



DAILY

WEDNESDAY EDITION

November 29, 2017

C.C. SABATHIA

Helps RAISE ORAL HEALTH AWARENESS
AT THE GNYDM

Greater New York Smiles Along with Colgate' Colgate Bright Smiles, Bright Futures and Baseball Great, C.C. Sabathia, Raise Oral Health Awareness among Local Elementary School Kids

Free Dental Screenings, Activities, Costumed Characters, and Celebrated Pitcher Help Underscore the Importance of Oral Health at the Greater New York Dental Meeting

Colgate Bright Smiles, Bright Futures teamed up with professional pitching ace C.C. Sabathia yesterday to educate hundreds of local elementary school children on the importance of maintaining good oral health habits at the Greater New York Dental Meeting's Greater New York Smiles Program at the Jacob K. Javits Convention Center.

Against the backdrop of the largest dental meeting in the United States, Sabathia addressed the students, challenging them to think about oral health as an important part of their overall health and as a healthy habit that could have a major impact on their ability to perform in school and other arenas. The celebrated baseball star also led the students in a rousing cheer that reinforced the importance of healthy habits.



The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society

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C.C. Sabathia (cont.)

“Your family, teachers, and those of us here today all want you to have a future that you can smile about,” Sabathia advised the students.

“Listen closely to what you hear this morning, because all of you have the opportunity to become successful, and when you do, a healthy bright smile is going to come in handy.”

During their visit to the Greater New York Dental Meeting (GNYDM), the New York City students boarded a Colgate mobile dental van for screenings performed by dental professionals. Volunteers from local hygienist schools staffed brushing stations, teaching the children proper brushing techniques, and oral health-themed videos, games, activity stations, puppets, and costumed characters encouraged the young guests to limit sugar and maintain an effective dental care routine.

Tooth decay is the most common chronic disease of childhood. Left untreated, children with cavities may have difficulty eating, talking, and sleeping. Oral health disease can also affect a child’s attention span, school attendance, and academic performance, leading to significant implications for his or her social development and future success. The Greater New York Dental Meeting started the Smiles Program in 2008 to help bring oral healthcare awareness to the underprivileged communities throughout the five-boroughs. Starting with only 200 children, the Smiles Program now reaches over 1,500 kids over three days of the GNYDM.



The Greater New York Smiles is maintained by hundreds of hygiene volunteers from New York University, New York City College of Technology, Bergen Community College and Hostos Community College as well as the dental hygiene members from the Dental Hygienists’ Association of the City of New York and the New Jersey Dental Hygienists’ Association and hygienists from various dental offices in Staten Island. Certified Dentists volunteer each year from New York County Dental and Second District Dental Societies, as well as from various hospitals, clinics and private office from the tri-state area.

“The importance of encouraging children to play a lead role in taking care of their teeth and gums cannot be overstated,” said Dr. Marsha Butler, Vice President, Global Oral Health and Professional Relations, Colgate-Palmolive

Company. “Oral health disease can be painful. It can be debilitating, but most important, it can be prevented. Someday soon we’re hoping it’s a challenge that none of our children have to face.”



“The Greater New York Smiles program is a one of a kind program, because it gives back to the community without asking for anything in return,” said Dr. Marc B. Gainor, General Chairman, GNYDM. “It’s a chance to offer a unique clinical experience to urban

dental and hygiene students while bringing an awareness of dental access issues in NYC to oral healthcare volunteers, teachers and chaperoning parents who travel with the children to the Javits Convention Center.”

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Buy & Sell at the Greater New York Dental Meeting

By: Jayme McNiff Spicciatie, GNYDM

Visiting the Greater New York Dental Meeting Exhibit Floor is like an endurance run; you need a large bag to carry all the giveaways from exhibitors, bring a bottle of water and snacks, because you can easily spend days! With over 1,600 exhibit booths and about 700 companies, attendees have chosen year-after-year to attend the Greater New York Dental Meeting as their one-stop shop. The choices are endless and the atmosphere is lively and fun.

There are aisles upon aisles of the newest products and technology that will have your staff oohing and ahing when you return with all of the new gadgets and equipment.

