

# TUESDAY EDITI

November 28, 2017



By: Jayme McNiff Spicciatie, GNYDM

aving a hard time deciding what to do after the Exhibit Floor closes? We have some suggestions to help you navigate this exciting city.

Start with a bus tour in Time's Square and spend some time exploring the city from a comfy seat with an experienced tour guide. The Ride is an interactive entertainment experience. It's a great way to see many sights at once and is just as magical at night as it is during the day time.

Roam around GRAND CENTRAL STATION, with its ornate early urban architecture and cavernous grand concourse. Stop at the Oyster Bar & Restaurant for a bite to eat and don't forget to try out one of NYC's best kept "The Whispering secrets: Gallery." Located right outside the restaurant, have your voice transmitted across the terminal in this unbelievable phenomenon of architectural wonder.





## Scenes from the Show



Mr. Abdul Salam Al Madani, AEEDC, INDEX along with the organization committee, GNYDM expand their collaborative efforts at the Greater New York Dental Meeting



The show floor was jam packed on Sunday



5th Annual Latin American Breakfast: Delegates from over 40 countries met at the GNYDM to discuss elevating quality oral healthcare in their respective countries

The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society



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#### NYC (cont.)

Take an elevator to the top of the **EMPIRE STATE BUILDING** to experience the most spectacular view. Walk out on the deck and see the city from above. Open 365 days from 8am – 2am, the Empire State Building is the most famous observatory in the world with one-of-akind views of Central Park, The Hudson River and East River, The Brooklyn Bridge, Times Square, The Statue of Liberty, and much more!

The 2017 ROCKEFELLER CENTER CHRISTMAS will be lit for the first time on Wednesday, November 29th at Rockefeller Plaza, between West 48th and West 51st Streets and Fifth and Sixth Avenues. Tens of thousands will crowd the sidewalks for the event and hundreds of millions will watch it live across the globe. The Tree will remain lit and can be viewed until 9pm on January 7, 2018.

Honoring the lives of those who were lost, the 9/11 MEMORIAL **AND MUSEUM** occupies 8 acres at the World Trade Center. The Memorial is a tribute to the past and a place of hope for the future. The 9/11 Memorial is free of charge and open to the public daily from 7:30 a.m. to 9 p.m. The National September 11 Memorial Museum serves as the country's principal institution concerned with exploring the implications of the events of 9/11, documenting the impact of those events and exploring 9/11's continuing significance. Admission is \$24 for adults.

Dressed in all its holiday finery, the Christmas CHRISTMAS WINDOW DISPLAYS are a sure holiday sight to see. It's no wonder New York City is considered one of the Greatest Cities in the World! Macy's Christmas Windows feature the popular holiday movie scenes from a "Miracle on 34th Street," along 34th street and along Broadway. Stop in Macy's for a little shopping and ride the wooden



#### About the Publisher

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escalator for a blast-to-the-past. Also, check out Lord & Taylor's Holiday Windows with animated displays; Saks Fifth Avenue with their wintery version of some of the Natural Wonders of the World; also must-see's are Bloomingdale's, Barney's and Bergdorf Goodman Holiday Windows.

New York City's BROADWAY SHOWS AND RADIO CITY **MUSIC HALL** are the Theater District historical icons. They're a must not be missed. See the hottest shows, our suggestions are: The Book of Mormon, Aladdin, Hamilton, or Beautiful: The Carole King Musical. Feeling festive? Why not purchase tickets to the Radio City Music Hall's Christmas Spectacular.

TJourney to the top of One World Observatory, the tallest building in the Western Hemisphere, the FREEDOM TOWER, and admire the incredible views of New York City. Marvel at the modern décor and exquisite design. The tower ascends 69 stories with an enclosed observation deck rising 1,250 ft. above street level.

See New York City from a view unlike any other, the TOP OF THE ROCK, at 30 Rockefeller from the 70th floor. Stop by at night after the exhibit floor and see NYC's lights span for miles. Top of the Rock Observation Deck is open daily until 11pm.

New York City is the greatest **SHOPPING** Mecca of the world! Don't waste your opportunity to explore small boutiques for unique gifts in SOHO or the West Village then make your way up to the historic Macy's of 34th street (located at Herald Square between Broadway & 7th Avenue).

Take the family Ice skating for FREE at WINTER VILLAGE IN BRYANT PARK, open from 8am - 10pm. Wander small boutique shops and kiosks selling jewelry, local foods, decorative goods, toys and gifts for pets from artisans from around the world. Afterwards, grab a bite to eat and a cocktail at Celsius with rink-side views.

From the lively streets of Times Square to the leisurely neighborhoods on the upper Eastside and all the way down to the Charging Bull outside of the Stock Exchange, New York City offers something for everyone!

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# G

## Give It Your Best Shot! Understanding Injectables

**Steven J. Clark, M.D., D.M.D.,**Plastic & Reconstructive Surgeon
Botulinum Toxin (Botox) and Facial Fillers

f you don't believe that injectables are the most popular cosmetic procedure, just ask one of the more than 8 million+(\*ASPS 2014 Statistics) who have sought minimally invasive procedures to improve the wrinkle lines, replace facial volume and restore balance to the signs of the facial aging.

The reason so many people are jumping on the bandwagon is simple: treatment can take just one doctor's office visit, the results are relatively quick and the costs are economical with little or no downtime. These trends are driven by "baby boomers" staying in the work force longer and who may not have the time for a surgical recovery. They understand that aging is inevitable, but looking old may be somewhat optional. The non-surgical modalities to shape the aging face can be categorized in several ways.

- Neuromodulators consisting of botulinum toxin type A are
  presynaptic nerve blockers that selectively relax the injected
  muscles. The cosmetic effect is achieved by rebalancing the
  activity of the muscles in the face by weakening some and not
  others and by carefully choosing the dose of the product
  according to each patient's individual anatomy, muscle mass and
  the cosmetic goals to be achieved.
- 2. Facial Fillers have been around for more than three decades. In the 60's and 70's bovine collagen was used to fill fine wrinkle lines. As many new improved products have been introduced, and as clinicians have gained experience with them, a whole

new treatment philosophy has evolved with better cosmetic results, enhanced patient safety and greatly improved patient satisfaction. The typical aged face represents a combination of changes on many levels, including bony structures, subcutaneous fat, muscle strength and skin integrity. These structural changes then lead to morphologic changes in terms of three dimensional contours and topography of the face, as well as in its shape, balance and proportions.

Advancements in our understanding of the anatomy of aging, in the advent of newer products and techniques have dramatically increased our ability to address these changes. We now evaluate patients in a global fashion instead of focusing on discrete wrinkle lines. We take a top to bottom approach evaluating symmetry, morphology of the face in terms of three dimensional contours that dictate how we reflect or shadow light and the shape, balance, volume loss and proportions of the face. A good result is dependent upon proper training. A clinician must use his skill and aesthetic perception with a careful pretreatment assessment to determine which injectable amount and location will deliver the best result. Often patient selection rather than product selection may be the most important factor in predicting outcomes.

Registration is still open! Botox & Facial Fillers: A Clinical Workshop and Demonstration

#### **General Registration**

#### Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 24

8:00 A.M. to 4:30 P.M.
Saturday, November 25

8:00 A.M. to 4:30 P.M.
Sunday, November 26 through Tuesday, November 28

8:00 A.M. to 5:30 P.M.
Wednesday, November 29

8:00 A.M. to 5:00 P.M.

#### **Exhibits Floor Hours - Technical and Scientific**

 Sunday, November 26
 9:30 A.M. to 5:30 P.M.

 Monday, November 27
 9:30 A.M. to 5:30 P.M.

 Tuesday, November 28
 9:30 A.M. to 5:30 P.M.

 Wednesday, November 29
 9:30 A.M. to 5:00 P.M.

#### NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

#### **Video and Photography Disclaimer**

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2017 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other

business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.



#### **Badges**

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

#### Coat Check

Coat Check areas are located on the First and Second Levels.

#### **Disability-Related Accommodations**

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

#### **Executive Headquarters**

Registration Area - Crystal Palace - Upper Level.

#### **Exhibits Office**

Registration Area - Crystal Palace - Upper Level.

### First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

#### **Food Service**

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

#### **International Hospitality Center**

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

#### **Press Desk**

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

#### Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT** 

PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME. A

limited number of baby carriers are available in the Executive Headquarters Office.

#### **Nursing Mothers**

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

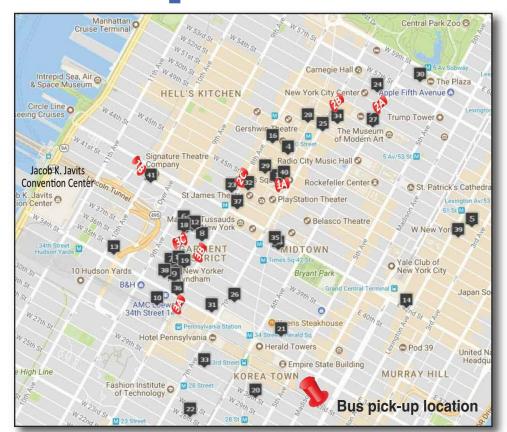
#### **Ticket Sales**

Tickets required for all functions except for Live Dentistry/

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

## **Hotel Map**





DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 24	8:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 25  Exhibitors Only	8:15 AM - 4:00 PM 4:00 PM - 5:45 PM 5:30 PM - 9:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes Continuous On the half hour from Hotels
		On the hour from Javits
Sun., Nov. 26 Wed., Nov. 29	8:00 AM -10:30 AM 10:30 AM - 4:00 PM 4:00 PM - 6:30 PM	Continuous Routes 1 & 2 - 20 minutes Route 3 - 30 minutes Continuous
Exhibitors Only Wed., Nov. 29	6:30 PM - 9:00 PM	On the hour from Javits

**PUBLIC BUSES** - The 34<sup>th</sup> Street Crosstown Bus (M34) will stop on the side of the Javits Center (34<sup>th</sup> Street and 11<sup>th</sup> Avenue). The 42<sup>nd</sup> Street Crosstown Bus (M42) will stop on 42<sup>nd</sup> Street and 11<sup>th</sup> Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

**TRAIN** - The 7 Line Extension will now stop at the new 34<sup>th</sup> St-Hudson Yards station which will leave you across the street from the Javits Center.

