COME SEE NEW YORK YANKEE SUPERSTAR BERNIE WILLIAMS!

New York Yankee Superstar Bernie Williams will be appearing Today at the Celebrity Luncheon for an Intimate & Personal Conversation with General Chairman Dr. Marc B. Gainor, GNYDM, followed by Grammy Award Winner Bernie performing in a Special Musical Finale!

Bernie is a Puerto Rican former professional baseball player and musician born on September 13, 1968. He played his entire 16-year career in Major League Baseball (MLB) with the New York Yankees from 1991 through 2006. A center fielder, Williams was a member of four World Series championship teams with the Yankees. He ended his career with a .297 batting average, 287 home runs, 1,257 runs batted in (RBI), 1,366 runs scored and 449 doubles. He was a five-time MLB All-Star and won four Gold Glove Awards. He also won the Silver Slugger Award and American League Championship Series Most Valuable Player Award. Known for his consistency and post-season heroics, Williams is one of the most beloved Yankees of all time and his number, 51, was retired by the Yankees in May 2015. Williams is also a classically trained guitarist. Following his absence from baseball, he has released two jazz albums. He was nominated for a Latin Grammy in 2009.

Early Life

Bernie was born to Bernabé Williams Figueroa Sr., a merchant marine and dispatcher, and Rufina Williams, a retired principal and college professor. The Williams family lived in the Bronx until Bernie was one year old, when they moved to Puerto Rico. Growing up, Williams played classical guitar as well as baseball. He was also active in track and field, winning medals at an international meet at the age of 15. At the 1984 Central American and Caribbean Junior Championships in Athletics in San Juan, Puerto Rico, Williams won gold in the 200 metres (m), 400 m, 4 x 100 m relay, and 4 x 400 m relay events for competitors under the age of 17, and the silver medal for the 4 x 100 m relay among competitors younger than 20.

Bernie Williams, Jr

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Visit Air Techniques Booth 3401 to help celebrate our 55th anniversary and see our new products.

MOJAVE® LT
Tankless Dry Vacuum
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Air & Vac SPECIALS*
Purchase a Mojave LT — or any single air compressor or vacuum by Air Techniques — and receive a $300 rebate. An $800 rebate will be issued on any combo Air Techniques air compressor/vacuum.

* Stop by Air Techniques Booth 3401 for complete details

THE FUTURE IS OURS

equipped for life®
Bernie (cont.)

Yankee Career Records

As of 2013, he holds the career postseason record for runs batted in (80). He is also second all-time for postseason home runs (22), doubles (29), total hits (128), total bases (223), and runs scored (83), and third in post-season games played (121). Standing on Yankee all-time lists as of the beginning of the 2008 season:

- 2nd all-time in doubles
- 4th all-time in walks
- 5th all-time in hits
- 5th all-time in extra-base hits
- 6th all-time in home runs
- 6th all-time in RBIs

Grammy Award Nominated Musician

Bernie is a classically trained guitarist and plays and composes music with influences that include jazz, classical, pop, Brazilian, and Latin sounds. Following his career with the New York Yankees, he studied guitar and composition for a year at the State University of New York at Purchase in preparation for his album, Moving Forward. Williams signed with Paul McCartney’s publishing company, MPL Communications, and his major label debut, The Journey Within, was released on June 22, 2003. In addition to playing lead and rhythm guitar, Williams composed seven songs for the album. Tracks like “La Salsa En Mi” and “Desvelado” mix Bernie’s love of jazz with the sophisticated Latin rhythms of his Puerto Rican heritage. The first single was a remix of his “Just Because,” featuring David Benoit. Other highlights include Williams’ heartfelt tribute to his father, “Para Don Berna”, a reworking of the Baden Powell song, “Samba Novo”, and “La Salsa En Mi,” featuring background vocals from 2003 Grammy Award winner Rubén Blades and salsa legend Gilberto Santa Rosa. Also joining Williams is an all-star ensemble of musicians including multiple Grammy-winning banjo player Béla Fleck, keyboardist David Sancious, percussionist Luis Conte, bassist Leland Sklar, guitarist Tim Pierce, and drummers Kenny Aronoff and Shawn Pelton, among others. Williams’ second major album, Moving Forward, was released on April 14, 2009 under the Reform Records label. The album features fourteen tracks and includes some collaborative tracks with other artists such as Bruce Springsteen, Patti Scialfa, Jon Secada and Dave Koz. Williams was nominated for a Latin Grammy Award for Moving Forward!

Philanthropy

Bernie is currently very active in working on Puerto Rico hurricane relief efforts for his island homeland. Bernie’s love of music shines through in his philanthropy efforts with Little Kids Rock, a national nonprofit organization that works to restore and revitalize music education in disadvantaged U.S. public schools.

Personal Life

Bernie married wife Waleska on February 23, 1990. They live in Armonk, New York and have three children: Bernie Jr., Beatriz, and Bianca. One song on Bernie’s 2009 release “Moving Forward” is named after Beatriz (Lullaby for Beatriz). This song is performed by Bernie Williams and his brother, Hiram Williams, on the cello. This song was recorded in Puerto Rico at the Alpha Recording Studios.

Tickets can still be purchased at the registration desks!

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The Academy of Laser Dentistry (ALD) the only independent and unbiased non-profit association dedicated to improving patient care with the proper use of laser technology, will carry on its mission with three hands-on sessions during the upcoming Greater New York Dental Meeting.

