

THEY GOT IT ALL IN THEIR Shopping Mall

By: Jayme McNiff Spicciatie, GNYDM

WITH THE LARGEST EXHIBIT FLOOR, THE GREATER NEW YORK DENTAL MEETING IS READY TO PLEASE. NOW THAT YOU'VE HAD A FEW DAYS TO BROWSE, WE KNOW YOU'RE READY TO FOCUS IN ON THE SHOW DEALS AND TAKE FULL ADVANTAGE OF THE SAVINGS.

Enter the GNYDM Raffle to win one of eight \$250 gift certificates towards an Exhibit Floor purchase. Buy an education course ticket for today and be automatically entered to win! The drawing is held at 1:00pm and 4:45pm at the Social Media Café Booth #5434.

DID YOU FIND WHAT YOU WERE LOOKING FOR?

- The New Products Pavilion is in 5238, view a list of companies participating on page 16
- Specialty International Pavilions are found only at the GNYDM, see pages 10-11 for a full listing of Exhibitors
- View the list of U.S. Exhibitor's Interested in Overseas Markets on page 14-15
- International attendees can ship materials directly to their hotel only at the GNYDM
- Download the GNYDM App for directions to a specific booth

Visit the Exhibit Floor today for special discounts & giveaways!

Check Out Special Discount & Giveaway Listings Continued on page 3



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Thinking ahead. Focused on life.

Free Bluetooth Speaker

With Product Presentation*

**Dentists Only
Booth #4615**



FREE Wireless Bluetooth Speaker / Phone Stand
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SPECIAL SHOW DISCOUNTS

- DryShield** Booth(s): 1134
SHOW SPECIAL: Purchase a Starter Kit, and receive a free box of autoclavable mouthpieces (\$100 value)!
- Arpino Dental Handpiece Repair, Inc** Booth(s): 1800
SHOW SPECIAL: Up to 20% off all Handpiece Repairs & a Free reconditioned handpiece with 5 or more handpiece repairs (While supplies last, one per customer)
- Aseptico, Inc.** Booth(s): 3627
SHOW SPECIAL: 15% off and free shipping on Aseptico Portable Dental Equipment
- Certol International** Booth(s): 4030
SHOW SPECIAL: Buy One, Get One Free of the same item for surface disinfectants, evacuation line cleaners, instrument detergent and lubricants, sterilization products and disposables.
- Colgate** Booth(s): 1426
SHOW SPECIAL: Buy 6 Optic White Professional kits, get 1 free on the spot. Buy 12, get 3 free on the spot.
- Dansereau Dental** Booth(s): 2815
SHOW SPECIAL: America Operator \$5895 With FREE SHIPPING AND FREE DENTIST STOOL
- DC Dental** Booth(s): 4914
SHOW SPECIAL: Take advantage of over 300 show specials PLUS get a free gift with your purchase!
- Dental Intelligence** Booth(s): 5136
SHOW SPECIAL: Receive a \$200 gift card when you sign up AND free, all-new Call Insight, available ONLY as a Greater NY Dental Meeting special at Booth #5136.
- Dentalplay** Booth(s): 4623
SHOW SPECIAL: Get our full 3D patient education video pack with a 70% discount only until December 4th in our booth 4623.
- DentCore** Booth(s): 2208
SHOW SPECIAL: Purchase DentCore's Same Day Digital Dentistry Package (i500 + VHF Z4 + exocad ChairsideCAD) and receive +\$6000 worth of discounts!
- DentLight Inc** Booth(s): 4603
SHOW SPECIAL: Buy 2 Fusion lights, get a caries/cancer detection upgrade kit for free!
- DentLight Inc** Booth(s): 4603
SHOW SPECIAL: Buy 1 Nano Freedom 2, get Nano Black upgrade for free or take 50% off on the second kit.

- DiaDent Group International** Booth(s): 1505
SHOW SPECIAL: Buy a Dia-Duo Complete Cordless Obturation System, get 1 box of Duo-Gun tips, 2 bottles of GP obturators, 1 Duo-Pen Heating Condenser FREE! 2. Buy 5 Diapex Regular Kits, get a NEW Dia-ProSeal root canal sealer Intro Kit FREE!
- Diamond Orthotic Laboratory** Booth(s): 817
SHOW SPECIAL: 1/2 off the first 3 cases for new Laboratory Clients
- Diotech Inc. Booth(s): 3201**
SHOW SPECIAL: Buy 50 Gold Diamonds and Get 50 Gold Diamonds FREE.
- Doxa Dental, Inc.** Booth(s): 2107
SHOW SPECIAL: we offer a 3+1 on Ceramir Crown & Bridge Cement, and 2+1 on Ceramir Bioactive Implant Cement and Ceramir QuikMix Kits.
- EdgeEndo** Booth(s): 2517
SHOW SPECIAL: Stop by booth 2517 to get your 3 Free Packs of Files AND 3 Free 10/Pks of Burs!
- Elevate Oral Care** Booth(s): 927
SHOW SPECIAL: Buy 2 Advantage Arrest Silver Diamine Fluoride 38% products, receive \$150 off any other product!.
- Enzo Universal Articulator** Booth(s): 810
SHOW SPECIAL: Purchase an articulator and spin for a chance to win an additional articulator or an accessory of choice.
- Fortune Management** Booth(s): 2920
SHOW SPECIAL: SPECIAL Practice Analysis & Opportunity Assessment Rate of \$295.00 (\$2500 Value!)
- Handler** Booth(s): 1101
SHOW SPECIAL: Free accessories with Purchase.
- High Tech Innovations** Booth(s): 3117
SHOW SPECIAL: Sign up for ProTECT Ransomware Protection and get your First Month Free
- Hushmail** Booth(s): 1628
SHOW SPECIAL: Sign up for any Hushmail for Healthcare plan and get three months free if you choose to pay annually, or your first two months free if you choose to pay monthly.
- IFGfit** Booth(s): 4620
SHOW SPECIAL: "Stop neck and back pain with IFGfit's innovative dental posture gear! Extend your career with the most comfortable all day functional wear that is your best dental equipment. All products are made in the USA and are tax-deductible. Try it on at Booth 462
- Impladent Ltd** Booth(s): 1711
SHOW SPECIAL: Purchase any 4 boxes of our OsteoGen Products and receive an extra box of equal value or lesser for free at booth # 1711

- LiteZilla** Booth(s): 3730
SHOW SPECIAL: Any LiteZilla purchased at GNYDM - LiteZilla will include a bonus assortment of rainbow-colored LitePins (\$500 value)
- Medicom** Booth(s): 3831
SHOW SPECIAL: Buy 1 box of Ultra 200 count + get 1 box of SafeMask Master Series level 3 masks
- Midmark Corporation** Booth(s): 4609
SHOW SPECIAL: Save now on your clinical zone with deals on Midmark sterilizers, digital impressioning, imaging, mechanical room accessories and operatory equipment. Visit Midmark booth 4609 for details!
- Nordent Manufacturing, Inc.** Booth(s): 4216
SHOW SPECIAL: Trade-In any old, broken scaler/curette (any brand) to get a new Relyant Scaler/Curette for \$23.95 or a new XDURA Scaler/Curette for \$29.95. No Limit.
- NTZ Surgical Co** Booth(s): 4320
SHOW SPECIAL: Buy 3 dental instruments and get 1 free.
- Palisades Dental, LLC** Booth(s): 3102
SHOW SPECIAL: Palisades Dental is offering a Show Special Price Break on IMPACT AIR 45 #403 4 Hole Handpiece - \$714.
- Richmond Dental and Medical** Booth(s): 2403
SHOW SPECIAL: Purchase 6 boxes of Face Masks and receive a \$5 gift card for free.
- RiseWell** Booth(s): 3401
SHOW SPECIAL: 10% off your whole first purchase
- SGS Dental** Booth(s): 3030
SHOW SPECIAL: Buy 100 implants get a free Implant MOTOR and Surgical Kit.
- Sherman Specialty** Booth(s): 2212
SHOW SPECIAL: 15% off & Free Shipping at Sherman Specialty. Booth 2212
- SS White Dental** Booth(s): 4010
SHOW SPECIAL: All carbides, diamonds and kits buy 5 get 2 free (except oral surgery boxes)
- Sulzer Mixpac** Booth(s): 4631
SHOW SPECIAL: Sulzer Mixpac: Come and visit us at booth 4631 and get your free sample of transcendent™ products."
- Sunrise Dental Laboratory** Booth(s): 1226
SHOW SPECIAL: The Best Lower quotation will be given during the exhibition time (Welcome to 1226)

- TEMREX** Booth(s): 4001
SHOW SPECIAL: buy 3 of any one product and receive the 4th same product free.
- The DocSites** Booth(s): 4513
SHOW SPECIAL: We are offering a Dental Website with \$0 Setup Fee and 10-25% off all Dental Marketing packages. Visit DocSites Booth #4513 for more details. (restrictions apply)
- TMJ & Sleep Therapy Centre International** Booth(s): 816
SHOW SPECIAL: \$1000.00 Scholarship to attend the Craniofacial Pain and Dental Sleep Medicine Mini Residency
- TPC** Booth(s): 3731
SHOW SPECIAL: 30% off all items at the GNYDM on Wednesday, December 4. Join us!!
- TriState Dental Supplies & Equipment** Booth(s): 3636
SHOW SPECIAL: Bring us their lowest equipment quote - we'll beat it!
- Video Dental Concepts** Booth(s): 5225
SHOW SPECIAL: Purchase an Owandy iMax CBCT and QuickScan iOS 3D impression scanner combo for \$59,995! Also receive a free iCam intraoral camera included with any product purchase.
- VOCO America Inc.** Booth(s): 2600
SHOW SPECIAL: Purchase 1 Refill of VOCO's Single-shade Omni-chromatic Nano-ORMOCER Direct Restorative, Admira Fusion x-tra (U) receive 1 Refill of Admira Fusion x-tra (U).
- Weave** Booth(s): 3241
SHOW SPECIAL: Weave is all your information and communication woven together to power your business and delight your customers. Visit us at booth 3241 for our show special!
- White Towel Services** Booth(s): 3121
SHOW SPECIAL: Purchase 5 cases and get a free warmer. That's a \$390 savings! Or purchase 1 case and 1 warmer for \$569. 100% terry cotton refreshment towels. Available in lemon, lavender, peach-mango & unscented"
- Brasseler** Booth(s): 2617
SHOW SPECIAL: Forza M5 Short Series Attachments Retail: \$1599 Promotional Price: \$1399 Buy 2 Electric Attachments, Get 1 Free

DAILY WEDNESDAY EDITION

ABOUT THE PUBLISHER

GREATER NEW YORK DENTAL MEETING

HEADQUARTERS

200 West 41st Street, Suite 1101. New York, NY 10036
T: (212) 398-6922 / F: (212) 398-6934
e-mail: victoria@gnydm.com website: www.gnydm.com

MANAGING EDITOR

Jayne S. Spicciatie
Jayme@gnydm.com

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GENERAL REGISTRATION**Jacob K. Javits Convention Center Upper Level - Crystal Palace**Sunday, December 1st through Tuesday, December 3rd 8:00 A.M. to 5:30 P.M.Wednesday, December 4th 8:00 A.M. to 4:30 P.M.**EXHIBIT FLOOR HOURS - TECHNICAL AND SCIENTIFIC**

Sunday, December 1 9:30 A.M. to 5:30 P.M.

Monday, December 2 9:30 A.M. to 5:30 P.M.

Tuesday, December 3 9:30 A.M. to 5:30 P.M.

Wednesday, December 4 9:30 A.M. to 5:00 P.M.

VIDEO AND PHOTOGRAPHY DISCLAIMER

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2019 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

**BADGES**

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

COAT CHECK

Coat Check areas are located on the First and Second Levels.

DISABILITY-RELATED ACCOMMODATIONS

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

EXECUTIVE HEADQUARTERS

Registration Area - Crystal Palace - Upper Level.

EXHIBITS OFFICE

Registration Area - Crystal Palace - Upper Level.

FIRST AID

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

FOOD SERVICE

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

INTERNATIONAL HOSPITALITY CENTER

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

PRESS DESK

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

REGULATIONS

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center.

A limited number of baby carriers are available in the Executive Headquarters Office.

