

ressed in all its holiday finery, it's no wonder New York City is considered one of the Greatest Cities in the World! From the bustling streets of Times Square to the leisurely neighborhoods on the upper Eastside and all the way down to the Charging Bull outside of the Stock Exchange, New York City offers something for everyone! Check out our prepared list of the best places to visit during the Holiday Season in NYC.

By: Jayme McNiff Spicciatie, GNYDM

When the lights go down and the Exhibit Floor closes where will New York City take you?



The AEEDC Youy Dutal Res

Presented to Dr. Suhail Al-Amad at the Celebrity Luncheon by Drs. Ian M. Lerner, General Chairman, GNYDM and Abdul Salam Al Madani, AEEDC"





Justice Patricia DiMango Captivates the Crowd at the Celebrity Luncheon



#### **One World Observatory**<sup>™</sup>

Visit One World Observatory<sup>™</sup> located at One World Trade Center in the Northwest corner of the World Trade Center site. Start by ascending to the top of the tallest building in the Western Hemisphere in less than sixty seconds, then look toward the horizon and feel the city's invincible spirit.

#### Annual Rockefeller Center Christmas Tree Lighting

2015 Rockefeller The Center Christmas Tree will be lit for the first time on Wednesday, December 2, with live performances from 7-9pm, at Rockefeller Plaza, between West 48th and West 51st Streets and Fifth and Sixth Avenues. Tens of thousands will crowd the sidewalks for the event and hundreds of millions will watch it live across the globe. The Tree will remain lit and can be viewed until 8pm on January 6, 1111 2016.

See **New York City** (cont. on page 3)

The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society

CITY

# DISCOVER A GENEROUS SCHOLARSHIP PROGRAM.

Choose a path that sets you apart from your peers with the U.S. Army Health Professions Scholarship Program (HPSP). To see if you qualify, visit Army Dental Recruiting at Booth #825 or go to healthcare.goarmy.com/ce71 to learn more.





### **GNYDM** DAILY

#### New York City (cont.)

#### 9/11 Memorial & Museum

Honoring the lives of those who were lost, the 9/11 Memorial occupies 8 acres at the World Trade Center. The Memorial is a tribute to the past and a place of hope for the future. The 9/11 Memorial is free of charge and open to the public daily from 7:30 a.m. to 9 p.m. The National September 11 Memorial Museum serves as the country's principal institution concerned with exploring the implications of the events of 9/11, documenting the impact of those events and exploring 9/11's continuing significance. Admission is \$24 for adults.





#### About the Publisher

Watch For

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**Greater New York** 

**Dental Meeting** 

Coming in 2016

#### **Greater New York Dental Meeting**

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#### **Top of the Rock**

See New York City from a view unlike any other at 30 Rockefeller from the 70th floor. Stop by at night after the exhibit floor and see NYC's lights span for miles. Top of the Rock Observation Deck is open daily until 11pm.

#### **Broadway Shows & Radio City**

New York City's Theater District must not be missed. The Greater New York Dental Meeting offers special discounted Broadway Show tickets only for Dental guests. Visit www.gnydm.com and click on Attendee Information, Broadway Tickets. See the hottest shows and 2015 Tony Award Winners: An American in Paris, Something Rotten! or Radio City Music Hall's Christmas Spectacular.

#### **Christmas Window Displays**

Macy's Christmas Windows feature the popular holiday movie scenes from a "Miracle on 34th Street," along 34th street and along Broadway. Check out Bloomingdale's Holiday Windows, Barney's featuring woodland creatures and intricate snow owls, Saks Fifth Avenue with their 3-D light show and interactive Holiday Window, and Bergdorf Goodman with a live performance by Broadway songstress Nikki M. James (The Book of Mormon, Les Misérables). Check out www.timeout.com for a complete list of NYC Christmas Window Displays.

#### **Do Some Holiday Shopping**

New York City is the greatest shopping Mecca of the world! Don't waste your opportunity to explore small boutiques for unique gifts or the historical Macy's of 34th street (located at Herald Square between Broadway & 7th Avenue).

#### **Bryant Park Winter Village**

Take the family Ice skating at Winter Village in Bryant Park. Wander over 125 small boutique shops and kiosks selling jewelry, local foods, decorative goods, toys and gifts for pets. Afterwards, grab a bite to eat and a cocktail at Celsius with rink-side views.

#### **Other Events**

Meet the city on a bus tour and then spend time exploring those sights that captured your imagination. Grab a carriage ride through Central Park or wander through Grand Central Terminal, with its ornate early urban architecture and cavernous grand concourse. Take an elevator to the top of the Empire State Building to experience the most spectacular view in the world. Walk out on the deck and see the city from above.

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### **GNYDM** INFORMATION

#### December 1, 2015

### **General Information**

#### **General Registration**

#### Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 27	12:00 Noon to 4:30 P.M.
Saturday, November 28	8:00 A.M. to 4:30 P.M.
Sunday, November 29 through	
Tuesday, December 1	8:00 A.M. to 5:30 P.M.
Wednesday, December 2	8:00 A.M. to 4:00 P.M.

#### NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

#### **Exhibitor Registration**

#### Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 27	8:00 A.M. to 4:30 P.M.
Saturday, November 28	8:00 A.M. to 4:30 P.M.
Sunday, November 29 through	
Tuesday, December 1	8:00 A.M. to 5:30 P.M.
Wednesday, December 2	8:00 A.M. to 2:30 P.M.
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#### All exhibit personnel or company representatives should preregister.

Both verification of employment with the exhibiting company and photo identification are required for on-site registration at the Exhibitor Registration Desk. False verification of individuals as company representatives, miss use of exhibitor badges or any other method used to assist unauthorized persons to gain admission to the exhibit floor may result in expulsion of the exhibiting company from the exhibition.

Non-exhibiting dental trade can be registered upon presentation of appropriate credentials, photo identification and payment on-site of \$125.00.

Press can only register at the Executive Headquarters Office on-site with credentials and a portfolio of previous published dental literature.

#### **Badges**

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

#### **Coat Check**

Coat Check areas are located on the First and Second Levels.

#### **Disability-Related Accommodations**

If you need a disability-related accommodation or wheelchairaccess, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

#### **Exhibits Office**

Registration Area - Crystal Palace - Upper Level.

<b>Exhibits - Technical and Scientific</b>	
Sunday, November 29	9:30 A.M. to 5:30 P.M.
Monday, December 30	9:30 A.M. to 5:30 P.M.
Tuesday, December 1	9:30 A.M. to 5:30 P.M.
Wednesday, December 2	9:30 A.M. to 5:00 P.M.

#### First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

#### Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

#### **International Hospitality Center**

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

#### **Press Desk**

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

#### Admission

Admission to the Meeting is by badge only, which can be obtained by presenting photo identification and a 2015 membership card in one of the organizations or afflictions related to Dentistry.

All Dentists, American and International, their family members, staff and guests are admitted **FREE** as long as they preregister before November 27th.

There is a \$30.00 per person on-site and on-line administration fee starting Friday, November 27, 2015 for those who do not pre-register. Payment must be in cash, MasterCard, Visa or American Express.

#### CHECKS ARE NOT ACCEPTED ON-SITE.

Dental hygienists, assistants and students will be admitted **FREE** by presenting photo identification and a written affiliation to dentistry.

Laboratory owners and technicians must present photo identification and a business card or evidence of their certification or membership in the National Association of Dental Laboratories or an affiliation to Dentistry.

Postgraduate students and those participating in a Residency Program will be admitted **FREE** by presenting school or hospital affiliation and photo identification.

Dental students must present photo and school identification.

#### **Video and Photography Disclaimer**

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2014 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

All programs are held at the Jacob K. Javits Convention Center 11<sup>th</sup> avenue between 34<sup>th</sup> & 39<sup>th</sup> street, t: (212) 216-2000 unless otherwise indicated in the Program & Exhibit guide.

#### Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits

#### Convention Center. BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME. A

limited number of baby carriers are available in the Executive Headquarters Office.

#### **Nursing Mothers**

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

#### **Ticket Sales**

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

### Live Dentistry Arena Aisle 6200 (Booth #6230)



### **GNYDM** INFORMATION

### **Hotel Map**





DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 27	9:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 28	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
Sun., Nov. 29	8:00 AM -10:30 AM	Continuous
Wed., Dec. 2	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Wed., Dec. 2 Exhibitors Only	6:30 PM - 9:00 PM	On the hour from Javits

**PUBLIC BUSES** - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34<sup>th</sup> Street and 11<sup>th</sup> Avenue). The 42<sup>nd</sup> Street Crosstown Bus (M42) will stop on 42<sup>nd</sup> Street and 11<sup>th</sup> Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

- A. New York Marriott Marquis
- B. Affinia Manhattan Hotel
- C. Candlewood Suites Times Square
- D. Crowne Plaza Times Square
- E. DoubleTree Metropolitan
- F. DoubleTree Times Square South
- G. Element New York Times Square
- H. Four Points by Sheraton
- I. Grand Hyat
- J. Hampton Inn-Empire State Building
- K. Hilton Garden Inn New York/ Times Square Central
- L. Hilton Garden Inn Times Square
- M. Holiday Inn Express Times Square South
- N. Holiday Inn New York City -57th Street
- O. Homewood Suites Midtown
- P. Hudson Hotel
- Q. Hyatt Herald Square New York
- R. Hyatt Place New York Midtown South
- S. Ink48 A Kimpton Hotel

- T. InterContinental New York Times Square
- U. Le Parker Meridien
- V. Manhattan at Times Square Hotel
- W. Millennium Broadway Hotel
- X. New York Hilton Midtown
- Y. Paramount Hotel
- Z. Park Central New York
- a. Park Lane
- B. Radisson Martinique on Broadway
- c. ROW NYC
- d. Sheraton New York
- e. Staybridge Suites Times Square
- f. The Muse New York -A Kimpton Hotel
- g. The Roosevelt Hotel
- h. Tryp by Wyndham Times Square
- i. W New York
- j. W Times Square
- k. The Westin New York at Times Square
- I. Wyndham New Yorker Hotel
- m. YOTEL New York

### **Complimentary Shuttle Bus Schedule**

#### **ROUTE 1**

New York Marriott Maquis 45<sup>th</sup> Street, off Broadway **Servicing:** Crowne Plaza, Hilton Garden Inn Times Square, Ink48, Millennium Broadway, Novotel, Paramount Hotel, The Muse, The Roosevelt, W Times Square

#### **ROUTE 2**

A - Hilton New York 53<sup>rd</sup> Street, off 6<sup>th</sup> Avenue (Side of hilton) **Servicing**: DoubleTree Metropolitan, W New York

#### **B - SHERATON NY**

7th Avenue, between 52<sup>nd</sup> & 53<sup>rd</sup> Streets (Across from hotel) **Servicing:** Hudson Hotel, Le Parker Meridien, The Manhatan at Times Square Hotel, Park Central, Park Lane

#### **C - THE WESTIN AND THE ROW**

#### Corner 43<sup>rd</sup> Street and 8<sup>th</sup> Avenue

**Servicing:** Candlewood Suites Times Square, Element by Westin, Four Points by Sheraton, Grand Hyatt, Hilton Garden Unn New York/Times Square Central, Intercontinental New York Times Square, StayBridge Suites Times Square, Yotel New York

#### **ROUTE 3**

Penn Station 31<sup>st</sup> Street, between 7<sup>th</sup> & 8<sup>th</sup> Avenues **Servicing:** Affinia Mantan, DoubleTree Times Square South, Hampton Inn Empire State Building, Holiday Inn Express Times Square South, Homewood Suites Midtown, Hyatt Herald Square New York, Hyatt Place New York Midtown South, Radisson Martinque on Broadway, TRYP Times Square South, Wyndham New Yorker Hotel

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The new iTero<sup>®</sup> Element<sup>™</sup> intraoral scanner is engineered to deliver everything doctors look for in digital impression technology in a compact footprint design with even bigger capabilities. The iTero Element is designed with speed in mind. It's portable, powerful, and intuitive, demonstrating our continued investment in clinical precision and patient satisfaction.

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Visit iTero.com to schedule a demo or to learn more. Demo an iTero ellement. at Booth 5204t.

### **GNYDM** INFORMATION

Ι	W RLD IMPLANT E PO	IRICAN ACADEMY WPLANT DENTISTRY				
	TUESDAY, DECEMBER 1					
9:45 - 12:45	Immediate vs. Delayed Socket Placement: What We Know, What We Think We Know and What We Don't Know (Dr. Dennis Tarnow)Understanding The Peri-Implant Disease Controversy (Robert N. Eskow, D.M.D., M.Sc.D.) Soft Tissue Modeling/Remodeling after Implant Placement (Barry Goldenberg, D.M.D., M.S.)	Exhibit Floor, Booth #2015				
	*Sinus Grafting And Block Allograft Model Workshop (Joseph Leonetti, D.M.D.)	Exhibit Floor, Booth #2015				
2:00 - 5:00	All New All Zirconia Implant Supported Prosthesis (Cheryl Pearson, D.M.D.)	Exhibit Floor, Booth #2015				
*Basic Implant Site Development And Accelerated Healing Concepts (Avi Schetritt, D.M.D.) Exhibit Floor, Booth #2015						
	WEDNESDAY, DECEMBER 2					
9:45 - 12:45	Predictable Augmentation with Block Grafts: Considerations For Allogenic Blocks Vs. Ridge Expansion (Shankar Iyer, D.D.S., M.S.)	Exhibit Floor, Booth #2015				
	*Managing The Abutment For Implant Prosthetic Success (Scott D. Ganz, D.M.D.))	Exhibit Floor, Booth #2024				
2:00 - 5:00	Simplifying Complex Restorative Cases (Peter Pizzi, C.D.T.)	Exhibit Floor, Booth #2015				
	*Hands-on Socket Preservation And Bone Grafting (John Minichetti, D.M.D.)	Exhibit Floor, Booth #2024				
*This indicate	'This indicates the program is a hands-on workshop					

### Winners of the Carl E. Misch Award for Excellence

#### By: Jayme McNiff Spicciatie, GNYDM

he Greater New York Dental Meeting is proud to announce, 1st place: Andrew Tawse-Smith, D.D.S.; 2nd place: Isabela R.T.S. Olivio, D.D.S., Yolanda N.R. Gallardo, D.D.S. & Eduardo Mukai, D.D.S.: & 3rd place: Judit Frankovic, Iryna Kondratenko & Helmi Ahmed," as the winners of the 2015 Carl E. Misch Award for Excellence.

