

# MILES *of Aisles*

FEATURING SPECIAL SHOW DISCOUNTS

By: Jayme McNiff Spicciatie, GNYDM

**V**isiting the Greater New York Dental Meeting Exhibit Floor is like an endurance run; you need a large bag to carry all the giveaways from exhibitors, bring a bottle of water and snacks, because you can easily spend days!

With over 1,600 exhibit booths and about 700 companies, attendees have chosen year-after-year to attend the Greater New York Dental Meeting as their one-stop shop. The choices are endless and the atmosphere is lively and fun.



**MILES** (cont. page 3)





# Low abrasion for your patients who need **sensitivity care** and seek **low abrasive whitening**

- 10x less abrasive than many leading whitening toothpastes\*<sup>1</sup>
- Active lifting and prevention of extrinsic dental stain<sup>1-4</sup>
- Contains 5% potassium nitrate, 5% Sodium tripolyphosphate (inactive ingredient) and 1150 ppm fluoride
- Low abrasion formulation, appropriate for patients with exposed dentin<sup>5,6</sup>



**Recommend Sensodyne<sup>®</sup> - The Dentin Hypersensitivity Specialists**



**Visit Booth #618 for more information**

\* Based on Relative Dentin Abrasivity testing against 15 products in the top 80% of the whitening toothpaste market.

References: 1. GSK DOF RH02006. 2. Shellis RP et al. J Dent 2005; 33(4): 313-324. 3. Schemehorn BR et al. J Clin Dent 2011; 22(1): 11-18. 4. Hughes N et al. J Clin Dent 2009; 20(7): 218-222. 5. GSK DOF - 2860473. 6. GSK DOF - Z2860435.

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MILES (cont.)

There are aisles upon aisles of the newest products and technology that will have your staff oohing and ahhhing when you return with all of the new gadgets and equipment.

The Greater New York Dental Meeting caters to both mainstream corporate companies and the unique mom and pop shops, giving attendees a chance to compare prices and select the best products to fit their practice.

Did you find what you were looking for?

- The New Products Pavilion is in Booth #4028, view a list of companies participating on page 16
Specialty International Pavilions are scattered throughout the Exhibit floor, see pages 10-11 for a full listing of Exhibitors
View the list of U.S. Exhibitor's Interested in Overseas Markets on page 14-15
International attendees can ship materials directly to their hotel only at the GNYDM
Download the GNYDM App for directions to a specific booth

Visit the Exhibit Floor today for special discounts and giveaways!



Dr. Olmsted spreading the love from North Carolina

DAILY WEDNESDAY EDITION

About the Publisher

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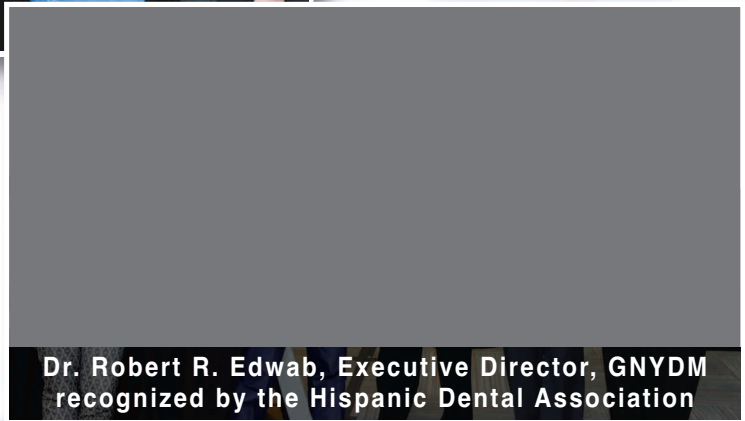


Table of Contents

GNYDM DAILY

Miles of Aisles... Cover
US Commercial Service... Page 9
German Dental Manufacturers: Your Reliable Partners... Page 19
Improved Visualization and Workflow with the Itero Element®... Page 22
The GNYDM Elects New General Chairman 2018 – 2019 ... Page 22

GNYDM INFORMATION

General Info/Registration... Page 4
Live Dentistry Arena Schedule ... Page 4
Hotel Map & Shuttle Bus ... Page 5
World Implant EXPO Schedule... Page 7
Wednesday Education Course Listing... Page 8
Technology Education Listing... Page 21
Global Orthodontic Conference Schedule... Page 21
Wednesday Night Happening ... Page 21

GNYDM EXHIBITORS

Exhibitors Listing... Page 10-11
Exhibit Floor... Page 12-13
Overseas Market Listing... Page 14

GNYDM NEW PRODUCTS

New Products Pavilion... Page 16



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## Live Dentistry Arena Aisle 6200 (Booth #6230)

Wednesday, November 30

Sponsored By

10:00 - 12:30 10 Unit Smile Design Case From Start to Finish:  
A "Live" Patient Demonstration  
(Thomas E. Dudney, D.M.D.)



2:30 - 4:30 The Digital Restorative Solution:  
"Live" Invisalign Treatment and the Itero® Element™ Intraoral Scanner  
(Steven S. Glassman, D.D.S.)



Supporting Companies:



## General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 25	8:00 A.M. to 4:30 P.M.
Saturday, November 26	8:00 A.M. to 4:30 P.M.
Sunday, November 27 through Tuesday, November 29	8:00 A.M. to 5:30 P.M.
Wednesday, November 30	8:00 A.M. to 5:00 P.M.

## Exhibits Floor Hours - Technical and Scientific

<b>Sunday, November 27</b>	<b>9:30 A.M. to 5:30 P.M.</b>
<b>Monday, November 28</b>	<b>9:30 A.M. to 5:30 P.M.</b>
<b>Tuesday, November 29</b>	<b>9:30 A.M. to 5:30 P.M.</b>
<b>Wednesday, November 30</b>	<b>9:30 A.M. to 5:00 P.M.</b>

**NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.**

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

## Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2016 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

### Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

### Coat Check

Coat Check areas are located on the First and Second Levels.

### Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

### Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

### Exhibits Office

Registration Area - Crystal Palace - Upper Level.

### First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

### Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

### International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

### Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

### Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

### Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

### Ticket Sales

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

**NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED**



## Hotel Map



1. **New York Marriot Marquis**  
Headquarters Hotel 45<sup>th</sup> St., & Broadway
2. **Affin Manhatan**  
31st Street & 7<sup>th</sup> Ave.
3. **Candlewood Suites Times Square**  
339 West 39<sup>th</sup> Street
4. **Crowne Plaza - Times Square Manhatan**  
Broadway btwn. 48<sup>th</sup> & 49<sup>th</sup> St.
5. **DoubleTree - Hilton Metropolitan**  
51<sup>st</sup> Street & Lexington Ave.
6. **DoubleTree Times Square South**  
36<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
7. **Element New York Times Square**  
39<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
8. **EVEN Times Square South**  
35<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
9. **Four Points by Sheraton**  
40<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
10. **Grand Hyat**  
42<sup>nd</sup> Street btwn. Lexington & Park Ave.
11. **Hilton Garden Inn NY/Times Square Central**  
42<sup>nd</sup> Street btwn. Broadway & 6<sup>th</sup> Ave.
12. **Hilton Garden Inn Times Square**  
8<sup>th</sup> Ave., btwn. 48<sup>th</sup> & 49<sup>th</sup> Streets
13. **Homewood Suites New York Midtown**  
37<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
14. **Hotel Edison**  
47<sup>th</sup> Street btwn. Broadway & 8<sup>th</sup> Ave.
15. **Hudson Hotel**  
58<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
16. **Hyat Herald Square New York**  
31<sup>st</sup> Street btwn. 5<sup>th</sup> & Broadway
17. **Hyat Place New York Midtown South**  
36<sup>th</sup> Street btwn. 5<sup>th</sup> & 6<sup>th</sup> Ave.
18. **Ink48 - A Kimpton Hotel**  
11<sup>th</sup> Ave., & 48<sup>th</sup> Street
19. **INNSIDE New York NoMad**  
27<sup>th</sup> Street btwn. 6<sup>th</sup> & 7<sup>th</sup> Ave.
20. **InterContinetal New York Times Square**  
44<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
21. **Le Parker Meridien**  
56<sup>th</sup> Street btwn. 6<sup>th</sup> & 7<sup>th</sup> Ave.
22. **Manhatan at Times Square Hotel**  
7<sup>th</sup> Ave., btwn. 50<sup>th</sup> & 51<sup>st</sup> Streets
23. **Millennium Broadway Hotel**  
44<sup>th</sup> Street btwn. 6<sup>th</sup> Ave. & Broadway
24. **New York Hilton Midtown**  
53<sup>rd</sup> Street. & 6<sup>th</sup> Ave.
25. **Paramount Hotel**  
46<sup>th</sup> Street btwn. 7<sup>th</sup> & 8<sup>th</sup> Ave.
26. **Park Central New York**  
55<sup>th</sup> Street & 7<sup>th</sup> Ave.
27. **Park Lane**  
59<sup>th</sup> Street btwn. 5<sup>th</sup> & 6<sup>th</sup> Ave.
28. **Riu Plaza New York Times Square**  
46<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
29. **ROW NYC**  
8<sup>th</sup> Ave., btwn. 44<sup>th</sup> & 45<sup>th</sup> Streets
30. **Royalton**  
44<sup>th</sup> Street btwn. 5<sup>th</sup> & 6<sup>th</sup> Ave.
31. **Sheraton New York**  
52<sup>nd</sup> Street & 7<sup>th</sup> Ave.
32. **Staybridge Suites Times Square**  
40<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
33. **The Gallivant**  
48<sup>th</sup> Street btwn. Broadway & 8<sup>th</sup> Ave.
34. **The Knickerbocker**  
42<sup>nd</sup> Street & Broadway
35. **The Muse New York - A Kimpton Hotel**  
46<sup>th</sup> Street btwn. 6<sup>th</sup> & 7<sup>th</sup> Ave.
36. **The Roosevelt Hotel**  
45<sup>th</sup> Street & Madison Ave.
37. **The Westin New York**  
43<sup>rd</sup> Street & 8<sup>th</sup> Ave
38. **Tryp Times Square South**  
35<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
39. **W - New York**  
Lexington Ave., btwn. 49<sup>th</sup> & 50<sup>th</sup> Streets
40. **W - Times Square**  
47<sup>th</sup> Street & Broadway
41. **Wyndham New Yorker Hotel**  
34<sup>th</sup> Street & 8<sup>th</sup> Ave.
42. **YOTEL New York**  
570 10<sup>th</sup> Ave.



## Complimentary Shuttle Bus Schedule

### ROUTE 1

**A - New York Marriott Maquis 45<sup>th</sup> Street, off Broadway**  
**Servicing:** Crowne Plaza, Millennium Broadway, Paramount Hotel, The Muse, W Times Square, Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square, The Gallivant, Hotel Edison, Riu Plaza New York Times Square, Royalton, Grand Hyatt Far Walk) & Roosevelt (Far Walk).