NURSING MOTHERS

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

TICKET SALES

Tickets required for all functions except for Live Dentistry.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

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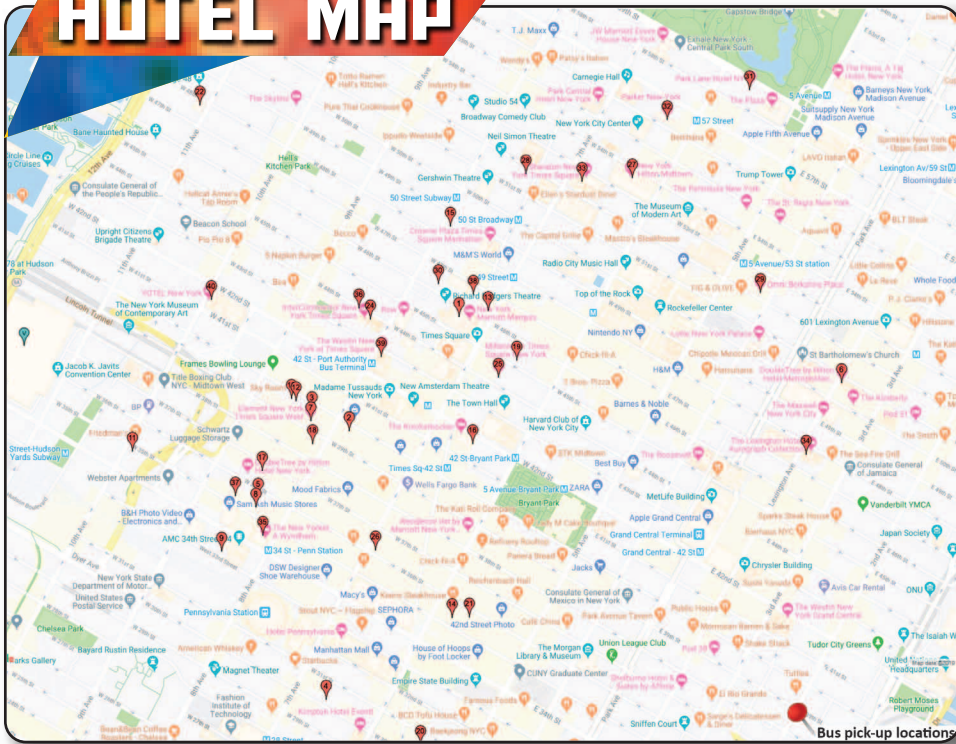
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HOTEL MAP



SHUTTLE BUS



HOTEL NAME	MAP CODE	ADDRESS	ROUTE
New York Marriott Marquis (Headquarters Hotel)	1A	1535 Broadway	Shuttle
AC Hotel New York Times Square	3C	40th St. bet. 7th & 8th Ave.	Shuttle
Aliz Times Square	3C	40th St. bet. 7th & 8th Ave.	Shuttle
Courtyard New York Manhattan Chelsea	3A	30th St. bet. 6th & 7th Ave.	Shuttle
Crown Plaza HY36	3B	36 St. bet. 8th & 9th Ave.	Shuttle
DoubleTree by Hilton Metropolitan	2A	51st St. & Lexington Ave.	Shuttle
Element by Westin	3C	39th St. bet. 8th & 9th Ave.	Shuttle
Even Times Square South	3B	35th St. bet. 8th & 9th	Shuttle
Fairfield Inn & Suites Midtown Penn Station	3A	33rd St. bet. 8th & 9th Ave.	Shuttle
Fairfield Inn & Suites Times Square	3C	40th St. bet. 8th & 9th Ave.	Shuttle
Four Points by Sheraton West	3C	40th St. bet. 8th & 9th Ave.	Shuttle
Four Points by Sheraton Manhattan Midtown West	NS	35th St. & 10th Ave.	Walk
Hampton Inn Manhattan Times Square Central	2C	41st St. bet. 7th & 8th Ave.	Shuttle
Hilton Garden Inn 35th Street	3B	35th St. bet. 5th & 6th Ave.	Shuttle
Hilton Garden Inn Times Square	1A	8th Ave. bet. 48th & 49th St.	Shuttle
Hilton Garden Inn Times Square Central	1A	42nd St. bet. Broadway & 6th Ave.	Shuttle
Hilton Garden Inn Times Square South	3B	37th St. bet. 8th & 9th Ave.	Shuttle
Holiday Inn New York City	3C	39th St. bet. 8th & 9th Ave.	Shuttle
Hyatt Centric Times Square	1A	45th St. bet. 6th & 7th Ave.	Shuttle
Hyatt Herald Square New York	3A	31st St. bet. 5th Ave. & Broadway	Shuttle
Hyatt Place New York Midtown South	3B	36th St. bet. 5th & 6th Ave.	Shuttle
Ink48	NS	48th St. 11th Ave.	Walk
INNSIDE New York NoMad	3A	27th St. bet. 6th & 7th Ave.	Shuttle
Intercontinental New York Times Square	2C	43rd St. & 8th Ave.	Shuttle
Millennium Broadway New York	1A	44th St. bet. 6th & 7th Ave.	Shuttle
Moxy Times Square	3B	36th St. & 7th Ave.	Shuttle
New York Hilton Midtown	2A	53rd St. & 6th Ave.	Shuttle
Novotel	2B	52nd St. & Broadway	Shuttle
Omni Berkshire Place	2A	52nd Street bet Madison & 5th Ave.	Shuttle
Paramount Hotel	1A	46th St. bet. 7th & 8th Ave.	Shuttle
Park Lane	2A	59th St. bet. 5th & 6th Ave.	Shuttle
Parker New York (Formerly Le Parker Meridien)	2B	56th St. bet. 6th & 7th Ave.	Shuttle
Sheraton New York	2B	52nd St. & 7th Ave.	Shuttle
The Lexington NYC	NS	42nd St. & Lexington Ave.	Public Bus
The New Yorker Hotel A Wyndham Hotel	3B	34th St. & 8th Ave.	Shuttle
TownePlace Suites Manhattan	1A	44th St. bet. 8th & 9th Ave.	Shuttle
TRYP by Wyndham	3B	35th St. bet. 8th & 9th	Shuttle
W - Times Square	1A	47th St. & Broadway	Shuttle
Westin New York	2C	43rd St. & 8th Ave.	Shuttle
YOTEL New York	1B	10th Ave. bet. 41st & 42nd St.	Shuttle

DATE HOURS OF SERVICE APPROXIMATE FREQUENCY

Sun., Dec. - 1	8:00 AM - 10:30 AM	Continuous
Wed., Dec. - 4	10:30 AM - 4:00 PM	Routes 1 & 2 - 30 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous

EXHIBITORS ONLY

Wed., Dec. 4	6:30 PM - 9:00 PM	On the hour from Javits
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Not Serviced: Four Points By Sheraton Manhattan Midtown West (1 Block To Javits), Ink 48 and The Lexington NYC.

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

SUBWAY - The 7 train will stop at 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

SHUTTLE BUS ROUTES TO JAVITS

ROUTE 1

A - Marriott Maquis - on 45th Street, off Broadway
Servicing: Millennium Broadway New York Paramount Hotel, TownePlace Suites Manhattan W Times Sq, Hilton Garden Inn New York Times Sq Central, Hilton Garden Inn Times Square, and Hyatt Centric Times Square.

B - YOTEL – On 41st @ 10th Ave.,

ROUTE 2

A - NY Hilton - on 53rd St. off 6th Ave (Side of Hilton)
Servicing: Omni Berkshire (Walk to NY Hilton), Park Lane (Far Walk), Doubletree By Hilton Metropolitan.

B - Sheraton NY - on 7th Ave, Btw 52nd & 53rd Sts. (Across From Hotel)
Servicing: Parker New York, And Novotel.

C - The Westin – Corner 43rd St & 8th Ave.,
Servicing: Intercontinental New York Times Square, Hampton Inn Manhattan Times Square Central.

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street,
Servicing: Hyatt Herald Square New York, Inside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station, Courtyard New York Manhattan Chelsea.

B - The New Yorker Hotel A Wyndham Hotel - on 8th Ave @ 36th St (Ne Crn)
Servicing: Hyatt Place New York Midtown South, Moxy Times Square, Hilton Garden Inn Times Square South, Tryp Times Square South, Hilton Garden Inn 35th St (Walk), Even Times Square South, Crown Plaza Hy36.

C - Element By Westin – 311 West 39th St, Btw 8th & 9th Ave.
Servicing: Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Ac Hotel New York Times Square, Aliz Times Square.

The following bus schedule is subject to local traffic congestion

SEE YOU IN 2020!



GREATER NEW YORK DENTAL MEETING 2020

MEETING DATES:
 FRIDAY, NOVEMBER 27-
 WEDNESDAY, DECEMBER 2

EXHIBIT DATES:
 SUNDAY, NOVEMBER 29-
 WEDNESDAY, DECEMBER 2

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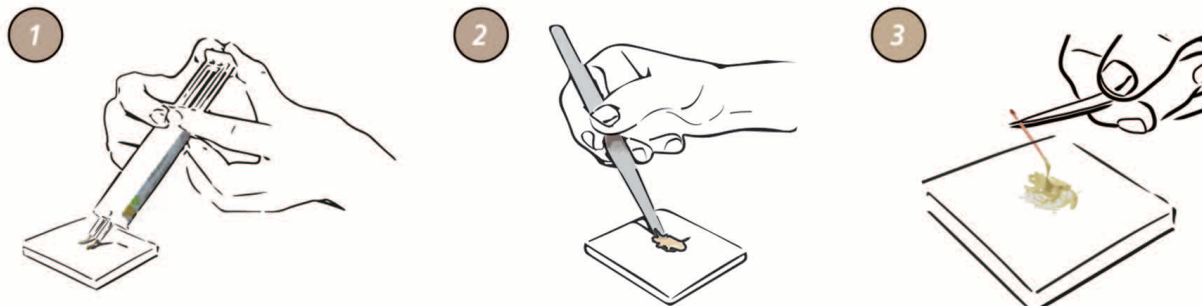


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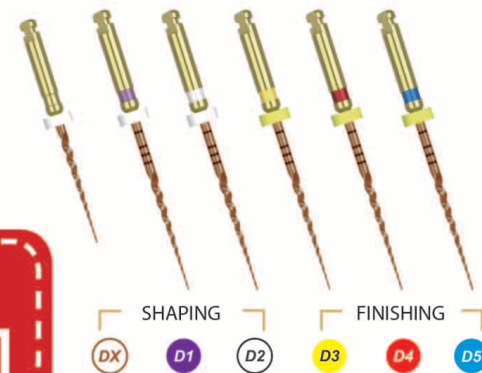
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WORLD IMPLANT EXPO

Innovation Starts Here

TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKER	LOCATION
9:45 – 12:45PM	6010	Digital Dentistry: The Secret Workflows	Dr. Jonathan Abenaim	Exhibit Floor, Classroom #2015
9:45 – 12:45PM	6030	Socket Preservation and Bone Grafting: Hands-on Workshop	Dr. John Minichetti	Exhibit Floor, Classroom #2024
1:30 – 4:30PM	6040	Single Anterior Implant/Prosthetic Treatment: Hands-on Workshop	Dr. Edward M. Amet	Exhibit Floor, Classroom #2024



GLOBAL ORTHODONTIC CONFERENCE

TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKER	LOCATION	SPONSORED BY
9:45 – 12:45PM	6050	Making Connections: Malocclusions, Airway and Breathing Issues in Pediatric Patients	Dr. Earl O. Bergersen	Exhibit Floor Room #2414	
1:30 – 4:30PM	6060	Earlydentics: Recognizing, Diagnosing and Treating Current and Future Orthodontics	Dr. Earl O. Bergersen	Exhibit Floor Room #2414	

LIVE DENTISTRY ARENA: EXHIBIT FLOOR REAR AISLE 433

WEDNESDAY, DECEMBER 4

SPONSORED BY

- 9:45-12:00PM **Executing Accurate Aesthetic Dentistry:**
(Course 6110) A "Live" Patient Demonstration
(Dr. Michael Apa)
- 2:00-4:15PM **Guided Implant Surgery:**
(Course 6120) A "Live" Patient Demonstration
(Dr. Aeklavya Panjali)



Supporting Companies:



SCENES FROM THE SHOW



WEDNESDAY EDUCATION COURSE LISTING

VISIT THE CE PAVILION ON THE EXHIBIT FLOOR IN BOOTH 4840 & 1230 (SPONSORED BY  invisalign®)

