

Sponsorship & Advertising Opportunities

HIGHLIGHT YOUR COMPANY AND SALES OPPORTUNITIES... JOIN OUR SPONSORSHIP PROGRAMS.

Early Sign Up Sponsorship & Advertising Discounts:

- Sign up by March 15 and receive a 15% discount
- Sign up between March 16 and April 15 and receive a 10% discount

For more information or to reserve your sponsorship and advertising contact Ms. Dana Soltis, Sponsorship & Advertising Manager, at dana@gnydm.com or 212-398-6922. The GNYDM welcomes all innovative ideas!

We are looking forward to making the GNYDM your most successful event.

SPONSORSHIPS AT-A-GLANCE

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DESIGN YOUR OWN SPONSORSHIP

BAGS
1 EXHIBITOR / \$19,950



Tote bags are of great demand to all dental professionals walking the Exhibit Floor. Have your logo and/or advertisement on one side and the Meeting logo on the other. 40,000 will be distributed to all of your designated attendee groups. Includes the cost of production.

BANNERS
\$9,800
(MULTIPLE YEAR CONTRACTS AVAILABLE)



Banners can be placed throughout the Jacob K. Javits Convention Center, in the registration and educational areas. Sponsorship includes installation, teardown and Javits Center space rental, but does not include production costs. Call for available locations and sizes. For multi year contracts, GNYDM will store the banner.

AISLE SIGNS - EXHIBIT HALL AISLES
\$17,000



Your company's name and logo will appear at the bottom of each aisle sign throughout the Exhibit Floor. Sponsorship does not include cost of production. Multiple year contract available.

BANNERS OVER STAIRCASE
CONCOURSE SIDE... \$14,950
EDUCATION SIDE... \$13,950



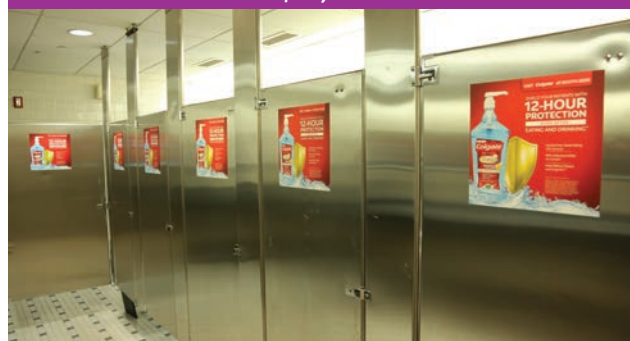
A two-sided banner (20' x 40') is placed over the grand staircase to the Crystal Palace Registration Area and Education Area. Sponsorship includes installation, teardown and Javits Center space rental, but does not include production costs.

AFTER HOURS EXHIBIT FLOOR PROGRAM
\$3,500



Invite Attendees to a casual gathering at your booth after the exhibit hall closes. From 5:30 p.m. - 6:30 p.m. Sunday through Tuesday you are invited to host an Exhibitor Cocktail Party at your booth. This will give Exhibitors a chance to have more personal contact with Potential Buyers and give a more detailed demonstration of products. The Greater New York Dental Meeting will provide bus transportation to the hotels, security and lights.

BATHROOM STALL DOORS
\$12,000



Capture the attention of all the attendees. Place fun and innovative 3M graphics in the bathrooms on the exhibit floor letting attendees know about your product and the location of your booth. Also included is a 1 meter sign at every door.



COLUMN WRAPS 7,500.00 PER (LIMIT 2)



Located in prime, high-traffic locations, the Indoor Column Wraps are a great way to get noticed by buyers as they make their way through the registration lobby and to the exhibit halls. Wrap your brand on one of many available locations sure to make a BIG impact.

CHARGING STATION 1 STATION - \$4,000.00/2 STATIONS - \$6,500.00 3 STATIONS - \$10,000.00



Help attendees “get a charge” by sponsoring the mobile charging station located on the exhibit floor. Includes companies advertising message on the free standing charging station.

