



GREATER NY

2016 DENTAL MEETING

92nd ANNUAL SESSION

WWW.GNYDM.COM

MEETING DATES:
NOVEMBER 25-30

EXHIBIT DATES:
NOVEMBER 27-30

SPONSORSHIP & ADVERTISING BROCHURE



THE LARGEST DENTAL MEETING/EXHIBITION/CONGRESS IN THE UNITED STATES

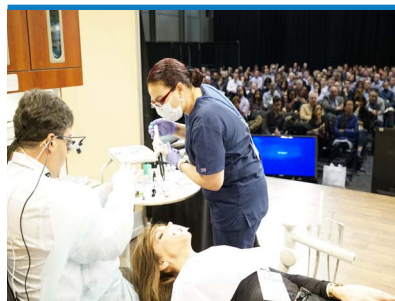
Sponsored by the New York County and Second District Dental Societies



**GNYDM Offers
More Than 350
Scientific Programs**

**Over 700 Exhibitors
All Under One Roof**

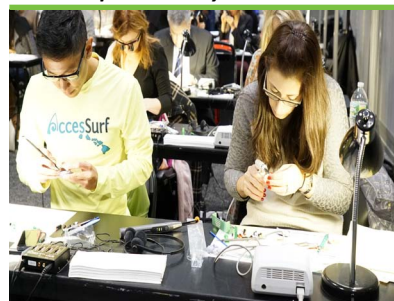
**Jacob K. Javits
Convention Center,
New York City**



"Live" Dentistry Arena

**6 Hours Of Free
CE Every Day**

4 Days Of Exhibits



**WORLD
IMPLANT EXPO 2016**
Innovation Starts Here



**Greater New York
Dental Meeting™**

**200 West 41st Street - Ste. 800
New York, NY 10036 USA**

Tel: (212) 398-6922

Fax: (212) 398-6934

E-mail: dana@gnydm.com

Website: www.gnydm.com

Follow Us!



Greater New York Dental Meeting 2016 Sponsorship & Advertising Brochure



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Tel: (212) 398-6922 / Fax: (212) 398-6934
E-mail: dana@gnydm.com
Website: www.gnydm.com

Thank you for your interest in advertising and/or sponsoring at the GNYDM. We believe the opportunities in this brochure will increase your visibility at the 2016 Greater New York Dental Meeting. Please review the information immediately, since many choices are one-of-a-kind. In 2016, we are introducing several new and exciting sponsorship opportunities. Commitments are made on a first-come, first-paid basis.

Should you have other marketing suggestions not listed here, we would be happy to discuss them with you. Our goal is to create the most successful event for your company. Last year the GNYDM registered over 54,486 attendees from all 50 states and 131 countries.

Early Sign Up Sponsorship & Advertising Discounts:

Sign Up by March 10 and receive a 15% discount

Sign Up between March 11 and April 15 and receive a 10% discount

For more information or to reserve your sponsorship and advertising contact Ms. Dana Soltis, Sponsorship & Advertising Manager, at dana@gnydm.com or 212-398-6922.

We are looking forward to making the GNYDM your most successful event.