Course	Room	Time	Title	Speaker
6010	Exhibit Floor Room #2015	9:45am - 12:45pm	Digital Dentistry: The Secret Workflows	Jonathan Abenaim
6030	Exhibit Floor Room #2024	9:45am - 12:45pm	Socket Preservation and Bone Grafting: Hands-On Workshop	John Minichetti
6040	Exhibit Floor Room #2024	1:30pm - 4:30pm	Single Anterior Implant/Prosthetic Treatment: Hands-on Workshop	Edward M. Amet
6050	Exhibit Floor Room #2414	9:45am - 12:45pm	Making Connections: Malocclusions, Airway and Breathing Issues in Pediatric Patients	Earl O. Bergersen
6060	Exhibit Floor Room #2414	1:30pm - 4:30pm	Earlydentics: Recognizing, Diagnosing and Treating Current and Future Orthodontics	Earl O. Bergersen
6070	1E18	9:00am - 12:00pm	Updates and Tips in Pediatric Dentistry	Jane A. Soxman
6080	1E18	1:30pm - 4:30pm	Oral Pathology Plus in Pediatric Dentistry	Jane A. Soxman
6110	Exhibit Floor Room #433	9:45am - 12:00pm	Executing Accurate Aesthetic Dentistry – A “Live” Patient Demonstration	Michael Apa
6120	Exhibit Floor Room #433	2:00pm - 4:15pm	Guided Implant Surgery - A “Live” Patient Demonstration	Aeklavya Panjali
6130	1E21	9:00am - 12:00pm	How the Dental Team Can Improve the Oral and Overall Health of People with Disabilities	Various Speakers
6140	1E21	1:30pm - 4:30pm	How the Expanded “Non-Dentist” Health Team Including Dental Therapists Will Improve Access To, And the Quality Of, Care Delivered	Various Speakers
6150	1E16	9:45am - 4:30pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Steven J. Clark
6160	1E11	8:00am - 12:00pm	Invisalign Fundamentals Course (IFC) - The First Step to Becoming an Invisalign Provider	Eddy Sauer
6165	1E11	8:00am - 12:00pm	Invisalign Fundamentals Course (IFC) - The First Step to Becoming an Invisalign Provider - STAFF ONLY	Eddy Sauer
6180	1E09	8:00am - 12:00pm	OSA Appliances: Simplifying Delivery, Reducing Side Effects, Optimizing Outcomes and Closing the Deal in a Non-Insurance Environment: Treatment for Adults with Sleep Disordered Breathing	John Viviano
6185	1E09	1:00pm - 5:00pm	Sleep Business Blueprint: Treating Sleep Apnea with Your Team on Fire	Michael Cowen
6190	1E01/02	9:00am - 12:00pm	Infection Control in the Dental Practice: New York State Compliance Course	Jessica Wilson
6200	1E07	9:00am - 12:00pm	10 Solutions for Every Day Problems	David Clark
6210	1E10	9:00am - 12:00pm	Learning How to Collect What You Produce	Cathy Jameson
6220	1E17	9:00am - 12:00pm	The Business of Dentistry: Attracting and Keeping New Patients	Howard S. Glazer
6230	1E13	8:00am - 12:00pm	Current Trends in Malpractice Claims	Mario Catalano
6240	1D05	9:00am - 12:00pm	Bone Management After Extractions for the GP	Karl R. Koerner
6250	1E20	9:00am - 4:30pm	Pump Up Your Practice	Steven M. Katz, Kelly Fox-Galvagni
6260	1E14	9:00am - 12:00pm	Minimally Invasive Advanced TMJ Treatment/Oral Appliances for TM disorders and Sleep Apnea	Various Speakers
6290	1E06	9:00am - 12:00pm	Origins of Orofacial Pain	Donald R. Tanenbaum
6300	1E06	1:30pm - 4:30pm	Successful Management of Acute Dental Pain Emergencies	Ken M. Hargreaves
6310	Exhibit Floor Room #107	9:45am - 12:45pm	The Evolution for Smile Design to 3D Printing and Digital Dentistry	Adamo E. Notarantonio, Justin J. McElroy
6320	Exhibit Floor Room #107	1:30pm - 4:30pm	Digital Dentistry and Integration for Any Practice	Andrew M. Spector
6330	Exhibit Floor Room #117	9:45am - 12:45pm	Full Arch Implant Prosthetics: Lab Perspective	Sander M. Polanco
6340	Exhibit Floor Room #117	1:30pm - 4:30pm	Fix FMR: Full Digital Workflow	Sander M. Polanco
6350	1E15	9:00am - 12:00pm	10th Annual Premier Dental Hygienists' Program	Various Speakers
6360	1E15	1:30pm - 4:30pm	Common Oral Lesions: Differential Diagnosis and Treatment	Gwen Cohen Brown
6370	1E01/02	1:30pm - 4:30pm	Ethical Issues in Dentistry	Nanette Elster
6380	1E10	1:30pm - 4:30pm	Creating a Healthy Work Environment	Cathy Jameson
6390	1D06	9:00am - 4:30pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Marc K. Reilly
6395	1D06	9:00am - 4:30pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class - STAFF	Marc K. Reilly
6400	Exhibit Floor Room #101	9:45am - 4:30pm	Incorporating Porcelain Veneers In Esthetic Treatment	Richard D. Trushkowsky, Bhavna Gangwal
6410	Exhibit Floor Room #6228	9:45am - 4:30pm	12-Hour New York State Anesthesia Sedation Requirement Program	Marc Gottlieb
6420	Exhibit Floor Room #6000	9:45am - 12:45pm	Simplifying Endodontics by Eliminating Instrument Separation: Hands-on Workshop	Barry Musikant
6430	Exhibit Floor Room #5039	9:45am - 12:45pm	Henry Schein Dental Handpiece and Equipment Repair: Hands-On Workshop	Various Speakers
6440	Exhibit Floor Room #6009	9:45am - 12:45pm	FirstFit Hands-On Workshop & Certification	Ross W. Nash
6450	Exhibit Floor Room #6218	9:45am - 12:45pm	The Dark Side: Implant Complications and Management	James C. Grisdale
6460	Exhibit Floor Room #6018	9:45am - 12:45pm	Yoga, Stress-Management and Wellness for Dentistry	Bhagwati J. Mistry
6470	Exhibit Floor Room #6000	1:30pm - 4:30pm	Efficient Endodontics: Hands-On Workshop	Diwakar Kinra
6480	Exhibit Floor Room #5039	1:30pm - 4:30pm	5 Gears of Practice Acceleration: Treatment Planning Partnership	Various Speakers
6490	Exhibit Floor Room #6009	1:30pm - 4:30pm	Direct Composite Resin Esthetic Hands-On Workshop	Ross W. Nash
6500	Exhibit Floor Room #6218	1:30pm - 4:30pm	Crown Lengthening for Predictable Esthetic and Functional Restorative Outcomes	James C. Grisdale
6510	Exhibit Floor Room #6018	1:30pm - 4:30pm	Yoga, Stress-Management and Wellness for Dentistry	Bhagwati J. Mistry
6520	1D03	9:00am - 12:00pm	Forensic Dentistry Essays	Various Speakers
6530	1D03	1:30pm - 4:30pm	Prosthodontics Essays	Various Speakers
6540	1E19	9:00am - 4:30pm	Peru International	Various Speakers
6550	2D08	9:00am - 12:00pm	Programa Cubano	Jorge Luis Becquer Aguila, Estela de los Angeles Gispert Abreu
6560	1E12	1:30pm - 4:30pm	ENES-UNAM, Unidad León.	Robert Ruiz Diaz, Rene Garcia-Contreras
6570	Exhibit Floor Room #2522	9:45am - 12:45pm	It's Not My Job: Taking Initiative in the Dental Practice and Being an Engaged Team Member	Virginia Cairro, Natalie Kaweckyj
6580	Exhibit Floor Room #2522	1:30pm - 4:30pm	Bare-Minimum Barbie: Working with That Difficult Team Member	Virginia Cairro, Natalie Kaweckyj
6590	Exhibit Floor Room #6209	9:45am - 5:00pm	Nursing Program - NDA	Various Speakers

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"I think it's very important for students and residents to consider ergonomic tools during their training, this is why: shortly after school and residency training, I started getting neck pain and headaches. For a while, I just took Ibuprofen, and it went away. However, I started realizing that the frequency and intensity of my pain started to increase."

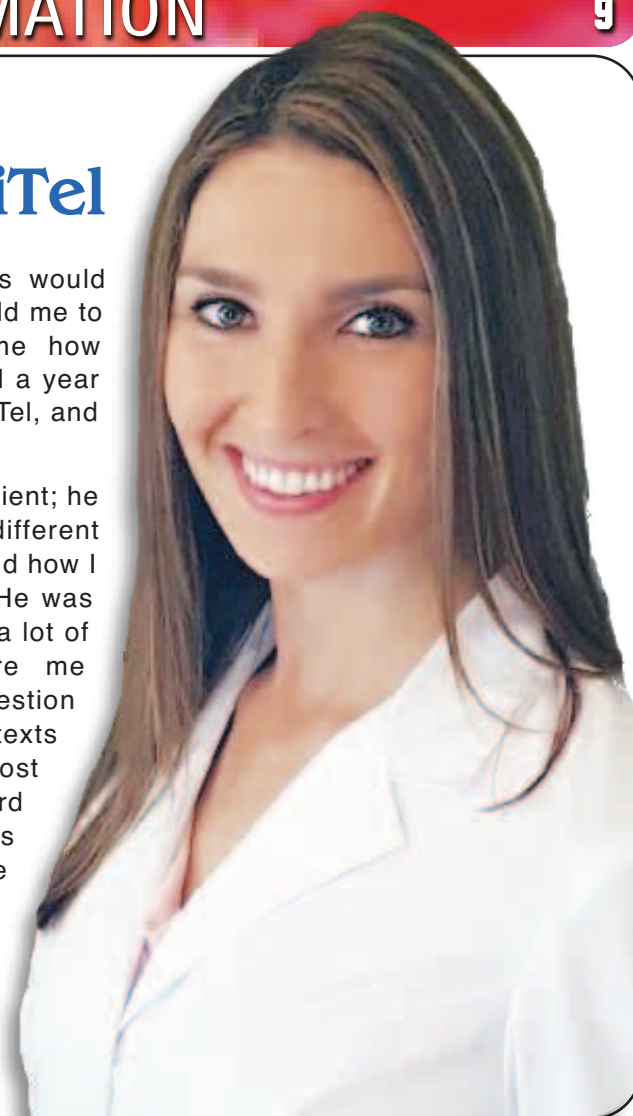
After about one year of this, I told myself that it was enough. I'm young why am I suffering? I have to practice dentistry for at least another 20 years. I started reading about ergonomics and muscle strengthening exercises. Then I asked my dental friends about it to see if they were going through this same kind of thing. I started going to the chiropractor three times a week. It helped, but if I had one rough day at work, I started feeling pain again.

One of my colleagues said that it might be the loupes I'm using. So, I saw his and realized that the angle of declination of my loupes from dental school was all

wrong!!! I can't believe the reps would measure us like this. My friend told me to check out SurgiTel and told me how awesome his rep is. Fast forward a year and a half later, I contacted SurgiTel, and my life has never been the same!

My rep is awesome and very patient; he explained to me all the different specifications about the loupes and how I was supposed to be measured. He was very flexible with time and spent a lot of time at my office to measure me accurately. Whenever I had a question or concern, he responds to my texts and calls right away, and most importantly, he is true to his word [My SurgiTel rep] goes out of his way to make sure that the customer is happy. I am very satisfied. And my neck and ergonomics are much better, as well. I would highly recommend

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KaVo Kerr	4818, 5019	New York Implant Institute	1630	Rose Capital Funding	3830	Tokuyama Dental America	3427, 3436
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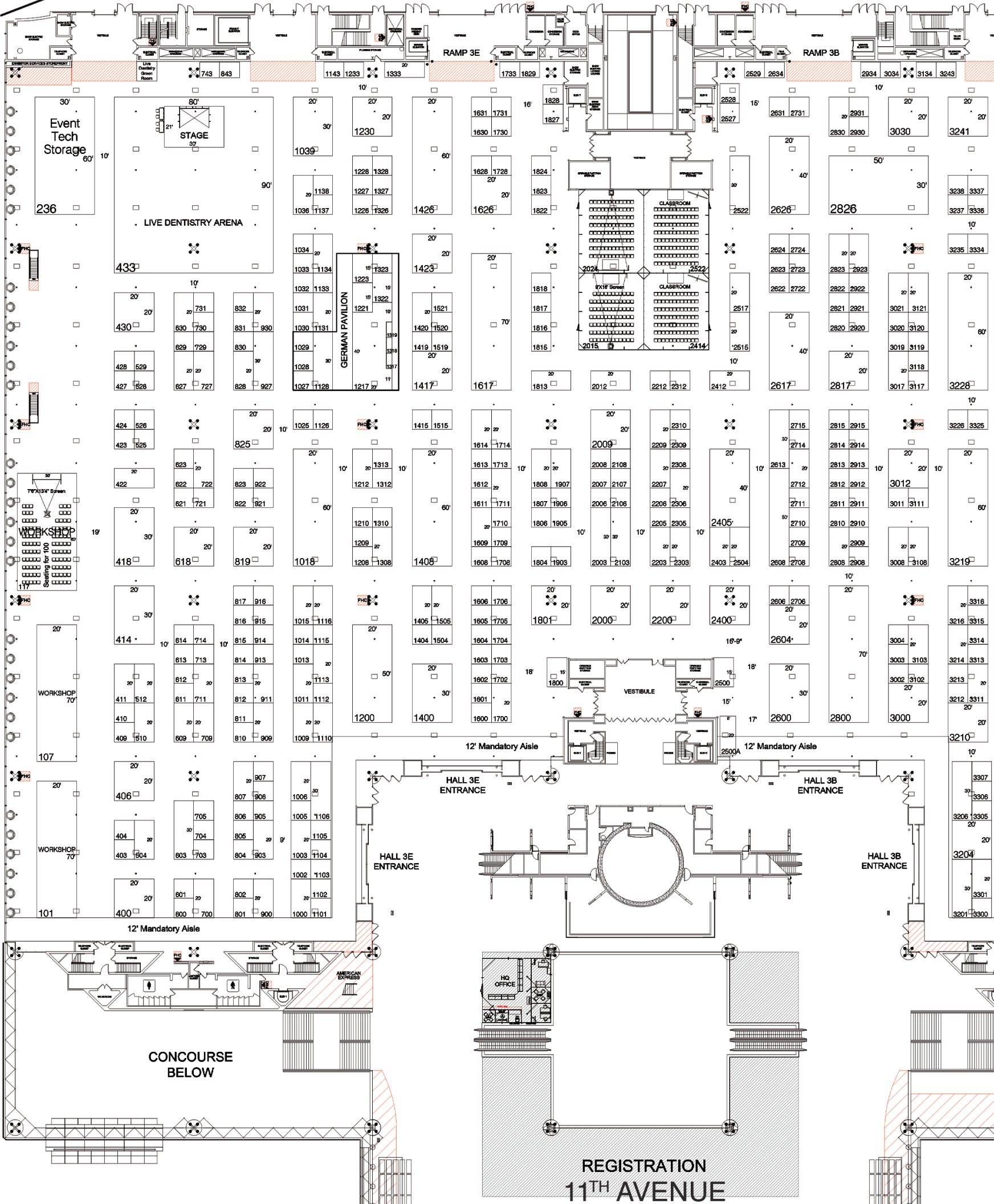
GREATER NEW YORK DECEMBER 1 - 3 JACOB K. JAVITS CENTER LEVEL 3 EXHIBITION