The mission of the EXPO is to provide the highest level of implant education for dentists, hygienists, assistants, laboratory technicians and administrative staff. The success of this

EXPO is achieved by assembling leading worldwide clinicians who offer 4 days of Implant seminars and hands-on workshops. Together with the American Academy of Implant Dentistry (AAID) and the International Congress of Oral Implantologists (ICOI) the Greater New York Dental Meeting has developed this exceptional program.

To stimulate research in the field of implant dentistry, this collaborative event offered attendees the ability to view scientific posters presented by worldwide clinicians. Simultaneously, there were 6 judges, Drs. James Doundoulakis, Edward Miller, Richard Oshrain, Stuart Segelnick, Constantine Pavlakos and Clifford Salm who selected there choices for best research and clinical



(L to R) Drs. Stuart Segelnick, Chairman, Registration, GNYDM; Andrew Tawse-Smith, University of Otago; James E. Doundoulakis, Chairman, World Implant EXPO, GNYDM"

> innovation Implant poster at the Sunday World Implant EXPO Poster Competition.

The 3 winners received plaques honoring their hard work and contributions to the education of Implant Dentistry.

It is fitting that we honor Dr. Misch's devotion to the field of dental implants. We celebrate his efforts and continued contributions while recognizing top researchers and clinicians who are future leaders in the advancement of implant dentistry.

Dr. Misch is Clinical Professor in the Department of Periodontology and Oral Implantology and Co-Director of Oral Implantology (hon) at the School of Dentistry, Temple



(L to R) Drs. James Pavlakos, Chairman. Seminars & Workshops, GNYDM; Stuart Segelnick, Chairman, Registration, GNYDM; Iryna Kondratenko & Judit Frankovic, New York City College of Technology, Dental Hygiene Department; James E Doundoulakis, Chairman, World Implant EXPO, GNYDM

> University. He is Adjunct Professor at the University of Michigan, School of Dentistry in the Department of Periodontics/Geriatrics and Adjunct Professor at the School of Engineering in the Department of Biomechanics, at the University of Alabama at Birmingham. He was the Director of the Oral Implantology Residency Program at the University of Pittsburgh's School of Dental Medicine from 1989 to 1996. Dr. Misch maintained a private practice restricted to implant surgery and related prosthetics for more than 30 years. Dr. Misch graduated

Magna Cum Laude in 1973 from the University of Detroit

(L to R) Drs. James Pavlakos, Chairman,

Stuart Segelnick, Chairman, Registration,

GNYDM; Isabela Olivio, Yolanda Gallardo

Paulo; James E. Doundoulakis, Chairman

and Eduardo Mukai, University of Sao

World Implant EXPO, GNYDM

Seminars & Workshops, GNYDM; Drs.



School, then went on to his Prosthodontic Implantology and Master's Degree in Dental Science



from the University of Pittsburgh

Dr. Misch holds Diplomate status at the American Board of Oral Implantology / Implant Dentistry and served as Board President and member of the examining committee. He has also served as President of several implant organizations including the International Congress of Oral Implantologists, American Academy of Implant Dentistry, Academy of Implants and Transplants and the American College of Oral Implantologists. He was recently presented with the ADA Distinguished Service Award 2014 at the ICOI meeting this past August in Chicago. He has published over 250 articles and a text book on implant dentistry and has lectured throughout the U.S. as well as in 47 countries around the world. The Greater New York Dental Meeting and the International Congress of Oral Implantologists are honored to present this prestigious award in Dr. Misch's name.



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infected.

### **Endodontists Making a Difference in Dentistry**

Sam Kratchman, D.M.D.

Philadelphia, PA Associate Professor and Assistant Director, Endodontics University of Pennsylvania Private Practice

SDr. Frank Setzer, D.M.D. Philadelphia, PA Professor at the University of Pennsylvania **Private Practice** 

> better prepared to dissect the literature and to understand that although implants are a great alternative, they are designed to replace missing teeth...not just teeth. The audience will also be able to choose cases where teeth can be saved through endodontic microsurgery, with success rates of approximately 93%. For those interested in surgery and desiring a more hands-on experience, we invite you to attend our monthly surgical training courses at the University of Pennsylvania.

> Dr. Setzer's meta analysis article is one of the most highly referenced article in endodontics today, and Dr. Kratchman has been teaching and practicing endodontic microsurgery for over 23 years, performing approximately 8 microsurgical procedures per week, between private practice and at the University of Pennsylvania. We are honored to be invited by the New York State Association of Endodontics to give these lectures, and we hope that everyone attending will both enjoy the presentations and gain a lot of new information. Looking forward to seeing everyone at the meeting.

Dr. Kratchman & Setzer's Courses are Wednesday from 9:00 - 12:00 PM & 2:00 - 5:00PM. Registration is still open.

of Pennsylvania, and has done a meta analysis after he field of Endodontics has experienced so many reviewing over 200 articles, discussing success of endo changes over the last several years. With the use versus implants. He will discuss many aspects of this operating microscope, nickel titanium endo/implant relationship and explain how to read in instrumentation, new irrigation protocal, and CBCT between the lines of all the literature. He will discuss in detail technology, success rates have improved vastly. how to define success and also how to handle possible Whereas in the past, one could make a case for complications that can occur with both endodontically treated extracting endodontically treated teeth in favor of teeth and failing implants. He will explain in detail both the placing implants, now, after several prognosis/survival strong points and the flaws of so many studies that have itudies have been undertaken, the success rates have been published in various journals. been found to be almost identical between the two Dr. Sam Kratchman manages the microsurgery component procedures. The trends now are greatly in favor of of the graduate program at the University of Pennsylvania. saving one's natural dention and consider implants only His lecture will discuss all aspects of endodontic when absolutely necessary, such as when teeth fracture microsurgery, from case selection to proper positioning of and need to be extracted. With a deeper review of patient and microscope, to managing difficuly situations such implant literature what is often mentioned is "implant as the mental foramen, the sinuses and palatal approach. survival" not necessarily success. There are many cases The lecture will be clinically oriented, showing many cases,

Dr. Frank Setzer is a full time professor at the University

where the implant "survives" in the mouth, but develops

peri-implantitis, or soft tissue/esthetic concerns

associated with it. Endodontics, as well, does not have

100% success, but there are many ways of saving an

endodontically treated tooth; even when it gets re-

intentional replantation, for those cases that a surgical approach is contraindicated. After attending these two lectures, the audience should be

better prepared to understand the relationship between endodontically treated teeth and implants. They should be

the utilization of BioCeramic root end filling, difficult

endo/perio cases, and culminate with the discussion of

# **GNYDM INFORMATION**D D Tuesday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
5010	Booth #2015	9:45am - 12:45pm	Understanding The Peri-Implant Disease Controversy	Eskow, R. & Goldenberg, B.
5020	Booth #2015	2:00pm - 5:00pm	All New All Zirconia Implant Supported Prosthesis	Pearson, C.
5030	Booth #2024	9:45am - 12:45pm	Sinus Grafting and Block Allograft Model Workshop	Leonetti, J.
5040	Booth #2024	2:00pm - 5:00pm	Basic Implant Site Development and Accelerated Healing Concepts	Schetritt, A.
5050	Booth #318	9:45am - 5:00pm	New York University - All Day Orthodontic Symposium	Various Speakers
5070	2D14/15	2:00pm - 5:00pm	3D Guided Approach to Management of the Maxillary Impacted Canines	Evans, M.
5080	Booth #301 - INVISALIGN	9:45am - 1:45pm	Invisalign Fundamental Course (IFC): An Introduction to Invisalign for Doctors and Team Members	Miraglia, B.
5085	Booth #307 - iTero Theater	9:45am - 1:45pm	Invisalign Fundamental Course (IFC): An Introduction to Invisalign for Doctors and Team Members (staff)	Miraglia, B.
5090	Booth #301 - INVISALIGN	2:00pm - 5:30pm	Invisalign Intermediate Course (IIC)	Miraglia, B.
5100	Booth #307 - iTero Theater	2:00pm - 5:30pm	Comprehensive Orthodontics Records Training (CORT)	Various Speakers
5110	Booth #6230	10:00am - 12:30pm	Lapip: An En"Light"ening Treatment for Peri-Implantitis	Honigman, A.
5120	Booth #6230	2:30pm - 5:00pm	Techniques for Mastering Preparation, Temporization and Insertion of Porcelain Laminae Veneers, A Team Approach	Apa, M. & Kim, J.
5130	1D03/04	9:45am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
5140	1E09	9:00am - 5:00pm	Introduction to Dental Sleep Medicine	Tucker, J.
5150	1E01/02	9:00am - 12:00pm	Transitional Bonding: Composite for Major Changes	Willhite, C.
5160	1E07	9:00am - 12:00pm	Endodontic Breakthroughs: Shaping and Cleaning Protocols Ensuring Endodontic Predictabiliy	Glassman, G.
5170	1E08	9:00am - 12:00pm	The Standard of Care for Infection Control	Wilson, J.
5180	1E10	9:00am - 12:00pm	Inflammation: Link Between Periodontitis and Systematic Diseases Program	Reynolds, M.
5190	1E11	9:00am - 12:00pm	Oral Cavity and Oropharyngeal Squamous Cell Carcinoma Update	Solomon, L.
5200	1E12	9:00am - 12:00pm	Uncomplicated Business: All It Takes is People, Time and Money	Farran, H.
5200 5210	1E12 1E14	9:00am - 12:00pm 9:00am - 12:00pm	Let's Grow A Tooth: Regenerative/Bioactive Dentistry	Griffin, J.
5210 5230	1E14 1E19	9:00am - 12:00pm 9:00am - 12:00pm	The Best Options & Techniques for Esthetic Restorative Dentistry	Christensen, G.
5240 5250	1E20 Rooth #2414	9:00am - 12:00pm 9:45am - 12:45pm	Sedation In Dentistry: How-To Clinical Application	Hawkins, M.
5250	Booth #2414	9:45am - 12:45pm	Leveraging Current Technology in Pediatric Dentistry	Lal, S.
5260	2D16	9:00am - 12:00pm	Content Is King: "Hubspot" Your Dental Practice	Lombardi, G.
5270	1D05/06	9:00am - 12:00pm	The Legal and Ethical Responsibility of Practicing Dentistry in New York State	Surowka Rossi, Esq, M.
5280	Booth #4836	9:45am - 12:45pm	Revolutionizing Restorations With a Digital Workflow	Jurim, A.
5290	Booth #4836	2:00pm - 5:00pm	Implant Dentistry: Enhancing Diagnosis Case Acceptance and Outcomes	Little, D.
5320	1E16	9:00am - 12:00pm	Dental Laser Treatment of the Medically Compromised Patient	Burchman, M.
5330	1E16	2:00pm - 5:00pm	Laser Applications: 20 Years of Improvement	Payas, G.
5340	1E18	9:00am - 5:00pm	Practicing Sleep Medicine as A Dentist: What The Dentists Needs to Know/Neurotoxins For Muscle Disorders, Neuralgia and Migraines	Bailey, D. & Tanenbaum, D.
5360	1E01/02	2:00pm - 5:00pm	Composite Bonding: The Ultimate Esthetics Course	Willhite, C.
5370	1E07	2:00pm - 5:00pm	Profitability for The Efficient Dental Practice	Blair, C.
5380	1E08	2:00pm - 5:00pm	Battling Biofilm with Air Polishing and Power Instrumentation	Low, S. & Davis, K.
5390	1E11	2:00pm - 5:00pm	Periodontal Pathology: Beyond Gingivitis and Periodontitis	Solomon, L.
5400	1E10	2:00pm - 5:00pm	Peri-Implant Diseases: An Emerging Crisis?	Reynolds, M.
5410	1E12	2:00pm - 5:00pm	Achieving and MBA in One Hour	Farran, H.
5420	1E20	2:00pm - 5:00pm	Great Pathology Cases with New Faces	Svirsky, J.
5430	1E14	2:00pm - 5:00pm	Success: Where Preparation Meeting Opportunity	Griffin, J.
5450	1D05/06	2:00pm - 5:00pm	Dental License Health: What You Need to Know to SafeGaurd Your License and the ABC's of OPD	Various Speakers
5460	Booth #2414	2:00pm - 5:00pm	Behavior Management for the Pediatric Patient	Czerepak, C.
5470	1E19	2:00pm - 5:00pm	Top Trends In Periodontology	Wilder, R.
5480	2D10/11	9:00am - 5:00pm	CPR Certification and Re-Certification Course	Reilly, M.
5490				
	Booth #6209 Booth #6218	9:45am - 5:00pm 9:45am - 12:45pm	Hands-On Laser Technology Workshop Retaining Teeth for a Lifetime: The Role of Dentin Preservation at the Endo-Restorative Interface	Pang, P. & Sweeney, C.
5500	Booth #6218 Booth #5800	9:45am - 12:45pm 9:45am - 12:45pm	Retaining Teeth for a Lifetime: The Role of Dentin Preservation at the Endo-Restorative Interface	Peters, O. Patol N
5510 5520	Booth #5800	9:45am - 12:45pm	Cone Beam Computerized Tomography Applications	Patel, N. Various Speakers
5520	Booth #5634	9:45am - 12:45pm	Henry Schein Dental Handpiece and Equipment Repair: Hands-On Workshop	Various Speakers
5530	Booth #6225	9:45am - 12:45pm	Predictable Endodontics: A Hands-On Workshop	Nudera, W.
5540	Booth #5809	9:45am - 12:45pm	Periodontal Flap and Crown Lengthening Surgery	Suzuki, J.
5550	Booth #5827	9:45am - 12:45pm	Hands-On Esthetic Composite Layering Workshop	Kwong, W.
5560	Booth #6218	2:00pm - 5:00pm	Key Principles for Successful Root Canal Treatment	Peters, 0.
5570	Booth #5800	2:00pm - 5:00pm	Cone Beam Computerized Tomography Applications	Patel, N.
5580	Booth #5634	2:00pm - 5:00pm	Dentrix Insight Workshop	Various Speakers
5590	Booth #6225	2:00pm - 5:00pm	Shift Happens: Gearing Up Changes In Your Future Dental Career Journery	Workman, R.
5600	Booth #5809	2:00pm - 5:00pm	Ridge Preservation and Bone Grafting of Sockets	Suzuki, J.
5610	Booth #5827	2:00pm - 5:00pm	Endodontic Workshop: Breakthrough Shaping and Irrigation Techniques	Glassman, G.
5620	1E06	9:00am - 12:00pm	Esthetic Dentistry Essays	Various Speakers
5630	1E06	2:00pm - 5:00pm	Oral Medicine/Pathology Essays	Various Speakers
5640	1E15	9:00am - 5:00pm	Instituto Dental Standard Mexico	Various Speakers
5650	1E21	9:00am - 12:00pm	Colegio de Odontologos de Nuevo Leon AC	Ramos, E.
5660	1E13	9:00am - 12:00pm	Costa Rica Program	Various Speakers
5670	1E13	2:00pm - 5:00pm	Costa Rica Program	Various Speakers
5680	1E13 1E21	2:00pm - 5:00pm	Universidad Justo Sierra	Various Speakers
5690	Marriott Marquis Hotel	6:00pm - 8:00pm	American Academy of Cosmetic Orthodontics	Galler, D.
5700	Marriott Marquis Hotel	7:00pm - 9:00pm	New York Society of Forensic Dentistry	Adams, B. & Mullins, J.
	•	9:45am - 12:45am	Case Design For Removable Prosthetics	
5710 5720	Booth #338 Booth #338	9:45am - 12:45am 2:00am - 4:00pm	-	Ellison, J. Buday, B
5720		•	Dental Laboratory for Technicians Industry and Overview of Regulatory Standards	Budny, R.
5730 5740	Marriott Marquis Hotel	6:00pm - 8:30pm	New York Academy of Cosmetic Dentistry	Cortes, M.
D//11	2D06/07	1:00pm - 4:00pm	American Society for the Advancement of Anesthesia and Sedation in Dentistry	Ephros, H.