According to ALD president, Dr. Charles Hoopingarner, “I’m very excited to be co-presenting three valuable courses with my friend and colleague, Dr. Edward Kusek. As always, the ALD will provide hands on clinical training on many different lasers for both the new laser user as well as the more experienced clinician.”

The ALD-hosted courses are as follows:
- Hands-On Introduction to Lasers – Tech Talk / 3 CEUs Monday, 11/27/17 9:45 – 12:00 1 Exhibit Floor # 6216
  Laser Tech Talk provides an overview of clinical applications of lasers in contemporary dental practice. Interactive discussions will provide a balanced view of dental laser wavelengths, techniques and applications. Various laser manufacturers are present during the workshop to demonstrate the best of their products in a workshop forum. Attendees listen to each 10-minute “Tech Talk;” then rotate to demonstrate hands-on exercises specific to different lasers led by course faculty. Click here to register.
  - A basic understanding of dental laser wavelengths for hard and soft tissue procedures, diagnosis and treatment
  - Laser tissue interaction: its effects and results
  - Basic laser physics, how lasers work and brief laser safety considerations

- Get the Most out of Diode Lasers / 3 CEUs Monday, 11/27/17 12:00 to 5:00 1 Exhibit Floor # 6216
  Laser Tech Talk provides an overview of applications of lasers in contemporary dental practice. Interactive discussions will provide a balanced view of dental laser wavelengths, techniques and applications. Various laser manufacturers are present during the workshop to demonstrate the best of their products in a workshop forum. Attendees listen to each 10-minute “Tech Talk,” then rotate to demonstrate hands-on exercises specific to different lasers led by course faculty. Click here to register.

- Diode Laser Basic Competency Course - Laser Workshop / 6 CEUs Tuesday, 11/28/17 9:45 – 12:45 & 2:00 – 5:00 1 Exhibit Floor #107
  This 6-hour program includes both a lecture and hands-on portion covering a comprehensive overview and basic understanding of the diode dental laser. This program focuses on laser tissue interactions as well as the safety and operation of a variety of diode lasers that are provided by numerous companies. Attendees will be given a list of procedures to complete during this workshop. This program satisfies the ALD’s basic competency course. Click here to register.
  - Correct safety procedures for staff, clinician and patient
  - How diode lasers interact with soft tissue dental tissues

The programs hosted by the ALD at the Greater New York Dental Meeting are just a snapshot of the in-depth laser dentistry curriculum we provide during our annual scientific sessions,” explained ALD executive director Gad Siminovsky. “Our upcoming scientific session in April will be our biggest annual event to date. Our theme is Innovation, Illumination, Imagination – Celebrating Laser Dentistry 25 Years and Beyond.”

ALD2018 will take place from April 26-28th at the Caribe Royale Orlando, Florida. For more information and to register, visit www.laserdentistry.org/index.cfm/conference

About the Academy of Laser Dentistry
The Academy of Laser Dentistry is an independent and unbiased non-profit association devoted to laser dentistry and includes clinicians, academicians and researchers in all laser wavelengths. The Academy is devoted to clinical education, research, and the development of standards and guidelines for the safe and effective use of dental laser technology. ALD was founded in 1993, with the merging of the International Academy of Laser Dentistry, the North American Academy of Laser Dentistry and the American Academy of Laser Dentistry. For more information, visit www.laserdentistry.org.

General Registration
Jacob K. Javits Convention Center Upper Level - Crystal Palace
- Friday, November 24 8:00 A.M. to 4:30 P.M.
- Saturday, November 25 8:00 A.M. to 4:30 P.M.
- Sunday, November 26 through Tuesday, November 28 8:00 A.M. to 5:30 P.M.
- Wednesday, November 29 8:00 A.M. to 5:00 P.M.

Exhibits Floor Hours - Technical and Scientific
- Sunday, November 26 9:30 A.M. to 5:30 P.M.
- Monday, November 27 9:30 A.M. to 5:30 P.M.
- Tuesday, November 28 9:30 A.M. to 5:30 P.M.
- Wednesday, November 29 9:30 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

Video and Photography Disclaimer
Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2017 event. By attending the Meeting you consent to the GNYDM’s use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, public or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

Badges
All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check
Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations
If you need a disability-related accommodation or wheelchair access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters
Registration Area - Crystal Palace - Upper Level.

Exhibits Office
Registration Area - Crystal Palace - Upper Level.

First Aid
A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service
Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center
A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk
Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation
Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME. A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers
A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales
Tickets required for all functions except for Live Dentistry/Booths to be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED
Hotels

- New York Marriott Marquis
- Crowne Plaza (Times Square)
- Paramount Hotel
- Penn Station
- Renaissance New York
- ROW NYC
- Renaissance New York Midtown
- Four Points by Sheraton Manhattan
- Fairfield Inn & Suites Midtown Penn Station
- DoubleTree By Hilton Times Square South
- DoubleTree By Hilton New York Times Square West
- Four Points by Sheraton Manhattan Midtown West

Complimentary Shuttle Bus Schedule

ROUTE 1
A - New York Marriott Marquis 45th Street, off Broadway
Servicing: Crowne Plaza (Times Square), Paramount Hotel, W Times Sq., Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square