HOTEL NAME	BOARDING LOCATION	ROUTE
New York Marriott Marquis - Headquarters Hotel	45th Street Off Broadway	1A
Candlewood Suites Times Square	At Element Hotel	3C
Crowne Plaza - Hy36 Midtown Manhattan	At Wyndham New Yorker Hotel	3B
Crowne Plaza - Times Square Manhattan	At New York Marriott Marquis	1A
DoubleTree - By Hilton Metropolitan	At New York Hilton Midtown	2A
DoubleTree By Hilton New York Times Square West	At Element Hotel	3C
DoubleTree By Hilton Times Square South	At Wyndham New Yorker Hotel	3B
element New York Times Square	339 West 39th Street, btw. 8th & 9th Avene	3C
EvEN Times Square South	At Wyndham New Yorker Hotel	3B
Fairfield Inn & Suites Midtown Penn Station	At Penn Station	3A
Fairfield Inn & Suites Times Square	At Element Hotel	3C
Four Points by Sheraton	At Element Hotel	3C
Four Points by Sheraton Manhattan Midtown West	No Shuttle	N/A
Grand Hyatt	At New York Marriott Marguis (Far Walk)	1A
Hilton Garden Inn New York/Times Square Central	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square South	At Wyndham New Yorker Hotel	3B
Holiday Inn New York City Times Square	At Element Hotel	3C
Homewood Suites Midtown	At Wyndham New Yorker Hotel	3B
Hyatt Herald Square New York	At Penn Station	3A
Hyatt Place New York Midtown South	At Wyndham New Yorker Hotel	3B
INNSIDE New York NoMad	At Penn Station (Walk)	3A
InterContinental New York Times Square	Corner of 43rd Street & 8th Avenue	2C
Le Parker Meridien	At Sheraton New York	2B
Manhattan at Times Square Hotel	At Sheraton New York	2B
Moxy Times Square	At Wyndham New Yorker Hotel	3B
New York Hilton Midtown	On 53rd Street Off 6th Avenue (Side of Hilton)	2A
Novotel	At Sheraton New York	2B
Paramount Hotel	At New York Marriott Marquis	1A
Park Lane	At New York Hilton Midtown (Far Walk)	2A
Penn Station	On 8th Avenue btw. 30th & 31st Street	3A
Renaissance New York Midtown	At Wyndham New Yorker Hotel	3B
ROW NYC	Corner of 43rd Street & 8th Avenue	2C
Stewart Hotel (Formerly Affinia Manhattan)	At Penn Station	3A
Sheraton New York	On 7th Ave., btwn. 52nd St & 53rd St (Across from Hotel)	2B
The Knickerbocker	Corner of 43rd Street & 8th Avenue	2C
The New Yorker Hotel A Wyndham Hotel	8th Avenue & 36th Street (Northeast Corner)	3B
The Westin New York	Corner of 43rd Street & 8th Avenue	2C
Tryp Times Square South	At Wyndham New Yorker Hotel	3B
W - New York	At New York Hilton Midtown	2A
W - Times Square	At New York Marriott Marquis	1A
YOTel New York	On 41st Street & 10th Avenue	1B

## Complimentary Shuttle Bus Schedule

#### **ROUTE 1**

**A - New York Marriott Maquis 45**th **Street, off Broadway Servicing:** Crowne Plaza (Times Square), Paramount Hotel, W Times Sq., Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square

B - YOTEL - On 41st @ 10th Ave.,

Not Serviced: Four Points By Sheraton Manhattan Midtown West

#### **ROUTE 2**

A - New York Hilton Midtown on 53<sup>rd</sup> St., off 6<sup>th</sup> Ave., (Side of Hilton) Servicing: Park Lane (Far Walk), Doubletree By Hilton Metropolitan, W New York

#### **B** - Sheraton NY

7th Avenue, between 52<sup>nd</sup> & 53<sup>rd</sup> Streets (Across from hotel) **Servicing:** Le Parker Meridien, Novotel,

The Manhattan at Times Square Hotel

#### C - The Westin and THE ROW NYC

Corner 43<sup>rd</sup> Street and 8<sup>th</sup> Avenue

Servicing: Intercontinntal New York Times Square, The Knickerbockerk

#### **ROUTE 3**

A - Penn Station on 8<sup>th</sup> Ave., between 30<sup>th</sup> & 31<sup>st</sup> Street, Servicing: Stewart Hotel (Affinia) Hyatt Herald Square New York, Innside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station

B - Wyndham New Yorker - 8<sup>th</sup> Ave., & 36<sup>th</sup> St. (Northeast Corner)
Servicing: Double Tree By Hilton Times Square South, EvEN Times Square South,
Hyatt Place New York Midtown South, Renaissance New York Midtown,
Moxy Times Square, Hilton Garden Inn Times Square South,
Crown Plaza Hy36 Midtown Manhattan, Tryp Times Square South

## C - Element New York Times Square South By Westin 339 West $39^{th}$ St., btw. $8^{th}$ & $9^{th}$ Ave.

**Servicing:** Candlewood Suites, Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Doubletree By Hilton New York Times Square West



## **GNYDM** SPECIALTY EDUCATION









TIME	COURSE	TUESDAY, NOVEMBER 28	SPEAKER	LOCATION
9:45 - 12:45PM	5010	Extraction Socket Grafting	Avi Schetritt	Exhibit Floor, Booth #2015
2:00 - 5:00PM	5020	Prosthetic Driven Implant Placement	Bjarni Pjetursson	Exhibit Floor, Booth #2015
9:45 - 12:45PM	5030	Sinus Augmentation Techiques	Joseph Leonetti	Exhibit Floor, Booth #2024
2:00 - 5:00PM	5040	Implants-Teeth-Printing-Milling And Everything In Between	Jonathan M. Abenaim	Exhibit Floor, Booth #2024
		WEDNESDAY, NOVEMBER 29		
9:45 - 12:45PM	6010	Prevention And Management Of Dental Implant Complications	Bart Silverman	Exhibit Floor, Booth #2015
1:00 – 4:00PM	6020	Restoratively-Driven Treatment Protocols For Successful Implant Reconstruction	Scott D. Ganz	Exhibit Floor, Booth #2015
9:45 - 12:45PM	6030	Hands-On Digital Treatment Planning Tools For Immediate Implant Placement	Jonas Becktor	Exhibit Floor, Booth #2024
1:30 - 4:30PM	6040	Sinus Grafting With And Without Implant Placement	John C. Minichetti	Exhibit Floor, Booth #2024

Live Dentistry Arena Aisle 6200 (Booth #6230)

**CELEBRATING 10 YEARS** 

#### **Tuesday, November 28**

Sponsored By

10:00 - 12:30 The LANAP Laser Treatment of Periodontitis

MILLENNIUM - DENTAL TECHNOLOGIES, INC.

A "Live" Patient Demonstration

(Yetta G. McCullom, D.D.S., M.S.)

2:00 - 4:30 Implant Surgery and Provisionalization

The "Live" Digital Experience

(Michael Klein, D.D.S.)



#### Wednesday, November 29

A "Live" Demonstration

10:00 - 12:30 Regenerative Dentistry with Giomers

(Jack D. Griffin, Jr., D.M.D.)

A "Live" Demonstration

(Alan J. Jurim, D.D.S.)



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#### Supporting Companies:













## Global Orthodontic Conference (Booth #2414)

TIME	COURSE	TUESDAY, NOVEMBER 28	SPEAKER
9:45 - 12:45 & 2:00 - 5:00PM	5050	Surgical And Non-Surgical Modalities In The Treatment Of Obstructive Sleep Apnea: A Rational Approach To Treatment: Hands-on Workshop	Max M. April, M.D. George J. Cisneros, D.M.D. Kenneth E. Fleisher, D.D.S. Rose Sheats, D.M.D., M.P.H.
		WEDNESDAY, NOVEMBER 29	
9:45 - 12:45 & 2:00 - 5:00PM	6050	Achieve Predictable and Efficient Treatment Outcomes With Invisalign Clear Aligners	Bart Iwasiuk, B.SC., D.D.S.

