



# GREAT<sup>ER</sup> NY

## DENTAL MEETING

### 2019

# DAILY

## SUNDAY EDITION

### DECEMBER 1, 2019

# Welcome

## TO THE

# GREAT<sup>ER</sup> NY

## DENTAL MEETING

By: Jayme McNiff Spicciatie, GNYDM

### The Greater New York Dental Meeting (GNYDM) *Kicks Off* its 95<sup>th</sup> year at the Jacob K. Javits Convention Center

Walk along the ever-expanding Exhibit Floor featuring over 1,700 Exhibit Booths. Discuss new products with vendors and learn about the newest technology for your practice.

Need to complete your CE? The Greater New York Dental Meeting offers hundreds of educational programs including seminars, hands-on workshops, essays and scientific poster sessions from some of the most highly regarded educators in the field of Dentistry including a wide array of topics: Pediatric Dentistry, Botox, Implants, Orthodontics, Endodontics, Oral Surgery, Forensics, Public Health, Lasers, 3D Technology, Periodontics, CPR, Ethics and so much more! Don't miss out on the CE Passport: take multiple courses or bring your entire team for daily seminars and essays for a set price.

Visit the GNYDM Health Fair opening today from 10:30 am – 5:00 pm for free screenings, including Oral Cancer & Caries Screenings, Body Mass Index, Vision Screening, Blood Pressure Test, Hearing Screening, Flu Shots, Pneumonia and Shingles Vaccinations and a Diabetes Risk Assessment Exam. See details on page 9.



The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society.

## FEATURES



**G**NYDM FREE ANNUAL HEALTH SCREENING COLLABORATION.....PG 9



**G**ENERAL PRACTICE RESIDENCY FAIR.....PG 14



**U.S. COMMERCIAL SERVICE**

United States of America  
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**U**SDOC INTERNATIONAL BUYER PROGRAM.....PG 20



Thinking ahead. Focused on life.

# Free Bluetooth Speaker

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**FREE** Wireless Bluetooth Speaker / Phone Stand  
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WELCOME (CONT.)

THE 2019 LINEUP OF SPECIALTY PROGRAMS & EVENTS!

- **3D Printing & Digital Dentistry Conference:** The 3D and Digital extravaganza will include educational programs that will explain and demonstrate 3D Printing, CT Scanning, Advanced technologies, and other innovations in Digital Dentistry. Whether you are currently using this technology or thinking about incorporating it in the future, this 4-day symposium is a must for all dental professionals. Offered Sunday-Wednesday; see page 18 for course listing.
- **Two-Day Public Health Symposium:** This unique panel of healthcare professionals discusses strategies and activities of oral health programs, including state and national goals for reducing dental diseases, insurance, volunteer care, and much more! Offered Tuesday and Wednesday; see page 17 for details.
- **The 2nd Annual Pediatric Dentistry Summit:** This program, co-sponsored by the American Academy of Pediatric Dentistry, will benefit both pediatric dentists and general dentists. Learn new techniques and refresh your approach to the treatment of your young patients. Programs offered Sunday – Wednesday; see page 21 for course listing.
- **World Implant EXPO** facilitates the education of dental professionals to all aspects of Implantology. The exhibit floor includes the sale of implants, associated materials, and technology solutions. Workshops, Seminars, and Essays from Sunday – Wednesday; see page 7 for course listing.
- **Global Orthodontic Conference** includes companies involved with orthodontic products, technology, materials, and equipment, as well as incorporates a full educational program for specialists and general practitioners focused on orthodontics. Sunday – Wednesday; see page 7 for course listing.
- **Standard Proficiency Laser Seminar & Workshop** is a 6-hour didactic laser competency course. Learn a comprehensive overview and a basic understanding of the Diode dental laser. This program satisfies the Academy of Laser Dentistry's basic competency course. Attendees demonstrate clinical simulation on pig jaws and must pass a written exam to achieve the Academy of Laser Dentistry Basic Competency. Offered Tuesday.
- **Sleep Apnea Symposium:** In partnership with Dental Sleep Practice (MedMark, LLC), this Symposium presents the latest research and awareness in Dental Sleep Medicine by the top educators in sleep dentistry. Learn how to establish Dental Sleep Medicine protocols in your practice, identify patients at risk, integrate medical practice systems, and treat patients successfully. See page 22 for course listing.
- **Dental Laboratory Education** presented for the Laboratory Technician with specialized education, demonstrations, digital dentistry, and technology for technicians and dentists in a side-by-side integrated, hands-on experience. Learn about 3D printing, implant

overdentures, case design for removable prosthetics, and so much more! See page 18 for course listing.

- **Pre-Dental Conference** is offered today from 9:45am – 12:45pm & 2pm – 5pm. The Pre-Dental Conference offers a unique networking experience between prospective Dental Students and Admissions personnel. The GNYDM offers services to help students discover available opportunities offered through available Dental programs and explain the admissions process, including the interview process, applications, and financial aid. If you know anyone interested in starting a career in Dentistry, this is the program they should attend. See page 14 for more details.
- **New Dentist Programs** focus on startup strategies and pathways to practice ownership for the new dentist. The specialized New Dentist Programs on Sunday are for those who graduated in the last 10 years. See page 15 for more details.
- **Education for Hygienists & Dental Assistants** on the Exhibit Floor each day of the Meeting, including hot topics: managing acute dental pain, opioid analgesics, documenting, whitening, and much more! See page 21 for course listing.
- **Social Media Cafe** with Seminars and Workshops. Learn how to create a Buzz about your dental office, increase followers, and your digital footprint. Create your brand through social media and discover how to keep patients coming back year after year with an updated website. See page 9.
- **Botox, Dysport and Dermal Filler Seminars and Demonstrations:** These unique and most popular hands-on workshops/demonstrations introduce procedures on actual patients to teach Dentists' skills on how to use Botox/Dysport and Dermal Fillers in their practices: offered Sunday – Wednesday.
- **International Programs** include educational courses in French, Portuguese, Russian, and Spanish. There is a designated workshop room for live Portuguese translation for all morning and afternoon sessions. See page 22 for course listing.
- **Invisalign EXPO:** 4 Days of Invisalign programming for the entire dental team; learn how to incorporate Invisalign into your practice. Sunday – Wednesday.
- **Free "Live" Dentistry Arena** is a revolutionary concept of Live Patient Demonstrations performed in an operatory built on a stage on the exhibit floor. This arena seats over 550 people with a groundbreaking audio-visual system to blow you away! Attendees have the chance to earn up to 24 hours of FREE CE credits. Seating is first-come, first-serve. See page 7 for course listing.

Earn **FREE** certified education credits by walking the 4-day exhibit floor or attending the scientific poster session today from 10 am – 2 pm. Attendees can also learn about Hospital Residency Programs throughout the Northeast by attending the Residency Fair from 9:30 am – 12 pm.

Stay in tune during the show by following and liking @GNYDM

DAILY SUNDAY EDITION

ABOUT THE PUBLISHER

GREATER NEW YORK DENTAL MEETING

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Get the latest updates, and posts in the dental field today!



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GNYDM NEW PRODUCTS

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**GENERAL REGISTRATION****Jacob K. Javits Convention Center Upper Level - Crystal Palace**Sunday, December 1<sup>st</sup> through Tuesday, December 3<sup>rd</sup> 8:00 A.M. to 5:30 P.M.Wednesday, December 4<sup>th</sup> 8:00 A.M. to 4:30 P.M.**EXHIBIT FLOOR HOURS - TECHNICAL AND SCIENTIFIC**

Sunday, December 1 9:30 A.M. to 5:30 P.M.

Monday, December 2 9:30 A.M. to 5:30 P.M.

Tuesday, December 3 9:30 A.M. to 5:30 P.M.

Wednesday, December 4 9:30 A.M. to 5:00 P.M.

**VIDEO AND PHOTOGRAPHY DISCLAIMER**

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2019 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

**BADGES**

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

**COAT CHECK**

Coat Check areas are located on the First and Second Levels.

**DISABILITY-RELATED ACCOMMODATIONS**

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

**EXECUTIVE HEADQUARTERS**

Registration Area - Crystal Palace - Upper Level.

**EXHIBITS OFFICE**

Registration Area - Crystal Palace - Upper Level.

**FIRST AID**

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

**FOOD SERVICE**

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

**INTERNATIONAL HOSPITALITY CENTER**

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

**PRESS DESK**

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

**REGULATIONS**

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center.

A limited number of baby carriers are available in the Executive Headquarters Office.

**NURSING MOTHERS**

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

**TICKET SALES**

Tickets required for all functions except for Live Dentistry.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

**NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED**

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HOTEL MAP



SHUTTLE BUS



HOTEL NAME	MAP CODE	ADDRESS	ROUTE
New York Marriott Marquis (Headquarters Hotel)	1A	1535 Broadway	Shuttle
AC Hotel New York Times Square	3C	40th St. bet. 7th & 8th Ave.	Shuttle
Aliz Times Square	3C	40th St. bet. 7th & 8th Ave.	Shuttle
Courtyard New York Manhattan Chelsea	3A	30th St. bet. 6th & 7th Ave.	Shuttle
Crown Plaza HY36	3B	36 St. bet. 8th & 9th Ave.	Shuttle
DoubleTree by Hilton Metropolitan	2A	51st St. & Lexington Ave.	Shuttle
Element by Westin	3C	39th St. bet. 8th & 9th Ave.	Shuttle
Even Times Square South	3B	35th St. bet. 8th & 9th	Shuttle
Fairfield Inn & Suites Midtown Penn Station	3A	33rd St. bet. 8th & 9th Ave.	Shuttle
Fairfield Inn & Suites Times Square	3C	40th St. bet. 8th & 9th Ave.	Shuttle
Four Points by Sheraton West	3C	40th St. bet. 8th & 9th Ave.	Shuttle
Four Points by Sheraton Manhattan Midtown West	NS	35th St. & 10th Ave.	Walk
Hampton Inn Manhattan Times Square Central	2C	41st St. bet. 7th & 8th Ave.	Shuttle
Hilton Garden Inn 35th Street	3B	35th St. bet. 5th & 6th Ave.	Shuttle
Hilton Garden Inn Times Square	1A	8th Ave. bet. 48th & 49th St.	Shuttle
Hilton Garden Inn Times Square Central	1A	42nd St. bet. Broadway & 6th Ave.	Shuttle
Hilton Garden Inn Times Square South	3B	37th St. bet. 8th & 9th Ave.	Shuttle
Holiday Inn New York City	3C	39th St. bet. 8th & 9th Ave.	Shuttle
Hyatt Centric Times Square	1A	45th St. bet. 6th & 7th Ave.	Shuttle
Hyatt Herald Square New York	3A	31st St. bet. 5th Ave. & Broadway	Shuttle
Hyatt Place New York Midtown South	3B	36th St. bet. 5th & 6th Ave.	Shuttle
Ink48	NS	48th St. 11th Ave.	Walk
INNSIDE New York NoMad	3A	27th St. bet. 6th & 7th Ave.	Shuttle
Intercontinental New York Times Square	2C	43rd St. & 8th Ave.	Shuttle
Millennium Broadway New York	1A	44th St. bet. 6th & 7th Ave.	Shuttle
Moxy Times Square	3B	36th St. & 7th Ave.	Shuttle
New York Hilton Midtown	2A	53rd St. & 6th Ave.	Shuttle
Novotel	2B	52nd St. & Broadway	Shuttle
Omni Berkshire Place	2A	52nd Street bet Madison & 5th Ave.	Shuttle
Paramount Hotel	1A	46th St. bet. 7th & 8th Ave.	Shuttle
Park Lane	2A	59th St. bet. 5th & 6th Ave.	Shuttle
Parker New York (Formerly Le Parker Meridien)	2B	56th St. bet. 6th & 7th Ave.	Shuttle
Sheraton New York	2B	52nd St. & 7th Ave.	Shuttle
The Lexington NYC	NS	42nd St. & Lexington Ave.	Public Bus
The New Yorker Hotel A Wyndham Hotel	3B	34th St. & 8th Ave.	Shuttle
TownePlace Suites Manhattan	1A	44th St. bet. 8th & 9th Ave.	Shuttle
TRYP by Wyndham	3B	35th St. bet. 8th & 9th	Shuttle
W - Times Square	1A	47th St. & Broadway	Shuttle
Westin New York	2C	43rd St. & 8th Ave.	Shuttle
YOTEL New York	1B	10th Ave. bet. 41st & 42nd St.	Shuttle

DATE HOURS OF SERVICE APPROXIMATE FREQUENCY

Sun., Dec. - 1	8:00 AM - 10:30 AM	Continuous
Wed., Dec. - 4	10:30 AM - 4:00 PM	Routes 1 & 2 - 30 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous

EXHIBITORS ONLY

Wed., Dec. 4	6:30 PM - 9:00 PM	On the hour from Javits
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**Not Serviced:** Four Points By Sheraton Manhattan Midtown West (1 Block To Javits), Ink 48 and The Lexington NYC.

