

DAILY

TUESDAY EDITION

November 29, 2016

THE *Great Fight* of NYC

Must See Hot Spots & More

Having a hard time deciding what to do after the Exhibit Floor closes? We have some suggestions to help you navigate the bustling City.

Start with a bus tour in Time's Square and spend some time exploring the city from a comfy seat with an experienced tour guide. The Ride is an interactive entertainment experience. It's a great way to see many sights at once and is just as magical at night as it is during the day time.

Roam around Grand Central Station, with its ornate early urban architecture and cavernous grand concourse. Stop at the Oyster Bar & Restaurant for a bite to eat and don't forget to try out one of NYC best kept secrets: "The Whispering Gallery." Located right outside the restaurant, have your voice transmitted across the terminal in this unbelievable phenomenon of architectural wonder.

Take an elevator to the top of the Empire State Building to experience the most spectacular view. Walk out on the deck and see the city from above. Open 365 days from 8am – 2am, the Empire State Building is the most famous observatory in the world with one-of-a-kind views of Central Park, The Hudson River and East River, The Brooklyn Bridge, Times Square, The Statue of Liberty, and much more!



NYC (cont. page 3)

The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society

Scenes from the Show



Ms. Randi Zuckerberg dazzles the crowd at the Celebrity Luncheon



Representatives from the Latin American Leadership Program



Consumer
Healthcare

Actively Strengthens and Protects Enamel

Recommend ProNamel® to help
protect enamel from Acid Erosion



Discover more about ProNamel®
at GNY booth #618



NYC (cont.)

From the lively streets of Times Square to the leisurely neighborhoods on the upper Eastside and all the way down to the Charging Bull outside of the Stock Exchange, New York City offers something for everyone! Check out our prepared list of the best places to visit during the Holiday Season in NYC.

1. Annual Rockefeller Center Christmas Tree Lighting

The 2016 Rockefeller Center Christmas Tree will be lit for the first time on Wednesday, November 30th at Rockefeller Plaza, between West 48th and West 51st Streets and Fifth and Sixth Avenues. Tens of thousands will crowd the sidewalks for the event and hundreds of millions will watch it live across the globe. The Tree will remain lit and can be viewed until 9pm on January 7, 2017.



2. Christmas Window Displays

Dressed in all its holiday finery, it's no wonder New York City is considered one of the Greatest Cities in the World! Macy's Christmas Windows feature the popular holiday movie scenes from a "Miracle on 34th Street," along 34th street and along Broadway. Check out Lord & Taylor's Holiday Windows with animated displays; Saks Fifth Avenue with their wintery version of some of the Natural Wonders of the World; also must-see's are Bloomingdale's, Barney's and Bergdorf Goodman Holiday Windows.



3. Broadway Shows & Radio City

New York City's Theater District must not be missed. See the hottest shows, our suggestions are: The Book of Mormon, The



Lion King, Hamilton or Beautiful – The Carole King Musical. Feeling festive? Why not purchase tickets to the Radio City Music Hall's Christmas Spectacular.

4. One World Observatory

Journey to the top of One World Observatory, the tallest building in the Western Hemisphere and admire the incredible views of New York City. Marvel at the modern décor and exquisite design. The tower ascends 69 stories with an enclosed observation deck rising 1,250 ft. above street level.



5. Top of the Rock

See New York City from a view unlike any other at 30 Rockefeller from the 70th floor. Stop by at night after the exhibit floor and see NYC's lights span for miles. Top of the Rock Observation Deck is open daily until 11pm.



6. 9/11 Memorial & Museum

Honoring the lives of those who were lost, the 9/11 Memorial occupies 8 acres at the World Trade Center. The Memorial is a tribute to the past and a place of hope for the future. The 9/11 Memorial is free of charge and open to the public daily from 7:30 a.m. to 9 p.m. The National September 11 Memorial Museum serves as the country's principal institution concerned with exploring the implications of the events of 9/11, documenting the impact of those events and exploring 9/11's continuing significance. Admission is \$24 for adults.



7. Shopping

New York City is the greatest shopping Mecca of the world! Don't waste your opportunity to explore small boutiques for unique gifts in SOHO or the West Village then make your way up to the historic Macy's of 34th street (located at Herald Square between Broadway & 7th Avenue).



8. Bryant Park Winter Village

Take the family Ice skating for FREE at Winter Village in Bryant Park, open from 8am – 10pm. Wander small boutique shops and kiosks selling jewelry, local foods, decorative goods, toys and gifts for pets from artisans from around the world. Afterwards, grab a bite to eat and a cocktail at Celsius with rink-side views.



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About the Publisher

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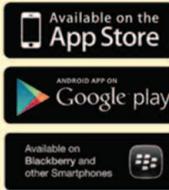
GNYDM NEW PRODUCTS

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Take your show on the road with the GNYDM 2016 Mobile APP.
GNYDM 2016 mobile APP places all the event information at your fingertips:



Advance features on the iPhone and Android native APP will provide you the truly personalized experience:



- Exhibitors
- Conference Sessions
- Special Events
- Floorplan
- New Products & Product Categories
- Create a "Favorite" Lists
- Plan your Agenda
- Take Notes
- Get Directions
- And More!

STAY SOCIAL WITH US...GREATER NEW YORK DENTAL MEETING!



Get breaking news, win cool prizes and learn more about the world's most important Dental event.
Want to join the conversation? Be sure to use our official hashtag #GNYDM

Live Dentistry Arena Aisle 6200 (Booth #6230)

Tuesday, November 29

Sponsored By

10:00 - 12:00 **The LAPIP Protocol: A Laser-Mediated Solution for the Ailing & Failing Implant - A "Live" Patient Demonstration**
(Charles R. Braga, D.M.D., M.M.Sc.)



2:00 - 4:30 **Cavity Preparation with No Anesthesia; Soft Tissue with No Bleeding: How an All-Tissue Laser is Revolutionizing Dentistry**
(David M. Fantarella, D.M.D., Jeff E. Rohde, D.D.S., M.S., David Garber, D.M.D.)



Wednesday, November 30

Sponsored By

10:00 - 12:30 **10 Unit Smile Design Case From Start to Finish: A "Live" Patient Demonstration**
(Thomas E. Dudney, D.M.D.)



2:30 - 4:30 **The Digital Restorative Solution: "Live" Invisalign Treatment and the Itero® Element™ Intraoral Scanner**
(Steven S. Glassman, D.D.S.)



Supporting Companies:



General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

| | |
|--|------------------------|
| Friday, November 25 | 8:00 A.M. to 4:30 P.M. |
| Saturday, November 26 | 8:00 A.M. to 4:30 P.M. |
| Sunday, November 27 through Tuesday, November 29 | 8:00 A.M. to 5:30 P.M. |
| Wednesday, November 30 | 8:00 A.M. to 5:00 P.M. |

Exhibits Floor Hours - Technical and Scientific

| | |
|-------------------------------|-------------------------------|
| Sunday, November 27 | 9:30 A.M. to 5:30 P.M. |
| Monday, November 28 | 9:30 A.M. to 5:30 P.M. |
| Tuesday, November 29 | 9:30 A.M. to 5:30 P.M. |
| Wednesday, November 30 | 9:30 A.M. to 5:00 P.M. |

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2016 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

Hotel Map



1. **New York Marriot Marquis**
Headquarters Hotel 45th St., & Broadway
2. **Affin Manhatan**
31st Street & 7th Ave.
3. **Candlewood Suites Times Square**
339 West 39th Street
4. **Crowne Plaza - Times Square Manhatan**
Broadway btwn. 48th & 49th St.
5. **DoubleTree - Hilton Metropolitan**
51st Street & Lexington Ave.
6. **DoubleTree Times Square South**
36th Street btwn. 8th & 9th Ave.
7. **Element New York Times Square**
39th Street btwn. 8th & 9th Ave.
8. **EVEN Times Square South**
35th Street btwn. 8th & 9th Ave.
9. **Four Points by Sheraton**
40th Street btwn. 8th & 9th Ave.
10. **Grand Hyat**
42nd Street btwn. Lexington & Park Ave.
11. **Hilton Garden Inn NY/Times Square Central**
42nd Street btwn. Broadway & 6th Ave.
12. **Hilton Garden Inn Times Square**
8th Ave., btwn. 48th & 49th Streets
13. **Homewood Suites New York Midtown**
37th Street btwn. 8th & 9th Ave.
14. **Hotel Edison**
47th Street btwn. Broadway & 8th Ave.
15. **Hudson Hotel**
58th Street btwn. 8th & 9th Ave.
16. **Hyat Herald Square New York**
31st Street btwn. 5th & Broadway
17. **Hyat Place New York Midtown South**
36th Street btwn. 5th & 6th Ave.
18. **Ink48 - A Kimpton Hotel**
11th Ave., & 48th Street
19. **INNSIDE New York NoMad**
27th Street btwn. 6th & 7th Ave.
20. **InterContinental New York Times Square**
44th Street btwn. 8th & 9th Ave.
21. **Le Parker Meridien**
56th Street btwn. 6th & 7th Ave.
22. **Manhatan at Times Square Hotel**
7th Ave., btwn. 50th & 51st Streets
23. **Millennium Broadway Hotel**
44th Street btwn. 6th Ave. & Broadway
24. **New York Hilton Midtown**
53rd Street. & 6th Ave.
25. **Paramount Hotel**
46th Street btwn. 7th & 8th Ave.
26. **Park Central New York**
55th Street & 7th Ave.
27. **Park Lane**
59th Street btwn. 5th & 6th Ave.
28. **Riu Plaza New York Times Square**
46th Street btwn. 8th & 9th Ave.
29. **ROW NYC**
8th Ave., btwn. 44th & 45th Streets
30. **Royalton**
44th Street btwn. 5th & 6th Ave.
31. **Sheraton New York**
52nd Street & 7th Ave.
32. **Staybridge Suites Times Square**
40th Street btwn. 8th & 9th Ave.
33. **The Gallivant**
48th Street btwn. Broadway & 8th Ave.
34. **The Knickerbocker**
42nd Street & Broadway
35. **The Muse New York - A Kimpton Hotel**
46th Street btwn. 6th & 7th Ave.
36. **The Roosevelt Hotel**
45th Street & Madison Ave.
37. **The Westin New York**
43rd Street & 8th Ave
38. **Tryp Times Square South**
35th Street btwn. 8th & 9th Ave.
39. **W - New York**
Lexington Ave., btwn. 49th & 50th Streets
40. **W - Times Square**
47th Street & Broadway
41. **Wyndham New Yorker Hotel**
34th Street & 8th Ave.
42. **YOTEL New York**
570 10th Ave.