Seminar

Workshop

Essay

**Allied/ Specialty Groups** 

### December 1, 2015 **GNYDM INFORMATION**

### Interested in Identifying New Markets for Your Export Products?

he U.S. Department of Commerce's office of Industry & Analysis is here at GNYDM to help you do just that!

#### **Industry and Analysis**

#### What we do:

Industry and Analysis's (I&A) staff of industry, trade and economic analysts devise and implement international trade, investment, and export promotion strategies that strengthen the global competitiveness of U.S. industries. These initiatives unlock export and investment opportunities for U.S. businesses by combining in-depth quantitative and qualitative analysis with ITA's industry relationships.

We do this by representing the interests of U.S. industry in trade negotiations, advocating on behalf of industry with foreign governments, publishing research on global opportunities for U.S. industry, and executing export promotion programs. Our efforts ensure that foreign markets are open for U.S. industry, and help guide U.S. businesses toward the best export markets.

#### What we are

- Manufacturing Manufacturing advocates on behalf of domestic industries, and analyzes key factors affecting global markets for manufactured products such as medical technologies to facilitate the export of U.S. goods and promote inward investment. This unit executes comprehensive competitiveness strategies that focus the entire range of policy and promotional tools to strengthen global opportunities for U.S. manufacturers.
- Services This unit assesses the global environment for service sectors including healthcare, addresses foreign market trade and investment barriers, and promotes service export opportunities and inward investment. This unit executes comprehensive



competitiveness strategies that focus the entire range of policy and promotional tools to strengthen global opportunities for U.S. service providers.

- The Trade Policy & Analysis (TPA) TPA provides data, analysis, and recommendations on policy and promotion issues affecting U.S. industry competitiveness in a global setting to maximize U.S. gains in trade negotiations. TPA addresses investment and standards-related market access barriers, evaluates the economic effects of regulatory programs, advances U.S. commercial interests on international intellectual property issues, and coordinates DOC input in World Trade Organization (WTO) committees and negotiations.
- Trade Promotion Supports the entry of U.S. industries into new markets by establishing domestic forums to showcase U.S. goods for foreign purchasers through the International Buyer Program, and certifying international forums to connect U.S. exporters with overseas clients through the Trade Fair Certification Program. In addition, we create opportunities for U.S. firms to meet on a one-to-one basis with foreign industry executives, and government officials to establish sales channels through the Trade Missions Program. Our Strategic Partnership Program works in conjunction with private corporations, trade associations and educational institutions to leverage combined resources to further U.S. exports.
- Advisory Committee Program The Advisory Committee Program engages industry in the formulation, and implementation of trade policies and programs through the administration of advisory committees composed of private sector representatives. These include the President's

Export Council (PEC), Industry Trade Advisory Center (ITAC), Manufacturing Council (MC), and Travel & Tourism Advisory Board (TTAB).

Other Divisions - Other divisions within Industry and Analysis include the Trade Agreements Secretariat, which administers dispute settlement for international trade agreements; Textiles, Consumer Goods & Materials, which administers agreements to ensure a fair trading environment for those industries; and the Travel & Tourism Office, which creates a positive climate for growth in travel and tourism.

Industry and Analysis is pleased to be a part of the Greater New York Dental Meeting again this year, and it helps U.S. manufacturers of dental equipment and supplies connect with international buyers to increase export sales and support jobs in an economically-strategic sector. Come visit Gerard Zapiain, Senior International Trade Specialist within I&A's Office of Health and Information Technology (OHIT), to begin identifying new markets for your products. OHIT is dedicated to strengthening the global competitiveness of the U.S. health and information technology industries, by expanding their access to foreign markets and increasing U.S. exports.

OHIT monitors business and economic trends in the health and IT industries and provide data on trade and global markets in these sectors. Using their industry knowledge to inform their analysis of trade policy worldwide, OHIT works to influence the development of U.S. trade policy in these sectors. OHIT participates in formal trade negotiations and other bilateral and multilateral activities to advance trade opportunities for U.S. companies. Additionally, OHIT provides industry and policy expertise to other units of the International Trade Administration and the U.S. Government, and evaluates the impact of international economic and regulatory policies on U.S. manufacturers.

To find out more about what I&A's Office of Health and Information Technology can do for you, visit Gerard Zapiain in the International Business Center in the International Registration Area. You may also contact him via email at Gerry.Zapiain@trade.gov.



# **JANUARY 29, 2016**

#### Scientific Program

#### Implant Dentistry Roadmaps to clinical success

CIOSP LIVE is a breakthrough in scientific dental meetings, a technological revolution for dentists everywhere. A fully interactive multi-language LIVE streaming event, over the internet and with telepresence in Buenos Aires and Bogota.

CIOSP LIVE integrates global knowledge with local expertise through interaction of professionals in all parts of the world. The program has the latest advances in dental implants care, featuring diagnostics, surgical and prosthetic solutions, as well as an innovative case discussion.

Support:







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Live Exibition News



#### YDM EXHIBITO R C

The Carnival is

#### December 1, 2015

Booth

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Exhibitor	Booth	Exhibitor	Bo
3D BioCAD	5230	C & A Productions	
3D Diagnostix	623	Caladent Laboratory	
3D Industrial Imaging	5130	Capital One Spark Business	
3Disc Imaging	4634	CareCredit	540
3M 2Shana	4618 4435	Careington International Carestream Dental	
3Shape A Titan Instruments/Occords Technologies of America	4435 1807		
A. Titan Instruments/Osseous Technologies of America AB Dental Devices, Ltd.	834	Cargill Carmeye LLC	
Academia Internacional de Odontologia Integral	4440	Carnegie Surgical LLC	
Academy of General Dentistry	5141	Cases by Source	
Accen Dental	1610	Cavex Holland BV	
Accutron. Inc.	3404	Ceatus Media Group	
Aclientz Business Solutions	831	Cefla Dental	
ACTEON North America	4827	CEJ Dental Products	
AD Surgical	5219	Center for Hearing and Communication	
Adam's Aid Corporation	817	Centrix, Inc.	
AdDent, Inc.	3119	Cerezen / Lifeline Sciences LLC	
A-Dec	3810	Certol International	
A-Dent Dental	3517	CIGNA	
ADIN Implants	4111	Citi Health Card	
Adler Social	5012	Citibank – Healthcare Practice Finance Group	
Advice Media	525	Citizens Bank	
AEEDC	2500A	Clear Optix	17
Aesthetic Porcelain Studios	3643	ClearCorrect, Inc.	
AFTCO	1804	ClearPath Orthodontics Pvt. Ltd.	
Aim Dental Laboratory, Inc.	2906	Clinician's Choice Dental Products, Inc.	
AIO - Italian Dental Association	5611	CMS Outreach & Education MEDIC	
Air Techniques, Inc.	3400	Colegio de Cirujanos Dentistas de Costa Rica	
Allied Dental Practices	4140	Colegio de Cirujanos Dentistas de Puerto Rico	
Allied Powers, LLC	1031, 4310	Colegio de Odontologos de Nuevo Leon	
AllPro	905	COLGATE	2529,25
ALPHADENT Co., Ltd.	5228	Coltene, Inc.	
Altfest Personal Wealth Management	3543	Columbia Dentoform Solutions	
Amazing Animation	1702	ConeScan	
AMD Lasers	5323	ContacEZ, the Ultimate Proximal Contact Solution	0.1
American Academy of Implant Dentistry	1822	Continuing Dental Education @ The University of British	Columbia
American Academy of Pediatric Dentistry	3738	Convergent Dental, Inc.	
American Association of Endodontists	5124	Cool Jaw by Medico International	
American Eagle Instruments	1700	Cosmedent, Inc.	
American Express Open	5425	Cosmetic Dentistry Grants Program	
American Friends of DVI	3839 928	COXO Medical Instrument Co., Ltd.	
AMIC Dental	920 824, 1212	CR Foundation Cranberry USA/Cranberry (M) Sdn Bhd	
Angelus USA Anutra Medical, Inc.	4741	Credit Suisse	
APCD 2016	4/41	Crest Oral-B	
APCD Sao Paulo State Dental Association	1104	Croixture Berlin Fashion Group GmbH	
Apixia, Inc.	810	Curaden USA, Inc.	
Aqualizer by Jumar Corporation	1608	da Vinci Dental Studios	
Architectural Design Associates	3305	Daegu Technopark BioHealth Convergence Center	
ARGEN Corporation	833	Daniels Health	
Army Dental Recruiting	825	Dansereau Health Products	
Arpino Handpiece Repair & Sales Inc.	1800	Danville Materials, LLC	
ASA Dental USA Corp.	3021	DANY BMT Co., Ltd.	
Aseptico	3631	Darby Dental Supply LLC	10,
Ashtel Dental / Brush Buddies	3437	Dawn Gloria Tosini / Iragenix	,
Asociacion Dental Mexicana	929	DC Dental Supplies	
Asociacion Mexicana de Odontologia Pediatrica	5042	DCI Equipment, LLC	
Aspen Dental	3636	DDS Multimedia	
ATRIA CO.	5034	DDSconnections.com	
Axis	3819	Delta Dental	
B.C. Szerlip Insurance Agency, Inc.	1704	Delta Gloves	
Baby Buddy/Compac Industries, Inc.	3641	Demandforce	
Bank of America Practice Solutions	3206	DENBUR, Inc.	
Bausch Articulating Papers, Inc.	2911	DenLine Uniforms, Inc.	
Beacon Construction Services, Inc.	4102	DenMat	
BeeSure / Multisafe Sdn Bhd	4403	Denovo Dental, Inc.	
BEGO Implant Systems GmbH & Co. KG	1218	Dent Corp. (DENTCO)	
BELMONT EQUIPMENT	5400	Dentalist LTD	
Benco Brands	1724	Dental Arts Laboratories, Inc.	
Benco Dental	1617	Dental Assisting National Board/The Dale Foundation	
Besfina	3612	Dental Claims Cleanup, LLC	
Best Instrument USA, Inc.	2310	Dental Expo	
Beutlich Pharmaceuticals, LLC	2812	Dental Herb Company	
Beyes Dental Canada, Inc.	4401	Dental Practice MLS	
Bien-Air Dental	4003	Dental Product Shopper	
Bilkim Ltd. Co.	5618	Dental South China International Expo	
Bio Horizons	3629	Dental Tribune America	
Bio-Dent Laboratories	1034	Dental USA, Inc.	
BIOLASE	600	Dental Wings	
Biotec, Inc.	5010	DentalEx	
Birdeye	1032	DentalEZ	
	1200	DentalEZ	
Risco Dental Products	1200		
Bisco Dental Products BMT Medizintechnick GmbH	1701	DentalE7 Equinment	
BMT Medizintechnick GmbH	1701	DentalEZ Equipment	
	1701 925 2617	DentalEZ Equipment Dentall Corporation DentalMedium Journal International	

