Having a hard time deciding what to do after the Exhibit Floor closes? We have some suggestions to help you navigate this exciting city.

Start with a bus tour in Time’s Square and spend some time exploring the city from a comfy seat with an experienced tour guide. The Ride is an interactive entertainment experience. It’s a great way to see many sights at once and is just as magical at night as it is during the day time.

Roam around GRAND CENTRAL STATION, with its ornate early urban architecture and cavernous grand concourse. Stop at the Oyster Bar & Restaurant for a bite to eat and don’t forget to try out one of NYC’s best kept secrets: “The Whispering Gallery.” Located right outside the restaurant, have your voice transmitted across the terminal in this unbelievable phenomenon of architectural wonder.
CELEBRATE WITH

AIR TECHNIQUES
equipped for life®

Visit Air Techniques Booth 3401 to help celebrate our 55th anniversary and see our new products.

SCAN-X® Intraoral View
Digital Radiography System
- Easy-to-use interface
- 4 slots for simultaneous scanning
- WiFi: place it anywhere
- High Resolution image quality for an easier diagnosis

ScanX SPECIALS*
Purchase a ScanX Intraoral View and receive a $1,000 rebate.

* Stop by Air Techniques Booth 3401 for complete details
2 Take an elevator to the top of the **EMPIRE STATE BUILDING** to experience the most spectacular view. Walk out on the deck and see the city from above. Open 365 days from 8am – 2am, the Empire State Building is the most famous observatory in the world with one-of-a-kind views of Central Park, The Hudson River and East River, The Brooklyn Bridge, Times Square, The Statue of Liberty, and much more!

3 The 2017 **ROCKEFELLER CENTER CHRISTMAS** will be lit for the first time on Wednesday, November 29th at Rockefeller Plaza, between West 48th and West 51st Streets and Fifth and Sixth Avenues. Tens of thousands will crowd the sidewalks for the event and hundreds of millions will watch it live across the globe. The Tree will remain lit and can be viewed until 9pm on January 7, 2018.

4 Honoring the lives of those who were lost, the **9/11 MEMORIAL AND MUSEUM** occupies 8 acres at the World Trade Center. The Memorial is a tribute to the past and a place of hope for the future. The 9/11 Memorial is free of charge and open to the public daily from 7:30 a.m. to 9 p.m. The National September 11 Memorial Museum serves as the country’s principal institution concerned with exploring the implications of the events of 9/11, documenting the impact of those events and exploring 9/11’s continuing significance. Admission is $24 for adults.

5 Dressed in all its holiday finery, the Christmas **CHRISTMAS WINDOW DISPLAYS** are a sure holiday sight to see. It’s no wonder New York City is considered one of the Greatest Cities in the World! Macy’s Christmas Windows feature the popular holiday movie scenes from a "Miracle on 34th Street," along 34th street and along Broadway. Stop in Macy’s for a little shopping and ride the wooden escalator for a blast-to-the-past. Also, check out Lord & Taylor’s Holiday Windows with animated displays; Saks Fifth Avenue with their wintry version of some of the Natural Wonders of the World; also must-see’s are Bloomingdale’s, Barney’s and Bergdorf Goodman Holiday Windows.

6 New York City’s **BROADWAY SHOWS AND RADIO CITY MUSIC HALL** are the Theater District historical icons. They’re a must not be missed. See the hottest shows, our suggestions are: The Book of Mormon, Aladdin, Hamilton, or Beautiful: The Carole King Musical. Feeling festive? Why not purchase tickets to the Radio City Music Hall’s Christmas Spectacular.

7 Journey to the top of One World Observatory, the tallest building in the Western Hemisphere, the **FREEDOM TOWER**, and admire the incredible views of New York City. Marvel at the modern decor and exquisite design. The tower ascends 69 stories with an enclosed observation deck rising 1,250 ft. above street level.

8 See New York City from a view unlike any other, the **TOP OF THE ROCK**, at 30 Rockefeller from the 70th floor. Stop by at night after the exhibit floor and see NYC’s lights span for miles. Top of the Rock Observation Deck is open daily until 11pm.

9 New York City is the greatest **SHOPPING Mecca** of the world! Don’t waste your opportunity to explore small boutiques for unique gifts in SOHO or the West Village then make your way up to the historic Macy’s of 34th street (located at Herald Square between Broadway & 7th Avenue).

10 Take the family ice skating for **FREE at WINTER VILLAGE IN BRYANT PARK**, open from 8am – 10pm. Wander small boutique shops and kiosks selling jewelry, local foods, decorative goods, toys and gifts for pets from artisans from around the world. Afterwards, grab a bite to eat and a cocktail at Celsius with rink-side views.

From the lively streets of Times Square to the leisurely neighborhoods on the upper Eastside and all the way down to the Charging Bull outside of the Stock Exchange, New York City offers something for everyone!