Dana A. Soltis, C.M.P., M.B.A.
Manager, Sponsorship & Advertising

Joseph Schachner, D.D.S.
Director, Sponsorship & Advertising

Robert R. Edwab, D.D.S., M.B.A.
Executive Director

Sponsorship Opportunities

• After Hours Exhibit Floor Program	\$3,500	• Internet Café	\$9,000
• Aisle Signs	\$15,000	• JumboTron Advertising	\$1,875
• Bags, Tote	Page 7	• Lanyards	\$15,000
• Banners	\$9,100	• Learn & Lunch	\$18,500
• Banner Staircase	\$13,950/\$12,950	• Live™ Demonstration Arena - Commercial	\$5,000
• Bathroom Stall Doors	\$12,000	• Live Dentistry Arena Program - 2½ hours	\$15,000
• Brochures (Multilanguage)	\$2,595	• Notebooks & Pens	\$2,500
• Celebrity Luncheon	\$16,000	• Scientific Poster Sessions	\$6,000
• Charging Stations	Page 4	• Shuttle Bus Headrest Cover	\$9,200
• Education Registry Screensaver & Badge	\$25,000	• Shuttle Bus Service	Page 6
• Concourse Banner 2-Sided	\$13,950/12,950	• Staircase to the Crystal Palace	\$17,950
• Escalator Runners	\$6,000 per escalator	• Staircase to Education Wing	\$13,500
• Floor Minders	\$2,850/\$2,525	• Table Top Graphics	\$3,048/4 tables
• Free Standing Product	\$3,975	• Technology Education	\$3,000
• Free Standing Signs (2-Sided)	\$3,050	• Wall of Banners	Page 7
• General Practice Residency Fair	\$6,000	• WiFi Connection	Page 7
• Hotel Keys	\$9,500	• Window Advertising	\$3,800/\$7,600/\$11,400
• Individual Educational Programs	Page 8	• Workshops on the Exhibit Floor	Call for pricing
• International Reception	\$9,800	• Other (GNYDM welcomes all innovative ideas!)	



2016 Sponsorship & Advertising Opportunities

AFTER HOURS EXHIBIT FLOOR PROGRAM \$3,500

Invite Attendees to a casual gathering at your booth after the exhibit hall closes. From 5:30 p.m. - 6:30 p.m. Sunday through Tuesday you are invited to host an Exhibitor Cocktail Party at your booth. This will give Exhibitors a chance to have more personal contact with Potential Buyers and give a more detailed demonstration of products. The Greater New York Dental Meeting will provide bus transportation to the hotels, security and lights.



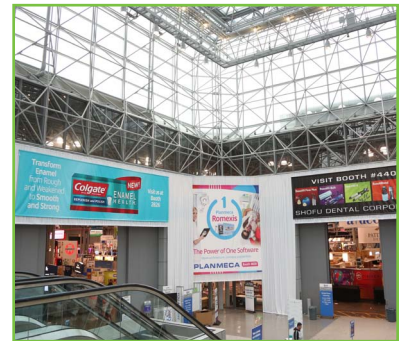
AISLE SIGNS - EXHIBIT HALL AISLES \$15,000

Your company's name and logo will appear at the bottom of each aisle sign throughout the Exhibit Floor. Sponsorship does not include cost of production. Multiple year contract available.

BANNERS \$9,100

(MULTIPLE YEAR CONTRACTS AVAILABLE)

Banners can be placed throughout the Jacob K. Javits Convention Center, in the registration and educational areas. Sponsorship includes installation, teardown and Javits Center space rental, but does not include production costs. Call for available locations and sizes. For multi year contracts, GNYDM will store the banner.



BANNERS OVER STAIRCASE CONCOURSE SIDE... \$13,950 EDUCATION SIDE... \$12,950

A two-sided banner (20' x 40') is placed over the grand staircase to the Crystal Palace Registration Area and Education Area. Sponsorship includes installation, teardown and Javits Center space rental, but does not include production costs.

BATHROOM STALL DOORS \$12,000

Capture the attention of all the attendees. Place fun and innovative 3M graphics in the bathrooms on the exhibit floor letting attendees know about your product and the location of your booth. Also included is a 1 meter sign at every door.



CELEBRITY LUNCHEON (SPONSORSHIPS STARTING AT \$16,000)

Held on Monday, this traditional luncheon honors Presidents and Deans of Dental Organizations and schools throughout the world. A Celebrity speaker addresses the audience as a highlight of the event. Printed brochures are provided at each table, highlighting the speaker and sponsoring company. Sponsorship also includes a table at the luncheon for representatives of your company and the opportunity to distribute materials and/or giveaways. Signage and promotional materials including the Program & Exhibit Guide recognition are also included. Luncheon tickets are available for purchase by all attendees. Company recognition and pictures with the Celebrity prior to the luncheon are included.