Exhibitor	Booth	Exhibitor
Dentaltown	4339	Gimhae Biomedical Center
DentalVibe	2007	GlasSpan, Inc.
DentaSpa Seminars	1011	GlaxoSmithKline
DENTATUS USA Ltd.	1714	Glidewell Laboratories, Inc.
Dentegra Insurance Company	2810	Global Surgical Corporation
Denterprise International, Inc. DENTIN Implant Technologies Ltd.	3520 3936	Glove Club Glustitch, Inc.
Dentistry Today	1124	GMI - ILerimplant Group
DentLight, Inc.	4402	GOGI Enterprises
Denstar Co., Ltd.	5327	GoldBurs.com/Diagold
DENTSPLY Caulk	2600, 2800	Golden Dental Solutions - Physics Forceps
DENTSPLY International	2600, 2800	Good Doctors Co., Ltd.
DENTSPLY Maillefer	2600, 2800	Great Expressions Dental Centers
DENTSPLY Professional DENTSPLY Raintree Essix	2600, 2800 2600, 2800	Great Lakes Orthodontics Groman Inc.
DENTSPLY RINN	2600, 2800	Guangzhou Ajax Medical Equipment Co., Ltd.
DENTSPLY Tulsa Dental Specialties	2600, 2800	Guangzhou Conghua Shenghua Industry, Co. Ltd.
Denttio, Inc.	1708	Guangzhou Talent Medical Devices Co.
Designs For Vision, Inc.	1813, 2012,4625	GumChucks
Dexcel Pharma	814	Halyard Health
DEXIS Digital X-ray Diatech	4025 1007, 3203	Handler Mfg. Co., Inc.
DigiDent Dental Art Technology	5114	Hands On Training Institute Hangzhou Shinye Orthodontic Products Co. Ltd.
Digital Doc, Inc. LLC	3225	Hangzhou Yahong Medical Apparatus Co., Ltd.
Directa Dental	3823	HansBiomed
DMETEC Co., Ltd.	5429	HappyFeet
DMG America	3613	Hartzell Instruments by DenMat
Doctor.com	5616	HASS
Doctors Disability Specialists	4433	Hawaiian Moon
doctorseyes GmbH DoctorsInternet.com	1321 804, 3627	Hayes Handpiece Company Head Dental Corporation
Doral Refining Corp.	1602	Healthcare Professional Funding
DoWell Dental Products	1514	HealthFirst
Doxa Dental	2403	Healthplex, Inc.
Dr. Abdulaziz Al Ajaji Dental Clinics	5617	Health-Pro Realty Group
Dr. Fuji / ACIGI	2524	Healthy Minutes, LLC/ 5 Dental Minutes
Dr. Walser Dental GmbH	1131	Heartland Dental
DrQuickLook, Inc.	3020 1024	Henry Schein - ProRepair Henry Schein - Professional Practice Transitions
Dryshield DSG Americus NY / DSG DP/Mt. Vernon Dental Labs	631	Henry Schein Dental
DXM, Co., Ltd.	5127	Henry Schein Dental - Camlog
Dyamach S.R.L.	931	Henry Schein Dental - Zirlux
East West Bank	4432	Henry Schein Exclusive Products
Eastern Dentists Insurance Company (EDIC)	805	Henry Schein Orthodontics
EBI, Inc.	5024	Henry Schein Practice Solutions Heraeus Kulzer
eClear International Co., Ltd. eClinical Works	419 502	Heraeus Kuizer High Tech Innovations
EcoClean	914	Hilton Grand Vacations
Editorial Ontontologia Actual	930	Hiossen Implants
Edudent Learning Pvt., Ltd.	3941	Hispanic Dental Association
Ellman International	2908	HiTeck Medical Instruments
Elsevier, Inc.	2606	Hoffmann Dental Manufaktur GmbH
Emblemhealth	3743	HORICO - HOPF, RINGLEB & Co. GmbH & Cie
Empire Blue Cross Blue Shield	4110 2518	Hotshotz Reusable Heat Packs HST Stomatological Scientific and Educational Co., Ltd.
Engle Dental Systems LLC Envision TEC, Inc.	402	Hudens Co., Ltd.
ENZO Universal Articulator	1023	Hudson Transition Partners
Epstein Practice Brokerage, Inc.	1013	Hu-Friedy
Equipment Brokers Inc.	3306	Hunza Dental
Era Dental Laboratory	605	Ibrands Technology
Essential Dental Systems	2003	IC CARE
Eurodent USA, Inc. EXACTA Dental Direct	2103 1014	i-Cat Imaging Sciences ICW International
EZ Bur Dental Supply, Inc.	3419	IDEM Singapore - Koelnmesse, Inc.
Fairfield Orthodontics, LLC	2307	ILC New York, Inc.
FDI World Dental Federation	1022	ILS Dental
Fialkoff Queens Dental Study Club	5139	iLumi Sciences, Inc.
FIS, Inc.	5622	ImageWorks
Flight Dental Systems	4334	Impladent Ltd.
Flow Dental Corp.	1110	Implant Direct
Flushing Bank	4042	Implant Microdent System S.L.
Fomed Industries, Inc. Foreo	3843 1112	Infinate Aloe - Ultimate Creation, Inc. Infinite Therapeutics
Forest Dental Products, Inc.	3506	Infodent SRL
Foshan Rongzhuo Medical Instrument Co., Ltd.	3539	Innovative Dental Technologies, Inc.
Fotona	3433	integrated dental systems
Franklin Dental Supply Inc.	1102	International Congress of Oral Implantologists
Fujimi, Inc.	3940	International Pemphigus & Pemphigoid Foundation
Futudent	2400	Invisalign Itero (Align Technology, Inc.)
Garden State Dental Supplies, Inc.	3712	IQ Dental Supply, Inc.
Garfield Refining Company Garrison Dental Solutions	2912 4311	Island SEO Consultant iSleep Management
GC America Inc.	4311 3012	Isolite Systems
Gendex/NOMAD/SOREDEX/Instrumentarium	4417	iSonic, Inc. (Ultrasonic Cleaners)
Genoray America, Inc.	4606	Itena North America
Germany Federal Ministry for Economic Affairs and Energy	y 1027	ITL Dental

### Scenes from the show







### GNYDM EXHIBITORS

December 1,201	5	GNY	DIV	LEXHIR	LLO	KS	11
Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
lvoclar Vivadent, Inc.	2817	Mohong Bearing Co., Ltd.	3737	PSP Dental Co., Ltd.	3312	Supersmile	1308
lzun Oral Care J & B Dental Service, Inc.	1628 3302	MouthWatch, LLC My Local Beacon	3638 5625	Pulpdent Corporation PureLife Dental	2212 2808	Supply Clinic Suremark Company	2628 614
J. Morita USA Inc.	4615	Mydent International	3709	Q-Optics/Quality Aspirators	1406	SurfCT.com	3439
Jagas Internatinoal Trading Corp.	1530	Myofunctional Research Company	3243	Quantum Leap Success in Dentistry	1125	Surgident Co., Ltd.	5035
Jason K. Kim Dental Aesthetics	5725	National Dental Association	4139	Quintessence Publishing Co., Inc.	3003, 5212	SurgiTel/General Scientific Corp.	2200
Jetpik, Inc.	4604	National Staffing Solutions, Inc.	843	Qwikstrips	4136	Suzy Systems, Inc.	2706
Johnson-Promident	4108	Neo Dental International, Inc.	5112	Raia Enterprises, Inc.	5603	SwissLoupes Sandy Grendel	1612
JS Dental Manufacturing. Inc. Jurim Dental Studios. Inc.	3824 4739	Neobiotec USA Nevin Labs Workstations	3842 3409	RAMVAC Utility RealDen (Gimhae Biomedical Center)	3409 5229	Sybron Endo Tag Medical Products	3819 1711
KAT Implants	1021	Newark Dental/PEMCO	2608	Refuah Health Center	5040	Taub Products	2708
KaVo Dental	3618	Nexus Medodent (NMD)	1420	Re-Invent Dental Products	5211	TBS Inox	812
Kavo Kerr Group	4019	Nobel Biocare	3210	Remote Area Medial	436	Tcare	903
Keating Dental Arts	4515	Nordent Manufacturing, Inc.	3416	RF America IDS	5517	TD Bank (Healthcare Practice Solutions Group)	5215
Kerr Corporation	3819	North (Nanjing) Instrument Technology Industries	1824	RGP Dental	1015	TeleDenta GmbH	1220
Kettenbach Kilgore International, Inc.	3537 3226	North East Dental Management NorthStar AED	5416 1009	Rhineland Cutlery Rhondium Corp	5613 4533	TeleVox TempDaddy, Inc.	5403 1805
Kobit	5231	Nova Implants	5221	Ribbond. Inc.	4333	Temrex Corp.	4001
Koel Co., Ltd.	5031	Novoject USA LLC	4706	Richmond Dental & Medical	3807	Tess Oral Health	2915
Kolam of Life	1430	NSK Dental, LLC	636	Rito Dental Company Limited	3237	Text2Floss AZ School of Dentistry & Oral Health	4540
Kolibree, Inc.	5520	Nu-Life Long Island Dental Lab	806	Ritter Dental USA	5019	The Clemens Group	2813
Komet USA	3334	OCO BioMedical	4524	RMN Consultants	3830	The Digital Dentist	4336
KOR Whitening - Evolve Dental Technologies, Inc.	3324	ODIN Visionary Technology	3407	Roca Internacional	4439	The Gideons International	3134
Korea Dental Industry Association KOTRA	5033 5033	Officite Op-d-op Visor Shields	1126 5218	Rose Micro Solutions Roshan Dento Med	1601, 2626, 3736, 5209 832	The Stick/Team Stick, Inc. Tiolettree Products, Inc.	3239 5113
KUTRA Krystal Smiles	5033 2308	Open Technologies Srl	932	Rosnan Dento Med Roventini CPA. PC	832 3019	Ti-oss	5037
Kuraray America, Inc.	2009	Oracoats XyliMelts (OraHealth Corp)	1728	Royal Dental Manufacturing, Inc.	5010	Tokuyama Dental America, Inc.	3424
L & R Manufacturing Company	1600	OralCDx	816	Roydent Dental Products	3100	Top Quality Manufacturing Inc./Glove World	2823
Lares Research	4101	OraPharma, Inc.	4809	Russian American Dental Association	1730	Total Care	3819
Lawrence B. Goodman & Co., PA	3521	Orascoptic	4022	Sabra Dental	2710	Town & Country Dental Studios	4814
Laxmi Dental Lab USA, Inc.	3241	OravanOSA	2006	Saeshin Precision Co., Ltd.	5132	TPC	4234
LED Dental, Ltd. Lending Club Patient Solutions	2822 406	Oravital, Inc. Ortho Technology, Inc.	3838 1606	Saeyang Microtech Co., Ltd. Safari Dental. Inc.	5322 3340	Tri Hawk International Tri State Dental Sales	2504 1611
Lester Dine, Inc.	1706	Ortho-Tain / Perfect Start	2412	Samwoo Chemical Ind., Co., Ltd.	5229	Tri-State Dental	3008
LHK	5328	Osada. Inc.	2910	Sapient Dental	5026	Triumph Custom Furniture	5023
Liberty Dental Plan	1033	Osteogenics Biomedical	2107	Schick GmbH	1217	Tuttnauer USA Co., Ltd.	2714
Lighthouse 360	3929	OSUNG MND CO., LTD	5129	Schumacher Dental Instruments	906	U. S. Navy Recruiting Command	534
Lip Balm Express	913	Otto Trading Inc.	529, 4705	Schwed Co. Inc.	1113	U.N.I.D.I (Italian Dental Industries Association)	5612
Lips, Inc.	4135	Palisades Dental, LLC	3214	SciCan, Inc.	609	Ultimate Practice Breakthroughs	1132
LLI Advisory Group L-M Dental	1605	Panoramic Corporation	1114 4038	SDI (North America), Inc.	4010	Ultradent Products, Inc. UltraLight Optics, Inc.	409 1603, 3418
Local Gold	3819 5137	Panthera Dental Paragon Dental Practice Transitions	4038	Secure Tip Select Dental	5220 1431	Unicorp Instruments Inc.	1003, 3410
LumaDent, Inc.	1123, 2913	Parkell Inc.	1505	Septodont	3219	Universidad Autonoma de Coahuila	3938
M & S Dental Supply CO., LLC	3837	Paro, Inc.	3120	Sesame Communications	5609	Universitat Internacional de Cataluya	3438
M & T Bank	3338	PASTELLI ITALIAN UNIFORMS (Pastelli)	3923	SGS Dental Implat System Holding	5331	University of Puerto Rico School of Dental Medicine	1311
MacPractice, Inc.	4614	Patient Focus	1012	Shandong Jining XingXing Medical Instrument co.		Univet Optical Technologies North America, Inc.	1000
Main Street Hub	912	Patient News	3516	SharperPractice	828	Upholstery Packages & Services	5013
Majestic Heli Ski Mandelhaum, Salahura, DC	5418	Patterson Dental Supply, Inc.	3600	Sherman Specialty Inc.	3826	US Orthodontic Products	1222
Mandelbaum, Salsburg, PC Mani, Inc.	3420 714	PCCA PDT, Inc. /Paradise Dental Technologies	1310 1908	Shieldr Shin myung Dental co.	3215 5529	Valplast International Corporation ValuMax International	801 2613
Mark Enterprises, Inc.	3741	Pelton & Crane Ergonomic Zone	4216	Shinhung Co., Ltd.	5529	Vatech America Inc.	5001
Maruchi	1733	Pemco/Newark	2608	Shofu Dental Corporation	4408	Vector R & D	5223
Maryland Dental Bands	2627	Penn Dental Medicine	4640	Shu Dental Laboratory	2726	Video Dental Concepts	3519
Masserano Real Estate and Consulting, LLC	5014	PennWell Corp./ Dental Economics	5213	Sikka Software Corporation	1906	Vista Dental Products	1208
Maui Amenities, Inc.	1713	Perflex, Ltd.	923	Silmet Ltd.	612	Visual Solutions	2711
MCT - Mr. Curette Tech MDK Co., Ltd.	5421 5608	Perioptix by DenMat PeriRx, LLC	5016 1504	Sino-Dental SINOL	5420 1002	VITA North America VOCO America Inc.	4405 3201
Med Couture	5620	Philips Sonicare & Zoom Whitening	4818	Sirona Dental Inc.	4600	Wand Dental. Inc. (Milestone Scientific)	3729
Medco Instruments, Inc.	2806	PhotoMed International	705	SKM Jewelers	1321	Water Pik Inc	4006
Medical & Dental Billing Services	4743	PIERREL Pharma SRL	1526	SM Milling	5329	We Pay Anywhere	3930
Medical Dental Build	3315	Piezosurgery Incorporated	1020	smart optics Sensortechnik GmbH	1219	Weave	5115
Medical Liability Mutual Insurance Company (MILMC)	2105	Pinhole Academy	3541	Snap On Optics	1806, 2914, 4423	Wells Fargo Practice Finance	3609
Medical Office Design by Jim O'Brien Architecture & Interiors	4504	Planmeca USA, Inc.	4028	Social Dental	505	Whip Mix Corporation	1609
Medical Protective Medical Search	3431 813	Planmeca USA, Inc CAD CAM Division POH Oral Health Products, Inc.	4034 3415	Solmetex LLC Solutionreach	3429 5314, 3213	White Towel Services, Inc. Whole You, Inc.	3532 1134
Medicom	3933	Pomee USA	5313	SOMETECH, Inc.	3441	Wise Instruments	3034
Medidenta	916	Porter Instrument Company, Inc.	5010	SOTA Imaging	3711	World Dental Exhibition Alliance	1627
MEDIPLUS Co.,	5131	Poseidon / ToiletTree Products, Inc.	5113	Sound Wealth Financial Group	4338	Xerostom	530
Medy Dent, Inc.	1221	PracticeCompass, LLC	3336	Spazzolificio PIAVE Spa	1710	Xlear, Inc.	4525
MEGA PHYSIK GmbH & Co. KG	1318	Premier Dental Products Company	4207	Spident USA	4200	Xzeal Technologies	3121
Meisinger USA L.L.C.	3406	Prestige Brands	4737	Splintek	4514	Yankee Dental Congress	2517
MERIT Meta Biomed Inc.	1005 3421	Prestium Pharmaceutical Preventech	811 4211	Splitit Springstone Patient Financing	3641 406	Yelp, Inc. Yodle, Inc.	5121 3122
Meta Biomed Inc. Meta Dental Corp.	3421 4004	PRI	4211 3430	Springstone Patient Financing	406 2814	Zeiss	4539
Micro NX Co., Ltd.	5326	Pricon International	4241	StarDental Instruments	3409	ZEST ANCHORS LLC	4141
Місгосору	1106	pritidenta GmbH	1320	STERNGOLD	632	Zimmer Biomet	3825
MicroDental Laboratories	4804	Professional Dental Supplies LLC	501	Stickeryou	4503	Zimmer Dental	4413
MICRODONT USA	1705	Professional Protector Plan	3932	Straumann	1417	Zirc Company	3316
Microflex/Ansell	4905	Professional Sales Associates, Inc.	3400	Strauss Diamond Instruments	4014	Zolar Technology & Mfg.	2404
Midmark Corporation	4609	Proma, Inc. Propal Arthodoptics	5010	Stylecraft Interiors, Inc.	2811	Zoll Medical Corporation	5320
Milestone Education LLC	5022	Propel Orthodontics Prophy Magic	416 915	Sultan Healthcare, Inc. Sulzer Mixpac AG	3427 5025	Zoll-Dental ZrO2 powertools GmbH & Co. KG	3103 1217
Millennium Dental Jechnologies Inc	2831		210		JUZJ		1211
Millennium Dental Technologies, Inc. Miltex, an Integra Company	3834 3906		2106	Summit Dental Systems	3101	Zuma Dental	4013
Millennium Dental Technologies, Inc. Miltex, an Integra Company MIS Implants Technologies,Inc.		Prophy Perfect, Inc./PHB ProSites			3101 5224	Zuma Dental Zurich Trading Corporation	4013 1829
Miltex, an Integra Company	3906	Prophy Perfect, Inc./PHB	2106	Summit Dental Systems			



