Visiting the Greater New York Dental Meeting Exhibit Floor is like an endurance run; you need a large bag to carry all the giveaways from exhibitors, bring a bottle of water and snacks, because you can easily spend days!

With over 1,600 exhibit booths and about 700 companies, attendees have chosen year-after-year to attend the Greater New York Dental Meeting as their one-stop shop. The choices are endless and the atmosphere is lively and fun.

There are aisles upon aisles of the newest products and technology that will have your staff oohing and ahhing when you return with all of the new gadgets and equipment.

The Greater New York Dental Meeting caters to both mainstream corporate companies and the unique mom and pop shops, giving attendees a chance to compare prices and select the best products to fit their practice.

DID YOU FIND WHAT YOU WERE LOOKING FOR?

- The New Products Pavilion is in the Rear of Aisle 5600, view a list of companies participating on page 16-17
- Specialty International Pavilions are scattered throughout the Exhibit floor, see pages 10-11 for a full listing of Exhibitors
- View the list of U.S. Exhibitor’s Interested in Overseas Markets on page 14-15
- International attendees can ship materials directly to their hotel only at the GNYDM
- Download the GNYDM App for directions to a specific booth

Visit the Exhibit Floor today for special discounts & giveaways!

The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society.
Thinking ahead. Focused on life.

Tri Auto ZX2
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Introducing Tri Auto ZX2, a cordless endodontic handpiece with a built-in apex locator. This unit simplifies procedures while protecting the patient with innovative safety features.

- Cordless motor with built-in apex locator
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- Responsive – allows subtle and delicate manipulation of the file
- Optimum Torque Release (OTR) technology reduces the possibility of file separation and breakage
- Offers safe and efficient method for canal shaping
- Limited time, 30-day money back guarantee

OTR Function
(Optimum Torque Release)
Safer & Efficient Canal Shaping

OGP Function
(Optimum Glide Path)
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FREE LED clock*
Booth #4615
Displays time, date & temperature.

*Free clock with Tri Auto ZX2 trial. DENTISTS ONLY. While supplies last November 25 - 28, 2018. No purchase necessary. Gifts may be subject to reporting requirements for the Physician Payments Sunshine Act.

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1-888-JMORITA (566-7482)
Neuromodulators

The non-surgical modalities to shape the aging face are the most popular cosmetic procedure, just ask one of the more than 8 million+ (*ASPS 2014 Statistics) who have sought minimally invasive procedures to improve the wrinkle lines, replace facial volume and restore balance to the signs of the aging face.

The reason so many people are jumping on the bandwagon is simple: treatment can take just one doctor’s office visit, the results are relatively quick and the costs are economical with little or no downtime. These trends are driven by “baby boomers” staying in the work force longer and who may not have the time for a surgical recovery. They understand that aging is inevitable, but looking old may be somewhat optional. The non-surgical modalities to shape the aging face can be categorized in several ways.

1. **Neuromodulators**

   Consisting of botulinum toxin type A are presynaptic nerve blockers that selectively relax the injected muscles. The cosmetic effect is achieved by rebalancing the activity of the muscles in the face by weakening some and not others by carefully choosing the dose of the product according to each patient’s individual anatomy, muscle mass and the cosmetic goals to be achieved.

2. **Facial Fillers**

   Have been around for more than three decades. In the 60’s and 70’s bovine collagen was used to fill fine wrinkle lines. As many new improved products have been introduced, and as clinicians have gained experience with them, a whole new treatment philosophy has evolved with better cosmetic results, enhanced patient safety and greatly improved patient satisfaction. The typical aged face represents a combination of changes on many levels, including bony structures, subcutaneous fat, muscle strength and skin integrity. These structural changes then lead to morphologic changes in terms of three dimensional contours and topography of the face, as well as in its shape, balance and proportions.

   Advancements in our understanding of the anatomy of aging, in the advent of newer products and techniques have dramatically increased our ability to address these changes. We now evaluate patients in a global fashion instead of focusing on discrete wrinkle lines. We take a top to bottom approach evaluating symmetry, morphology of the face in terms of three dimensional contours that dictate how we reflect or shadow light and the shape, balance, volume loss and proportions of the face. A good result is dependent upon proper training. A clinician must use his skill and aesthetic perception with a careful pretreatment assessment to determine which injectable amount and location will deliver the best result. Often patient selection rather than product selection may be the most important factor in predicting outcomes.

   Registration is still open! Botox & Facial Fillers: A Clinical Workshop and Demonstration

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**GNYDM NEW PRODUCTS**

- New Products Pavilion
  - Page 16-17
After using 2.5x loupes in dental school and early in my practice (around 7 years total), I decided to look into higher magnification. After trying out Orascoptic’s 4.8x loupes I was sold on the higher magnification. I recognized these loupes were heavier but I did not take into account the effects it would have on me in the future.

I used these 4.8x loupes for the following eight years. In the last three years, I developed increasing pain in my anterior neck and shoulder.

