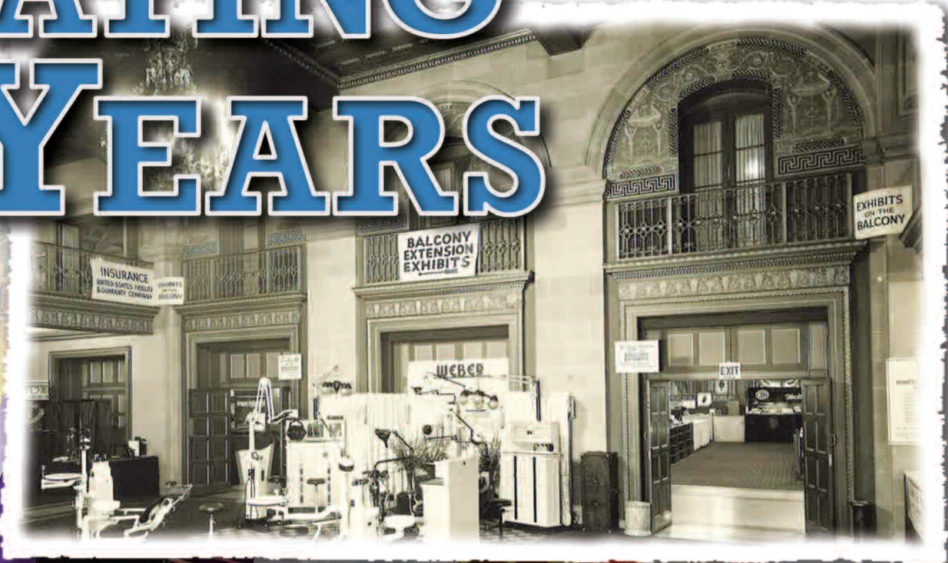
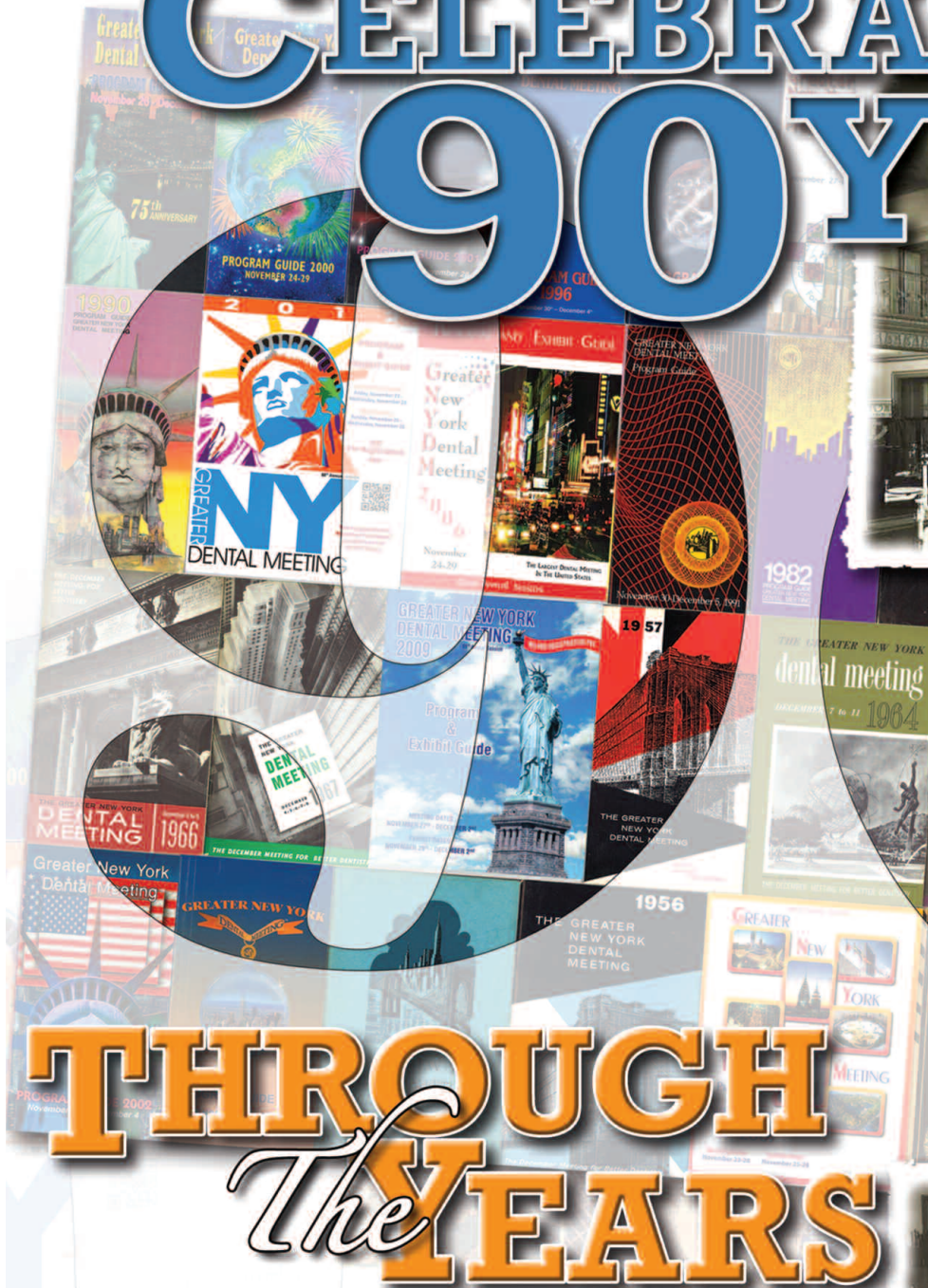


CELEBRATING
90 YEARS



THROUGH
The
YEARS

By: Jayme McNiff Spicciatie

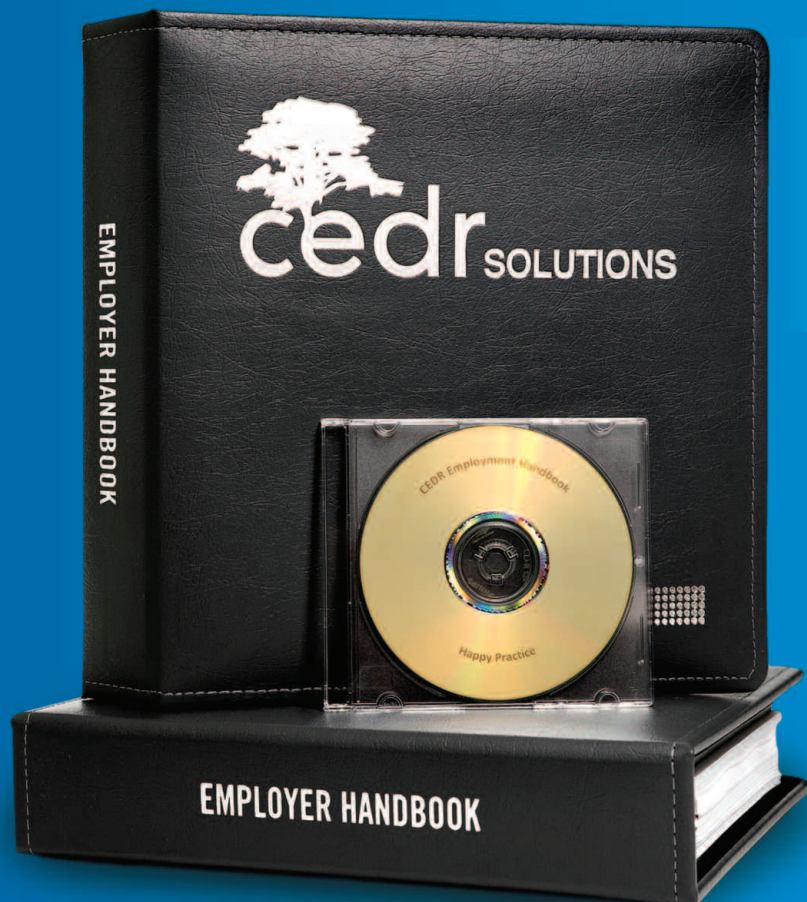
The Greater New York Dental Meeting welcomes you to join in celebrating their 90 years of unwavering commitment to quality education, innovative dental technologies and an unparalleled array of networking opportunities.

Through the years, the Greater New York Dental Meeting has evolved into the largest dental Meeting in the United States with over 50,000 attendees from all 50 states while growing internationally to welcome over 8,000 international attendees from over 130 countries.

We weren't always the largest Dental Meeting in the United States, especially back in the 1920s with only a few hundred attendees and a couple of educational programs. It was the collective efforts of a band of dentists from Brooklyn, Staten Island and Manhattan who began this remarkable journey.

see **90 YEARS** Page 3

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90 YEARS (cont.)

In the 1940s, with the war and possibilities of air strikes, the United States was under great threat and dentistry was at a crossroads. There was a new need for dentists to become more active auxiliary surgeons. They needed to treat face injuries in an emergency during World War II. Dentists had to expand their responsibilities beyond the treatment of teeth.

This was the beginning of a new era; Americans were recognizing the importance of proper oral health care, the need for dental reform and the ways to gain access to care.

Dental Meetings were developing all over the country and throughout the world. With less than 1,000 attendees, from the tri-state area, the Greater New York Dental began at the Hotel Pennsylvania in New York City. The idea was simple: create a Dental Meeting where dental professionals could learn and share ideas to improve their profession.

In 1975, the GNYDM moved to the Hilton Hotel where they expanded to incorporate exhibits and dental product companies alongside dental education. With this idea to integrate exhibitor-attendee interactions and networking experiences to produce sales opportunities, it is no surprise that the Greater New York Dental Meeting would soon be shopping around for a



new space to call home.

That expansion came in 1987 when the Greater New York Dental Meeting signed the papers with the Jacob K. Javits Convention Center. The Javits was a fresh beginning with new prospects. The GNYDM realized it had a responsibility to not only its attendees but to its exhibitors



both near and far. As the only Dental Meeting chosen by the United States Department of Commerce committed to

helping manufacturers succeed in a global marketplace, the GNYDM is still the U.S. Dental Industry leader in International trade and commerce.

Today, the Greater New York Dental Meeting has become the largest healthcare meeting in the United States. It presents a comprehensive 6 day schedule of outstanding continuing education programs including the very best in Seminars, Hands-on Workshops, Essays and Free "Live" Demonstrations. A diverse and experienced group of clinicians who present various programs on a wide range of topics in the United States are scheduled throughout the week.

In the heart of New York City, as the only meeting with no preregistration fee, with its decorations for the Thanksgiving and Christmas Holidays, the thousands of restaurants, Broadway shows, historical museums and scenic parks, it is easy to see why New York City is considered everyone's second home.

References:

Divack, Morton L., personal Interview. 1 Oct. 2014 "Stress Nation's Need for Auxiliary Surgeon Dentist." *The Brooklyn Daily Eagle*, 3 December 1941: 28. Print

DAILY

MONDAY EDITION

About the Publisher

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General Information

General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 28	12:00 Noon to 4:30 P.M.
Saturday, November 29	8:00 A.M. to 4:30 P.M.
Sunday, November 30 through Tuesday, December 2	8:00 A.M. to 5:30 P.M.
Wednesday, December 3	8:00 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Exhibitor Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 28	8:00 A.M. to 4:30 P.M.
Saturday, November 29	8:00 A.M. to 4:30 P.M.
Sunday, November 30 through Tuesday, December 2	8:00 A.M. to 5:30 P.M.
Wednesday, December 3	8:00 A.M. to 5:00 P.M.

All exhibit personnel or company representatives should preregister. Both verification of employment with the exhibiting company and photo identification are required for on-site registration at the Exhibitor Registration Desk. False verification of individuals as company representatives, miss use of exhibitor badges or any other method used to assist unauthorized persons to gain admission to the exhibit floor may result in expulsion of the exhibiting company from the exhibition.

Non-exhibiting dental trade can be registered upon presentation of appropriate credentials, photo identification and payment on-site of \$125.00.

Press can only register at the Executive Headquarters Office on-site with credentials and a portfolio of previous published dental literature.

Admission

Admission to the Meeting is by badge only, which can be obtained by presenting photo identification and a 2014 membership card in one of the organizations or affiliations related to Dentistry.

All Dentists, American and International, their family members, staff and guests are admitted **FREE** as long as they preregister before November 28th.

There is a \$30.00 per person on-site and on-line administration fee starting Friday, November 28, 2014 for those who do not pre-register. Payment must be in cash, MasterCard, Visa or American Express.

CHECKS ARE NOT ACCEPTED ON-SITE.

Dental hygienists, assistants and students will be admitted **FREE** by presenting photo identification and a written affiliation to dentistry.

Laboratory owners and technicians must present photo identification and a business card or evidence of their certification or membership in the National Association of Dental Laboratories or an affiliation to Dentistry.

Postgraduate students and those participating in a Residency Program will be admitted **FREE** by presenting school or hospital affiliation and photo identification.

Dental students must present photo and school identification.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2014 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

All programs are held at the Jacob K. Javits Convention Center 11th avenue between 34th & 39th street, t: (212) 216-2000 unless otherwise indicated in the Program & Exhibit guide.

Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.


Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Educational Audio Recordings

Recordings of selected programs indicated by this symbol  may be purchased at the Strategic Events Plus booth outside Classroom 1E18 on the lower level.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

Exhibits - Technical and Scientific

Sunday, November 30	9:30 A.M. to 5:30 P.M.
Monday, December 1	9:30 A.M. to 5:30 P.M.
Tuesday, December 2	9:30 A.M. to 5:30 P.M.
Wednesday, December 3	9:30 A.M. to 5:00 P.M.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.



Ticket Sales

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.



Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center. **NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED**

Live Dentistry Arena Aisle 6200

Monday, December 1

10:00 - 12:30	VOCO America, Inc., Adin Implants (Ron Kaminer & Markus L. Weitz)	
2:30 - 5:00	OCO BioMedical (Dr. Charles D. Schlesinger)	

Tuesday, December 2

10:00 - 12:30	Millennium Dental Technology, Inc. (Dr. Allen Honigman)	
2:30 - 5:00	Shatkin First (Dr. Todd E. Shatkin)	

Supporting Companies:



Wednesday, December 3

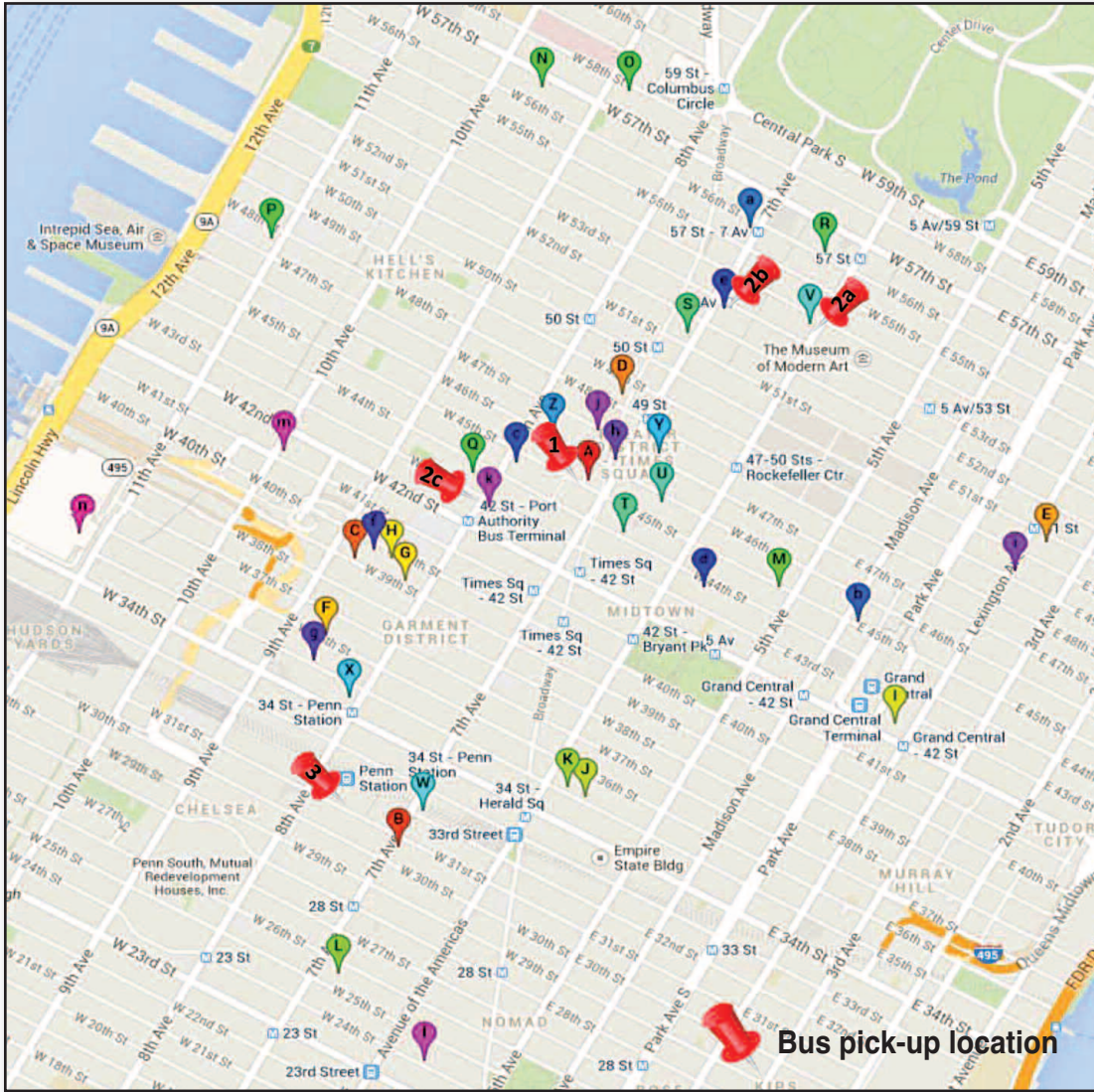
10:00 - 12:30	Shofu Dental Corporation (Dr. Frank J. Milnar)	
2:30 - 5:00	Vatech America Inc., 3Diagnostix, Integrated Dental Systems (Dr. Aeklavya Panjali)	