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General Registration

Jacob K. Javits Convention Center  Upper Level - Crystal Palace

Friday, November 24  8:00 A.M. to 4:30 P.M.
Saturday, November 25  8:00 A.M. to 4:30 P.M.
Sunday, November 26 through Tuesday, November 28  8:00 A.M. to 5:30 P.M.
Wednesday, November 29  8:00 A.M. to 5:00 P.M.

Exhibits Floor Hours - Technical and Scientific

Sunday, November 26  9:30 A.M. to 5:30 P.M.
Monday, November 27  9:30 A.M. to 5:30 P.M.
Tuesday, November 28  9:30 A.M. to 5:30 P.M.
Wednesday, November 29  9:30 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

GNYDM INFORMATION
November 28, 2017

Give It Your Best Shot!
Understanding Injectables

Steven J. Clark, M.D., D.M.D.,
Plastic & Reconstructive Surgeon
Botulinum Toxin (Botox) and Facial Fillers

If you don’t believe that injectables are the most popular cosmetic procedure, just ask one of the more than 8 million+(* ASPS 2014 Statistics) who have sought minimally invasive procedures to improve the wrinkle lines, replace facial volume and restore balance to the signs of the facial aging.

The reason so many people are jumping on the bandwagon is simple: treatment can take just one doctor’s office visit, the results are relatively quick and the costs are economical with little or no downtime. These trends are driven by “baby boomers” staying in the work force longer and who may not have the time for a surgical recovery. They understand that aging is inevitable, but looking old may be somewhat optional. The non-surgical modalities to shape the aging face can be categorized in several ways.

1. **Neuromodulators** consisting of botulinum toxin type A are presynaptic nerve blockers that selectively relax the injected muscles. The cosmetic effect is achieved by rebalancing the activity of the muscles in the face by weakening some and not others and by carefully choosing the dose of the product according to each patient’s individual anatomy, muscle mass and the cosmetic goals to be achieved.

2. **Facial Fillers** have been around for more than three decades. In the 60’s and 70’s bovine collagen was used to fill fine wrinkle lines. As many new improved products have been introduced, and as clinicians have gained experience with them, a whole new treatment philosophy has evolved with better cosmetic results, enhanced patient safety and greatly improved patient satisfaction. The typical aged face represents a combination of changes, on many levels, including bony structures, subcutaneous fat, muscle strength and skin integrity. These structural changes then lead to morphologic changes in terms of three dimensional contours and topography of the face, as well as in its shape, balance and proportions.

Advancements in our understanding of the anatomy of aging, in the advent of newer products and techniques have dramatically increased our ability to address these changes. We now evaluate patients in a global fashion instead of focusing on discrete wrinkle lines. We take a top to bottom approach evaluating symmetry, morphology of the face in terms of three dimensional contours that dictate how we reflect or shadow light and the shape, balance, volume loss and proportions of the face. A good result is dependent upon proper training. A clinician must use his skill and aesthetic perception with a careful pretreatment assessment to determine which injectable amount and location will deliver the best result. Often patient selection rather than product selection may be the most important factor in predicting outcomes.

Registration is still open! Botox & Facial Fillers: A Clinical Workshop and Demonstration

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2017 event. By attending the Meeting you consent to the GNYDM’s use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

Badges
All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check
Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations
If you need a disability-related accommodation or wheelchair access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters
Registration Area - Crystal Palace - Upper Level.

Exhibits Office
Registration Area - Crystal Palace - Upper Level.

First Aid
A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service
Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center
A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk
Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation
Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME. A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers
A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales
Tickets required for all functions except for Live Dentistry.
Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED
Complimentary Shuttle Bus Schedule

ROUTE 1
A - New York Marriott Marquis 45th Street, off Broadway
Servicing: Crowne Plaza (Times Square), Paramount Hotel,
W Times Sq., Hilton Garden Inn New York Times Square Central,
Hilton Garden Inn Times Square

B - Yotel – On 41st @ 10th Ave.,
Not Serviced: Four Points by Sheraton Manhattan Midtown West

ROUTE 2
A - New York Hilton Midtown on 53rd St., off 6th Ave., (Side of Hilton)
Servicing: Park Lane (Far Walk), Doubletree By Hilton Metropolitan,
W New York

B - Sheraton NY
7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Le Parker Meridien, Novotel,
The Manhattan at Times Square Hotel

C - The Westin and THE ROW NYC
Corner 43rd Street and 8th Avenue
Servicing: Intercontinental New York Times Square, The Knickerbocker

ROUTE 3
A - Penn Station on 8th Ave., between 30th & 31st Street,
Servicing: Stewart Hotel (Affinia) Hyatt Herald Square New York, Innside
New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station

B - Wyndham New Yorker - 8th Ave., & 36th St. (Northeast Corner)
Servicing: Double Tree By Hilton Times Square South, EvEN Times Square South,
Hyatt Place New York Midtown South, Renaissance New York Midtown,
Moxy Times Square, Hilton Garden Inn Times Square South,
Crown Plaza Hy36 Midtown Manhattan, Tryp Times Square South

C - Element New York Times Square Times By Westin 339 West 39th St., btw. 8th & 9th Ave.
Servicing: Candlewood Suites, Four Points By Sheraton, Holiday Inn
New York City Times Square, Fairfield Inn & Suites Times Square,
Doubletree By Hilton New York Times Square West

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south routes via a free transfer. Fare is $2.75 in coins (exact change) or MetroCard.

