



**DAILY**  
**SUNDAY EDITION**

November 27, 2016

# THE BIG APPLE'S *Got You* COVERED!

By: Jayme McNiff Spicciatie, GNYDM

**J**oin your colleagues and friends on the Meeting's enormous Exhibit Floor featuring over 1,600 Exhibit Booths. Meet face-to-face with company representatives from around the world featuring the newest products and cutting-edge technological advances.

## **EARN FREE CE FOR WALKING THE EXHIBIT FLOOR!**

Need to complete your CE? The Greater New York Dental Meeting offers hundreds of educational programs featuring world renowned speakers who are some of the most highly regarded educators in their field.

The GNYDM offers Specialty Programs with selections of over 400 seminars, hands-on workshops, essays and scientific poster sessions including Pediatrics, Implants, Orthodontics, Endodontics, Oral Surgery, Forensics, Periodontics, CPR, Ethics and so much more! Don't miss courses for the administrative staff including practice management, coding, billing and social media.

***Let this simple guide help you discover the wonders waiting for you at the 2016 Greater New York Dental Meeting!***



The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society





Consumer  
Healthcare

# Actively Strengthens and Protects Enamel

Recommend ProNamel® to help  
protect enamel from Acid Erosion



Discover more about ProNamel®  
at GNY booth #618



**Big Apple (cont.)**

**The 2016 Lineup of Specialty Programs & Events!**

- **The 3rd Annual World Implant EXPO:** The Greater New York Dental Meeting continues its Annual World Implant Congress to facilitate the education of dental professionals to all aspects of Implantology. The exhibit floor will also be expanded to include the sale of implants, associated materials and technology solutions from Sunday – Wednesday.
- **The 2nd Annual Global Orthodontic Conferenc** will include companies involved with orthodontic products, technology, materials and equipment as well as incorporate a full educational program for specialists and general practitioners focused on orthodontics; Sunday, Nov. 27th – Wednesday, Nov. 30th.
- **Two-Day Proficiency Laser Workshop Certification** includes a comprehensive presentation of laser science, a basic understanding of all dental laser devices, laser-tissue interaction, safety and the operation of a variety of laser instruments; offered Monday, Nov. 28th & Tuesday, Nov. 29th.
- **Dental Laboratory Education** presented at the Greater New York Dental Meeting for the Laboratory Technician with specialized education, demonstrations, including digital dentistry and technology in a side-by-side integrated, hands-on experience. Learn about 3D printing, implant overdentures, case design for removable prosthetics and so much more!
- **Technology Education.** The Technology Education includes CAD/CAM, Cone Beam and Lasers with education sessions daily from Sunday through Wednesday.
- **Pre-Dental Conference** is offered on today from 1-3PM. The Pre-Dental Conference offers a unique networking experience between prospective Dental Students and Admissions' personnel. The GNYDM along with its sponsors will offer services to help students discover available opportunities offered at Dental school programs and explain the admissions' process. If you know anyone interested in starting a career in Dentistry, this is the program they should attend.

- **New Dentist's Program** focuses on startup strategies and pathways to practice ownership for the new dentist. Programs offered Sunday, Nov. 27th. The New Dentist Program is designed for those who graduated in the last 10 years.
- **Women's Program:** Updates and information on various female health topics.
- **Education for Hygienists & Dental Assistants** on the Exhibit Floor each day of the Meeting
- **Social Media Pavilion** with Seminars and Workshops daily: Sunday - Wednesday
- **Botox, Dysport and Dermal Filler Seminars and Demonstrations:** These unique hands-on workshops/demonstrations introduce procedures on actual patients to teach Dentists' skills on how to use Botox/Dysport and Dermal Fillers in their practices: offered Sunday – Wednesday.
- **International Programs** offering educational courses in Chinese, French, Italian, Korean, Portuguese, Russian and Spanish. This year, there is a designated workshop room for live Portuguese translation on all programs Sunday – Wednesday.
- **Sleep Apnea Extravaganza:** Learn the latest research and awareness in Dental Sleep Medicine. Learn how to establish Dental Sleep Medicine protocols in your practice, identify patients at risk, integrate medical practice systems and treat patients successfully.
- **Invisalign EXPO:** 4 Days of Invisalign programming is offered for the entire dental team; learn how to incorporate Invisalign into your practice; Sunday – Wednesday.
- **The "Live" Dentistry Arena** is a revolutionary concept offering **9 Free "Live" Patient Demonstrations** right on the exhibit floor. Visit the revamped operatory including even larger screens projecting "Live" patient demonstrations and an updated audio visual system all in a 500 seat arena! See this ground-breaking concept!

Attendees also have the opportunity to learn about the Hospital Residency Programs throughout the Northeast by attending the Sunday, Residency Fair; in addition, earn FREE certified education credits by walking through the 4-day exhibit floor or attending the scientific poster session on Sunday.

[View a Full List of Daily Programs on Page 8](#)

[Registration is still open! Visit our Registration Desks!](#)

**DAILY**  
**SUNDAY EDITION**

[About the Publisher](#)

**Greater New York Dental Meeting**

**Headquarters**

200 West 41st Street, Suite 800. New York, NY 10036  
T: (212) 398-6922 / F: (212) 398-6934  
e-mail: victoria@gnydm.com website: www.gnydm.com

**Managing Editor**

Jayme S. Spicciatie  
Jayme@gnydm.com

**Organization Committee**

Marc B. Gainor: **General Chairman**  
Ian M. Lerner: **Advisory Chairman**  
Jeffrey S. Senzer: **Vice Chairman**  
Leonard J. Brenner: **Treasurer**  
Leonard J. Brenner, Alyson K. Buchalter, Constantine G. Pavlakos, James H. Doundoulakis: **Seminars & Workshops Co-Chairman**  
John J. Young, Jr.: **Entertainment Chairman**  
Michael L. Cali and Gail E. Schupak: **Essays & Scientific Poster Sessions Chairman**  
Jeffrey S. Senzer: **Registration Chairman**

**Incoming Committee Chairman 2017**

William Bongiorno: **Second District Dental Society**  
Maurice Edwards: **New York County Dental Society**

**Staff**

Carla M. Borg: **Exhibits Manager**  
Victoria M. Calas: **Receptionist/Entertainment Manager**  
Morton L. Divack: **Workshops Coordinator**  
Joseph Schachner: **Director of Sponsorship & Advertising**  
Estelle Montalvo: **Director of Publications**  
Dana A. Soltis: **Sponsorship & Advertising Manager**  
Avery B. Sandiford: **Director of Education**  
Jayme S. Spicciatie: **Program Manager**  
Kersing Yam: **International Affairs Manager**  
Tisha Ioli-Gainor: **Volunteers Coordinator**  
Robert R. Edwab: **Executive Director**

**Table of Contents**

**GNYDM DAILY**

Big Apple's Got you Covered..... Cover & Page 3  
A Greeting from the Parliamentary State..... Page 4  
Welcome to the 3rd Annual WIE..... Page 7  
International Buyer Program..... Page 9  
Investing in the Future of Dentistry.....Page 15  
Dental Technology from Germany Article..... Page 19  
Raising the Bar on Orthodontics..... Page 20  
Cefla Debuts Space-Saving 3D Imaging.....Page 20  
Making Strides Towards a Cure..... Page 22  
Tapers in Implant Dentistry..... Page 22

**GNYDM INFORMATION**

General Info/Registration.....Page 4  
Live Dentistry Arena Schedule .....Page 4  
Hotel Map & Shuttle Bus .....Page 5  
World Implant EXPO Schedule.....Page 7  
Pre-Dental Conference Info.....Page 7  
Health Fair Screening Info..... Page 7  
Sunday Education Course Listing..... Page 8  
Global Orthodontic Conference Schedule.....Page 20  
Dental Laboratory & Technology Education Listing.....Page 21  
General Practice Residency Fair Info.....Page 22

**GNYDM EXHIBITORS**

Exhibitors Listing.....Page 10-11  
Exhibit Floor.....Page 12-13  
Overseas Market Listing..... Page 14

**GNYDM NEW PRODUCTS**

New Products Pavilion..... Page 16





## A Greeting from the Parliamentary State Secretary Uwe Beckmeyer

**T**he "Dental Technology from Germany" exhibition features 42 German companies presenting the latest products at the largest international event in the dental industry in the United States.

The 9,688 square foot exhibition covers the entire product range of dentistry and dental technology. A highlight here is the special display in a futuristic science lab that provides insight into state-of-the-art laboratory technologies and practice.

By offering German firms the opportunity to showcase themselves under the "Made in Germany" logo, the Federal Ministry for Economic Affairs and Energy is providing targeted support for our small and medium-sized enterprises. As part of the Healthcare Export Initiative, this exhibition will open up new export opportunities for companies from the dental industry.

*Visit the "Dental Technology from Germany" exhibition Aisles 1000-1300*

### Live Dentistry Arena Aisle 6200 (Booth #6230)

Sunday, November 27	Sponsored By	Tuesday, November 29	Sponsored By
9:45 - 12:00 <b>Taking the Ordinary to Extraordinary: A Fresh Take on Routine Procedures - A "Live" Demonstration</b> (Ron Kaminer, D.D.S., Franklin Shull, D.M.D.)		10:00 - 12:00 <b>The LAPIP Protocol: A Laser-Mediated Solution for the Ailing &amp; Failing Implant - A "Live" Patient Demonstration</b> (Charles R. Braga, D.M.D., M.M.Sc.)	
12:45 - 2:15 <b>Maximize The Use of Composite Resin Materials to Grown Your Practice - A "Live" Demonstration</b> (Brian C. Harris, D.D.S)		2:00 - 4:30 <b>Cavity Preparation with No Anesthesia; Soft Tissue with No Bleeding: How an All-Tissue Laser is Revolutionizing Dentistry</b> (David M. Fantarella, D.M.D., Jeff E. Rohde, D.D.S., M.S., David Garber, D.M.D.)	
2:45 - 5:00 <b>Successful Options for In-Office Whitening: A "Live" Demonstration</b> (Gerard Kugel, D.M.D., M.S., Ph.D.)			
Monday, November 28	Sponsored By	Wednesday, November 30	Sponsored By
10:00 - 12:00 <b>Blending New Technologies for Predicable Dentistry - A "Live" Demonstration</b> (Ron Kaminer, D.D.S., Franklin Shull, D.M.D.)		10:00 - 12:30 <b>10 Unit Smile Design Case From Start to Finish: A "Live" Patient Demonstration</b> (Thomas E. Dudney, D.M.D.)	
2:30 - 5:00 <b>Immediate Loading Dental Implants for Success and Patient Satisfaction - "Live" Patient Procedure</b> (Robert Heller, D.D.S.)		2:30 - 4:30 <b>The Digital Restorative Solution: "Live" Invisalign Treatment and the Itero® Element™ Intraoral Scanner</b> (Steven S. Glassman, D.D.S.)	



Supporting Companies:



### General Registration

**Jacob K. Javits Convention Center Upper Level - Crystal Palace**

Friday, November 25	8:00 A.M. to 4:30 P.M.
Saturday, November 26	8:00 A.M. to 4:30 P.M.
Sunday, November 27 through Tuesday, November 29	8:00 A.M. to 5:30 P.M.
Wednesday, November 30	8:00 A.M. to 5:00 P.M.

### Exhibits Floor Hours - Technical and Scientific

<b>Sunday, November 27</b>	<b>9:30 A.M. to 5:30 P.M.</b>
<b>Monday, November 28</b>	<b>9:30 A.M. to 5:30 P.M.</b>
<b>Tuesday, November 29</b>	<b>9:30 A.M. to 5:30 P.M.</b>
<b>Wednesday, November 30</b>	<b>9:30 A.M. to 5:00 P.M.</b>

**NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.**

*If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.*

### Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2016 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

#### Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

#### Coat Check

Coat Check areas are located on the First and Second Levels.

#### Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

#### Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

#### Exhibits Office

Registration Area - Crystal Palace - Upper Level.

#### First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

#### Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

#### International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

#### Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

#### Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

#### Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

#### Ticket Sales

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

**NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED**



## Hotel Map



1. **New York Marriot Marquis**  
Headquarters Hotel 45<sup>th</sup> St., & Broadway
2. **Affin Manhatan**  
31st Street & 7<sup>th</sup> Ave.
3. **Candlewood Suites Times Square**  
339 West 39<sup>th</sup> Street
4. **Crowne Plaza - Times Square Manhatan**  
Broadway btwn. 48<sup>th</sup> & 49<sup>th</sup> St.
5. **DoubleTree - Hilton Metropolitan**  
51<sup>st</sup> Street & Lexington Ave.
6. **DoubleTree Times Square South**  
36<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
7. **Element New York Times Square**  
39<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
8. **EVEN Times Square South**  
35<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
9. **Four Points by Sheraton**  
40<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
10. **Grand Hyat**  
42<sup>nd</sup> Street btwn. Lexington & Park Ave.
11. **Hilton Garden Inn NY/Times Square Central**  
42<sup>nd</sup> Street btwn. Broadway & 6<sup>th</sup> Ave.
12. **Hilton Garden Inn Times Square**  
8<sup>th</sup> Ave., btwn. 48<sup>th</sup> & 49<sup>th</sup> Streets
13. **Homewood Suites New York Midtown**  
37<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
14. **Hotel Edison**  
47<sup>th</sup> Street btwn. Broadway & 8<sup>th</sup> Ave.
15. **Hudson Hotel**  
58<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
16. **Hyat Herald Square New York**  
31<sup>st</sup> Street btwn. 5<sup>th</sup> & Broadway
17. **Hyat Place New York Midtown South**  
36<sup>th</sup> Street btwn. 5<sup>th</sup> & 6<sup>th</sup> Ave.
18. **Ink48 - A Kimpton Hotel**  
11<sup>th</sup> Ave., & 48<sup>th</sup> Street
19. **INNSIDE New York NoMad**  
27<sup>th</sup> Street btwn. 6<sup>th</sup> & 7<sup>th</sup> Ave.
20. **InterContinental New York Times Square**  
44<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
21. **Le Parker Meridien**  
56<sup>th</sup> Street btwn. 6<sup>th</sup> & 7<sup>th</sup> Ave.
22. **Manhatan at Times Square Hotel**  
7<sup>th</sup> Ave., btwn. 50<sup>th</sup> & 51<sup>st</sup> Streets
23. **Millennium Broadway Hotel**  
44<sup>th</sup> Street btwn. 6<sup>th</sup> Ave. & Broadway
24. **New York Hilton Midtown**  
53<sup>rd</sup> Street. & 6<sup>th</sup> Ave.
25. **Paramount Hotel**  
46<sup>th</sup> Street btwn. 7<sup>th</sup> & 8<sup>th</sup> Ave.
26. **Park Central New York**  
55<sup>th</sup> Street & 7<sup>th</sup> Ave.
27. **Park Lane**  
59<sup>th</sup> Street btwn. 5<sup>th</sup> & 6<sup>th</sup> Ave.
28. **Riu Plaza New York Times Square**  
46<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
29. **ROW NYC**  
8<sup>th</sup> Ave., btwn. 44<sup>th</sup> & 45<sup>th</sup> Streets
30. **Royalton**  
44<sup>th</sup> Street btwn. 5<sup>th</sup> & 6<sup>th</sup> Ave.
31. **Sheraton New York**  
52<sup>nd</sup> Street & 7<sup>th</sup> Ave.
32. **Staybridge Suites Times Square**  
40<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
33. **The Gallivant**  
48<sup>th</sup> Street btwn. Broadway & 8<sup>th</sup> Ave.
34. **The Knickerbocker**  
42<sup>nd</sup> Street & Broadway
35. **The Muse New York - A Kimpton Hotel**  
46<sup>th</sup> Street btwn. 6<sup>th</sup> & 7<sup>th</sup> Ave.
36. **The Roosevelt Hotel**  
45<sup>th</sup> Street & Madison Ave.
37. **The Westin New York**  
43<sup>rd</sup> Street & 8<sup>th</sup> Ave
38. **Tryp Times Square South**  
35<sup>th</sup> Street btwn. 8<sup>th</sup> & 9<sup>th</sup> Ave.
39. **W - New York**  
Lexington Ave., btwn. 49<sup>th</sup> & 50<sup>th</sup> Streets
40. **W - Times Square**  
47<sup>th</sup> Street & Broadway
41. **Wyndham New Yorker Hotel**  
34<sup>th</sup> Street & 8<sup>th</sup> Ave.
42. **YOTEL New York**  
570 10<sup>th</sup> Ave.