**PUBLIC BUSES** - The 34<sup>th</sup> Street Crosstown Bus (M34) will stop on the side of the Javits Center (34<sup>th</sup> Street and 11<sup>th</sup> Avenue). The 42<sup>nd</sup> Street Crosstown Bus (M42) will stop on 42<sup>nd</sup> Street and 11<sup>th</sup> Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

**SUBWAY** - The 7 train will stop at 34<sup>th</sup> St-Hudson Yards station which will leave you across the street from the Javits Center.

SEE YOU IN 2020!



GREATER NEW YORK DENTAL MEETING 2020

MEETING DATES:  
FRIDAY, NOVEMBER 27-  
WEDNESDAY, DECEMBER 2

EXHIBIT DATES:  
SUNDAY, NOVEMBER 29-  
WEDNESDAY, DECEMBER 2

THANK YOU FOR YOUR CONTINUED SUPPORT.

SHUTTLE BUS ROUTES TO JAVITS

ROUTE 1

**A - Marriott Maquis - on 45<sup>th</sup> Street, off Broadway**

**Servicing:** Millennium Broadway New York Paramount Hotel, TownePlace Suites Manhattan W Times Sq, Hilton Garden Inn New York Times Sq Central, Hilton Garden Inn Times Square, and Hyatt Centric Times Square.

**B - YOTEL – On 41<sup>st</sup> @ 10<sup>th</sup> Ave.,**

ROUTE 2

**A - NY Hilton - on 53rd St. off 6th Ave (Side of Hilton)**

**Servicing:** Omni Berkshire (Walk to NY Hilton), Park Lane (Far Walk), Doubletree By Hilton Metropolitan.

**B - Sheraton NY - on 7th Ave, Btw 52nd & 53rd Sts.**

**(Across From Hotel) Servicing:** Parker New York, And Novotel.

**C - The Westin – Corner 43rd St & 8th Ave.,**

**Servicing:** Intercontinental New York Times Square, Hampton Inn Manhattan Times Square Central.

ROUTE 3

**A - Penn Station on 8<sup>th</sup> Ave., between 30<sup>th</sup> & 31<sup>st</sup> Street,**

**Servicing:** Hyatt Herald Square New York, Inside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station, Courtyard New York Manhattan Chelsea.

**B - The New Yorker Hotel A Wyndham Hotel - on 8th Ave @ 36th St (Ne Crn)**

**Servicing:** Hyatt Place New York Midtown South, Moxy Times Square, Hilton Garden Inn Times Square South, Tryp Times Square South, Hilton Garden Inn 35th St (Walk), Even Times Square South, Crown Plaza Hy36.

**C - Element By Westin – 311 West 39th St, Btw 8th & 9th Ave.**

**Servicing:** Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Ac Hotel New York Times Square, Aliz Times Square.

The following bus schedule is subject to local traffic congestion

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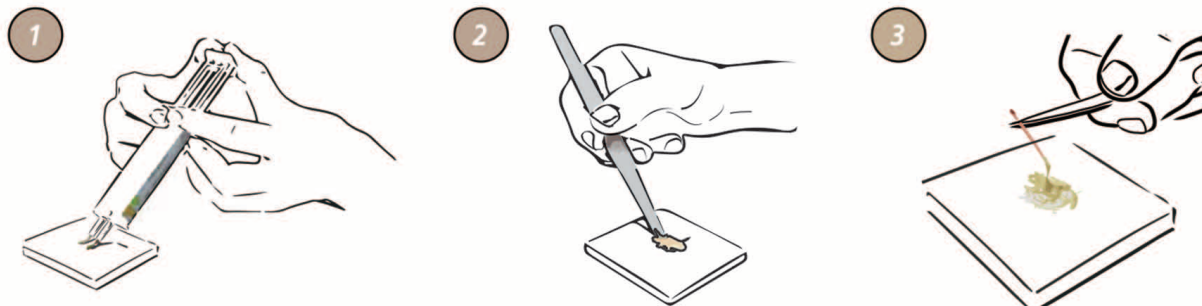


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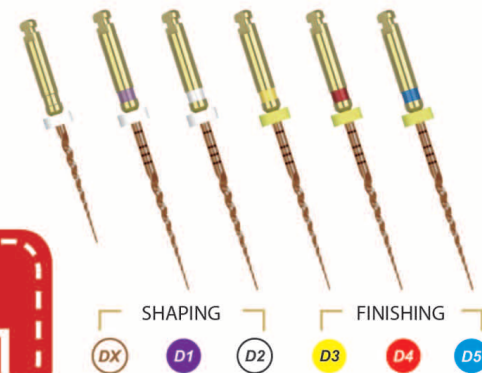
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# WORLD IMPLANT EXPO

Innovation Starts Here

TIME	COURSE	SUNDAY, DECEMBER 1	SPEAKER	LOCATION	SPONSORED BY
9:45 – 12:45PM	3010	Peri-Implant Bone Preservation: Perio-Implantitis	Dr. Ole T. Jensen	Exhibit Floor, Classroom #2015	
2:00 – 5:00PM	3020	Make Impossible Treatment Plans Possible	Dr. Ole T. Jensen	Exhibit Floor, Classroom #2015	
9:45 – 12:45PM	3030	Soft Tissue Management Around Natural Teeth and Implants: Hands-on Workshop	Dr. Giulio Rasperini	Exhibit Floor, Classroom #2024	
2:00 – 5:00PM	3040	The Digital Workflow in Implant Dentistry	Dr. Robert E. Weiner	Exhibit Floor, Classroom #2024	exocad straumann
MONDAY, DECEMBER 2					
9:45 – 12:45PM	4020	Managing Challenging Situations with Narrow Body Implants	Dr. Paul S. Petrunaro	Exhibit Floor, Classroom #2015	Dentatus
2:00 – 5:00PM	4030	Simplified Grafting from Sockets to Sinus	Dr. Charles Schlesinger	Exhibit Floor, Classroom #2015	IMPLADENT LTD.
9:45 – 12:45PM	4040	Guided Surgery Simplified: A Hands-on Workshop	Dr. Pilseong Kim	Exhibit Floor, Classroom #2024	HÖSSNER IMPLANT
2:00 – 5:00PM	4050	Managing Challenging Situations with Narrow Body Implants: Hands-On Workshop	Dr. Paul S. Petrunaro	Exhibit Floor, Classroom #2024	Dentatus
TUESDAY, DECEMBER 3					
9:45 – 12:45PM	5010	Can Treating Peri-implantitis Be Successful?	Dr. Paul S. Rosen	Exhibit Floor, Classroom #2015	
2:00 – 5:00PM	5020	Simplifying Immediate Full Arch Implant Restoration	Dr. Paul S. Rosen	Exhibit Floor, Classroom #2015	
9:45 – 12:45PM	5030	Maxillary Sinus Elevation: Hands-on Workshop	Dr. Stephen S. Wallace	Exhibit Floor, Classroom #2024	
WEDNESDAY, DECEMBER 4					
9:45 – 12:45PM	6010	Digital Dentistry: The Secret Workflows	Dr. Jonathan Abenaim	Exhibit Floor, Classroom #2015	
9:45 – 12:45PM	6030	Socket Preservation and Bone Grafting: Hands-on Workshop	Dr. John Minichetti	Exhibit Floor, Classroom #2024	
1:30 – 4:30PM	6040	Single Anterior Implant/Prosthetic Treatment: Hands-on Workshop	Dr. Edward M. Amet	Exhibit Floor, Classroom #2024	



## GLOBAL ORTHODONTIC CONFERENCE

TIME	COURSE	SUNDAY, DECEMBER 1	SPEAKER	LOCATION	SPONSORED BY
9:45AM – 12:45PM	3050	Clinical Orthodontics in the Digital Age	Dr. Cory J. Costanzo	Exhibit Floor Room #2414	Dentsply Sirona Orthodontics
2:00 – 5:00PM	3060	SureSmile: The Complete Digital Orthodontic Solution	Dr. Edward Lin	Exhibit Floor Room #2414	
2:00 – 5:00PM	3070	Making Sense Out Of Early Orthodontic Treatment	Dr. Elliott Moskowitz	Exhibit Floor Room #2522	
MONDAY, DECEMBER 2					
9:45 – 12:45PM	4060	After 45 Years: The Best Things I Have Learned in Orthodontics	Dr. Ron M. Roncone	Exhibit Floor Room #2414	
2:00 – 5:00PM	4070	Efficient, Effective Orthodontics: Can Function, Esthetics and Speed Co-Exist?	Dr. Ron M. Roncone	Exhibit Floor Room #2414	
TUESDAY, DECEMBER 3					
9:45 – 5:00PM	5050	New York University Orthodontic Department and Alumni Symposium	Dr. Jae H. Park	Exhibit Floor Room #2414	
WEDNESDAY, DECEMBER 4					
9:45 – 12:45PM	6050	Making Connections: Malocclusions, Airway and Breathing Issues in Pediatric Patients	Dr. Earl O. Bergersen	Exhibit Floor Room #2414	
1:30 – 4:30PM	6060	Earlydentics: Recognizing, Diagnosing and Treating Current and Future Orthodontics	Dr. Earl O. Bergersen	Exhibit Floor Room #2414	ORTHOtain

## LIVE DENTISTRY ARENA: EXHIBIT FLOOR REAR AISLE 433

### SUNDAY, DECEMBER 1

9:45-11:45AM (Course 3120)	<b>Simplifying Posterior Composites:</b> A "Live" Patient Demonstration: Bring the Heat (Dr. Ron Kaminer & Dr. Marc Geissberger)	<b>VOCO</b> THE DENTALISTS
1:30-2:45PM (Course 3130)	<b>Successful Options for In-Office Whitening:</b> A "Live" Patient Demonstration (Dr. Gerard Kugel)	<b>PHILIPS</b>
3:30-5:15PM (Course 3140)	<b>Today's Digital Implant Workflow:</b> A "Live" Patient Demonstration (Dr. Sundeep Rawal)	<b>3shape</b>

### MONDAY, DECEMBER 2

9:45-11:45AM (Course 4110)	<b>Blending New Technology for Predictable Dentistry:</b> A "Live" Patient Demonstration (Dr. Ron Kaminer)	<b>SHOFU</b>
1:30-2:45PM (Course 4120)	<b>Guided Veneer Delivery System:</b> A "Live" Patient Demonstration (Dr. Frederick E. Solomon & Dr. Cyrus Tahmasebi)	<b>FIRST FIT</b> guided orthodontics delivery system
3:30-5:00PM (Course 4130)	<b>A Dynamic Live Dentistry Event:</b> The Light Dentistry Concept - Invisalign Go & DSD Direct (Dr. Karla Soto & Dr. Christian Coachman)	<b>align</b>   <b>invisalign</b>   <b>itero</b>

### TUESDAY, DECEMBER 3

9:45-12:00PM (Course 5070)	<b>A "Live" Demonstration of LANAP &amp; LAPIP Treatments</b> (Dr. Sunil Thanik)	<b>MILLENNIUM</b> DENTAL TECHNOLOGIES, INC.
2:15-5:15PM (Course 5080)	<b>Modern Materials in a Digital Era:</b> A "Live" Patient Demonstration (Dr. Justin Chi)	<b>GLIDEWELL DENTAL</b>

### WEDNESDAY, DECEMBER 4

9:45-12:00PM (Course 6110)	<b>Executing Accurate Aesthetic Dentistry:</b> A "Live" Patient Demonstration (Dr. Michael Apa)	<b>CareCredit</b>
2:00-4:15PM (Course 6120)	<b>Guided Implant Surgery:</b> A "Live" Patient Demonstration (Dr. Aeklavya Panjali)	<b>magnetic</b> MALLETT <b>Benco Dental</b> vatech america

Supporting Companies:



# SUNDAY EDUCATION COURSE LISTING

VISIT THE CE PAVILION ON THE EXHIBIT FLOOR IN BOOTH 4840 & 1230 (SPONSORED BY  invisalign®)