## **Tuesday Education Course Listings**

Course	Room	Time	Title	Speaker Primary Last
5010	Exh. Floor Booth #2015	9:45am - 12:45pm	Extraction Socket Grafting	Schetritt, A.
5020	Exh. Floor Booth #2015	2:00pm - 5:00pm	Prosthetically-Driven Implant Placement	Pjetursson, B.
5030	Exh. Floor Booth #2024	9:45am - 12:45pm	Sinus Augmentation Techniques	Leonetti, J.
5040	Exh. Floor Booth #2024	2:00pm - 5:00pm	Implants-Teeth-Printing-Milling and Everything In Between	Abenaim, J.
5050	Exh. Floor Booth #2414	9:45am - 5:00pm	Obstructive Sleep Apnea: A Rational Approach to Treatment	Various Speakers
5070	1E12	8:00am - 12:00pm	The Comprehensive Restorative Solution: Utilizing Digital Treatment Tools to Conquer Challenging Cases	Glassman, S.
5080	1E12	1:00pm - 5:30pm	Impartido en Español! Curso Intermedio Sobre Invisalign (IIC)	Sterental, R.
5120	1E16	9:00am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
5130	1E21	2:00pm - 5:00pm	The Science of and the US Cultural Influence Contributing to Dental Erosion	Archer-Festa, M.
5140	1E14	9:00am - 12:00pm	Pediatric Airway in the Dental World, Challenges & Controversies/The Genetic and Social	
			Determinants of Behavior	Rickert, S. & Moursi, A.
5150	1E14	2:00pm - 5:00pm	Nutrition and Dentistry: Fostering Partnerships for Healthy Patients/Establishing Essential Behavior	
			in Children with Challenging Behavior/Orthodontic Treatment for Special Needs Patients	Various Speakers
5160	1D04	9:45am - 12:45pm	Caries arrest with SDF and Glass Ionomers	Slayton, R.
5170	1D04	2:00pm - 5:00pm	Diagnosis and Treatment Planning for Complex Pediatric Patients	Slayton, R.
5180	1E09	9:00am - 5:00pm	The Art of Oral Appliance Therapy: Calibration and Beyond - Which Appliance and When	Chahine, L.
5190	1E01/02	9:00am - 12:00pm	Endodontics for GPs: Faster, Better, Safer Root Canals	Haas, M.
5200	1E06	9:00am - 12:00pm	Great Pathology Cases with New Faces	Svirsky, J.
5210	1E07	9:00am - 12:00pm	Posterior Composites: Faster, Easier, Better	Jackson, R.
5220	1E08	9:00am - 12:00pm	Innovative Crown Protocols that Challenge Old Standards	Priest, G.
5230	1E10	9:00am - 12:00pm	The Standard of Care for Infection Control (IC)	Wilson, J.
5240	1E15	9:00am - 12:00pm	How Many Patients Do I Need?	Savage, R.
5250	2D14/15	9:00am - 12:00pm	Solutions for Complex Ortho-Perio Cases	Rasperini, G.
5270	1E21	9:00am - 12:00pm	The Christensen "Bottom Line" – 2017	Christensen, G.
5280	Exh. Floor Booth #116	9:00am - 12:00pm	Techniques for Pink and White Composites Restorations	Milnar, F.
5290	Exh. Floor Booth #5236	9:00am - 12:00pm	Portuguese Program	Various Speakers
5300	Exh. Floor Booth #4836	9:45am - 12:45pm	Gaining the Most from Your Panoramic Radiograph	Turgeon, D.
5310	Exh. Floor Booth #4836	2:00pm - 5:00pm	Nitrous Oxide/Oxygen: A Hands-On Workshop	Peskin, R.
5320	1E13	9:00am - 5:00pm	Making Sense of Orofacial Pain, TMD Sleep	Various Speakers
5340	2D09	9:00am - 12:00pm	Essential Online Marketing Strategies to Attract New Patients	Tau, L.
5350	2D09	2:00pm - 5:00pm	Google and Internet Presence: Juice for Dentists	Emmott, L
5380	1E01/02	2:00pm - 5:00pm	The Golden Era of Root Canal Instrumentation	Kuttler, S.
5390	1E06	2:00pm - 5:00pm	Current Management of Oral Cancer	Dillon, J.
5400	1E07	2:00pm - 5:00pm	Why Hypnosis Works and Its Place in Dentistry	Manuel, N.
5410	1E08	2:00pm - 5:00pm	Progressive Veneer Techniques: New Materials and New Practices	Priest, G.
5430	1E15	2:00pm - 5:00pm	The Top 5 Traits of Successful Dental Front Desks	Savage, R.
5440	Exh. Floor Booth #116	2:00pm - 5:00pm	The New Occlusal Relationship	Feit, S.
5450	1E10	2:00pm - 5:00pm	Clearing the Nutrition Mystery: Paleo, Keto, Atkins	Panagakos, F.
5470	Exh. Floor Booth #600	9:45am - 12:45pm	Business Basics for the Implant Office	Oshidar, J.
5480	Exh. Floor Booth #600	2:00pm - 5:00pm	R2GATE Guided Full Arch Immediate Implant Reconstruction/The DONT's of Implant Dentistry:	
			A Bird's Eye View from the Lab	Kang, J. & Dawson, R
5490	1D05/06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Reilly, M.
5500	Exh. Floor Booth #107	9:45am - 5:00pm	A Diode Laser Basic Competency Course	Kusek, E. & Hoopingarner, C.
5520	Exh. Floor Booth #101	9:45am - 12:45pm	Workshop for 3D Endodontic Cleaning /Shaping and Obturation	Kratchman, S.
5530	Exh. Floor Booth #227	9:45am - 12:45pm	Cement Bond Glue: Learn What to Do	Lambert, D.
5540	Exh. Floor Booth #6216	9:45am - 12:45pm	Dental Assistant Products Showcase: A Hands-On Participation Program	Brinker, S.
5550	Exh. Floor Booth #5800	9:45am - 12:45pm	Dentistry 20/20 Hands-on Workshop: A Vision for the Future of Your Practice	Nuss, E.
5560	1D03	9:45am - 12:45pm	KIWImethod® Workshop: Minimally Invasive Gingival Grafting	Merijohn, G.
5570	2D16	9:45am - 12:45pm	Posterior Direct Composites: Hands-on Workshop	Braun, J.
5580	Exh. Floor Booth #5800	2:00pm - 5:00pm	Henry Schein Dental Handpiece and Equipment Repair Hands-on Workshop	Various Speakers
5590	Exh. Floor Booth #101	2:00pm - 5:00pm	Endodontics Hands-on Workshop for GPs: Locate, Instrument and Obturate	Haas, M.
5600	Exh. Floor Booth #227	2:00pm - 5:00pm	Posterior Composite Hands-on Workshop: A Rapid, Simplified Placement Technique	Jackson, R.
5610	Exh. Floor Booth #6216	2:00pm - 5:00pm	Predictable Techniques to Create Life-Like Provisionals	Brinker, S.
5630	Exh. Floor Booth #236	2:00pm - 5:00pm	6 Boarded Oral Surgeons at Your Service: Hands-On Oral Surgery Workshop for the GP	Various Speakers
5640	2D14/15	2:00pm - 5:00pm	A User Friendly Socket Grafting Course	Silverstein
5650	Exh. Floor Booth #5236	2:00pm - 5:00pm	Techniques for Pink Composites Giomer Restorations: A Hands-on Workshop	Milnar, F.
5660	2D10/11	9:00am - 12:00pm	Orofacial Pain & Acute Emergencies Essays	Various Speakers.
5670	2D10/11	2:00pm - 5:00pm	Restorative Techniques Essays	Various Speakers
5680	1E19	9:00am - 12:00pm	Academia Internacional de Odontología Integral (AIOI)	Various Speakers
5690	1E19	2:00pm - 5:00pm	Academia Internacional de Odontología Integral (AIOI)	Various Speakers
5700	1E20	9:00am - 5:00pm	Simposio Multi-Disciplinario ROCA Internacional	Various Speakers
5710	2D06/07	9:00am - 12:00pm	Asociación Latinoamericana de Odontopediatría (ALOP)	Various Speakers
5720	2D04/05	9:00am - 12:00pm	Grupo Vásquez - México - Ortodoncia Anclaje Absoluto y Ortoimplantes	Vazquez Uribe, M.
5730	2D04/05	2:00pm - 5:00pm	Grupo Vásquez - México - Estética Aplicada en Ortodoncia Terminada	Dibene, B.
5740	2D06/07	2:00pm - 5:00pm	NYU Langone Hospital - Brooklyn	Suarez, O. & Clark, N.
5750	Exh. Floor Booth #236	9:00am - 12:00pm	New York State Dental Society of Anesthesiology	Peskin, R.
5760	1D03	1:00pm - 4:00pm	American Society for the Advancement of Anesthesia and Sedation in Dentistry	Various Speakers
5770	NY Marriott Marquis,			
	O'Neill Room, 4th Floor	6:00pm - 8:00pm	American Academy of Cosmetic Orthodontics	Various Speakers
5780	1E18	9:00am - 5:00pm	Advanced Cardiac Life Support (ACLS) - Part 1	Reilly, M.
5800	So. Concourse Room #1	9:00am - 12:00pm	Healthcare Executive Development Academy - Leadership is Action	Various Speakers
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## November 28, 2017 **CNYDM** INFORMATION

### INTERESTED IN IDENTIFYING NEW MARKETS FOR YOUR EXPORT PRODUCTS?



The U.S. Department of Commerce's office of Industry & Analysis is here at GNYDM to help you do just that!

#### **INDUSTRY AND ANALYSIS:**

#### What we do:

Industry and Analysis's (I&A) staff of industry, trade and economic analysts devise and implement international trade, investment, and export promotion strategies that strengthen the global competitiveness of U.S. industries. These initiatives unlock export and investment opportunities for U.S. businesses by combining in-depth quantitative and qualitative analysis with ITA's industry relationships.

We do this by representing the interests of U.S. industry in trade negotiations, advocating on behalf of industry with foreign governments, publishing research on global opportunities for U.S. industry, and executing export promotion programs. Our efforts ensure that foreign markets are open for U.S. industry, and help guide U.S. businesses toward the best export markets.

#### WHO WE ARE:

#### Manufacturing

Manufacturing advocates on behalf of domestic industries, and analyzes key factors affecting global markets for manufactured products such as medical technologies to facilitate the export of U.S. goods and promote inward This unit executes comprehensive competitiveness strategies that focus the entire range of policy and promotional tools to strengthen global opportunities for U.S. manufacturers.

#### Services

This unit assesses the global environment for service sectors including healthcare, addresses foreign market trade and investment barriers, and promotes service export opportunities and inward investment. This unit executes comprehensive competitiveness strategies that focus the entire range of policy and promotional tools to strengthen global opportunities for U.S. service providers.

#### The Trade Policy & Analysis (TPA)

TPA provides data, analysis, and recommendations on policy and promotion issues affecting U.S. industry competitiveness in a global setting to maximize U.S. gains in trade negotiations. TPA addresses investment and standards-related market access barriers, evaluates the economic effects of regulatory programs, advances U.S. commercial interests on international intellectual property issues, and coordinates DOC input in World Trade Organization (WTO) committees and negotiations.

#### **Trade Promotion**

Supports the entry of U.S. industries into new markets by establishing domestic forums to showcase U.S. goods for foreign purchasers through the International Buyer Program, and certifying international forums to connect U.S. exporters with overseas clients through the Trade Fair Certification Program. In addition, we create opportunities for U.S. firms to meet on a one-to-one basis with foreign industry executives, and government officials to establish sales channels through the Trade Missions Program. Our Strategic Partnership Program works in conjunction with private corporations, trade associations and educational institutions to leverage combined resources to further U.S. exports.

#### **Advisory Committee Program**

The Advisory Committee Program engages industry in the formulation, and implementation of trade policies and programs through the administration of advisory committees composed of private sector representatives. These include the President's Export Council (PEC), Industry Trade Advisory Center (ITAC), Manufacturing Council (MC), and Travel & Tourism Advisory Board (TTAB).

#### **Other Divisions**

Other divisions within Industry and Analysis include the Trade Agreements Secretariat, which administers dispute settlement for international trade agreements; Textiles, Consumer Goods & Materials, which administers agreements to ensure a fair trading environment for those industries; and the Travel & Tourism Office, which creates a positive climate for growth in travel and tourism.

Industry and Analysis is pleased to be a part of the Greater New York Dental Meeting again this year, and it helps U.S. manufacturers of dental equipment and supplies connect with international buyers to increase export sales and support jobs in an economically-strategic sector. Come visit Gerard Zapiain, Senior International Trade Specialist within I&A's Office of Health and Information Technology (OHIT), to begin identifying new markets for your products. OHIT is dedicated to strengthening the global competitiveness of the U.S. health and information technology industries, by expanding their access to foreign markets and increasing U.S. exports.

OHIT monitors business and economic trends in the health and IT industries and provide data on trade and global markets in these sectors. Using their industry knowledge to inform their analysis of trade policy worldwide, OHIT works to influence the development of U.S. trade policy in these sectors. OHIT participates in formal trade negotiations and other bilateral and multilateral activities to advance trade opportunities for U.S. companies. Additionally, OHIT provides industry and policy expertise to other units of the International Trade Administration and the U.S. Government, and evaluates the impact of international economic and regulatory policies on U.S. manufacturers.

To find out more about what I&A's Office of Health and Information Technology can do for you, visit Gerard Zapiain in the International Business Center in the International Registration Area. You may also contact him via email at Gerry.Zapiain@trade.gov.

## **GNYDM 2017 Implant Poster Competition**

By: Dr. Stuart L. Segelnick

entists, researchers and residents from around the world presented their scientific posters on Sunday, November 26th for a chance to win the CARL E. MISCH AWARD FOR EXCELLENCE.

Attendees viewed over 200 scientific posters presented by global clinicians. This amazing event, which is designed to stimulate research in the field of implant dentistry, continues in its third year with many innovative submissions in the field of dental implants and implant related science.