B - HOTEL LOCATION
A - New York Marriott Marquis
- 45th Street Off Broadway

B - New York City Bus
- 5th Avenue and 44th Street

C - Manhattan at Times Square Hotel
- At Sheraton New York

D - Le Parker Meridien
- At Sheraton New York

E - Doubletree By Hilton New York Times Square West
- At Element Hotel

F - Fairfield Inn & Suites Times Square
- At Penn Station

G - Fairfield Inn & Suites Midtown
- At Penn Station

H - Stewart Hotel (Formerly Affinia Manhattan)
- At Penn Station

I - Sheraton New York
- At Penn Station

J - Renaissance New York
- At Sheraton New York

K - Renaissance New York Midtown
- At Wyndham New Yorker Hotel

L - Renaissance New York
- At Wyndham New Yorker Hotel

M - Renaissance New York
- At Wyndham New Yorker Hotel

N - Renaissance New York
- At Wyndham New Yorker Hotel

O - Renaissance New York
- At Wyndham New Yorker Hotel

P - Renaissance New York
- At Wyndham New Yorker Hotel

Q - Renaissance New York
- At Wyndham New Yorker Hotel

R - Renaissance New York
- At Wyndham New Yorker Hotel

S - Renaissance New York
- At Wyndham New Yorker Hotel

T - Renaissance New York
- At Wyndham New Yorker Hotel

U - Renaissance New York
- At Wyndham New Yorker Hotel

V - Renaissance New York
- At Wyndham New Yorker Hotel

W - Renaissance New York
- At Wyndham New Yorker Hotel

X - Renaissance New York
- At Wyndham New Yorker Hotel

Y - Renaissance New York
- At Wyndham New Yorker Hotel

Z - Renaissance New York
- At Wyndham New Yorker Hotel

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is $2.75 in coins (exact change) or MetroCard.

TRAIN - The 7 Line Extension will now stop at the new 34th St-Hudson Yards station which will leave you across the street from the Javits Center.
Is chairside treatment acceptance important to you?

Then you need technology designed to help.

Introducing iTero® TimeLapse technology, now available exclusively on the iTero Element® scanner.

Scan in as little as 60 seconds; then use iTero TimeLapse to show your patients stunning 3D visualizations that reveal tooth movement, tooth wear, and changes in gingiva over time.

See the past. Shape the future.

Visit Align Technology at booth #5204 to pick up a water bottle.**

iTeroTimeLapse.com

*With the iTero 1.6 software upgrade, patient scans can be completed in as little as 60 seconds with the same accuracy and reliability that you have come to expect from iTero scanners.

**Must visit the Align Technology booth during exhibit hall hours and complete a short survey to receive an Invisalign® iTero® branded water bottle. Available for survey participants while supplies last.
Monday, November 27

9:45 - 12:00
The Predictable Crown Procedure (Part 2): A "Live" Patient Demonstration

12:45 - 2:15
The Golden Age of Restorative Dentistry: Implant Surgery and the Digital Dental Practice
(David Lauer, D.M.D., Michelle Han, D.D.S.)

3:00 - 5:15
Guided Implant Surgery: A "Live" Patient Demonstration
(Akaya Ayaga, D.D.S., M.B.C.)

Tuesday, November 28

10:00 - 12:30
The LANAP Laser Treatment of Periodontitis
(Neta S. Hubel, D.D.S., N.S.)

2:00 - 4:30
Implant Surgery and Provisionalization
The "Live" Digital Experience
(Michael Klein, D.D.S.)

Wednesday, November 29

10:00 - 12:30
Regenerative Dentistry with Gionmers
A "Live" Demonstration
(Jack D. Grins, Jr., D.M.D.)

2:00 - 4:30
The Frontier of Digital Dentistry For Your Team
A "Live" Demonstration
(Ran J. Johns, D.D.S.)

C E L E B R A T I N G  1 0  Y E A R S

Supporting Companies:

GNYDM SPECIALTY EDUCATION

TIME COURSE MONDAY, NOVEMBER 27 SPEAKER
9:45 – 12:45PM 4080 Tips And Tricks For A Daily Successful Implant Practice: Hands-on Workshop Jeff Kozlowski, D.D.S.

TUESDAY, NOVEMBER 28

9:45 – 12:45 & 2:00 – 5:00PM 5050 Surgical And Non-Surgical Modalities In The Treatment Of Obstructive Sleep Apnea: A Rational Approach To Treatment: Hands-on Workshop Max M. April, M.D.

Kenneth E. Fleisher, D.D.S.

Rose Sheats, D.M.D., M.P.H.

WEDNESDAY, NOVEMBER 29

9:45 – 12:45 & 2:00 – 5:00PM 6050 Achieve Predictable and Efficient Treatment Outcomes With Invisalign Clear Aligners Bart Iwasiuk, B.SC., D.D.S.
Join us for an Export Seminar Tomorrow, Tuesday, here GNYDM 2017!

Join the U.S. Department of Commerce and the International Buyer Program on Tuesday, November 28 for an export-education seminar from 8:30am through 9:30am in the Exhibitor Lounge 4th floor, A terrace to learn about the opportunities and services available to help you grow your export business. Topics will include why U.S. dental equipment and materials manufacturers should export, selected international markets, and other international expertise from Commercial Service officers located overseas. A Continental breakfast will be generously provided by GNYDM.

To learn more about this seminar, the support the U.S. Department of Commerce is offering at the GNYDM show, and ways to connect with your local trade specialist, visit the International Business Center located adjacent to the International Registration Area of the Javits Convention Center. This business center has been established to meet the needs of manufacturers and dealers interested in exporting their products, and provides international attendees with an ideal location to interact with U.S. Exporters to discuss business. In addition, it also provides support services such as meeting rooms, on-site government trade representatives, and multi-lingual interpreters.