Drs. Paulo Malo, President of MALO CLINIC Health and Wellness & James E. Doundoulakis, Chairman of the World Implant EXPO

### **GNYDM** EXHIBITORS

### **Greater New Yorl**

November 29 - D

Jacob K. Javits Co

Level 3 Ez



# **x Dental Meeting**

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chibit Hall



### **GNYDM** EXHIBITORS

#### December 1,2015

Booth: 4412

Booth: 1101

#### US Exhibitors Interested in Overseas Markets Listings

Booth: 3119

Booth: 2812

Booth: 3437

Booth: 3017

Booth: 5200

Booth: 3104

#### AdDent, Inc.

Contact: Joshua Friedman, DDS, President or Malena Pereyra, International Customer Service Phone: (203)778-0200 Fax: (203) 792-2275 Website: www.addent.com; E-mail: mpereyra@addent.com EXPORT PRODUCTS: Rite Lite, Microlux Transilluminator, OraBlu, BioScreen, Calset, Comax and Trimax RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

#### **Beutlich Pharmaceuticals LLC**

Contact: David Clinard, Internatinal Sales Manager Phone: (386) 283-1311 Fax: (386) 263-8890 Website: www.beutlich.com; E-mail: dclinard@beutlich.com EXPORT PRODUCTS: HurriCaine Topical Anesthetics in many different forms, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Swabs, Periodontal Anesthetic Kit. RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign

Agent/Distributors, Joint Ventures, Licensing Agreements

#### **Brush Buddies**

Contact: Lily Martinez, Sales or Wayne Rutherford, Sales

Phone:(909) 434-0911 Fax: (909) 247-2790 Website: www.ashteldental.com; E-mail: andrea@ashteldental.com **EXPORT PRODUCTS:** Manual toothbrushes. Electric / Sonci toothbrushes, bandages, travel kits, face tissue sanitizers

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/Foreign Agents/ Distributors.Joint Ventures

#### ContactEZ, Ultimate Interproximal Solutions Booth: 5317

#### Contact: Joshua im, Director of Sales or Thomas Goodwin, Design Manager

Phone:(360) 718-7178 Fax: (360) 694-6191

Website: www.contacez.com; E-mail: chris@contacez.com EXPORT PRODUCTS: ContacEZ Dental Strips, Including: The Restorative Strip System and Sub-Gigival Strip System for Cosmetic/aesthetic dentistry, Interproximal Reduction Strip System, and accessories for orthodontics, and the Hygienist Strip, for interproximal stain/calculas removal

**RANGE OF DISTRIBUTION: Worldwide** 

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors, Joint Ventures

#### Cosmedent. Inc.

Contact: Bennett Cochran, Export Manager

Phone:(312) 644-9585 Fax: (312) 896-9241 Website: www.cosmedent.com; E-mail: bennett@cosmedent.com

EXPORT PRODUCTS: Renamel Composite, Top Finisher Polishing System, Creative Color Tints & Opquers, All Ceramic Porcelain Polisher RANGE OF DISTRIBUTION: South America, Western Europe, Middle East. Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

#### DC DENTAL

Contact: Matt Goldstein, Export and Special Markets Phone:(877) 653-7500

Website: www.dcdental.com; E-mail:motti@dcdental.com

EXPORT PRODUCTS: Dental composite, Bonding, Topical gel, Prophy Paste, APF Get

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures INTERNATIONAL BUSINESS DESIRED: Worldwide

#### Denbur, Inc.

Contact: Fari Maissami, President or Sean Maisami, Managing Director Phone: (630) 986-9667 Fax: (630) 986-9688

Website: www.denbur.com; E-mail: denbur@denbur.com EXPORT PRODUCTS: Applicators/Oral Hygiene Products/ **Diagnostic Tools** 

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

#### Dent Corp. Research & Development (DENTCO) Booth: 1312 Contact: David Albelda, President Phone: (914) 682-6600 Fax: (914) 948-1711 Website: www.dentcorp.com; E-mail: info@dentcorp.com EXPORT PRODUCTS: C & B Remover / Apex Locator/ Handpiece RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distriburors

**Dentatus USA** Booth: 1714 Contact: Nita Weissman, President or Denise Manekas, Product Manager Phone: (212) 481-1010 Fax: (212) 532-9026 Website: www.dentatus.com; E-mail: dentatus@dentatus.com EXPORT PRODUCTS: Posts - Metal & Fiber, Narrow Diameter Implants, Profin Reciprocating Handpieces RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

#### Denttio. Inc.

Contact: Francis Yi, Marketing Director Phone: (323) 254-1000 Fax: (323) 214-8384 Website: www.denttio.com; E-mail: info@denttio.com EXPORT PRODUCTS: Digital X-Ray/ Magnifying Video RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

#### **Designs for Vision, Inc.** Booth: 2012, 4625, 1813

Contact: Kate Kromberg, Internatinal Sales Manager Phone: (800) 345-4009 Fax: (631) 585-3404 Website: www.designsforvision.com; E-mail: info@dvimail.com EXPORT PRODUCTS: Dental Telescopes and LED headlights RANGE OF DISTRIBUTION: Worldwide

**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributors

#### **DryShield**

Contact: Tam Pham, Intl Business Development Phone: (888) DRY.0300 Fax: (949) 679-0667 Website: www.dryshield.com; E-mail:tam@dryshield.com EXPORT PRODUCTS: DryShield Isolation System & Mouthpieces RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

#### Flow Dental Corp.

Contact: Erik Espinosa, Sales Rep or Bill Winters, President Phone: (800) 356-972 Fax: (631) 242-1001 Website: www.flowdental.com; E-mail: info@flowdental.com EXPORT PRODUCTS: All Products - X-Ray Film (intra and extraoral), Lead and Lead-Free Aprons, Positioners, Barriers, Sleeves, Sensor Accessories

RANGE OF DISTRIBUTION: Foreign Agents/Distributors INTERNATIONAL BUSINESS DESIRED: Worldwide

#### George Taub Products & Fusion Co.

Contact: Lawrence Taub, Sales or Jordan Taub, Marketing Phone: (201) 798-5353 Fax: (201) 659-7186 Website: www.taubdental.com; E-mail: sales@taubdental.com EXPORT PRODUCTS: Cements, provisional resin stains, cavity liners, die spacers, die hardeners, =molds for provisionalization, porcelain polishing and porcelain bonding systems RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: South America, Western Europe, Middle East, Asia, Central America, Eastern Europe/Russia

#### GlasSpan, Inc.

Contact: Janet Scharf, Sales Manager Phone: (610) 363-7573 Fax: (610) 363-6391 Website: www.glasspan.com; E-mail: janetschaarf@aol.com EXPORT PRODUCTS: glasSpan Flexible Ceramic Bonding Systems for Splinting RANGE OF DISTRIBUTION: Worldwide

Agents/Distributors

#### **Golden Dental Solutions** Contact: Curt Lawler

Phone: (586) 585-1210 Website: www.goldendentalsolutions.com; E-mail: info@goldendentalsolutions.com EXPORT PRODUCTS: Dental Instruments, including extraction instruments, injection comfort devices and other unique dental products for implant spacing, crown removal RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

#### **Great Lakes Orthodontics**

Contact: Kevin Marusewski, Sales Representative Phone: (800) 828-7626 Fax: (716) 871-0550 Website: www.greatlakesortho.com; E-mail: info@greatlakesortho.com EXPORT PRODUCTS: Orthodontic Supplies and Appliances

RANGE OF DISTRIBUTION: Worldwide

**INTERNATIONAL BUSINESS DESIRED:** Direct Sales

#### Handler Red Wing International

Contact: Rick Laduca, President & GM or Sandi Hanrahan, Controller Phone: (908) 233-7796

Website: www.handlermfg.com; E-mail: rickladuca@handlermfg.com EXPORT PRODUCTS: Red Wing polishing lathes with chucks and spindles, model trimmers & CARBO-DENT model trimmer wheels, DYNA-VAC dust collectors with HEPA filter & sandblasters, STA-KLEEN splash hood & AVENGER splash hood, ATLAS denture polymerization units, flasks, presses, vibrators, SYNCRO-TORQUE hand piece and PRO TECH LITE work stations

#### RANGE OF DISTRIBUTION: Eastern Europe, Russia, Western Europe, Africa, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

	Poeth 0100
Lumi Sciences, Inc.	Booth: 2108
Contact: John Tokizawa, Vice President or G	Geraldine Chinga,
Assistant sales manager	
Phone: (877) 85-iLumi	

Website: www.iLumiSi.com; E-mail: info@iLumiSi.com

EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light guides (Dental Hand piece)