3D Diagnostix .COM

ids
integrated
dental systems



Hotel Map



- A. New York Marriott Marquis
- B. Affinia Manhattan Hotel
- C. Candlewood Suites
- D. Crowne Plaza Times Square
- E. DoubleTree Metropolitan
- F. DoubleTree Times Square South
- G. Element New York Times Square
- H. Four Points by Sheraton
- I. Grand Hyatt
- J. Hampton Inn-Empire State Building
- K. Hilton Garden Inn West 35th Street
- L. Hilton New York Fashion District
- M. Holiday Inn Express Fifth Avenue
- N. Holiday Inn New York City-57th Street
- O. Hudson Hotel
- P. Ink48
- Q. Intercontinental New York Times Square
- R. Le Parker Meridien
- S. Manhattan at Times Square
- T. Millennium Broadway
- U. The Muse
- V. New York Hilton Midtown
- W. Hotel Pennsylvania
- X. The New Yorker Hotel
- Y. Night Hotel Times Square
- Z. Paramount Hotel
- a. Park Central New York
- b. The Roosevelt Hotel
- c. ROW NYC
- d. Royalton
- e. Sheraton New York Times Square
- f. Staybridge Suites Times Square
- g. TRYP by Wyndham Times Square
- h. Times Square
- i. W New York
- j. W Times Square
- k. The Westin New York at Times Square
- l. Wyndham Garden Chelsea
- m. YOTEL New York
- n. Jacob K. Javits Convention Center



Complimentary Shuttle Bus Schedule

DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 28	9:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 29	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
Sun., Nov. 30	8:00 AM - 10:30 AM	Continuous
Wed., Dec. 3	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Wed., Dec. 3 Exhibitors Only	6:30 PM - 9:00 PM	On the hour from Javits

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.50 in coins (exact change) or MetroCard.

ROUTE 1

New York Marriott Marquis 45th Street, off Broadway
Servicing: Crowne Plaza, Hilton Garden Inn Times Square, Holiday Inn Express Fifth Avenue, Ink48, Millennium Broadway, Novotel, Paramount Hotel, Royalton, The Lexington Hotel, The Muse, The Roosevelt, W Times Square

ROUTE 2

A - Hilton New York 53rd Street, off 6th Avenue (Side of Hilton)
Servicing: DoubleTree Metropolitan, Omni Berkshire, W New York

B - SHERATON NY

7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Hudson Hotel, Hampton Inn Times Square North, Le Parker Meridien, Novotel, Park Central, The Manhattan at Times Square Hotel

C - THE WESTIN AND MILORD PLAZA

Corner 43rd Street and 8th Avenue
Servicing: Element by Westin, Four Points by Sheraton, Hilton Manhattan East, Hilton Times Square, Yotel New York

ROUTE 3

Penn Station 8th Avenue, between 30th & 31st Streets
Servicing: Affinia Manhattan, DoubleTree Times Square South, Eventi, Hampton Inn Empire State Building, Hilton Garden Inn West 35th Street, Morgans Hotel, New Yorker Hotel, Tryp, Wyndham Garden Hotel - Chelsea

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Monday Education Course Listings

Course#	Room	Time	Title	Speaker Primary Last
4020	Exh. Fl. - Aisle #2000	9:45am - 12:45pm	Digital Imaging and Treatment Planning	Wong, N.
4030	Exh. Fl. - Aisle #2200	9:45am - 12:45pm	extracted the tooth, now what do I do?	Cucchiaro, A. Krauser, J.
4040	Exh. Fl. - Aisle #2000	2:00pm - 5:00pm	Soft Tissue Complications around Implants	Caplanis, N.
4050	Exh. Fl. - Aisle #2200	2:00pm - 5:00pm	The Periodontal and Prosthodontic Connection in 2014	Bernstein, S. Stein, J.
4060	Exh. Fl. - Aisle #1200	9:45am - 12:45pm	Treatment Planning For Success	Lozada, J.
4070	Exh. Fl. - Aisle #1200	2:00pm - 5:00pm	Ridge Split and Sinus Graft Methods Demonstrated	Krauser, J.
4080	Exh. Fl. - Rear Aisle #200	10:00am - 11:50am	An Update on Removable and Implant Prosthodontics	Kreyer, R. Garcia, L.
4090	Exh. Fl. - Rear Aisle #200	12:30pm - 1:20pm	Top 10 Trends Impacting Tomorrow's Dentist	Christensen, G.
4100	Exh. Fl. - Rear Aisle #200	3:00pm - 4:50pm	Going Digital for Better Dentistry	Salierno, C. Marotta, J.
4120	Exh. Fl. - Aisle #100 Rm 4	10:00am - 10:50am	Guided Surgery Made Easy for Clinicians and the Dental Lab	Palmer, M.
4130	Exh. Fl. - Aisle #100 Rm 4	11:30am - 12:20pm	The Evolution of Digital Dentistry	Lowthorp, J. Woomer, L.
4140	Exh. Fl. - Aisle #100 Rm 4	1:00pm - 1:50pm	Restoring Divergent Implants	Bulley, T. Vincent, C.
4150	Exh. Fl. - Aisle #100 Rm 4	2:30pm - 3:20pm	Synchronize to Synthesize Successful Immediate Dentures	Collis, J.
4160	Exh. Fl. - Aisle #100 Rm 4	4:00pm - 4:50pm	Building Your Laboratory with CAD/CAM Technology	Johnson, R.
4170	Exh. Fl. - Rear Aisle #600	10:15am - 11:30am	Speaking the Same Language with Sirona Connect Pt 2	Vasquez, D. Acosta, F.
4180	Exh. Fl. - Rear Aisle #600	1:15pm - 2:30pm	Achieving Implant Prosthetic Excellence with DT Technologies	Johnson, R.
4190	Exh. Fl. - Rear Aisle #600	3:15pm - 4:30pm	Understand Nature/Understand Layering Using GC Porcelain	Lizza, M.
4200	Exh. Fl. - Aisle #100 Rm 1	10:00am - 11:30am	Diagnosing, Planning and Sequencing Complex Invisalign Cases	Ataii, P.
4205	Exh. Fl. - Aisle #100 Rm 1	12:00pm - 1:30pm	Developing and Perfecting ClinCheck Strategies	Miraglia, B.
4210	Exh. Fl. - Aisle #100 Rm 1	2:00pm - 3:30pm	Health Benefits of Proper Tooth Alignment for Hygienists	Gueits, L.
4215	Exh. Fl. - Aisle #100 Rm 2	10:00am - 11:30am	Advanced Orthodontic Photography	Brinker, S.
4220	Exh. Fl. - Aisle #100 Rm 2	12:00pm - 1:30pm	Social Media for Your Dental Practice	Tau, L.
4225	Exh. Fl. - Aisle #100 Rm 2	2:00pm - 3:30pm	Is Your Invisalign Practice Prepared for 2015	Ataii, P.
4230	Exh. Fl. - Aisle #6200 Rm 4	9:45am - 12:45pm & 2:00pm - 5:00pm	Botox and Facial Fillers	Clark, S.
4240	1E12	9:45am - 12:45pm & 2:00pm - 5:00pm	ABO Brazil Program	Various Speakers
4250	Exh. Fl. - Aisle #6200 Rm 5	10:00am - 12:30pm	Predictable Techniques Utilizing Cutting Edge Materials	Kaminer, R. Weitz, M.
4260	Exh. Fl. - Aisle #6200 Rm 5	2:30pm - 5:00pm	The Realities of the OCO Immediate Load Implant	Schlesinger, C.
4270	1D05/06	9:00am - 12:00pm	Learning in the Round	Blake, J.
4280	1E07/08	9:00am - 12:00pm	The Ongoing Crown Revolution - Where Are We Now?	Christensen, G.
4290	1E07/08	2:00pm - 5:00pm	Controversies in Dentistry and Their Solutions	Christensen, G.
4300	1E09	9:00am - 12:00pm & 2:00pm - 5:00pm	Essentials of Dental Sleep Medicine	Sheats, R. Templeton, R. Chahine, L. Addy, N.
4310	2D10/11	9:00am - 12:00pm & 2:00pm - 5:00pm	Russian American Dental Association	Various Speakers
4320	2D06/07	9:00am - 12:00pm & 2:00pm - 5:00pm	Architecture état de surface implantaire et cicatrisation osseuse	Kadouch, G.
4340	1C03	9:00am - 12:00pm	Preserving The Future	Bruder, G.
4350	1C04/05	9:00am - 12:00pm	Direct Composite Resin Dentistry	Nash, N.
4360	1E04/05	9:00am - 12:00pm	Predictability in Dentistry: A Cookbook Approach	Mechanic, E.
4370	1E10	9:00am - 12:00pm	Using Dental Lasers in Today's World	Low, S.
4380	1E11	9:00am - 12:00pm	Root Coverage and Gingival Augmentation without Palatal Surgery	Ganeles, J.
4390	1E13	9:00am - 12:00pm	Practical Oral Surgery for General Practitioners	Alonge, J.
4400	1E14	9:00am - 12:00pm	The Complete Pediatric Dental Examination	Psaltis, G.
4410	1E15	9:00am - 12:00pm	Your Fantastic Dental Team	Savage, R.
4420	1E18	9:00am - 12:00pm	How to Distinguish Oral Cancer from its Mimics	Lerman, M.
4430	1E20	9:00am - 12:00pm	Raising the Bar on Patient Care and Customer Service	Weber, D.
4440	2D08	9:00am - 12:00pm	Take Control of Your Practice, Patients and Profits	Various Speakers
4450	2D09	9:00am - 12:00pm	Prevention of Heart Attacks and Strokes	Bale, B. Ostler, G.
4460	2D16	9:00am - 12:00pm & 2:00pm - 5:00pm	Social Media Marketing & the Law: What You Need to Know	Zamora, R. Ragan, M.
4470	Exh. Fl. - Aisle #4700	10:00am - 11:30am	Understanding the Benefits Lasers Bring to Everyday Dentistry	Benjamin, S.
4480	Exh. Fl. - Aisle #4700	1:00pm - 2:30pm	Understanding the Benefits Lasers Bring to Everyday Dentistry	Benjamin, S.
4490	Exh. Fl. - Aisle #4700	11:30am - 12:30pm	Digital Impressions in Restorative Practice	Zaffos, J.
4500	Exh. Fl. - Aisle #4700	2:30pm - 3:30pm	Digital Impressions in Restorative Practice	Zaffos, J.
4510	Exh. Fl. - Rear Aisle #5400	9:45am - 12:45pm	Synergy: DA and DH Serving Up Healthy Patients	Gutkowski, S.
4520	Exh. Fl. - Rear Aisle #5400	2:00pm - 5:00pm	Making Your Resume Work for You	Gutkowski, S.
4530	1C03	2:00pm - 5:00pm	Modern Endodontics: Biological and Conservative	Trope, M.
4540	1C04/05	2:00pm - 5:00pm	Indirect Esthetic and Cosmetic Dentistry	Nash, R.
4550	1E04/05	2:00pm - 5:00pm	Restoratively Guided Orthodontics	Mechanic, E.
4560	1E10	2:00pm - 5:00pm	Change Your Brain About Periodontal Treatment!	Braswell, L.
4570	1E11	2:00pm - 5:00pm	Getting to Yes: Using Insight and Intelligent Technology	Ganeles, J.
4580	1E13	2:00pm - 5:00pm	Differential Diagnosis of Oral Lesions Using Audience Response Polling	Alonge, J.
4590	1E14	2:00pm - 5:00pm	Critical Pediatric Restorative Skills	Psaltis, G.
4600	1E15	2:00pm - 5:00pm	Banishing the Broken Appointment	Savage, R.
4610	1E18	2:00pm - 5:00pm	Red, White and Blue Lesions of the Oral Cavity	Lerman, M.
4620	1E20	2:00pm - 5:00pm	Some Days You're the Pigeon, Some Days the Statue	Weber, D.
4630	2D09	2:00pm - 5:00pm	Peripheral Infection/Inflammation and Alzheimer's Disease	Kamer, A.
4650	1E16	9:00am - 12:00pm	Turning Mountains Into Molehills	Edwards, P.
4660	1E16	2:00pm - 5:00pm	How Electronic Health Records Will Impact You Now	Digangi, P.
4670	1D03/04	9:45am - 12:45pm & 2:00pm - 5:00pm	CPR Certification and Re-Certification Course	Reilly, M.
4680	Exh. Fl. - Aisle #5800 Rm 2	9:45am - 12:45pm & 2:00pm - 5:00pm	Hands-On Laser Technology Workshop	Kusek, E.
4690	Exh. Fl. - Aisle #5800 Rm 1	9:45am - 12:45pm	Digital Technology, Managing The Fastest Area of Growth In Your Practice	Jablow, M. Himan, P. White, S.
4700	Exh. Fl. - Front Aisle #600	9:45am - 12:45pm	What's New in Endo	Olmsted, J.
4710	Exh. Fl. - Aisle #6200 Rm 2	9:45am - 12:45pm	The Nuts & Bolts of Implant-Assisted Overtentures	Schnell, R.
4720	Exh. Fl. - Aisle #100 Rm 3	9:45am - 12:45pm	Creating Anterior Masterpieces with Composite Resin	Margeas, R.
4730	Exh. Fl. - Aisle #5800 Rm 3	9:45am - 12:45pm	Effective PPO Management	Various Speakers
4740	Exh. Fl. - Aisle #5800 Rm 3	2:00pm - 5:00pm	Preventative Maintenance Dental Handpiece and Equipment Repair	Various Speakers
4750	Exh. Fl. - Front Aisle #600	2:00pm - 5:00pm	Preserving The Future	Bruder, G.
4760	Exh. Fl. - Aisle #6200 Rm 2	2:00pm - 5:00pm	Utilizing Laser Technology in a Periodontal Environment	Low, S.
4770	Exh. Fl. - Aisle #100 Rm 3	2:00pm - 5:00pm	Crown Lengthening	Kohner, J.
4780	Exh. Fl. - Aisle #5800 Rm 1	2:00pm - 5:00pm	Technology to Elevate Your Practice Lifestyle and Patient Experience	Berghoff, J.
4790	1E06	9:00am - 12:00pm	Topics on the Horizon Essays	Rosenbach, D.
4800	1E06	2:00pm - 5:00pm	Special Patient Issues Essays	Farone, E.
4810	1E19	9:00am - 12:00pm	Sociedad de Implantologia Oral LatinoAmerican (SIOLA)	Various Speakers
4820	1E19	2:00pm - 5:00pm	Sociedad de Implantologia Oral LatinoAmerican (SIOLA)	Various Speakers
4830	1E21	9:00am - 12:00pm & 2:00pm - 5:00pm	Universidad Autonoma Coahuila	Various Speakers
4840	1C01/02	1:00pm - 4:00pm	Trando Fuertes y Suaves Encias o Tejidos, Defectos en Caries Bucales	Fialkoff, B.
4850	2D04/05	2:00pm - 4:30pm	New York Chapter of The American Society of Geriatric Dentistry	Morrison, R.
4860	Harmonie Club Marriott Hotel	6:00pm - 8:30pm	International Academy for Dental Facial Esthetics	Freedman, G. Smigel, I. Hoexter, D.
4870	1D05/06	1:30pm - 4:30pm	Learning in the Round	Blake, J.
4880	2D14/15	9:30am - 12:30pm	New York Academy Section of Dentistry and Oral Health	Lamster, I.

Seminar

Workshop

Essay

Allied/ Specialty Groups

INTERESTED IN EXPORTING?

Looking to Identify New Export Markets for your Company's Products?

Join us for an Export-Education Seminar Tomorrow, Tuesday, here at Greater New York Dental Meeting 2014!