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34TH STREET



WORK DENTAL MEETING

DECEMBER 4, 2019

CONVENTION CENTER

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US EXHIBITORS INTERESTED IN OVERSEAS MARKET LISTING (USDOC)
Bisco Dental Products
Booth: 1200

1100 W Irving Park Rd., Schaumburg, IL 60193

 Phone: (847) 534-6071. Website: bisco.com

 E-mail: fpoulsen@bisco.com
EXPORT PRODUCTS: Restorative materials; etchants, adhesives and bonding agent, cements and composites, pulp capping materials, provisional and temporary materials.

RANGE OF DISTRIBUTION: South America, Eastern Europe/Russia, Africa, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Dental Enterprises LLC
Booth: 731

1158 Valley Forge Rd., Tuscaloosa, AL 35406

 Phone: (205) 799-2020 Website: dentalenterprisesllc.com

Contact(s): Barbara Brown COO

 Email: barbarabrown@dentalenterprisesllc.com
EXPORT PRODUCTS: The Magnetic Malley by OsseoTouch, manufactured in Italy by Meta Ergonomica

 E-mail: info@fantausa.com
RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Dentatus USA
Booth: 1714

50 Broadway - Suite 10 Hawthorne, NY 10532

 Phone: (212) 481-1010 Website: www.dentatus.com

Contact(s): Nita Weissman President

 E-mail: Dentatus@dentatus.com
EXPORT PRODUCTS: Posts, Metal & Fiber; Profin Directional System, Narrow Diameter Implants

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

ITL Dental
Booth: 3531

31 Peters Canyon Irvine, CA 92606

 Phone: (949) 223-8950 Website: www.itldental.com

 E-mail: cemery@itldental.com
EXPORT PRODUCTS: Dental Implant Products On A Private Label Basis. Implant Accessories Available As A Private Label Product Or Branded Product

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS: Foreign Agents/Distributor

Parnell Pharmaceuticals, Inc.
Booth: 4735

3070 Kerner Blvd., San Rafael, CA 94901

 Phone: (415) 356-1800 Website: parnellpharm.com

 E-mail: fwparnell@parnellpharm.com
EXPORT PRODUCTS: MouthKote Dry Mouth Spray; MouthKote Remint Remineralizing Spray; MouthKote-MD Anti-Plaque Spray; _Pretz Irrigation and Nasal Spray; Oragesic Oral Pain Reliever

RANGE OF DISTRIBUTION: Eastern Europe/Russia, Western Europe, Canada/Mexico, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

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 United States of America
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CASH BAR**

6:30 PM - 9:00 PM
**NEW YORK MARRIOTT MARQUIS HOTEL
WESTSIDE BALLROOM - FIFTH FLOOR**
Children Under 18 Will Not Be Permitted.

Introduction of Tri Auto ZX2

by Dr. Denny Fang

For the past twenty years, we have seen endodontic technology advancing at an exponential rate. As we enter the artificial intelligence era, technology will undeniably replace the traditional manual skills and expertise requirement.

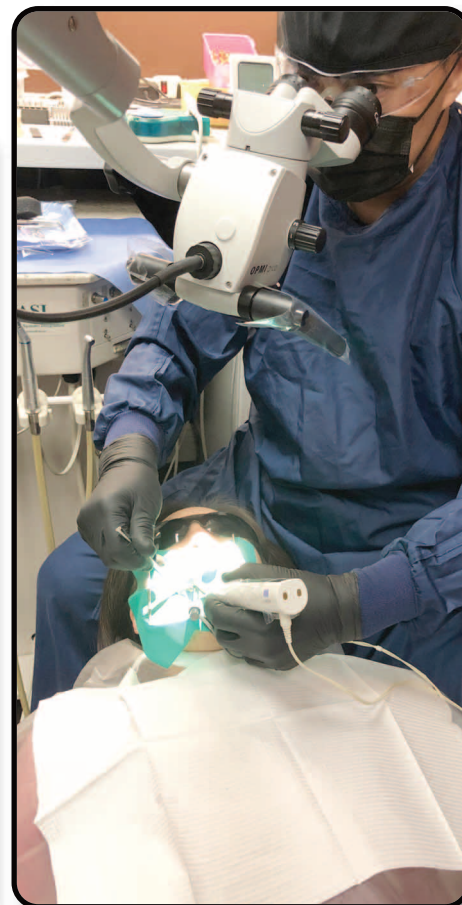
Today's newly developed dental equipment assists dentists in performing more efficient, predictable, productive, and successful dental treatment than ever before. Since 1916, J. MORITA has been a pioneer in the invention of dental technology. Root ZX, Tri Auto ZX, TwinPower Turbine Handpieces, and the 3D Accuitomo CBCT are just a few highly reputable and reliable J. MORITA products used by thousands of dentists worldwide.

Tri Auto ZX2, the second generation of the Tri Auto ZX series, has recently been introduced in the dental market and has gained enormous popularity and positive feedback amongst our dental colleagues. In addition to the popular functions of the original model, Auto Start/Stop, Optimum Torque Reverse, Auto Apical Reverse, Auto Apical Slow Down, and Auto Torque Slow Down, Tri Auto ZX2 now comes with two unprecedented innovations: OGP (Optimum Glide Path) and OAS (Optimum Apical Stop). The OGP motion is the combination of the 'Balanced Force and 'Watch Winding' movements. Incorporating the stainless steel Mani SuperFile,® ISO sizes 10 and 15, or any NiTi glidepath/pathfinder files, OGP can minimize, or even eliminate, the need for hand filing to establish canal patency and the canal working length. Ledging, transporting of the canals, and file separation are our biggest fears in modern endodontics. If we can master all 11 safety functions of the Tri Auto ZX2, endodontic mishaps will be a concern of the past.

This endo motor and apex locator combination unit is ergonomically

compact and lightweight. Just owning one unit is sufficient, as it is portable enough to carry from office to office and from room to room. Tri Auto ZX2 is also great for traveling and has enough battery power for a week-long humanitarian dental camp without recharging.

Titbits of advice from Dr. Fang: Tri Auto ZX2 is like a smartphone with app functions that are way too advanced for new users to handle. It is recommended to turn off all smart functions and begin using Tri Auto ZX2 as a basic torque-controlled, endo-meter integrated motor. Then, gradually turn on each unique function and tune the levels as you learn to control the unit. With the capability of adjusting Tri Auto ZX2's unique smart functions, sooner or later, you will fall in love with this motor and enjoy doing endo again.



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Affiliated International Meetings

<p>38th CIOSP São Paulo International Dental Meeting January 29 to February 1, 2020 At the Expo Center Norte - São Paulo/SP - Brazil</p>	<p>AEDC DUBAI 2020 4 - 6 February 2020 Dubai International Convention & Exhibition Centre</p>	<p>Sino-Dental June 9-12 Beijing - China</p>
<p>WORLD DENTAL SHOW 18-19-20 October, 2019, Mumbai, India www.wdsc.org.in</p>	<p>25th Dental South China International Expo 华南国际口腔展 2-5 March, 2020 Guangzhou</p>	<p>GREATER ARIC DENTAL 2019 MUNDIAL SEPTEMBER 26 - 27 / 28 A World Dental Association of America Event</p>
<p>NY DENTAL MEETING Meeting Dates: November 27 - December 2</p>	<p>Amio Dental 72th EDITION EXPO From November 13 to 17, 2019 www.amiodental.com</p>	<p>EXPO DENTAL MEETING RIMINI-ITALY 14-15-16 MAY 2020</p>
<p>DENTAL EXPO Moscow, Russia 23-26.09.2019 46-TH MOSCOW INTERNATIONAL DENTAL FORUM & EXHIBITION www.dental-expo.com</p>	<p>12th INTERNATIONAL SOFIA DENTAL MEETING ALL THE DENTISTRY IN ONE CONGRESS 3-6 OCTOBER 2019 SOFIA, BULGARIA www.sdm.bg</p>	<p>SIDEX 2020 2020. 6. 5 (Fri) ~ 7 (Sun) coex</p>

3M Booth(s):4019
 Phone: (800) 634-2249 Website:www.3m.com
 Product: 3M™ Filtek™ Universal Restorative

Description: Just 8 designer shades plus an Extra White (XW) cover the 19 VITA classification and bleach shades.Plus, the shades have a universal opacity that meets most clinical needs. NaturalMatch technology (made up of nanofillers, proprietary low-stress monomers and pigments) enables one-shade esthetics to blend more naturally with dentition. Fluorescent pigments enhance the lifelike appearance. 3M filler technology allows for increased radiopacity

3Shape Booth(s): 2626
 Phone: (908) 867-0144 Website: www.3shape.com
 Product: TRIOS 4 MOVE +

Description: 3Shape TRIOS 4 intraoral scanner

3Shape TRIOS 4 is the world's first intraoral scanner with timely detection aid of both possible surface and interproximal caries in a single scanner. Now with the release of the brand-new TRIOS 4, intraoral scanners will no longer be used only for restorative and orthodontic applications. TRIOS 4 can aid in the early-detection of surface caries as well as including a transillumination smart tip that can identify possible interproximal caries; diagnostic applications that do not emit radiation. ** The wireless TRIOS 4 delivers its groundbreaking caries innovation with no compromise to ergonomics or increase in the size and weight of the scanner. 3Shape TRIOS MOVE+ 3Shape TRIOS MOVE+ is one of three hardware setup options for the TRIOS intraoral scanner. TRIOS MOVE+ now features a larger 15.6" touchscreen attached to an arm and elegant, easy-to-move stand with a mounted PC. Dentists can easily move and position the TRIOS MOVE+ as well as use its touchscreen as a canvas to design and discuss treatments with patients. TRIOS MOVE+ helps to drive patient involvement and case acceptance in conjunction with 3Shape Excitement Apps like TRIOS Treatment Simulator and TRIOS Smile Design.

4Smile Booth(s): 2307
 Phone: (800) 500-4506 Website: www.4smile.com
 Product: 4Smile Intelligent Practice System

Description: 4Smile.com combines all the digital tools that dental practices need to attract and retain more patients. Patients can live chat, find the best dentist nearby with over 15+ customizable filters, get special discounts, and see their dental progress in a password protected portal. For dentists, we make your online booking process and re-scheduling easy, automatically send notice reminders, as well as help you save money with our members only supply discount club. 4Smile was built to take the stress out of running a practice and make the dental process easy for patients.

A-dec Inc. Booth(s): 2800
 Phone: (503) 537-2889 Website: www.a-dec.com
 Product: New A-dec 500 & A-dec 500

Description: In a world of complex technology and noise, we bring you intelligent simplicity and inflatable peace of mind. Designed to function holistically and intuitively, the new A-dec 500 quietly slips into the background, reacting to your every move, without pause. Experience the next level A-dec 500.