TRAIN - The 7 Line Extension will now stop at the new 34th St-Hudson Yards station which will leave you across the street from the Javits Center.
Teeth straightening is just the beginning.

Visit Align Technology at booth #5204 to pick up a water bottle.*

Expand your interdisciplinary horizons with Invisalign® treatment.

Let us show you how you can achieve better aesthetic outcomes using Invisalign® clear aligners prior to restorative treatments. In fact, Invisalign treatment can contribute to better overall outcomes when combined with restorations, compared with restorative treatment alone.*

Come to our booth to learn more about:

• Treatment planning tools designed specifically for interdisciplinary dentistry
• Intelligent technology that enables you to preview every step of treatment
• Digital tools that deliver engaging patient education to drive treatment acceptance
• The Invisalign Outcome Simulator—powered by the iTero Element® scanner—that enables patients to visualize their potential smile before treatment begins

For more info on combining Invisalign with your restorative treatments, visit the booth or go to: www.invisalign.com/gnydm2017

* Must visit the Align Technology booth during exhibit hall hours and complete a short survey to receive an Invisalign/iTero® branded water bottle. Available for survey participants while supplies last.


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**Live Dentistry Arena Aisle 6200 (Booth #6230)**

**CELEBRATING 10 YEARS**

**Tuesday, November 28**

- **10:00 - 12:30** The LANAP Laser Treatment of Periodontitis
  - A "Live" Patient Demonstration
  - (Yetta G. McCulson, D.D.S., M.S.)
- **2:00 - 4:30** Implant Surgery and Provisionalization
  - The "Live" Digital Experience
  - (Michael Klein, D.D.S.)

**Wednesday, November 29**

- **10:00 - 12:30** Regenerative Dentistry with Giomers
  - A "Live" Demonstration
  - (Jack D. Griffin, Jr., D.M.D.)
- **2:00 - 4:30** The Frontier of Digital Dentistry For Your Team
  - A "Live" Demonstration
  - (Alan J. Jurim, D.D.S.)

**Supporting Companies:**

- Millennium Paltop
- 3Shape
- DoCanental
- Essentriq
- AYDEC
- Futudent

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**Global Orthodontic Conference**

**(Booth #2414)**

**TIME** | **COURSE** | **TUESDAY, NOVEMBER 28** | **SPEAKER** | **LOCATION**
--- | --- | --- | --- | ---
9:45 – 12:45 & 2:00 – 5:00PM | 5050 | Surgical And Non-Surgical Modalities In The Treatment Of Obstructive Sleep Apnea: A Rational Approach To Treatment: Hands-on Workshop | Max M. April, M.D.  
George J. Cisneros, D.M.D.  
Kenneth E. Fleisher, D.D.S.  
Rose Sheats, D.M.D., M.P.H. | Exhibit Floor, Booth #2414

