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Tuesday, 10 December 2013 10:30

Greater New York Dental Meeting Recap

Written by [Dr. Practice](#)

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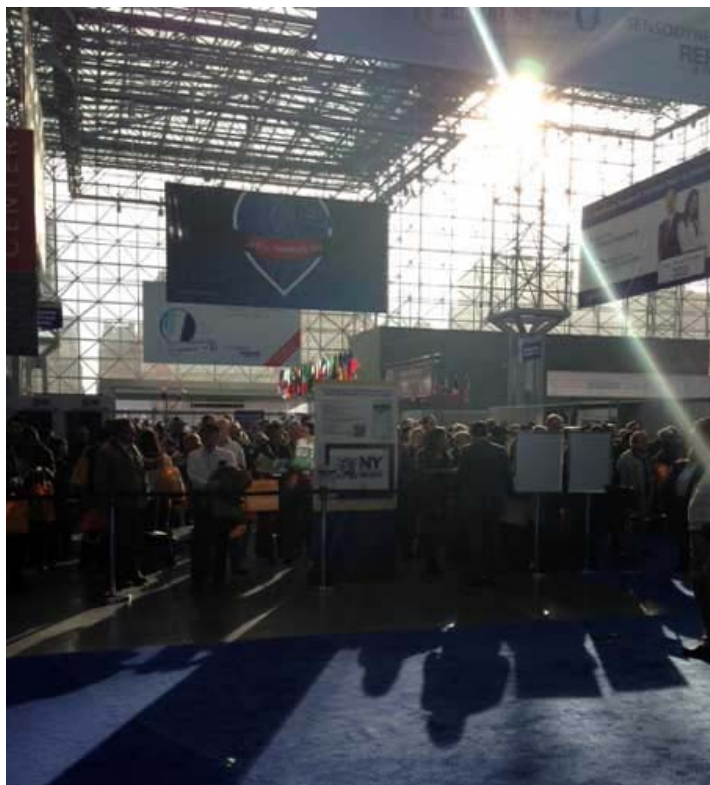
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Last week we attended the 89th Annual Greater New York Dental Meeting, which attracts over 53,000 healthcare professionals to the Jacob K. Javits Convention Center. Upon arrival, the crowds were ready and waiting for the show to open!

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New this year was *Collaboration* 2013, a groundbreaking program for lab technicians that provided specialized education, exhibits, demonstrations, digital dentistry and technology features that engaged technicians and dentist's side-by-side in an integrated, hands-on experience. The program was a huge success, with growing interest in the ErgoEZ™ benches from our NevinLabs™ line of ergonomic lab benches.



In the main convention area, the show began Sunday, December 1st with a huge crowd. Our NuSimplicity Chair continues to draw attention and close sales on the show floor. In addition to our booth, it was also on display at DC Dental's booth. Attendees loved the padded armrests, plus the yellow upholstery we were showing off at the DentalEZ Booth. If you haven't seen the NuSimplicity yet, contact your local DentalEZ sales rep.

That first afternoon, Senior Product Manager Ryon Waddington presented the "Importance of Maintenance" at the ADAA roundtables. He reviewed handpiece, utility room and equipment maintenance and gave away a \$25 iTunes gift card to our lucky winner, Laurie McClaire.

On Monday, we were still busy in the DentalEZ booth, even with overall traffic down from the weekend. Senior Product Manager Rick Gross introduced the new StarDental 430-45 handpiece through editorial meetings where we heard many positive reviews!



In addition, the Total Health booth was also packed with people wanting to know more about the Identafi® Oral Cancer Screening System from StarDental®. Dr. Dennis Abbott spoke on December 4th about the importance of oral cancer screening. He's always an engaging speaker with useful information to share!

Now it's your turn, what did you enjoy about the Greater New York Dental Meeting this year?

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 Thanks for recap of the Annual New York Dental Meeting. Something I really would like to attend in the future.

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