The judges for this year's competition are: Drs. James H. Doundoulakis, Constantine Pavlakos, Edward J. Miller, Jr., Maurice Edwards, Clifford E. Salm, Stuart L. Segelnick, Lorna Flamer-Caldera and Irvind Khurana. Each of these judges has extensive knowledge in the field of implant dentistry. Due to the overwhelming number of exceptional posters the judging is done in two stages, one before and one during the Greater New York Dental Meeting. Prior to the Meeting the judges spend many hours reviewing the posters. Some of the criteria they use to choose the winners of the competition are: how well organized and neat the poster presentation appears along with how clearly the objectives are communicated; materials and methods; results; and finally the summary. The posters should be easily read from a normal viewing distance and include items that are relevant. The figures and tables should be clear and concise and the photos and captions are required to be easily understood and of high quality. Spelling and grammar are also evaluated and taken into consideration. The content of the posters ultimately must be of exceptional value to the field of implant dentistry. During the meeting, the posters that have passed this initial stage

are evaluated for the verbal presentation given by their presenter. The presenters focused on the highlights of their poster and were judged by their performance in presenting a smooth, clearly spoken presentation where eye contact was maintained. The judges also appraised how accurate and confident the presenters were when answering questions on their posters.

#### The winners of the 2017 CARL E. MISCH AWARD FOR EXCELLENCE:







The Misch awards were presented at the Implant EXPO Reception on Sunday. Besides a beautiful certificate, monetary awards were also given, thanks to the generosity of the ICOI and the GNYDM. The first-place award was \$1,500, the second-place award was \$750 and the thirdplace award was \$500.

If you'd like to present a poster presentation and have it considered in the 2018 GNYDM Poster Competition, please visit the Greater New York Dental Meeting website for updates and upcoming details at www.GNYDM.com. Everyone is welcome to submit a poster even if you are not a dentist!

#### 2016 Winners of the Carl E. Misch Award for Excellence

1st Place Avrekh Ariyev, B.S.

2nd Place Selina Somji, B.D.S. & Seonochan Park, D.D.S

3rd Place Eirini Paroutoglou, D.D.S. & Stephen Chi. D.D.S.

#### 2015 Winners of the Carl E. Misch Award for Excellence

1st Place Andrew Tawse-Smith, D.D.S.

2nd Place Isabela R.T.S. Olivio, D.D.S. & Yolanda N.R. Gallardo, D.D.S

3rd Place Judit Frankovic, Iryna Kondratenko & Helmi Ahmed

#### 2014 Winners of the Carl E. Misch Award for Excellence

1st Place Meda-Lavinia Negrutiu, D.M.D., PH.D. Guei-Hua Hu, D.D.S. & Cosmin Sinescu, D.M.D., Ph.D.

2nd Place

3rd Place Chih Chieh Liang, D.D.S.

## **GNYDM** EXHIBITORS

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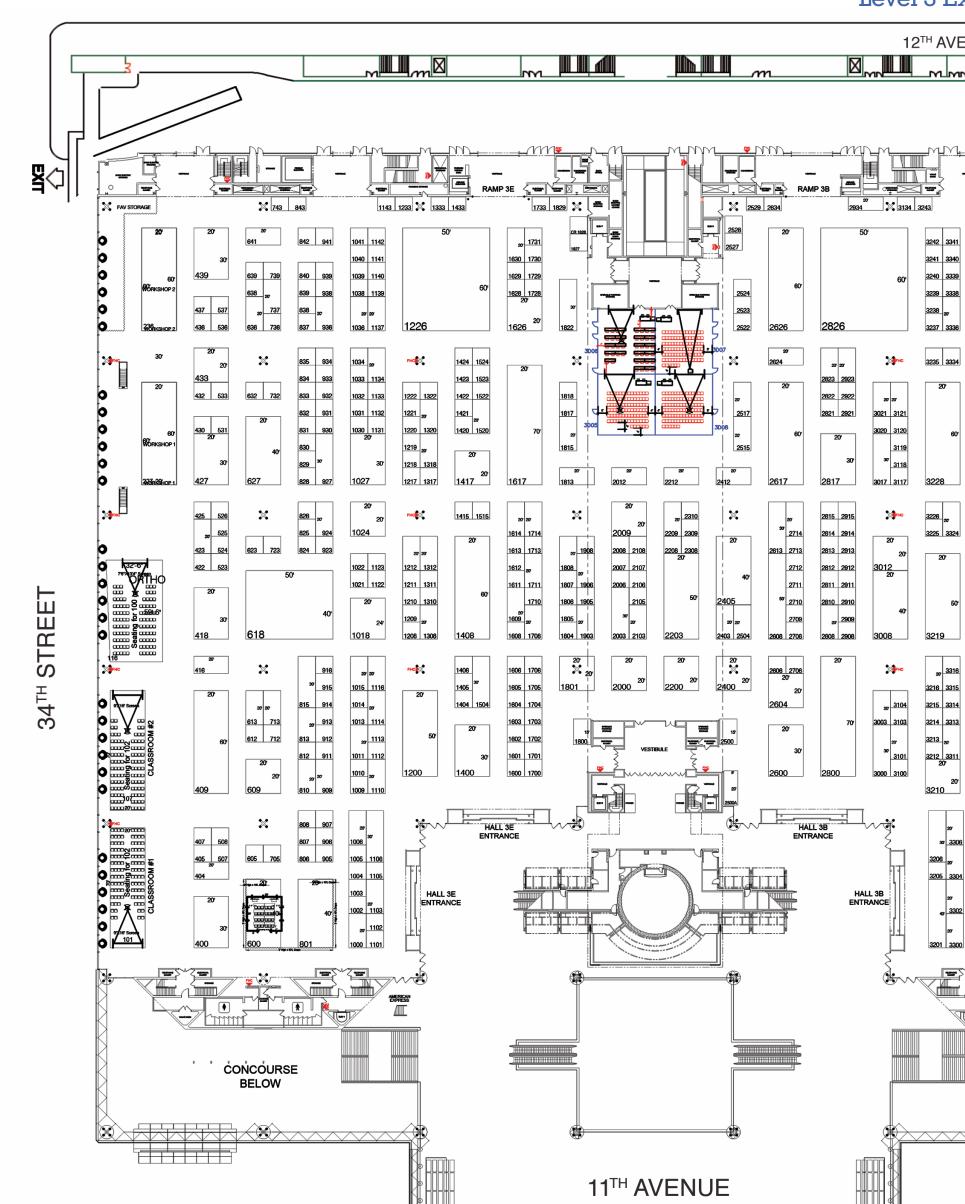
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Launch Loyalty	3931	Oral3D	832	Safari Dental	3933	Toppen Dental	4539
Lawrence B. Goodman & Co., PA	3313	OraPharma, Inc.	4800	Sapient Dental	4832	Town & Country Dental Studios	4614
LED Dental/VELscope	3336	Orascoptic Oraco	4618 4618	Scheduling Institute Schick GmbH	5311 1317	TPC	3730 536
Lemala Group Lending Club Patient Solutions	1733 1906	Ormco OrthoAccel Technologies	4618 5233	Schick Gmdh Schwed Co. Inc.	1317 1113	TransLite, LLC. Tri Hawk	536 2504
Lester A. Dine, Inc.	1706	Ortho-Tain/Healthy Start	2412	SciCan, Inc.	609	Tri-State Dental Supplies & Equipment	3008
Liang Ya Dental Equipment Ltd.	3440	Osada, Inc.	2710	Scorpion	5420	Tri-State Orofacial Myology Study Club	5604
Liberty Dental Plan	525	OsseoFuse International, Inc.	936	SDI (North America), Inc.	3216	TruAbutment, Inc.	5419
Lighthouse	4420	Osteogenics Biomedical	2107	Secure Tip	807	Tuttnauer USA Co., Ltd.	2714
Lightscalpel, LLC	1433	Otto Trading, Inc.	422	Seiler Instrument	1034	U.N.I.D.I (Italian Dental Industries Association)	825
Linkd Healthcare	5222	Owandy USA, Inc.	4419	Select Merchant Solutions	5130	Ultimate Creations	5116
Lips, Inc.	4318	Pak Surge	5613	Seo Dentals, Inc.	806	Ultradent Products, Inc.	409
LLI Advisory Group Local Flavor Media	1605 4137	Palisades Dental, LLC Paltop USA	3213 5520	Septodont Sericin Plus	3219 2634	UltraLight Optics, Inc. UMA Health	1603, 3939, 4216 507
LumaDent, Inc.	913, 3212	Panasonic corp.	1729	Sesame Communications	5607	United Dental	4140
M&S Dental Supply Co., LLC.	3501	PanmedUSA, Inc.	5332	Seven Star Dental Supplies, Inc.	938	Univ. of Puerto Rico School of Dental Medicine	5630
Mach One Orthodontics	4310	Parkell, Inc.	2604	SGS Dental Implant System Holding	1609	Universidad Autonoma de Coahuila	3338
MacPractice	3235	Parnell Pharmaceuticals, Inc.	4735	SGS Export International	1031	Universidad De La Salle Bajio	5323
Magic Smile Labs	5322	Patient News	3315	Shader Productions	4042	Univet North America	1000
Malaysian Rubber Export Promotional Council	1524	PatientPop	912	Shanghai Fanta Dental Materials Co., Ltd.	4440	Upholstery Packages & Services	5005
Mandelbaum Salsburg Manhattan Wholesale Importers, Inc.	3214 1702	Patterson Dental Supply Inc. PDT, Inc. /Paradise Dental Technologies	3801 1908	Shanghai UBM ShowStar Exhibition Co., Ltd. Shanghai Union Technology Corporation	3738 404	uPhoria US Dental Depot	3941 1310
MANI, INC.	4536	Pelton & Crane	4618	SharperPractice	3636	USC Herman Ostrow School of Dentistry	1038
Mark E. Feinsot CPA PC	4241	Pemco / Newark Dental	2608	SheerVision	1308	Valumax International	2613
MARS Bio-Med	1032	PennWell Corp.	3832	Shenzhen Denco Medical Co., Ltd.	1730	Vasquez Group	3841
MARUCHI	1139	PerioChip by Dexcel Technologies, Ltd.	813	Shenzhen Minghao Dentures Co., Ltd.	5329	Vatech America	4403
Maui Amenities, Inc.	1713	PeriOptix	4126	Shenzhen Up3d Tech Co., Ltd.	4138	Vector R & D	3702
Mavrik Dental Systems Ltd.	1822	Philips Sonicare & Zoom Whitening	4809	Shenzhen Xiangtong Co., Ltd.	4238	Verdent Ltd.	3637
Maxx Digm, Inc.	3300	PhotoMed International	705	Shenzhen Youya Gift Co., Ltd.	632	vhf camfacture AG	1320
Mazal Marketing MCTBIO	1629 3920	Pierrel Pharma SRL Piezosurgery Incorporated	4520 911	SHERA Werkstoff Technologie GmbH & Co. KG Sherman Specialty	1220 3632	Video Dental Concepts Villa Radiology Systems	4316 1601
MDC Dental	2822	Pioneer Lasers	4639	Sherpa Korea	3623	Vista Dental Products	815
MDK CO., LTD	3819	PLANMECA	5425	Shinhung Co., Ltd.	5314	Vita North America	4112
Medco Instruments, Inc.	3817	Plaque HD	1011	Shofu Dental Corporation	4408	VitalertKit (tm)	4633
Medical & Dental Billing Services	4337	Plaza College	1033	Shu Dental Laboratory	3237	Vitaminpaste Kids Toothpaste	1009
Medical Liability Mutual Insurance Company (MILMC)	2922	PNC Bank, Healthcare Business Banking	3831	SigmaGraft, Inc.	4519	VOCO America, Inc.	2600
Medical Scrubs Collection	4843	Podium  Relaxaid Pontal Imaging	5612	Sikka Software	2713	VOCO GmbH	1217
MEDICLUS CO., LTD. Medicom, Inc.	3721 4028	Polaroid Dental Imaging Pomee USA, Inc.	4435 523	SILMET Simplifeye	1005 3932	Wand Dental, Inc. (Milestone Scientific) WARANTEC CO.,LTD	4129 3820
Medidenta	916	Porter Instrument Co.	5216	Sino Dental	531	Water Pik Inc	4007
Medifirst Solutions	1010	Power Dental USA	1515	SKEEMA DENTAL ITALIA	4734	Weave	4210, 5421
MediMeca	3833	Premier Dental Products Company	4207	Sky Factory	1806	Wells Fargo Health Advantage	4034
MEDIPLUS CO.,	3825	Premier Dental Supply Co.	824	SleepRight/Splintek, Inc.	5609	Wells Fargo Practice Finance	3914
Medix Instruments, LLC	1131	Premium Plus Dental Supplies, Inc.	524	Snap On Optics	1807, 2914, 5223	White Towel	3528
MedPro Medy Dent Inc.	3431 638	Preventech Prexion, Inc.	4211 5211	Spotless-Smiles Solitaire Smile Dental Lab	4139	Wilson Precision, Inc. World Dental Exhibition Alliance	3242 5139
Meisinger USA	3700	Primo Dental Products	3341	Solmetex, LLC	1013 3815	Yamada Instruments	1123
Meta Biomed, Inc.	2000	ProDent USA	2103	Solution Reach	5209	Yankee Dental Congress	3729
Meta Dental Corp.	4604	ProDental Multimedia	1233	Sometech Inc.	5042	ZEISS	5007
MetLlfe	407	Professional Protector Plan	1211	Sonendo	1504	ZERO GRAVITY SKIN	437
Microcopy	1106	Professional Sales Associates, Inc.	3401	SOTA Imaging	3103	Zimmer Biomet Dental	4417
Microflex/Ansell	4904	Prophy Magic	1208	SPIDENT CO., LTD	3918	Zirc Company	3316
Midwast Posts	4609	Prophy Perfect PHB	2106	SprintRay, Inc.	508	Zolar Technology & Mfg. Co., Inc.	1905
Midwest Dental Milestone Education LLC	3339 3837	ProSites Prosomnus Sleep Technologies	1116 932	SS White Dental ST. Instrument USA, Inc.	3427 3439	ZOLL Medical ZrO2 powertools GmbH & Co. KG	5321 1317
Millenium Dental Technologies, Inc.	383 <i>1</i> 3834	Protouch Solutions, LLC	1705	StarDental Instruments	3439 3810	בוטב איטייפוניטוים שווואוו מ טיט. תע	1317
MIS Implants Technologies, Inc.	5218	Pulpdent Corporation	2212	Sterisil, Inc.	933		
Modular Custom Cabinet	3504	PureLife Dental	2808	Stoneglass Industries	5032		
Mohong Bearing Co., Ltd.	5224	PureWay Compliance, Inc.	2711	Straumann	1024		
MouthWatch, LLC	3430	Qinhuangdao Silide Ceramic Technology Co., Ltd.	838	Stylecraft Interiors, Inc.	2811		
MTI Dental	2910	Q-Optics/Quality Aspirators	1606	Sulzer Mixpac AG	4421		