2016 Sponsorship & Advertising Opportunities



NEW

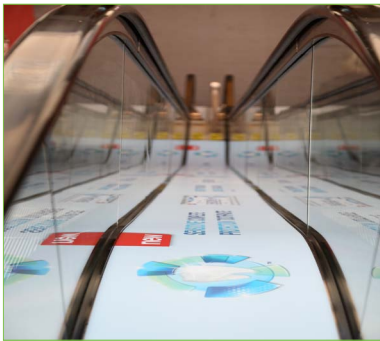
CHARGING STATION

1 STATION - \$4,000.00 / 2 STATIONS - \$6,500.00 / 3 STATIONS - \$10,000.00

Help attendees “get a charge” by sponsoring the mobile charging station located on the exhibit floor. Includes companies advertising message on the free standing charging station.

EDUCATION REGISTRY SCREENSAVER \$10,000

Designated areas on the Exhibit Floor are available for attendees to record Continuing Education Credits using the barcode on their badge. Sponsors receive recognition on individual computer terminals, in Greater New York Dental Meeting publications, as the sponsor.



ESCALATOR RUNNERS

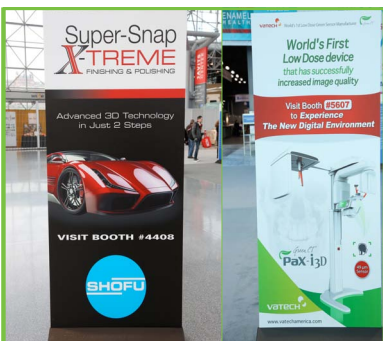
\$6,000 PER ESCALATOR (3 AVAILABLE)

Escalator Runners feature the sponsor’s message on a long banner running between the up and down escalators. Railing advertising also available on request.

FLOOR MINDERS

7' X 7' DIAMOND...\$2,850 / 5' X 5' SQUARE...\$2,525

A 3M adhesive graphic can be placed on the floor near the registration area or the exhibit hall. Sponsorship includes installation, teardown and Javits Center space rental and production costs.



FREE STANDING SIGNS/PRODUCTS

2 SIDED - \$3,050 / PRODUCTS - \$3,975

Your Company’s advertisement or product is displayed near the registration area on free standing 38 1/8” x 87” signs or exhibit hall entrance area. Costs include fabrication, labor set-up and dismantling and Javits rental. Each additional panel variation - \$275/panel.

2016 Sponsorship & Advertising Opportunities

HOTEL KEYS \$9,500

Your company's advertisement/logo displayed on the room keys at our headquarters hotel, the Marriott Marquis, or at the Sheraton and Westin. Production costs are included.

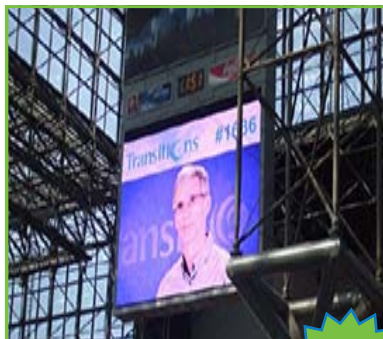


INTERNATIONAL RECEPTION \$9,800

The International Reception is an invitation-only event honoring our international guests following the completion of the first full exhibit day of the Meeting. Recognition is via signage and promotional material can be distributed. The Sponsor is encouraged to attend and be recognized. Held Sunday, November 27th, 5:30-7:00 pm at the Jacob K. Javits Convention Center. In 2015 there were over 600 attendees present at this event.

INTERNET CAFÉ \$9,000

Located directly on the Exhibit Floor from Sunday through Wednesday, the Internet Café allows for all attendees to check personal emails and stay connected while visiting the Greater New York Dental Meeting. Sponsorship includes the rental of the computers, electric lines, T-1 lines, stands for the 8 computers and the appropriate space on the Exhibit Floor. The homepage on the computers can include your company's advertisement and booth number. Meter signs with your advertisement will be placed in the Café area.



