Dressed in all its holiday finery, it’s no wonder New York City is considered one of the Greatest Cities in the World! From the bustling streets of Times Square to the leisurely neighborhoods on the upper Eastside and all the way down to the Charging Bull outside of the Stock Exchange, New York City offers something for everyone! Check out our prepared list of the best places to visit during the Holiday Season in NYC.

When the lights go down and the Exhibit Floor closes where will New York City take you?

One World Observatory™
Visit One World Observatory™ located at One World Trade Center in the Northwest corner of the World Trade Center site. Start by ascending to the top of the tallest building in the Western Hemisphere in less than sixty seconds, then look toward the horizon and feel the city’s invincible spirit.

Annual Rockefeller Center Christmas Tree Lighting
The 2015 Rockefeller Center Christmas Tree will be lit for the first time on Wednesday, December 2, with live performances from 7–9pm, at Rockefeller Plaza, between West 48th and West 51st Streets and Fifth and Sixth Avenues. Tens of thousands will crowd the sidewalks for the event and hundreds of millions will watch it live across the globe. The Tree will remain lit and can be viewed until 8pm on January 6, 2016.

By: Jayme McNiff Spicciatie, GNYDM

See New York City (cont. on page 3)
Choose a path that sets you apart from your peers with the U.S. Army Health Professions Scholarship Program (HPSP). To see if you qualify, visit Army Dental Recruiting at Booth #825 or go to healthcare.goarmy.com/ce71 to learn more.
New York City (cont.)

9/11 Memorial & Museum
Honoring the lives of those who were lost, the 9/11 Memorial occupies 8 acres at the World Trade Center. The Memorial is a tribute to the past and a place of hope for the future. The 9/11 Memorial is free of charge and open to the public daily from 7:30 a.m. to 9 p.m. The National September 11 Memorial Museum serves as the country’s principal institution concerned with exploring the implications of the events of 9/11, documenting the impact of those events and exploring 9/11’s continuing significance. Admission is $24 for adults.

Top of the Rock
See New York City from a view unlike any other at 30 Rockefeller from the 70th floor. Stop by at night after the exhibit floor and see NYC’s lights span for miles. Top of the Rock Observation Deck is open daily until 11pm.

Broadway Shows & Radio City
New York City’s Theater District must not be missed. The Greater New York Dental Meeting offers special discounted Broadway Show tickets only for Dental guests. Visit www.gnydm.com and click on Attendee Information, Broadway Tickets. See the hottest shows and 2015 Tony Award Winners: An American in Paris, Something Rotten! or Radio City Music Hall’s Christmas Spectacular.

Christmas Window Displays
Macy’s Christmas Windows feature the popular holiday movie scenes from a “Miracle on 34th Street,” along 34th street and along Broadway. Check out Bloomingdale’s Holiday Windows, Barney’s featuring woodland creatures and intricate snow owls, Saks Fifth Avenue with their 3-D light show and interactive Holiday Window, and Bergdorf Goodman with a live performance by Broadway songstress Nikki M. James (The Book of Mormon, Les Miserables). Check out www.timeout.com for a complete list of NYC Christmas Window Displays.

Do Some Holiday Shopping
New York City is the greatest shopping Mecca of the world! Don’t waste your opportunity to explore small boutiques for unique gifts or the historical Macy’s of 34th street (located at Herald Square between Broadway & 7th Avenue).

Bryant Park Winter Village
Take the family Ice skating at Winter Village in Bryant Park. Wander over 125 small boutique shops and kiosks selling jewelry, local foods, decorative items, toys and gifts for pets. Afterwards, grab a bite to eat and a cocktail with rink-side views.

Other Events
Meet the city on a bus tour and then spend time exploring those sights that captured your imagination. Grab a carriage ride through Central Park or wander through Grand Central Terminal, with its ornate early urban architecture and cavernous grand concourse. Take an elevator to the top of the Empire State Building to experience the most spectacular view in the world. Walk out on the deck and see the city from above.