## **Greater New Yorl**

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## **To Dental Meeting**

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#### **US Exhibitors Interested in Overseas** Markets Listings (USDOC)

**Booth: 1808** A. Titan

Contact: Michael Tuber, Sales Kim Valenti, Sales Phone: (716) 667-9211

Website: www.atitan.com. E-mail: info@atitan.com

**EXPORT PRODUCTS:** High Quality handcrafted Dental and Surgical

Instruments

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign

**Beutlich Pharmaceuticals LLC** 

Contact: David Clinard, International Sales Manager

Phone: 386-283-1311

Website: www.beutlich.com E-mail: dclinard@beutlich.com

**EXPORT PRODUCTS:** HurriCaine Topical Anesthetic gel, liquid, and spray, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Solution, pH Oral monitoring strips

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

Bisco, Inc. **Booth: 1200** 

Contact: Carolyn Suh, Direct Sales

Phone: 847-534-6000

**EXPORT PRODUCTS:** Bisco Dental Products: (adhesives, Cements, Composites, Base/liners, Primers, Posts, Etchants, Core build-up)

RANGE OF DISTRIBUTION: Eastern Europe/Russia.

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

**ContacEZ** Booth: 3424

Contact: Stella Kim, President, Joshua Kim, Director of Sales

Phone: 360-694-1000. Fax:360-694-6191

Website: www.contacez.com. E-Mail: stella@contacez.com **EXPORT PRODUCTS:** ContacEZ is a leading researcher and

developer of invocative dental products, specialized in Interproximal Solutions that make excellent dentistry simple and easy.

We have single handed strip systems to make crown seating simple with minimum effort, and perform safer and accurate Ortho Interproximal reduction. These strips are "a must have" in all dental offices, and very important for modern dentistry. ContacEZ is for every patient, every day!

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors,

Joint Ventures

Crosstex Booth: 3311

Contact: Ken Plunkett, Senior VP Global Sales Andy Whitehead, Senior VP Business Development

Phone: 631-582-677 Fax: 631-582-1726

Website: www.crosstex.com E-mail: andyw@crosstex.com

EXPORT PRODUCTS: Infection Control/ Sterility Assurance/ Dental Unit/Waterlines/PPE/Concious Sedation

**RANGE OF DISTRIBUTION: Worldwide** 

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Booth: 906

CustMbite, LLC

Contact: Dr. Monroe Elkin, President/CEO

Phone: (908) 400-4690

Website: www.custmbite.com E-mail: monroe@custmbite.com

**EXPORT PRODUCTS:** Athletic Mouthguards and TMJ Bruxism

RANGE OF DISTRIBUTION: South America, Western Europe, Central

Europe, Canada, Mexico, Australia, New Zealand

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Denbur Inc. Booth: 3104

Contact: Fari maissami, President Sean Maissami, Managing Director

Phone: 630-896-9667 Fax: 630-986-9688 Website: www.denbur.com E-mail: denbur@denbur.com

**EXPORT PRODUCTS: Micro Applicators, Oral Hygiene, Light** 

enhancing tips, Diagnostic Instrument

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor

Booth: 1312

Contact: Kevin Kim, Sales Manager, Eugine OH, Sales Manager Phone: 877-737-8704 Fax: 909-348-7816

Website: www.dowelldentalproducts.com E-mail: rosana@dowelldentalproducts.com

**EXPORT PRODUCTS:** Piezo Art Ultrasonic Equipmetn, Dental Instruments, Hand/Surgical, Ziconia Implant Drill

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures INTERNATIONAL BUSINESS DESIRED: Worldwide

Fairfield Orthodontics, LLC **Booth: 2712** 

Contact: Nick Lulka, CEO, Cole Lulka, President Phone: 203-610-8283 E-mail: ffdortho@aol.com

**EXPORT PRODUCTS: Metal and Ceramic Orthodontic Brackets, Niti** Wire, SS Wires, Molar bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomerics, Orhtodontic Education.

**RANGE OF DISTRIBUTION: Worldwide** 

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distribution, Joint Ventures, Licensing Agreements

**George Taub Products Booth: 2708** 

Jordan Taub, Vice President, Larry Taub, President

Phone: (201) 798-5353

Website: www.taubdental.com. E-mail: jordan@taubdental.com

EXPORT PRODUCTS: Lab Materials, Dental Cements and

Restoratives

Booth: 2812

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

RANGE OF DISTRIBUTION: Worldwide

**Great Lakes Orthodontics Booth: 4413** 

Contact: Kevin Marusewski, Sales Representative Phone: 800-828-7626 Fax: 716-871-0550 Website: www.greatlakesortho.com

E-mail: info@greatlakesortho.com **EXPORT PRODUCTS:** Orthodontic appliances and materials

**RANGE OF DISTRIBUTION: Worldwide** 

**INTERNATIONAL BUSINESS DESIRED:** Direct Sales

**Booth: 2208** 

iLumi Sciences, Inc. Contact: John Tokizawa. Vice President

Cgerladine Chinga, Asst. Sales Manager Phone: 877-854-5864

Website: www.ilumisi.com E-mail: info@ilumisi.com

**EXPORT PRODUCTS:** Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign

**Booth: 4108** 

Johnson-Promident Contact: Gary Kris, President

Haye Hinrichs, International Sales Manager Phone: 845-589-0210 Fax: 845-589-0211 Website: www.johnsonpromident.com

E-mail: info@johnsonpromident.com **EXPORT PRODUCTS:** Detnal Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

**MAGIC SMILE LAB** Booth: 5322

Contact: Eli Koren, Business Development Director Elena Archer, Sales Agent

**EXPORT PRODUCTS:** Professional Teeth Whitening Agent (Hydorgen Peroxide 28-44%), Shipped in bulk or in portions. Chair-side dentla whitening kits, Take-Home dental whitening Kits

RANGE OF DISTRIBUTION: Foreign Agents/Distributors INTERNATIONAL BUSINESS DESIRED: Worldwide

Millennnium Dental Technologies, Inc. Booth: 3834

Contact: Michelle Rodriguez, Sales Representative

Phone: 562-860-2908

App Store

Google play

Phone: (646) 964-5637

Website: www.lanap.com E-mail: info@lanap.com

**EXPORT PRODUCTS:** PerioLase MVP-7 for True Regeneration

RANGE OF DISTRIBUTION: Worldwide

**INTERNATIONAL BUSINESS DESIRED:** Direct Sales

**ORTHOTAIN Booth: 2412** 

Contact: Leslie Stevens, CEO/ President Phone: 847-446-7600 Fax: 847-446-7606

**EXPORT PRODUCTS:** Habit Correctors, Occlus-o-Guide, Interim-G,

ClassIII Correctors, Shore-Cure, Orhto-t

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico, Austria/ New Zealand, Africa

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

**Booth: 1908** 

PDT, Inc./Paradise Dental Technologies Contact: Christi Bailey, Sales Manager Wendy Birtles, Sales Coordinato

