MouthWatch Introduces World’s First Home Visual Dental Monitoring System

Combining the best features of an intraoral camera with innovative patient engagement software, MouthWatch LLC has forever changed the way dentists interact with their patients.

The MouthWatch Home Dental Monitoring System® is a revolutionary way for dentists to monitor and advise patients remotely, providing personalized attention regardless of the patient’s location. The System will be introduced at the Greater New York Dental Meeting on December 1st, 2013.

Through the integration of a home-use intraoral camera with a robust easy-to-use desktop and mobile application, dentists are able to offer their patients better care, peace of mind, and technology that finally brings telemedicine into the realm of dentistry.

"MouthWatch helps build my practice by fostering oral health awareness among my patients. They love knowing that they can visually share any concerns with me and that I’m able to consult and advise them without having them needlessly take time out of their busy schedules," said Dr. Jerry Herman, inventor of the MouthWatch system.

The HIPAA-compliant MouthWatch system enables patients to securely monitor oral health and hygiene at home. With the same image clarity that dentists have had for years in the office, MouthWatch now allows patients to see at home the treatment they need.

With patients using MouthWatch at home, improved communication increases both patient engagement and practice revenue. MouthWatch offers a robust set of features, which allows patients to easily examine their entire mouths, capture still photos and videos, compare before and after images, track conditions and concerns visually, and share information and appointment requests with their dentist, all in the comfort of their own home.

The MouthWatch camera’s diagnostic quality images and videos make it easy for the dentist to determine the urgency and time required for an in-office visit. Appointment requests are accompanied by visual images of the patient’s concern, dramatically reducing the time and uncertainty normally associated with "triage by telephone."

MouthWatch also offers compatible mobile apps for both iPhone and Android platforms, which allow dental patients to easily and quickly share images and descriptions of oral health concerns with their dentist, regardless of their location.

MouthWatch’s innovative “patient linking” feature “locks” the patient to the practice, helping build loyalty and referrals. Patients that use the MouthWatch platform will experience improved health, wellness and appearance - creating amazing word-of-mouth marketing for dental practices.

The MouthWatch system is sold to professionals in bundles of 3, 6 or 12 units. Each MouthWatch package includes the MouthWatch USB intraoral camera, MouthWatch mobile app, software access, storage case and 50 disposable protective sleeves. Single cameras have an MSRP of $169 with professional and volume discounts available.

MouthWatch, LLC was formed in March 2012 with the mission to improve communication, dental care, education, and connection between dentists and their patients through teledentistry. MouthWatch is the first and only product on the market that easily, securely and intelligently puts these technological advances in the combined hands of the patient and dentist.

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If you’d like more information about MouthWatch, or to schedule an interview or product demo, please call Brant Herman at 917-533-3462 or e-mail brant(at)mouthwatchpro(dot)com or stop by Booth #4537 at the Greater New York Dental Meeting.
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