

SUNDAY EDITION

November 26, 2017

ATENDANCE Second Spicological Spicological

Pelcome to the 93rd Annual Greater New York Dental Meeting in New York City. Now that you've registered for free, join your colleagues and friends along the ever expanding Exhibit Floor featuring over 1,700 Exhibit Booths. Discuss new products with vendors and learn about the latest technology for your practice.

Need to complete your CE? The Greater New York Dental Meeting offers over 350 educational programs including a wide array of topics: Pediatric Dentistry, Botox, Implants, Orthodontics, Endodontics, Oral Surgery, Forensics, Technology, Periodontics, CPR, Ethics and so much more!

Earn FREE certified education credits by walking through the 4 day exhibit floor or attending the scientific poster session on Sunday. Watch new products being introduced at our "New Products Arena." Learn about Hospital Residency Programs throughout the Northeast by attending the Sunday, Residency Fair.





Visit Air Techniques Booth 3401 to help celebrate our 55th anniversary.

Come see our Brand NEW Booth and our NEW Products:

- ScanX[®] Intraoral View Digital Radiography System
- Mojave® LT Tankless Dry Vacuum
- Acadia[®] Plus Amalgam Separator

Receive a FREE product demonstration and enter to win an iPhone 10!*



* Stop by Air Techniques Booth 3401 for complete details





GNYDM DAILY

Records (cont.)

The 2017 Lineup of Specialty Programs & Events!

- The 1st Annual Pediatric Dentistry Summit: New in 2017 is the World Pediatric Dentistry Summit. Co-sponsored by the American Academy of Pediatric Dentistry, this program will benefit both pediatric dentists and general dentists. Learn new techniques and refresh your approach to the treatment of your young patients.
- World Implant EXPO: The Greater New York Dental Meeting continues its Annual World Implant Congress to facilitate the education of dental professionals to all aspects of Implantology. The exhibit floor will be expanded to include the sale of implants, associated materials and technology solutions. Workshops, Seminars and Essays are offered daily.
- Global Orthodontic Conference returns and will include companies involved with orthodontic products, technology, materials and equipment as well as incorporate a full educational program for specialists and general practitioners focused on orthodontics. Sunday, Nov. 26th Wednesday, Nov. 29th.
- Standard Proficiency Laser Seminar & Workshop is a 6-hour didactic laser competency course. Learn a comprehensive overview and a basic understanding of the Diode dental laser. This program satisfies the Academy of Laser Dentistry's basic competency course. Offered Tuesday from 9:45-5PM.
- Sleep Apnea Symposium: The latest research and awareness in Dental Sleep Medicine. Learn how to establish Dental Sleep Medicine protocols in your practice, identify patients at risk, integrate medical practice systems and treat patients successfully. Offered Sunday-Wednesday.
- Dental Laboratory presented for the Laboratory Technician with specialized education, demonstrations, digital dentistry and technology for technicians and dentists' in a side-by-side integrated, hands-on experience. Learn about 3D printing, implant overdentures, case design for removable prosthetics and so much more! Offered Sunday, Monday and Wednesday.



About the Publisher

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- Technology Education. The Technology Education includes CAD/CAM, Cone Beam and Lasers with sessions of education daily from Sunday through Wednesday. Anticipate purchasing tickets early, as these courses sell out quickly. Offered Sunday – Wednesday.
- Pre-Dental Conference is offered on Sunday from 3-5PM. The Pre-Dental Conference offers a unique networking experience between prospective Dental Students and Admissions' personnel. The GNYDM offers services to help students discover available opportunities offered through available Dental programs and explain the admissions' process including financial aid. If you know anyone interested in starting a career in Dentistry, this is the program they should attend.
- New Dentist's Program focuses on startup strategies and pathways to practice ownership for the new dentist. The program is offered on Sunday from 2–5PM. The specialized New Dentist Program is designed for those who graduated in the last 10 years.
- Education for Hygienists & Dental Assistants on the Exhibit Floor each day of the Meeting.
- Social Media Pavilion with Seminars and Workshops daily: Sunday Wednesday
- Botox, Dysport and Dermal Filler Seminars and Demonstrations: These unique hands-on workshops/demonstrations introduce procedures on actual patients to teach Dentists' skills on how to use Botox/Dysport and Dermal Fillers in their practices: offered Sunday Wednesday.
- International Programs offering educational courses in Chinese, French, Korean, Portuguese, Russian and Spanish. There is a designated workshop room for live Portuguese translation for all morning and afternoon sessions.
- Invisalign EXPO: 4 Days of Invisalign programming is offered for the entire dental team; learn how to incorporate Invisalign into your practice. Sunday Wednesday.
- Free "Live" Dentistry Arena is a revolutionary concept of Live Patient Demonstrations performed in an operatory built on a stage on the exhibit floor. This arena seats over 500 people with a ground breaking audio visual system to blow you away! Attendees have the chance to earn up to 24 hours of FREE CE credits. Seating is first-come, first-serve.
- · View a Full List of Daily Programs on Page 8
- Education Registration is still open! Visit our Registration Desks!

Table of Contents

Breaking Attendance Records! Cover & Page 3 Two Years in the Fast Lane Page 4 USDOC International Buyer Program Page 9 How Amazon Business Works for Dental Customers Page 9 The Power of Visualization. Page 19 My 6-year Clinical Career from Non-Ergonomic Loupes Page 19 Celebrate with Air Techniques! "The Future is Ours" Page 22

GNYDM EXHIBITORS

Exhibitors' Listing	Page 10-11
Exhibit Floor	Page 12-13
Overseas Market Listing	Page 14

GNYDM NEW PRODUCTS

New Products PavilionPage	: 16
New Products Arena SchedulePage	17

GNYDM INFORMATION

Two Years in the Fast Lane

By: Marc B. Gainor, D.M.D. General Chairman, GNYDM

y two-year term as General Chairman of the Greater New York Dental Meeting has come to an end and as I reflect on the last two years I think first and foremost about how successful our meeting is and how well it continues to function.

It all comes together thanks to the dedication of the members of our Organizing Committee, Advisory Committee and Troubleshooters, and our more than 400 volunteers, who work tirelessly and give generously of their time. Special thanks must go out to our full-time staff who help take care of all the big and little administrative details all year round, and our Executive Director, Dr. Robert Edwab, whose drive and innovative leadership continue to make it all look easy, when it's not.

My position as General Chairman proved to be both exhilarating and exhausting as I tried to navigate my way through this once in a lifetime opportunity, while continuing to stay deeply committed to my private practice and patients. There is an old saying that says, "If you want to get something done, give it to a busy person." I certainly learned how to balance a full-time practice with what I like to call my second full-time job as General Chairman of the largest dental meeting in the United States.

I would have to say that one of my strengths was in programming and I think our Committee put together some superb new programs in the last couple of years, including those in Pedodontics and Sleep Apnea, and expanded on other successful programs such as our hands-on workshops and our World Implant Expo.

One of the true highlights of my term has been the relationships I've helped to develop with many people involved in the organizations that support our meeting. Of course, none of this would be possible without our component societies, NYCDS and SDDS, and I'm grateful for the support and friendship of the board members, executive directors and officers of both societies. We built upon our relationships with the New York University, Columbia University, and other area schools, and we are looking

forward to continuing to collaborate with them in the future. We had numerous meetings during the course of my reign as Chairman with companies that provided us with course sponsorship. I helped to implement a joint GNYDM-NYSAGD Health Screening Program that put me in contact with some amazing, supportive people at the Academy of General Dentistry and the American Diabetes Association.

Another highlight this year was our attempt to engage younger dentists in our programming. We met with mixed success, but the core group of young dentists had good ideas and I am hopeful that the GNYDM will continue to attract, and track younger dentists, as we inspire them to get more involved and stay involved. I think dentistry continues to have a bright future and I am very proud to be standing in the company of so many great leaders in this profession.

Although I am truly proud of each and every innovation that I had a small hand in, what I will remember most about the last two years is not so much the growth and continued success of the Meeting, but the personal connections I made. The countless hours of preparation and hard work were truly enriched by the dedicated dental professionals and their families I met along the way. When it is all said and done, the friendships, the stories and the lives that have touched me, will remain in my mind, long after my reign as General Chairman is over.

I had the pleasure of traveling to meetings all over the country and the world and was able to bring back new and creative ideas to help make our Meeting stand out. The Expodental Meeting in Rimini, Italy is a good example. They implemented a digital meeting that clearly represents the wave of the future. They had a small, but separate pavilion dedicated to digital dentistry, with CBCTs, 3-D printers and scanners. That innovation inspired our Executive Director, Dr. Robert Edwab, and me to start something similar at our Meeting and seeing it work beautifully in Rimini is the prime reason why we are implementing it next year.

All in all, I am hopeful that my time as General Chairman has made a positive impact on the Meeting. I'm not quite sure what I am going to do with the "free" time that may suddenly present itself--when I no longer have to return phone calls, answer countless emails and take care of other issues that needed my attention, but I certainly hope I can remain an active participant in helping the Committee with programming and continuing to advise the General Chairmen that follow me.

Dr. Lauro Medrano-Saldana is our incoming GC for 2018-2019 and I have total faith in him. He is the first Hispanic General Chairman to be elected by the Greater New York Dental Meeting and his vision will take the Meeting to the next level as he cultivates international growth and strengthens new partnerships with both domestic and international dental organizations. Dr. Medrano-Saldana has made some wonderful connections with the South American and Latin American dental communities. His strength is truly in outreach and he has my full support as he embarks on his term as my successor.

General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 24

8:00 A.M. to 4:30 P.M.
Saturday, November 25

8:00 A.M. to 4:30 P.M.
Sunday, November 26 through Tuesday, November 28

8:00 A.M. to 5:30 P.M.
Wednesday, November 29

8:00 A.M. to 5:00 P.M.

Exhibits Floor Hours - Technical and Scientific

 Sunday, November 26
 9:30 A.M. to 5:30 P.M.

 Monday, November 27
 9:30 A.M. to 5:30 P.M.

 Tuesday, November 28
 9:30 A.M. to 5:30 P.M.

 Wednesday, November 29
 9:30 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2017 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other

business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.



Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check

Coat Check areas are located on the First and Second Levels

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT**

PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME. A

limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

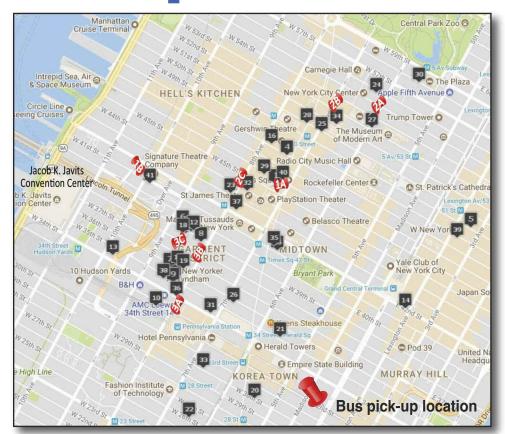
Ticket Sales

Tickets required for all functions except for Live Dentistry/

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

Hotel Map





DATE		HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., No	ov. 24	8:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., N	ov. 25	8:15 AM - 4:00 PM 4:00 PM - 5:45 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes Continuous
Exhibit	ors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
	Nov. 26 Nov. 29	8:00 AM -10:30 AM 10:30 AM - 4:00 PM 4:00 PM - 6:30 PM	Continuous Routes 1 & 2 - 20 minutes Route 3 - 30 minutes Continuous
	ors Only Nov. 29	6:30 PM - 9:00 PM	On the hour from Javits

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

TRAIN - The 7 Line Extension will now stop at the new 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

HOTEL NAME	BOARDING LOCATION	ROUTE
New York Marriott Marquis - Headquarters Hotel	45th Street Off Broadway	1A
Candlewood Suites Times Square	At Element Hotel	3C
Crowne Plaza - Hy36 Midtown Manhattan	At Wyndham New Yorker Hotel	3B
Crowne Plaza - Times Square Manhattan	At New York Marriott Marquis	1A
DoubleTree - By Hilton Metropolitan	At New York Hilton Midtown	2A
DoubleTree By Hilton New York Times Square West	At Element Hotel	3C
DoubleTree By Hilton Times Square South	At Wyndham New Yorker Hotel	3B
element New York Times Square	339 West 39th Street, btw. 8th & 9th Avene	3C
EvEN Times Square South	At Wyndham New Yorker Hotel	3B
Fairfield Inn & Suites Midtown Penn Station	At Penn Station	3A
Fairfield Inn & Suites Times Square	At Element Hotel	3C
Four Points by Sheraton	At Element Hotel	3C
Four Points by Sheraton Manhattan Midtown West	No Shuttle	N/A
Grand Hyatt	At New York Marriott Marguis (Far Walk)	1A
Hilton Garden Inn New York/Times Square Central	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square South	At Wyndham New Yorker Hotel	3B
Holiday Inn New York City Times Square	At Element Hotel	3C
Homewood Suites Midtown	At Wyndham New Yorker Hotel	3B
Hyatt Herald Square New York	At Penn Station	3A
Hyatt Place New York Midtown South	At Wyndham New Yorker Hotel	3B
INNSIDE New York NoMad	At Penn Station (Walk)	3A
InterContinental New York Times Square	Corner of 43rd Street & 8th Avenue	2C
Le Parker Meridien	At Sheraton New York	2B
Manhattan at Times Square Hotel	At Sheraton New York	2B
Moxy Times Square	At Wyndham New Yorker Hotel	3B
New York Hilton Midtown	On 53rd Street Off 6th Avenue (Side of Hilton)	2A
Novotel	At Sheraton New York	2B
Paramount Hotel	At New York Marriott Marquis	1A
Park Lane	At New York Hilton Midtown (Far Walk)	2A
Penn Station	On 8th Avenue btw. 30th & 31st Street	3A
Renaissance New York Midtown	At Wyndham New Yorker Hotel	3B
ROW NYC	Corner of 43rd Street & 8th Avenue	2C
Stewart Hotel (Formerly Affinia Manhattan)	At Penn Station	3A
Sheraton New York	On 7th Ave., btwn. 52nd St & 53rd St (Across from Hotel)	2B
The Knickerbocker	Corner of 43rd Street & 8th Avenue	2C
The New Yorker Hotel A Wyndham Hotel	8th Avenue & 36th Street (Northeast Corner)	3B
The Westin New York	Corner of 43rd Street & 8th Avenue	2C
Tryp Times Square South	At Wyndham New Yorker Hotel	3B
W - New York	At New York Hilton Midtown	2A
W - Times Square	At New York Marriott Marquis	1A
YOTel New York	On 41st Street & 10th Avenue	1B

Complimentary Shuttle Bus Schedule

ROUTE 1

A - New York Marriott Maquis 45th **Street, off Broadway Servicing:** Crowne Plaza (Times Square), Paramount Hotel, W Times Sq., Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square

B - YOTEL - On 41st @ 10th Ave.,

Not Serviced: Four Points By Sheraton Manhattan Midtown West

ROUTE 2

A - New York Hilton Midtown on 53rd St., off 6th Ave., (Side of Hilton) Servicing: Park Lane (Far Walk), Doubletree By Hilton Metropolitan, W New York

B - Sheraton NY

7th Avenue, between 52nd & 53rd Streets (Across from hotel) **Servicing:** Le Parker Meridien, Novotel,

The Manhattan at Times Square Hotel

C - The Westin and THE ROW NYC

Corner 43rd Street and 8th Avenue

Servicing: Intercontinntal New York Times Square, The Knickerbockerk

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street, Servicing: Stewart Hotel (Affinia) Hyatt Herald Square New York, Innside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station

B - Wyndham New Yorker - 8th Ave., & 36th St. (Northeast Corner)
Servicing: Double Tree By Hilton Times Square South, EvEN Times Square South,
Hyatt Place New York Midtown South, Renaissance New York Midtown,
Moxy Times Square, Hilton Garden Inn Times Square South,
Crown Plaza Hy36 Midtown Manhattan, Tryp Times Square South

C - Element New York Times Square South By Westin 339 West 39^{th} St., btw. 8^{th} & 9^{th} Ave.