**WEDNESDAY, NOVEMBER 29**

- **9:45 – 12:45 & 2:00 – 5:00PM** 6050 | Achieve Predictable and Efficient Treatment Outcomes With Invisalign Clear Aligners | Bart Iwasiuk, B.S.C., D.D.S. | Exhibit Floor, Booth #2414
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<td>9:45am - 12:45pm</td>
<td>Workshop for 3D Endodontic Cleaning (Daping and Obstruction)</td>
<td>Kratchman, S.</td>
</tr>
<tr>
<td>5540</td>
<td>9:45am - 12:45pm</td>
<td>Cement Bond Glue: Learn to Do</td>
<td>Lamont, L.</td>
</tr>
<tr>
<td>5550</td>
<td>9:45am - 12:45pm</td>
<td>Dental Assistant Products Showcase: A Hands-On Participation Program</td>
<td>Brinker, S.</td>
</tr>
<tr>
<td>5560</td>
<td>9:45am - 12:45pm</td>
<td>Dexterity 20/20 Hands-on Workshop: A Vision for the Future of Your Practice</td>
<td>Nues, E.</td>
</tr>
<tr>
<td>5570</td>
<td>9:45am - 12:45pm</td>
<td>Posterior Direct Composites: Hands-on Workshop</td>
<td>Braun, J.</td>
</tr>
<tr>
<td>5580</td>
<td>9:45am - 12:45pm</td>
<td>Henry Schein Dental Handpiece and Equipment Repair Hands-on Workshop</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5590</td>
<td>9:45am - 12:45pm</td>
<td>Endodontics Hands-on Workshop for GP’s, Locate, Instrument and Obturate</td>
<td>Haas, M.</td>
</tr>
<tr>
<td>5600</td>
<td>9:45am - 12:45pm</td>
<td>Posterior Composite Hands-on Workshop: A Rapid, Simplified Placement Technique</td>
<td>Jackson, R.</td>
</tr>
<tr>
<td>5610</td>
<td>9:45am - 12:45pm</td>
<td>Predictable Techniques to Create Life-like Prosthetics</td>
<td>Brinker, S.</td>
</tr>
<tr>
<td>5630</td>
<td>9:45am - 12:45pm</td>
<td>6 Boarded Oral Surgeons at Your Service: Hands-On Oral Surgery Workshop for the GP</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5640</td>
<td>9:45am - 12:45pm</td>
<td>A User-Friendly Socket grafting Course</td>
<td>Silverstein</td>
</tr>
<tr>
<td>5650</td>
<td>9:45am - 12:45pm</td>
<td>Techniques for Implant Composites Gromer Restoration: A Hands-On Workshop</td>
<td>Mihlar, F.</td>
</tr>
<tr>
<td>5660</td>
<td>9:00am - 12:00pm</td>
<td>Oral and Dental Emergencies Essays</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5670</td>
<td>9:00am - 12:00pm</td>
<td>Restorative Techniques Essays</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5680</td>
<td>9:00am - 12:00pm</td>
<td>Academia Internacional de Odontología Integral (AIOI)</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5690</td>
<td>9:00am - 12:00pm</td>
<td>Academia Internacional de Odontología Integral (AIOI)</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5700</td>
<td>9:00am - 12:00pm</td>
<td>Simposio Multi-Disciplinario ROCA Internacional</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5710</td>
<td>9:00am - 12:00pm</td>
<td>Asociacion Latinoamericana de Odontopediatria (ALOP)</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5720</td>
<td>9:00am - 12:00pm</td>
<td>Grupo Váquez - México - Ortodoncia Andalucía y Orotimplantes</td>
<td>Vazquez Urbe, M.</td>
</tr>
<tr>
<td>5730</td>
<td>9:00am - 12:00pm</td>
<td>Grupo Váquez - México - Estética Aplicada en Ortodoncia Terminada</td>
<td>Dibene, B.</td>
</tr>
<tr>
<td>5740</td>
<td>9:00am - 12:00pm</td>
<td>NYU Langone Hospital - Brooklyn</td>
<td>Suarez, O., &amp; Clark, N.</td>
</tr>
<tr>
<td>5750</td>
<td>9:45am - 12:00pm</td>
<td>New York State Dental Society of Anesthesiology</td>
<td>Peikin, R.</td>
</tr>
<tr>
<td>5760</td>
<td>1:00pm - 4:00pm</td>
<td>American Society for the Advancement of Anesthesia and Sedation in Dentistry</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5770</td>
<td>6:00pm - 9:00pm</td>
<td>American Academy of Cosmetic Orthodontics</td>
<td>Various Speakers</td>
</tr>
<tr>
<td>5780</td>
<td>9:00am - 5:00pm</td>
<td>Advanced Cardiac Life Support (ACLS) - Part 1</td>
<td>Rely, M.</td>
</tr>
<tr>
<td>5800</td>
<td>9:00am - 12:00pm</td>
<td>Healthcare Executive Development Academy - Leadership is Action</td>
<td>Various Speakers</td>
</tr>
</tbody>
</table>
INDUSTRY AND ANALYSIS:

What we do:

Industry and Analysis’s (IAA) staff of industry, trade and economic analysts devise and implement international trade, investment, and export promotion strategies that strengthen the global competitiveness of U.S. industries. These initiatives unlock export and investment opportunities for U.S. businesses by combining in-depth quantitative and qualitative analysis with IIA’s industry relationships.

We do this by representing the interests of U.S. industry in trade negotiations, advocating on behalf of industry with foreign governments, publishing research on global opportunities for U.S. industry, and executing export promotion and market development strategies that strengthen investment, and export promotion strategies that strengthen the global competitiveness of U.S. industries. These initiatives continue in its third year with many innovative submissions in the field of implant dentistry, continues in its third year with many innovative submissions in the field of implant dentistry. These initiatives unlock export and investment opportunities for U.S. businesses by combining in-depth quantitative and qualitative analysis with IIA’s industry relationships.

WHO WE ARE:

Manufacturing

Manufacturing advocates on behalf of domestic industries, and analyzes key factors affecting global markets for manufactured products such as medical technologies to facilitate the export of U.S. goods and promote inward investment. This unit executes comprehensive competitiveness strategies that focus the entire range of policy and promotional tools to strengthen global opportunities for U.S. manufacturers.

Services

This unit assesses the global environment for service sectors including healthcare, addresses foreign market trade and investment barriers, and promotes service export opportunities and inward investment. This unit executes comprehensive competitiveness strategies that focus the entire range of policy and promotional tools to strengthen global opportunities for U.S. manufacturers.

GNYDM 2017 Implant Poster Competition

By: Dr. Stuart L. Segelnic

Dentists, researchers and residents from around the world presented their scientific posters on Sunday, November 26th for a chance to win the CARL E. MISCH AWARD FOR EXCELLENCE.

Attendees viewed over 200 scientific posters presented by global clinicians. This amazing event, which is designed to stimulate research in the field of implant dentistry, continues in its third year with many innovative submissions in the field of dental implants and implant related science.