Course	Room	Time	Title	Speaker
3010	Exhibit Fl Rm #2015	9:45am - 12:45pm	Peri-Implant Bone Preservation: Perio-Implantitis	Ole T. Jensen
3020	Exhibit Fl Rm #2015	2:00pm - 5:00pm	Make Impossible Treatment Plans Possible	Ole T. Jensen
3030	Exhibit Fl Rm #2024	9:45am - 12:45pm	Soft Tissue Management Around Natural teeth and implants	Giulio Rasperini
3040	Exhibit Fl Rm #2024	2:00pm - 5:00pm	The Digital Workflow in Implant Dentistry	Robert E. Weiner
3050	Exhibit Fl Rm #2414	9:45am - 12:45pm	Clinical Orthodontics in the Digital Age	Cory J. Costanzo
3060	Exhibit Fl Rm #2414	2:00pm - 5:00pm	Sure Smile: The Complete Digital Orthodontic Solution	Edward Lin
3070	Exhibit Fl Rm #2522	2:00pm - 5:00pm	Making Sense Out of Early Orthodontic Treatment	Various Speakers
3080	1E18	9:00am - 12:00pm	A Look at the Future of Dentistry: From Curing Lights to Current Issues	Jed M. Best
3100	2D06/07	9:45am - 12:45pm	Restorative Techniques in Pediatric Dentistry: Hands-On Workshop	Arnold Weiss
3110	2D06/07	2:00pm - 5:00pm	Restorative Techniques in Pediatric Dentistry: Hands-On Workshop	Arnold Weiss
3120	Exhibit Fl Rm #433	9:45am - 11:45am	Simplifying Posterior Composites- A "Live" Patient Demonstration: Bring the Heat	Ron Kammer, Marc Geissberger
3130	Exhibit Fl Rm #433	1:30pm - 2:45pm	Successful Options for In-Office Whitening - A "Live" Patient Demonstration	Gerard Kugel
3140	Exhibit Fl Rm #433	3:30pm - 5:15pm	Today's Digital Implant Workflow - A "Live" Patient Demonstration	Sundeep Rawal
3150	1E16	9:45am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Steven J. Clark
3160	1E21	9:00am - 12:00pm	"It's (Medically) Complicated" Essential Pharmacology for Treating Medically Complex Dental Patients	Thomas A. Viola
3170	1E21	1:30pm - 4:30pm	Technology Checkup - What You Don't Know Can Hurt You and Your Patients!	Ann-Marie C. DePalma
3180	1E11	7:45am - 4:30pm	Utilizing The Invisalign System for Minimal Restorative Preparation and Optimized Smile Design	Danielé Larose
3185	1E11	7:45am - 4:30pm	Utilizing The Invisalign System for Minimal Restorative Preparation and Optimized Smile Design (STAFF)	Danielé Larose
3190	1E12	9:00am - 12:00pm	Invisalign Clinical Learn for Dental Hygienists and Dentists	Ljiljana Hinton
3195	1E12	1:00pm - 4:30pm	Amplify Your Invisalign Practice	Ben Miraglia
3200	1E09	8:00am - 12:00pm	Pulse Oximetry for Screening OSA and OAT Titration/Get Ready to Practice Dental Sleep Medicine	Various Speakers
3205	1E09	1:00pm - 5:00pm	Assessing and Treating Pediatric Sleep Airway Disorders while Straightening Teeth without Braces/Using Technology in Treatment	Leslie Stevens, Steven R. Olmos
3210	1E08	9:00am - 4:30pm	Restoring the High-Risk Functional Patient	Lee Ann Brady, Kelley Brummett
3220	1E01/02	11:30am - 1:30pm	International College of Dentistry	Gordon Chang
3230	1E06	9:00am - 12:00pm	Anatomical Approach to Endodontic Treatment	Alex Fleury
3240	1E07	9:00am - 12:00pm	Caries Management for the Private Practice	Pamela M Maragliano-Muniz
3250	1E10	9:00am - 12:00pm	Successful Traits of Dental Front Desk Team	Rhonda Savage
3260	1E17	9:00am - 12:00pm	10-Minutes to Save a Life	Stanley F. Malamed
3270	1E14	9:45am - 12:45pm	Mergers, Acquisitions, Associateships, and Transitions	William S. Barret, Esq.
3280	1E15	9:00am - 12:00pm	The Aesthetic Full Mouth Rehabilitation	John R. Nosti
3290	Exhibit Fl Rm #2522	9:45am - 12:45pm	50 Years of Periodontal Therapy	Paul A. Levi, Jr.
3300	2D04/05	8:30am - 11:30am	International Volunteer Projects - Start Your Adventure Here	Francis G. Serio
3310	1D05	8:30am - 11:30pm	Filling the Gaps In Dentistry	Various Speakers
3320	1E13	9:00am - 12:00pm	Esthetics and Success in Implant Dentistry	Yakir A. Arteaga
3330	1E20	9:00am - 12:00pm	Short Talks: The Latest's in Geriatrics and Restorative Dentistry	Various Speakers
3340	1E20	12:30pm - 2:00pm	Luncheon and Orgullo Competition	Various Speakers
3345	1E20	2:00pm - 4:30pm	Achievements and expectations of Oral Health Programs in the 21st Century	Various Speakers
3350	Exhibit Fl Rm #107	9:45pm - 12:45pm	Discover Robotic Guidance for Dental Implants	Eddie M. Kotary
3360	Exhibit Fl Rm #107	2:00pm - 5:00pm	Digital Dentistry in Practice	Zachary Evans
3370	Exhibit Fl Rm #117	9:45pm - 5:00pm	Minimal Invasive Dentistry and All-Ceramic Solutions	Von M. Grow
3390	1E19	2:00pm - 5:00pm	New Digital Technologies for 2020	Dean Vafiadis
3400	2D04/05	2:00pm - 5:00pm	My First Implant: Hands-On Workshop	Aeklavya Panjali
3410	2D02	2:30pm - 5:30pm	Understand When and How To Upgrade your Practice	Greg Owens
3420	1E06	2:00pm - 5:00pm	Safety and Simplicity in Root Canal Instrumentation: Myths, Metal, and Motion	Anne L. Koch
3430	1E07	2:00pm - 5:00pm	Five Steps for Exceptional Anterior Composite Restorations	Marcos Vargas
3440	1E10	2:00pm - 5:00pm	Seasons Change and So Did I	Mark E. Hyman
3450	1E17	2:00pm - 5:00pm	Is the 'Mandibular Block' Passe?	Stanley F. Malamed
3460	1E13	1:00pm - 5:00pm	Creating a Financially Successful Dental Practice	Various Speakers
3470	1E14	1:00pm - 5:00pm	Management of Dental Risk and Liability	Anthony E. Chillura
3480	1E15	2:00pm - 5:00pm	Comprehensive Planning for Edentulous Maxillary Arch	John R. Nosti
3490	1E18	2:00pm - 5:00pm	The Best Practices: Periodontal Debridement Protocol	Timothy P. Donley
3500	1D06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Mark K. Reilly
3505	1D06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class - STAFF	Mark K. Reilly
3510	1D04	9:00am - 5:00pm	Overcoming Obstacles to Treating Complex Cases	Darin Dichter, Adam D. McWethy
3520	Exhibit Fl Rm #6000	9:45am - 12:45pm	Anatomical Instrumentation/Bioceramic Filling: Hands-on Workshop	Frank Setzer
3530	Exhibit Fl Rm #5039	9:45am - 12:45pm	Tips for Managing Treatment Plans in Dentrix	Miranda Reed
3540	Exhibit Fl Rm #6009	9:45am - 12:45pm	Ceramics: Mastering Preparation Design, Material Selection, and Cementation	Joyce Bassett
3550	Exhibit Fl Rm #6018	9:45am - 12:45pm	Minimally Invasive Exodontia Techniques: A Hands-On Workshop	John L. Alonge
3560	Exhibit Fl Rm #101	9:45am - 12:45pm	A 9.3 µm CO2 All-Tissue Laser: The New Standard of Care	Andrew M. Spector
3570	Exhibit Fl Rm #6218	9:45am - 12:45pm	Creating Beautiful Predictable Porcelain Veneers from Start to Finish	John F. Weston
3580	2D08	9:45am - 5:00pm	Occlusal Equilibration...Why, When, and How: A Hands-On Workshop	Todd C. Davis
3590	Exhibit Fl Rm #6228	9:45am - 12:45pm	Working With You Is Killing Me	Shannon Pace Brinker
3600	Exhibit Fl Rm #6228	2:00pm - 5:00pm	The Dental Assistant's Role in Creating The Esthetic Periodontal Environment	Shannon Pace Brinker
3610	Exhibit Fl Rm #6000	2:00pm - 5:00pm	Anatomical Approach to Endodontic Treatment	Alex Fleury
3620	Exhibit Fl Rm #5039	2:00pm - 5:00pm	How To Implement Three Simple Workflows that Power the Most Profitable Practices	Ben Jump
3630	Exhibit Fl Rm #101	2:00pm - 5:00pm	Smile Creation Using No-Prep Veneers: A Hands-on Workshop	Gary M. Radz
3640	Exhibit Fl Rm #6018	2:00pm - 5:30pm	Optimizing Non-Surgical Periodontal Therapy: Hands-On Workshop	Paul A. Levi Jr, Jr., Rui Ma
3650	Exhibit Fl Rm #6009	2:00pm - 5:00pm	Utilize Dental Lasers in Managing Peri-Implantitis	Samuel B. Low
3660	Exhibit Fl Rm #6218	2:00pm - 5:00pm	Creating Beautiful Predictable Porcelain Veneers from Start to Finish	John F. Weston
3680	1D03	9:00am - 12:00pm	Prosthodontics Essays	Various Speakers
3690	1D03	2:00pm - 5:00pm	Special Patient Care Essays	Various Speakers
3700	1E19	9:00am - 12:00pm	Día de Centro America	Various Speakers
3710	1E03/04/05	3:00pm - 6:00pm	Colegio Dominicano de Odontologos	Various Speakers
3720	1D05	1:00pm - 5:00pm	Pain Management and Restorative Driven Endodontics: Is Less Really More	Marcus Johnson
3730	Front of Special Events Hall	10:00am - 2:00pm	Scientific Poster Presentations	Various Speakers
3740	Crystal Palace 3rd Floor	9:30am - 12:00pm	General Practice Residency Fair	Various Speakers
3750	1C04/05	9:00am - 5:00pm	Greater NY Dental Meeting Women's Dentists' Leadership Conference	Various Speakers
3760	Exhibit Fl Rm #6418	9:00am - 12:00pm	Pre-Dental Conference	Various Speakers
3770	Exhibit Fl Rm #6418	2:00pm - 5:00pm	Pre-Dental Conference	Various Speakers
3780	Exhibit Fl Rm #6209	9:45am - 5:00pm	Nursing Program - NDA	Various Speakers
3790	Exhibit Fl Rm #6232	2:30pm - 4:00pm	Nacho Ordinary Real World - Special Event	Various Speakers
3800	1E21	8:00am - 8:45am	Biolase Dental Hygiene Program	Various Speakers

Seminar

Workshop

Live

Essay

General Practice Residency Fair

Allied/ Specialty Groups

Special Event



## What They Didn't Teach Us in Dental School: Finding Pain Relief with SurgiTel

**"I** think it's very important for students and residents to consider ergonomic tools during their training, this is why: shortly after school and residency training, I started getting neck pain and headaches. For a while, I just took Ibuprofen, and it went away. However, I started realizing that the frequency and intensity of my pain started to increase."

After about one year of this, I told myself that it was enough. I'm young why am I suffering? I have to practice dentistry for at least another 20 years. I started reading about ergonomics and muscle strengthening exercises. Then I asked my dental friends about it to see if they were going through this same kind of thing. I started going to the chiropractor three times a week. It helped, but if I had one rough day at work, I started feeling pain again.

One of my colleagues said that it might be the loupes I'm using. So, I saw his and realized that the angle of declination of my loupes from dental school was all

wrong!!! I can't believe the reps would measure us like this. My friend told me to check out SurgiTel and told me how awesome his rep is. Fast forward a year and a half later, I contacted SurgiTel, and my life has never been the same!