## Complimentary Shuttle Bus Schedule

### ROUTE 1

**A - New York Marriott Maquis 45<sup>th</sup> Street, off Broadway**  
**Servicing:** Crowne Plaza, Millennium Broadway, Paramount Hotel, The Muse, W Times Square, Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square, The Gallivant, Hotel Edison, Riu Plaza New York Times Square, Royalton, Grand Hyatt Far Walk & Roosevelt (Far Walk).

**B - YOTEL – On 41st @ 10th Ave.,**  
**Not Serviced: Ink 48 (Walk)**

### ROUTE 2

**A - New York Hilton Midtown on 53<sup>rd</sup> St., off 6<sup>th</sup> Ave., (Side of Hilton)**  
**Servicing:** Park Lane (Far Walk), Doubletree By Hilton Metropolitan, W New York

### B - Sheraton NY

7<sup>th</sup> Avenue, between 52<sup>nd</sup> & 53<sup>rd</sup> Streets (Across from hotel)  
**Servicing:** Hudson Hotel, Le Parker Meridien, Park Central & The Manhattan at Tims Square Hotel

### C - The Westin and THE ROW NYC

Corner 43<sup>rd</sup> Street and 8<sup>th</sup> Avenue  
**Servicing:** Intercontinntal New York Times Square, The Knickerbockerk

### ROUTE 3

**A - Penn Station on 8<sup>th</sup> Ave., between 30<sup>th</sup> & 31<sup>st</sup> Street,**  
**Servicing:** Afnia Manhattan Hyatt Hrald Square New York, Innside New York Nomad (Walk)

### B - Wyndham New Yorker - 8<sup>th</sup> Ave., & 36<sup>th</sup> St. (Northeast Corner)

**Servicing:** Even Times Square South, Homewood Suites New York Midtown, Hyatt Plac New York Midtown South, Tryp Times Square South, Double Tree by Hilton Times Square South

### C - Candlewood Suites 339 West 39<sup>th</sup> St., btw. 8<sup>th</sup> & 9<sup>th</sup> Ave.

**Servicing:** Element New York Times Square South, Four Points by Sheraton, Staybridge Suites Times Square

DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 25	8:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 26	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
	Sun., Nov. 27	8:00 AM - 10:30 AM
Wed., Nov. 30	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Wed., Nov. 30	6:30 PM - 9:00 PM	On the hour from Javits
Exhibitors Only		

**PUBLIC BUSES** - The 34<sup>th</sup> Street Crosstown Bus (M34) will stop on the side of the Javits Center (34<sup>th</sup> Street and 11<sup>th</sup> Avenue). The 42<sup>nd</sup> Street Crosstown Bus (M42) will stop on 42<sup>nd</sup> Street and 11<sup>th</sup> Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

**TRAIN** - The 7 Line Extension will now stop at the new 34<sup>th</sup> St-Hudson Yards station which will leave you across the street from the Javits Center.





# Together We've Reached 4 Million Patients— **and Counting**



On September 7, 2016, Align Technology reached a major milestone in Invisalign® treatment, when Matthew Webb of London, United Kingdom, walked through the door of Dr. Graham Tinkler's clinic at the Bupa Dental Centre. Matthew is now the 4 millionth patient to undergo treatment with Invisalign clear aligners.

That's 4 million confident smiles and 4 million validations of the success of Invisalign treatment. What's even more amazing is that this significant achievement came just a little over a year after reaching the 3 million patient mark.

## Patient and Doctor are Extremely Satisfied

"I really admire the less invasive approach to tooth straightening offered by Invisalign® treatment, and it was one of the reasons I opted for it," says Matthew. "I can't believe that something so thin and transparent has the capacity to move my teeth!"

Dr. Tinkler is equally enthusiastic about Invisalign clear aligners. "I love the Invisalign system because it makes such a difference in people's lives, it can be tailored to suit the patient's needs, and it fits within their lifestyle. Every time the patient sees you, they are a bit happier. Patients actually look forward to seeing you!"

At Align Technology, we applaud the efforts and commitment of Dr. Tinkler and our 100,000+ other Invisalign-trained doctors around the world. Their expertise and vision made the 4 million patient milestone a reality.



## Pledging Up to \$1 Million Dollars to Operation Smile



To celebrate this achievement, we once again teamed up with Operation Smile. Since its founding in 1982, this international medical charity has provided hundreds of thousands of free surgeries for children and young adults in low- and middle-income countries who are born with cleft lip, cleft palate or other facial deformities. Operation Smile is one of the oldest and largest volunteer-based organizations dedicated to improving the health and lives of children worldwide through access to surgical care.

For the month leading up to October 7th, World Smile Day, when anyone posted a photo of a smile on Facebook, Twitter, or Instagram with the hashtag #4millionsmiles, Align Technology donated \$1 to Operation Smile, which could help deliver as many as 400 operations to heal children's smiles around the world. For complete program details, visit: [www.4millionsmiles.com](http://www.4millionsmiles.com)

**To learn how you can help us create the next million smiles, please stop by the Align Technology booth #5204 at the Greater New York Dental Meeting, November 27-30.**



# Welcome to the 3<sup>rd</sup> Annual **WORLD IMPLANT EXPO** 2016 Innovation Starts Here

By James Doundoulakis, D.D.S.

In 2014, the Greater New York Dental Meeting (GNYDM) introduced the World Implant EXPO (WIE), in cooperation with the International Congress of Oral Implantologists (ICOI) and the American Academy of Implant Dentistry (AAID), to facilitate the education of dental professionals to all aspects of implantology.

This year, the WIE themes include "Conquering Complications in Implant Dentistry" for the advanced clinician specialist and "Nuts and Bolts Implant Dentistry" for the new clinician who is just starting out. Seminars and workshops are given by some of





the most recognized names in the field of implant dentistry, both nationally and internationally.


With implant dentistry recognized as the standard of care for replacing missing teeth and entering the mainstream of general dental practice, all dentists need to be exposed to the benefits how to effectively offer implant treatment to their patients. For example, one of our programs will help the beginner understand and apply biologic principles that could be critical for preserving crestal bone above the implant platform and the maintenance of the gingival papilla.

To complement this, the second half of our

program will concentrate on complications in implant treatment and how to manage poor outcomes. These seminars will be suited for the more advanced dentist/specialist. For more complex cases, when working in the "esthetic zone," attendees will be shown the rationale for enhanced implant treatment and that maintenance of crestal bone heights is the key in bone, soft tissue stability and overall success.

In addition, the GNYDM has expanded its exhibit floor to include increasing sales opportunities for companies involved with implant products, technology, bone replacement, materials and equipment. Visit 700 Exhibiting Companies at the GNYDM!

TIME	COURSE	SUNDAY, NOVEMBER 27	SPEAKER	LOCATION
9:45 – 12:45PM	3010	Avoiding Failures and Disasters in Implant Treatment: A Cost-Risk Benefit Analysis	Michael Sonick	Exhibit Floor, Booth #2015
9:45 – 12:45PM	3020	Peri-implantitis, The What and How's of the Disease <i>Sponsored by:  </i>	Edward Kusek	Exhibit Floor, Booth #2024
2:00 – 5:00PM	3030	Innovative Techniques, Materials, and Instruments for Sinus Elevation	Ady Palti	Exhibit Floor, Booth #2015
2:00 – 5:00PM	3040	Peri-implantitis, The What and How's of the Disease <i>Sponsored by:  </i>	Edward Kusek	Exhibit Floor, Booth #2024
MONDAY, NOVEMBER 28				
9:45 – 12:45PM	4020	What We Have Learned From 30 Years of Osseointegration?	Nabil J. Barakat	Exhibit Floor, Booth #2015
9:45 – 12:45PM	4030	Planning and Execution of Guided Surgery	Dominique Rousson	Exhibit Floor, Booth #2024
2:00 – 5:00PM	4040	Implant Complications and their Surgical Management (Prevention and Correction)	Len Tolstunov	Exhibit Floor, Booth #2015
2:00 – 5:00PM	4050	Sinus Bone Augmentation	Louie Al-Faraje	Exhibit Floor, Booth #2024
TUESDAY, NOVEMBER 29				
9:45 – 12:45PM	5010	Basic Implant Principles (Jason Kim)	Jason Kim	Exhibit Floor, Booth #2015
2:00 – 5:00PM	5020	Bone Grafting Techniques for the 21st Century	Samuel Lee	Exhibit Floor, Booth #2015
9:45 – 12:45PM	5030	Optimum Implant Placement and Esthetics Using Extraction Site Preservation Techniques	Mario Vilardi	Exhibit Floor, Booth #2024
2:00 – 5:00PM	5040	One-Piece Tilted Implants for Graftless Solutions of the Maxillary & Mandibular Prosthetic Reconstruction	Edward M. Amet	Exhibit Floor, Booth #2024
WEDNESDAY, NOVEMBER 30				
9:45 – 12:45PM	6010	Periodontal and Restorative Management of Dento-Alveolar Defects Through Immediate Implant Placement	Guido O. Sarnachiaro	Exhibit Floor, Booth #2015
2:00 – 5:00PM	6020	Advanced Implant Treatment Planning and Prosthetics for the GP	George Arvanitis	Exhibit Floor, Booth #2015
9:45 – 12:45PM	6030	Ridge Augmentation Solutions: A Hands-On Workshop	Suheil M. Boutros	Exhibit Floor, Booth #2024
2:00 – 5:00PM	6040	The Emergency Implant: Immediate Extraction Replacement From Single Tooth to Full Arch	Jack A. Hahn	Exhibit Floor, Booth #2024




## 2016 Pre-Dental Conference


at the

# Greater New York Dental Meeting

**Sunday, November 27<sup>th</sup>**  
**1:00 pm - 3:00 pm Crystal Palace Rotunda**

*Network with Admissions' Personnel from Numerous Dental Schools*  
*Discover Available Opportunities Learn about the Admissions' Process*





## A FREE NEW AND UNIQUE HEALTH SCREENING COLLABORATION


Sponsored by the Greater New York Dental Meeting (GNYDM) and the New York State Academy of General Dentistry (NYSAGD)

The Greater New York Dental Meeting and the New York State Academy of General Dentistry will be offering a number of health screenings during the GNYDM's annual session.


**Sunday, November 27, 2016 10:30AM – 3:00PM on the Exhibit Floor, Booth 6200**

The following health screenings will be performed:







**Oral Cancer**




**Caries**



**Hearing Van**



**Blood Pressure**



**Eye**



## Sunday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
3010	Ex. Floor Booth #2015	9:45am - 12:45pm	Avoiding Failures and Disasters in Implant Treatment: A Cost-Risk Benefit Analysis	Sonick, M.
3020	Ex. Floor Booth #2024	9:45am - 12:45pm	Peri-implantitis, The What and How's of the Disease"	Kusek, E.
3040	Ex. Floor Booth #2024	2:00pm - 5:00pm	Peri-implantitis, The What and How's of the Disease"	Kusek, E.
3050	2D16	9:45am - 5:00pm	Orthodontic Essentials Hands-On Workshop for the General Practitioner	Moskowitz, E. & Jerrold, L.
3030	Ex. Floor Booth #2015	2:00pm - 5:00pm	Innovative Techniques, Materials, and Instruments for Sinus Elevation	Palti, A.
3060	Ex. Floor Booth #2414	9:45am - 12:45pm	Contemporary Treatment of Anterior Open Bite	Uribe, F.
3070	Ex. Floor Booth #2414	2:00pm - 5:00pm	Contemporary Treatment of Facial and Dental Asymmetry	Uribe, F.
3080	1E19	9:00am - 1:00pm	Invisalign Academy (Morning)	Ostreicher, D.
3090	1E19	1:15pm - 5:00pm	Invisalign Academy (Afternoon)	Ostreicher, D.
3100	Ex. Floor Booth #6230	9:45am - 12:00	Taking the Ordinary to Extraordinary: A Fresh Take of Routine Procedures	Kaminer, R. & Shull, F.
3105	Ex. Floor Booth #6230	12:45pm - 2:15pm	Maximize the Use of Composite Resin Materials to Grow Your Practice	Harris, B.
3110	Ex. Floor Booth #6230	2:45pm - 5:00pm	Successful Options for In-Office Whitening	Kugel, G.
3120	1E18	9:45am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
3130	Ex. Floor Booth #4836	9:45am - 12:45pm	Implementing the Right Dental Laser Into Your Practice	Rohde, J.
3140	Ex. Floor Booth #4836	2:00pm - 5:00pm	Laser Use in Modern Dental Office	Al-Falaki, R.
3150	1D03	2:00pm - 5:00pm	Potpourri of Pearls on Women's Health	Steinberg, B.
3170	1E01/02	12:00pm - 2:00pm	Transitioning Dental Ownership - Challenges and Opportunities in Today's Environment	Kinder, S.
3180	2D02	9:00am - 12:00pm	International Volunteer Dental Projects: What's Its All About Anyway?	Serio, F.
3190	1E15	9:00am - 12:00pm	Dead Bones Walking: Osteoporosis and its Treatment and the Link to Osteocrosis	Viola, T.
3200	1E15	2:00pm - 5:00pm	Making Local Anesthesia Stick: A Review of the Clinical Pharmacology and Therapeutics of Local Anesthetic Agents and Vasoconstrictors	Viola, T.
3210	2D04/05	9:00am - 12:00pm	Manipulating the White and the Pink for Optimal Anterior Esthetic Restorations/Decision Making to Optimize Anterior Esthetics	Aita-Holmes, C. & Coleman, B.
3215	2D04/05	2:00pm - 5:00pm	Don't Just Ride the Orthodontic Appliance, Master It/ CAD/CAM Dentistry: Thinking Outside the Box	Penton, B.
3220	1E06	9:00am - 12:00pm	Simplified Aesthetic Posterior, Cervical and Incisal Composites	Marus, R.
3230	1E07	9:00am - 12:00pm	Access Preparation and Glide Path Management	Ruddle, C.
3240	1E08	9:00am - 12:00pm	What Every Dentists Needs to Know About Occlusion	Chan, C.
3250	1E16	9:00am - 12:00pm	Threats To Your Practice: Where's the Danger and How to Prepare	Shelburne, R.
3260	1E11	9:00am - 12:00pm	Creating and Fostering the Exceptional Dental Team	Kwiecien, K.
3270	1E12	9:00am - 12:00pm	Cone Beam Computed Tomography Technology: Enhancing your Clinical Outcomes with Digital Dentistry	Mc Allister, B.
3280	1E09	9:00am - 12:00pm	Owning Your Own Practice: The Key to Your Financial Future	Loretto, C.
3290	1E14	9:00am - 12:00pm	Clinical Techniques in Pediatric Dentistry	Soxman, J.
3300	1D06	9:00am - 12:00pm	The Hidden Ingredients of Highly Successful Teams	Hyman, M.
3310	Ex. Floor Booth #2522	9:45am - 12:45pm	Porcelain Veneer Smile Design Using Digital Tools and Technology	Weston, J.
3320	2D03	9:00am - 12:00pm	Overcoming Obstacles to Practice Ownership	Baum, J. Goodman, D. & Blass, R.
3325	1E10	9:00am - 12:00pm	Oral Health, It's Beyond Teeth, It's Total Health For People	Various Speakers
3330	1D05	9:00am - 12:00pm	Distinguishing Your Practice With A First Impression/Comprehensive Care: Thinking Globally, Acting Locally	Spreen, R. & Hunt, R.
3340	1D05	2:00pm - 5:00pm	Marrying Form and Function: The Role of Esthetic Dentistry in a Relationship Based Practice/Splint Therapy and Occlusion in Everyday Dentistry	Martin, E. & Platt, G.
3350	Ex. Floor Booth #116	9:45am - 12:45pm	Case Design for Removable Prosthetics	Ellison, J.
3360	Ex. Floor Booth #116	2:00pm - 5:00pm	Future casting the Digital Workflow	Hamm, R.
3370	1E06	2:00pm - 5:00pm	Treatment of Anterior Fractured Tooth with Composite	Marus, R.
3380	1E07	2:00pm - 5:00pm	Shaping Canals and 3-D Disinfection	Ruddle, C.
3390	1E08	2:00pm - 5:00pm	10 Fundamental Keys to Occlusion	Chan, C.
3400	1E10	12:30pm - 5:00pm	Medicaid Forum	Various Speakers
3410	1E11	2:00pm - 5:00pm	Facially Generated Treatment Planning: The Process	Dichter, D.
3420	1E12	2:00pm - 5:00pm	The Diagnosis, Prevention and Treatment of Inflammatory Peri-Implant Disease	Testori, T.
3430	1E09	2:00pm - 5:00pm	Buying-Selling Partnerships: Real World Answers	Loretto, C.
3440	1E14	2:00pm - 5:00pm	Becoming the Pediatric Alpha Pup	Soxman, J.
3450	1E16	2:00pm - 5:00pm	A Partial Course on Partial Dentures	Sharifi, M.
3460	2D03	2:00pm - 5:00pm	전치부 심미치료의 악몽 : 그 원인은 무엇이며, 어떻게 피할 수 있을까? (Anterior Esthetic Nightmares: Why Do They Occur and How to Avoid Them?)	Han, T.
3470	2D09	2:00pm - 5:00pm	Reviews and Your Practice: Are You Seeing Stars?	Tau, L.
3480	South Concourse - Room #1	9:00am - 10:30am	Dentistry as a Beautiful Art: Composite Restorations	Ruiz, J.
3490	South Concourse - Room #2	9:00am - 10:30am	Caries Management for the Private Practice	Maragliano-Muniz, P.
3500	South Concourse - Room #1	10:30am - 12:00pm	The Recession Proof Restorative/Hygiene Practice	Graham, L.
3510	South Concourse - Room #2	10:30am - 12:00pm	Demystifying Implant Maintenance	Gibson, E.
3515	South Concourse - Room #1	2:00pm - 3:30pm	The Logical Approach to Implant Dentistry	Ruiz, J.
3520	1D04	9:00am - 5:00pm	The Keys To Successful Treatment on Snoring and Obstructive Sleep Apnea	Chahine, L. & Parker, J.
3530	2D14/15	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class (Dentist)	Reilly, M.
3535	2D14/15	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class (Dentist + Staff)	Reilly, M.
3540	Ex. Floor Booth #101	9:45am - 5:00pm	Occlusal Equilibration: The Why, When and How	DeWood, G. & Davis, T.
3550	Ex. Floor Booth #227	9:45am - 12:45pm	The Invisible Class 4 Restoration	Margeas, R.
3560	Ex. Floor Booth #5800	9:45am - 12:45pm	Great New Products for Your Practice in 2017 - A Hands-On Workshop	Blaes, J.
3570	Ex. Floor Booth #5434	9:45am - 12:45pm	Dentrix Insight Workshop	Various Speakers
3580	Ex. Floor Booth #5809	9:45am - 12:45pm	Effortless Endodontics: Hands-On Workshop	Brock, L.
3590	Ex. Floor Booth #107	9:45am - 12:45pm	Esthetic and Functional Periodontal Plastic Surgery: A Hands-On Workshop	Grisdale, J.
3600	Ex. Floor Booth #236	9:45am - 12:45pm	Let's Be Direct: Perfecting Direct Esthetic Restorations: Hands-On Workshop	Ward, D.
3610	2D09	9:00am - 12:00pm	Evaluating Your Practice's Online Presence: Hands-On Workshop	Tau, L.
3620	Ex. Floor Booth #227	2:00pm - 5:00pm	Creating Masterpieces with Composite Resin	Margeas, R.
3630	Ex. Floor Booth #5800	2:00pm - 5:00pm	Great New Products for Your Practice in 2017 - A Hands-On Workshop	Blaes, J.
3640	Ex. Floor Booth #5434	2:00pm - 5:00pm	Dental Office Design - Optimize Your Practice for Success	Various Speakers
3650	Ex. Floor Booth #5809	2:00pm - 5:00pm	Effortless Endodontics: Hands-On Workshop	Brock, L.
3660	Ex. Floor Booth #107	2:00pm - 5:00pm	Crown Lengthening Workshop	Grisdale, J.
3670	Ex. Floor Booth #236	2:00pm - 5:00pm	Indirect Esthetic Dentistry Hands-On Workshop	Nash, R.
3680	Crystal Palace Rotunda	9:30am - 12:00pm	31st Annual General Practice Residency Fair	Various Speakers
3690	2D10/11	9:00am - 12:00pm	Full Mouth Restoration Essays	Various Speakers
3700	2D10/11	2:00pm - 5:00pm	Current Topics in Oral Medicine Essays	Various Speakers
3710	1E20	9:00am - 12:00pm	Asociacion Dental Dominicana, USA	Various Speakers
3720	1E13	9:00am - 12:00pm	Instituto Dental Standard Mexico	Tossolini, C.
3730	1E13	2:00pm - 5:00pm	Asociacion Dental de Puerto Rico, USA	Delgado, L.
3740	1E20	2:00pm - 5:00pm	Estado Acual de Los Aclaramientos Dentales	Jadad, E.
3750	Front of Special Events Hall	10:00am - 2:00pm	Scientific Poster Presentations	Various Speakers
3760	2D06/07	9:00am - 12:00pm	American Society for Dental Aesthetics (ASDA)	Fier, M.
3770	1D03	1:00pm - 4:00pm	American Academy of Oral Medicine and Special Care Dentistry/Hospital Dentists	Arm, R. & Mohammad, A.
3780	2D02	1:00pm - 5:00pm	Greater Metropolitan Dental Society/National Dental Association (NDA)	Hakimi, I.
3790	Ex. Floor Booth #2522	1:30pm - 4:00pm	American Society for the Study of Orthodontics	Various Speakers
3800	1E21	10:05am - 10:45am	Utilizing ClinCheck Software to Create Predictable Outcomes	Miraglia, B.
3805	1E19	10:05am - 10:45am	Digital Photography	Brinker, S.
3810	1E21	10:50am - 11:30am	Invisalign Starts from the Hygiene Chair	Miraglia, B.
3815	1E19	10:50am - 11:30am	Navigating the Nuances of Billing and Coding in a Thriving Dental Practice	Payam, A.
3820	1E21	11:35am - 12:15pm	Low Cost Practice Marketing Strategies to Grow Your Invisalign Practice	Ostreicher, D.
3825	1E19	11:35am - 12:15pm	Creating Ideal Impressions with PVS and iTero Element	Brinker, S.
3830	1E21	2:20pm - 3:00pm	Utilizing ClinCheck Software to Create Predictable Outcomes	Miraglia, B.
3835	1E19	2:20pm - 3:00pm	Digital Photography	Brinker, S.
3840	1E21	3:05pm - 3:45pm	Invisalign Starts from the Hygiene Chair	Miraglia, B.
3845	1E19	3:05pm - 3:45pm	Navigating the Nuances of Billing and Coding in a Thriving Dental Practice	Payam, A.
3850	1E21	3:50pm - 4:30pm	Low Cost Practice Marketing Strategies to Grow Your Invisalign Practice	Ostreicher, D.
3855	1E19	3:50pm - 4:30pm	Creating Ideal Impressions with PVS and iTero Element	Brinker, S.
3900	1D03	9:00am - 12:00pm	Ten Things I'm Concerned About in the Practice of Dentistry (And You Should Be, Too)	Passineau, T.



## INTERNATIONAL BUYER PROGRAM AT GREATER NEW YORK DENTAL MEETING 2016



INTERNATIONAL  
**TRADE**  
ADMINISTRATION



At GNYDM 2016, the IBP team is offering the following complimentary services to U.S. exhibitors throughout the show, at the International Business Center adjacent to the International Registratio:

**T**he Greater New York Dental Meeting (GNYDM) is once again a proud participant in the International Buyer Program (IBP), which is a joint government-industry effort that brings thousands of international buyers to the United States for business-to-business matchmaking with U.S. firms exhibiting at major industry trade shows. Each year, the IBP of the U.S. Department of Commerce results in approximately a billion dollars in new business for U.S. companies, and increased international attendance for participating U.S. trade show organizers. As a U.S. exhibitor, your chances of finding the right international business partner greatly increases when you exhibit at a trade show that's part of the IBP.

Through our network of Embassies and Commercial Posts in over 70 countries, as well as through the participation of our State Department partner posts, the IBP attracts qualified, legitimate buyers to visit select domestic trade shows, essentially bringing the international marketplace to the U.S. suppliers' back yard. Through our global Embassy network, the U.S. Department of Commerce employs Dental Equipment Industry Specialists who are industry experts in their particular market. Here at GNYDM 2016, these Dental Equipment Industry Specialists have recruited qualified buyers from markets around the world, such as Argentina, Brazil, India, Mexico, Saudi Arabia, and many more!

- **Business to Business Matchmaking:** The International Buyer Program is here at GNYDM to assist U.S. exhibitors identify and meet with prospective international partners, agents, distributors, and customers. Come by to speak with one of the IBP representatives to let them know that you would like to meet potential international customers during the show. Take advantage of this excellent opportunity to reach new overseas partners for your business.
- **Showtime:** This service allows U.S. exhibitors to meet one-on-one with global U.S. Embassy-based Dental Equipment Industry Specialists at GNYDM 2016. As experts in the dental equipment industry in their own home markets, Industry Specialists will provide immediate, first-hand feedback regarding opportunities or challenges for your product(s) in their markets, as well as advising you, the U.S. supplier, on the buyer delegates they have escorted to the show that may be a good match for your products.

*Also, an Export Seminar in the Exhibitor Lounge, Fourth Floor, A/B Terrace, Tuesday, November 29, 8:30-9:30 AM.*

- **Export Seminar:** Want more information on key export markets for U.S. manufacturers of dental supplies and equipment? Attend the Export Seminar coordinated by the International Buyer program. Topics will include why U.S. dental equipment and materials manufacturers should export, markets in Mexico, and other international expertise from Commercial Service officers located overseas. A Continental breakfast will be generously provided by GNYDM.



# FREE Selfie Stick

With Product Presentation | Morita Booth #4615

**Attention Dentists:** Stop by the Morita Booth for a short product presentation to receive a FREE Selfie Stick\*.

Morita's diverse product line includes the award winning TwinPower Turbine handpieces, Root ZX II OTR Module, Foundation Bone Augmentation material, and more.



\***Dentists ONLY.** While supplies last during the Greater New York Dental Meeting, November 25-30, 2016. Gifts may be subject to reporting requirements for the Physician Payments Sunshine Act.