JUMBOTRON & TV ADVERTISING \$1,875 PER MINUTE

The Jacob Javits consists of (1) 600 sq. ft. LED JumboTron situated in the center of the Crystal Palace and 70+ 42" plasma TVs with audio and video located throughout 4 levels of the Javits. The same content goes to the JumboTron and TVs Saturday through Wednesday. Show off your company's products and services where all attendees can see your advertisement.

Your advertisement will play 1 min for each hour of the show, Saturday through Wednesday. You can also split the 1 min per hour for 15 sec x 4 times per hour or 30 sec x 2 times per hour.



LANYARDS \$15,000

Every attendee at the Greater New York Dental Meeting must wear an identification badge. Supply us with approved lanyards and we will distribute them to all attendees. The badge holder kiosks are located on the registration level. Approximately 40,000. The Sponsoring company must supply the lanyards and have them approved to GNYDM standards.



2016 Sponsorship & Advertising Opportunities

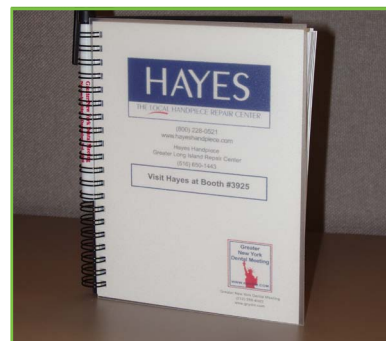


“LIVE” DENTISTRY ARENA COMMERCIAL \$5,000

Create a 60 second commercial and information advertisement to be played in our 550 seat “Live” Patient Arena for 4 days. Your Advertisement will run during intermission between 9:30 a.m. – 5:00 p.m. This opportunity is limited to 4 companies to give you more exposure.

NOTEBOOKS & PENS \$2,500

Your Company provides a notebook and pen for dental professionals at the Meeting. These books have your name and logo as well as the Greater New York Dental Meeting name and logo on the front cover. Product promotional literature can be inserted. The verbiage of the notebooks must be approved by the Greater New York Dental Meeting. They can be distributed in designated 1E Hall educational classrooms. This is an excellent way to get your Company’s name in the forefront of dental education.



SHUTTLE BUS HEADREST COVERS \$9,200

The Sponsor’s message is available on both sides of the headrest cover. Sponsorship includes production of a two-color design, installation and removal. Eight designated show buses will run continuously throughout the Meeting to and from the Jacob K. Javits Convention Center and Hotels.

SHUTTLE BUS SERVICE

3 BUSES \$35,000 / 8 BUSES \$90,000 (INCLUDES HEADREST COVERS)

For six consecutive days, buses will operate from early morning until evening throughout New York City, transporting dental professionals between their Hotels and the Convention Center. Your advertisement will be seen not only by the dental community but by thousands of pedestrian consumers who live, work or are visiting New York City during the height of the festive holiday season.

As the Sponsor, your Company’s name and/or message will appear on the side of buses, route signs in hotel lobbies, on flyers containing bus schedule information and in our Program & Exhibit Guide. Sponsorship includes cost of signage production, display and labor.



STAIRCASES TO THE REGISTRATION AREA... \$17,950 / EDUCATION AREA... \$13,500

This eye catching advertisement allows your company to be the first attraction seen by attendees entering the Convention Center. 3M Ad graphics are placed on the risers of the staircase back of the main concourse staircase steps. Sponsorship includes cost of graphic production, installation, teardown and Javits Center space rental.

2016 Sponsorship & Advertising Opportunities

TABLE TOP GRAPHICS \$3,048/4 TABLES

Put your Company logo/ad on table tops located in our food court and cafes. Sponsorship includes installation, teardown and Javits Center space rental, and cost of production.