My rep is awesome and very patient; he explained to me all the different specifications about the loupes and how I was supposed to be measured. He was very flexible with time and spent a lot of time at my office to measure me accurately. Whenever I had a question or concern, he responds to my texts and calls right away, and most importantly, he is true to his word [My SurgiTel rep] goes out of his way to make sure that the customer is happy. I am very satisfied. And my neck and ergonomics are much better, as well. I would highly recommend

**SurgiTel**



# GNYDM FREE ANNUAL HEALTH SCREENING

SUNDAY, DECEMBER 1, 2019  
10:30AM – 5:00PM  
FRONT OF EXHIBIT FLOOR AISLE 6200

**SCREENINGS INCLUDE:**

- BODY MASS INDEX
- DIABETES EDUCATION
- ORAL CANCER SCREENING
- CARIES SCREENING
- HEARING SCREENING
- BLOOD PRESSURE TEST
- VISION SCREENING
- FLU SHOTS
- PNEUMONIA VACCINATION
- SHINGLES VACCINATION

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- INTERACT WITH OTHER PROFESSIONALS



Open Sunday-Wednesday  
9:30AM-5:00PM  
Located in Booth # 5434

## VISIT THE EXHIBIT FLOOR FOR ONE FREE CE CREDIT

Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
3D Diagnostix, Inc.	721	BP Dental Powered by Business Promotion	510	Dentegra Insurance Company	2810	Futudent	1405
3D Industrial Imaging Co.,Ltd	2207	BQ Ergonomics LLC	1102, 2914	Denterprise International, Inc.	5125	G14 Surgical Supply	3738
3DBioCad	1604	Brasseler USA	2617	DentiMax	1209	Game On Mouthguards	3238
3DISC	2522	bredent GmbH & Co. KG	1321	DENTIN Implants Technologies, Ltd.	727	Gant Medical	814
3M	4019	BURST	614	Dentis USA	1131	Garfield Refining Company	2912
3S MEDICAL CO.,LTD	3713	Calling Monkey, LLC	5529	DentistFind	1703	Garrison Dental Solutions	4310
3Shape	2626	CAO Group	801	Dentistry Today	1210	GC America, Inc.	3012
4Smile	2306	Capital One Services LLC	1801	Dentkist Inc.	3720	GCL Systems	1133
A. Titan Instruments	1808	CareCredit	5407, 5614	Dentlight Inc.	4603	GDF	1318
Academy of General Dentistry	3213	Careington International	1612	Dentsply Sirona	3409	Genoray America	2817
Accutron by Crosstex	3505	Carestream Dental	3228	Denttio, Inc.	1708	GEOTAR Manufacturing LLC	601
ACTEON North America	4618	Carolina Hemp Company	4541	Designs for Vision, Inc.	1813, 2012, 4307	German Pavilion -Information Booth c/o LMI GmbH	1027, 1217
Adam's Aid Corporation	4200	Cavex Holland BV	3334	DHM-Dental B.V.	823	Glidewell Dental	4414
AdDent, Inc.	3111	Center for Hearing and Communication	5629	DiaDent Group International	1505	GLO Science, Inc.	1005
ADEC	2800	Centrix, Inc.	3000	Diamond Braces	4438	Global Medical	5130
ADent Dental Equipment, Inc.	2921	Certol International, LLC	4030	Diamond Orthotic Laboratory	817	Global Surgical	2500
Adin Dental Solutions USA Inc.	1626	Channel D Inc.	1326	Diatech, Inc.	3201	Glove Club	2405
Adit	1030	Christian Dental Society	1328	DIGIRAY	2823	GluStitch, Inc.	5324
ADS Dental Lab Co.,Ltd.	1327	Citibank Healthcare Practice Finance	4832	Digital Doc, LLC	2715	GoldenDent	4218
ADS Dental System Inc.	5314	Citizens Bank	2709	Digital Healthcare Professionals	3011	Good Doctors Co., Ltd.	3605
AEEDC/Index Conferences & Exhibitions Organization	2500A	ClearCorrect	819	Digital Orthodontic Care	3118	Good Doctors USA	3705
AEGIS Communications	3838	Clemens Group	2813	Diorco Co., Ltd.	2830	Great Expressions Dental Centers	3537
AFTCO	1804	Clinician's Choice	2515	DMETEC	5313	Great Lakes Dental Technologies	4412
AI Care	703, 4303, 2731	CND Global Technologies	4241	DMG	3210	GreenSky Patient Solutions, LLC	3431
Aidite (qinhuangdao) Technology Co., Ltd.	4440	COLEGIO CIRUJANOS DENTISTAS DE COSTA RICA	1227	DMI USA LLC	3541	Growthplug, Inc.	4029
Air Techniques	3810	Colegio de Cirujanos Dentistas de Honduras	5526	DNTLIT	1419	GS USA LLC	5133
AI Hada LLC DBA RMH3 Dental	2931	Colegio de Cirujanos Dentistas de Puerto Rico	5213	Doctible	526	GSK	414
Allied Dental	1025	Colegio de Odontologos de Nuevo Leon	5626	Doctor Genius	828	Guangzhou Danter Co., Ltd	1827
Allied Powers LLC	611	Colgate	1426	Doctor Multimedia	1126, 4032	Haenaem Co., Ltd	3922
Amann Girsch North America	4932	Coltene/SciCan	4013	DoctorsInternet.com	3834	Halyard Global Products	4525
Amazon Business	504	Columbia University College of Dental Medicine	5621	Dongguan Lebond Electronic & Technology Co.,LTD	5602	Handler Mfg., Co., Inc.	1101
AMD Lasers	900	Conescan	5127	Doral Refining Corp.	1602	Hawaiian Moon	1415, 2624
AMD Medicom, Inc.	3831	Connect The Doc	3119	DOUBLE A ITTEHAD GROUP	3034	Hayden	1000
America Para Todos	4540	ContactEZ	3424	DoWell Dental Products	1212	HDI Inc.	3924
American Academy of Implant Dentistry	1731	Convergent Dental, Inc.	4606	Doxa Dental, Inc.	2107	HDT Co., Ltd.	5322
American Academy of Pediatric Dentistry	2631	Cool Jaw by Medico	5123	Dr. Dental	822	HDX WILL North America	4624
American Association of Women Dentists	3438	Core Scientific	905	Dr. Fuji/Acigi	5116	Head Dental Corporation	4309
American Business Card	2306	Cortel Designs Loupes	4031	Dr. Walsler Dental	1322	Healthcare Marketing	2821
American Dental Assistants Association	4938	Cosmedent	3017	Dr. Walsler Dental GmbH	1027, 1217	HealthCare Products & Services	4725
American Dental Association	5517	CR Foundation Dr. Gordon J. Christensen	3539	Dr.Pik Co.,Ltd.	3714	Healthmed	1002
American Express	4720	Cranberry USA	4209	Dryshield	1134	Healthplex, Inc.	4028
American Friends of DVI & Dental Volunteers for Isreal	713	CreditSuisse	1829	DSI Dental Solutions	4923	Heartland Dental	2209
Angelus	1611	Crest + OralB	4234	DTE Oregon dba Forest Dental Products	3404	Hefei Mlush Sanitary Products	5525
Ansell	4904	Crosstex	3506	DXM Co., Ltd.	3718, 3719	Helmut Zepf Medizintechnik GmbH	1221
APCD Sao Paulo Dental Associaation	1103	CRUXELL Corp.	5016	EAO/The European Association for Osseointegration	1730	Henan Jianlida Medical Instrument Co., Ltd.	5200
Apixia, Inc.	3314	CSM Implant	3613, 3614	EaseInShields/ViewMax Solutions	1112	Henry Schein	4126, 4225
Aqualizer by Jumar Corp.	1608	Curaprox / Curaden	3600	EASTDENT Co., Ltd	3622	Henry Schein Dental Sales	CR21
AR Instrumed	4536	Daegu Technopark BioHealth Convergence Center	3413	Eastern Dentists Insurance Company (EDIC)	1701	Henry Schein Media Studio	4330
Architectural Design Associates	3003	Dansereau Health Products	2815	Eclipse Loupes	906, 4124, 5310	Henry Schein One	4627
Argen Refining	2108	Darby Dental Supply, LLC	4417, 4318	Edge Endo	2517	High Tech Innovations	3117
Arm & Hammer	4004	DC Dental	4914	Elevate Oral Care	927	Hiossen, Inc.	5001
Arpino Handpiece Repair & Sales Inc	1800	DCI Edge	4034	Elsevier	2606	Hispanic Dental Association	1728
ASA Dental USA	1420	DDENTAL Solutions	4308	Empathiq	5031	Hi-Tec Implants Ltd.	3441
Aseptico	3627	Delta Dental	2309	Empire Blue Cross Blue Shield	3929	HORICO - Hopf, Ringleb & Co. GmbH & CIE	1028
Asociacion Dental Mexicana	5332	Demandforce	5033	Endeavor Business Media	903	How2Dentist	425
Aspen Dental	4037	Denbur, Inc.	4614	Engle Dental Systems	1609	HUDENS CO., LTD.	3721
Augma Biomaterials	5209	DENFLEX	4203	Enova Illumination	711	HuFriedy	1400
Aurelia Gloves Supermax Healthcare, Inc.	811	Denmat	5010	Enzo Universal Articulator	810	Hunza Dental	5600
B.C. Szerlip Insurance Agency, Inc.	1704	Dent Corp (Dentco)	1404	EPDENT	3921	Hushmail	1628
Bank of America Merchant Services	3306	DentaGrafix, LLC	4300	EPIC Dental Studios	5030	I Q Dental	3418
Bank of America Practice Solutions	3206	Dental Assisting National Board/Dale Foundation	3020	Equipment Brokers, Inc.	3002	i-CAT	4818
Bankers Healthcare Group	4636	Dental Bio Care USA	1806	Escuela Nacional de Estudios Superiores UNAM, Unidad León	3640	ICW International	3504
Bausch Articulating Papers, Inc.	2911	Dental Care Alliance	5416	Essential Dental Systems	2003	IDEM 2020/Koelnmesse Inc.	2308
BEE Corp.	3243	Dental Claims Cleanup	3832	Exacta Dental Direct	1014	IFGfit	4620
BeeSure by EcoBee	3704	Dental Herb Company	2909	exocad America, Inc.	2000	Iguanamed	2303
Bel Air Pharmaceuticals	1504	Dental Innovations Inc.	411	EZ Bur Dental Supply, Inc.	2913	ILC New York, Inc.	2008
Belmont Equipment	5400	Dental Intelligence	5136	Facial Imaging Mobile, Inc.	603	iLumi Sciences, Inc.	2205
Benchmark	622	Dental Lifeline Network	1817	Failkoff Dental Study Club	5230	Impladent Ltd.	1711
Benco	1617	Dental Medium Journal	3938	FARO Technologies Inc.	5037	Implant Compare	804
Best Instruments USA	714, 2310	Dental One Partners	4533	FDI World Dental Federation	1710	Implant Direct	4818
Beutlich Pharmaceuticals	2812	Dental Products Report	709	FEDERACION ODONTOLOGICA COLOMBIANA	4939	Implant Seminars	730
Beyes Dental Canada, Inc.	4500	Dental Volunteers for Isreal	713	FirstFit	4538	Infinite Aloe	5616
BienAir	4804	Dental Whale	3502	Flight Dental Systems	4108	Infinity Massage Chairs	4704
Big Mouth Survey	1032	DentalEZ	3406	Florida Probe/VoiceWorks	4634	Infodent Srl (infodent International)	1039
BILKIM TIBBI URUNLER SAN VE TIC LTD STI	5112	Dentall Co., Ltd.	3623	Flow Dental	3008	integrated dental systems	2400
Bioclear Matrix Systems	807	DENTALMAX Co., Ltd.	3823	FMG Dental Products	2930	Integrated Laminate Systems	3422
BioFilm	4722	Dentalplay	4623	Fonic Dental LLC	3833	International Medical Relief	4141
BIOLASE	406	DentalPost	831	Forca Healthcare F.Z.C.	5113	International Pemphigus and Pemphigoid Foundation	5617
Biotec, Inc.	5215	dentalree	907	Formlabs	700	International Sofia Dental Meeting	5612
Birdeye	1036	DentalVibe	1034	Fortune Management	2920	Invisalign iTero	5204
Bisco Dental Products	1200	Dentaquest	5425	Forum Engendering Technologies (96) Ltd.	2007	iSonic Inc. (Ultrasonic Cleaners)	1009
BlueLight Analytics	4211	Dentatus USA, Ltd.	1714	Foshan Suntem Medical Instrument Co., Ltd.	4432	Italian Dental Association	1138
bluereo Inc.	3723	Dentcare Dental Lab USA, Inc.	2305	FOTONA	3433	Itena North America	4814
Bomedent Medical Technology	1824	DentCore	2208	Fujian Blissfulness Health Technology Co., Ltd.	4437	ITL Dental	3531
Bondent Technology Co., Ltd.	4502	DenTech China 2020 (UBM ShowStar)	5608	Fundamia	3740	J & B Dental Services, Inc.	3301