CELEBRITY LUNCHEON (SPONSORSHIPS STARTING AT \$17,000)



Held on Monday, this traditional luncheon honors Presidents and Deans of Dental Organizations and schools throughout the world. A Celebrity speaker addresses the audience as a highlight of the event. Printed brochures are provided at each table, highlighting the speaker and sponsoring company. Sponsorship also includes a table at the luncheon for representatives of your company and the opportunity to distribute materials and/or giveaways. Signage and promotional materials including the Program & Exhibit Guide recognition are also included. Luncheon tickets are available for purchase by all attendees. Company recognition and pictures with the Celebrity prior to the luncheon are included.

EDUCATION REGISTRY SCREENSAVER \$10,000



Designated areas on the Exhibit Floor are available for attendees to record Continuing Education Credits using the barcode on their badge. Sponsors receive recognition on individual computer terminals, in Greater New York Dental Meeting publications, as the sponsor.

ESCALATOR RUNNERS \$6,495 PER ESCALATOR (3 AVAILABLE)



Escalator Runners feature the sponsor’s message on a long banner running between the up and down escalators. Railing advertising also available on request.

FLOOR MINDERS 7' X 7' DIAMOND - \$2,950/5' X 5' SQUARE...\$2,650



A 3M adhesive graphic can be placed on the floor near the registration area or the exhibit hall. Sponsorship includes installation, teardown and Javits Center space rental and production costs.

FREE STANDING SIGNS/PRODUCTS
2 SIDED - \$3,050 / PRODUCTS - \$3,975



Your Company's advertisement or product is displayed near the registration area on free standing 38 1/2" x 87" signs or exhibit hall entrance area. Costs include fabrication, labor set-up and dismantling and Javits rental. Each additional panel variation - \$275/panel.

HOTEL KEYS
\$9,800



Your company's advertisement/logo displayed on the room keys at our headquarters hotel, the Marriott Marquis, or at the Sheraton and Westin. Production costs are included.

INTERNATIONAL RECEPTION
\$9,800



The International Reception is an invitation-only event honoring our international guests following the completion of the first full exhibit day of the Meeting. Recognition is via signage and promotional material can be distributed. The Sponsor is encouraged to attend and be recognized. Held Sunday, November 26th, 5:30-7:00 pm at the Jacob K. Javits Convention Center and there are over 750 attendees present at this event.

INTERNET CAFÉ
\$9,000



Located directly on the Exhibit Floor from Sunday through Wednesday, the Internet Café allows for all attendees to check personal emails and stay connected while visiting the Greater New York Dental Meeting. Sponsorship includes the rental of the computers, electric lines, T-1 lines, stands for the 8 computers and the appropriate space on the Exhibit Floor. The homepage on the computers can include your company's advertisement and booth number. Meter signs with your advertisement will be placed in the Café area.

JUMBOTRON & TV ADVERTISING
\$1,875 PER MINUTE



The Jacob Javits consists of (1) 600 sq. ft. LED JumboTron situated in the center of the Crystal Palace and 70+ 42" plasma TVs with audio and video located throughout 4 levels of the Javits. The same content goes to the JumboTron and TVs Saturday through Wednesday. Show off your company's products and services where all attendees can see your advertisement.

Your advertisement will play 1 min for each hour of the show, Saturday through Wednesday. You can also split the 1 min per hour for 15 sec x 4 times per hour or 30 sec x 2 times per hour.

LANYARDS
\$15,000



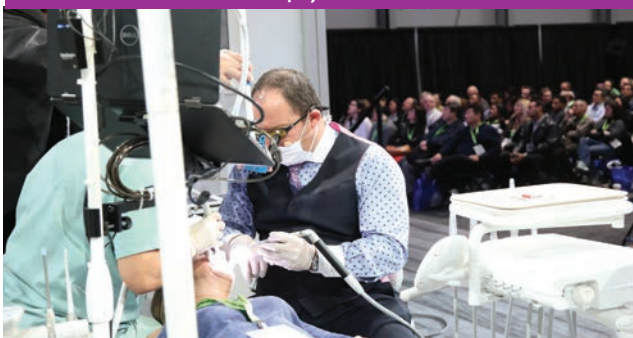
Every attendee at the Greater New York Dental Meeting must wear an identification badge. Supply us with approved lanyards and we will distribute them to all attendees. The badge holder kiosks are located on the registration level. Approximately 40,000. The Sponsoring company must supply the lanyards and have them approved to GNYDM standards.

