

The Dentistry IQ Network

Login or Register using

[HOME](#) [DENTISTS](#) [HYGIENE ASSISTANTS](#) [INDUSTRY](#) [CONTINUING EDUCATION](#) [MARKETPLACE](#) [COMMUNITY](#) [MOBILE](#)[Home](#) [DC Dental will showcase at GNYDM](#)

DC Dental will showcase at GNYDM

November 22, 2013

DC Dental, an award-winning dental industry supplier, announces today that it will attend and exhibit at the [89th Annual Greater New York Dental Meeting](#). One of the largest healthcare and dental meetings in the world, the event attracted over 50,000 attendees last year, from all 50 states and more than 130 countries. The event also features over 1,500 technical exhibits, showcasing the latest innovations in the dental profession.

Who: David Charnowitz, Founder and CEO of DC Dental

Booth: #5300

Event: 89th Annual Greater New York Dental Meeting

When: December 1-4, 2013

Where: Jacob K. Javits Convention Center in New York City

At this year's event, DC Dental will highlight their industry leadership and recent continued growth at a birthday-themed booth, celebrating the one-year anniversaries of the company's branches in New York and Ohio.

RELATED: [GNYDM: Not your grandfather's dental meeting](#)

The New York branch, located in Brooklyn, also includes an innovative store front, where dentists may visit and purchase items in person. The store front showroom is the only facility of its kind in Brooklyn, as well as a unique concept across the dental supply industry. It offers dedicated service technicians as well as a diverse and one-of-a-kind experience to customers and has received continued positive feedback.

The Ohio branch, opened in response to growing demand as well as for its position as an ideal cultural and geographical fit to support DC Dental's continued expansion, also delivered significant intellectual capital to bolster the company's future growth and development.

Additionally this past year, DC Dental opened a new distribution center as part of state-of-the-art upgrades made to its Baltimore, MD facility. This development marked a critical step in the company's ongoing expansion across the Mid-Atlantic region. Going forward, DC Dental also plans to release a new smartphone app in December to further streamline and enhance the value and experience their customers receive from their services and expertise.

Following the completion of two acquisitions in 2012, [DC Dental](#) has continued to move toward its goal of doubling its revenues over the next 3-5 years. In recent months, the company has reached close to \$10 million in additional sales, along with 8 sales executives and 1,600 new customers added. Merging customers also received a number of benefits, including access to faster fulfillment, more authorized product lines, a robust 400-page catalog, and support from dedicated service and equipment departments. Throughout all of its expansions, DC Dental has remained true to its mission to offer customers high quality supplies and an industry-leading customer service experience, toward their goal of helping doctors to "Practice Savvy."

"We are thrilled to be exhibiting at this year's Greater New York Dental Meeting," stated David Charnowitz, Founder and CEO of DC Dental. "We look forward to joining other experts, professionals, and providers from across the healthcare and dental industries and celebrating our continued growth and the particular success of our branches in New York and Ohio on their first anniversaries."

DC Dental will be exhibiting at Booth #5300 at this year's event, and in keeping with its birthday theme, will feature a bar, magician performance, balloon and caricature artists.

For more information about DC Dental, visit www.dcdental.com. Follow DC Dental on Twitter: <https://twitter.com/DCDental>. Like DC Dental's Facebook page: <https://www.facebook.com/dcdentalsupplies>.

For more information about the Greater New York Dental Meeting, visit www.gnydm.com.

Average
rating:[0 Reviews](#)[Write your review](#)

RELATED ARTICLES

TOPIC INDEX

[View DentistryIQ Articles by Category A-to-Z](#)

EDITOR'S PICKS

Top 5 articles on DentistryIQ in February 2014

[Thursday Troubleshooter: The pediatric dentist ignores cavities!](#)[How dentists can maximize their potential through online reviews](#)[Hanging your single shingle...are you ready?](#)[Thursday Troubleshooter: Do dental labs need to sign business associate agreements?](#)[Definitive treatment for baby bottle syndrome and early childhood caries, part I - Strip crown success](#)[Definitive treatment for baby bottle syndrome and early childhood caries, part II - Primary anterior tooth pulpectomies](#)[Tuesday Tip from Pride Institute: Dental pros CAN achieve a work-life balance](#)["Mayumi" - A Story About Pediatric Dentistry](#)[Private practice: How dental therapists can increase profits](#)[MORE EDITOR'S PICKS >](#)

Three companies join OSAP in fight for infection-control delivery

SOPRO Dental and De Gotzen merge to create ACTEON imaging unit

LocalMed Partners with United Concordia Dental

Coloring book reinforces oral health

0 Comments

Subscribe RSS



Write a comment

MOST RECENT

Top 5 articles on DentistryIQ in February 2014

Speak for Yourself in Your Dental Practice: Without doing intricate lifts on a pair of ice skates

Tip reduces need for paper points

Thursday Troubleshooter: The pediatric dentist ignores cavities!

The myth about creating "dental value"

How dentists can maximize their potential through online reviews

Dentist leadership in managed group practices

App gives suggestions for the "gifts" from the Tooth Fairy

Why what you do (and what you did years ago) online matters to your career

Preciso Digital Dentistry Solution hits the open road

DENTISTRYIQ TOPICS

Products
Clinical
Practice Management
Dental Hygiene

Front office
Continuing Education
RDH Products
Marketplace

Community
Events

DIQ ARTICLE ARCHIVES

2009 - 2010 - 2011 - 2012



1421 S. Sheridan Road
Tulsa, Oklahoma 74112
(800) 331-4463
Copyright © 2014: PennWell
Corporation All Rights Reserved

General

Home
About Us
Advertise
Contact Us
Subscribe
Events
RSS
Privacy Policy
Terms & Conditions

Topic Centers

Products
Practice Mgmt.
Front Office
RDH Products
Community
Clinical
Dental Hygiene
Continuing Ed.
Marketplace

PennWell

Pennwell
View All Pennwell Websites
View All Pennwell Events
Sitemap
Webmaster