Servicing: Candlewood Suites, Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Doubletree By Hilton New York Times Square West

Empower yourself with patient-driven solutions.

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With TimeLapse Technology, Invisalign® Outcome Simulator, and other digital chairside tools, you can use the iTero Element® intraoral scanner and Invisalign treatment to move your patients forward in health and in life.

Come by our booth to experience:

- TimeLapse Technology, which produces stunning 3D visuals that compare historical scans to a current scan so patients see for themselves the changes in their tooth wear, tooth movement, and changes in gingiva over time
- Invisalign Outcome Simulator, so you can show your patients their potential Invisalign treatment outcomes
- Tools and Training to elevate your conversations with patients chairside, making it easy for them to accept treatment right away

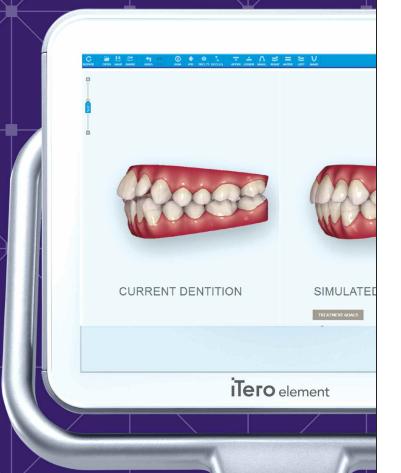
Visit Align Technology at **booth #5204** to pick up a water bottle.*



To learn more, visit booth #5204 or go to: www.invisalign.com/gnydm2017



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TIME	COURSE	SUNDAY, NOVEMBER 26	SPEAKER	LOCATION
9:45 - 12:45PM	3010	Tips And Tricks For A Daily Successful Implant Practice	David E. Farronato	Exhibit Floor, Booth #2015
2:00 - 5:00PM	3020	How To Manage Complications In Guided Bone Regeneration (Gbr)	Isabella Rocchietta	Exhibit Floor, Booth #2015
9:45 - 12:45PM	3020	Clinical Use Of Platelet Rich Fibrin (Prf) Growth Factor Technology	Robert J. Miller	Exhibit Floor, Booth #2024
2:00 - 5:00PM	3040	5-In-1 Full Mouth Implant Reconstruction Technique	Leon Chen	Exhibit Floor, Booth #2024
		MONDAY, NOVEMBER 27		
9:45 - 12:45PM	4020	Surgical And Prosthetic Complications: How To Treat And How To Avoid	Jonas Becktor, Göran Urde, Bjorn C. Klinge	Exhibit Floor, Booth #2015
2:00 - 5:00PM	4030	Implant Prosthodontics: A Step-By-Step Approach	Natalie Y. Wong	Exhibit Floor, Booth #2015
9:45 - 12:45PM	4040	In Office 3d Printed Implant Surgical Guides	Rick Ferguson	Exhibit Floor, Booth #2024
2:00 - 5:00PM	4050	The Management Of Anterior Alveolar Defects: Challenging Cases In The Aesthetic Zone	Isabella Rocchietta	Exhibit Floor, Booth #2024
		TUESDAY, NOVEMBER 28		
9:45 - 12:45PM	5010	Extraction Socket Grafting	Avi Schetritt	Exhibit Floor, Booth #2015
2:00 - 5:00PM	5020	Prosthetic Driven Implant Placement	Bjarni Pjetursson	Exhibit Floor, Booth #2015
9:45 - 12:45PM	5030	Sinus Augmentation Techiques	Joseph Leonetti	Exhibit Floor, Booth #2024
2:00 - 5:00PM	5040	Implants-Teeth-Printing-Milling And Everything In Between	Jonathan M. Abenaim	Exhibit Floor, Booth #2024
		WEDNESDAY, NOVEMBER 29		
9:45 — 12:45РМ	6010	Prevention And Management Of Dental Implant Complications	Bart Silverman	Exhibit Floor, Booth #2015
1:00 — 4:00рм	6020	Restoratively-Driven Treatment Protocols For Successful Implant Reconstruction	Scott D. Ganz	Exhibit Floor, Booth #2015
9:45 — 12:45рм	6030	Hands-On Digital Treatment Planning Tools For Immediate Implant Placement	Jonas Becktor	Exhibit Floor, Booth #2024
1:30 — 4:30рм	6040	Sinus Grafting With And Without Implant Placement	John C. Minichetti	Exhibit Floor, Booth #2024

Live Dentistry Arena Aisle 6200 (Booth #6230)

CELEBRATING 10 YEARS

Sunday, N	November 26	Sponsored By	Tuesday, November 28	
9:45 - 12:00	The Predictable Crown Procedure (Part 1): A "Live" Patient Demonstration (Foroud Hakim, D.D.S., M.B.A., Marc J. Geissberger, D.D.S., M.A., B.S.)	YOCO THE DENTALISTS	10:00 - 12:30 The LANAP Laser Treatm A "Live" Patient Demonstration (Yetta G. McCullom, D.D.S., M.S.)	
12:45 - 2:15	From What's Now to What's Next in Root Canal Theapy: A "Live" Patient Demonstration (Brett E. Gilbert, D.D.S.)	K4√O∎Kerr	2:00 - 4:30 Implant Surgery and Pro The "Live" Digital Experience (Michael Klein, D.D.S.)	visionalization
3:00 - 5:15	Successful Options for Tooth Whitening: A "Live" Demonstration (Gerard Kugel, D.M.D., M.S., Ph.D.)	PHILIPS	Wednesday, November 29	
			•	
Monday, I	November 27	Sponsored By	10:00 - 12:30 Regenerative Dentistry w	ith Giomers
9:45 - 12:00	The Predictable Crown Procedure (Part 2): A "Live" Patient Demonstration	VOCO THE DENTALISTS	A "Live" Demonstration (Jack D. Griffin, Jr., D.M.D.)	
	(Foroud Hakim, D.D.S., M.B.A., Marc J. Geissberger, D.D.S., M.A., B.S.)		2:00 - 4:30 The Frontier of Digital De	ntistry For Your Team
12:45 - 2:15	The Golden Age of Restorative Dentistry: Invisalign Treatment and the Digital Dental Practice (David Galler, D.M.D., Michelle Han, D.D.S.)	AIR TECHNIQUES	A "Live" Demonstration (Alan J. Jurim, D.D.S.)	
	(SHINHUNG	Supporting Companies:	
3:00 - 5:15	Guided Implant Surgery: A "Live" Patient Demonstration KOVANAZE KOVANAZE	SIS MANAGED STATE OF THE STATE	• .	entsply AIR

3D Diagnostix

Tuesday,	November 28	Sponsored By
10:00 - 12:30	The LANAP Laser Treatment of Periodontitis A "Live" Patient Demonstration (Yetta G. McCullom, D.D.S., M.S.)	MILLENNIUM DINTAL TECHNOLOGIES, INC.
2:00 - 4:30	Implant Surgery and Provisionalization The "Live" Digital Experience (Michael Klein, D.D.S.)	Where technology meets dentistry
Wednesda	y,November 29	Sponsored By



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(Aeklavya Panjali, D.D.S., MSC.)

Global Orthodontic Conference (Booth #2414)

TIME	COURSE	SUNDAY, NOVEMBER 26	SPEAKER			
9:45 – 12:45PM	3050	Sagittal First: The Ultimate Success Formula In Orthodontics	Luis Carrière, D.D.S., M.S.D., Ph.D.			
2:00 – 5:00PM	3060	Unique Efficiencies in Class II And Class III Orthodontics Correction	Luis Carrière, D.D.S., M.S.D., Ph.D.			
		MONDAY, NOVEMBER 27				
9:45 – 12:45PM	4060	Tips And Tricks For A Daily Successful Implant Practice: Hands-on Workshop	Jeff Kozlowski, D.D.S.			
		TUESDAY, NOVEMBER 28				
9:45 - 12:45 & 2:00 - 5:00PM	5050	Surgical And Non-Surgical Modalities In The Treatment Of Obstructive Sleep Apnea: A Rational Approach To Treatment: Hands-on Workshop	Max M. April, M.D. George J. Cisneros, D.M.D. Kenneth E. Fleisher, D.D.S. Rose Sheats, D.M.D., M.P.H.			
	WEDNESDAY, NOVEMBER 29					
9:45 - 12:45 & 2:00 - 5:00PM	6050	Achieve Predictable and Efficient Treatment Outcomes With Invisalign Clear Aligners	Bart Iwasiuk, B.SC., D.D.S.			

GNYDM INFORMATION

Sunday Education Course Listings

3010 3020	C. b Cl Daath #0015			Speaker Primary Last
3020	EXN. Fl. Booth #2015	9:45am - 12:45pm	Tips and Tricks for a Daily Successful Implant Practice	Farronato, D.
	Exh. Fl. Booth #2015	2:00pm - 5:00pm	How to Manage Complications in Guided Bone Regeneration (GBR)	Rocchietta, I.
3030	Exh. Fl. Booth #2024	9:45am - 12:45pm	Clinical Use of Platelet Rich Fibrin (PRF) Growth Factor Technology	Miller, R.
3040	Exh. Fl. Booth #2024	2:00pm - 5:00pm	5-In-1 Full Mouth Implant Reconstruction Technique: A Hands-On Workshop	Chen, L.
3050	Exh. Fl. Booth #2414		Sagittal First: The Ultimate Success Formula	Carrière, L.
3060	Exh. Fl. Booth #2414	2:00pm - 5:00pm	Unique Efficiencies in Class II and Class III Correction	Carrière, L.
3070	1E11	9:00am - 1:00pm	Invisalign Academy - AM	Various Speakers
3080	1E11	1:30pm - 5:00pm	Invisalign Academy - PM	Various Speakers
3120	1E16	9:00am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
3130 3140	Exh. Fl. Booth #4836 Exh. Fl. Booth #4836	9:45am - 12:45pm	How an All-Tissue Dental Laser Has Become the New Standard of Care Utilizing Today's Dental Lasers in Managing Periodontal/Soft Tissue Conditions in the Dental F	Spector, A.
3150	1E14	9:00am - 12:00pm	"New Mommies and Toothy Toddlers": The Art of Perinatal, Infant Oral Care in Your Practice	Ramos-Gomez, F.
3160	1E14	2:00pm - 5:00pm	Infant Oral Care Model and Minimally Invasive Pediatric Dentistry	Ramos-Gomez, F.
3170		9:45am - 12:45pm	Restoring the Pulpotomized Primary Molars: A Hands-on Workshop	Rothman, D.
3180	Exh. Fl. Booth #6216	•	Baby Teeth Can Be Saved: Restoring Primary Anterior Teeth	Rothman, D.
3190	1E09	9:00am - 12:00pm	Dental Sleep Medicine Overview	Carstensen, S.
3195	1E09	2:00pm - 5:00pm	Airway Concerns for Kids	Carstensen, S.
3200	1E07	9:00am - 5:00pm	Restorative and Adhesive Dentistry: What you're most likely to do	Kanca, J.
3210	2D14/15	9:00am - 5:00pm	Implant Coordinator Certification Program (ICCP)	Young, K.
3220	2D04/05	9:00am - 12:00pm	Smarter Endodontics/Things I Use It Everyday/Real-Life Esthetics	Various Speakers
3230	1E06	9:00am - 12:00pm	Increasing Endodontic Skills	West, J.
3240	1E10	9:00am - 12:00pm	Commonly Prescribed Medications: Their Dental Impact	Crossley, H.
3250	1E13	9:00am - 12:00pm	Selling a Dental Practice vs Buy-in	Barrett, W.
3260	1E18	9:00am - 12:00pm	Obtain Direct Restoration Excellence	Shull, Jr., G.
3270	1E15	9:00am - 12:00pm	Make Your New Patients Your Long Term Patients	Bregman, J.
3280	2D03	9:00am - 12:00pm	Preparing for Ownership: Acquisition or Start-up, What's Right for You	Various Speakers
3290	Exh. Fl. Booth #2522	9:45am - 12:45pm	Diagnosis and Prognosis for Implant Retained Prosthesis	Massad, J.
3300	2D02	8:30am - 11:30am	International Volunteer Dental Projects	Serio, F.
3310	1E08	9:00am - 12:00pm	Occlusion Made Simple	Shirley, J.
3320	1E08	2:00pm - 5:00pm	Teeth and the People Who Own Them Grow Your Practice Using Social Media Marketing: Helping New Patients Find You Through Social Medial	Brummett, K.
3330 3340	2D09 2D09	9:00am - 12:00pm 2:00pm - 5:00pm	Grow Your Practice Using Social Media Marketing: Helping New Patients Find You Through Social Media! Help New Patients Find You through Social Media	Hadley, J. Hadley, J.
3350	Exh. F. Booth #116	9:45am - 12:45pm	Fabrications Options for Removable Partial Dentures Appliances	Sena, A.
3360	Exh. Fl. Booth #116	2:00pm - 5:00pm		Alter, D.
3370	1E21	9:00am - 12:00pm	Common and Unusual oral Pathologic Lesions	Ibsen, O.
3380	1E21	2:00pm - 5:00pm	Sugar, You're (Not So) Sweet: An Overview of Diabetes Mellitus Dental Considerations & Patient Care Planning	Viola, T.
3390	1E06	2:00pm - 5:00pm	The Art of Endodontics: Using System-Based Treatment Approaches to Preserve Structural Integrity	Buchanan, L.
3400	1E10	2:00pm - 5:00pm	Pharmaceutical and Street Drug Abuse and You!	Crossley, H.
3410	1D03/04	2:00pm - 5:00pm	When is the Time to Purchase a Dental Practice?	McManus, J.
3420	1E15	2:00pm - 5:00pm	Make your Practice POP to the TOP	Bregman, J.
3430	1E13	12:30pm - 5:30pm	Annual Medicaid and Government Benefit Programs Forum and Discussion Panel	Various Speakers
3440	1E18	2:00pm - 5:00pm	Integrate Digital Technology in Aesthetic Dentistry	Shull, Jr., G.
3450	Exh. Fl. Booth #2522	2:00pm - 5:00pm	Standard Prosthesis Designs vs. Prospective Engineered Prosthesis Designs	Massad, J.
3460	2D04/05	1:00pm - 5:00pm	The Practice of Dental Risk Management	Chillura, A.
3470	2D03	2:00pm - 5:00pm	Chinese Program - 臨床口腔治療的技巧點滴	Huang, E.
3480	Crystal Palace Rotunda	·	General Practice Residency Fair	Various Speakers
3490	1D05/06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Reilly, M.
3500	Exh. Fl. Booth #107	9:45am - 5:00pm	Occlusal Equilibration: Why, When and How	Davis, D. & DeWood, G.
3510	Exh. Fl. Booth #101	9:45am - 12:45pm	Endodontic Evolution meets Endodontic Revolution Workshop	Fleury, A.
3530	Exh. Fl. Booth #236	9:45am - 12:45pm	Anterior Composite Mock-up	Brady, L.
3540 3550	Exh. Fl. Booth #227 Exh. Fl. Booth #5800	9:45am - 12:45pm 9:45am - 12:45pm	Surgical Crown Lengthening Utilizing a Digital Workflow Powerhouse to Leverage the Specialty Practice	Schetritt, A. Hernandez, S.
3560	2D16	9:45am - 12:45pm	Tips Tricks Techniques for Superior Posterior Composites	Kachalia, P.
3570	Exh. Fl. Booth #5236	•	Maximize Aesthetic New Concepts in Preparation Design	Bassett, J.
3575	Exh. Fl. Booth #5236	2:00pm - 5:00pm	The Modern Oral-Systemic Relationship	Panagakos, F.
3580	Exh. Fl. Booth #101	2:00pm - 5:00pm	The Endodontic Skills: A Hands-on Workshop	West, J.
3590	Exh. Fl. Booth #5800	2:00pm - 5:00pm	50 Things You Didn't Know Dentrix Could Do	Reed, M.
3600	Exh. Fl. Booth #236	2:00pm - 5:00pm	Anterior Implant Prosthetic Techniques	Brady, L.
3610	Exh. Fl. Booth #227	2:00pm - 5:00pm	Soft Tissue Grafting for Root Coverage	Schetritt, A.
3630	2D16	2:00pm - 5:00pm	Conservative and Predictable Posterior Ceramics	Kachalia, P.
3635	1D03/04	9:00am - 12:00pm	Addressing the Global Burden of Disease and the UN's Sustainable Development Goals	Various Speakers
3640	Exh. Fl. Booth #600	9:45am - 12:45pm	Digital Solutions for Implant Prosthetics Aesthetics and CAD/CAM Techniques	Vafiadis, D.
3650	Exh. Fl. Booth #600	2:00pm - 5:00pm	Bone Regeneration with Titanium Mesh: Rules to Turn Failures Into Success	Farronato, D.
3660	2D06/07	9:00am - 12:00pm	American Society for Dental Aesthetics	Fier, M.
3680	2D02	1:00pm - 5:00pm	Greater Metropolitan Dental Society/National Dental Association (Nda)	Harewood, J.
3690	2D10/11	9:00am - 12:00pm	Pathology and Oral Surgery Essays	Various Speakers
3700	2D10/11	2:00pm - 5:00pm	Periodontics, Prosthodontics and Oral Surgery Essays	Various Speakers
3710	1E19	9:00am - 12:00pm	Asociación Dominican Dental	Various Speakers
3720	1E19	12:30pm - 5:30pm	Costa Rica Program	Various Speakers
3730	1E20 Front of Special Event Hall	9:00am - 5:00pm	Universidad de LaSalle Bajio	Various Speakers
3740	Front of Special Event Hall	10.00pm - 2.00pm	Scientific Poster Presentations	Various Speakers
3740 3750	1F01/02	11:30am - 1:30nm		
3750	1E01/02 So. Concourse Room #1	11:30am - 1:30pm 9:00am - 5:00pm	International College of Dentists Healthcare Executive Development Academy	Solomowitz, B. Various Speakers
	1E01/02 So. Concourse Room #1 1E01/02	•	Healthcare Executive Development Academy Pre-Dental Conference	Various Speakers Various Speakers