**B - YOTEL – On 41st @ 10th Ave.,**  
**Not Serviced: Ink 48 (Walk)**

### ROUTE 2

**A - New York Hilton Midtown on 53<sup>rd</sup> St., off 6<sup>th</sup> Ave., (Side of Hilton)**  
**Servicing:** Park Lane (Far Walk), Doubletree By Hilton Metropolitan, W New York

### B - Sheraton NY

7<sup>th</sup> Avenue, between 52<sup>nd</sup> & 53<sup>rd</sup> Streets (Across from hotel)  
**Servicing:** Hudson Hotel, Le Parker Meridien, Park Central & The Manhattan at Tims Square Hotel

### C - The Westin and THE ROW NYC

Corner 43<sup>rd</sup> Street and 8<sup>th</sup> Avenue  
**Servicing:** Intercontintal New York Times Square, The Knickerbockerk

### ROUTE 3

**A - Penn Station on 8<sup>th</sup> Ave., between 30<sup>th</sup> & 31<sup>st</sup> Street,**  
**Servicing:** Afnia Manhattan Hyatt Hrald Square New York, Innside New York Nomad (Walk)

### B - Wyndham New Yorker - 8<sup>th</sup> Ave., & 36<sup>th</sup> St. (Northeast Corner)

**Servicing:** Even Times Square South, Homewood Suites New York Midtown, Hyatt Plac New York Midtown South, Tryp Times Square South, Double Tree by Hilton Times Square South

### C - Candlewood Suites 339 West 39<sup>th</sup> St., btw. 8<sup>th</sup> & 9<sup>th</sup> Ave.

**Servicing:** Element New York Times Square South, Four Points by Sheraton, Staybridge Suites Times Square

DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 25	8:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 26	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
	Sun., Nov. 27	8:00 AM - 10:30 AM
Wed., Nov. 30	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Wed., Nov. 30 Exhibitors Only	6:30 PM - 9:00 PM	On the hour from Javits

**PUBLIC BUSES** - The 34<sup>th</sup> Street Crosstown Bus (M34) will stop on the side of the Javits Center (34<sup>th</sup> Street and 11<sup>th</sup> Avenue). The 42<sup>nd</sup> Street Crosstown Bus (M42) will stop on 42<sup>nd</sup> Street and 11<sup>th</sup> Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

**TRAIN** - The 7 Line Extension will now stop at the new 34<sup>th</sup> St-Hudson Yards station which will leave you across the street from the Javits Center.



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WEDNESDAY, NOVEMBER 30

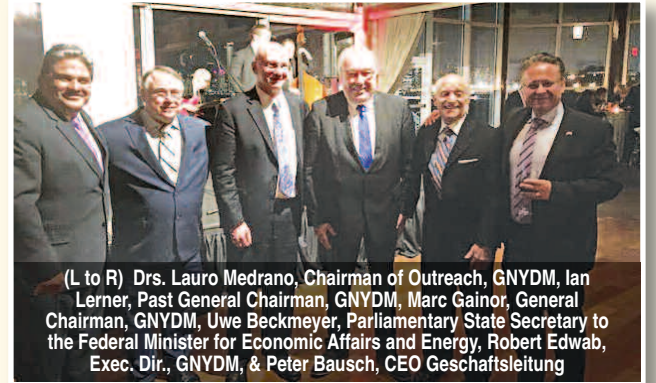
9:45 – 12:45PM	6010	Periodontal and Restorative Management of Dento-Alveolar Defects Through Immediate Implant Placement	Guido O. Sarnachiaro	Exhibit Floor, Booth #2015
2:00 – 5:00PM	6020	Advanced Implant Treatment Planning and Prosthetics for the GP	George Arvanitis	Exhibit Floor, Booth #2015
9:45 – 12:45PM	6030	Ridge Augmentation Solutions: A Hands-On Workshop	Suheil M. Boutros	Exhibit Floor, Booth #2024
2:00 – 5:00PM	6040	The Emergency Implant: Immediate Extraction Replacement From Single Tooth to Full Arch	Jack A. Hahn	Exhibit Floor, Booth #2024



The German Pavilion



The GNYDM Welcomes the AEEDC Dubai



(L to R) Drs. Lauro Medrano, Chairman of Outreach, GNYDM, Ian Lerner, Past General Chairman, GNYDM, Marc Gainor, General Chairman, GNYDM, Uwe Beckmeyer, Parliamentary State Secretary to the Federal Minister for Economic Affairs and Energy, Robert Edwab, Exec. Dir., GNYDM, & Peter Bausch, CEO Geschäftsleitung



Drs. Gainor, Lerner and Buchalter, GNYDM join Uwe Beckmeyer, Parliamentary State Secretary to the Federal Minister for Economic Affairs and Energy, Dr. Markus Heibach, Executive Director, VDDI & Christoph Wiss, BEGO Managing Partner at the German Pavilion Press Conference



The Vasquez Grupo Mexico Visits the GNYDM for the 1st time



Germany Press Conference held at the GNYDM, celebrating 100 years.



## MARK YOUR CALENDAR

**2017**  
NOVEMBER 24<sup>th</sup> - 29<sup>th</sup>

**2018**  
NOVEMBER 23<sup>rd</sup> - 28<sup>th</sup>



## FREE CONTINUING EDUCATION VAULT!



The Greater New York Dental Meeting now offers a FREE storage site for all of your educational documents from any worldwide Dental event. Store all of your important documents in a secure and convenient location. Never again misplace your valuable CE documents or proof of attendance certificates. All Dental professionals are invited to utilize this confidential password protected site. Attendance at the Greater New York Dental Meeting is NOT required to access this free service nor is membership in any association required. Register today to create a new account or login as a returning user to upload and store your documents in your own private vault. Simply return to your account anytime and print out your documents when you need to provide copies to your licensing entity.

To register, please visit our website: [www.gnydm.com](http://www.gnydm.com)



## Wednesday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
6010	Ex. Floor Booth #2015	9:45am - 12:45pm	Periodontal and Restorative Management of Dento-Alveolar Defects Through Immediate Implant Placement	Sarnachiaro, G.
6020	Ex. Floor Booth #2015	2:00pm - 5:00pm	Advanced Implant Treatment Planning and Prosthetics for the GP	Arvanitis, G.
6030	Ex. Floor Booth #2024	9:45am - 12:45pm	Ridge Augmentation Solutions: A Hands-On Workshop	Boutros, S.
6040	Ex. Floor Booth #2024	1:30pm - 4:30pm	The Emergency Implant: Immediate Extraction Replacement From Single Tooth to Full Arch	Hahn, J.
6050	Ex. Floor Booth #2414	9:45am - 12:45pm	New Technologies in Dental Medicine	Mao, J.
6060	Ex. Floor Booth #2414	1:30pm - 4:30pm	What Do Orthodontists Need To Know About Bone Remodeling and Bone Regeneration	Mao, J.
6070	1E19	9:45am - 1:45pm	Invisalign Fundamental Course (IFC): An Introduction to Invisalign for Doctors and Team Members	Chustckie, J.
6075	1E19	9:45am - 1:45pm	Invisalign Fundamental Course (IFC): An Introduction to Invisalign for Doctors and Team Members (Staff)	Chustckie, J.
6080	1E19	2:00pm - 5:30pm	Invisalign Intermediate Course	Chustckie, J.
6100	Ex. Floor Booth #6230	10:00am - 12:30pm	10 Unite Smile Case From Start to Finish: A Live Patient Demonstration	Dudney, T.
6110	Ex. Floor Booth #6230	2:30pm - 4:30	The Digital Restorative Solution: "Live: Invisalign Treatment and the iTero Element Intraoral Scanner	Glassman, S.
6120	1E16	9:45am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
6130	Ex. Floor Booth #4836	9:45am - 4:30pm	Platelet Rich Fibrin (PRF): Innovative Solution to Grafting and More in Everyday Dentistry	Choukroun, J. & Panjali, A.
6140	1E01/02	9:00am - 12:00pm	Become That Extraordinary Dental Assistant	Blake, J.
6150	1E06	9:00am - 12:00pm	Creativity With the New Ceramics	Hornbrook, D.
6160	1E07	9:00am - 12:00pm	Achieving Excellence on Functional Aesthetic Cases	Cardoso, N.
6170	1E09	9:00am - 12:00pm	Antibiotics In Dentistry	Fazio, R.
6180	1D04	9:00am - 12:00pm	Sleepy Kids - Time For Action	Carstensen, S.
6190	1E10	9:00am - 12:00pm	Recent CDT Changes: What Every Dentist Should Know About Dental Coding	Dougan, G.
6200	1E11	9:00am - 12:00pm	Cone-Bean CT: The New Dimension in Endodontic Therapy	Niemczyk, S.
6210	1E12	9:00am - 12:00pm	Today's Top Clinical Tips	Brady, L.
6220	Ex. Floor Booth #116	9:00am - 12:00pm	Sugar Bugs and Sleepy Juice	Psaltis, G.
6230	1E15	9:00am - 12:00pm	The Importance of Running Reports and Creating Management Routines	Santos, K.
6240	1E16	9:00am - 12:00pm	Periodontal Plastic Surgery Aesthetics and Cosmetics	Bruno, J.
6250	1D05/06	9:00am - 12:00pm	Occlusion in the Restorative and Specialty Practice	McKee, J.
6260	2D03	9:00am - 12:00pm	Forensic Dentistry in Your Practice	Levin, L. & Titunik, I.
6270	2D04/05	9:00am - 1:00pm	Risk Management	Treitel, K.
6280	2D09	9:00am - 1:00pm	How to Create the Ultimate Internet Presence	Seigel, D.
6290	1E14	9:00am - 12:00pm	Controlling the Drug Epidemic Worldwide/Implants Conservative Sinus Grafting - New, Innovative Techniques for Case Acceptance	Fialkoff, B.
6300	1E08	9:00am - 12:00pm	Premier Dental Hygienists Program	Various Speakers
6310	1E08	2:00pm - 4:00pm	Power Off Biofilm	Miller, N.
6340	1E01/02	1:30pm - 4:30pm	Become That Extraordinary Dental Assistant	Blake, J.
6350	1E06	1:30pm - 4:30pm	Adhesion and Cementation Update	Hornbrook, D.
6360	1E09	1:30pm - 4:30pm	Medicine, Dentistry and Drugs	Fazio, R.
6370	1E10	1:30pm - 4:30pm	A Guided Tour Through the Dental Benefits Jungle: Understanding Dental Insurance to Maximize Success	Dougan, G.
6380	1E11	1:30pm - 4:30pm	21st Century Endodontics: Meeting the Challenge of Modern Clinical Practice	Niemczyk, S.
6390	1E12	1:30pm - 4:30pm	Role of the Transition Team	Various Speakers
6400	Ex. Floor Booth #116	1:30pm - 4:30pm	The Complete Pediatric Dental Examination	Psaltis, G.
6410	1E15	1:30pm - 4:30pm	Benefits of Being "Chart-Less"	Santos, K.
6420	1E16	1:30pm - 4:30pm	Integrating Oral Care into the Greater Healthcare System	Various Speakers
6430	1D05/06	1:30pm - 4:30pm	Treatment Planning for Increased Case Acceptance	McKee, J.
6440	1E20	1:30pm - 4:30pm	ACD sponsored Tuition Free Three Hour Ethics Program	Various Speakers
6460	Ex. Floor Booth #5434	9:45am - 12:45pm	Henry Schein Dental Handpiece and Equipment Repair: A Hands-On Workshop	Various Speakers
6470	Ex. Floor Booth #227	9:45am - 12:45pm	Elevate Your Practice with Digital Impressioning	Various Speakers
6480	Ex. Floor Booth #5800	9:45am - 12:45pm	Checking the Pulse of Your Practice with Eaglesoft	Horvath, M.
6490	Ex. Floor Booth #5809	9:45am - 12:45pm	Can You Adapt to the New Twist in Rotary Reciprocation, Negative apical Pressure Irrigation, Cordless	Olmsted, J.
6500	Ex. Floor Booth #307	9:45am - 12:45pm	Crown Lengthening Workshop	Kohner, J.
6510	Ex. Floor Booth #236	9:45am - 12:45pm	Creating Esthetic & Efficient Composite Restorations: Style Italiano Technique	Vargas, M.
6520	Ex. Floor Booth #101	9:45am - 12:45pm	Exodontia Techniques Workshop	Alonge, J.
6530	2D16	9:45am - 12:45pm	Learn To Hypnotize Your Patients	Manuel, N.
6540	1D04	1:30pm - 4:30pm	Practical Dental Sleep Medicine Workshop	Carstensen, S.
6550	Ex. Floor Booth #107	1:30pm - 4:30pm	Crown Lengthening Workshop	Kohner, J.
6560	Ex. Floor Booth #5434	1:30pm - 4:30pm	Do Dentistry, Not Time: Maneuvering The Coding Minefield	Various Speakers
6570	1D03	1:30pm - 4:30pm	A Microscopic Look at Restorative Procedures: A Hands-On Microscope Workshop	Various Speakers
6580	Ex. Floor Booth #5800	1:30pm - 4:30pm	CEREC Overview Hands-On Workshop	White, A.
6590	Ex. Floor Booth #5809	1:30pm - 4:30pm	What's New In Endo: BioChemical Irrigation, Rotary Instrument and Obturation	Olmsted, J.
6600	Ex. Floor Booth #236	1:30pm - 4:30pm	Creating Esthetic & Efficient Composite Restorations: Style Italiano Technique	Vargas, M.
6610	Ex. Floor Booth #101	1:30pm - 4:30pm	Exodontia Techniques Workshop	Alonge, J.
6620	2D09	1:30pm - 4:30pm	Evaluating Your Practice's Online Presence: Hands-On Workshop	Tau, L.
6630	2D10/11	9:00am - 12:00pm	Periodontics Essays	Various Speakers
6640	2D10/11	1:30pm - 4:30pm	Oral Surgery Essays	Various Speakers
6650	2D06/07	9:00am - 5:00pm	Vasquez Group Spanish Program	Vazquez, M. & Dibene, B.
6660	1E13	9:00am - 4:30pm	Instituto Dental Standard Mexico	Various Speakers
6670	1E07	1:30pm - 4:30pm	Asociacion Dental Dominicana	Puello, N.
6680	1E20	9:00am - 12:00pm	Nuevas Tecnicas Clinicas Que Aseguran un Mejor Pronostico Endodontico	Berdichewsky, A.