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Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
J. Morita USA, Inc.	4615	MouthWatch, LLC	3120	Renew Medical	3819, 3820	TEAM Technologies - Allpro	1605
Jakobi Dental GmbH	1222	MTI Dental	2910	RF America IDS	3604	Temrex Corp. / JR Rand	4001
Jiangsu Trausim Medical Instrument Co., Ltd.	5301	Myofunctional Research Co.	2814	RGP Dental, Inc.	1015	Tend	1521
Jiangyin Ordg Trading Co., Ltd.	5134	MYRAY (Cefla North America)	4633	Rhein83 Attachments	3305	Tess Oral Health	2915
Jim O'Brien Architecture & Interiors	1815	Nanchang Dental Bright Technology Co. Ltd.	4435	Rhodium Capital Advisors	2722	The Dentists Supply Company	630
Jining XingXing Medical Instrument Co. Ltd.	5625	Nanning V V Dental Co., Ltd.	4743	Ribbon, Inc.	1105	The DocSites, Inc.	4513
Jiscop Co., Ltd.	3722	Nanoray Co., Ltd.	4138	Richmond Dental & Medical	2403	The Gideon International	3643
JJTOOLS CO., LTD.	3822	NeoBioTech USA, Inc.	4341	Risewell	3401	The TeleDentists	1004
JK Dental Group	806	Neocis	422	Ritter Dental USA	1110	Tianchang Jiarui Packaging Material Co., Ltd.	4841
Justworks	1033	Nerium SkinCare, Inc.	5333	Robots and Design	3134	TITAN SURGICAL COMPANY	4931
Karl Schumacher Dental LLC	1006	New Perfect Dental Lab Group	4210	Rockwell Enterprises	5223	TMJ & Sleep Therapy Centre	816
KaVo Kerr	4818, 5019	New York Implant Institute	1630	Rose Capital Funding	3830	Tokuyama Dental America	3427, 3436
KERATOR (DAEKWANG I.D.M)	3925	New York University College of Dentistry	5610	Rose Micro Solutions	1700, 2312, 4424	Top Quality Manufacturing, Inc. GLOVE WORLD	4600, CP2
Kerr Corporation	4818	Newark Dental/ Pemco	2608	Royal Dental Laboratory Limited	621	Town & Country Dental Studios	3235
Kettenbach	3727	NewTom (Cefla North America)	3700	Royal Dental Manufacturing / Proma, Inc.	5214	TPC	3731
Kettenbach LP	1,029	NexHealth	2820	RTR Financial Services	3743	Tri Hawk International	2504
Kilgore International, Inc.	3226	Nexus Medodent (NMD)	1822	RUNYES Medical Instrument Co., Ltd.	5124	TriState Dental Supplies & Equipment	3636
Kitten Planet Co., Ltd.	3923	NNA MEDICAL INC	623	Russian American Dental Association	729	Tristate Orofacial Myology Study Club	629
Koi Design LLC	4201	Nordent Manufacturing, Inc.	4216	Ruthinium	3630	TruAbutment, Inc.	5420
Komax Co., Ltd.	3523	Noris Medical	3936	Saeshin Precision Co., Ltd	3825, 3826	TruStep Health & Wellness	805
Komet USA	2923	North American Dental Group	812	Saeyang Microtech Co., Ltd.	5613	Tuttner USA Co., Ltd.	3204
Korea Dental Devices Industry Association	3515, 3516	NSK America Corp.	418	Safari Dentaire Inc.	4431	U.N.I.D.I - Italian Dental Industries Association	5029
Kulzer	1408	NTZ Surgical co.	4320	Salvin Dental Specialites	4823	Ultradent Products, Inc.	1018
Kuraray America, Inc.	2009	NYS Dental Association	4838	Sapient Dental	5024	UltraLight Optics, Inc.	2724, 3808, 1603
L&R Manufacturing Company	1600	Ocean Impex Inc.	5329	SBA Loan Group	1807	Unicare Biomedical, Inc.	3638
Lands' End Business	5026	Officite	5032	SC Platinum Dent SRL	5330	United Dental Changzhou	600
Lares Research	4401	OraCare	4621	Schick GmbH	1320	Universidad Autonoma de Nayarit	2527
Laser Medics	5231	OraPharma	4800	SciCan Inc./Coltene	4013	Universidad De La Salle Bajío	3839
LB Goodman & Co.	3313	Orascope	5218	Scorpion	2203	Universitat Internacional de Catalunya, Fundació Privada	4439
LED Apteryx/VELscope	3336	OrthoTain/Healthy Start	2412	Scratchpay	1713, 5618	Univet OTNA	5227
Lendeavor, Inc.	3503	Osada, Inc.	2710	SDI (North America), Inc.	3216	Unspoken Smiles Foundation, Inc.	3940
Lensur Instruments Ltd.	802	Osteogenics Biomedical	2206	Seiler Instrument	1903	Unum Dental Network	525
Lester A. Dine, Inc.	1706	Otto Trading, Inc.	1818	Septodont	3219	Upholstery Packages & Services	4715
LIBERTY Dental Plan	5015	Owandy Radiology	5236	SGS Dental	3030	Upper Cervical Chiropractic of New York	1312
Life Thread	1520	Pak Surge	832	SHAFQAT MANUFACTURING Corp	5028	Vakker Dental Supply	5034
Lighthouse 360	825	Palisades Dental	3102	Shangdong Huge Dental Material Corp	4843	Valumax International	2613
Lightsscalpel	5114	Panmed USA, Inc.	5530	SharperPractice	3837	Vatech America	4403
Lips, Inc.	4221	Parkell, Inc.	2604	Shaw Dental Laboratories Corp.	1733	Vector R & D, inc.	3703
LiteZilla - Main	3730	Parkway Dental Services	528	Shenzhen Denco Medical Co., Ltd.	4943	Vectornate USA	5607
LLI Advisory Group	1601	Parnell Pharmaceuticals, Inc.	4735	Shenzhen Up3d Tech Co., Ltd	3841	Velopex International, Inc.	921
LMT Communications, Inc.	5025	Patient News	3315	Sherman Specialty Company	2212	Venta Endo	2714
Local Flavor Media	922	PatientPop	3311	Sherpa Korea	3517	Verdent Ltd.	830
LumaDent, Inc.	3212, 913	Patterson Dental Supply Inc.	3801	SHINHUNG Co., Ltd	3618, 3619	VERICOM CO.,LTD.	3621
M&S Dental Supply Co., LLC.	3501	PDT, Inc. /Paradise Dental Technologies	1907	Shining 3D Tech Co., Ltd.	4936	Vermillion Cosmetics, LLC	5429
MacPractice	4732	Pelton and Crane	4818	Shinseki International Inc.	3514	vhf camfacture AG	1128
Madison Programs	3843	Pemco / Newark Dental	2608	Shofu Dental Corporation	4408	Video Dental Concepts	5225
MAGNETIC MALLET / Dental Enterprises LLC	731	Philips Sonicare & Zoom Whitening	4809	Shu Dental Laboratory	3237	Videya Technology Co., Ltd.	5211
Majestic Industries, Ltd.	5516	Phoenix Sales and Marketing, LLC	4301	Sidex 2020	1003	Vista Dental Products	3524
Man & Machine	4302	PhotoMed International	705	Sikka Software	4026	Vitamin Toothpaste	4230
Mandelbaum Salsburg, PC	3214	Pierrel Pharma	4219	Simplifeye	3931	Vivos Therapeutics, Inc.	1115
MANI, INC.	4534	Pinhole Academy	1519	Sino Dental	3941	VOCO America, Inc.	2600
MARUCHI	1228	Planet DDS	5115	Skeema Dental Italia	4719	VOCO GmbH	1027
Marvit Dental Lab	4734	PLANMECA	2826	Smylen	813	VOLGO CARE INTERNATIONAL DMCC	815
Master Design Center	1906	PNC Healthcare Business Banking	2622	Snap On Optics	1417	Wand Dental, Inc.	4532
Max Dental Co., Ltd.	5301	Podium	1011	Soft Bones Foundation, Inc., The US Hypophosphatasia Foundation	612	WARANTEC CO.,LTD	3641
MCTBIO CO.,LTD.	3920	Porter Instrument Co.	5216	Solmetex, LLC	4316	Water Pik Inc	4007
MD Healthcare Supplies	1310	Power Dental USA	1515	Solutionreach	5013	Water Pik Professional	3907
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Medesphere	2529	Premier Dental Products Company	1113	SOTA Imaging	2711	Whip Mix Corporation	2934
Medfirst Solutions	5131	Premium Plus Dental Supplies, Inc.	3532	SPIDENT CO., LTD	3918, 3919	White Towel Services	3121
MEDICLUS Co., Ltd	3824	Preventech	4207	SprintRay	400	Willo, Inc.	4836
MEDICOM	3831	PRIME DENTAL	3414	SRL Group	1828	Wilson Precision, Inc.	1137
Medidenta	916	Prime Dental Manufacturing, Inc.	512	SS White Dental	4010	WonderPax	3543
Medimecca Co., Ltd.	5609	Primo Dental Products	3741	Stoma USA, Inc.	4724	World Dental Exhibition Alliance	5622
Mediplus	3821	Principal Builders Solutions, Inc.	930	Straumann	618	XGATE Dental	722
MediWorks	5623	ProDent USA	2103	Stylecraft Interiors, Inc.	2811	Yankee Dental Congress	3932
MedPro Group	3430	Prodirect Dental Lab	914	Sulzer Mixpac Ltd.	4631	Yesbiotech	3416
MedTech International Group	2006	Professional Sales Associates	3407	Summit Dental	3103	You First Services	529
Medy Dent, Inc.	2634	ProHealth DENTAL	4831	Sunrise Dental Laboratory	1226	Zamsa Surgical	4840
Meisinger USA	3300	Prophy Magic	1208	Sunstar	3828	Zeiss	5603
Meta Biomed, Inc.	5233	Prophy Perfect	2106	supersmile	4726	ZERO GRAVITY SKIN	609, 5308
Meta Dental Corp.	4604	ProSites	1116	Surfct.com	3400	Zest Dental Solutions	2712
Metro Medical	5202	ProTouch Solutions	2822	Surgident	3413	Zhejiang Yahong Medical Apparatus Co., Ltd.	4040
Microcopy	1106	Pulpdent Corporation	3108	SURGIDENT CO LTD	3620	Zimmer Biomet Dental	3631
Micron Dental	3842	PureLife Dental	2808	SurgiMAC LLC	1816	Zirc	3316
MicroNX	3415	QOptics & Quality Aspirators	1606	SurgiTel	2200	ZOLL Medical	3019
MicroP Technology (Taiwan), Inc	704	Quintessence Publishing	3004	Suzy Systems, Inc.	2708	Zr02	1319
Midmark Corporation	4609	quip	430, 428	Swell	1905	Zyris Formally Isolite Sytems	1614
Midway Dental	1031	QwikStrips	4321	SwissLoupes SandyGrendel	1613	Zyris/Isolite Systems	1614
Midwest Dental	4217	Raia Enterprises, Inc.	5601	tab32	1705		
Millenium Dental Technologies, Inc.	3021	RAM PRODUCTS, INC.	5312	Talent Medical Devices Co., Ltd.	1631		
MLMIC Insurance Company	2922	RAY Co., Ltd.	1423	TAUB Products	2908		
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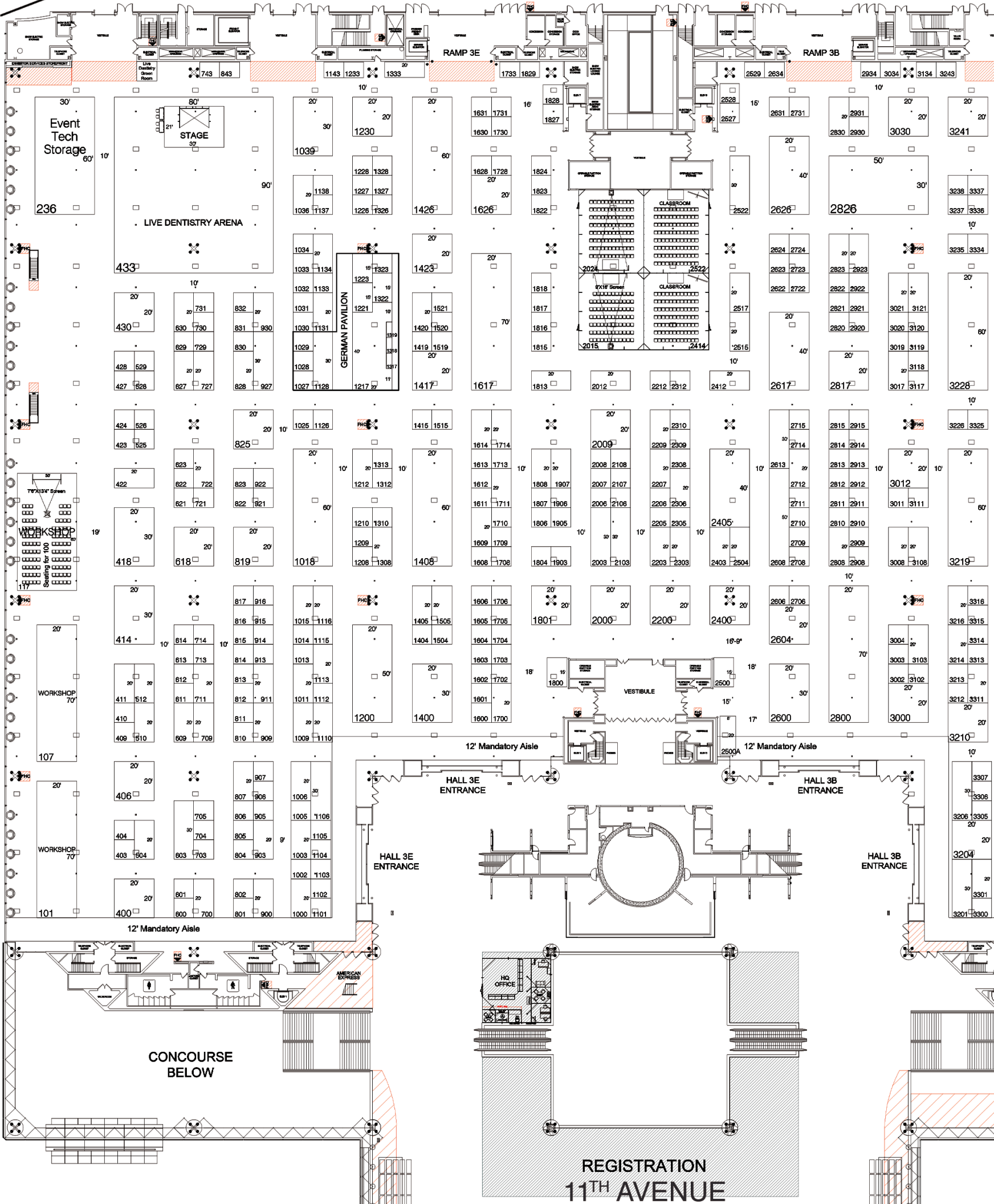
# GREATER NEW YORK DECEMBER 1 - 3 JACOB K. JAVITS CENTER LEVEL 3 EXHIBITION



12TH AVE

EXIT

34TH STREET



# K DENTAL MEETING

## DECEMBER 4, 2019

### CONVENTION CENTER

### EXHIBIT HALL



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Contact(s): Nita Weissman President

E-mail: Dentatus@dentatus.com

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**INTERNATIONAL BUSINESS DESIRED:** Foreign Agents/Distributors

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**GENERAL PRACTICE RESIDENCY FAIR**

**Course: 3740**  
Tuition **FREE**

 9:30 – 12:00  
1 CEU  
Crystal Palace Rotunda  
Mezzanine Level

The **General Practice Residency Fair** provides dental students an opportunity to gather information regarding general practice residency and advanced education in general dentistry programs in an informal atmosphere.