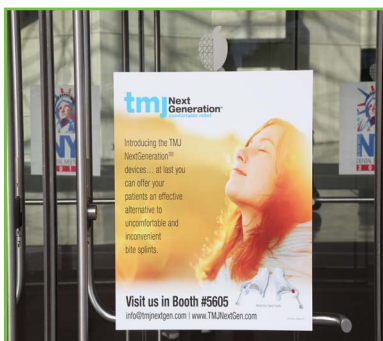


TOTE BAGS 1 EXHIBITOR / \$18,000

Tote bags are of great demand to all dental professionals walking the Exhibit Floor. Have your logo and/or advertisement on one side and the Meeting logo on the other. 40,000 will be distributed to all of your designated attendee groups. Sponsorship excludes cost of production. Bags and printing must be approved in advance.

WALL OF BANNERS 15' X 10' - \$2,500 / 15' X 20' - \$3,000 / 15' X 30' - \$3,500 BANNERS OVER 15' X 30' CALL FOR ESTIMATE

The banners are located on the northern wall of the exhibit hall. This area of the exhibit floor features "Live" dentistry. In addition, there are other highlights taking place in this area which attract attendees. Banners provided by the exhibitor. Greater New York Dental Meeting is responsible for the installation and dismantling.



WINDOW ADVERTISING DOOR PANEL / SIDE

Placed eye-level, 2'x2' square 3M graphics on the glass doors along the entrance to the Crystal Palace. This includes installation, teardown, Javits Center space rental and cost of production. Minimum of four. Double-sided available for an additional \$60 per panel.

\$3,800 package of 4 \$7,600 package of 8 \$11,400 package of 12

WIRELESS INTERNET CONNECTION \$12,000 PER DAY / \$40,000 - 4 DAYS

Help Meeting attendees stay connected and keep up to the minute with annual meeting events. Wireless service provides attendees access to the Internet and e-mail, throughout the main areas of the Convention Center, via their personal laptops, iPad and mobile device. Included is an advertisement on the login screen that pops up every time someone logs in and a ½ page advertisement in our on-site GNYDM Newspaper.



2016 Educational Program Support

DENTAL HYGIENISTS/ASSISTANTS LECTURE SERIES - \$5,000

Sponsorship of the Dental Assistant & Hygiene Pavilion includes a choice of either a Full Day Seminar or Two Half Day or 4 quarter day Seminars for your dental team. The Cost is \$5,000.00 for the full day use of the classroom. Included in the sponsorship is signage throughout the exhibit floor, construction and Audio Visual set-up for the classroom. Your company is responsible for providing a speaker, speaker travel and transportation. One meter board will also be included with your advertisement for the day.



LEARN AND LUNCH - \$18,500



Held each morning, this educational format provides attendees with a one-on-one experience with noted clinicians. Tickets for this event are distributed at the Sponsor's Booth with no charge to attendees for this function. Your Sponsorship is publicized and noted on the tickets as well as at the function and in the Program & Exhibit Guide. It includes the option to introduce the program and distribute appropriate promotional material to all attendees at the function. Continuing Education numbers are given only at your booth. Lunch tickets will be distributed to attendees after the program at your booth.

GENERAL PRACTICE RESIDENCY FAIR COLLATION - \$6,000

Held on Sunday, the Fair provides junior and senior dental students with the opportunity to gather information regarding available general practice residencies from representatives of over 60 hospital dental programs. With the growing importance of residency programs, this unique event is well-attended and provides your Company with exposure to the young graduating dentist.



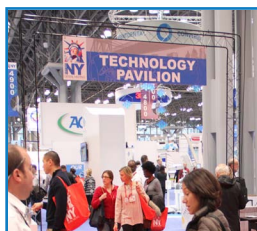
Sponsorship includes: banners at the Fair area advertising your company as the sponsor, refreshments, a table within the Fair for the distribution of materials to attendees by your representative, appropriate signage promoting the event and Program Guide recognition. Sponsorship does not include production of insignia or logo placement on banners. Materials are allowed to be distributed by the sponsoring company.