Phone: 800-240-9895 Website: www.pdtdental.com

E-mail: exhibitsmanager@pdtdental.com

**EXPORT PRODUCTS:** Dental Instruments, Surgical Instruments, Sharpenting Systems, Dental Sterilization Cassettes

**RANGE OF DISTRIBUTION: Worldwide** 

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

**PLAQUE HD Booth: 1011** 

Contact: Ian Miller, Director of Global Sales

RANGE OF DISTRIBUTION: Worldwide

Phone: (514) 242-3855

Website: www.plaquehd.com Email: imiller@plaquehd.com

**EXPORT PRODUCTS:** Plaque HD Plaque Identifying Toothpaste and

Steraligner Aligner Cleaner

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributor, Joint Ventures, Licensing Agreements

**Booth: 1105** Ribbond, Inc.

Contact: Jeremy Rudo, Export Manager

Phone: 206-340-8870

**EXPORT PRODUCTS:** Ribbond Dental Fiber Feinforcement

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

**Richmond Dental Booth: 2403** 

Contact: Fran Eskew, Account Manager

Sara Evans, Director of Sales

Phone: 704-376-0380 Fax: 704-342-1892

**EXPORT PRODUCTS:** Single Use Disposable Products; Cotton Rolls, Pellets, Sponges, Face Masks

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

**Shofu Dental Corporation** 

Contact: Randy Bailey, President Matt Carroll, VP of Sales

Phone: 800-827-4638 Fax: 760-736-3276 Website: www.shofu.com E-mail: customerservice@shofu.com

**EXPORT PRODUCTS:** Restorative Materials, Abrasives, Polishers,

Bonding agents, Ceramics, cements, Cameras

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distribtors

**TEMREX Booth: 4001** 

Contact: Jackie Prather, VP Sales

Phone: 731-610-3697 Website: www.temrex.com. E-mail: temrex@charter.net

**EXPORT PRODUCTS: Materials** 

RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales

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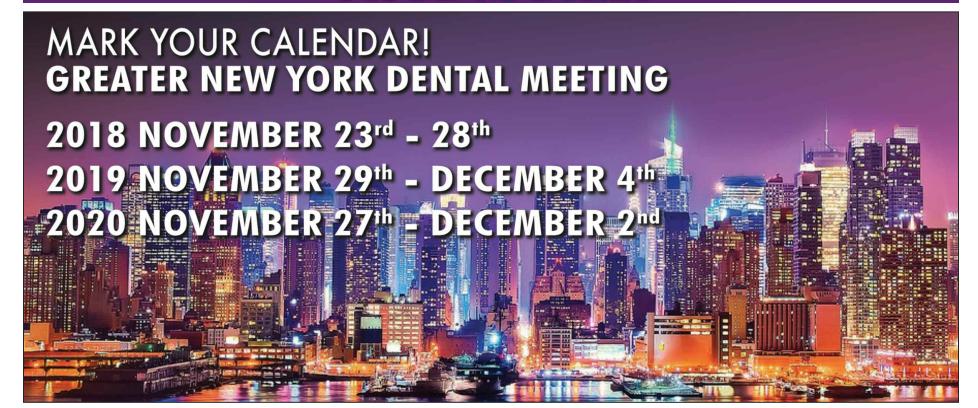






**Booth: 4408** 

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#### **New Product Listings**

3Shape Booth: 2626

10 Independence Blvd. Suite 150, Warren, NJ 07059 Product Name: Trios® 3 Wireless

Description: 3Shape TRIOS is the five-time winner of the Cellerant award for best intraoral scanner. Recognized for its fast, easy and accurate real-color impressions, 3Shape TRIOS supports the widest range of treatment options with verified CAD/CAM workflows. TRIOS outputs your choice of open STL and DCM files to seamlessly cloud-connect doctors and labs, 3rd party solutions like Invisalign, and in-house apps such as 3Shape TRIOS Design Studio - single visit dentistry solution. The ever-expanding 3Shape TRIOS digital ecosystem is supported by continuous software upgrades and exclusive 3Shape apps like 3Shape orthodontic and implant software modules, Treatment Simulation, Patient Monitoring and more

Adin Dental Solutions USA INC. Booth: 1626 560 Sylvan Ave., Englewood Cliffs, NJ 07632

Phone: 201-374-2592

**Products: Viz Intra Oral Scanner** 

**Description:**  $V(\mathbb{Z}^n)$  is a revolutionary intraoral scanner that changes the way dentists and dental scan. Featuring robust capabilities and innovative technology,  $V(\mathbb{Z}^n)$  is designed for maximum scanning comfort, effectiveness and speed.

Aidit (Qinhuangdao) Technology Co., Ltd. Booth: 5141 No. 9 Dushan Road: Economic & Technology Development

Zone Qinhuangdao City, China Product: 3D Multilayer Zirconia

Description: New multilayered zirconia blocks. 3D multilayer combines thre multilayers in one disk; color multilayered, translucency multilayer; Strength Multilayer, Strength transition from 600 mpa in incisal to min 900 mpa in cervical maked 3D absolutely ideal material to make 6-unit bridge or even ful arch.

AMD Mediom Booth: 4028

1200 55th Ave., Lachine, Quebec W8T 3H7, Canada Phone: 514-636-6262

Product Name: Medicom Safe Mask Moister Series-New Level 3 & Duraflor Ultra

Description: Unique and vibrant colors. Wngineered with Simply Soft Technology for a luxurious and comfortable fit, a perfect blend of breathability and softness. Duraflor **Ultra white varnish** - next generation of varnish provides our fastest fluoride release.

Ansell/Microflex Booth: 4904 111 Wood Ave S., Iselin, NJ 08830

Booth: 5605

Phone:732-945-9302 **Products: Micro-Touch Denta-Glove** Description: Micro-Touch Denta-Glove

Banyan

370 East 800 South, Orem, UT 94097 Phone: 877-436-0134

Products: Banvan

Description: Banyan is a suite of web & mobile applications that help dental practices engage with patients in a personal way, capturing & sharing the moments that matter most. Banyan provides social media websites, reviews, online listings, appointment reminders, dashboards & alerts with multi-practice controls & reporting.

Renco Dental Booth: 1617 295 Centerpoint Blvd., Pittston, PA 18640

Phone:570-602-6874

Products: Sterling® Soft Tissue Laser

Description: A high performance soft- tissue laser that combines 810NM laser wavelength with innovated design and user-friendly features. Sterling® performs a wide range of soft-tissue surgical and periodontal procedures.

CAO Group Booth: 4538

4628 W. Skyhawk Drive West Jordan, UT 84084 Phone: 801-495-5506

Description: SheerWhite! In-Office is an easy to use whitening strip. With a 1 Minute application & 30 minute wear time, your patients will

Ceatus Media Group Booth: 4414 4141 Jutland Dr., #215 San Diego, CA 92117

Phone: 858-454-5505

**Products: Ceatus Review Manager** 

Products: SheerWhite!

Products: Ceatus Review Manager
Description: The Ceatus Review Manager is the only reputation management system that provides the four essential components required to optimize your online reviews strategy and manage your online reputation. At Ceatus, we offer a unique reviews service which is designed to inform our clients what is being "said" about them and to facilitate the creation of positive comments in high volume. We make it easy for you and your practice to be proactive by providing comprehensive reporting, evaluation and action items to maximize the value of your online reputation.

Booth: 3424 217 SE 136th Avenue, Ste. 105 VanCouver, WA 98684 Phone: 360-694-1000

Products: PrepSure, Crown Prep Guide

**Description:** PrepSure is a set of innovative crown prep instruments to monitor, achieve, and confirm ideal creation of abutments for crowns and onlays. Achieve ideal abutments with proper occlusal clearance by evaluating with PrepSure while reducing dental structure with burs and discs. PrepSure is essential for successful crowns and onlays.

PO BOX 71205 Phoenix, AZ 71205 Phone: 480-550-7479

Products: CordEze

Description: A Patent-Pending Adjustable Wristband that manages cords for ultrasonic scalers, air polishers, slow speed and other corded handpieceds, ergonick benefits.

Crest OralB (Proctor & Gamble) Booth: 1526

701 Oneil Drive Jamestown, NC 27282 Phone: 336-454-6277

**Products: Genius** 

CustMbite, LLC Booth: 906 6615 Boticelli Drive Lake Worth, FL 33467

Phone: 908-400-4690

Products: CusTMbite "Pro" Athletic Mouthguard

**Description:** The CusTMbite "Pro" Athletic Mouthguard is the first and only mouthguard to receive the ADA Seal of Acceptance.

1 Baat Sheva St., Lod, Israel Phone: 728-670-5403

Description: OSSIX Bone is a resorbable sponge-like matrix of hydroxyapatite and collagen cross-linked by sugar, Developed to augment hard tissue in periodontal and implant surgeries. It also utilizes GLYMATRIX® technology featured in OSSIX® PLUS membrane and OSSIX® VOLUMAX Scaffold

Booth: 4127 1017 W. Central Avenue, Lompoc, CA 93436

Phone: 805-7177-8900 Products: Fluoridex

Description: The Same great Fluoridex formulas and flavors that patients prefer and rely on are now available exclusively from DENMAT. DENMAT is thrilled to add Fluoridex to fits broad range of soft tissue management solutions for your patients and your practice!

**DoWell Dental Products** Booth: 1312 9287 Ninth Street, Rancho Cucamonga, CA 91730

Phone: 909-297-3646

**Products: Dowell Dental Microscope** 

Description: Variable Focus Lens Ream splitter digital camera adapter

Doxa Dental Booth: 2105 150 N. Michican Ave. Ste. 1950 Chicago, IL 60601

Phone: 855-DOXA-USA Products: Ceramir Crown & Bridge QuikMix Kit

Description: Ceramir C&B QuikMix is a permanent, radiopaque. system was released to provide an easy mixing alternative. In Ceramir C&B QuikMix, the powder is supplied separately & the liquid is supplied

11230 Grace Ave., Suite B Fountain Valley, CA 92708 Phone: 888-379-0300

Description: Soft, autoclavable bite block and moisture control device, which combines the tasks of a high-suction evacuator, saliva ejector, bite block, tongue shield, retraction and isolation of two opposing quadrants.

exocad America, Inc. Booth: 1018 600 @. Cummings Park Woburn, MA 01801

Phone: 855-396-4223 Products: Chairside CAD

Products: DRYSHIELD

Description: exocad's new Chairside CAD offers clinicians an easy and powerful in-office CAD/CAM solution, from the leader in laboratory CAD/CAM systems. It supports all major intraoral scanners, mills and printers.