I saw a physical therapist for the last two years, with an appointment every two weeks. The exercises would help me through the weekends, but once I was back at work with my loupes on, the pain would start all over again.

Around that time I took a week-long vacation in Playa del Carmen, Mexico with my wife and two children. I had constant neck and shoulder pain during the entire trip. Sad to say, this is the first thing that comes to my mind about that vacation. I could not quite enjoy the trip as much as my wife and kids were able to.

Searching on the Dentaltown forums I came across a dentist who posted he had a set of SurgiTel flip-up loupes that were very light and the declination angle could be adjusted to very steep angles. I looked up SurgiTel online and got my local representative’s name and number. My rep was Tim Faircloth.

I spoke with Tim about my situation with my current loupes, my pain, and what I had read on the Dentaltown forums. He told me that he could definitely help me. He took pictures of my posture with my old loupes and with the SurgiTel loupes. I could easily see how much better my posture was with the SurgiTel. Tim was very helpful throughout the entire process. His expertise with the different models of loupes and frames and knowledge in all the areas where I had questions was amazing.

After the first few days, I finalized the adjustment of my loupes and my posture. It only took about a week for me to notice a decrease in the pain in my anterior neck and shoulder.

I am very happy with my new SurgiTel FLM loupes. The pain in my neck and shoulder has reduced tremendously and is continuing to get better. I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years, I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry.

Darryl L Hatchett, DDS
Denver, North Carolina

A graduate of the UNC-Chapel Hill School of Dentistry. He has been in private practice doing general dentistry for 16 years. Dr. Hatchett lives and works in the Denver area along with his wife and two children.
**Hotel Map**

You across the street from the Javits Center.

**Train** via a free transfer. Fare is $2.75 in coins (exact change) or MetroCard.

With stops on every block and are accessible from most north-south bus routes

**The 7 train will stop at 34th Street and 11th Avenue. These buses run east to west**

The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is $2.75 in coins (exact change) or MetroCard.

**Train** - The 7 train will stop at 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

**Public Buses** - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is $2.75 in coins (exact change) or MetroCard.

**Train** - The 7 train will stop at 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

**Complimentary Shuttle Bus Schedule**

**Route 1**

- **A - Marriott Marquis - on 45th Street**, off Broadway
  - **Servicing**: Crowne Plaza (Times Square), Paramount Hotel, W Times Square, Hilton Garden Inn New York Times Sq, Central, Hilton Garden Inn Times Square, Hotel Ediso, Hyatt Centric Times Square, Millennium Broadway InterContinental New York Times Square, Moxy Times Square, Holiday Inn Express Times Square, Fairfield Inn & Suites Times Square, Candlewood Suites, AC Hotel New York Times Square, Holiday Inn Express Times Square.

- **B - YOTEL - on 41st @ 10th Ave.**, Not Serviced: Four Points By Sheraton Manhattan Midtown West

**Route 2**

- **A - New York Hilton Midtown on 53rd St., off 6th Ave.**, (Side of Hilton)
  - **Servicing**: Park Lane (Far Walk), Doubletree By Hilton Metropolitan, The Maxwell NYC

- **B - Sheraton NY - on 7th Ave., between 52nd & 53rd Streets** (Across from hotel) 
  - **Servicing**: Parker New York, Novotel, The Manhattan at Times Square Hotel

- **C - The Westin and THE ROW NYC - Corner 43rd St., & 8th Ave.**, 
  - **Servicing**: InterContinental New York Times Square, Hampton Inn Manhattan Times Square Central

**Route 3**

- **A - Penn Station on 8th Ave., between 30th & 31st Street**, 
  - **Servicing**: Stewart Hotel (Affinia) Hyatt Herald Square New York, Innside New York Manhattan (Near Walk), Fairfield Inn & Suites Midtown Penn Station

- **B - The New Yorker Hotel A Wyndham Hotel - 8th Ave., @ 36th Street**, (Northeast Corner) 
  - **Servicing**: Hyatt Place New York Midtown South, Moxy Times Square, Hilton Garden Inn Times Square South, Tryp Times Square South, Hilton Garden Inn 35th Street (Walk), Homewood Suites Midtown

- **C - Element By Westin - on 311 West 39th St., btw. 8th & 9th Ave.**, 
  - **Servicing**: Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Candlewood Suites, AC Hotel New York Times Square, Holiday Inn Express Times Square.
Deliver the digital experience your patients expect.

Raise the bar on restorative care with the iTero Element 2 scanner for your practice.