## U.S. COMMERCIAL SERVICE CONNECTS U.S. COMPANIES WITH INTERNATIONAL BUYERS

**M**ore than 70 percent of the world's purchasing power and 95 percent of potential consumers are outside of the United States, but many businesses don't explore their export potential because they believe exporting is too burdensome or difficult.

Our assistance is tailored to individual clients. For example, we help companies target the best prospects in foreign markets through customized market research and offer the option of using one or more of our programs. This might include the Gold Key Service, a business matchmaking service that arranges

### Export Assistance: "No one-size fits all"

Our assistance is tailored to individual clients. For example, we help companies target the best prospects in foreign markets through customized market research and offer the option of using one or more of our programs. This might include the Gold Key Service, a business matchmaking service that arranges prescreened appointments with potential agents and distributors abroad.

The U.S. Commercial Service also provides customized support to assist U.S. companies in rolling out new product lines, helps them target key decision makers by adding clarity to client presentations, and provides U.S. government advocacy support to help level the playing field when it comes to bidding on foreign government contracts. We also assist in making international sales offers more competitive through sister agencies such as the U.S. Export-Import Bank, which provides export insurance and financing. Our offices also provide training on complying with U.S. export control issues and guidance on protecting intellectual property during overseas expansion. All of these services save businesses valuable time and resources when competing in world markets.

### No time for travel? We can help

It's always best to meet potential customers face to face, but many small companies don't have the time or the budget for extensive travel. The International Partner Search service enables companies to find qualified distributors and end-users overseas without traveling abroad, and our staff presents detailed results of the trade leads to the U.S. company.

Another great place to meet international buyers is through U.S. trade shows, including Greater New York Dental Meeting. GNYDM is one of the dozens of trade shows where the U.S. Commercial Service recruits international buyers from around the world and introduces them to U.S. exhibitors at events. At these shows, our trade professionals set up one-on-one business meetings in advance and host seminars featuring country-specific opportunities.

Many of our dental sector companies exhibit at GNYDM and benefit from these valuable introductions. GNYDM is just one example of how the U.S. Commercial Service has revitalized its focus on healthcare/dental sector exports with upcoming programs tailored for the industry, such as webinar briefings on country-specific sales opportunities, export counseling at U.S. trade shows and trade missions. The best way to learn about these time-saving resources is to work with your local U.S. Commercial Service international trade specialist.

### The time is right to expand your international sales

For many companies, the Internet, improved logistics and transportation options, and government export programs have made exporting more viable than ever, for even the smallest businesses. Furthermore, exporting is a great way to build competitiveness, and many companies report that international diversification has enabled them to better weather economic downturns. When it comes to developing sales strategies, the biggest risk is not looking beyond U.S. borders.

The U.S. Commercial Service has offices across the country and in American Embassies and Consulates in over 80 countries around the world. For more information and to find your local office, visit [www.export.gov](http://www.export.gov).

*Michael Grossman is a trade specialist with the U.S. Commercial Service in Westchester, New York. He can be reached at [michael.grossman@trade.gov](mailto:michael.grossman@trade.gov).*



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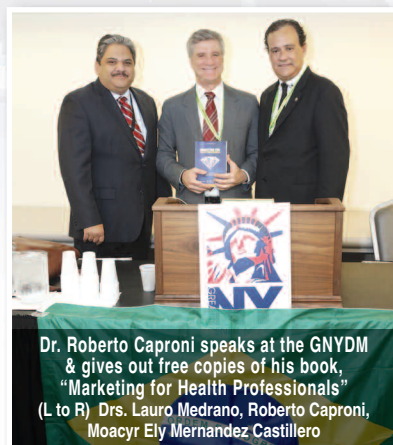


Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
3D Industrial Imaging	4823	Beyes Dental Canada, Inc.	4401	Dental Tribune America	4538	Flow Dental Corp.	1110
3M	4618	Bien-Air Dental	4003	Dental Wings	627	Forest Dental Products, Inc.	3507
3Shape	2626	Bilkim Ltd. Co.	4040	DentalEZ Equipment	3409	Fotona	3433
A & N Trading Company	5611	BioHorizons	3629	DentalEZ Integrated Solutions	3409	Franklin Dental Supply Inc.	1102
A. Titan Instruments/Osseous Technologies of America	1808	BIOLASE	422	Dentall Corporation	4821	Futudent	2400
AB Dental Devices, Ltd.	631	Biolight Meditech USA	5339	DentalMedium Journal International	1138	Garana Industries (Pvt) Ltd.	5337
Academia Internacional de Odontologia Integral	4440	BioMaterials Korea, Inc.	5125	Dentalree.com	807	Garden State Dental Supplies, Inc.	5219
Academy of General Dentistry	3213	Biotec, Inc.	5115	Dentaltown	3740	Garfield Refining Company	1406, 2912
Accutron, Inc.	3405	BirdEye, Inc.	1137	Dentaluck Medical Equipment	3636	Garrison Dental Solutions	4311
Ace Dental/Video Dental Concepts	3519	Bisco Dental Products	1200	DentalVibe	2007	GC America Inc.	3012
ACHIMHAI MEDICAL Corp	3 336	Boca Dental Supply	1823	DENTATUS USA Ltd.	1714	GenDEX/NOMAD/SOREDEX/Instrumentarium	4023
ACT/Chattem, Inc.	3613	BOCCA	5721	Dentaurum GmbH & Co. KG	1317	Genaray America, Inc.	420
ACTEON North America	4827	BQ Ergonomics	3400	DENTCARE DENTAL LAB USA Inc.	1529	Geozy Solutions, LLC	5834
AdDent, Inc.	3119	Brasseler USA	2617	Dentegra Insurance Company	2810	Germany Federal Ministry for Economic Affairs and ENERGY	1018, 1027
A-Dec	3810	Cain, Watters & Associates	5131	Denterprise International, Inc.	4421	GlasSpan, Inc.	1604
Adele Enterprises	842	Caladent Laboratory	5129	Dentimax LLC	1629	GlaxoSmithKline	618
Adentatec GmbH	1130	Calderon Institute	3841	DENTIN Implant Technologies Ltd.	3936	Glidewell Laboratories, Inc.	4334
Adin Digital LTD.	5416	Capital One Spark Business	713	Dentis Co., Ltd.	4138	Global Hypnosis Center	1906
ADIT	5724	CareCredit	5407, 5614	Dentistry Today	1012	Global Surgical	2500
AdvanceD Implant Educators	439	Carefusion	1139	DentKist, Inc.	4921	Glove Club	2405
Advice Media / MedNet	623	Carestream International	1613	DentLight, Inc.	4402	Glustitch, Inc.	5324
AEEDC/Index Conferences & Exhibitions Organization	2500A	Carestream Dental	3228	DentoCorrect	4740	Gold Tier Medical Instruments Company	5236
Aegis Communications	4639	Cargill - Erythritol	4136	Dentozone Corporation	4820	GoldBurs.com/DiaGold	1907
Aesthecon	3439	Carnegie Surgical LLC	4140	Dentrade / Dr. Jean Bausch	1418	Golden Dental Solutions	4726
Affordable Dentures and Implants	1630	Cavex Holland BV	3436	DENTSPLY Raintree Essix	2600, 2800	Good Doctors Co., Ltd.	4203
AFTCO	1804	Ceatus Media Group	5419	DENTSPLY International	2600, 2800	Good Doctors USA, Inc.	4303
AG Neovo Technology Corporation	1427	CEJ Dental	1010	DENTSPLY Maillefer	2600, 2800	Great Expressions Dental Centers	4339
Aim Dental Laboratory, Inc.	2906	Center for Hearing and Communication	6216	DENTSPLY Midwest	2600, 2800	Great Lakes Orthodontics	4412
AIO - Italian Dental Association	638	Centrix, Inc.	3000	DENTSPLY Professional	2600, 2800	Group Financial Services	4413
Air Force Recruiting Service	5329	Certol International	5029	DENTSPLY Rinn	2600, 2800	GS Innovations	738
Air Techniques, Inc.	3401	Changsha Tiantian Dental Equipment Co. Ltd.	4237	DENTSPLY Tulsa Dental Specialties	2600, 2800	Guangzhou Ajax Medical Equipment Co., Ltd.	1226
Albabici, LLC	5612	Christian Dental Society	5328	DENTSPLY Caulk	2600, 2800	Guangzhou Talent Medical Devices Co.	1627
Alfred Becht	1422	Citibank - Healthcare Practice Finance Group	4113	Denttio, Inc.	1708	Hager & Meisinger	1322
Allergy Answer	3118	Citizens Bank	2709	Designs For Vision, Inc.	1813, 2012, 4625	Halyard Health	3217
Allied Dental Practices	1626	Clear Optix	1112	Detax GmbH & Co. KG	1420	Handler Red Wing International	1101
Allied Powers LLC	5218	ClearCorrect	5034	DEXIS Digital X-ray	3618	Hangzhou Yahong Medical Apparatus co., Ltd.	736
AllPro	1005	Clinician's Choice Dental Products, Inc.	2515	DiaDent Group International, Inc.	936	Hartzell Instruments by DenMat	5015
Allfest Personal Wealth Management	5030	Colegio de Cirujanos Dentistas de Costa Rica	3739	Diatech	907, 3203	Harvard Dental International	1029
Alpha Innovations	1329	Colegio de Cirujanos Dentistas de Puerto Rico	1528	Digital Doc, LLC	3225	Hawaiian Moon	1415, 4715
AMAZON	5233	Colegio de Odontologos de Nuevo Leon	4038	Direct Capital	4039	HDX Corporation	4200
AMD LASERS	5227	COLGATE	2826	Directa Dental	4419	Head Dental Corporation	4513
AMD Medicom, Inc.	3933	Coltene, Inc.	4016	DMEGA CO., LTD.	5122	HealthFirst	1801
American Academy of Implant Dentistry	1728	Columbia	3409	DMETEC Co., Ltd.	4920	Healthplex, Inc.	3930
American Academy of Pediatric Dentistry	4641	Columbia University College of Dental Medicine	5726	DMG - America	3210	Health-Pro Realty Group	4522
American Association of Endodontists	5318	Common Sense Dental Products	3521	DMG Chemisch-Pharmazeutische Fabrik	1517	Healthy Start / Ortho-Tain	2412
American Eagle Instruments	1700	Concise Enterprises	5334	DMI Dental Implants	3541	Heartland Dental	2209
American Express Open	5425	ConeScan	4234	Doctor.com	5616	Hedy Canada	3240
American Friends of DVI	3839	ContactEZ, Interproximal Solutions	4931	Doctors Disability Specialists	1233, 5602	Helmut Zepf Medizintechnik	1421
American Sleep Dentistry	5323	Convergent Dental, Inc.	4606	DoctorsInternet.com	3612, 4633	Helse Dental Technology	4604
AMIC Dental	533	Cool Jaw by Medico International, Inc.	3238	Dokuz Kimya Arge Dis Tic San Ltd. Sti	743	Henan Lusterdent Medical Instrument Co., Ltd.	1433
Andjana Deutschland	1032	CORI DENT	5025	Doral Refining Corp.	1602	Henry Schein - ProRepair	4431
Angelus USA, LLC	1611	Cosmedent, Inc.	3017	DoWell Dental Products	4515	Henry Schein - Professional Practice Transitions	4532
Anutra Medical, Inc.	5215	Cosmetic Dentistry Grants Program	2207	Doxa Dental	2403	Henry Schein Dental	4225
Anyang Mei JinSheng Dental Materials Co., Ltd.	4742	Cosmostart Co., Ltd.	5037	Dr. Fuji / ACIGI	2524	Henry Schein Dental - Exclusive Products	4435
APCD Sao Paulo Dental Association	1103	CR Foundation	5520	Dr. Jean Bausch / Dentrade	1418	Henry Schein Dental - Office Design	4536
APDC 2017 /Asia Pacific Dental Congress & Exposition	5621	Cranberry USA/Cranberry (M) Sdn Bhd	4012	Dr. Walsler Dental	1522	Henry Schein Practice Management Solutions	4627
Apixia, Inc.	3312	Creative Dental Concepts	5503	Dra. Cherie	5113	Heraeus Kulzer	1408
Aqualizer by Jumar Corporation	1608	Credit Suisse	3843	Dryshield	5326	Heraeus Kulzer GmbH	1027
Architectural Design Associates	3711	Crest + Oral-B	828	DXM Co., Ltd.	4918	Hi-Dow Professional	1426, 3941
ARGEN Corporation	1037	Crosstex International	3311	DYAMACH S.R.L.	939	High Tech Innovations	3117
ARIC DENTAL	1428	Crystal Clear Digital Marketing	3120	eAssist Dental Solutions	4743	Hiossen Inc.	5631
Army Dental Recruiting	636	Curaden USA, Inc.	3216	Eastern Dentists Insurance Company (EDIC)	1002	Hispanic Dental Association	4238
Arpino Handpiece Repair & Sales Inc.	1800	Curve Dental	1333	EasyMarkit	2101	Hitrons	740
ASA Dental USA Corp.	3021	da Vinci Dental Studios	1504	EBI, Inc.	5214	Hoffmann Dental Manufaktur GmbH	1218
Aseptico	3627	Dani Dental Studio	4112	eCigner	427	HOODOC	1628
Asociacion Dental Mexicana/ Federacion Nacional de Colegios de Cirujanos	1329	Dansereau Health Products	2908	eClinicalworks	418	Hospimed Mfg.	938
Aspen Dental	5728	Danville Materials, LLC	909/910	Eclipse Loupes and Products	1712, 3531	HT Co., Ltd.	4922
Augma Biomaterial	4503	DAO-P INC.	5826	Edge Endo, LLC	1530	Hu-Friedy	1400
Aurelia Gloves/Supermax Healthcare, Inc.	812	Darby Dental Supply LLC	800, 810	Editorial Ontologia Actual	532	Hunza Dental	5600
Avalon Biomed, Inc.	4241	DC Dental	5200	Eisenbacher Dentalwaren ED GmbH	1318	Hygedent Dental Inc.	4137
AXA - ADA Members Retirement Program	3341	DDS Multimedia	3304, 4533	Elevate Oral Care	5319	iBRUSH365 - VALAM	914
AXA Advisors, LLC DBA Envision Strategic Financial	1229	Delta Dental	2309	Elsevier, Inc.	2606	IC CARE	4614
B&L Biotech USA, Inc.	1404	Demandforce	837, 3640	EmblemHealth	3743	i-Cat Imaging Sciences	3621
B.C. Szerlip Insurance Agency, Inc.	1704	DENBUR, Inc.	3104	Empire Blue Cross Blue Shield	4110	ICW International	3406
Bank of America Practice Solutions	3206	DenMat	5016	Engle Dental Systems LLC	2517	IDS 2017 - C/o Koelnmesse, Inc.	2404
Bankers Healthcare Group, Inc.	4600	Denovo Dental, Inc.	3741	EnvisionTEC	416	ILC New York	1011
Banyan	1701, 5605	Dent Corp. Research & Development (DENTCO)	1405	Equipment Brokers Inc.	3709	ILerimplant S.L. (GMI Implantology)	3334
Bausch Articulating Papers, Inc.	2911	Denta Quest	3540	Era Dental Laboratory	605	Illusion Dental Lab Pvt. Ltd.	840
Beacon Construction Services, Inc.	4102	Dentaco GmbH & Co. KG	1222	Essential Dental Systems	2003	ILS Dental	1903
BeeSure / Multisafe Sdn Bhd	4403	Dental Assisting National Board/The Dale Foundation	3020	European Association for Osseointegration	739	iLumi Sciences, Inc.	2108
BEGO Implant Systems GmbH & Co. KG	1128	Dental Bio Care USA	1429	EXACTA Dental Direct	1014	Impladent Ltd.	1711
BEGO Medical GmbH	1128	Dental Care Alliance	4540	Expo Enterprise	5239	Implanova	5725
BEGO Bremer Goldschlagerai	1128	Dental Claims Cleanup, LLC	3738	Expo Services, Inc.	4015, 5622	IMPLANT DIRECT	3313
BELMONT EQUIPMENT	5400	Dental Deluxe	5720	ExpoDental 2018	5230	Implant Microdent System S.L.	3516
Benco Brands	1822	Dental Herb Company	2909	EZ Bur Dental Supply	2913	Implant Seminars	1040
Benco Dental	1617	Dental Lifeline Network	5734	Fairfield Orthodontics, LLC and Dental Instruments	2710	Infinity Massage Chairs	5008
Best Instruments USA, Inc.	2310	Dental Product Shopper	1805	FDI World Dental Federation	1710	Infodent SRL	1004
BetaMars Dental Lab	4704	Dental South China International Expo	3242	Fiakoff Queens Dental Study Club	737	INNO DENTAL CO.,LTD.	5024
Beutlich Pharmaceuticals	2812	DENTAL STUDIO	5026	Flight Dental Systems	4432	Innovative Material and Devices, Inc.	1430

## Scenes from the show



Korea Pavilion



Dr. Roberto Caproni speaks at the GNYDM & gives out free copies of his book, "Marketing for Health Professionals" (L to R) Drs. Lauro Medrano, Roberto Caproni, Moacyr Ely Hernandez Castillero