SCIENTIFIC POSTER SESSIONS - \$6,000

The Scientific Poster Session is an annual Sunday event that brings together dentists, post graduate residents, new dentists, dental and hygiene students, hygienists and technicians from the United States and many international countries. This three hour session attracts attendees interested in research, dental procedural developments and technological advances. Sponsorship includes signage, recognition in our Program Guide, a table for brochures and your company representatives and refreshments.



TECHNOLOGY EDUCATION - \$3,000



Participate in our Technology Education Classroom including daily 3-hour seminars on CAD/CAM, Cone Beam (CBCT) and Laser Technology. The Technology Education classroom is right on the Exhibit Floor in one of our state-of-the-art Glass Classrooms. Sponsorship includes the showcase of your product during the 3-hour seminar and your choice of speaker (must be approved by the Organization Committee of the GNYDM). Signage will be provided onsite and your logo will be featured in our Program and Exhibit Guide, in our Daily Onsite Newspaper as well as on our Social Media Sites. **Contact our Technology Chairman, Dr. Richard Oshrain; technology@gnydm.com.**

2ND ANNUAL GLOBAL ORTHODONTIC MEETING



The Greater New York Dental Meeting initiates its newest addition to its educational and exhibit program. Companies are encouraged to participate in this unique program. For additional information contact the Global Orthodontic Chairman, **Dr. Gail Schupak; orthodontics@gnydm.com.**

INDIVIDUAL EDUCATION PROGRAMS (COSTS VARY AS PER PROGRAM)

Your Company can sponsor scientific sessions. You can suggest speakers who must be approved by our Education Committee, or we can provide them for you. Signage and Program Guide recognition are included.



WORKSHOPS ON THE EXHIBIT FLOOR - (CALL FOR PRICING)

A glass enclosed workshop seating 42 attendees is located right on the exhibit floor. This classroom is also highly visible to persons walking on the exhibit floor. Signage indicating the sponsoring companies name is placed adjacent to the workshop room. The sponsoring company is responsible for supplies and equipment and clinician package which includes (hotel, transportation, and speaker honorarium). Speaker and honorarium must be approved by the Organization Committee. If you need a speaker, one can be provided for you.



"LIVE" DENTISTRY ARENA - \$15,000/PER 2½ HOUR PROGRAM



An ultra modern High-Tech "Live Dentistry Arena" with seating for 550 will feature clinicians and exhibitors working with live patients to present the latest in new procedures and technology throughout the 4 days of the exhibition. It is located on the exhibit floor. Projected screens and LCD monitors surround the area.

3RD ANNUAL WORLD IMPLANT EXPO



The Greater New York Dental Meeting again in 2016 will hold its World Implant EXPO which will focus on the sector of Implantology. The GNYDM will expand its exhibit floor to include increasing sales opportunities for companies involved with implant products, technology, bone replacement materials and equipment.

Companies are encouraged to participate in this unique opportunity. For additional information on the Implant EXPO, contact the Implant EXPO Chairman, **Dr. James H. Doundoulakis; implants@gnydm.com.**



GREATER NY DAILY

DENTAL MEETING

2016

DAILY

EDITION

GNYDM DAILY ON-SITE NEWSPAPER

The Exclusive Newspaper of the GNYDM

The official daily newspaper is distributed all 4 days, Sunday-Wednesday at the entrances to the exhibits, registration areas, and bus drop off areas. The newspaper includes, daily course/events listings, exhibit floor plan, education programs and classroom location, exhibitor listings, current dental articles and previous day wrap up. This is the **ONLY** daily newspaper on-site for attendees to get general information and newsworthy articles about the show and advertisers. This is a Great opportunity to reach attendees on-site.

Pricing is for 1 Advertisement in all 4 Editions Sunday – Wednesday
There will be a one-time \$500 fee to change your advertisement daily.

Premium and full page advertisement receive a 500 word complimentary article in one edition.

Inside Front Cover - \$ 8,750.00
 Full Page - \$6,500.00
 Back Cover - \$ 8,950.00

Inside Back Cover - \$ 8,550.00
 Half Page - \$3,950.00
 Quarter Page - \$2,200.00

The dimensions are as follows:

Full page:

10.5 x 15 (with bleed 11 x 15.5)

Half page:

10.5 x 7.628 (with bleed 11 x 7.693)

Submit files in jpg, tiff, or PDF. CMYK. 300 dpi.