Join the U.S. Department of Commerce (USDOC) and the International Buyer Program on Tuesday, December 2 for an export-education seminar from 8:30am through 9:30am in the Exhibitor Lounge 4th floor, A/B terrace to learn about the opportunities and services available to help you grow your export business. Patricia Molinaro, Senior International Trade Specialist in the Northern New Jersey Export Assistance Center will discuss "Exporting 101" topics. These topics will include: why American companies need to export; how the Commerce Department can assist U.S. Companies with their export needs; taking advantage of available export resources; assessing and achieving export readiness and assisting in identifying and overcoming potentially costly foreign regulatory barriers. Following after will be N. Gerard Zapiain, Senior International Trade Specialist within the Commerce Department's Office of Health and Information Technology. Mr. Zapiain will discuss promising overseas markets for U.S. dental equipment and products, including regulatory issues and expertise for these countries. In addition, he will give country-briefings for those countries present at the show through the USDOC-organized International Buyer Program. A representative of the Export-Import Bank and the Small Business Administration will present a trade finance briefing for U.S. suppliers and foreign buyers. This briefing helps U.S. companies understand how to take advantage of



U.S. government programs for pre and post-shipment financing.

To learn more about this seminar, the support the USDOC is offering at the GNYDM show, and ways to connect with your local trade specialist, visit the International Business Center located in the Registration Area of the Javits Convention Center. This business center has been established to meet the needs of manufacturers and dealers interested in exporting their products, and provides international attendees with an ideal location to interact with U.S. Exporters to discuss business. In addition, it also provides support services such as meeting rooms, on-site government trade representatives, and multi-lingual interpreters.

Don't miss out on this great opportunity to gain valuable export-education during GNYDM! We look forward to seeing you from 8:30am through 9:30am in the Exhibitor Lounge 4th floor, A/B terrace



* The IBP is a complimentary service provided by the U.S. Commercial Service, an agency of the U.S. Government, and is available only to companies registered in the United States, Puerto Rico or the Virgin Islands for the purpose of promoting exports of U.S. goods and services that contain at least 51% U.S. content.

INTERNATIONAL
T R A D E
ADMINISTRATION



MONDAY, DECEMBER 1

9:45 – 12:45	Opportunities and Challenges of Digital Imaging and Treatment Planning (Dr. Natalie Y. Wong)	Exhibit Floor, Aisle 2000
	The Art of Virtual Custom Design: I Extracted The Tooth, Now What Do I Do? (Dr. Jack T. Krauser & Alessandro Cucchiaro)	Exhibit Floor, Aisle 2200
	*Treatment Planning for Success (Dr. Jaime L. Lozada)	Exhibit Floor, Aisle 1200
2:00 – 5:00	Soft Tissue Complications Around Implants: Management and Prevention (Dr. Nick Caplanis)	Exhibit Floor, Aisle 2000
	The Periodontal and Prosthodontic Connection: Who Do We Ask and What Do They Know? (Drs. Simon M. Bernstein & James M. Stein)	Exhibit Floor, Aisle 2200
	*Ridge Split and Sinus Graft Methods Demonstrated (Dr. Jack T. Krauser)	Exhibit Floor, Aisle 1200

TUESDAY, DECEMBER 2

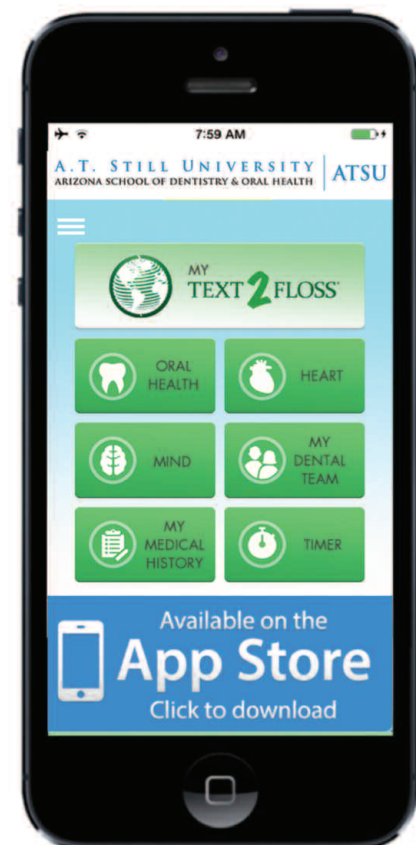
9:45 – 12:45	Immediate vs. Delayed Socket Placement: What We Know, What We Think We Know and What We Don't Know (Dr. Dennis Tarnow)	Exhibit Floor, Aisle 2000
	Avoiding Complications with Dental Implants and the New Digital Workflow (Drs. Scott D. Ganz & Dwayne Karateew)	Exhibit Floor, Aisle 2200
	*Introduction and Hands-on Placement of the OCO Biomedical Implant System (Dr. Charles D. Schlesinger)	Exhibit Floor, Aisle 1200
2:00 – 5:00	Addressing Complications in the Esthetic Zone (Drs. Joseph A. Leonetti & John C. Minichetti)	Exhibit Floor, Aisle 2000
	*Autogenous Grafting Options for Dental Implants and Immediate Tooth Replacement in the Esthetic Zone (Drs. Joseph Kan, Jaime L. Lozada & Alan S. Herford)	Exhibit Floor, Aisle 1200
	The Power of Digital Technology to Create Innovative Dental Solutions: Imaging, Tissue Engineered Materials and Containment (Drs. Marcus Abboud & Richard A. Kraut)	Exhibit Floor, Aisle 2200

WEDNESDAY, DECEMBER 3

9:45 – 12:45	Controlled Ridge Splitting as an Alternative to Block Grafting (Dr. Suheil Boutros)	Exhibit Floor, Aisle 2000
	Minimally Invasive Grafting and Immediate Implants: Surgical & Restorative Considerations (Dr. Daniel Cullum)	Exhibit Floor, Aisle 2200
	*Veneer Cementation Workshop: Optimizing Predictability and Efficiency (Dr. David S. Hornbrook)	Exhibit Floor, Aisle 1200
2:00 – 5:00	Solutions for Fixed Implant Prosthodontic Failures (Dr. Shankar Iyer)	Exhibit Floor, Aisle 2000
	Crestal Sinus Elevation Techniques (Dr. Daniel Cullum)	Exhibit Floor, Aisle 2200
	*Hands-on Socket Preservation and Bone Grafting (Dr. John C. Minichetti)	Exhibit Floor, Aisle 1200

*This indicates the program is a hands-on workshop

- Improve patient retention
- Improve patient care
- Improve patient dental IQ and promotion of overall health
- Increase productivity
- Improve patient trust and loyalty
- Improve patient communication



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Partners



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tmj Next Generation™

comfortable relief



A Breakthrough in TMJ Pain Relief

Now you can offer your patients the latest technology in TMJ pain relief. The TMJ NextGeneration™ device is FDA-cleared, safe and effective in reducing TMJ pain.



A New Approach

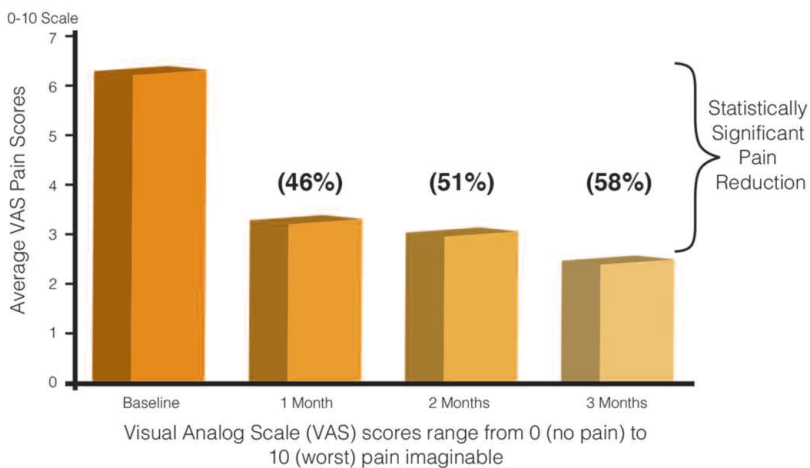
The TMJ NextGeneration™ device consists of custom ear canal inserts that support the temporomandibular joint and reduce pain. It also provides a “cognitive awareness” to the patient that discourages grinding, clenching and other para-functional behavior.

Patient Outcomes

In a clinical trial, subjects experienced statistically significant pain reduction while using TMJ NextGeneration™ devices. Visual Analog Scale scores showed a 58 percent pain reduction after three months of use. At the end of the trial, 100 percent of subjects reported good to excellent results.*

WARNINGS AND PRECAUTIONS: Do not wear devices while showering, swimming or during contact sports. Fluctuations in body weight may require a refitting. You may experience some discomfort when first using the devices. If discomfort worsens, please remove devices and contact your health care provider. Safety and effectiveness has not been established for people with arthritis, and those who have had jaw injuries or jaw or ear surgery. Go to tmjnextgen.com for a full list of risks and warnings.

VAS Pain Reduction Score* Baseline to 3 months

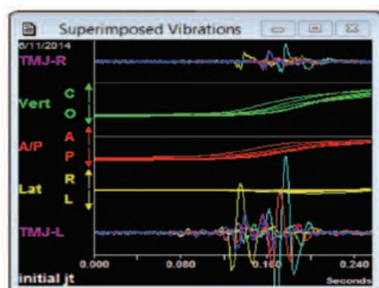


TMJ NextGeneration™ Advantages

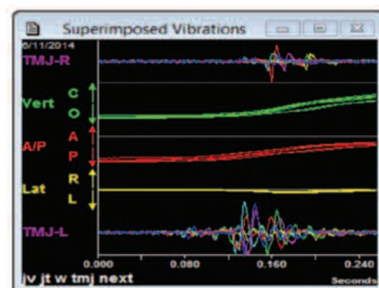
	TMJ NextGeneration™ Device
• Designed to be worn comfortably 24/7	✓
• No interference with eating or talking	✓
• Barely visible	✓
• No nighttime discomfort	✓
• No negative effect on your bite	✓

Informal Patient Case Study**

The TMJ NextGeneration™ device supports the jaw joint by preventing the ear canal diameter from collapsing while the jaw opens and closes. This Joint Vibration Analysis (JVA) illustrates the improvement in one patient immediately after insertion.



Initial JVA Summary before insertion of TMJ NextGeneration™



JVA Summary after insertion of TMJ NextGeneration™

Toll-free number: 855-303-4601 | Visit us in Booth #5605

info@tmjnextgen.com • www.TMJNextGen.com

*Tavera A, et al: Approaching Temporomandibular Disorders From a New Direction. A Randomized Controlled Clinical Trial of the TMDes Ear System. J Craniomandibular Practice July 2012; Vol 30, No 3, 172-181.

**This was a single-patient study using JVA to measure the before and after effects with TMJ NextGeneration™ devices; individual results may vary.

023074 Rev A October 2014 ©2014 TMJ Health, LLC



THERE'S SOMETHING
HUGE
HAPPENING AT GNYDM

50+

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Benco Dental
ELOS Medtech

Pinol A/S
iTero®
Kuraray America
MIST
Pease &
Curren Inc

Shofu Dental
Corporation
Sterngold
Dental LLC
Taub Products
Weldenz/Unix
Japan Group

AEGIS
COMMUNICATIONS





10:00-11:50



An Update on Removable and Implant Prosthodontics

Peer Reviewed

The use of advanced oral health technologies in providing direct patient care is growing. At times, our patients are looking for straightforward solutions. The need for replacement of missing teeth has been said to be underestimated. With changing economic times, sometimes the best solution for a patient can be met with a treatment plan that includes removable prosthodontics. It is important to communicate treatment plan options for complicated re-treatment solutions. It's also important to work in partnership with the dental laboratory technician to develop optimum prosthetic design for a patient.

Robert Kreyer, CDT, FICOI
Cupertino, CA

Lily T. Garcia, DDS, MS, FACP
Iowa City, IA

CE Course 4080
Limited Attendance

Classroom A
2 CEUs

12:30-1:20



Top 10 Trends Impacting Tomorrow's Dentist/ Technician Team

Peer Reviewed

This presentation identifies the major current trends that appear to be most important relative to influencing and changing the activities of dentists and technicians. The following subjects to be discussed include: zirconia crowns and fixed prostheses; lithium-disilicate crowns; other new forms of tooth-colored restorations; CAD/CAM design and milling of restorations in-lab and in-clinical office; CAD/CAM denture milling; digital scanning of tooth preparations, impressions, and dies; digital radiography related to treatment planning and implant placement; increasing use of implants, and many others.

Gordon J. Christensen, DDS, MSD, PhD
Provo, UT

CE Course 4090
Limited Attendance

Classroom A
1 CEU

1:30-4:50



Going Digital for Better Dentistry
Peer Reviewed

Chris Salierno, DDS Melville, NY

Josh Marotta, CDT Farmingdale, NY

Attendees will learn how easy it is to integrate CAD/CAM technology and understand the importance of effective communication among the patient, dentist, and dental laboratory to create a specific and optimal treatment plan for a successful result.

CE Course 4100
Limited Attendance

Classroom A
4 CEUs



Bringing Dentists & Technicians Together in a Rich Learning Environment

MONDAY PROGRAMS

WORKSHOP

Workshop: Exhibit Floor Rear of Aisle #600

Presiding: TBD

10:15-11:30 CE Course 4170

Speaking the Same Language with Sirona Connect Pt. 2

Daniel Vasquez, DDS & Frankie Acosta, AA Limited Attendance | 1 CEU

Supported by Sirona



1:15-2:30 CE Course 4180

Achieving Implant Prosthetic Excellence with DT Technologies

Ryan Johnson Limited Attendance | 1 CEU

Supported by DAL DT Technologies



3:15-4:30 CE Course 4190

Understand Nature/Understand Layering Using GC Porcelain

Marta Lizza Limited Attendance | 1 CEU

Supported by GC America



CLASSROOM

Classroom B: Exhibit Floor Middle of Aisle #100

Presiding: TBD

10:00-10:50 CE Course 4120

Digital Technology, Workflow, and Materials

Speaker(s) TBA Limited Attendance | 1 CEU

Supported by Zahn



11:30-12:20 CE Course 4130

The Evolution of Digital Dentistry... New Products, Better Workflow, Doing More Dentistry