Complimentary Shuttle Bus Schedule

ROUTE 1

A - New York Marriott Maquis 45th Street, off Broadway
Servicing: Crowne Plaza, Millennium Broadway, Paramount Hotel, The Muse, W Times Square, Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square, The Gallivant, Hotel Edison, Riu Plaza New York Times Square, Royalton, Grand Hyatt Far Walk & Roosevelt (Far Walk).

B - YOTEL – On 41st @ 10th Ave.,
Not Serviced: Ink 48 (Walk)

ROUTE 2

A - New York Hilton Midtown on 53rd St., off 6th Ave., (Side of Hilton)
Servicing: Park Lane (Far Walk), Doubletree By Hilton Metropolitan, W New York

B - Sheraton NY

7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Hudson Hotel, Le Parker Meridien, Park Central & The Manhattan at Tims Square Hotel

C - The Westin and THE ROW NYC

Corner 43rd Street and 8th Avenue
Servicing: Intercontinntal New York Times Square, The Knickerbockerk

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street,
Servicing: Afnia Manhattan Hyatt Hrald Square New York, Innside New York Nomad (Walk)

B - Wyndham New Yorker - 8th Ave., & 36th St. (Northeast Corner)

Servicing: Even Times Square South, Homewood Suites New York Midtown, Hyatt Plac New York Midtown South, Tryp Times Square South, Double Tree by Hilton Times Square South

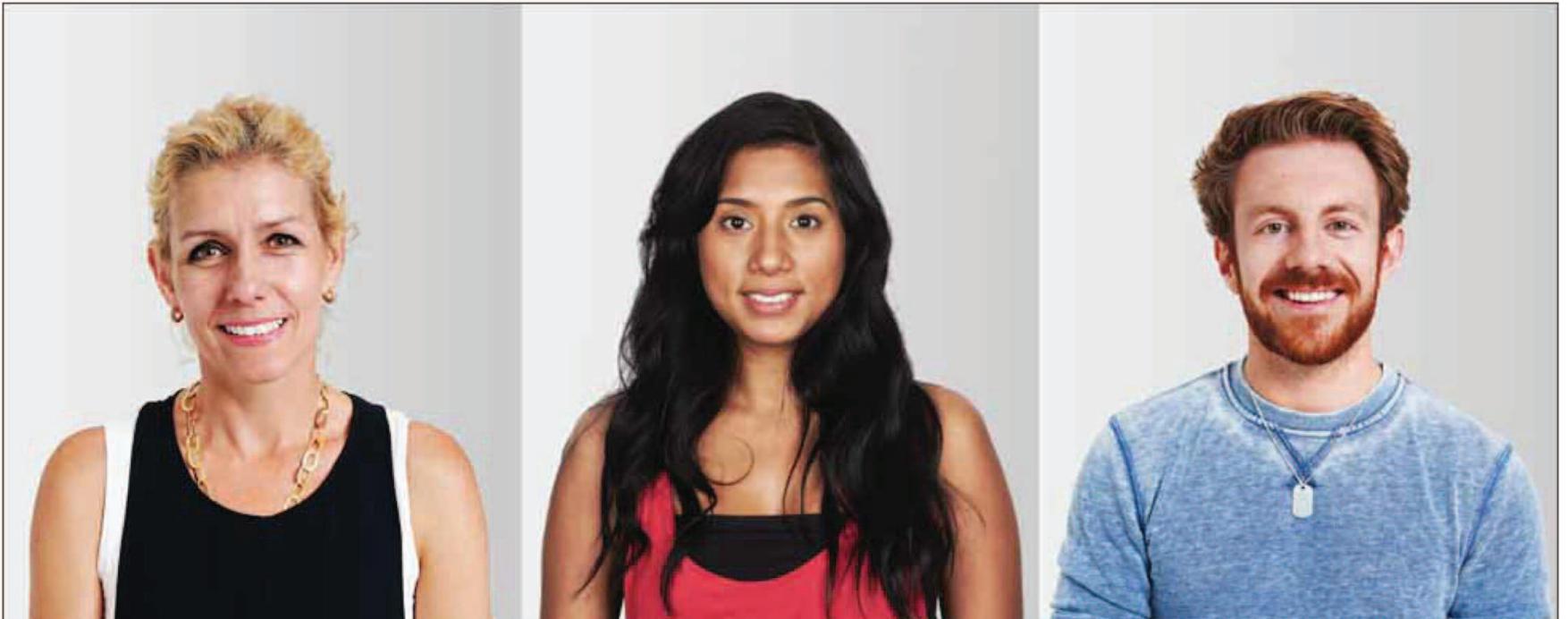
C - Candlewood Suites 339 West 39th St., btw. 8th & 9th Ave.

Servicing: Element New York Times Square South, Four Points by Sheraton, Staybridge Suites Times Square

| DATE | HOURS OF SERVICE | APPROXIMATE FREQUENCY |
|-----------------|--------------------|---|
| Fri., Nov. 25 | 8:30 AM - 5:00 PM | On the half hour from Hotels On the hour from Javits |
| Sat., Nov. 26 | 8:15 AM - 4:00 PM | Routes 1 & 2 - 20 minutes Route 3 - 30 minutes |
| | 4:00 PM - 5:45 PM | Continuous |
| Exhibitors Only | 5:30 PM - 9:00 PM | On the half hour from Hotels On the hour from Javits |
| | Sun., Nov. 27 | 8:00 AM -10:30 AM |
| Wed., Nov. 30 | 10:30 AM - 4:00 PM | Routes 1 & 2 - 20 minutes Route 3 - 30 minutes |
| | 4:00 PM - 6:30 PM | Continuous |
| Wed., Nov. 30 | 6:30 PM - 9:00 PM | On the hour from Javits |
| Exhibitors Only | | |

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

TRAIN - The 7 Line Extension will now stop at the new 34th St-Hudson Yards station which will leave you across the street from the Javits Center.



Get Your Patients Smiling Even Faster with **NEW Weekly Aligner Changes**

As you surely know, patients are looking for ways to get quicker results from orthodontic treatments. That's why we are so excited to announce shorter treatment times with weekly aligner changes. At the doctor's discretion, we're recommending changing from two weeks per stage to one week per stage for certain Invisalign® cases, thereby reducing treatment time by up to 50%. That means you can give your patients their beautiful smile while saving them treatment time.*

Do Weekly Aligner Changes Yield the Same Great Results?

Absolutely! Weekly changes are the result of numerous clear aligner innovations we've brought to the market. Our SmartTrack® aligner material provides a gentle, more constant force than other materials, which improves control of tooth movements. We've also enhanced our SmartForce® features and SmartStage™ software to make tooth movements more predictable.

Align's recommendation is also based on clinical analysis** of more than 200 in-progress Invisalign cases as well as the experiences of numerous Invisalign providers.

A Lot Can Happen in 7 Days

We're now recommending weekly aligner changes (with existing default protocol) for our Invisalign Full, Invisalign Teen®, and Invisalign Assist® products. However, the ultimate decision and responsibility to move to weekly aligner changes is yours.

It's important to monitor tooth movements, such as rotations, extrusions, and significant root movements, particularly blue and black movements in the Tooth Movement Assessment (TMA). Finally, consider how each patient responds to treatment, particularly mature adults, and implement longer aligner wear times if appropriate.



For more information about weekly aligner changes, stop by the Align Technology booth #5204 at the Greater New York Dental Meeting, November 27-30.

*Weekly aligner changes are recommended for all Invisalign treatments (with default staging protocol) for Invisalign Full, Invisalign Teen and Invisalign Assist products. The decision to prescribe weekly aligner changes is at the doctor's discretion. Monitor tooth movements such as rotations, extrusions, and significant root movements; particularly blue and black movements in the Tooth Movement Assessment (TMA). Depending on the patient response to treatment, particularly mature adults, consider longer periods between aligner changes. **Data on file with Align Technology.

Judging the Best & It Only Gets Better: GNYDM 2016 Implant Poster Competition

By Stuart Segelnick, D.D.S., M.S

Dentists, researchers and residents from around the world presented their scientific posters on Sunday, November 27th for a chance to win the **CARL E. MISCH AWARD FOR EXCELLENCE**. Attendees viewed close to 200 scientific posters presented by global clinicians. This amazing event, which is designed to stimulate research in the field of implant dentistry, continues in its third year with many innovative submissions in the field of dental implants and implant related science.

The judges for this year's competition are: Drs. James H. Doundoulakis, Constantine Pavlakos, Edward J. Miller, Jr., Maurice Edwards, Clifford E. Salm and Stuart L. Segelnick. Each of these judges has extensive knowledge in the field of implant dentistry. Due to the overwhelming number of exceptional posters the judging is done in two stages, one before and one during the Greater New York Dental Meeting. Prior to the Meeting the judges spend many hours reviewing the posters. Some of the criteria they use to choose the winners of the competition are: how well organized and neat the poster presentation appears along with how clearly the objectives are communicated; materials and methods; results; and finally the summary. The posters should be easily read from a normal viewing distance and include items that are relevant. The figures and tables should be clear and concise and the photos and captions are required to be easily understood and of high quality. Spelling and grammar are also evaluated and taken into consideration. The content of the posters ultimately must be of exceptional value to the field of implant dentistry. During the meeting, the posters that have passed this initial stage are evaluated for the verbal presentation given by their presenter. The presenters focused on the highlights of their poster and were judged by their performance in presenting a smooth, clearly spoken presentation where eye contact was maintained. The judges also appraised how accurate and confident the presenters were when answering questions on their posters.

THE WINNERS OF THE 2016 CARL E. MISCH AWARD FOR EXCELLENCE:

1st Place:



1st Place Winner:
Avrekh Ariyev, B.S., "BMP2-releasing 3D-Printed Scaffold for Alveolar Bone Tissue Engineering"

2nd Place:



2nd Place Winner:
Selina Somji, B.D.S. and Seongchan Park, D.D.S., "Utilizing 3D Model for Sinus Augmentation"

3rd Place:



3rd Place Winner:
Eirini Paroutoglou, D.D.S. and Stephen Chi, D.D.S., "A Simple Technique to Create Space in Soft and Hard Tissue Augmentation"

The Misch awards were presented at the Implant EXPO Reception on Sunday. Besides a beautiful certificate, monetary awards were also given, thanks to the generosity of the ICOI and the GNYDM. The first-place award was \$1,500, the second-place award was \$750 and the third-place award was \$500. All winners received free admission to any ICOI program to be used within the next three years.