**100+** Years  
A Century of Innovation

1-888-JMORITA (566-7482)  
www.morita.com/usa



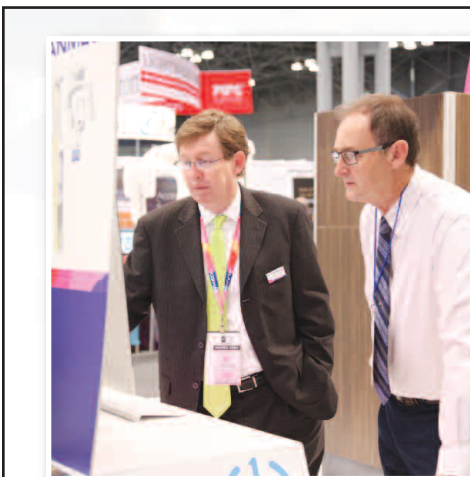
Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
3D Industrial Imaging	4823	Beyes Dental Canada, Inc.	4401	Dental Tribune America	4538	Flow Dental Corp.	1110
3M	4618	Bien-Air Dental	4003	Dental Wings	627	Forest Dental Products, Inc.	3507
3Shape	2626	Bilkim Ltd. Co.	4040	DentalEZ Equipment	3409	Fotona	3433
A & N Trading Company	5611	BioHorizons	3629	DentalEZ Integrated Solutions	3409	Franklin Dental Supply Inc.	1102
A. Titan Instruments/Osseous Technologies of America	1808	BIOLASE	422	Dental Corporation	4821	Futudent	2400
AB Dental Devices, Ltd.	631	Biolight Meditech USA	5339	DentalMedium Journal International	1138	Garana Industries (Pvt) Ltd.	5337
Academia Internacional de Odontologia Integral	4440	BioMaterials Korea, Inc.	5125	Dentalree.com	807	Garden State Dental Supplies, Inc.	5219
Academy of General Dentistry	3213	Biotec, Inc.	5115	Dentaltown	3740	Garfield Refining Company	1406, 2912
Accutron, Inc.	3405	BirdEye, Inc.	1137	Dentaluck Medical Equipment	3636	Garrison Dental Solutions	4311
Ace Dental/Video Dental Concepts	3519	Bisco Dental Products	1200	DentalVibe	2007	GC America Inc.	3012
ACHIMHAI MEDICAL Corp	3 336	Boca Dental Supply	1823	DENTATUS USA Ltd.	1714	GenDex/NOMAD/SOREDEX/Instrumentarium	4023
ACT/Chattam, Inc.	3613	BOCCA	5721	Dentaurum GmbH & Co. KG	1317	Genaray America, Inc.	420
ACTEON North America	4827	BQ Ergonomics	3400	DENTCARE DENTAL LAB USA Inc.	1529	Geozy Solutions, LLC	5834
AdDent, Inc.	3119	Brasseler USA	2617	Dentegra Insurance Company	2810	Germany Federal Ministry for Economic Affairs and ENERGY	1018, 1027
A-Dec	3810	Cain, Watters & Associates	5131	Denterprise International, Inc.	4421	GlasSpan, Inc.	1604
Adele Enterprises	842	Caladent Laboratory	5129	Dentimax LLC	1629	GlaxoSmithKline	618
Adentatec GmbH	1130	Calderon Institute	3841	DENTIN Implant Technologies Ltd.	3936	Glidewell Laboratories, Inc.	4334
Adin Digital LTD.	5416	Capital One Spark Business	713	Dentis Co., Ltd.	4138	Global Hypnosis Center	1906
ADIT	5724	CareCredit	5407, 5614	Dentistry Today	1012	Global Surgical	2500
AdvanceD Implant Educators	439	Carefusion	1139	DentKist, Inc.	4921	Glove Club	2405
Advice Media / MedNet	623	Carestream International	1613	DentLight, Inc.	4402	Glustitch, Inc.	5324
AEEDC/Index Conferences & Exhibitions Organization	2500A	Carestream Dental	3228	DentoCorrect	4740	Gold Tier Medical Instruments Company	5236
Aegis Communications	4639	Cargill- Erythritol	4136	Dentozone Corporation	4820	GoldBurs.com/DiaGold	1907
Aesthecon	3439	Carnegie Surgical LLC	4140	Dentrade / Dr. Jean Bausch	1418	Golden Dental Solutions	4726
Affordable Dentures and Implants	1630	Cavex Holland BV	3436	DENTSPLY Raintree Essix	2600, 2800	Good Doctors Co., Ltd.	4203
AFTCO	1804	Ceatus Media Group	5419	DENTSPLY International	2600, 2800	Good Doctors USA, Inc.	4303
AG Neovo Technology Corporation	1427	CEJ Dental	1010	DENTSPLY Maillefer	2600, 2800	Great Expressions Dental Centers	4339
Aim Dental Laboratory, Inc.	2906	Center for Hearing and Communication	6216	DENTSPLY Midwest	2600, 2800	Great Lakes Orthodontics	4412
AIO - Italian Dental Association	638	Centrix, Inc.	3000	DENTSPLY Professional	2600, 2800	Group Financial Services	4413
Air Force Recruiting Service	5329	Certol International	5029	DENTSPLY Rinn	2600, 2800	GS Innovations	738
Air Techniques, Inc.	3401	Changsha Tiantian Dental Equipment Co. Ltd.	4237	DENTSPLY Tulsa Dental Specialties	2600, 2800	Guangzhou Ajax Medical Equipment Co., Ltd.	1226
Albabici, LLC	5612	Christian Dental Society	5328	DENTSPLY-Cauk	2600, 2800	Guangzhou Talent Medical Devices Co.	1627
Alfred Becht	1422	Citibank - Healthcare Practice Finance Group	4113	Denttio, Inc.	1708	Hager & Meisinger	1322
Allergy Answer	3118	Citizens Bank	2709	Designs For Vision, Inc.	1813, 2012, 4625	Halyard Health	3217
Allied Dental Practices	1626	Clear Optix	1112	Detax GmbH & Co. KG	1420	Handler Red Wing International	1101
Allied Powers LLC	5218	ClearCorrect	5034	DEXIS Digital X-ray	3618	Hangzhou Yahong Medical Apparatus co., Ltd.	736
AllPro	1005	Clinician's Choice Dental Products, Inc.	2515	DiaDent Group International, Inc.	936	Hartzell Instruments by DenMat	5015
Allfest Personal Wealth Management	5030	Colegio de Cirujanos Dentistas de Costa Rica	3739	Diatech	907, 3203	Harvard Dental International	1029
Alpha Innovations	1329	Colegio de Cirujanos Dentistas de Puerto Rico	1528	Digital Doc, LLC	3225	Hawaiian Moon	1415, 4715
AMAZON	5233	Colegio de Odontologos de Nuevo Leon	4038	Direct Capital	4039	HDX Corporation	4200
AMD LASERS	5227	COLGATE	2826	Directa Dental	4419	Head Dental Corporation	4513
AMD Medicom, Inc.	3933	Coltene, Inc.	4016	DMEGA CO., LTD.	5122	HealthFirst	1801
American Academy of Implant Dentistry	1728	Columbia	3409	DMETEC Co., Ltd.	4920	Healthplex, Inc.	3930
American Academy of Pediatric Dentistry	4641	Columbia University College of Dental Medicine	5726	DMG - America	3210	Health-Pro Realty Group	4522
American Association of Endodontists	5318	Common Sense Dental Products	3521	DMG Chemisch-Pharmazeutische Fabrik	1517	Healthy Start / Ortho-Tain	2412
American Eagle Instruments	1700	Concise Enterprises	5334	DMI Dental Implants	3541	Heartland Dental	2209
American Express Open	5425	ConeScan	4234	Doctor.com	5616	Hedy Canada	3240
American Friends of DVI	3839	ContactEZ, Interproximal Solutions	4931	Doctors Disability Specialists	1233, 5602	Helmut Zepf Medizintechnik	1421
American Sleep Dentistry	5323	Convergent Dental, Inc.	4606	DoctorsInternet.com	3612, 4633	Helse Dental Technology	4604
AMIC Dental	533	Cool Jaw by Medico International, Inc.	3238	Dokuz Kimya Arge Dis Tic San Ltd. Sti	743	Henan Lusterdent Medical Instrument Co., Ltd.	1433
Andjana Deutschland	1032	CORI DENT	5025	Doral Refining Corp.	1602	Henry Schein - ProRepair	4431
Angelus USA, LLC	1611	Cosmedent, Inc.	3017	DoWell Dental Products	4515	Henry Schein - Professional Practice Transitions	4532
Anutra Medical, Inc.	5215	Cosmetic Dentistry Grants Program	2207	Doxa Dental	2403	Henry Schein Dental	4225
Anyang Mei JinSheng Dental Materials Co., Ltd.	4742	Cosmostart Co., Ltd.	5037	Dr. Fuji / ACIGI	2524	Henry Schein Dental - Exclusive Products	4435
APCD Sao Paulo Dental Association	1103	CR Foundation	5520	Dr. Jean Bausch / Dentrade	1418	Henry Schein Dental - Office Design	4536
APDC 2017 /Asia Pacific Dental Congress & Exposition	5621	Cranberry USA/Cranberry (M) Sdn Bhd	4012	Dr. Walsler Dental	1522	Henry Schein Practice Management Solutions	4627
Apixia, Inc.	3312	Creative Dental Concepts	5503	Dra. Cherie	5113	Heraeus Kulzer	1408
Aqualizer by Jumar Corporation	1608	Credit Suisse	3843	Dryshield	5326	Heraeus Kulzer GmbH	1027
Architectural Design Associates	3711	Crest + Oral-B	828	DXM Co., Ltd.	4918	Hi-Dow Professional	1426, 3941
ARGEN Corporation	1037	Crosstex International	3311	DYAMACH S.R.L.	939	High Tech Innovations	3117
ARIC DENTAL	1428	Crystal Clear Digital Marketing	3120	eAssist Dental Solutions	4743	Hiossen Inc.	5631
Army Dental Recruiting	636	Curaden USA, Inc.	3216	Eastern Dentists Insurance Company (EDIC)	1002	Hispanic Dental Association	4238
Arpino Handpiece Repair & Sales Inc.	1800	Curve Dental	1333	EasyMarkit	2101	Hitrons	740
ASA Dental USA Corp.	3021	da Vinci Dental Studios	1504	EBI, Inc.	5214	Hoffmann Dental Manufaktur GmbH	1218
Aseptico	3627	Dani Dental Studio	4112	eCIGNER	427	HOODOC	1628
Asociacion Dental Mexicana/ Federacion Nacional de Colegios de Cirujanos	1329	Dansereau Health Products	2908	eClinicalworks	418	Hospimed Mfg.	938
Aspen Dental	5728	Danville Materials, LLC	909/910	Eclipse Loupes and Products	1712, 3531	HT Co., Ltd.	4922
Augma Biomaterial	4503	DAO-P INC.	5826	Edge Endo, LLC	1530	Hu-Friedy	1400
Aurelia Gloves/Supermax Healthcare, Inc.	812	Darby Dental Supply LLC	800, 810	Editorial Ontologia Actual	532	Hunza Dental	5600
Avalon Biomed, Inc.	4241	DC Dental	5200	Eisenbacher Dentalwaren ED GmbH	1318	Hygedent Dental Inc.	4137
AXA - ADA Members Retirement Program	3341	DDS Multimedia	3304, 4533	Elevate Oral Care	5319	iBRUSH365 - VALAM	914
AXA Advisors, LLC DBA Envision Strategic Financial	1229	Delta Dental	2309	Elsevier, Inc.	2606	IC CARE	4614
B&L Biotech USA, Inc.	1404	Demandforce	837, 3640	EmblemHealth	3743	i-Cat Imaging Sciences	3621
B.C. Szerlip Insurance Agency, Inc.	1704	DENBUR, Inc.	3104	Empire Blue Cross Blue Shield	4110	ICW International	3406
Bank of America Practice Solutions	3206	DenMat	5016	Engle Dental Systems LLC	2517	IDS 2017 - C/o Koelnmesse, Inc.	2404
Bankers Healthcare Group, Inc.	4600	Denovo Dental, Inc.	3741	EnvisionTEC	416	ILC New York	1011
Banyan	1701, 5605	Dent Corp. Research & Development (DENTCO)	1405	Equipment Brokers Inc.	3709	iLerimplant S.L. (GMI Implantology)	3334
Bausch Articulating Papers, Inc.	2911	Denta Quest	3540	Era Dental Laboratory	605	Illusion Dental Lab Pvt. Ltd.	840
Beacon Construction Services, Inc.	4102	Dentaco GmbH & Co. KG	1222	Essential Dental Systems	2003	ILS Dental	1903
BeeSure / Multisafe Sdn Bhd	4403	Dental Assisting National Board/The Dale Foundation	3020	European Association for Osseointegration	739	iLumi Sciences, Inc.	2108
BEGO Implant Systems GmbH & Co KG	1128	Dental Bio Care USA	1429	EXACTA Dental Direct	1014	Impladent Ltd.	1711
BEGO Medical GmbH	1128	Dental Care Alliance	4540	Expo Enterprise	5239	Implanova	5725
BEGO Bremer Goldschlagerai	1128	Dental Claims Cleanup, LLC	3738	Expo Services, Inc.	4015, 5622	IMPLANT DIRECT	3313
BELMONT EQUIPMENT	5400	Dental Deluxe	5720	ExpoDental 2018	5230	Implant Microdent System S.L.	3516
Benco Brands	1822	Dental Herb Company	2909	EZ Bur Dental Supply	2913	Implant Seminars	1040
Benco Dental	1617	Dental Lifeline Network	5734	Fairfield Orthodontics, LLC and Dental Instruments	2710	Infinity Massage Chairs	5008
Best Instruments USA, Inc.	2310	Dental Product Shopper	1805	FDI World Dental Federation	1710	Infodent SRL	1004
BetaMars Dental Lab	4704	Dental South China International Expo	3242	Fialkoff Queens Dental Study Club	737	INNO DENTAL CO.,LTD.	5024
Beutlich Pharmaceuticals	2812	DENTAL STUDIO	5026	Flight Dental Systems	4432	Innovative Material and Devices, Inc.	1430