Jeff Lowthorp & Logan Woomer Limited Attendance | 1 CEU

Supported by Argen



1:00-1:50 CE Course 4140

Restoring Divergent Implants; Collaboration Between Lab and Surgeon

Tony Bulley, CDT, RDT & Charles Vincent Limited Attendance | 1 CEU

Supported by Straumann



2:30-3:20 CE Course 4150

Synchronize to Synthesize Successful Immediate Dentures

Jim Collis, CDT Limited Attendance | 1 CEU

Supported by Shofu



4:00-4:50 CE Course 4160

Building Your Laboratory with CAD/CAM Technology from DT Technologies

Ryan Johnson Limited Attendance | 1 CEU

Supported by DAL DT Technologies



Exhibitors Listing

Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
3D DEX, Inc.	5625	Blue Wave Tech	3711	Dental Innovations	3833	exocad America, Inc.	236
3D Diagnostix	817	BMX Metals	1805	Dental Laboratory Group	5205	EZ Bur Dental Supply	3923
3D Industrial Imaging Co., Ltd.	2728	BQ Ergonomics	1137	Dental Product Shopper	1122	EZ Pedo, Inc.	4236
3M ESPE	4618	Brasseler USA	434, 2617	Dental Tribune America	4639	Factory Buyers Club	5520
3Shape, Inc.	424	Bright Dental Lab	3542	Dental USA, Inc.	1312	FBI World Dental Federation	1022
A. Titan Instruments	1808	C & A Productions	1003	Dental Wings	624	Fialkoff Queens Dental Study Club	5720
AB Dental Devices, Ltd.	5411	Cadblu, Inc.	911, 4740	DentalEZ Equipment	3409	First Medical Infection Control	3304
ABO Rio de Janeiro Dental Congress	420	Calderon Institute	3431	DentalEZ Group	3409	Flight Dental Systems	4334
Academy of General Dentistry	5703	CAN Capital	5517	DentalEZ Group	3409	Florida Probe Corporation	3612
Academy of Laser Dentistry	5039	Canary System	810	DENTALL	5130	Flow Dental Corp.	1110
Accutron, Inc.	3815	Cao Group	4737	Dentalree.com	517	Focap (Federacion Odontologia de CentroAmerica Y Panama)	5724
Acradiocom Ilc	2308	CareCredit	4015, 4212	Dentaltown	605	Foot Pain	521, 1815, 5621
ACTEON NORTH AMERICA (Satelec & Sopro Companies)	4827	Careington International	1613	DentalVibe	1822	Forest Dental Products, Inc.	3915
Adam's Aid Corporation	3134	Carestream Dental	3228, 5040	Dentaspa tm Seminars	5230	Foshan Suntem Medical Instrument Co., Ltd.	3641
ADDENT, Inc.	1709	Cargill	4033	DENTATUS USA Ltd.	1714	Fotona	3235, 4738
A-Dec	3400	CARGUS International	1609	DENTCA, Inc.	2008	Franklin Dental Supply Inc.	1102
A-Dent Dental Equipment, Inc.	3817	Casals-Evans Design Group, Ltd	3517	Dentegra Insurance Company	2810	Froncare	3938
Adentatec GmbH	1028	Cases by Source	3630	Denterprise International, Inc.	3520	Fujitsu Computer Products of America, Inc.	806
ADIN Implants	4411	Cavex Holland BV	3340	Dentimax LLC	5421	Futudent	5221
Aditek	1121	CDM Center of Excellence Ltd.	3438	Dentistry Today	1020	Garden State Dental Supplies	5418
AEEDC/Index Conferences & Exhibitions Organization	2500A	CEDR HR Solutions	2922	DentLight, Inc.	4402	Garfield Refining Company	2912
Aegis Communications	1713	CEJ Dental	3019	Dentserv	3531	Garrison Dental Solutions	4311
AFTCO	1708	Center for Hearing and Communication	5428	DENTSPLY Caulk	2600, 2800	GBS Technologies	1628
Aim Dental Laboratory, Inc.	2906	Centrix, Inc.	3000	DENTSPLY Implants	732	GC America Inc.	427, 3012
Air Techniques, Inc.	3810	Certol International	5227	DENTSPLY International	2600, 2800	Gendex NOMAD Instrumentarium SOREDEX	4417
Akiva Shapiro, LLC	4541	Christian Dental Society	4743	DENTSPLY Maillefer	2600, 2800	Genoray America, Inc.	5106
Align Technology	400, 4741	Citi Bank	3422	DENTSPLY Professional	2600, 2800	George Taub Products & Fusion Co., Inc.	432, 2708
Allied Dental Practices	4140	Citi Health Card	4336	DENTSPLY Prosthetics	830	German Federal Ministry of Economics and Technology C/O LMI GMBH	1027
AllPro	905	Citizens Bank	4439	DENTSPLY Raintree Essix	2600, 2800	Ghost Mfg.	1002
Alltvest Personal Wealth Management	3543	Claron Technology	2207	DENTSPLY Rinn	2600, 2800	GlasSpan, Inc.	1604
Amann Girschbach America	224	Clear Optix	912	DENTSPLY Tulsa Dental Specialties	2600, 2800	GlaxoSmithKline	618
Amazing Animation	1702	ClearCorrect, Inc.	4132	Denttio, Inc. - Camsight	1710	Glidewell Direct	5600
AMD Lasers	5037	Clinician's Choice Dental Products, Inc.	2514	DES - Dental Expediting Services	1705	Glidewell Laboratories	5600
American Academy of Implant Dentistry	1728	Clinipix, Inc	3215	Designs For Vision, Inc.	1813, 2012, 5026	Glidewell Laboratories, Inc.	5600
American Academy of Pediatric Dentistry	3638	Cloud Lions, LLC	5519	Detax GmbH & Co. KG	1029	Global Dental Relief	5706
American Association of Endodontists	5323	Colegio de Cirujanos Dentistas de Costa Rica	5725	Dexcel Pharma	4041	Global Surgical Corporation	2500
American Dental Assistants Association	939	Colegio de Cirujanos Dentistas de Puerto Rico	5701	DEXIS Digital X-ray	4025	Glove Club	2405
American Dental Software	4641	Colegio de Odontologos de Nuevo Leon	5719	DG Dental Studio	5123	Glustitch, Inc.	5125
American Eagle Instruments	1700	COLGATE	2826	DiaGold - www.goldburs.com	1907	GMC (Global Medical Consulting)	5312
American Express Open	5425	Coltene, Inc.	4202	Diamond Billing / DS3	1005	GMI - Ilerimplant Group	3824
American Friends of DVI	3839	Columbia Dentoform	3409	Diatech	1007, 3203	GOGI Enterprises Sialkot	4341
AMIC Dental	2712	Columbia University College of Dental Medicine	5707	DigiDent Dental Art Technology	5220	Good Doctors Co., Ltd.	4735
Anaxdent North America	832	Common Sense Dental Products	3421	Digimed Co., Ltd.	5228	GPP Group LLC	416
Angelus USA, LLC	422	ConeScan	3739	Digital Doc, Inc. LLC	3225	Great Expressions Dental Centers	5022
Angie's List	1100	ContactEZ, the Ultimate Proximal Contact Solution	5416	Dino Chair by Ossi Corp.	3936	Great Lakes Orthodontics, Ltd.	4812
Apavia, LLC	5310	Convergent Dental, Inc.	4831	D-Instrument	3532	Greenpro Group Inc.	4513
APCD Sao Paulo State Dental Association	1104	Cool Jaw by Medico International	5308	DMETEC Co., Ltd.	3738	Groman Inc.	3314
Apixia, Inc.	4525	Cora Refining	3643	DMG America	3613	Guangzhou Talent Medical Devices Co.	500
Aqualizer by Jumar Corporation	1608	Cosmedent, Inc.	3017	DOCS Education	5303	Gum Chucks	5210
Architectural Design Associates	3305	Cosmetic Dentistry Grants Program	3436	Doctors Disability Specialists	5510	Halyard Health	3217
Argen	828	CR Foundation	5704	Doctors Internet	3627	Handler Mfg. Co., Inc.	1101
Army Dental Recruiting	2726	Cranberry USA/Cranberry (M) Sdn Bhd	3924	Doral Refining Corp.	1602	Hands On Training Institute	1103
Arpino Handpiece Repair & Sales Inc.	1800	Credit Suisse	3743	doTERRA International (WA#604008)	4241	Hartzell & Son, G.	3313
ASA Dental USA Corp.	2923	Crescent Products	2909	DoWell Dental Product	1514	Hawaiian Moon	1420, 4715
Aseptico	3631	Crest Oral-B	1226	Dr. Abdulaziz Al Ajaji Dental PolyClinics	941	Hayes Handpiece Company	1626
Asian CITIDENT Medical & Dental Trading	3843	Crystal Tip - Liquid Smile	5728	Dr. Fuji / ACIGI Relaxation	2524	Head Dental Corporation	5114
Asociacion Mexicana de Odontologia Pediatrica	5721	Curaprox USA	3216	Dr. Walsler Dental GmbH	1031	HealthFirst	1801
Aspen Dental	730, 3636	Custom Earpiece	5410	DrQuickLook, Inc.	3841	Healthplex, Inc.	808
Autoclave Testing Service Inc.	913	CustomAir	3409	Dryshield	1726	Health-Pro Realty Group	5417
Axis Dental	3819	CUTCO Cutlery	4337	DSG Americus - New York / DSG DP/Mt. Vernon	1310	Heartland Dental Care	2209
Axsys Dental Solutions	727	Cybermed, Inc.	1630	Duraline Systems	1004	HELP International, Inc.	5622
B & D Dental Technologies	2006	D and R Enterprises LLC	3539	DUX Dental	4607	Henry Schein Dental	4225
B&L Biotech USA, Inc.	3931	da Vinci Dental Studios	807	DXM Co., Ltd.	5028	Henry Schein Dental - Zirlux	4230
B.C. Szerlip Insurance Agency, Inc.	1704	Daegu Technopark BioHealth Convergence Center	5032	DYAMACH S.R.L.	933	Henry Schein Dental Local Team Booth	4536
Baby Buddy/Compac Industries, Inc.	4239	DAL DT Technologies	227	East West Bank	3521	Henry Schein Exclusives	4435
Bank of America Practice Solutions	3206	Dansereau Health Products	1304	Eastern Dentists Insurance Company (EDIC)	805	Henry Schein Orthodontics	4638
Bankers Healthcare Group, Inc.	5218	Dansko by I Love My Clogs	4911	EasySmile LifeLike Veneers (Cargus International)	5311	Henry Schein Practice Management Solutions	4627
Bausch Articulating Papers, Inc.	2911	Danville Materials, LLC	1903	EBI, Inc.	4734	Henry Schein Professional Practice Transitions	4330
Beacon Construction Services, Inc.	4401	Darby Dental Supply LLC	1018	EBI, Inc.	5028	Henry Schein ProRepair	4538
BeeSure / Multisafe Sdn Bhd	4301	Datalot, Inc.	1701	EcoClean	914	Heraeus Kulzer	1408
Bego USA	535	DC Dental Supplies	5200	Editorial Ontontologia Actual	2711	High Tech Innovations	3117
BELMONT EQUIPMENT	5400	DCI Equipment	4424	Elegant Dental Lab	3439	Hiossen Implants	4037
Benco Brands	1724	DDK Marketing	5617	Ellman International	2908	Hoffman Dental Manufaktur	1034
Benco Dental	731, 1617	DDSconnections.com	5300	Elos MedTech Pinol A/S	833	HORICO - HOPF, RINGLEB & Co. GmbH & Cie.	1135
Best Instruments USA, Inc.	2310	DEGOS Dental GmbH	1030	Elsevier, Inc.	2606	HT Co., Ltd.	3440
Beutlich Pharmaceuticals, LLC	2812	Delta Dental	2309	Emblemhealth	4843	Hudens Co., Ltd.	5134
Beyes Dental Canada, inc.	4500	Demandforce	1024	Empire Blue Cross Blue Shield	4012	Hudson Transition Partners	3840
Bien-Air Dental	4003	DENBUR, Inc.	3104	Engle Dental	3640	Hu-Friedy	1400
Bio Horizons	4130	DenLine Uniforms, Inc.	4914	Envision TEC, Inc.	428	Hunza Dental Supplies	3500
Biogenesis Co., Ltd.	1138	DenMat	4414, 5038	Epstein Practice Brokerage, Inc.	1013	IBS Implant	1038
BIOLASE	600	Denovo Dental, Inc.	3341	Equipment Brokers Inc.	3306	IC CARE	5121
BioMet 3i	3242	Dent Corp. Research & Development (DENTCO)	1212	Essential Dental Systems	2003	I-Cat Imaging Services	3621
Biotec	1208	Denta Quest	4141	Eurodent USA, Inc.	2103	ICW International	3814
Bisco Dental Products	1200	Dental Assistant Training Schools	4400	Euroshine USA, Inc.	5321	IDS 2015 - Cologne, GERMANY	931
Bisico GmbH & Co. KG	1033	Dental Assisting National Board/The Dale Foundation	3119	Everseat	1124	ILC New York	1211
Bissell Commercial Sales	3842	Dental Burs USA	3932	EXACTA Dental Direct	1014	ILS Dental	2403

Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
iLumi Sciences, Inc.	5000	MEDIT	4139	PRI	3533	Sunstar Americas, Inc.	3828
Impladent Ltd.	1520	Medy Dent, Inc.	4440	prittidenta GmbH	1132	SUPERMAX INC.	1015
Implant Microdent System S.L.	5419	Meisinger USA L.L.C.	3816	Professional Dental Supplies LLC	903	Supersmile	1308
Indukey North America	4300	Meta Biomed Inc.	3522	Professional Sales Associates	3810	SurfCT.com	3429
Infinite Aloe	523	Meta Dental Corp.	4504	Propel Orthodontics	418	SurgiTel/General Scientific Corp.	2200
Infinite Aloe	5209	Microbrush International	4814	Prophy Magic	915	Suzu Systems, Inc.	2706
Infinite Therapeutics	4805	Microcopy	1106	Prophy Perfect, Inc./PHB	2106	SwissLoupes Sandy Grendel	1612
Infinite Trading, Inc.	5518	MicroDental Laboratories	4034	ProSites	1116	SybronEndo	3819
Infodent International	904	Microflex	4708	PSP Dental Co., Ltd	3441	T- STRONG INC.	1829
Institute for Advanced Laser Dentistry	5614	Midmark Corporation	4609	Pulpdent Corporation	2212	TD Bank	3418
Instradent USA, Inc.	1011	Milestone Scientific	3730	Puma Industries, Inc.	4137	TelephoneOnHold.com	3800
Integrated Dental Solutions	1414	Millennium Dental Technologies, Inc.	3834	PureLife Dental	2808	TeleVox	5006
International Congress of Oral Implantologists	1729	Miltex, an Integra Company	3906	Q-Optics/Quality Aspirators	1406	Temrex Corp.	4001
International Federation of Dental Hygienists	5705	MIS Implants Technologies, Inc.	1423	Quintessence Publishing Co., Inc.	3003	Tess Oral Health	2915
Invado Pharmaceuticals	3939	MIST	630	RAMVAC	3409	Text2Floss AZ School of Dentistry & Oral Health - ATSU	5722
Investors Bank	705	Modular and Custom Cabinets, Ltd./MCC	3913	Ray Co. Ltd.	406	The Clemens Group	2813
IOS Technologies	5600	Mohong Bearing Co., Ltd.	5324	Reach Local, Inc.	4039	The Digital Dentist	4540
IQ Dental Supply, Inc.	2203	MouthWatch, LLC	3937	Reputation.com	3540	The Gideons International	3034
Island CEO Consultant	5211	My Social Practice	4514	RF America IDS	4634	The International Orthodontic Service	5023
iSleep Management	5516	Mydent International	3709	RGP Dental	1016, 5013	The JDM Group	5420
iSocial Reviews	522	Myofunctional Research Company	3200	Rhineland Cuttery	2934	The New York Times	811
Isolite Systems	1614	MyRay	2000	Ribbon, Inc.	1105	The Team Training Institute	5330
iSonic, Inc. (Ultrasonic Cleaners)	4413	National Business Capital	5322	Richmond Dental & Medical	3807	Theta Corporation	1606
I-Tech	938	National Dental Association	3437	Rito Dental Company Limited	936	Tianjin Zhongjin Biology Development Co., Ltd.	4910
Itena North America	5326	Nevin Labs	3409	Ritter Dental USA	4818	ToiletTree Products, Inc.	5332
iTero	730	New York Life-Guardian	5122	RMN Consultants	5319	Tokuyama Dental America, Inc.	3424
ITL Dental	4032	Newark Dental/PEMCO	2608	Roca Internacional	5726	Top Quality Manufacturing, Inc. Glove World	5112
Ivoclar Vivadent, Inc.	2817	Next Level Practice	3243	Romidan Ltd.	1213	Town & Country Dental Studios	5115
J & B Dental Service, Inc.	3302	Nexus Medodent (NMD)	1521	Rose Micro Solutions	1204, 2824, 3736, 4909	TPC	4636
J. Morita USA Inc.	4615	Nobel Biocare	3210	Roshan Dento Med - LLC	2108	Tri Hawk International	2504
Jiangyin Gaofeng Tools Co., Ltd.	5618	Nordent Manufacturing, Inc.	3416	Royal Dental Group & Porter Instruments Co.	1208	Trinon Titanium GmbH	1133
Jiangyin Ordg Trading Co., Ltd.	4921	Noris Medical	3838	Royal Dental Group/Proma	1208	Tri-State Dental Supplies & Equipment	3008
Jining XingXing Medical Instrument Co. Ltd.	5313	North (Nanjing) Instrument Technology Industries	1824	Roydent Dental Products, Inc.	3100	Triumph Custom Furniture	5619
Jisop Co., Ltd.	5129	North East Dental Management	1021	Russian American Dental Association	1805	Trojan Professional Services, Inc.	5015
Joey Boards USA	5403	Nouvag AG Switzerland	4111	S&S Scheftner GmbH	1134	Tuttner USA Co., Ltd.	2714
Johnson-Promident	4108	NSK Dental, LLC	3237	Sabra Dental	2710	U.N.I.D.I (Italian Dental Industries Association)	813
JS Dental Mfg. Inc./ Directa AB	3826	Nucleos Implant	4943	Saeshin Precision Co., Ltd.	5030	UAB DTL Vilnius	1421
KAT Implants	1023	Nu-Life Long Island Dental Lab	804	Saeyang Microtech	5229	UFSK-International Osys GmbH	5215
KaVo	3618	NYC & COMPANY	1139	Safari Dental, Inc.	5521	Ultradent Products, Inc.	409
Kavo Kerr Group	4019	OCO BioMedical	5016	Sagemax Bioceramics, Inc.	815	UltraLight Optics	1603, 3925
Kazan Medical Instruments Factory, Russia	4441	ODIN Visionary Technology	5329	Sapient Dental	5025	Unicare Biomedical	5024
KDIA	5029	Officite	1624	Sapsuma	3241	Unicorp Instruments Inc.	1712
Keating Dental Arts	4515	Open Technologies Srl	932	Schumacher Dental Instruments	906	Universidad Autonoma de Coahuila Facultad de Odontogogia	5623
Kenda Dental Polishers	4813	Oracoat Xylimelts (Orahealth Corp)	5309	Schwed Co. Inc.	1113	Univet Optical Technologies North America, Inc.	1000
Kerr Corporation	3819	Oral Cancer Foundation, Inc.	5723	SciCan, Inc.	5019	Upholstery Packages & Services	5014
Kerr TotalCare	3819	OralCDx	929	SDI (North America), Inc.	4010	Uvener	2208
Kettenbach	3537	OraPharma, Inc.	4809	Sector-Wide Health Solutions	4339	Valplast International Corp.	801
Kilgore International, Inc.	3226	Orascope	4022	SendHub	4237	ValuMax International	2613
Klockner of North America, Inc.	812	Oraspa Inc.	3737	Septodont	3219	Vatech America Inc.	5607
Komet USA	4403	OrderValplast.com	627	SharperPractice	927	Vector Research & Development Inc.	5223
KOR Whitening - Evolve Dental Technologies, Inc.	3324	Ortho Technology, Inc.	2522	Shatkin F.I.R.S.T., LLC	1417	Velopex International, Inc.	5008
Korea Dental Industry Association	5028	Orthodontics World	4238	Shenzhen Perfect Medical Instruments Co., Ltd.	5124	Vident, a VITA Company	4405
Kuraray America, Inc.	631, 2009	Ortho-Tain	2412	Shenzhen Superline Technology Co., LTD	4913	Video Dental Concepts	3519
L & R Manufacturing Company	1600	Osada, Inc.	2910	Sherman Specialty Toy Co.	4013	Villa Radiology Systems	3940
Lares Research	4101	Osteogenics Biomedical	1733	Shinhung Co., Ltd.	5034	VisiCom Paging Systems	1112
Lasotronix	4042	OSUNG MND CO., LTD	5127	Shofu	529	Vista Dental Products	1610
Lawrence B. Goodman & Co., PA	1311	Otto Trading Inc.	421, 937	Shofu Dental Corporation	4408	VitaMix	5232
Laxmi Dental Lab USA, Inc.	5206	Owandy Radiology	1123	Shu Dental Laboratory	2713	VOCO America Inc.	3201
LED Dental, Ltd.	3021	Palisades Dental	3214	Sikka Software Corporation	909	Walden's Remedy	5717
Lester Dine, Inc.	1706	Panoramic Corporation	1114	Sino-Dental	5214	Water Pik Inc	4005
Lexi-Comp Publishing	3916	Panthera Dental	4040	Sirona Dental Inc.	4600	WCM Ltda.	1827
Lifeline Sciences LLC	5605	Paragon Dental Practice Transitions	4512	Sirona Dental, Inc.	436	Weave	4138
Light Smile Express	4235	Parkell Inc.	1009	Smile Stations	1037	Weldenz / Unix Japan Group	433
Lighthouse Practice Management Group, LLC	5328	Paro, Inc.	5224	Snap On Optics	1806, 3825, 4503	WellMed International Co. Limited	404
Likeable Local/ Likeable Dentists	4338	PASTELLI - ITALIAN UNIFORMS	3523	Sofia Dental Meeting Association	5621	Wells Fargo Practice Finance	3609
Lip Balm Express	505	Patient News	3516	Solmetex LLC	3530	Whip Mix Corporation	533
Lips, Inc.	4234	Patterson Dental Supply, Inc.	3600	Solutionreach	2822, 5010	White Towel Services, Inc.	3832
Live Recall	5222	PDT, Inc. /Paradise Dental Technologies	1908	Somnomed, Inc.	1006	Wise Instruments	4700
LLI Advisory Group	1605	Pease and Curren, Inc.	629	SOTA Imaging	3712	World Bio Tech Co., Ltd.	5233
LM-Dental	4028	Pelton & Crane	4216	Spazzolificio PIAVE Spa	1601	World Dental Exhibition Alliance	1627
LumaDent, Inc.	2913, 4633	Pemco/Newark Dental	2608	Spectadent Laboratories	4100	Xian Yang NorthWest Medical Instrument Group Ltd.	1905
M & S Dental Supply CO., LLC	3837	Penn Dental Medicine	5702	Spident USA, Inc.	4200	XinYang Dental Laboratories, Inc.	5604
M & T Bank	5304	PennWell Corp./ Dental Economics	5212	Splintek	4110	XLent Software	5200
MacPractice, Inc.	4614	Perioptix, Inc.	4415	Sporda Tech	5211	Yankee Dental Congress	2523
Main Street Hub	4912	PeriRx, LLC	1506	Springstone Patient Financing	5407	Yelp, Inc.	814
Malo Institute	1804	Philips Sonicare & Zoom Whitening	4800	SS White	2814	Ymarda Optical Instrument Factory	4310
Mandelbaum, Salsburg	3420	PhotoMed International	800	Standard Dental Institute	5620	Yodle Inc.	2823
Mani, Inc.	930	Physics Forceps - Golden Dental Solutions	4821	StarDental	3409	Zahn Dental	234
Marquis Remote Diagnostics	5331	PIERREL Pharma SRL	5225	Starlight Trading	5708	Zeiss	3433
Maui Amenities, Inc.	1807	Pioneer of Dentistry Column	5231	STERNGOLD	632	Zeiss Multi-Media	3534
MCT(Mr.Curette Tech)	5031	Planmeca USA, Inc.	4028	Stoma Dental	3639	Zhuhai Graceful Dental Technology Co. Ltd.	2628
Mectron USA/Piezosurgery Inc.	2626	Planmeca USA, Inc. - CAD CAM Division	4432	Stratasys	3629	Zimmer Dental	5105
Medco Instruments, Inc.	2806	PNC Bank,Healthcare Business Banking	2307	Straumann	825	Zing	3118
Medentex	2914	POH Oral Health Products, Inc.	3415	Strauss Diamond Instruments, Inc.	1036	Zirc Company	3316
Medical Design Build by J. Silver Group	3315	Porter Instruments	1208	Stylecraft Interiors, Inc.	2811	Zirkonzahn USA, Inc.	834
Medical Liability Mutual Insurance Company (MLMC)	2105	Posca Brothers Dental Lab, Inc.	934	Sultan Healthcare, Inc.	3427	Zoll Medical Corporation	5320
Medical Protective	3432	PracticeCompass, LLC	2400	Suizer MixPac Ag	4822	Zoll-Dental	3103
Medicom	3933	Premier Dental Products Company	4207	Summit Dental Systems	3101		
Medidenta	916	Prestige Ameritech	4640	Suni Medical Imaging Inc.	5327		
MEDIPLUS	5128	Preventech	4210	Sunrise Dental Supplies LLC & Sunrise Dental Lab	5616		