If you'd like to present a poster presentation and have it considered in the 2017 GNYDM Poster Competition, please visit the Greater New York Dental Meeting website for updates and upcoming details at www.GNYDM.com. Everyone is welcome to submit a poster even if you are not a dentist!

2015 Winners of the Carl E. Misch Award for Excellence

1st Place

Andrew Tawse-Smith, D.D.S.

2nd Place

Isabela R.T.S. Olivio, D.D.S.
& Yolanda N.R. Gallardo, D.D.S.

3rd Place

Judit Frankovic, Iryna Kondratenko
& Helmi Ahmed

2014 Winners of the Carl E. Misch Award for Excellence

1st Place

Meda-Lavinia Negrutiu, D.M.D., Ph.D.
& Cosmin Sinescu, D.M.D., Ph.D.

2nd Place

Guei-Hua Hu, D.D.S.

3rd Place

Chih Chieh Liang, D.D.S.



TUESDAY, NOVEMBER 29

| | | | | |
|----------------|------|---|----------------|----------------------------|
| 9:45 – 12:45PM | 5010 | Basic Implant Principles (Jason Kim) | Jason Kim | Exhibit Floor, Booth #2015 |
| 2:00 – 5:00PM | 5020 | Bone Grafting Techniques for the 21st Century | Samuel Lee | Exhibit Floor, Booth #2015 |
| 9:45 – 12:45PM | 5030 | Optimum Implant Placement and Esthetics Using Extraction Site Preservation Techniques | Mario Vilardi | Exhibit Floor, Booth #2024 |
| 2:00 – 5:00PM | 5040 | One-Piece Tilted Implants for Graftless Solutions of the Maxillary & Mandibular Prosthetic Reconstruction | Edward M. Amet | Exhibit Floor, Booth #2024 |

WEDNESDAY, NOVEMBER 30

| | | | | |
|----------------|------|--|----------------------|----------------------------|
| 9:45 – 12:45PM | 6010 | Periodontal and Restorative Management of Dento-Alveolar Defects Through Immediate Implant Placement | Guido O. Sarnachiaro | Exhibit Floor, Booth #2015 |
| 2:00 – 5:00PM | 6020 | Advanced Implant Treatment Planning and Prosthetics for the GP | George Arvanitis | Exhibit Floor, Booth #2015 |
| 9:45 – 12:45PM | 6030 | Ridge Augmentation Solutions: A Hands-On Workshop | Suheil M. Boutros | Exhibit Floor, Booth #2024 |
| 2:00 – 5:00PM | 6040 | The Emergency Implant: Immediate Extraction Replacement From Single Tooth to Full Arch | Jack A. Hahn | Exhibit Floor, Booth #2024 |

Tuesday Education Course Listings

| Course | Room | Time | Title | Speaker Primary Last |
|--------|--|-------------------|---|------------------------------|
| 5010 | Ex. Floor Booth #2015 | 9:45am - 12:45pm | Basic Implant Principles | Kim |
| 5020 | Ex. Floor Booth #2015 | 2:00pm - 5:00pm | Bone Grafting Techniques for the 21st Century | Lee |
| 5030 | Ex. Floor Booth #2024 | 9:45am - 12:45pm | Optimum Implant Placement and Esthetics Using Extraction Site Preservation Techniques | Vilardi |
| 5040 | Ex. Floor Booth #2024 | 2:00pm - 5:00pm | One-Piece Tilted Implants for Graftless Solutions of the Maxillary & Mandibular Prosthetic Reconstruction | Amet |
| 5050 | Ex. Floor Booth #2414 | 9:45am - 5:00pm | New York University Orthodontic Department & Alumni Program/ Clinical Practice Meets Scientific & Empirical Scrutiny | Nicolay |
| 5060 | 1E19 | 9:00am - 12:30pm | Achieving Optimal Restorative Results Using the iTero Element Intraoral Scanner | Day |
| 5070 | 1E19 | 1:00pm - 5:00pm | Invisalign Clinical Learn for the Dental Hygienist: An Interactive Program | Gueits |
| 5080 | 1E21 | 9:00am - 12:30pm | ¡NUEVO! ¡IMPARTIDO EN ESPAÑOL! TRATAMIENTO CON INVISALIGN®: ¡EL FUTURO ES HOY! | Matuk, M. |
| 5085 | 1E21 | 1:00pm - 5:30pm | ¡NUEVO! ¡IMPARTIDO EN ESPAÑOL! CURSO INTERMEDIO SOBRE INVISALIGN (IIC) | Sterental, R. |
| 5090 | Ex. Floor Booth #6230 | 10:00am - 12:30pm | The Lapip Protocol: A Laser-Mediated Solution for the Ailing and Failing Implant | Braga, C. |
| 5100 | Ex. Floor Booth #6230 | 2:00pm - 4:30pm | Watch Live Patients Undergo Anesthesia-Free Cavity Preps and Blood-Free Soft Tissue Procedures with an All-Tissue Laser | Various Speakers |
| 5110 | 1E18 | 9:45am - 5:00pm | Botox and Facial Fillers: A Clinical Workshop and Demonstration | Clark, S. |
| 5120 | 1E08 | 2:00pm - 5:00pm | Infection Control for Oral Healthcare Providers | Cohen-Brown, G. |
| 5130 | 2D16 | 9:00am - 5:00pm | Forensic Dental Coding: With Training, Pitfalls and Quality Assurance | Tewes, W. |
| 5140 | 1E01/02 | 9:00am - 12:00pm | Root Canal Disinfection: The New Buzz Phrase in Endodontics | Bey, G. |
| 5150 | 1E06 | 9:00am - 12:00pm | New Materials in Direct Restorative Dentistry | Geissberger, M. |
| 5160 | 1E07 | 9:00am - 12:00pm | New Conservative Oral Rehabilitation for Maximum Aesthetic Success | Cardoso, N. |
| 5170 | 1E08 | 9:00am - 12:00pm | The Christensen "Bottom Line" 2016 | Christensen, G. |
| 5180 | 1E10 | 9:00am - 12:00pm | The Standard of Care of Infection Control (IC) | Wilson, J. |
| 5190 | 1E11 | 9:00am - 12:00pm | Radiation Safety in Pediatric Dentistry | Yepes, J. |
| 5200 | 1E12 | 9:00am - 12:00pm | Infection Hazards in Dentistry | Lynch, D. |
| 5210 | 1E09 | 9:00am - 12:00pm | Why Hypnosis Works and Its Place In Dentistry | Manuel, N. |
| 5220 | 1E14 | 9:00am - 12:00pm | Periodontitis & Peri-Implantitis: The Good, The Bad and The Ugly | Fazio, R. |
| 5230 | 1D05/06 | 9:00am - 12:00pm | Orofacial Pain, Temporomandibular Dysfunction and Sleep Related Breathing Disorders | Various Speakers |
| 5240 | 1E15 | 9:00am - 12:00pm | Tapping Unused Resources to Provide Practice Growth and Personal Passion | Behrendt, K. |
| 5250 | 1E16 | 9:00am - 12:00pm | How Crown Lengthening Can Improve Your Restorative Results | Kohner, J. |
| 5260 | 2D03 | 9:00am - 12:00 | Programa Portuguese | Various Speakers |
| 5270 | Ex. Floor Booth #116 | 9:45am - 12:45pm | 3D Printing Updates | Various Speakers |
| 5280 | Ex. Floor Booth #116 | 2:00pm - 5:00pm | One Case, Multiple Workflows | Hamm, R. |
| 5290 | Ex. Floor Booth #4836 | 9:45am - 12:45pm | The Basics and Clinical Application of Cone Beam CAT Scan (CBCT) | Ganguly, R. & Ramesh, A. |
| 5300 | Ex. Floor Booth #4836 | 2:00pm - 5:00pm | New Innovations and Technology in Laser Dentistry | van As, G. |
| 5310 | 2D09 | 9:00am - 12:00pm | How to Create the Ultimate Internet Presence | Seigel, D. |
| 5320 | 2D09 | 2:00pm - 5:00pm | It is Called-Google: It's not Your Friend and How to Win at Social Media! | Seigel, D. |
| 5330 | 1E01/02 | 2:00pm - 5:00pm | Endodontic Mastery Series | Bey, G. |
| 5340 | 1E06 | 2:00pm - 5:00pm | The Ceramic Update in Esthetic Dentistry | Blatz, M. |
| 5350 | 1E07 | 2:00pm - 5:00pm | Conservative Anterior and Posterior Biomimetic Restorations | Cardoso, N. |
| 5360 | 1E10 | 2:00pm - 5:00pm | Secrets of Smoother Claims Processing: Top 10 Reasons Your Claims are Denied | Dougan, G. |
| 5370 | 1E11 | 2:00pm - 5:00pm | Marketing Your Practice Using Social Media to Attract New Patients | Santos, K. |
| 5380 | 1E12 | 2:00pm - 5:00pm | Differential Diagnosis of Oral Lesions: An Interactive Program Using Audience Response Polling | Alonge, J. |
| 5390 | 1E09 | 2:00pm - 5:00pm | Hypnosis For The Dental Chair | Manuel, N. |
| 5400 | 1E15 | 2:00pm - 5:00pm | Increase Your Case Acceptance Now: 4 Keys to More Patients Saying Yes! | Behrendt, K. |
| 5410 | 1E16 | 2:00pm - 5:00pm | Periodontal Plastic Surgery Aesthetics and Cosmetics | Bruno, J. |
| 5420 | 1D05/06 | 2:00pm - 5:00pm | Nutrition and Oral Health: The Effects of Food on the Health of the Mouth | Panagakos, F. |
| 5430 | Marriott Marquis, Oniell Room 4th Floor | 6:30pm - 8:00pm | Creative Ridge Expansion Solutions Utilizing Piezoelectric Solutions | Tawil, I. |
| 5440 | South Concourse - Room #2 | 2:00pm - 3:30pm | Are Your Flossing Your Patients to Death | Sabatini, D. |
| 5480 | 1D04 | 9:00am - 5:00pm | Fundamentals of Dental Sleep Medicine | Chahine, L. & Parker, J. |
| 5490 | 2D14/15 | 9:00am - 5:00pm | CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class (Dentist) | Reilly, M. |
| 5495 | 2D14/15 | 9:00am - 5:00pm | CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class (Dentist + Staff) | Reilly, M. |
| 5500 | Ex. Floor Booth #236 | 9:45am - 5:00pm | Standard Proficiency Laser Workshop | Roshkind, D. |
| 5510 | Ex. Floor Booth #227 | 9:45am - 12:45pm | Making A Dark Tooth Lighter and Brighter with Vitality Using Direct Resin Bonding | Mopper, K. & Hartlieb, D. |
| 5520 | Ex. Floor Booth #5800 | 9:45am - 12:45pm | The Most Trusted and Reliable Dental Products For Your 2017 Practice: A Hands-On Workshop | Blaes |
| 5530 | Ex. Floor Booth #5434 | 9:45am - 12:45pm | The Dentrax Insight Workshop | Various Speakers |
| 5540 | Ex. Floor Booth #5809 | 9:45am - 12:45pm | Cutting Edge Endodontics | Olmsted, J. |
| 5550 | Ex. Floor Booth #107 | 9:45am - 12:45pm | Choosing Your Soft and Hard Tissue Laser | Kotlow, L. |
| 5560 | Ex. Floor Booth #101 | 9:45am - 12:45pm | Anterior Veneer Preparation: A Hands-On Workshop | Brady, L. |
| 5570 | Ex. Floor Booth #227 | 2:00pm - 5:00pm | How to Create Invisible Class IV Restorations Every Time: A Hands-On Workshop | Mopper, K. & Hartlieb, D. |
| 5580 | Ex. Floor Booth #5800 | 2:00pm - 5:00pm | The Most Trusted and Reliable Dental Products For Your 2017 Practice: A Hands-On Workshop | Blaes, J. |
| 5590 | Ex. Floor Booth #5434 | 2:00pm - 5:00pm | Henry Schein Dental Handpiece and Equipment Repair: A Hands-On Workshop | Various Speakers |
| 5600 | Ex. Floor Booth #5809 | 2:00pm - 5:00pm | Excellent and Efficient Endodontics | Olmsted, J. |
| 5610 | Ex. Floor Booth #107 | 2:00pm - 5:00pm | Crown Lengthening Workshop | Kohner, J. |
| 5620 | Ex. Floor Booth #101 | 2:00pm - 5:00pm | Bonding & Cementation: Hands-On Workshop | Brady, L. |
| 5630 | 2D10/11 | 9:00am - 12:00pm | Digital Dentistry Essays | Various Speakers |
| 5640 | 2D10/11 | 2:00pm - 5:00pm | Medicine in Dentistry Essay | Various Speakers |
| 5650 | 2D06/07 | 9:00am - 5:00pm | Vasquez Group Spanish Program | Vazquez, M. & Dibene, B. |
| 5660 | 1E20 | 9:00am - 12:00pm | Asociacion Dental Mexicana | Zeron, A. & Trevino, E. |
| 5680 | 2D02 | 9:00am - 12:00pm | International College of Dentists Task Force Columbia Program | Various Speakers |
| 5690 | 2D02 | 2:00pm - 5:00pm | International College of Dentists Task Force Columbia Program | Various Speakers |
| 5700 | 1E20 | 2:00pm - 5:00pm | Asociacion Dental Dominicana | Various Speakers |
| 5710 | 1E13 | 9:00am - 12:00pm | Costa Rica Program | Various Speakers |
| 5720 | 1E13 | 2:00pm - 5:00pm | Universidad Nacional de Cordoba, Argentina | Various Speakers |
| 5730 | 2D04/05 | 9:00am - 12:00pm | New York State Society of Anesthesia | Katchen, N. |
| 5740 | 2D04/05 | 1:00pm - 4:00pm | American Society for The Advancement of Anesthesia and Sedation in Dentistry | Lu, D. & Korwin, R. |
| 5750 | Marriott Marquis | 6:00pm - 8:00pm | American Academy of Cosmetic Orthodontics | Miraglia, B. |
| 5770 | Marriott Marquis | 6:00pm - 8:30pm | New York Academy of Cosmetic Dentistry | Cortes, M. & Jacobson, S. |
| 5780 | 1E14 | 2:00pm - 5:00pm | New York Academy of Pediatric Dentistry | Haberland, C. & Kosinski, R. |