Dr. Christensen packs the house



Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
integrated dental systems	1815	MOTYL s.c	4141	PureLife Dental	2808	Suzhou Semorr Medical Tech Co., Ltd.	5613
Intense Smile Implant Academy	3440	MouthWatch, LLC	3833	Q-Optics/Quality Aspirators	1606	Suzy Systems, Inc.	2708
International Congress of Oral Implantologists	1729	MTI Dental	5221	Quintessence Publishing Co., Inc.	3003	SwissLoupes Sandy Grendel	1612
International Pemphigus & Pemphigoid Foundation	4741	Muller Omicron GmbH & Co.KG	1031	R & D Sugical USA, Inc.	1733	Tag Medical Products	5222
Invisalign Itero	5204	Mydent International	3306	R+K CAD/CAM Technologie	1132	Tata Surgical (Pvt)	5335
IQ Dental	2203	Myofunctional Research Company	2307	RAMVAC	3409	Taub Products	2706
iSleep Management, LLC	1009	MyRay - (Cefla Medical Equipment )	5625	Ray Co., Ltd.	433	TBS INOX USA	1702
Isolite Systems	1614	Myungsung Dental	5019	Remote Area Medical	431	TD Bank (Healthcare Practice Solutions Group)	1526
iSonic, Inc. (Ultrasonic Cleaners)	4414	Nanning Baolai Medical Instrument Co. Ltd.	2527	Renfert GmbH	1417	TECH Pavilion	4836
Itena North America	4904	Nanova Biomaterials	1731	RF America IDS, Inc.	3906	Temrex Corp.	4001
ITL Dental	3532	National Chung Cheng University	5601	RGP Dental	1015	Tess Oral Health	2915
Ivoclar Vivadent, Inc.	2817	National Dental Association	2523	Ribbon, Inc.	1105	The Clemens Group	2813
Izun Oral Care	4031	Nature Hill NV	5634	Richmond Dental & Medical	3807	The Digital Dentist	3429
J & B Dental Service, Inc.	3302	Neodent	4525	Rio Dental Meeting	3940	The Gideons International	1829
J & M Distribution	3441	Nevin	3409	Ritter Dental USA	4034	The Ohio State University College of Dentistry	3340
J. Morita USA Inc.	4615	New Product and Technology Pavilion	439	RMN Consultants	3729	The Quality Life	641
Jining XingXing Medical Instrument Co. Ltd.	2528, 5240	New York University Dentistry Alumni	5723	Rockwell Enterprises	5238	Titan Surgical Co.	5315
Johnson-Promident	4108	Newark Dental/PEMCO	2608	Rose Micro Solutions	1601, 2522, 3736, 5317	ToiletTree Products, Inc./Poseidon	3641
JS Dental Manufacturing, Inc.	3643	NewTom & Mocom (Cefla Medical Equipment )	2000	Royal Dental /Proma, Inc.	5116	Tokuyama Dental America, Inc.	3424
Kalos Biomedical	5128	NexHealth	2634	Royal Dental Manufacturing	5116	Top Quality Manufacturing, Inc. Glove World	2823
Karl Schumacher Dental	1006	Nexus Medodent (NMD)	1726	Roydent Dental Products	3100	Town & Country Dental Studios	3414
KaVo Dental	4220	NH Solutions	5828	Russian American Dental Association	1730	TPC	3710
Kerr Corporation	4216	Nobel Biocare USA	3819	S&S Scheffner	1320	Tri Hawk International	2504
Kettenbach LP	1519	Nordent Manufacturing, Inc.	3416	S+C Polymer Silicon	1521	Tri-State Dental	3008
Kettenbach	3537	Noris Medical	4337	Saeshin Precision Co., Ltd.	5118	Tri-State Orafacial Myology Study Club	5322
Kigore International, Inc.	3226	North (Nanjing) Instrument Technology Industries	813, 1824	Saeyang Microtech Co., Ltd.	5314	Triumph Custom Furniture	3638
Kohdent Roland Kohler Medizintechnik	1133	Nova Innovations	3842	Safari Dental, Inc.	3339	TruAbutment, Inc.	5220
Komet USA	3121	Nova Implants	5832	Sapient Dental	4832	Tuttner USA Co., Ltd.	2714
KOR Whitening - Evolve Dental Technologies, Inc.	3324	NSK America	400	Schick	GmbH 1224	U.N.I.D.I (Italian Dental Industries Association)	639
Korea Dental Industry Association	5022	OCO BioMedical	4135	Schuler Dental	1219	U.S. Medical, Inc.	4640
KOTRA	5022	ODIN Technology	4014	Schwed Co. Inc.	1113	Ufit	5023
Kuraray America, Inc.	2009	Officite	1818	SciCan, Inc.	609	Ultimate Creation, Inc. - Infinite Aloe	5213
L & R Manufacturing Company	1600	One Beat CPR & AED	539	SDI (North America), Inc.	4010	Ultimate Practice Breakthroughs	4439
L M dental	5428	Open Technologies Srl	2308	Select Merchant Solutions	5825	Ultra Safe WiFi	3215
Laftan Trading Int'l	5336	OraPharma, Inc.	4800	Septodont	3219	Ultradent Products, Inc.	409
Lares Research	4101	Orasoptic	4019	Servus!	5330	UltraLight Optics, Inc.	1603, 3418, 3939
Lawrence B. Goodman & Co., PA	3415	Osada, Inc.	2910	Sesame Communications	5607	UMA HEALTH	5620
Lending Club Patient Solutions	406	Osteogenics Biomedical	2107	Shanghai Smedent Medical Instrument Co., Ltd.	4239	United States Navy Recruiting	5130
Lester A Dine, Inc.	1706	Osung MND Co., Ltd.	4822	SharperPractice	1036	Univ. of Puerto Rico School of Dental Medicine	3639
Liberty Dental Plan	841	Otto Leibinger	1321	SheerVision	1609	Universidad Autonoma de Coahuila/Facultad de Odontologia	3438
Lighthouse 360	4420	Otto Trading Inc.	612, 5127	Shenzhen Baofengtong Electrical Appliances Mfg.	1228	Universidad Autonoma de Guadalajara	4539
Lips, Inc.	5403	Owandy Radiology	3520	SHERA Werkstoff Technologie GmbH & Co. KG	1419	Universidad De La Salle Bajio	1227
LLI Advisory Group	1605	Pacific Dental Services, Inc.	1817	Sherman Specialty, Inc.	3632	University of Southern California / Ostrow School of Dentistry	5603
Local Flavor Media	4537	Pak Surge	5237	Shinhung Co., Ltd.	2630	Univet Optical Technologies North America, Inc.	1000
Lubricity Innovation	5338	Pakistan Scissors Industries	5235	Shofu Dental Corporation	4408	Upholstery Packages & Services	5014
Lukadent	1223	Palisades Dental, LLC	3214	Shu Dental Laboratory	3237	Valam - IBrush 365	914
LumaDent, Inc.	913, 3212	Paltop Dental	5618	Sichuan Anhengli Denture Technology Co., Ltd.	5032	Valplast International Corp.	436
LumaLuxe	2006	PanMed USA	5224	SigmaGraft, Inc.	1143	ValuMax International	2613
M & S Dental Supply CO., LLC	3501	Panoramic Corporation	1114	Sikka Software Corporation	2712	Vatech America	5001
MacPractice, Inc.	3235	Paragon Dental Lab	5604	Silmet Ltd.	4030	Vector R & D	5321
Main Street Hub	912	Parkell Inc.	1505	Sino-Dental	4338	VIAX Dental Technologies	1424
Mandelbaum, Salsburg, PC	3419	Pascal International, Inc.	4943	SINOL	1326	Villa Radiology Systems	1034
Mani, Inc.	4534	PASTELLI ITALIAN UNIFORMS	4518	Sirona Dental Inc.	5010	Vista Dental Products	815
Mark E. Feinsot CPA PC	843	Patient News	3515	Sky Factory	1806	VITA North America	4405
Maruchi	1727	Patterson Dental	3600	Sleep Group Solutions	1705	VITA Zahnfabrik H. Rauter	1319
Masserano Real Estate and Consulting, LLC	4129	Pay Anywhere 360	4310	Snap On Optics	1807, 2914, 5028	VitaMix	5519
Matech Inc.	1003	PDT, Inc. /Paradise Dental Technologies	1908	Soitaire Smile Dental Studio	1038	VOCO	1217
Maui Amenities, Inc.	1713	Pelton & Crane / Marus	3822	Solmetex LLC	3631	VOCO America Inc.	3201
Maxill, Inc.	5231	Pemco/Newark Dental	2608	Solutionreach	5312	Wand Dental, Inc. (Milestone Scientific)	3831
MCT- Mr. Curette Tech	4923	PennWell Corp.	3931	Sonendo, Inc.	4230	Water Pik Inc	4006
MDC Dental	4111	Perio Protect LLC	5031	Southern Dental Instruments	1140	Weave	5420
mdmed	5124	PerioChip by Dexcel Technologies, Ltd.	814	Speed Dental Co., Ltd.	712	Wells Fargo Practice Finance	3609
Medco Instruments, Inc.	2806	Perioptix by DenMat	5017	Speiko- Dr. Speier GmbH	1221	West - TeleVox Solutions	3543
Medentika - Instrandent	4523	Philips Sonicare & Zoom Whitening	4809	SPIDENT CO., LTD	4818	White Towel Services, Inc.	3530
Medical & Dental Billing Services, LLC.	4843	PhotoMed International	705	SpiralTech	4139	Willmann +Pein GmbH	1318
Medical Liability Mutual Insurance Company (MLMC)	2105	PIERREL Pharma SRL	4521	Splintek	5609	Wilson Precision, Inc.	3542
Medical Office Design Build by Jim O'Brien Architect	3305	Piezosurgery Incorporated	911	SS White Dental	2814	Wise Instruments	3241
Medicool Lab Handpiece	4831	Planmeca USA, Inc.	5428	St. Renatus	5040, 5341	World Bio Tech Co., Ltd.	5121
Medidenta	916	PNC Bank, Healthcare Business Banking	4130	StarDental Instruments	3409	World Dental Exhibition Alliance	1823
Mediplus Co.	5123	Podium	5719	steco-systems-technik GmbH	1324	World Managemetn Resource Services, LLC	5521
meditrade	5120	Polaroid Dental Imaging	1905	SteriTrays	4541	Yamada Instruments	723
MedPro	3431	Polident d.o.o	3737	STERNGOLD	613	Yangzhou Min Sheng Brush Daily Chemical, Co. Ltd.	4341
Medy Dent, Inc.	839	Pomee USA	4603	Storm Impulse	5831	Yangzhou Star Toothbrush Co. Ltd.	3539
MEGA PHYSIK GmbH	1520	Porter Instrument Company, Inc.	5114	Stratacor Holdings Company	940	Yankee Dental Congress	3712
MEGADENTA Dentalprodukte	1131	Power Dental USA, Inc.	1515	Straumann	825	Yelp, Inc.	3103
Meisinger USA L.L.C.	3407	PracticeCompass, LLC	5239, 5338	Strauss Diamond Instruments, Inc.	1013	Yesbiotech Co., Ltd.	5021
Meta Biomed Inc.	3421	Premier Dental Products Company	4207	Structure Builds, LLC	4128	Yeti Dentalprodukte	1220
Meta Dental Corp.	4504	Prescott's Inc.	3840	Stylecraft Interiors, Inc.	2811	zebris Medical	1323
Microcopy	1106	Prestige Products Direct	4041	Sultan Healthcare, Inc.	3427	Zeiss	4804
Microflex/Ansell	4905	Preventech	4211	Sulzer Mixpac AG	4422	Zero Gravity Skin	5722
Microsurgery Instruments Inc.	3838	PRI	3430	Summit Dental Systems	3101	Zest Dental Solutions	909/910
Midmark Corporation	4609	Primo Dental Products	3437	Suni Medical Imaging Inc.	4423	ZH Graceful Dental Lab Co., Ltd.	4441
Midwest Dental	2529	Pritidenta GmbH	1030	Sunrise Dental Supplies LLC & Sunrise Dental Lab	4210	Zhengzhou Huaer Electro-Optics Technology Co., Ltd.	5043
Milestone Education LLC	3837	ProDent USA	2103	Sunstar Americas, Inc.	3828	Zimmer Biomet	4417
Millennium Dental Technologies, Inc.	3834	Professional Sales Associates Inc.	3401	Supersmile	2001	Zirc Company	3316
MIS Implants Technologies, Inc.	4636	Prophy Magic	915	Supply Clinic	3637	Zoll Medical	5320
MK Gold	4042	Prophy Perfect, Inc./PHB	2106	Suremark Company	3420	ZrO2 powertools	1325
Mobile Care - Visiting Dental Service	4330	ProSites	1116	SurfCT.com	4037		
Modern Dental Network	3938	Protouch Solutions	640	SURGIDENT Co.,Ltd.	5020		
Modular and Custom Cabinets, Ltd./MCC	3506	Pulpdent Corporation	2212	SurgiTel/General Scientific Corp.	2200		



Pakistan Pavilion



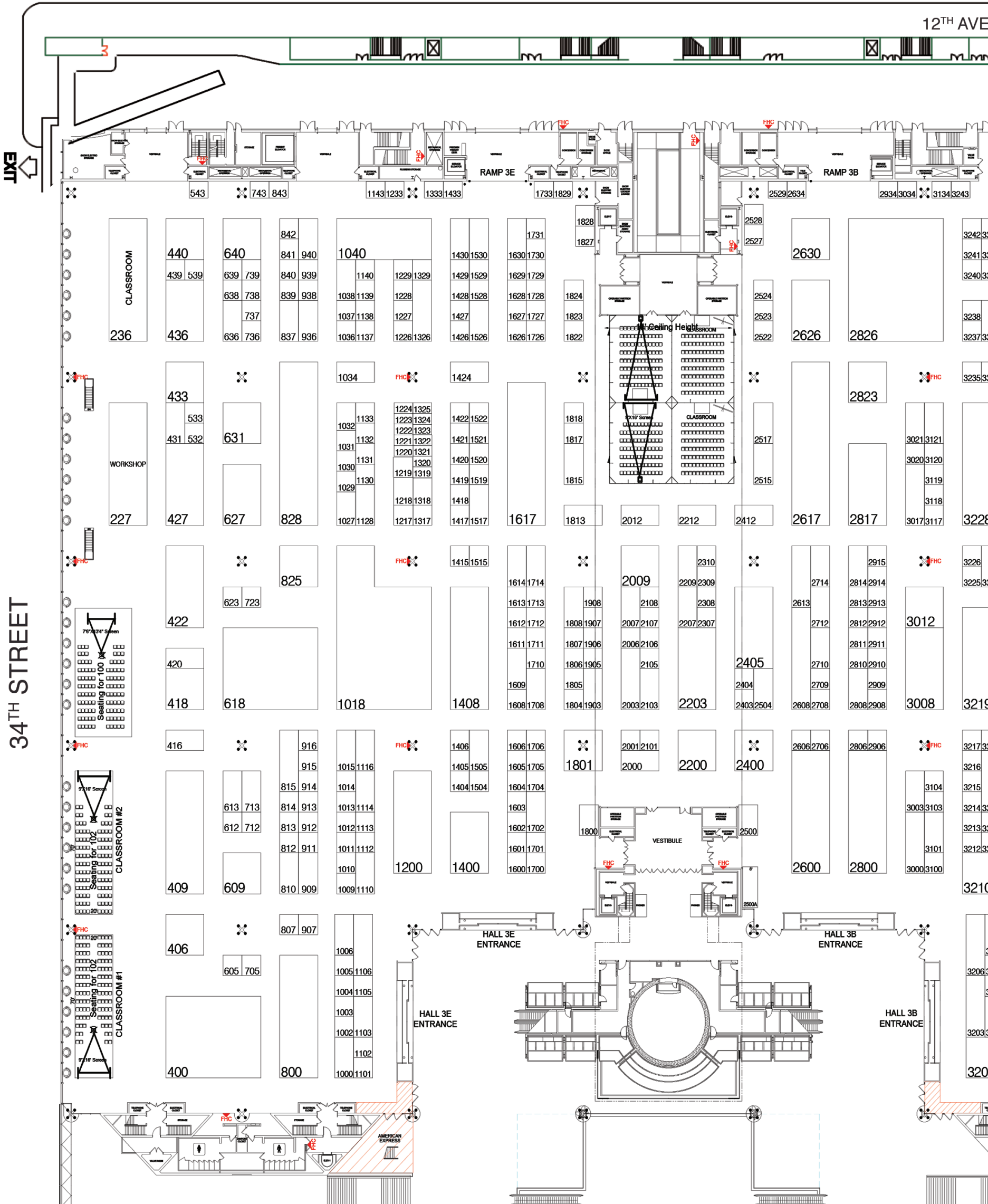
Hands-on Workshop at the GNYDM



US Department of Commerce Export Seminar



12<sup>TH</sup> AVE



34<sup>TH</sup> STREET

11<sup>TH</sup> AVENUE



## International Dental Meeting November 30, 2016 Convention Center Exhibit Hall

CONTINUE





## US Exhibitors Interested in Overseas Markets Listings

### AdDent, Inc.

**Booth: 3119**

Contact: Joshua Friedman, DDS, President  
Malena Pereyra, International Customer Service  
Phone: (203)778-0200 Fax: (203) 792-2275  
Website: www.addent.com E-mail: mpereyra@addent.com  
**EXPORT PRODUCTS:** Dental products for Diagnostic & Restorative procedures  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors

### Beutlich Pharmaceuticals LLC

**Booth: 2812**

Contact: David Clinard, International Sales Manager  
Phone: (386) 283-1311  
Website: www.beutlich.com E-mail: dclinard@beutlich.com  
**EXPORT PRODUCTS:** HurriCaine Topical Anesthetic gel, liquid, and spray, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Solution, pH Oral monitoring strips.  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

### Bisco, Inc.

**Booth: 1200**

Contact: Carolyn Suh, Direct Sales  
Phone: 847-534-6000  
Website: www.bisco.com E-mail: intl@bisco.com  
**EXPORT PRODUCTS:** Bisco Dental Products: (adhesives, Cements, Composites, Base/liners, Primers, Posts, Etchants, Core build-up)  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/ Distributors

### Crosstex

**Booth: 3311**

Contact: Ken Plunkett, Senior VP Global Sales  
Andy Whitehead, Senior VP Business Development  
Phone: 631-582-677 Fax: 631-582-1726  
Website: www.crosstex.com E-mail: andyw@crosstex.com  
**EXPORT PRODUCTS:** Infection Control/ Sterility Assurance/ Dental Unit/Waterlines/PPE/Conscious Sedation  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/ Distributors

### Denbur Inc.

**Booth: 3104**

Contact: Fari maissami, President  
Sean Maissami, Managing Director  
Phone: 630-896-9667 Fax: 630-986-9688  
Website: www.denbur.com E-mail: denbur@denbur.com  
**EXPORT PRODUCTS:** Micro Applicators, Oral Hygiene, Light enhancing tips, Diagnostic Instrument  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributor

### Dowell

**Booth: 4515**

Contact: Kevin Kim, Sales Manager, Eugene OH, Sales Manager  
Phone: 877-737-8704 Fax: 909-348-7816  
Website: www.dowelldentalproducts.com  
E-mail: rosana@dowelldentalproducts.com  
**EXPORT PRODUCTS:** Piezo Art Ultrasonic Equipmetn, Dental Instruments, Hand/Surgical, Ziconia Implant Drill  
**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors, Joint Ventures  
**INTERNATIONAL BUSINESS DESIRED:** Worldwide

### Fairfield Orthodontics, LLC

**Booth: 2710**

Contact: Nick Lulka, CEO, Cole Lulka, President  
Phone: 203-610-8283 E-mail: ffdortho@aol.com  
**EXPORT PRODUCTS:** Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Molar bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomers, Orthodontic Education.  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/ Distribution, Joint Ventures, Licensing Agreements

### GlasSpan, inc.

**Booth: 1604**

Contact: Janet Scharft, Sales Manager  
Phone: 610-363-2300 Fax: 610-363-6391  
Website: www.glasspan.com E-mail: info@glasspan.com  
**EXPORT PRODUCTS:** GlasSpan flexible ceramic ropes and Tapes for Use with composite Resins for splint, bridges, posts and Trauma Stabilization  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors  
**RANGE OF DISTRIBUTION:** Worldwide

### Golden Dental Solutions

**Booth: 4726**

Curt Lawler, International Affairs  
Phone: 586-585-1210 Fax: 866-624-0208  
Website: www.golddentalsolutions.com  
E-mail: info@golddentalsolutions.com  
**EXPORT PRODUCTS:** Dental Instruments, Extraction, Crown Remover, Injection Comfort Device  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributor

### Healthy Start / Ortho-Tain

**Booth: 2412**

Leslie Stevens, CEO/President., Lauren Smith, CFO  
Phone: 847-446-7600 Fax: 847-446-7606  
Website: www.orthotain.com  
E-mail: orthotain@orthotain.com  
**EXPORT PRODUCTS:** Habit Correctors, Nite Guide, Occlus-O-Guide, Interim-G, Class III Correctors, Snore-Cure, Ortho-T  
**RANGE OF DISTRIBUTION:** South America, Caribbean, Central America, Africa, Canada/Mexico, Austria/New Zealand  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributors

### iLumi Sciences, Inc.

**Booth: 2108**

Contact: Kate Kromberg, International Sales Manager  
Phone: (800) 345-4009 Fax: (631) 585-3404  
Website: www.designsforvision.com  
E-mail: info@dvimail.com  
**EXPORT PRODUCTS:** Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors

### Johnson-Promident

**Booth: 4108**

Contact: Gary Kris, President  
Haye Hinrichs, International Sales Manager  
Phone: 845-589-0210 Fax: 845-589-0211  
Website: www.johnsonpromident.com  
E-mail: info@johnsonpromident.com  
**EXPORT PRODUCTS:** Detnal Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributors

### Manhattan Whitening Company

**Booth: 2006**

Contact: Eric Novison, CEO, Robert Novsvion, CFO  
Phone: 800-692-00076 Fax: 732-866-9920  
Website: www.mwcnyc.com  
E-mail: doctor@mwcnyc.com  
**EXPORT PRODUCTS:** LumaLuxe Home and LumaLuxe Pro custom branded professional teeth whitening systems  
**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors, Joint Ventures  
**INTERNATIONAL BUSINESS DESIRED:** Worldwide

### Millennium Dental Technologies, Inc.

**Booth: 3834**

Contact: Michelle Rodriguez, Sales Representative  
Phone: 562-860-2908  
Website: www.lanap.com E-mail: info@lanap.com  
**EXPORT PRODUCTS:** PerioLase MVP-7 for True Regeneration  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales

### Pastelli USA LLC

**Booth: 4518**

Contact: Maurizio Trescato, Managing Director  
Gianna Pamich, President  
Phone: 269-425-2672  
Website: www.pastelli-usa.com  
E-mail: info@pastelli-usa.com  
**EXPORT PRODUCTS:** Medical Uniforms  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors

### PDT, Inc./Paradise Dental Technologies

**Booth: 1908**

Contact: Christi Bailey, Sales Manager  
Wendy Birtles, Sales Coordinato  
Phone: 800-240-9895  
Website: www.pdtdental.com  
E-mail: exhibitsmanager@pdtdental.com  
**EXPORT PRODUCTS:** Dental Instrments, Surgical Instruments, Sharpening Systems, Dental Sterilization Cassettes  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributors

### Richmond Dental

**Booth: 3807**

Contact: Fran Eskew, Account Manager  
Sara Evans, Director of Sales  
Phone: 704-376-0380 Fax: 704-342-1892  
Website: www.richmonddental.net  
E-mail: rdcustsvc@barnhardt.net  
**EXPORT PRODUCTS:** Single Use Disposable Products; Cotton Rolls, Pellets, Sponges, Face Masks  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/ Distributors

### Shofu Dental Corporation

**Booth: 4408**

Contact: Randy Bailey, President  
Matt Carroll, VP of Sales  
Phone: 800-827-4638 Fax: 760-736-3276  
Website: www.shofu.com  
E-mail: customerservice@shofu.com  
**EXPORT PRODUCTS:** Restorative Materials, Abrasives, Polishers, Bonding agents, Ceramics, cements, Cameras  
**RANGE OF DISTRIBUTION:** South America, Caribbean, Central America, Canada/Mexico  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors

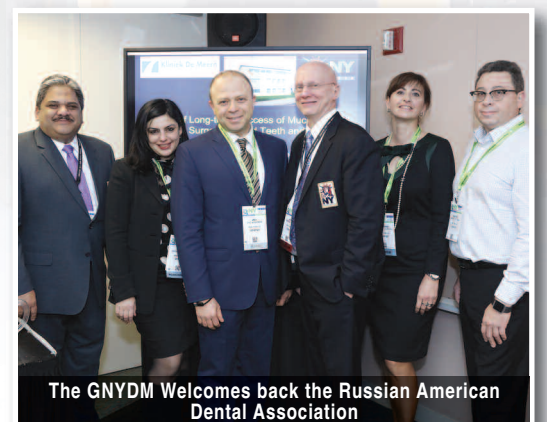
## Scenes from the show



Learning how to Brush at the Greater New York Smiles



Dr. Medrano is presented an award as the 1st Hispanic General Chairman Elect (L to R) Drs. Lauro Medrano, International Outreach Chairman, GNYDM, Maria Fernanda Astuesta, President, Colombia Dental Federation, Enrique Jadad, World Known Speaker



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16 HORAS  
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**New Product Listings**

**3Shape** Booth: 2626  
 10 Independence Blvd. Suite 150, Warren, NJ 07059  
 Product Name: Trios® 3 Mono

**Description:** Trios 3 mono delivers the same documented accuracy, insane speed and ease of use of all Trios intraoral scanners but takes digital impressions without color. This scanner offers the widest ranges of indications and delivers texture and stone model scans plus HD photos.

**Aesthecon** Booth: 3439  
 1307 Townsgate Ct. Kannapolis, NC 28081  
 Phone: 980-622-1340  
 Product Name: CASI

**Description:** Simple & multifunctional composite sculpting instrument.

**AMD Medicom Inc.** Booth: 1643  
 1200 55th Ave., Lachine, Quebec H8T 3J8, Canada  
 Phone: 800-308-6589 Fax: 514-636-6266  
 Product Name: Duraflor Ultra

**Description:** Medicom is proud to introduce Duraflor Ultra, a new topical fluoride treatment that offers our fastest fluoride release over a 2 and 4 period\*. This ensures that patients get the maximum fluoride benefit while the varnish is on their teeth.

**American Eagle Instruments** Booth: 1700  
 6575 Butter Creek Rd., Missoula, MT 58908  
 Phone: 406-549-7451 Fax: 406-549-7452  
 Product Name: Boge 513™ Scaler

**Description:** A modified sickle/hoer scaler. Hoe end is designed for marginal recess in areas with exposed root surfaces & areas with fixed orthodontic wires. The sickle end (N128) is designed for interproximal contact areas and areas with crowding or recession

**DC Dental** Booth: 5200  
 1133 Greenwood Rd., Baltimore, MD 21208  
 Phone: 410-205-8060 Fax: 410-205-8061  
 Product Name: Dream 5% Sodium Fluoride Varnish

**Description:** Treats dentin hypersensitivity, dries to natural enamel color, fast & easy application, contains Xylitol and Tri-Calcium Phosphate.

**DenMat** Booth: 5016  
 1017 W. Central Ave., Lompoc, CA 93436  
 Phone: 800-433-6628 Fax: 805-347-7964  
 Product Name: Vizilite Pro Oral ILsion Screening System

**Description:** The latest innovation in adjunctive screening is equipped with powerful shortwave LED's to generate biofluorescence and enhance visualization. Improve procedural efficiency and increase patient acceptance for annual screenings with this lightweight, ergonomic, long-lasting handheld device.