AMD LASERS Booth(s): 900
 Phone: (702) 809-3117 Website: www.AMDLASERS.COM
 Product: The Monet

Description: AMD Lasers is known for their cutting-edge technological advancements in the dental market and we're thrilled to have developed a new benchmark curing light. The Monet is the first LASER curing light created for the everyday dentist in their practice. Every Monet is designed with a sleek copper finish and silicon grip made for both comfort and durability. Monet's 450um blue light laser cures most composite shades within 3 seconds at a 5-mm depth, giving it an advantage over the top LED curing lights on the market today. Since this curing laser is powered by a rechargeable ion lithium battery, each unit will also come with a corded adapter that plugs directly into the wall.

Ansell Booth(s): 4904
 Phone: (732) 570-1726 Website: www.ansell.com
 Product: MICROFLEX (r) Soft White Nitrile TQ-601

Description: Designed with our patented HYDRASOFT™ Skin Mointurizing Technology which is proven to allow skin to retain 2x more moisture* than gloves without HYDRASOFT™. Soft Nitrile formulation provides a comfortable fit and feel, Thin and Lightweight to ensure excellent tactility.

Apteryx Imaging/ VELscope Booth(s): 3336
 Phone: (678) 293-9413 Website: apteryx.com
 Product: XVWeb 3D

Description: XVWeb utilizes Microsoft Azure cloud technology to deliver state-of-the-art clinical image storage, optimization and analysis as a cost-effective subscription service. The new XVWeb 3D module adds support for accessing, viewing and securely sharing cone beam computed tomography (CBCT) datasets via any compatible web browser in real time. Requiring no downloading of data for image manipulation or enhancement, XVWeb 3D allows practices to access their clinical image data 24 hours per day, 7 days per week from compatible web-connected devices with the added security of off-site storage and back-up. All 3D image interactions can be performed via the web, utilizing a full suite of online image enhancement and annotation tools. For more information, please visit www.apteryx.com/xvweb3D or call 877.APTERYX.

BEE Corp Booth(s): 3243
 Phone: (702) 751-0818 Website: https://thebeecorporation.com
 Product: DenPass Professional Interdental Brush Line

Description: Entire line of Interdental Brush created specifically for the Dentist Market with various style for Dentist/Hygienist to recommend for their patient. Each style have 9 sizes to provide the perfect fitment and maximum cleaning. Packaged for potential resale at Dental offices.

Product: DenPass Baby Ring Toothbrush
Description: Custom designed toothbrush with features that make oral hygiene fun and safe for baby and toddler 0-2 years old.

Product: DenPass CCS PRO Toothbrush
Description: CCS Pro Toothbrush line was created for targeted usage. Specifically designed and packaged for the Dentist Market.

Product: DenPass Fun Animal Flosser for Kids
Description: Animal shape Flosser specifically designed to help kids with oral hygiene.

Beutlich Pharmaceuticals Booth(s): 2812
 Phone: (800) 360-0667 Website: www.beutlich.com
 Product: MEDCOAT: www.medcoatusa.com

Description: MEDCOAT makes your pills easier to swallow. MEDCOAT is an amazing new product that will revolutionize the way we take medications. MEDCOAT pill coating covers pills and capsules with a coating making them slippery and easy to swallow. The coating also makes the bad taste of pills and give them a refreshing taste. It is sugar-free and has no artificial flavors or added colors. The special coating applicator is easy to use and can work on any size shaped pill or capsule.

Big Mouth Survey Booth(s): 1032
 Phone: (835) 782-7752 Website: www.bigmouthsurvey.com
 Product: Big Mouth Survey

Description: Big Mouth Survey mission is to change the way companies collect & use survey data. Big Mouth Survey will collect critical feedback directly from consumers. With our unique approach, Big Mouth Survey clients will be able to use data collected to create a course of action concerning a particular pain point in "Real Time".

BioFilm Booth(s): 4722
 Phone: (781) 742-7224 Website: www.biofilm.co.uk
 Product: BE BRIGHTER

Description: Our Revolutionary dissolvable strip technology means a simple and easy "one step" process and they rapidly dissolve, typically within just 10-15 mins. Be Brighter is ideal on a busy day. There's no messy gels or liquids involved, no preparation required and no residue to deal with, leaving your mouth with a fresh mint flavor. Be Brighter lightens by up to 7 shades, making a noticeable difference and are suitable for upper and lower teeth. They immediately start working to remove common stains.

BlueLight Analytics Booth(s): 4211
 Phone: (902) 318-6686 Website: www.bluelightanalytics.com
 Product: checkUP

Description: checkUP is the world's first smart light measurement and materials management device. Accurately and routinely monitor the output of your curing lights, track your list of materials, and generate precise curing times based on each light reading. The goal? To help you cure with confidence.

Brasseler USA Booth(s): 2617
 Phone: (912) 925-8525 Website: www.brasselerusa.com
 Product: Forza Short Series Electric Attachments

Description: Next Generation Forza Attachments in a Mini Head Design. Ultra slim head and neck design for unprecedented access. Designed to be lightweight, ergonomic with significantly reduced head and neck size. The smallest and most lightweight 1:5 attachment on the market today. Works with both Short Shank and Standard Length Friction Grip Burs. Backed by a 3 Year Warranty.

Product: Forza ELXT Clinical Electric Motor
Description: Introducing Brasseler's next-generation electric motor, the Forza ELXT -an electric motor with unsurpassed power, exceptional performance and cutting-edge safety. The Forza ELXT offers an incredible 4.2 Nm of torque! Nearly 30% more power than the industry average. Featuring a split-module space saving design, the Forza ELXT reduces the risk of patient burns with the advanced Safety Check Function. The lightweight and compact design sets the standard for dental electric motors.

BURST Booth(s): 614
 Phone:(918) 933-3591 Website: www.burstoralcare.com
 Product: BURST Floss

Description: NEW BURST Floss is a 32 yard bobbin of textured filament that expands in your mouth to remove plaque. Its unique antimicrobial black coating means you will literally see the debris removed from your teeth, while it absorbs stains. This tasty mint eucalyptus floss is free from harmful poly(fluoroalkyl) substances (PFAS) and comes in a sleek refillable case. Replacement bobbins ship direct to your door every 3 months - an industry first.

CAO Group, Inc. Booth(s): 801
 Phone:(801) 865-5034 Website: caogroup.com
 Product: Cavity pHghter Testing Strips & Mints

Description: Cavity pHghter (TM) from CAO Group offers a convenient and effective system for patients at risk of caries to identify the risk and neutralize it. A correlation between low incidence of cavities and high saliva pH and high saliva buffering capacity has been established. And studies have concluded that salivary pH may be used as a diagnostic biomarker. The Cavity pHghter system contains two key products: Cavity pHghter Testing Strips report both the pH and buffering capacity of saliva. Cavity pHghter Mints are designed to counteract the production of acid after a meal. The product contains sodium carbonate for the purpose of neutralizing any acid in the saliva and to increase the pH in the oral environment to a basic pH range (above 7). The pleasantly flavored Mints also contain calcium ascorbate to flood the mouth with buffered calcium ions. The convenience and simplicity of the system help assure compliance, so it can be incorporated into the patient's care routine at home or in-office.

Carestream Dental Booth(s): 3228
 Phone:(855) 781-4380 Website:www.carestreamdental.com
 Product:CS 3700 Intraoral Scanner

Description: High performance meets ergonomic design for uncompromised scanning in the CS 3700 intraoral scanner. The scanner features smart-shade matching and can automatically generate a shade report with multilayer shade information. The CS 3700 also features increased scanning speed up to 20 percent increase over previous Carestream Dental scanner models - without sacrificing accuracy. Turbo speed scans have been tested and proven to scan in-vitro single arches in 30 seconds when the recommended PC Configuration is used. * In vitro testing

ContactEZ Booth(s): 3424
 Phone: 360-694-1000 Website: www.contactez.com
 Product: Signature Set and Rainbow Set

Description: Ensure you always have the easiest way to solve commonly-encountered problems when placing restorations or performing IPR with the new Signature Set and Rainbow Set. The Signature Set is a comprehensive solution for finishing crowns and composites with perfect proximal contacts, complete removal of trapped interproximal cement, impeccably polished contact surfaces, and 100% overhead-free margins. The Rainbow Set combines our IPR Plus to give you everything you need to perform safe, effective enamel stripping to any patient.

Curaprox / Curaden Booth(s): 3600
 Phone:(800) 919-0120 Website: www.curaprox.com
 Product: Hydrosonic Pro

Description: Hydrosonic works so gently that even people with sensitive gums can finally breathe a sigh of relief. The difference lies in the bristles: CURAPROX Hydrosonic's incredibly soft and fine CUREN's (r) filaments clean more intensely, gently and pleasantly. And remember: a Hydrosonic is your introduction to professional oral care. The start of a new era in oral health - you can't fail with a Hydrosonic.

DDS Dental Supplies Booth(s): 1310
 Phone: (877) 545-6837
 Product: Aura 300

Description:Characteristics to LOVE: The Aura 300 * 300 Per Box * Exam glove has a natural fit * Unrestricted hand motion * Smart Dispensing System * Color Coded by Size * Textured fingertip * Reduces hand fatigue * Polymer Coated - Tested for use with Chemotherapy *Drugs LIMITED TIME INTRODUCTORY PRICE: \$ 3.99 per 100 \$11.97 / box MSRP: \$14.99

DenMat Booth(s): 5010
 Website:www.denmat.com
 Products: Zirconia Prime® / Perio Restore™

Description:DenMat has expanded its line of Soft Tissue Management products to include Perio Restore™, a non-invasive home treatment system to treat and prevent periodontal disease. Zirconia Prime is designed to treat the surface of Zirconia, Alumina, and Metal restorations providing optimal bond strength and allowing clinicians to provide their patients with lasting restorations.

Dental Choice Holdings, LLC Booth(s): 3238
 Phone: (908) 400-4690
 Product: CUSTMIBITE DENTAL NIGHTGUARD

Description: Indication(s) for use: The CustMIBite Dental NightGuard is an over-the-counter dental guard indicated for the protection against bruxism - the nighttime clenching and grinding of the teeth.

It is intended for use in the mouth at night to reduce damage to the teeth and to prevent the noise associated with teeth grinding. It is intended for individuals age 18 and older.

DentLight Inc Booth(s): 4603
 Phone: (800) 763-6901
 Product: Nano Freedom 2

Description: Advanced wireless light (5 grams) that easily fits on loupes, goggles or glasses. Effortless with no stray wires and no hassle. Unique touch-free battery distributes weight to frame temple avoiding weight on nose. Focused 20,000 lux beam runs for 3 hours. Interchangeable wires for add-on: 1) freedom plus battery pod for 40,000 lux or 6 hours; 2) direct connect to Nano 2S+ Gen2 battery for 10 hours; 3) Violet black light for adhesives and caries fluorescent imaging.

Diamond Orthotic Lab Booth(s): 816
 Phone: (619) 724-6400 Website: www.diamondorthoticlab.com
 Product: DDDSO

Description: New Sleep Orthotic in both a dorsal and banded style. This is made from Printed Nylon with a 5 year unconditional warranty.

DIGIRAY CORP. Booth(s): 2823
 Phone: 82-31-927-9225 Website:www.digiray.co.kr
 Product: FireCR Dental Reader

Description:The full-featured FireCR Dental Reader from DIGIRAY rapidly and affordably delivers high-quality digital images for busy dental practices, optimizing chairside time with patients.

Elevate Oral Care Booth(s):927
 Phone: (877) 866-9113 Website: www.elevateoralcare.com
 Product: SMART Advantage(TM) Glass Ionomer Restorative

Description:This is the first glass ionomer designed specifically to mask SDF treated and discolored surfaces. SMART Advantage is a self-cure, traditional fluoride-releasing glass ionomer. Use SMART Advantage stand-alone for posterior needs. For more tooth-like restorations, SMART Advantage can be used in a sandwich technique with either a more translucent glass ionomer or composite for ultimate aesthetics. Available in A1, A2 and mixed shade kits, SMART Advantage Glass Ionomer will be the go-to choice to cover SDF darkened sites. Gain control, without compromising strength for your caries active patients.

ENZO UNIVERSA ARTICULATOR Booth(s): 810
 Phone: (914) 835-2451
 Product: ENZO UNIVERSAL ARTICULATOR

Description:The Enzo Articulator is proving to successfully integrate with many of the leading digital model systems when a more accurate articulator is called for. The articulator continues to be a very popular choice with the use of standard models as it eliminates plaster and the resetting of articulations is achieved in seconds. It replicates true lateral and protrusive excursions. Lightweight and perfectly balanced, it fits comfortably in the technician's hand. *One Articulator for full arch or quadrant

**Precision interlocking components provide very accurate articulations in seconds **Both upper and lower plates swivel 360 degrees on ball joints allowing for all types of movement handling even the most difficult bites **True lateral and protrusive excursion **Lightweight and perfectly balanced. It fits comfortably in the hand **Immediate bite changes made by the dentist*

FORCA Healthcare F.Z.C. Booth(s): 5113
 Website: www.forca-healthcare.com
 Product: Securinject

Description:Securinject is a single-use dental safety syringe. It has a precision-engineered innovative patent pending design to prevent accidental needle stick injuries and cross infections. In designing Securinject syringes, utmost attention to detail was given to ensure they are by far the safer and more advantageous than other available options.