## Scenes from last year's show





Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
integrated dental systems	1815	MOTYL s.c	4141	PureLife Dental	2808	Suzhou Semorr Medical Tech Co., Ltd.	5613
Intense Smile Implant Academy	3440	MouthWatch, LLC	3833	Q-Optics/Quality Aspirators	1606	Suzy Systems, Inc.	2708
International Congress of Oral Implantologists	1729	MTI Dental	5221	Quintessence Publishing Co., Inc.	3003	SwissLoupes Sandy Grendel	1612
International Pemphigus & Pemphigoid Foundation	4741	Muller Omicron GmbH & Co.KG	1031	R & D Sugical USA, Inc.	1733	Tag Medical Products	5222
Invisalign Itero	5204	Mydent International	3306	R++K CAD/CAM Technologie	1132	Tata Surgical (Pvt)	5335
IQ Dental	2203	Myofunctional Research Company	2307	RAMVAC	3409	Taub Products	2706
iSleep Management, LLC	1009	MyRay - (Cefla Medical Equipment )	5625	Ray Co., Ltd.	433	TBS INOX USA	1702
Isolite Systems	1614	Myungsung Dental	5019	Remote Area Medical	431	TD Bank (Healthcare Practice Solutions Group)	1526
iSonic, Inc. (Ultrasonic Cleaners)	4414	Nanning Baolai Medical Instrument Co. Ltd.	2527	Renfert GmbH	1417	TECH Pavilion	4836
Itena North America	4904	Nanova Biomaterials	1731	RF America IDS, Inc.	3906	Temrex Corp.	4001
ITL Dental	3532	National Chung Cheng University	5601	RGP Dental	1015	Tess Oral Health	2915
Ivoclar Vivadent, Inc.	2817	National Dental Association	2523	Ribbon, Inc.	1105	The Clemens Group	2813
Izun Oral Care	4031	Nature Hill NV	5634	Richmond Dental & Medical	3807	The Digital Dentist	3429
J & B Dental Service, Inc.	3302	Neodent	4525	Rio Dental Meeting	3940	The Gideons International	1829
J & M Distribution	3441	Nevin	3409	Ritter Dental USA	4034	The Ohio State University College of Dentistry	3340
J. Morita USA Inc.	4615	New Product and Technology Pavilion	439	RMN Consultants	3729	The Quality Life	641
Jining XingXing Medical Instrument Co. Ltd.	2528, 5240	New York University Dentistry Alumni	5723	Rockwell Enterprises	5238	Titan Surgical Co.	5315
Johnson-Promident	4108	Newark Dental/PEMCO	2608	Rose Micro Solutions	1601, 2522, 3736, 5317	ToiletTree Products, Inc./Poseidon	3641
JS Dental Manufacturing, Inc.	3643	NewTom & Mocom (Cefla Medical Equipment )	2000	Royal Dental /Proma, Inc.	5116	Tokuyama Dental America, Inc.	3424
Kalos Biomedical	5128	NexHealth	2634	Royal Dental Manufacturing	5116	Top Quality Manufacturing, Inc. Glove World	2823
Karl Schumacher Dental	1006	Nexus Medodent (NMD)	1726	Roydent Dental Products	3100	Town & Country Dental Studios	3414
KaVo Dental	4220	NH Solutions	5828	Russian American Dental Association	1730	TPC	3710
Kerr Corporation	4216	Nobel Biocare USA	3819	S&S Scheftner	1320	Tri Hawk International	2504
Kettenbach LP	1519	Nordent Manufacturing, Inc.	3416	S+C Polymer Silicon	1521	Tri-State Dental	3008
Kettenbach	3537	Noris Medical	4337	Saeshin Precision Co., Ltd.	5118	Tri-State Orafacial Myology Study Club	5322
Kigore International, Inc.	3226	North (Nanjing) Instrument Technology Industries	813, 1824	Saeyang Microtech Co., Ltd.	5314	Triumph Custom Furniture	3638
Kohdent Roland Kohler Medizintechnik	1133	Nova Innovations	3842	Safari Dental, Inc.	3339	TruAbutment, Inc.	5220
Komet USA	3121	Nova Implants	5832	Sapient Dental	4832	Tuttner USA Co., Ltd.	2714
KOR Whitening - Evolve Dental Technologies, Inc.	3324	NSK America	400	Schick	GmbH 1224	U.N.I.D.I (Italian Dental Industries Association)	639
Korea Dental Industry Association	5022	OCO BioMedical	4135	Schuler Dental	1219	U.S. Medical, Inc.	4640
KOTRA	5022	ODIN Technology	4014	Schwed Co. Inc.	1113	Ufit	5023
Kuraray America, Inc.	2009	Officite	1818	SciCan, Inc.	609	Ultimate Creation, Inc. - Infinite Aloe	5213
L & R Manufacturing Company	1600	One Beat CPR & AED	539	SDI (North America), Inc.	4010	Ultimate Practice Breakthroughs	4439
L M dental	5428	Open Technologies Srl	2308	Select Merchant Solutions	5825	Ultra Safe WiFi	3215
Laftan Trading Int'l	5336	OraPharma, Inc.	4800	Septodont	3219	Ultradent Products, Inc.	409
Lares Research	4101	Orasoptic	4019	Servus!	5330	UltraLight Optics, Inc.	1603, 3418, 3939
Lawrence B. Goodman & Co., PA	3415	Osada, Inc.	2910	Sesame Communications	5607	UMA HEALTH	5620
Lending Club Patient Solutions	406	Osteogenics Biomedical	2107	Shanghai Smedent Medical Instrument Co., Ltd.	4239	United States Navy Recruiting	5130
Lester A Dine, Inc.	1706	Osung MND Co., Ltd.	4822	SharperPractice	1036	Univ. of Puerto Rico School of Dental Medicine	3638
Liberty Dental Plan	841	Otto Leibinger	1321	SheerVision	1609	Universidad Autonoma de Coahuila/Facultad de Odontologia	3439
Lighthouse 360	4420	Otto Trading Inc.	612, 5127	Shenzhen Baofengtong Electrical Appliances Mfg.	1228	Universidad Autonoma de Guadalajara	4539
Lips, Inc.	5403	Owandy Radiology	3520	SHERA Werkstoff Technologie GmbH & Co. KG	1419	Universidad De La Salle Bajio	1227
LLI Advisory Group	1605	Pacific Dental Services, Inc.	1817	Sherman Specialty, Inc.	2632	University of Southern California / Ostrow School of Dentistry	5603
Local Flavor Media	4537	Pak Surge	5237	Shinhung Co., Ltd.	2630	Univet Optical Technologies North America, Inc.	1000
Lubricity Innovation	5338	Pakistan Scissors Industries	5235	Shofu Dental Corporation	4408	Upholstery Packages & Services	5014
Lukadent	1223	Palisades Dental, LLC	3214	Shu Dental Laboratory	3237	Valam - iBrush 365	914
LumaDent, Inc.	913, 3212	Paltop Dental	5618	Sichuan Anhengli Denture Technology Co., Ltd.	5032	Valplast International Corp.	436
LumaLuxe	2006	PanMed USA	5224	SigmaGraft, Inc.	1143	ValuMax International	2613
M & S Dental Supply CO., LLC	3501	Panoramic Corporation	1114	Sikka Software Corporation	2712	Vatech America	5001
MacPractice, Inc.	3235	Paragon Dental Lab	5604	Silmet Ltd.	4030	Vector R & D	5321
Main Street Hub	912	Parkell Inc.	1505	Sino-Dental	4338	VIAX Dental Technologies	1424
Mandelbaum, Salsburg, PC	3419	Pascal International, Inc.	4943	SINOL	1326	Villa Radiology Systems	1034
Mani, Inc.	4534	PASTELLI ITALIAN UNIFORMS	4518	Sirona Dental Inc.	5010	Vista Dental Products	815
Mark E. Feinsot CPA PC	843	Patient News	3515	Sky Factory	1806	VITA North America	4405
Maruchi	1727	Patterson Dental	3600	Sleep Group Solutions	1705	VITA Zahnfabrik H. Rauter	1319
Masserano Real Estate and Consulting, LLC	4129	Pay Anywhere 360	4310	Snap On Optics	1807, 2914, 5028	VitaMix	5519
Matech Inc.	1003	PDT, Inc./Paradise Dental Technologies	1908	Soitaire Smile Dental Studio	1038	VOCO	1217
Maui Amenities, Inc.	1713	Pelton & Crane / Marus	3822	Solmetex LLC	3631	VOCO America Inc.	3201
Maxill, Inc.	5231	Pemco/Newark Dental	2608	Solutionreach	5312	Wand Dental, Inc. (Milestone Scientific)	3831
MCT- Mr. Curette Tech	4923	PennWell Corp.	3931	Sonendo, Inc.	4230	Water Pik Inc	4006
MDC Dental	4111	Perio Protect LLC	5031	Southern Dental Instruments	1140	Weave	5420
mdmed	5124	PerioChip by Dexcel Technologies, Ltd.	814	Speed Dental Co., Ltd.	712	Wells Fargo Practice Finance	3609
Medco Instruments, Inc.	2806	Perioptix by DenMat	5017	Speiko- Dr. Speier GmbH	1221	West - TeleVox Solutions	3543
Medentika - Instrandent	4523	Philips Sonicare & Zoom Whitening	4809	SPIDENT CO., LTD	4818	White Towel Services, Inc.	3530
Medical & Dental Billing Services, LLC.	4843	PhotoMed International	705	SpiralTech	4139	Willmann +Pein GmbH	1318
Medical Liability Mutual Insurance Company (MLMC)	2105	PIERREL Pharma SRL	4521	Splintek	5609	Wilson Precision, Inc.	3542
Medical Office Design Build by Jim O'Brien Architect	3305	Piezosurgery Incorporated	911	SS White Dental	2814	Wise Instruments	3241
Medicool Lab Handpiece	4831	Planmeca USA, Inc.	5428	St. Renatus	5040, 5341	World Bio Tech Co., Ltd.	5121
Medidenta	916	PNC Bank, Healthcare Business Banking	4130	StarDental Instruments	3409	World Dental Exhibition Alliance	1823
Mediplus Co.	5123	Podium	5719	steco-systems-technik GmbH	1324	World Managemetn Resource Services, LLC	5521
meditrade	5120	Polaroid Dental Imaging	1905	SteriTrays	4541	Yamada Instruments	723
MedPro	3431	Polident d.o.o	3737	STERNGOLD	613	Yangzhou Min Sheng Brush Daily Chemical, Co. Ltd.	4341
Medy Dent, Inc.	839	Pomee USA	4603	Storm Impulse	5831	Yangzhou Star Toothbrush Co. Ltd.	3539
MEGA PHYSIK GmbH	1520	Porter Instrument Company, Inc.	5114	Stratacor Holdings Company	940	Yankee Dental Congress	3712
MEGADENTA Dentalprodukte	1131	Power Dental USA, Inc.	1515	Straumann	825	Yelp, Inc.	3103
Meisinger USA L.L.C.	3407	PracticeCompass, LLC	5239, 5338	Strauss Diamond Instruments, Inc.	1013	Yesbiotech Co., Ltd.	5021
Meta Biomed Inc.	3421	Premier Dental Products Company	4207	Structure Builds, LLC	4128	Yeti Dentalprodukte	1220
Meta Dental Corp.	4504	Prescott's Inc.	3840	Stylecraft Interiors, Inc.	2811	zebris Medical	1323
Microcopy	1106	Prestige Products Direct	4041	Sultan Healthcare, Inc.	3427	Zeiss	4804
Microflex/Ansell	4905	Preventech	4211	Sulzer Mixpac AG	4422	Zero Gravity Skin	5722
Microsurgery Instruments Inc.	3838	PRI	3430	Summit Dental Systems	3101	Zest Dental Solutions	909/910
Midmark Corporation	4609	Primo Dental Products	3437	Suni Medical Imaging Inc.	4423	ZH Graceful Dental Lab Co., Ltd.	4441
Midwest Dental	2529	Pritidenta GmbH	1030	Sunrise Dental Supplies LLC & Sunrise Dental Lab	4210	Zhengzhou Huae Electro-Optics Technology Co., Ltd.	5043
Milestone Education LLC	3837	ProDent USA	2103	Sunstar Americas, Inc.	3828	Zimmer Biomet	4417
Millennium Dental Technologies, Inc.	3834	Professional Sales Associates Inc.	3401	Supersmile	2001	Zirc Company	3316
MIS Implants Technologies, Inc.	4636	Prophy Magic	915	Supply Clinic	3637	Zoll Medical	5320
MK Gold	4042	Prophy Perfect, Inc./PHB	2106	Suremark Company	3420	ZrO2 powertools	1325
Mobile Care - Visiting Dental Service	4330	ProSites	1116	SurfCT.com	4037		
Modern Dental Network	3938	Protouch Solutions	640	SURGIDENT Co.,Ltd.	5020		
Modular and Custom Cabinets, Ltd./MCC	3506	Pulpdent Corporation	2212	SurgiTel/General Scientific Corp.	2200		









## Dental Meeting

November 30, 2016  
Convention Center  
Exhibit Hall

INUE





## US Exhibitors Interested in Overseas Markets Listings

### AdDent, Inc.

**Booth: 3119**

Contact: Joshua Friedman, DDS, President  
Malena Pereyra, International Customer Service  
Phone: (203)778-0200 Fax: (203) 792-2275  
Website: www.addent.com E-mail: mpereyra@addent.com  
**EXPORT PRODUCTS:** Dental products for Diagnostic & Restorative procedures  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors

### Beutlich Pharmaceuticals LLC

**Booth: 2812**

Contact: David Clinard, International Sales Manager  
Phone: (386) 283-1311  
Website: www.beutlich.com E-mail: dclinard@beutlich.com  
**EXPORT PRODUCTS:** HurriCaine Topical Anesthetic gel, liquid, and spray, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Solution, pH Oral monitoring strips.  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

### Bisco, Inc.

**Booth: 1200**

Contact: Carolyn Suh, Direct Sales  
Phone: 847-534-6000  
Website: www.bisco.com E-mail: intl@bisco.com  
**EXPORT PRODUCTS:** Bisco Dental Products: (adhesives, Cements, Composites, Base/liners, Primers, Posts, Etchants, Core build-up)  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/ Distributors

### Crosstex

**Booth: 3311**

Contact: Ken Plunkett, Senior VP Global Sales  
Andy Whitehead, Senior VP Business Development  
Phone: 631-582-677 Fax: 631-582-1726  
Website: www.crosstex.com E-mail: andyw@crosstex.com  
**EXPORT PRODUCTS:** Infection Control/ Sterility Assurance/ Dental Unit/Waterlines/PPE/Conscious Sedation  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/ Distributors

### Denbur Inc.

**Booth: 3104**

Contact: Fari maissami, President  
Sean Maissami, Managing Director  
Phone: 630-896-9667 Fax: 630-986-9688  
Website: www.denbur.com E-mail: denbur@denbur.com  
**EXPORT PRODUCTS:** Micro Applicators, Oral Hygiene, Light enhancing tips, Diagnostic Instrument  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributor

### Dowell

**Booth: 4515**

Contact: Kevin Kim, Sales Manager, Eugene OH, Sales Manager  
Phone: 877-737-8704 Fax: 909-348-7816  
Website: www.dowelldentalproducts.com E-mail: rosana@dowelldentalproducts.com  
**EXPORT PRODUCTS:** Piezo Art Ultrasonic Equipment, Dental Instruments, Hand/Surgical, Ziconia Implant Drill  
**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors, Joint Ventures  
**INTERNATIONAL BUSINESS DESIRED:** Worldwide

### Fairfield Orthodontics, LLC

**Booth: 2710**

Contact: Nick Lulka, CEO, Cole Lulka, President  
Phone: 203-610-8283 E-mail: ffdortho@aol.com  
**EXPORT PRODUCTS:** Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Molar bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomers, Orthodontic Education.  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/ Distribution, Joint Ventures, Licensing Agreements

### GlasSpan, inc.

**Booth: 1604**

Contact: Janet Scharft, Sales Manager  
Phone: 610-363-2300 Fax: 610-363-6391  
Website: www.glasspan.com E-mail: info@glasspan.com  
**EXPORT PRODUCTS:** GlasSpan flexible ceramic ropes and Tapes for Use with composite Resins for splint, bridges, posts and Trauma Stabilization  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors  
**RANGE OF DISTRIBUTION:** Worldwide

### Golden Dental Solutions

**Booth: 4726**

Curt Lawler, International Affairs  
Phone: 586-585-1210 Fax: 866-624-0208  
Website: www.golddentalsolutions.com E-mail: info@golddentalsolutions.com  
**EXPORT PRODUCTS:** Dental Instruments, Extraction, Crown Remover, Injection Comfort Device  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributor

### Healthy Start / Ortho-Tain

**Booth: 2412**

Leslie Stevens, CEO/President., Lauren Smith, CFO  
Phone: 847-446-7600 Fax: 847-446-7606  
Website: www.orthotain.com E-mail: orthotain@orthotain.com  
**EXPORT PRODUCTS:** Habit Correctors, Nite Guide, Occlus-O-Guide, Interim-G, Class III Correctors, Snore-Cure, Ortho-T  
**RANGE OF DISTRIBUTION:** South America, Caribbean, Central America, Africa, Canada/Mexico, Austria/New Zealand  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributors

### iLumi Sciences, Inc.

**Booth: 2108**

Contact: Kate Kromberg, International Sales Manager  
Phone: (800) 345-4009 Fax: (631) 585-3404  
Website: www.designsforvision.com E-mail: info@dvimail.com  
**EXPORT PRODUCTS:** Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors

### Johnson-Promident

**Booth: 4108**

Contact: Gary Kris, President  
Haye Hinrichs, International Sales Manager  
Phone: 845-589-0210 Fax: 845-589-0211  
Website: www.johnsonpromident.com E-mail: info@johnsonpromident.com  
**EXPORT PRODUCTS:** Dental Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributors

### Manhattan Whitening Company

**Booth: 2006**

Contact: Eric Novison, CEO, Robert Novison, CFO  
Phone: 800-692-0007 Fax: 732-866-9920  
Website: www.mwcnyc.com E-mail: doctor@mwcnyc.com  
**EXPORT PRODUCTS:** LumaLuxe Home and LumaLuxe Pro custom branded professional teeth whitening systems  
**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors, Joint Ventures  
**INTERNATIONAL BUSINESS DESIRED:** Worldwide

### Millennium Dental Technologies, Inc.

**Booth: 3834**

Contact: Michelle Rodriguez, Sales Representative  
Phone: 562-860-2908  
Website: www.lanap.com E-mail: info@lanap.com  
**EXPORT PRODUCTS:** PerioLase MVP-7 for True Regeneration  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales

### Pastelli USA LLC

**Booth: 4518**

Contact: Maurizio Trescato, Managing Director  
Gianna Pamich, President  
Phone: 269-425-2672  
Website: www.pastelli-usa.com E-mail: info@pastelli-usa.com  
**EXPORT PRODUCTS:** Medical Uniforms  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors

### PDT, Inc./Paradise Dental Technologies

**Booth: 1908**

Contact: Christi Bailey, Sales Manager  
Wendy Birtles, Sales Coordinator  
Phone: 800-240-9895  
Website: www.pdtdental.com E-mail: exhibitsmanager@pdtdental.com  
**EXPORT PRODUCTS:** Dental Instruments, Surgical Instruments, Sharpening Systems, Dental Sterilization Cassettes  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributors

### Richmond Dental

**Booth: 3807**

Contact: Fran Eskew, Account Manager  
Sara Evans, Director of Sales  
Phone: 704-376-0380 Fax: 704-342-1892  
Website: www.richmonddental.net E-mail: rdcustsvc@barnhardt.net  
**EXPORT PRODUCTS:** Single Use Disposable Products; Cotton Rolls, Pellets, Sponges, Face Masks  
**RANGE OF DISTRIBUTION:** Worldwide  
**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/ Distributors

### Shofu Dental Corporation

**Booth: 4408**

Contact: Randy Bailey, President  
Matt Carroll, VP of Sales  
Phone: 800-827-4638 Fax: 760-736-3276  
Website: www.shofu.com E-mail: customerservice@shofu.com  
**EXPORT PRODUCTS:** Restorative Materials, Abrasives, Polishers, Bonding agents, Ceramics, cements, Cameras  
**RANGE OF DISTRIBUTION:** South America, Caribbean, Central America, Canada/Mexico  
**INTERNATIONAL BUSINESS DESIRED:** Direct Sales, Foreign Agents/Distributors



**Take your show on the road with the GNYDM 2016 Mobile APP.**  
GNYDM 2016 mobile APP places all the event information at your fingertips:  
Advance features on the iPhone and Android native APP will provide you the truly personalized experience:



- Exhibitors ■ Conference Sessions ■ Special Events ■ Floorplan
- New Products & Product Categories ■ Create a "Favorite" Lists
- Plan your Agenda ■ Take Notes ■ Get Directions ■ And More!