Seminar Workshop Essay General Practice Residency Fair Allied/ Specialty Groups Specialty Event

U.S. DEPARTMENT OF COMMERCE SUPPORTS U.S. **COMPANIES' INTERNATIONAL SALES AT GNYDM**



he U.S. Department of Commerce (DOC)is helping U.S. companies realize their export potential at GNYDM by connecting them with potential clients and partners attending from foreign markets, providing one-on-one export counseling by Commercial Specialists based overseas.



In addition, the DOC is offering a seminar where industry analysts will provide overviews of selective markets.

The DOC services are provided under the International Buyer Program (IBP), that GNYDM is proud to participate in again this year. The IBP is a government/industry initiative that brings thousands of international buyers to leading industry trade shows. Each year, the IBP results in approximately \$1 billion dollars in new business for U.S. companies, and increased international attendance for participating U.S. trade show organizers.

Through the DOC's network of Embassies and Commercial Posts in over 70 countries, as well as through State Department partner posts, the IBP attracts qualified buyers to visit select U.S. trade shows, essentially bringing the international marketplace to the U.S. suppliers' backyard. Commercial Specialists recruited qualified buyers for GNYDM from Brazil, Bolivia, Iceland, Mexico, Peru and more countries around the world.

At GNYDM 2017, the IBP team is offering the following complimentary services to U.S. exhibitors throughout the show, at the International Business Center adjacent to the **International Registration:**

- Business to Business Matchmaking: The IBP will help U.S. exhibitors identify and meet with prospective international partners, agents, distributors, and customers. Come by to speak with one of the IBP representatives to let them know that you would like to meet potential international customers during the show. Take advantage of this excellent opportunity to reach new overseas partners for your business.
- **Showtime:** This service allows U.S. exhibitors to meet one-on-one with global U.S. Embassy-based Dental Equipment Industry Specialists at GNYDM 2017. As experts in the dental equipment industry in their own home markets, Industry Specialists will provide immediate, first-hand feedback regarding opportunities or challenges for your product(s) in their markets, as well as advising you, the U.S. supplier, on the buyer delegates they have escorted to the show that may be a good match for your products. Industry Specialists from Brazil, Bolivia, Iceland, Mexico, Peru and more countries are here for you.
- **Export Seminar:** Want more information on key export markets for U.S. manufacturers of dental supplies and equipment? Attend the Export Seminar coordinated by the International Buyer program, in the Exhibitor Lounge, Fourth Floor, A Terrace, Tuesday, November 28, 8:30-9:30 AM. Topics will include why U.S. dental equipment and materials manufacturers should export, and other international expertise from Commercial Service officers located overseas. A Continental breakfast will be generously provided by GNYDM.

FROM AUTOCLAVES TO ZINC OXIDE SEALER: HOW AMAZON DUSINESS WORKS FOR DENTAL CUSTOMERS

t Amazon, we are constantly innovating on behalf of customers to provide a wide selection of products at great value combined with a convenient shopping experience - Amazon Business is no different.

Amazon Business is a marketplace that combines the selection, convenience and value that customers have come to know and love from Amazon, with unique features tailored to the needs of businesses. Businesses of all sizes, including dental practices, enjoy a variety of benefits such as business-only pricing and selection, Business Prime Shipping and more. From paper towels and coffee to dental consumables, instruments and equipment, dentists can shop and save on core business supplies with simplicity and convenience.

Changing Dynamics and Expectations

Recent studies have shown that increasing competition and generational shifts in the core dentist population are factors in the demand for technology-based and convenient solutions for all aspects of practice management, including product discovery and purchasing.

Efficiency and Transparency to Drive Savings

Effective practice management must tackle all aspects of operation to maximize growth, patient health and profitability. Dental supplies procurement represents an area where dentists and administrators can reduce costs through comparative price shopping and inventory management. One unique aspect of Amazon Business is the multi-seller marketplace, where business customers can view multiple offers on a single product page for easy price comparisons. Additionally, customers who sign up for Business Prime Shipping can enjoy unlimited fast, free shipping on tens of millions of items for all users on their business account. This allows

customers to purchase the items they need quickly and at lower volumes without incurring extra costs. A practice manager or dentist can use Amazon Business Analytics to make more proactive decisions in purchasing, which can drive improvements in overall cash flow. Dentists can monitor or

approve purchases of their teams using group and user management with workflow approvals, which adds a layer of control to support cost-saving initiatives.

The Bottom Line

Dentists continue to face increased demands from their patients, business operations and their employees. Amazon Business represents a way for dentists to shop for dental products and manage their ongoing operations with added convenience and value. Shop Amazon Business to find great prices on core business items, waiting room supplies and now top brands of dental supplies, which is something dentists can really smile about.



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24/7 Dental Care	1209	Brasseler USA	2617	DentalMember	2523	Garfield Refining Company	1406, 2912
3 Percent Dental Practice Brokerage, LLC	931	Bright Island Outreach	842	Dentalree	808	Garrison Dental Solutions	4311
3D Diagnostix	4705	Caladent Laboratory	833	DentalVibe	2007	GC America, Inc.	3012
3D INDUSTRIAL IMAGING CO.,LTD	3826	Calderon Institute	3240	Dentaquest	4438	Genoray America, Inc.	3021
3DBioCAD	1604	Cangzhou Lankang Medical Instruments Developing Co	4436	DentArt Instruments MFG Co.	2522	George Taub Products	2708
3DISC	416	CAO Group, Inc.	4538	Dentatus USA, Ltd.	1714	GEOTAR - Media Publishing Group	252
3M Oral Care	4019	Capital One	1212	Dentco Research & Development	1405	Geozy Solutions LLC	433
3Shape	2626		407, 5614	Dentegra	2810	GERMANY - Information Stand, c/ Koelnmesse GmbH	
A. Titan Instruments	1808	Careington International	1612	DentiMax	612	GETT North America LLC	113
Abova Health	924	Carestream Dental	3228	DENTIN Implants Technologies, Ltd.	3936	GlaxoSmithKline	61
Academia Internacional de Odontologia Integral	5040	Cargill	3838	Dentis Co., LTd.	5331	Glidewell Dental	500
Academia Mexicana de Odontologia Pediatrica A.C.	436	Cavex Holland BV	3334	Dentistry Today	1210	Global Surgical	250
Academy of General Dentistry	3215	Ceatus Media Group	4414	Dentlight Inc.	4603	GLOBALTOP INC.	362
Accutron, Inc.	3401	Cefla Medical Equipment	4514	DentoCorrect	1311	Glove Club	240
ACH Medical Co., Ltd.	5516	Centrix, Inc.	3000	Dentrade e.K.	1218	GluStitch, Inc.	532
ACTEON North America	4827	Certol International, LLC	4317	DentServ	1122	Gold Array Technology Beijing LLC	142
ADA Catalog AdDent, Inc.	5037 3119	Christian Dental Society Chung Song Industrial Co.	5629 5039	Dentsply Sirona Denttio, Inc.	3409 1708	GoldenDent Good Doctors Co., Ltd.	441 370
A-DEC	2800	Church and Dwight/Arm & Hammer	4004	Designs for Vision, Inc.	1813, 2012, 4026	GPA INNOVA-DLyte	61
A-DEC A-Dent Dental Equipment, Inc.	2921	Citibank Healthcare Practice Finance	3934	Dexis, LLC	4618	Great Expressions Dental Centers	343
A-bent bental Equipment, inc. Adin Dental Solutions USA INc.	1626	Citizens Bank	2709	DiaDent Group International	713	Great Lakes Orthodontics, Ltd.	441
ADIT	5620	ClearCorrect	5034	Diatech, Inc.	907, 3201	Group Finacial Services	364
Admetec Solutions, Ltd.	4237	Clinician's Choice Dental Products	2515	Digital Doc, LLC	3225	GuangDong Roman Technology Co., Ltd.	530
AEEDC/Index Conferences & Exhibitions Organization	2500A		041, 5131	DIRECTA INC	2604	Guangzhou Ajax Medical Equipment Co., Ltd.	363
AEGIS Communications	4537	Colegio de Cirujanos Dentistas de Costa Rica	831	Ditron America	1701	Guangzhou Talent Medical Devices Co., Ltd.	94
Affordable Dentures & Implants	1815	Colegio de Cirujanos Dentistas de Puerto Rico	5309	DMG America, LLC	3210	Guilin Woodpecker Medical Instrument Co., Ltd.	240
AFTCO Transition Consultants	1804	Colegio de Odontologos de Nuevo Leon	3840	DMI Dental Implants	3541	Halyard Health	463
Aidite (Qinhuangdao) Technology Co., Ltd.	5141	Colgate	2826	Doctible	5230	Handler Mfg., Co., Inc.	110
Aim Dental Laboratory, Inc.	2706	Coltene	4016	Doctor Multimedia	828, 3441	Hangzhou Pengwu Medical Equipment Co., LTd.	541
Air Techniques	3404, 3603	Columbia Dentoform Solutions	3810	Doctor.com	5616	Hangzhou Westlake Biomaterial Co., Ltd	354
AK Express	4740	Conescan	4037	DoctorsInternet.com	4015, 4432	Hangzhou Yahong Medical Apparatus Co., Ltd.	730
Allied Dental	3743	Connect the Doc Marketing	1817	Doral Refining Corp.	1602	Hartzell Instruments	4128
Allied Powers LLC	5328	Consult-PRO	3429	DoWell Dental Products	1312	Hawaiian Moon	1415, 471
Allstate Business Insurance	1523	ContacEZ	3424	Doxa Dental, Inc.	2105	HDT	382
Amazon Business	4737	Convergent Dental, Inc.	4606	Dream Sleep	3739	HDX WILL	420
American Academy of Implant Dentistry	1728	Cool Jaw by Medico	3239	Dr. Fuji/Acigi	2524	Head Dental Corporation	4513
American Academy of Pediatric Dentistry	843	CordEze	1424	Dr. Jean Bausch GmbH & Co. KG	1218	HealthFirst	180
American Association of Endodontists	4437	CORIDENT	3823	Dr. Walser Dental GmbH	1322	Healthplex, Inc.	3930
American Express OPEN	2624, 5227	Cortex Dental	1030	Dryshield	4110	Health-Pro Realty Group	3423
American Friends of Dental Volunteers for Israel	739	Cosmedent, Inc.	3017	Duraline Systems Inc.	1630	Heartland Dental	220
AMIC Dental	1039	CR Foundation/Gordon J. Christensen Clinicians Report	4739	DXM CO.,LTD.	3618	Helfei Mlush Sanitary Products Co., Ltd.	454
Angelus USA, LLC	1611	Cranberry USA/ Cranberry Sdn Bhd	4013	EAO /The Europen Association for Osseointegra		Helmut Zepf Medizintechnik GmbH	122
Anutra Medical, Inc.	5611	Credit-Suisse	1333	Eastern Dentists Insurance Company (EDIC)	1002	Henry Schein - ProRepair	4230
AOA Medical, Inc.	4540	Creo Dent Prosthetics	1132	EBI, Inc.	4518	Henry Schein - Integrated Office Design	443
APCD Sao Paulo Dental Association	1103	Crest + Oral-B	1226	Eclipse Loupes and Products	923, 3531, 5310	Henry Schein - Professional Practice Transitions	453
Apixia, Inc.	3314	Crosstex International	3311	Edge Endo	2517	Henry Schein Dental	422
Aqualizer by Jumar Corp.	1608	Crown Seating	3403	Editorial Odontologia Actual	1040	Henry Schein Media Studio	4330
AquaSept Architectural Design Associates	4217 4011	CSM Implant Curaden/Curaprox USA	3842 3600	EK Express Elevate Oral Care	537, 3940 927	Henry Schein Orthodontics Henry Schein Practice Solutions	493 462
Argen Refining	737	CustMbite, LLC	906	Elsevier	2606	High Tech Innovations	311
Arkray USA	5225	Daheng New Epoch Technology, Inc.	1143	Elyptol, Inc.	5031	Hiossen Inc.	542
Army Dental Recruiting	636	Dansereau Health Products	2815	Emblem Health	4341	HT CO., LTD	382
Arpino Dental	1800	Darby Dental Supply, LLC	5010	Empire Blue Cross Blue Shield	4012	Hu-Friedy	140
ASA Dental USA Corp.	1520	Darkhorse Tech	1112	Empire Surgical	5602	Hulaser, Inc.	392
Aseptico	3627	Dash Medical	3241	Engle Dental Systems LLC	2823	Hung Chun Bio-S Co., Ltd.	343
Asociacion Dental Mexicana	432	Databot	3631	EnvisionTEC	1137	Hunza	3304
Aspen Dental	5028	Datum Dental Ltd.	2006	EPDENT	3720	HYPERBIOTICS	504
Atlantis Editorial Science and Technology S.I.L.	5330	DC Dental	4600	Equipment Brokers, Inc.	4010	I Q Dental Supplies	220
Augma Biomaterials	3238	DCI Edge	4030	Erskine Oral Care	915	iCad Dental Laboratory	523
Aurelia Gloves div. Supermax	812	Deflex	826	Essential Dental Systems	2003	ICOI/International Congress of Oral Implantologists	83
B&L Biotech USA, Inc.	1404	Delian Technology & Trading Beijing Co. Ltd.	5601	Eversmile, Inc.	4302	i-CAT	461
B.C. Szerlip Insurance Agency, Inc.	1704	Delta Dental	2309	Evolve Bank & Trust	3539	ICW International	340
Bank of America Merchant Services	3205	Demandforce	4234	Exacta Dental Direct	1014	IDEM Singapore 2018 - C/O Koelnmesse Inc.	230
Bank of America Practice Solutions	3206	DENBIO CO., LTD.	3722	exocad America, Inc.	1018	IDRR & The Dental News	532
Bankers Healthcare Group	427	Denbur, Inc.	3104	EZ Bur Dental Supply	2913	IDS	600, 80
Banyan	5605	Denmat	4127	Ezras Choilim Health Center	5231	ILC New York	200
Bausch Articulating Papers, Inc.	2911	Denovo Dental, Inc.	3741	Facial Imaging Mobile Inc / Facial shield	837	ILS Dental	190
Beacon Construction Services, Inc.	4704	Denstar Co., Ltd.	1731	Fairfield Orthodontics LLC	2712	iLumi Sciences, Inc.	220
BeeSure/Multisafe Sdn Bhd	4303	Dent Care Dental Lab Pvt. Ltd.	4742 2020	FDI World Dental Federation	1710	Implant Direct International	171 352
BEGO Implant Systems GmbH & Co. KG	1219 5400	Dental Assisting National Board/The Dale Foundatio	3020	Federacion Odontologica Latinoamericana(FOLA Latinoamericanan(LARO)	A)/ Regineal 533	Implant Direct International Implant Seminars	352 142
Belmont Equipment Benco	5400 1617	Dental Bio Care USA Dental Care Alliance	1818 5416	Fialkoff Dental Study Club	5138	Implant Seminars Infinity Massage Chairs	413
Besmile Biotechnology, Co., Ltd.	3641	Dental Claims Cleanup	1021	Flight Dental Systems	4135	Infinity wassage chairs Infodent Srl	100
Best Instruments USA	2310	Dental Herb Company	2909	Flow Dental Corp.	1110	Ingenious Ideas LLC	450
Beutlich Pharmaceuticals	2812	Dental Implant Technologies	829	FOCAP	840	Innovative Optics	342
Beyes Dental Canada, Inc.	5200	Dental Innovations, LLC	1140	Forest Dental Products	3502	Insight Dental Systems	404
Bien-Air	4804	Dental Medium Journal	639	Forever Young	5618	International Pemphigus and Pemphigoid Foundation	
BILKIM TIBBI URUNLER	5610	Dental Product Shopper	1805	Formlabs	4202	Invisalign iTero	520
BIODENT	3418	Dental Products Report	5621	Fortune Management NorthEast	4124	iPrint 3D, LLC	100
	3718	Dental Promotions	1827	$\label{thm:condition} \textbf{Foshan Chuangxin Medical Apparatus Co., Ltd.}$	4040	Irish Dental Association	142
BIODENT CO., LTD.		Dental South China International Expo - 23 Annual	3340	FOTONA	3433	Isolite Systems	161
BIODENT CO., LTD. BioHorizons	3629			F 11: B 1 10 1	1102		
BioHorizons Biolase	3629 418	DENTAL STUDIO.CO,. LTD	3719	Franklin Dental Supply		iSonic, Inc. (ultrasonic cleaners)	441
BioHorizons		•	3719 5137	Frontline Dental Supply	732	Itena North America	
BioHorizons Biolase	418	DENTAL STUDIO.CO,. LTD		Frontline Dental Supply Fundamia	732 1141	Itena North America ITL Dental	5105 3532
BioHorizons Biolase BIOMATERIALS KOREA, INC.	418 3922	DENTAL STUDIO.CO,. LTD Dental Tribune America Dental Warranty Dental Wings	5137 4943 627	Frontline Dental Supply Fundamia Fussen Technology Co., Ltd.	732 1141 5326	Itena North America ITL Dental Ivoclar Vivadent	5105 3532 2817
BioHorizons Biolase BIOMATERIALS KOREA, INC. Biotec, Inc.	418 3922 5215	DENTAL STUDIO.CO,. LTD Dental Tribune America Dental Warranty	5137 4943	Frontline Dental Supply Fundamia	732 1141	Itena North America ITL Dental	4415 5105 3532 2817 3302 4615