**"LIVE" DENTISTRY ARENA BANNERS
15' X 20' - \$8,500 (LIMITED TO 2 COMPANIES)**



The banners are located on the northern wall of the exhibit hall in the "Live" Demonstration area. In addition, there are other highlights taking place in this area which attract attendees. Banners provided by the exhibitor. Greater New York Dental Meeting is responsible for the installation and dismantling. Limited to two companies.

**"LIVE" DENTISTRY ARENA COMMERCIAL
\$5,000**



Create a 60 second commercial and information advertisement to be played in our 550 seat "Live" Patient Arena for 4 days. Your Advertisement will run during intermission between 9:30 a.m. – 5:00 p.m. This opportunity is limited to 4 companies to give you more exposure.

**NOTEBOOKS & PENS
\$7,500**



Your Company provides a notebook and pen for dental professionals at the Meeting. These books have your name and logo as well as the Greater New York Dental Meeting name and logo on the front cover. Product promotional literature can be inserted. The verbiage of the notebooks must be approved by the Greater New York Dental Meeting. They can be distributed in designated 1E Hall educational classrooms. This is an excellent way to get your Company's name in the forefront of dental education.

**REGISTRATION AREA DEMONSTRATIONS
& CLASSROOM
CALL FOR PRICING**



Show case your products or run educational events in this 40' x 40' space right next to the registration area. This Hi-Traffic area will allow attendees to see you when they Register and walk in the front doors. Hang a banner over your area so attendees can see it throughout the Javits Center. This does not reduce or replace an exhibit floor space presence which is a requirement.

**SHUTTLE BUS HEADREST COVERS
\$9,200**



The Sponsor's message is available on both sides of the headrest cover. Sponsorship includes production of a two-color design, installation and removal. Eight designated show buses will run continuously throughout the Meeting to and from the Jacob K. Javits Convention Center and Hotels.

**SHUTTLE BUS SERVICE
3 BUSES \$35,000 / 8 BUSES \$90,000**



For six consecutive days, buses will operate from early morning until evening throughout New York City, transporting dental professionals between their Hotels and the Convention Center. Your advertisement will be seen not only by the dental community but by thousands of pedestrian consumers who live, work or are visiting New York City during the height of the festive holiday season.

As the Sponsor, your Company's name and/or message will appear on the side of buses, route signs in hotel lobbies, on flyers containing bus schedule information and in our Program & Exhibit Guide. Sponsorship includes cost of signage production, display and labor.

**STAIRCASES TO THE
REGISTRATION AREA... \$17,950
EDUCATION AREA... \$13,500**



This eye catching advertisement allows your company to be the first attraction seen by attendees entering the Convention Center. 3M Ad graphics are placed on the risers of the staircase back of the main concourse staircase steps. Sponsorship includes cost of graphic production, installation, teardown and Javits Center space rental.

**WINDOW ADVERTISING
DOOR PANEL / SIDE**



Placed eye-level, 2'x2' square 3M graphics on the glass doors along the entrance to the Crystal Palace. This includes installation, teardown, Javits Center space rental and cost of production. Minimum of eight. Double-sided available for an additional \$60 per panel.

\$8,950 package of 8	\$16,950 package of 16
\$12,950 package of 12	\$20,000 package of 20

**TABLE TOP GRAPHICS
\$3,048/4 TABLES**



Put your Company logo/ad on table tops located in our food court and cafes. Sponsorship includes installation, teardown and Javits Center space rental, and cost of production.

**WIRELESS INTERNET CONNECTION
\$19,000 PER DAY / \$78,000 - 4 DAYS**



Help Meeting attendees stay connected and keep up to the minute with annual meeting events. Wireless service provides attendees access to the Internet and e-mail, throughout the main areas of the Convention Center, via their personal laptops, iPad and mobile device. Included is an advertisement on the login screen that pops up every time someone logs in.