The judges for this year’s competition are: Drs. James H. Dojercos, Edward J. Miller, Jr., Maurice Edwards, Clifford E. Salm, Stuart L. Segelnick, Lorna Flamer-Caldera and Irvind Khurana. Each of these judges has extensive knowledge in the field of implant dentistry. Due to the overwhelming number of exceptional posters the judging is done in two stages, one before and one during the Greater New York Dental Meeting. Prior to the Meeting the judges spend many hours reviewing the posters. Some of the criteria they use to choose the winners of the competition are: how well organized and neat the poster presentation appears and how clearly the objectives are communicated; materials and methods; results; and finally the summary. The posters should be easy to read from a normal viewing distance and include items that are relevant. The figures and tables should be clear and concise and the photos and captions are required to be easily understood and of high quality. Spelling and grammar are also evaluated and taken into consideration. The content of the posters ultimately must be of exceptional value to the field of implant dentistry. During the meeting, the posters that have passed this initial stage are evaluated for the verbal presentation given by their presenter. The presenters focused on the highlights of their poster and were judged by their performance in presenting a smooth, clearly spoken presentation where eye contact was maintained. The judges also appraised how accurate and confident the presenters were when answering questions on their posters.

The winners of the 2017 CARL E. MISCH AWARD FOR EXCELLENCE:

1st Place Winner: Richard H. Clough

2nd Place Winner: Bailey Z. Proft

3rd Place Winner: Gabriel Strauss

The Misch awards were presented at the Implant EXPO Reception on Sunday. Besides a beautiful certificate, monetary awards were also given, thanks to the generosity of the ICOI and the GNYDM. The first-place award was $1,500, the second-place award was $750 and the third-place award was $500.

If you’d like to present a poster presentation and have it considered in the 2018 GNYDM Poster Competition, please visit the Greater New York Dental Meeting website for updates and upcoming details at www.GNYDM.com. Everyone is welcome to submit a poster even if you are not a dentist!

Other Divisions

Other divisions within Industry and Analysis include the Trade Agreements Secretariat, which administers dispute settlement for international trade agreements; Textiles, Consumer Goods & Materials, which administers agreements to ensure a fair trading environment for those industries; and the Travel & Tourism Office, which creates a positive climate for growth in travel and tourism.

Industry and Analysis is pleased to be a part of the Greater New York Dental Meeting again this year, and it helps U.S. manufacturers of dental equipment and supplies connect with an economically-strategic sector. Come visit Gerard Zapiain, Senior International Trade Specialist within IAA’s Office of Health and Information Technology (OHIT), to begin identifying new markets for your products. OHIT is dedicated to strengthening the global competitiveness of health and information technology industries, by expanding their access to foreign markets and increasing U.S. exports.

OHIT monitors business and economic trends in the health and IT industries and provides data on trade and global markets in these sectors. Using their industry knowledge to inform their analysis of trade policy worldwide, OHIT works to influence the development of U.S. trade policy in these sectors. OHIT participates in formal trade negotiations and other bilateral and multilateral activities to advance trade opportunities for U.S. companies. Additionally, OHIT provides industry and policy expertise to other units of the International Trade Administration and the U.S. Government, and evaluates the impact of international economic and regulatory policies on U.S. manufacturers.

To find out more about what IAA’s Office of Health and Information Technology can do for you, visit Gerard Zapiain in the International Business Center in the International Trade Administration. You may also contact him via email at Gerry.Zapiain@trade.gov.
US Exhibitors Interested in Overseas Markets Listings (USDOC)

A. Titan  
Booth: 1808  
Contact: Michael Tuber, Sales  
Kim Valerdi, Sales  
Phone: (716) 687-9211  
Website: www.atianm.com. E-mail: info@atianm.com

EXPORT PRODUCTS: High Quality handcrafted Dental and Surgical Instruments
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Beutlich Pharmaceuticals LLC  
Booth: 2812  
Contact: David Cinar, International Sales Manager  
Phone: 386-283-1311  
Website: www.beutlich.com. E-mail: dcinar@beutlich.com

RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Bisco, Inc.  
Booth: 1200  
Contact: Carollyn Suh, Direct Sales  
Phone: 847-794-6400  
Website: www.bisco.com. E-mail: int@bisco.com

EXPORT PRODUCTS: Bisco Dental Products; (adhesives, Cements, Composites, Baselines, Primers, Posts, Etchants, Core build-up)
RANGE OF DISTRIBUTION: Eastern Europe/Russia, Middle East/Asia
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

ContactEZ  
Booth: 3424  
Contact: Stella Kim, President, Joshua Kim, Director of Sales  
Phone: 360-694-1000, Fax 360-494-6191  
Website: www.contactez.com. E-mail: stella@contactez.com

