

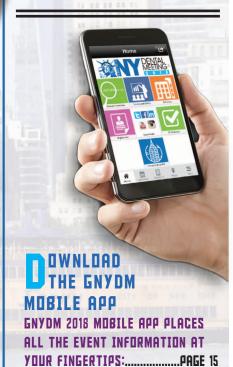




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NYDM 2018 IMPLANT POSTER COMPETITION......PAGE 9



By: Jayme McNiff Spicciatie, GNYDM

AVING A HARD TIME DECIDING WHAT TO DO AFTER THE EXHIBIT FLOOR CLOSES?

We have some suggestions to help you navigate this exciting city. Start with a bus tour in Time's Square and spend some time exploring the city from a comfy seat with an experienced tour guide. The Ride is an interactive entertainment experience. It's a great way to see many sights at once and is just as magical at night as it is during the day time.

WHEN THE LIGHTS GO DOWN AND THE EXHIBIT FLOOR CLOSES WHERE WILL NEW YORK CITY TAKE YOU?

Roam around Grand Central Station, with its ornate early urban architecture and

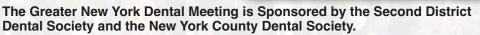
cavernous grand concourse. Stop at the Oyster Bar & Restaurant for a bite to eat and don't forget to try out one of NYC's best kept secrets: "The Whispering Gallery." Located right outside the restaurant, have your voice transmitted across the terminal in this unbelievable phenomenon of architectural wonder.

Take an elevator to the top of the Empire State Building to experience the most spectacular view. Walk out on the deck and see the city from above. Open 365 days from 8am - 2am, the Empire

State Building is the most famous observatory in the world with one-of-a-kind views of Central Park, The Hudson River and East River, The Brooklyn Bridge, Times Square, The Statue of Liberty, and much more!

Continued on page 3









Thinking ahead. Focused on life.

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Introducing Tri Auto ZX2, a cordless endodontic handpiece with a built-in apex locator. This unit simplifies procedures while protecting the patient with innovative safety features.

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L-1452 08/18

FREE LED clock* Booth #4615 Displays time, date & temperature.



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*Free clock with Tri Auto ZX2 trial. DENTISTS ONLY. While supplies last November 25 - 28, 2018. No purchase necessary. Gifts may be subject to reporting requirements for the Physician Payments Sunshine Act.

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Offer expires 12/31/18, details at Booth #4615.

INFORMATION

NEW YORK (CONT.)

The 2018 Rockefeller Center Christmas Tree will be lit for the first time on Wednesday, November 28th at Rockefeller Plaza, between West 48th and West 51st Streets and Fifth and Sixth Avenues. Tens of thousands will crowd the sidewalks for the event and hundreds of millions will watch it live across the globe. The Tree will remain lit and can be viewed until 9pm on January 7, 2019.

Honoring the lives of those who were lost, the 9/11 Memorial and Museum occupies 8 acres at the World Trade Center. The Memorial is a tribute to the past and a place of hope for the future. The 9/11 Memorial is free of charge and open to the public daily from 7:30 a.m. to 9 p.m. The National September 11 Memorial Museum serves as the country's principal institution concerned with exploring the implications of the events of 9/11, documenting the impact of those events and exploring 9/11's continuing significance. Admission is \$24 for adults.

Dressed in all its holiday finery, the Christmas Window Displays are a sure holiday sight to see. It's no wonder New York City is considered one of the Greatest Cities in the World! Macy's Christmas Windows feature the popular holiday movie scenes from a "Miracle on 34th Street," along 34th street and along Broadway. Stop in Macy's for a little shopping and ride the wooden escalator

for a blast-to-the-past. Also, check out Saks Fifth Avenue with their wintery version of some of the Natural Wonders of the World; other must-sees are Bloomingdale's, Barney's and Bergdorf Goodman Holiday Windows.

New York City's Broadway Shows and Radio City Music Hall are the Theater District



historical icons. They're a must not be missed. See the hottest shows, our suggestions are: The Book of Mormon, Aladdin, Hamilton, or Beautiful: The Carole King Musical. Feeling festive? Why not purchase tickets to the Radio City Music Hall's Christmas Spectacular.

Journey to the top of One World Observatory, the tallest building in the Western Hemisphere, the Freedom Tower, and admire the incredible views of New York City. Marvel at the modern décor and exquisite design. The tower ascends 69 stories with an enclosed observation deck rising 1,250 ft. above street level.

See New York City from a view unlike any other, the Top of the Rock, at 30 Rockefeller from the 70th floor. Stop by at night after the exhibit floor and see NYC's lights span for miles. Top of the Rock Observation Deck is open daily until 11pm.

New York City is the greatest shopping Mecca of the world! Don't waste your opportunity to explore small boutiques for unique gifts in SOHO or the West Village then make your way up to the historic Macy's of 34th street (located at Herald Square between Broadway & 7th Avenue).

Take the family Ice skating for FREE at Winter Village in Bryant Park, open from 8am - 10pm. Wander small boutique shops and kiosks selling jewelry, local foods, decorative goods, toys and gifts for pets from artisans

from around the world. Afterwards, grab a bite to eat and a cocktail at Celsius with rink-side views.

From the lively streets of Times Square to the leisurely neighborhoods on the upper Eastside and all the way down to the Charging Bull outside of the Stock Exchange, New York City offers something for everyone!



ABOUT THE PUBLISHER

GREATER NEW YORK DENTAL MEETING

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GNYDM NEW PRODUCTS

New Products Pavilion.....

GNYDM INFORMATION

WWW.GNYDM.COM

THE LOUPE MAGNIFICATION I WANTED WITHOUT NECK-PAIN

using 2.5x fter loupes in dental school and early in practice my 7 years (around total), I decided to higher look into magnification. After trying out Orascoptic's 4.8x loupes I was sold on the higher magnification. I recognized these loupes were heavier but I did not take into account the effects it would have on me in the

I used these 4.8x loupes for the following eight years. In the last three years, I developed increasing pain in my anterior neck and shoulder.

I saw a physical therapist for the last two years, with an appointment every two weeks. The exercises would help me through the weekends, but once I was back at work with my loupes on, the pain would start all over again.

Around that time I took a week-long vacation in Playa del Carmen, Mexico with my wife and two children. I had constant neck and shoulder pain during the entire trip. Sad to say, this is the first thing that comes to my mind about that vacation. I could not quite enjoy the trip as much as my wife and kids were able to.

Searching on the Dentaltown forums I came across a dentist who posted he had a set of SurgiTel flip-up loupes that were very light and the declination angle could be adjusted to very steep angles. I looked up SurgiTel online and got my local representative's name and number. My rep was Tim Faircloth.

I spoke with Tim about my situation with my current loupes, my pain, and

what I had read on the Dentaltown forums. He told me that he could definitely help me. He took pictures of my posture with my old loupes and with the SurgiTel loupes. I could easily see how much better my posture was with the SurgiTels. Tim was very helpful throughout the entire process. His expertise with the different models of loupes and frames and knowledge in all the areas where I had questions was amazing.

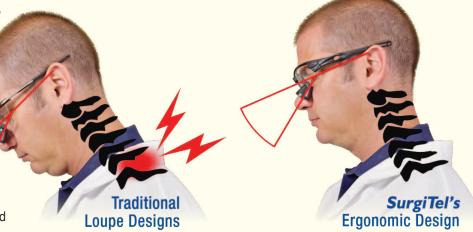
After the first few days, I finalized the adjustment of my loupes and my posture. It only took about a week for me to notice a decrease in the pain in my anterior neck and shoulder.

I am very happy with my new SurgiTel FLM loupes. The pain in my neck and shoulder has reduced tremendously and is continuing to get better. I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years, I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry.

Darryl L Hatchett, DDS

Denver, North Carolina

A graduate of the UNC-Chapel Hill School of Dentistry. He has been in private practice doing general dentistry for 16 years. Dr. Hatchett lives and works in the Denver area along with his wife and two children.



GENERAL REGISTRATION

future.

Jacob K. Javits Convention CenterUpper Level - Crystal PalaceSunday, November 25 through Tuesday, November 278:00 A.M. to 5:30 P.M.Wednesday, November 288:00 A.M. to 5:00 P.M.

EXHIBIT FLOOR HOURS - TECHNICAL AND SCIENTIFIC

Sunday, November 25	9:30 A.M. to 5:30 P.M.
Monday, November 26	9:30 A.M. to 5:30 P.M.
Tuesday, November 27	9:30 A.M. to 5:30 P.M.
Wednesday, November 28	9:30 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR. If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

VIDED AND PHOTOGRAPHY DISCLAIMER Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and

photograph attendees during the entire 2018 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic

media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.



Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchairaccess, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulations

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center

BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.

A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales

Tickets required for all functions except for Live Dentistry Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

GNYDM INFORMATION

hotel map





DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Sun., Nov. 25 - Wed., Nov. 28	8:00 AM -10:30 AM 10:30 AM - 4:00 PM 4:00 PM - 6:30 PM	Continuous Routes 1 & 2 - 30 minutes Route 3 - 30 minutes Continuous
Sunday Only	6:45 PM - 7:15 PM	NY Marriott Marquis from Javits
Exhibitors Only Wed., Nov. 28	6:30 PM - 9:00 PM	On the hour from Javits

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

TRAIN - The 7 train will stop at 34th St-Hudson Yards station which will leave you across the street from the Javits Center.



HOTEL NAME

New York Marriott Marguis - Headquarters He AC Hotel New York Times Square Candlewood Suites Times Square Crowne Plaza - Times Square Manhattan DoubleTree - By Hilton Metropolitan **Element New York Times Square** Fairfield Inn & Suites Midtown Penn Station Fairfield Inn & Suites Times Square Four Points by Sherator Four Points by Sheraton Manhattan Midtown Hampton Inn Manhattan Times Square Centr Hilton Garden Inn 35th Street Hilton Garden Inn New York/Times Square Co Hilton Garden Inn Times Square Hilton Garden Inn Times Square South Holiday Inn Express Times Square Holiday Inn New York City Times Square Homewood Suites Midtown Hvatt Centric Times Square Hyatt Herald Square New York Hyatt Place New York Midtown South INNSIDE New York NoMad InterContinental New York Times Square Millennium Broadway Moxy Times Square New York Hilton Midtown Novotel Paramount Hotel Park Lane Parker New York Penn Station Stewart Hotel (Formerly Affinia Manhattan) Sheraton New York The Manhattan at Times Square Hotel The Maxwell NYC The New Yorker Hotel A Wyndham Hotel The Westin New York Tryp Times Square South W - Times Square YOTEL New York

	BOARDING LOCATION	ROUTE
otel	45th Street Off Broadway	1A
	At Element Hotel	3C
	At Element Hotel	3C
	At New York Marriott Marquis	1A
	At New York Hilton Midtown	2A
	311 West 39th Street, btw. 8th & 9th Avene	3C
	At Penn Station	3A
	At Element Hotel	3C
	At Element Hotel	3C
West	No Shuttle	N/A
al	Corner of 43rd Street & 8th Avenue	2C
	At New Yorker Hotel (Walk)	3B
entral	At New York Marriott Marquis	1A
	At New York Marriott Marquis	1A
	At New Yorker Hotel	3B
	At Element Hotel	3C
	At Element Hotel	3C
	At New Yorker Hotel	3B
	At New York Marriott Marquis (Far Walk)	1A
	At Penn Station	3A
	At New Yorker Hotel	3B
	At Penn Station (Walk)	3A
	Corner of 43rd Street & 8th Avenue	2C
	At New York Marriott Marquis	1A
	At New Yorker Hotel	3B
	On 53rd Street Off 6th Avenue (Side of Hilton)	2A
	At Sheraton New York	2B
	At New York Marriott Marquis	1A
	At New York Hilton Midtown (Far Walk)	2A
	At Sheraton New York	2B
	On 8th Avenue btw. 30th & 31st Street	3A
	At Penn Station	3A
	On 7th Ave., btwn. 52nd St. & 53rd St. (Across from Hotel)	2B
	At Sheraton New York	2B
	At New York Hilton Midtown	2A
	8th Avenue & 36th Street (Northeast Corner)	3B
	Corner of 43rd Street & 8th Avenue	2C
	At New Yorker Hotel	3B
	At New York Marriott Marquis	1 A
	On 41st Street @ 10th Avenue	1B

COMPLIMENTARY SHUTTLE BUS SCHEDULE

ROUTE 1

A - Marriott Maquis - on 45th Street, off Broadway

Servicing: Crowne Plaza (Times Square), Paramount Hotel, W Times Square, Hilton Garden Inn New York Times Sq. Central, Hilton Garden Inn Times Square, Hotel Ediso, Hyatt Centric Times Square, Millennium Broadway

B - YOTEL – On 41st @ 10th Ave.,

Not Serviced: Four Points By Sheraton Manhattan Midtown West

ROUTE 2

A - New York Hilton Midtown on 53rd St., off 6th Ave., (Side of Hilton) Servicing: Park Lane (Far Walk), Doubletree By Hilton Metropolitan, The Maxwell NYC

B - Sheraton NY - on 7th Ave., between 52nd & 53rd Streets (Across from hotel) Servicing: Parker New York, Novotel, The Manhattan at Times Square Hotel

C - The Westin and THE ROW NYC - Corner 43rd St., & 8th Ave., Servicing: Intercontinntal New York Times Square, Hampton Inn Manhattan Times Square Central.