- Bring the power of chairside visualization to your practice with Timelapse technology and Invisalign Outcome Simulator
- Make same day dentistry your specialty with iTero and glidewell.io™ milling solution
- Now available! iTero and Dentrix. One seamless patient management connection

Visit us at Booth 5204
## GNYDM Specialty Education

**WEDNESDAY, NOVEMBER 28**

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<td>Advanced Surgical Techniques in Implant Dentistry</td>
<td>Helena Francisco</td>
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<td>1:00 – 4:00PM</td>
<td>6020</td>
<td>Successful Dental Implant Prognosis</td>
<td>John A. Olsen</td>
<td>Exhibit Floor, Classroom #2015</td>
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<td>9:45 – 12:45PM</td>
<td>6030</td>
<td>All-on-4: Hands-On Workshop</td>
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<td>6040</td>
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<td>Shankar Iyer</td>
<td>Exhibit Floor, Classroom #2024</td>
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### Live Dentistry Exhibit Floor Rear Aisle 433

**WEDNESDAY, NOVEMBER 28**

- **9:45-12:15PM**

- **2:15-4:45PM**
  - Immediate Tooth Replacement in Full Function: A “Live” Demonstration (Sargos Lazarof, Tom McCready)

### Global Orthodontic Conference (Booth #2414)

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**Thank you to our “Live” Dentistry Sponsoring Companies Please visit their exhibit booths**

- **VOCO** Booth 2600
- **PHILIPS** Booth 4809
- **3shape** Booth 2626
- **Henry Schein** Booth 4225
- **invisalign** Booth 5204
- **Millennium Dental Technologies, Inc.** Booth 3021
- **Henry Schein** Booth 4408
- **bdBIO DENT** Booth 3831

**Supporting Equipment Companies**

- **SciCan Dental** Booth 4618
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<td>9:45am - 12:45pm</td>
<td>The Direct Posterior Composite Restoration</td>
<td>Hombrock, D.</td>
</tr>
<tr>
<td>6500</td>
<td>1E47</td>
<td>9:45am - 12:45pm</td>
<td>How to Negotiate or Renegotiate the Terms and Rental Rates in Your Dental Office Lease</td>
<td>Banga, J.</td>
</tr>
<tr>
<td>6510</td>
<td>1E48</td>
<td>9:45am - 12:45pm</td>
<td>Direct Composites Restorations with Supra Gingival Principles</td>
<td>Ruiz, J.</td>
</tr>
<tr>
<td>6520</td>
<td>1E49</td>
<td>9:45am - 12:45pm</td>
<td>Oral Lesions - Differential Diagnosis and Biopsy Techniques</td>
<td>Ephros, H.</td>
</tr>
<tr>
<td>6530</td>
<td>1E50</td>
<td>9:45am - 12:45pm</td>
<td>Implant Attachments Hands-on Workshop</td>
<td>Bambara, G.</td>
</tr>
<tr>
<td>6540</td>
<td>1E51</td>
<td>1:30pm - 4:30pm</td>
<td>Hacking Dentistry: Your Digital Practice-Hands-on Workshop</td>
<td>Rubinstein, M. &amp; Anvar, B.</td>
</tr>
<tr>
<td>6550</td>
<td>1E52</td>
<td>10:00am - 12:00pm</td>
<td>Empowerment to Improve Clinical Practice</td>
<td>Ortíz Wolfle, J.</td>
</tr>
<tr>
<td>6570</td>
<td>1E53</td>
<td>9:00am - 12:00pm</td>
<td>Prosthodontic Essays</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>6580</td>
<td>1E54</td>
<td>9:00am - 12:00pm</td>
<td>Periodontic Essays</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>6590</td>
<td>1E55</td>
<td>9:00am - 12:00pm</td>
<td>Fundación Implantodontológica Argentina - FUNDAMIA</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>6600</td>
<td>1E56</td>
<td>9:00am - 12:00pm</td>
<td>América Para Todos</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>6610</td>
<td>1E57</td>
<td>9:00am - 12:00pm</td>
<td>Dental International Filler Neurotrophic Education (DIFNE)</td>
<td>Various Speakers</td>
</tr>
</tbody>
</table>
More than 70 percent of the world’s purchasing power and 95 percent of potential consumers are outside of the United States, but many businesses don’t explore their export potential because they believe exporting is too burdensome or difficult.

What they may not know is that the U.S. government can help facilitate sales to international markets. With a global network of trade specialists, the U.S. Commercial Service can help make introductions to overseas government decision makers and potential buyers and provide export counseling and market research. This network includes healthcare specialists who focus on opportunities in the healthcare sector, among others.

EXPORT ASSISTANCE: “No One-Size Fits All”

Our assistance is tailored to individual clients. For example, we help companies target the best prospects in foreign markets through customized market research and offer the option of using one or more of our programs. This might include the Gold Key Service, a business matchmaking service that arranges prescreened appointments with potential agents and distributors abroad.

The U.S. Commercial Service also provides customized support to assist U.S. companies in rolling out new product lines, helps them target key decision makers by adding clarity to client presentations, and provides U.S. government advocacy support to help level the playing field when it comes to bidding on foreign government contracts. We also assist in making international sales offer more competitive through sister agencies such as the U.S. Export-Import Bank, which provides export insurance and financing. Our offices also provide training on complying with U.S. export control issues and guidance on protecting intellectual property during overseas expansion. All of these services save businesses valuable time and resources when competing in world markets.