**HEALTH SCREENING FAIR
CALL FOR PRICING**



Help sponsor our 2nd Annual FREE Health Screening Fair at the Greater New York Dental Meeting where attendees can receive free Eye Exam, Blood Pressure, Hearing, Caries and Oral Cancer Screenings. If more information and details contact Dana Soltis at 212-398-6922 or dana@gnydm.com.

Education Sponsorships

DENTAL HYGIENISTS/ASSISTANTS LECTURE SERIES - \$5,000

Sponsorship of the Dental Assistant & Hygiene Pavilion includes a choice of either a Full Day Seminar or Two Half Day or 4 quarter day Seminars for your dental team. The Cost is \$5,000.00 for the full day use of the classroom. Included in the sponsorship is signage throughout the exhibit floor, construction and Audio Visual set-up for the classroom. Your company is responsible for providing a speaker, speaker travel and transportation. One meter board will also be included with your advertisement for the day.



SCIENTIFIC POSTER SESSIONS - \$6,000

The Scientific Poster Session is an annual Sunday event that brings together dentists, post graduate residents, new dentists, dental and hygiene students, hygienists and technicians from the United States and many international countries. This three hour session attracts attendees interested in research, dental procedural developments and technological advances. Sponsorship includes signage, recognition in our Program Guide, a table for brochures and your company representatives and refreshments.



GENERAL PRACTICE RESIDENCY FAIR COLLATION - \$6,000

Held on Sunday, the Fair provides junior and senior dental students with the opportunity to gather information regarding available general practice residencies from representatives of over 60 hospital dental programs. With the growing importance of residency programs, this unique event is well-attended and provides your Company with exposure to the young graduating dentist.



Sponsorship includes: banners at the Fair area advertising your company as the sponsor, refreshments, a table within the Fair for the distribution of materials to attendees by your representative, appropriate signage promoting the event and Program Guide recognition. Sponsorship does not include production of insignia or logo placement on banners. Materials are allowed to be distributed by the sponsoring company.

3RD ANNUAL GLOBAL ORTHODONTIC MEETING



The Greater New York Dental Meeting continues its Orthodontic focused educational and exhibit programs. For additional information for the scientific program, contact the Global Orthodontic Chairman, **Dr. Gail Schupak**; or orthodontics@gnydm.com.

INDIVIDUAL EDUCATION PROGRAMS (COSTS VARY AS PER PROGRAM)

Your Company can sponsor scientific sessions. You can suggest speakers who must be approved by our Education Committee, or we can provide them for you. Signage and Program Guide recognition are included.



"LIVE" DENTISTRY ARENA - CONTACT FOR PRICING



An ultra modern High-Tech "Live Dentistry Arena" with seating for 550 will feature clinicians and exhibitors working with live patients to present the latest in new procedures and technology throughout the 4 days of the exhibition. It is located on the exhibit floor. Projected screens and LCD monitors surround the area.

TECHNOLOGY EDUCATION - \$3,500

Participate in our Technology Education Classroom including daily 3-hour seminars on CAD/CAM, Cone Beam (CBCT) and Laser Technology. The Technology Education classroom is right on the Exhibit Floor. Sponsorship includes the showcase of your product during the 3-hour seminar and your choice of speaker (must be approved by the Organization Committee of the GNYDM). Signage will be provided onsite and your logo will be featured in our Program and Exhibit Guide, in our Daily Onsite Newspaper as well as on our Social Media Sites. **Contact our Technology Chairman, Dr. Richard Oshrain; technology@gnydm.com.**



WORKSHOPS ON THE EXHIBIT FLOOR - \$3,500

A glass enclosed workshop seating 42 attendees is located right on the exhibit floor. This classroom is also highly visible to persons walking on the exhibit floor. Signage indicating the sponsoring companies name is placed adjacent to the workshop room. The sponsoring company is responsible for supplies and equipment and clinician package which includes (hotel, transportation, and speaker honorarium). Speaker and honorarium must be approved by the Organization Committee. If you need a speaker, one can be provided for you.



