

APPLICATION/CONTRACT FOR EXHIBIT SPACE

GREATER NEW YORK DENTAL MEETING
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NEW YORK, NEW YORK 10018
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84th Annual Session
November 28th - December 3rd, 2008
Exhibit Dates:
November 30- December 3, 2008
Jacob K. Javits Convention Center
New York City, New York

Instructions: Type or clearly print. Sign and return the original copy to the above address, with \$1000.00 deposit per booth, made payable to the Greater New York Dental Meeting. Final payment is due on August 1. Full payment must accompany contract after August 1. Valid Certificate of Insurance is required. Full payment is required for international companies. The company name, address, city, state/country, customer service phone, fax numbers, E-mail and Website address as shown on this form are for use in the Program and Exhibit Guide.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State/Country, Zip Code \_\_\_\_\_

Company E-mail \_\_\_\_\_ Website \_\_\_\_\_

Customer Service Telephone ( ) \_\_\_\_\_ Fax \_\_\_\_\_

Exhibit Contact Person \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Contact Telephone ( ) \_\_\_\_\_ Extension \_\_\_\_\_

Advertising Contact Person \_\_\_\_\_ E-mail \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Extension \_\_\_\_\_

Size of Booth Space required \_\_\_\_\_ ft. deep x \_\_\_\_\_ ft. wide Total number of Booths requested \_\_\_\_\_

Indicate preference [ ]Standard [ ]Corner [ ]Island [ ]Peninsula [ ]Pavilion

Number of Booths \_\_\_\_\_ x \$1000.00 = Total deposit enclosed \$ \_\_\_\_\_

Number of Conference Rooms \_\_\_\_\_ x \$1000.00 = Total deposit enclosed \$ \_\_\_\_\_

Number of Executive Suites (only 4 available) \_\_\_\_\_ x \$1400.00 = Total deposit enclosed \$ \_\_\_\_\_

Daily Conference Room \_\_\_\_\_ 10 x 10 = \$700.00/ Daily Conference Room \_\_\_\_\_ 10x 20 = \$1,110.00 \$ \_\_\_\_\_

APPLICATIONS RECEIVED WITHOUT DEPOSIT OR FULL PAYMENT PER BOOTH WILL NOT BE PROCESSED.

If possible, we do not wish to be next to or across from: \_\_\_\_\_

Provide a brief description of primary products and/or services: \_\_\_\_\_

PRODUCT CLASSIFICATION: From the classification listing on the reverse side of this application/contract, select the appropriate code numbers for the categories which best describe your products/services. Indicate code for each product description in the space below up to your maximum (See reverse side). Every effort will be made to include company name, company information and product listings in the Program and Exhibit Guide for all Application/Contracts received prior to June 2, 2008.

- 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_
6. \_\_\_\_\_ 7. \_\_\_\_\_ 8. \_\_\_\_\_ 9. \_\_\_\_\_ 10. \_\_\_\_\_
11. \_\_\_\_\_ 12. \_\_\_\_\_ 13. \_\_\_\_\_ 14. \_\_\_\_\_ 15. \_\_\_\_\_

THE GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2008 EXHIBITORS' PROSPECTUS, WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT FULL NAME \_\_\_\_\_

# GREATER NEW YORK DENTAL MEETING PRODUCT CLASSIFICATION FORM

The table below indicates the maximum listings allowed to an exhibitor:

1-2 booths .... up to 6 product listings

5-6 booths .... up to 10 product listings

3-4 booths .... up to 8 product listings

7-10 booths .... up to 12 product listings

10 or more booths .... up to 15 product listings

AB05 Abrasives, Disks/Points/Wheels	DE06 Dental Equipment, Mobile/Portable	IN14 Interior Decorating	PR10 Preventive Dentistry Products
AC05 Acrylics & Accessories	DE07 Dental Hygiene Materials	IN15 Internet Services	PR12 Prophylaxis Angles & Kits
AI04 Air Abrasives	DE08 Dental Laboratories	IN16 Intraoral Video Cameras	PR13 Prophylaxis Brushes & Cups
AI05 Air Compressors	DE09 Dental Lab Equipment & Supplies	IN18 Investment Materials & Equipment	PR15 Prophylaxis Materials
AL05 Alloys	DE10 Dental Office Design	IN19 Investment Services	PR17 Protective Coverings
AM05 Amalgamators	DE12 Dentifrices	IR05 Irrigators	PR21 Prosthetic & Laboratory supplies
AN05 Analgesia/Anesthesia Equipment & Supplies	DE14 Denture Adhesives	LA05 Laboratory Equipment & Supplies	PU02 Publications, Professional & Scientific
AN06 Analgesics	DE15 Denture Base, Reline, Repair Resins	LA07 Lasers	PU05 Pulp Testers
AN08 Anatomical Models	DE16 Denture Cleaners	LA09 Lathes, Chucks	RE05 Record Keeping Systems
AN10 Anesthetics	DI05 Diagnosis & Testing Services	LA12 Laundry Services	RE08 Repair Kits, Denture
AN12 Antibacterial Soaps & Detergents	DI07 Diagnostic Equipment, All Types & Services	LE01 Leasing	RE09 Repair Services
AN14 Antibiotics	DI09 Diamond Points & Disks	LI05 Lights, Operating	RE10 Restorative Materials & Accessories
AP05 Apex Locators	DI12 Dietary Products	LI06 Lights, Other	RE11 Retirement Programs
AR05 Articulating Paper, Film/Ribbon	DI13 Digital Imaging	LO05 Loupes	RE13 Retraction Materials
AR06 Articulators	DI14 Digital Radiography	LU05 Lubricants	RU05 Rubber Dam & Accessories
AS05 Asepsis Products	DI15 Disinfecting Solutions	MA05 Marketing Aids & Research	SA05 Saliva Ejectors
AT05 Attachments	DI16 Disks, Mandrels & Strips	MA08 Masks	SA10 Saliva, Synthetic
AU05 Audiovisual Equipment & Materials	DI18 Disposable Needles	ME05 Medical Waste Services	SC05 Scalars
AU08 Autoclaves & Accessories	DI20 Disposable Products	ME07 Medicaments	SC06 Scalars, Ultrasonic
BL02 Bleaching Products	DR05 Dry Air Systems, Filtration	ME09 Metal, Recovery & Refining	SH05 Sharpeners, Instrument
BL05 Blood Pressure Diagnostic Instruments	ED05 Educational Materials	MI05 Microscopes	SN01 Snoring Appliances
BO05 Bonding Agents	EL05 Electrosurgical Equipment	MI08 Mirrors (Hand)	SO05 Soaps & Lotions
BO07 Bone-Grafting Materials	EM05 Emergency Drugs/Equipment	MO05 Model Forming Tools & Accessories	SO08 Solder, Fluxes
BO09 Bookkeeping Systems	EN05 Endodontic Instruments & Supplies	MO06 Models, Demonstration	SK03 Skin Care Products
B011 Books	EQ05 Equipment Leasing	MO09 Mouthwashes (Rinses)	ST05 Sterilizers
BU05 Burs, All Types	EQ06 Equipment Repair & Maintenance	NU05 Nutritional Products	ST06 Sterilizer Accessories
BU07 Business & Finance Service	EV05 Evacuators & Evacuator Systems	OF05 Office Equipment, Furniture/Decor	ST07 Sterilizing & Disinfecting Solutions
BU08 Business Systems & Equipment	EX05 Exercise Equipment	OF06 Office Supplies	ST10 Stools, Lab
CA03 Cabinets	EY05 Eyewear, Protective	OP05 Operating Room Supplies & Equipment	ST11 Stools, Operatory
CA04 CAD/CAM Systems	FI05 Fiber Optic Products	OP06 Optical Aids	SU05 Surgical Supplies
CA06 Cameras, Extra Oral	FI08 Filling Materials & Accessories	OR05 Oral Hygiene Aids	SU08 Sutures
CA07 Cameras, Intra Oral	FI10 Financial Planning & Services	OR06 Oral Irrigation Devices	SY05 Syringes
CA09 Casting Machines & Accessories	FL05 Flossing Materials	OR09 Orthodontic Materials & Accessories	TE05 Teeth, Artificial
CA10 Casting Alloys	FLO8 Fluoride Products	OS05 OSHA Compliance Products/Services	TE08 Telecom, Services & Equipment
CE05 Cements, All Types	FU05 Furnaces	OT01 Other	TM05 TMD Diagnostic & Treatment Products
CH05 Chairs & Accessories	GL05 Gloves	PA05 Pads, Mixing	TO05 Tooth Shade Guides
CH08 Chewing Gum	GR05 Group Health Plans	PA08 Paper Products	TO07 Toothbrushes, Hand
CLO5 Claim Processing	HA05 Handcare Products & Services	PA10 Patient Financing Services	TO09 Toothbrushes, Power
CL08 Cleansers	HA07 Handpieces, Operating & Laboratory	PA11 Patient Record Forms	TO12 Torches
CO05 Collection Services	IM05 Implant Systems & Devices	PA21 Patient Education Materials	TO14 Toys & Novelties
CO07 Communication Systems	IM07 Impression Materials	PE03 Periodicals, Professional/Scientific	TR05 Trays, Impression
CO09 Composite Instruments & Accessories	IN05 Infection Control Products	PE05 Periodontal Exam Systems	UL05 Ultrasonic Equipment & Supplies
CO11 Composites	IN07 Instruments (Hand), General	PE06 Periodontal Materials	UN05 Uniforms, Gowns/Shoes
CO15 Computer Hardware/Software	IN09 Instruments (Hand), Surgical	PE09 Personnel Services	UN08 Units & Components
CO17 Computer Imaging	IN12 Insurance	PH05 Pharmaceuticals	UP05 Upholstery
CO20 Continuing Education & Training		PH08 Photographic Equipment & Supplies	VA05 Vacuum Investing Machines
CO21 Cosmetic Restorations		PI05 Pins	VA07 Vacuum Units & Accessories
CO22 Cotton Products		PI08 Pit & Fissure Sealants	VA10 Varnishes
CR05 Crowns and/or Crown & Bridge Materials		PL05 Plaque Control Products & Accessories	VI05 Vibrators & Accessories
CU05 Curing Units		PL08 Plating Equipment & Supplies	WA02 Waterline Filtration Systems
DA05 Darkroom Equipment & Supplies		PO05 Porcelain Products	WA05 Wax Patterns, Molds/Removers
DEO5 Dental Dealers		PO06 Portable Delivery Systems	WA07 Waxes & Accessories
		PR05 Practice Management Services	XR05 X-Ray Film & Supplies
		PR06 Practice Marketing Services	XR06 X-Ray Machines & Equipment
		PR07 Practice Sales	XR07 X-Ray Processors & Accessories