**DenMat** Booth: 5016  
 1017 W. Central Ave., Lompoc, CA 93436  
 Phone: 800-433-6628 Fax: 805-347-7964  
 Product Name: NV PRO 3 Microlaser

**Description:** The latest evolution in cordless soft-tissue lasters is now optimized for all of your periodontal, restorative and orthodontic procedural needs, enabling you to deliver the benefits of laser dentistry to a broader range of patient types, with ease.

**Dentco** Booth: 1405  
 656 Mamaroneck Ave., White Plains, NY 10605  
 Phone: 914-837-7304 Fax: 914-948-1711  
 Product Name: LumiSmile White Bulk Pack & Practice Building System

**Description:** Midi Dam isolator, isolates operative site while protecting tongue and cheek.

**Dokuz Kimya Arge Dis Tic San Ltd. Sti** Booth: 743  
 Esensehir MH Necipfazil Bulv Cengizhan Sk  
 No 39/A Umraniye Istanbul 34760, Turkey  
 Phone: 90 216 50 50 668

**Product Name: Light Cure Custom Tray Material**  
**Description:** LC Custom Tray Material is a resin in the form of contoured plates for maxillae and mandibles. It is used for the fabrication of crown & bridges and in a total prosthetic technique. It can also be used for the fabrication of bases for bite patterns and odontograms. The tray resin is ready for use, easy to handle. LC Custom Tray Material can be cured under room and daylight (lengthy procedure), but cures quickly under halogen and UVA light. The individual trays can be used directly after fabrication

**DoWell Dental Products** Booth: 4515  
 9287 Ninth St., Rancho Cucamonga, CA 91730  
 Phone: 877-373-8904 Fax: 909-348-7816  
 Product Name: Zirconia Implant Dental Drill

**Description:** Long lasting thatin regular dome drill. Noticeable lower friction heat than regular dome drill-Minimizes perforation of Lateral & Crestal Sinus Window.

**Fairfield Orthodontics** Booth: 2710  
 410 Surf Ave., Stratford, CT 06615  
 Phone: 203-610-8283  
 Product Name: Smart Retractor®

**Description:** Smart Retractor® eliminates photographic mirrors when taking occlusal pictures. No mirror, no cheek retractors, easy and fast!

**iLumi Sciences, Inc.** Booth: 2108  
 4150 Lafayette Center Drive Suite 500 Chantilly, VA 20151  
 Phone: 703-894-7576 Fax: 703-476-5631  
 Product Name: iLumi Fiber Optic Dental Post

**Description:** iLumi New Generation fiber post "The Problem Solver" produces the most radiant light intensity for polymerization and yield unparalleled over 5x radiopacity. No other post can make this claim. Try it now!

**Intense Smile Implant Academy** Booth: 3440  
 150 SE 2nd Ave, Suite 300 Miami, FL 33131  
 Phone: 786-322-2187  
 Product Name: Live Implant Training

**Description:** Place 20 implants in 3 days, increase your dental skills--and, in turn, your patient base and revenue-with the only CE live implant training program backed up by a state-of-the-art university facility.

**LumaLuxe** Booth: 2006  
 315 E. 70th Street, 1A New York, NY 10021  
 Phone: 732-239-7627  
 Product Name: LumaLuxe

**Description:** LumaLuxe is a professional teeth whitening sytem that can be completely custom branded for your dental office with any color, any logo and any design!

**Medical Lab Drills** Booth: 4831  
 20460 Gramercy Place Torrance, CA 90501  
 Phone: 310-782-2200  
 Product Name: Pro Power 40K, Pro Power 50K, Pro Power 60 K

**Description:** Dental Lab Handpiece

**Microflex** Booth: 4905  
 540 Lake Cook Rd., Suite 130 Deerfield, IL 60015  
 Phone: 847-739-9058  
 Product Name: Ultraform® Powder-free Nitril Examiner Gloves

**Description:** Microflex® Ultraform® comes in a range of half sized for a perfect fit because no two hands are exactly the same.

**Patient News** Booth: 35151  
 5152 County Rd., 21 Haliburton, ON KOM 150, Canada  
 Phone: 800-667-0268 Fax: 888-858-5836  
 Product Name: Marketing Performance Dashboard

**Description:** Performance Dashboard consolidates tracking and SCORING information, making it easy for you to get clear cut guidance so you can make better business decisions.

**Polaroid Dental Imaging** Booth: 1905  
 8 Jay Ct., Monsey, NY 10952  
 Phone: 844-789-5050 Fax: 845-511-9307  
 Product Name: Polaroid HD Wireless Intraoral Camera

**Sichuan Anhengli Denture Technology Co. Ltd.** Booth: 5032  
 Mianyang Economic Development Zone Building 8  
 Mianyang, Sichuan 621000. China  
 Phone: 861898080-5668 Fax: 860288543-8037

**Product Name: Full Zirconia TCS partial Nano Ceamage Crown/Inlay, Onlay PFM Non-Precious (Co-Cr) PFM Precious (86.2% Gold) Au-Pd Alloy Crown/Inlay/Onlay Full Metal Crown (Non-Precious Co-Cr) Telescope Crown Attachment Vitallium Framework Chrome-Cobalt Framework Valpla**

**Description:** Restore defected teeth or defect of dentition Inlay/Onlay: restore defected teeth restore defect of dentition or missing prosthesis.

**Southern Dental Instruments** Booth: 1140  
 614 Carrolliten Villa Rica Hwy., Villa Rica, GA 30180  
 Phone: 888-311-1491 Fax: 770-456-7103  
 Product Name: C-Shape

**Description:** C-Shape is the perfect composite instrument that provides a stronger restoration quickly & efficiently.

**StarDental** Booth: 3409  
 1816 Colonial Village Lane, Lancaster, PA 17601  
 Phone: 866-383-4636  
 Product Name: 403 Torque

**Description:** StarDental® introduced the newest member of the 430 high-speed handpiece family at CDA Anaheim, the 430 Torque. Available in various configurations, the 430 Torque delivers freedom of choice and unprecedented power. Ergonomically designed with rugged 100% stainless steel construction, the 430 Torque is outfitted with an attractive satin finish, resulting in a stylish yet durable handpiece. The 430 Torque is available with or without fiber optics, and either a lubricated version or LubeFree version that provides dental practices with substantial cost and time savings.

**Stratacor Holdings Company** Booth: 940  
 500 Washington Ave. S. Suite 2060 Minneapolis, MN 55415  
 Phone: 612-5080-4052  
 Product Name: Teethan

**Description:** Teethan is an innovative and revolutionary electromyography digital device that evaluates dental occlusion and balance. Teethan works by analyzing the activity of the masticatory muscles and provides an easy to read patient report.

**Sulzer Mixpac Ltd.** Booth: 4422  
 Ruetistrasse7 Haag 9469  
 Phone: 41-81-772-2634 Fax: 41-81-77202001  
 Product Name: MIXPAC™ T-Mixer

**Description:** MIXPAC™ T-Mixer: The new mixing technology provides less material waste and consistently high mixing quality. The shorter design reduces material waste in the mixing tip by more than 25% without any impairment to the usual handling.

**TBS INOX USA** Booth: 1702  
 244 Fifth Ave., Suite 2545 New York, NY 10001  
 Phone: 844-TBS-INOX Fax: 844-200-1045  
 Product Name: FRINGS-Forceps with Spring

**Description:** FRINGS are the most revolutionary dental forceps. FRINGS have an auto-retractable technology which allows them to fully open without applying any pressure. FRINGS are the only forceps available which reduce trauma and stress to your hands and forearms. To know more about FRINGS please visit us at Booth #1702.

**Ultra Safe WiFi** Booth: 3215  
 3462 Pacific Drive. Naples, FL34119  
 Phone: 443-286-6223  
 Product Name: Ultra Safe WiFi

**Description:** Cure waiting room pain with HIPAA compliant Ultra Safe WiFi for patients. Simple, hassle-free setup for any Internet connected office. Easy and affordable way to improve your waiting room experience.

**Zhengzhou Huaer Electro-Optice Technology Co.** Booth: 5043  
 No. 79 Zhenghua Rd., Zhengzhou City, Henan 450000  
 Phone: 86 371 86097306 Fax: 86 371 69067368  
 Product Name: Teeth Whitening Kit, Teeth Whitening Gel, Teeth Whitening Pen, Dental Impression Putty, Portable dental unit. Dental Handpiece

**Description:** www.cnhuaer.com.cn

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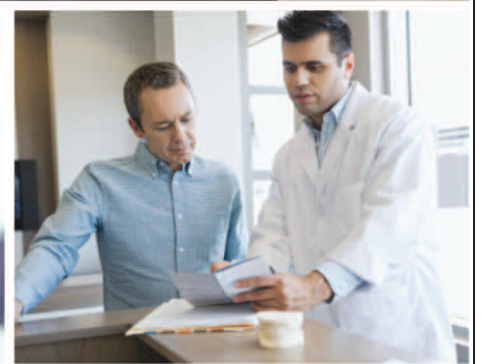






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**Endo E Class**  
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Booth No. #5314



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FROM GERMANY

## 200 MEMBER COMPANIES

For 100 years the VDDI is the professional association of the dental industry with a membership base ranging from owner-managed family businesses up to global corporations.

## OUR GOAL:

Maintaining and restoring oral health to ensure that millions of patients around the world achieve a higher quality of life and improved wellbeing.

## WORLDWIDE INNOVATION, TECHNOLOGY, QUALITY, PRECISION

Development and manufacturing of client and service-focussed devices, instruments, and materials "made in Germany" in support of the work of dentists and dental technicians around the world.

## THE VDDI AND THE GERMAN DENTAL INDUSTRY: A LIVELY EXCHANGE, A WELL-FOUNDED EDUCATION

## PARTNER IN RESEARCH

Close collaboration with dentistry and dental technicians, research into new diagnostic and therapeutic application areas, development of innovative technologies, methods, and materials for practitioners.

## CONTRIBUTIONS TO QUALIFIED WORKFORCES

Continuous growth in qualified employment within companies in the dental industry often leads to training in excess of their own requirements. Thus educated workers from VDDI member companies are also sought-after in other industry sectors.

## IMPLEMENTATION OF ENTREPRENEUR DAYS, WORK-SHOPS, AND SEMINARS

Further education for dentists and dental technicians in practice-orientated and dialogue-orientated advanced training courses that focus on the application of technologies with the goal to offer patients high-end dentistry.

## REPRESENTATION OF COMMON INTERESTS NATIONALLY AND ABROAD

International representation of companies within the German dental industry on technical and political levels including ministries, public offices, associations, and other organisations.

## SUSTAINABLE VALUE, MAXIMUM STANDARDS

In the production and application process, the German dental industry is committed to setting the highest standards. Internal quality assurance systems are just as essential as the fulfilment of medical device directives.

Additional certifications in accordance with ISO and environmental aspects are pre-requisites for quality products; here, biocompatibility, user-friendliness and service-friendliness are at the forefront.

[www.vddi.de](http://www.vddi.de)

## DENTALPLACE YOUR SEARCH ENGINE FOR DENTAL PRODUCTS

DentalPlace is a member directory of the VDDI and a frequently used platform for search requests. The range of services offered by the German dental industry exceeds 60,000 products in the following fields:

■ Installations ■ Instruments ■ Devices ■ Materials

DentalPlace allows you to find "made in Germany" dental products within seconds in 42 product groups with a total of 241 sub-categories. DentalPlace delivers both the manufacturers and the supply ranges of 42 product groups in minimal time.

