



# GREATER NEW YORK DENTAL MEETING

## APPLICATION/CONTRACT FOR EXHIBIT SPACE

This form must be returned no later than:  
March 12, 2010 for Seniority Assignments

**GREATER NEW YORK DENTAL MEETING**  
570 SEVENTH AVENUE - SUITE 800  
NEW YORK, NEW YORK 10018-1608  
Phone: (212) 398-6922 Fax: (212) 398-6934  
E-mail: exhibits@gnydm.com  
Website: www.gnydm.com

**86<sup>th</sup> Annual Session**  
November 26 – December 1, 2010  
Exhibit Dates:  
November 28 - December 1, 2010  
Jacob K. Javits Convention Center  
New York City, New York

Instructions: Type or clearly print. Sign and return the original copy to the above address, with **\$1000.00 deposit per booth, made payable to the Greater New York Dental Meeting. Final payment is due on July 30. Full payment must accompany contract after July 30.** Valid Certificate of Insurance is required. Full payment is required for international companies. The company name, address, city, state/country, customer service phone, fax numbers, E-mail and Website address as shown on this form are for use in the Program and Exhibit Guide.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State/Country, Zip Code \_\_\_\_\_

Company E-mail \_\_\_\_\_ Website \_\_\_\_\_

Customer Service Telephone ( ) \_\_\_\_\_ Fax \_\_\_\_\_

Exhibit Contact Person \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Contact Telephone ( ) \_\_\_\_\_ Extension \_\_\_\_\_

Advertising Contact Person \_\_\_\_\_ E-mail \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Extension \_\_\_\_\_

Size of Booth Space required \_\_\_\_\_ ft. deep x \_\_\_\_\_ ft. wide Total number of Booths requested \_\_\_\_\_

Indicate preference  Standard  Corner  Island  Peninsula  Pavilion

Number of Booths \_\_\_\_\_ x \$1000.00 = Total deposit enclosed \$ \_\_\_\_\_

Number of Conference Rooms \_\_\_\_\_ x \$1000.00 = Total deposit enclosed \$ \_\_\_\_\_

Number of Executive Suites (only 4 available) \_\_\_\_\_ x \$1400.00 = Total deposit enclosed \$ \_\_\_\_\_

Daily Conference Room \_\_\_\_\_ 10 x 10 = \$700.00/ Daily Conference Room \_\_\_\_\_ 10x 20 = \$1,110.00 \$ \_\_\_\_\_

**APPLICATIONS RECEIVED WITHOUT DEPOSIT OR FULL PAYMENT PER BOOTH WILL NOT BE PROCESSED.**

If possible, we do not wish to be next to or across from: \_\_\_\_\_

Provide a brief description of primary products and/or services: \_\_\_\_\_

PRODUCT CLASSIFICATION: From the classification listing on the reverse side of this application/contract, select the appropriate code numbers for the categories which best describe your products/services. Indicate code for each product description in the space below up to your maximum (See reverse side). Every effort will be made to include company name, company information and product listings in the Program and Exhibit Guide for all Application/Contracts received prior to June 25, 2010.

- |           |           |           |           |           |
|-----------|-----------|-----------|-----------|-----------|
| 1. _____  | 2. _____  | 3. _____  | 4. _____  | 5. _____  |
| 6. _____  | 7. _____  | 8. _____  | 9. _____  | 10. _____ |
| 11. _____ | 12. _____ | 13. _____ | 14. _____ | 15. _____ |

**THE GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.**

**WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2010 EXHIBITORS' PROSPECTUS, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.**

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT FULL NAME \_\_\_\_\_

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## PRODUCT CLASSIFICATION FORM

The table below indicates the maximum listings allowed to an exhibitor:

1-2 booths...up to 6 product listings

3-4 booths...up to 8 product listings

5-6 booths...up to 10 product listings

7-10 booths...up to 12 product listings

10 or more booths...up to 15 product listings

|             |   |             |  |             |                                      |             |   |
|-------------|---|-------------|--|-------------|--------------------------------------|-------------|---|
| <b>AB05</b> | Abrasives, Disks/Points/Wheels            | <b>DA05</b> | Darkroom Equipment & Supplies              | <b>IN19</b> | Investment Services                  | <b>PR15</b> | Prophylaxis Materials                   |
| <b>AC05</b> | Acrylics & Accessories                    | <b>DE05</b> | Dental Dealers                             | <b>IR05</b> | Irrigators                           | <b>PR17</b> | Protective Coverings                    |
| <b>AI04</b> | Air Abrasives                             | <b>DE06</b> | Dental Equipment, Mobile/Portable          | <b>LA05</b> | Laboratory Equipment & Supplies      | <b>PR21</b> | Prosthetic & Laboratory Supplies        |
| <b>A105</b> | Air Compressors                           | <b>DE07</b> | Dental Hygiene Materials                   | <b>LA07</b> | Lasers                               | <b>PU02</b> | Publications, Professional & Scientific |
| <b>AL05</b> | Alloys                                    | <b>DE08</b> | Dental Laboratories                        | <b>LA09</b> | Lathes, Chucks                       | <b>PU05</b> | Pulp Testers                            |
| <b>AM05</b> | Amalgamators                              | <b>DE09</b> | Dental Lab Equipment & Supplies            | <b>LA12</b> | Laundry Services                     | <b>RE05</b> | Record Keeping Systems                  |
| <b>AN05</b> | Analgesia/Anesthesia Equipment & Supplies | <b>DE10</b> | Dental Office Design                       | <b>LE01</b> | Leasing                              | <b>RE08</b> | Repair Kits, Denture                    |
| <b>AN06</b> | Analgesics                                | <b>DE12</b> | Dentifrices                                | <b>LI05</b> | Lights, Operating                    | <b>RE09</b> | Repair Services                         |
| <b>AN08</b> | Anatomical Models                         | <b>DE14</b> | Denture Adhesives                          | <b>LI06</b> | Lights, Other                        | <b>RE10</b> | Restorative Materials & Accessories     |
| <b>AN10</b> | Anesthetics                               | <b>DE15</b> | Denture Base, Reline, Repair Resins        | <b>LO05</b> | Loupes                               | <b>RE11</b> | Retirement Programs                     |
| <b>AN12</b> | Antibacterial Soaps & Detergents          | <b>DE16</b> | Denture Cleaners                           | <b>LU05</b> | Lubricants                           | <b>RE13</b> | Retraction Materials                    |
| <b>AN14</b> | Antibiotics                               | <b>DI05</b> | Diagnosis & Testing Services               | <b>MA05</b> | Marketing Aids & Research            | <b>RU05</b> | Rubber Dam & Accessories                |
| <b>AP05</b> | Apex Locators                             | <b>DI07</b> | Diagnostic Equipment, All Types & Services | <b>MA08</b> | Masks                                | <b>SA05</b> | Saliva Ejectors                         |
| <b>AR05</b> | Articulating Paper, Film/Ribbon           | <b>DI09</b> | Diamond Points & Disks                     | <b>ME05</b> | Medical Waste Services               | <b>SA10</b> | Saliva, Synthetic                       |
| <b>AR06</b> | Articulators                              | <b>DI12</b> | Dietary Products                           | <b>ME07</b> | Medicaments                          | <b>SC05</b> | Scalers                                 |
| <b>AS05</b> | Asepsis Products                          | <b>DI13</b> | Digital Imaging                            | <b>ME09</b> | Metal, Recovery & Refining           | <b>SC06</b> | Scalers, Ultrasonic                     |