Representatives from approximately 65 hospital dental residencies are present to discuss the content and nature of their programs, patient populations and treatment needs, as well as attending and resident staff and requirements. The **General Practice Residency Fair** enables students to review various residency programs without the logistical problems of individual site visits.

This is the 34th annual **General Practice Residency Fair**, which is a joint venture of the American Association of Hospital Dentists, the Greater New York Dental Meeting and dental schools throughout New York, New Jersey, Pennsylvania and Connecticut.



The Greater New York Dental Meeting wishes to express its appreciation to

**Dr. Burton Wasserman**

&

**Dr. Scott W. Podell**

for their outstanding leadership in coordinating this function.

**2019 PRE-DENTAL CONFERENCE**  
at the Greater New York Dental Meeting

**GREATER NY DENTAL MEETING**
**2019**
**Sunday, Dec., 1<sup>st</sup>**  
9:45-12:45pm & 2:00-5:00pm  
Exhibit Floor, Glass Classroom #6418  
**Registration Still Available**

**NETWORK**  
with Admissions' Personnel  
from Numerous Dental Schools.  
Discover Available Opportunities.  
Learn about the Admissions' Process


**ENTER THE GNYDM RAFFLE TO WIN A PRIZE!**

Buy a Wednesday, December 4th Educational Course to be entered to win one of (8) \$250 gift certificates towards Exhibit Floor purchases. Drawing is held at 1:00 PM and 4:45 PM at the Social Media Café Booth #5434.

- Raffle tickets will be given out with any Wednesday course purchase (Maximum 2 raffle tickets per person)
- Gift certificate will be valid until February 28, 2020
  - Includes CE Bundle Courses
  - Must be present to win



# Introduction of Tri Auto ZX2

by Dr. Denny Fang

**F**or the past twenty years, we have seen endodontic technology advancing at an exponential rate. As we enter the artificial intelligence era, technology will undeniably replace the traditional manual skills and expertise requirement.

Today's newly developed dental equipment assists dentists in performing more efficient, predictable, productive, and successful dental treatment than ever before. Since 1916, J. MORITA has been a pioneer in the invention of dental technology. Root ZX, Tri Auto ZX, TwinPower Turbine Handpieces, and the 3D Accutomo CBCT are just a few highly reputable and reliable J. MORITA products used by thousands of dentists worldwide.

Tri Auto ZX2, the second generation of the Tri Auto ZX series, has recently been introduced in the dental market and has gained enormous popularity and positive feedback amongst our dental colleagues. In addition to the popular functions of the original model, Auto Start/Stop, Optimum Torque Reverse, Auto Apical Reverse, Auto Apical Slow Down, and Auto Torque Slow Down, Tri Auto ZX2 now comes with two unprecedented innovations: OGP (Optimum Glide Path) and OAS (Optimum Apical Stop). The OGP motion is the combination of the 'Balanced Force and 'Watch Winding' movements. Incorporating the stainless steel Mani SuperFile,® ISO sizes 10 and 15, or any NiTi glidepath/pathfinder files, OGP can minimize, or even eliminate, the need for hand filing to establish canal patency and the canal working length. Ledging, transporting of the canals, and file separation are our biggest fears in modern endodontics. If we can master all 11 safety functions of the Tri Auto ZX2, endodontic mishaps will be a concern of the past.



This endo motor and apex locator combination unit is ergonomically compact and lightweight. Just owning one unit is sufficient, as it is portable enough to carry from office to office and from room to room. Tri Auto ZX2 is also great for traveling and has enough battery power for a week-long humanitarian dental camp without recharging.

Titbits of advice from Dr. Fang: Tri Auto ZX2 is like a smartphone with app functions that are way too advanced for new users to handle. It is recommended to turn off all smart functions and begin using Tri Auto ZX2 as a basic torque-controlled, endo-meter integrated motor. Then, gradually turn on each unique function and tune the levels as you learn to control the unit. With the capability of adjusting Tri Auto ZX2's unique smart functions, sooner or later, you will fall in love with this motor and enjoy doing endo again.

**NEW!**

## DENTIST

Sunday, December 1<sup>st</sup>  
Located in 1E13

### Esthetics and Success in Implant Dentistry

9am - 12pm                      3 Credits  
Tuition: \$30.00                Course Code: 3320

### Creating a Financially Successful Dental Practice

1pm - 5pm                        4 Credits  
Tuition: \$30.00                Course Code: 3460



These courses are for New Dentists practicing 10 years or less.  
Credentials will be checked.

## Celebrity Luncheon with John Quiñones

ABC News Veteran, Creator & Host,  
What Would You Do?

Monday, December 2<sup>nd</sup>  
12:00 – 2:00PM

Combining a moving life story, an exceptional career, incomparable insights, and a powerful presence, John Quiñones has emerged as one of the most inspiring keynotes in the speaking world today.

Tickets are Sold at Registration  
Use Course Code: 4010  
\$125.00 (Lunch is Included)



Support for this program is provided by









## For Those Who Want To Improve The Health Of Their Patients And Succeed In The Changing Healthcare System

**B**e a part of the second “Essential Total Health For All Health Professionals” program at the GNYDM. While it is imperative that you practice the highest quality of patient-centered care, you must also better understand the critical issues facing health professionals as they strive to succeed and excel in an emerging and changing health care system.

The two days of exceptional panels bring together thought leaders, educators, respected providers, and innovative leaders to discuss and share the challenges facing all of you that practice, manage and educate within the healthcare space whether private sector or community health clinic based.

The integration of oral health into primary care along with the growing needs of our most vulnerable populations in an era of innovative technology and value-based care payment are challenges that you must understand to succeed. These will be directly addressed during the two-day public health symposium.

I want to share some of the important “Total Health” issues facing oral health providers and the administrators that help guide the appropriate delivery of needed services.

The two panels on Tuesday bring together some of the most respected leaders in Dentistry to share their work and thoughts about the integration of Value-Based healthcare payments/reimbursements. Areas that will be addressed include the changing system, i.e. insurers, and providers, and the changing population needing oral health care.

The rapidly growing senior population adds new and complex issues to an already stressed system. Approximately 58 million people rely on the Medicare program – and only about one-third of them have any coverage for oral health care. The Medicare statute currently excludes coverage for most oral health care. Nearly three out of five seniors and more than three-fourths of low-income seniors do not visit a dentist during a typical year. One in five seniors has untreated tooth decay. One in five seniors, and two out of five low-income seniors have complete tooth loss.

It's tragic that in a time when new diagnostic and treatment options are available for the management of Cancer that oral cancer continues to be a prevalent issue for the dental profession. There will be an expected 51,000 new cases of oral cancer in the U.S. this year with over 20% of these resulting in related deaths. This is unacceptable and needs to be addressed by all of us. Simple oral cancer screenings can be done in minutes with early detection a critical step in preventing the tragic effects of more advanced treatment. Issues

related to reimbursement, scope of practice, available new technology and practice interest and success in providing preventive services will be discussed.

Another area of growing concern is the oral health care for those at risk, people with disabilities and those with intellectual and developmental disabilities. Many oral health care providers do not feel well enough trained or that their clinical space is not designed to manage these patients. There are an estimated fifty-nine million Americans that are disabled and in need of oral health care! Those with intellectual and developmental disabilities such as those on the autism spectrum require a level of understanding and sensitivity that is clearly attainable and tremendously rewarding. It is important that all of us understand the need to provide quality, accessible care while developing the skills and confidence to manage these patients in a welcoming and sensitive manner. We are fortunate that the Wednesday morning panel brings together an internationally respected group of expert physicians, dentists, disability leaders, and innovative educators to assist you in better understanding the needs of these patients with disabilities and how you can be better equipped to integrate these very special patients into your clinical environment.



The expansion of the dental team has been a discussion and process that has garnered quite a bit of controversy over the past few years. We now have Dental Therapists on our team. Learn more about how they contribute to increasing access to care. This is an issue that Medicine faced when the idea of adding Physician Assistants (PAs) to their team surfaced years ago. PAs have become an integral part of medical practice. We saw this within dentistry back in the 1960s when there was opposition to this new group of dental providers known as the Dental Hygienist. Can you even imagine dentistry being practiced without Dental Hygienists as part of the team? I can't.

The development of Telehealth technology has led to the “Virtual Dental Home”. This has opened new pathways to address the significant issue of a patient's inability to travel to a dental office – particularly in rural communities and the frail elderly. New technology and innovative educational programs have now added nurses and physician assistants to the expanded oral health team! Learn more about these emerging and growing collaborations. Also, meaningful screenings and interventions that can be done by an RDH affiliated with a dental practice so that preventive, noninvasive procedures can be delivered at reduced cost and with greater efficiency. These innovative programs have provided the opportunity for dental providers to collaborate with physicians to provide better “whole person” health care. The panel on Wednesday afternoon literally brings together the national leaders of this effort who will present and discuss how they do it and how you can explore opportunities to bring these innovations and the expanded role of RDHs into your practice.

**Attendance at these panels is free to dental residents and dental students. Please take advantage of this very special opportunity; Registration is still open!**

**Jack Dillenberg, D.D.S., M.P.H.**  
Public Health Panel. Jerome, AZ

Dean Emeritus, A.T. Still University's Arizona School of Dentistry & Oral Health  
Board Chairman, Brighterway Institute and Global Smiles for All



# PUBLIC HEALTH CONFERENCE

TIME	COURSE	TUESDAY, DECEMBER 3	SPEAKER	LOCATION
9:00 – 12:00PM	5100	Total Health - Value-Based, Integrated, Technology Driven, and Patient Centric: What All Health Professionals Need to Know to Succeed in 2030	Various Speakers	IE21
2:00 – 5:00PM	5110	A Pathway to Health Equity Globally	Various Speakers	IE21
WEDNESDAY, DECEMBER 4				
9:00 – 12:00PM	6130	How the Dental Team Can Improve the Oral and Overall Health of People with Disabilities	Various Speakers	IE21
1:30 – 4:30PM	6140	How the Expanded “Non-Dentist” Health Team Including Dental Therapists Will Improve Access To, And the Quality Of, Care Delivered	Various Speakers	IE21