NO TIME FOR TRAVEL? WE CAN HELP:

It’s always best to meet potential customers face to face, but many small companies don’t have the time or the budget for extensive travel. The International Partner Search service enables companies to find qualified distributors and end-users overseas without traveling abroad, and our staff presents detailed results of the trade leads to the U.S. company.

Another great place to meet international buyers is through U.S. trade shows, including the Greater New York Dental Meeting. The GNYDM is one of the dozens of trade shows where the U.S. Commercial Service recruits international buyers from around the world and introduces them to U.S. exhibitors at events. At these shows, our trade professionals set up one-on-one business meetings in advance and host seminars featuring country-specific opportunities.

Many of our dental sector companies exhibit at the GNYDM and benefit from these valuable introductions. The GNYDM is just one example of how the U.S. Commercial Service has revitalized its focus on healthcare/dental sector exports with upcoming programs tailored for the industry, such as webinar briefings on country-specific sales opportunities, export counseling at U.S. trade shows and trade missions. The best way to learn about these time-saving resources is to work with your local U.S. Commercial Service international trade specialist.

THE TIME IS RIGHT TO EXPAND YOUR INTERNATIONAL SALES

For many companies, the Internet improved logistics and transportation options, and government export programs have made exporting more viable than ever, for even the smallest businesses. Furthermore, exporting is a great way to build competitiveness, and many companies report that international diversification has enabled them to better weather economic downturns. When it comes to developing sales strategies, the biggest risk is not looking beyond U.S. borders.

The U.S. Commercial Service has offices across the country and in American Embassies and Consulates in over 70 countries around the world. For more information and to find your local office, visit www.export.gov.

Michael Grossman is a trade specialist with the U.S. Commercial Service in Westchester, New York. He can be reached at michael.grossman@trade.gov
FOR THOSE WHO WANT TO IMPROVE THE QUALITY OF THEIR PATIENTS AND SUCCEED IN THE CHANGING HEALTHCARE SYSTEM

Be a part of the initial “Essential Total Health For All Health Professionals” program at the GNYDM. While it is imperative that you practice the highest quality of patient-centered care, you must also better understand the critical issues facing health professionals as they strive to succeed and excel.

The two days of exceptional panels bring together thought leaders, educators, and respected providers to discuss and share the challenges facing all of you that practice, manage, and educate within the healthcare space whether private sector or community health clinic based.

The integration of oral health into primary care along with the growing needs of our most vulnerable populations in an era of innovative technology and value based care payment are challenges that you must understand to succeed. These will be directly addressed during the two day public health symposium.

I want to share some of the most important “Total Health” issues facing oral health providers and the administrators that help guide the appropriate delivery of needed services.

The two panels on Tuesday bring together some of the most respected leaders in Dentistry to share their work and thoughts about the integration of Value Based healthcare payments/reimbursements. Areas that will be addressed include the changing system, i.e. insurers, and providers, and the changing population needing oral health care.

The rapidly growing senior population adds new and complex issues to an already stressed system. Approximately 58 million people rely on the Medicare program – and only about one-third of them have any coverage for oral health care. The Medicare statute currently excludes coverage for most oral health care. Nearly three out of four seniors, and more than three-fourths of low-income seniors, do not visit a dentist during a typical year. One in five seniors have untreated tooth decay. One in five seniors, and two out of five low-income seniors, have complete tooth loss.

It's tragic that in a time when new diagnostic and treatment options are available for the management of Cancer that oral cancer continues to be a prevalent issue for the dental profession. There will be an expected 51,000 new cases of oral cancer in the U.S. this year with over 20% of these resulting in related deaths. This is unacceptable and needs to be addressed by all of us. Simple oral cancer screenings can be done in minutes with early detection a critical step in preventing the tragic effects of more advanced treatment. Issues related to reimbursement, scope of practice, available new technology and practice innovation and success in providing preventive services will be discussed.

Another area of growing concern is the oral health care for those at risk, people with disabilities and those with intellectual and developmental disabilities. Many oral health care providers do not feel well enough trained for or that their clinical space is not designed to care for these patients. There are an estimated fifty-six million Americans that are disabled and in need of oral health care! Those with intellectual and developmental disabilities such as those on the autism spectrum require a level of understanding and sensitivity that is clearly attainable and tremendously rewarding. It is important that all of us understand the need to provide quality, accessible care while developing the skills and confidence to manage these patients in a welcoming and sensitive manner. We are fortunate that the Tuesday afternoon panel brings together an internationally respected group of expert physicians, dentists, disability leaders and innovative educators to assist you in better understanding the needs of these patients with disabilities and how you can be better equipped to integrate these very special patients into your clinical environment.