4TH ANNUAL WORLD IMPLANT EXPO

The Greater New York Dental Meeting again in 2017 will hold its World Implant EXPO which will focus on the sector of Implantology. The GNYDM will expand its exhibit floor to include increasing sales opportunities for companies involved with implant products, technology, bone replacement materials and equipment.

Companies are encouraged to participate in this unique opportunity. For additional information on the Implant EXPO, contact the Implant EXPO Chairman, **Dr. James H. Doundoulakis; implants@gnydm.com.**



COMING IN 2017

4-DAY PEDIATRIC DENTISTRY SUMMIT



GREATER NY DAILY

DENTAL MEETING 2017

EDITION

GNYDM DAILY ON-SITE NEWSPAPER

The Exclusive Newspaper of the GNYDM

The official daily newspaper is distributed all 4 days, Sunday-Wednesday at the entrances to the exhibits, registration areas, and bus drop off areas. The newspaper includes, daily course/events listings, exhibit floor plan, education programs and classroom location, exhibitor listings, current dental articles and previous day wrap up. This is the **ONLY** daily newspaper distributed on-site for attendees to get general information and newsworthy articles about the show and advertisers. This is a great opportunity to reach attendees.

Pricing is for 1 Advertisement in all 4 Editions Sunday – Wednesday
There will be a one-time \$500 fee to change your advertisement daily.

Premium and full page advertisement receive a 500 word complimentary article in one edition.

Inside Front Cover - \$ 8,750.00

Full Page - \$6,500.00

Back Cover - \$ 8,950.00

Inside Back Cover - \$ 8,550.00

Half Page - \$3,950.00

Quarter Page - \$2,200.00

The dimensions are as follows:

Full page:

9.75 w x 14.25 h

Half page:

9.75 w x 6.625 h

Quarter page:

4.75 w x 6.625 h

Submit files in jpg, tiff or PDF. CMYK - 300 dpi.

Contact Ms. Dana Soltis for information and contract: dana@gnydm.com

Deadline for artwork is October 6, 2017.

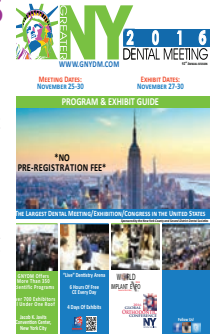


ADVERTISING

PROGRAM & EXHIBIT GUIDE SPECIFICATIONS

110,000 copies of the Program & Exhibit Guide are published annually and distributed to potential attendees. The Guide contains course synopses and speaker photographs, as well as an Exhibitor Directory, Product Index and Floor Plans. It encourages attendees to visit the Exhibit Hall and helps locate specific products and services. The Guide also serves as a year round reference source for use in the dental office for locating exhibitors and products. Take advantage of this opportunity to attract attendees to your booth and allow them to locate your telephone numbers and website address throughout the year.

DEADLINES: Your completed advertising contract and full payment, is due June 17, 2016. Advertising space will not be reserved without full payment. Cancellations will not be accepted. All artwork is due June 17, 2016. The Greater New York Dental Meeting is not responsible for reproduction quality.



COVER AND PREFERRED POSITION RATES

Inside Cover Double Spread	\$12,695
Back Cover	\$10,895
First Page	\$7,900
Inside Back Cover	\$8,500
Opposite Table of Contents	\$6,975

ONLY 4-COLOR ADS WILL BE ACCEPTED FOR THESE POSITIONS.

ADVERTISING RATES

Full Page	\$3,995
Half Page Horizontal	\$2,850

	Decimal (WxH)	Numerical (WxH)
Full Page before trim	8.625 x 11.125	8 $\frac{5}{8}$ x 11 $\frac{3}{8}$
Trimmed Size	8.5 x 10.875	8 $\frac{1}{2}$ x 10 $\frac{7}{8}$
Safety	8.125 x 10.5	8 $\frac{1}{8}$ x 10 $\frac{1}{2}$
Half Page (horizontal) before trim	8.625 x 5.625	8 $\frac{5}{8}$ x 5 $\frac{1}{2}$
Trimmed Size	8.5 x 5.5	8 $\frac{1}{2}$ x 5 $\frac{1}{4}$
Safety	8.125 x 5.125	8 $\frac{1}{8}$ x 5 $\frac{1}{8}$
Non-Bleed		
Full Page	8 x 10.375	8 x 10 $\frac{1}{8}$
Half Page (horizontal)	8 x 5.125	8 x 5 $\frac{1}{8}$

For special position requests other than "Cover and Preferred," there is an additional charge of \$1,000. Booth numbers will be stripped in free of charge. No additional charge for bleeds.

