

At a Glance

By Jayme McNiff Spicciatie



The GNYDM Exceeds Expectations in 2019

The Greater New York Dental Meeting thanks you for making the GNYDM the largest dental event in the United States. At its 95th Annual session, there were 52,614 attendees from all 50 states and 156 countries, including 19,758 dentists.



This year's event reached a significant milestone with 13,458 international attendees. This record-breaking number is the largest ever for a U.S. Meeting. Also, the GNYDM registered 2,592 Dental Students, 3,835 Dental Assistants and 3,705 Dental Hygienists. **With a total attendance of 52,614, the GNYDM continues to be the largest Dental Convention and Event in the United States.**

The Greater New York Dental Meeting hopes that you were able to take the opportunity to make new friends, renew old acquaintances and make new contacts with decision-makers and partners for your continued success.

The exhibit floor was packed with special discounts and giveaways. **Professionals roamed aisle after aisle and visited over 1,600 exhibit booths and over 650 companies.** The GNYDM's creativity paid dividends for exhibitors and attendees with a raffle on Wednesday, offering (8) \$250 golden tickets for attendees to spend on dental products and equipment. It was a great week of business, learning, and networking.

The GNYDM education included 350+ seminars, hands-on workshops, and essays, with programs in Spanish, French, Korean, and Russian. There was also a designated workshop room for live

Portuguese translation for all morning and afternoon sessions held in that specific room. The GNYDM included a Free Health Screening Fair on the Sunday of the Meeting, including Body Mass Index, Diabetes Education, Oral Cancer Screening, Caries Screening, Hearing Screening, Blood Pressure Tests, Vision Screening, Flu Shots, Pneumonia Vaccination, and Shingles Vaccination. The fair was open to numerous private sectors and to the public who needed care. With 7 Specialty Meetings and expanding with new visions for a special needs program, the GNYDM gives other Dental Shows a run for their money, including a World Implant EXPO, Global Orthodontic Conference, Pediatric Dentistry Summit, Sleep Apnea Symposium, 3D Printing & Digital Dentistry Conference, and Public Health Symposium.

The Specialty Meetings each continue to increase in attendance and revenue for the GNYDM, as they welcome world-renowned clinicians to New York City. Seminars and hands-on workshops were offered daily with over 70 different specialty options. New for the GNYDM was the expanded Nurse's Program with a collaborative effort to train nurses about proper oral health and the importance of referring nurses to dentists for yearly checkups and overall health care. The GNYDM hopes to continue this program in 2020. The "Live" Dentistry arena filled over 550 seats daily with standing room

only for all four days including additional sessions during the lunch break. This revolutionary concept took place right on the show floor with NO tuition costs to attendees. As the holiday season is a time for giving and helping others, the Greater New York Dental Meeting once again hosted the "Greater New York Smiles" fun and child-friendly program. The GNYDM, along with Colgate and DentaQuest, helped teach 1,500 NYC Public School children about the importance of proper oral health.

The Celebrity Luncheon featured John Quinones, who combined a moving life story, an exceptional career, incomparable insights, and a powerful presence on the dais along with dignitaries from around the world.

As the number of dentists, hygienists, and assistants continues to grow, the Greater New York Dental Meeting works to expand its educational programs and sales opportunities for attendees and exhibitors in 2020.

SAVE THE DATE FOR 2020

**Greater New York Dental Meeting
November 27th – December 2nd
Contact Us: info@gnydm.com
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