[www.dental-place.de](http://www.dental-place.de)

## ORGANISER OF THE IDS – THE NO. 1 IN THE INDUSTRY

Taking place every two years, the IDS in Cologne is the top event for the international dental market and the entire industry. In 2015, the event has once again set trends and has provided the industry with important momentum: The 36th International Dental Show ended with a record result of: 2,199 exhibitors from 59 countries and approximately 139,000 visitors from 152 countries. 70 % of exhibitors and 51 % of visitors represented foreign countries, thus increasing the international character of the event significantly. The International Dental Show IDS is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the VDDI, and staged by Koelnmesse GmbH.

*The next IDS: 37th International Dental Show 21st – 25th March 2017 in Cologne, Germany*

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# Get Your Patients Smiling Even Faster with **NEW Weekly Aligner Changes**

As you surely know, patients are looking for ways to get quicker results from orthodontic treatments. That's why we are so excited to announce shorter treatment times with weekly aligner changes. At the doctor's discretion, we're recommending changing from two weeks per stage to one week per stage for certain Invisalign® cases, thereby reducing treatment time by up to 50%. That means you can give your patients their beautiful smile while saving them treatment time.\*

## Do Weekly Aligner Changes Yield the Same Great Results?

Absolutely! Weekly changes are the result of numerous clear aligner innovations we've brought to the market. Our SmartTrack® aligner material provides a gentle, more constant force than other materials, which improves control of tooth movements. We've also enhanced our SmartForce® features and SmartStage™ software to make tooth movements more predictable.

Align's recommendation is also based on clinical analysis\*\* of more than 200 in-progress Invisalign cases as well as the experiences of numerous Invisalign providers.

## A Lot Can Happen in 7 Days

We're now recommending weekly aligner changes (with existing default protocol) for our Invisalign Full, Invisalign Teen®, and Invisalign Assist® products. However, the ultimate decision and responsibility to move to weekly aligner changes is yours.

It's important to monitor tooth movements, such as rotations, extrusions, and significant root movements, particularly blue and black movements in the Tooth Movement Assessment (TMA). Finally, consider how each patient responds to treatment, particularly mature adults, and implement longer aligner wear times if appropriate.



**For more information about weekly aligner changes, stop by the Align Technology booth #5204 at the Greater New York Dental Meeting, November 27-30.**

\*Weekly aligner changes are recommended for all Invisalign treatments (with default staging protocol) for Invisalign Full, Invisalign Teen and Invisalign Assist products. The decision to prescribe weekly aligner changes is at the doctor's discretion. Monitor tooth movements such as rotations, extrusions, and significant root movements; particularly blue and black movements in the Tooth Movement Assessment (TMA).  
\*\*Depending on the patient response to treatment, particularly mature adults, consider longer periods between aligner changes. \*\*Data on file with Align Technology.



## Technology Education Seminars & Workshop Programs

WEDNESDAY

EXHIBIT FLOOR, BOOTH #4836

9:45 – 12:45PM &amp;

Platelet Rich Fibrin (PRF): Innovative Solution to Grafting and More in Everyday Dentistry:

1:30 – 4:30PM

A Hands-on Workshop (Joseph Choukroun &amp; Aeklavya Panjali)

## Global Orthodontic Conference Schedule

COURSE CODE & LOCATION	DAY	TIME	TITLE	SPEAKER
6050 - Exhibit Floor Booth #2414	11/30/16	9:45am - 12:45pm	New Technologies in Dental Medicine	Jeremy J. Mao
6060 - Exhibit Floor Booth #2414	11/30/16	1:30pm - 4:30pm	What Do Orthodontists Need to Know about Bone Remodeling and Bone Regeneration	Jeremy J. Mao

On behalf of the Organizing Committee, I hope to see you at this year's **Global Orthodontic Conference!**

**Gall E. Schupak, D.M.D.** Organizing Chairman, Global Orthodontic Conference

**Marc B. Gainor, D.M.D.** General Chairman, Greater NY Dental Meeting



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**Come visit us in the German Pavilion  
in Hall 3E, Booth 1419**

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## Wednesday Night Happening

New York Marriott Marquis Hotel

Westside Ballroom - 5<sup>th</sup> Floor

6:30 - 8:30pm

Pre-registration & Badge is Required. No Registration is done onsite at the Marriott Marquis Hotel.  
Children Under 18 WILL NOT Be Admitted





## Improved Visualization And Workflow With The Itero Element® Intraoral Scanner Enhances Clinical Outcomes and Patient Satisfaction

By Dr. Brett Jacobson, Federal Way, Washington

**I** have been using iTero® scanners in my practice for years, and I invested quickly in the new iTero Element® Intraoral Scanner last year. Having this scanner in my practice immediately provided improved patient as well as doctor experiences over PVS traditional impressions.

In my practice, I perform a mix of restorative and orthodontic treatments,

and the latest software update for the iTero scanner has immediately improved both workflows. This update includes improved color and visualization of the preparation during restorative scanning through a larger viewfinder and model. The improved visualization allows me to see what is scanned in greater detail, which I found has had a positive effect on my clinical outcomes. It is also now possible to include a scan of the pre-treated tooth as an option to use as a starting point for my laboratory in fabricating the final restoration.

If you're even the slightest bit curious about digital impressions, I encourage you to please stop by their booth and ask to try out the new iTero Element Intraoral Scanner. It just might leave you wishing you'd done it sooner.



## The GNYDM Elects New General Chairman 2018 – 2019

**T**he Greater New York Dental Meeting (GNYDM)

elects **Dr.**

**Lauro Medrano-**

**Saldaña as the next General Chairman for 2018. Dr. Medrano-Saldaña is the first Hispanic General Chairman to be elected by the GNYDM. His term officially begins in 2017 as the General Chairman-Elect, followed by his 2-year Chairmanship beginning in 2018.**

His vision will take the GNYDM to the next level as he cultivates international growth and strengthens new partnerships with both domestic and international dental organizations. Additionally, he plans to increase the overall attendance to over 60,000 attendees and initialize the first-ever Spanish-language "Live" Dentistry Arena.

As leaders often do, Dr. Medrano has inspired many of his colleagues to reach for new heights. "As the Chairman of Outreach and Foreign Affairs for the Greater New York Dental

Meeting, Dr. Medrano has been an integral part of the Dental Meeting for over 15 years," says Dr. Robert R. Edwab, Executive Director of the Greater New York Dental Meeting.

Dr. Medrano began the Latin American Leadership breakfast at the Greater New York Dental Meeting, which includes the participation of leaders from Mexico, Central America, South America and the Caribbean. He also established the Pre-Dental Conference to provide information to dental students about face-to-face Dental Shows and the admissions' requirements for Dental Schools. Dr. Medrano "travels worldwide to promote the GNYDM and always returns with positive results" says Dr. Marc Gainor, General Chairman (2016-2017) of the Greater New York Dental Meeting.

Dr. Medrano was born in Puerto Rico. He completed most of his education on the island. He obtained a bachelor's degree in Biology from the Interamerican University of Puerto Rico. Later, he attended Universidad Autónoma Metropolitana in Mexico City and went on to receive a degree in stomatology. In 1991, he was accepted at New York University College of Dentistry where he obtained a DDS diploma, and was later accepted into the AEED program at Lutheran Medical Center in Brooklyn, NY. After his first year of residency there, he became part of the Advanced Pediatric Dental Program and was also granted a Pediatric Dentistry Residency. Dr. Medrano is currently a Clinical Attending, in the Pediatric Dentistry Program at Lutheran Medical Center.

At the local component, the Second District Dental Society,

Dr. Medrano has served on the oral health, publications, Governmental affairs, EDPAC and Medicaid GNYDM Committees. He also held the positions of Librarian, Treasurer, Secretary, Vice President and President.

At the New York State level, he served as a delegate, was a governmental affairs council member, and served two terms as a Chair. He was a committee grass root leader, and on the reference committee to the House of Delegates.

At the ADA, he served as a team action leader for ADPAC, Delegate and council member on Governmental Affairs. Dr. Medrano graduated from the prestigious leadership institute of ADA, was on the Board of Trustees of the Hispanic Dental Association, and past president of the Puerto Rico Dental Association, USA.

Dr. Medrano's family includes his wife Carmen who is an active member of the Hospitality Committee of the GNYDM; his daughter Valerie, a third year medical student at Universidad Autónoma de Guadalajara who is currently doing clinical rotations at Chicago's Jackson Park Hospital; and his son Douglas who graduated from Pennsylvania State University and has recently started working with WB Mason.

The Greater New York Dental Meeting's Organization Committee is excited about the election of Dr. Medrano as everyone prepares for a tremendous expansion of both exhibits and attendance under his direction.

## Greater New York Smiles



We welcome the following volunteers, organizations and schools who participate in this unique program: New York City College of Technology's Dental Hygiene Department, Hostos Community College's Dental Hygiene Department, and Bergen Community College's Dental Hygiene Program, and volunteers from the Dental Hygienists' Association of the City of New York and the New Jersey Dental Hygienists' Association who will be instructing and demonstrating the importance of oral health care to public school children.

Exhibit Floor, Booth 6200 from 10:00AM - 2:00PM

This Program is sponsored by educational grants from DentaQuest, United Federation of Teachers and Colgate.

DentaQuest



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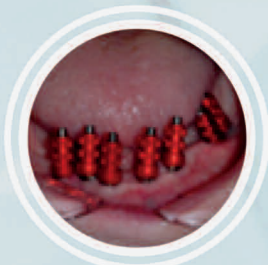
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# STOP Neck Pain with Ergonomic Loupes

## NEW Ergo Max Loupes

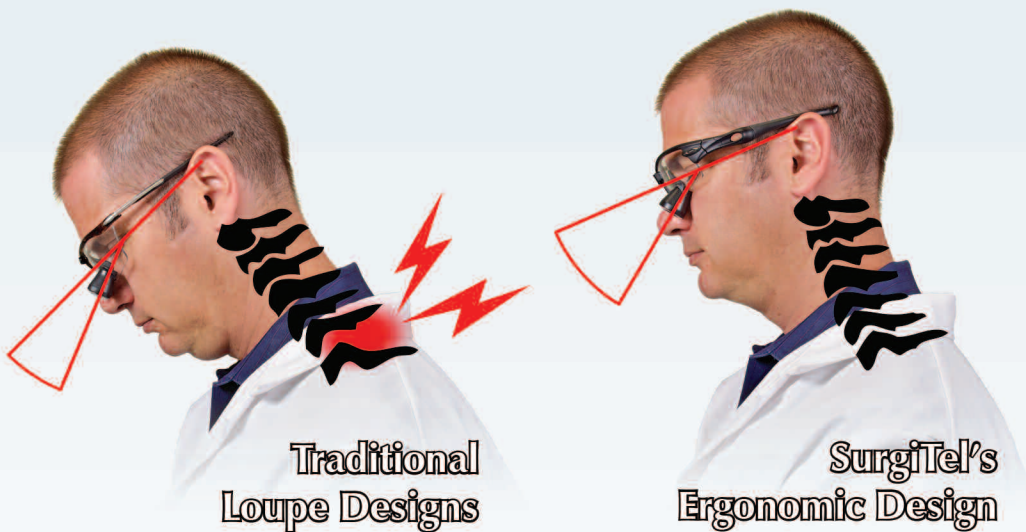
- Allow for the widest range of declination angles to provide relief to clinicians in pain
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## Clinicians Report\* August 2016:

"... simply wearing loupes doesn't ensure a healthy posture or eliminate leaning/hunching over the oral cavity (some models may exacerbate poor posture)."

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinician with their best ergonomics and **STOP neck pain**.

\*An independent, non-profit, dental education and testing foundation, Clinicians Report<sup>®</sup>, August 2016. For the full report go to [www.SurgiTel.com/CR](http://www.SurgiTel.com/CR)



"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS



If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment.

Lance Rucker, DDS AB BScD

**STOP Neck Pain at  
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