ADVERTISING REQUIREMENTS:

Please prepare your advertisement for submission as a High-Res PDF, Photoshop, InDesign, Illustrator EPS or TIFF file. Advertisements created in Microsoft Word or other applications not mentioned above **are not** usable. If you use a MAC, **include** a PDF, TIFF or editable EPS file in addition to source files. All EPS files should have fonts converted to outlines. All images must be at least 300 dpi. All advertisements **must** use CMYK colors and be accompanied by a color proof and production contact information. Advertisements with dimensions differing from those listed under Advertising Dimensions are subject to a 10% additional charge.

MULTILANGUAGE BROCHURE



5,000 copies of this brochure, in seven languages, are made available to United States Embassies throughout the world. In addition, they are distributed at International Dental Meetings. The brochure contains general Meeting information, as well as, Hotel and Meeting registration forms.

Closing Dates

Insertion order with full payment and artwork is due February 25, 2016. No cancellations are accepted.

Mechanical Requirements

2 Ads available 4-Color only	<u>Width</u> 6"	<u>Height</u> 9"
Single page	\$2,595	

THERE'S AN APP FOR THAT! (MOBILE APP ADVERTISING)

The Greater New York Dental Meeting Mobile App will provide sponsors with the opportunity for promotion through smartphone banner ads and multimedia advertising. Various locations are available call for options and pricing.



Multi-Rotation Splash Screen

\$5,000.00 (Limited to 3 companies)
(1080 x 1920px) (780 x 1620 visual space plus 300px padding)

Multi-Rotation Banners

\$2,500.00 (Limited to 3 companies)
(1024 x 160px) (32 x 5 aspect ratio)

Pop to the Top

\$500.00

Your company will appear at the top of the exhibitor listing with a sponsors ribbon.

Push Notifications

\$700.00 for 5 (170 Characters)

Your companies notification will be sent at a specific day and time.



GREATER NEW YORK DENTAL MEETING

ADVERTISING CONTRACT

GREATER NEW YORK DENTAL MEETING™

200 West 41st Street - Suite 800
New York, New York 10036-7203
Phone: (212) 398-6922 Fax: (212) 398-6934
E-mail: dana@gnydm.com
Website: www.gnydm.com

93rd Annual Session

November 24 – November 29, 2017
Exhibit Dates:
November 26 - November 29, 2017
Jacob K. Javits Convention Center
New York City, New York

TYPE OR PRINT. SIGN AND RETURN COMPLETED CONTRACT TO (212) 398-6934. Have questions or need additional information?

Contact Dana Soltis at (212) 398-6922 or dana@gnydm.com

Company Name _____

Address _____ City, State/Country, Zip Code _____

Company Email _____ Company Website _____

Telephone () _____ Fax _____

Advertising Contact Person _____ Email _____ Telephone _____ Fax _____

Marketing Contact Person _____ Email _____ Telephone _____ Fax _____

PROGRAM & EXHIBIT GUIDE (PRINTED)

<input type="checkbox"/> Inside Cover Double Spread	\$12,695
<input type="checkbox"/> Back Cover	\$10,895
<input type="checkbox"/> Inside Back Cover	\$8,500
<input type="checkbox"/> First Page	\$7,900
<input type="checkbox"/> Opposite Table of Contents	\$6,975
<input type="checkbox"/> Full Page	\$3,995
<input type="checkbox"/> Half Page	\$2,850

MOBILE ADVERTISING

<input type="checkbox"/> Mobile App Banner Ads	Call for pricing
<input type="checkbox"/> Multi-Rotation Splash Screen	\$5,000
<input type="checkbox"/> Multi-Rotation Banners	\$2,500.00
<input type="checkbox"/> Pop to the Top	\$500.00
<input type="checkbox"/> Push Notifications	\$700
<input type="checkbox"/> JumboTron Advertising	\$1,875

ADVERTISING BROCHURE

<input type="checkbox"/> Multilanguage	\$2,595
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CONTRACTS RECEIVED WITHOUT FULL PAYMENT WILL NOT BE PROCESSED.