Don’t miss out on this great opportunity to gain valuable export education during GNYDM! We look forward to seeing you from 8:30am through 9:30am in the Exhibitor Lounge 4th floor, A terrace.

Evidence-based medicine has had many critics. In the early part of the 20th century, evidence-based medicine (EBM) was not the standard approach to medicine. The term “evidence-based medicine” was coined by Dr. David L. Sackett in about 1991.

We now hear about it constantly, as though we never had evidence before this phrase was coined. It has caused consternation and anxiety among most practicing dentists. When hearing this phrase, many dentists feel that the profession has actually identified a technique, material, preventive concept, or treatment that is the best for every subject. Others are frustrated by the phrase because specific conclusions are often related to a topic as the finite and proven answer, contrary to some practitioners’ observations.

Many health professionals have contributed to developing and defining evidence-based medicine/dentistry. Among them is the late Canadian-American physician Dr. David L. Sackett, who is considered by many to be the father of evidence-based medicine. As a dental educator, researcher, and clinician for several decades, I have great admiration for Dr. Sackett’s life work and his significant influence in motivating health practitioners to make medical decisions based on evidence. The challenge for practitioners is defining and determining just what is evidence.

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The currently in vogue phrase “evidence-based dentistry” (EBD) is not new. It was introduced as evidence-based medicine (EBM) in about 1991.

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US Exhibitors Interested in Overseas Markets Listings (USDOC)

A. Titan

Contact: Michael Tuber, Sales
Kim Valerdi, Sales
Phone: (716) 687-9211
Website: www.atwan.com. E-mail: info@atwan.com

EXPORT PRODUCTS: High Quality handcrafted Dental and Surgical Instruments

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Beutlich Pharmaceuticals LLC

Contact: David Cinar, International Sales Manager
Phone: 386-283-1311
Website: www.beutlich.com. E-mail: dcinar@beutlich.com
EXPORT PRODUCTS: Ium-Cane Topical Anesthetic gel, liquid, and spray, HumSeal Dentin Desensitizer, HumView Plateau Discoloring Solution, pH Oral monitoring strips.

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Bisco, Inc.

Contact: Carolyn Suh, Direct Sales
Phone: 847-904-4600
Website: www.bisco.com. E-mail: info@bisco.com

EXPORT PRODUCTS: Bisco Dental Products: (adhesives, Cements, Composites, Baselines, Primers, Posts, Etchants, Core build-up)

RANGE OF DISTRIBUTION: Eastern Europe/Russia, Middle East/Asia
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

ContactEZ

Contact: Stella Kim, President, Joshua Kim, Director of Sales
Phone: 360-694-1000, Fax 360-494-6191
Website: www.contactez.com. E-mail: stella@contactez.com

EXPORT PRODUCTS: ContactEZ is a leading researcher and developer of innovative dental products, specialized in Interproximal Solutions that make excellent dentistry simple and easy. We have single handed strip systems to make crown seating simple with minimum effort, and perform safer and accurate Ortho interproximal reduction. These strips are “a must have” in all dental offices, and very important for modern dentistry. ContactEZ is for every patient, every day!

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors, Joint Ventures, Direct Sales

Crossfire

Contact: Ken Plunkett, Senior VP Global Sales
Andy Whitehead, Senior VP Business Development
Phone: 631-582-6776, Fax: 631-582-1726
Website: www.crosstex.com. E-mail: andyw@crosstex.com

EXPORT PRODUCTS: Infection Control/ Sterility Assurance/ Dental Infection Control/ Sterility Assurance/ Dental

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors, Joint Ventures, Direct Sales

CustMed LLC

Contact: Dr. Monroe Elkin, President/CEO
Phone: (908) 400-4690
Website: www.custmed.com. E-mail: monroe@custmed.com

EXPORT PRODUCTS: Athletic Mouthguards and TMJ Bruxism Appliances

RANGE OF DISTRIBUTION: South America, Western Europe, Central Europe, Canada, Mexico, Australia, New Zealand
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Denbur Inc.

Contact: Farhaq, President
Sean Massumi, Managing Director
Phone: 630-896-9667, Fax: 630-966-9668
Website: www.denbur.com. E-mail: denbur@denbur.com

EXPORT PRODUCTS: Micro Applicators, Oral Hygiene, Light enhancing tips, Diagnostic Instrument

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor

Dowell

Contact: Kevin Kim, Sales Manager, Eugene OH, Sales Manager
Phone: 977-737-8704. Fax: 909-348-7816
Website: www.dowelledentalproducts.com

EXPORT PRODUCTS: Pizzaro II Ultrasonic Equipments, Dental Instruments, Hand/Surgical, Zirconia Implant Drill

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures, Licensing Agreements
INTERNATIONAL BUSINESS DESIRED: Worldwide

Fairfield Orthodontics, LLC

Contact: Nick Lu, COO, Cole Lu, President
Phone: 203-610-6283, E-mail: fdortho@i2d.com

EXPORT PRODUCTS: Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Moir Bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomeric, Orthodontic Education.

