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Greater New York Dental Meeting and Inside Dental Technology Announce Collaboration 2013

Dentists and Technicians to Join Forces for Best Practices in Patient Care

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NEW YORK, Nov. 23, 2012 /PRNewswire/ — Believing that it's never too early to plan ahead for major events, the [Greater New York Dental Meeting](#) (GNYDM) and [Inside Dental Technology](#) have announced next year's groundbreaking program for dentists and technicians: **Collaboration 2013**.

Collaboration 2013 will occupy a section of next year's GNYDM with specialized education, exhibits, demonstrations, digital dentistry, and technology features that will engage technicians and dentists side-by-side in an integrated, hands-on experience.

"Never before has a dental technology show been incorporated into a dental meeting in this way," says Pam Johnson, editor-in-chief of *Inside Dental Technology*. "**Collaboration 2013** is specifically designed to energize the dental team. You will leave the event with ideas that you can put in action immediately."

Highlights for the participants will include leading-edge clinical and technical approaches, team communication strategies, essential business practices, and product innovations—along with other key components in providing optimal patient care.

"This is the future of dentistry," says Daniel Perkins, CEO of AEGIS Communications, the publisher of *Inside Dental Technology*. "The clinical and technical sides will be learning and working in synergy."

Dr. Richard Rausch, General Chairman of the Greater New York Dental Meeting, adds, "Our mission has always been to provide unparalleled education for dental professionals. We are pleased to be able to cosponsor this premier event in our 89th year, and look forward to the new opportunities our attendees will discover in this unique format."

The Greater New York Dental Meeting is held annually in the Jacob K. Javits Convention Center. Meeting dates for the 2013 session are November 29 to December 4, while the exhibits are open from December 1 to December 4.

More details about **Collaboration 2013** will become available in the coming months. For sponsorship and exhibiting opportunities, contact Valerie Berger at vberger@aegiscomm.com, telephone (224) 632-0770.

About Greater New York Dental Meeting

The Greater New York Dental Meeting is the largest and most popular meeting/exposition/congress in the United States. Sponsored by the Second District Dental Society and the New York County Dental Society, this annual meeting offers an unparalleled opportunity to explore the latest in dentistry, socialize with colleagues, and tour New York City. Last year, this annual meeting attracted over 50,000 dental professionals from all 50 states and 123 countries to interact with over 500 exhibitors at the Jacob K. Javits Convention Center in New York City.

About Inside Dental Technology

Inside Dental Technology is a peer-reviewed journal and the newest member of AEGIS Publications' oral healthcare platform. *Inside Dental Technology* is dedicated to the rapid dissemination of best business strategies, news, product innovations, and clinical education. The publication was established and designed to be a complete resource guide supporting laboratory decision makers' commitment to stay competitive and provide optimal patient care through advancing their artistry, productivity, and profitability.

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