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street, Servicing: Stewart Hotel (Affinia) Hyatt Herald Square New York, Innside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station

B - The New Yorker Hotel A Wyndham Hotel - 8th Ave., @ 36th Street. (Northeast Corner)

Servicing: Hyatt Place New York Midtown South, Moxy Times Square, Hilton Garden Inn Times Square South, Tryp Times Square South, Hilton Garden Inn 35th Street (Walk)., Homewood Suites Midtown

C - Element By Westin - on 311 West 39th St., btw. 8th & 9th Ave. Servicing: Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Candlewwod Suites, AC Hotel New York Times Square, Holiday Inn Express Times Square.

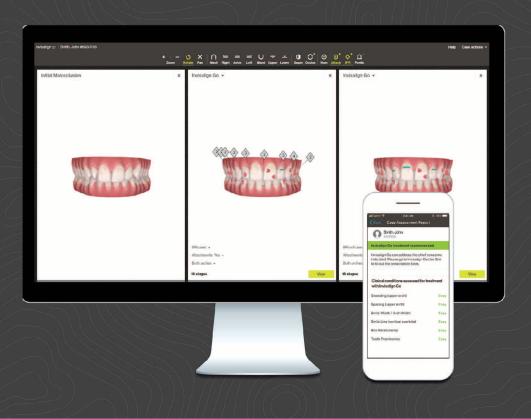
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Innovative tooth movement designed for the way dentists work.

See why Invisalign[®] Go is the intuitive way to give your patients the smile they desire. Visit Align Technology at booth #5204.

It's the new treatment designed with general dentists in mind. From its simple interface to streamlined digital workflow, Invisalign Go provides an intuitive solution for practice integration.

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Learn more at invisalign.com/gnydm2018

SPECIALTY EDUCATION DM

NOVEMBER 27, 2018



W RLD IMPLANT EXPO



7

ТІМЕ	COURSE	TUESDAY, NOVEMBER 27	SPEAKER	LOCATION	SPONSORED BY			
9:45 - 12:45PM	5010	Immediate Implant Placement and Provisionalization	Brian Jackson	Exhibit Floor, Classroom #2015				
2:00 – 5:00PM	5020	Biologically Driven Immediate Implant Placement	Jose Manuel Navarro	Exhibit Floor, Classroom #2015				
9:45 - 12:45PM	5030	Extraction Socket Grafting for Implant Site Development: Hands-on Workshop	Avi Schetritt	Exhibit Floor, Classroom #2024				
2:00 – 5:00PM	5040	Applications of 3D Printing Technology in Dentistry: Hands-on Workshop	Jaime Lozada	Exhibit Floor, Classroom #2024				
	WEDNESDAY, NOVEMBER 28							
9:45 — 12:45рм	6010	Advanced Surgical Techniques in Implant Dentistry	Helena Francisco	Exhibit Floor, Classroom #2015				
1:00 – 4:00рм	6020	Successful Dental Implant Prognosis	John A. Olsen	Exhibit Floor, Classroom #2015				
9:45 — 12:45рм	6030	All-on-4: Hands-On Workshop	Jack T. Krauser	Exhibit Floor, Classroom #2024				
1:30 – 4:30рм	6040	Gaining Predictable Horizontal Augmentation: Hands-on Workshop	Shankar lyer	Exhibit Floor, Classroom #2024	MEGAGEN MegaGen USA Inc.			

LIVE DENTISTRY EXHIBIT FLOOR REAR AISLE 433

	DAY, NOVEMBER 27 LANAP: A Predictable Laser Protocol for Periodontitis:	SPONSORED BY
2:15-5:15рм	A "Live" Patient Demonstration (Allen S. Honigman) Immediate Tooth Replacement in Full Function:	babiodent"
	The "Live" Digital Experience (Sargon Lazarof, Aeklavya Panjali)	
WEDNE	ESDAY, NOVEMBER 28	SPONSORED BY
9:45-12:15ам	Cometic Dentistry 101: The 2018 Team Guide to Digital, CAD & Aligner Success: A "Live" Demonstration (Payam Ataii, Shannon Pace Brinker)	SHOFU
2:15-4:45рм	Immediate Tooth Replacement in Full Function: A "Live" Demonstration	bdBIODENT"
	(Sargon Lazarof, Tom McClammy)	



GLOBAL ORTHODONTIC CONFERENCE (BOOTH #2414)

TIME	COURSE	TUESDAY, NOVEMBER 27	TUESDAY, NOVEMBER 27 SPEAKER S				
9:45 — 5:00 рм	5050	New York University Orthodontic Department and Alumni Symposium Jae H. Park, Berte Me		Y NYU DENTISTRY			
	WEDNESDAY, NOVEMBER 28						
9:45 — 12:45рм	6050	Sagittal First	David E. Paquette	HENRY SCHEIN" ORTHODONTICS			
1:30 – 4:30рм	6060	The Evolution of Self-Ligation	David E. Paquette	HENRY SCHEIN' ORTHODONTICS			

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TUESDAY EDUCATION COURSE LISTING VISIT THE CE PAVILION ON THE EXHIBIT FLOOR IN BOOTH 5240 & 1230 (Sponsored By Dentsply Sirona)

Course	Room	Time	Title	Speaker
5010	Exhibit Floor Room #2015	9:45am - 12:45pm	Immediate Implant Placement and Provisionalization: The Single Tooth Solution	Jackson, B.
5020	Exhibit Floor Room #2015	2:00pm - 5:00pm	Biologically Driven Immediate Implant Placement	Navarro, J.
5030	Exhibit Floor Room #2024	9:45am - 12:45pm	Extraction Socket Grafting for Implant Site Development: Hands-on Workshop	Schetritt, A.
5040	Exhibit Floor Room #2024	2:00pm - 5:00pm	Applications of 3D Printing Technology in Implant Dentistry	Lozada, J.
5050	Exhibit Floor Room #2414	9:45am - 5:00pm	New York University Orthodontic Department and Alumni Symposium	Park, J. & Melsen, B.
5060	1E08	9:00am - 12:00pm	Critical Updates in Clinical Pediatric Dentistry 2018 ~ From Technology to Managing Eruption	Best, J. & Keels, M.
5070	1E08	2:00pm - 5:00pm	The Coming Paradigm Shift: How it affects your Treatment Decisions in Caries Management and Dental Acid Erosion	Best, J. & Keels, M.
5080	Exhibit Floor Room #6000	0:45cm 10:45cm	Zirconia and MTA: esthetic solutions for Pediatric Dentistry	
5080	Exhibit Floor Room #433	9:45am - 12:45pm 9:45am - 12:15pm	LANAP: A Predictable Laser Protocol for Periodontitis: A "Live" Patient Demonstration	Johnson, J. Honigman, A.
5100	Exhibit Floor Room #433	2:15pm - 4:45pm	Immediate Tooth Replacement in Full Function – A "Live" Patient Demonstration	Lazarof, S.
5110	Exhibit Floor Room #107	9:45am - 12:45pm	Effective Integration of 3D - Digital Workflow into Clinical Practice	Shapiro, J.
5120	Exhibit Floor Room #107	2:00pm - 5:00pm	Advancements in 3D Dental Technology	Shapiro, J.
5130	1E16	9:00am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
5140	1E15	9:00am - 12:00pm	Oral Health Care in the U.S. – For Whom, By Whom, and Who Pays!	olan, o.
0110			(Is there a Pathway to inclusion of Oral Care in Medicare?)	Various Speakers
5150	1E15	2:00pm - 5:00pm	Integration of Oral Health into an Emerging Value Based Healthcare System	Various Speakers
5160	Exhibit Floor Room #117	9:45am - 5:00pm	Minimal Invasive Dentistry and Cosmetic All Ceramic Solutions	Grow, V.
5180	1E10	8:00am - 12:00pm	Invisalign Fundamentals Course (IFC) The First Step to Becoming and Invisalign Provider	Miraglia, B.
5190	1E11	1:00pm - 4:00pm	Connecting the Dots Between Malocclusion, Sleep Disordered Breathing, Bruxism and TMD	Miraglia, B.
5200	1E10	1:00pm - 2:30pm	Your Voice Your Future: Navigation Tools for a Successful Career Transition	Patterson, S.
5210	1E10	3:00pm - 5:00pm	Mastering ClinCheck Pro Treatment Software: You are in Control	Reinhardt, S.
5220	1E09	8:00am - 12:00pm	Laser Frenectomy/What Every Dentist Treating Sleep Needs to Ask their Physicians	Various Speakers
5225	1E09	1:00pm - 5:00pm	The Digital Work Flow for Dental Sleep Medicine	Various Speakers
5230	2D02	9:00am - 12:00pm	Medications, Injections, Natural Therapies and Novel Treatment Strategies for Migraines and	Tanenbaum, D. &
			Tension headaches, Orofacial Pain, and Temporomandibular Disorders	Mauskop, A.
5240	1E06	9:00am - 12:00pm	Pathways of the Pulp	Cohen, S.
5250	1E13	9:00am - 12:00pm	Be Aware of Wear	Dudney, T.
5260	1E07	9:00am - 12:00pm	Inflammation: The Persistent Stimulus	Gonzales, T.
5270	2D12/13	9:00am - 12:00pm	Beating Up your Patient's Periodontal Disease: A Minimally Invasive Approach	Kohner, J.
5280	1E14	9:00am - 12:00pm	Practical Solutions for Major Scheduling Nightmares	de St. Georges, J.
5290	1E21	9:00am - 12:00pm	The Christensen Bottom Line 2019	Christensen, G.
5300	1E18	9:00am - 12:00pm	Demystifying Attachment Prosthetics	Bambara, G.
5310 5320	1E01/02 2D03	9:00am - 5:00pm 9:00am - 12:00pm	12 Hour New York State Anesthesia Sedation Requirement Program Portuguese Program	Gottlieb, M. Various Speakers
5320	South Concourse Room # 1	2:00pm - 5:00pm	Oral Surgery for the General Practitioner	Lieblich, S.
5340	1E06	2:00pm - 5:00pm	Root canal irrigation, new trends	Jaramillo, D.
5350	1E13	2:00pm - 5:00pm	What's a Dentist to Do?	Dudney, T.
5360	1E07	2:00pm - 5:00pm	Epithelial Pathology from A to Z	Gonzales, T.
5370	2D12/13	2:00pm - 5:00pm	Creativity with Ceramics and Implant Aesthetics	Hornbrook, D.
5380	1E14	2:00pm - 5:00pm	The Marriage of Marketing and Management	de St. Georges, J.
5400	1E21	1:30pm - 4:30pm	Integrative Dentistry and Dental Hygiene: Where East Meets West	Grant, D.
5410	1D05/06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Reilly, M.
5415	1D05/06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	
5420	Exhibit Elect Deem #6019	0:00om E:00pm	(Dentist Plus staff - max 5 ppl.)	Reilly, M.
5420	Exhibit Floor Room #6218 Exhibit Floor Room #6009	9:00am - 5:00pm	Diode Laser Basic Competency Course	Graeber, J.
5430 5440	Exhibit Floor Room #6009	9:45am - 12:45pm 9:45am - 12:45pm	Aurum Blue Controlled Memory Rotary File: Make It Simple Master the Metrics that Matter: How the Office Managers can be the Chief Profitability Officer in Your Practice	Jaramillo, D. Reed, M.
5440	2D14/15	9:45am - 12:45pm	Simplifying Posterior Composite Restorations, Bulk Fill Options and Bioactive Materials: Hands-on Workshop	Lowe, R.
5460	Exhibit Floor Room #6018	9:45am - 12:45pm	Crown Lengthening Hands-on Workshop	Hempton, T.
5470	Exhibit Floor Room #101	9:45am - 5:00pm	Incorporating Porcelain Veneers in Esthetic Treatment: Hands-on Workshop	Trushkowsky, R. & Pereiro de Queiroz, M.
5480	Exhibit Floor Room #6009	2:00pm - 5:00pm	One-Visit Complete Endodontic Treatment: Hands-on Workshop	Cohen, S.
5480 5490	Exhibit Floor Room #6000	2:00pm - 5:00pm	Saving Teeth and Salvaging Implants: The Definitive LANAP® and LAPIP™ Laser Protocols	Braga, C.
5490 5500	Exhibit Floor Room #6228	2:00pm - 5:00pm	Henry Schein Dental Handpiece and Equipment Repair Hands-on Workshop	Various Speakers
5510	2D14/15	2:00pm - 5:00pm 2:00pm - 5:00pm	Anterior Composite Restorative Dentistry: A Blend of Artistry and Technique	Lowe, R.
5520	Exhibit Floor Room #6018	2:00pm - 5:00pm	Basic Surgical Principles for Ridge preservation/GBR Hands-On Workshop	Hempton , T.
5540	Crystal Palace Crest Classroom	10:00am - 12:00pm	Dental Wear-Challenges and Solutions	Noble, W.
5545	Crystal Palace Crest Classroom	•	Just for the Oral Health of It!	Wingrove, S.
5550	Crystal Palace Crest Classroom	3:00pm - 4:00pm	Becoming a Whitening Specialist	Thiel, S.
5560	1D03/04	9:00am - 12:00pm	Oral Pathology Essays	Various Speakers
5570	1D03/04	2:00pm - 5:00pm	Prosthodontic Essayas	Various Speakers
5580	1E19	9:00am - 5:00pm	Instituto Dental Standard México – SDI	Various Speakers
5590	1E20	9:00am - 5:00pm	Simposio Multi-Disciplinario ROCA Internacional	Various Speakers
5610	2D03	2:00pm - 5:00pm	Socket Shield P.E.T	Bravo, R.
5620	1E18	2:00pm - 5:00pm	Presienta Mundial - Internacional de ALADOME	Various Speakers
5640	Marriott Marquis -			
	Empire/Hudson Rm 4th Fl.	6:00pm - 8:30pm	New York Academy of Cosmetic Dentistry	Cortés, M. & Jacobson, S.

