Posts | Comments | E-mail /

Tuesday, March 04, 2014



- Home
- For Dentist
 - Videos
 - Oral Pathology
 - Oral Surgery
 - Orthodontics
 - Endodontics
 - Periodontics
 - Prosthodontics
 - Implants
 - Pedodontics
 - Aesthetic Dentistry
- For People
 - Treatment News
 - Videos-1
- For Student
 - E Books
- Products
 - Product Catalog
 - Product Videos
- Courses/Jobs
 - Jobs
 - Courses
 - Conferences
- Ask a Question?
- About Us
 - Advisory panel
- News

2012 AEEDCDubaiDental Meeting Exceeds All Expectations

<u>E Dental Magazine</u> > <u>Featured</u> > 2012 AEEDCDubaiDental Meeting Exceeds All Expectations **Like** Be the first of your friends to like this.



U.S. Pavilion Sponsored by the Greater New York Dental Meeting and the U.S. Department of Commerce Promotes Sale of U.S. Manufactured Dental Products

Over 60 U.S. Companies Represented

The recently concluded 2012 AEEDC Dubai achieved its vision to be the largest dental event in the Middle East. This 16th annual session of the UAE International Dental Conference and Arab Dental Exhibition surpassed all previous records. In attendance were 17 national exhibiting pavilions with 900 exhibiting companies from 80 countries and over 28,000 attendees from 132 countries; a 15% increase from 2011.

In addition to the 3 day exhibition there was a 3 day scientific session featuring a vast array of 110 leading international and regional educators imparting the newest ideas, innovations, technological advances and state of the art materials to further worldwide dental healthcare.



Figure 1

The opening ribbon cutting session was performed by His Highness Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance and President of the Dubai Health Authority (figure 1); also in attendance was His Excellency Qadhi Saeed Al Murooshid, Director General of the Dubai Health Authority. Both of these esteemed leaders of Dubaientered the exhibit hall and greeted many of the international exhibitors. In addition, they visited the joint Greater New York Dental Meeting (GNYDM) – U.S. Department of Commerce (USDOC) exhibit booth (figure 2) in front of the U.S. pavilion.



Figure 2

Dubaienjoys a strategic location and serves as the biggest re-exporting centre in theMiddle East. Amidst its relentless development is an influx of significant regional and national conferences, conventions and exhibitions. Its low logistical and operational cost, international outlook and liberal government policies attract visitors and investors in a big way. It offers a kaleidoscope of attractions; from the tranquility of the dessert to the awe inspiring buildings and modern landscape; from the sandy beaches to the lush green parks; from neighborhood shopping to ultra-modern shopping malls. Dubaiis a city boasting a critical mass of world class companies, health institutions and professional and financial institutions, and the world's tallest building (figure 3), indoor skiing, the largest golf course and a world renowned championship horse racing arena. Dubaihas become a city with fabulous infrastructure, a major business center and dynamic tourist attractions.



Figure 3 Burj Khalifa, the tallest building in the world

Centrally located in front of the U.S. pavilion of exhibitors were the joint GNYDM-USDOC exhibit booths. This joint effort ensures that American made products are in the forefront when competing with dental products made by international competitors. Dr. Richard L. Rausch, General Chairman of the Greater New York Dental Meeting, commented that "this partnership provides better exposure of the U.S. Dental industry on a global scale and maximizes exhibitor-attendee interaction and networking experiences to produce greater sales opportunities." As strategic partners in this endeavor, both the GNYDM and the USDOC are committed to helping U.S. manufacturers succeed in this global marketplace.

The AEEDC Dental Meeting contained 900 exhibiting companies on one floor in one of the world's most modern convention centers. Dr. Abdul Salam Al Madani, Executive Chairman of AEEDC Dubai and Chairman of Index Holdings a conglomerate consisting of exhibition services, media productions, financial investment services and healthcare institutions personally welcomed all of the visitors to AEEDC Dubai. He stated "AEEDC Dubai has remained prominent on an international level as one of the largest and most popular dental events imparting knowledge and fostering new ideas, innovations and global networking."

Dr. John R. Halikias, the Advisory Chairman of the Greater New York Dental Meeting, stated that "with over 70,000 dentists in the Middle East and over 90,000 dentists in China, the Greater New York Dental Meeting will continue to contribute a tremendous amount of time and financial resources each year for this Dubai Trade Fair and also for the one they sponsor in Beijing in June."

Dr. Robert R. Edwab, the Executive Director of the Greater New York Dental Meeting was awarded the "2012 Personality of the Year" award by H.H. Sheikh Majid bin Mohammed bin Rashid Al Maktoum, Chairman of Dubai Culture and Arts Authority, His Excellency Qadhi Saeed Al Murooshid and AEEDC Executive Chairman, Dr. Abdul Salam Al Madani, for his contribution to the oral health profession, international trade and the support of AEEDC Dubai. (Figure 4)



Figure 4

Dr. Edwab said that "dental Meetings and Conventions are partnerships between the show organizer and dental trade." He states that "the Greater New York Dental Meeting has a responsibility to its exhibitors to work 365 days a year, not just the 5 days of its event, to promote their products and increase their sales opportunities." He believes that exhibitors must have the opportunity to maximize their investments when participating in dental events. The Greater New York Dental Meeting continues to be the largest Dental event in the United States in 2011 with over 53,000 attendees which include over 18,000 dentists from all 50 states and 127 countries.