Seminar

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Essay

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| Adele Enterprises | 842 | Caladent Laboratory | 5129 | Dentimax LLC | 1629 | GlaxoSmithKline | 618 |
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| Advice Media / MedNet | 623 | Careington International | 1613 | DentLight, Inc. | 4402 | Glustitch, Inc. | 5324 |
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Scenes from the show



Dr. Syed Muhammad Ali Naqvi received the 2016 AEEDC Young Dentist Researcher Award

| Exhibitor | Booth | Exhibitor | Booth | Exhibitor | Booth | Exhibitor | Booth |
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| integrated dental systems | 1815 | MOTYL s.c | 4141 | PureLife Dental | 2808 | Suzhou Semorr Medical Tech Co., Ltd. | 5613 |
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| IQ Dental | 2203 | Myofunctional Research Company | 2307 | RAMVAC | 3409 | Taub Products | 2706 |
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| Isolite Systems | 1614 | Myungsung Dental | 5019 | Remote Area Medical | 431 | TD Bank (Healthcare Practice Solutions Group) | 1526 |
| iSonic, Inc. (Ultrasonic Cleaners) | 4414 | Nanning Baolai Medical Instrument Co. Ltd. | 2527 | Renfert GmbH | 1417 | TECH Pavilion | 4836 |
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| Ivoclar Vivadent, Inc. | 2817 | National Dental Association | 2523 | Ribbon, Inc. | 1105 | The Clemens Group | 2813 |
| Izun Oral Care | 4031 | Nature Hill NV | 5634 | Richmond Dental & Medical | 3807 | The Digital Dentist | 3429 |
| J & B Dental Service, Inc. | 3302 | Neodent | 4525 | Rio Dental Meeting | 3940 | The Gideons International | 1829 |
| J & M Distribution | 3441 | Nevin | 3409 | Ritter Dental USA | 4034 | The Ohio State University College of Dentistry | 3340 |
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| Kalos Biomedical | 5128 | NexHealth | 2634 | Royal Dental Manufacturing | 5116 | Top Quality Manufacturing, Inc. Glove World | 2823 |
| Karl Schumacher Dental | 1006 | Nexus Medodent (NMD) | 1726 | Roydent Dental Products | 3100 | Town & Country Dental Studios | 3414 |
| KaVo Dental | 4220 | NH Solutions | 5828 | Russian American Dental Association | 1730 | TPC | 3730 |
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| Kettenbach LP | 1519 | Nordent Manufacturing, Inc. | 3416 | S+C Polymer Silicon | 1521 | Tri-State Dental | 3008 |
| Kettenbach | 3537 | Noris Medical | 4337 | Saeshin Precision Co., Ltd. | 5118 | Tri-State Orafacial Myology Study Club | 5322 |
| Kilgore International, Inc. | 3226 | North (Nanjing) Instrument Technology Industries | 813, 1824 | Saeyang Microtech Co., Ltd. | 5314 | Triumph Custom Furniture | 3638 |
| Kohdent Roland Kohler Medizintechnik | 1133 | Nova Innovations | 3842 | Safari Dental, Inc. | 3339 | TruAbutment, Inc. | 5220 |
| Komet USA | 3121 | Nova Implants | 5832 | Sapient Dental | 4832 | Tuttner USA Co., Ltd. | 2714 |
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| Korea Dental Industry Association | 5022 | OCO BioMedical | 4135 | Schuler Dental | 1219 | U.S. Medical, Inc. | 4640 |
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| Lares Research | 4101 | Orasoptic | 4019 | Servus! | 5330 | UltraLight Optics, Inc. | 1603, 3418, 3939 |
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| Main Street Hub | 912 | Parkell Inc. | 1505 | Sino-Dental | 4338 | VIA Dental Technologies | 1424 |
| Mandelbaum, Salsburg, PC | 3419 | Pascal International, Inc. | 4943 | SINOL | 1326 | Villa Radiology Systems | 1034 |
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| Mark E. Feinsot CPA PC | 843 | Patient News | 3515 | Sky Factory | 1806 | VITA North America | 4405 |
| Maruchi | 1727 | Patterson Dental | 3600 | Sleep Group Solutions | 1705 | VITA Zahnfabrik H. Rauter | 1319 |
| Masserano Real Estate and Consulting, LLC | 4129 | Pay Anywhere 360 | 4310 | Snap On Optics | 1807, 2914, 5028 | VitaMix | 5519 |
| Matech Inc. | 1003 | PDT, Inc. /Paradise Dental Technologies | 1908 | Soitaire Smile Dental Studio | 1038 | VOCO | 1217 |
| Maui Amenities, Inc. | 1713 | Pelton & Crane / Marus | 3822 | Solmetex LLC | 3631 | VOCO America Inc. | 3201 |
| Maxill, Inc. | 5231 | Pemco/Newark Dental | 2608 | Solutionreach | 5312 | Wand Dental, Inc. (Milestone Scientific) | 3831 |
| MCT- Mr. Curette Tech | 4923 | PennWell Corp. | 3931 | Sonendo, Inc. | 4230 | Water Pik Inc | 4006 |
| MDC Dental | 4111 | Perio Protect LLC | 5031 | Southern Dental Instruments | 1140 | Weave | 5420 |
| mdmed | 5124 | PerioChip by Dexcel Technologies, Ltd. | 814 | Speed Dental Co., Ltd. | 712 | Wells Fargo Practice Finance | 3609 |
| Medco Instruments, Inc. | 2806 | Perioptix by DenMat | 5017 | Speiko- Dr. Speier GmbH | 1221 | West - TeleVox Solutions | 3543 |
| Medentika - Instrandent | 4523 | Philips Sonicare & Zoom Whitening | 4809 | SPIDENT CO., LTD | 4818 | White Towel Services, Inc. | 3530 |
| Medical & Dental Billing Services, LLC. | 4843 | PhotoMed International | 705 | SpiralTech | 4139 | Willmann +Pein GmbH | 1318 |
| Medical Liability Mutual Insurance Company (MILMC) | 2105 | PIERREL Pharma SRL | 4521 | Splintek | 5609 | Wilson Precision, Inc. | 3542 |
| Medical Office Design Build by Jim O'Brien Architect | 3305 | Piezosurgery Incorporated | 911 | SS White Dental | 2814 | Wise Instruments | 3241 |
| Medicool Lab Handpiece | 4831 | Planmecca USA, Inc. | 5428 | St. Renatus | 5040, 5341 | World Bio Tech Co., Ltd. | 5121 |
| Medidenta | 916 | PNC Bank, Healthcare Business Banking | 4130 | StarDental Instruments | 3409 | World Dental Exhibition Alliance | 1823 |
| Mediplus Co. | 5123 | Podium | 5719 | steco-systems-technik GmbH | 1324 | World Managemetrn Resource Services, LLC | 5521 |
| meditrade | 5120 | Polaroid Dental Imaging | 1905 | SteriTrays | 4541 | Yamada Instruments | 723 |
| MedPro | 3431 | Polident d.o.o | 3737 | STERNGOLD | 613 | Yangzhou Min Sheng Brush Daily Chemical, Co. Ltd. | 4341 |
| Medy Dent, Inc. | 839 | Pomee USA | 4603 | Storm Impulse | 5831 | Yangzhou Star Toothbrush Co. Ltd. | 3539 |
| MEGA PHYSIK GmbH | 1520 | Porter Instrument Company, Inc. | 5114 | Stratacor Holdings Company | 940 | Yankee Dental Congress | 3712 |
| MEGADENTA Dentalprodukte | 1131 | Power Dental USA, Inc. | 1515 | Straumann | 825 | Yelp, Inc. | 3103 |
| Meisinger USA L.L.C. | 3407 | PracticeCompass, LLC | 5239, 5338 | Strauss Diamond Instruments, Inc. | 1013 | Yesbiotech Co., Ltd. | 5021 |
| Meta Biomed Inc. | 3421 | Premier Dental Products Company | 4207 | Structure Builds, LLC | 4128 | Yeti Dentalprodukte | 1220 |
| Meta Dental Corp. | 4504 | Prescott's Inc. | 3840 | Stylecraft Interiors, Inc. | 2811 | zebris Medical | 1323 |
| Microcopy | 1106 | Prestige Products Direct | 4041 | Sultan Healthcare, Inc. | 3427 | Zeiss | 4804 |
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| Microsurgery Instruments Inc. | 3838 | PRI | 3430 | Summit Dental Systems | 3101 | Zest Dental Solutions | 909/910 |
| Midmark Corporation | 4609 | Primo Dental Products | 3437 | Suni Medical Imaging Inc. | 4423 | ZH Graceful Dental Lab Co., Ltd. | 4441 |
| Midwest Dental | 2529 | Pritidenta GmbH | 1030 | Sunrise Dental Supplies LLC & Sunrise Dental Lab | 4210 | Zhengzhou Huaer Electro-Optics Technology Co., Ltd. | 5043 |
| Milestone Education LLC | 3837 | ProDent USA | 2103 | Sunstar Americas, Inc. | 3828 | Zimmer Biomet | 4417 |
| Millennium Dental Technologies, Inc. | 3834 | Professional Sales Associates Inc. | 3401 | Supersmile | 2001 | Zirc Company | 3316 |
| MIS Implants Technologies, Inc. | 4636 | Prophy Magic | 915 | Supply Clinic | 3637 | Zoll Medical | 5320 |
| MK Gold | 4042 | Prophy Perfect, Inc./PHB | 2106 | Suremark Company | 3420 | ZrO2 powertools | 1325 |
| Mobile Care - Visiting Dental Service | 4330 | ProSites | 1116 | SurfCT.com | 4037 | | |
| Modern Dental Network | 3938 | Protouch Solutions | 640 | SURGIDENT Co.,Ltd. | 5020 | | |
| Modular and Custom Cabinets, Ltd./MCC | 3506 | Pulpdent Corporation | 2212 | SurgiTel/General Scientific Corp. | 2200 | | |