Seminar Workshop

8

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Industry and Analysis are pleased to be a part of the Greater New York Dental Meeting again this year, and it helps U.S. manufacturers of dental

equipment and supplies connect with international buyers to increase export sales and support jobs in an economically-strategic sector. Come to visit Gerard Zapiain, Senior International Trade Specialist within I&A's Office of Health and Information Technology (OHIT), to begin identifying new markets for your products. OHIT is dedicated to strengthening the global competitiveness of the U.S. health and information technology industries, by expanding their access to foreign markets and increasing U.S. exports.

OHIT monitors business and economic trends in the health and IT industries and provides data on trade and global markets in these sectors. Using their industry knowledge to inform their analysis of trade policy worldwide, OHIT works to influence the development of U.S. trade policy in these sectors. OHIT participates in formal trade negotiations and other bilateral and multilateral activities to advance trade opportunities for U.S. companies. Additionally, OHIT provides industry and policy expertise to other units of the International Trade Administration and the U.S. Government and evaluates the impact of international economic and regulatory policies on U.S. manufacturers.

To find out more about what I&A's Office of Health and Information Technology can do for you, visit Gerry Zapiain in the International Business Center in the International Registration Area. You may also contact him via email at Gerry.Zapiain@trade.gov.

2017 Winners of the Carl E. Misch Award for Excellence

3rd Place

Gabriel Strauss

3rd Place

Eirini Paroutoglou, D.D.S.

& Stephen Chi, D.D.S.

3rd Place

Judit Frankovic.

Iryna Kondratenko & Helmi Ahmed

3rd Place

Chih Chieh Liang, D.D.S.

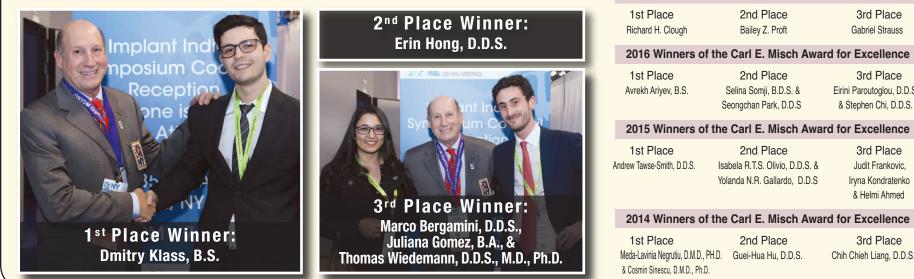
GNYDM 2018 IMPLANT POSTER COMPETITION

he Misch awards were presented at the Implant EXPO Reception on Sunday.

Besides a beautiful certificate, monetary awards were also given, thanks to the generosity of the ICOI and the GNYDM. The first-place award was \$1,500, the second-place award was \$750 and the third-place award was \$250.

If you'd like to present a poster presentation and have it considered in the 2018 GNYDM Poster Competition, please visit the Greater New York Dental Meeting website for updates and upcoming details at www.GNYDM.com. Everyone is welcome to submit a poster even if you are not a dentist!

The 2018 World Implant EXPO Winners are congratulated by Dr. James H. Doundoulakis, Chair, World Implant EXPO, GNYDM.



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BD Diagnostix	727	Biogaia AB		3241	DENTAL HERB COMPANY	2909	EveClick	200
BD INDUSTRIAL IMAGING CO., LTD	3722	BioHorizons		3629	Dental Implant Technologies	1115	EZ BUR DENTAL SUPPLY INC.	291
DBioCAD	1604	BIOLASE		405	Dental Lifeline Network	1328	FACIAL IMAGING MOBILE INC	60
DISC	2522	BioMTA	3819,	3820	Dental Manufacturing Spa	3727	Fanta Dental USA	121
M Oral Care	4019	Biotec, Inc.		5215	Dental Medium Journal	4238	FDI World Dental Federation	171
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cademia Mexicana de Odontologia Pediatrica	4439	Brewer Company		2914	Dental Tribune America	4740	Floss Bar	110
cademy of General Dentistry	3215	BS and Co Ltd.		5042	Dental Volunteers for Israel	713	Flow Dental Corp.	393
cademy of Microscope Enhanced Dentistry	3539	NumBee by Biodent		722	Dental Whale	400	FOCAP- Panama	533
ccutron by Crosstex	3403	BURST		1009	Dental365	805	Fonic Dental LLC	383
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nazon Business	801	ClearCorrect		5240	Digital Air Strike	1605	Global Dentmark Inc. C/O: Gagan Pandher/ Rajesh Ku	nar 62
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nerica Para Todos	4540	Cocofloss Inc.		823	Digital Doc LLC	2715	Glove Club	240
merican Academy of Dental Sleep Medicine	4743	Colegio de Cirujanos Dentistas de Costa Rica		4639	Digital Healthcare Professionals	824	GLOVE WORLD	141
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merican Association of Endodontists	5137	Coltene		4016	DMETEC Co., LTD	5313	Golnit Sutures	414
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ce Cold Mouthpiece	4030	META DENTAL CORP	4604	Prophy Magic PROPHY PERFECT / PHB	1208	Suni Medical Imaging	
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EBC Business Consulting (Beijing) Co., Ltd.	1426	Midmark Corporation	4609	Pulpdent Corporation	2212	Supply Clinic	
LC New York	2007	Midwest Dental	3339	PureLife Dental	2808	SurfCT.com	
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mpladent Ltd	1711	Modular Custom Cabinet	3504	quip	430	SurgiTel	
mplant Direct	4818	MouthWatch, LLC MTI Dental	3120	QwikStrips Rapid Shape GmbH	4723	Suzy Systems, Inc.	
mplant Seminars Infinity Massage Chairs	930 4832	My Dental Supply Co	2910 5236	Ray Co., Ltd.	1217 1423	SwissLoupes SandyGrendel AG Talent Medical Devices Co., Ltd.	
Infodent Srl	1005	Mydent International		Reinvent Dental Products	813	TAUB Products	
InnSoft	1000	Myofunctional Research Co.	2814	Remote Area Medical	427	TAV Dental	
ntegrated dental systems	831, 3831	MyRay	4031	Renew Medical Co., Ltd	3719	TD Bank Healthcare Practice Solutions Group	
nternational Federation of Dental Hygienists (IFDH)	5610	Neodent	618	Reputation Desk	704	Temrex Corp.	
nternational Pemphigus and Pemphigoid Foundation	5617	Neosil Co., Ltd.	5333	RF America IDS	3605	Tess Oral Health	
nternational Sofia Dental Meeting	3340	New Perfect Dental Lab	5518	RGP Inc	1015	The Clemens Group	
nvisalign iTero	5204	New Smile Clear Aligners	4715	RHEIN83 ATTACHMENTS	4112	The Gideons International	
Q Dental	2203	New York Implant Institute	1430	Ribbond, Inc.	1105	The McGill & Hill Group, LLC	
solite Systems	1614	New York University Newark Dental / Pemco	5611	Richmond Dental & Medical	2403	Tianchang Jiarui Packaging Material Co., Ltd. Ti-oss Chiyewon Co. Ltd.	
Sonic Inc. (ultrasonic cleaners) talian Dental Assocation	816 5041	NewTom	2608 3700	Rio Dental Meeting Ritter Dental USA	1327 1110	TITAN SURGICAL CO	
tena North America	4502	NextLevel Practice		RLT	3341	TIZLO HEALTH	
TL Dental	3532	Nexus Medodent (NMD)	1213	Rockwell Enterprises	5213	TMJ & Sleep Therapy Centre International	
voclar Vivadent, Inc.	2817	NNA MEDICAL INC	623	Rose Micro Solutions	1700, 2505, 4203, 4424	Tokuyama Dental America	
J + B Dental Services, Inc.	3302	Nobel Biocare	5222	Royal Dental Manufacturing/Proma, Inc.	5214	Tooti Enterprise inc	
J. MORITA USA, INC	4615	Nordent MFG	4216	Russian American Dental Association	630	TOP QUALITY MANUFACTURING INC	
Jeunesse Innovations	4939	Noris Medical	3936	S.I.N. Implants	1629	Town & Country Dental Studios	
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JK Dental Group	1713	Octave Light Limited	3641	Scheduling Institute	5311	TruAbutment Inc.	
Johnson Promident	3304	Omplant Ltd		SciCan Inc	4618	TuttleNumbNow	
Kaplavi Implant Education- elite medical services	526	One Beat CPR + AED	601	SCRUBS TAILORED	4937	Tuttnauer USA Co., Ltd.	
Karl Schumacher Dental LLC	1006	Op-d-op Visor Shields	5017	SDI (North America) Inc.	3216	U.N.I.D.I. Italian Dental Industries Association	
KaVo Dental	4818	OraPharma, Inc.	4800	SecureTip	3640	Ultimate Creations	
KaVo/DEXIS/i-CAT/NOMAD/Instrumentarium	4818	Orascoptic	5218	Select Merchant Solutions	1211	Ultradent Products, Inc.	
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Komet USA	2308	OWANDY USA, INC	5125	Shenzhen Advanced Dental Laboratory	3638	Unspoken Smiles Foundation	
KOS., Ltd	4041	PAK SURGE	5616	Shenzhen Denco Medical Ltd.	3438	USC Herman Ostrow School of Dentistry Online	e Programs
KOTRA	3618	Palisades Dental, LLC	3213	Shenzhen Up3d Tech Co., Ltd.	4237	Valumax International	Ū
Kulzer	1408	Paltop Dental	1822	Sherman Specialty	3632	Varsano Clinic GetDent	
Kuraray America	2009	Paperless Connection	1806	Sherpa Korea	3824	Vatech America	
L&R Manufacturing Company	1600	Parkell, Inc.		Shinhung Co., Ltd.	3925	Vector R & D Inc.	
Lares Research	4401	PARNELL PHARMACEUTICALS, INC.	4735	Shofu Dental Corporation	4408	Velopex International Inc	
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LB Goodman & Co Dental CPAs LED Apteryx/ VELscope	3313 3336	PatientPop Patterson Dental Supply	1012 3801	Sikka Software	1003 2713	Verdent Sp. z o.o. Vermillion Cosmetics LC	
LendingClub Patient Solutions	1906	PDT, Inc. / Paradise Dental Technologies	1908	Simplifeve	5037	vhf camfacture AG	
Lester A. Dine, Inc.	1706	Pelton & Crane	4818	SINGULAR ANESTHESIA SERVICES PLLC	3843	VIDEO DENTAL CONCEPTS	
Lexikeet DENTAL	3740	Pemco / Newark Dental	2608	Sino Dental	3941	Villa Radiology Systems LLC	
LIBERTY Dental Plan	5016	PennWell Corporation	4039	Skeema dental italia	703	Vista Dental Products	
Lighthouse by Web.com	825	PERFIL	622	Slingshot Health	2524	vita dental 3d llc	
LightScalpel	5114	Perflex Itd	525	SmartSites	811	Vitaminpaste Kids Toothpaste	
Lips Inc.	4622	Philips Sonicare and Zoom Whitening	4809	Smart Reader	5032	VOCO America, Inc.	
LLI Advisory Group	1601	PHOTOMED INTERNATIONAL		Smile Designer Pro	3631	VOCO GmbH	
LumaDent Inc.	913, 3212	Pierrel Pharma SRL	4014	SmileSIM	5230	Wand Dental, Inc. (Milestone Scientific)	
M&S Dental Supply M.A.R.S. Bio-Med	3501 1905	Piezosurgery Incorporated, a Mectron company Planet DDS	911 5115	Snap On Optics Snoasis Medical	3421, 5225 528	Water Pik Inc. Weave	1310, 4210
MacPractice	3934	PLANMECA	5425	Soft Bones, Inc., The U.S. Hypophosphata		Wellness Consultants	1310, 4210
Mandelbaum Salsburg, PC	3214	PNC Healthcare Business Banking	2624	Solitaire Smile Dental Lab	1833	Wells Fargo Practice Finance	
MANI, INC.	4534	Podium	5631	Solmetex, LLC	4316	White Towel Services	
MARUCHI	1139	Polaroid Dental Imaging	3932	Solutionreach	5013	Whiter Image Dental	
MasterDent Dental Product Supply	4136	PolyPid	423	Sonendo Inc	1308	Wilson Precision, Inc.	
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MDC DENTAL	2822	Power Dental U.S.A. Inc.		SPOTLESS-SMILES (A+ Toothbrushes, LL	,	World Wide Daily	
MDK CO., LTD	3922	Power Forward Group	1833	Sprig OHT	3838	Yangzhou Star Oral Care Products Co., Ltd.	
	1439	Premier Dental Products Company	4207	SprintRay	900	Yankee Dental Congress	
Med Care Pharmaceuticals		Premium Plus Dental Supplies Inc.		SS Global Co., Ltd.	3718 4302	Zero Gravity Skin	609
Medco Instruments, Inc.	3325 3736		/011	CC WHITE DENTAL		7hojiana Vahana Madiaal Apparatus Ca. 144	
Nedco Instruments, Inc. Medianv	3736	Preventech		SS WHITE DENTAL		Zhejiang Yahong Medical Apparatus Co., Ltd. Zimmer Riomet Dental	
Nedco Instruments, Inc. Nedianv Nedical Liability Mutual Insurance Company (MLMIC)	3736 2922	Preventech Prexion Inc.	5211	Staff Care	830	Zimmer Biomet Dental	
Nedco Instruments, Inc. Medianv	3736 2922 4028	Preventech	5211 4440	Staff Care Sterisil, Inc.	830 5014	Zimmer Biomet Dental Zirc Company	
Medco Instruments, Inc. Medianv Medical Liability Mutual Insurance Company (MLMIC) MEDICOM	3736 2922	Preventech Prexion Inc. Prime Industry One	5211	Staff Care	830	Zimmer Biomet Dental	