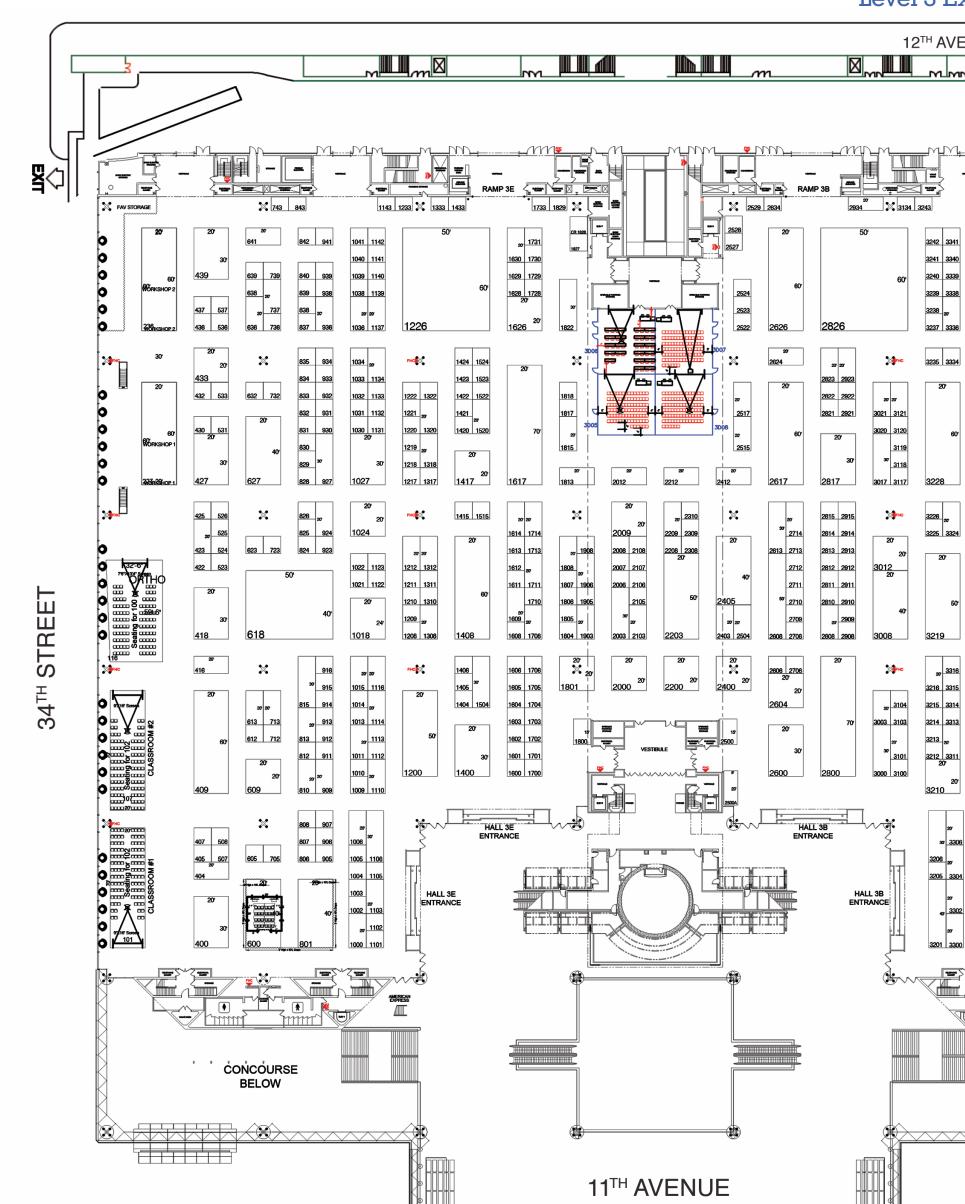
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Jim O'Brien Architecture & Interiors	4500	Myofunctional Research Co.	2814	Quintessence Publishing Co., Inc.	3003	Suni Medical Imaging Inc.	4524
Jinan Dental Technology Co., Ltd.	5308	Nanchang Dental Bright Technology Co. Ltd.	5518	Quip	1114	Sunstar Americas	3828
Jining XingXing Medical Instrument Co. Ltd. JISCOP CO., LTD.	2527 3621	Nano-Tools Technology Co.,Ltd. National Dental Association	1142 930	QwikStrips R & D IMPEX	4218 526	Supermile Supply Clinic	4423 3530
Jive Communications	1022	Neodent	3736	RAMVAC Utility	3810	Supreme Dental Billing Solutions	4033
JJTOOLS CO.,LTD	3921	Nevin Labs Workstations	3810	Rapid Shape GmbH	1318	SurfCT.com	3701
JK Dental Group	830	New York Implant Institute	430	RAX Industries, Inc.	4636	SURGIDENT CO., LTD	3723
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Jurim Dental Studio	2821	Nexus Medodent	835	Reinvent Dental Products	1423	Suzy Systems, Inc.	2908
Karl Schumacher Dental	1006	Ningbo Freqty Opteoelectronics Technology Co. Ltd.	5202	Rejuveneer	1134	SwissLoupes SandyGrendel AG	1613
KASO Medical Technology CO., Ltd.	5603	NNA MEDICAL INC	5234	Remote Area Medical	423	T & S Therapy Centre International	905
KaVo Imaging KaVo Kerr Group	4618 4618	Nobel Biocare Nordent Manufacturing	4618 3605	RF America IDS RGP Dental	3704 1015	TAG Medical Products Tangshan Zhengtong Exhibition Co., Ltd.	2709 4641
Kerr Corporation	4618	Noris Medical Ltd.	3938	Rhein83 Attachments	3816	TD Bank (Healthcare Practice Solutions Group)	810
Kettenbach	3537	North (Nanjing) Instrument Technology Industries	5136	Ribbond, Inc.	1105	Tealth Foshan Medical Equipment Co., Ltd.	4502
Kettenbach LP	1221	Nova Innovations	5632	Richmond Dental & Medical	2403	TekCollect Inc.	4141
Kilgore International, Inc.	3226	Novus Dental Lab, LLC	914	Rio Dental Meeting	5631	TeleVox Solutions (West)	712
Kleer	4743	NSK America	400	Ritter Dental USA	909	Temrex Corp.	4001
Komet USA KOR Whitening/Evolve Dental	3121 3324	NTZ Surgical Co. Ocean Impex Inc.	3839 2529	RMN Consultants Rockwell Enterprises	3120 5213	Tess Oral Health The Clemens Group	2915 2813
KOTRA	3822	Officite	934	Roland DGA	723	The Dentist Money Show	641
Kulzer	1408	Online Dental Group	2108		0, 3118, 4203, 4424	The Gideon International	3643
Kuraray America, Inc.	2009	Op-d-op, Inc.	5017	Royal Dental Manufacturing / Proma, Inc.	5214	The Will Marlow Agency	405
L&R Manufacturing Company	1600	Open Technologies	4131	Roydent Dental Products	3100	TIANCHANG JIARUI PACKAGING MATERIAL CO.,L	
La Vie Marketing	5622	OraCoat XyliMelts (OraHealth Corp)	1703	Russian American Dental Association	1628	Titan Surgical Co.	5623
Lares Research	4401	ORAIKO Corp	5229	SAESHIN PRECISION CO., LTD.	3924	Tokuyama Dental America	4220
Launch Loyalty Lawrence B. Goodman & Co., PA	3931	Oral3D	832 4800	Saeyang Microtech Co., Ltd. Safari Dental	5313 3933	Top Quality Manufacturing, Inc. Toppen Dental	1417 4539
Lawrence B. Goodman & Co., PA LED Dental/VELscope	3313 3336	OraPharma, Inc. Orascoptic	4800 4618	Sariari Dental	3933 4832	Town & Country Dental Studios	4539 4614
Lemala Group	1733	Ormco	4618	Scheduling Institute	5311	TPC	3730
Lending Club Patient Solutions	1906	OrthoAccel Technologies	5233	Schick GmbH	1317	TransLite, LLC.	536
Lester A. Dine, Inc.	1706	Ortho-Tain/Healthy Start	2412	Schwed Co. Inc.	1113	Tri Hawk	2504
Liang Ya Dental Equipment Ltd.	3440	Osada, Inc.	2710	SciCan, Inc.	609	Tri-State Dental Supplies & Equipment	3008
Liberty Dental Plan	525	OsseoFuse International, Inc.	936	Scorpion	5420	Tri-State Orofacial Myology Study Club	5604
Lighthouse	4420	Osteogenics Biomedical	2107	SDI (North America), Inc.	3216	TruAbutment, Inc.	5419
Lightscalpel, LLC Linkd Healthcare	1433 5222	Otto Trading, Inc. Owandy USA, Inc.	422 4419	Secure Tip Seiler Instrument	807 1034	Tuttnauer USA Co., Ltd. U.N.I.D.I (Italian Dental Industries Association)	2714 825
Lips, Inc.	4318	Pak Surge	5613	Select Merchant Solutions	5130	Ultimate Creations	5116
LLI Advisory Group	1605	Palisades Dental, LLC	3213	Seo Dentals, Inc.	806	Ultradent Products, Inc.	409
Local Flavor Media	4137	Paltop USA	5520	Septodont	3219	UltraLight Optics, Inc.	1603, 3939, 4216
LumaDent, Inc.	913, 3212	Panasonic corp.	1729	Sericin Plus	2634	UMA Health	507
M&S Dental Supply Co., LLC.	3501	PanmedUSA, Inc.	5332	Sesame Communications	5607	United Dental	4140
Mach One Orthodontics	4310	Parkell, Inc.	2604	Seven Star Dental Supplies, Inc.	938	Univ. of Puerto Rico School of Dental Medicine Universidad Autonoma de Coahuila	5630
MacPractice Magic Smile Labs	3235 5322	Parnell Pharmaceuticals, Inc. Patient News	4735 3315	SGS Dental Implant System Holding SGS Export International	1609 1031	Universidad De La Salle Bajio	3338 5323
Malaysian Rubber Export Promotional Council	1524	PatientPop	912	Shader Productions	4042	Univet North America	1000
Mandelbaum Salsburg	3214	Patterson Dental Supply Inc.	3801	Shanghai Fanta Dental Materials Co., Ltd.	4440	Upholstery Packages & Services	5005
Manhattan Wholesale Importers, Inc.	1702	PDT, Inc. /Paradise Dental Technologies	1908	Shanghai UBM ShowStar Exhibition Co., Ltd.	3738	uPhoria	3941
MANI, INC.	4536	Pelton & Crane	4618	Shanghai Union Technology Corporation	404	US Dental Depot	1310
Mark E. Feinsot CPA PC	4241	Pemco / Newark Dental	2608	SharperPractice	3636	USC Herman Ostrow School of Dentistry	1038
MARS Bio-Med MARUCHI	1032 1139	PennWell Corp. PerioChip by Dexcel Technologies, Ltd.	3832 813	SheerVision Shenzhen Denco Medical Co., Ltd.	1308 1730	Valumax International Vasquez Group	2613 3841
Maui Amenities, Inc.	1713	Perioding by Dexcer recliniologies, Eta.	4126	Shenzhen Minghao Dentures Co., Ltd.	5329	Vatech America	4403
Mavrik Dental Systems Ltd.	1822	Philips Sonicare & Zoom Whitening	4809	Shenzhen Up3d Tech Co., Ltd.	4138	Vector R & D	3702
Maxx Digm, Inc.	3300	PhotoMed International	705	Shenzhen Xiangtong Co., Ltd.	4238	Verdent Ltd.	3637
Mazal Marketing	1629	Pierrel Pharma SRL	4520	Shenzhen Youya Gift Co., Ltd.	632	vhf camfacture AG	1320
MCTBIO	3920	Piezosurgery Incorporated	911	SHERA Werkstoff Technologie GmbH & Co. KG	1220	Video Dental Concepts	4316
MDC Dental	2822	Pioneer Lasers	4639	Sherman Specialty	3632	Villa Radiology Systems	1601
MDK CO., LTD Medco Instruments, Inc.	3819 3817	PLANMECA Plague HD	5425 1011	Sherpa Korea Shinhung Co., Ltd.	3623 5314	Vista Dental Products Vita North America	815 4112
Medical & Dental Billing Services	4337	Plaza College	1033	Shofu Dental Corporation	4408	VitalertKit (tm)	4633
Medical Liability Mutual Insurance Company (MILMC)	2922	PNC Bank, Healthcare Business Banking	3831	Shu Dental Laboratory	3237	Vitaminpaste Kids Toothpaste	1009
MEDICLUS CO., LTD.	3721	Podium	5612	SigmaGraft, Inc.	4519	VOCO America, Inc.	2600
Medicom, Inc.	4028	Polaroid Dental Imaging	4435	Sikka Software	2713	VOCO GmbH	1217
Medidenta	916	Pomee USA, Inc.	523	SILMET	1005	Wand Dental, Inc. (Milestone Scientific)	4129
Medifirst Solutions MediMeca	1010 3833	Porter Instrument Co. Power Dental USA	5216 1515	Simplifeye Sino Dental	3932 531	WARANTEC CO.,LTD Water Pik Inc	3820 4007
MEDIPLUS CO.,	3825	Premier Dental Products Company	4207	SKEEMA DENTAL ITALIA	4734	Weave	4210, 5421
Medix Instruments, LLC	1131	Premier Dental Supply Co.	824	Sky Factory	1806	Wells Fargo Health Advantage	4034
MedPro	3431	Premium Plus Dental Supplies, Inc.	524	SleepRight/Splintek, Inc.	5609	Wells Fargo Practice Finance	3914
Medy Dent Inc.	638	Preventech	4211	Snap On Optics	1807, 2914, 5223	White Towel	3528
Meisinger USA	3700	Prexion, Inc.	5211	Solitaire Smile Dental Lab	1013	Wilson Precision, Inc.	3242
Meta Biomed, Inc.	2000	Primo Dental Products	3341	Solmetex, LLC	3815	World Dental Exhibition Alliance	5139
Meta Dental Corp. MetLlfe	4604 407	ProDent USA ProDental Multimedia	2103 1233	Solution Reach Sometech Inc.	5209 5042	Yamada Instruments Yankee Dental Congress	1123 3729
Microcopy	1106	Professional Protector Plan	1211	Sonendo	1504	ZEISS	5007
Microflex/Ansell	4904	Professional Sales Associates, Inc.	3401	SOTA Imaging	3103	ZERO GRAVITY SKIN	437
Midmark Corporation	4609	Prophy Magic	1208	SPIDENT CO., LTD	3918	Zimmer Biomet Dental	4417
Midwest Dental	3339	Prophy Perfect PHB	2106	SprintRay, Inc.	508	Zirc Company	3316
Milestone Education LLC	3837	ProSites	1116	SS White Dental	3427	Zolar Technology & Mfg. Co., Inc.	1905
Millenium Dental Technologies, Inc. MIS Implants Technologies,Inc.	3834 5218	Prosomnus Sleep Technologies Protouch Solutions, LLC	932 1705	ST. Instrument USA, Inc. StarDental Instruments	3439 3810	ZOLL Medical ZrO2 powertools GmbH & Co. KG	5321 1317
Modular Custom Cabinet	3504	Pulpdent Corporation	2212	Sterisil, Inc.	933	בוטב אטאיפונטטופ מוווטוו פ טט. תמ	1317
Mohong Bearing Co., Ltd.	5224	PureLife Dental	2808	Stoneglass Industries	5032		
MouthWatch, LLC	3430	PureWay Compliance, Inc.	2711	Straumann	1024		
MTI Dental	2910	Qinhuangdao Silide Ceramic Technology Co., Ltd.	838	Stylecraft Interiors, Inc.	2811		