The Greater New York Dental Meeting caters to both mainstream corporate companies and the unique mom and pop shops, giving attendees a chance to compare prices and select the best products to fit their practice.



DID YOU FIND WHAT YOU WERE LOOKING FOR?

- The New Products Display & Arena is FREE
- Earn 1 CEU for visiting the New Products Arena located in Aisle 5400, view a list of companies participating on pages 16 & 17; presentations are from 10-5pm
- Specialty International Pavilions are scattered throughout the Exhibit floor, see pages 10-11 for a full listing of Exhibitors
- View the list of U.S. Exhibitor's Interested in Overseas Markets on page 14-15
- International attendees can ship materials directly to their hotel only at the GNYDM
- Download the GNYDM App for directions to a specific booth

Visit the Exhibit Floor today for special discounts and giveaways!

General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 24	8:00 A.M. to 4:30 P.M.
Saturday, November 25	8:00 A.M. to 4:30 P.M.
Sunday, November 26 through Tuesday, November 28	8:00 A.M. to 5:30 P.M.
Wednesday, November 29	8:00 A.M. to 5:00 P.M.

Exhibits Floor Hours - Technical and Scientific

Sunday, November 26	9:30 A.M. to 5:30 P.M.
Monday, November 27	9:30 A.M. to 5:30 P.M.
Tuesday, November 28	9:30 A.M. to 5:30 P.M.
Wednesday, November 29	9:30 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2017 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.



Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

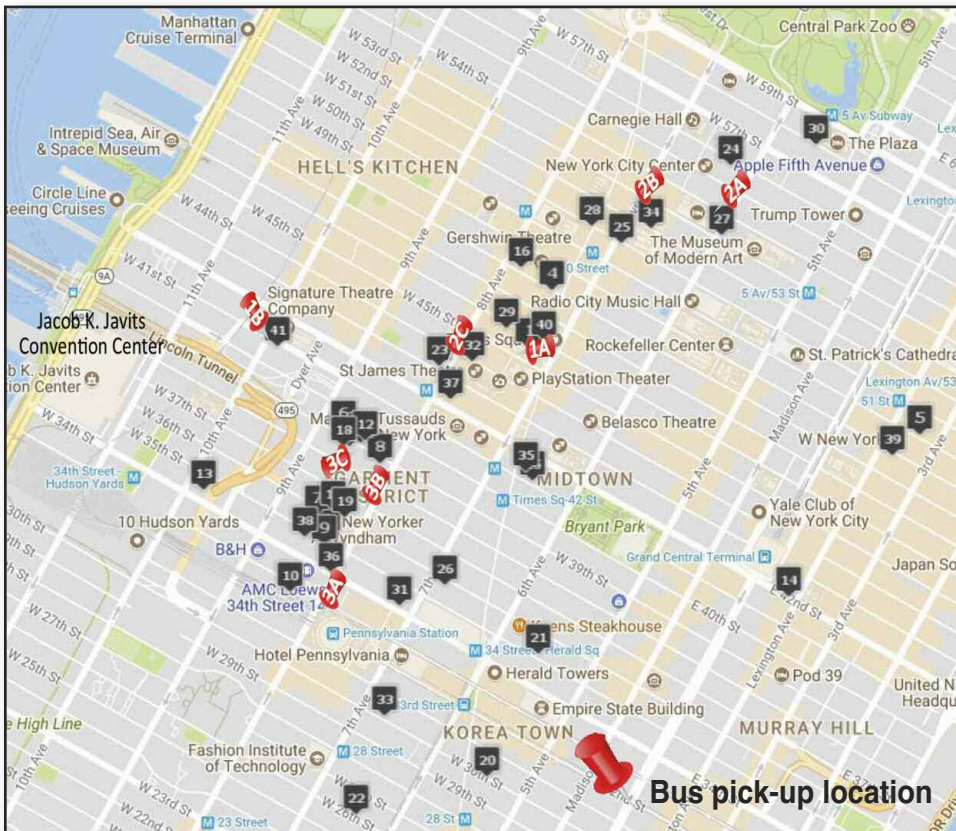
Ticket Sales

Tickets required for all functions except for Live Dentistry/

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

Hotel Map



HOTEL NAME	BOARDING LOCATION	ROUTE
New York Marriott Marquis - Headquarters Hotel	45th Street Off Broadway	1A
Candlewood Suites Times Square	At Element Hotel	3C
Crowne Plaza - Hy36 Midtown Manhattan	At Wyndham New Yorker Hotel	3B
Crowne Plaza - Times Square Manhattan	At New York Marriott Marquis	1A
DoubleTree - By Hilton Metropolitan	At New York Hilton Midtown	2A
DoubleTree By Hilton New York Times Square West	At Element Hotel	3C
DoubleTree By Hilton Times Square South	At Wyndham New Yorker Hotel	3B
element New York Times Square	339 West 39th Street, btw. 8th & 9th Avenue	3C
EvEN Times Square South	At Wyndham New Yorker Hotel	3B
Fairfield Inn & Suites Midtown Penn Station	At Penn Station	3A
Fairfield Inn & Suites Times Square	At Element Hotel	3C
Four Points by Sheraton	At Element Hotel	3C
Four Points by Sheraton Manhattan Midtown West	No Shuttle	N/A
Grand Hyatt	At New York Marriott Marquis (Far Walk)	1A
Hilton Garden Inn New York/Times Square Central	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square South	At Wyndham New Yorker Hotel	3B
Holiday Inn New York City Times Square	At Element Hotel	3C
Homewood Suites Midtown	At Wyndham New Yorker Hotel	3B
Hyatt Herald Square New York	At Penn Station	3A
Hyatt Place New York Midtown South	At Wyndham New Yorker Hotel	3B
INNSIDE New York NoMad	At Penn Station (Walk)	3A
InterContinental New York Times Square	Corner of 43rd Street & 8th Avenue	2C
Le Parker Meridien	At Sheraton New York	2B
Manhattan at Times Square Hotel	At Sheraton New York	2B
Moxy Times Square	At Wyndham New Yorker Hotel	3B
New York Hilton Midtown	On 53rd Street Off 6th Avenue (Side of Hilton)	2A
Novotel	At Sheraton New York	2B
Paramount Hotel	At New York Marriott Marquis	1A
Park Lane	At New York Hilton Midtown (Far Walk)	2A
Penn Station	On 8th Avenue btw. 30th & 31st Street	3A
Renaissance New York Midtown	At Wyndham New Yorker Hotel	3B
ROW NYC	Corner of 43rd Street & 8th Avenue	2C
Stewart Hotel (Formerly Affinia Manhattan)	At Penn Station	3A
Sheraton New York	On 7th Ave., btwn. 52nd St & 53rd St (Across from Hotel)	2B
The Knickerbocker	Corner of 43rd Street & 8th Avenue	2C
The New Yorker Hotel A Wyndham Hotel	8th Avenue & 36th Street (Northeast Corner)	3B
The Westin New York	Corner of 43rd Street & 8th Avenue	2C
Tryp Times Square South	At Wyndham New Yorker Hotel	3B
W - New York	At New York Hilton Midtown	2A
W - Times Square	At New York Marriott Marquis	1A
YOTel New York	On 41st Street & 10th Avenue	1B

Complimentary Shuttle Bus Schedule

ROUTE 1

A - New York Marriott Maquis 45th Street, off Broadway
Servicing: Crowne Plaza (Times Square), Paramount Hotel, W Times Sq., Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square

B - YOTEL – On 41st @ 10th Ave.,
Not Serviced: Four Points By Sheraton Manhattan Midtown West

ROUTE 2

A - New York Hilton Midtown on 53rd St., off 6th Ave., (Side of Hilton)
Servicing: Park Lane (Far Walk), Doubletree By Hilton Metropolitan, W New York

B - Sheraton NY
 7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Le Parker Meridien, Novotel, The Manhattan at Times Square Hotel

C - The Westin and THE ROW NYC
 Corner 43rd Street and 8th Avenue
Servicing: Intercontinntal New York Times Square, The Knickerbockerk

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street,
Servicing: Stewart Hotel (Affinia) Hyatt Herald Square New York, Ininside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station