Booth

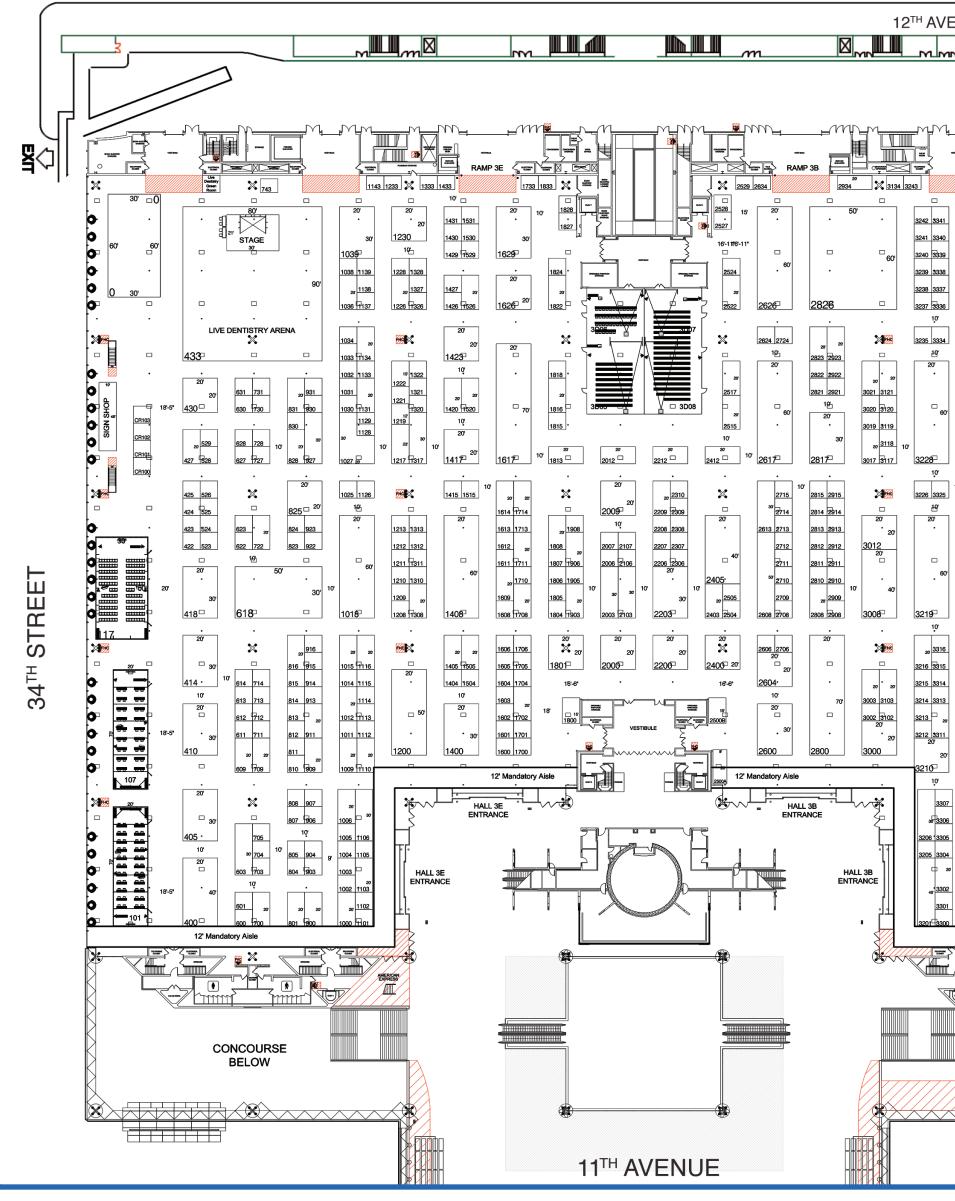
1310, 4210, 5418

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WWW.GNYDM.COM

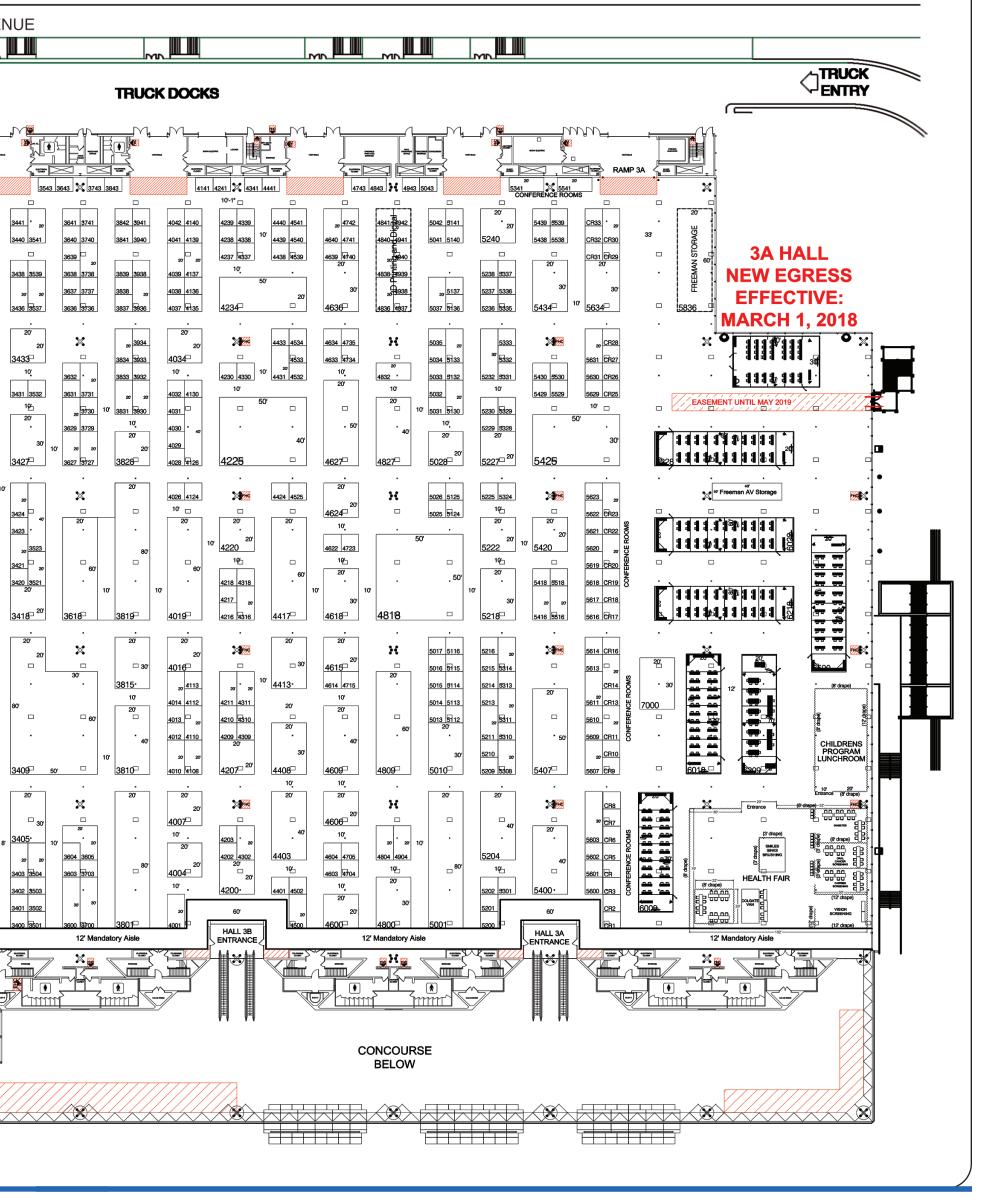
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GNYDM INFORMATION

K DENTAL MEETING DVEMBER 28, 2018 DNVENTION CENTER HIBIT HALL



NYDM EXHIBITORS

US EXHIBITORS INTERESTED IN OVERSEAS MARKET LISTING (USDOC)

AdDent, Inc.

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43 Miry Brook Rd., Danbury, CT 06810 Phone: (203) 778-0200 Website: www.addent.com Contact(s): Malena Pereyra, International Customer Service Coordinator, Marian Hesemeyer, Sales & Marketing Coordinator E-mail: info@addent.com

EXPORT PRODUCTS: Diagnostic Products, Oerative Products RANGE OF DISTRIBUTION: South America, Caribbean, Eastern Europe/Russia, Western Europe, Central America, Africa, Middle East, Asia INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Beutlich Pharmaceuticals

7775 S. US Hway 1, - Ste. 1., Bunnell, FL 32110 Phone: (386) 263-8870 Website: www.beutlich.com Contact(s): Jason Dominick, International Sales Rep. David Clinard, International Sales Manager E-mail: beutlich@beutlich.com **EXPORT PRODUCTS:** Hurricaine Topical Anesthetic Gel and Spray, Hurriseal Dentin desinsitizer, HurrView Plaque Disclosing swabs, PH Paper RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Bisco Dental Products

1100 W Irving Park Rd., Schaumburg, IL 60193 Phone: (857) 534-6071 Website: www.bisco.com Contact(s): Flemming Poulsen, Intern. Sales Manager E-mail: fpoulsen@bisco.com EXPORT PRODUCTS: Restorative materials: etchants, adhesives and bonding agents, cements and composites, pulp capping materials, provisional and temporary materials. **RANGE OF DISTRIBUTION:** South America, Central America

INTERNATIONAL BUSINESS DESIRED: Foreign Agent/Distributors

Fanta Dental

555 Republic Dr., Plano, TX 75075 Phone: (214) 256-4188 Website: www.fantausa.com Contact(s): Jacob Heaton, Sales-International EXPORT PRODUCTS: Endo Rotary Files, Endo Motors, Endo Accessories, Ortho Brackets, Ortho Tubes, Ortho Wires, Ortho Pliers E-mail: info@fantausa.com RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct sales, Foreign Agents/Distributors, Joint Ventures

Froncare

Booth(s): 3319

Booth(s): 2812

Booth(s): 1200

Booth(s): 1212

Booth(s): 6 46-01 Bell Blvd., Bayside, NY 11361 Website: www.froncare.com Contact(s): Sunny Ko, Manager E-mail: jin@froncare.com EXPORT PRODUCTS: Dental Implant, Surgical Kit, Dental Implant Fixtures RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures

Great Lakes Dental Technologies

200 Cooper Ave., Tonawanda, NY 14150 Phone: (800) 828-7626 Website: www.greatlakesdentaltech.com Contact(s): Kevin Marusenski, Sales Rep. E-mail: info@greatlakesdentaltech.com **EXPORT PRODUCTS:** Orthodontic Materials, Equipment, Appliances

iLumini Sciences, Inc.