EXPORT PRODUCTS: ContactEZ is a leading researcher and developer of innovative dental products, specialized in Interproximal Solutions that make excellent dentistry simple and easy.
We have single handed strip systems to make crown seating simple using minimal effort, and perform safer and accurate Ortho interproximal reduction. These strips are “a must have” in all dental offices, and very important for modern dentistry. ContactEZ is for every patient, every day!
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INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Crossrex  
Booth: 3311  
Contact: Ken Plunkett, Senior VP Global Sales  
Andy Whitehead, Senior VP Business Development  
Phone: 631-582-677  
Fax: 631-582-1728  
Website: www.crossrex.com. Email: andy@crossrex.com

EXPORT PRODUCTS: Infection Control/ Sterility Assurance/Dental Unit/Waterlines/PEE/Concised Sedation
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Custmilde, LLC  
Booth: 906  
Contact: Dr. Monroe Elkin, President/CEO  
Phone: (908) 400-4690  
Website: www.custmilde.com. E-mail: monroe@custmilde.com

EXPORT PRODUCTS: Athletic Mouthguards and TMJ Bruxism Appliance
RANGE OF DISTRIBUTION: South America, Western Europe, Central Europe, Canada, Mexico, Australia, New Zealand
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Denbur Inc.  
Booth: 3104  
Contact: Far massiemi, President  
Sean Maissam, Managing Director  
Phone: 630-896-9667  
Fax: 630-986-9688  
Website: www.denbur.com  
E-mail: denbur@denbur.com

EXPORT PRODUCTS: Micro Applicators, Oral Hygiene, Light enhancing tips, Diagnostic Instrument
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor

Dowell  
Booth: 1312  
Contact: Kevin Kim, Sales Manager, Eugene OH, Sales Manager  
Phone: 877-737-8704  
Fax: 909-348-7816  
Website: www.dowelledentalproducts.com

EXPORT PRODUCTS: Pizoo Art Ultrasonic Equipment, Dental Instruments, Hand/Surgical, Ziconia Implant Drill
RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Fairfield Orthodontics, LLC  
Booth: 2712  
Contact: Nick Lukia, CEO, Cole Lukia, President  
Phone: 203-610-8283  
Fax: 203-610-8283  
Website: www.fairfieldorthodontics.com

EXPORT PRODUCTS: Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Moirar Biscuits, Buccal Tubes, Orthodontic and Dental Instruments, adhesives, Elastomeric, Orthodontic Education.
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

George Taub Products  
Booth: 2708  
Contact: Jordan Taub, Vice President, Larry Taub, President  
Phone: (212) 798-5353  
Website: www.taутbidental.com. E-mail: jordan@taubidental.com

EXPORT PRODUCTS: Lab Materials, Dental Cements and Restorative
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Great Lakes Orthodontics  
Booth: 4413  
Email: info@greatoakorthodontics.com

EXPORT PRODUCTS: Orthodontic appliances and materials
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales

Illumi Sciences, Inc.  
Booth: 2208  
Contact: John Tokizawa, Vice President  
Ceraglade China, Asst. Sales Manager  
Phone: 877-864-5964  
Website: www.illumis.com  
E-mail: info@illumis.com

EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Johnson-Promident  
Booth: 4108  
Contact: Gary Kris, President  
Haye Hrinich, International Sales Manager  
Phone: 845-589-0210  
Fax: 845-589-0211  
Website: www.johnsonpromident.com

EXPORT PRODUCTS: Dental Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing instruments
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Magic Smile Lab  
Booth: 6732  
Contact: El Kohen, Business Development Director  
Elena Archer, Sales Agent  
Phone: (846) 964-5637

EXPORT PRODUCTS: Professional Teeth Whitening Agent (Hydrogen Peroxide 28-44%), Shipped in bulk or in portions. Chair-side denta whitening kits, Take-Home dental whitening kits
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Millennium Dental Technologies, Inc.  
Booth: 3834  
Contact: Michelle Rodriguez, Sales Representative  
Phone: 562-460-2908  
Website: www.ilanap.com  
E-mail: info@ilanap.com

EXPORT PRODUCTS: PeriO-Lase MVP-7 for True Regeneration
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales

Orthotain  
Booth: 2412  
Contact: Leslie Stevens, CEO/President  
Phone: 847-446-7600  
Fax: 847-446-7606  
Website: www.orthotain.com  
E-mail: orthotain@orthotain.com

EXPORT PRODUCTS: Habit Correctors, Occlus-o-Guide, Interim-G, ClassII Correctors, Stop-Cure, Ortho-t
RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico, Austria, New Zealand, Africa
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

PDT, Inc./Paradise Dental Technologies  
Booth: 1908  
Contact: Christi Bailey, Sales Manager  
Wendy Britten, Sales Coordinator  
Phone: 800-240-9895  
Website: www.pdt dental.com

EXPORT PRODUCTS: Dental Instruments, Surgical Instruments, Sharpening Systems, Dental Sterilization Cassettes
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Plaque HD  
Booth: 1011  
Contact: Ian Miller, Director of Global Sales  
Phone: (514) 242-3655  
Website: www.plaquehd.com  
E-mail: imiller@plaquehd.com