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

George Taub Products

Contact: Jordan Taub, Vice President, Larry Taub, President
Phone: (211) 788-5353
Website: www.taubdental.com. E-mail: jordan@taubdental.com

EXPORT PRODUCTS: Lab Materials, Dental Cements and Restorative

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Great Lakes Orthodontics

Contact: Kevin Maruszewski, Sales Representative
Phone: 800-828-7826, Fax: 716-871-0550
Website: www.greatlakesortho.com

EXPORT PRODUCTS: Orthodontic appliances and materials

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales

Illumi Sciences, Inc.

Contact: John Tokizawa, Vice President
Cgerladine Chinga, Asst. Sales Manager
Phone: 877-654-9164
Website: www.illumis.com. E-mail: info@illumis.com

EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Johnson-Prominent

Contact: Gary Kris, President
Haye Ninrichs, International Sales Manager
Phone: 845-589-0210, Fax: 845-589-0211
Website: www.johnsonprominent.com

E-mail: info@johnsonprominent.com

EXPORT PRODUCTS: Dental Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing systems

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Magic Smile Lab

Contact: El Koen, Business Development Director
Elena Archer, Sales Agent
Phone: (866) 964-5567

EXPORT PRODUCTS: Professional Teeth Whitening Agent (Hydorgen Peroxide 28.4%). Shipped in bulk or in portions. Chair-side dental whitening kits, Take-Home dental whitening kits

RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Millennium Dental Technologies, Inc.

Contact: Michelle Rodriguez, Sales Representative
Phone: 562-460-2908
Website: www.millanap.com. E-mail: info@millanap.com

EXPORT PRODUCTS: PeriOlast MVP-7 for True Regeneration

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales

ORTHOTAIN

Contact: Leslie Stevens, CEO/President
Phone: 847-446-7606
Website: www.orthotain.com. E-mail: orthotain@orthotain.com

EXPORT PRODUCTS: Habit Correctors, Occlus-o-Guide, Interim-G, ClassIIi Correctors, Shore-Cure, Ortho-t

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico, Austria/New Zealand, Africa
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

POT, Inc./Paradise Dental Technologies

Booth: 2518

Contact: Christi Bailey, Sales Manager
Wendy Britts, Sales Coordinator
Phone: 800-240-9895
Website: www.potedental.com

EXPORT PRODUCTS: Dental Instruments, Surgical Instruments, Sharpening Systems, Dental Sterilization Cassettles

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

PLAQU EL HD

Booth: 1011

Contact: Ian Miller, Director of Global Sales
Phone: (51) 242-9655
Website: www.plaquehd.com. E-mail: miller@plaquehd.com

EXPORT PRODUCTS: PlaqueHD Plaque Identifying Toothpaste and Steraligner Appliance Cleaner

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributor, Joint Ventures, Licensing Agreements

Ribbon, Inc.

Booth: 1105

Contact: Jeremy Rudo, Export Manager
Phone: 206-340-8870
Website: www.ribboninc.com. E-mail: ribbon@ribbon.com

EXPORT PRODUCTS: Ribbon Dental Fiber Reinforcement

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Richmond Dental

Booth: 2403

Contact: Fran Eskew, Account Manager
Sara Evans, Director of Sales
Phone: 704-376-0380, Fax: 704-342-1892
Website: www.richmonddental.net. E-mail: rccustsvc@barnhardt.net

EXPORT PRODUCTS: Single Use Disposable Products; Cotton Rolls, Pallettes, Sponges, Face Masks

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Shofu Dental Corporation

Booth: 4408

Contact: Randy Bailey, President
Matt Carroll, VP of Sales
Phone: 800-827-4638, Fax: 760-736-3276
Website: www.shofu.com. E-mail: customerservice@shofu.com

EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishes, Bonding agents, Ceramics, cements, Cameras

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

TEMREX

Booth: 4001

Contact: Jackie Prather, VP Sales
Phone: 731-610-3867
Website: www.temrex.com. E-mail: temrex@charter.net

EXPORT PRODUCTS: Materials

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales

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GREATER NEW YORK DENTAL MEETING

2018 NOVEMBER 23rd - 28th
2019 NOVEMBER 29th - DECEMBER 4th
2020 NOVEMBER 27th - DECEMBER 2nd

A FREE NEW AND UNIQUE HEALTH SCREENING COLLABORATION

Sponsored by the Greater New York Dental Meeting (GNYDM) &
the New York State Academy of General Dentistry (NYSAGD)

The Greater New York Dental Meeting and the New York State Academy of
General Dentistry will be offering the attendees a number of health screenings
during the GNYDM’s annual session.

Monday, November 27
from 2pm - 5pm
Exhibit Floor Aisle 6200

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*Presentations are from Sunday - Wednesday 10:00am to 5:00pm*
*Earn 1 CE Credit per day for exploring the New Products Arena!*