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GNYDM INFORMATION

General Information

General Registration
Jacob K. Javits Convention Center  Upper Level - Crystal Palace

Friday, November 27
12:00 Noon to 4:30 P.M.
Saturday, November 28
8:00 A.M. to 4:30 P.M.
Sunday, November 29 through Tuesday, December 1
8:00 A.M. to 5:30 P.M.
Wednesday, December 2
8:00 A.M. to 4:00 P.M.

No CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.
If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Exhibitor Registration
Jacob K. Javits Convention Center  Upper Level - Crystal Palace

Friday, November 27
8:00 A.M. to 4:30 P.M.
Saturday, November 28
8:00 A.M. to 4:30 P.M.
Sunday, November 29 through Tuesday, December 1
8:00 A.M. to 5:30 P.M.
Wednesday, December 2
8:00 A.M. to 2:30 P.M.

All exhibit personnel or company representatives should preregister.

First Aid
A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service
Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center
A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk
Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Admission
Admission to the Meeting is by badge only, which can be obtained by presenting photo identification and a 2015 membership card in one of the organizations or affiliations related to Dentistry.

Registration Area - Crystal Palace - Upper Level.

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office. Laboratory owners and technicians must present photo identification and a business card or evidence of their certification or membership in the National Association of Dental Laboratories or an affiliation to Dentistry.

Postgraduate students and those participating in a Residency Program will be admitted FREE by presenting school or hospital affiliation and photo identification. Dental students must present photo and school identification.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2014 event. By attending the Meeting you consent to the GNYDM’s use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including, but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

All programs are held at the Jacob K. Javits Convention Center 11th Avenue between 34th & 39th street, t: (212) 216-2000 unless otherwise indicated in the Program & Exhibit guide.

Live Dentistry Arena Aisle 6200 (Booth #6230)

Tuesday, December 1
10:00 - 12:30 LAPIP: An En’light’enment Treatment For Peri-Implantitis
(Allen Hognasan, D.D.S., N.J.)
2:30 - 5:00 Techniques For Mastering Preparation, Temporization & Insertion of Porcelain Laminate Veneers, A Team Approach: A “Live” Presentation
(Michael Apa, D.D.S. & Jason Kim, C.D.T)

Wednesday, December 2
10:00 - 12:30 The Role Of Bioactive Materials & Conservative Restorative Techniques In Modern Dentistry A “Live” Demonstration
(Robert A. Lowe, D.D.S.)
2:30 - 5:00 Optimizing Cad/Cam Workflow With Team Delegation: A “Live” Presentation

Supporting Companies:

Badges
All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check
Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations
If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters
Registration Area - Crystal Palace - Upper Level.

Exhibits Office
Registration Area - Crystal Palace - Upper Level.

Exhibits - Technical and Scientific
Sunday, November 29
9:30 A.M. to 5:30 P.M.
Monday, December 1
9:30 A.M. to 5:30 P.M.
Tuesday, December 2
9:30 A.M. to 5:00 P.M.

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Regulation
Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME. A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers
A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales
Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Jacobs Center. NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED.

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Supporting Companies:
**Complimentary Shuttle Bus Schedule**

**ROUTE 1**
New York Marriott Marquis 45th Street, off Broadway  
**Servicing:** Crowne Plaza, Hilton Garden Inn Times Square, Ink48, Millennium Broadway, Novotel, Paramount Hotel, The Muse, The Roosevelt, W Times Square

**ROUTE 2**
A - Hilton New York 53rd Street, off 6th Avenue (Side of hilton)  
**Servicing:** DoubleTree Metropolitan, W New York

B - SHERATON NY  
7th Avenue, between 52nd & 53rd Streets (Across from hotel)  
**Servicing:** Hudson Hotel, Le Parker Meridien, The Manhattan at Times Square Hotel, Park Central, Park Lane

C - THE WESTIN AND THE ROW  
Corner 43rd Street and 8th Avenue  
**Servicing:** Candlewood Suites Times Square, Element by Westin, Four Points by Sheraton, Grand Hyatt, Hilton Garden Inn New York/Times Square Central, Intercontinental New York Times Square, StayBridge Suites Times Square, Yotel New York