| <b>AT05</b> | Attachments                               | <b>DI14</b> | Digital Radiography                        | <b>MI05</b> | Microscopes                          | <b>SH05</b> | Sharpeners, Instrument                  |
| <b>AU05</b> | Audiovisual Equipment & Materials         | <b>DI15</b> | Disinfecting Solutions                     | <b>MI08</b> | Mirrors (Hand)                       | <b>SN01</b> | Snoring Appliances                      |
| <b>AU08</b> | Autoclaves & Accessories                  | <b>DI16</b> | Disks, Mandrels & Strips                   | <b>MO05</b> | Model Forming Tools & Accessories    | <b>SO05</b> | Soaps & Lotions                         |
| <b>BL02</b> | Bleaching Products                        | <b>DI18</b> | Disposable Needles                         | <b>MO06</b> | Models Demonstration                 | <b>SO08</b> | Solder, Fluxes                          |
| <b>BL05</b> | Blood Pressure                            | <b>DI20</b> | Disposable Products                        | <b>MO09</b> | Mouthwashes (Rinses)                 | <b>SK03</b> | Skin Care Products                      |
|             | Diagnostic Instruments                    | <b>DR05</b> | Dry Air Systems, Filtration                | <b>NU05</b> | Nutritional Products                 | <b>ST05</b> | Sterilizers                             |
| <b>BO05</b> | Bonding Agents                            | <b>EO05</b> | Education Materials                        | <b>OF05</b> | Office Equipment, Furniture/Decor    | <b>ST06</b> | Sterilizer Accessories                  |
| <b>BO07</b> | Bone-Grafting Materials                   | <b>EL05</b> | Electrosurgical Equipment                  | <b>OF06</b> | Office Supplies                      | <b>ST07</b> | Sterilizing & Disinfecting Solutions    |
| <b>BO09</b> | Bookkeeping Systems                       | <b>EM05</b> | Emergency Drugs/Equipment                  | <b>OP05</b> | Operating Room Supplies & Equipment  | <b>ST10</b> | Stools, Lab                             |
| <b>BO11</b> | Books                                     | <b>EN05</b> | Endodontic Instruments & Supplies          | <b>OP06</b> | Optical Aids                         | <b>ST11</b> | Stools, Operatory                       |
| <b>BU05</b> | Burs, All Types                           |             |  | <b>OR05</b> | Oral Hygiene Aids                    | <b>SU05</b> | Surgical Supplies                       |
| <b>BU07</b> | Business & Finance Service                | <b>EQ05</b> | Equipment Leasing                          | <b>OR06</b> | Oral Irrigation Devices              | <b>SU08</b> | Sutures                                 |
| <b>BU08</b> | Business Systems & Equipment              | <b>EQ06</b> | Equipment Repair & Maintenance             | <b>OR09</b> | Orthodontic Materials & Accessories  | <b>SY05</b> | Syringes                                |
| <b>CA03</b> | Cabinets                                  | <b>EV05</b> | Evacuators & Evacuator Systems             | <b>OS05</b> | OSHA Compliance Products/Services    | <b>TE05</b> | Teeth, Artificial                       |
| <b>CA04</b> | CAD/CAM Systems                           |             |  | <b>OT01</b> | Other                                | <b>TE08</b> | Telecom, Services & Equipment           |
| <b>CA06</b> | Cameras, Extra Oral                       | <b>EX05</b> | Exercise Equipment                         | <b>PA05</b> | Pads, Mixing                         | <b>TM05</b> | TMD Diagnostic & Treatment Products     |
| <b>CA07</b> | Cameras, Intra Oral                       | <b>EY05</b> | Eyewear, Protective                        | <b>PA08</b> | Paper Products                       | <b>T005</b> | Tooth Shade Guides                      |
| <b>CA09</b> | Casting Machines & Accessories            | <b>FI05</b> | Fiber Optic Products                       | <b>PA10</b> | Patient Financing Services           | <b>T007</b> | Toothbrushes, Hand                      |