For additional information contact:

Dr. Matios Tcholakian

Senior Business Development Manager

Index Conferences & Exhibitions Org. Est.

DubaiHealthcareCityBlock B, Office No. 203

P O Box 13636, Dubai - United Arab Emirates

Tel: 971 4 362 4717 Ext. 103

Fax: 971 4 362 4718

E-mail: matios.tcholakian@index.ae

Website: www.aeedc.com

Meeting Dates: Feb. 5th – Feb. 7th 2013

Dr. Richard L. Rausch, General Chairman,

Ms. Jayme S. McNiff, Media Manager,

Ms. Carla Borg, Exhibits Manager

GreaterNew YorkDental Meeting

570 7th Avenue, Suite 800

New York, NY10018-1608

Tel: 212-398-6922

Fax: 212-398-6934

Email: jayme@gnydm.com

Website: www.gnydm.com

Meeting Dates: Nov. 23th - Nov. 28th, 2012

Exhibit Dates: Nov. 25^{th} – Nov. 28^{th} , 2012

- Post to Delicious
- Post to Digg

You may also like:

CAD/CAM FROM THE TECH ADVISORÁE™S PERSPECTIVE PATIENT EDUCATION:TEE BRUSHING THE STA-INTRALIGAMENS INJECTION VS. T PDL

CAD/CAM from the tech advisor's perspective

Patient Education: Teeth Brushing

The STA-intraligamentary injection vs. the PDL

Study Finds Benefits Of Dental Therapists In Alaska, Insurance Commissioner Steps Down In Conn.

2011 Greater New York Dental Meeting Award

Air-Flow perio: biofilm removal to the base of the pocket

Share this:

Twitter

StumbleUpon

Facebook

Email

Google +1

Digg

LinkedIn

Reddit

Related posts:

- 1. New York meeting is expected to attract nearly 60,000 attendees
- 2. International dental community gathers in Dubai for AEEDC 2012
- 3. Meeting review: GNYDM 2010 offers plenty of education and new products
- 4. 2011 Greater New York Dental Meeting Award
- 5. Only in New York City, †The Capital of the World': The Greater New York Dental Meeting

Leave a Reply

Name (required)
Mail (will not be published) (required)

Submit Query

\square Notify me of follow-up comments l	y email.
\square Notify me of new posts by email.	
SUBSCRIBE TO FREE NEWS LETT	ERS!
288 readers	
	Enter your email address:
	Subscribe
	Delivered by <u>FeedBurner</u>
Find us on Facebook	
EDental Magazine	
C D Like	
2,644 people like EDental Magazine.	
75	
Facebook social plugin	

Featured

- 5 Tips for Maintaining White Teeth After Teeth Whitening
- Greater New York Dental Meeting- 2013- First Newsletter
- 5 Healthy Oral Care Habits to Adopt
- Prescription Drugs That Are Commonly Used in Dentistry
- How a Healthy Mouth Leads to a Happy Heart
- How Oral Health Affects Your Overall Health
- The Greater New York Dental Meeting- Exceeds All Expectations
 Indian dental body asks state to stop registration of new college
- 2012 AEEDCDubaiDental Meeting Exceeds All Expectations
- 2011 Greater New York Dental Meeting Award

Site Sponsors ...

Recent Entries

- Patients who have dental extractions before cardiac surgery are still at risk for poor outcomes
- Study questions wisdom of extracting infected teeth before heart surgery
- Byproducts from bacteria-causing gum disease incite deadly oral cancer growth
- Interdisciplinary treatment of a patient with 11 missing permanent teeth: A biomimetic approach
- Dental calculus offers a window into the past, may unlock a 'microbial Pompeii'
- Researchers look for culprit behind oral health problems in HIV-positive patients
- Hu-Friedy and Electro Medical Systems form strategic alliance
- 3Shape to showcase many new digital solutions in Chicago
- Global dental equipment market is expected to hit \$7.6 billion by 2018
- ADHA supports FTC's input on dental therapy education

News Updates

- Patients who have dental extractions before cardiac surgery are still at risk for poor outcomes
- Byproducts from bacteria-causing gum disease incite deadly oral cancer growth
- Interdisciplinary treatment of a patient with 11 missing permanent teeth: A biomimetic approach
- Researchers look for culprit behind oral health problems in HIV-positive patients
- Hu-Friedy and Electro Medical Systems form strategic alliance
- 3Shape to showcase many new digital solutions in Chicago
- "Aesthetic dentistry in itself means nothing"
- GLAO and MSO combine for 2014 Annual Session in Chicago
- How to improve our diagnostic acumen: Teach it to our residents Part I
- Implant Direct's Dr. Gerald Niznick announces retirement, Stratton appointed president

Partner Sites

- · Perio Talk
- Dental Implant Professional
- Osseonews
- The Dental Implant Blog
- Dent News

Videos for People



Dental Patient Education program – Wisdom Teeth



Dental Patient Education program – Wisdom Teeth



Belmont Dentist NC – Patient Education



Patient Education: Teeth Brushing



Zimmer Dental Patient Education Animation



Dental Patient Education – Socket Regeneration



Undergraduate dentistry education at King's College London





8

About us | Contact us | Disclaimer

2012 AEEDCDubaiDental Meeting Exceeds All Expectations - All Rights Reserved © Edentalmagazine.com!