**ROUTE 3**
Penn Station 31st Street, between 7th & 8th Avenues  
**Servicing:** Affinia Manhatan, DoubleTree Times Square South, Hampton Inn Empire State Building, Holiday Inn Express Times Square South, Homewood Suites Midtown, Hyatt Herald Square New York, Hyatt Place New York Midtown South, Radisson Martinique on Broadway, TRYP Times Square South, Wyndham New Yorker Hotel

**PUBLIC BUSES** - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is $2.75 in coins (exact change) or MetroCard.
Big innovations that start with a smaller footprint

The new iTero® Element™ intraoral scanner is engineered to deliver everything doctors look for in digital impression technology in a compact footprint design with even bigger capabilities. The iTero Element is designed with speed in mind. It’s portable, powerful, and intuitive, demonstrating our continued investment in clinical precision and patient satisfaction.

Now is the perfect time to add intraoral scanning to your practice.

Visit iTero.com to schedule a demo or to learn more.

The mission of the Expo is to provide the highest level of implant education for dentists, hygienists, assistants, laboratory technicians and administrative staff. The success of this Expo is achieved by assembling leading worldwide clinicians who offer 4 days of implant seminars and hands-on workshops. Together with the American Academy of Implant Dentistry (AAAD) and the International Congress of Oral Implantologists (ICOI) the Greater New York Dental Meeting has developed this exceptional program.

To stimulate research in the field of implant dentistry, this collaborative event offered attendees the ability to view scientific posters presented by worldwide clinicians.

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Industry and Analysis

What we do:
Industry and Analysis’s (I&A) staff of industry, trade and economic analysts devise and implement international trade, investment, and export promotion strategies that strengthen the global competitiveness of U.S. industries. These initiatives unlock export and investment opportunities for U.S. businesses by combining in-depth quantitative and qualitative analysis with ITA’s industry relationships.

We do this by representing the interests of U.S. industry in trade negotiations, advocating on behalf of industry with foreign governments, publishing research on global opportunities for U.S. industry, and executing export promotion programs. Our efforts ensure that foreign markets are open for U.S. industry, and help guide U.S. businesses toward the best export markets.

What we are

- Manufacturing - Manufacturing advocates on behalf of domestic industries, and analyzes key factors affecting global markets for manufactured products such as medical technologies to facilitate the export of U.S. goods and promote inward investment. This unit executes comprehensive competitiveness strategies that focus the entire range of policy and promotional tools to strengthen global opportunities for U.S. manufacturers.

- Services - This unit assesses the global environment for services sectors including healthcare, addresses foreign market trade and investment barriers, and promotes service export opportunities and inward investment. This unit executes comprehensive competitiveness strategies that focus the entire range of policy and promotional tools to strengthen global opportunities for U.S. service providers.

- Other Divisions - Other divisions within Industry and Analysis include the Trade Agreements Secretariat, which administers dispute settlement for international trade agreements; Textiles, Consumer Goods & Materials, which administers agreements to ensure a fair trading environment for those industries; and the Travel & Tourism Office, which creates a positive climate for growth in travel and tourism.

Industry and Analysis is pleased to be a part of the Greater New York Dental Meeting again this year, and it helps U.S. manufacturers of dental equipment and supplies connect with international buyers to increase export sales and support jobs in an economically-strategic sector. Come visit Gerard Zapiain, Senior International Trade Specialist within I&A’s Office of Health and Information Technology (OHIT), to begin identifying new markets for your products. OHIT is dedicated to strengthening the global competitiveness of the U.S. health and information technology industries by expanding U.S. access to foreign markets and increasing U.S. exports.

To find out more about what I&A’s Office of Health and Information Technology can do for you, visit Gerard Zapiain in the International Business Center in the International Registration Area. You may also contact him via email at Gerry.Zapiain@trade.gov.

Interested in Identifying New Markets for Your Export Products?

The U.S. Department of Commerce’s office of Industry & Analysis is here at GNYDM to help you do just that!