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2019

# 3D PRINTING & DIGITAL DENTISTRY CONFERENCE

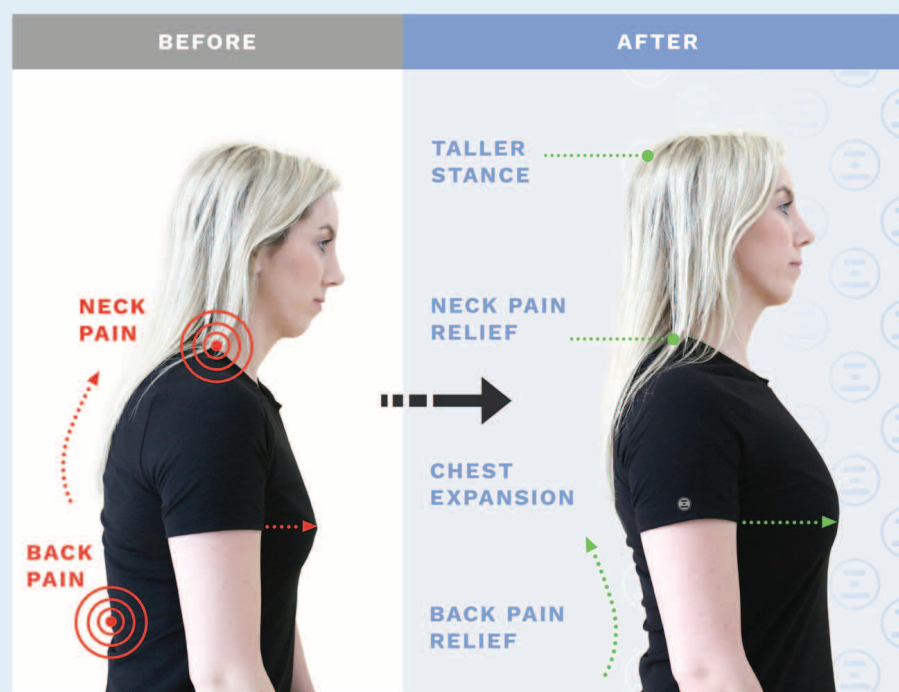
TIME	COURSE	SUNDAY, DECEMBER 1	SPEAKER	LOCATION	SPONSORED BY
9:45 – 12:45PM	3350	Discover Robotic Guidance for Dental Implants	Dr. Edward M. Kotary	Exhibit Floor Room #107	<b>PLANMECA</b>
2:00 – 5:00PM	3360	Digital Dentistry In Practice	Dr. Zachary Evans	Exhibit Floor Room #107	
MONDAY, DECEMBER 2					
9:45 – 12:45PM	4150	3D Printing and Digital Dentistry Panel	Dr. Armen Mirzayan	Exhibit Floor Room #107	<b>exocad</b>
2:00 – 5:00PM	4160	3D Printing and Digital Dentistry Panel	Dr. Christopher M. Silvoy	Exhibit Floor Room #107	<b>exocad</b>
TUESDAY, DECEMBER 3					
9:45 – 5:00PM	5110	Diode Laser Competency Course	Dr. Gerald Ross	Exhibit Floor Room #107	<b>ALD</b> Academy of Laser Dentistry
WEDNESDAY, DECEMBER 4					
9:45 – 12:45PM	6310	The Evolution of Smile Design to 3D Printing and Digital Dentistry	Dr. Adamo E. Notarantonio Dr. Justin J. McElroy	Exhibit Floor Room #107	
1:30 – 4:30PM	6320	Digital Dentistry and Integration For Any Practice	Dr. Andrew M. Spector	Exhibit Floor Room #107	<b>PATTERSON DENTAL</b>

## DENTAL LABORATORY PROGRAMS

TIME	COURSE	SUNDAY, DECEMBER 1	SPEAKER	LOCATION	SPONSORED BY
9:45 – 5:00PM	3370	Minimally Invasive Dentistry and All-Ceramic Solutions	Mr. Von M. Grow	Exhibit Floor Room #117	<b>IGI</b>
MONDAY, DECEMBER 2					
9:45 – 12:45PM	4380	Practical Chairside Success: Digital Dentistry Can Be a Trap, Don't Let It Be	Dr. Marko Tadros	Exhibit Floor Booth #117	
2:00 – 5:00PM	4390	Dental Photography and Digital Smile Design	Dr. Marko Tadros	Exhibit Floor Booth #117	
TUESDAY, DECEMBER 3					
9:45 – 12:45PM	5420	Removable Implant Revolution: Telescopic Implant Solutions	Mr. Arian Deutsch	Exhibit Floor Booth #117	
2:00 – 5:00PM	5430	Advances in Telescopic Implant Solutions	Mr. Arian Deutsch	Exhibit Floor Booth #117	
WEDNESDAY, DECEMBER 4					
9:45 – 12:45PM	6330	Full Arch Implant Prosthetics: Lab Prospective	Mr. Sander M. Polanco	Exhibit Floor Booth #117	
1:30 – 4:30PM	6340	Fix FMR: Full Digital Workflow	Mr. Sander M. Polanco	Exhibit Floor Booth #117	

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# “Because So Many Rely On You, You Can Rely On Us” Why Health Care Professionals #RelyOnHenrySchein

**I**t's the day-to-day obstacles that dentists often need help navigating, and this was the case for Dr. Karen Roschella and Dr. Ann Zinger, who told their story as part of Henry Schein's #RelyOnHenrySchein campaign.

Without those machines, our practice would have ground to a halt — not only that day but for weeks,” said Drs. Roschella and Zinger, of Roschella & Zinger Dental Group, in Marriottsville, MD. “We immediately called our Henry Schein service technician who rearranged his schedule to race to our practice and developed a temporary solution that kept us in business until our new machines arrived. He saved the day, and that's why we rely on Henry Schein.”

A solutions company for health care professionals, Henry Schein, is dedicated to focusing on practice care so that customers can focus on patient care. Through its network of trusted advisors, health care professionals rely on Henry Schein for information, education, and advice on the more than 300 Business, Clinical, Technology, and Supply Chain Solutions the Company offers. From helping

customers grow their business, to delivering the right products at the right time, Henry Schein can help its customers overcome any obstacle.

The #RelyOnHenrySchein campaign puts the spotlight on Henry Schein customers and provides health care professionals with a platform to share their unique experiences in managing productive and efficient practices. Through a collection of authentic stories, Henry Schein explores events that led customers to #RelyOnHenrySchein.

When multiple pieces of equipment went down with a full day of patients ahead, they knew to call Henry Schein.

An equipment failure of this kind is a dentist's nightmare, and Dr. Roschella and Dr. Zinger quickly realized that if it weren't for the help of Henry Schein, they would have been without X-ray machines for weeks. Their Henry Schein service technician came to the rescue and reassured the doctors the problem would be solved so they could continue doing what they do best — taking care of their patients.

Whether it be solving everyday problems or opening a new practice, Henry Schein is there to help. In another example of extraordinary customer support, Henry Schein helped Dr. Scott Kalniz turn his dream into a reality. After 16 years of dentistry,

Dr. Kalniz decided to expand his business and created Elite Dental Partners, a DSO that focuses on aiding dental practice owners with the growing challenges they face by providing industry-proven, non-clinical business support services. Partnering with the organization since its beginning, Henry Schein has helped Elite Dental Partners grow exponentially — supporting 100 practices in under five years.

“Our mission has always been to improve patient care by improving the lives of our doctors and teams. With Henry Schein as a partner, we give our teams the choices they want and the support they need to be the best clinicians possible,” said Dr. Kalniz. “It has helped us achieve our 10-year goal in four-and-a-half years, and that's why we rely on Henry Schein.”

Henry Schein uncovers real-life situations through this campaign, each with a unique challenge and equally unique solutions offered to help the customer overcome it. Henry Schein makes a promise to be there when its customers need it most, and that's why health care professionals #RelyOnHenrySchein.

**For more #RelyOnHenrySchein stories, please visit [www.henryschein.com/relyonus](http://www.henryschein.com/relyonus).**





25, 26 y 27 de marzo 2020 / CDMX

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## INTRODUCING DIADENT'S NEW ROOT CANAL SEALER, DIA-PROSEAL

**T**he purpose of an endodontic sealer is to help prevent leakage, reducing the possibility of reinfection, and healing the periapical lesion. A good filling needs to be three dimensional and to prevent any possibility of reinfection of the root canal. An ideal root canal sealer should possess excellent sealing ability, dimensional stability, insolubility, and biocompatibility. DiaDent's new epoxy resin-based root canal sealer, Dia-ProSeal, is your ideal root canal sealer.

Dia-ProSeal has an excellent sealing ability. It has minimal shrinkage to reduce gaps between the sealer and canal wall. Used in conjunction with DiaDent's gutta percha points, Dia-ProSeal has high dentin adhesion. Its outstanding flow characteristics allow the material to reach and seal lateral canals, making it especially suitable for warm gutta percha technique. Dia-ProSeal is also antimicrobial because of its high pH value with the addition of calcium hydroxide. With its dual barreled syringe, Dia-ProSeal's 1:1 paste to paste manual mixing system is fast and easy with no wasted material.

Extrude the material onto the mixing pad and mix well with the spatula for 10-20 seconds until the base (yellow) and catalyst (white) material are completely mixed together. Dia-ProSeal has low solubility, so it is resistant to material breakdown over time to ensure long-term dimensional stability. Also, the material is highly biocompatible – if unintentional extrusion happens, the extruded material is easily resorbed to minimize periapical inflammation and sensitivity. It is highly radiopaque and has a generous setting time of 3-4 hours.

View detailed information on DiaDent's website at [www.diadent.com](http://www.diadent.com). Purchase Dia-ProSeal today from your trusted authorized dental dealers such as Henry Schein, Patterson, Benco Dental, Darby Dental, Ultimate Dental.

**DiaDent is exhibiting at the GNYDM in Booth #1505. Visit our booth for exclusive show specials, samples, and more product information.**



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## INDUSTRY SNAPSHOT: DENTAL EQUIPMENT AND SUPPLIES

**T**he global dental equipment and supplies market offers tremendous opportunities for U.S. manufacturers and challenges for government policymakers supporting U.S. export competitiveness. Creating new and sustained export opportunities for U.S. companies will require a concerted effort to remove or diminish market access barriers, helping U.S. firms to capture a larger share of the world import market.

Continued strong U.S. export activity to the larger and more mature global dental markets is likely to continue, with Southeast Asia and Latin America emerging as promising regions for U.S. dental products. U.S. dental equipment and supplies manufacturers enjoy a good reputation internationally for their innovation, cutting-edge technology, and value.

Global economic expansion, increased government spending on dental care, higher median personal income, structural reforms in key markets, wider access to all levels of education, and rising uptake of health insurance are factors that will help grow markets for U.S. exporters of dental equipment and supplies. The global dental products market is expected to grow between 5.5 percent and 6.6 percent yearly between 2018 and 2023, as reflected in the table below.

### Global Dental Products, Total Sales (\$ millions)

2018	2019f	2020 f	2021f	2022 f	2023 f
29,157	30,808	32,850	34,926	36,904	38,940
Percent Increase	5.6	6.6	6.3	5.7	5.5

Source: BMI Research. [1] f Forecast.

### Profile of the U.S. Dental Equipment and Supplies Industry

Dental equipment and supplies, provided for under North American Industry Classification System (NAICS) code 339114, consists of equipment, instruments, and supplies used by dentists, dental hygienists, and laboratories. Specific products include dental hand instruments, plaster, drills, amalgams, cements, sterilizers, and dental chairs.

### U.S. Dental Equipment and Supplies Manufacturing

Year	Number of employees	Annual Payroll (\$1,000)	Total value of shipments and receipts for services (\$1,000)
2015	14,689	909,116	4,904,668
2016	15,377	952,043	4,988,935
Percent Increase	4.6	4.7	1.7

Source: Dental Trade Alliance. [2] Bureau of the Census, NAICS code 339114. [3]

In 2016, the total value of U.S. industry shipments for dental equipment and supplies was almost \$5 billion. This represents a 1.7 percent increase over the previous year. The median pay for medical technology jobs connected to NAICS code 339114 (dental) have historically been 15 percent higher than the average U.S. manufacturing job. In the 2016 Annual Survey of Manufactures, the Bureau of the Census reported that the dental equipment and supplies industry employed more than 15,000 people in the United States, with an average salary of over \$60,000. Most of the employers surveyed are small-to-medium-sized enterprises (SMEs). An SME is usually defined as an enterprise having fewer than 500 employees. Most medical technology firms are very small SMEs, as 80 percent are estimated to have fewer than 50 employees. And many, most notably innovative start-up companies, have little or no sales revenue.

Please visit the International Business Center (IBC) to obtain a full version of this industry update, learn about expanding your international sales, and meet foreign buyers. The IBC is a meeting and lounge area where U.S. exhibitors can pursue sales opportunities in up to 18 countries, including Brazil, Colombia, India, Mexico, Russia and more.

The IBC is provided as part of the International Buyer Program organized in partnership between the Greater New York Dental Meeting and the U.S. Department of Commerce.