B - Wyndham New Yorker - 8th Ave., & 36th St. (Northeast Corner)
Servicing: Double Tree By Hilton Times Square South, EvEN Times Square South, Hyatt Place New York Midtown South, Renaissance New York Midtown, Moxy Times Square, Hilton Garden Inn Times Square South, Crown Plaza Hy36 Midtown Manhattan, Tryp Times Square South

C - Element New York Times Square South By Westin 339 West 39th St., btw. 8th & 9th Ave.
Servicing: Candlewood Suites, Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Doubletree By Hilton New York Times Square West

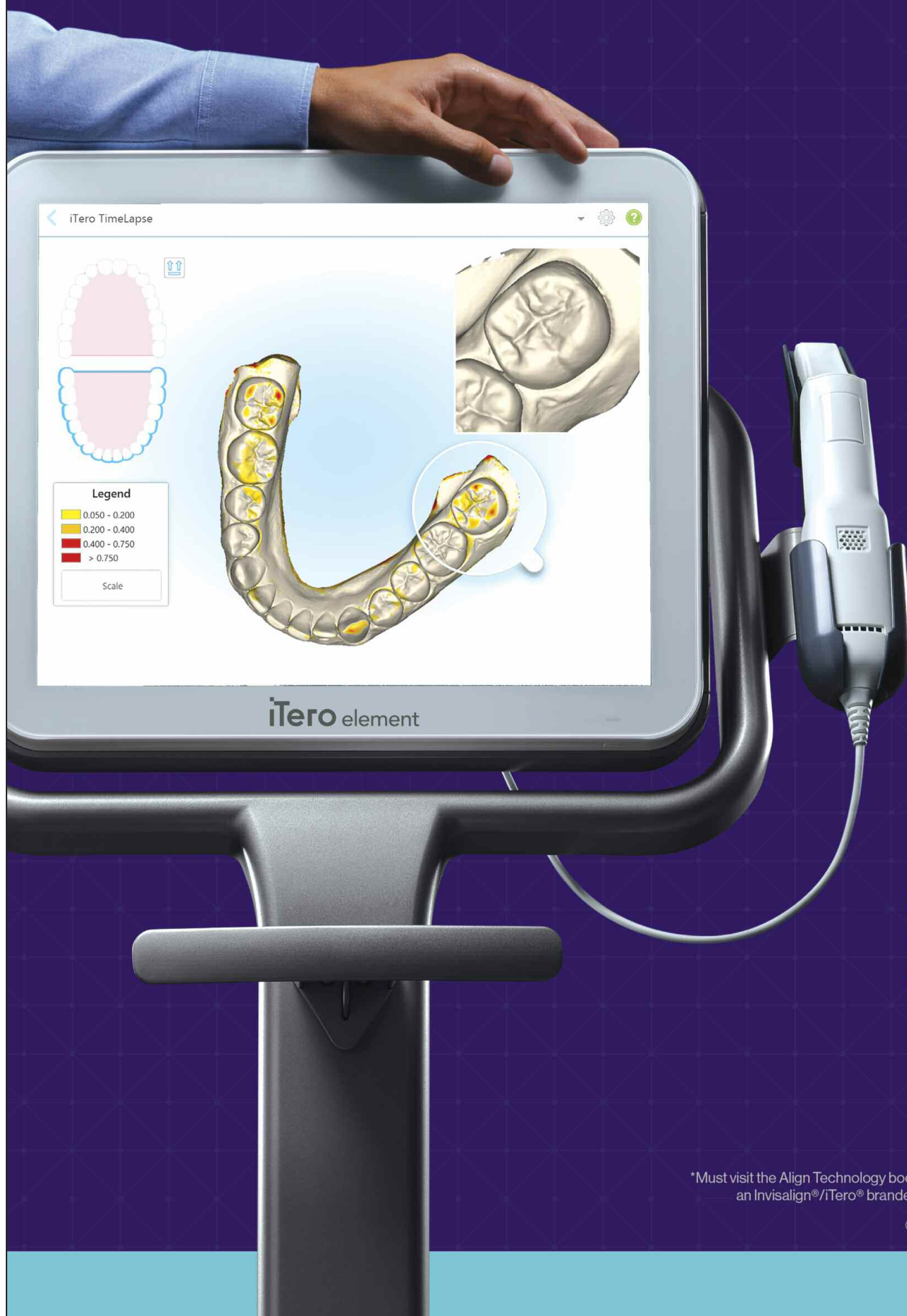
DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 24	8:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 25	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
Sun., Nov. 26	8:00 AM -10:30 AM	Continuous
Wed., Nov. 29	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Exhibitors Only		
Wed., Nov. 29	6:30 PM - 9:00 PM	On the hour from Javits