The expansion of the dental team has been a discussion and process that has garnered quite a bit of controversy over the past few years. This is an argument that we have faced with the idea of adding Physician Assistants (PAs) to their team surfaced years ago. PAs have become an integral part of medical practice. We saw this within dentistry back in the 1960s to a dental office – particularly in rural communities and the frail elderly. Tele dentistry also provides a meaningful screening that can be done by an RDH affiliated with a dental practice so that preventive, non-invasive procedures can be delivered at reduced cost and with greater efficiency. This technology has provided the opportunity for dental providers to collaborate with physicians to provide better “whole person” health care. The panel on Wednesday afternoon literally brings together the national leaders of this effort who will collaborate with physicians to provide better “whole person” health care. The panel on Wednesday afternoon literally brings together the national leaders of this effort who will collaborate with physicians to provide better “whole person” health care.

Attendance at these panels is free to dental residents and dental students. Please take advantage of this very special opportunity; Registration is still open!

Jack Dillenberg, D.D.S., M.P.H., Public Health Panel, Mesa, AZ
Dean Emeritus, A.T. Still University’s Arizona School of Dentistry Board Chairman, Center for Oral Health
General dentists and endodontists are telling us the most difficult and time-consuming part of the endodontic procedure is starting the root canal preparation.

This includes finding all canals, negotiating to the terminus, and creating a smooth glide path for rotary file safety. Venta Endo has a simple and effective solution for this tedious task of beginning canal preparation. By rethinking the way you hold and manipulate the initial file you change a difficult task into an easy one with the EndoHandle.

Steps to Simplify

First, don’t change the way you access the pulp chamber. Continue as you normally do to debride the pulp chamber and locate the canal orifices. After access preparation place any small #6 or #8 endodontic file into the unique locking chamber of the EndoHandle. This new pen grasp grip on the file keeps your fingers out of the way. It gives you more control and allows you a clear view of the orifice to easily find the canal. Once you have located the canal simply keep filing. The EndoHandle’s tactile sensitivity allows you to control the file and penetrate tortuous canals to the terminus. Within 30 to 60 seconds of basic up/down filing the EndoHandle produces a smooth, tissue free glide path for safe rotary instrumentation. This simple technique completely eliminates the difficult and frustrating part of beginning root canal preparation.

Solving Calcified Canals

Another common frustration in endodontics is calcified canals. Venta Endo’s new CalciFile, used exclusively in the EndoHandle, is specifically designed for these tight spaces. The CalciFile is approximately four times stiffer than a standard #6 K-Type file. This allows for greater vertical pressure to be used without file buckling. Unlike standard K-Type files, the CalciFile has a smooth non-cutting surface with a gentle curved flute. This permits the file to slide down the canal without snagging on rough canal walls. The new CalciFile design directs all vertical filing forces to the tip of the file to penetrate calcified canals.

A university study was recently completed on the CalciFile’s ability to reach canal patency. Over 100 canals in 55 multi-rooted extracted teeth, from the endodontic pre-clinic, were used. The CalciFile obtained 76% canal patency with less than 15 seconds of filing. When the CalciFile was used in combination with the #6 K-Type file, 91% of the canals obtained patency. Results show that the CalciFile’s unique design establishes patency in less time and with less effort.

Rethink Your Hand Files

Simplify Root Canal Preparation

Rethink Your Hand Files at Booth #2714
Free Five Minute Hearing Screening Mobile Van

Time: 10:00 a.m. - 4:30 p.m.
Location: Exhibit Floor Middle of Aisle 6200
Sunday, Monday, Tuesday and Wednesday

Dentists, hygienists and assistants are among professionals at risk for hearing loss due to noise and place conditions. A high frequency of noise due to disc can occur gradually without being apparent. A ringing or buzzing in the ear or the first sign of this noise induced hearing loss.

With your busy schedule this hearing screening provides a quick convenient way to keep up with your hea health.

The Center for Hearing and Communication is the oldest not-for-profit, out-of-hospital hearing rehabilitation facility in the United States, serving adult, children and infants each year. If you miss the screenings at the Dental Assistant Seminars, go to our headquarters 50 Broadway, 6th floor, New York City by calling (917) 205-7765.

Dental Assistant Seminars

Viewing the new products
职业道德整全健康为所有医疗专业人士

**WEDNESDAY, NOVEMBER 28**

**GEORGE HENDRY, D.D.S., M.S., PH.D.**

**THE GREAT NEW YORK DENTAL CONFERENCE IS PRESENTING A TWO-DAY PUBLIC HEALTH SYMPOSIUM**

**ESSENTIAL TOTAL HEALTH FOR ALL HEALTH PROFESSIONALS**

**Participants:**
- **ANN M. BATTLELL, M.S.D.D., M.P.H.**
- **PATRICIA BRAUN, M.D., M.P.H.**
- **JACK DILLENBERG, D.D.S., M.P.H.**
- **PAUL GLASSMAN, D.D.S., M.B.A.**

**Course:** 6260  
**Tuition:** $50.00  
**3 CEUs**

**MODERATOR:** Steve Perlman, D.D.S.

**HOW GENERAL DENTISTS CAN IMPROVE THE ORAL HEALTH OF THE DISABLED AND THOSE AT RISK (MEDICALLY COMPLEX AND ELDERLY)**

There are over 57 million Americans with disabilities. The oral health care system, and its providers, cannot rely on specialists and hospitals to treat these individuals in need of on-going, high quality dental care. General dentists attending this session will better understand how they can be effective, successful and emotionally satisfied in treating these at risk individuals.