Industry and Analysis

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Scientific Program

Implant Dentistry
Roadmaps to clinical success

CIOOSP LIVE is a breakthrough in scientific dental meetings, a technological revolution for dentists everywhere. A fully interactive multi-language LIVE streaming event, over the internet and with telepresence in Buenos Aires and Bogota.

CIOOSP LIVE integrates global knowledge with local expertise through interaction of professionals in all parts of the world. The program has the latest advances in dental implants care, featuring diagnostics, surgical and prosthetic solutions, as well as an innovative case discussion.

For Information:
CIOOSP LIVE.com
information@ciosplive.com
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Oral Health Corporation  
Booth: 1728  
Contact: David Betz, Director of Marketing or Sandrea Berger  
Phone: (425) 451-9876  
Fax: (425) 865-9335  
Website: www.oralhealth.com; E-mail: Betz@oralhealth.com  
EXPO RT PRO DU CTS: Oral Health products using oral adhering disc technology  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors  

ORTH O- TAIN, INC  
Booth: 2412  
Contact: Leslie Stevens, President  
Phone: (800) 541-6612  
Fax: (847) 446-7636  
Website: www.orthotain.com; E-mail: orthotain@orthotain.com  
EXPO RT PRO DU CTS: Tooth positioners, Habit Correctors, Snore Cure Appliances, TMJ, Class III Correctors  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors  

PDT, Inc./ Paradise Dental Technologies  
Booth: 1908  
Contact: Christie Bailey, Sales Manager or Wendy Britt, Sales Manager  
Phone: (800) 240-9895 or Fax: (406) 626-4550  
Website: www.pdtdental.com; E-mail: exhibit.manager@pdtdental.com  
EXPO RT PRO DU CTS: Dental Instruments, Dental Sterilization Cassettes, Sharpening Systems  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors  

POH Oral Health Products, Inc.  
Booth: 3415  
Contact: Dr. Karia Tucker, Vice President International Division  
Phone: (918) 622-9005 or Fax: (918) 622-9412  
Website: www.buyoh.com; E-mail: global@buyoh.com  
EXPO RT PRO DU CTS: Manual specialty toothbrushes, Nylon dental floss in novax & literinae in black & white  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors  

Ribbond, Inc.  
Booth: 1105  
Contact: Jeremy Ruda, Export Manager  
Phone: (206) 382-9354 or Fax: (206) 340-8870  
Website: www.ribbond.com; E-mail: ribbond@ribbond.com  
EXPO RT PRO DU CTS: Ribbond ® Dental Fiber Reinforcements  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors  

Shofu Dental Corporation  
Booth: 4408  
Contact: Matt Carroll, National Sales Director  
Phone: (800) 827-4638  
Fax: (760) 736-3276  
Website: www.shofu.com; E-mail: customer-service@shofu.com  
EXPO RT PRO DU CTS: Restorative Materials, Abrasives, Polishers, Bonding Agents, Ceramics, Cements, Camera  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors  

The Stick/Team Stick, Inc./ Amazing Solutions  
Booth: 3239  
Contact: Patrick Materna, VP Sales & International Marketing  
Phone: (888) 882-0750  
Fax: (775) 258-2090  
Website: www.thestick.com; E-mail: info@thestick.com  
EXPO RT PRO DU CTS: The Stick - Best Self Massage Tool  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors  

Summit Dental Systems (SDS)  
Booth: 3101  
Contact: Paula Muller, Sales  
Phone: (954) 730-3636  
Fax: (954) 730-3622  
Website: www.summitdental.com; E-mail: export@summitdental.com  
EXPO RT PRO DU CTS: Dental equipment (chairs, units, lights, assistant’s instrumentation, stocks)  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Joint Ventures  

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WPT™ Laser Perio  
Advanced Dual Wavelength  
PHAST PIPS™ Laser Endo  
Effective & Exclusive  
Nightlase™ Procedure  
Laser Snoring Reduction  
Ultra Fast, No Shot Cavity Preps  
Precise Fast Osseous Cutting/Shaping Procedures  
Bloodless, Suture Free Soft Tissue Procedures  
New X-Runner™ Digital Scanner, Faster and More Precise  