Greater New Yorl

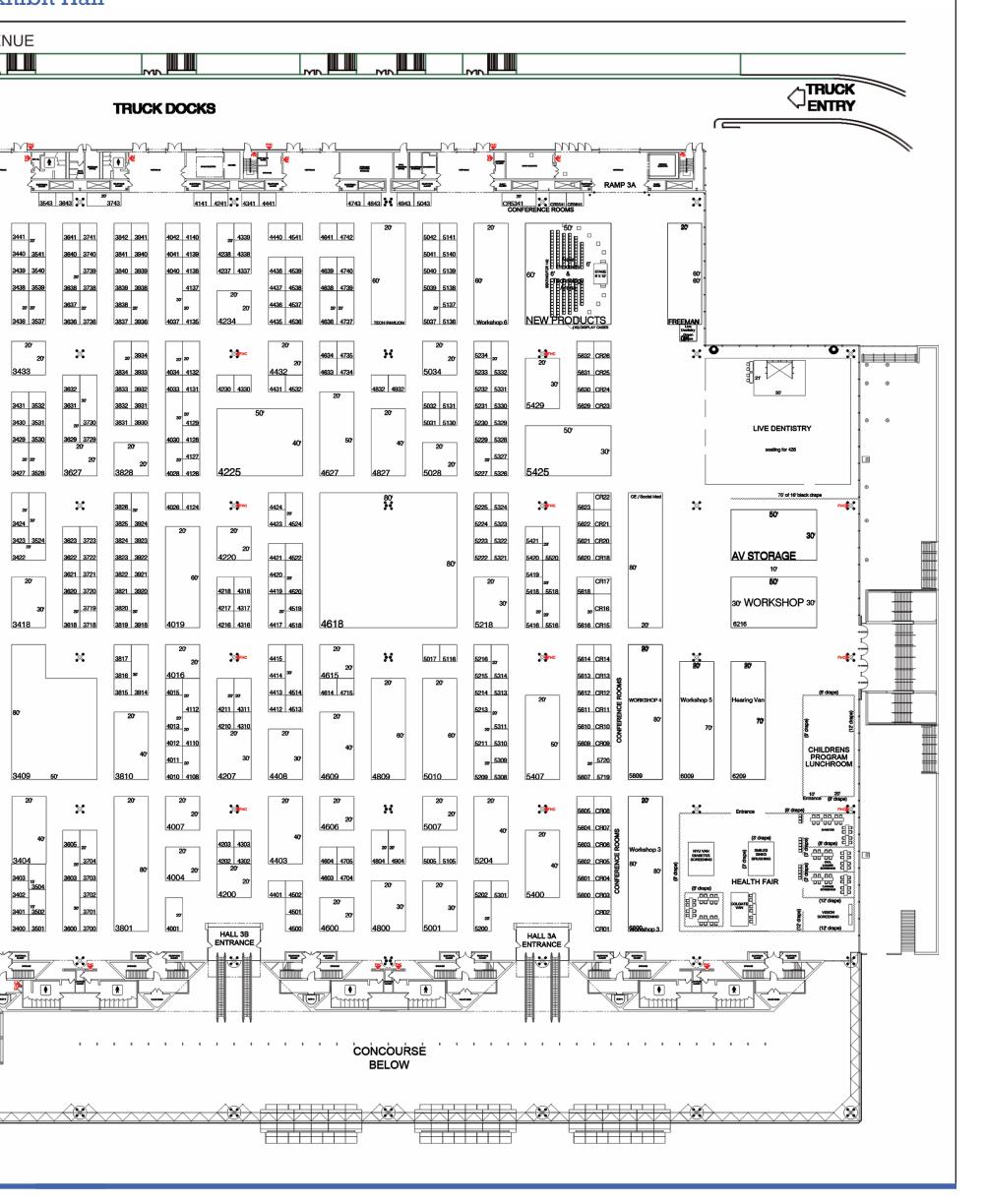
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Dental Meeting

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onvention Center whibit Hall



US Exhibitors Interested in Overseas Markets Listings (USDOC)

Booth: 1808 A. Titan

Contact: Michael Tuber, Sales Kim Valenti, Sales Phone: (716) 667-9211

Website: www.atitan.com. E-mail: info@atitan.com

EXPORT PRODUCTS: High Quality handcrafted Dental and Surgical

Instruments

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign

Beutlich Pharmaceuticals LLC

Contact: David Clinard, International Sales Manager

Phone: 386-283-1311

Website: www.beutlich.com E-mail: dclinard@beutlich.com

EXPORT PRODUCTS: HurriCaine Topical Anesthetic gel, liquid, and spray, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Solution, pH Oral monitoring strips

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

Bisco, Inc. **Booth: 1200**

Contact: Carolyn Suh, Direct Sales

Phone: 847-534-6000

EXPORT PRODUCTS: Bisco Dental Products: (adhesives, Cements, Composites, Base/liners, Primers, Posts, Etchants, Core build-up)

RANGE OF DISTRIBUTION: Eastern Europe/Russia.

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

ContacEZ Booth: 3424

Contact: Stella Kim, President, Joshua Kim, Director of Sales

Phone: 360-694-1000. Fax:360-694-6191 Website: www.contacez.com. E-Mail: stella@contacez.com

EXPORT PRODUCTS: ContacEZ is a leading researcher and developer of invocative dental products, specialized in Interproximal Solutions that make excellent dentistry simple and easy.

We have single handed strip systems to make crown seating simple with minimum effort, and perform safer and accurate Ortho Interproximal reduction. These strips are "a must have" in all dental offices, and very important for modern dentistry. ContacEZ is for every patient, every day!

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors,

Joint Ventures

Crosstex Booth: 3311

Contact: Ken Plunkett, Senior VP Global Sales Andy Whitehead, Senior VP Business Development

Phone: 631-582-677 Fax: 631-582-1726

Website: www.crosstex.com E-mail: andyw@crosstex.com

EXPORT PRODUCTS: Infection Control/ Sterility Assurance/ Dental Unit/Waterlines/PPE/Concious Sedation

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

CustMbite, LLC

Contact: Dr. Monroe Elkin, President/CEO

Phone: (908) 400-4690

Website: www.custmbite.com E-mail: monroe@custmbite.com

EXPORT PRODUCTS: Athletic Mouthguards and TMJ Bruxism

RANGE OF DISTRIBUTION: South America, Western Europe, Central

Europe, Canada, Mexico, Australia, New Zealand

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Denbur Inc. Booth: 3104

Contact: Fari maissami, President Sean Maissami, Managing Director

Phone: 630-896-9667 Fax: 630-986-9688 Website: www.denbur.com E-mail: denbur@denbur.com

EXPORT PRODUCTS: Micro Applicators, Oral Hygiene, Light

enhancing tips, Diagnostic Instrument

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor

Booth: 1312

Contact: Kevin Kim, Sales Manager, Eugine OH, Sales Manager Phone: 877-737-8704 Fax: 909-348-7816

Website: www.dowelldentalproducts.com E-mail: rosana@dowelldentalproducts.com

EXPORT PRODUCTS: Piezo Art Ultrasonic Equipmetn, Dental Instruments, Hand/Surgical, Ziconia Implant Drill

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures INTERNATIONAL BUSINESS DESIRED: Worldwide

Fairfield Orthodontics, LLC **Booth: 2712**

Contact: Nick Lulka, CEO, Cole Lulka, President Phone: 203-610-8283 E-mail: ffdortho@aol.com

EXPORT PRODUCTS: Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Molar bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomerics, Orhtodontic Education.