<table>
<thead>
<tr>
<th>TIME</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 - 10:15AM</td>
<td>Banyan</td>
<td>VHF Camfacture AG</td>
<td>Univet Optical Technologies North America</td>
</tr>
<tr>
<td>10:20 - 10:35AM</td>
<td>BIODENT</td>
<td>OrthoAccel Technologies</td>
<td>Toyuya Dental America</td>
</tr>
<tr>
<td>10:40-10:55AM</td>
<td>GPA Innova-Dlyte</td>
<td>Univet Optical Technologies North America</td>
<td>BIODENT</td>
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<tr>
<td>11:00-11:15AM</td>
<td>Kleer</td>
<td>Kleer</td>
<td>Datum Dental</td>
</tr>
<tr>
<td>11:20-11:35AM</td>
<td>Scheduling Institute</td>
<td>Datum Dental</td>
<td>TMJ &amp; Sleep Therapy</td>
</tr>
<tr>
<td>11:40-11:55AM</td>
<td>Solmetex, LLC</td>
<td>Midmark</td>
<td>Magic Smile</td>
</tr>
<tr>
<td>12:00 - 12:15PM</td>
<td>VHF Camfacture AG</td>
<td>PlaqueHD</td>
<td>ProDent USA</td>
</tr>
<tr>
<td>12:20-12:35PM</td>
<td>PDT, Inc/ Paradise Dental Technologies</td>
<td>Spotless-Smiles</td>
<td></td>
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<tr>
<td>12:40-12:55PM</td>
<td>Sunstar Americas</td>
<td>Vista Dental Products</td>
<td>OraCoats Xllimelts</td>
</tr>
<tr>
<td>1:00-1:15PM</td>
<td>Midmark</td>
<td>Solmetex, LLC</td>
<td></td>
</tr>
<tr>
<td>1:20 - 1:35PM</td>
<td>OrthoAccel Technologies</td>
<td>OraCoats Xllimelts</td>
<td></td>
</tr>
<tr>
<td>1:40-1:55PM</td>
<td>Vista Dental Products</td>
<td>BIODENT</td>
<td></td>
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<tr>
<td>2:00-2:15PM</td>
<td>Contacez</td>
<td>Adin Dental Solutions</td>
<td>Crest Oral-B</td>
</tr>
<tr>
<td>2:20-2:35PM</td>
<td>Univet Optical Technologies North America</td>
<td>Medicom</td>
<td>Spotless-Smiles</td>
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<tr>
<td>2:40-2:55PM</td>
<td>Cordeze</td>
<td>Rejuveneer</td>
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<tr>
<td>3:00-3:15PM</td>
<td>Ortho-Tain/HealthyStart</td>
<td>24/7 Dental Care</td>
<td></td>
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<tr>
<td>3:20-3:35PM</td>
<td>exocad America, Inc.</td>
<td>Sterisil, Inc.</td>
<td></td>
</tr>
<tr>
<td>3:40-3:55PM</td>
<td>_iSonic</td>
<td>Ortho-Tain/Healthy Start</td>
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<tr>
<td>4:00-4:15PM</td>
<td>DENMAT</td>
<td>DOXA Dental</td>
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<tr>
<td>4:20-4:35PM</td>
<td>Datum Dental</td>
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<td>4:40-4:55PM</td>
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**Greater New York Smiles**
We welcome the following volunteers, organizations and schools who participate in this unique program:

- New York City College of Technology’s Dental Hygiene Department, Hostos Community College’s Dental Hygiene Department, and Bergen Community College’s Dental Hygiene Program,
- and volunteers from the Dental Hygienists’ Association of the City of New York and the New Jersey Dental Hygienists’ Association who will be instructing and demonstrating the importance of oral health care to public school children.

**Exhibit Floor, Booth 6200 from 10:00AM - 2:00PM**

This Program is sponsored by educational grants from DentaQuest, United Federation of Teachers and Colgate.
# Technology Education Seminars & Workshop Programs

<table>
<thead>
<tr>
<th>MONDAY</th>
<th>EXHIBIT FLOOR, BOOTH #0386</th>
<th>SPONSORED BY</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 – 12:45PM</td>
<td>Utilize Lasers in Periodontal Soft Tissue Conditions (Dr. Samuel B. Low)</td>
<td>BIOLASE</td>
</tr>
<tr>
<td>2:00 – 5:00PM</td>
<td>To Scan or Not To Scan: Cone-Beam CT Scan CBCT (Dr. Daniel P. Turgeon)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>TUESDAY</th>
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<tbody>
<tr>
<td>9:45 – 12:45PM</td>
<td>Gaining the Most from Your Panoramic Radiograph (Dr. Daniel P. Turgeon)</td>
</tr>
<tr>
<td>2:00 – 5:00PM</td>
<td>Nitrous Oxide/Oxygen: A Hands-On Workshop (Dr. Robert M. Peskin)</td>
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<table>
<thead>
<tr>
<th>WEDNESDAY</th>
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<tbody>
<tr>
<td>9:45 – 12:45PM</td>
<td>Emerging Trends in Endodontics (Dr. Justin R. Kolinick)</td>
</tr>
<tr>
<td>1:30 – 4:30PM</td>
<td>Going Beyond Digital Dentistry: How Digital Technology is Evolving to Meet the Needs of the Modern Dental Practice (Dr. Lou Graham)</td>
</tr>
</tbody>
</table>

# Dental Laboratory Technician Programs

<table>
<thead>
<tr>
<th>MONDAY</th>
<th>EXHIBIT FLOOR, BOOTH #116</th>
<th>SPONSORED BY</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 – 12:45PM</td>
<td>Are Dentures Finally Going Digital?</td>
<td>digital esthetics</td>
</tr>
<tr>
<td>2:00 – 5:00PM</td>
<td>How to Take your Dental Work from Traditional to Digital</td>
<td>digital esthetics</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>WEDNESDAY</th>
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</thead>
<tbody>
<tr>
<td>9:45 – 12:45PM</td>
<td>Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)</td>
</tr>
<tr>
<td>1:30 – 4:30PM</td>
<td>Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)</td>
</tr>
</tbody>
</table>
Using the iTero Element® Scanner to Support Your Hygiene Regimen

As a hygienist, ensuring that patients receive the highest quality treatment is my number one priority. The iTero Element scanner has proven to be an incredibly useful tool for providing better care to patients, while also streamlining the workflow for me, my fellow hygienists, and the practitioners.