Glidewell Dental Booth(s): 4414
 Phone: (949) 399-8379
 Product: BruxZir Esthetic NOW

Description:BruxZir Esthetic now available in pre-shaded, fully sintered zirconia only for use with Glidewell mills. No oven or post milling processing needed; just polish and cement.

Product: BruxZir NOW Anterior Block
Description:Pre-shaded, fully sintered zirconia only for use with Glidewell mills. Now available in an anterior block. No oven or post milling processing needed; just polish and cement.

Good Doctors USA Booth(s): 3705
 Phone: (844) 448-5050 Website: www.gooddrs.us
 Product: DrsRay Digital IntraOral Sensors

Description:The newly released DrsRay line of Digital IO sensors were designed and built for Durability. All the latest innovations in sensor design are incorporated into our sensors. The new Ultra-thin durable DrsRay sensors are so tough, they have a five year warranty. * Only 4.8mm thick. The thinnest sensor for easy placement and patient comfort. **Stop by Booth # 3705 to see for yourself what makes them so long lasting. Or to schedule a free in-office demo, contact us at 844-448-5050.**

Product: NEO-The World's Smallest Apex Locator
Description:The size of a Smart Watch, the NEO can be clipped onto it's included finger ruler, a sleeve cuff, the patient's bib, a watchband, or the included tray stand. At 97.5% accuracy, the NEO's 3-band impedance puts it up there with the best in the world. The NEO features three different display screen styles that are easily selected with the swipe of a gloved finger. The included file clip and lip hook cables attach to the side of the NEO via a mini USB cable. The NEO's battery last around 2 hours of working time before needing to be recharged. Charging is done with a standard USB cable. The NEO is actually fun to use and shows your patients that have the latest in micro technology.

Stop by Booth # 3705 for a test drive Contact your local dealer or call 844-448-5050 to schedule a free on-site demo.

Product: 5M IntraOral Camera
Description:The World's First 5 Megapixel FHD1080P IO camera with a metal body that is shaped and feels like a dental handpiece. Featuring Liquid lens Optics and Autofocus, just like a Smartphone.

Stop by booth # 3705 and take a test drive.

Free on-site demos, ask your favorite dealer or call 844-448-5050

iSonic Inc. (ultrasonic cleaners) Booth(s): 1009
 Phone: (847) 850-0404
 Products: Miniaturized Commercial Ultrasonic Cleaner for Offices to clean patient's dentures, appliances with a disposable PET cup

Description: World's smallest commercial ultrasonic cleaner with a stack transducer. Using a standard disposable PET cup makes it much more efficient and safer than using a Ziploc bag. It also makes changing water easier.

Koi Design Booth(s): 4201
 Phone: (310) 828-0055 Website: www.koihappiness.com
 Product: Betsy Johnson Scrubs

Description: Bring the fun and fashion of Betsy Johnson to your workday with this fantastic new uniform collection! In addition to the great looking print scrub tops, this line features fashionable solid scrub tops and scrub pants as well as lab coats that provide all-day comfort. Dental professionals will appreciate features such as roomy pockets, soft stretch fabric, elastic waists, and drawstrings. Betsy Johnson fashion provides a uniform that gives you the best of style and comfort.

MAGNETIC MALLET - Dental Enterprises, LLC Booth(s): 731
 Phone: (205) 799-2020 Website: www.dentalenterprisesllc.com
 Product: THE MAGNETIC MALLET by Osseotouch

Description:THE MAGNETIC MALLET, designed to be used in dental surgery and implantology, utilizes minimally invasive oral surgery technology fo extractions, bone modeling, sinus lifts, ridge splitting and osseodensification.

Medicom Booth(s): 3831
 Phone: (514) 636-6262 Website: www.medicom.com
 Product: ProSurface

Description: Medicom is proud to introduce our new ProSurface line of disinfectants, made with our proprietary TotalClean technology. ProSurface disinfectants provide powerful one-step cleaning & disinfection and best-in-class contact time of just 1 minute. ProSurface eliminates 48 pathogens, including bacteria, viruses and fungi, without damaging surfaces. Available in two convenient formats: wipes for cleaning between patients and spray for more thorough end-of-day cleaning.

MicroP Technology (Taiwan), Inc. Booth(s): 704
 Phone: (886) 5276-8238 Website: www.micro-p.com.tw
 Product: MicroP HALLEY Series Air-Driven & Electric Dental Handpieces

Description:The MicroP Halley Series handpiece is intended for the removal of carious material, reducing hard tooth structure, cavity preparation, finishing tooth preparations, restorations, and for polishing teeth. They are designed for use by a trained professional in the field of general dentistry.

Myofunctional Research Co. Booth(s): 2814
 Phone: (909) 587-4940 Website: myobrace.com
 Product: Myobrace for Kids

Description: Modern research shows that crooked teeth and poor jaw development are not caused by hereditary factors. Myobrace (R) focuses on treating the underlying causes, unlocking natural growth and development. Used by dentists and orthodontists in over 100 countries Myobrace(R) has successfully treated millions of children worldwide.

Neocis Booth(s): 422
 Phone: (858) 692-1927 Website: www.neocis.com
 Product: Yomi-Enabled Surgery

Description: Yomi is the first and only FDA-cleared robotic device for dental surgery. Yomi is unique in assisting the surgeon with robotic haptic guidance to deliver repeatable surgical precision. Yomi guidance is designed to enhance and augment the clinical expertise of skilled dental teams.

Nerium SkinCare Booth(s): 5333
 Phone: (844) 599-7787 Website: www.neriumrx.com
 Product: NeriumRx Cold Sore Therapy

Description:Made with Nerium Aloe Extract, (NAE-8), a patented science-backed ingredient. This formulation helps to calm and improve cold sore appearance while easing the discomfort of inflammation in the process. This dynamic treatment provides fast-acting pain relief upon first contact and stimulates healing while helping to reduce the appearance of the cold sore lesions. For more information, visit www.neriumrx.com or call (844) 599-7787 Show booth #5333

Parkell Inc. Booth(s): 2604
 Phone: (631) 389-1536
 Product: Predicta Bioactive Bulk

Description: NEW Predicta (TM) Bioactive Bulk is one of the latest examples of new cutting-edge restorative materials from Parkell. It is a bioactive, dual-cure, bulk-fill resin composite that releases calcium, phosphate and fluoride ions to stimulate mineral appetite formation and remineralization at the material-tooth interface. Predicta Bioactive Bulk delivers a unique combination of physical and chemical properties. It is dimensionally stable, with excellent strength, time-efficient handling, and optical characteristics close to those of natural teeth. Additionally, unlike some other bioactive materials, Predicta Bioactive Bulk is highly radiopaque, making for easy identification on x-rays.

Planet DDS Booth(s): 5115
 Phone: (800) 861-5098 Website: planetdds.com
 Product: Denticon Advanced Charting

Description: Denticon's Advanced Charting module is a one-of-a-kind charting experience. This enhanced tabbed interface provides a comprehensive view of the restorative chart, period chart, x-rays, and progress notes. These four different tabs can be popped out, allowing clinicians to view multiple windows at one time on the same screen (or on a second screen, side-by-side). For example, Denticon's Advanced Charting gives users the ability to enter progress notes while reviewing the restorative chart. For dental offices accustomed to switching back and forth between menus and separate windows, it's a game-changer. Even better, Advanced Charting allows clinicians to view x-ray images within the odontogram itself. No more moving back and forth between practice management software and imaging software - just click on a tooth in the odontogram and watch a thumbnail of the x-ray for that tooth appear on the same screen. This thumbnail can be re-sized, moved around, or even displayed on a second monitor. Advanced Charting contains a number of other time-saving features, including a timeline view showing previous chart versions. Best of all, it's part of Denticon's all-inclusive cloud solution, available online via web browser anytime, anywhere you have internet access.

Power Dental USA Inc. Booth(s): 1515
 Phone: (815) 363-8003 Website: www.mydentalsa.com
 Product: X POWER EXTRACTOR

Description: BASIC SET INCLUDES: 7820 X POWER EXTRACTOR; Recommended Drill For Regular Teeth, Crown & Bridge Carbide Burs FG 856-023 (2.3 mm Diameter); 7820-1 REGULAR ANCHOR 24mm x 2.7mm Diameter; 7820-1L REGULAR ANCHOR EXTRA LONG 27.5mm x 2.7mm Diameter; Recommended Drill For Root, Crown & Bridge Carbide Burs FG 856-016 (1.6 mm Diameter); 7820-2 ROOT ANCHOR 30mm x 1.8mm Dia; 7820-2L ROOT ANCHOR EXTRA LONG 33.5mm x 1.8mm Dia; 7820-3 SILICON CAP; 7820-4 POWER WHEEL

Procter & Gamble Booth(s): 4234
 Phone: (336) 454-8484 Website: www.dentalcare.com
 Product: Crest Gum & Sensitivity Paste

Description: Crest Gum & Sensitivity offers 5 therapeutic benefits (Sensitivity, Caries, Gingivitis, Acid Erosion & Plaque) and 3 cosmetic benefits (Stain Removal, Tartar & Bad Breath) to treat all areas patients present. The sensitivity relief benefit is delivered via stannous fluoride. The formulation occludes the dentinal tubules on the 1st application, for relief within days, and shields exposed dentin to help protect from future sensitivity.

PureLife Dental Booth(s): 2808
 Phone: (877) 777-3303 Website: www.purelifedental.com
 Product: 1 Step EPA Compliance

Description: 1-Step EPA Compliance with an ECO II Amalgam Separator and mobile application to keep all of your compliance requirements up to date at the touch of a button and works for multiple practices and makes compliance easy!

Risewell Booth(s): 3401
 Phone: (843) 384-1282 Website: www.risewell.com
 Product: Risewell Kids Toothpaste

Description: With just one science-backed ingredient, Risewell Kids Toothbrush is revolutionizing the standard for natural toothpaste. It not only tastes like sneaking spoonfuls of care batter straight out of the bowl but also is safe enough to eat - even if your kids eat the whole delicious tube. Daily usage will leave their teeth visibly whiter and healthier thanks to our not so secret ingredient - Hydroxyapatite.

Summit Dental Systems Booth(s): 3103
 Phone: (954) 730-3636 Website: www.summitdental.com
 Product: 6700M Marathon Chair

Description: SDS's new dental operatory smart chair

The DocSites Inc. Booth(s): 4513
 Phone: (818) 616-3919 Website: www.docsites.com
 Product: Docsites.com Websites and Marketing

Description: Websites & internet marketing. We do all the work, no long term contracts! We personalize it for you and keep it updated every month, simple. Live Phone Support. Dentist Approved Content. 12+ Years Dental Marketing Experts. Dental SEO Specialists. New Patients from Google & Facebook Ads. Google Maps (Local) Management. Transparent Monthly Marketing; Social Media Posts Focused on Services.

TMJ & Sleep Therapy Centre International Booth(s): 905
 Phone: (619) 797-0921
 Product: Diamond Digital Sleep Orthotic (DDSO)

Description: The DDSO is a removable intraoral device used to treat snoring and mild to moderate OSA. The device functions as a mandible repositioner that contains removable nasal dilators and lingual positioners to increase functionality and convenience of use. Soft nasal dilators and wide/narrow lingual tongue positioners are available for patient comfort

Tokuyama Dental America Booth(s): 3427
 Phone: (760) 942-7211 Website: www.tokuyama-us.com
 Product: OMNICHROMA: One-Shade Universal Composite

Description: Tokuyama Dental's OMNICHROMA is the first universal composite that matches every patient's tooth shade, from A1 to D4, with a single shade of composite. OMNICHROMA saves doctors time and money by removing the need for shade selecting, and eliminating the need to keep excess product on hand for incidental shades. Learn more and request your sample today at OMNICHROMA.com/US.

Town & Country Dental Studios Booth(s): 3235
 Phone: (516) 868-8641 Website: www.tncdental.com
 Product: FIRSTFIT Guided Prosthetics Delivery System

Description: A Revolutionary Treatment Solution That Lets You Prep & Seat In A Single Visit!