GPA innova-Dlyte Booth: 613 c/Caracas 13-15, Nave 6 Barcelona 08030 Spain Phone: 34 93-125 65 36 **Products: Divte** 

**Description**: Electo Polishing Machine for dental skeletons

**HDX Will North America** Booth: 4200 3435 Wilshire Blvd., Suite 3070 Los Angeles, CA 90010 Phone: 213-232-4950

Products: The Dentri System

Description: CBLT System powered by HDX cyoptix

Hu-Friedy Mfg. Co.LLC Booth: 1400 3232 N. Rockwell Chicago, IL 60618

Phone: 847--772-4156
Products: Titanium Implant Scalers

Description: New from Hu-Friedy, Titanium Implant Scalers. Stop by our booth at GNY to learn more.

iLumi Sciences, Inc. 4150 Lafayette Center Drive - Suite 500 Chantilly, VA 20151 Phone: 703-894-7576

**Products: Super Fiber Post** 

iSonic Inc.(ultrasonic cleaners) Booth: 4415 2243 S. Throop St., Chicago, IL 60608 Phone: 847-850-0404

Products: Chair-side Ultrasonic Cleaner **Products: Titanium Implant Scalers** 

Description: A compact yet nowerful ultrasonic cleaner that can be used by chair-side to clean rotary instrument tips is a few seconds and patient's crowns, etc. without leaving the chair,

#805, 455 Gyeongsu-daero Gunpo-si, Gveonggi-do Korea (zin:15844)

Product: eBio cleaner Description: eBio-cleaner is an eco-friendly product and generates hydrogen-rich electrolyzed water using tap water, which help oral hygiene via its antimicrobial efficacy. Therefore, eBio-cleaner can replace conventional mouth gargle solutions including various

992 Old Eagle School Road, Ste 916 Wayne, PA 19087 Phone: 267-992-1538 Products: Kleer

Description: Kleer is a cloud based platform that enables dentists to offer affordable, comprehensive dental care plans directly to their

patients, eliminating the hassle and cost of a middleman Booth: 1433

315 5th Avenue, #703A New York, NY 10016 Phone: 646-360-3450

Products: Hydrogen Peroxide Teeth Whitening Agent **Description:** Custom made hydrogen peroxide teeth whitening agent in different strength 28-44% for professional whitening treatment, packed in hulk take-home & chair-side kits

**Maui Amenities** 

PO Box 1243 Lahaina, HI 96167 Phone: 800-393-6284

Products: Maui Island Formula T.M.J Gel

Description: For temporary relief of sore jaw caused from TMJ. Product is fully customizable with practice name & info.

Midmark Booth: 4609 1700 S. Patterson Blvd. Suite 400 Dayton. OH 45409

Phone: 937-281-7619 Products: OuickClean™ Ultrasonic Cleaner

Description: Providing powerful, effective cleaning and consistent results, the QuickClean Ultrasonic Cleaner is a piece of equipment your dental office can't be without. The QuickClean's cutting-edge technology can help you create a safer, more efficient work environment by can help you create a sater, more efficient work environment by decreasing worker exposure to contaminants and potential injuries while reducing the time and effort needed for cleaning. The unit cleans thoroughly and consistently throughout the entire bath using Frequency-Leap technology and is easy to use right out of the box. The QuickClean comes in three tabletop sizes (1.2, 3.3, and 6.6 gal.) and two recessed options (3.3 and 6.6 gal.), so you can choose the option that best fits vower configuration and workflow. your configuration and workflow.

Noris Medical Booth: 3938

8 Htasiya St., Nesher, Isreal

Products: Surgical Guide for extra mxillary Zygomatic Description: Guided Surgery designed for Extra Maxillary Zygomatic

technique

OraCoats Xtlimelts Booth: 3215

19017 62nd S., Seattle, WA 98032

Products: OraCoat Xyligel® for Dry Mouth and Tooth Decay

Orascoptic Booth: 4618 3225 Deming Way Middleton, WI 53562

Phone: 608-8285290

Products: OmniOptic

Description: Discover the first and only interchangeable magnification loupe that allows clinicians to select the optimal magnification power for each procedure. Accommodating four magnification powers ranging - 5.5x, the OmniOptic is an ideal system for users looking to increase their magnification power over the course of their career. The unique design features a magnetic anchor built into the carrier lens of the frame; allowing clinicians to upgrade their magnification power without having to succumb to the process of ordering a new loupe

OrthoAccel Technologies Booth: 5233 6575 West Loop South, Suite 200 Bellaire, TX 77401 Phone: 866-866-4919

Products: Accele Dent Optima

Description: Simple and easy to use, Accele Dent Optima is an FDA class II medical device clinically proven to speed up tooth movement by up to 50% while reducing orthodontic discomfort.

Ortho-Tain/HealthyStart Booth: 2412 950 Green Bay Road -Ste 205 Winnetka, IL 60093 Phone: 800-541-6612

Description: The MAX A is designated to promote the forward growth x development of the maxilla. It will also promote the mandible growth as well to promote both arches in a forward direction.

PDT, Inc.- Paradise Dental Technologies Booth: 1908 8275 US Highway 10 West Missoula, MT 59808 Phone: 406-626-4153

**Products: Adjustable Scalpel Blad Handle** 

Description: Adjustable to 7 different angles, this 100% German made scalpel blade handle enables improved access for hard to reach areas. Providing ergonomic support and advanced precision for the practitioner, this instrument also enables atraumatic care for your patient.

PlaqueHD Booth: 1011

2501 Reeves Road Joliet, IL 60436 Phone: 514-242-3855

Products: PlaqueHD & Steraligner

Description: PlaqueHD Plaque Identifying Toothpaste and Steraligner Aligner Cleaneryour patient.

Booth: 3341 845 3rd Avenue, 6th Floor New York, NY 10022

Phone: 888-448-4274 Products: Primo® Chloroprene Gloves

Description: More Real Than Real? Introducing the new Chloroprene Gloves by PRIMO®.

Now just \$5.99 per 100 only at GNYDM!

Visit Booth #3341 for your free samples today! Available in green

ProDent USA Booth: 2103 153 Main Street E. Brunswick, NJ 08816

Phone: 732-390-5532

**Products: Dental Instruments** 

Booth: 1134 7000 Infantry Ridge Rd. #203 Manassas, VA 20109

consultation. Present 2D smile design in 30 minutes and non-prep

Phone: 571-244-2708 Products: Rejuveneer Description: Rejuveneer is an innovative solution for smile design

temporary veneers in just one day! Scheduling Institute Booth: 5311

4125 Old Milton Parkway Alpharetta, GA 30005 Phone: 407-694-8431

Products: Beautifil II LS

Phone: 508-466-3287

**Products: Mystery Call** Description: Find out what your notential new natients are hearing every day when they call your office.patient.

Shofu Dental Booth: 4408 1225 Stone Drive San Marcos, CA 92078 Phone: 800-827-4628

Description: Low shrink resin composite SleepRight/Splintek, Inc. Booth: 5609 15555 W. 108th Street Lenexa, KS 66219

Phone: 816-531-2008 Products: Pro Rx Custom Fit Dental Guard

**Description:** Biggest Innovation in Boil & Bite dental guards in 50 years. SleepRight®'s New low temp, fast form material forms a thinner clinical fit at 140", as opposed to the 212" required by other Boil & Bite brands; and with the aid of our Patented "Perfect Fit" Technology guiding the Pro Rx, getting it to fit to the perfect position is simple. This New Pro Rx dental guard has been tested and shown to last 10x longer than leading Boil & Bite competitors.

Solmetex, LLC Booth: 3815 50 Bearfood Rd., Northborough, MA 01532

Products: NXT Hg5 Amalgam Separator & Solmetex Vacuum **Line Cleaner & Solmetex Power Clean Vacuum** Description: The best just got better! Introducing the NXT Hg5 Amalgam Separator by Solmetex. Featuring 150 11143 certified separation rate at 99% and new compact design for more flexible installation.

Sterisil, Inc. 835 S. Hwy. 105 Palmer Lake, CO 80919 Booth: 933

Phone: 719-622-2700 x227 Products: Sterisil System G5-Dental Water

Purification System

Description: The Stericil System G5 utilizes six stages of purification to provide on-demand purifies and treated dental for any dental practice. It is the only system enfineered with a Class A UV light capable of killing 99.99% of bacteria and viruses. Equipped with a touchscreen, PC app and a network of sensors, the G5 offers water quality monitoring and real time diagnostics for ontimized dental water treatment

Sunstar Booth: 3828 301 E. Central Road Shaumburg, IL 60195

Products: BUTLER Monsterz Chairside Products by Sunstan **Description:** Holistic solutions for kids prevetative care. Learn more at Sunstar's booth #3828.

TMJ & Sleep Therapy Centre International Booth: 905

7879 el Cajon Blvd La Mesa, CA 91942 Phone: 619-797-0921

Products: Diamond Digital Sleep Orthotic (DDSO)

Description: The DDSO is a removable intraoral device used to treat snoring and mild to moderate OSA. The device functions as a mandible repositioner that contains removable nasal dilators and lingual positioners to increase functionality and convenience of use. Soft nasal dilators and wide/narrow lingual tongue positioners are available for

Tokuvama Dental America Booth: 4220 740 Garden View Ct. Suite 200 Encinitas, CA 92024

Phone: 760-942-7211 Products: Estelite Bulk Fill Flow

Description: New from the makers of Estelite Sigma Quick, Tokuyama Dental America is proud to announce the launch of Estelite Bulk Fill Flow a new flowable bulk fill composite. Thanks to higher esthetics and strength, Estelite Bulk Fill Flow requires no capping layer up to 4mm offering simpler and faster procedures. Exceptional cavity adaptation

Univet Optical Technologies North America Booth: 1000 1745 Broaday 17th Floor New York, NY 10019 Phone: 647-989-5124

and lower shrinkage stress also ensures worry-free restorations

Products: EOS HP High Performance Headlight Description: Our exclusive multi-lens optical system creates a clear

perfectly round and uniform spot 8 hours of working time at MAXIMUM brightness Wireless Qi technology: Control unit should be placed on charging pad

to charge.

Bluetooth remote control to remotely switch ON & OFF and adjust brightness. . 5 different brightness settings, and records the last brightness setting for

 45000 lux of brightness & a 80mm @ 350 mm spot diameter Contents: Control unit, Bluetooth Remote, Headlight with replaceable cable, Wireless battery charger with international plug adaptor, Replaceable battery, Universal clip-on & UV filter

and lower shrinkage stress also ensures worry-free restorations. vhf camfacture AG

Description: The Z4 is a milling and grinding machine for producing

Lettensrasse 10 Ammerbuch 72119. Germany Phone: 49 7032 97097 625 Products: Z4

restorations in laboratory quality on-site in the dental practice-resulting in nationts being treated with final restoration in just one session. It

defines new quality standards in wet machining of blocks Vista Dental Products Booth: 815 2200 South Street Racine. WI 83404

Phone: 877-418-4782 Products: Valiant™ LED Curing Light

Description: Vista Dental Products introduces the Valiant™ LED Cordless Curing Light. Multispectral with 4 LED's plust 1 Transilluminator (white) Light.