PAYMENT

All payments for advertising must be made by company check or credit card* (*plus a 3% convenience fee.) All contracts must be accompanied with full payment.

All advertising are non-cancelable and non-refundable. Material/art must be e-mailed or shipped to **Dana Soltis, dana@gnydm.com** to arrive by the specified due date. Artwork submitted after specified deadline will incur additional charges.

GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2017 EXHIBITORS' PROSPECTUS AND SPONSORSHIP & ADVERTISING BROCHURE, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

AUTHORIZED SIGNATURE _____ TITLE _____ DATE _____

PRINT FULL NAME _____



GREATER NEW YORK DENTAL MEETING

SPONSORSHIP CONTRACT

GREATER NEW YORK DENTAL MEETING™

200 West 41st Street - Suite 800
New York, New York 10036-7203
Phone: (212) 398-6922 Fax: (212) 398-6934
E-mail: dana@gnydm.com
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Contact Dana Soltis at (212) 398-6922 or dana@gnydm.com

Company Name _____

Address _____ City, State/Country, Zip Code _____

Company Email _____ Company Website _____

Telephone () _____ Fax _____

Sponsorship Contact Person _____ Email _____ Telephone _____ Fax _____

Marketing Contact Person _____ Email _____ Telephone _____ Fax _____

- | | | | |
|------------------------------------------------------------------|-----------------------|-----------------------------------------------------------------------|--------------------|
| <input type="checkbox"/> General Practice Residency Fair | \$6,000 | <input type="checkbox"/> Floor Minders | |
| <input type="checkbox"/> Individual Education Programs | Varies | <input type="checkbox"/> 7' x 7' Diamond | \$2,950 |
| <input type="checkbox"/> Scientific Poster Sessions | \$6,000 | <input type="checkbox"/> 5' x 5' Square | \$2,650 |
| <input type="checkbox"/> "Live" Patient Demonstration | \$15,000 | <input type="checkbox"/> Free Standing Signs/Products | \$3,050/\$3,975 |
| <input type="checkbox"/> Learn and Lunch | \$18,500 | <input type="checkbox"/> Hotel Keys | \$9,800 |
| <input type="checkbox"/> Workshops on the Exhibit Floor | Varies | <input type="checkbox"/> International Reception | \$9,800 |
| <input type="checkbox"/> Dental Hygiene/Assistant Lecture Series | \$5,000 | <input type="checkbox"/> Internet Café | \$9,000 |
| <input type="checkbox"/> World Implant EXPO | Varies | <input type="checkbox"/> JumboTron Advertising | \$1,875 |
| <input type="checkbox"/> Global Orthodontic Meeting | Varies | <input type="checkbox"/> Laynards | \$15,000 |
| <input type="checkbox"/> Technology Education | \$3,000 | <input type="checkbox"/> Live Dentistry Arena - Commercial | \$5,000 |
| <input type="checkbox"/> After Hours Exhibit Floor Program | \$3,500 | <input type="checkbox"/> Notebooks & Pens | \$7,500 |
| <input type="checkbox"/> Aisle Signs | \$17,000 | <input type="checkbox"/> Registration Area Demonstrations & Classroom | Call for pricing |
| <input type="checkbox"/> Bags | \$19,950 | <input type="checkbox"/> Shuttle Bus Headrests | \$9,200 |
| <input type="checkbox"/> Banners | \$9,800 | <input type="checkbox"/> Staircase Graphics | |
| <input type="checkbox"/> Banners Over Staircases | | <input type="checkbox"/> Registration Area | \$17,950 |
| <input type="checkbox"/> Concourse Side | \$14,950 | <input type="checkbox"/> Education Area | \$13,500 |
| <input type="checkbox"/> Education Side | \$13,950 | <input type="checkbox"/> Table Top Graphics | \$3,048 / 4 Tables |
| <input type="checkbox"/> Bathroom Stall Doors | \$12,000 | <input type="checkbox"/> Technology Education | \$3,000 |
| <input type="checkbox"/> Buses | See description | <input type="checkbox"/> "Live" Dentistry Arena Banner | |
| <input type="checkbox"/> Celebrity Luncheon | \$17,000 | <input type="checkbox"/> 15' x 20' | \$8,500 |
| <input type="checkbox"/> Charging Stations | See description | <input type="checkbox"/> Window Advertising | |
| <input type="checkbox"/> Column Wrap | \$7,500 | <input type="checkbox"/> Package of 8 | \$8,950 |
| <input type="checkbox"/> Education Registry Screensaver | \$10,000 | <input type="checkbox"/> Package of 12 | \$12,950 |
| <input type="checkbox"/> Escalator Runners | \$6,495 per escalator | <input type="checkbox"/> Package of 16 | \$16,950 |
| | | <input type="checkbox"/> Package of 20 | \$20,000 |
| | | <input type="checkbox"/> WiFi | See description |