US Exhibitors Interested in Overseas Markets Listings

AdDent, Inc.

Booth: 3119

Contact: Joshua Friedman, DDS, President
Malena Pereyra, International Customer Service
Phone: (203)778-0200 Fax: (203) 792-2275
Website: www.addent.com E-mail: mpereyra@addent.com
EXPORT PRODUCTS: Dental products for Diagnostic & Restorative procedures
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Beutlich Pharmaceuticals LLC

Booth: 2812

Contact: David Clinard, Internatinal Sales Manager
Phone: (386) 283-1311
Website: www.beutlich.com E-mail: dclinard@beutlich.com
EXPORT PRODUCTS: HurriCaine Topical Anesthetic gel, liquid, and spray, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Solution, pH Oral monitoring strips.
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

Bisco, Inc.

Booth: 1200

Contact: Carolyn Suh, Direct Sales
Phone: 847-534-6000
Website: www.bisco.com E-mail: intl@bisco.com
EXPORT PRODUCTS: Bisco Dental Products: (adhesives, Cements, Composites, Base/liners, Primers, Posts, Etchants, Core build-up)
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Crosstex

Booth: 3311

Contact: Ken Plunkett, Senior VP Global Sales
Andy Whitehead, Senior VP Business Development
Phone: 631-582-677 Fax: 631-582-1726
Website: www.crosstex.com E-mail: andyw@crosstex.com
EXPORT PRODUCTS: Infection Control/ Sterility Assurance/ Dental Unit/Waterlines/PPE/Conscious Sedation
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Denbur Inc.

Booth: 3104

Contact: Fari maissami, President
Sean Maissami, Managing Director
Phone: 630-896-9667 Fax: 630-986-9688
Website: www.denbur.com E-mail: denbur@denbur.com
EXPORT PRODUCTS: Micro Applicators, Oral Hygiene, Light enhancing tips, Diagnostic Instrument
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor

Dowell

Booth: 4515

Contact: Kevin Kim, Sales Manager, Eugene OH, Sales Manager
Phone: 877-737-8704 Fax: 909-348-7816
Website: www.dowelldentalproducts.com
E-mail: rosana@dowelldentalproducts.com
EXPORT PRODUCTS: Piezo Art Ultrasonic Equipmetn, Dental Instruments, Hand/Surgical, Ziconia Implant Drill
RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Fairfield Orthodontics, LLC

Booth: 2710

Contact: Nick Lulka, CEO, Cole Lulka, President
Phone: 203-610-8283 E-mail: ffdortho@aol.com
EXPORT PRODUCTS: Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Molar bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomers, Orthodontic Education.
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distribution, Joint Ventures, Licensing Agreements

GlasSpan, inc.

Booth: 1604

Contact: Janet Scharft, Sales Manager
Phone: 610-363-2300 Fax: 610-363-6391
Website: www.glasspan.com E-mail: info@glasspan.com
EXPORT PRODUCTS: GlasSpan flexible ceramic ropes and Tapes for Use with composite Resins for splint, bridges, posts and Trauma Stabilization
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors
RANGE OF DISTRIBUTION: Worldwide

Golden Dental Solutions

Booth: 4726

Curt Lawler, International Affairs
Phone: 586-585-1210 Fax: 866-624-0208
Website: www.golddentalsolutions.com
E-mail: info@golddentalsolutions.com
EXPORT PRODUCTS: Dental Instruments, Extraction, Crown Remover, Injection Comfort Device
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributor

Healthy Start / Ortho-Tain

Booth: 2412

Leslie Stevens, CEO/President., Lauren Smith, CFO
Phone: 847-446-7600 Fax: 847-446-7606
Website: www.orthotain.com
E-mail: orthotain@orthotain.com
EXPORT PRODUCTS: Habit Correctors, Nite Guide, Occlus-O-Guide, Interim-G, Class III Correctors, Snore-Cure, Ortho-T
RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Africa, Canada/Mexico, Austria/New Zealand
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

iLumi Sciences, Inc.

Booth: 2108

Contact: Kate Kromberg, Internatinal Sales Manager
Phone: (800) 345-4009 Fax: (631) 585-3404
Website: www.designsforvision.com
E-mail: info@dvimail.com
EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Johnson-Promident

Booth: 4108

Contact: Gary Kris, President
Haye Hinrichs, International Sales Manager
Phone: 845-589-0210 Fax: 845-589-0211
Website: www.johnsonpromident.com
E-mail: info@johnsonpromident.com
EXPORT PRODUCTS: Detnal Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Manhattan Whitening Company

Booth: 2006

Contact: Eric Novison, CEO, Robert Novsvion, CFO
Phone: 800-692-00076 Fax: 732-866-9920
Website: www.mwcnyc.com
E-mail: doctor@mwcnyc.com
EXPORT PRODUCTS: LumaLuxe Home and LumaLuxe Pro custom branded profesional teeth whitening systems
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distribtors, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Millennium Dental Technologies, Inc.

Booth: 3834

Contact: Michelle Rodriguez, Sales Representative
Phone: 562-860-2908
Website: www.lanap.com E-mail: info@lanap.com
EXPORT PRODUCTS: PerioLase MVP-7 for True Regeneration
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales

Pastelli USA LLC

Booth: 4518

Contact: Maurizio Trescato, Managing Director
Gianna Pamich, President
Phone: 269-425-2672
Website: www.pastelli-usa.com
E-mail: info@pastelli-usa.com
EXPORT PRODUCTS: Medical Uniforms
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distribtors

PDT, Inc./Paradise Dental Technologies

Booth: 1908

Contact: Christi Bailey, Sales Manager
Wendy Birtles, Sales Coordinato
Phone: 800-240-9895
Website: www.pdtdental.com
E-mail: exhibitsmanager@pdtdental.com
EXPORT PRODUCTS: Dental Instrments, Surgical Instruments, Sharpening Systems, Dental Sterilization Cassettes
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Richmond Dental

Booth: 3807

Contact: Fran Eskew, Account Manager
Sara Evans, Director of Sales
Phone: 704-376-0380 Fax: 704-342-1892
Website: www.richmonddental.net
E-mail: rdcustsvc@barnhardt.net
EXPORT PRODUCTS: Single Use Disposable Products; Cotton Rolls, Pellets, Sponges, Face Masks
RANGE OF DISTRIBUTION: Worldwide
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Shofu Dental Corporation

Booth: 4408

Contact: Randy Bailey, President
Matt Carroll, VP of Sales
Phone: 800-827-4638 Fax: 760-736-3276
Website: www.shofu.com
E-mail: customerservice@shofu.com
EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding agents, Ceramics, cements, Cameras
RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Scenes from the show



Great Turnout at the Pre-Dental Conference



Dr. Stuart Segelnick, Troubleshooter, GNYDM, receives the 2016 Journalism Award by the ICD (L to R Richard Rausch, President NYS Section ICD, Stuart Segelnick, GNYDM, Margaret Culotta Norton, President USA Section ICD, Ira Titunik, Regent of District 2 ICD)



1st time ever at the Greater New York Dental Meeting, the only Dental School in Mexico is recognized by the dental board in the state of California

Wednesday Night Happening

New York Marriott Marquis Hotel

Westside Ballroom - 5th Floor

6:30 - 8:30pm

Pre-registration & Badge is Required. No Registration is done onsite at the Marriott Marquis Hotel.
Children Under 18 WILL NOT Be Admitted

FREE 5 MINUTE HEARING SCREENING MOBILE VAN

Time: 10:00 a.m. - 4:30 p.m.