**STAY SOCIAL WITH US...GREATER NEW YORK DENTAL MEETING!**



Get breaking news, win cool prizes and learn more about the world's most important Dental event.  
Want to join the conversation? Be sure to use our official hashtag #GNYDM



# Investing in the Future of Dentistry

By Lois A. Jackson, D.D.S.

**T**he Greater New York Dental Meeting (GNYDM) has always succeeded in its continual growth of attendance; including reaching new heights even during recessions. The GNYDM has invested in a new audience that they believe has more interest in attending shows in person than the average Dental show gives them credit for. We call them, the “New” Dentists. This group of professionals is the perfect target audience for the future of Dental Meetings.

They are Dentists who have only been practicing for 10 or less years and are eager and excited to not only learn about cutting edge technology but we found that they are eager to promote their profession. This is great news for Organized Dentistry and great news for Dental Meetings.

The New Dentist Program at the GNYDM is designed with two goals in mind. The first is to provide cutting edge information that can immediately be used in practice. The second is to introduce new attendees to all that the Meeting has to offer.

The GNYDM opened with a Friday session with Dr. Jose Luis Ruiz. This



was the first ever New Dentist lecture in Spanish. The program was well received by local and international attendees. On Saturday, the New Dentist line-up continued again with Dr. Ruiz’s expertise. The Programs are specifically designed for the challenges that new dentists may face as new professionals to the field.

Dr. Charles Loretto will close out the New Dentist program on Sunday, November 27th with a realistic approach to owning your own practice in the morning and will answer tough financial questions, focusing on the business portion of your practice in the afternoon.

### Admission is Always FREE to the “LIVE” Dentistry Arena

The exhibit floor opens today providing an opportunity to get expert advice on everything from composites to compressors. The “Live” Dentistry Arena allows you to view treatment by a host of stellar clinicians. View actual dental procedures happening in real time set in a “Live” operatory on a stage right on the Exhibit Floor. It’s a revolutionary concept that is only at the GNYDM.

## Registration is still open for the Sunday New Dentist Programs!

New Dentist Programs Offered Today Presented By Dr. Charles Loretto In 1E09

DATE	COURSE	TIME	TITLE
11/27/16	3280	9:00– 12:00pm	Owning Your Own Practice: The Key to your Financial Future
11/27/16	3430	2:00 – 5:00pm	Real World Answers to Dentistry’s Tough Financial Questions

Órgano Oficial de la Asociación Mexicana de Ortodoncia, Colegio de Ortodoncistas, A.C.

# Ortodoncia

A C T U A L

# II Congreso INTERNACIONAL

## Primer Foro en Microimplantes

Los mejores conferencistas del tema por primera vez juntos

30 y 31 de Marzo 2017

Unidad de Congresos

Centro Médico Nacional Siglo XXI

Ciudad de México

Informes e inscripciones

(01 55) 5598 2182

01800 377 8737

GRUPO EDITORIAL



www.odontologiaactual.com



16 HORAS CRÉDITO





**New Product Listings**

**3Shape** Booth: 2626  
 10 Independence Blvd. Suite 150, Warren, NJ 07059  
 Product Name: Trios® 3 Mono

Description: Trios 3 mono delivers the same documented accuracy, insane speed and ease of use of all Trios intraoral scanners but takes digital impressions without color. This scanner offers the widest ranges of indications and delivers texture and stone model scans plus HD photos.

**Aesthecon** Booth: 3439  
 1307 Townsgate Ct. Kannapolis, NC 28081  
 Phone: 980-622-1340  
 Product Name: CASI

Description: Simple & multifunctional composite sculpting instrument.

**AMD Medicom Inc.** Booth: 1643  
 1200 55th Ave., Lachine, Quebec H8T 3J8, Canada  
 Phone: 800-308-6589 Fax: 514-636-6266  
 Product Name: Duraflor Ultra

Description: Medicom is proud to introduce Duraflor Ultra, a new topical fluoride treatment that offers our fastest fluoride release over a 2 and 4 period\*. This ensures that patients get the maximum fluoride benefit while the varnish is on their teeth.

**American Eagle Instruments** Booth: 1700  
 6575 Butter Creek Rd., Missoula, MT 59908  
 Phone: 406-549-7451 Fax: 406-549-7452  
 Product Name: Boge 513™ Scaler

Description: A modified sickle/hoe scaler. Hoe end is designed for marginal recess in areas with exposed root surfaces & areas with fixed orthodontic wires. The sickle end (N128) is designed for interproximal contact areas and areas with crowding or recession

**DC Dental** Booth: 5200  
 1133 Greenwood Rd., Baltimore, MD 21208  
 Phone: 410-205-8060 Fax: 410-205-8061  
 Product Name: Dream 5% Sodium Fluoride Varnish

Description: Treats dentin hypersensitivity, dries to natural enamel color, fast & easy application, contains Xylitol and Tri-Calcium Phosphate.

**DenMat** Booth: 5016  
 1017 W. Central Ave., Lompoc, CA 93436  
 Phone: 800-433-6628 Fax: 805-347-7964  
 Product Name: ViziLite Pro Oral ILsion Screening System

Description: The latest innovation in adjunctive screening is equipped with powerful shortwave LED's to generate biofluorescence and enhance visualization. Improve procedural efficiency and increase patient acceptance for annual screenings with this lightweight, ergonomic, long-lasting handheld device.

**DenMat** Booth: 5016  
 1017 W. Central Ave., Lompoc, CA 93436  
 Phone: 800-433-6628 Fax: 805-347-7964  
 Product Name: NV PRO 3 Microlaser

Description: The latest evolution in cordless soft-tissue lasters is now optimized for all of your periodontal, restorative and orthodontic procedural needs, enabling you to deliver the benefits of laser dentistry to a broader range of patient types, with ease.

**Dentco** Booth: 1405  
 656 Mamaroneck Ave., White Plains, NY 10605  
 Phone: 914-837-7304 Fax: 914-948-1711  
 Product Name: LumiSmile White Bulk Pack & Practice Building System

Description: Midi Dam isolator, isolates operative site while protecting tongue and cheek.

**Dokuz Kimya Arge Dis Tic San Ltd. Sti** Booth: 743  
 Esensehir MH Necipfazil Bulv Cengizhan Sk  
 No 39/A Umraniye Istanbul 34760, Turkey  
 Phone: 90 216 50 50 668  
 Product Name: Light Cure Custom Tray Material

Description: LC Custom Tray Material is a resin in the form of contoured plates for maxillae and mandibles. It is used for the fabrication of crown & bridges and in a total prosthetic technique. It can also be used for the fabrication of bases for bite patterns and odontograms. The tray resin is ready for use, easy to handle. LC Custom Tray Material can be cured under room and daylight (lengthy procedure), but cures quickly under halogen and UVA light. The individual trays can be used directly after fabrication

**DoWell Dental Products** Booth: 4515  
 9287 Ninth St., Rancho Cucamonga, CA 91730  
 Phone: 877-373-8904 Fax: 909-348-7816  
 Product Name: Zirconia Implant Dental Drill

Description: Long lasting thain regular dome drill. Noticeable lower friction heat than regular dome drill--Minimizes perforation of Lateral & Crestal Sinus Window.

**Fairfield Orthodontics** Booth: 2710  
 410 Surf Ave., Stratford, CT 06615  
 Phone: 203-610-8283  
 Product Name: Smart Retractor®

Description: Smart Retractor® eliminates photographic mirrors when taking occlusal pictures. No mirror, no cheek retractors, easy and fast!

**iLumi Sciences, Inc.** Booth: 2108  
 4150 Lafayette Center Drive Suite 500 Chantilly, VA 20151  
 Phone: 703-894-7576 Fax: 703-476-5631  
 Product Name: iLumi Fiber Optic Dental Post

Description: iLumi New Generation fiber post "The Problem Solver" produces the most radiant light intensity for polymerization and yield unparalleled over 5x radiopacity. No other post can make this claim. Try it now!

**Intense Smile Implant Academy** Booth: 3440  
 150 SE 2nd Ave, Suite 300 Miami, FL 33131  
 Phone: 786-322-2187  
 Product Name: Live Implant Training

Description: Place 20 implants in 3 days, increase your dental skills--and, in turn, your patient base and revenue--with the only CE live implant training program backed up by a state-of-the-art university facility.

**LumaLuxe** Booth: 2006  
 315 E. 70th Street, 1A New York, NY 10021  
 Phone: 732-239-7627  
 Product Name: LumaLuxe

Description: LumaLuxe is a professional teeth whitening system that can be completely custom branded for your dental office with any color, any logo and any design!

**Medical Lab Drills** Booth: 4831  
 20460 Gramercy Place Torrance, CA 90501  
 Phone: 310-782-2200  
 Product Name: Pro Power 40K, Pro Power 50K, Pro Power 60 K

Description: Dental Lab Handpiece

**Microflex** Booth: 4905  
 540 Lake Cook Rd., Suite 130 Deerfield, IL 60015  
 Phone: 847-739-9058  
 Product Name: Ultraform® Powder-free Nitril Examiner Gloves

Description: Microflex® Ultraform® comes in a range of half sized for a perfect fit because no two hands are exactly the same.

**Patient News** Booth: 35151  
 5152 County Rd., 21 Haliburton, ON K0M 150, Canada  
 Phone: 800-667-0268 Fax: 888-858-5836  
 Product Name: Marketing Performance Dashboard

Description: Performance Dashboard consolidates tracking and SCORING information, making it easy for you to get clear cut guidance so you can make better business decisions.

**Polaroid Dental Imaging** Booth: 1905  
 8 Jay Ct., Monsey, NY 10952  
 Phone: 844-789-5050 Fax: 845-511-9307  
 Product Name: Polaroid HD Wireless Intraoral Camera

**Sichuan Anhengli Denture Technology Co. Ltd.** Booth: 5032  
 Mianyang Economic Development Zone Building 8  
 Mianyang, Sichuan 621000. China  
 Phone: 861898080-5668 Fax: 860288543-8037

Description: Full Zirconia TCS partial Nano Ceagame Crown/Inlay, Onlay PFM Non-Precious (Co-Cr) PFM Precious (86.2% Gold) Au-Pd Alloy Crown/Inlay/Onlay Full Metal Crown (Non-Precious Co-Cr) Telescope Crown Attachment Vitallium Framework Chrome-Cobalt Framework Valpla

Description: Restore defected teeth or defect of dentition Inlay/Onlay: restore defected teeth restore defect of dentition or missing prosthesis.

**Southern Dental Instruments** Booth: 1140  
 614 Carrollten Villa Rica Hwy., Villa Rica, GA 30180  
 Phone: 888-311-1491 Fax: 770-456-7103  
 Product Name: C-Shape

Description: C-Shape is the perfect composite instrument that provides a stronger restoration quickly & efficiently.

**StarDental** Booth: 3409  
 1816 Colonial Village Lane, Lancaster, PA 17601  
 Phone: 866-383-4636  
 Product Name: 403 Torque

Description: StarDental® introduced the newest member of the 430 high-speed handpiece family at ODA Anaheim, the 430 Torque. Available in various configurations, the 430 Torque delivers freedom of choice and unprecedented power. Ergonomically designed with rugged 100% stainless steel construction, the 430 Torque is outfitted with an attractive satin finish, resulting in a stylish yet durable handpiece. The 430 Torque is available with or without fiber optics, and either a lubricated version or LubeFree version that provides dental practices with substantial cost and time savings.

**Stratacor Holdings Company** Booth: 940  
 500 Washington Ave. S. Suite 2060 Minneapolis, MN 55415  
 Phone: 612-5080-4052

Product Name: Teethan

Description: Teethan is an innovative and revolutionary electromyography digital device that evaluates dental occlusion and balance. Teethan works by analyzing the activity of the masticatory muscles and provides an easy to read patient report.

**Sulzer Mixpac Ltd.** Booth: 4422  
 Ruetistrasse7 Haag 9649  
 Phone: 41-81-772-2634 Fax: 41-81-77202001  
 Product Name: MIXPAC™ T-Mixer

Description: MIXPAC™ T-Mixer: The new mixing technology provides less material waste and consistently high mixing quality. The shorter design reduces material waste in the mixing tip by more than 25% without any impairment to the usual handling.

**TBS INOX USA** Booth: 1702  
 244 Fifth Ave., Suite 2545 New York, NY 10001  
 Phone: 844-TBS-INOX Fax: 844-200-1045  
 Product Name: FRINGS-Forceps with Spring

Description: FRINGS are the most revolutionary dental forceps. FRINGS have an auto-retractable technology which allows them to fully open without applying any pressure. FRINGS are the only forceps available which reduce trauma and stress to your hands and forearms. To know more about FRINGS please visit us at Booth #1702.

**Ultra Safe WiFi** Booth: 3215  
 3462 Pacific Drive. Naples, FL34119  
 Phone: 443-286-6223  
 Product Name: Ultra Safe WiFi

Description: Cure waiting room pain with HIPAA compliant Ultra Safe WiFi for patients. Simple, hassle-free setup for any Internet connected office. Easy and affordable way to improve your waiting room experience.

