

DENTAL TRIBUNE

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Dr Bruce Lish of New York City prepares for his talk on 'Mini Dental Implants to Retain Lower Dentures' in the Live Dentistry Arena on Tuesday, 1 December 2009. (DTVPhoto Robin Goodman, DTA)

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The Greater New York Dental Meeting announces two Live Dentistry Arenas

by Greater New York Dental Meeting

NEW YORK, NY, USA: As the leading dental convention and event in the United States, the Greater New York Dental Meeting (GNYDM) continues to grow and reach for new innovative programs in hopes of attracting the most renowned clinicians and dental professionals from around the world.

In 2009, the GNYDM registered 59,166 attendees from all 50 states and 124 countries, a remarkable increase from the previous year. The GNYDM organizers feel that the event must contain programs to inspire the entire dental team to excel in their profession.

Thus, the 2010 meeting has expanded to include two Live Dentistry Arenas in order to incorporate more cutting-edge oral health-care programs.

In 2009, the GNYDM not only filled the arena's seating for 300 attendees during the entire four days, but also had an additional 100 attendees watching from outside the arena.

With attendance such as this, it is no wonder the GNYDM is expanding to include another eight sessions as a part of its live dentistry program. The meeting will now offer 16 three-hour live sessions that will occur in two separate arenas during all four days of the meeting.

Dr John Halikias, general chairman of the GNYDM, stated, "The Live Dentistry Arena is a place where the most prominent and respected clinicians can share breakthrough technology and techniques, allowing dental professionals the chance to learn the most about innovative dental products, technology and procedures."

This year, the GNYDM is offering an innovative live hygiene session where, for the very first time, dental hygienists and assistants will learn and see the latest materials and equipment available on the market to advance their skills and knowledge.

In these two modern high-tech arenas, attendees will watch procedures on numerous 60-inch high-definition LED screens that will project up-close views of live procedures right on the exhibit floor. By using the most modern equipment to view real-time dental procedures, the GNYDM continues to set educational standards that other dental meetings seek to emulate.

Due to its immense popularity, the arenas fill up quickly so be sure to pre-register and arrive early to obtain a seat at one or all of the tuition-free sessions.

Check out the schedules ([see tables](#)) and visit the GNYDM's website at www.gnydm.com for additional information and updates on this year's Live Dentistry Arenas as well as other workshops, seminars and essays scheduled for the 86th annual session.

During the holiday season, New York is indeed a magical place to be, with the city dressed up in all its holiday finery; the festive spirit is evident citywide. New York City has something for everyone during this spectacular time.

Meeting attendees can enjoy world-renowned museums, Broadway theaters, restaurants, historical sites and stores lavishly decorated for the season. A must-see event includes the annual lighting of the Christmas tree at Rockefeller Center, which takes place on Wednesday during the Greater New York Dental Meeting.

"No pre-registration fee for dentists, their staff and their families is only found at the Greater New York Dental Meeting. We want the entire dental team not only to enter the meeting at no cost, but to have the opportunity to attend at least eight hours of free continuing education programs every day," said GNYDM Executive Director Dr Robert Edwab.

Come be a part of the GNYDM and experience New York City during one of the most marvelous times of the year starting on Friday, 26 November and continuing through Wednesday, 1 December.

For additional information, please contact the Greater New York Dental Meeting at 570 Seventh Ave., Suite 800, New York, N.Y., 10018-1608; telephone (212) 398-6922; fax (212) 398-6934; info@gnydm.com.