EXPORT PRODUCTS: PlaqueHD Plaque Identifying Toothpaste and Stairalgin Airbrush Cleaner
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Ribbon, Inc.  
Booth: 1105  
Contact: Jeremy Rudo, Export Manager  
Phone: 206-340-8870  
Website: www.ribboninc.com  
E-mail: ribbon@ribbon.com

EXPORT PRODUCTS: Ribbond Dental Fiber Reinforcement
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Richmond Dental  
Booth: 2403  
Contact: Fran Eswick, Account Manager  
Sara Evans, Director of Sales  
Phone: 704-376-0380  
Fax: 704-342-1892  
Website: www.richmonddental.net  
E-mail: rdsrivate@barnhardt.net

EXPORT PRODUCTS: Single Use Disposable Products; Cotton Rolls, Pollets, Sponges, Face Masks
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Shoulu Dental Corporation  
Booth: 4408  
Contact: Randy Bailey, President  
Matt Carroll, VP of Sales  
Phone: 800-827-4638  
Fax: 760-736-3276  
Website: www.shoulul.com  
E-mail: customer-service@shoulul.com

EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishes, Bonding agents, Ceramics, cements, Cameras
RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Temrex  
Booth: 6001  
Contact: Jackie Prather, VP Sales  
Phone: 751-610-3967  
Website: www.temrex.com. E-mail: temrex@charter.net

EXPORT PRODUCTS: Materials
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales
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### New Products Arena Schedule

<table>
<thead>
<tr>
<th>TIME</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 -10:15AM</td>
<td>VHF Camfacture AG</td>
<td>Univet Optical Technologies North America</td>
</tr>
<tr>
<td>10:20 -10:35AM</td>
<td>OrthoAccel Technologies</td>
<td>Toyuyama Dental America</td>
</tr>
<tr>
<td>10:40-10:55AM</td>
<td>Univet Optical Technologies North America</td>
<td>BIODENT</td>
</tr>
<tr>
<td>11:00-11:15AM</td>
<td>Kleer</td>
<td>Datum Dental</td>
</tr>
<tr>
<td>11:20-11:35AM</td>
<td>Datum Dental</td>
<td>TMJ &amp; Sleep Therapy</td>
</tr>
<tr>
<td>11:40-11:55AM</td>
<td>Midmark</td>
<td>Magic Smile</td>
</tr>
<tr>
<td>12:00-12:15PM</td>
<td>PlaqueHD</td>
<td>ProDent USA</td>
</tr>
<tr>
<td>12:20-12:35PM</td>
<td>Spotless-Smiles</td>
<td></td>
</tr>
<tr>
<td>12:40-12:55PM</td>
<td>Vista Dental Products</td>
<td>OraCoats Xtlimelts</td>
</tr>
<tr>
<td>1:00-1:15PM</td>
<td>Solmetex, LLC</td>
<td></td>
</tr>
<tr>
<td>1:20 - 1:35PM</td>
<td>OraCoats Xtlimelts</td>
<td></td>
</tr>
<tr>
<td>1:40-1:55PM</td>
<td>BIODENT</td>
<td></td>
</tr>
<tr>
<td>2:00-2:15PM</td>
<td>Adin Dental Solutions</td>
<td>Crest Oral-B</td>
</tr>
<tr>
<td>2:20-2:35PM</td>
<td>Medicom</td>
<td>Spotless-Smiles</td>
</tr>
<tr>
<td>2:40-2:55PM</td>
<td>Rejuveneer</td>
<td></td>
</tr>
<tr>
<td>3:00-3:15PM</td>
<td>24/7 Dental Care</td>
<td></td>
</tr>
<tr>
<td>3:20-3:35PM</td>
<td>Sterisil, Inc.</td>
<td></td>
</tr>
<tr>
<td>3:40-3:55PM</td>
<td>Ortho-Tain/Healthy Start</td>
<td></td>
</tr>
<tr>
<td>4:00-4:15PM</td>
<td>DOXA Dental</td>
<td></td>
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<tr>
<td>4:20-4:35PM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:40-4:55PM</td>
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</tr>
</tbody>
</table>

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### Technology Education Seminars & Workshop Programs

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuesday</strong></td>
<td></td>
</tr>
<tr>
<td>9:45 – 12:45PM</td>
<td>Gaining the Most from Your Panoramic Radiograph (Dr. Daniel P. Turgeon)</td>
</tr>
<tr>
<td>2:00 – 5:00PM</td>
<td>Nitrous Oxide/Oxygen: A Hands-On Workshop (Dr. Robert M. Peskin)</td>
</tr>
<tr>
<td><strong>Wednesday</strong></td>
<td></td>
</tr>
<tr>
<td>9:45 – 12:45PM</td>
<td>Emerging Trends in Endodontics (Dr. Justin R. Kolnick)</td>
</tr>
<tr>
<td>1:30 – 4:30PM</td>
<td>Going Beyond Digital Dentistry: How Digital Technology is Evolving to Meet the Needs of the Modern Dental Practice (Dr. Lou Graham)</td>
</tr>
</tbody>
</table>

### Dental Laboratory Technician Programs

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wednesday</strong></td>
<td></td>
</tr>
<tr>
<td>9:45 – 12:45PM</td>
<td>Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)</td>
</tr>
<tr>
<td>1:30 – 4:30PM</td>
<td>Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)</td>
</tr>
</tbody>
</table>

Exhibitors keeping busy on the floor

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This is an exciting time of change in our industry, and Align Technology is proud to provide a comprehensive digital solution to help you achieve excellent outcomes and great patient experiences.