**Zhengzhou Huae Electro-Optice Technology Co.** Booth: 5043  
 No. 79 Zhenghua Rd., Zhengzhou City, Henan 450000  
 Phone: 86 371 86097306 Fax: 86 371 69067368

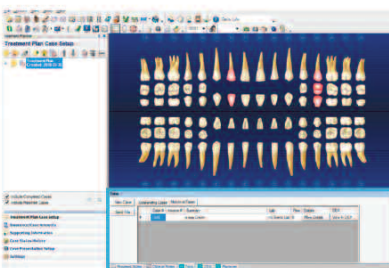
Product Name: Teeth Whitening Kit, Teeth Whitening Gel, Teeth Whitening Pen, Dental Impression Putty, Portable dental unit, Dental Handpiece

Description: www.chnhuae.com.cn

Visit the  
**New Product Pavilion**  
 Booth 4028

3shape   
**3SHAPE TRIOS® —DENTRIX® CONNECTED**

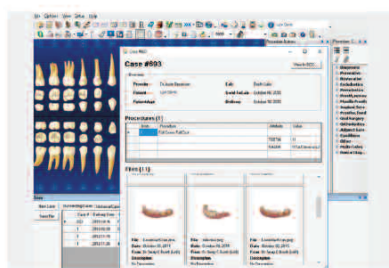
The 3Shape TRIOS® intraoral scanner system is now integrated with Dentrix® patient management platform. The integration simplifies your work and increases your efficiency by minimizing steps in the workflow. And all your patient data is automatically saved in one place.



Activate TRIOS® in Dentrix®  
 Create a new case and activate TRIOS® in a dedicated TRIOS® panel in Dentrix®.



Scan as usual  
 Dentrix® patient data is automatically transferred to TRIOS®.



Keep track of TRIOS® scans in Dentrix®  
 Your TRIOS® scans are automatically inserted in Dentrix® patient chart for future use.



View the scans  
 View TRIOS® 3D scans on any PC on the clinic network.



Powered by DDX OS

The integration is powered by DDX OS®, Dentrix® and DDX® are Henry Schein technologies.

For more information about the integration and availability, please visit:  
[www.henryscheindental.com/3shapetrios](http://www.henryscheindental.com/3shapetrios)



# DENTAL TECHNOLOGY FROM GERMANY

[www.gnydm.german-pavilion.com](http://www.gnydm.german-pavilion.com)

## Special German Show

and 100th anniversary of the Association  
of German Dental Manufacturers (VDDI)

German  
Parliamentary  
State Secretary  
to visit  
the German  
presentation

National  
Pavilion with  
more than  
40 exhibitors  
in Hall 3E

Interactive  
Science Lab on  
Innovation and  
Research with  
state-of-the-art  
exhibits



## Germany: Partnering Country @ GNYDM

presented by



in cooperation with



supported by



organized by







COMPLETE CONTROL. FINANCIAL FREEDOM.  
BECOME A PRACTICE OWNER, AND DO MORE  
OF WHAT YOU LOVE.

Visit us at booth #1630 Nov. 27-30 to find out how you can  
take control of your career by becoming a practice owner.

While you're here, register to win an Apple iPad.



krofit

Implant Engine



**Ki-20**  
70Ncm | 20 - 2,000rpm (20:1)

marathon

Lab Air Turbine

40<sup>th</sup>  
ANNIVERSARY  
1976-2016

**MAT-300W**  
Water type | MAX 320,000rpm



krofit

Endodontics



**Endo A Class** Reciprocating  
0.3 - 3.0Ncm | 140 - 500rpm (16:1)



**Endo E Class**  
0.5 - 9.9Ncm | 70 - 1,100rpm (16:1)

Booth No. #5314



saeyang

SAEYANG MICROTECH Co., Ltd.

www.saeyang.com

marathon@saeyang.com



# DENTAL TECHNOLOGY FROM GERMANY

## Welcome to the Special Show "Dental Technology from Germany @ GNYDM"

This showcase will present "Innovation and Research in Dental Medicine and Dental Technology" and will be the biggest-ever presentation of the German dental industry in the USA

The German Pavilion will offer exciting insights into the high-tech world of dental medicine and dental technology on a total exhibition area of 900 square meters (9,700 square feet). In Hall 3E, 42 German dental companies will present state-of-the-art products and customized technologies for the growing global healthcare market.

A particular highlight of the German presentation will be the special show, which is designed as a futuristic research station that will give visitors insights into the latest lab technology and practice.

Visitors to this Science Lab will be able to interactively find out the latest information about product development and the leading role played by the German dental industry in innovation and research.

- In front of the entrance to the lab, you will receive a boarding pass at the check-in counter. As you walk through the Science Lab, you'll pass through numerous stations that offer information about the individual steps of a process chain.
- Here you will see innovative solutions for tooth preservation, tooth replacement, and computer-assisted laboratory work (CAD/CAM).
- You'll be able to interactively try out various exhibits, which will be explained and presented by representatives of dental equipment companies.
- You'll leave the German Pavilion with new insights and a broad smile on your face.
- The manufacturers will be happy to answer your detailed questions at the companies' stands.

Under the aegis of the Association of the German Dental Industry (VDDI), German dental companies actively operate all over the world. In 2016 VDDI will celebrate its 100th anniversary, and the special show in New York will be

an outstanding highlight of its anniversary year.

With its pavilion, Germany is affirming the reliable cooperation and successful partnership of German and US companies in the healthcare market over many years.



Uwe Beckmeyer, Parliamentary State Secretary to the Federal Minister for Economic Affairs and Energy, and German Consul General Brita Wagener will be hosting an official reception on Monday, November 28, 2016, at the Lighthouse on Chelsea Pier.

This joint German presentation will receive political and social support from the Federal Ministry for Economic Affairs and Energy, the Consulate General of the Federal Republic of Germany in New York, and the Association of the German Trade Fair Industry (AUMA). The German American Chamber of Commerce (AHK) New York and Germany Trade and Invest (GTAI) will staff the German information stand with their experts, who will be happy to engage in discussions. "Dental Technology from Germany" is organized by Koelnmesse.

We look forward to a lively and intense sharing of ideas with our customers, business partners, and guests — and to your visit to the German Pavilion in Hall 3E.

**Participating companies:**

- Adentatec GmbH Andjana Deutschland UG Dr. Jean Bausch GmbH & Co. KG
- Alfred Becht GmbH BEGO Implant Systems GmbH & Co. KG
- BEGO Medical GmbH BEGO Bremer Goldschlägerei
- Dentaco GmbH & Co. KG Dentaurum GmbH & Co. KG Dentrade e.K.
- Detax GmbH & Co. KG DMG Chemisch-Pharmazeutische Fabrik GmbH
- Eisenbacher Dentalwaren ED GmbH Hager & Meisinger GmbH
- Harvard Dental International GmbH Heraeus Kulzer GmbH
- Hoffmann Dental Manufaktur GmbH Kettenbach LP
- Kohdent Roland Kohler Medizintechnik GmbH & Co. KG Otto Leibinger GmbH
- Lukadent GmbH MEGA-PHYSIK GmbH & Co. KG
- MEGADENTA Dentalprodukte GmbH Müller-Omicron GmbH & Co. KG
- prிடidenta GmbH R+K CAD/CAM Technologie GmbH Co. KG Renfert GmbH
- S+C Polymer Silicon - und Composite-Spezialitäten GmbH
- S&S Scheftner GmbH Schick GmbH Schuler Dental GmbH & Co. KG
- SHERA Werkstoff Technologie GmbH & Co. KG Speiko- Dr. Speier GmbH
- steco-systems-technik GmbH & Co. KG
- VITA Zahnfabrik H. Rauter GmbH & Co. KG VOCO GmbH
- Dr. Walsler Dental GmbH Willmann + Pein GmbH
- Yeti Dentalprodukte GmbH zebris Medical GmbH
- Helmut Zepf Medizintechnik GmbH ZrO2 powertools GmbH & Co. KG



## Hyperion X5: airgonomics

The world's smallest wall-mounted panoramic imager.

**INNOVATIVE**

Compact design - Suspended ergonomics

**RELIABLE**

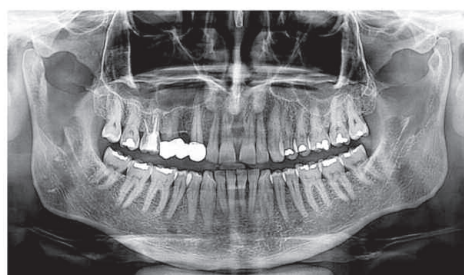
The ideal partner to meet your expectations

**ADVANCED**

3D and 2D in a single instrument

**3D Multi FOV System**

**2D Focus-Free System**



Visit us in booth **5625**

www.cefladental.com | MyRay - Cefla North America | 704.598.0020







## Raising the Bar on Orthodontics: Visit the Global Orthodontic Conference Each Day!

By Gail Schupak, D.M.D.

**The Greater New York Dental Meeting (GNYDM) is extremely proud and excited that Professor Flavio Uribe is the kickoff speaker for the Second Annual Global Orthodontic Conference.**

Not only is he an excellent speaker and a world renowned clinician, but his topics of Open Bite treatment and Facial and Dental Asymmetry are tremendously pertinent. Dr. Uribe is the director of the orthodontic clinic and postgraduate program at the University of Connecticut's School of Dental Medicine and has been awarded the Dr. Charles J. Burstone Endowed Professorship in Orthodontics. Dr. Ravindra Nanda, Professor and Chair of the Division of Orthodontics at the University of Connecticut's School of Dental Medicine, says, "In my 40 years in education, I have not seen such a well-rounded educator. Dr. Uribe is an excellent clinician, researcher and teacher. He collaborates with many individuals from the basic and clinical sciences. He understands

that the future of innovation comes through collaboration. Dr. Uribe is always searching for the next step, a new angle, a new application."

The GNYDM also welcomes Dr. Nabil Barakat who is famous for his topics in implants and orthodontics. Dr. Barakat will speak Monday morning on implants and Monday afternoon on orthodontics. In addition, Orthodontists and restorative dentists will learn a great deal about restorative treatment plans by attending Dr. Prasanna-Kumar Shivapuja's Monday morning seminar. Dr. Kumar will be joining the GNYDM from Minnesota where he teaches and maintains a private practice.

On Tuesday, we are fortunate to have a full day seminar presented by the New York University Orthodontic Department. Dr. Lysle Johnston, a giant in the orthodontic field from the University of Michigan, will be joined by Dr. Olivier Nicolay, program director from NYU and Dr. Elliot Moskowitz. Dr. Lysle Johnston, Jr. is the Robert W. Browne Professor of Dentistry and previous Chair of the Department at the University of Michigan. He has lectured widely and is the recipient of numerous honors, most notably the Albert H. Ketcham award of the American Board of Orthodontics, the 5th International Award of the Italian Society of Orthodontists, and the Dewel Award of the American Association of Orthodontics. He has delivered both the Mershon and Salzmann Lectures of the American Association of Orthodontics, the Angle Memorial Lecture

of the E.H. Angle Society of Orthodontists (twice), the Northcroft Lecture of the British Society for the Study of Orthodontics, and the Arthur Thornton Taylor Memorial Lecture of the Australian Society of Orthodontics.

Dr. Jeremy J. Mao from Columbia University will join us on Wednesday for Columbia University Day at the Greater New York Dental Meeting. Dr. Mao's research has been at the interface between stem cell biology and biomaterials. His research group has made several important discoveries in endogenous stem cells that are recruited into 3D printed biomaterials for the healing of tissue and organ defects, including a cover article in the Lancet. In addition, Dr. Mao's work has been published in Nature Medicine, Science Translational Medicine, Cell Stem Cell, and many more. Dr. Mao has published over 260 scientific papers and proceedings and has written 2 books. Dr. Mao's research has led to over 70 patents and the establishment of 2 biotechnology companies. Dr. Mao has received a number of prestigious awards including the Yasuda award, IADR Distinguished Scientist Award and Spenadel Award.

The Global Orthodontic Conference line-up shows great promise for an outstanding program in 2016. Please join us each day at the GNYDM's Global Orthodontic Conference and check the general course listing on page 8 or the Global Orthodontic Conference Listing below.

## Global Orthodontic Conference Schedule

COURSE CODE & LOCATION	DAY	TIME	TITLE	SPEAKER
3050 – 2D16	11/27/16	9:45am - 12:45pm & 2:00pm - 5:00pm	Orthodontic Essentials - A Hands-on Workshop for the General Practitioner: Learn it Today, Do it Tomorrow	Elliott M. Moskowitz Laurance Jerrold
3060 – Exhibit Floor Booth #2414	11/27/16	9:45am - 12:45pm	Contemporary Treatment of Anterior Open Bite	Flavio Uribe
3070 – Exhibit Floor Booth #2414	11/27/16	2:00pm - 5:00pm	Contemporary Treatment of Facial and Dental Asymmetry	Flavio Uribe
3790 – Exhibit Floor Booth #2522	11/27/16	1:30pm - 4:00pm	American Society for the Study of Orthodontics	Joana N. Forsia Jean G. Furuyama Anderson T. Huang
4060 - Exhibit Floor Booth #2414	11/28/16	9:45am - 12:45pm	Orthodontic Preparation for Restorative Dentistry: Is it Worth the Time and Effort?	Prasanna-Kumar Shivapuja
4070 - Exhibit Floor Booth #2414	11/28/16	2:00pm - 5:00pm	Implants and Orthodontics: A Symbiotic Partnership	Nabil J. Barakat
5050 - Exhibit Floor Booth #2414	11/29/16	9:45am - 12:45pm & 2:00pm - 5:00pm	New York University Orthodontic Department and Alumni Program: Clinical Practice Meets Scientific and Empirical Scrutiny	Elliott M. Moskowitz Olivier Nicolay Lysle E. Johnston, Jr.
6050 - Exhibit Floor Booth #2414	11/30/16	9:45am - 12:45pm	New Technologies in Dental Medicine	Jeremy J. Mao
6060 - Exhibit Floor Booth #2414	11/30/16	1:30pm - 4:30pm	What Do Orthodontists Need to Know about Bone Remodeling and Bone Regeneration	Jeremy J. Mao

On behalf of the Organizing Committee, I hope to see you at this year's **Global Orthodontic Conference!**

**Gail E. Schupak, D.M.D.** Organizing Chairman, Global Orthodontic Conference

**Marc B. Gainor, D.M.D.** General Chairman, Greater NY Dental Meeting

## cefla Debuts Space-Saving 3D Imaging System

**D**entists in the U.S. no longer have to forego 3D technology because they don't have space for it. The new MyRay Hyperion X5 3D/2D, originally introduced at the Expodental Meeting in Madrid in 2016, is now making its U.S. debut. If you're eager to take your diagnostic capabilities to a whole new level, you can quickly learn more this innovative, suspended 3D/2D imaging system at the MyRay booth 5625.

"We're really excited to be able to introduce 3D technology with the highest quality diagnostic capabilities to all dentists, especially those in large cities who have space considerations," says Jim Norton, who leads Cefla Medical Equipment's new product training program in North America. "The Hyperion X5 3D/2D offers everything you need to enhance diagnosis, communicate with patients, and deliver the best possible treatment."

### Maximize Space, Improve Quality

The Hyperion X5 3D/2D's space-saving dimensions make it easy to install and use. It can be mounted on any wall suitable for housing an intraoral X-ray system. With 16-bit capability, it achieves better image quality than any previous technology. In addition to generating high-resolution 3D and 2D images, it offers fast data processing for real-time diagnosis and improved patient communication. Depending on the patient you're examining, you can choose:

- The 2D Focus Free System: One-click PAN examination with MRT and automatic best focusing selection system, or
- The 3D MultiFOV System: Ultra-high resolution CBCT examination (80µm) with the possibility of making a single scan of the entire dentition (FOV 10x10) or a scan of different, limited portions (MultiFOV) to reduce exposure to the region of interest.