**Course:** 6270  
**Tuition:** $50.00  
**3 CEUs**

**MODERATOR:** Jack Dillenberg, D.D.S., M.P.H.

**WILL EXPANDING THE HEALTH TEAM TO INCLUDE DENTAL HYGIENISTS IN A TELEHEALTH ENVIRONMENT IMPROVE ACCESS TO CARE, IMPROVE THE OVERALL HEALTH OF PATIENTS AND REDUCE COSTS?**

Dentistry has been slow to adopt an expansion of the dental team. New models have emerged in a number of states. One model that incorporates well trained dental hygienists and innovative tech-nology – tele-health and virtual dental offices – offers a solution that many can embrace. See how this model can increase the dental team’s effectiveness, and bottom line while increasing access to care.

**Support by**
- **GNYDM**
- **HEINICH**
- **HENDRY, D.D.S., M.S., PH.D.**

**Visit to registration**
TIME | COURSE | SPEAKER | SPONSORED BY
---|---|---|---
9:45 – 12:45PM | 6110 | Treatment Planning for Guided Surgery | David P. Young
2:00 – 5:00PM | 6120 | Operative Considerations for Guided Surgery | David P. Young

**DENTAL LABORATORY TECHNICIAN PROGRAMS**

<table>
<thead>
<tr>
<th>TIME</th>
<th>COURSE</th>
<th>SPEAKER</th>
<th>LOCATION</th>
<th>SPONSOR BY</th>
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</thead>
</table>

**Wednesday Night Happening**

ALL ATTENDEES ARE WELCOME BADGE IS REQUIRED

6:30 - 8:30 PM
NEW YORK MARRIOTT MARQUIS HOTEL WESTSIDE BALLROOM, FIFTH FLOOR

NO REGISTRATION WILL BE DONE ON-SITE AT THE NEW YORK MARRIOTT MARQUIS HOTEL

CHILDREN UNDER 18 WILL NOT BE ADMITTED.
CASH BAR, FOOD, DJ, DANCING

**THE MOST IMPORTANT REASONS TO ATTEND THE 2019 GNYDM**

#10. NEVER A REGISTRATION FEE
#9. Attend the NEW Public Health Conference
#8. NEW exhibitors with NEW Products attend every year
#7. Play and learn about NEW products at the New Products Arena for FREE
#6. World Class Educators and Clinicians
#5. The Only International Dental Show in the U.S.!
Visit international companies and network with clinicians from all over the world
#4. The GNYDM now offers a unique Healthcare Fair offering Free Health Screenings for the public including Diabetes Risk Assessment, Oral Cancer, Caries, Vision, Blood Pressure and Hearing Screenings
#3. New York City never sleeps! The GNYDM takes places during the most festive time of the year in the greatest city in the world! Bring your family; see all that NYC has to offer; and, plan a vacation around the Meeting
#2. The GNYDM is the only event with Free CE at the revolutionary "LIVE" Dentistry Arena where "LIVE" Patient Demonstrations are performed in an operatori built right on the exhibit floor; this arena seats over 500 people with a ground breaking audio visual system to blow you away!
#1. The ONLY worldwide event with 6 Specialty Meetings within one Meeting: World Implant EXPO, Global Orthodontic Conference, Pediatric Dentistry Summit, Sleep Apnea Symposium, Digital & 3D Solutions Worldwide Dental Conference and the NEW Public Health Conference
The iTero scanner is the digital intraoral system that has continued to evolve and expand with a growing range of preventative, restorative and orthodontic treatment planning solutions for comprehensive patient care. It is a full-color visualization imaging system with power, speed, precision, mobility options and greater portability designed to fit the needs of the dental practice and laboratories.

PROVEN RESULTS:
• 2.4 million+ restorative crown, bridge, and custom implant cases
• 6.3 million+ orthodontics cases, including over 3 million Invisalign treatment-related scans.

Bring the power of chairside visualization to your practice by showing patients a picture of what is possible with TimeLapse tool, Invisalign Outcome Simulator and a lot more features! Get first-hand experience and speak with our Align Sales Representatives.

ITERO & SAME DAY DENTISTRY OPTIONS
• iTero + glidewell.io™ In-Office Solution enhances your everyday restorative experience by providing flexibility in the way you prescribe and deliver dental restorations. The glidewell.io solution is a versatile suite of technologies that empowers clinicians, providing an immediate portal to Glidewell Laboratories and the ability to create restorations right in the practice. Visit Glidewell booth #4413
• NEW! iTero and exocad® chairside seamlessly connects both systems’ CAD software to provide you a fully digital workflow solution for efficient scanning, design and production of in-house dental prostheses. Visit exocad booth #2000 for a demonstration.

