Store-A-Tooth™ Dental Stem Cell Banking Featured at Greater New York Dental Meeting

Provia Labs’ Store-A-Tooth™ dental stem cell banking will be featured as a new product at this week’s Greater New York Dental Meeting (GNYDM), exhibiting at booth #3333 to showcase their service and announce their initiative to support diabetes research, ‘Stem Cells for a Cure.’

Lexington, MA (PRWEB) November 21, 2012

Store-A-Tooth™ enables families to save stem cells from their children’s teeth with the help of their dentist or oral surgeon, in order to take advantage of future stem cell therapies for conditions such as type 1 diabetes, stroke, heart attack, muscular dystrophy, Parkinson’s and spinal cord injury.

Dental professionals play an important role in spreading awareness about this option, to give patients the choice to bank their own stem cells from teeth that would otherwise be discarded during routine dental care. By incorporating the Store-A-Tooth service into their practices, the dental community has the unique opportunity to play a key role in their patients’ overall health, not just their oral health. Attendees at the Greater New York Dental Meeting can find out more by visiting Store-A-Tooth at Booth #3333.

The company partners with dental offices to educate patients about the option to bank their family’s stem cells. For those interested in the service, Store-A-Tooth makes it easy for patients and their dentists to collect teeth removed during normal dental procedures, such as when baby teeth come loose, wisdom teeth are extracted, or teeth are pulled for orthodontia.

Samples are sent overnight to a state-of-the-art laboratory where they’re processed and tested, then carefully preserved at very low temperatures until the day new stem cell therapies become routinely available. Provia’s laboratory is FDA-registered and can confirm the presence of mesenchymal stem cell biomarkers using flow cytometry.

Today, procedures using stem cells from bone marrow or cord blood are commonly used for blood disorders, cancers and leukemia. Dental stem cells are being researched for a wide range of potential regenerative applications, and have successfully been used to regrow jawbone and treat periodontal disease. By joining the Store-A-Tooth provider network and informing patients about this new opportunity to bank their family’s stem cells, dentists can be at the forefront of regenerative medicine and dentistry.

To show its commitment to families living with type 1 diabetes, one of the conditions showing promise for a potential cure using stem cells, Store-A-Tooth recently announced its “Store-A-Tooth – Find a Cure” web platform. The company will be donating a portion of its proceeds from now through June 2013 to fund third party diabetes research. More information about the initiative can be found at http://www.stemcellsforacure.com or by liking “storeatoothfindacure” on Facebook.

Store-A-Tooth will be exhibiting at Booth #3333 at the Greater New York Dental Meeting November 25-28, 2012. For media inquiries or to set up an appointment at the Greater New York Dental meeting to speak with a Store-A-Tooth representative, contact Courtney Curzi at Hollywood PR.