FirstFit allows dentists to prepare and seat Crowns, Bridges, and Veneers without the need for temporaries, eliminating one appointment entirely! FirstFit utilizes the latest digital technology to provide you with 3D printed prep guides and the final ready-to-seat restoration at the same time. This enables you to deliver predictable, high-quality restorations with significant chairtime savings on every case! FirstFit utilizes

Tuttnauer USA Co., Ltd. Booth(s): 3204
 Phone: (631) 737-4850 Website: www.tuttnauerusa.com
 Product: T-10 Autoclave

Description: Tuttnauer is proud



For Those Who Want To Improve The Health Of Their Patients And Succeed In The Changing Healthcare System

Be a part of the second “Essential Total Health For All Health Professionals” program at the GNYDM. While it is imperative that you practice the highest quality of patient-centered care, you must also better understand the critical issues facing health professionals as they strive to succeed and excel in an emerging and changing health care system.

The two days of exceptional panels bring together thought leaders, educators, respected providers, and innovative leaders to discuss and share the challenges facing all of you that practice, manage and educate within the healthcare space whether private sector or community health clinic based.

The integration of oral health into primary care along with the growing needs of our most vulnerable populations in an era of innovative technology and value-based care payment are challenges that you must understand to succeed. These will be directly addressed during the two-day public health symposium.

I want to share some of the important “Total Health” issues facing oral health providers and the administrators that help guide the appropriate delivery of needed services.

The two panels on Tuesday bring together some of the most respected leaders in Dentistry to share their work and thoughts about the integration of Value-Based healthcare payments/reimbursements. Areas that will be addressed include the changing system, i.e. insurers, and providers, and the changing population needing oral health care.

The rapidly growing senior population adds new and complex issues to an already stressed system. Approximately 58 million people rely on the Medicare program – and only about one-third of them have any coverage for oral health care. The Medicare statute currently excludes coverage for most oral health care. Nearly three out of five seniors and more than three-fourths of low-income seniors do not visit a dentist during a typical year. One in five seniors has untreated tooth decay. One in five seniors, and two out of five low-income seniors have complete tooth loss.

It's tragic that in a time when new diagnostic and treatment options are available for the management of Cancer that oral cancer continues to be a prevalent issue for the dental profession. There will be an expected 51,000 new cases of oral cancer in the U.S. this year with over 20% of these resulting in related deaths. This is unacceptable and needs to be addressed by all of us. Simple oral cancer screenings can be done in minutes with early detection a critical step in preventing the tragic effects of more advanced treatment. Issues related to reimbursement, scope of practice, available new technology and practice interest and success in providing preventive services will be discussed.

Another area of growing concern is the oral health care for those at risk, people with disabilities and those with intellectual and developmental disabilities. Many oral health care providers do not feel well enough trained or that their clinical space is not designed to manage these patients. There are an estimated fifty-nine million Americans that are disabled and in need of oral health care! Those with intellectual and developmental disabilities such as those on the autism spectrum require a level of understanding and sensitivity that is clearly attainable and tremendously rewarding. It is important that all of us understand the need to provide quality, accessible care while developing the skills and confidence to manage these patients in a welcoming and sensitive manner. We are fortunate that the Wednesday morning panel brings together an internationally respected group of expert physicians, dentists, disability leaders, and innovative educators to assist you in better understanding the needs of these patients with disabilities and how you can be better equipped to integrate these very special patients into your clinical environment.

The expansion of the dental team has been a discussion and process that has garnered quite a bit of controversy over the past few years. We now have Dental Therapists on our team. Learn more about how they contribute to increasing access to care. This is an issue that Medicine faced when the idea of adding Physician Assistants (PAs) to their team surfaced years ago. PAs have become an integral part of medical practice. We saw this within dentistry back in the 1960s when there was opposition to this new group of dental providers known as the Dental Hygienist. Can you even imagine dentistry being practiced without Dental Hygienists as part of the team? I can't.

The development of Telehealth technology has led to the “Virtual Dental Home”. This has opened new pathways to address the significant issue of a patient’s inability to travel to a dental office – particularly in rural communities and the frail elderly. New technology and innovative educational programs have now added nurses and physician assistants to the expanded oral health team! Learn more about these emerging and growing collaborations. Also, meaningful screenings and interventions that can be done by an RDH affiliated with a dental practice so that preventive, noninvasive procedures can be delivered at reduced cost and with greater efficiency. These innovative programs have provided the opportunity for dental providers to collaborate with physicians to provide better “whole person” health care.

The panel on Wednesday afternoon literally brings together the national leaders of this effort who will present and discuss how they do it and how you can explore opportunities to bring these innovations and the expanded role of RDHs into your practice.



Attendance at these panels is free to dental residents and dental students. Please take advantage of this very special opportunity; Registration is still open!

Jack Dillenberg, D.D.S., M.P.H.
Public Health Panel. Jerome, AZ

Dean Emeritus, A.T. Still University's Arizona School of Dentistry & Oral Health Board Chairman, Brighterway Institute and Global Smiles for All



PUBLIC HEALTH CONFERENCE

TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKER	LOCATION
9:00 – 12:00PM	6130	How the Dental Team Can Improve the Oral and Overall Health of People with Disabilities	Various Speakers	IE21
1:30 – 4:30PM	6140	How the Expanded “Non-Dentist” Health Team Including Dental Therapists Will Improve Access To, And the Quality Of, Care Delivered	Various Speakers	IE21

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3D PRINTING & DIGITAL DENTISTRY CONFERENCE

TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKER	LOCATION	SPONSORED BY
9:45 – 12:45PM	6310	The Evolution of Smile Design to 3D Printing and Digital Dentistry	Dr. Adamo E. Notarantonio Dr. Justin J. McElroy	Exhibit Floor Room #107	
1:30 – 4:30PM	6320	Digital Dentistry and Integration For Any Practice	Dr. Andrew M. Spector	Exhibit Floor Room #107	

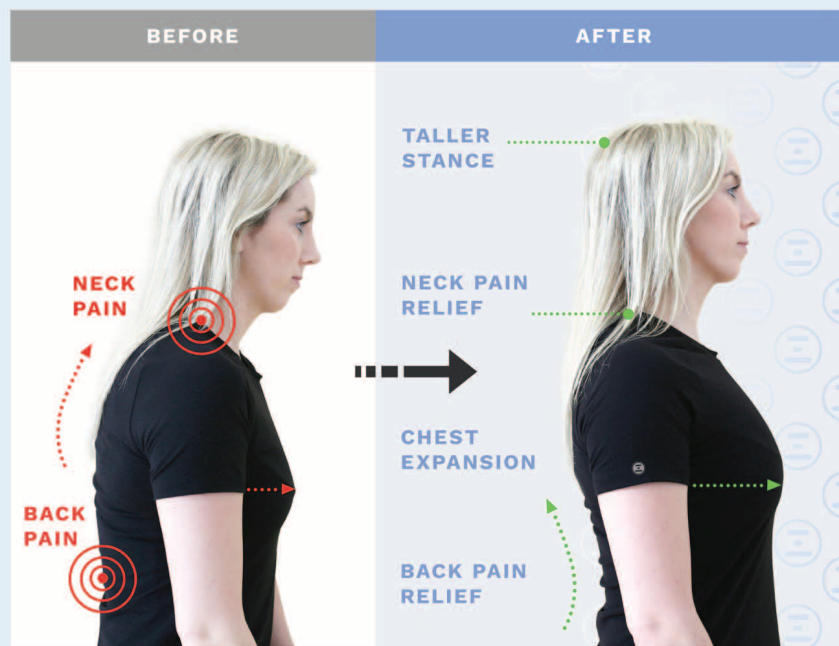
DENTAL LABORATORY PROGRAMS

TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKER	LOCATION
9:45 – 12:45PM	6330	Full Arch Implant Prosthetics: Lab Prospective	Mr. Sander M. Polanco	Exhibit Floor Booth #117
1:30 – 4:30PM	6340	Fix FMR: Full Digital Workflow	Mr. Sander M. Polanco	Exhibit Floor Booth #117

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“Because So Many Rely On You, You Can Rely On Us” Why Health Care Professionals #RelyOnHenrySchein

It's the day-to-day obstacles that dentists often need help navigating, and this was the case for Dr. Karen Roschella and Dr. Ann Zinger, who told their story as part of Henry Schein's #RelyOnHenrySchein campaign.

Without those machines, our practice would have ground to a halt — not only that day but for weeks,” said Drs. Roschella and Zinger, of Roschella & Zinger Dental Group, in Marriottsville, MD. “We immediately called our Henry Schein service technician who rearranged his schedule to race to our practice and developed a temporary solution that kept us in business until our new machines arrived. He saved the day, and that's why we rely on Henry Schein.”

A solutions company for health care professionals, Henry Schein, is dedicated to focusing on practice care so that customers can focus on patient care. Through its network of trusted advisors, health care professionals rely on Henry Schein for information, education, and advice on the more than 300 Business, Clinical, Technology, and Supply Chain Solutions the Company offers. From helping

customers grow their business, to delivering the right products at the right time, Henry Schein can help its customers overcome any obstacle.

The #RelyOnHenrySchein campaign puts the spotlight on Henry Schein customers and provides health care professionals with a platform to share their unique experiences in managing productive and efficient practices. Through a collection of authentic stories, Henry Schein explores events that led customers to #RelyOnHenrySchein.

When multiple pieces of equipment went down with a full day of patients ahead, they knew to call Henry Schein.

An equipment failure of this kind is a dentist's nightmare, and Dr. Roschella and Dr. Zinger quickly realized that if it weren't for the help of Henry Schein, they would have been without X-ray machines for weeks. Their Henry Schein service technician came to the rescue and reassured the doctors the problem would be solved so they could continue doing what they do best — taking care of their patients.

Whether it be solving everyday problems or opening a new practice, Henry Schein is there to help. In another example of extraordinary customer support, Henry Schein helped Dr. Scott Kalniz turn his dream into a reality. After 16 years of dentistry,

Dr. Kalniz decided to expand his business and created Elite Dental Partners, a DSO that focuses on aiding dental practice owners with the growing challenges they face by providing industry-proven, non-clinical business support services. Partnering with the organization since its beginning, Henry Schein has helped Elite Dental Partners grow exponentially — supporting 100 practices in under five years.

“Our mission has always been to improve patient care by improving the lives of our doctors and teams. With Henry Schein as a partner, we give our teams the choices they want and the support they need to be the best clinicians possible,” said Dr. Kalniz. “It has helped us achieve our 10-year goal in four-and-a-half years, and that's why we rely on Henry Schein.”

Henry Schein uncovers real-life situations through this campaign, each with a unique challenge and equally unique solutions offered to help the customer overcome it. Henry Schein makes a promise to be there when its customers need it most, and that's why health care professionals #RelyOnHenrySchein.

For more #RelyOnHenrySchein stories, please visit www.henryschein.com/relyonus.





25, 26 y 27 de marzo 2020 / CDMX

V CONGRESO INTERNACIONAL de Odontología ACTUAL

 Francisco Ramos Gómez	 Dra. Soraya Coelho Leal	 Elena Barbería Leache	 Christian Coachman	 Ricardo Medellín	 Manuel Vazquez	 Eduardo F. Garduño García Calderón
 Myriam Maroto Edo	 María del Socorro Cabrera Serrano	 Alejandra Martínez Sosa	 Ernesto Tam	 Daniel Isaac Nava Flores	 Néstor Morales	 Jair Escamilla Valencia
 Diana Montserrat Gutiérrez Oviedo	 Jimena González Ortega	 José Iván Díaz Bejarano	 Sergio Báez Hernández	 José Alfredo Facio Umaña	 Dr. Héctor García	



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INTRODUCING DIADENT'S NEW ROOT CANAL SEALER, DIA-PROSEAL

The purpose of an endodontic sealer is to help prevent leakage, reducing the possibility of reinfection, and healing the periapical lesion. A good filling needs to be three dimensional and to prevent any possibility of reinfection of the root canal. An ideal root canal sealer should possess excellent sealing ability, dimensional stability, insolubility, and biocompatibility. DiaDent's new epoxy resin-based root canal sealer, Dia-ProSeal, is your ideal root canal sealer.

Dia-ProSeal has an excellent sealing ability. It has minimal shrinkage to reduce gaps between the sealer and canal wall. Used in conjunction with DiaDent's gutta percha points, Dia-ProSeal has high dentin adhesion. Its outstanding flow characteristics allow the material to reach and seal lateral canals, making it especially suitable for warm gutta percha technique. Dia-ProSeal is also antimicrobial because of its high pH value with the addition of calcium hydroxide. With its dual barreled syringe, Dia-ProSeal's 1:1 paste to paste manual mixing system is fast and easy with no wasted material. Extrude the material onto the mixing pad and mix

well with the spatula for 10-20 seconds until the base (yellow) and catalyst (white) material are completely mixed together. Dia-ProSeal has low solubility, so it is resistant to material breakdown over time to ensure long-term dimensional stability. Also, the material is highly biocompatible – if unintentional extrusion happens, the extruded material is easily resorbed to minimize periapical inflammation and sensitivity. It is highly radiopaque and has a generous setting time of 3-4 hours.