Scenes from the show  
Dr. Maitreya Padukone, Troubleshooter, GNYDM plays with his band at the International Reception  
Dr. Kevin Kwiecien from Spear Education presents a Seminar on Occlusion  
Oral Health America Celebrates 60 Years  
Dr. Steven Clark works on patients at the Botox & Dermal Fillers Demonstration  

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A BIOACTIVE DENTIN SUBSTITUTE

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The American Dental Assistants Association (ADAA) is the oldest and largest group representing professional dental assistants. The members include clinical personnel working chairside with the dentist; administrative personnel including receptionists, office managers, and practice managers; personnel working behind the scenes in dental product sales and insurance sales; and last but not least, educators.

Established 90 years ago, the ADAA provides continuing education to dental assistants through several mediums; home study courses, on-line courses, professional journals, and educational seminars. The ADAA’s mission statement is:

“To advance the careers of dental assistants and to promote the dental assisting profession in matters of education, legislation, credentialing and professional activities which enhance the delivery of quality dental health care to the public.”

The founder of ADAA, Juliette A. Southard, began her mission to bring dental assistants together with the formation of a dental assistants’ society in New York in 1921. Juliette continued to break professional barriers when she petitioned to attend the 1923 American Dental Association convention held in Cleveland, Ohio. This historical moment for dental assistants would lead to the election of Juliette Southard as President of the newly formed American Dental Assistants Association in 1924 at a Dallas, TX meeting. The ADAA was later incorporated on March 17, 1925 in Chicago, IL.

The ADAA is represented by state associations and often local components. An ADAA membership includes membership in both state and local components as well as the national organization.

The ADAA has recently undergone significant changes to revitalize the association, all aimed at providing members with a more beneficial, personal experience. With a new website and new management team, Juliette A. Southard’s original mission of bringing dental assistants together will continue as we create an on-line community within the website to allow for increased communication amongst members. There have also been many benefits added to being a member of the ADAA. These benefits include:

• FREE on-line continuing education, available 24/7
• New members receive an ADAA Membership Pin
• $50,000 professional liability insurance
• $2,000 of accidental death and dismemberment insurance (up to age 70)
• Eligibility for the ADAA Fellowship and Mastership programs
• Discounts on hard copy home study continuing education courses and NO grading fees for members
• FREE access to the on-line journal, The Dental Assistant
• Member Dashboard - your own personal tracking area on the ADAA website
• Private Health Exchange
• Employer Private Health Exchange Quoting
• RxSavings Plus
• PrivacyArmor (InfoArmor Identity Theft Protection) - the leading identity and credit monitoring program
• Chesapeake’s Basic and Premiere Dental PPO plans (to supplement your existing plans)
• Chesapeake’s Premiere Vision plan (to supplement your existing plans)
• Free resume posting and job listings
• Whole life insurance
• Discounts on hotels
• Reduced rates for rental cars
• Credit Card Programs - even cards for student members to those who qualify

The ADAA also provides a monthly e-newsletter sent to all members to update them on what is happening within the association and to provide information about various dental-related events. The newsletter includes a message from the ADAA President, Kimberly Bland, and the ADAA Executive Director, John E. Kasper, as well as highlighting key membership benefits and website features that are included with membership.

Membership is for a full year and a discounted membership is offered to students. If an individual joins today, then benefits start today.

Professional dental assistants who are members gain significant advantages over other dental assistants who are not members by participating in our professional community. Membership helps put them ahead of the rest, begins expanding their knowledge of the dental field, and helps them share their expertise with the ADAA community. To become a member today you can visit our website at: www.adaausa.org or call us toll free at: 877-874-3785

Why Join the American Dental Assistants Association?
If you don’t believe that injectables are the most popular cosmetic procedure, just ask one of the more than 8 million (*ASPS 2014 Statistics) who have sought minimally invasive procedures to improve the wrinkle lines, replace facial volume and restore balance to the signs of the facial aging.