**Vista Dental Products** 2200 South Street Racine, WI 83404

Description: Vista Dental Products introduces the Valiant™ LED Cordless Curing Light. Multispectral with 4 LED's plust 1 Transilluminator (white) Light.

Products: Valiant™ LED Curing Light

Phone: 877-418-4782

Products: Endo Safe Plus™

Visit the **New Products** in Aisle 5400

**Education at** the GNYDM



Students from the Botox course are practicing what they learned









## NEW PRODUCTS ARENA

## New Products Arena & Display

Visit and listen to live presentations in our New Products Arena and Display. Learn about new technology that is out on the market!

**Located in the Rear of Aisle 5400** 

Presentations are from Sunday - Wednesday 10:00am to 5:00pm Earn 1 CE Credit per day for exploring the New Products Arena!

00 - 10:15AW         VFF Camilacture AG         North America           20 - 10:35AM         OrthoAccel Technologies         Toyuyama Dental Am           40-10:55AM         Univet Optical Technologies North America         BIODENT           00-11:15AM         Kleer         Datum Dental           20-11:35AM         Datum Dental         TMJ & Sleep There           40-11:55AM         Midmark         Magic Smile           00-12:15PM         PlaqueHD         ProDent USA           20-12:35PM         Spotless-Smiles           40-12:55PM         Vista Dental Products         OraCoats XtIlimel           0-1:35PM         Solmetex, LLC           0-1:35PM         OraCoats XtIlimelts           0-1:55PM         BIODENT           0-2:15PM         Adin Dental Solutions         Crest Oral-B	E	TUESDAY	WEDNESDAY
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North America   BIODENT	0 -10:35AM	OrthoAccel Technologies	Toyuyama Dental America
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## **Technology Education Seminars & Workshop Programs**

TUESDAY EXHIBIT FLOOR, BOOTH #4836 SPONSORED BY

9:45 – 12:45<sub>PM</sub> Gaining the Most from Your Panoramic Radiograph (Dr. Daniel P. Turgeon)

2:00 – 5:00<sub>PM</sub> Nitrous Oxide/Oxygen: A Hands-On Workshop (Dr. Robert M. Peskin)

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#### WEDNESDAY

9:45 – 12:45<sub>PM</sub> Emerging Trends in Endodontics (Dr. Justin R. Kolnick)

1:30 – 4:30<sub>PM</sub> Going Beyond Digital Dentistry: How Digital Technology is Evolving to Meet the Needs of the

Modern Dental Practice (Dr. Lou Graham)

BIOLASE iTero

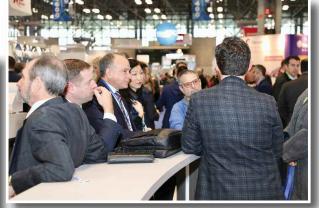
## **Dental Laboratory Technician Programs**

#### WEDNESDAY EXHIBIT FLOOR, BOOTH #116

9:45 – 12:45<sub>PM</sub> Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)

1:30 – 4:30<sub>PM</sub> Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)





**Exhibitors keeping busy on the floor** 





## Take the Digital Approach

his is an exciting time of change in our industry, and Align Technology is proud to provide a comprehensive digital solution to help you achieve excellent outcomes and great patient experiences.

#### Help patients see the potential

Showing patients the current condition of their teeth side by side with possible outcomes using the Invisalign® Outcome Simulator can help them make more informed decisions. These visualizations, along with an explanation of the benefits of tooth alignment on oral and overall health, can boost patient acceptance.

The iTero Element® scanner and Invisalign clear aligners together create an advanced digital platform that can help you:

- Shorten treatment times
- Remove less tooth structure
- Improve outcomes compared to restoration alone
- Increase referrals because of more aesthetic outcomes

#### Case study: making room for restoration

See for yourself how aligning teeth with Invisalign clear aligners prior to restoration can help deliver a beautiful smile.

Dr. Cristina Viyuela treated a 28-year-old male whose chief concern was to improve the aesthetics of his smile. The patient presented in functional Class II (Div 1) occlusion with peg lateral incisors, deep bite, and interincisal diastema. Dr. Viyuela's goals were to maintain the Class II relationship, align and coordinate arches, and close the diastema.

The orthodontic treatment created a small amount of space to accommodate composite veneers and complete the restoration. This restorative treatment was finished in less than 6 months and exceeded the patient's expectations.

From simple alignments to complex restorative cases, use the proven digital dental solution of the iTero Element scanner and Invisalign clear aligners to help visualize, diagnose, educate, align, preserve, and restore.

Visit booth #5204 to learn more about the benefits of pairing Invisalign treatment and the iTero Element scanner for your restorative cases.













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## **GNYDM** SPECIALTY PROGRAM



## **Pediatric Dentistry Summit Schedule**



TIME	COURSE	TUESDAY, NOVEMBER 28	SPEAKER	LOCATION
9:00 – 12:00PM	5140	Pediatric Airway in the Dental World: Challenges/Controversies The Genetic and Social Determinants of Behavior	Scott M. Rickert, M.D. Amr Moursi, D.D.S., Ph.D.	1E14
2:00 – 5:00PM	5150	Nutrition and Dentistry: Fostering Partnerships for Healthy Patients Establishing Essential Behavior in Children with Challenging Behavior Orthodontic Treatment for Special Needs Patients	Christie L. Custodio-Lumsden, Ph.D., M.S., R.D., C.D.N. Purnima Hernandez, D.D.S., M.A., B.C.B.A Christina Carter, D.M.D.	1E14
9:45 – 12:45PM	5160	Caries Arrest with SDF and Glass Ionomers	Rebecca L. Slayton, D.D.S., Ph.D.	1D04
2:00 – 5:00PM	5170	Diagnosis and Treatment Planning for Complex Pediatric Patients	Rebecca L. Slayton, D.D.S., Ph.D.	1D04





#### Featured Keynote Speakers



Man In Motion | Champion for Accessibility and Inclusion

South Building

Rick Hansen is currently CEO of the Rick Hansen Foundation and a passionate Ack Hansen is Currentry Cet. Or the rick Hansen Foundation and a passionate advocate for people with disabilities in Canada and around the world. As well as being a celebrated Paralympic athlete, he is best known for the Man in Motion World Tour, his epic two-year wheelchalf four around the globe. Since the completion of the tour in 1987, Rick has dedicated his life to creating a world that is accessible and inclusive for all. In addition to leading a team of passionate difference makers at the Rick Hansen Foundation, he provides support to people with distribilities enterage to be a made inspiration.

people with disabilities, spreads hope and inspiration through public speaking engagements and advises leaders on issues such as accessibility and inclusivity.

Rick Hansen



Jim Carroll

Futurist, Trends, and Innovation Expert

Jim Carroll is widely acknowledged as one of the world's leading global futurists on trends and innovation. Possessing a massive global blue-chip client list, he helps to transform growth-oriented organizations into high-velocity innovation heroes. He was named by Businessweek magazine as a leading source for innovation and creativity insight, while his observations are frequently covered in Fortune magazine. Praised by clients, like the Disney World Corporation, he is guaranteed to help you start preparing for tomorrow, today

Jim is an author, columnist, media commentator, and consultant, whose focus is on linking future trends to Innovation and creativity. Jim's books include Ready, Set, Done: How to Innovate When Faster is the New Fast, and What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation. In the media, he has appeared as an innovation expert on CNBC, and shared his insights with ABC News, INC.

#### asm.oda.ca









## Sleep Apnea Symposium Schedule

Time	Course	Tuesday, November 28	Speaker	Location
9:00 – 12:00 &	5180	The Art Of Oral Appliance Therapy:	Leila Chahine, D.M.D.	1E09
2:00 – 5:00		Hands-On Calibration and Beyond Which Appliance and When?		
		Wednesday, November 29		
9:00 – 12:00 &	6180	A Hands-On Workshop of Oral Appliance Therapy For Snoring and Sleep Apnea:	Leila Chahine, D.M.D.	1E09
1:30 – 4:30		Avoiding Side Effects and Improving Case Acceptance		



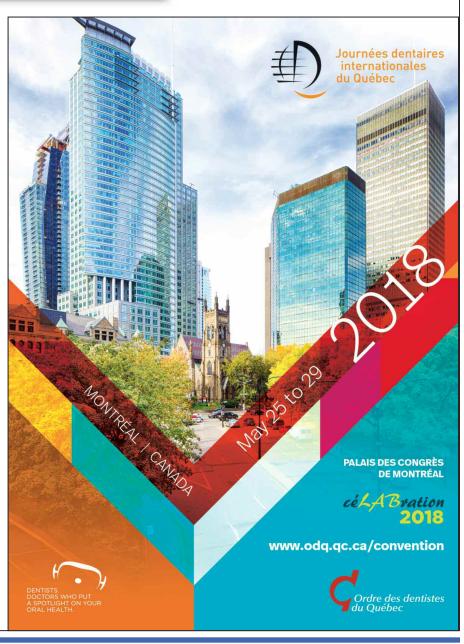


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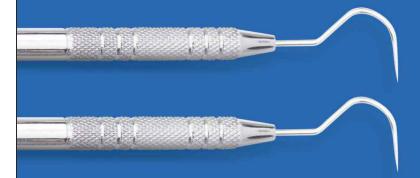


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- Cranberry
- Komet
- Sunstar

- Crosstex
- MTI
- Young

- DenMat
- Practicon
- And more!



Top brands. Competitive pricing. Fast shipping.

Stop by booth #4737 for an exclusive, event-only offer!

# STOP Neck Pain

## with Ergonomic Loupes

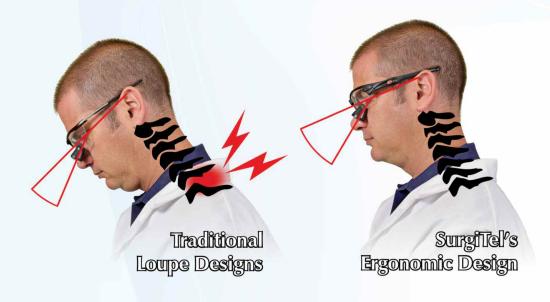
- Patented ergonomic loupe designs allow clinicians to stay upright in a neutral, ergonomic posture, avoiding injury
- Maximum ergonomics at all magnifications (2.5x to 8.0x)





## Vision & Ergonomics at Work





Up to 92.3% of clinicians report having working pain. Of those, the majority reported cervical spine pain, musculoskeletal fatigue, and vertebral disc injury.\* Injuries like these can easily become chronic, and may even need surgical intervention to rectify.

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinican with their best ergonomics and **STOP neck pain**.

\*Chitnis, Deepak. "Operating with Pain: Surgeon Workplace Injury Underrecognized." ACS Surgery News 12.4 (2016): 1+. Print.



"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS



"If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment."

Lance Rucker, DDS, AB, BScD

STOP Neck Pain at Booth #2200