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors

#### **ITL DENTAL**

#### Booth: 3922

Contact: COURTNEY EMERY, President Phone: (949) 223-8950 Fax: (949) 223-8960 Website: www.itldental.com; E-mail: sales@itldental.com EXPORT PRODUCTS: Dental Implants And Dental Implant

Accessories

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

#### **Jetpik** Booth: 1110

Booth: 1708

Booth: 1024

Booth: 2708

Booth: 4604 Contact: Henry Hu, CEO

Phone: (626) 330-0808 Fax: (626) 330-0101 Website: www.jetpik.com; E-mail: mhu@jetpik.com

EXPORT PRODUCTS: all JP50 and 200 Models along with accessories

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: foreign Agents/Distributors,

Joint Ventures

#### **Johnson-Promident**

**Booth: 4108** Contact: Gary Kris, President or Yanela Garcia, Latin American Sales Manager Phone: (845) 589-0210 Fax: (845) 589-0211 Website: www.johnsonpromident.com; E-mail: info@johnsonpromident.com EXPORT PRODUCTS: Rotary instruments including carbide burs,

diamonds and finishing/polishing RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

#### Lares Research

Booth: 4101

Contact: Cherie Boles, US Sales Representative or Christian Godoy, Director Global Sales Phone: (530) 717-3145 Fax: (530) 345-1870 Website: www.laresdental.com EXPORT PRODUCTS: High Speed Handpieces RANGE OF DISTRIBUTION: South America, Eastern Europe, Centra Amorica Africa Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

#### Booth: 4726 Lester Dine Inc.

Booth: 1706 Contact: Matt Glassgold, President or Don Musso, Research Development Phone: (561) 624-9100 Fax: (561) 624-9103 Website: www.dinecorp.com; E-mail: lesterdineinc@gmail.com EXPORT PRODUCTS: photographic equipment for the dental field RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors,

Joint Ventures INTERNATIONAL BUSINESS DESIRED: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign

Booth: 1604

**OraHealth Corporataion** Booth: 1728 Contact: David Betz, Director of Marketing or Sandrea Berger Phone: (425) 451-9876 Fax: (425) 865-9335 Website: www.orahealth.com: E-mail: Betz@orahealth.com EXPORT PRODUCTS: Oral Health products using oral adhering disc technology RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors

#### **ORTHO-TAIN, INC**

Booth: 2412 Contact: Leslie Stevens, President Phone: (800) 541-6612 Fax: (847) 446-7606 Website: www.orthotain.com; E-mail: orthotain@orthotain.com EXPORT PRODUCTS: Tooth positioners, Habit Correctors, Snore Cure Appliances, TMJ, Class III Correctors RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

#### PDT, Inc./ Paradise Dental Technologies

**Booth: 1908** Contact: Christie Bailey, Sales Manager or Wendy Birtles, Sales Manager Phone: (800) 240-9895 or Fax: (406) 626-4550 Website: www.pdtdental.com; E-mail: exhibit.manager@pdtdental.com EXPORT PRODUCTS: Dental Instruments, Dental Sterilization Cassettes, Sharpening Systems RANGE OF DISTRIBUTION: Worldwide

#### INTERNATIONAL BUSINESS DESIRED: foreign Agents/Distributors

#### POH Oral Health Products, Inc.

Booth: 3415 Contact: Dr. Karla Tucker, Vice President International Division Phone: (918) 622-9005 or Fax: (918) 622-9412 Website: www.buypoh.com; E-mail: global@buypoh.com EXPORT PRODUCTS: Manual specialty toothbrushes, Nylon dental floss in nowax & litewax in black & white RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors

#### Ribbond, Inc.

Contact: Jeremy Rudo, Export Manager Phone: (206) 382-9354 Fax: (206) 340-8870 Website: www.ribbond.com; E-mail: ribbond@ribbond.com EXPORT PRODUCTS: Ribbond ® Dental Fiber Reinforcements RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Booth: 1105

**Shofu Dental Corporation** 

#### Booth: 4408 Contact: Matt Carroll, National Sales Director Phone: (800) 827-4638 Fax: (760) 736-3276 Website: www.shofu.com; E-mail: customer-service@shofu.com EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding Agents, Ceramics, Cements, Camera RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

**IGHTWALKER ATS**<sup>\*</sup>

### Summit Dental Systems (SDS)

Contact: Paulo Muller, Sales Phone: (954) 730-3636 Fax: (954) 730-3602 Website: www.summitdental.com: E-mail: export@summitdental.com EXPORT PRODUCTS: Dental equipment (chairs, units, lights, assistant's instrumentation, stools) **RANGE OF DISTRIBUTION: Worldwide** INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Joint Ventures

#### The Stick/Team Stick, Inc./ Amazing Solutions Booth: 3239

Contact: Patrick Materna, VP Sales & International Marketing. Phone: (888) 882-0750 Fax: (775) 258-2090 Website: www.thestick.com; E-mail: info@thestick.com EXPORT PRODUCTS: The Stick - Best Self Massage Tool RANGE OF DISTRIBUTION: Worldwide INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

WPT™ Laser Perio Advanced Dual Wavelength PHAST PIPS™ Laser Endo Bloodless, Suture F Effective & Exclusive ft Tissue Procedu Nightlase<sup>™</sup> Procedure Laser Snoring Reduction 1000 PIPS 20,0 . Inner 20 WPT **Ultra Fast, No Shot** 0 **Cavity Preps** FOTONA LASERS PRESENTS AT THE GREATER NEW YORI

Dual Wavelength Nd: YAG & Erbium Laser: The Endo, Perio, Hard & Soft Tissue Laser

#### Scenes from the show

Dr. Maitreya Padukone, Troubleshooter, GNYDM plays with his band at the International Reception



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PRACTICE DENTAL MEETING BOOTH

Dr. Kevin Kwiecien from Spear Education presents a Seminar on Occlusion



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patients at the Botox & Dermal Fillers Demonstration

Booth: 3101

#### **16 GNYDM** NEW PRODUCTS PAVILION December 1, 2015

Booth: 3613

New Product Listings 3DISC Imaging Booth: 4634 Sterling, VA 20164; T: (800) 570-0363 Product Name: FireCam HD Description: The full-featured FireCam HD intraoral camera from 3DISC	DMG America, LLC Englewood, NJ 07631; T: (800) 662-6383 Product Name: DMG MiniDam Description: DMG MiniDam is a silicone based gi that protects the proximal area during treatment comfortably
A.B. Dental Devices Ltd. Ashdod 7761117, Israel; T: 972-8-8531388	Engle Dental Systems Hillsboro, OR 971214; T: (971) 713-2229 Product Name: E 300 LED Dental Light & Er Description: Energy efficient, compact and lighty
Product Name: ABGUIDEDSERVICE Description: The ABGUIDE comes with the implants, prosthetic parts, surgical kit and even a temporary bridge, for each case, all in one package under one roof.	operation. Adaptable to existing Engle Dental ligh Handler MFG Co, Ince Westfield, NJ 07090; T: (908) 233-7796 Product Name: 86A AVENGER SHIELD
Amazing AnimationBooth: 1702Palm City, FL 34990Product Name: Hand Blown Glass Tooth	Description: The Handler 86A AVENGER SHIELD is capture and contain dust, debris & pumice in the grinding using a lathe or handpiece.
Description: UNIQUE! One of a kind hand blown glass molar by master glass blower David Peterson. Carestream dental Booth: 3228	Heraeus Kulzer South Bend, IN 46614; T: (574) 299-5462 Product Name: iBOND Universal
Atlanta, GA 30339; T: (800) 944-6365 Product Name: CS 8100SC	Description: iBOND Universal is the new universa any bonding technique, all indications and is con meterials.
Description: The CS 8100 SC panoramic and cephalometric imaging system features the award-winning technology and compact design concept of the CS 8100 panoramic system but with the added benefit of advanced ecphalometric imaging.	High Tech Innovations, LLC Parsippany, NJ 07054 T: (973) 889-0030 Product Name: HTI HIPAAShield
Ceatus Media Group         Booth: 5123           San Diego, CA 92117; T: (858) 454-5505         Product Name: Ceatus SmartBanner™ Ad	Description: HTI HIPAAShield is an industry leade providing turnkey, customized solutions for its cl
Description: Ceatus SmartBanner™ is a new proprietary geo-targeting Ad display technology designed to expand the reach of your practice to potential patients 24/7	ILumi Sciences, Inc. Chantilly, VA 20151; T: (703) 894-7576 Product Name: iLumi Fiber Optic Dental
Danville Materials, LLC Booth: 909 San Ramon, CA 94583; T: (800) 827-7940 ext. 223 Product Name: Meaa V	Description: iLumi New generation fiber optic po produce radiant light intensity for light cure and radiopacity.
Description: Mega V represents the innovation behind the converging tines technology and the superior clinical performance only a sectional matrix system can provide.	iSleep Management New York, NY 10026; T: (888) 929-7533 Product Name: iSleep Dental Program
DANY BMT Co. Ltd. Booth: 1333 Anyang-Si, Gyeonggi-Do, South Korea; T: 82-31-463-4212	Description: The iSleep Dental Program is design dental sleep medicine into any dental office.
Product Name: DANY Coated Arch Wire by New Bio Aesthetic Silver Description: DANY Coated Arch Wire by New Bio Aesthetic Silver is the specially designed for patient who wants to minimize the appearances of arch wires during treatment.	iSonic Inc. Chicago, IL 60608; T: (847) 850-0404 Product Name: 1, iSonic Ultrasonic Clea Qt / 3L. 2. iSonic White Denture Cleaning
Den Mat Booth: 5015 Lompoc, CA 93436; T: (800) 433-6628 Product Name: LumiSmile White Bulk Pack & Practice Building System Description: features a bulk package and high-impact marketing materials	Description: 1. ISonic Ultrasonic Cleaner with dra and tray, good for half-size or 6"x8" cassettes, t without any buttons for better water proof. 2. ISC Professional strength, very effective in removing iSonic ultrasonic denture cleaners.
coupled with a new brand platform for LumiSmile White In-Office and Take-Home whitening	Itena North America Albertson, NY 11507; T: (516) 246-2743
Dental Arts Laboratories, Inc. Booth: 927 Peoria, IL 61603; T: (800) 227-4142 Product Name: Carestream Dental CS 3500 Intra-Oral Scanner Description: The CS 3500 is easy to use, lightweight and portable. There are no click fear on microarea concentration and no mounter	Product Name: DentoTemp Description: Originally developed for use in Europ oftentimes will be gone on holidays for months a been the go-to temporary cement of European de
are no click fees, no maintenance contracts and no powder. Dental Herb Company Lancaster, NH 03584; T: (860) 268-2389 Product Name: Tooth & Gums Singles	Jetpik City of Industry, CA 91744; T: (626) 330-0 Product Name: JP 200 Ultra Description: A revolutionary at home and on-the-

Description: The convenient, economical packs are ideal for prophy bags and introducing these powerful antimicrobial products to your patients

ription: DMG MiniDam is a silicone based gingival protection device protects the proximal area during treatment-quickly, easily & ortably gle Dental Systems Booth: 2518 boro, OR 971214; T: (971) 713-2229 duct Name: E 300 LED Dental Light & Engle LED Operatory Light cription: Energy efficient, compact and lightweight. Cool comfortable ration. Adaptable to existing Engle Dental lights dler MFG Co, Ince Booth: 1101 Atticle II v 07090; T: (908) 233-7796 duct Name: 86A AVENGER SHIELD cription: The Handler 86A AVENGER SHIELD is a larger splash hood to ure and contain dust, debris & pumice in the lab when polishing or ing using a lathe or handpiece aeus Kulzer Booth: 1408 th Bend, IN 46614: T: (574) 299-5462 duct Name: iBOND Universal cription: iBOND Universal is the new universal, light-curing adhesive for bonding technique, all indications and is compativle with all dental 1 Tech Innovations, LLC Booth: 3117 sippany, NJ 07054 T: (973) 889-0030 Juct Name: HTI HIPAAShield ription: HTI HIPAAShield is an industry leader in dental compliance by ding turnkey, customized solutions for its clients mi Sciences, Inc. Booth: 2108 ntilly, VA 20151; T: (703) 894-7576 duct Name: iLumi Fiber Optic Dental Post Ortho-Tain, Inc. cription: iLumi New generation fiber optic post "the Problem Solver" Juce radiant light intensity for light cure and yield unparalleled over 5x accelute opacity. Booth: 911 eep Management v York, NY 10026; T: (888) 929-7533 duct Name: iSleep Dental Program cription: The iSleep Dental Program is designed to fully implement al sleep medicine into any dental office. nic Inc. cago, IL 60608; T: (847) 850-0404 Booth: 4414 luct Name: 1. iSonic Ultrasonic Cleaner P4831(II)-SRT, 3.2 3L. 2. iSonic White Denture Cleaning Power CSDW01 cription: 1. ISonic Ultrasonic Cleaner with drain and stainless steel rack tray, good for half-size or 6"x8" cassettes, touch-sensing controls tout any buttons for better water proof. 2. ISonic White<sup>TM</sup> Denture resisting strength, very effective in removing stains and buildups with the ultrasonic denture cleaners. na North America ertson, NY 11507; T: (516) 246-2743 Booth: 4904 luct Name: DentoTemp cription: Originally developed for use in Europe, where patients titmes will be gone on holidays for months at a time, DentoTemp has n the go-to temporary cement of European dentists for years. pik Booth: 4604 of Industry, CA 91744; T: (626) 330-0808

#### luct Name: JP 200 Ultra Description: A revolutionary at home and on-the-go oral hygiene sytem

GRUPO EDITORIAL

combining pulsed water irrigation, traditional dental floss and a sonic toothbrush making Jetpik the ultimate 3 in 1 for all your dental needs.