Location Exhibit Floor Booth 5234

Sunday, Monday, Tuesday and Wednesday

Dentists, hygienists and assistants are among professionals at risk for hearing loss due to work-place conditions. A high frequency hearing loss due to noise can occur gradually without being apparent. A ringing or buzzing in the ears is often the first sign of this noise induced hearing loss. With your busy schedule this hearing screening provides a quick convenient way to keep up with your health needs.

Protect your hearing and protect your health! Come by and have your hearing screened.

The Center for Hearing and Communication is the oldest not-for-profit, out-of-hospital hearing rehabilitation facility in the United States, serving adults, children and infants each year. If you miss the screenings at the Dental Convention, the Center offers free hearing screening at their headquarters 50 Broadway, 6th floor, New York City by calling (917) 305-7766.



Órgano Oficial de la Asociación Mexicana de Ortodoncia, Colegio de Ortodoncistas, A.C.

Ortodoncia

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II Congreso INTERNACIONAL

Primer Foro en Microimplantes

Los mejores conferencistas del tema por primera vez juntos

30 y 31 de Marzo 2017

Unidad de Congresos

Centro Médico Nacional Siglo XXI

Ciudad de México



Dr. Pablo Echarri



Dra. Patricia Vergara



Dr. Patrick Borbely



Dr. Ricardo Medellín



GRUPO EDITORIAL



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16 HORAS CRÉDITO



New Product Listings

3Shape Booth: 2626
 10 Independence Blvd. Suite 150, Warren, NJ 07059
 Product Name: Trios® 3 Mono

Description: Trios 3 mono delivers the same documented accuracy, insane speed and ease of use of all Trios intraoral scanners but takes digital impressions without color. This scanner offers the widest ranges of indications and delivers texture and stone model scans plus HD photos.

Aesthecon Booth: 3439
 1307 Townsgate Ct. Kannapolis, NC 28081
 Phone: 980-622-1340
 Product Name: CASI

Description: Simple & multifunctional composite sculpting instrument.

AMD Medicom Inc. Booth: 1643
 1200 55th Ave., Lachine, Quebec H8T 3J8, Canada
 Phone: 800-308-6589 Fax: 514-636-6266
 Product Name: Duraflor Ultra

Description: Medicom is proud to introduce Duraflor Ultra, a new topical fluoride treatment that offers our fastest fluoride release over a 2 and 4 period*. This ensures that patients get the maximum fluoride benefit while the varnish is on their teeth.

American Eagle Instruments Booth: 1700
 6575 Butter Creek Rd., Missoula, MT 58908
 Phone: 406-549-7451 Fax: 406-549-7452
 Product Name: Boge 513™ Scaler

Description: A modified sickle/hoer scaler. Hoe end is designed for marginal recess in areas with exposed root surfaces & areas with fixed orthodontic wires. The sickle end (N128) is designed for interproximal contact areas and areas with crowding or recession

DC Dental Booth: 5200
 1133 Greenwood Rd., Baltimore, MD 21208
 Phone: 410-205-8060 Fax: 410-205-8061
 Product Name: Dream 5% Sodium Fluoride Varnish

Description: Treats dentin hypersensitivity, dries to natural enamel color, fast & easy application, contains Xylitol and Tri-Calcium Phosphate.

DenMat Booth: 5016
 1017 W. Central Ave., Lompoc, CA 93436
 Phone: 800-433-6628 Fax: 805-347-7964
 Product Name: Vizilite Pro Oral Illsion Screening System

Description: The latest innovation in adjunctive screening is equipped with powerful shortwave LED's to generate biofluorescence and enhance visualization. Improve procedural efficiency and increase patient acceptance for annual screenings with this lightweight, ergonomic, long-lasting handheld device.

DenMat Booth: 5016
 1017 W. Central Ave., Lompoc, CA 93436
 Phone: 800-433-6628 Fax: 805-347-7964
 Product Name: NV PRO 3 Microlaser

Description: The latest evolution in cordless soft-tissue lasers is now optimized for all of your periodontal, restorative and orthodontic procedural needs, enabling you to deliver the benefits of laser dentistry to a broader range of patient types, with ease.

Dentco Booth: 1405
 656 Mamaroneck Ave., White Plains, NY 10605
 Phone: 914-837-7304 Fax: 914-948-1711
 Product Name: LumiSmile White Bulk Pack & Practice Building System

Description: Midi Dam isolator, isolates operative site while protecting tongue and cheek.

Dokuz Kimya Arge Dis Tic San Ltd. Sti Booth: 743
 Esensehir MH Necipfazil Bulv Cengizhan Sk
 No 39/A Umraniye Istanbul 34760, Turkey
 Phone: 90 216 50 50 668
 Product Name: Light Cure Custom Tray Material

Description: LC Custom Tray Material is a resin in the form of contoured plates for maxillae and mandibles. It is used for the fabrication of crown & bridges and in a total prosthetic technique. It can also be used for the fabrication of bases for bite patterns and odontograms. The tray resin is ready for use, easy to handle. LC Custom Tray Material can be cured under room and daylight (lengthy procedure), but cures quickly under halogen and UVA light. The individual trays can be used directly after fabrication

DoWell Dental Products Booth: 4515
 9287 Ninth St., Rancho Cucamonga, CA 91730
 Phone: 877-373-8904 Fax: 909-348-7816
 Product Name: Zirconia Implant Dental Drill

Description: Long lasting thatin regular dome drill. Noticeable lower friction heat than regular dome drill-Minimizes perforation of Lateral & Crestal Sinus Window.

Fairfield Orthodontics Booth: 2710
 410 Surf Ave., Stratford, CT 06615
 Phone: 203-610-8283
 Product Name: Smart Retractor®

Description: Smart Retractor® eliminates photographic mirrors when taking occlusal pictures. No mirror, no cheek retractors, easy and fast!

iLumi Sciences, Inc. Booth: 2108
 4150 Lafayette Center Drive Suite 500 Chantilly, VA 20151
 Phone: 703-894-7576 Fax: 703-476-5631
 Product Name: iLumi Fiber Optic Dental Post

Description: iLumi New Generation fiber post "The Problem Solver" produces the most radiant light intensity for polymerization and yield unparalleled over 5x radiopacity. No other post can make this claim. Try it now!

Intense Smile Implant Academy Booth: 3440
 150 SE 2nd Ave, Suite 300 Miami, FL 33131
 Phone: 786-322-2187
 Product Name: Live Implant Training

Description: Place 20 implants in 3 days, increase your dental skills--and, in turn, your patient base and revenue-with the only CE live implant training program backed up by a state-of-the-art university facility.

LumaLuxe Booth: 2006
 315 E. 70th Street, 1A New York, NY 10021
 Phone: 732-239-7627
 Product Name: LumaLuxe

Description: LumaLuxe is a professional teeth whitening sytem that can be completely custom branded for your dental office with any color, any logo and any design!

Medical Lab Drills Booth: 4831
 20460 Gramercy Place Torrance, CA 90501
 Phone: 310-782-2200
 Product Name: Pro Power 40K, Pro Power 50K, Pro Power 60 K

Description: Dental Lab Handpiece

Microflex Booth: 4905
 540 Lake Cook Rd., Suite 130 Deerfield, IL 60015
 Phone: 847-739-9058
 Product Name: Ultraform® Powder-free Nitril Examiner Gloves

Description: Microflex® Ultraform® comes in a range of half sized for a perfect fit because no two hands are exactly the same.

Patient News Booth: 35151
 5152 County Rd., 21 Haliburton, ON KOM 150, Canada
 Phone: 800-667-0268 Fax: 888-858-5836
 Product Name: Marketing Performance Dashboard

Description: Performance Dashboard consolidates tracking and SCORING information, making it easy for you to get clear cut guidance so you can make better business decisions.

Polaroid Dental Imaging Booth: 1905
 8 Jay Ct., Monsey, NY 10952
 Phone: 844-789-5050 Fax: 845-511-9307
 Product Name: Polaroid HD Wireless Intraoral Camera

Sichuan Anhengli Denture Technology Co. Ltd. Booth: 5032
 Mianyang Economic Development Zone Building 8
 Mianyang, Sichuan 621000. China
 Phone: 861898080-5668 Fax: 860288543-8037
 Product Name: Full Zirconia TCS partial Nano Ceamage Crown/Inlay, Onlay PFM Non-Precious (Co-Cr) PFM Precious (86.2% Gold) Au-Pd Alloy Crown/Inlay/Onlay Full Metal Crown (Non-Precious Co-Cr) Telescope Crown Attachment Vitallium Framework Chrome-Cobalt Framework Valpia

Description: Restore defected teeth or defect of dentition Inlay/Onlay: restore defected teeth restore defect of dentition or missing prosthesis.

Southern Dental Instruments Booth: 1140
 614 Carrolliten Villa Rica Hwy., Villa Rica, GA 30180
 Phone: 888-311-1491 Fax: 770-456-7103
 Product Name: C-Shape

Description: C-Shape is the perfect composite instrument that provides a stronger restoration quickly & efficiently.

StarDental Booth: 3409
 1816 Colonial Village Lane, Lancaster, PA 17601
 Phone: 866-383-4636
 Product Name: 403 Torque

Description: StarDental® introduced the newest member of the 430 high-speed handpiece family at CDA Anaheim, the 430 Torque. Available in various configurations, the 430 Torque delivers freedom of choice and unprecedented power. Ergonomically designed with rugged 100% stainless steel construction, the 430 Torque is outfitted with an attractive satin finish, resulting in a stylish yet durable handpiece. The 430 Torque is available with or without fiber optics, and either a lubricated version or LubeFree version that provides dental practices with substantial cost and time savings.