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

TRAIN - The 7 Line Extension will now stop at the new 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

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TIME	COURSE	WEDNESDAY, NOVEMBER 29	SPEAKER	LOCATION
9:45 – 12:45PM	6010	Prevention And Management Of Dental Implant Complications	Bart Silverman	Exhibit Floor, Booth #2015
1:00 – 4:00PM	6020	Restoratively-Driven Treatment Protocols For Successful Implant Reconstruction	Scott D. Ganz	Exhibit Floor, Booth #2015
9:45 – 12:45PM	6030	Hands-On Digital Treatment Planning Tools For Immediate Implant Placement	Jonas Becktor	Exhibit Floor, Booth #2024
1:30 – 4:30PM	6040	Sinus Grafting With And Without Implant Placement	John C. Minichetti	Exhibit Floor, Booth #2024

Live Dentistry Arena Aisle 6200 (Booth #6230) CELEBRATING 10 YEARS

Wednesday, November 29

Sponsored By

10:00 - 12:30 Regenerative Dentistry with Giomers

A "Live" Demonstration
(Jack D. Griffin, Jr., D.M.D.)



2:00 - 4:30 The Frontier of Digital Dentistry For Your Team

A "Live" Demonstration
(Alan J. Jurim, D.D.S.)



Supporting Companies:



Global Orthodontic Conference (Booth #2414)

TIME	COURSE	WEDNESDAY, NOVEMBER 29	SPEAKER
9:45 – 12:45 & 2:00 – 5:00PM	6050	Achieve Predictable and Efficient Treatment Outcomes With Invisalign Clear Aligners	Bart Iwasiuk, B.Sc., D.D.S.

FREE CONTINUING EDUCATION VAULT!



The Greater New York Dental Meeting now offers a **FREE** storage site for all of your educational documents from any worldwide Dental event. Store all of your important documents in a secure and convenient location. Never again misplace your valuable CE documents or proof of attendance certificates. All Dental professionals are invited to utilize this confidential password protected site. Attendance at the Greater New York Dental Meeting is NOT required to access this free service nor is membership in any association required. Register today to create a new account or login as a returning user to upload and store your documents in your own private vault. Simply return to your account anytime and print out your documents when you need to provide copies to your licensing entity.