34TH STREET

12TH AVE

11TH AVENUE

US Exhibitors Interested in Overseas Markets Listings

A.Titan Instruments

Booth:1808

10 Center Dr., Orchard Park, NY 14127

Contact: Michael Tuber, President

Phone: (716) 667-9211 Fax:(716) 667-9212

E-mail: lisa.gastle@atitan.com Website: www.a.titan.com

EXPORT PRODUCTS: Dental and Surgical Instruments**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

AdDent, Inc.

Booth:1709

43 Miry Brook Rd., Danbury, CT 06810

Contact: Joshua Friedman, President

Marian Hesmeyer, Customer Service Coordinator

Phone: (203) 778-0200 Fax:(203) 792-2275

E-mail: mpereyra@addent.com Website: www.addent.com

EXPORT PRODUCTS: Calset, Microlux, Rite-Lite2, CoMax, Trimax, OraBlu**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

American Eagle Instrumentns

Booth:1700

6575 Butler Creek Rd., Missoula, MT 58908

Contact: Jim Kelley, Chief of Staff

Phone: (406) 549-7451 Fax:(406) 549-7452

E-mail: jkelley@am-eagle.com Website: www.am-eagle.com

EXPORT PRODUCTS: Dental Hand Instruments, Periodontal Hygiene, Diagnostic, Composite, Restorative, Implant**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Best Instruments USA

Booth:2310

126-10 Jamaica Ave., Richmond Hill, NY 11418

Contact: Adel Safdar, CEO

Phone: (718) 847-1100 Fax:(718) 847-1102

E-mail: bestinstruments@yahoo.com

EXPORT PRODUCTS: Dental Instruments, Surgical Instruments**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Bbeutlich Pharmaceuticals, LLC

Booth:2812

1541 Shields Dr., Waukegan, IL 60085

Contact: David Clinard, International Sales Manager

Phone:(248) 302-3475 Fax:(847) 473-1122

E-mail: dclinard@beutlich.com Website: www.beutlich.com

EXPORT PRODUCTS: HurrCaine 20% Benzocaine Topical Anesthetic, 1 oz Jar of gel or liquid, 5.25 gram tube, 2 oz can of Spray, HurriView one tone or tow tone Plaque Disclosing snap-n-go swabs, HurriSeal Dentin Desensitizer 5ml bottle and snap and go swabs, and pH paper**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements**INTERNATIONAL BUSINESS DESIRED:** Worldwide

CommonSense Dental Products

Booth:3421

14998 Cleveland Street - Suite A. Springlake, MI 49456

Contact: Charlotte Vanderwall, Tradeshow Coordinator

Phone:(616) 935-0709 Fax:(616) 935-0711

E-mail: janer@go2csd.com Website: www.commonensedental.com

EXPORT PRODUCTS: Flexi Wedge, LogiBloc, Prepcheck**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

ContacEZ, The ultimate Interproximation Solutions

Booth:5416

217 Se 136th Ave., Vancouver, WA 98684

Contact: Stella Kim, President

Josh Kim, Director of Sales

Phone:(360) 694-1000 Fax:(360) 694-6191

E-mail: matt@contacez.com Website: www.contacez.com

EXPORT PRODUCTS: Single-handed diamond dental strips, gauges to remove IPR & snap on disc guards to protect patients from Spinning discs.**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Convergent Dental , Inc.

Booth:4831

2 Vision Dr., Natick, MA 01760

Contact: Mike Cataldo, CEO

Phone:(508) 500-5661 E-mail: info@convergentdental.com

Website: www.convergentdental.com

EXPORT PRODUCTS: SOLEA - All Tissue Dental Laser**RANGE OF DISTRIBUTION:** Foreign Agents/ Distributors**INTERNATIONAL BUSINESS DESIRED:** Western Europe, Canada

Cosmedent, Inc.

Booth:3017

401 N. Michigan Ave., - Suite 2500 Chicago, IL 60611

Contact: Bennett Cochran, Export Manager

Phone:(312) 644-9586

E-mail: bennettc@cosmedent.com Website: www.cosmedent.com

EXPORT PRODUCTS: Composit Resin, Polishing Systems, Temporary Materials, Core Build up Material, Continuing Education**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Denbur, Inc.

Booth:3104

650 Blackhawk Dr., Westmont, IL 60559

Contact: Fari Maissami, President

Sean Maissami, Managing Director

Phone:(630) 986-9667 Fax:(630) 986-9688

E-mail: seanm@denbur.com Website: www.denbur.com

EXPORT PRODUCTS: Micro Applicators, Bristle Applicators, Fiber Free Applicators, Light Curing Tips, Fracfinders, Syringes and tips, Interdental Applicators, Interdental Irrigators**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Dent Corp. Research & Development

Booth:1212

656 Mamaroneck Ave., White Plains, NY 10605

Contact: David Albelda, President

Vahide Meric, VP Marketing

Phone:(800) 454-9244 Fax:(914) 948-1711

E-mail: info@dentcorp.com Website: www.dentcorp.com

EXPORT PRODUCTS: Easy Pneumatic C & B Remover II, Super Clamp, Easy Scan and Easy Cut**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors/ Joint Ventures**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Dental Burs

Booth:3932

19 Iwanuma Dr., Napa, CA 94558

Contact: Boris Lehtman, President

Phone:(800) 693-1591 Fax:(847) 556-0404

E-mail: info@bursusa.com Website: www.bursusa.com

EXPORT PRODUCTS: Rotary: Diamond Burs, Carbide Burs, Endo Files, Lab Burs, Diamond Discs, Diamond Strips, Abrasives, Polishers, Polishing Paste, Ceramists, Brushes, Gloves, Masks and More!**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Dental Innovations, LLC

Booth:3833

46 Valentine St., Cambridge, MA 0 2139

Contact: Sam Shamaidi, CEO

Phone:(617) 680-0777 E-mail: dentalinnovationsllc@gmail.com

Website: www.dentalinnovationsllc.com

EXPORT PRODUCTS: High-Fidelity Electronic Hearing Protection Against Noise - Induced Hearing Loss in the Dental Environment.**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements**INTERNATIONAL BUSINESS DESIRED:** Western Europe, Canada/Mexico

Denterprise International, Inc.

Booth:3520

110 East Granada Blvd. - Suite 207 Ormond Beach, FL 32176

Contact: Claude Berthoin, President

Marco Sollai, Export Manager

Phone:(877) 509-3180 Fax:(855) 235-7902

E-mail: sales@denterpriseintl.com Website: www.denterpriseintl.com

EXPORT PRODUCTS: Digital Dental X-Ray sensors, XRay2Go, Portable X-Ray Generator, Intraoral Cameras, Polaroid Dental Film, Film Digitizer, Handpieces and curing Lights.**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Designs for Vision, Inc.

Booth(s):1813, 2012, 5026

760 Koehler Ave., Ronkonkoma, NY 11779

Contact: Katie Kromberg, International Sales Manager

John Walsh, Corporate Vice President

Phone:(800) 345-4009 Fax:(631) 585-3404

E-mail: info@designsforvision.com Website: www.designsforvision.com

EXPORT PRODUCTS: Dental Telescopes, L.E.D. Lights**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Diatech

Booth:3203

1165 Chuck Dawley Blvd. - Suite 100 Mt. Pleasant, SC 29464

Contact: Cheri Corder

Alicai Oliver, President

Phone:(843) 849-3700 Fax:(843) 849-3707

E-mail: cheri@diatechusa.com Website: www.diatechusa.com

EXPORT PRODUCTS: Ortho Kits, Carbide Burs**RANGE OF DISTRIBUTION:** Direct Sales**INTERNATIONAL BUSINESS DESIRED:** caribbean, Eastern Europe, Western Europe, Central America, Australia, New Zealand

DoWell Dental Products

Booth:1514

9287 Ninth St., Rancho Cucamonga, CA 91730

Contact: Kevin Kim, Sales Manager

David Fond, Sales Manager

Phone:(877) 373-8904 Fax:(909) 348-7816

E-mail: rosana@dowelldentalproducts.com

Website: www.dowelldentalproducts.com

EXPORT PRODUCTS: Piezo Art, Ultrasonic Equipment, Dental Instruments, Special Design of Piezo Surgery**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Essential Dental Systems

Booth:2013

89 Leuning St., So. Hackensack, NJ 07606

Contact: Joel Burstein, CEO

Tom Dammeyer, International Sales Rep

Phone:(201) 487-9090 Fax:(201) 487-5120

E-mail: info@edsdental.com Website: www.edsdenta.com

EXPORT PRODUCTS: Dental Products**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Franklin Dental Supply, Inc.

Booth:1102

1884 Bellmore Ave., Bellmore, NY 11710

Contact: Saul Marc, Director of Marketing

Phone:(516) 783-8700 Fax:(516) 783-8900

E-mail: frankdent@aol.com Website: www.franklindentalsupply.com

EXPORT PRODUCTS: Amalgam, Composite Bond, Dental Instruments, SS Crowns, Diamond Burs, Rubber Dam Clamps**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Genoray America, Inc.

Booth:5106

3002 Dow Avenue - Suite 420 Tustin, CA 92780

Contact: Kaitlynn Min, US Sales Manager

MK Park, CEO

Phone:(855) Genoray Fax:(714) 786-8919

E-mail: inquiry@genorayamerica.com

Website:www.genorayamerica.com

EXPORT PRODUCTS: Dental x-ray: Portable, panoramic, Cephalometric, CBCT, Sensors**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

GlassSpan, Inc.

