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## News USA



Meeting attendees enter the exhibit hall on Sunday morning, opening day of the 2012 Greater New York Dental Meeting. (DTI/Photo Fred Michmershuizen, DTA)

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## The 2012 Greater New York Dental Meeting

by DTA Staff

NEW YORK, N.Y., USA: When it comes to learning about the newest procedures and the most innovative products in dentistry, there was no better place to be in late November than at the 2012 edition of the Greater New York Dental Meeting (GNYDM). The meeting, now in its 88th year, attracted dental professionals from across the country and around the world.

The meeting, known as the largest dental exhibition in the United States, featured products and services from hundreds of exhibiting companies, plus a plethora of educational opportunities.

The Live Dentistry Arena is usually standing-room-only, and this year's meeting was no exception. The arena seated 425 and had two big screens so that every seat in the house was a good one.

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Dr. Franklin Shull offered a two-part presentation on "Everyday Esthetic Dentistry." In part one, Shull focused on preparation design, provisionalization and the delivery sequence of new high-strength ceramics. He also demonstrated direct composite protocol and bulk fill techniques to include matrix systems. In part two, he focused on the latest material options for posterior ceramics, advancements in direct composite and dentin/enamel bonding agents and how fiber reinforcement can solve many dental dilemmas.

A presentation by Dr. Marilyn Ward focused on "Professional Tooth Whitening: Strategies to Take Advantage of the latest Whitening Technology." In this unique look at tooth whitening, Ward demonstrated step-by-step instructions for tooth whitening in a clinical environment. She also stressed the importance of adding shade assessment into every patient conversation and noted strategies for managing tooth sensitivity and tissue isolation.

Dr. Ara Nazarian took the stage for "OCO Biomedical Presents Simple Implant Placement in a Complex Economy." Nazarian focused on how to diagnose, treatment plan and present your plan effectively to patients; the use of OCO Biomedical's Dual Stabilization implant system; surgical protocols for simple implant placement; and restoration and newer techniques of surgery and prosthetic treatment.

Dr. Ross W. Nash presented COMPONEERS by COLTENE. He demonstrated a direct composite resin veneer technique that incorporates a prefabricated enamel layer. The technique allows Nash to place direct composite resin veneers in about half the time he normally uses to place freehand composite veneers.

Dr. Raymond A. Yukna presented "The Laser-Assisted New Attachment Procedure (LANAP)." Attendees walked away with an understanding of the scientific basis for the LANAP procedure, how to verify appropriate tissue interactions and what a laser wound looks like.

Another double session — "Dentaverse Live: Anterior Esthetics — Problems and Solutions. What To Do ... When, Why and How?" — detailed the clinical, financial and human considerations when patients desire treatment for anterior teeth that require esthetic and possibly implant treatment. The program featured the input of 12 leading clinicians, who addressed diagnosis, treatment options, patient questions (including financial ones) and how to ensure that your lab delivers what you require. The live patient demonstration included preparation techniques, provisionalization, prosthetic fabrication and placement.

Right next door to the Live Dentistry Arena was the Dental Tribune Study Club C.E. Symposia. The lineup featured lectures ranging from topics such as predictable endodontics, creating an online presence, predictable implants, direct posterior composites and optimizing endodontic treatment.

On the exhibit hall floor, there was plenty of new and exciting offerings. Here is just a sampling of the highlights.

Available from <u>DENTSPLY Caulk</u> was the Aquasil Ultra Super Fast Set material, the newest addition to the Aquasil Ultra Smart Wetting Impression Material portfolio. Aquasil Ultra Super Fast Set is available in all viscosities and packaged in a convenient, two-cartridge 50 ml or DECA 380 ml refill. Aquasil Ultra Super Fast Set formula is optimized to offer an intraoral work time of 35 seconds and super fast mouth removal time of two minutes and 30 seconds. It is indicated for all dental impression techniques.

NSK offered the Ti-Max Z, a durable premium handpiece that is claimed to have the smallest head and neck in the industry, as well as an exceptionally low noise level and virtually no vibration. The Surgic Pro surgical micromotor has also received much interest, particularly by dental implant

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surgeons. This device is distributed alongside implant systems by major implant manufacturers.

Luxator instruments, invented by a Swedish dentist, are specially designed periodontal ligament knives with fine tapering blades that compress the alveolar, cut the membrane and gently ease the tooth from the socket. Luxator instruments were available from Directa.

Beautifil Flow Plus, available from Shofu Dental, is a flowable resin that is sculptable and non-flowing. It is available in two formulations: F00 and F03. Those designations mean that it flowed zero millimeters when an amount was placed on a pad and held vertically for one minute. Similarly, the F03 flowed only 3 mm during one minute. Both formulations contain the proprietary giomer chemistry and S-PRG fillers, which release and recharge fluoride like a glass ionomer.

Glidewell Laboratories continues to refine its popular BruxZir Solid Zirconia crowns and bridges. The company says its research and development department is committed to working to increase the material's ability to be predictably prescribed in anterior situations.

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