Contact Ms. Dana Soltis for information and contract: dana@gnydm.com
 Deadline for artwork is September 2, 2016.

2016 Publication Advertising

PROGRAM & EXHIBIT GUIDE SPECIFICATIONS



110,000 copies of the Program & Exhibit Guide are published annually and distributed to potential attendees. The Guide contains course synopses and speaker photographs, as well as an Exhibitor Directory, Product Index and Floor Plans. It encourages attendees to visit the Exhibit Hall and helps locate specific products and services. The Guide also serves as a year round reference source for use in the dental office for locating exhibitors and products. Take advantage of this opportunity to attract attendees to your booth and allow them to locate your telephone numbers and website address throughout the year.

DEADLINES: Your completed advertising contract and full payment, is due June 17, 2016. Advertising space will not be reserved without full payment. Cancellations will not be accepted. All artwork is due June 17, 2016. The Greater New York Dental Meeting is not responsible for reproduction quality.

COVER AND PREFERRED POSITION RATES

Inside Cover Double Spread	\$12,695
Back Cover	\$10,895
First Page	\$7,900
Inside Back Cover	\$8,500
Opposite Table of Contents	\$6,975

ONLY 4-COLOR ADS WILL BE ACCEPTED FOR THESE POSITIONS.

ADVERTISING RATES

Color Rates	
Full Page	\$3,995
Half Page Horizontal	\$2,850

For special position requests other than "Cover and Preferred," there is an additional charge of \$1,000. Booth numbers will be stripped in free of charge. No additional charge for bleeds.

	Decimal (WxH)	Numerical (WxH)
Full Page before trim	8.625 x 11.125	8 $\frac{5}{8}$ x 11 $\frac{3}{8}$
Trimmed Size	8.5 x 10.875	8 $\frac{1}{2}$ x 10 $\frac{7}{8}$
Safety	8.125 x 10.5	8 $\frac{1}{8}$ x 10 $\frac{5}{8}$
Half Page (horizontal) before trim	8.625 x 5.625	8 $\frac{5}{8}$ x 5 $\frac{7}{8}$
Trimmed Size	8.5 x 5.5	8 $\frac{1}{2}$ x 5 $\frac{5}{8}$
Safety	8.125 x 5.125	8 $\frac{1}{8}$ x 5 $\frac{3}{8}$
Non-Bleed		
Full Page	8 x 10.375	8 x 10 $\frac{3}{8}$
Half Page (horizontal)	8 x 5.125	8 x 5 $\frac{1}{8}$

ADVERTISING REQUIREMENTS:

Please prepare your advertisement for submission as a High-Res PDF, Photoshop, InDesign, Illustrator EPS or TIFF file. Advertisements created in Microsoft Word or other applications not mentioned above **are not** usable. If you use a MAC, **include** a PDF, TIFF or editable EPS file in addition to source files. All EPS files should have fonts converted to outlines. All images must be at least 300 dpi. All advertisements **must** use CMYK colors and be accompanied by a color proof and production contact information. Advertisements with dimensions differing from those listed under Advertising Dimensions are subject to a 10% additional charge.

MULTILINGUAL BROCHURE



5,000 copies of this brochure, in seven languages, are made available to United States Embassies throughout the world. In addition, they are distributed at International Dental Meetings. The brochure contains general Meeting information, as well as, Hotel and Meeting registration forms.

Closing Dates

Insertion order with full payment and artwork is due February 25, 2016. No cancellations are accepted.

Mechanical Requirements	Width	Height
2 Ads available 4-Color only	6"	9"
Single page		\$2,595

THERE'S AN APP FOR THAT! (MOBILE APP ADVERTISING)

The Greater New York Dental Meeting Mobile App will provide sponsors with the opportunity for promotion through smartphone banner ads and multimedia advertising. Various locations are available call for options and pricing.