### IBC Location and Hours: Registration Area, Crystal Palace

- Sunday, December 1 from 9:00 am – 5:30 pm
- Monday, December 2 from 9:00 am – 5:30 pm
- Tuesday, December 3 from 9:00am – 5:30 pm
- Wednesday, December 4 from 9:00 am-5:00 pm



# DENTAL HYGIENIST & ASSISTANT PROGRAMS



TIME	COURSE	SUNDAY, DECEMBER 1	SPEAKER	LOCATION	SPONSORED BY
8:00 – 8:45PM	3800	Biolase Dental Hygiene Program	Various Speakers	1E21	<b>BIOLASE</b> Advancing Dentistry
9:00 – 12:00PM	3160	It's (Medically) Complicated Essential Pharmacology for Treating Medically Complex Dental Patients	Mr. Thomas A. Viola	1E21	Crest + OralB, AHDH, New York
9:45 – 12:45PM	3590	Working with You is Killing Me	Ms. Shannon Pace Brinker	Exhibit Floor Room #6228	'GC'
1:30 – 4:30PM	3170	Technology Checkup - What You Don't Know Can Hurt You and Your Patients!	Ms. Ann-Marie C. Depalma	1E21	AHDH, New York
2:00 – 5:00PM	3600	The Dental Assistant's Role in Creating The Esthetic Periodontal Environment	Ms. Shannon Pace Brinker	Exhibit Floor Room #6228	'GC'
MONDAY, DECEMBER 2					
9:45 – 12:45PM	4570	Smarten UP and Sharpen UP: A Hands-On Workshop	Ms. Judy Z. Bendit	Exhibit Floor Room #6228	ORASCOPTIC, Hu-Friedy
2:00 – 5:00PM	4650	Positioning for Life-Ergonomics Advancements in Dentistry: Hands-On Workshop	Ms. Judy Z. Bendit	Exhibit Floor Room #6228	ORASCOPTIC, Hu-Friedy
TUESDAY, DECEMBER 3					
9:00 – 12:00PM	5190	Paving the Way: Caries Free Practice	Ms. Judy Z. Bendit & Dr. Lauren M. Feldman	1E17	'GC', elevate ORAL CARE
1:30 – 4:30PM	5410	The Dental Professionals Role in Managing the Patient with Type II Diabetes	Dr. Maureen Archer-Festa	1E14	Colgate, AHDH, New York



## PEDIATRIC DENTISTRY SUMMIT



TIME	COURSE	SUNDAY, DECEMBER 1	SPEAKER	LOCATION	SPONSORED BY
9:00 – 12:00PM	3080	A Look At The Future of Dentistry: From Curing Lights to Current Issues	Dr. Jed M. Best	1E18	
9:45 – 12:45PM	3100	Restorative Techniques in Pediatric Dentistry: Hands-On Workshop	Dr. Arnold Weiss	2D06/07	3M WHITE
2:00 – 5:00PM	3110	Restorative Techniques in Pediatric Dentistry: Hands-On Workshop	Dr. Arnold Weiss	2D06/07	
MONDAY, DECEMBER 2					
9:00 – 12:00PM	4080	Medical Management of Caries - Dentistry of the Future	Dr. Joel H. Berg	1E18	
2:00 – 5:00PM	4090	Management of Dental Caries - Restorative 2019	Dr. Joel H. Berg	1E18	
TUESDAY, DECEMBER 3					
9:00 – 12:00PM	5050	Pediatric Restorative Dentistry: What is New and Trendy	Dr. Kevin J. Donly	1E08	
2:00 – 5:00PM	5060	"Mise en Place": Autism and Dentistry	Dr. Purnima Rathni Hernandez	1E08	

### BUY A BUNDLE AND **SAVE** WITH GNYDM'S NEW CE PASSPORT



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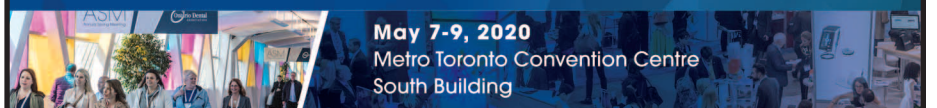
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entitles a dentist and their entire staff to take unlimited\* seminars and essays

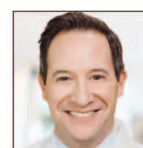
\*Excludes Workshops, Botox & Fillers, Sleep Symposium and Invisalign



### MARK YOUR CALENDARS



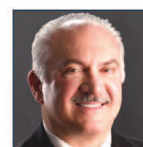
#### Some Outstanding Speakers to Look Forward to:



**Brett Gilbert**  
3D Endodontics: Disinfection, Obturation and Imaging



**Jeff Brucia**  
Restorative Materials and Techniques Simplified 2020



**John Alonge**  
Practical Concepts and Applications for Office Oral Surgery



**Mark Donaldson**  
Medical Cannabinoids — What the Practicing Dentist Needs to Know

#### Featured Keynote Speakers



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Happiness Expert and Bestselling Author of *The Book of Awesome*

All courses at ASM20 are ticketed.

Register in advance for free tickets to reserve your spot and avoid standby lines. Online registration opens on January 13, 2020. The Preliminary Guide will be available online in January at visit [asm.oda.ca](http://asm.oda.ca).



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# SLEEP APNEA SYMPOSIUM SCHEDULE

DSP DENTAL SLEEP PRACTICE

published by MedMark, Inc.

TIME	COURSE	SUNDAY, DECEMBER 1	SPEAKER	LOCATION	SPONSORED BY
8:00AM - 12:00PM	3200	Pulse Oximetry for Screening OSA and OAT Titration/Get Ready to Practice Dental Sleep Medicine	Various Speakers	1E09	
1:00PM - 5:00PM	3205	Giving Children a Healthy Start: Assessing and Treating Pediatric Sleep Airway Disorders while Straightening Teeth without Braces/Using Technology in Treatment	Dr. Leslie Stevens & Dr. Steven R. Olmos	1E09	healthystart™ TMJ & Sleep Therapy Centre INTERNATIONAL
MONDAY, DECEMBER 2					
8:00AM - 12:00PM	4170	Restorative in Airway Health/Pediatric Sleep Disorders, TOTS, Laser Frenectomies, and More	Various Speakers	1E09	light scalpel
1:00PM - 5:00PM	4175	Achieving Cosmetic Results While Treating Patients with Sleep Disorders Utilizing Aligner Sleep Appliance	Dr. Payam Ataii	1E09	SHCPD
TUESDAY, DECEMBER 3					
8:00AM - 12:00PM	5140	Craniofacial Sleep Medicine: A New Paradigm	Various Speakers	1E09	
1:00PM - 5:00PM	5145	Set Up Your Practice For Success In Airway Management and Sleep Apnea	Dr. Andrew Cohen & Dr. Brett Brocki	1E09	
WEDNESDAY, DECEMBER 4					
8:00AM - 12:00PM	6180	Reducing Side Effects and Optimizing Outcomes and Orofacial Myofunctional Therapy	Dr. John Viviano	1E09	
1:00PM - 5:00PM	6185	Sleep Business Blueprint: Treating Sleep Apnea with Your Team on Fire	Mr. Michael Cowen	1E09	

## INTERNATIONAL EDUCATIONAL COURSES

TIME	COURSE	TITLE/ORGANIZATION	SPEAKERS	ROOM	SPONSORED BY
SUNDAY, DECEMBER 1					
9:00AM - 12:00PM	3700	Día de Centro America	Various Speakers	1E19	
3:00AM - 6:00PM	3710	Colegio Dominicano do Odontologos	Various Speakers	1E03/04/05	
MONDAY, DECEMBER 2					
9:00AM - 5:00PM	4190	Russian Program: Обзор Современной Стоматологии, Новые технологии	Various Speakers	2D08	RADA
9:00AM - 4:30PM	4180	French Program: Implants et Protheses	Dr. Guy-Michel Kadouch	2D04/05	
9:00AM - 12:00PM	4220	Dental International Filler Neurotoxin Education (DIFNE)	Various Speakers	1E19	DIFNE
10:30AM - 12:30PM	4320	Programas Internacionales y Otras Oportunidades en Salud Oral/Desarrollando a los Futuros Lideres en la Nación y a Nivel Global	Various Speakers	1E13	Colgate
2:00PM - 4:30PM	4325	Microbiología de la Dental Caries: Nuevos Horizontes y Conceptos	Dr. Juan F. Yepes	1E13	
2:00PM - 5:00PM	4690	Academia Mexicana de Odontología Pediátrica, A.C.	Dr. Yeimi Barrera Oliva & Dr. Sonia Ivonne Segovia	1E19	
2:00PM - 5:00PM	4700	Federación Dental Ibero Latinoamericana (FDILA)/Asociación Dental Mexicana	Dr. Adan Yañez Larios & Dr. Francisco Garcia Torres	1E11	FDILA FEDERACIÓN DENTAL IBERO LATINOAMERICANA
2:00PM - 5:00PM	4710	Puerto Rico Dental Association, USA	Dr. Rodrigo R. Escalante & Dr. Luis Carbajal Bello	1E07	
TUESDAY, DECEMBER 3					
9:00AM - 12:00PM	5260	Programa em Português	Various Speakers	2D08	
9:00AM - 12:00PM	5630	Instituto Dental Standard Mexico - SDI	Dr. Jesús Flores & Dr. Alan Raúl Hernández Mendoza	1E19	SDI
9:00AM - 12:00PM	5690	Odontología Restauradora en el Paciente Pediátrico	Dr. Juan F. Yepes	2D04/05	
2:00PM - 5:00PM	5640	America Para Todos	Various Speakers	1E19	
2:00PM - 5:00PM	5650	Fundacion Implantodontologica Argentina (FUNDAMIA)	Various Speakers	1E13	FUNDAMIA
2:00PM - 5:00PM	5700	Presencia Mundial - Internacional de Aladome	Various Speakers	2D04/05	
2:00PM - 5:00PM	5400	Korean Program: 골유도 재생술 : 기초부터 고급까지	Dr. Pilseong Kim	2D02	
WEDNESDAY, DECEMBER 4					
9:00AM - 12:00PM	6550	Programa Cubano	Dr. Jorge Luis Becquer Aguila & Dr. Estela de los Angeles Gispert Abreu	2D08	
1:30PM - 4:30PM	6560	ENES-UNAM, Unidad León	Dr. Robert Ruiz Diaz & Dr. Rene Garcia-Contreras	1E12	

\*\*Portuguese Translation Room is on the Exhibit Floor Booth #101 offering daily workshops. Visit registration for more information



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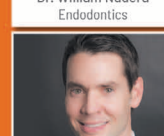
Dr. Jeff Brucia  
Adhesion



Dr. Lesley David  
Implants / Oral Surgery



Dr. Aviv Ouanounou  
Pharmacology



Dr. William Nudera  
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Dr. Alan Jeroff  
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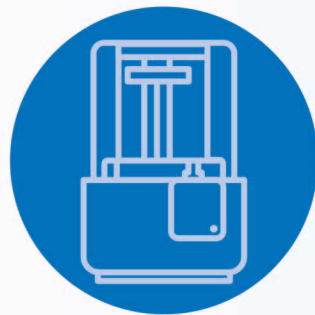
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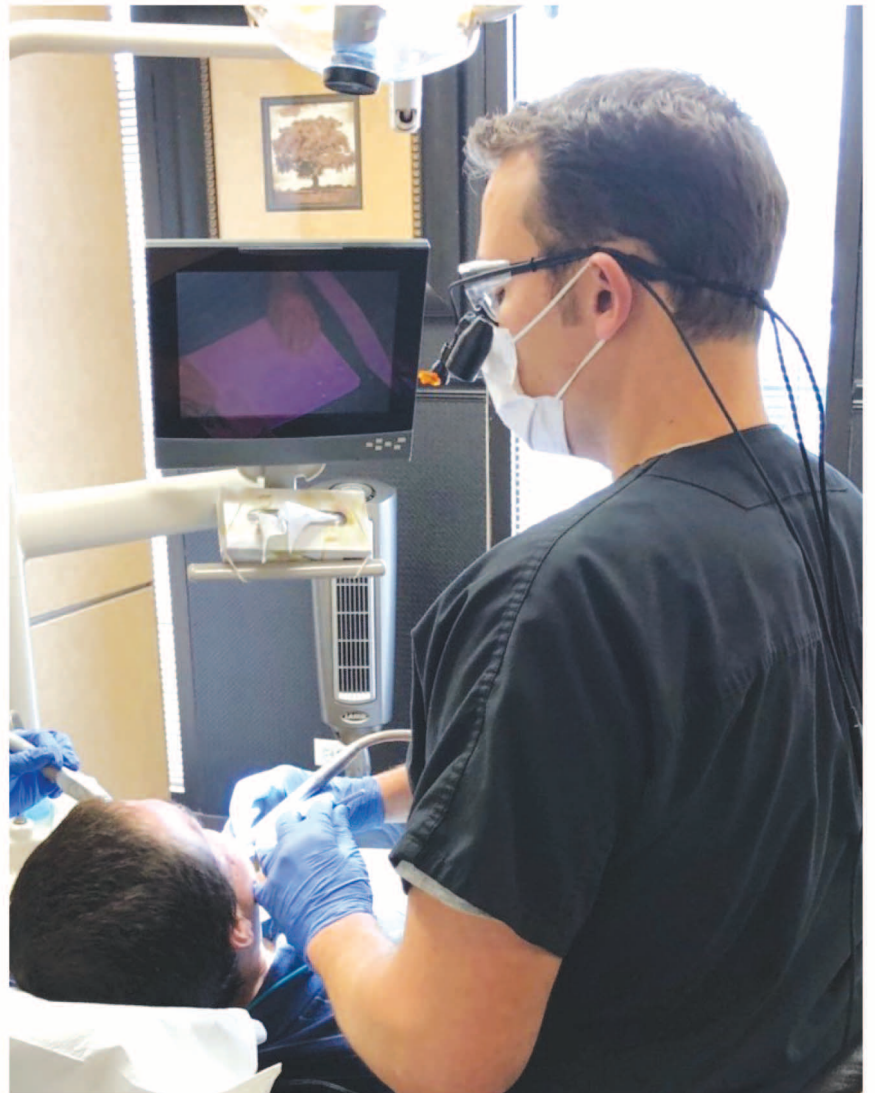
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