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distribution, Joint Ventures, Licensing Agreements

George Taub Products Booth: 2708

Jordan Taub, Vice President, Larry Taub, President

Phone: (201) 798-5353

Website: www.taubdental.com. E-mail: jordan@taubdental.com

EXPORT PRODUCTS: Lab Materials, Dental Cements and

Restoratives

Booth: 2812

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

RANGE OF DISTRIBUTION: Worldwide

Great Lakes Orthodontics Booth: 4413

Contact: Kevin Marusewski, Sales Representative Phone: 800-828-7626 Fax: 716-871-0550 Website: www.greatlakesortho.com

E-mail: info@greatlakesortho.com **EXPORT PRODUCTS:** Orthodontic appliances and materials

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales

iLumi Sciences, Inc. **Booth: 2208**

Contact: John Tokizawa. Vice President Cgerladine Chinga, Asst. Sales Manager

Phone: 877-854-5864

Website: www.ilumisi.com E-mail: info@ilumisi.com

EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign

Johnson-Promident Booth: 4108

Contact: Gary Kris, President

Haye Hinrichs, International Sales Manager Phone: 845-589-0210 Fax: 845-589-0211 Website: www.johnsonpromident.com E-mail: info@johnsonpromident.com

EXPORT PRODUCTS: Detnal Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

MAGIC SMILE LAB Booth: 5322

Contact: Eli Koren, Business Development Director Elena Archer, Sales Agent

Phone: (646) 964-5637

Booth: 906

EXPORT PRODUCTS: Professional Teeth Whitening Agent (Hydorgen Peroxide 28-44%), Shipped in bulk or in portions. Chair-side dentla whitening kits, Take-Home dental whitening Kits

RANGE OF DISTRIBUTION: Foreign Agents/Distributors INTERNATIONAL BUSINESS DESIRED: Worldwide

Millennnium Dental Technologies, Inc. Booth: 3834

Contact: Michelle Rodriguez, Sales Representative

Phone: 562-860-2908

App Store

Coogle play

Website: www.lanap.com E-mail: info@lanap.com

EXPORT PRODUCTS: PerioLase MVP-7 for True Regeneration

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales

ORTHOTAIN Booth: 2412

Contact: Leslie Stevens, CEO/ President Phone: 847-446-7600 Fax: 847-446-7606

EXPORT PRODUCTS: Habit Correctors, Occlus-o-Guide, Interim-G,

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico, Austria/ New Zealand, Africa

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Booth: 1908

Booth: 4408

PDT, Inc./Paradise Dental Technologies

Contact: Christi Bailey, Sales Manager Wendy Birtles, Sales Coordinato Phone: 800-240-9895

ClassIII Correctors, Shore-Cure, Orhto-t

Website: www.pdtdental.com

E-mail: exhibitsmanager@pdtdental.com **EXPORT PRODUCTS:** Dental Instruments, Surgical Instruments,

Sharpenting Systems, Dental Sterilization Cassettes **RANGE OF DISTRIBUTION: Worldwide**

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

PLAQUE HD Booth: 1011

Contact: Ian Miller, Director of Global Sales

Phone: (514) 242-3855

Website: www.plaquehd.com Email: imiller@plaquehd.com

EXPORT PRODUCTS: Plaque HD Plaque Identifying Toothpaste and

Steraligner Aligner Cleaner

RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign

Agents/Distributor, Joint Ventures, Licensing Agreements **Booth: 1105** Ribbond, Inc.

Contact: Jeremy Rudo, Export Manager

Phone: 206-340-8870

EXPORT PRODUCTS: Ribbond Dental Fiber Feinforcement

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Richmond Dental Booth: 2403

Contact: Fran Eskew, Account Manager

Sara Evans, Director of Sales

Phone: 704-376-0380 Fax: 704-342-1892

EXPORT PRODUCTS: Single Use Disposable Products; Cotton Rolls,

Pellets, Sponges, Face Masks

RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Shofu Dental Corporation

Contact: Randy Bailey, President

Matt Carroll, VP of Sales

Phone: 800-827-4638 Fax: 760-736-3276

Website: www.shofu.com E-mail: customerservice@shofu.com

EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding agents, Ceramics, cements, Cameras

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign

Agents/Distribtors **TEMREX Booth: 4001**

Contact: Jackie Prather, VP Sales

Phone: 731-610-3697 Website: www.temrex.com. E-mail: temrex@charter.net

EXPORT PRODUCTS: Materials RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales

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GNYDM DAILY



New Dentists' Program

with Dr. Joseph M. McManus

Sunday, November 26th from 2:00- 5:00pm Tuition is \$45; Use Code: 3410

When is the Time to Purchase a Dental Practice?

Your training is complete, now what do you do? This question has been faced by every generation of dental graduates. Today's young dentists have the option of becoming an associate, establishing a practice, working for corporate dentistry, entering military service, academic or purchasing an existing dental practice. This program discusses the option of purchasing a practice. This choice is not for everyone but every dentist should give this option careful consideration. This program separates the facts from fiction, myths, and erroneous held beliefs about buying a practice. It may even change your mind about purchasing a practice.

Learn:

- · what a bank looks for in the financial and personal life of a young borrower
- the advantages and disadvantages of purchasing a practice
- the three most common methods used to establish the value (purchase price) of a practice



(This course is for New Dentists practicing 10 years or less. Credentials will be checked.)

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GREATER

DENTAL MEETING

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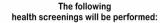






The Greater New York Dental Meeting and the New York State Academy of General Dentistry will be offering the attendees a number of health screenings during the GNYDM's annual session.

Sunday, November 26 from 10:30am - 5pm Monday, November 27 from 2pm - 5pm Exhibit Floor Aisle 6200















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GNYDM NEW PRODUCTS PAVILION November 26, 2017

New Product Listings

Booth: 2626

10 Independence Blvd. Suite 150, Warren, NJ 07059 Product Name: Trios® 3 Wireless

Description: 3Shape TRIOS is the five-time winner of the Cellerant award for best intraoral scanner. Recognized for its fast, easy and accurate real-color impressions, 3Shape TRIOS supports the widest range of treatment options with verified CAD/CAM workflows. TRIOS outputs your choice of open STL and CAD/CAM workflows. TRIOS outputs your choice of open STL and DCM files to seamlessly cloud-connect doctors and labs, 3rd party solutions like Invisalign, and in-house apps such as 38hape TRIOS Design Studio - single visit dentistry solution. The ever-expanding Shape TRIOS digital ecosystem is supported by continuous software upgrades and exclusive 3Shape apps like 3Shape orthodontic and implant software modules, Treatment

Adin Dental Solutions USA INC. Booth: 1626 560 Sylvan Ave., Englewood Cliffs, NJ 07632

Phone: 201-374-2592

Products: Viz Intra Oral Scanner

Simulation, Patient Monitoring and more

 $\textbf{Description:} \ \textbf{VIZ}^{\circledcirc} \ \textbf{is a revolutionary intraoral scanner that changes}$ the way dentists and dental scan. Featuring robust capabilities and innovative technology, VIZ $\!\otimes$ is designed for maximum scanning comfort, effectiveness and speed.

Aidit (Qinhuangdao) Technology Co., Ltd. Booth: 5141 No. 9 Dushan Road: Economic & Technology Development

Zone Qinhuangdao City, China

Product: 3D Multilayer Zirconia

Description: New multilayered zirconia blocks. 3D multilayer combines thre multilayers in one disk; color multilayered, translucency multilayer; Strength Multilayer, Strength transition from 600 mpa in incisal to min 900 mpa in cervical maked 3D absolutely ideal material to make 6-unit bridge or even ful arch.

Booth: 4028

1200 55th Ave., Lachine, Quebec W8T 3H7, Canada Phone: 514-636-6262

Product Name: Medicom Safe Mask Moister Series-New Level 3

Description: Unique and vibrant colors. Wngineered with Simply Soft Technology for a luxurious and comfortable fit, a perfect blend of breathability and softness. Duraflor **Ultra white varnish** - next generation of varnish provides our fastest fluoride release.

Ansell/Microflex Booth: 4904 111 Wood Ave S., Iselin, NJ 08830

Phone:732-945-9302 Products: Micro-Touch Denta-Glove

Description: Micro-Touch Denta-Glove

Banyan 370 East 800 South, Orem, UT 94097

Phone: 877-436-0134 Products: Banyan

& Duraflor Ultra

Description: Banyan is a suite of web & mobile applications that help dental practices engage with patients in a personal way, capturing & sharing the moments that matter most. Banyan provides social media websites, reviews, online listings, appointment reminders, dashboards & alerts with multi-practice controls & reporting.

Booth: 5605

Booth: 1617

Benco Dental 295 Centerpoint Blvd., Pittston, PA 18640

Phone:570-602-6874

Products: Sterling® Soft Tissue Laser

Description: A high performance soft- tissue laser that combines 810NM laser wavelength with innovated design and user-friendly features. Sterling® performs a wide range of soft-tissue surgical and periodontal procedures.

CAO Group Booth: 4538

4628 W. Skyhawk Drive West Jordan, UT 84084

Products: SheerWhite!

Description: SheerWhite! In-Office is an easy to use whitening strip. With a 1 Minute application & 30 minute wear time, your patients will

Ceatus Media Group Booth: 4414

4141 Jutland Dr., #215 San Diego, CA 92117 Phone: 858-454-5505

Products: Ceatus Review Manager

Products: Ceatus Review Manager
Description: The Ceatus Review Manager is the only reputation
management system that provides the four essential components
required to optimize your online reviews strategy and manage your
online reputation. At Ceatus, we offer a unique reviews service which is
designed to inform our clients what is being "said" about them and to
facilitate the creation of positive comments in high volume. We make it
easy for you and your practice to be proactive by providing
comprehensive reporting, evaluation and action items to maximize the
value of your online reputation.

Booth: 3424 217 SE 136th Avenue, Ste. 105 VanCouver, WA 98684 Phone: 360-694-1000

Products: PrepSure, Crown Prep Guide

Description: PrepSure is a set of innovative crown prep instruments to monitor, achieve, and confirm ideal creation of abutments for crowns and onlays. Achieve ideal abutments with proper occlusal clearance by evaluating with PrepSure while reducing dental structure with burs and discs. PrepSure is essential for successful crowns and onlays.

PO BOX 71205 Phoenix, AZ 71205

Phone: 480-550-7479 **Products: CordEze**

Description: A Patent-Pending Adjustable Wristband that manages cords for ultrasonic scalers, air polishers, slow speed and other corded handpieceds, ergonick benefits.

Crest OralB (Proctor & Gamble) Booth: 1526

701 Oneil Drive Jamestown, NC 27282 Phone: 336-454-6277

Products: Genius

Booth: 906

CustMbite, LLC

6615 Boticelli Drive Lake Worth, FL 33467 Phone: 908-400-4690

Products: CusTMbite "Pro" Athletic Mouthguard

Description: The CusTMbite "Pro" Athletic Mouthquard is the first and only mouthguard to receive the ADA Seal of Acceptance.

1 Baat Sheva St., Lod, Israel

Phone: 728-670-5403

Description: OSSIX Bone is a resorbable sponge-like matrix of hydroxyapatite and collagen cross-linked by sugar, Developed to augment hard tissue in periodontal and implant surgeries. It also utilizes GLYMATRIX® technology featured in OSSIX® PLUS membrane and

Booth: 4127 1017 W. Central Avenue, Lompoc, CA 93436

Phone: 805-7177-8900

Products: Fluoridex

OSSIX® VOLUMAX Scaffold

Description: The Same great Fluoridex formulas and flavors that patients prefer and rely on are now available exclusively from DEMMAT. DEMMAT is thirlied to add Fluoridex to its broad range of soft tissue management solutions for your patients and your practice!

DoWell Dental Products Booth: 1312 9287 Ninth Street, Rancho Cucamonga, CA 91730

Phone: 909-297-3646

Products: Dowell Dental Microscope Description: Variable Focus Lens Ream splitter, digital camera adapter

Doxa Dental Booth: 2105

150 N. Michican Ave. Ste. 1950 Chicago, II 60601 Phone: 855-DOXA-USA

Products: Ceramir Crown & Bridge QuikMix Kit Description: Ceramir C&B QuikMix is a permanent, radiopaque

system was released to provide an easy mixing alternative. In Ceramir C&B QuikMix, the powder is supplied separately & the liquid is supplied in a drop bottle. The QuikMix Kit provides everything a dentist needs to

11230 Grace Ave., Suite B Fountain Valley, CA 92708 Phone: 888-379-0300

Products: DRYSHIELD

which combines the tasks of a high-suction evacuator, saliva ejector, bite block, tongue shield, retraction and isolation of two opposing quadrants.

exocad America, Inc. Booth: 1018 600 @. Cummings Park Woburn, MA 01801

Phone: 855-396-4223 **Products: Chairside CAD**

Description: exocad's new Chairside CAD offers clinicians an easy and powerful in-office CAD/CAM solution, from the leader in laboratory CAD/CAM systems. It supports all major intraoral scanners, mills and

GPA innova-Dlyte Booth: 613 c/Caracas 13-15, Nave 6 Barcelona 08030 Spain

Phone: 34 93-125 65 36 **Products: Divte**

Description: Electo Polishing Machine for dental skeletons

3435 Wilshire Blvd., Suite 3070 Los Angeles, CA 90010 Phone: 213-232-4950

Products: The Dentri System

Description: CBLT System powered by HDX cyoptix

Hu-Friedy Mfg. Co.LLC Booth: 1400 3232 N. Rockwell Chicago, IL 60618

Phone: 847--772-4156 **Products: Titanium Implant Scalers**

Description: New from Hu-Friedy, Titanium Implant Scalers. Stop by our hooth at GNY to learn more

iLumi Sciences, Inc. 4150 Lafayette Center Drive - Suite 500 Chantilly, VA 20151 Phone: 703-894-7576

Products: Super Fiber Post

iSonic Inc.(ultrasonic cleaners) Booth: 4415 2243 S. Throop St., Chicago, IL 60608 Phone: 847-850-0404

roducts: Chair-side Ultrasonic Cleaner **Products: Titanium Implant Scalers**

Description: A compact yet nowerful ultrasonic cleaner that can be used by chair-side to clean rotary instrument tips is a few seconds and patient's crowns, etc. without leaving the chair.

#805, 455 Gyeongsu-daero Gunpo-si, Gveonggi-do Korea (zip:15844)

Product: eBio cleaner

Description: eBio-cleaner is an eco-friendly product and generates hydrogen-rich electrolyzed water using tap water, which help oral hygiene via its antimicrobial efficacy. Therefore, eBio-cleaner can replace conventional mouth gargle solutions including various

992 Old Eagle School Road, Ste 916 Wayne, PA 19087 Phone: 267-992-1538 Products: Kleer

Description: Kleer is a cloud based platform that enables dentists to offer affordable, comprehensive dental care plans directly to their

patients, eliminating the hassle and cost of a middleman Booth: 1433

315 5th Avenue, #703A New York, NY 10016 Phone: 646-360-3450

Products: Hydrogen Peroxide Teeth Whitening Agent

Description: Custom made hydrogen peroxide teeth whitening agent in different strength 28-44% for professional whitening treatment, packed in hulk take-home & chair-side kits

Maui Amenities

PO Box 1243 Lahaina, HI 96167 Phone: 800-393-6284

Products: Maui Island Formula T.M.J Gel

Description: For temporary relief of sore jaw caused from TMJ. Product is fully customizable with practice name & info.

Midmark Booth: 4609 1700 S. Patterson Blvd. Suite 400 Davton. OH 45409

Phone: 937-281-7619 Products: QuickClean™ Ultrasonic Cleaner

Description: Providing powerful, effective cleaning and consistent results, the QuickClean Ultrasonic Cleaner is a piece of equipment your dental office can't be without. The QuickClean's cutting-edge technology can help you create a safer, more efficient work environment by can help you create a safer, more efficient work environment by decreasing worker exposure to contaminants and potential injuries while reducing the time and effort needed for cleaning. The unit cleans thoroughly and consistently throughout the entire bath using Frequency—Leap technology and is easy to use right out of the box. The QuickClean comes in three tabletop sizes (1.2, 3.3, and 6.6 gal.) and two recessed options (3.3 and 6.6 gal.), so you can choose the option that best fits your configuration and workflow.