4150 Lafayette Center Dr., Chantilly, VA 20151 Phone: (703) 894-7576 Website: www.ilumisi.com Contact(s): Walter Abbott, Geraldien Chinga, Admin. Assistant. E-mail: info@ilumisi.com **EXPORT PRODUCTS: SUPER Fiber Post** RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Ocean Impex. Inc.

Booth(s): 5530 3600 College Park Drive - Suite 8305, Conroe, TX 77384 Phone: (346) 666-8821 Website: www.oceanimpex.net Contact(s): Ahmed Rasa, CEO E-mail: razatrdg@gmail.com **EXPORT PRODUCTS:** Dental Instruments, Orthodontic Instruments, Pliers RANGE OF DISTRIBUTION: South America, Caribbean, Eastern Europe/Russia, Canada, Mexico, Australia, New Zealand INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors, Joint Ventures

Parnell Pharmaceuticals, Inc.

3070 Kerner Blvd., San Rafael, CA 94901 Phone: (415) 256-1800 Website: www.parnellpharm.com Contact(s): Francis Parnel, MD, Chairman & CEO E-mail: fwparnell@parnellpharm.com EXPORT PRODUCTS: Mouth Kote Drive Mouth Spray; Mouth Kote-remint

Remineralizing Spray; pretz irrigation and nasal products; Feminease vaginal moisturizer, oragesic oral pain irrigation RANGE OF DISTRIBUTION: Eastern Europe/ Russia, Western Europe,

Canada/Mexico, Middle East/Asia INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor, Joint Ventures, Licensing Agreements

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Booth(s): 628	Richmond Dental - Medical	Booth(s): 2403
	1100 Hawthorne Lane. Charlotte, NY 28205 Phone: (704) 376-0380 Website: www.richmondde	ntalandmedical.net
	Contact(s): Fran Eskew, Account Manager E-mail: fran.eskew@barnhardt.net	
lant Fixtures	EXPORT PRODUCTS: Cotton Rolls, Cheek Retractors, Co Sponges and Gauze, Level 1 & Level 3, Facemasks & infe	tton Pellets, Non Woven ction control & Dispensers
	RANGE OF DISTRIBUTION: Worldwide	
	INTERNATIONAL BUSINESS DESIRED:Direct Sales, Fo	reign Agents/ Distributors
Booth(s): 4310	Shofu Dental Corporation	Booth(s): 4408
	1225 Stone Dr., San Marcos, CA 92078	
com	Website: www.shofu.com	
	Contact(s): Mike Gainsburg, Director of Sales E-mail	: mgainsburg@shofu.com
	EXPORT PRODUCTS: Laboratory & Clinical Products	
ances	RANGE OF DISTRIBUTION: South America, Central Am	ierica, Canada/Mexico

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors SS White Dental Booth(s): 4302 1145 Towbin Ave., Lakewood, NJ 08701 Phone: (732) 905-1100 Website: www.sswhitedental.com Contact(s): David Langie, Territory Sales Manager - APAC Carlos Mandujano, Territory Sales Manager - Iatin America

E-mail: info@sswhitedental.com **EXPORT PRODUCTS:** Carbide and Diamond Burs, Endodontic Files and accessories **RANGE OF DISTRIBUTION: Worldwide** INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Temrex/JR Rand

Booth(s): 2208

Booth(s): 4735

Booth(s): 4001

300 Buffalo Ave., Freeport, NY 11520 Phone: (516) 865-8621 Website: www.temrex.com Contact(s): Jackie Prather, VP Sales, Ethan Levander, President E-mail: temrex@charter.net **EXPORT PRODUCTS: Materials RANGE OF DISTRIBUTION: Worldwide**

INTERNATIONAL BUSINESS DESIRED: Direct sales, Foreign Agents/Distributors

Venta Endo

Booth(s): 2714

150 E 200 N - Ste. G., Logan, UT 84321 Phone: (435) 752-0519 Website: www.ventaendo.com Contact(s): Chelsey Porter, Sales Rep., Becca Fonua, Sales Rep. E-mail: venta@ventaendo.com EXPORT PRODUCTS: Universal EndoHandle and MicroFiles **RANGE OF DISTRIBUTION: Worldwide** INTERNATIONAL BUSINESS DESIRED: Direct sales, Foreign Agents/Distributors

FOR THOSE WHO WANT TO IMPROVE THE HEALTH OF THEIR PATIENTS AND SUCCEED IN THE CHANGING HEALTHCARE SYSTEM

e a part of the initial "Essential Total Health For All Health Professionals" program at the GNYDM. While it is imperative that you practice the highest quality of patient centered care, you must also better understand the critical issues facing health professionals as they strive to succeed and excel.

The two days of exceptional panels bring together thought leaders, educators, and respected providers to discuss and share the challenges facing all of you that practice, manage and educate within the healthcare space whether private sector or community health clinic based.

The integration of oral health into primary care along with the growing needs of our most vulnerable populations in an era of innovative technology and value based care payment are challenges that you must understand to succeed. These will be directly addressed during the two day public health symposium.

I want to share some of the important "Total Health" issues facing oral health providers and the administrators that help guide the appropriate delivery of needed services.

The two panels on Tuesday bring together some of the most respected leaders in Dentistry to share their work and thoughts about the integration of Value Based healthcare payments/reimbursements. Areas that will be addressed include the changing system, i.e. insurers, and providers, and the changing population needing oral health care.

The rapidly growing senior population adds new and complex issues to an already stressed system. Approximately 58 million people rely on the Medicare program – and only about one-third of them have any coverage for oral health care. The Medicare statute currently excludes coverage for most oral health care. Nearly three out of five seniors, and more than three-fourths of low-income seniors, do not visit a dentist during a typical year. One in five seniors have untreated tooth decay. One in five seniors, and two out of five lowincome seniors, have complete tooth loss.

Its tragic that in a time when new diagnostic and treatment options are available for the management of Cancer that oral cancer continues to be a prevalent issue for the dental profession. There will be an expected 51,000 new cases of oral cancer in the U.S. this year with over 20% of these resulting in related deaths. This is unacceptable and needs to be addressed by all of us. Simple oral cancer screenings can be done in minutes with early detection a critical step in preventing the tragic effects of more advanced treatment. Issues related to reimbursement, scope of practice, available new technology and practice

interest and success in providing preventive services will be discussed. Another area of growing concern is the oral health care for those at risk, people with disabilities and those with intellectual and developmental disabilities. Many oral health care providers do not feel well enough trained or that their clinical space is not designed to manage these patients. There are an estimated fifty-six million Americans that are disabled and in need of oral health care! Those with intellectual and developmental disabilities such as those on the autism spectrum require a level of understanding and sensitivity that is clearly attainable and tremendously rewarding. It is important that all of us understand the need to provide quality, accessible care while developing the skills and confidence to manage these patients in a welcoming and sensitive manner. We are fortunate that the Tuesday afternoon panel brings together an internationally respected group of expert physicians, dentists, disability leaders and innovative educators to assist you in better understanding the needs of these patients with disabilities and how you Teamwork can be better equipped to integrate these very special patients into your

clinical environment.

The expansion of the dental team has been a discussion and process that has garnered quite a bit of controversy over the past few years. This is an argument that Medicine faced when the idea of adding Physician Assistants (PAs) to their team surfaced years ago. PAs have become an

when there was opposition to this new group of dental provider known as the Dental Hygienist. Can you even imagine dentistry being practiced without Dental Hygienists as part of the team? I can't.

The development of Tele-health technology has led to the "Virtual Dental Home". This has opened new pathways to address the significant issue of a patient's inability to travel to a dental office - particularly in rural communities and the frail elderly. Tele dentistry also provides a meaningful screening that can be done by an RDH affiliated with a dental practice so that preventive, noninvasive procedures can be delivered at reduced cost and with greater efficiency. This technology has provided the opportunity for dental providers to collaborate with physicians to provide better "whole person" health care. The panel on Wednesday afternoon literally brings together the national leaders of this effort who will present and discuss how they do it and how you can explore opportunities to bring Tele dentistry and the expanded role for RDHs into your practice.

e Public Health Conference Attendance at these panels is free to dental residents and dental students. Please take advantage of this very special opportunity; Registration is still open!

Jack Dillenberg, D.D.S., M.P.H. Public Health Panel. Mesa, AZ Dean Emeritus, A.T. Still University's Arizona School of Dentistry

Board Chairman, Center for Oral Health

integral part of medical practice. We saw this within dentistry back in the 1960s

GNYDM DAILY



Rethink Your Hand Files Simplify Root Canal Preparation

General dentists and endodontists are telling us the most difficult and time consuming part of the endodontic procedure is starting the root canal preparation.

This includes finding all canals, negotiating to the terminus, and creating a smooth glide path for rotary file safety. Venta Endo has a simple and effective solution for this tedious task of beginning canal preparation. By rethinking the way you hold and manipulate the initial file you change a difficult task into an easy one with the EndoHandle.

Steps to Simplify

First, don't change the way you access the pulp chamber. Continue as you normally do to debride the pulp chamber and locate the canal orifices. After access preparation place any small #6 or #8 endodontic file into the unique locking chamber of the EndoHandle. This new pen grasp grip on the file keeps your fingers out of the way. It gives you more control and allows you a clear view of the orifice to easily find the canal. Once you have located the canal simply keep filing. The EndoHandle's tactile sensitivity allows you to control the file and penetrate tortuous canals to the terminus. Within 30 to 60 seconds of basic up/down filing the EndoHandle produces a smooth, tissue free glide path for safe rotary instrumentation. This simple technique completely eliminates the difficult and frustrating part of beginning root canal preparation.

Solving Calcified Canals

Another common frustration in endodontics is calcified canals.Venta Endo's new CalciFile, used exclusively in the EndoHandle, is specifically designed for these tight spaces. The CalciFile is approximately four times stiffer than a standard #6 K-Type file. This allows for greater vertical pressure to be used without file buckling. Unlike standard K-Type files, the CalciFile has a smooth non-cutting surface with a gentle curved flute. This permits the file to slide down the canal without snagging on rough canal walls. The new CalciFile design directs all vertical filing forces to the tip of the file to penetrate calcified canals.

A university study was recently completed on the CalciFile's ability to reach canal patency. Over 100 canals in 55 multi-rooted extracted teeth, from the endodontic preclinic, were used. The CalciFile obtained 76% canal patency with less than 15 seconds of filing. When the CalciFile was used in combination with the #6 K-Type file, 91% of the canals obtained patency. Results show that the CalciFile's unique design establishes patency in less time and with less effort.

Rethink Your Hand Files at Booth #2714



NEW PRODUCTS LISTING DM

Ansell

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Booth(s): 4904 540 Lake Cook Road - Suite 150 Dearfield, IL 60015 Phone: (847) 739-9058 Website: www.microflex.com

Product: MicroTouch Denta Gloves Description: Micro-Touch Denta Glove is the first series of examination gloves developed specifically for the needs of dental

ArtCraft Dental. Inc. Booth(s): 3338

6628 Warm Breeze Lane. Dallas, TX 75248 Phone: (877) 340-1776 Website: www.artcraftdental.com **Product: Xpanders**

Description: XpanderTM is a revolutionary concept in the field of atrumatic exodontia. The instrumentes are quicker and more efficient than traditional PDL type instruments including the thin-blade luxation instruments. Xpanders ™ are available in 4 models: Straight, curved, and two posteriors. To see a demonstration of the instrument visit booth #3338

Brewer Company	Booth(s): 2914
V88 W13901 Main St. Ste. 100 Menoman	ee Falls, WI 53051
Phone: (262) 251-9530	Website:

www.brewercompany.com

Product: 135 AS and JS Saddle Stools **Description:** Brewer Company's new ultra-cushion Saddle Stools with exclusive 360 degree Dynamic Motion are designed to enhance posture, strengthen back muscles and relieve shoulder and neck tension.

Ceda Press Booth(s): 3543 Patrijarha Joanikija 20E. Belgrade, Serbia 11000

Website: www.cedapress.rs Product: Dental Disposable bibs and folded napkins

Description: Ceda Press is a manufacturer of dental disposable bibs and folded napkins located in Serbia, Europe. Bibs on rolls and napkins are leakproof, made of 100% cellulose and PE foil using advanced technology of thermal bonding. Our products are available in 14 attractive colors. Satisfied clients from more than 30 countries all over the world are our best reference

Citibank Healthcare Practice Finance Booth(s): 4433 399 Park Avenue. New York, NY 10022

Phone: (212) 240-1824. Website: www.citibank.com Product: Specialized Financial Solutions for Dentists

Description: Citibank is offering 100% financing for dental practices. We can help you acquire a practice, buy into a practice or buy out a partner, merge with another practice, refinance your practice debt, make practice improvements, expand to another location, purchase new or used equipment, access working capital, and purchase or refinance your practices' commercial real estate

ContacEZ Booth(s): 3424 217 SE 136th Avenue - Suite 105 Vancouver, WA 28684 Phone: (360) 694-1000 Website: www.contacez.com

Product: SupraDisc, Safe-Edged Diamond Disc Description: Enjoy safe, effective, and stress-free interproximal reduction with the new, inovative Suprables. While traditional diamond discs can carve harmful ledges or gouges into enamel surfaces, SupraDisc uses a unique, non-abrasive edge to make this a thing of the

past. Use SupraDisc to improve patient experiences and bring a unique value to your office.

