriers for medical device approvals for foreign manufacturers operating in Brazil. The Brazilian market now has an increasing number of foreign dental device manufacturers. Due to these factors, dental devices are being largely marketed, which is augmenting the growth of the

To learn more about sales opportunities in Brazil, please visit the International Business Center to request a meeting with the Jefferson Oliveira, Commercial Specialist at the U.S. Consulate in Sao Paulo, Brazil.

The International Business Center (IBC) is a meeting and lounge area where U.S. exhibitors can pursue sales opportunities in foreign markets by meeting foreign buyers and receiving export counseling. The IBC is provided as part of the International Buyer Program organized in partnership between the Greater New York Dental Meeting and the U.S. Department of Commerce. The IBC is open to all U.S. exhibitors.

IBC Location and Hours: Registration Area, Crystal Palace

- Monday, December 2 from 9:00am 5:30pm
- Tuesday, December 3 from 9:00am 5:30pm
- Wednesday, December 4 from 9:00am 5:00pm



GNYDM INFORMATION



DENTAL HYGIENIST & ASSISTANT PROGRAMS



TIME	COURSE	MONDAY, DECEMBER 2	SPEAKER	LOCATION	SPONSORED BY
9:45 — 12:45рм	4570	Smarten UP and Sharpen UP: A Hands-On Workshop	Ms. Judy Z. Bendit	Exhibit Floor Room #6228	CORASCOPTIC Hu-Friedy
2:00 — 5:00рм	4650	Positioning for Life-Ergonomics Advancements in Dentistry: Hands-On Workshop	Ms. Judy Z. Bendit	Exhibit Floor Room #6228	CORASCOPTIC Hu-Friedy
		TUESDAY, DECEMBER 3			
9:00 — 12:00рм	5190	Paving the Way: Caries Free Practice	Ms. Judy Z. Bendit & Dr. Lauren M. Feldman	1E17	"GC" & elevate.
1:30 — 4:30рм	5410	The Dental Professionals Role in Managing the Patient with Type II Diabetes	Dr. Maureen Archer-Festa	1E14	Colgate Appendix to the first Tourist (1,24) New York New York The Tourist Tourist (1,24)
		WEDNESDAY, DECEMBER 4			
9:00 — 12:00рм	6350	10th Annual Premier Dental Hygienists' Program	Various Speakers	1E15	
9:45 — 12:45рм	6570	It's Not My Job: Taking Initiative in the Dental Practice and Being an Engaged Team Member	Ms. Virginia Cairro & Ms. Natalie Kaweckyj	Exhibit Floor Room #2522	American Dental Assistants Association
1:30 — 4:30рм	6580	Bare-Minimum Barbie: Working with That Difficult Team Member	Ms. Virginia Cairro & Ms. Natalie Kaweckyj	Exhibit Floor Room #2522	American Dental Assistants Association
1:30 — 4:30рм	6360	Common Oral Lesions: Differential Diagnosis and Treatment	Dr. Gwen Cohen-Brown	1E15	American Annual Proping Apparent previous tracks through December 12, 2419



PEDIATRIC DENTISTRY SUMMIT



TIME	COURSE	MONDAY, DECEMBER 2	SPEAKER	LOCATION	SPONSORED BY
9:00 — 12:00рм	4080	Medical Management of Caries - Dentistry of the Future	Dr. Joel H. Berg	1E18	
2:00 — 5:00рм	4090	Management of Dental Caries - Restorative 2019	Dr. Joel H. Berg	1E18	
		TUESDAY, DECEMBER 3			
9:00 — 12:00рм	5050	Pediatric Restorative Dentistry: What is New and Trendy	Dr. Kevin J. Donly	1E08	
2:00 — 5:00рм	5060	"Mise en Place": Autism and Dentistry	Dr. Purnima Rathi Hernandez	1E08	
		WEDNESDAY, DECEMBER 4			
9:00 — 12:00рм	6070	Updates and Tips in Pediatric Dentistry	Dr. Jane A. Soxman	1E18	
1:30 – 4:30рм	6080	Oral Pathology Plus in Pediatric Dentistry	Dr. Jane A. Soxman	1E18	

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Brett Gilbert
3D Endodontics:
Disinfection, Obturation
and Imaging



Jeff Brucia Restorative Materials and Techniques Simplified 2020



John Alonge
Practical Concepts and
Applications for Office
Oral Surgery



Mark Donaldson

Medical Cannabinoids —
What the Practicing
Dentist Needs to Know

Featured Keynote Speakers



Silken Laumann
Olympic Hero and Mental
Health Advocate



Neil Pasricha Happiness Expert and Bestselling Author of The Book of Awesome

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The Preliminary Guide will be available online in January at visit asm.oda.ca.



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TIME	COURSE	MONDAY, DECEMBER 2	SPEAKER	LOCATION	SPONSORED BY
8:00рм — 12:00рм	4170	Restorative in Airway Health/Pediatric Sleep Disorders, TOTS, Laser Frenectomies, and More	Various Speakers	1E09	light calpel
1:00рм — 5:00рм	4175	Achieving Cosmetic Results While Treating Patients with Sleep Disorders Utilizing Aligner Sleep Appliance	e Dr. Payam Ataii	1E09	SHOFU
		TUESDAY, DECEMBER 3			
8:00рм — 12:00рм	5140	Craniofacial Sleep Medicine: A New Paradigm	Various Speakers	1E09	
1:00рм — 5:00рм	5145	Set Up Your Practice For Success In Airway Management and Sleep Apnea	Dr. Andrew Cohen & Dr. Brett Brocki	1E09	
		WEDNESDAY, DECEMBER 4			
8:00рм — 12:00рм	6180	Reducing Side Effects and Optimizing Outcomes and Orofacial Myofunctional Therapy	Dr. John Viviano	1E09	
1:00рм — 5:00рм	6185	Sleep Business Blueprint: Treating Sleep Apnea with Your Team on Fire	Mr. Michael Cowen	1E09	