### The Advantage of MRT

Some of your patients are the size of a pro football linebacker. Others may be as petite as a 5-foot-tall grandma. The X5 3D/2D's Morphology Recognition Technology (MRT) offers safety advantages for both of them. During imaging, the machine can tell how many of the X-rays hit the reception panel, calculate the volume of the patient, and automatically adjust the radiation dose. Typical X-ray systems use a fixed technique on every patient, so both grandma and the linebacker get the same dose.

### SMART, Very Smart

When a patient's mouth already has crowns, bridges and other restorations, they show up as "artifacts" like starbursts on volumetric images. MyRay's intelligent 3D SMART (Streak Metal Artifacts Reduction Technology) function efficiently removes the typical metal-caused artifacts from 3D images, greatly improving the

diagnostic ability of the image. In addition, images acquired and processed with the X5's iRYS software platform are compatible with other surgery management tools or processing/storage software.

### Red Dot Award-Winner

"With such advanced ergonomics, functionality, and innovation, it's no wonder the Hyperion X5 won the 2015 Red

Dot Design Award for Product Design. It makes imaging and diagnosis as comfortable as possible for patients and as easy as possible for dentists," Norton says. "It features remote control via a virtual panel and has dedicated apps for ultra-simple examination control. It's also easy to store, manage and share images with all surgery PCs and tablets via Ethernet and other connectivity options, greatly simplifying practice workflow."



### Leading the Way







Come to Cefla Medical Equipment's booth and learn more about how this highly flexible, wall-mounted MyRay imaging system saves space and expands performance. As a leading source of some of the world's most technologically innovative and revered dental brands, including Anthos, Mocom, MyRay and NewTom, Cefla is dedicated to driving the evolution of the industry and helping to lead professional changes and requirements throughout the world.



# Technology Education Seminars & Workshop Programs

SUNDAY		EXHIBIT FLOOR, BOOTH #4836	SPONSORED BY
9:45 – 12:45PM	Implementing the Right Dental Laser into your Practice (Jeffrey E. Rohde)		
2:00 – 5:00PM	Laser Use in the Modern Dental Office (Rana Al-Falaki)		
MONDAY			
9:45 – 12:45PM	Grow your Practice with Laser Perio Technology (Samuel Low)		
2:00 – 5:00PM	Cone Beam CAT Scan (CBCT) Basics and Case Based Discussion: Diagnosis of Anatomical Variations & Pathosis of Jaws (Rumpa Ganguly & Aruna Ramesh)	  	
TUESDAY			
9:45 – 12:45PM	The Basics and Clinical Application of Cone Beam Cat Scan (CBCT) (Rumpa Ganguly & Aruna Ramesh)	  	
2:00 – 5:00PM	New Innovations and Technology in Laser Education (Glenn Van As & Ken Magid)		
WEDNESDAY			
9:45 – 12:45PM & 1:30 – 4:30PM	Platelet Rich Fibrin (PRF): Innovative Solution to Grafting and More in Everyday Dentistry: A Hands-on Workshop (Joseph Choukroun & Aeklavya Panjali)		

# Dental Laboratory Technician Programs

SUNDAY		EXHIBIT FLOOR, BOOTH #116	SPONSORED BY
9:45 – 12:45PM	Case Design for Removable Prosthetics (James T. Ellison)		 
2:00 – 5:00PM	Futurecasting the Digital Workflow		
MONDAY			
9:45 – 12:45PM	Understanding the New Implant Workflow		 
2:00 – 5:00PM	Implant Overdentures: How do you Make the Best Design Choice? (James T. Ellison)		
TUESDAY			
9:45 – 12:45PM	3D Printing Updates		 
2:00 – 5:00PM	One Case, Multiple Workflows		





## Models printed with SHERAprint

If intraoral scan data arrives at the lab instead of an impression, printing is easy for you. The SHERAeco-print will print you all versions of top-class models – reproducible at any time, including dies and gingiva, dependable and easily fabricated. Dental technology – Made in Germany!

**Come visit us in the German Pavilion in Hall 3E, Booth 1419**

SHERA Werkstoff-Technologie GmbH & Co. KG  
 Espohlstr. 53 · 49448 Lemförde · Germany  
 Tel.: + 49 (0) 54 43 - 99 33 - 0 · www.shera.de



## Making Strides Towards a Cure International Diabetes Symposium a Great Success!

By GNYDM

**T**he Greater New York Dental Meeting (GNYDM) Diabetes Symposium went off without a hitch on Saturday, drawing unprecedented crowds. Despite advances in health care and technology, Diabetes is on an upward spiral in the U.S. The concept of systems biology states that all body parts are interdependent and current research shows that the role of periodontal disease may have even more of an impact on overall health than previously thought.

Diabetes is highly correlated with poor oral health and transcends many health disciplines. Some of the other health

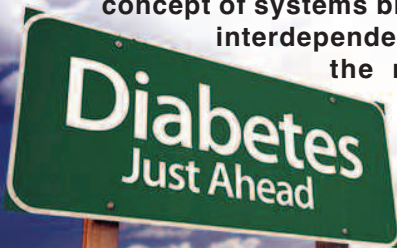
conditions associated with diabetes include obesity, high blood pressure and high cholesterol. Other risk factors include lack of exercise and depression. Because glaring disparities still exist in some population groups, the social determinants of health disparities are a major consideration in a team approach to coordinated patient care. Poverty and lack of health insurance present major barriers for proper care.

This unique program focused on a team approach to patient care. The Diabetes program stemmed the tide of the Diabetic epidemic through collaboration and prevention. The symposium described the roles and responsibilities of each health team member in providing patient-centered, coordinated care; aimed at closing the gaps in knowledge that are essential to communication and developing collaboration between health professionals; promoted the development of strong health teams; and introduced cross-cutting ways to enhance the skills and efficacy of the inter-professional health team.

*The Diabetes Symposium was presented by*



COLUMBIA UNIVERSITY  
College of Dental Medicine



## Tapers in Implant Dentistry

Oliver Sheu, Engineer

**R**ecently in implant dentistry, there has been added emphasis on the importance of friction fit in the conical interface between implant and abutment, as well as between various prosthetic attachments.

There are two commonly known types of machine taper classes used for friction fit – self-holding and self-releasing tapers.

Self-holding tapers do not require any additional means of securing parts together due to adequate inherent friction that translates to retention. The Morse taper is an example of a self-holding machine taper invented by Stephen A. Morse in the mid-1860s[1], and is defined as having between 1 and 2 degrees of taper angulation[2]. Unfortunately in implant dentistry, the term “Morse taper” is now loosely applied to any conical connection regardless of whether it is self-holding or self-releasing.

Typically, a self-holding taper is suited for connection of parts that rarely require separation. Because by definition this type of attachment does not require an additional “screw” for stability, the engineers at Dental Evolutions® have taken advantage of this taper to design their FRIDGETM Friction Grip caps, which provide an ideal screw-free and cement-free attachment of the teeth to the

implants. FRIDGETM Friction Grip caps have 4 degrees of taper angulation on each side and therefore act as a true self-holding Morse taper.

Meanwhile, self-releasing tapers are those connections with higher taper angulations that depend on a “screw” for their stability. These taper angulations have been proven to be ideal for connections that require easy separation and re-attachment. Obviously, the greater the taper angulation, the more easily the two parts come apart in absence of the securing mechanism, the “screw”. Therefore, a fine balance in the implant-abutment interface taper is required to prevent locking of the parts while achieving adequate stability and zero micro-movement.

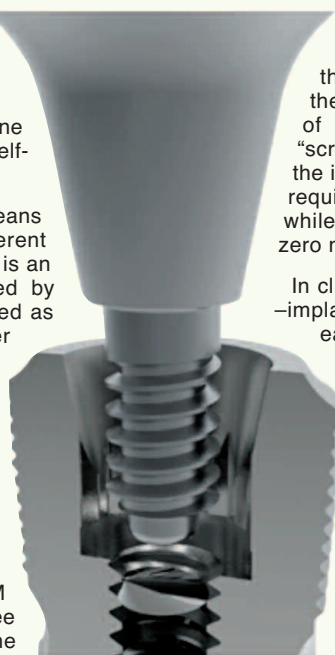
In clinical dentistry, the ideal abutment-implant interface is one that can be easily separated when the screw is removed and exhibits zero micro-movement when the screw is torqued completely.

A comprehensive study conducted by Goethe University in Frankfurt, Germany compares the various leading implant connection types, showing that there are only two connection types that act as self-releasing connections while also demonstrating zero micro-

movement[3]. Because of these conclusions, Dental Evolutions® chose one of these proven self-releasing connections with 11 degrees of taper angulation for its implant-abutment interface.

Additionally, Dental Evolutions® introduced their FRIDGETM Friction Grip Bridge system as a revolutionary technique for creating a complete implant supported denture that is fixed for the patient but removable by the dentist, serving as a superior alternative to traditional fixed screw-retained processes by eliminating the need for screws, cement, implant level impressions, jig verifications, metal bar fabrication, and other components that can create a hassle for the practitioner. Therefore, the FRIDGETM system would considerably reduce the labor and expense involved with creating and maintaining implant-supported fixed dentures.

The FRIDGETM system works by virtue of stock precision-machined titanium caps that engage with the abutment head when fully seated by way of friction fit between true Morse tapered parts, allowing it to sit tightly on the abutment and serve as a stable pick-up attachment for the prosthesis.



## General Practice Residency Fair

Course: 3680

9:30 – 12:00

Tuition: Free

1 CEU

Recommended for: Students

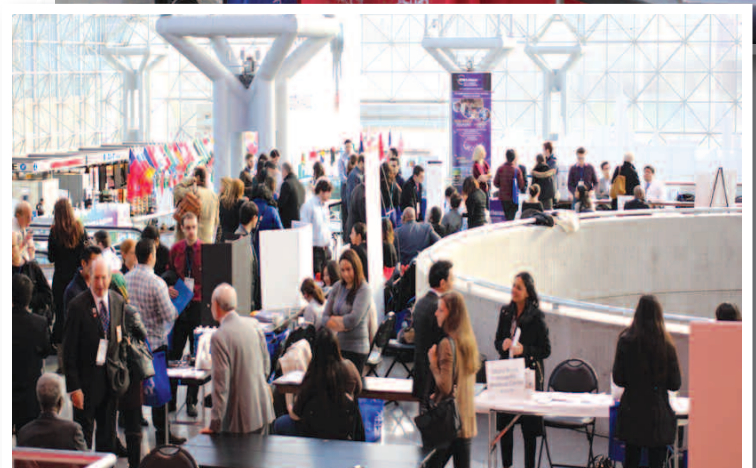
Crystal Palace Rotunda

**T**he **General Practice Residency Fair** provides dental students an opportunity to gather information regarding general practice residency and advanced education in general dentistry programs in an informal atmosphere.

Representatives from approximately 65 hospital dental residencies are present to discuss the content and nature of their programs, patient populations and treatment needs, as well as attending and resident staff requirements. The **General Practice Residency Fair** enables students to review various residency programs without the logistical problems of individual site visits.

This is the 31st annual **General Practice Residency Fair**, which is a joint venture of the American Association of Hospital Dentists, the Greater New York Dental Meeting and the dental schools throughout New York, New Jersey, Pennsylvania and Connecticut.

*The Greater New York Dental Meeting wishes to express its appreciation to Dr. Burton Wasserman and Dr. Scott W. Podell for their outstanding leadership in coordinating this function.*





THIS WAS USED TO ANNOUNCE  
THE NEW IMPLANT  
35 YEARS AGO



Are you still using **THAT SYSTEM?**

Introducing the Most  
**DENTIST FRIENDLY**  
Implant System & Fixed Bridge

 **implanova**®  
Sophisticated Design, Simple to Use



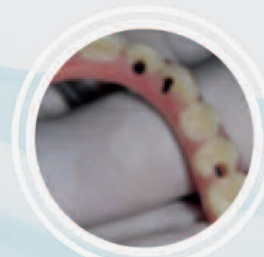
**NO**  
Implant Level  
Impression!



**NO**  
Implant Model!



**NO**  
Titanium Bar!



**NO**  
More Holes  
to Fill on Teeth!



Designed in the USA  
Manufactured in the USA  
Packaged in the USA  
Sold from the USA

**Denvolution.com**

cs@denvolution.com | 310.273.2819

dental  **evolutions™**



# STOP Neck Pain with Ergonomic Loupes

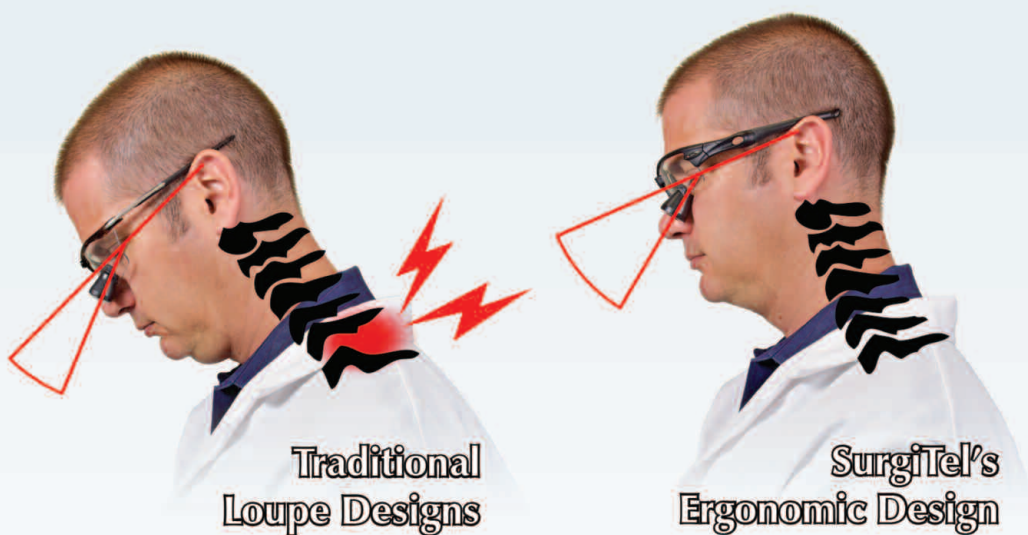
## NEW Ergo Max Loupes

- Allow for the widest range of declination angles to provide relief to clinicians in pain
- Feature nose pads and temple arms redesigned for greatest comfort
- Built for stability - mount all magnifications (2.5x to 8.0x) (4.5x pictured)



**SurgiTel**<sup>®</sup>  
1-800-959-0153 [www.SurgiTel.com](http://www.SurgiTel.com)

**Booth #2200**



### Clinicians Report\* August 2016:

"... simply wearing loupes doesn't ensure a healthy posture or eliminate leaning/hunching over the oral cavity (some models may exacerbate poor posture)."

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinician with their best ergonomics and **STOP neck pain.**

\*An independent, non-profit, dental education and testing foundation, Clinicians Report<sup>®</sup>, August 2016. For the full report go to [www.SurgiTel.com/CR](http://www.SurgiTel.com/CR)



"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS



If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment.

Lance Rucker, DDS AB BScD

**STOP Neck Pain at  
Booth #2200**