Noris Medical Booth: 3938

8 Htasiya St., Nesher, Isreal

Products: Surgical Guide for extra mxillary Zygomatic

Description: Guided Surgery designed for Extra Maxillary Zygomatic technique

OraCoats Xtlimelts Booth: 3215

19017 62nd S., Seattle, WA 98032 Products: OraCoat Xyligel® for Dry Mouth and Tooth Decay

Booth: 4618 **Orascoptic**

3225 Deming Way Middleton, WI 53562

Phone: 608-8285290 Products: OmniOptic

Description: Discover the first and only interchangeable magnification loupe that allows clinicians to select the optimal magnification power for each procedure. Accommodating four magnification powers ranging from 2.5x - 5.5x, the OmniOptic is an ideal system for users looking to increase their magnification power over the course of their career. The unique design features a magnetic anchor built into the carrier lens of the frame; allowing clinicians to upgrade their magnification power without having to succumb to the process of ordering a new loupe

OrthoAccel Technologies Booth: 5233 6575 West Loop South, Suite 200 Bellaire, TX 77401 Phone: 866-866-4919

Products: Accele Dent Optima

Description: Simple and easy to use, Accele Dent Optima is an FDA class II medical device clinically proven to speed up tooth movement by up to 50% while reducing orthodontic discomfort.

Ortho-Tain/HealthyStart 950 Green Bay Road -Ste 205 Winnetka, IL 60093

Phone: 800-541-6612

Description: The MAX A is designated to promote the forward growth x ment of the maxilla. It will also promote the mandible growth as well to promote both arches in a forward direction.

PDT. Inc.- Paradise Dental Technologies Booth: 1908 8275 US Highway 10 West Missoula, MT 59808 Phone: 406-626-4153

Products: Adjustable Scalnel Blad Handle

Description: Adjustable to 7 different angles, this 100% German made scalpel blade handle enables imoproved access for hard to reach areas Providing ergonomic support and advanced precision for the pr this instrument also enables atraumatic care for your patient.

PlaqueHD Booth: 1011

2501 Reeves Road Joliet, IL 60436

Phone: 514-242-3855 Products: PlaqueHD & Steraligner

Description: PlaqueHD Plaque Identifying Toothpaste and Steraligner Aligner Cleaneryour patient

Primo Dental Products 845 3rd Avenue, 6th Floor New York, NY 10022

Phone: 888-448-4274 Products: Primo® Chloroprene Gloves

Description: More Real Than Real? Introducing the new Chloroprene

Now just \$5.99 per 100 only at GNYDM!

Visit Booth #3341 for your free samples today! Available in green

ProDent USA Booth: 2103 153 Main Street E. Brunswick, NJ 08816

Phone: 732-390-5532

Products: Dental Instruments

Booth: 1134

7000 Infantry Ridge Rd. #203 Manassas, VA 20109 Phone: 571-244-2708 Products: Rejuveneer

Description: Rejuveneer is an innovative solution for smile design consultation. Present 2D smile design in 30 minutes and non-prep temporary veneers in just one day! **Scheduling Institute** Booth: 5311

4125 Old Milton Parkway Alpharetta, GA 30005 Phone: 407-694-8431

Description: Find out what your potential new patients are hearing every day when they call your office.patient. Shofu Dental

Products: Mystery Call

Products: Beautifil II LS

Phone: 508-466-3287

1225 Stone Drive San Marcos, CA 92078 Phone: 800-827-4628

SleepRight/Splintek, Inc. Booth: 5609 15555 W. 108th Street Lenexa, KS 66219

Booth: 4408

Phone: 816-531-2008 **Products: Pro Rx Custom Fit Dental Guard**

Description: Biggest Innovation in Boil & Bite dental guards in 50 years. SleepRight®'s New low temp, fast form material forms a thinner clinical fit at 140", as opposed to the 212" required by other Boil & Bite brands; and with the aid of our Patented "Perfect Fit" Technology guiding the Pro Rx, getting it to fit to the perfect position is simple. This New Pro Rx dental guard has been tested and shown to last 10x longer than leading Boil & Bite competitors.

50 Bearfood Rd., Northborough, MA 01532

Products: NXT Hg5 Amalgam Separator & Solmetex Vacuum Line Cleaner & Solmetex Power Clean Vacuum Description: The best just got better! Introducing the NXT Hg5 Amalgam Separator by Solmetex. Featuring 150 11143 certified separation rate at 99% and new compact design for more flexible installation. Booth: 933

835 S. Hwv. 105 Palmer Lake. CO 80919 Phone: 719-622-2700 x227

Products: Sterisil System G5-Dental Water

real time diagnostics for optimized dental water treatme

Purification System Description: The Sterisil System G5 utilizes six stages of purification to provide on-demand purifies and treated dental for any dental practice.
It is the only system enfineered with a Class A UV light capable of killing 99.99% of bacteria and viruses. Equipped with a touchscreen, PC app

and a network of sensors, the G5 offers water quality monitoring and Sunstar Booth: 3828

301 E. Central Road Shaumburg, IL 60195 Products: BUTLER Monsterz Chairside Products by Sunstan Description: Holistic solutions for kids prevetative care. Learn more at

TMJ & Sleep Therapy Centre International Booth: 905 7879 el Cajon Blvd La Mesa, CA 91942

Phone: 619-797-0921 Products: Diamond Digital Sleep Orthotic (DDSO)

Description: The DDSO is a removable intraoral device used to treat snoring and mild to moderate OSA. The device functions as a mandible repositioner that contains removable nasal dilators and lingual positioners to increase functionality and convenience of use. Soft nasal dilators and wide/narrow lingual tongue positioners are available for

Tokuvama Dental America Booth: 4220 740 Garden View Ct. Suite 200 Encinitas, CA 92024

Phone: 760-942-7211 Products: Estelite Bulk Fill Flow

Description: New from the makers of Estelite Sigma Quick, Tokuyama Dental America is proud to announce the launch of Estelite Bulk Fill Flow a new flowable bulk fill composite. Thanks to higher esthetics and strength, Estelite Bulk Fill Flow requires no capping layer up to 4mm offering simpler and faster procedures. Exceptional cavity adaptation and lower shrinkage stress also ensures worry-free restorations

Univet Optical Technologies North America Booth: 1000 1745 Broaday 17th Floor New York, NY 10019 Phone: 647-989-5124

Products: EOS HP High Performance Headlight Description: Our exclusive multi-lens optical system creates a clear

perfectly round and uniform spot . 8 hours of working time at MAXIMUM brightness Wireless Qi technology: Control unit should be placed on charging pad

 Bluetooth remote control to remotely switch ON & OFF and adjust brightness • 5 different brightness settings, and records the last brightness setting for

Contents: Control unit, Bluetooth Remote, Headlight with replaceable cable, Wireless battery charger with international plug adaptor Replaceable battery, Universal clip-on & UV filter

and lower shrinkage stress also ensures worry-free restorations.

Lettensrasse 10 Ammerbuch 72119. Germany Phone: 49 7032 97097 625 Products: Z4

restorations in laboratory quality on-site in the dental practice-resulting in nationts being treated with final restoration in just one session. It defines new quality standards in wet machining of blocks

Vista Dental Products Booth: 815 2200 South Street Racine, WI 83404

Description: Vista Dental Products introduces the Valiant™ LED Cordless Curing Light. Multispectral with 4 LED's plust 1 Transilluminator (white) Light.

2200 South Street Racine, WI 83404 Phone: 877-418-4782

Products: Valiant™ LED Curing Light

Products: Valiant™ LED Curing Light Description: Vista Dental Products introduces the Valiant™ LED Cordless Curing Light. Multispectral with 4 LED's plust 1 Transilluminator (white) Light.

Products: Endo Safe Plus™

Vista Dental Products

Visit the **New Products** in Aisle 5400

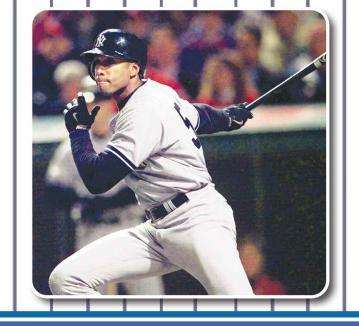
Tickets to see Bernie Williams, Jr. are still available! New York Yankees (1991-2006) & Grammy Award Nominated Musician

Monday, November 27th 12:00 - 2:00PM **Tickets are Sold at Registration** Use Course Code: 4010

NEW YORK YANKEE FROM 1991 THROUGH 2006

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 - GRAMMY AWARD NOMINATION MUSICIAN



GNYDM NEW PRODUCTS ARENA

FREE New Products Arena & Display

Visit and listen to live presentations in our New Products Arena and Display.

Learn about new technology that is out on the market!

Located in the Rear of Aisle 5400

Presentations are from Sunday - Wednesday 10:00am to 5:00pm Earn 1 CE Credit per day for exploring the New Products Arena!

New Products Arena Schedule						
TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY		
10:00 -10:15AM	Dryshield	Banyan	VHF Camfacture AG	Univet Optical Technologies North America		
10:20 -10:35AM	OrthoAccel Technologies	BIODENT	OrthoAccel Technologies	Toyuyama Dental America		
10:40-10:55AM	Solmetex, LLC	GPA Innova-Dlyte	Univet Optical Technologies North America	BIODENT		
11:00-11:15AM	CustMBite, LLC	Kleer	Kleer	Datum Dental		
11:20-11:35AM	Benco Dental	Scheduling Institute	Datum Dental	TMJ & Sleep Therapy		
11:40-11:55AM	BIODENT	Solmetex, LLC	Midmark	Magic Smile		
12:00 -12:15PM	Scheduling Institute	VHF Camfacture AG	PlaqueHD	ProDent USA		
12:20-12:35PM	DENMAT	PDT, Inc/ Paradise Dental Technologies	Spotless-Smiles			
12:40-12:55PM	PDT, Inc. Paradise Dental Technologies	Sunstar Americas	Vista Dental Products	OraCoats Xtllimelts		
1:00-1:15PM	Micorflex/Ansell	Midmark	Solmetex, LLC			
1:20 - 1:35PM	3Shape	OrthoAccel Technologies	OraCoats Xtllimelts			
1:40-1:55PM	Shofu	Vista Dental Products	BIODENT			
2:00-2:15PM	Crest Oral-B	<u>Contacez</u>	Adin Dental Solutions	Crest Oral-B		
2:20-2:35PM	Vista Dental Products	Univet Optical Technologies North America	Medicom	Spotless-Smiles		
2:40-2:55PM	Spotless-Smiles	Cordeze	Rejuveneer			
3:00-3:15PM	Tokuyama Dental America	Ortho-Tain/HealthyStart	24/7 Dental Care			
3:20-3:35PM	Univet Optical Technologies North America	exocad America, Inc.	Sterisil, Inc.			
3:40-3:55PM		_iSonic	Ortho-Tain/Healthy Start			
4:00-4:15PM	Orascoptic	DENMAT	DOXA Dental			
4:20-4:35PM	Noris Medical	Datum Dental				
4:40-4:55PM	iLumi Sciences					



2017 PRE-DENTAL CONFERENCE at the

Greater New York Dental Meeting

Sunday, November 26th 3:00pm - 5:00pm Exhibit Floor Booth #5809 Tickets at Registration

Network with Admissions' Personnel from Numerous Dental Schools
Discover Available Opportunities
Learn about the Admissions' Process







GENERAL PRACTICE RESIDENCY FAIR



Course: 3480 Tuition Free Recommended for: S

9:30 – 12:00 1 CEU Crystal Palace Rotunda Mezzanine Level

The General Practice Residency Fair provides dental students an opportunity to gather information regarding general practice residency and advanced education in general dentistry programs in an informal atmosphere.

Representatives from approximately 65 hospital dental residencies are present to discuss the content and nature of their programs, patient populations and treatment needs, as well as attending and resident staff and requirements. The General Practice Residency Fair enables students to review various residency programs without the logistical problems of individual site visits.

This is the 32nd annual General Practice Residency Fair, which is a joint venture of the American Association of Hospital Dentists, the Greater New York Dental Meeting and dental schools throughout New York.

New Jersey, Pennsylvania and Connecticut.

The Greater New York Dental Meeting wishes to express its appreciation to Dr. Burton Wasserman & Dr. Scott W. Podell for their outstanding leadership in coordinating this function.



Technology Education Seminars & Workshop Programs

SUNDAY	EXHIBIT FLOOR, BOOTH #4836	SPONSORED BY
9:45 — 12:45рм	How an All-Tissue Dental Laser Has Become the New Standard of Care (Dr. Andrew M. Spector)	CONVERGENTDENTAL
2:00 — 5:00рм	Utilizing Today's Dental Lasers in Managing Periodontal/Soft Tissue Conditions in the Dental Practice (Dr. Samuel B. Low)	BIOLASE
MONDAY		
9:45 — 12:45рм	Utilize Lasers in Periodontal Soft Tissue Conditions (Dr. Samuel B. Low)	BIOLASE
2:00 — 5:00рм	To Scan or Not To Scan: Cone-Beam CT Scan CBCT (Dr. Daniel P. Turgeon)	
TUESDAY		
9:45 — 12:45рм	Gaining the Most from Your Panoramic Radiograph (Dr. Daniel P. Turgeon)	PORTER NITROUS SYSTEMS
2:00 — 5:00рм	Nitrous Oxide/Oxygen: A Hands-On Workshop (Dr. Robert M. Peskin)	The Trusted Name In Nitrous
WEDNESDAY		
9:45 — 12:45рм	Emerging Trends in Endodontics (Dr. Justin R. Kolnick)	BIOLASE
1:30 — 4:30рм	Going Beyond Digital Dentistry: How Digital Technology is Evolving to Meet the Needs of the Modern Dental Practice (Dr. Lou Graham)	i T ero [®]

Dental Laboratory Technician Programs

SUNDAY	EXHIBIT FLOOR, BOOTH #116	SPONSORED BY
9:45 — 12:45 рм	Fabrications Options for Removable Partial Dentures Appliances (Anthony Sena)	
2:00 — 5:00рм	The Digital Landscape: From Scanning to Fabricating & Navigating through Diverse Zirconia Options (Daniel Alter)	
MONDAY		
9:45 — 12:45рм	Are Dentures Finally Going Digital?	digital esthetics
2:00 — 5:00рм	How to Take your Dental Work from Traditional to Digital	digital esthetics
WEDNESDAY		
9:45 — 12:45рм	Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)	
1:30 — 4:30рм	Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)	





My 6-year Clinical Career from Non-Ergonomic Loupes

By: Dee Humphrey, RDH, BHSc

Bio: Dee Humphrey worked as a clinical dental hygienist prevention specialist for 6 years in a Tribal Community Dental Clinic in Northeast Oklahoma. She continues to educate the community through various prevention programs.

t is evident magnification in dentistry can increase the acuity of the oral cavity and enhance career longevity. However dental professionals must understand not all loupes are created equal in ergonomics, even though they claim to be! Comprehending the ergonomic issues that can arise from using improper loupe designs has never been more vital to one's career.

I bought my first pair of loupes in dental hygiene school and was told by the sales rep they would enhance career longevity by maintaining my ergonomics. After three years in clinical work I noticed a pinching pain that radiated down my left arm and began to lose feeling in two fingers.

I continued working and attempted to treat the symptoms with chiropractic care or deep tissue massages, excusing the feeling loss as 'okay' as it was not in my dominant hand. Within five years of starting my career, I was forced to seek serious medical attention. At a later date, neck surgery was required.