To register, please visit our website: www.gnydm.com

Wednesday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
6010	Exh. Floor Booth #2015	9:45am - 12:45pm	Prevention and Management of Dental Implant Complications	Silverman, B.
6020	Exh. Floor Booth #2015	1:00pm - 4:00pm	Restoratively-Driven Treatment Protocols for Successful Implant Reconstruction	Ganz, S.
6030	Exh. Floor Booth #2024	9:45am - 12:45pm	Hands-On Digital Treatment Planning Tools for Immediate Implant Placement	Becktor, J. & Urde, G.
6040	Exh. Floor Booth #2024	1:30pm - 4:30pm	Sinus Grafting With and Without Implant Placement	Minichetti, J.
6050	Exh. Floor Booth #2414	9:45am - 5:00pm	Achieve Predictable and Efficient Treatment Outcomes with Invisalign® Clear Aligners	Iwasiuk, B.
6070	1E11	8:00am - 12:00pm	Invisalign Fundamentals Course – An Introduction to Invisalign for Doctors and Team Members	Chustckie, J.
6080	1E12	8:00am - 12:00pm	Amplify Your Invisalign Practice! Part 1	Miraglia, B.
6090	1E12	1:00pm - 5:00pm	Amplify Your Invisalign Practice! Part 2 – Dentist Session	Miraglia, B.
6100	1E16	9:00am - 4:30pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
6110	Exh. Floor Booth #4836	9:45am - 12:45pm	Emerging Trends in Endodontics	Kolnick, J.
6120	Exh. Floor Booth #4836	1:30pm - 4:30pm	Going Beyond Digital Dentistry: How Digital Technology is Evolving to Meet the Needs of the Modern Dental Practice	Graham, L.
6150	Exh. Floor Booth #107	9:45am - 12:45pm	Incorporating Porcelain Veneers in Esthetic Treatment: A Hands-On Workshop	Trushkowsky, R. & De Queiroz, M.
6180	1E09	9:00am - 4:30pm	Oral Appliance Therapy for Snoring and Sleep Apnea: Avoiding Side Effects and Improving Case Acceptance	Chahine, L.
6190	1D03	9:45am - 12:45pm	Art Experience: The Art of Seeing the Invisible	Sieber, C.
6200	1D03	1:30pm - 4:30pm	Art Experience: The Art of Seeing the Invisible	Sieber, C.
6210	1E13	9:00am - 12:00pm	Endodontic Advances and Controversies: Updates GPs Should Know	Haas, M.
6220	1E06	9:00am - 12:00pm	Red and White Lesions: Friend or Foe?	Dillon, J.
6230	1E07	9:00am - 12:00pm	How Low Should You Go? Treatment of Deep Caries Lesions	Maggio, J.
6240	1E08	9:00am - 12:00pm	Asociacion Dental Mexicana	Loza, G.
6250	1E14	9:00am - 12:00pm	Collections and Accounts Receivables Strategies	Banta, L.
6260	2D02	9:00am - 12:00pm	Current Trends in Malpractice Claims	Catalano, M.
6270	1E15	9:00am - 4:00pm	Rock Your Practice to the Top!	Madow Brothers
6280	1D04	9:00am - 12:00pm	Transition Alternatives for Dentists of All Ages	Nemeroff, R.
6290	Exh. Floor Booth #116	9:00am - 12:00pm	Stress-Free Treatment Planning	Feit, S.
6300	1D05/06	9:00am - 4:00pm	An Aesthetic Dentistry Retrospective the Wow Factor	Rosenthal, L. & Nash, R.
6310	2D06/07	9:00am - 12:00pm	Essentials of Local Anesthesia	Peskin, R.
6320	1E21	9:00am - 12:00pm	Premier Dental Hygienists' Program	Various Speakers
6330	1E21	2:00pm - 4:00pm	Medical Marijuana: Navigation the Evidence in a Sea of Change	Matthews, A. & Stramonski, S.
6350	1E06	1:30pm - 4:30pm	Pain Management, Palliative Care and Addiction Education	Alsabban, L.
6360	1E10	9:00am - 12:00pm	How Long Can Endodontically Treated Teeth Prevail?	Gluskin, A.
6370	1E10	1:30pm - 4:30pm	Endodontics and Neurologic Injury	Gluskin, A.
6380	2D09	9:00am - 12:00pm	The E-Practice: Technology Pays for Itself	Emmott, L.
6390	2D09	1:00pm - 4:00pm	Social Media Beyond Facebook	Emmott, L.
6410	Exh. Floor Booth #600	1:30pm - 4:30pm	R2GATE Guided Full Arch Immediate Implant Reconstruction/ The DONT's of Implant Dentistry: A Bird's Eye View from the Lab	Kang, J. & Dawson, R.
6420	1E08	1:30pm - 4:30pm	Soft Tissue Grafting What General Dentist can Expect/ Handling Heroin & Synthetic Drug Epidemics by Education	Fialkoff, B.
6430	NY Marriott Marquis, Odets Room, 4th Floor	6:00pm - 8:30pm	Woman To Woman Dentist Network	Twigg, A.