About the iTero Element

The iTero Element with TimeLapse Technology has the ability to scan in as little as 60 seconds,* which means that I can get an insider view of my patient quickly and with a higher degree of accuracy than we can achieve with traditional impressions. These images allow me to have a better understanding of my patient’s oral health and to educate them on their oral health.

The iTero Element scanner also optimizes communication between me and the practitioner, as a quick glance at a scan shows everything they need to know about the patient, and allows us to move forward with the chairside consultation more efficiently.

The iTero Element Scanner and Workflow

Due to its speed, this tool has been easy to fit into the hygiene workflow, and especially works well for gathering information on a new patient. With one scan, we have a digital record and visual to accompany it, and we can go back to this at each visit using the TimeLapse feature to see if anything has changed and needs to be addressed.

The iTero Element has become an indispensable tool for me and my associates, as we use it to enhance our own communication and treatment processes and create more positive experiences for our patients.

Cathy Przykucki RDH, BA
Hygiene Faculty Align Technology/Speaker

Visit Booth 5204 to learn more about the benefits and features of the iTero Element digital intraoral scanner. *With the iTero 1.5 software upgrade, patient scans can be completed in as little as 60 seconds with the same accuracy and reliability that you have come to expect from iTero scanners.

The author is a paid consultant of Align Technology.

21st Century Local Anesthesia

The Wand STA, A Computer-Controlled Local Anesthesia System

Milestone Scientific Inc., Wand Dental, Inc. manufacturers of the original Wand®, have introduced the Wand STA™ System as an alternative to the 165 year-old technology of the traditional dental syringe. The Wand STA is a computer-controlled local anesthetic delivery instrument designed to improve the injection process for both the dentist and patient. The Wand STA produces a precise, consistent flow of anesthetic below the patient’s pain threshold.

The Wand STA incorporates a plastic, light-weight, ergonomically-designed handpiece that offers the dentist unprecedented control of a bonded needle attached to the handpiece. The handpieces are available in three sizes of needles, which will allow all traditional and newly discovered innovative injections. A dentist can even shorten the plastic handpiece, making it invisible to patients who are fearful regarding the injection process.

The Wand STA allows dentists to administer Intraligamentary Injections with confidence and comfort as the it’s unique feature, Dynamic Pressure Sensing (DPS), delivers audio and visual feedback during the injection – enabling dentists to administer a more comfortable, more precise injection for their patient. DPS confirms proper needle placement and monitors the delivery of anesthesia below the patient’s pain threshold. These successful palatal injections anesthetize multiple teeth and related gingival tissues without producing collateral numbness to the patient’s lip or face. These are great injections for Cosmetic Dentistry and related gingival tissues without producing collateral numbness to the patient’s lip or face. These are great injections for Cosmetic Dentistry and related gingival tissues without producing collateral numbness to the patient’s lip or face. These are great injections for Cosmetic Dentistry and related gingival tissues without producing collateral numbness to the patient’s lip or face. These are great injections for Cosmetic Dentistry and related gingival tissues without producing collateral numbness to the patient’s lip or face. These are great injections for Cosmetic Dentistry and related gingival tissues without producing collateral numbness to the patient’s lip or face. These are great injections for Cosmetic Dentistry and related gingival tissues without producing collateral numbness to the patient’s lip or face. These are great injections for Cosmetic Dentistry.

The Wand STA stands for single tooth anesthesia, but dentists shouldn’t limit their use of the Wand STA. You can use it to deliver every type of injection. If you’ve been missing your mandibular block injections, the Wand STA can be the solution to achieving more success. Since a bi-rotational insertion technique can be utilized with the Wand Handpiece, the Wand STA needle doesn’t deflect the way a traditional dental syringe needle does. Without needle deflection, the needle will arrive closer to the injection site, which produces a faster onset and a more accurate and successful block injection.

The Wand STA has many other features, such as Cruise Control and Multi-Cartridge.

Learn more about the STA System by visiting www.thewand.com or by calling (800) 862-1125
PARTICIPATE in a demonstration at Wand Dental booth #4129 with the opportunity to EARN 2 FREE CE CREDITS

Find out more... here at GNYDM 2017 Booth #4129 visit theWand.com or call 800-862-1125
## Pediatric Dentistry Summit Schedule

<table>
<thead>
<tr>
<th>TIME</th>
<th>COURSE</th>
<th>MONDAY, NOVEMBER 27</th>
<th>SPEAKER</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 12:00PM</td>
<td>4210</td>
<td>Modern Pedodontic Treatment Planning and Caries Management</td>
<td>Rebecca L. Slayton, D.D.S., Ph.D.</td>
<td>1E14</td>
</tr>
<tr>
<td>2:00 – 5:00PM</td>
<td>4220</td>
<td>Management of Traumatic Dental Injuries in Children</td>
<td>Rebecca L. Slayton, D.D.S., Ph.D.</td>
<td>1E14</td>
</tr>
<tr>
<td>2:00 – 5:00PM</td>
<td>4230</td>
<td>Restorative Options in Pediatric Dentistry: Hands-on workshop</td>
<td>Arnold Weiss, D.D.S., M.S.C.O.</td>
<td>Exhibit Fl. Booth #107</td>
</tr>
</tbody>
</table>