| <b>CA10</b> | Casting Alloys                            | <b>FI08</b> | Filling Materials & Accessories            | <b>PA11</b> | Patient Record Forms                 | <b>T009</b> | Toothbrushes, Power                     |
| <b>CE05</b> | Cements, All Types                        | <b>FI10</b> | Financial Planning & Services              | <b>PA21</b> | Patient Education Materials          | <b>T012</b> | Torches                                 |
| <b>CH05</b> | Chairs & Accessories                      | <b>FL05</b> | Flossing Materials                         | <b>PE03</b> | Periodicals, Professional/Scientific | <b>T014</b> | Toys & Novelties                        |
| <b>CH08</b> | Chewing Gum                               | <b>FL08</b> | Flouride Products                          | <b>PE05</b> | Periodontal Exam Systems             | <b>TR05</b> | Trays, Impression                       |
| <b>CL05</b> | Claim Processing                          | <b>FU05</b> | Furnaces                                   | <b>PE06</b> | Periodontal Materials                | <b>UL05</b> | Ultrasonic Equipment & Supplies         |
| <b>CL08</b> | Cleansers                                 | <b>GL05</b> | Gloves                                     | <b>PE09</b> | Personnel Services                   | <b>UN05</b> | Uniforms, Gowns/Shoes                   |
| <b>CO05</b> | Collection Services                       | <b>GR05</b> | Group Health Plans                         | <b>PH05</b> | Pharmaceuticals                      | <b>UN08</b> | Units & Components                      |
| <b>CO07</b> | Communication Systems                     | <b>HA05</b> | Handcare Products & Services               | <b>PH08</b> | Photographic Equipment & Supplies    | <b>UP05</b> | Upholstery                              |
| <b>CO09</b> | Composite Instruments & Accessories       | <b>HA07</b> | Handpieces, Operating & Laboratory         | <b>PI05</b> | Pins                                 | <b>VA05</b> | Vacuum Investing Machines               |
| <b>CO11</b> | Composites                                | <b>IM05</b> | Implant Systems & Devices                  | <b>PI08</b> | Pit & Fissure Sealants               | <b>VA07</b> | Vacuum Units & Accessories              |
| <b>CO15</b> | Computer Hardware/Software                | <b>IM07</b> | Impression Materials                       | <b>PL08</b> | Plating Equipment & Supplies         | <b>VA10</b> | Varnishes                               |
| <b>CO17</b> | Computer Imaging                          | <b>IN05</b> | Infection Control Products                 | <b>PO05</b> | Porcelain Products                   | <b>VI05</b> | Vibrators & Accessories                 |
| <b>CO20</b> | Continuing Education & Training           | <b>IN07</b> | Instruments (Hand), General                | <b>PO06</b> | Portable Delivery Systems            | <b>WA02</b> | Waterline Filtration Systems            |
| <b>CO21</b> | Cosmetic Restorations                     | <b>IN09</b> | Instruments (Hand), Surgical               | <b>PR05</b> | Practice Marketing Services          | <b>WA05</b> | Wax Patterns, Molds/Removers            |
| <b>CO22</b> | Cotton Products                           | <b>IN12</b> | Insurance                                  | <b>PR07</b> | Practice Sales                       | <b>WA07</b> | Waxes & Accessories                     |
| <b>CR05</b> | Crowns and/or Crown & Bridge Materials    | <b>IN14</b> | Interior Decorating                        | <b>PR10</b> | Preventive Dentistry Products        | <b>XR05</b> | X-Ray Film & Supplies                   |
| <b>CU05</b> | Curing Units                              | <b>IN15</b> | Internet Services                          | <b>PR12</b> | Prophylaxis Angles & Kits            | <b>XR06</b> | X-Ray Machines & Equipment              |
|             |   | <b>IN16</b> | Intraoral Video Cameras                    | <b>PR13</b> | Prophylaxis Brushes & Cups           | <b>XR07</b> | X-Ray Processors & Accessories          |
|             |   | <b>IN18</b> | Investment Materials & Equipment           |             |                                      |             |   |