INTERNATIONAL EDUCATIONAL COURSES

TIME	COURSE	TITLE/ORGANIZATION	SPEAKERS	ROOM	SPONSORED BY
		MONDAY, DECEMBER 2			
9:00AM - 5:00PM	4190	Russian Program: Обзор Современной Стоматологии, Новые технологии	Various Speakers	2D08	TADA www.Rusin-Grein.org
9:00am - 4:30pm	4180	French Program: Implants et Prostheses	Dr. Guy-Michel Kadouch	2D04/05	
9:00AM - 12:00PM	4220	Dental International Filler Neurotoxin Education (DIFNE)	Various Speakers	1E19	DIFNE
10:30AM - 12:30PM	4320	Programas Internacionales y Otras Oportunidades en Salud OralDesarrollando a los Futuros Lideres en la Nación y a Nivel Global	Various Speakers	1E13	Colgate
2:00PM - 4:30PM	4325	Microbiología de la Dental Caries: Nuevos Horizontes y Conceptos	Dr. Juan F. Yepes	1E13	
2:00PM - 5:00PM	4690	Academia Mexicana de Odontologia Pediátrica, A.C.	Dr. Yeimi Barrera Oliva & Dr. Sonia Ivonne Segovia	1E19	////
2:00рм - 5:00рм	4700	Federación Dental Ibero Latinoamericana (FDILA)/Asociación Dental Mexicana	Dr. Adan Yañez Larios & Dr. Francisco Garcia Torres	1E11	FDILA FEDERACIÓN DENTAL IBERO LATINOMERICANA
2:00рм - 5:00рм	4710	Puerto Rico Dental Association, USA	Dr. Rodrigo R. Escalante & Dr. Luis Carbajal Bello	1E07	,
		TUESDAY, DECEMBER 3			
9:00AM - 12:00PM	5260	Programa em Português	Various Speakers	2D08	
9:00AM - 12:00PM	5630	Instituto Dental Standard Mexico - SDI	Dr. Jesús Flores & Dr. Alan Raúl Hernández Mendoza	1E19	SDI (II)
9:00AM - 12:00PM	5690	Odontologia Restauradora en el Paciente Pediatrico	Dr. Juan F. Yepes	2D04/05	
2:00рм - 5:00рм	5640	America Para Todos	Various Speakers	1E19	
2:00рм - 5:00рм	5650	Fundacion Implantodontologica Argentina (FUNDAMIA)	Various Speakers	1E13	FUNDAMIA Furdación Midico Implantiólógica Argentina
2:00рм - 5:00рм	5700	Presencia Mundial - Internacional de Aladome	Various Speakers	2D04/05	
2:00рм - 5:00рм	5400	Korean Program: 골유도 재생술 : 기초부터 고급까지	Dr. Pilseong Kim	2D02	
		WEDNESDAY, DECEMBER 4			
9:00ам - 12:00рм	6550	Programa Cubano	Dr. Jorge Luis Becquer Aguila & Dr. Estela de los Angeles Gispert Abreu	2D08	
1:30рм - 4:30рм	6560	ENES-UNAM, Unidad León	Dr. Robert Ruiz Diaz & Dr. Rene Garcia-Contreras	1E12	
		**Portuguese Translation Room is on the Exhibit Floor Booth #101 offering daily worksho	ops. Visit registration for more inform	nation	















































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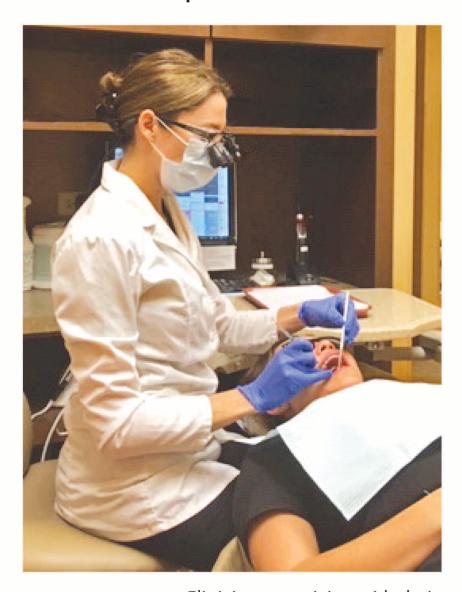
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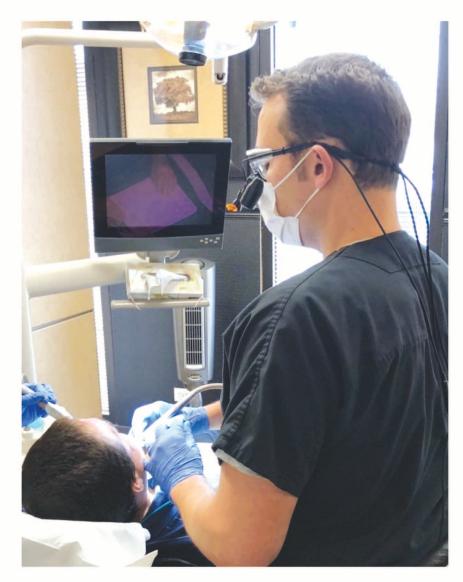




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