ContacEZ Booth(s): 3424 217 SE 136th Avenue - Suite 105 Vancouver, WA 28684 (360) 394-1000 Website: www.contacez.com Phone: Product: IPR Plus

Description: Based on years of feedback and suggestions from customers, ContacEZ has developed the latest expansion to the IPR Strip System—IPR Plus. The four new strips that comprise IPR Plus include measurements that increase incrementally from 0.35 mm to 0.50 mm. Each of the new IPR Plus strips comes with its specifications engraved right on the handle; listing its thickness and diamond coating. IPR Plus also contains the previously-named "Optional Strips" as well. In the near future, the improved grip and specifications on each handle will be making their way to all 8 strips under the umbrella of IPR Plus

CRUXELL Corp. Booth(s): 1816 A-405, Migun Techno World II, 187 Techno 2-ro Yuseong-gu, Daejeon, S. Korea 34025 Website: www.cruxell.com

Product: CRUXCAN ("CRX-1000") Description: Dental PSP Scanner

Fanta Dental Booth(s): 1212 555 Republic Drive - #200 Plano, TX 75075 Phone: (214) 256-4188 Website: www.fantausa.com

Product: Single File Endo System-First in the WORLD Description: With our patented technology, Our F-1 Endo File is the first Single File Rotary Root Canal instrument in the world. Dentists don't

need to switch multiple files during the treatment, just use F-1 file in Continuous Rotation instead of Reciprocating Rotation. It will greatly save treatment time and significantly increase treatment success rate due to its simplicity.

FirstFit Booth(s): 4838 4680 Table Mountain Drive - #100 Golden, CO 80403 (844) 201-6329 Website: www.firstfit.com Phone:

Product: FirstFit Guided Prosthetics Delivery System **Description:** FirstFit is a Guided Dentistry System that utilizes the lastest digital technology to create 3D Printed Prep Guides enabling clinicians to prepare and seat veneers, bridges and crowns in a single

visit **Forum Tec** Booth(s): 423

40 Hutsot Hayotser St., Ashkelon, Israel Website: www.forumtec.ne Product: Implant Spotter Description: Accurately detecting implants that are covered by gum

tissue, the Implant Spotter, eliminates the need for complex and painful procedures, such as severing the gums, during two-stage implantology treatments. This innovative implant detector minimizes pain and healing-time for the patient, while reducing chair-time to maximize treatment efficiency for the dentist.

Froncar	e	Booth(s): 628
46-01 Be	ll Blvd., Bayside, NY 11361	

(928) 800-1016 Website: www.forncare.com Phone: Product: The SIMPLE IMPLANT kit Description: all-in-one Implant kit

G.B.S Technologies Booth(s): 5043 65 Maple Street - Dobbs Ferry, NY 10522

Website: www.gbsproducts.net **Product: Intraoral X-ray Scanner**

Description: A low cost X-Ray Scanner offering wireless connectivity to all office workstations. Includes plates sizes: 0,1,2,3. SCHEDUAL A DEMO

GCL Sytems, Inc. Booth(s): 1133 1172 W 700 N - Suite 210 Lindon, UT 84042

Phone: (801) 549-0670 Website: www.gclsystems.com Product: Gingival Cuff Links Sysstem

Description: The Gingival Cuff Links System is a provisional healing cuff that is compatible with most major implant systems. Gingival Cuff Links placement may occur at any state of the implant process to shape soft tissue during the healing time resulting in ideal emergence profiles. The desired emergence profile created by the Gingvia Cuff Links System is simple for the restorative dentist to create and place a natural looking prosthesis that is indistinguishable from a natural tooth. Additionally, no gaps occur around the final restoration virtually eliminating food impaction.

Booth(s): 4413 Glidewell Dental 4141 MacArthur Drive, Newport Beach, CA 92660 Phone: (949) 440-3837 Website: www.glidewelldirect.com

Product: Bruxzir Esthetic **Description:** BruxZir® Esthetic Solid Zirconia is a new category of dental zirconia made possible by years of research & development at Glidewell Dental. This advanced monolithic material is created through a patented colloidal process, providing an anterior restorative solution that features an optimized combination of high-performing strength and lifelike translucency

Booth(s): 4141 **Golnit Sutures** 2277 Homecrest Ave, 6M Brooklyn, NY 11229 Phone: 718-219-0731 Website: ptfesutures.com **Product: Golnit PTFE Suture**

Description: PTFE monofilament dental suture

Healthy Start 950 Green Bay Road - Ste. 205

Winnetka, IL 60093 **Products: Toddler Habit Corrector**

Description: The Healthy Start Toddler Habit Corrector is for children ages 2-4. It is worn 1-2 hours a day passively and during the night to encourage nasal breathing and help improve symptoms of Sleep Related

Booth(s): 2412

Meta Biomed Inc. 3015 Advance Lane Colmar, PA 18915

Products: EQ-S Description: EQS is powered by sonic technology. Clean and efficient thanks to active flow, multi directional movement. Our specially shaped and flexible tip, causes less pressure toward the apical foramen. Very easy to operate; cordless, single button operated, ergonomic design and light body.

Booth(s): 5227

Parkell

Product:

Microcopy Booth(s): 1106 3120 Moon Station Road NW. Kennesaw, GA 30144 Phone: (770) 425-5715 Website: www.microcopydental.com

Product: Proxi-Chek ™

Description: This new precise, easy to use interproximal marker -Proxi-ChekTM from Microcopy, clearly marks the point of contact and eliminates guesswork when fitting a crown, saving time and the risk of over adjusting. Stop by the Microcopy Booth #1106 or call 800.235.1863 to learn more.

Micron Dental

Booth(s): 4438 617 N. Scottsdale Rd. #C., Scottsdale, AZ 85257 Phone: (480) 448-6008 Website: www.microndental.com Product: Micron P305 3D Printer

Description: The MICRON P305 is a large format LCD printer esigned to print up 20 or more dental devices at once in as little as 10 minutes per arch. LCD print technology results in greater accuracy and fit, and a much larger build plate

so you can produce more in a day compared to other desktop printers. MicroP Technology (Taiwan) Inc. Booth(s): 4441

No. 40, Junghe Tsuen Minshiuing Townshiop Chiayi County 632, Taiwan. Website: www.micro-p.com.tw/

Product: MicroP HALLEY Series AirODriven and Electric Dental Handpiece

Description: The MicroP Halley Series handpiece is intended for the removal of carious material, reducing hard tooth structure, cavity preparation, finishing tooth preparations, restorations, and for polishing teeth. They are designed for use by a trained professional in the field of general dentistry.

Booth(s): 3641

Booth(s): 526

Booth(s): 5035

Octave Light Limited

Unit 1, 3/F., Block A, New Trade Plaza, 6 On Ping Street Shatin, N.T. , Hong Kong

Website: www.octavelight.com **Product: Dental Model**

Description: Now you can print medical, dental and engineering parts with one of the most dependable machine at a most reasonable price. One of the biggest dental lab in USA has already switched the majority of their in-house production 3D printers info Octave Light R1. Our machine is this reliable! Industrial grade, top-down with recoater blade style, stereolithography 3D Printers used to be room-size and used to require high maintenance. With Octave Light R1, we have miniaturized an industrial grade top-down stereolithography machine into desktop-size and made this additive-manufacturing technology accessible

Omplant LTd.

to individuals.

37 Sheshet Hayamin St., Haifa, Israel Website: www.omplant.com

Product: Omplant Driver

Description: Prosthetic Parts wireless screwdriver 200rmp for dental implants - Abutment healing caps, etc. Replaces the use of hand driver with much more safety, speed and comfort.

orthoBrain® Booth(s): 1143 25150 Woodside Lane - Suite 200 Beachwood, OH 44122 Phone: (216) 926-4097. Website: www.orthobrain.com Product: OrthoBrain

Description: We help dentists deliver orthodontics with confidence orthobraine is a secure, digital orthodontic advisory system that makes it easy for dentists to start caring for orthodontic patients. orthobrain consulting doctors are all expert certified orthodontic specialists*

OrthoSnap Corp.

2000 Shames Drive, Westbury, NY 11590 Phone: (516) 606-7605. Website: www.orthosnap.com

Product: OrthoSnap Clear Aligner System

Description: We manufacture and distribute clear aligners using a patented technology. Our process results in more effective toolt movement and provides dental practitioners a competitive advantage.

Product: BIOSENS CAD **Description:** THERMOPLASTIC CAD/CAM DISC FOR FLEXIBLE DENTURES AND TRANSPARENT CLEAR FRAME-WORKS

Planet DDS Booth(s): 5115 3990 Westerly Place - Suite 200., Newport Beach, CA 92660

Phone: (800) 861-5098 Website: www.planetdds.com Product:Denticon Cloud-Based Dental Practice Management Software

 $\ensuremath{\textbf{Description:}}\xspace$ A modern practice management software built in the cloud that includes native analytics for real-time reporting anytime, anywhere access to practice information, integrated patient munications, and cloud-based x-ray imaging software.

Primex LLC Booth(s): 1818 11547 Rose Garden Court

San Diego, CA 92131 Products: EASY FLEXIBLE PERIOTOMES

Description: EASY FLEXIBLE PERIOTOMES: THIS PRODUCT IS USED FOR MINIMIZING DAMAGE TO ALVEOLAR BONE AS IT HELPS CUT THE PERIODONTAL LIGAMENT TO DETACH TEETH FROM THE PERIODONTAL LIGAMENT TO PLACE IMPLANT IMMEDIATELY AFTER TOOTH EXTRACTION OR GENERAL TOOTH EXTRACTION. EASY FLEXIBLE PERIOTOME ADOPTS THE FLEXIBLE TYPE WHICH CAN BE BENT FREELY, AND ENSURES APPROACH TO THE TOOTH ROOT, SO THAT YOU CAN CUT OFF THE PERIODONTAL LIGAMENT VERY EASILY. IT IS 100% RUST FREE.

Booth(s): 1818

San Diego, CA 92131 Products: EASY FLEXIBLE LUXATORS

11547 Rose Garden Court

Primex LLC

Description: EASY FLEXIBLE LUXATORS: IT IS A NEW EASY LUXATOR WHICH HAS FLEXIBLE AND THIN BLADE UNLIKE OTHER LUXATORS. DUE TO THIS STRUCTURAL FEATURE, THE TIP OF THE LUXATOR EASILY DIGS INTO THE PDL SPACE, SO THE DISTORTION OF TEETH FROM THE ALVEOLAR BONE CAN BE INDUCED WITH EVEN A SMALL FORCE. IT ALSO ENABLES ATRAUMATIC EXTRACTION BECAUSE IT MINIMIZES THE DAMAGE OF SURROUNDING SOFT TISUE AND ALVEOLAR BONE.

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Hands-on Workshop



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The Center for Hearing and Communication is the oldest not-for-profit, out-of-hospital hearing rehabilitation facility in the United States, serv-ing adults, children and infants each year. If you miss the screenings at the Dental Convention, the Center offers free hearing screening at their headquarters 50 Broadway, 6th floor, New York City by calling (917) 305-7766.



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Parkell® LC Fill Light Cure Bulk-Fill Material

300 Executive Drive, Edgewood, NY 11717

capabilities in matching adjacent teeth.

Parnell Pharmaceuticals

Product: Mouth Kote Remint®

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Reputation

Perflex. Ltd.

5152 County Road 21

Phone: (631) 389-1536 Website: www.parkell.com

Description: This bulk-fill, light cure composite is ideal for restoring

teeth from the bottom of the prep to the occlusal surface! Formulated with a self-leveling consistency, LC Fill also features impressive

physical properties-low shrinkage, 280Mpa compressive strength 145Mpa flexural strength and the ability to withstand occlusal forces

LC Fill is versatile, too! LC Fill can be cured up to a depth of 4mm and

comes in a Universal Shade (A1/A2), giving it terrific chameleon-like

Phone: (415) 256-1800 Website: www.parnellpharm.com

Description: Mouth Kote Remint remineralizing dry mouth spray with

natural yerba santa and xylitol restores enamel with bioavailable Calcium and Phosphate. It is sugar-free with a natural mint flavor and

Phone: (800) 667-0268 Website: www.natientnews.com

Product:WebLift by Patient News | Custom Websites | SEO |

Description: Is your digital presence helping you generate new patients?