Visit Invisalign® and iTero® at the Greater New York Dental Meeting booth #5204 to see for yourself the products, education, and advances in consumer awareness that are designed to connect patients with doctors like you. Come experience for yourself:
• iTero® intraoral scanning for restorative and orthodontic workflows, featuring chairside milling and direct office management software communication.
• Invisalign® Go, a new, simpler way to offer Invisalign treatment to your patients, with predictable outcomes and a complete digital workflow that fits right into your practice.
• Invisalign Experience location replica in the booth, showing you how our physical locations across the country are delivering qualified consumers to you for treatment. Also, come see our BRAND NEW consumer awareness campaign taking place across New York City.

Visit us at GNYDM booth #5204 to learn more and for a chance to win* a FREE iTero Element scanner (valued at up to $32,000).

* Must visit the Align Technology booth during exhibit hall hours and complete a short survey to be entered into the raffle to win. If attendee is not eligible for the raffle prize won, they will be offered an Apple® iPad in lieu of the original prize. Recipients are responsible for following all state/local laws or employment restrictions pertaining to receiving and reporting gifts in your state of residence. Please remember that your state may ban gifts of any value or limit the monetary value of gifts you can accept.
EndoHandle
rethink your hand file

A simple solution to the tedious task of beginning root canal preparation.

VENTA ENDO
Booth #2714
**DENTAL HYGIENIST & ASSISTANT PROGRAMS**

<table>
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<tr>
<th>TIME</th>
<th>COURSE</th>
<th>WEDNESDAY, NOVEMBER 28</th>
<th>SPEAKER</th>
<th>LOCATION</th>
<th>SPONSORED BY</th>
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</thead>
<tbody>
<tr>
<td>9:00 – 12:00PM</td>
<td>6280</td>
<td>Ninth Annual Premier Dental Hygienists’ Program</td>
<td>Jessica Fagan, Lawrence Pizzitola, Jillian O’Connor</td>
<td>1E13</td>
<td></td>
</tr>
<tr>
<td>1:00 – 4:30PM</td>
<td>6290</td>
<td>Forensic Dentistry: The Roles of the Dental Professional</td>
<td>Winnie Furnari</td>
<td>1E13</td>
<td></td>
</tr>
<tr>
<td>9:00 – 12:00PM</td>
<td>6300 (assistant)</td>
<td>Dental Assisting: A Mixture of Pride, Passion and Professionalism</td>
<td>Natalie Kaweckyj, Virginia Cairao, Tanaya Santiago</td>
<td>Exhibit Fl. Booth #6000</td>
<td></td>
</tr>
<tr>
<td>1:30 – 4:30PM</td>
<td>6310 (assistant)</td>
<td>It’s Not My Job: Taking Initiative in the Dental Practices</td>
<td>Natalie Kaweckyj, Virginia Cairao</td>
<td>Exhibit Fl. Booth #6000</td>
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</table>

**The Hygiene Hospitality Suite is located in 2D12/13**

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**The Greater New York Smiles teaches NYC public school kids about proper oral healthcare**

- New York City College of Technology’s Dental Hygiene Department
- Hosts Community College’s Dental Hygiene Program
- Volunteers from the Dental Hygienists’ Association of the City of New York
- New Jersey Dental Hygienists’ Association

**Greater New York Smiles**

- We welcome the following volunteers, organizations and schools who participate in this unique program:
  - New York City College of Technology’s Dental Hygiene Department
  - Hosts Community College’s Dental Hygiene Program
  - Volunteers from the Dental Hygienists’ Association of the City of New York
  - New Jersey Dental Hygienists’ Association

**ASM19 — YOUR LEARNING DESTINATION**

Some Outstanding Speakers to Look Forward To:
- Ken Hargreaves: Successful Management of Acute Dental Pain
- David Clark: Better, Faster, Cheaper, Stronger Composite Dentistry
- Paula Moles: State-of-the-Art Rehabilitation for Total Edentulism: The All-on-4® Treatment Concept
- John Maloney: Infection Control in the Dental Office: It’s Everyone’s Responsibility

- Featured Keynote Speakers
  - Mary Walsh: Acclaimed Comedian
  - Timothy Courtfield — Professor Health Law and Science Policy, University of Alberta

**New for 2019! All courses are ticketed.**

Category 2 and 3 lectures are included in your general registration fee. Register in advance for free tickets to reserve your spot. Online registration opens January 8, 2019.

The Preliminary Guide will be available online in January at asm.ca.

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**BUY A BUNDLE AND SAVE WITH GNYDM’S NEW CE PASSPORT**

Obtain more CE Credits and save money by purchasing one of our NEW Education Bundles.

The GNYDM CE Passport Bundle includes Seminar and Essay courses.

When purchasing a bundle, attendees can register for as many Seminars and Essay courses as they want during all six days of the show.