**TUESDAY, NOVEMBER 28**

<table>
<thead>
<tr>
<th>TIME</th>
<th>COURSE</th>
<th>MONDAY, NOVEMBER 27</th>
<th>SPEAKER</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 12:00PM</td>
<td>5140</td>
<td>Pediatric Airway in the Dental World: Challenges/Controversies The Genetic and Social Determinants of Behavior</td>
<td>Scott M. Rickert, M.D.</td>
<td>1E14</td>
</tr>
<tr>
<td>9:45 – 12:45PM</td>
<td>5160</td>
<td>Caries Arrest with SDF and Glass Ionomers</td>
<td>Rebecca L. Slayton, D.D.S., Ph.D.</td>
<td>1D04</td>
</tr>
<tr>
<td>2:00 – 5:00PM</td>
<td>5170</td>
<td>Diagnosis and Treatment Planning for Complex Pediatric Patients</td>
<td>Rebecca L. Slayton, D.D.S., Ph.D.</td>
<td>1D04</td>
</tr>
</tbody>
</table>

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**Course Objectives**

- Include in-depth diagnosis, triage, the most current diagnostic, treatment technologies, patient management systems, and training at all levels of a dentist’s practice.
- All education is directed by Dr. Steven Olmos, an internationally recognized lecturer, researcher, the founder and CEO of T & S Therapy Centre International. We encourage you to expand your knowledge and learn the latest diagnostic and treatment techniques to **Help Your Patients Breathe, Sleep, Heal, Live.**

---

**Featured Keynote Speakers**

- **Rick Hansen**
- **Jim Carroll**

**Main In Motion | Champion for Accessibility and Inclusion**

Rick Hansen is currently CEO of the Rick Hansen Foundation and a passionate advocate for people with disabilities in Canada and around the world. As well as being a celebrated Paralympic athlete, he is best known for the Rick in Motion World Tour, a epic travel which has taken him around the globe.

Since the completion of the tour in 1990, Rick has dedicated his life to creating a world that is accessible and inclusive for all. In addition to being a team of passionate advocates, he also provides support to people with disabilities, spread hope and inspiration through public speaking engagements, and leads leaders on issues such as accessibility and inclusivity.

**Futurist, Trends, and Innovation Expert**

Jim Carroll is widely recognized as one of the world’s leading trends and innovation experts. He is named by BusinessWeek magazine as a leading source for innovation and creativity, while his opinions are frequently sought in Fortune magazine. Based on decades, he has presented at major conferences in the world, as well as appearing as an innovation expert on CNBC, and shares his insights with ABC News, INC.

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**SAVE THE DATES**

**April 26-28, 2018**

**Metro Toronto Convention Centre South Building**

---

**Risk Management in Dentistry**

- Risk Management in Dentistry: A Comprehensive Approach to Reducing Liability Risk

---

**Support for Patients with Special Needs**

- Support for Patients with Special Needs: A Comprehensive Approach to Enhancing Access and Outcomes

---

**Restorative Options in Pediatric Dentistry: Hands-on Workshop**

- Restorative Options in Pediatric Dentistry: Hands-on Workshop

---

**Caries Arrest with SDF and Glass Ionomers**

- Caries Arrest with SDF and Glass Ionomers

---

**Diagnosis and Treatment Planning for Complex Pediatric Patients**

- Diagnosis and Treatment Planning for Complex Pediatric Patients

---

**T & S Therapy Centre INTERNATIONAL**

- T & S Therapy Centre International is a leader in the field of continuing education, training and resources for the dental healthcare profession. T & S provides an integrated approach to patient care for adults & pediatric sleep-related breathing disorders, for the full range of craniofacial pain, including facial neuralgia, orthopedic dysfunction of the TM joints, musculoskeletal pain, and primary headaches (migraine, tension, cluster).

---

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### Sleep Apnea Symposium Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
<th>Monday, November 27</th>
<th>Speaker</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 12:00 &amp;</td>
<td>4240</td>
<td>Do You Want To Begin Managing Patients With Snoring and Obstructive? Find Out How To Get Started</td>
<td>Leila Chahine, D.M.D.</td>
<td>1E09</td>
</tr>
<tr>
<td>2:00 – 5:00</td>
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</tr>
<tr>
<td>9:45 – 12:45</td>
<td>4670</td>
<td>Practical Dental Sleep Medicine: A Hands-On Workshop</td>
<td>Steve Carstensen, D.D.S.</td>
<td>1E09</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
<th>Tuesday, November 28</th>
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<th>Location</th>
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<tbody>
<tr>
<td>9:00 – 12:00 &amp;</td>
<td>5180</td>
<td>The Art Of Oral Appliance Therapy: Hands-On Calibration and Beyond - Which Appliance and When?</td>
<td>Leila Chahine, D.M.D.</td>
<td>1E09</td>
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<td>2:00 – 5:00</td>
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<tr>
<th>Time</th>
<th>Course</th>
<th>Wednesday, November 29</th>
<th>Speaker</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00 – 12:00 &amp;</td>
<td>6180</td>
<td>A Hands-On Workshop of Oral Appliance Therapy For Snoring and Sleep Apnea: Avoiding Side Effects and Improving Case Acceptance</td>
<td>Leila Chahine, D.M.D.</td>
<td>1E09</td>
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<td>1:30 – 4:30</td>
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Lance Rucker, DDS, AB, BScD

STOP Neck Pain at Booth #2200

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