

DENTAL TRIBUNE

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Greater New York Dental Meeting General Chairman Elect Dr. Richard L. Rausch presents Carol Rudman with a plaque at the 2011 meeting, in recognition of her hard work and devotion. (DTI/Photo provided by Greater New York Dental Meeting)

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Trade specialist honored by Greater N.Y. Dental Meeting

by Jayme S. McNiff, GNYDM Media Manager

NEW YORK, NY, USA: Following 10 years of working with United States Department of Commerce (USDOC) Senior Trade Specialist and Project Officer Carol Rudman, the Greater New York Dental Meeting (GNYDM) staff believes it must share some of its accomplishments with her. Working with Rudman, the Greater New York Dental Meeting became one of the “Top 200 Trade Shows in the U.S.”

In addition, the meeting is one of the “Top 50 Fastest Growing Trade Shows in the U.S.,” one of the “Top 5 Events in New York City,” the “Largest Healthcare Event in the U.S.” — and its representatives rang the opening bell of the New York Stock Exchange in December 2010.

Year after year, Rudman’s assistance has been extraordinary. In 2001, the USDOC had two small offices and a tabletop. In 2010, with her help, the International Buyer’s Business Center grew to a centrally located 1,600-square-foot pavilion with a computerized international registration area. Offices for private USDOC meetings and a hospitality area with refreshments for international attendees were also made available. Using Rudman’s suggestion, the GNYDM housed the USDOC and the international area with the entire registration area, right near the front entrance. In 2011, the GNYDM attracted more than 6,700 international attendees from 127 countries. As the largest dental event in the United States, the Greater New York Dental Meeting registered more than 53,000 attendees, which included more than 18,000 dentists worldwide.

Rudman was always readily available and in daily contact by e-mail or telephone with the Greater New York Dental Meeting staff. She helped plan hospital tours for the GNYDM international guests, arranged visits to New York City dental schools for them, expedited their opportunities to meet with industry representatives and helped them with visa applications. She devoted enormous time, ideas and energy during the 12 crucial weeks prior to the event. In addition, she helped facilitate 17 USDOC commercial-embassy-escorted delegations to the GNYDM in 2010.

The Greater New York Dental Meeting thanks Rudman for playing such a valuable role in the success of the convention. GNYDM General Chairman Elect Dr. Richard L. Rausch recognized Rudman for all of her hard work and devotion by presenting her with a plaque on Monday, Nov. 28, at the Greater New York Dental Meeting. The entire GNYDM organization wishes Rudman a happy retirement and will miss her advice, friendship and camaraderie.