**Registration for all courses is required.**

<table>
<thead>
<tr>
<th>$495.00</th>
<th>Entitles an individual to take unlimited seminars and essays *Excludes Workshops, Botox &amp; Fillers, Sleep Symposium and Invisalign</th>
</tr>
</thead>
</table>
| $795.00        | Entitles a dentist and their entire staff to take unlimited seminars and essays ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** **

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**THE GREATER NEW YORK SMILES**

*This Program is sponsored by educational grants from DentaQuest, United Federation of Teachers and Colgate.*
The title of this article kind of looks like a math equation. Although not truly an equation, using the new J. Morita Tri Auto ZX2 is a formula for success in today’s rotary endodontic world.

There are many benefits of using a cordless handpiece. Early in my career I found it restrictive to position the handpiece when it was tethered to a base motor. One example is gaining straight line access to the distobuccal canal of a maxillary left molar. With a cordless electric handpiece, a simple inversion of the unit allows for easy access to the canal and file freedom. The cordless feature means you can adjust to all patient sizes and chair positions required for endodontic treatment.

As I fast forward 16 years in private practice as an endodontist, I have been using a cordless electric handpiece ever since. With the introduction of the Tri Auto ZX2, this latest generation cordless handpiece is making an exponential jump from previous cordless handpieces on the market.

As I fast forward 16 years in private practice as an endodontist, I have been using a cordless electric handpiece ever since. With the introduction of the Tri Auto ZX2, this latest generation cordless handpiece is making an exponential jump from previous cordless handpieces on the market.

There are five (5) different operating modes for canal shaping and measurement. There are eight (8) programmable memory settings that can be set in varying combinations of motor operation (speed, torque and automation level). The handpiece is preprogrammed for different stages of canal treatment. As the operator gets comfortable with each mode, the settings can be customized as needed.

With adjustable rotation speeds from 100-1000 rpm, the Tri Auto ZX2 can accommodate an assortment of rotary instruments from files to gates glidden and pessio burs. The optimized glide path (OGP) function creates watch-winding and balanced force motions in either 90 -120°, 180 -270°, or 240 -330° arcs. This forward and reverse rotation allows a clinician to negotiate a canal path as if using a hand file.

The Tri Auto ZX2 is whisper quiet to use. The optimized torque reverse (OTR) function used during canal shaping reverses smoothly upon increased torque in the canal. When the rotating file exceeds its set torque limit, the file automatically starts alternating between forward and 90° reverse rotation. The motor produces a soft engine sound that is non-threatening to anxious patients.

Integrated rechargeable batteries also serve as a counter weight, making the handpiece well balanced. This leads to operator comfort and less fatigue when holding the handpiece. The battery charge can easily handle 6 to 8 cases a day for a full week without needing a recharge. Another benefit is the ease of mobility between operatories in the office. This portability is useful for the freelance clinician who travels to various offices.

Unlike other handpieces on the market, the Tri Auto ZX2 is multifunctional. In addition to rotary instrumentation, it functions as a stand-alone apex locator. But, it gets better. The Tri Auto ZX2 has varying levels of automation that can be set for instrumentation in a root canal. When used in manual mode, the operator can start and stop the rotary file with the push button. Connecting the probe cord to the handpiece while using a rotary file allows automation of the procedure.

The handpiece can be set to Auto Start when the file approaches the canal and Auto Stop when the file is removed from the canal. The handpiece can also be set to stop when the file reaches the minor diameter of the canal apex in Apical Action (OAS) mode.

The J. Morita Tri Auto ZX2 will enhance the treatment experience and efficiency of any clinician regardless of practice level. When selecting your next endodontic handpiece, let the Tri Auto ZX2 guide you to the next level as it has for me.
FREE PRE-REGISTRATION

Meeting Dates: November 29 - December 4

Exhibit Dates: December 1 - December 4

JOIN US

OVER 1,600 EXHIBIT BOOTHs

FREE CE CREDITS DAILY

OVER 50,000 ATTENDEES

FREE “LIVE” PATIENT DEMONSTRATIONS

MAKE YOUR PLANS NOW!

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The Largest And Most Popular Dental Meeting/Exhibition/Congress In The United States
STOP Neck Pain

with Ergonomic Loupes

- Patented ergonomic loupes designs allow clinicians to stay upright in a neutral, ergonomic posture, avoiding injury
- Maximum ergonomics at all magnifications (2.5x to 8.0x)

Pictured: Micro 250 Loupes on Oakley frames. Lightweight with generous field.

SurgiTel®
www.SurgiTel.com

Vision & Ergonomics at Work

Up to 92.3% of clinicians report having working pain. Of those, the majority reported cervical spine pain, musculoskeletal fatigue, and vertebral disc injury.* Injuries like these can easily become chronic, and may even need surgical intervention to rectify.

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinician with their best ergonomics and STOP neck pain.

Traditional Loupe Designs

SurgiTel’s Ergonomic Design


“I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry.”

Daryl Hatchett, DDS

“If the equipment doesn’t work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment.”

Lance Rucker, DDS, AB, BScD

STOP Neck Pain at Booth #2200

Bring this card to Booth #2200 for a Free Retainer Strap