CONTRACTS RECEIVED WITHOUT FULL PAYMENT WILL NOT BE PROCESSED.

PAYMENT

All payments for sponsorships must be made by company check or card* (*plus a 3% convenience fee.) All contracts must be accompanied with full payment.

All sponsorships are non-cancelable and non-refundable. Material/art must be e-mailed or shipped to **Dana Soltis, dana@gnydm.com** to arrive by the specified due date. Artwork submitted after specified deadline will incur additional charges.

GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2017 EXHIBITORS' PROSPECTUS AND SPONSORSHIP & ADVERTISING BROCHURE, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

AUTHORIZED SIGNATURE _____ TITLE _____ DATE _____

PRINT FULL NAME _____



GREATER NEW YORK DENTAL MEETING

DAILY ONSITE ADVERTISING CONTRACT

GREATER NEW YORK DENTAL MEETING™

200 West 41st Street - Suite 800
New York, New York 10036-7203
Phone: (212) 398-6922 Fax: (212) 398-6934
E-mail: dana@gnydm.com
Website: www.gnydm.com

93rd Annual Session

November 24 – November 29, 2017
Exhibit Dates:
November 26 - November 29, 2017
Jacob K. Javits Convention Center
New York City, New York

TYPE OR PRINT. SIGN AND RETURN COMPLETED CONTRACT TO (212) 398-6934. Have questions or need additional information?

Contact Dana Soltis at (212) 398-6922 or dana@gnydm.com

Company Name _____

Address _____ City, State/Country, Zip Code _____

Company Email _____ Company Website _____

Telephone () _____ Fax _____

Advertising Contact Person _____ Email _____ Telephone _____ Fax _____

Marketing Contact Person _____ Email _____ Telephone _____ Fax _____

WORLD SHOW DAILY

- | | |
|---------------------------------------------------------------------------|------------|
| <input type="checkbox"/> Inside Front Cover + (Includes 500 Word Article) | \$8,750.00 |
| <input type="checkbox"/> Inside Back Cover + (Includes 500 Word Article) | \$8,550.00 |
| <input type="checkbox"/> Full Page + (Includes 500 Word Article) | \$6,500.00 |
| <input type="checkbox"/> 1/2 Page Advertisement | \$3,950.00 |
| <input type="checkbox"/> 1/4 Page Advertisement | \$2,200.00 |

CONTRACTS RECEIVED WITHOUT FULL PAYMENT WILL NOT BE PROCESSED.

PAYMENT

All payments for advertising in the **Daily** must be made by company check or card* (*plus a 3% convenience fee.) All contracts must be accompanied with full payment.

All advertising are non-cancelable and non-refundable. Material/art must be e-mailed or shipped to **Dana Soltis, dana@gnydm.com** to arrive by the specified due date. Artwork submitted after specified deadline will incur additional charges.

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AUTHORIZED SIGNATURE _____ TITLE _____ DATE _____

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BE HEARD...



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