Help patients see the potential

Showing patients the current condition of their teeth side by side with possible outcomes using the Invisalign® Outcome Simulator can help them make more informed decisions. These visualizations, along with an explanation of the benefits of tooth alignment on oral and overall health, can boost patient acceptance.

The iTero Element® scanner and Invisalign clear aligners together create an advanced digital platform that can help you:
- Shorten treatment times
- Remove less tooth structure
- Improve outcomes compared to restoration alone
- Increase referrals because of more aesthetic outcomes

Case study: making room for restoration

See for yourself how aligning teeth with Invisalign clear aligners prior to restoration can help deliver a beautiful smile.

Dr. Cristina Viyuela treated a 28-year-old male whose chief concern was to improve the aesthetics of his smile. The patient presented in functional Class II (Div 1) occlusion with peg lateral incisors, deep bite, and interincisal diastema. Dr. Viyuela’s goals were to maintain the Class II relationship, align and coordinate arches, and close the diastema.

The orthodontic treatment created a small amount of space to accommodate composite veneers and complete the restoration. This restorative treatment was finished in less than 6 months and exceeded the patient’s expectations.

From simple alignments to complex restorative cases, use the proven digital dental solution of the iTero Element scanner and Invisalign clear aligners to help visualize, diagnose, educate, align, preserve, and restore.

Visit booth #5204 to learn more about the benefits of pairing Invisalign treatment and the iTero Element scanner for your restorative cases.
PARTICIPATE in a demonstration at Wand Dental booth #4129 with the opportunity to EARN 2 FREE CE CREDITS.

Find out more...

here at GNYDM 2017 Booth #4129
visit theWand.com
or call 800-862-1125
# Pediatric Dentistry Summit Schedule

<table>
<thead>
<tr>
<th>TIME</th>
<th>COURSE</th>
<th>TUESDAY, NOVEMBER 28</th>
<th>SPEAKER</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 12:00PM</td>
<td>5140</td>
<td>Pediatric Airway in the Dental World: Challenges/Controversies The Genetic and Social Determinants of Behavior</td>
<td>Scott M. Rickert, M.D. Amr Moursi, D.D.S., Ph.D.</td>
<td>1E14</td>
</tr>
<tr>
<td>9:45 – 12:45PM</td>
<td>5160</td>
<td>Caries Arrest with SDF and Glass Ionomers</td>
<td>Rebecca L. Slayton, D.D.S., Ph.D.</td>
<td>1D04</td>
</tr>
<tr>
<td>2:00 – 5:00PM</td>
<td>5170</td>
<td>Diagnosis and Treatment Planning for Complex Pediatric Patients</td>
<td>Rebecca L. Slayton, D.D.S., Ph.D.</td>
<td>1D04</td>
</tr>
</tbody>
</table>
## Sleep Apnea Symposium Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
<th>Tuesday, November 28</th>
<th>Speaker</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 12:00 &amp;</td>
<td>5180</td>
<td>The Art Of Oral Appliance Therapy:</td>
<td>Leila Chahine, D.M.D.</td>
<td>1E09</td>
</tr>
<tr>
<td>2:00 – 5:00</td>
<td></td>
<td>Hands-On Calibration and Beyond</td>
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<tr>
<td></td>
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<td>Which Appliance and When?</td>
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<tr>
<td>Wednesday, November 29</td>
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<td></td>
</tr>
<tr>
<td>9:00 – 12:00 &amp;</td>
<td>6180</td>
<td>A Hands-On Workshop of Oral Appliance Therapy</td>
<td>Leila Chahine, D.M.D.</td>
<td>1E09</td>
</tr>
<tr>
<td>1:30 – 4:30</td>
<td></td>
<td>Avoiding Side Effects and Improving Case Acceptance</td>
<td></td>
<td></td>
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</tbody>
</table>
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STOP Neck Pain with Ergonomic Loupes

- Patented ergonomic loupes designs allow clinicians to stay upright in a neutral, ergonomic posture, avoiding injury.
- Maximum ergonomics at all magnifications (2.5x to 8.0x)

Up to 92.3% of clinicians report having working pain. Of those, the majority reported cervical spine pain, musculoskeletal fatigue, and vertebral disc injury.* Injuries like these can easily become chronic, and may even need surgical intervention to rectify.

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinician with their best ergonomics and STOP neck pain.


“I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry.”

Darryl Hatchett, DDS

“If the equipment doesn’t work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment.”

Lance Rucker, DDS, AB, BScD

STOP Neck Pain at Booth #2200

NY DENTAL MEETING 2017