I asked the neurologist what could have caused my condition. They wanted me to find a way to minimize head tilting as I worked. They recommended I try a different brand of loupes, and I returned to work after recovering. Then, six months later, I needed lower back surgery. This surgery resulted in me permanently leaving clinical work.

While at a trade show in Oklahoma I was trying on many different loupes brands and found SurgiTel. I immediately noticed that they asked different questions that focused more towards ergonomics.

I spoke to the to the SurgiTel rep for nearly forty-five minutes, learning all about the beneficial ergonomics loupes can provide. I learned about how the declination angle facilitated the correct head position which is needed to prevent and/or alleviate chronic neck pain. It was stressed that if the declination angle (how steeply you can look down through the magnification oculars) is not steep enough you cannot hold your head upright, and it would be the main cause for chronic neck pain. To my surprise, I was finally learning why my clinical hygiene career only lasted 6 years.

A month later I became adjunct faculty at a dental hygiene program in Missouri and decided to start using SurgiTel loupes there. For the first time, I fully understood how critical using ergonomic loupes was. The differences in what I felt were drastic! I immediately noticed profound changes in my posture, which helped me work pain-free. I was able to look down with my eyes, not my neck. I still worked 8 hour days but without discomfort.

Please learn from my story and look into real loupe ergonomics before it's too late. Know that the correct declination angle and working distance for ergonomic health. Know what an ergonomic posture looks like and check this against a photo of you working. Understand that bending the head more than 20 degrees will eventually do to you what it did to me. Find your solution now. You and your career deserve it!

The Power of Visualization

howing patients actual images of their teeth can be much more effective than educating through words alone. Using visuals can engage patients in important chairside discussions and help them more readily accept treatment.

SEEING IS BELIEVING

Convincing patients to treat something they cannot see or feel can be challenging. The iTero Element® scanner with TimeLapse Technology provides practitioners with a powerful visual tool that helps patients understand what's happening with their teeth and gums in a new way and encourages them to say yes to recommended treatments right from the hygiene chair.

FAST SCANNING

Because appointments are often scheduled down to the minute, the ability to complete a full-arch digital impression in as little as 60 seconds with the iTero Element scanner is especially valuable.*

CHANGES THEY CAN SEE

Invest in an iTero Element intraoral scanner now and start scanning to build patient histories. With TimeLapse Technology, you can show patients compelling reasons to say yes more often. By comparing historical records to current scans, you can show and tell patients about changes in tooth wear, gingiva, and tooth movement over time. Intraoral scanning has significant advantages over traditional impressions, which take longer and can cause uncomfortable gagging.

SMILES THEY CAN EXPECT

Another way to help patients understand the value of aligning teeth prior to restorative work is to use the Invisalign® Outcome Simulator to show current occlusal status side by side with the anticipated outcome following tooth alignment. Because they can clearly see the condition of their teeth, it's easier for patients to understand and accept the treatments you recommend.

Visit booth #5204 to learn more about the value of incorporating the iTero Element scanner and Invisalign treatment into your practice.

*Based on 40 Iron Records scanning sessions with average scan times of 58 seconds by two experienced people performing the scans.

invisalign* | iTero



GNYDM SPECIALTY PROGRAM



Pediatric Dentistry Summit Schedule



TIME	COURSE	SUNDAY, NOVEMBER 26	SPEAKER	LOCATION		
9:00 – 12:00PM	3150	New Mommies and Toothy Toddlers: The Art of Perinatal and Infant Oral Care in your practice	Francisco Ramos-Gomez, D.D.S., M.S., M.P.H.	1E14		
2:00 – 5:00PM	3160	Infant Oral Care and Minimally Invasive Pediatric Dentistry	Francisco Ramos-Gomez, D.D.S., M.S., M.P.H.	1E14		
9:45 – 12:45PM	3170	Restoring the Pulpotomized Primary Molar: Hands-on Workshop	David L. Rothman, D.D.S.	Exhibit Fl., Booth #6216		
2:00 – 5:00PM	3180	Baby Teeth Can Be Saved: Restoring Primary Anterior Teeth: Hands-on Workshop	Baby Teeth Can Be Saved: Restoring Primary Anterior Teeth: Hands-on Workshop David L. Rothman, D.D.S.			
		MONDAY, NOVEMBER 27				
9:00 – 12:00PM	4210	Modern Pedodontic Treatment Planning and Caries Management	Rebecca L. Slayton, D.D.S., Ph.D.	1E14		
2:00 – 5:00PM	4220	Management of Traumatic Dental Injuries in Children	Rebecca L. Slayton, D.D.S., Ph.D.	1E14		
2:00 – 5:00PM	4230	Restorative Options in Pediatric Dentistry: Hands-on workshop	Restorative Options in Pediatric Dentistry: Hands-on workshop Arnold Weiss, D.D.S., M.SCD.			
TUESDAY, NOVEMBER 28						
9:00 – 12:00PM	5140	Pediatric Airway in the Dental World: Challenges/Controversies The Genetic and Social Determinants of Behavior	Scott M. Rickert, M.D. Amr Moursi, D.D.S., Ph.D.	1E14		
2:00 – 5:00PM	5150	Nutrition and Dentistry: Fostering Partnerships for Healthy Patients Establishing Essential Behavior in Children with Challenging Behavior Orthodontic Treatment for Special Needs Patients Christie L. Custodio-Lumsden, Ph.D., M.S., R.D., C.D.N. Purnima Hernandez, D.D.S., M.A., B.C.B.A Christia Carter, D.M.D.		1E14		
9:45 – 12:45PM	5160	Caries Arrest with SDF and Glass Ionomers Rebecca L. Slayton, D.D.S., Ph.D.		1D04		
2:00 – 5:00PM	5170	Diagnosis and Treatment Planning for Complex Pediatric Patients	Rebecca L. Slayton, D.D.S., Ph.D.	1D04		



T&S Therapy Centre INTERNATIONAL

T & S Therapy Centre International is a leader in the field of continuing education, training and resources for the dental healthcare profession. T & S provides an integrated approach to patient care for adults & pediatric sleep-related breathing disorders, for the full range of craniofacial pain, including facial neuralgia, orthopedic dysfunction of the TM joints, musculoskeletal pain, and primary headaches (migraine, tension, cluster).

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to Speak with our Team

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Steven R. Olmos, D.D.S.

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Course Objectives include in-depth diagnosis, triage, the most current diagnostic, treatment technologies, patient management systems, and training at all levels of a dentist's practice. All education is directed by Dr. Steven Olmos, an internationally recognized lecturer, researcher, the founder and CEO of T & S Therapy Centre International. We encourage you to expand your knowledge and learn the latest diagnostic and treatment techniques to

Help Your Patients Breathe, Sleep, Heal, Live.



Annual Spring Meeting

SAVE THE DATES April 26-28, 2018

Metro Toronto Convention Centre South Building

Featured Keynote Speakers



Man In Motion | Champion for Accessibility and Inclusion

Rick Hansen is currently CEO of the Rick Hansen Foundation and a passionate

Rick Hansen is currently CEO of the Rick Hansen Foundation and a passionate advocate for people with disabilities in Canada and around the world. As well as being a celebrated Paralympic athlete, he is best known for the Man in Motion World Tour, his epic two-year wheelchalf tour around the globe. Since the completion of the tour in 1987, Rick has dedicated his life to creating a world that is accessible and inclusive for all. In addition to leading a team of passionate difference makers at the Rick Hansen Foundation, he provides support to people with disabilities, spreads hope and inspiration through public speaking engagements and advises leaders on issues such as accessibility and inclusivity.

Rick Hansen



Jim Carroll

Futurist, Trends, and Innovation Expert

Jim Carroll is widely acknowledged as one of the world's leading global futurists on trends and Innovation. Possessing a massive global blue-chip client list, he helps to transform growth-oriented organizations into high-velocity innovation heroes. He was named by Businessweek magazine as a leading source for innovation and creativity insight, while his observations are frequently covered in Fortune magazine. Praised by clients, like the Disney World Corporation, he is guaranteed to help you start preparing for tomorrow, today

Jim is an author, columnist, media commentator, and consultant, whose focus is on linkling future trends to innovation and creativity. Jim's books include Ready, Set, Done: How to innovate When Faster is the New Fast, and What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinkling Innovation. In the media, he has appeared as an innovation expert on CNBC, and shared his insights with ABC News, INC.

asm.oda.ca











Sleep Apnea Symposium Schedule

Time	Course	Sunday, November 26	Speaker	Location			
9:00 - 12:00	3190	Dental Sleep Medicine Overview	Steve Carstensen, D.D.S.	1E09			
2:00 – 5:00	3195	Airway Concerns For Kids	Steve Carstensen, D.D.S.	1E09			
	Monday, November 27						
9:00 - 12:00 & 2:00 - 5:00	4240	Do You Want To Begin Managing Patients With Snoring and Obstructive? Find Out How To Get Started	Leila Chahine, D.M.D.	1E09			
9:45 – 12:45	4670	Practical Dental Sleep Medicine: A Hands-On Workshop	Steve Carstensen, D.D.S.	1E09			
	Tuesday, November 28						
9:00 - 12:00 & 2:00 - 5:00	5180	The Art Of Oral Appliance Therapy: Hands-On Calibration and Beyond - Which Appliance and When?	Leila Chahine, D.M.D.	1E09			
	Wednesday, November 29						
9:00 - 12:00 & 1:30 - 4:30	6180	A Hands-On Workshop of Oral Appliance Therapy For Snoring and Sleep Apnea: Avoiding Side Effects and Improving Case Acceptance	Leila Chahine, D.M.D.	1E09			

Celebrate with AIR equipped for life* ECHNIQUES "The Future is Ours"

Visit Air Techniques Booth 3401 to help celebrate our 55th anniversary. Come see our brand new booth and receive a free product demonstration on our new ScanX® Intraoral View Digital Radiography System, New Mojave® LT Tankless Dry Vacuum and new Acadia® Plus Amalgam Separator. Don't forget to ask for a free sample of our new Monarch® Vinyl Upholstery Cleaner.

After your free product demonstration, be sure to enter our raffle to win an iPhone 10.*

ScanX Intraoral View

The new ScanX Intraoral View Digital Radiography System enables the intuitive, efficient and time-saving digitization of PSPs for all intraoral formats, sizes 0-4. Its large touchscreen, easy-to-use interface, and multiple slots for simultaneous scanning contribute to increased efficiency. Plus, its WiFi functionality allows you to easily integrate ScanX Intraoral View into an existing network. PSP diagnostics has never been quicker, more reliable and more convenient.

Purchase a ScanX Intraoral View and receive a \$1,000 rebate.**

Mojave LT

The new Mojave LT Tankless Dry Vacuum is quiet, compact and energy-efficient. It is designed to provide the highest operational performance with low operating costs and virtually no maintenance, all in a compact footprint. Whether it's time to replace your current vacuum, consider the refurbishment of your practice or build a new facility, Mojave is your solution.

Purchase a Mojave LT -- or any single air compressor or vacuum by Air Techniques -- and receive a \$300 rebate. An \$800 rebate will be issued on any combo Air Techniques air compressor/vacuum.**

Acadia Plus

The new Acadia Plus Amalgam Separator has a small footprint that allows for a secure fit regardless of space or plumbing configuration. Its smart design meets industry standards and beyond with a 99% separation efficiency, and its visual cartridge fill line lets you know when your filter should be replaced. One Acadia Plus unit can support up to 10 operatories.

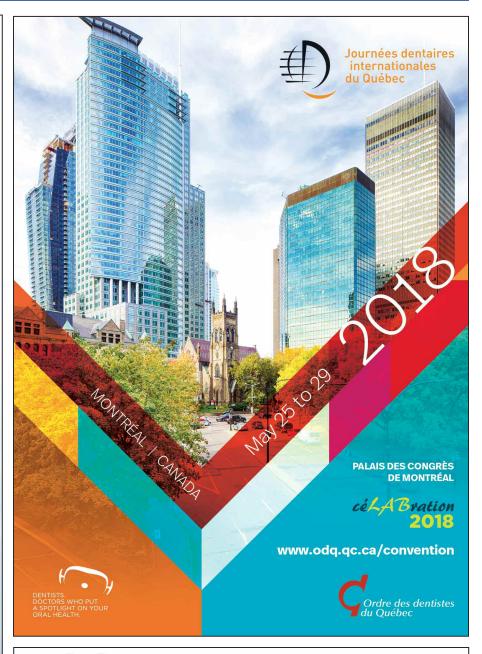
Monarch Vinyl Upholstery Cleaner

Monarch Vinyl Upholstery Cleaner maintains the integrity of the material for longer life of dental chairs made out of vinyl or artificial leather. It safely cleans, removes stubborn stains, spots and discoloration of all vinyl and artificial leather surfaces. Monarch Vinyl Upholstery Cleaner does not leave behind any residues, while a special blend of surfactants, silicone compounds and avocado oil leave a silky gloss finish.

Purchase two bottles of Monarch Vinyl Upholstery Cleaner and receive one bottle FREE.**

*One iPhone 10 winner will be announced on Sunday, November 26, 2017 and one iPhone 10 winner will be announced on Wednesday, November 29, 2017. Visit Air Techniques Booth 3401

**Rebates and specials are valid at the Greater New York Dental Meeting from November 26 – November 29, 2017. To redeem your REBATE or receive your FREE product, fax a copy of your invoice to 516-433-3831, or email it to jpuswald@airtechniques.com within 90 days after the purchase date to qualify. If the product is returned, the dentist will be required to reimburse Air Techniques for the rebate received. These specials cannot be combined with any other offer.





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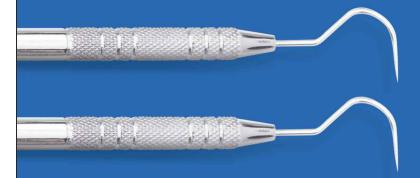
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STOP Neck Pain

with Ergonomic Loupes

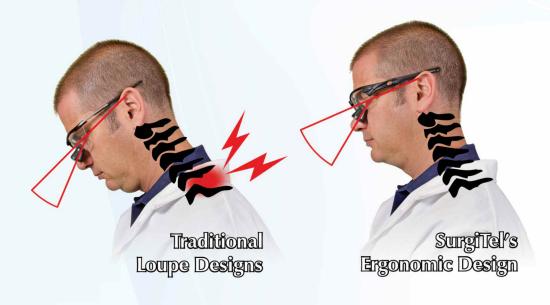
- Patented ergonomic loupe designs allow clinicians to stay upright in a neutral, ergonomic posture, avoiding injury
- Maximum ergonomics at all magnifications (2.5x to 8.0x)





Vision & Ergonomics at Work





Up to 92.3% of clinicians report having working pain. Of those, the majority reported cervical spine pain, musculoskeletal fatigue, and vertebral disc injury.* Injuries like these can easily become chronic, and may even need surgical intervention to rectify.

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinican with their best ergonomics and **STOP neck pain**.

*Chitnis, Deepak. "Operating with Pain: Surgeon Workplace Injury Underrecognized." ACS Surgery News 12.4 (2016): 1+. Print.



"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS



"If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment."

Lance Rucker, DDS, AB, BScD

STOP Neck Pain at Booth #2200

