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Dr. Richard E. Mounce conducts a live endodontic procedure at the Greater New York Dental Meeting. Assisting Dr. Mounce is Bob Gannon. The demonstration was sponsored by SybronEndo.

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Endo education takes center stage at New York meeting

by Fred Michmershuizen

Tens of thousands of dental professionals gathered in Manhattan the weekend after
Thanksgiving for the Greater New York Dental Meeting (GNYDM). It was an opportunity to grow, to explore new products and techniques, and to connect with colleagues. For dentists, practice staff members and exhibitors, the ultimate goal was the same: to improve patient care. There were educational opportunities throughout the meeting — even right on the exhibit hall floor.

Chief among the opportunities for learning was the Dental Tribune America Symposia, which were conducted for the first time. Among the highlights was a lecture on endodontic irrigation conducted by Dr. John Schoeffel, developer of the EndoVac system. The session was sponsored by Discus Dental Smart Endodontics.

Also new this year was a live patient operatory, also on the exhibit floor, where some of the leading practitioners from around the world shared their techniques. Dr. Richard E. Mounce conducted two live endodontic procedures in sessions sponsored by SybronEndo. Dr. Gary Glassman narrated the proceedings and offered a lecture on endodontic technique. Dr. Mounce was assisted by Bob Gannon of SybronEndo.

Glass classrooms on the exhibit hall floor offered attendees opportunities for hands-on learning. Dr. Stephen P. Niemczky conducted a workshop on advanced endodontics for general dentists. Equipment and supplies for the session were supplied by Dentsply Tulsa Dental Specialties.

Many companies offered on-the-floor presentations or even live, hands-on demonstrations. At the Biolase booth, Dr. Howard S. Golan told dentists about the benefits of laser dentistry. At the Magnified Video Dentistry booth, attendees were able to get live demonstrations of the MagnaVu system. Representatives from Dexis Digital X-Ray told dentists about getting set up to take digitized X-rays, while at the Kodak booth attendees could listen to presentations on the PracticeWorks system.