

APPLICATION/CONTRACT FOR EXHIBIT SPACE

GREATER NEW YORK DENTAL MEETING
 518 FIFTH AVENUE, 3rd Floor
 NEW YORK, NEW YORK 10036-7503
 Phone: (212) 398-6922 Fax: (212) 398-6934
 E-mail: exhibits@gnydm.com
 Website: www.gnydm.com

83rd Annual Session
 November 23rd – 28th, 2007
 Exhibit Dates: November 25-28, 2007
 Jacob K. Javits Convention Center
 New York City, New York

Instructions: Type or clearly print. Sign and return the original copy to the above address, with **\$1000.00 deposit per booth, made payable to the Greater New York Dental Meeting. Final payment is due on August 1. Full payment must accompany contract after August 2. Valid Certificate of Insurance is required. Full payment is required for international companies.** The company name, address, city, state/country, customer service phone, fax numbers, E-mail and Website address as shown on this form are for use in the Program and Exhibit Guide.

Company Name _____

Address _____

City, State/Country, Zip Code _____

Company E-mail _____ Website _____

Customer Service Telephone () _____ Fax _____

Exhibit Contact Person _____ Title _____

E-mail _____ Fax _____

Contact Telephone () _____ Extension _____

Advertising Contact Person _____ E-mail _____

Telephone () _____ Extension _____

Size of Booth Space required _____ ft. deep x _____ ft. wide Total number of Booths requested _____

Indicate preference Standard Corner Island Peninsula Pavilion

Number of Booths _____ x \$1000.00 = Total deposit enclosed \$ _____

Number of Conference Rooms _____ x \$1000.00 = Total deposit enclosed \$ _____

Number of Executive Suites (only 4 available) _____ x \$1400.00 = Total deposit enclosed \$ _____

Daily Conference Room _____ 10 x 10 = \$645.00/ Daily Conference Room _____ 10x 20 = \$1075.00 \$ _____

APPLICATIONS RECEIVED WITHOUT DEPOSIT OR FULL PAYMENT PER BOOTH WILL NOT BE PROCESSED.

If possible, we do not wish to be next to or across from: _____

Provide a brief description of primary products and/or services: _____

PRODUCT CLASSIFICATION: From the classification listing on the reverse side of this application/contract, select the appropriate code numbers for the categories which best describe your products/services. Indicate code for each product description in the space below up to your maximum (See reverse side). Every effort will be made to include company name, company information and product listings in the Program and Exhibit Guide for all Application/Contracts received prior to June 1, 2007.

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|-----------|-----------|-----------|-----------|-----------|
| 1. _____ | 2. _____ | 3. _____ | 4. _____ | 5. _____ |
| 6. _____ | 7. _____ | 8. _____ | 9. _____ | 10. _____ |
| 11. _____ | 12. _____ | 13. _____ | 14. _____ | 15. _____ |

THE GREATER NEW YORK DENTAL MEETING DOES NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR ANY TYPOGRAPHICAL ERRORS, OMISSIONS OR INACCURACIES OF ANY KIND IN ANY OF ITS PUBLICATIONS.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE MEETING AS PUBLISHED IN THE 2007 EXHIBITORS' PROSPECTUS WHICH ARE A PART OF THIS CONTRACT AS IF PUBLISHED HEREIN.

AUTHORIZED SIGNATURE _____ TITLE _____ DATE _____

PRINT FULL NAME _____

GREATER NEW YORK DENTAL MEETING PRODUCT CLASSIFICATION FORM

The table below indicates the maximum listings allowed to an exhibitor:

1-2 booths up to 6 product listings

3-4 booths up to 8 product listings

10 or more booths up to 15 product listings

5-6 booths up to 10 product listings

7-10 booths up to 12 product listings

AB05	Abrasives, Disks/Points/Wheels	DE06	Dental Equipment, Mobile/Portable	IN14	Interior Decorating	PR10	Preventive Dentistry Products
AC05	Acrylics & Accessories	DE07	Dental Hygiene Materials	IN15	Internet Services	PR12	Prophylaxis Angles & Kits
AI04	Air Abrasives	DE08	Dental Laboratories	IN16	Intraoral Video Cameras	PR13	Prophylaxis Brushes & Cups
AI05	Air Compressors	DE09	Dental Lab Equipment & Supplies	IN18	Investment Materials & Equipment	PR15	Prophylaxis Materials
AL05	Alloys	DE10	Dental Office Design	IN19	Investment Services	PR17	Protective Coverings
AM05	Amalgamators	DE12	Dentifrices	IR05	Irrigators	PR21	Prosthetic & Laboratory supplies
AN05	Analgesia/Anesthesia Equipment & Supplies	DE14	Denture Adhesives	LA05	Laboratory Equipment & Supplies	PU02	Publications, Professional & Scientific
AN06	Analgesics	DE15	Denture Base, Reline, Repair Resins	LA07	Lasers	PU05	Pulp Testers
AN08	Anatomical Models	DE16	Denture Cleaners	LA09	Lathes, Chucks	RE05	Record Keeping Systems
AN10	Anesthetics	DI05	Diagnosis & Testing Services	LA12	Laundry Services	RE08	Repair Kits, Denture
AN12	Antibacterial Soaps & Detergents	DI07	Diagnostic Equipment, All Types & Services	LE01	Leasing	RE09	Repair Services
AN14	Antibiotics	DI09	Diamond Points & Disks	LI05	Lights, Operating	RE10	Restorative Materials & Accessories
AP05	Apex Locators	DI12	Dietary Products	LI06	Lights, Other	RE11	Retirement Programs
AR05	Articulating Paper, Film/Ribbon	DI13	Digital Imaging	LO05	Loupes	RE13	Retraction Materials
AR06	Articulators	DI14	Digital Radiography	LU05	Lubricants	RU05	Rubber Dam & Accessories
AS05	Asepsis Products	DI15	Disinfecting Solutions	MA05	Marketing Aids & Research	SA05	Saliva Ejectors
AT05	Attachments	DI16	Disks, Mandrels & Strips	MA08	Masks	SA10	Saliva, Synthetic
AU05	Audiovisual Equipment & Materials	DI18	Disposable Needles	MEO5	Medical Waste Services	SC05	Scalers
AU08	Autoclaves & Accessories	DI20	Disposable Products	ME07	Medicaments	SC06	Scalers, Ultrasonic
BL02	Bleaching Products	DR05	Dry Air Systems, Filtration	ME09	Metal, Recovery & Refining	SH05	Sharpeners, Instrument
BL05	Blood Pressure Diagnostic Instruments	ED05	Educational Materials	MI05	Microscopes	SN01	Snoring Appliances
BO05	Bonding Agents	EL05	Electrosurgical Equipment	MI08	Mirrors (Hand)	SO05	Soaps & Lotions
BO07	Bone-Grafting Materials	EM05	Emergency Drugs/Equipment	MO05	Model Forming Tools & Accessories	SO08	Solder, Fluxes
BO09	Bookkeeping Systems	EN05	Endodontic Instruments & Supplies	MO06	Models, Demonstration	SK03	Skin Care Products
B011	Books	EQ05	Equipment Leasing	MO09	Mouthwashes (Rinses)	ST05`	Sterilizers
BU05	Burs, All Types	EQ06	Equipment Repair & Maintenance	NOU05	Nutritional Products	ST06	Sterilizer Accessories
BU07	Business & Finance Service	EV05	Evacuators & Evacuator Systems	OF05	Office Equipment, Furniture/Decor	ST07	Sterilizing & Disinfecting Solutions
BU08	Business Systems & Equipment	EX05	Exercise Equipment	OF06	Office Supplies	ST10	Stools, Lab
CA03	Cabinets	EY05	Eyewear, Protective	OP05	Operating Room Supplies & Equipment	ST11	Stools, Operatory
CA04	CAD/CAM Systems	FI05	Fiber Optic Products	OP06	Optical Aids	SU05	Surgical Supplies
CA06	Cameras, Extra Oral	FI08	Filling Materials & Accessories	OR05	Oral Hygiene Aids	SU08	Sutures
CA07	Cameras, Intra Oral	FI10	Financial Planning & Services	OR06	Oral Irrigation Devices	SY05	Syringes
CA09	Casting Machines & Accessories	FL05	Flossing Materials	OR09	Orthodontic Materials & Accessories	TE05	Teeth, Artificial
CA10	Casting Alloys	FLO8	Fluoride Products	OS05	OSHA Compliance Products/Services	TE08	Telecom, Services & Equipment
CE05	Cements, All Types	FU05	Furnaces	OT01	Other	TM05	TMD Diagnostic & Treatment Products
CH05	Chairs & Accessories	GL05	Gloves	PA05	Pads, Mixing	TO05	Tooth Shade Guides
CH08	Chewing Gum	GR05	Group Health Plans	PA08	Paper Products	TO07	Toothbrushes, Hand
CLO5	Claim Processing	HA05	Handcare Products & Services	PA10	Patient Financing Services	TO09	Toothbrushes, Power
CL08	Cleansers	HA07	Handpieces, Operating & Laboratory	PA11	Patient Record Forms	TO12	Torches
CO05	Collection Services	IM05	Implant Systems & Devices	PA21	Patient Education Materials	TO14	Toys & Novelties
CO07	Communication Systems	IM07	Impression Materials	PE03	Periodicals, Professional/ Scientific	TR05	Trays, Impression
CO09	Composite Instruments & Accessories	IN05	Infection Control Products	PE05	Periodontal Exam Systems	UL05	Ultrasonic Equipment & Supplies
CO11	Composites	IN07	Instruments (Hand), General	PE06	Periodontal Materials	UN05	Uniforms, Gowns/Shoes
CO15	Computer Hardware/Software	IN09	Instruments (Hand), Surgical	PE09	Personnel Services	UN08	Units & Components
CO17	Computer Imaging	IN12	Insurance	PH05	Pharmaceuticals	UP05	Upholstery
CO20	Continuing Education & Training			PH08	Photographic Equipment & Supplies	VA05	Vacuum Investing Machines
CO21	Cosmetic Restorations			PI05	Pins	VA07	Vacuum Units & Accessories
CO22	Cotton Products			PI08	Pit & Fissure Sealants	VA10	Varnishes
CR05	Crowns and/or Crown & Bridge Materials			PL05	Plaque Control Products & Accessories	VI05	Vibrators & Accessories
CU05	Curing Units			PL08	Plating Equipment & Supplies	WA02	Waterline Filtration Systems
DA05	Darkroom Equipment & Supplies			PO05	Porcelain Products	WA05	Wax Patterns, Molds/Removers
DE05	Dental Dealers			PO06	Portable Delivery Systems	WA07	Waxes & Accessories
				PR05	Practice Management Services	XR05	X-Ray Film & Supplies
				PR06	Practice Marketing Services	XR06	X-Ray Machines & Equipment
				PR07	Practice Sales	XR07	X-Ray Processors & Accessories