Booth:1604

101 J.R. Thomas Dr., Exton, PA 19341

Contact: Janet Scharf, President

Phone:(610) 363-7573 Fax:(610) 363-6391

E-mail: janetscharf@aol.com Website: www.glassspan.com

EXPORT PRODUCTS: GlasSpan Flexible Ceramic Fiber System**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Great Lake Orthodontics

Booth:4812

200 Cooper Ave., Tonawanda, NY 14150

Contact: William Gertner, VP Sales & Marketing

Charlie Mozeko, Product Manager

Phone:(716) 871-1161 Fax:(716) 871-0550

E-mail: info@greatlakesortho.com Website: www.greatlakesortho.com

EXPORT PRODUCTS: Orthodontic Supplies, Equipment and Oral Appliances**RANGE OF DISTRIBUTION:** Direct Sales, Foreign Agents/Distributor**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Handler Red Wing International

Booth:1101

612 North Avenue East Westfield, NJ 07090

Contact: Rick Laduca, President & GM

Sandi Hanrahan, Controller

Phone:(908) 233-7796 Fax:(908) 233-7340

E-mail: rickladuca@handlerrmfg.com Website: www.handlerrmfg.com

EXPORT PRODUCTS: RedWing® Lathes, motors, model trimmers of different sizes. Dyna-Vac® dust collectors - Small, medium and large. Etcher Catcher® sandblaster. Sta-Kleen® splash hoods and shields. Syncro Torque® lab micro motor and hand piece. Atlas® denture curin**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** Worldwide

Head Dental Corporation

Booth:5114

17972 Sky Park Circle - Suite J. Irvine, CA 92614

Contact: Charlie Ito, CEO

Phone:(949) 474-0176 Fax:(949) 474-1736

E-mail: charlie@headdental.com Website: www.headdental.com

EXPORT PRODUCTS: Dental Handpiece, Orthodontic Instruments**RANGE OF DISTRIBUTION:** Foreign Agents/Distributors**INTERNATIONAL BUSINESS DESIRED:** South America

Henry Schein International Booth:4225
135 Duryea Rd., Melville, NY 11247
Contact: Mirna Chala, Sales Rep
Kevin Sanchez, Sales Rep
Phone:(631) 843-5325 Fax:(631) 843-5676
E-mail: export@henryschein.com Website: www.henryschein.com
EXPORT PRODUCTS: Henry Schein Brand
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Caribbean

iLumi Sciences, Inc. Booth:5000
4150 Lafayette Center Drive - Suite 500 Chantilly, VA 20151
Contact: Walter Abbott, Sales Manager
John Tokizawa, Vice President
Phone:(703) 894-7576 Fax:(703)476-5631
E-mail: jtokizawa@ilumisi.com Website: www.ilumisi.com
EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guide (Dental Hand Piece)
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributor
INTERNATIONAL BUSINESS DESIRED: Worldwide

Impladent Ltd. Booth:1520
198-45 Foothill Ave., Jamaica, NY 11423
Contact: Maurice Valen, President
Andrew Valen, Vice President
Phone:(718) 465-1810 Fax:(718) 464-9620
E-mail: andrew@impladentltd.com Website: www.impladentltd.com
EXPORT PRODUCTS: Bone Grafts, OsteoGen®, Allografts, Membranes, other Biomaterials and Bone Graft Fixation Screw Kit

ITL DENTAL Booth:4032
31 Peters Canyon Irvine, CA 92606
Contact: Courtney Emery, President
Phone:(949) 223-8950 Fax:(949) 223-8960
E-mail: sales@itldental.com Website: www.itldental.com
EXPORT PRODUCTS: Implant Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Johnson Promident Booth:4108
618 Corporate Way - Unit 1 Valley Cottage, NY 10989
Contact: Yanela Garcia, Latin America Manager
Gary Kris, General Manager
Phone:(845) 589-0210 Fax:(845) 589-0211
E-mail: sales@johnsonpromident.com
Website: www.johnsonpromident.com
EXPORT PRODUCTS: Rotary Instruments including carbide burs, diamonds, and finishing/polishing instruments, handpieces, ultrasonic and sonic scalers, curing lights.
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

JS Dental Mfg. Booth:3826
PO BOX 904 Ridgefield, VA 06877
Contact: Mats Engstrom, President
Phone:(203) 438-8832 Fax:(203) 431-8485
E-mail: info@jsdental.com Website: www.jsdental.com
EXPORT PRODUCTS: Endodontic Files
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Lares Booth:4101
295 Lockheed Ave., Chino, CA 95973
Contact: Christian Godoy, Director of Global Sales
Phone:(530) 717-3145 Fax:(530) 345-1767
E-mail: cgodoy@laresdental.com Website: www.laresdental.com
EXPORT PRODUCTS: U.S. Highspeed Air Driven Handpieces
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

OraHealth Booth:5309
13434 SE 27 Place. Bellevue, WA 98005
Contact: Jeff Haley, President
Phone:(425) 451-9876 Fax:(425) 865-9335
E-mail: haley@orahealth.com Website: www.orahealth.com
EXPORT PRODUCTS: Xylimelts for Dry Mouth
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Western Europe, Middle East/Asia

Ortho-Tain, Inc. Booth:2412
BARRIO PINAS STREET 861 K.M. 5.0 Toa Alta, PR 00953
Contact: Leslie Stevens, President
Phone:(800) 468-0737 Fax:(888) 243-7256
E-mail: orthotain@gmail.com Website: www.orthotain.com
EXPORT PRODUCTS: Tooth Positioners, Habit Appliances, Snore Appliances
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Ortho Technology, Inc. Booth:2522
17401 Commerce Park Blvd., Tampa, FL 33647
Contact: Shirley Stanley, Director International Sales
Dale Miller, Director of Marketing
EXPORT PRODUCTS: Orthodontic Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
BUSINESS DESIRED: Worldwide

PDT, Inc./Paradise Dental Technologies, Inc. Booth:1908
8275 Highway 10 West. Missoula, MT 59808
Contact: Wendy Birtles, Canadian Sales Manager
Tracy Hull, School Coordinator
Phone:(800) 240-9895 Fax:(406) 626-4550
E-mail: exhibit.manager@pdt dental.com Website: www.pdt dental.com
EXPORT PRODUCTS: Dental Instruments, Dental Sterilization Cassettes
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Phystic Forceps - Golden Dental Solutions Booth:4821
27115 Gratiot Ave., Roseville, MI 48066
Contact: Curt Lawler, Dir. Internatioal Sales & Product Development
Phone:(877) 987-2284 Fax:(866) 624-0208
E-mail: info@golddentalsolutions.com
Website: www.golddentalsolutions.com
EXPORT PRODUCTS: Physics Forceps Extraction System, WAM Crown Removal and Implant Spacing Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

POH Oral Health Products, Inc. Booth:3415
6863 E 40th St., Tulsa, OK 74145
Contact: Dr. Karla Tucker, Vice President International Division
Phone:(918) 622-9412 Fax:(918) 62-29005
E-mail: global@buypoh.com Website: www.buypoh.com
EXPORT PRODUCTS: Manual Specialty Toothbrushes, Nylon Dental Floss In Nowax & Litewax In Black and White
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Premiere Dental Products Company Booth:4207
1710 Romano Dr., Plymouth Meeting, PA 19462
Contact: Joe Simon, Sr. VP Marketing
Metin Yasin, Director, International Sales
Phone:(610) 239-6000 Fax:(610) 239-6171
E-mail: intlinfo@premusa.com Website: www.premusa.com
EXPORT PRODUCTS: Propy paste Fluoride, Varnish, Imstrumetns, Propy Angles, Restorative, Cemetns, Cleaners, Trays, Whitening
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Quintessence Publishing Co., Inc. Booth:3003
4350 Chandler Dr., Hanover Park, IL 60133
Contact: William Hartman, Executive Vice President
Travis Hartman, Sales Associate
Phone:(630) 736-3600 Fax:(630) 736-3600
E-mail: service@quintbook.com Website: www.quintpub.com
EXPORT PRODUCTS: Dental Books, Journals and MultiMedia
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Licensing Agreements
INTERNATIONAL BUSINESS DESIRED: South America, Carribean

RF America Booth:4634
17609 Ventura Blvd - Suite 115 Encino, CA 91316
Contact: Jesse Pulido, CEO
Phone:(818) 986-9552 Fax:(818) 855-5888
E-mail: mail@myrfamerica.com Website: www.myrfamerica.com
EXPORT PRODUCTS: Discovery Cam & Discovery Center wireless intraoral camera & Workstation
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Shatkin F.I.R.S.T., LLC Booth:1417
2495 Kensington Ave., Amherst, NY 14226
Contact: Tom McQuillen, Director of Business Development
Phone:(716) 839-2959 Fax:(716) 839-3363
E-mail: tomquillen@shatkinfirst.com Website: www.shatkinfirst.com
EXPORT PRODUCTS: Mini Dental Implants and Accessories
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Shofu Dental Corporation Booth:4407
1225 Stone Dr., San Marcos, CA 92078
Contact: Randy Bailey, VP Sales
Lynne Calhott, VP Marketing
Phone:(800) 827-4638 Fax:(760) 736-3276
E-mail: customerservice@shofu.com Website: www.shofu.com
EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding Agents, Ceramics, Cements
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: South America, Caribbean, Central America, Canada, Mexico

Shu Dental Booth:2713
102 W. Bridge St., Morrisville, PA 19067
Contact: Roy Shu, Owner
Phone:(215) 295-0088 Fax:(215) 296-0899
E-mail: shudental@gmail.com Website: www.shudental.com
EXPORT PRODUCTS: Dentures, Crown & Bridges, Partial Frame, Valplast, Zirconia, Empress, Wolceram, Captek
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Taub Products Booth:2708
277 New York Ave., Jersey City, NJ 07307
Contact: Jordan Taub, VP Marketing
Lawrence Taub, President
Phone:(201) 798-5353
E-mail: sales@taubproducts.com Website: www.taubdental.com
EXPORT PRODUCTS: Dental Lab Sundries: Die spacers, Die Hardeners, Microscopes, Lubricants. Dental Operator: Veneer cements, Dual Cured Resin Cements for Full Crown, Porcelain Repair System, Provisional Resin Molds and stains for resins. Dental Instruments.

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Licensing Agreements
INTERNATIONAL BUSINESS DESIRED: worldwide

Theta Booth:1606
P.O. Box 806 Niagara Falls, NY 14302
Contact: Paul D. Pinkney, President
Phone:(716) 791-3591 Fax:(800) 828-1375
E-mail: info23@thetacorp.com Website: www.thetacorp.com
EXPORT PRODUCTS: Colored Light Communications Systems
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Upholstery Packages & Services Booth:5014
25 Bradley Branch Road - #2 Arden, NC 02874
Contact: Ralph L. Van Praag, President
Phone:(800) 947-0505 Fax:(828) 654-9697
E-mail: cs@upholsterypackages.com
Website: www.upholsterypackages.com
EXPORT PRODUCTS: We Manufacturer New Deantl Upholstery Packages for Patient chairs and stools

Valplast International Booth:801
200 Shames Dr., Westbury, NY 11590
Contact: Shabab Rahman, Business Development Manager
Peter Nagy, President
Phone:(516) 442-3923 Fax:(516) 442-3929
E-mail: info@valplast.com Website: www.valplast.com
EXPORT PRODUCTS: Denture Materials, Dental Laboratory Equipment, Flexible Partial
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributor, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Video Dental Concepts Booth:3519
110 East Granada Blvd. - Suite 207 Ormond Beach, FL 32176
Contact: Claude Berthoin, President
Marco Sollai, Export Manager
Phone:(877) 509-3180
info@videodental.com Website: www.vdeodental.com
EXPORT PRODUCTS: Digital Dental X-Ray sensors, XRay2Go, Portable X-Ray Generator, Intraoral Cameras, Polaroid Dental Film, Film Digitizer, Handpieces and curing Lights.
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

New Product Listings

AB Dental Devices Ltd. Booth: 5411

Hayahaolomim 19. Ashdod, Isreal
Website: www.ab-dent.com

Product Name: ABGUIDED SERVICE

Description: ABGuided Service is a unique way to allow the dentist or oral surgeon to easily use the latest advanced technologies in 3D imaging and printing. The ideal implant position can be planned, based on a CT, model scans and virtual tooth setup, and relating to the future prosthetic restoration. The AB Guide is digitally manufactured and supplied with implants, abutments and all the tools required for each case. A temporary bridge can be made for immediate loading..

Apavia Booth: 5310

34899 Curtis Blvd., Eastlake, OH 44095
T: (844) 235-3838 F:(440) 571-4152

Product Name: AVTMax™ Amalgam Sperator

Description: Proudly hold the industry's highest certification & retention rate of 99.7%. Apavia's AVTMax includes a universal replacement and recycle program along with a confidence guarantee - We will cover our competitor's warranty too, No Questions Asked!

Benco Brands Booth: 1724

295 Centerpoint Blvd., Pittston, PA 18640
T: (800) GO-Benco

Product Name: Pro-Sys Tooth Whitening System

Description: Pro-Sys™ Professional In-Office Tooth Whitening System - This easy to use systems features a prefilled silicone tray with a combination of professional strength hydrogen peroxide and carbamide peroxide. Fast acting, yet gentle. This specifically formulated gel also contains potassium nitrate and xylitol to prevent sensitivity and dehydration. Patients will love this fast, comfortable and convenient whitening system.

Carestream Dental Booth: 3228

1765 The Exchange Atlanta, GA 30339
T: (800) 944-6365

Product Name: CS 3500 Intraoral Scanner

Description: With the CS3500 intraoral scanner, practitioners can easily acquire true color, 2D and 3D images that can be used with CS Restore software to design restorations with their practice. Requiring no external heater, powder or trolley systems the CS 3500 features high -angulation scanning up to 45 degrees and to a depth from -2 to +13mm. Additionally, the CS 3500 fetures a unique light guidance system that aids in the capture of the data during the image acquisition process..

Colgate Booth: 2826

300 Park Ave., New York, NY 10022
T: (800) 2-COLGATE F:(212) 310-2317

Product Name: Colgate PreviDent® Varnish Is Launching a New Grape Bubblegum Flavor!

Description: Colgate PreviDent® Vanish is now available in 3 Great flavors - Mint, Raspberry and new grape bubblegum. Colgate PreviDent® Varnish with 5% solium fluoride (22,600 ppm) provides 4 times greater fluoride uptake than 3M™ Vanish™ Varnish into lesioned enamel. It also provides a smooth, even, quick application, and dries to a natural enamel color. To request Free Samples, dental professionals can visit www.switchtoprevident.com

Colgate Booth: 2826

300 Park Ave., New York, NY 10022
T:(800) 2-Colgate F:(212) 310-2317

Product Name: New Colgate® Enamel Health™

Transforms Enamel from Rough & Weakened to Smooth & Strong!

Description: New Colgate® Enamel Health™ protects enamel with a unique active fluoride formula that works in 2 ways: Replenishes Natural calcium and phosphate back in the weakened enamel to fill in rough spots. Gently Polishes the tooth surface so it's smoother and bacteria are less likely to stick. Free Samples of new Colgate® Enamel Health™ and to see demonstrations of the scence in action, visit www.colgateprofessional.com/enamelhealth

DAL DT Technologies Booth: 227

241 NE Perry Ave., Peoria, IL 61603
T: (888) 894-2148 F:(563) 386-2063

Product Name: BioZ Zirconia Screw-Retained Implant Bridge

Description: The BioZ Zirconia Screw-Retained Implant Bride is a full arch implat supported zirconia prosthesis providing you with a strong, all-ceramic esthetic alternative to traditional hybrid, overdenture or screw-retained beidge offers maximum strength, durability, biocompatibility and retrievability.

DeBaby Buddy/Compac Industries Booth: 4239

2617 Talley St., Decatur, GA 30030
T:(404) 373-4030 F:(404) 373-4855

Product Name: 360 Toothbrush

Description: The Innovative 360 toothbrush allows children to clean the whole more at once! Developed wit the support of Osaka University Infant Dental Clinic, the 360 Toothbrush has 10,000 microfiber bristles - 10x more that the average toothbrush.

DentLight, Inc. Booth: 4402

1825 Summit Ave. - Suite 210 Plano, TX 75074
T:(800) 763-6901 F:(972) 346-6550

Product Name: FUSION 4 Curing Light, DOE Oral Cancer Screening Kit

Description: Profit from the most innovative LED optics Solutions: Multipurpose Light system for 5 second cure, cancer screening, caries detection, and chair side bleaching, most comfortable and economic headlight system, unique filter for laser protection, HD Light weigh loupes and all that improves our profit!

Dr. Abdulaziz Al Ajaji Dental Clinics Booth: 941

PO BOX 3154 Riyadh, Saudi Arabia 1471

Product Name: International Dentist Recruitment

Description: www.alajajidental.com

Dr.QuickLook, Inc. Booth: 3841

755 Morgan Road - Suite 1, Liverpool, NY 13090
T:(315) 565-4058 F:(315) 565-5706

Product Name: DrQuickLook™ SD

Description: Handheld, all-in-one intraoral camera and ulti-function touch device. No USB cards, No Software intergration. Not dependent on computer to use al the features. Review al saved images on the large 5" touch screen. Import Images from the SD Card using any computer or practice manament system. Or use the CD Card to print.

GBS Technologies Booth: 1628

71 Rose St., Hastings on Hudson, NY 10706
T: (914) 275-7679 F:(914) 591-1087

Product Name: Smart Micro Intraoral X-Ray Imaging System

Description: The SMART MICRO imaging systems is a new low cost introral digital reader. This wireless system uses no cable between patient and reader. High quality dental images appear in seconds. Designed for patient comfort this system utilizes the existing x-ray system. User friendly software guarantees easy storage and recall. Please stop by our booth #1628 to help your office benefit and find new low cost solution to image acquisition and storage.

Ghost Mfg. Booth: 1002

480 Ansley Drive, St. Josephs, MI 49085
F:(269) 281-0489 F:(269) 428-4705

Product Name: Multi-Axis Spiral Suctions (M.A.S.S.) HVE Dental Suction Tip

Description: The FIRST and ONLY HVE tip that prevents tissue draw-in (won't suck up the patient's tongue or cheek), allows for continuous suction even if the end of the tip is occluded, and serves the function of both an HVE tip and saliva ejector. It also offers a more ergonomic hand positioning for assistants, better field of view for both the dentist and assistant, has a rigid barrel wall for retraction, has a rounded edge to prevent the possibility of tissue trauma, and is quieter that a traditional HVE tip.

GumChucks at OralWise Inc. Booth: 5210

235 86 Calabasas Road – Suite 202 Calabasas, CA 91302
T: (855) 424-8257 F:(855) 424-8257

Product Name: Pro Tech Auto Clavable Gum Chucks Handles

Description: Medical Grade Aluminum Autoclavable Gum Chucks Handles for Professional use. Works will all flossing tips!

Henry Schein Dental Booth: 4230

135 Duryea Rd., Melville, NY 11747
T:(631) 501-4475

Product Name: Zirlux Digital Materials

Description: The Zirlux® Universal All-Ceramic System enables clinical to provide patients with exceptional restorations that are aesthetic, strong, metal-free, and available for muliple restorative options. Zirlux® can be prescribed for trnslucent full contour monolithic zirconia, traditional layerd zirconia, or pressed to zirconia restorations.Zirlux zirconia restorations can be fabricated by any of the Zirlux Certified laboratories in the USA and Canada Even the most challenging cases can be created using state of the art CAD/CAM technology through a certified lab partner.