The reason so many people are jumping on the bandwagon is simple: treatment can take just one doctor’s office visit, the results are relatively quick and the costs are economical with little or no downtime. These trends are driven by “baby boomers” staying in the work force longer and who may not have the time for a surgical recovery. They understand that aging is inevitable, but looking old may be somewhat optional. The non-surgical modalities to shape the aging face can be categorized in several ways.

1. Neuromodulators consisting of botulinum toxin type A are presynaptic nerve blockers that selectively relax the injected muscles. The cosmetic effect is achieved by rebalancing the activity of the muscles in the face by weakening some and not others and by carefully choosing the dose of the product according to each patient’s individual anatomy, muscle mass and the cosmetic goals to be achieved.

2. Facial fillers have been around for more than three decades. In the 60’s and 70’s bovine collagen was used to fill fine wrinkle lines. As many new improved products have been introduced, and as clinicians have gained experience with them, a whole new treatment philosophy has evolved with better cosmetic results, enhanced patient safety and greatly improved patient satisfaction. The typical aged face represents a combination of changes on many levels, including bony structures, subcutaneous fat, muscle strength and skin integrity. These structural changes then lead to morphologic changes in terms of three dimensional contours and topography of the face, as well as in its shape, balance and proportions.

Advancements in our understanding of the anatomy of aging, in the advent of newer products and techniques have dramatically increased our ability to address these changes. We now evaluate patients in a global fashion instead of focusing on discrete wrinkle lines. We take a top to bottom approach evaluating symmetry, morphology of the face in terms of three dimensional contours that dictate how we reflect or shadow light and the shape, balance, volume loss and proportions of the face. A good result is dependent upon proper training. A clinician must use his skill and aesthetic perception with a careful pretreatment assessment to determine which injectable amount and location will deliver the best result. Often patient selection rather than product selection may be the most important factor in predicting outcomes.
We may be living in the most exciting and rewarding time in the history of the dentistry! I believe this because we are now able to join health care professionals involved in treating patients with Obstructive Sleep Apnea (OSA).

You may or may not be familiar with the term OSA. Obstructive Sleep Apnea is a complete (apnea) or partial (hypopnea) collapse of the upper airway during sleep. Objective data, such as an attended sleep study or home sleep study, is indicated to determine if one suffers from this disease. Furthermore, the diagnosis must come from a board certified sleep physician.

How much do you know about OSA? It is reported that 6% of women and 13% of men suffer from OSA, leading to a disease, if left untreated, include an increase risk of cardiovascular disease, hypertension, stroke and heart failure. Studies indicate that approximately 80% of sleep apnea remains undiagnosed in the general population. While there are various treatment modalities for OSA, the primary treatment is Positive Airway Pressure (PAP). Various types of PAP devices are available with the most common being CPAP (Continuous Positive Airway Pressure). Unfortunately, depending on what literature you cite, PAP tolerance varies from 29% to 83%. In general, the term 90% “tolerance” is what the profession typically considers the norm.

At this point, you may be questioning how dentistry fits in. The dental profession is now able to provide Oral Appliance Therapy for the PAP intolerant patient! The Clinical Practice Guidelines for the Treatment of Obstructive Sleep Apnea and Snoring with Oral Appliance Therapy published an update for 2015 in the Journal of Clinical Sleep Medicine. One of the guidelines stated, “We recommend that sleep physicians consider prescription of oral appliances, rather than no treatment, for adult patients with obstructive sleep apnea who are intolerant of CPAP therapy or prefer alternate therapy.” This is great news! We can now be part of the treatment equation for the PAP intolerant patient by providing Oral Appliance Therapy (OAT)!

Now, let’s talk “hardware.” There are over 140 FDA cleared oral appliances available to use for OAT. For some dental professionals, that may seem like a daunting choice! All of the appliance designs provide treatment results for the patient. My advice to the OAT newcomer in the dental professional is to select an appliance and start treating some patients! The American Academy of Dental Sleep Medicine has established a specific protocol for treating the PAP intolerant patient with OAT. The protocol is available at www.aadsm.org.