View detailed information on DiaDent's website at www.diadent.com. Purchase Dia-ProSeal today from your trusted authorized dental dealers such as Henry Schein, Patterson, Benco Dental, Darby Dental, Ultimate Dental.

DiaDent is exhibiting at the GNYDM in Booth #1505. Visit our booth for exclusive show specials, samples, and more product information.



MEXICO'S DENTAL MARKET SNAPSHOT

IMPORTS OF DENTAL PRODUCTS IN MEXICO IN USD MILLION

Concept	2017	2018	%dif 2017-2018	Jan-March 2019
Total imports	102.7	106.2	3.4 %	27.1
Imports from US	22.5	22.3	(0.09 %)	6.6
US share	21.9 %	21.0 %	(0.9 %)	24.3 %
Exports		283.3		75.6

Source: Import statistics from the Mexican Secretariat of Economy

In the particular case of dental products, Mexico exports about 166 % more than what is imported in the country.

That means that the domestic production of dental products and materials is becoming important and supplying most of the demand for these products. However, there is always a market segment that looks for products that are not produced in Mexico. Sometimes, imported products are of better quality or more sophisticated, but in many cases, they are cheap products coming from Asian countries. Products imported from the U.S. represented 22.3 percent of the import market in 2018. Most U.S. made products are very appreciated because of good quality at reasonable prices. U.S. products and brand names have good reputation and recognition in Mexico, and geographical proximity makes easy for dentists to get training on new products and get familiar with practices in the U.S.

There is also an important market for dental products used by dentists located in the Mexico-U.S. border region, as they have patients that usually look for quality standards similar to those in the U.S.

Here a list of the products with big volumes of imports in recent years:

- Preparations for a dental filling made of acrylic resins
- Devices for dental use
- Dental wax
- Modeling pastes
- Dental impression compounds
- Dental equipment mounted on a pedestal
- Dental forceps "Daviers"
- Drills for dental use
- Dental tweezers
- Dental prosthesis
- X-rays for dentistry use
- Porcelain teeth

All dental products and materials that dentists are temporarily or permanently introducing to the patient need to have sanitary registration/market approval before being imported into Mexico. Foreign manufacturers of medical devices need to have a legally appointed distributor/representative in Mexico responsible for the registration process and product in Mexico. Distributors/representatives must be authorized to sell/distribute medical devices and employ a professional (physician, chemical engineer, biomedical engineer, etc) responsible for the medical devices offered. Some consulting firms also offer to be the registration holder for foreign medical device manufacturers. However, they usually do not perform any sales or promotional activities to introduce products to the market. If a company wants to register products directly, it must open a branch in Mexico.

The agency in charge of sanitary registrations/market approval for medical devices in Mexico is called COFEPRIS.

The cost of the sanitary registration process includes all costs associated with the preparation of the files and documents submitted to the COFEPRIS, the professional staff in charge of submitting and following up with the registration process, and related administrative costs. Some products may be registered by family products. Cost to obtain sanitary registration/market approval may vary according to the product classification and characteristics and if the company is using the services of consulting firms or authorized third parties. In the dental sector, usually, distributors/representatives want the foreign manufacturer to pay for all the expenses involved in obtaining the sanitary registration for the products in Mexico. Very few distributors assume the cost of the sanitary product registration and integrate that cost as part of their product mark up.

To learn more about sales opportunities in Mexico, please visit the International Business Center to request a meeting with Alicia Herrera, Commercial Specialist at the U.S. Embassy in Mexico City, Mexico.

The International Business Center (IBC) is a meeting and lounge area where U.S. exhibitors can pursue sales opportunities in foreign markets by meeting foreign buyers and receiving export counseling. The IBC is provided as part of the International Buyer Program organized in partnership between the Greater New York Dental Meeting and the U.S. Department of Commerce. The IBC is open to all U.S. exhibitors.

IBC Location and Hours: Registration Area, Crystal Palace

- Wednesday, December 4 from 9:00am – 5:00pm



DENTAL HYGIENIST & ASSISTANT PROGRAMS



TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKER	LOCATION	SPONSORED BY
9:00 – 12:00PM	6350	10th Annual Premier Dental Hygienists' Program	Various Speakers	1E15	
9:45 – 12:45PM	6570	It's Not My Job: Taking Initiative in the Dental Practice and Being an Engaged Team Member	Ms. Virginia Cairro & Ms. Natalie Kaweckyj	Exhibit Floor Room #2522	American Dental Assistants Association
1:30 – 4:30PM	6580	Bare-Minimum Barbie: Working with That Difficult Team Member	Ms. Virginia Cairro & Ms. Natalie Kaweckyj	Exhibit Floor Room #2522	American Dental Assistants Association
1:30 – 4:30PM	6360	Common Oral Lesions: Differential Diagnosis and Treatment	Dr. Gwen Cohen-Brown	1E15	American Academy of Dental Hygiene & New York Dental Hygienists' Association



PEDIATRIC DENTISTRY SUMMIT



TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKER	LOCATION
9:00 – 12:00PM	6070	Updates and Tips in Pediatric Dentistry	Dr. Jane A. Soxman	1E18
1:30 – 4:30PM	6080	Oral Pathology Plus in Pediatric Dentistry	Dr. Jane A. Soxman	1E18

ENTER THE GNYDM RAFFLE TO WIN A PRIZE!

Buy a Wednesday, December 4th Educational Course to be entered to **WIN** one of (8) \$250 gift certificates towards Exhibit Floor purchases. Drawing is held at 1:00 PM and 4:45 PM at the Social Media Café Booth #5434.

- Raffle tickets will be given out with any Wednesday course purchase (Maximum 2 raffle tickets per person)
- Gift certificate will be valid until February 28, 2020
 - Includes CE Bundle Courses
 - Must be present to win

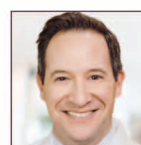


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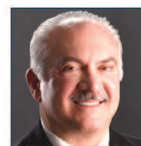
Some Outstanding Speakers to Look Forward to:



Brett Gilbert
3D Endodontics: Disinfection, Obturation and Imaging



Jeff Brucia
Restorative Materials and Techniques Simplified 2020



John Alonge
Practical Concepts and Applications for Office Oral Surgery



Mark Donaldson
Medical Cannabinoids — What the Practicing Dentist Needs to Know

Featured Keynote Speakers



Silken Laumann
Olympic Hero and Mental Health Advocate



Neil Pasricha
Happiness Expert and Bestselling Author of *The Book of Awesome*

All courses at ASM20 are ticketed.

Register in advance for free tickets to reserve your spot and avoid standby lines. Online registration opens on January 13, 2020. The Preliminary Guide will be available online in January at visit asm.oda.ca.



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GREATER NEW YORK DENTAL MEETING 2020

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MEETING DATES:
FRIDAY, NOVEMBER 27-
WEDNESDAY, DECEMBER 2

EXHIBIT DATES:
SUNDAY, NOVEMBER 29-
WEDNESDAY, DECEMBER 2

THANK YOU FOR YOUR CONTINUED SUPPORT.



SLEEP APNEA SYMPOSIUM SCHEDULE



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TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKER	LOCATION
8:00PM – 12:00PM	6180	Reducing Side Effects and Optimizing Outcomes and Orofacial Myofunctional Therapy	Dr. John Viviano	1E09
1:00PM – 5:00PM	6185	Sleep Business Blueprint: Treating Sleep Apnea with Your Team on Fire	Mr. Michael Cowen	1E09

INTERNATIONAL EDUCATIONAL COURSES

TIME	COURSE	WEDNESDAY, DECEMBER 4	SPEAKERS	ROOM
9:00AM - 12:00PM	6550	Programa Cubano	Dr. Jorge Luis Becquer Aguila & Dr. Estela de los Angeles Gispert Abreu	2D08
1:30PM - 4:30PM	6560	ENES-UNAM, Unidad León	Dr. Robert Ruiz Diaz & Dr. Rene Garcia-Contreras	1E12

**Portuguese Translation Room is on the Exhibit Floor Booth #101 offering daily workshops. Visit registration for more information

MAY 29 TO JUNE 2 2020

Palais des congrès de Montréal
Montréal | Canada

Dr. George K. Merijohn
Periodontics

Dr. Jeffrey Okeson
TMD & Occlusion

Dr. Jeff Brucia
Adhesion

Dr. William Nudera
Endodontics

Dr. Lesley David
Implants / Oral Surgery

Dr. Aviv Ouanounou
Pharmacology

Mrs. Meg Soper
Management

Dr. Hagen Klieb
Oral Pathology & Biopsy

Dr. Alan Jeroff
Oral Surgery

Dr. Gary Glassman
Endodontics

Dr. Mark H.E. Lin
Implants

Dr. Amber Riley
Forensics

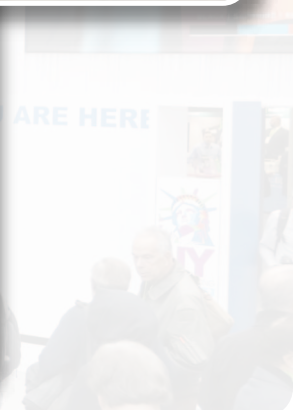
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SCENES FROM THE SHOW



Walk the Digital Workflow

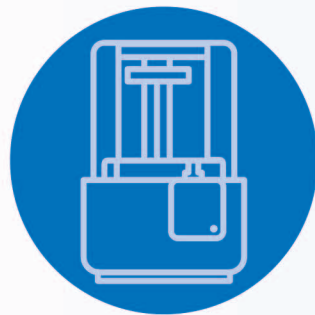
with Henry Schein at the
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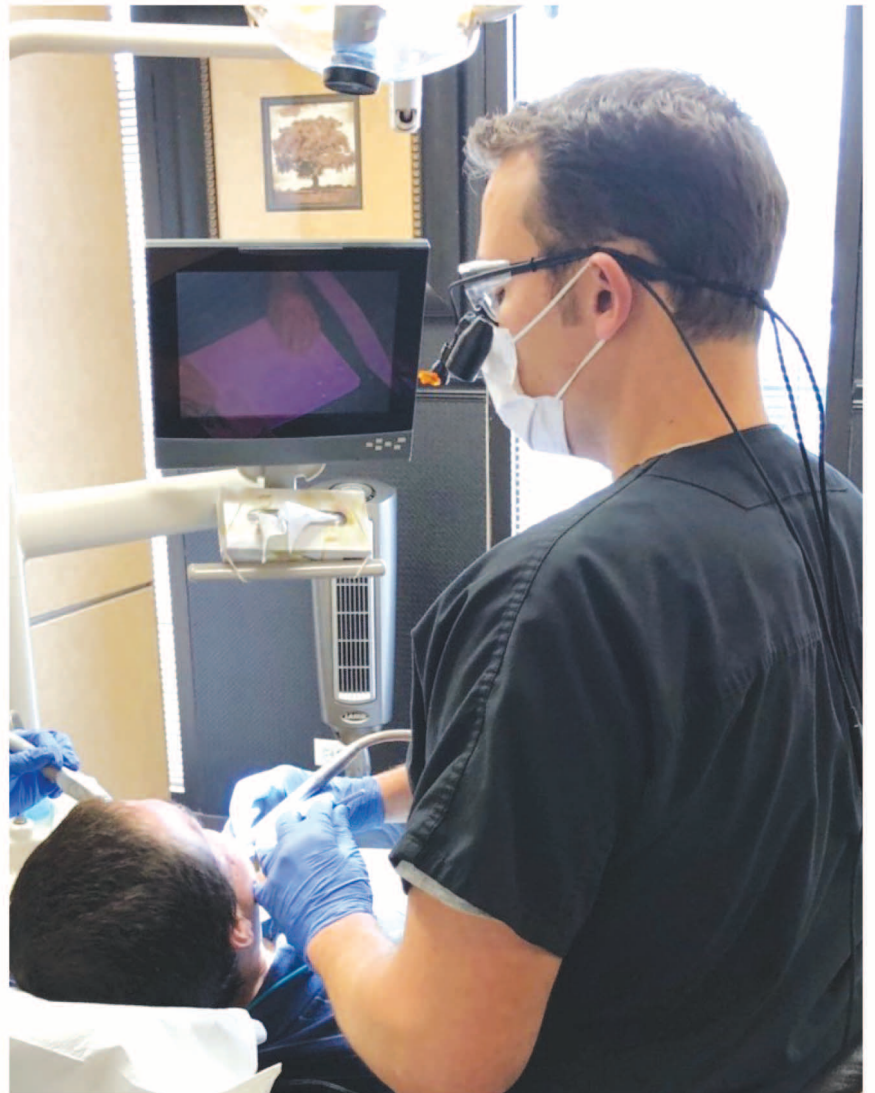
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-Dr. Katherine Staniek, DMD

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