★ 2016 Sponsorship & Advertising Order Form ★

TYPE OR PRINT THIS ORDER FORM. SIGN AND RETURN COMPLETED FORM TO (212) 398-6934. Have questions or need additional information? Contact Dana Soltis at (212) 398-6922 or dana@gnydm.com

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

PROGRAM & EXHIBIT GUIDE (PRINTED)

- Inside Cover Double Spread \$12,695
- Back Cover \$10,895
- Inside Back Cover \$8,500
- First Page \$7,900
- Opposite Table of Contents \$6,975
- Full Page \$3,995
- Half Page \$2,850

ADVERTISING BROCHURE

- Multilanguage \$2,595

MOBILE ADVERTISING

- Mobile App Banner Ads Call for pricing
- JumboTron Advertising \$1,875

EDUCATIONAL PROGRAM SUPPORT

- General Practice Residency Fair \$6,000
- Individual Education Programs Varies
- Scientific Poster Sessions \$6,000
- "Live" Patient Demonstration \$15,000
- Learn and Lunch \$18,500
- Workshops on the Exhibit Floor Varies
- Dental Hygiene/Assistant Lecture Series \$5,000
- World Implant EXPO Varies
- Global Orthodontic Meeting Varies
- Technology Education \$3,000

SPONSORSHIP OPPORTUNITIES

- After Hours Exhibit Floor Program \$3,500
- Aisle Signs \$15,000
- Banners \$9,100
- Banners Over Staircases
 - Concourse Side \$13,950
 - Education Side \$12,950

- Bathroom Stall Doors \$12,000
- Buses See description
- Celebrity Luncheon \$16,000
- Charging Stations See description
- Education Registry Screensaver \$10,000
- Escalator Runners \$6,000 per escalator
- Floor Minders
 - 7' x 7' Diamond \$2,850
 - 5' x 5' Square \$2,525
- Free Standing Signs/Products \$3,050/\$3,975
- Hotel Keys \$9,100
- International Reception \$9,800
- Internet Café \$9,000
- JumboTron Advertising \$1,875
- Laynards \$15,000
- Live Dentistry Arena - Commercial \$5,000
- Notebooks & Pens \$2,500
- Shuttle Bus Headrests \$9,200
- Staircase Graphics
 - Registration Area \$17,950
 - Education Area \$13,500
- Table Top Graphics \$3,048 / 4 Tables
- Technology Education \$3,000
- Tote Bags \$18,000
- Wall of Banners
 - 15' x 10' \$2,500
 - 15' x 20' \$3,000
 - 15' x 30' \$3,500
- Window Advertising
 - Package of 4 \$3,800
 - Package of 8 \$7,600
 - Package of 12 \$11,400

WIFI CONNECTION

- WiFi See description

Signature: _____ Date: _____

PAYMENT

All payments for sponsorships must be made by company check or credit card. All order forms must be accompanied by the full payment. All sponsorships are non-cancelable and non-refundable. Material/art must be e-mailed or shipped to Dana Soltis, dana@gnydm.com to arrive by the specified due date. Artwork submitted after specified deadline will incur additional charges.

MARK YOUR CALENDAR



GREATERT NY DENTAL MEETING

Future Meeting Dates

2017

**MEETING DATES:
NOVEMBER 24-29**

**EXHIBIT DATES:
NOVEMBER 26-29**

2018

**MEETING DATES:
NOVEMBER 23-28**

**EXHIBIT DATES:
NOVEMBER 25-28**

2019

**MEETING DATES:
NOVEMBER 29-DECEMBER 4**

**EXHIBIT DATES:
DECEMBER 1-4**

THE LARGEST DENTAL MEETING/EXHIBITION/CONGRESS IN THE UNITED STATES

JACOB K. JAVITS CONVENTION CENTER, NEW YORK CITY

NO PRE-REGISTRATION FEE

WWW.GNYDM.COM