Clicks don't mean calls; your online presence must convert, and Patient News can help you get there! Custom websites, managed social media, SEO and

reputation management, we help your practice STAND OUT and grow! Go to

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Booth(s): 2604

Booth(s): 4735

Booth(s): 3315

Booth(s): 525

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NOVEMBER E7, E010		
PRIMO Dental Products Booth(s): 3341	Septodont Booth(s): 3219	Spotless-Smiles Booth(s): 600
24 Abeel Rd., Monroe, NJ 08831	205 Granite Run Drive - Suite 150 Lancaster, PA 17601	333 Mamaroneck Ave #181 White Plains, NY 10605
Phone: (800) 378-7754 Website: www.primodentalproducts.com	Phone: (717) 286-0108 Website: www.septodont.com Product: Dentapen Electronic Syringe	Phone: (914) 319-4763. Website: www.spotless-smiles.cor Product: Sonic 4 Braces Brush Heads
Product: PRIMO Freeze - Endo Refrigerant for Cold Testing Pulp Vitality	Description: Dentapen, The Next Generation of electronic syringe.	Description: Sonic orthodontic brush heads for sonicare® handles
Description: Brief description of product for use in our publications: Our big 10oz spray can gives you 66% more than other leading products; Refreshing, spearmint flavor; Four-Year self	Light Weight, easy to use, cordless.	····
life Guarantees It's always Fresh!; GNYDM Special - Buy 2 Cans, Get 2 Can Free (just \$14.66 Net)	Chan Zhan Advanced Dentel Lebenstern	TMJ & Sleep Therapy Centre International Booth(s): 522
Proctor & Gamble Booth(s): 4234	ShenZhen Advanced Dental Laboratory Booth(s): 3638 3/f A Building, NO 33 Haoye Road, ShenZhen China Booth(s): 3638	7879 El Cajon Blvd., La Mesa, CA 91901 Phone: (619) 797-0921
8700 Mason Montgomery Rd., Mason, OH 45040	Website: www.adldentalab.com	Product: Diamond Digital Sleep Orthotic (DDSO)
Phone: (336) 454-8484. Website: www.dentalcare.com	Product: Dental Products	Description: The DDSO is a removable intraoral device used to treat snoring and mild
Product:Crest Gum Detoxify Toothpaste& Oral B Genius Electric Rechargeable Toothbrush	Description: We are a dental Laboratory specialized in implementing the latest technology	moderate OSA. The device functions as a mandible repositioner that contains removab nasal dilators and lingual positioners to increase functionality and convenience of us
Description: Crest Gum Detoxify uses activated foam to deliver the power of stannous fluoride	to develop Zirconia /Emax Restoration,PFM, Full Cast crown and bridge, Composite, Implan, Digital product like 3D printed & milling products, Telescope, Precision-attachment and various	Soft nasal dilators and wide/narro lingual tongue positioners are available for patie
to hard-to-reach areas, even below the gumline, to neutralize harmful plaque bacteria and toxins.	Orthodontic appliances. Contact us at +86-18688739037 7 garyzuo@adldentalab.com for for	comfort.
OralB Genius is Round for a Reason, designed like a dental tool to surround each tooth for tooth- by-tooth cleaning conforming to the anatomy of the tooth. The OralB Genius removes 22% more	detailed information.	Tokuyama Dental America Booth(s): 422
plaque, 32% better at improving Gum Health, and 33% better in hard to reach places for an over-	Sherman Specialty Company Booth(s): 3632	740 Garden View Ct., Encinitas, CA 92024
all clean. * Based on a 6-week study with OralB Pro 5000/7000 CrossAction vs. Sonicare Care Diamond Clean.	141 Eileen Way, Syosset, NY 11791	Phone: (760) 942-7211 Website: www.estecemii.com
	Phone: (516) 861-6420 x3048 Website: shermandental.com	Product: EsteCem II DC Resin Cement
quip Booth(s): 430	Product: Brush Puppets Description: These adorable educational brush puppets are an effective teaching tool to show	Description: EsteCem II is a dual-cure resin cement that does not require light-curin etching (optional), surface agitation, additional primers or activators when used wi
45 Main Street - Suite 630 Brooklyn, NY 11201	your youngest patients how to brush and floss correctly. They are 15-17 inches tall, have non-	Tokuyama Universal Bond, included in the kit. The quick 3-step application, 3-second ta cure and easy clean up cuts chair time, offering speed comparable to self-adhesi
Website: www.getquip.com	removable teeth that can be brushed and flossed and come with their very own toothbrush, they are available in 4 styles; crocodile, alien, puppy and dragon. Hidden in each puppet is a water	cements.
Product: quip Power Toothbushes	squirter to keep you patient engaged. (and have a little fun!)	Town & Country Dontol Studios Booth(o): 20
Description : quip, one of Time Magazine's Best Inventions, is the first ever subscription electric toothbrush to earn the ADA Seal of Acceptance for its ability to safely (and effectively)	Shofu Dental Corporation Booth(s): 4408	Town & Country Dental Studios Booth(s): 323 275 S. Main Street
remove plaque and help prevent and reduce gingivitis. Created by designers and dentists, quip	1225 Stone Drive. San Marcos, CA 92078	Freeport, NY 11520
gets back to the basics (without the gimmicks) to make better brushing simple, affordable, and surprisingly enjoyable. With only a single mode, soft bristles, and sensitive sonic vibrations,	Phone: (800) 827-4638 Website: shofu.com	Phone: (516) 868-8641
quip guides a two-minute routine using 30-second quadrant pulses. To help inspire healthy	Product: "New" Beautifil Flow Plus X	Products: FirstFit System Guides
habits, we also ship fresh brush head and toothpaste refills (\$5 each) every 3 months, with free worldwide shipping and oral health tips along the way.	Description: A Bioactive nano-hybrid composite that achieves more surface gloss in less time. Improved handling and effortless polishing that maintains a long lasting shine.	Description: FirstFit is a guided Prosthetic Delivery System for One Appointment sing unit crowns, conservative 3-unit bridges and Veneers. CAD/CAM precision and patented printed prep guides ensure a perfect, custom fit every time and eliminate the need 1
Rockwell Enterprises Booth(s): 5213	SOTA Imaging Booth(s): 2711	temporaries. FirstFit offers significantly better patient experience and convenience th
House No. 3, Surgical Street, Jinnah park Colony No2	1073 N. Batavia Street - Suite B. Orange, CA 92867	traditional restorative treatment
Sialkot, Punjab	Phone: (657) 205-8633 Website: www.sotaimaging.com Product: CLARIS i5HD Intraoral Camara	
Products: Tunnelisation Periosteum Instrument Kit of 5 Pieces	Description: The All-New Claris i5HD takes advantage of the most advanced sensor and	
Description : Instruments are used for Tunnelisation to lengthen the flap without incision and brush the periosteum soft brushing technique	fastest video processor technology, allowing it to effortlessly capture the best intraoral	
brush the periosteum sort brushnig technique	images on the market in true high-definition. Its space-grade, anodized aluminum body gives the i5HD the durability it needs to last in even the most hectic of office environments.	Visit the
Salli USA Booth(s): 3743, 5609	Along with these incredible hardware advancements, the installation process has never been	New Products in Booth #5634
4301 Shadow Oak Lane	easier for an intraoral camera, giving you a hassle-free setup that will have you working seamlessly with all major imaging software within minutes.	
Austin, TX 78746		in Booth #5634
Phone: (424) 543-4383	Spotless-Smiles Booth(s): 600	
Products: Ergonomic Chair/Stool	333 Mamaroneck Ave #181 White Plains, NY 10605 Phone: (914) 319-4763 Website: www.spotless-smiles.com	
SDI (North America) Inc. Booth(s): 3216	Product: Implant Clean Toothbrush	
1279 Hamilton Parkway Itasca, IL 60143	Description : A uniquely designed and angled toothbrush for implants and fixed prostesis.	
Phone: (630) 361-9200 Website:sdi.com.au		
Product: Riva Star	Spotless-Smiles Booth(s): 600 333 Mamaroneck Ave #181 White Plains, NY 10605	
Description: Immediate dental hypersensitivity relief for adults over the age of 32, non-	Phone: (914) 319-4763 Website: www.spotless-smiles.com	
$invasive-suitable \ for \ MID, \ patented \ technology, \ aesthetically \ pleasing-reduced \ staining, \ clinically$	Product: Sonic / Implants & Pario Rrush Heads	

Product: Sonic 4 Implants & Perio Brush Heads

Description: Sonic Suculus brush heads for Sonicare® handles



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Essential Total Health For All Health Professionals

WEDNESDAY, NOVEMBER 28

TUESDAY, NOVEMBER 27

Participants: Participants: ANN M. BATTRELL, M.S.D.H. MICHAEL C. ALFANO, D.M.D., Ph.D. DAVID S. GESKO, D.D.S. MATTHEW HOLDER, M.D., M.B.A. CONRADO E. BARZAGA, M.D. MICHAEL GLICK, D.D.S. PATRICIA BRAUN, M.D., M.P.H. JOHN D. KEMP, J.D., CEO JACK DILLENBERG, D.D.S., M.P.H. ERIN HARTNETT, D.N.P. JACK DILLENBERG, D.D.S., M.P.H. MAUREEN PERRY, D.D.S. ALLEN FINKELSTEIN, D.D.S. WILLIAM RILEY, Ph.D. PAUL GLASSMAN, D.D.S., M.B.A. MARK WOLFF, D.D.S. Course: 5140 9:00 - 12:00 2:00 - 5:00 9:00 - 12:00 1:30 - 4:30 Course: 5150 Course: 6260 Course: 6270 Tuition: \$50.00 3 CEUs Tuition: \$50.00 3 CEUs Tuition: \$50.00 3 CEUs Tuition: \$50.00 3 CEUs Moderator: Jack Dillenberg, D.D.S., M.P.H. Moderator: Mark Doherty, D.D.S., M.P.H. Moderator: Steve Perlman, D.D.S. Moderator: Jack Dillenberg, D.D.S., M.P.H. **ORAL HEALTH CARE IN THE U.S.: INTEGRATION OF ORAL HEALTH** HOW GENERAL DENTISTS CAN WILL EXPANDING THE HEALTH TEAM TO FOR WHOM, BY WHOM, AND WHO PAYS! (IS THERE A PATHWAY TO INCLUSION INCLUDE DENTAL HYGIENISTS IN A TELE-HEALTH ENVIRONMENT IMPROVE ACCESS INTO AN EMERGING VALUE BASED **IMPROVE THE ORAL HEALTH OF** HEALTHCARE SYSTEM THE DISABLED AND THOSE AT RISK OF ORAL CARE IN MEDICARE?) The traditional fee for service payment system (MEDICALLY COMPLEX AND ELDERLY) TO CARE, IMPROVE THE OVERALL HEALTH OF PATIENTS AND REDUCE COSTS? Oral healthcare in the United States has continued for healthcare services is fading away. We have There are over 57 million Americans with disabili ties. The oral healthcare system, and its providto be a challenge for patients, providers, insurers Dentistry has been slow to adopt an expansion of already seen this occur in various medical settings throughout the country. The change is slowly ers, cannot rely on specialists and hospitals to the dental team. New models have emerged in a and policy makers. This extraordinary panel helps you to better understand how to thrive in this ever shifting the dental payment system. Dental providtreat these individuals in need of on-going, high number of states. One model that incorporates well trained dental hygienists and innovative techquality dental care. General dentists attending changing system. By participating in this program, ers have to better understand and adapt to these you will better understand the issues and leave changes. National experts help you to better this session will better understand how they can nology - tele-health and virtual dental offices be effective, successful and emotionally satisfied with a clear understanding of how to be successunderstand these changes and how to begin the offers a solution that many can embrace. See how ful in navigating the system while providing quality in treating these at risk individuals. this model can increase the dental team's effectransformation so you can be prepared. care for your patients. tiveness, and bottom line while increasing access to care Sponsored by Center Dentsply Acceleration for Oral Sirona Health Academy HENRY SCHEIN® DENTAL

VISIT REGISTRATION TO PURCHASE TICKETS TO ATTEND THESE COURSES

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3D PRINTING & DIGITAL DENTISTRY CONFERENCE Dentistry Conference EXHIBIT FLOOR ROOM #107

TIME	COURSE	TUESDAY, NOVEMBER 27	SPEAKER	SPONSORED BY		
9:45 – 12:45PM	5110	Effective Integration of 3D - Digital Workflow into Clinical Practice	Jeffrey R. Shapiro			
2:00 – 5:00PM	5120	Advancements in 3D Dental Technology	Jeffrey R. Shapiro			
	WEDNESDAY, NOVEMBER 28					
9:45 – 12:45PM	6110	Treatment Planning for Guided Surgery	David P. Young			
2:00 – 5:00PM	6120	Operative Considerations for Guided Surgery	David P. Young			

DENTAL LABORATORY TECHNICIAN PROGRAMS

TIME	COURSE	TUESDAY, NOVEMBER 27	SPEAKER	LOCATION	SPONSOR BY
9:45 - 12:45PM & 2:00 - 5:00PM	5160	Minimal Invasive Dentistry and Cosmetic All Ceramic Solutions	Von M. Grow	Exhibit Floor Booth #117	,'GC','
		WEDNESDAY, NOVEMBER 28			
9:45 — 12:45рм	6090	Implant Prosthetics: 2018 State of the Art Planning, Protocols and New Biomimetic Materials	Sander Polanco	Exhibit Floor Booth #117	



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GNYDM DAILY

THE INVISALIGN® EXPERIENCE CONVERTING CONSUMERS TO PATIENTS AND DRIVING THEM TO YOUR PRACTICE

cross the country, the Invisalign Experience is inviting consumers to walk in and explore their ideal smile, learn about Invisalign treatment options, and be directed straight to a nearby provider.

