



GREATER NEW YORK DENTAL MEETING

APPLICATION/CONTRACT FOR EXHIBIT SPACE

This form must be returned no later than:
March 13, 2017 for Seniority Assignments

GREATER NEW YORK DENTAL MEETING™

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93rd Annual Session

November 24 – November 29, 2017
Exhibit Dates:
November 26 - November 29, 2017
Jacob K. Javits Convention Center
New York City, New York

Instructions: Type or clearly print. Sign and return the original copy to the above address, with **\$1000.00 deposit per booth, made payable to the Greater New York Dental Meeting. Final payment is due on August 1. Full payment must accompany contract after August 1.** Valid Certificate of Insurance is required. Full payment is required for international companies. The company name, address, city, state/country, customer service phone, fax numbers, E-mail and Website address as shown on this form are for use in the Program and Exhibit Guide.

Company Name _____

Address _____ City, State/Country, Zip Code _____

Company Email _____ Company Website _____

Customer Service Telephone () _____ Fax _____

Exhibit Contact Person _____ Email _____ Telephone _____ Fax _____

Advertising Contact Person _____ Email _____ Telephone _____ Fax _____

Sponsorship Contact Person _____ Email _____ Telephone _____ Fax _____

Size of Booth Space required _____ ft. deep x _____ ft. wide Total number of Booths requested _____

Indicate preference ☐ Standard ☐ Corner ☐ Island ☐ Peninsula ☐ Pavilion

Number of Booths _____ x \$1,000.00 = Total deposit enclosed \$ _____

Number of Conference Rooms _____ x \$1,000.00 = Total deposit enclosed \$ _____

Number of Executive Suites (only 4 available) _____ x \$1,400.00 = Total deposit enclosed \$ _____

Daily Conference Room _____ 10 x 10 = \$920.00/ Daily Conference Room _____ 10 x 20 = \$1,435.00 \$ _____

APPLICATIONS RECEIVED WITHOUT DEPOSIT OR FULL PAYMENT PER BOOTH WILL NOT BE PROCESSED.

If possible, we do not wish to be next to or across from: _____

Provide a brief description of primary products and/or services: _____

PRODUCT CLASSIFICATION: From the classification listing on the reverse side of this application/contract, select the appropriate code numbers for the categories which best describe your products/services. Indicate code for each product description in the space below up to your maximum (See reverse side). Every effort will be made to include company name, company information and product listings in the Program and Exhibit Guide for all Application/Contracts received prior to **June 15, 2017.**

1. _____	2. _____	3. _____	4. _____	5. _____
6. _____	7. _____	8. _____	9. _____	10. _____
11. _____	12. _____	13. _____	14. _____	15. _____

THE GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2017 EXHIBITORS' PROSPECTUS, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

AUTHORIZED SIGNATURE _____ TITLE _____ DATE _____

PRINT FULL NAME _____

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PRODUCT CLASSIFICATION FORM

The table below indicates the maximum listings allowed to an exhibitor:

1-2 booths...up to 6 product listings

3-4 booths...up to 8 product listings

5-6 booths...up to 10 product listings

7-10 booths...up to 12 product listings

10 or more booths...up to 15 product listings

AB05	Abrasives, Disks/Points/Wheels	CU05	Curing Units	IR05	Irrigators	PU02	Publications, Professional & Scientific
AC05	Acrylics & Accessories	DA05	Darkroom Equipment & Supplies	LA05	Laboratory Equipment & Supplies	PU05	Pulp Testers
AI04	Air Abrasives	DE05	Dental Dealers	LA07	Lasers	RE05	Record Keeping Systems
AI05	Air Compressors	DE06	Dental Equipment, Mobile/Portable	LA09	Lathes, Chucks	RE06	Refining Resources
AL05	Alloys	DE07	Dental Hygiene Materials	LA12	Laundry Services	RE08	Repair Kits, Denture
AM05	Amalgamators	DE08	Dental Laboratories	LE01	Leasing	RE09	Repair Services
AN05	Analgesia/Anesthesia Equipment & Supplies	DE09	Dental Lab Equipment & Supplies	LI05	Lights, Operating	RE10	Restorative Materials & Accessories
AN06	Analgesics	DE10	Dental Office Design	LI06	Lights, Other	RE11	Retirement Programs
AN08	Anatomical Models	DE12	Dentifrices	LO05	Loupes	RE13	Retraction Materials
AN10	Anesthetics	DE14	Denture Adhesives	LU05	Lubricants	RU05	Rubber Dam & Accessories
AN12	Antibacterial Soaps & Detergents	DE15	Denture Base, Reline, Repair Resins	MA05	Marketing Aids & Research	SA05	Saliva Ejectors
AN14	Antibiotics	DE16	Denture Cleaners	MA08	Masks	SA10	Saliva, Synthetic
AP05	Apex Locators	DI05	Diagnosis & Testing Services	ME05	Medical Waste Services	SC05	Scalers
AR05	Articulating Paper, Film/Ribbon	DI07	Diagnostic Equipment, All Types & Services	ME07	Medicaments	SC06	Scalers, Ultrasonic
AR06	Articulators	DI09	Diamond Points & Disks	ME09	Metal, Recovery & Refining	SH05	Sharpeners, Instrument
AS05	Asepsis Products	DI11	Dietary Products	MI05	Microscopes	SL05	Sleep Apnea
AT05	Attachments	DI12	Digital Imaging	MI08	Mirrors (Hand)	SN01	Snoring Appliances
AU05	Audiovisual Equipment & Materials	DI13	Digital Impression Taking Systems	MO05	Model Forming Tools & Accessories	SO05	Soaps & Lotions
AU08	Autoclaves & Accessories	DI14	Digital Radiography	MO06	Models Demonstration	SO08	Solder, Fluxes
BL02	Bleaching Products	DI15	Disinfecting Solutions	MO09	Mouthwashes (Rinses)	SK03	Skin Care Products
BL05	Blood Pressure Diagnostic Instruments	DI16	Disks, Mandrels & Strips	NU05	Nutritional Products	ST05	Sterilizers
BO05	Bonding Agents	DI18	Disposable Needles	OF05	Office Equipment, Furniture/Decor	ST06	Sterilizer Accessories
BO07	Bone-Grafting Materials	DI20	Disposable Products	OF06	Office Supplies	ST07	Sterilizing & Disinfecting Solutions
BO09	Bookkeeping Systems	DR05	Dry Air Systems, Filtration	OP05	Operating Room Supplies & Equipment	ST10	Stools, Lab
BO11	Books	ED05	Education Materials	OP06	Optical Aids	ST11	Stools, Operatory
BU05	Burs, All Types	EL05	Electrosurgical Equipment	OR05	Oral Hygiene Aids	SU05	Surgical Supplies
BU07	Business & Finance Service	EM05	Emergency Drugs/Equipment	OR06	Oral Irrigation Devices	SU08	Sutures
BU08	Business Systems & Equipment	EN05	Endodontic Instruments & Supplies	OR09	Orthodontic Materials & Accessories	SY05	Syringes
CA01	Cabinets	EQ05	Equipment Leasing	OS05	OSHA Compliance Products/Services	TE05	Teeth, Artificial
CA03	CAD/CAM Materials & Accessories	EQ06	Equipment Repair & Maintenance	OT01	Other	TE08	Telecom, Services & Equipment
CA04	CAD/CAM Outsourcing	EV05	Evacuators & Evacuator Systems	PA01	Payroll Services	TM05	TMD Diagnostic & Treatment Products
CA05	CAD/CAM Systems	EX05	Exercise Equipment	PA05	Pads, Mixing	TO05	Tooth Shade Guides
CA06	Cameras, Extra Oral	EY05	Eyewear, Protective	PA08	Paper Products	TO07	Toothbrushes, Hand
CA07	Cameras, Intra Oral	FI05	Fiber Optic Products	PA10	Patient Financing Services	TO09	Toothbrushes, Power
CA09	Casting Machines & Accessories	FI08	Filling Materials & Accessories	PA11	Patient Record Forms	TO12	Torches
CA10	Casting Alloys	FI10	Financial Planning & Services	PA21	Patient Education Materials	TO14	Toys & Novelties
CE05	Cements, All Types	FL05	Flossing Materials	PE03	Periodicals, Professional/Scientific	TR05	Trays, Impression
CH05	Chairs & Accessories	FL08	Flouride Products	PE05	Periodontal Exam Systems	UL05	Ultrasonic Equipment & Supplies
CH08	Chewing Gum	FU05	Furnaces	PE06	Periodontal Materials	UN05	Uniforms, Gowns/Shoes
CL05	Claim Processing	FU07	Furniture	PE09	Personnel Services	UN08	Units & Components
CL08	Cleansers	GL05	Gloves	PH05	Pharmaceuticals	UP05	Upholstery
CO05	Collection Services	GR05	Group Health Plans	PH08	Photographic Equipment & Supplies	VA05	Vacuum Investing Machines
CO07	Communication Systems	HA05	Handcare Products & Services	PI05	Pins	VA07	Vacuum Units & Accessories
CO09	Composite Instruments & Accessories	HA07	Handpieces, Operating & Laboratory	PI08	Pit & Fissure Sealants	VA10	Varnishes
CO11	Composites	IM05	Implant Systems & Devices	PL08	Plating Equipment & Supplies	VI05	Vibrators & Accessories
CO15	Computer Hardware/Software	IM07	Impression Materials	PO05	Porcelain Products	WA02	Waterline Filtration Systems
CO17	Computer Imaging	IN05	Infection Control Products	PO06	Portable Delivery Systems	WA05	Wax Patterns, Molds/Removers
CO10	Cone Beam	IN07	Instruments (Hand), General	PR05	Practice Marketing Services	WA07	Waxes & Accessories
CO20	Continuing Education & Training	IN09	Instruments (Hand), Surgical	PR07	Practice Sales	XR05	X-Ray Film & Supplies
CO21	Cosmetic Restorations	IN12	Insurance	PR10	Preventive Dentistry Products	XR06	X-Ray Machines & Equipment
CO22	Cotton Products	IN14	Interior Decorating	PR12	Prophylaxis Angles & Kits	XR07	X-Ray Processors & Accessories
CR05	Crowns and/or Crown & Bridge Materials	IN15	Internet Services	PR13	Prophylaxis Brushes & Cups	ZI03	Zirconia
		IN16	Intraoral Video Cameras	PR15	Prophylaxis Materials		
		IN18	Investment Materials & Equipment	PR17	Protective Coverings		
		IN19	Investment Services	PR21	Prosthetic & Laboratory Supplies		