If 80% of sleep apnea remains undiagnosed in the general population, as previously cited, how can our profession be part of the solution to this problem? It is outside the scope of our practice to diagnose OSA but we can be part of the screening process and direct the patient to the sleep physician. One of my personal favorite screening tools is the STOP-Bang form. This can easily be used in any dental office to identify patients that may be at risk of having an unhealthy airway.

Here’s what the STOP-Bang portion of the screeners represents: S stands for snoring, T is for tired, O asks if anyone has seen you obstruct or quit breathing, P is for pressure or hypertension. The B-A-N-G section covers the following. B addresses neck circumference. Neck circumference > 40cm (15.75 inches) is considered a positive response. G stands for gender. Male is a positive response. The questionnaire has demonstrated a high sensitivity using a cut-off score of 3 or greater with an 84% in detecting any sleep apnea (AHI >5 events/h), 93% in detecting moderate-to-severe sleep apnea (AHI >15 events/h) and 100% in detecting severe sleep apnea (AHI >30 events/h). This is a comfortable screening tool for the team to use. With proper execution of the stop-bang form our team can engage with patients in conversations regarding their airway health in a non-threatening fashion. As was stated, a positive response to 3 or more shows a high probability of having OSA. The important goal for the doctor is to make certain that his/her team is providing a unified message. It only takes one team member to provide the wrong message to sabotage a new idea/technique/protocol we are trying to incorporate into our practice!

Providing OAT to the group of patients that I have been honored to serve has been the most rewarding experience in my 37 years as a practitioner. Being able to treat a patient that was unable to walk around a block, to riding her bicycle on a 17 mile bike path is an incredible experience as a health care provider. My comment was, “Thank you giving me my life back!” In all of the implant and full mouth rehabilitation cases that I have been involved with, I have never received such feedback and comments. Providing OAT has been the most rewarding segment of my professional career!

Where is OAT headed? Frost & Sullivan expects the following, “U.S. markets for Oral Appliances, both custom and non-custom, to more than double by 2020. The most dynamic sector, custom Oral Appliances, are expected to see a 5x revenue increase in that period. Oral appliances are transitioning away from just being a secondary option for patients with mild to moderate OSA that do not respond well to PAP, to being a primary treatment among this population. New research also points to the possibility of it being the primary treatment for moderate to severe OSA patients as well.”

It is evident that we have a powerful role in the treatment of the PAP intolerant patient. The question is, do you want to be involved in a treatment that changes lives? Only you can make that decision! I challenge you to make the commitment to have a positive impact on your patient’s lives! Get involved in OAT and see the impact that you can have on someone’s life. It will change your life and your practice!

Don’t miss Dr. Tucker’s Courses:

Tuesday:
Course: 5140 9:00 – 12:00 & 2:00 – 5:00
Tuition $285.00 6 CEUs

Wednesday:
Course: 6140 9:00 – 12:00 & 2:00 – 5:00
Tuition $199.00 6 CEUs

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Dental Laboratory Technician Programs

**TUESDAY**

9:45 – 12:45  Case Design For Removable Prosthetics:
Choosing Predictable Attachment Solutions For Implant Overdentures (James Ellison, C.D.T.)

2:00 – 5:00  Dental Laboratory Technology Industry And Overview Of Regulatory Standards (Renata Budny, M.D.T., C.D.T.)

**WEDNESDAY**

9:45 – 12:45  Dental Technology A Career For You (Joseph Caputo, B.S., C.D.T.)

2:00 – 5:00  The Age Of Digital Manufacturing Model-Free Dentistry (Alan Jurim, D.D.S.)

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Technology Education Programs

**TUESDAY**

9:45 – 12:45  Revolutionizing Restorations With A Digital Workflow (Alan Jurim, D.D.S.)

2:00 – 5:00  Implant Dentistry: Enhancing Diagnosis Case Acceptance And Outcomes (David Little, D.D.S.)

**WEDNESDAY**

9:45 – 12:45  Laser Technology In Periodontal Environment (Rana Al-Falaki, B.D.S., M.R.D.)