CAPTURING A GREAT OPPORTUNITY WITH A GREAT EXPERIENCE

There is a significant opportunity to expand the flow of orthodontic patients by educating consumers who have thought about treatment but haven't yet gone into consultation.

The Invisalign Experience is especially effective for millennials and post-millennials who are interested in orthodontic treatment and want to experience hands on the digital tools that that can help them visualize a better smile.

The Invisalign Experience offers an inviting atmosphere and an engaging encounter that features 3D scanning that allows consumers to see what their ideal smile could look like in a matter of minutes. Large LED touch screens take them through the Invisalign treatment experience, and friendly, well-trained store employees can help them explore treatment and understand financing options before directing them to a nearby provider.

100% OF HIGHLY MOTIVATED LEADS DIRECTED TO DOCTORS

The Invisalian Experience shortens the buving cycle by educating consumers who are motivated and ready for treatment before they come into your office. Directing interested consumers to your practice allows you to reach a brand new market that is additive to your current patient base, resulting in a significant amount of incremental business.

TYPICAL INVISALIGN EXPERIENCE FLOW VISUALIZE THEIR SMILE

Consumers can choose from a variety of treatment options. The 3D scanner allows them to quickly see the differences in their smile between these different options to select the approach that works best for them.

EXPLORE THEIR OPTIONS

Interested visitors can learn about various financing options and even be pre-qualified for a loan.

CHOOSE A PROVIDER

Consumers who want to move forward can choose an Invisalign provider within their area. The Invisalign Experience concierge team will schedule the consumer as fast as possible.

CASE REVIEW AND CONSULTATION

Once a doctor receives and reviews the case, the consumer's case assets (photos, scans, treatment preference, etc.) they have the option to accept or opt out of the case. If they accept the case, a consultation that includes an in-office physical exam will be scheduled to confirm that the consumer is a good candidate for Invisalign treatment.

READY TO TREAT

Experience has shown that consumers who are good candidates for Invisalign treatment are 50% more likely to immediately start treatment if their doctor prescribes the product selected

- 4 Invisalign[®] Experience locations
- 10.000 consumers visited an Invisalign Experience location
- 3,500+ consumers scanned
- 2,700+ leads transferred

to doctors

during their Invisalign Experience visit. That's the strength of the Invisalign Experience pre-sale experience.

COME SEE THE INVISALIGN EXPERIENCE FOR YOURSELF AT BOOTH #5204

We've brought the Invisalign Experience to the GNYDM tradeshow floor. Come see for yourself how this innovative, engaging experience is driving qualified consumers straight to providers like you.

DOCTOR BENEFITS OF FINANCING

Zero default risk Competitive merchant rates

No need to collect high down payments

Attract more patients, boost your bottom line Easy online patient application

Learn more at invisalign.com/gnydm2018

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A simple solution to the tedious task of beginning root canal preparation.



Booth #2714

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GNYDM INFORMATION



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PEDIATRIC DENTISTRY SUMMIT

TIME	COURSE	TUESDAY, NOVEMBER 27	SPEAKER	LOCATION	SPONSORED BY
9:00 – 12:00PM	5060	Critical Updates in Clinical Pediatric Dentistry 2018 ~ From Technology to Managing Eruption	Jed Best, Martha Ann Keels	1E08	& Care Credit
2:00 – 5:00PM	5070	The Coming Paradigm Shift: How it affects your Treatment Decisions in Caries Management and Dental Acid Erosion	Jed Best, Martha Ann Keels	1E08	& Care Credit
9:45 - 12:45PM	5080	Zirconia and MTA: Esthetic solutions for Pediatric Dentistry	Jarod Johnson	Exhibit FI. Room #6000	💲 sprig

DENTAL HYGIENIST & ASSISTANT PROGRAMS

TIME	COURSE	TUESDAY, NOVEMBER 27	SPEAKER	LOCATION	SPONSORED BY
1:30 – 4:30PM	5400	Integrative Dentistry and Dental Hygiene: Where East Meets West	Debra Grant	1E21	
3:00 – 4:00PM	5550	Becoming a Whitening Specialist	Sarah Thiel	Crystal Palace P&G Classroom	Crest + Oral
		WEDNESDAY, NOVEMBER 28			
9:00 – 12:00PM	6280	Ninth Annual Premier Dental Hygienists' Program	Jessica Fagan, Lawrence Pizzitola, Jillian O'Connor	1E13	
1:00 – 4:30PM	6290	Forensic Dentistry: The Roles of the Dental Professional	Winnie Furnari	1E13	
9:00 – 12:00PM	6300 (Assistants)	Dental Assisting: A Mixture of Pride, Passion and Professionalism	Natalie Kaweckyj , Virginia Cairrao, Tanaya Santiago	Exhibit Fl. Booth #6000	
1:30 – 4:30PM	6310 (Assistants)	It's Not My Job: Taking Initiative in the Dental Practices	Natalie Kaweckyj, Virginia Cairrao	Exhibit FI. Booth #6000	
		**The Hygiene Hospitality Suite is located in 2D12/13			

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unlimited* seminars and essays seminars and essays *Excludes Workshops, Botox & Fillers, Sleep Symposium and Invisalign



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Ken Hargreaves Successful Management of Acute Dental Pain

David Clark

Better, Faster, Prettier, Stronger Composite Dentistry Paulo Malo

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Featured Keynote Speakers

Mary Walsh — Acclaimed Comedian Mary Walsh is best known for her multi-Gemini-award-winning work that showcases her dynamic range of hilarious characters.



Timothy Caulfield — Professor Health Law and Science Policy, University of Alberta Professor Timothy Caulfield debunks myths and assumptions about innovation in the health sector.

NEW for 2019! ALL COURSES ARE TICKETED. Category 2 and 3 lectures are included in your general registration fee. Register in advance for free tickets to reserve your spot. Online registration opens in January 9, 2019. The Preliminary Guide will be available online in January at asm.oda.ca.

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Dr. Lauro Medrano, General Chairman, receives award of excellence from the Academia Dental Internacional



International College of Dentists' Luncheon



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22

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DENTAL SLEEP PRACTICE

Symposium 2018		ROOM #1E09	published by	Convex de lees. Greiz Bacenel.
TIME	COURSE	TUESDAY, NOVEMBER 27	SPEAKER	SPONSORED BY
8:00 – 12:00pm	5220	Laser Frenectomy/What Every Dentist Treating Sleep Needs to Ask their Physicians	Various Speakers	light Scalpel"
1:00 – 5:00pm	5225	The Digital Work Flow for Dental Sleep Medicine	Various Speakers	HENRY SCHEIN®
		WEDNESDAY, NOVEMBER 28		
8:00 – 12:00pm	6180	Does Using a Mandibular Advancement Device (MAD) Condemn the Patient to Suboptimal Treatment	Kevin Kwiecien	
1:00 – 5:00pm	6185	Financial and Insurance Expectations for Patients in Dental Sleep Medicine	Glennine Varga	

INTERNATIONAL EDUCATIONAL COURSES

TIME	COURSE	TITLE/ORGANIZATION	SPEAKERS	ROOM
TUESDAY, NOVEMBER 27				
9:00am - 5:00pm	5580	Instituto Dental Standard México – SDI	Various Speakers	1E19
9:00am - 5:00pm	5590	Simposio Multi-Disciplinario ROCA Internacional	Various Speakers	1E20
9:00am - 12:00pm	5320	Program in Portuguese**	Francisco Octávio T. Pacca, Silvana Allegrini Kairalla, Cassiano Scapini, Luciane Kraul	2D03
2:00pm - 5:00pm	5620	Presienta Mundial - Internacional de ALADOME	Various Speakers	1E18
2:00pm - 5:00pm	5610	Socket Shield (P.E.T.)	Raul Bravo Barrera	2D03
		WEDNESDAY, NOVER	MBER 28	
9:00am - 4:30pm	6600	America Para Todos	Various Speakers	1E19
9:00am - 4:30pm	6610	Dental International Filler Neurotoxin Education (DIFNE)	Various Speakers	1E20
9:00am - 4:30pm	6590	Fundación Implantodontológica Argentina - FUNDAMIA	Various Speakers	1E21
	**Portuques	se Translation Room is on the Exhibit Floor Booth # 101 offering	Daily Workshops, Visit Registration for more information	

J. MORITA TRI AUTO ZX2 = EFFICIENCY IN MOTION

Written by Aaron R. Welk, D.M.D. Diplomate, American Board of Endodontics

he title of this article kind of looks like a math equation. Although not truly an equation, using the new J. Morita Tri Auto ZX2 is a formula for success in today's rotary endodontic world.

There are many benefits of using a cordless handpiece. Early in my career I found it restrictive to position the handpiece when it was tethered to a base motor. One example is gaining straight line access to the distobuccal canal of a maxillary left molar. With a cordless electric handpiece, a simple inversion of the unit allows for easy access to the canal and file freedom. The cordless feature means you can adjust to all patient sizes and chair positions required for endodontic treatment.

As I fast forward 16 years in private practice as an endodontist, I have been using a cordless electric handpiece ever since. With the introduction of the Tri Auto ZX2, this latest generation cordless handpiece is making an exponential jump from previous cordless handpieces on the market.

There are five (5) different operating modes for canal shaping and measurement. There are eight (8) programmable memory settings that can be set in varying combinations of motor operation (speed, torque and automation level). The handpiece is preprogrammed for different stages of canal treatment. As the operator gets comfortable with each mode, the settings can be customized as needed.

With adjustable rotation speeds from 100-1000 rpm, the Tri Auto ZX2 can accommodate an assortment of rotary instruments from files to gates glidden and pesso burs. The optimized glide path (OGP) function creates watch-winding and balanced force motions in either 90 -120 , 180 -270 , or 240 -330 arcs. This forward and reverse rotation allows a clinician to negotiate a canal path as if using a hand file.

The Tri Auto ZX2 is whisper quiet to use. The optimized torque reverse (OTR) function used during canal shaping reverses smoothly upon increased torque in the canal. When the rotating file exceeds to set torque limit, the file automatically starts alternating between forward and 90 reverse rotation. The motor produces a soft engine sound that is non-threatening to anxious patients.

Integrated rechargeable batteries also serve as a counter weight, making the handpiece well balanced. This leads to operator comfort and less fatigue when holding the handpiece. The battery charge can easily handle 6 to 8 cases a day for a full week without needing a recharge. Another benefit is the ease of mobility between operatories in the office. This portability is useful for the freelance clinician who travels to various offices.

Unlike other handpieces on the market, the Tri Auto ZX2 is multifunctional. In addition to rotary instrumentation, it functions as a stand-alone apex locator. But, it gets better. The Tri Auto ZX2 has varying levels of automation that can be set for instrumentation in a root canal. When used in manual mode, the operator can start and stop the rotary file with the push button. Connecting the probe cord to the handpiece while using a rotary file allows automation of the procedure.

The handpiece can be set to Auto Start when the file approaches the canal and Auto Stop when the file is removed from the canal. The handpiece can also be set to stop when the file reaches the minor diameter of the canal apex in Apical Action (OAS) mode.

With adjustable rotation speeds from 100-1000 rpm, the Tri Auto ZX2 can accommodate assortment of rotary instruments from files to gates glidden and pesso burs. The the Tri Auto ZX2 guide you to the next level as it has for me.



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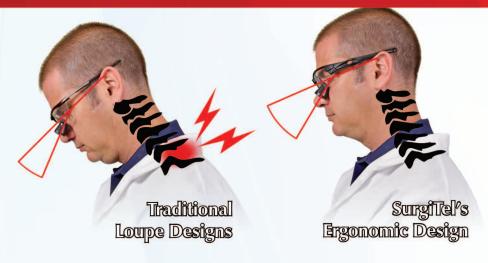
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*Chitnis, Deepak. "Operating with Pain: Surgeon Workplace Injury Underrecognized." ACS Surgery News 12.4 (2016): 1+. Print.

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Darryl Hatchett, DDS

"If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment."

Lance Rucker, DDS, AB, BScD





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