Stratacor Holdings Company Booth: 940
 500 Washington Ave. S. Suite 2060 Minneapolis, MN 55415
 Phone: 612-5080-4052
 Product Name: Teethan

Description: Teethan is an innovative and revolutionary electromyography digital device that evaluates dental occlusion and balance. Teethan works by analyzing the activity of the masticatory muscles and provides an easy to read patient report.

Sulzer Mixpac Ltd. Booth: 4422
 Ruetistrasse7 Haag 9469
 Phone: 41-81-772-2634 Fax: 41-81-77202001
 Product Name: MIXPAC™ T-Mixer

Description: MIXPAC™ T-Mixer: The new mixing technology provides less material waste and consistently high mixing quality. The shorter design reduces material waste in the mixing tip by more than 25% without any impairment to the usual handling.

TBS INOX USA Booth: 1702
 244 Fifth Ave., Suite 2545 New York, NY 10001
 Phone: 844-TBS-INOX Fax: 844-200-1045
 Product Name: FRINGS-Forceps with Spring

Description: FRINGS are the most revolutionary dental forceps. FRINGS have an auto-retractable technology which allows them to fully open without applying any pressure. FRINGS are the only forceps available which reduce trauma and stress to your hands and forearms. To know more about FRINGS please visit us at Booth #1702.

Ultra Safe WiFi Booth: 3215
 3462 Pacific Drive. Naples, FL34119
 Phone: 443-286-6223
 Product Name: Ultra Safe WiFi

Description: Cure waiting room pain with HIPAA compliant Ultra Safe WiFi for patients. Simple, hassle-free setup for any Internet connected office. Easy and affordable way to improve your waiting room experience.

Zhengzhou Huaer Electro-Optice Technology Co. Booth: 5043
 No. 79 Zhenghua Rd., Zhengzhou City, Henan 450000
 Phone: 86 371 86097306 Fax: 86 371 69067368
 Product Name: Teeth Whitening Kit, Teeth Whitening Gel, Teeth Whitening Pen, Dental Impression Putty, Portable dental unit, Dental Handpiece

Description: www.cnhuaer.com.cn

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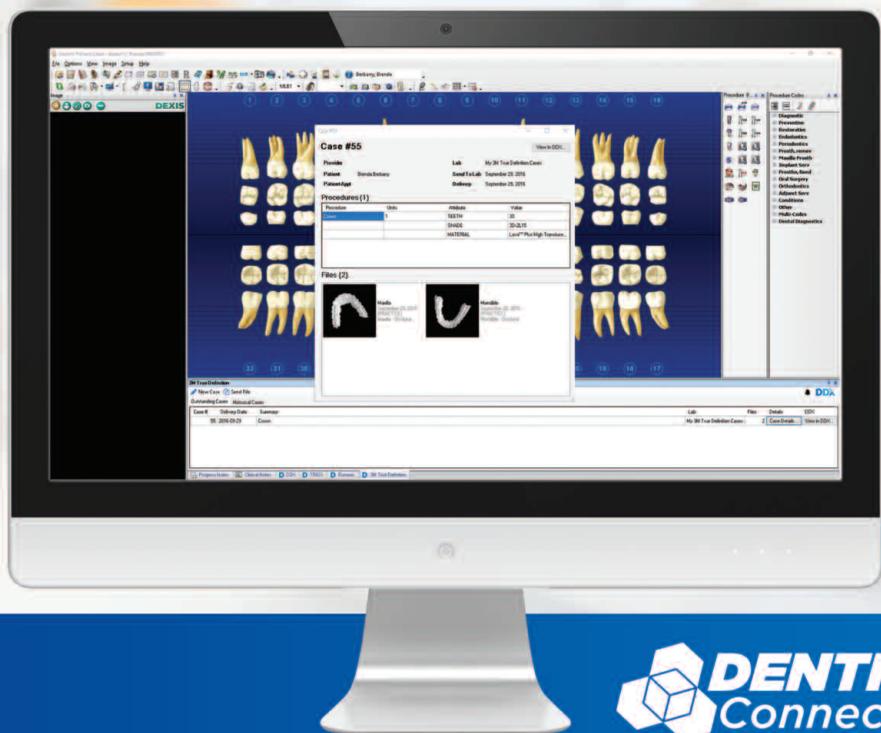
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3M Booth #4618

Dentrax Booth #4627

Henry Schein Booth #4225

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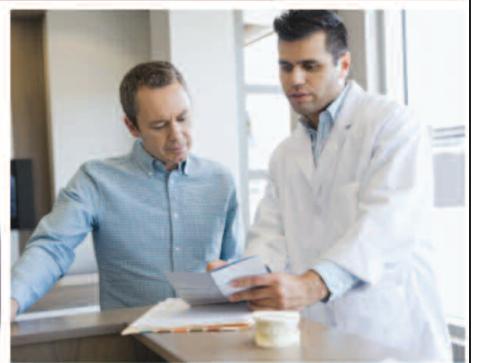




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Booth No. #5314

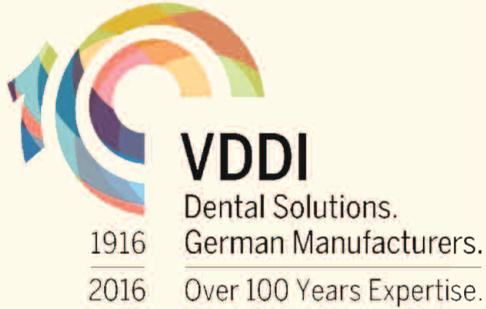


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100 Years Milestones

DENTAL TECHNOLOGY
FROM GERMANY

The Association of German Dental-Manufacturers (VDDF) was founded in Berlin on 24th June 1916. In the beginning, the main task of VDDF was the organization of the IDS International Dental Show completely on its own. The first Dental Show took place in 1923.

The first era (1916 – 1932) is marked by the founding of the association in the middle of World War I and the organisation of the first Dental Show in the middle of the hyperinflation year 1923. The courageous step taken by the organisers paid off, and the Dental-Show grew from year to year despite difficult economic conditions and political uncertainties. However, the VDDF reluctantly had to refrain from organising the trade fair in 1929, the year of the global economic crisis. Despite continuing economical difficulties, the VDDF again organised a Dental Show in 1930. This era (1933 – 1949) is marked for the dental industry by the seizure of power through the National Socialists, the enforced conformity of associations, the centralisation of economic activities and three successful Dental Shows. World War II brings with it a war economy and destruction, a demolished associa

THE YEARS 1950 – 1966

The new formation of the VDDI on the inaugural meeting on January 13th 1950 shapes this era, as does the focus and further development of the six International Dental Shows (11.-16.). The founding assembly with 89 company representatives, worded the task of the association: *»The objective of the Association of the German Dental Industry is to advise and serve all members of the large dental family with its many different production sectors on a cross-disciplinary basis, to protect the overall interests of the industry, to organise events and – last not least – to represent the entire dental*

industry in affairs dealing with associations of the trade and our final users, the dentists.«

THE YEARS 1967 – 1983

The VDDI sets the roadmap for the future. From an organisational point of view, it aligns with the Association of Precision Engineering & Optics, but stresses its independence. The VDDI offices move from Frankfurt to Cologne. The International Dental Show continues to grow with six events (17.-22.) at changing locations. With the dental technician exhibition *»dentechnica«*, the VDDI establishes a further successful trade show.

THE YEARS 1984 – 2000

With six International Dental Shows (23.-28.) as well as three dentechnica exhibitions, the VDDI expands its excellent reputation as exhibition organiser during this era at a national and international level. The trade exhibitions are meeting points, places for communication and further education, and last not least, industrial trade shows for dental innovations.

THE YEARS 2001 – 2016

Eight successful International Dental Shows (29. – 36.), the last dentechnica, as well as a growing number of exhibition attendances abroad mark this era. The association is active with numerous statements on industry and health policy topics in Germany and Europe in its role as representative of the interests of its industry and the dental business. The association is an open and open-minded circle of domestic and international companies who form a type of quality community.



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Give It Your Best Shot! Understanding Injectables

Steven J. Clark, M.D., D.M.D.,
Plastic & Reconstructive Surgeon
Botulinum Toxin (Botox) and Facial Fillers

If you don't believe that injectables are the most popular cosmetic procedure, just ask one of the more than 8 million+ (*ASPS 2014 Statistics) who have sought minimally invasive procedures to improve the wrinkle lines, replace facial volume and restore balance to the signs of the facial aging.

The reason so many people are jumping on the bandwagon is simple: treatment can take just one doctor's office visit, the results are relatively quick and the costs are economical with little or no downtime. These trends are driven by "baby boomers" staying in the work force longer and who may not have the time for a surgical recovery. They understand that aging is inevitable, but looking old may be somewhat optional. The non-surgical modalities to shape the aging face can be categorized in several ways.

1. Neuromodulators consisting of botulinum toxin type A are presynaptic nerve blockers that selectively relax the injected muscles. The cosmetic effect is achieved by rebalancing the activity of the muscles in the face by weakening some and not others and by carefully choosing the dose of the product according to each patient's individual anatomy, muscle mass and the cosmetic

goals to be achieved.

2. Facial Fillers have been around for more than three decades. In the 60's and 70's bovine collagen was used to fill fine wrinkle lines. As many new improved products have been introduced, and as clinicians have gained experience with them, a whole new treatment philosophy has evolved with better cosmetic results, enhanced patient safety and greatly improved patient satisfaction. The typical aged face represents a combination of changes on many levels, including bony structures, subcutaneous fat, muscle strength and skin integrity. These structural changes then lead to morphologic changes in terms of three dimensional contours and topography of the face, as well as in its shape, balance and proportions.

Advancements in our understanding of the anatomy of aging, in the advent of newer products and techniques have dramatically increased our ability to address these changes. We now evaluate patients in a global fashion instead of focusing on discrete wrinkle lines. We take a top to bottom approach evaluating symmetry, morphology of the face in terms of three dimensional contours that dictate how we reflect or shadow light and the shape, balance, volume loss and proportions of the face. A good result is dependent upon proper training. A clinician must use his skill and aesthetic perception with a careful pretreatment assessment to determine which injectable amount and location will deliver the best result. Often patient selection rather than product selection may be the most important factor in predicting outcomes.