High Tech Innovations, LLC Booth: 3117

1719 Route 10 - Suite 215. Parsippany, NJ 07054
T:(973) 889-0030 F:(973) 833-0301

Product Name: MyCloud

Description: MyCloud by HTI is the safest, most cost-effective way to build a technology cloud strategy in your dental practice.. This new hybrid could solution embodies the best of both worlds; offering dental practices the accessibility and compliance of the cloud, while maintaining the security and performance of a private, local database. MyCloud's unique offering gives your practice the power and agility needed to remain competitive, all while protecting your most sensitive, customer data.

IBS Implant Booth: 1038

Yoonsung-gu Toplib-dong 811. Daejeon, Korea
www.ibsimplant.com

Product Name: Magic Kit (OneTime drilling, bone expansion, sinus lifting tech)

Description: This Simple "Magic Kit" will allow to perform treatment for all types of case easily regardless of their mastery of difficult techniques including onetime drilling, bone expansion and sinus lifting.

ilumi Sciences, Inc. Booth: 5000

4150 Lafayette Center Dr. - Suite #500 Chantilly, VA 22151
T:(703) 894-7576 F:(703) 476-5631

Product Name: Fiber Optics Dental Posts

Description: iLumi Fiber Optics Dental Posts provide excellent mechanical strength and flexibility similar to dentin with low modulus of elasticity. High NA optical fiber with "total lternal Reflection" provides excellent light transmission for one step light cure. All materials are biocompatible, non-corrosive and provide optimal 5X radiopacity for easy aftercare diagnostic follow-up.

Instradent USA, Inc. Booth: 1011

60 Minuteman Rd., Andover, MA 01810
T:(855) 412-8883 F:(855) 412-8884

Product Name: Acqua

Description: COMING SOON! The new line of Neodent Acqua Implants featuring a hydrophilic surface for greater Preditability and bone to implant contact.

iSonic (Ultrasonic cleaners) Booth: 4413

2243 S. Throop St., Chicago, IL 60608
T:(847) 850-0404 F:(847) 756-7513

Product Name: Ultrasonic Cleaner Model P4821

Description: \$140 Show Special. IT features a tough-sensing control panel without any bottons for much better water-proof reliability. 1-30 minutes full range timer, tank capacity 2.6 qt/2.5L, Tank Size 9.6x5.9x3, fits hygienist's cassette or loose intruments.

Kenda Dental Polishers Booth: 4813

Kanalstrasse 18 Vaduz, Liechtenstein 9490
www.kenda-dental.com

Product Name: KENDA Zircovis

Description: Hard, Robust diamond polisher, ideal for adjustments on zirconia and alumina crowns. KENDA ZIRCOVIS 2-step polishing system smoothes in the first step rough surfaces, in the second step it removes fine scratches and achieves very high gloss surfaces.

LifeLine Sciences Booth: 5605

38955 Hills Tech Drive. Farmington Hills, MI 48331
T:(855) 303-4601

Product Name: TMJ NextGeneration™

Description: TMJ Health LLC™ Announces FDA cleared Treatment for TMJD - announced that TMJ NextGeneration™, a FDA cleared medical dvice for reducing TMJD pain that consists of two hollow ear canal inserts. The device uses the anatomical change of the open jaw to provide a unique near field treatment for TMJD. Patients wearing the devices in a thre month clinical study experienced a significant reduction in Pain.

Microcopy Booth: 1106

3120 Moon Station Road., NS Kennesaw, GA 30144
T:(770) 425-5715 F:(770) 423-4996

Product Name: BITE-Chek Articulation Film

Description: The NEW Bite-Chek Articulation Film boasts an innovative, easy-grip handle to simplify occlusal adjustments without the need for forceps. Bite-Chek's thin profile helps patients close their bite completely, resulting in a small, accurate mark that makes adjustment easy to interpret. FREE samples available.

Practice Compass, LLC Booth: 2400

601 Skokie Blvd. - Suite 104. Northbrook, IL 60062
T:(874) 780-1033 F:(847) 919-3938

Product Name: Practice Compass

Description: Practice Compass seamlessly connects telephone service and phones with an existing dental practice management software in a new and unique way. When patients call into your practice and important information about their upcoming or passed due appointment, including their insurance, billing and other statuses, will automatically pop-up on your computer system. The system will even guide your staff on what to say and ask patients with the on-screen scripts that are specific to each reason. Unlimited email, texting, inbound and outbound call tracking, recording, productivity analytics ad many more features are included.

Premier® Dental Products Company Booth: 4207

1710 Romano Drive. Plymouth Meeting, PA 19462
T:(610) 239-6020 F:(888) 614-6646

Product Name: Enamelon® Preventive Treatment Gel & Toothpaste

Description: A new solution to preventive care. Enamelon® Preventive Treatment Gel and Enamelon® Toothpaste are the new standard of caring. A safe and effective alternative to both 5000 ppm fluoride toothpastes and remineralizing pastes. Enamelon helps to prevent careies, gingivities and treat sensitivity. Visit us in booth #4207 for our special introductory offers.

PSP Booth: 3441

3-S Dylan Road, Belvedere. Kent, UK
www.pspdentalco.com

Product Name: CERAM II LC

Description: Resin modified Glass Ionomer Restorative

Stoma Dental Booth: 3639

999 Executive Parkway - Suite 106. St. Lous, MO 63141
T:(855) 800-3683

Product Name: Dove Disposable HVE and SE Valve Systems

Description: The 1st disposable HVE and SE Valve System in the World

Sulzer Pixpac AG Booth: 4822

Ruetistrasse 7. Haag, SC 9465 Switzerland
www.sulzer.com

Product Name: MIXPAC™ T-Mixer®

Description: Revolutionary improvement of the well-established MIXPAC™ dental mixers to the advantage of the user. The new mixing technology provides less material waste and consistigly high mixing quality. The changeover to the new T-Mixer® is easy to implement: 100% compatibility with the existing MIXPAC Systes is guaranteed as before, all origranal accessories fit.

UAB "DTL VILNIUS" Booth: 1421

Zirmunu St.70 Vilnius, Lituania LT-09124
www.dtlvilnius.com

Product Name: Trinyte-Detnal Architecture

Description: TRINYTE-Dental ARCHITECTURE is developing a web-based application to help dental technicians and dental-orthopedics to manage process of dental prosthetics and improve their work efficiency based on the system of the dental architecure work protocol.

Unicare Biomedical, Inc. Booth: 5024

23011 Moulton Pkwy. - Suite J11 Laguna Hills, CA 92653
T:(949) 305-9600 F:(949) 334-1338

Product Name: Cytoflex Textured Tef-Guard

Description: Our Long running Tef-Guard brand has now been advanced to provide a macro and micro textured surface option. The greater textured exterior allows for beter soft tissue adhesion after closure, keeping infection out of your bone graft site.

Unicare Biomedical, Inc. Booth: 5024

23011 Moulton Pkwy. - Suite J11 Laguna Hills, CA 92653
T:(949) 305-9600 F:(949) 334-1338

Product Name: BenaCel Dental Dressing

Description: BeneCel Dental Dressing is a hemostatic gauze material made from regenerated oxidized cellulose. Easity absorbed by the body, this product is perfect for wound management, post extraction. With our newest C-003 configuration, you can now have the perfect size plug to fit larger extraction sites, which will drastically decrease our incidence of dry socket. Use it especially in cases where the patient is a heavy smoker or on blood thinning medication for proven results.

Uvener Booth: 2208
 281 Orrong Rd., St. Kilda State Vic, Australia 3183
 www.uvener.com

Product Name: Uvener
Description: Uvener, a clear template system, produces glossy, contoured direct composite veneers, with little need to rely on great dexterity or artistic ability, and its templates are autoclavable. Other uses for the system includes temporaries for porcelain.

Zahn Dental/Henry Schein Booth: 4230
 135 Duryea Rd., Melville, NY 11747
 T:(631) 501-4475

Product Name: Zirlux Digital Materials
Description: The Zirlux® Universal All-Ceramic System enables clinician to provide patients with exceptional restorations that are aesthetic, strong, metal-free, and available for multiple restorative options. Zirlux® can be prescribed for translucent full contour monolithic zirconia, traditional layered zirconia, or pressed to zirconia restorations. Zirlux zirconia restorations can

be fabricated by any of the Zirlux Certified laboratories in the USA and Canada. Even the most challenging cases can be created using state of the art CAD/CAM technology through a certified lab partner.

Zing Booth: 3118
 1719 Route 10 - Suite 215
 Parsippany, NJ 07054
 T:(973) 973 889-0030 F:(973) 833-0301

Product Name: ZING - Practice Communication Systems & App
Description: Zing is a cloud-based communication system designed specifically for dental practices. We have done away with walkie talkie, intercoms, and outdated light systems. Instead, Zing is installed on your office devices and automatically connects to an online database customized specifically for your needs. Running on PCS Macs, iPhones, iPads, and all Android devices, Zing is the simplest and most cost-effective solution for seamless communication within today's busy, private practice.

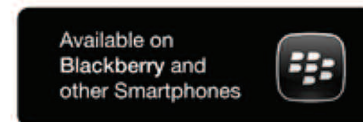


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You're at a Seminar...are You Paying Your Employees for This?

Most Doctors and Managers Get This Wrong!

If you're like most doctors or managers out there, you want to pay your employees properly and stay in compliance with all laws that apply. But what if you were making a mistake regarding the rules, and didn't even know it?

The scary fact is, when we talk to dentists about seminar and travel compensation, **OVER 90% ARE GETTING IT WRONG**. Your current seminar/travel policy could be violating state and/or federal laws at this very moment and could even serve as evidence against you if you need to defend against an employee claim or face a government audit.

Here are some of the seminar pay policies we see the most often:

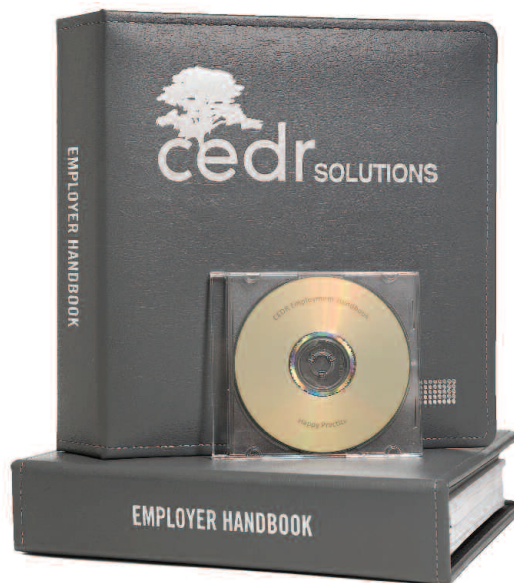
- "Because seminar training is voluntary or mutually beneficial, the employee will not be paid"
- "Employees are only paid when the training happens on a day they normally work"
- Seminar/training pay is at the employer's discretion"

Any of these look familiar? None of them comply with federal law! We're sorry... but it's better that you find out now, and from us, so you have time to get this right. Correcting this now could literally save you thousands

later down the line.

So what are the rules? Basically, in order for time spent at a seminar, CE course, or any other company training NOT to be compensable, ALL of the following must be TRUE:

1. Attendance must be outside of normal work hours. (Note: work hours, not work days)
2. Attendance is voluntary. (Note: The word "voluntary" will not stand up if the employer initiated the opportunity and led employees to believe that training is related to their job)
3. Event is not directly related to the job or does not benefit the employee. (MOST IMPORTANT)
4. The Employee performs NO productive work during this period.



There is one exception: You do not have to pay when your employee is pursuing continuing education to maintain their state licensure.

Otherwise, if any of those points are false – for instance, if your employee learns anything useful for performing their job while here – then their time is compensable. And in some states, the rules are even stricter. But the sooner you adapt your policy to fit this reality, the safer you'll be.

You might be wondering, "What about travel time?" or "What about MY state?" Or, you may have another question about these rules. Just stop by and ask our team at Booth #2922 any time during the Greater New York Dental Meeting. Or call us at 866-414-6056. We've got all the free training and expert answers you need.

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Introducing the Touch-Free LED Headlight from SurgiTel

The dangers of cross-contamination threaten both clinician and patient. SurgiTel has recently developed a LED solution.

Introducing the Touch-Free LED Headlight from SurgiTel: The Eclipse LED. Featuring advanced motion sensor technology the light turns on and off with a simple wave of the hand.

Comfortably wave the light off when finished with a patient, move around the office, and simply wave it on with the next. Nothing has touched your loupes in-between.

Turn your light off easily and be able to speak to your patients without blinding them. Easier switching also extends battery life and the life of the product.

The Eclipse LED comes in both High-Intensity and Micro models. All SurgiTel LEDs feature our patented, multi-lens technology. This assures a clear, even beam with distinct edges and no "hot spots."

Another safety feature of the Eclipse

includes SurgiTel's custom balance of spectral input to avoid the blue-light-hazard. Other brand LED headlights, with a blue tint, damage a user's retina over time and can lead to early onset macular degeneration. This type of light is especially dangerous when focused through loupe magnification.

All SurgiTel Headlights are able to be mounted on other brand loupes.

Avoid the dangers of cross-contamination with SurgiTel's touch-free, Eclipse LED Headlight. Contact your local representative today for a demonstration!

Avoid the risks of cross-contamination

Wave it on when you need the light, wave it off when you don't

Consult without blinding patient/assistant

Conserves battery life



Micro LED Headlight



SurgiTel



Other 1



Other 2

SurgiTel is known as an innovator in the fields of optical technology and ergonomics. Our loupes, headlights, ergonomic seating and optical accessories are designed to help clinicians see, feel and work better. SurgiTel's unique designs enhance workplace safety.

Booth # 2200

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Bridging the Oral Care Knowledge Gap Among Hispanics

Crest & the HDAF Announce Findings from Re-fielded Survey at Hispanicize 2014



U.S. Hispanics' knowledge about oral health has improved somewhat since 2011 according to a re-fielded national survey led by the Hispanic Dental Association Foundation (HDAF) and sponsored by Procter & Gamble (P&G) brand Crest®. However, barriers to accessing dental care and awareness about key oral health issues continue to be among the challenges Hispanics are facing in America. These new findings from the re-fielded "Hispanics Open up about Oral Health Care" survey were presented at the influential event, Hispanicize.

"This survey was originally issued in 2011 and we felt it was time to get a pulse check on our efforts, so, we re-issued five questions from our survey in partnership with Crest, to re-examine the barriers, misperceptions and attitudes U.S. Hispanics have about their oral health," said Sarita Arteaga, DMD, MAGD and President of the HDAF. "The challenges U.S. Hispanics still face includes, achieving good oral health, having misperceptions about their personal oral health, and gaining access to oral health care."

The survey found some improvements amongst U.S. Hispanics in their general oral health knowledge. Specifically:

- Only 21% of U.S. Hispanics currently are misinformed whether cavities will go away on their own if you brush regularly, which is a 30% decline since

the 2011 survey¹ (when 30% held this view)

- 53% of U.S. Hispanics are misinformed if brushing is more important than flossing, an improvement from 68% in 2011

When rating their personal oral health, and when responding to questions about specific oral health issues, the gaps between U.S. Hispanics and the General population still exist. Specifically:

- U.S. Hispanics still remain less likely to rate their overall oral health as "excellent" or "good": 65% vs. 72% of the General population
- One of the key barriers to better oral health for U.S. Hispanics still remains a lack of dental insurance: 48% vs. 39% among the General population
- 51% of U.S. Hispanics surveyed correctly understand that gingivitis will not go away on its own with brushing – still less than 67% recorded among the General population

"Crest's partnership with the HDAF continues to focus on identifying the oral health misperceptions among Hispanics in the U.S. in order to eventually provide solutions," said R. Iván Lugo, DMD, MBA and P&G North America and Puerto Rico Region Manager for Professional and Scientific Relations Global Professional Oral Health Division. "As we continue to turn awareness into action, taking a quick pulse check on the state of Hispanic oral health helps to keep our plans moving in the right direction."

The 'Hispanics Open Up about Oral Health Care' survey has been reviewed and accepted by the Journal of the Academy of General Dentistry, and will publish in their Fall edition.

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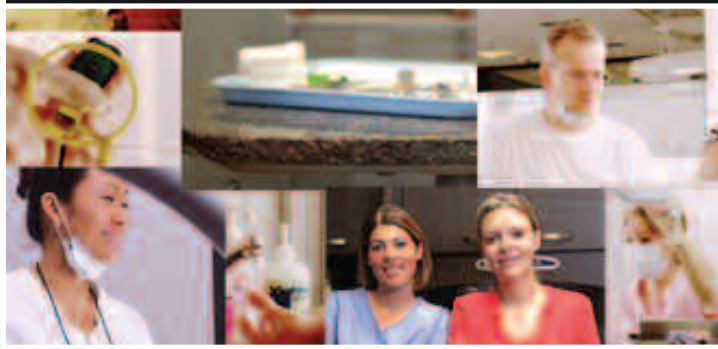
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*See package for usage instructions and additional information

Innovation to Inspiration

KaVo Kerr Group delivers workflow solutions to drive better results for the dental professional and patient



With more than 16 industry-leading brands spanning restorative, imaging, traditional equipment, hygiene and specialty care, KaVo Kerr Group offers workflow solutions that deliver proven results, all the while inspiring dental professionals to embrace technology's role in evolving standards of care.