**Maryland Dental Bands** Booth: 2627 Frostburg, MD 21532; T: (443) 889-3997 Product Name: The U Dental Bands Description: New Dental Matrix band system. Easy, predictable, Booth: 4905 **Microflex/Ansell** Lake Forest, IL 60045; T: (877) 750-6115 Product Name: Microflex® Sensation® Powder-Free Nitrile Exam Gloves Description: Low Dermatitis Potential rating is ideal for users with sensitive skin. Clinically Shown to reduce incidence of the redness and itching associated with contact dermatitis. Neo Dental International Booth: 5112

Federal Way, WA 98003; T: (253) 946-0814 Product Name: EVADYNE Description: Evadyne is a light cure temporary sealing material containing urethane resin and fluoride releasing glass ionomer.

**OCO Biomedical** Booth: 4524 Albuquerque, NM 87113; T: (505) 998-2403 Product Name: Guided Surgical Kit

Description: OCO Guides Surgical kit-World's first two step guided surgery **OravanOSA** Booth: 2006 West Orange, NJ 07052; T: (866) 543-5100 **Product Name: Oravan** 

Description: The Oravan is an FDA cleared, patented, custom-fit oral appliance with a true open anterior design for the treatment of Obstructive Sleep Apnea (OSA) and snoring. Booth: 2412

Winnetka, IL 60093; T: (800) 541-6612 **Product Name: Habit Corrector** Description: The Habit-Corrector is used to develop proper swallowing habits, encourages nasal breathing and eliminate mouth breathing, prevents/corrects tongue thrust and much more.

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Description: Zcore™ is an osteoconductive, porous, anorganic bone mineral derived from porcine cancellous bone **PeriOptix** Booth: 5016 Lompoc, CA 93436; T: (800) 433-6628

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PeriRx, LLC Booth: 1504 Broomall, PA 19008: T: (610) 544-3500 Product Name: Sali Mark ™ OSCC

Description: Salivary Diagnostics SaliMark™ OSCC is the most clinically advanced and scientifically validated molecular DNA test for Oral Squamous Cell Carcinoma. **Philips Oral Healthcare** Booth: 4818

Stamford, CT 06905; T: (203) 351-5837 Product Name: Philips Sonicare Tongeu Care + Description: The new Philips Sonicare TongueCare+ tongue brush and antibacterial tongue spray transform a sonicare power toothbrush into the most advanced breath management solution.

Odontología

Product Name: Silhouette Low Profile Nitrous Nasal Mask

Porter Instrument Hatfield, PA 19440; T: (215) 723-4000 Booth: 5010 Description: The Porter Silhouette is a revolutionary new low prifile, disposable nitrous nasal mask and breathing circuit **PSP Dental Co., Ltd.** Booth : 3312 Belvedere, Kent, United Kingdom Product Name: Ceram II LC Description: Glass lonomer Resin Modified Light Cure Restorative Material. **SDI Souther Dental Industries** Booth: 4010 Itasca, IL 60143; T: (718) 308-5588 Product Name: Aura Ultra Universal Composite Description: The logical, innovative restorative system designed to save time, every time. High polishability and sculptability. Designed to simplify shade matching for busy clinicians. Shenghua International Co. Ltd. Booth: 3238 Conghua, Guangzhou, Guangzhou, Cina Product Name: Sonic S Air Scaler Description: Fast, Gentle, Powerful, Scraatch Resistant, ti coat, Frequency of Oscillation. Shieldr Inc. Booth: 3512 Coral Gables, FL 33143; T: (855) 71-SHIELD **Product Name: Shieldr. Protect and Automate Your Practice** Description: A real time mbezzlement detection, financial automation and monitoring application especially designed for dentists, protects against any form of revenue leakage. Spazzolificio Piave spa Booth: 1710 Padova 35019; Italy; T: 39 049 5993122 **Product Name: Silver Care One** Description: Clinical tests confirm that, Silver, when in contact with water, releases active silver ions which are drastically reducing bacteria level, granting use of much cleaner and healthier brushes. FDA approved product. Sulzer Mixpac AG Booth: 5025 Haag, Switzerland; T: 4181-772-2000 Product Name: Mixpac T-Mixer Description: The MIXPAC S-Dispenser II is an application help for discharging two-component dental materials out of cartridges from the Sulzer Mixpac System. **Tag Medical Products** Booth: 1711 25130 Israel; T: 972-0 4 985840 Product Name: New Narrow Axis Implant 3.3mm Description: same connection(2.44), narrow body, micro thread, decrease stresses in the crestal zone, very high grip, fast insertion, high primary stability, efficient apical cutting part, high biological space. The Stick Booth: 3239 LaFollette, TN 37766; T: (888) 882-0750 Product Name: The Stick Description: A toothbrush for your muscles-voted best self-massage product numerous times. Makes muscles feel better in 30 seconds. The original Stick is a must for every dentist office and his patients. Water Pik Inc. Booth: 4006 Port Collins, CO 80553; T: (970) 221-6100 Product Name: Waterpik® ClearView Sectional Matrix System Description: Waterpik® ClearView Sectional Matrix System-Get your Trial Kit today! Whole You Booth: 1134 Torrance, CA 90501: T: (844) LIVE-FULLY **Product Name: Whole You Nexteeth** Description: The patented, multi-functional Whole You DENTCA trav system for Nexteeth accelerates and improves the denture-making proces



EN la 64 Expo AMIC Dental de México y durante el XXXIII **Congreso Internacional ADM** fueron la plataforma de lanzamiento de esta nueva rma de **Odontología Actual** 

Tras más de 12 años de trabajo, Editorial Odontología Actual se ha consolidado como un refe-rente en la actualización del es-pecialista de la salud bucal. Al dar a conocer de manera oportuna las más recientes investiga-ciones de diversos campus uni-versitarios, así como de líderes de opinión. Todo esto ha hecho que las publicaciones que con-forman al grupo editorial alcan-cen un oran éxito

### Odontología Books, Una Nueva Marca Mexicana

Siempre hay nuevas áreas por explorar, en especial en una ciencia como la Odontología que está en constante movimien-to, de ahi que las investigacio-nes requieran más profundidad v nuevos espacios de difusión. Como es el caso de Odontología Actual que con su crecimien-to ha traído una nueva rma: Odontología Books, que, como su nombre lo dice, se especia-liza en libros dedicados a la sa-lud bucal y sus áreas de estudio. Odontología Books llega con tí-tulos originales, trabajos de in-vestigación de alto nivel y una gran calidad en impresión, todo de la mano de los expertos na-cionales e internacionales que desde siempre han respaldado a Editorial Odontología Actual.

#### Los primeros en llegar

La Dra. Martha Díaz de Kuri, una destacada academica universita-ria proveniente de la Universidad Nacional Autónoma de México, encabeza a un grupo de autores mexicanos, quienes presentan su nuevo libro Historia de la Odon-tología. Inicio y desarrollo en México, el cual busca despertar el interés por la historia de esta profesión, acrecentar el orgullo que como . Ciruianos Dentistas se debe tener por el pasado

y el pre-sente; además de rendir homena-je a todas las personas que con su esfuerzo y trabajo contribuyeron para hacer de la Odontología una profesión eciente, digna y respe-table. Cabe destacar que la Uni-versidad Nacional Autónoma de México (UNAM) recientemente escaló 15 lugares en el Ranking de las Mejores Universidades del Mundo 2015- 2016.

Historia de la Odontología. Ini-cio y Desarrollo en México, se adentra en el pasado, despierta el interés de saber desde cuán-do y por qué existe la Odontolo-gía y cómo ha sido su evolución, ayuda a entender el presente y permite valorar la profesión de Cirujano Dentista, así como los compromisos que guarda con la profesión y la sociedad.

Para la elaboración de Historia de la Odontología. Inicio y De-sarrollo en México se convocó a expertos que imparten el Semi-nario de Historia en la Facultad de Odontología de la UNAM; logrando reunir a 35 autores de sólida trayectoria en la investi-gación y publicación en la ma-teria, en un libro de siete par-tes que van desde los problemas dentales y de la cavidad oral que ha padecido el hombre desde la prehistoria

hasta la formación profesional en el siglo XXI.

Odontología Books contó con el apoyo de la Facultad de Odonto-logía de la UNAM para la elabo-ración de esta pieza. El invalua-ble interés del Mtro. José Arturo Fernández Pedrero, director de dicha facultad; así como el es-fuerzo de la Dra. Díaz de Kuri y su equipo de trabajo quedó plasmado en 251 páginas de conoci-miento.

Por otro lado, el Dr. Roney Jo-ubert, de la República Domini-cana, realizó Cerámicas Estéti-cas Anteriores, un viaje a través de 12 capítulos donde expuso los elementos necesarios para lograr restauraciones satisfactorias para el paciente y con procedimientos sencillos para el especialista.

Historia de la Odontología. Ini-cio y desarrollo en México y Ce-rámicas Estéticas Anteriores ya se encuentran disponibles y re-presentan el inicio de una colec-ción de obras de lectura obligada para el estudiante, el profesional y el especialista. Odontología Books suma destacadas plumas mexicanas y latinoamericana que damos a conocer.



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 K. Bentley, S. Janyavula, D. Cakir, P. Beck, L.C. Ramp, J.O. Burgess, "Mechanical and Physical Properties of Vial Pulp Materials". School of Dentistry, University of Ababrana at Birmingham, Birmingham, A.J. 2. Data on the: 3. A Arneh, F. Festy, A. Banerjee, F. Manrocci, T.F. Watson, "Mineral Interaction Zone, A Chemo-morphological Chracterization of The Dentine-Bootmine Interfactor," 2012; King's College London Dental Institute, Biomaterials, Biomimetrics and Biophotonics, London, UK.



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### GNYDM DAILY

#### December 1, 2015

### Why Join the American Dental Assistants **Association?** Private Health Exchange

he American Dental Assistants Association (ADAA) is the oldest and largest group representing professional dental assistants. The members include clinical personnel working chairside with the dentist; administrative personnel including receptionists, office managers, and practice managers; personnel working behind the scenes in dental product sales and insurance sales; and last but not least, educators.

Established 90 years ago, the ADAA provides continuing education to dental assistants through several mediums; home study courses, on-line courses, professional journals, and educational seminars. The ADAA's mission statement is:

"To advance the careers of dental assistants and to promote the dental assisting profession in matters of education, legislation, credentialing and professional activities which enhance the delivery of quality dental health care to the public."

The founder of ADAA, Juliette A. Southard, began her mission to bring dental assistants together with the formation of a dental assistants' society in New York in 1921. Juliette continued to break professional barriers when she petitioned to attend the 1923

Association convention held in Cleveland, Ohio. This historical moment for dental assistants would lead to the election of Juliette Southard as President of the newly formed American Dental Assistants Association in 1924 at a Dallas, TX meeting. The ADAA was later incorporated on March 17, 1925 in Chicago, IL.

The ADAA is represented by state associations and often local components. An ADAA membership includes membership in both state and local components as well as the national organization.

The ADAA has recently undergone significant changes to revitalize the association, all aimed at providing members with a more beneficial, personal experience. With a new website and new management team, Juliette A. Southard's original mission of bringing dental assistants together will continue as we create an on-line community within the website to allow for increased communication amongst members. There have also been many benefits added to being a member of the ADAA. These benefits include:

- FREE on-line continuing education, available 24/7
- · New members receive an ADAA Membership Pin
- \$50,000 professional liability insurance
- \$2,000 of accidental death and dismemberment insurance (up to age 70)
- Eligibility for the ADAA Fellowship and Mastership programs
- Membership and networking in State and Local Chapters · Discounts on hard copy home study continuing

education courses and NO grading fees for members FREE access to the on-

- Whole life insurance · Discounts on hotels
  - Reduced rates for rental cars

supplement your existing plans)

Free resume posting and job listings

RxSavings Plus

existing plans)

 Credit Card Programs - even cards for student members to those who gualify

PrivacyArmor (InfoArmor Identity Theft Protection) - the

· Chesapeake's Basic and Premiere Dental PPO plans (to

Chesapeake's Premiere Vision plan (to supplement your

Employer Private Health Exchange Quoting

leading identity andcredit monitoring program)

The ADAA also provides a monthly e-newsletter sent to all members to update them on what is happening within the association and to provide information about various dental-related events. The newsletter includes a message from the ADAA President, Kimberly Bland, and the ADAA Executive Director, John E. Kasper, as well as highlighting key membership benefits and website features that are included with membership.

Membership is for a full year and a discounted membership is offered to students. If an individual joins today, then benefits start today.

Professional dental assistants who are members gain significant advantages over other dental assistants who are not members by participating in our professional community. Membership helps put them ahead of the rest, begins expanding their knowledge of the dental

American Dental



# The future of patient communication is here.



### **GNYDM** DAILY

Give It Your Best Shot!