2:00 – 5:00  Digital Scanning & 3D Printing (Perry Jones, D.D.S.)
Henry Schein Connect Dental Pavilion at the Greater New York Dental Meeting:

The Next Step in Digital Dentistry

Pavilion Demonstrates Henry Schein’s Leadership in providing tailored Patient-Centric Digital Solutions to Dental Practices and Laboratories
Shortly after I made the switch from film to digital x-rays, I had the realization that I should have done it sooner. Today it’s hard to find a practice that still uses film. I had the same feeling when I made the switch from PVS to digital impression taking with my iTero® Intraoral Scanner. I recall thinking “I should have done this years ago; my life would have been so much easier!” Recently I’ve been using the new iTero® Element™ Intraoral Scanner. Let me tell you, if you’ve been waiting to make the move to digital, this is the time, and this is the scanner. Not only will it make your life easier, it will allow you to increase your level of care.

The new iTero Element Scanner is fast. In many instances, I’ve found the iTero Element Scanner has cut chair time in half. It takes my team just three to four minutes to do a full arch scan. Not only is it a far better experience for the patient, but it also removes the stress of taking an impression, because you don’t have all those worries that you would have with PVS.

With the iTero Element Scanner, the impression process is so fast most patients don’t know we took an impression until we’re done. “That was it?” is the most common response I get. Then I show the digital impression on the touch screen. It’s great as I can move the image around with a finger, without having to deal with a mouse or keyboard. Plus, because the machine is so small, I can get it closer to the patient and they can see it better and see what I’m doing. The patients love the technology.

In my practice, I do more restorative work than I do orthodontic treatment. However, I teach Invisalign and I spend a good portion of the lecture talking about the iTero Scanner because it’s such an important part of the process. With Invisalign, the digital scan eliminates the taking of a PVS impression, which is where many of the errors are going to come from. In my practice I find that my aligners are fitting better than with PVS. My cases are starting quicker, I have eliminated rejected impressions and my cases seem to track better with the improved fit.

Finally, for those who are worried about being stuck on a digital island, let me say this: when you’re buying technology, tech-support can be just as important as the technology itself. Since I got my iTero Element Scanner, I can tell you the company offers terrific support, top to bottom. If you’re even the slightest bit curious about digital impressions, I encourage you to please stop by their booth and ask to try out the new iTero Element Intraoral Scanner. It just might leave you wishing you’d done it sooner.

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Digital dentistry is changing everything!

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(Outside the show area)

Henry Schein ConnectDental Pavilion
Clinician Advocate Speakers

Tuesday, December 1st
10:00 AM – 11:30 AM  Dr. Beatrice Deca
11:30 AM – 1:00 PM  Dr. Ed Suh & Heather Hennen
1:00 PM – 2:30 PM  Dr. Gary Kaye
2:30 PM – 4:30 PM  Dr. Beatrice Deca

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- Truly customizable declination angle
- Precision optical alignments with patented arm stabilizers and dipvergence elimination technology

“I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. The extremely light weight and easily customizable features are much better than other brands in the overall comfort of the practitioner. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry.”

Darryl Hatchett, DDS
Denver, North Carolina

“The SurgiTel FLM loupes are vertically adjustable, very light in weight and have an excellent depth and width of field. My neck has never been in better shape during the nine years I have been in practice. They are lightweight, ergonomic and allow infinite adjustability. If you are a dental practitioner suffering from neck pain, I wholeheartedly recommend giving SurgiTel FLM loupes a try - they are an essential part of my practice.”

Amjad Ansari, BDS MIDF 1 RCS
Doha, Qatar

**Clinicians Report** awarded SurgiTel’s Micro LED Headlight a **CR Choice** rating for highest-results in **CR multi-product comparisons** citing it as a “Small bright LED headlamp with lowest blue peak, best color accuracy, light weight, no glare in patients’ eyes, and overall excellent grade.”


Dentists, Hygienists, Surgeons and Ergonomists all Recommend SurgiTel

**Oakley Loupes**

**Touch-Free LED**

**Pro Mags to 8x**

**Video Camera**

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