In 2014, KaVo Kerr Group brands launched more than 20 products. At this year's Greater New York Dental Meeting, the KaVo Kerr Group booth (#4019) will feature presentations and product demonstrations throughout the show to offer attendees a closer look at industry-leading innovation. Whether it's the award-winning technology of i-CAT FLX and Kerr SonicFill, the ground-breaking technology of DEXIS CariVu, or the operator-friendly design of Pelton & Crane's Spirit 3300 and the KaVo MASTERtorque, the wide range of products will be on display.

"The Greater New York Dental Meeting delivers wonderful education and we're eager to bring just some of that to the KaVo Kerr Group exhibit," said Christina Nunez, KaVo Kerr Group Manager, Trade Shows and Events. "We want our booth to go beyond mere transactions and instead,

offer current and potential customers the chance to understand the full spectrum of what we have to offer."

KaVo Kerr Group brands include KaVo, Kerr, Kerr TotalCare, Pentron, Axis I SybronEndo, Orasoptic, Pelton & Crane, Marus, Gendex, DEXIS, Instrumentarium, SOREDEX, i-CAT, NOMAD, Implant Direct, DUX Dental and Ormco.

"Internally, we at KaVo Kerr Group see the many connections to be made across our platform of products. Our goal is to help dental professionals make those same connections and, in doing so, be inspired by what's possible for their practice and patients," said Carsten Franke, Senior Director of Global Marketing, KaVo Kerr Group. "Currently, 99% of dental practices worldwide are already using at least one KaVo Kerr Group product. We want to find ways to encourage each practice to see what's possible with strategically incorporating just one or two more. The possibilities are endless."

Visit www.kavokerrgroup.com for more information.

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BY DR. JOE BLAES

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Be sure to see it at Booth 3618.



The ME Guide 2 in 1: Pilot Drill and Surgical Guide from Golden Dental Solutions

This is an alternative method to fabricating a conventional surgical guide. The MD Guide allows you to drill your pilot hole more accurately in terms of mesial-distal spacing and parallelism. It is a pilot drill and an alternative surgical guide combined. You are still drilling "free-hand" but with more accuracy. The system is simple to understand no matter what implant system or brand you are using. Saves time and money!

Be sure to see this great product at Booth 5122



Continues to Bring Oral Health Awareness to Underserved Communities

For the past 24 years, the Hispanic Dental Association (HDA) has brought together hundreds of oral healthcare professionals committed to the elimination of oral health disparities among Latinos. With a clear mission to serve, educate, advocate and promote leadership, they have fulfilled a decades-long vision to bring the voice or Latinos in oral health to Washington D.C. and the national healthcare dialogue.

3,000 undeserved people receive FREE Oral Health Services annually through HDA Members

THE FOUR PILLARS OF HDA

SERVICE

HDA is comprised of approximately 1,000+ oral health professionals across the nation and outside the United States. Their commitment to eliminating oral health disparities is exemplified through local, national and international service projects impacting over 3000 people annually.

EDUCATION

Culturally competent education is what distinguishes HDA. For the past 24 years, they have engaged in more than 40 communities to promote the importance of oral health with the support of their partners and sponsors. HAD members also benefit from Continuing Education events throughout the year.

ADVOCACY

As the leading voice for Hispanics in oral health, the HDA engages public and elected officials and staff, hosting briefings and press conferences that create dialogue among leaders at all levels elevating awareness on the access and affordability of oral health among Hispanics.

LEADERSHIP

HDA develops and promotes leaders in all oral health specialties and among our dental student members through mentorship. The diverse Board of Trustees is 60% women and reflects the diversity of the community as well as oral health specialties.

*For more information,
Visit the Hispanic Dental Association's website: www.hdassoc.org.*

Source: David Pena Jr., CEO/Executive Director, HDA

El GNYDM Brindando Innovación Para La Gran Familia Latinoamericana.

Como todos los años, este gran evento se prepara para recibir a más de 131 países, con lo más nuevo e innovador. Este año, en representación de Paraguay el grupo conformado por la Dra. Graciela Moreira, Dra. Lourdes Servian, Dra. Tatiana Rodriguez y la Dra. María Lourdes Bastos compartirán en el Great New York Dental Meeting, un día completo de conferencias, con temas como: Desarrollo Empresarial Estratégico en Odontología, Refresh Dento Facial, Planificación Estética en Implantología, Sistema de Diseño de Sonrisa con técnicas Directas, las cuales nos darán conocimientos para la excelencia en la atención y crecimiento profesional. El plantel de Paraguay por varios años, siendo parte y apoyando este excelentísimo congreso.



Insights For Selecting Your Digital Laboratory Partner

How does a lab help their clients successfully integrate intraoral scanning and digital restorations into their practice?

1st, a laboratory needs to integrate digital technology into their daily workflow. Ideally, a laboratory needs to choose their new digital system based on their experience of their existing systems rather than just a theoretical understanding of digital technology. If a lab isn't digital, then they will have little to offer their client in regards to the latest technological advances.

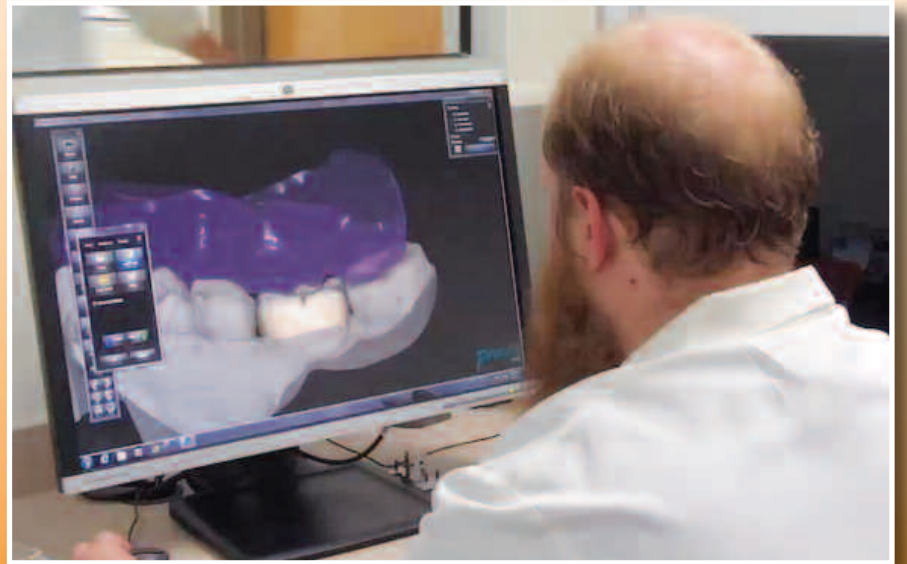
This is not to say the laboratory is not quality minded or technically advanced in the traditional sense, it is simply saying they have not educated themselves in the practical application of digital dentistry; therefore, little help can or should be expected. In fact, the conversation can quickly steer away from digital in fear of the change.

2nd, it's very important for doctors who journey into intraoral scanning for the first time to have a lab partner that can manage the data and provide the digitally produced restorations that are enabled by the scan. This should be the "daily routine" of the partnering laboratory keeping in mind that every laboratory doesn't necessarily need to digitally produce the work completely in-house. With today's software, and outsourcing availability and capability the extension of

the physical production can be seamless to the client. Machines will take care of themselves, so to speak, but the design and file manipulation needs to be handled by an experienced digital laboratory.

Therefore in summary, the importance in choosing a digital lab partner is that they currently receive scans and digitally design as a part of their current everyday workflow. If they also mill and/or print in-house, that's the icing on the cake!

Jerry L. Ragle, CDT
CEO/Owner
Ragle Dental Laboratory, Inc.



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Monday, December 1st

	FEATURED BRAND	PRESENTATION TOPIC
9:40a	Kerr	Take 10, Bulk Fill & Cure: SonicFill™ & Demi™ Ultra
9:50a	Kerr TotalCare	Take 10, Perfect Polish: PerfectPearl™ Disposable Prophylaxis Angles
10:00a	DEXIS	Enlightened Caries Detection – Try CariVu™! (<i>hands on</i>)
10:40a	i-CAT	Taking Your Office 3D with the New i-CAT FLX™ MV
11:00a	Orascoptic	EyeZoom™: The First Loupe with Adjustable Magnification
11:20a	Pelton & Crane	Ergonomics with the Narrow Back Advantage
11:40a	Axis SybronEndo	Take 10, TF™ Adaptive & elements™free Obturation
12:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (<i>hands on</i>)
1:00p	NOMAD	Intraoral X-rays Have Evolved, Have You?
1:20p	Instrumentarium	Supercharge Your Practice with OP300 Maxio 3D
1:40p	Kerr	Take 10, Bulk Fill & Cure: SonicFill™ & Demi™ Ultra
1:50p	Kerr TotalCare	Take 10, Perfect Polish: PerfectPearl™ Disposable Prophylaxis Angles
2:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (<i>hands on</i>)
2:40p	i-CAT	Taking Your Office 3D with the New i-CAT FLX™ MV
3:00p	Orascoptic	EyeZoom™: The First Loupe with Adjustable Magnification
3:20p	Pelton & Crane	Ergonomics with the Narrow Back Advantage
3:40p	Axis SybronEndo	Take 10, TF™ Adaptive & elements™free Obturation
4:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (<i>hands on</i>)
4:40p	KaVo	New MASTERSurg™ Surgical Unit – Redefining the Best
5:00p	NOMAD	Intraoral X-rays Have Evolved, Have You?
5:15p	Instrumentarium	Supercharge Your Practice with OP300 Maxio 3D

KaVo Kerr Group is the world leader in smart products and processes that enable dental professionals to confidently optimize their work and lives. KaVo Kerr Group is proud to serve 99 percent of dental practices around the world.



Learn more at www.KaVoKerrGroup.com

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Colgate Booth 2826	COSMEDENT Booth 3017	dm DenMat Booth 4414, 5038	DENTAL SPA SEMINARS Booth 5331	dental wings Booth 624	DENSPLY Booth 830	DENSPLY TULSA DENTAL SPECIALTIES Booths 2800	DMG AMERICA Booth 3613
DT TECHNOLOGIES Booth 227	EZPEDO Booth 4236	Fotona Booths 3235, 4738	'GC' Booths 427, 3012	HENRY SCHEIN Booth 4225	Heraeus Booth 1408	HurFriedy Booth 1400	ICOI Booth 1729
ids Booth 1414	invisalign Booth 400, 4741	iTero Booth 530	ivoclar vivadent Booth 2817	MILLENNIUM Booth 3834	MySocialPractice Booth 4514	Nobel Biocare Booth 3210	OCO BIOMEDICAL Booth 5016
PATTERSON DENTAL Booth 3600	PHILIPS Booth 4800	PORTER NITROUS SYSTEMS Booths 1208	practice compass Booth 2400	schick Booth 4600	SciCan Dental Booth 5019	Shatkin F.R.S.T. Booth 1417	SHOFU Booths 328, 4408
sirona Booth 436	Sterngold Booth 632	straumann Booth 825	TAUB PRODUCTS Booth 2708	TEXT 2 FLOSS Booth 5722	Tokuyama Booth 3424	ULTRADENT Booths 409	OrderValplast.com Booth 801
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TEXT **2** FLOSS

Program Now Available to All Dental Health Professionals

Dental professionals are likely spending 10 times more for their patient education than they need to. Are their patients really picking up those materials? Or visiting that website? New ways are needed to more effectively reach and educate patients.

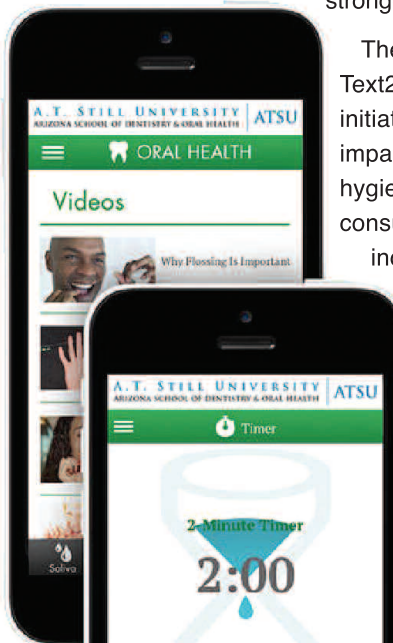
Utilizing mobile technology, A.T. Still University's Arizona School of Dentistry & Oral Health (ATSU-ASDOH) has developed Text2Floss, which can replace what dentists and hygienists are utilizing with a more highly effective tool at a fraction of the cost.

For a total of only \$75 per month per 100 patients, dentists and hygienists fulfill patient needs for oral health education in an, easy, interactive application. That's only \$0.75 per person for one full week per patient of vital dental communication specifically tailored to each audience (55% less than the retail cost text messaging):

- Teens 13-18
- Adults 19-65
- Adults over 65
- Mothers with children

Dental practices remain involved throughout the education process, with the ability to actually see the data communication between Text2Floss and patients.

Connecting oral health to whole person healthcare makes the initiative even more powerful, creating a highly effective education tool that becomes just as important as access to care. Intervention can raise each participant's dental IQ and compel them to better comply with the oral health provider's advice, seek preventive services and practice good oral home care. The result is greater awareness that correlates to improved overall health and wellness. A ripple effect occurs – healthier patients build healthier families and stronger communities.



The comprehensive Text2Floss oral health initiative has wide ranging impact for dentists, hygienists, the individual consumer and the entire industry advocating dental public health including oral pH. The implications are far reaching, from pediatrics to geriatrics and from mental health to overall wellness. Plus, strengthening patient

relationships can build practices.

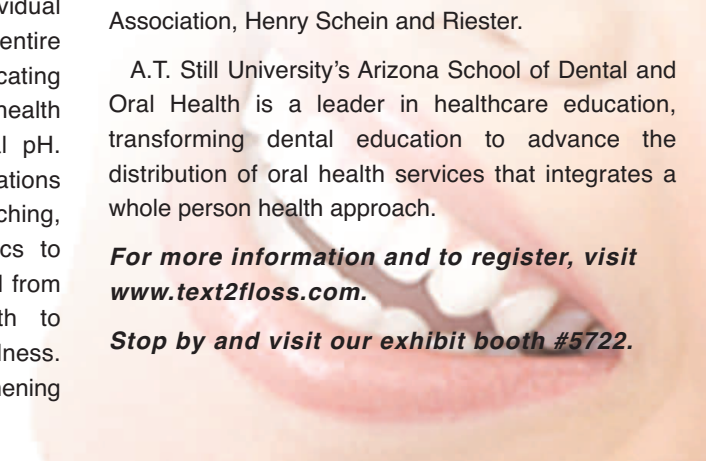
This not-for-profit initiative also funds scholarships for graduating dentists to serve the underserved. Dental professionals can feel good about serving their patients while supporting the education and outreach opportunities of new dentists. There is a critical need for more of them to provide life-saving oral health services to a growing number of people who may not otherwise have access in rural communities.

ATSU-ASDOH has teamed with CellTrust Corporation, provider of the patented SecureSMS® Platform, to make this technology available. Partners also include founding sponsor Johnson & Johnson, the Center for Oral Health, Dentrix Connected, DentaQuest Foundation, American Dental Hygienists' Association, Henry Schein and Riester.

A.T. Still University's Arizona School of Dental and Oral Health is a leader in healthcare education, transforming dental education to advance the distribution of oral health services that integrates a whole person health approach.

For more information and to register, visit www.text2floss.com.

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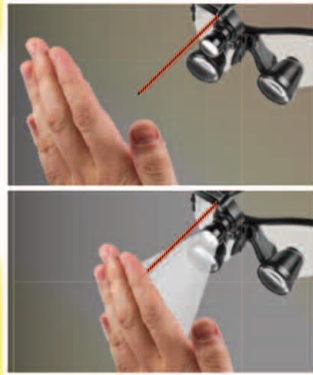
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The ECLIPSE™ LED

IR Sensor



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- Avoid the risks of cross-contamination
- Wave it on when you need the light, wave it off when you don't
- Consult without blinding patient/assistant
- Conserves battery life



80% of Dentists Experience Work-Related Pain. Is it because of non-ergonomic loupes & lights?



Traditional Design's Small Declination Angle



SurgiTel's Enhanced Declination Angle

Source: April ErgoPractice News, www.SurgiTel.com/News

SurgiTel Front-Lens-Mounted Loupes (FLM)



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Darryl Hatchett, DDS
Denver, North Carolina

SurgiTel Through-the-Lens Loupes (TTL)



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RDH, MA, FADIA



Bethany Valachi
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Joyce Turcotte
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Darryl L Hatchett
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