**Register to attend Botox & Facial Fillers:
A Clinical Workshop and Demonstration**

Global Orthodontic Conference Schedule

| COURSE CODE & LOCATION | DAY | TIME | TITLE | SPEAKER |
|----------------------------------|----------|---------------------------------------|---|---|
| 5050 - Exhibit Floor Booth #2414 | 11/29/16 | 9:45am - 12:45pm & 2:00pm - 5:00pm | New York University Orthodontic Department and Alumni Program: Clinical Practice Meets Scientific and Empirical Scrutiny | Elliott M. Moskowitz Olivier Nicolay Lysle E. Johnston, Jr. |
| 6050 - Exhibit Floor Booth #2414 | 11/30/16 | 9:45am - 12:45pm | New Technologies in Dental Medicine | Jeremy J. Mao |
| 6060 - Exhibit Floor Booth #2414 | 11/30/16 | 1:30pm - 4:30pm | What Do Orthodontists Need to Know about Bone Remodeling and Bone Regeneration | Jeremy J. Mao |

On behalf of the Organizing Committee, I hope to see you at this year's **Global Orthodontic Conference!**

Gail E. Schupak, D.M.D. Organizing Chairman, Global Orthodontic Conference

Marc B. Gainor, D.M.D. General Chairman, Greater NY Dental Meeting

Sensodyne® True White® – A breakthrough in Whitening for Sensitive Teeth

Do your patients with dentin hypersensitivity ever ask you about whitening? More than 1 in 5 people have been rteeth color.¹

The reported prevalence of dentin hypersensitivity would suggest that as many as 1 in 3 people may be affected, and even higher in individuals with periodontal disease.^{2,3}

Sensitivity sufferers may be compromising sensitivity relief by switching between desensitizing and whitening toothpastes.^{4,5} In addition, many everyday whitening toothpastes have higher abrasivity,⁶ which may not be the most appropriate choice for patients with exposed dentin.

As a result, patients with dentin hypersensitivity can face a compromise when choosing a whitening toothpaste between treatment of sensitivity and stain removal.



Sensitivity Relief

Sensodyne® True White® has been developed for your patients with dentin hypersensitivity who seek gentle stain removal and cavity prevention. Sensodyne® True White® offers sensitivity relief* in a low abrasion formula and contains 5% potassium nitrate, a clinically proven ingredient for sensitivity relief⁷⁻¹⁰ (Figure 1).

Whiter Teeth

Sensodyne® True White® contains the inactive ingredient 5% tripolyphosphate (STP) for active stain removal and prevention of extrinsic dental stain¹¹⁻¹⁴ (Figure 2).

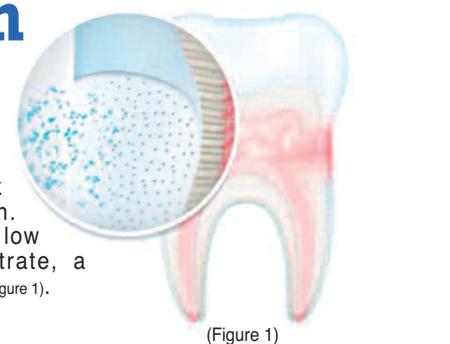
Low Abrasion Formula

The formulation of Sensodyne® True White® is 10x less abrasive than many leading whitening toothpastes.¹¹ This low abrasivity makes the formula an appropriate choice for patients with exposed dentine.^{15,16}

You can recommend a low abrasion, twice-daily toothpaste for your patients who need care for their sensitive teeth and seek gentle whitening – Sensodyne® True White®.

Gentle stain removal without compromising sensitivity care

Sensodyne® Brand – specialist expertise for patients with dentin hypersensitivity.



(Figure 1)



(Figure 2)

*With twice-daily brushing

† Based on Relative Dentin Abrasivity testing against 15 products in the top 80% of the whitening toothpaste market

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1. Joiner J. Dentistry 2010; 38s : e17-e24. 2. Addy M. Int Dent J2002; 52: 367-375. 3. Chabanski et al. J Clin Periodontol, 1996; 23: 989-992. 4. Kantar Worldpanel Usage Study 2012, UK. 5. Kantar Worldpanel Usage Study, 2013 US. 6. Dorfer CE et al. J Clin Dent 2011. 7. GSK Data on File, Z2860473. 8. Jeandot J et al. Clin (French) 2007; 379-384. 9. Nagata T et al. J Clin Periodontol 1994; 21(3): 217-221. 10. Leight RS et al. J Clin Dent 2008; 19(4): 147-153. 11. GSK Data on File, RH02006. 12. Shellis RP et al. J Dent 2005; 33(4): 313-324. 13. Schemehorn BR et al. J Clin Dent 2011; 22(1): 11-18. 14. Hughes N et al. J Clin Dent 2009; 20(7): 218-222. 15. GSK Data on File, 2860473. 16. GSK Data on File, Z2860435.

Technology Education Seminars & Workshop Programs

| TUESDAY | | EXHIBIT FLOOR, BOOTH #4836 | SPONSORED BY |
|-----------------------------------|--|---|---|
| 9:45 – 12:45PM | The Basics and Clinical Application of Cone Beam Cat Scan (CBCT) (Rumpa Ganguly & Aruna Ramesh) |    | |
| 2:00 – 5:00PM | New Innovations and Technology in Laser Education (Glenn Van As & Ken Magid) | | |
| WEDNESDAY | | |  |
| 9:45 – 12:45PM & 1:30 – 4:30PM | Platelet Rich Fibrin (PRF): Innovative Solution to Grafting and More in Everyday Dentistry: A Hands-on Workshop (Joseph Choukroun & Aeklavya Panjali) | | |

Dental Laboratory Technician Programs

| TUESDAY | | EXHIBIT FLOOR, BOOTH #116 | SPONSORED BY |
|----------------|------------------------------|---------------------------|---|
| 9:45 – 12:45PM | 3D Printing Updates | |  |
| 2:00 – 5:00PM | One Case, Multiple Workflows | |  |



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THE CRYSTAL PALACE NEAR INTERNATIONAL REGISTRATION

Dr. Ian Lerner Receives the 2016 Health Equity Hero Award

By GNYDM

Dr. Ian M. Lerner, Immediate Past-General Chairman of the Greater New York Dental Meeting (GNYDM) and the current Advisory Chairman, was selected as a 2016 Health Equity Hero by his colleagues at DentaQuest. He was presented with the award by Ms. Meghan Hytry, Director of Client and Provider Engagement at DentaQuest, at the Celebrity Luncheon on Monday.

His contributions to addressing health equity and oral health issues using the GNYDM as a forum have not gone unnoticed. Among his unique program initiatives last year were the Greater New York Smiles Program, the Medicaid Forum, and the International Oral Cancer Symposium. He has personally raised over a half a million dollars for GNYDM programs since he was chosen to be on the Organization Committee in 2007.

This year the Second District Dental Society and the New York County Dental Society, the parent organizations of the GNYDM, have also chosen him to be the first President of their Greater New York Dental Education Foundation. This non-profit foundation was created to help fund educational programs and charitable events at the GNYDM.

When asked which program is his favorite, Dr. Lerner quickly said the Greater New York Smiles Program; "This program has educated over 10,000 children since it started. The third and fourth graders from NYC Public Schools get the opportunity to learn about proper oral hygiene, basic nutrition, and get a dental screening while having a great time."

As a 2016 Hero, DentaQuest's Corporate Citizenship Initiative will make a \$1,000 contribution to a non-profit of Dr. Lerner's choice. Without hesitation, he chose Remote Area Medical (RAMUSA.org). Dr. Lerner hopes to bring a RAM Clinic to the NYC area next year to provide free medical and dental services to people in need.



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Greater New York Smiles



We welcome the following volunteers, organizations and schools who participate in this unique program: New York City College of Technology's Dental Hygiene Department, Hostos Community College's Dental Hygiene Department, and Bergen Community College's Dental Hygiene Program, and volunteers from the Dental Hygienists' Association of the City of New York and the New Jersey Dental Hygienists' Association who will be instructing and demonstrating the importance of oral health care to public school children.

Exhibit Floor, Booth 6200 from 10:00AM - 2:00PM

This Program is sponsored by educational grants from DentaQuest, United Federation of Teachers and Colgate.



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Booth #5725

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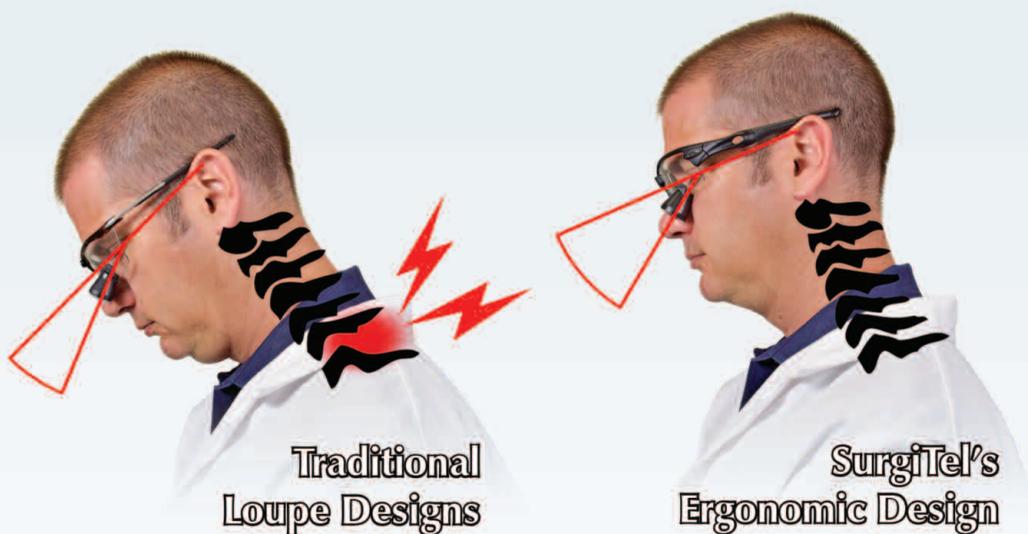
NEW Ergo Max Loupes

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Booth #2200



Clinicians Report* August 2016:

"... simply wearing loupes doesn't ensure a healthy posture or eliminate leaning/hunching over the oral cavity (some models may exacerbate poor posture)."

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinician with their best ergonomics and **STOP neck pain.**

*An independent, non-profit, dental education and testing foundation, Clinicians Report[®], August 2016. For the full report go to www.SurgiTel.com/CR



"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS



If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment.

Lance Rucker, DDS AB BScD

**STOP Neck Pain at
Booth #2200**