**Understanding Injectables** 

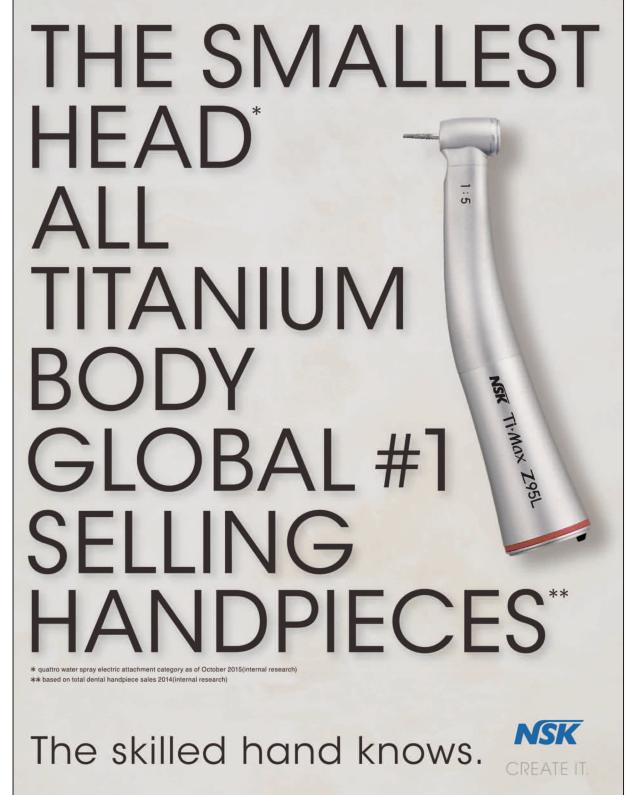
Steven J. Clark, M.D., D.M.D., Plastic & Reconstructive Surgeon Botulinum Toxin (Botox) and Facial Fillers

f you don't believe that injectables are the most popular cosmetic procedure, just ask one of the more than 8 million+(\*ASPS 2014 Statistics) who have sought minimally invasive procedures to improve the wrinkle lines, replace facial volume and restore balance to the signs of the facial aging.

The reason so many people are jumping on the bandwagon is simple: treatment can take just one doctor's office visit, the results are relatively quick and the costs are economical with little or no downtime. These trends are driven by "baby boomers" staying in the work force longer and who may not have the time for a surgical recovery. They understand that aging is inevitable, but looking old may be somewhat optional. The non-surgical modalities to shape the aging face can be categorized in several ways.

- Neuromodulators consisting of botulinum toxin type A are presynaptic nerve blockers that selectively relax the injected muscles. The cosmetic effect is achieved by rebalancing the activity of the muscles in the face by weakening some and not others and by carefully choosing the dose of the product according to each patient's individual anatomy, muscle mass and the cosmetic goals to be achieved.
- 2. Facial fillers have been around for more than three decades. In the 60's and 70's bovine collagen was used to fill fine wrinkle lines. As many new improved products have been introduced, and as clinicians have gained experience with them, a whole new treatment philosophy has evolved with better cosmetic results, enhanced patient safety and greatly improved patient satisfaction. The typical aged face represents a combination of changes on many levels, including bony structures, subcutaneous fat, muscle strength and skin integrity. These structural changes then lead to morphologic changes in terms of three dimensional contours and topography of the face, as well as in its shape, balance and proportions.

Advancements in our understanding of the anatomy of aging, in the advent of newer products and techniques have dramatically increased our ability to address these changes. We now evaluate patients in a global fashion instead of focusing on discrete wrinkle lines. We take a top to bottom approach evaluating symmetry, morphology of the face in terms of three dimensional contours that dictate how we reflect or shadow light and the shape, balance, volume loss and proportions of the face. A good result is dependent upon proper training. A clinician must use his skill and aesthetic perception with a careful pretreatment assessment to determine which injectable amount and location will deliver the best result. Often patient selection rather than product selection may be the most important factor in predicting outcomes.



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### **GNYDM** DAILY

MERICAN CADEMY OF

#### December 1, 2015

# Dental Sleep Medicine: Why All the Buzz?

John H. Tucker, D.M.D.

Erie, PA Diplomate, American Board of Dental Sleep Medicine Diplomate, International Congress of Implantologists

e may be living in the most exciting and rewarding time in the history of the dentistry! I believe this because we are now able to join health care professionals involved in treating patients with Obstructive Sleep Apnea (OSA).

You may or may not be familiar with the term OSA. Obstructive Sleep Apnea is a complete (apnea) or partial (hypopnea) collapse of the upper airway during sleep. Objective data, such as an attended sleep study or home sleep study, is indicated to determine if one suffers from this disease. Furthermore, the diagnosis must come from a board certified sleep physician.

How much do you know about OSA? It is reported that 6% of women and 13% of men suffer from OSA, , leading to a major public health concern. The consequences of the disease, if left untreated, include an increase risk of cardiovascular disease, hypertension, stroke and heart failure. , Studies indicate that approximately 80% of sleep apnea remains undiagnosed in the general population.,,

While there are various treatment modalities for OSA, the primary treatment is Positive Airway Pressure (PAP). Various types of PAP devices are available with the most common being CPAP (Continuous Positive Airway Pressure). Unfortunately, depending on what literature you cite, PAP tolerance varies from 29% to 83%. In general, the term '50% tolerance' is what the profession typically considers the norm.

At this point, you may be questioning how dentistry fits in. The dental profession is now able to provide Oral Appliance Therapy for the PAP intolerant patient! The Clinical Practice Guideline for the Treatment of Obstructive Sleep Apnea and Snoring with Oral Appliance Therapy published an update for 2015 in the Journal of Clinical Sleep Medicine. One of the guidelines stated, "We recommend that sleep physicians consider prescription of oral appliances, rather than no treatment, for adult patients with obstructive sleep apnea who are intolerant of CPAP therapy or prefer alternate therapy." This is great news! We can now be part of the treatment equation for the PAP intolerant patient by providing Oral Appliance Therapy (OAT)! My line has been, "A medical disease with a dental solution."

Now, let's talk 'hardware.' There are over 140 FDA cleared oral appliances available to use for OAT. For some dental professionals, that may seem like a daunting choice! All of the appliance designs provide treatment results for the patient. My advice to the OAT newcomer in the dental professional is to select an appliance and start treating some patients! The American Academy of Dental Sleep Medicine has established a specific protocol for treating the PAP intolerant patient with OAT. The protocol is available at www.aadsm.org.

If 80% of sleep apnea remains undiagnosed in the general population, as previously cited, how can our profession be part of the solution to this problem? It is outside the scope of our practice to diagnose OSA but we can be part of the screening process and direct the patient to the sleep physician. One of my personal favorite screening tools is the STOP-BANG form. This can easily be used in any dental office to identify patients that may be at risk of having an unhealthy airway.

Here's what the S-T-O-P portion in the screener represents: S stands for snoring, T is for tired, O asks if anyone has seen you obstruct or quit breathing, P is for pressure or hypertension. The B-A-N-G section covers the following. B stands for BMI (body mass index). A BMI>35 kg/m2 is considered a positive response. A stands for age. An age of >50 years old is considered a positive response. N addresses neck circumference. Neck circumference > 40cm (15.75 inches) is considered a positive response. G stands for gender. Male is a positive response. The questionnaire has demonstrated a high sensitivity using a cut-off score of 3 or greater with an 84% in detecting any sleep apnea (AHI >5 events/h), 93% in detecting moderate-to-severe sleep apnea (AHI >15 events/h) and 100% in detecting severe sleep apnea (AHI >30 events/h).

This is a comfortable screening tool for the team to use. With proper execution of the stop-bang form our team can engage with patients in conversations regarding their airway health in a non-threating fashion. As was stated, a positive response to 3 or more shows a high probability of having OSA. The important goal for the doctor is to make certain that his/her team is providing a unified message. It only takes one team member to provide the wrong message to sabotage a new idea/technique/protocol we are trying to incorporate into our practice!

Providing OAT to the group of patients that I have been honored to serve has been the most rewarding experience in my 37 years as a practitioner. Being able to treat a patient that was unable to walk around a block, to riding her bicylcle on a 17 mile bike path is an incredilbe experince as a health care provider. Her comment was, "Thank you giving me my life back!" In all of the implant and full mouth rehabilitaion cases that I have been involved with, I have never received such feedback and comments. Providing OAT has been the most rewarding segement of my professional career!

Where is OAT headed? Frost & Sullivan expects the following, "U.S. markets for Oral Appliances, both custom and non-custom, to more than double by 2020. The most dynamic sector, custom Oral Appliances, are expected to see a 5x revenue increase in that period. Oral appliances are transitioning away from just being a secondary option for patients with mild to moderate OSA that do not respond well to PAP, to being a primary treatment among this population. New research also points to the possibility of it being the primary treatment for moderate to severe OSA patients as well."

It is evident that we have a powerful role in the treatment of the PAP intolerant patient. The question is, do you want to be involved in a treatment that changes lives? Only you can make that decision! I challenge you to make the commitment to have a positive impact on your patient's lives! Get involved in OAT and see the impact that you can have on someone's life. It will change your life and your practice!

Don't miss Dr. Tucker's Courses:

Tuesday: Course: Tuition		9:00 – 12:00 & 2:00 – 5:00 6 CEUs
Wednesd	lay:	
Course:	6140	9:00 - 12:00 & 2:00 - 5:00
Tuition:	\$199.00	6 CEUs

### **Dental Laboratory Technician Programs**

TUESDAY	EXHIBIT FLOOR, BOOTH #338	SPONSORED BY
9:45 – 12:45	Case Design For Removable Prosthetics: Choosing Predictable Attachment Solutions For Implant Overdentures (James Ellison, C.D.T.)	
2:00 – 5:00	Dental Laboratory Technology Industry And Overview Of Regulatory Standards (Renata Budny, M.D.T., C.D.T.)	Sterngold
WEDNESDAY		
9:45 – 12:45	Dental Technology A Career For You (Joseph Caputo, B.S., C.D.T.)	
2:00 - 5:00	The Age Of Digital Manufacturing Model-Free Dentistry (Alan Jurim, D.D.S.)	CAPROENTAL
2.00 0.00		LABORATORIES

### **Technology Education Programs**

UESDAY	EXHIBIT FLOOR, BOOTH #4836	SPONSORED BY
45 – 12:45	Revolutionizing Restorations With A Digital Workflow (Alan Jurim, D.D.S.)	CAPROENTAL
00 – 5:00	Implant Dentistry: Enhancing Diagnosis Case Acceptance And Outcomes (David Little, D.D.S.)	
	()	
EDNESDAY		
45 – 12:45	Laser Technology In Periodontal Environment (Rana Al-Falaki, B.D.S., M.R.D.)	BIOLASE
00 – 5:00	Digital Scanning & 3D Printing (Perry Jones, D.D.S.)	💥 invisalign <sup>.</sup>

### GNYDM DAILY

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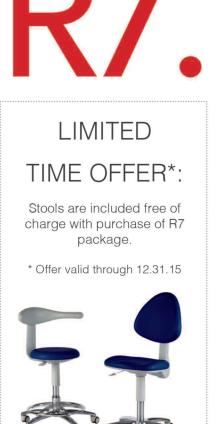


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### GNYDM DAILY

#### December 1, 2015



## The Transformative Technology You'll Wish You Discovered Sooner

Dr. Bret Jacobson Federal Way, Washington Private Practice

hortly after I made the switch from film to digital x-rays, I had the realization that I should have done it sooner. Today it's hard to find a practice that still uses film. I had the same feeling when I made the switch from PVS to digital impression taking with my iTero® Intraoral Scanner. I recall thinking "I should have done this years ago; my life would have been so much easier!" Recently I've been using the new iTero® Element™ Intraoral Scanner. Let me tell you, if you've been waiting to make the move to digital, this is the time, and this is

the scanner. Not only will it make your life easier, it will allow you to increase your level of care.

> The new iTero Element Scanner is fast. In many instances, I've found the iTero Element Scanner has cut chair time in half. It takes my team just three to four minutes to do a full arch scan. Not only is it a far better experience for the patient, but it also removes the stress of taking an impression, because you don't have all those worries that you would have with PVS.

With the iTero Element Scanner, the impression process is so fast most patients don't know we took an impression until we're done. "That was it?" is the most common response I get. Then I show the digital impression on the touch screen. It's great as I can move the image around with a finger, without having to deal with a mouse or keyboard. Plus, because the machine is so small, I can get it closer to the patient and they can see it better and see what I'm doing. The patients love the technology. iTero<sup>®</sup> element...

In my practice, I do more restorative work than I do orthodontic treatment. However, I teach Invisalign and I spend a good portion of the lecture talking about the iTero Scanner because it's such an important part of the process. With Invisalign, the digital scan eliminates the taking of a PVS impression, which is where many of the errors are going to come from. In my practice I find that my aligners are fitting better than with PVS. My cases are starting quicker, I have eliminated rejected impressions and my cases seem to track better with the improved fit.

Finally, for those who are worried about being stuck on a digital island, let me say this; when you're buying technology, tech-support can be just as important as the technology itself. Since I got my iTero Element Scanner, I can tell you the company offers terrific support, top to bottom. If you're even the slightest bit curious about digital impressions, I encourage you to please

stop by their booth and ask to try out the new iTero Element Intraoral Scanner. It just might leave you wishing you'd done it sooner.

Practice URL: http://www.jacobsondds.com/



We welcome the following hygiene schools to participate in this unique program:

New York City College of Technology, Dental Hygiene Department, Hostos Community College, Dental Hygiene Department, Bergen Community College and New York University College of Dentistry, Dental Hygiene Program, and volunteers from the Dental Hygienists' Association of the City of New York and the New Jersey Dental Hygienists' Association who will be instructing and demonstrating the importance of oral health care to public school children.

#### Exhibit Floor Aisle 6200 from 10:00AM - 2:00PM

This Program is sponsored by educational grants from DentaQuest, United Federation of Teachers and Colgate.









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 Dr. Beatrice Deca

 11:30 AM – 1:00 PM
 Dr. Ed Suh & Heather Hennen

 1:00 PM – 2:30 PM
 Dr. Gary Kaye

 2:30 PM – 4:30 PM
 Dr. Beatrice Deca

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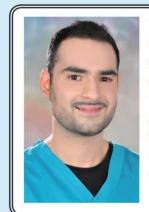
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> An independent, non-profit, dental education and testing foundation, Clinicians Report, August, 2015. For the full report go to www.SurgiTel.com.

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