6440	Exh. Floor Booth #5236	1:30pm - 4:30pm	Innovations for Increased Patient Satisfaction: Science Meets Real-World Dentistry	Chi, J.
6450	1E07	1:30pm - 4:30pm	Duh! It's a Disease! The Latest in Evidence-Based Caries Prevention & Intervention	Maggio, J.
6460	1E14	1:30pm - 4:30pm	Top 10 Management Tools	Banta, L.
6470	1E13	1:30pm - 4:30pm	Managing the Ethical Dimension of Dental Practice/Peer Review Facts Finding & Dispelling Fears	Various Speakers
6520	2D04/05	1:30pm - 4:30pm	Odontología de Minima Invasión	Lopez, G.
6580	Exh. Floor Booth #101	9:45am - 12:45pm	Hypnosis for the Dental Chair	Manuel, N.
6590	Exh. Floor Booth #236	9:45am - 12:45pm	Periodontal Flap and Crown Lengthening Surgery	Suzuki, J.
6600	Exh. Floor Booth #6216	9:45am - 12:45pm	Increasing Case Acceptance from Whitening to Esthetic Dental Procedures	Brinker, S.
6610	2D14/15	9:45am - 12:45pm	Touch the Future Today: APP Based Technology with Gold Metallurgy	Kuttler, S.
6620	Exh. Floor Booth #5236	9:45am - 12:45pm	Elements of Composite Art: Learning Basic Principles in a Hands-on Workshop	Milnar, F.
6630	Exh. Floor Booth #227	9:45am - 12:45pm	Overdenture Attachment Systems: A Hands-On Workshop	Bambara, G.
6640	Exh. Floor Booth #5800	9:45am - 12:45pm	50 Things You Didn't Know Dentrax Could Do	Reed, M.
6650	Exh. Floor Booth #227	1:30pm - 4:30pm	Implant Attachments: A Hands-On Workshop	Bambara, G.
6660	Exh. Floor Booth #5800	1:30pm - 4:30pm	Double Your Production Tomorrow	Briggs, W.
6680	Exh. Floor Booth #101	1:30pm - 4:30pm	Learn to Hypnotize Your Patients for Pain Management	Manuel, N.
6690	Exh. Floor Booth #236	1:30pm - 4:30pm	Ridge (Socket) Preservation Surgery	Suzuki, J.
6700	Exh. Floor Booth #107	1:30pm - 4:30pm	Creating a Predictable Direct Posterior Composite: A Hands-On Workshop	Trushkowsky, R. & De Queiroz, M.
6710	Exh. Floor Booth #6216	1:30pm - 4:30pm	Defy Gravity: Don't Let the Demons of Dental Assisting Get You Down	Henry, K.
6720	2D10/11	9:00am - 12:00pm	Contemporary Periodontics & TMJ Disorder Essays	Various Speakers
6730	2D10/11	1:00pm - 4:00pm	Periodontics & Prosthodontics Essays	Various Speakers
6740	1E19	9:00am - 4:00pm	Fundación Implantodontológica Argentina – FUNDAMIA	Various Speakers
6750	1E20	9:00am - 1:00pm	Instituto Dental Standard Mexico - SDI	Various Speakers
6760	1E20	1:30pm - 4:30pm	Instituto Dental Standard Mexico - SDI	Various Speakers
6770	2D03	9:45am - 12:45pm	Grupo Vásquez - México - Microimplantes	Various Speakers
6780	2D06/07	1:30pm - 4:30pm	Universidad San Martin de porres Lima_Perú	Olazabal, L.
6790	1E18	9:00am - 5:00pm	Advanced Cardiac Life Support (ACLS) - Part 2	Reilly, M.
6800	1E18	9:00am - 5:00pm	Advanced Cardiac Life Support (ACLS) Recertification	Reilly, M.

Seminar

Workshop

Essay

General Practice Residency Fair

Allied/ Specialty Groups

Specialty Event

The CE Pavilions are located on the Exhibit Floor Booths #439 & #5818.
After the Exhibit Floor is closed, visit the CE Pavilion on the Southside of Registration.



U.S. COMMERCIAL SERVICE CONNECTS U.S. COMPANIES WITH INTERNATIONAL BUYERS

More than 70 percent of the world's purchasing power and 95 percent of potential consumers are outside of the United States, but many businesses don't explore their export potential because they believe exporting is too burdensome or difficult.

What they may not know is that the U.S. government can help facilitate sales to international markets. With a global network of trade specialists, the U.S. Commercial Service can help make introductions to overseas government decision makers and potential buyers and provide export counseling and market research. This network includes healthcare specialists who focus on opportunities in the healthcare sector, among others.

Export Assistance: "No one-size fits all"

Our assistance is tailored to individual clients. For example, we help companies target the best prospects in foreign markets through customized market research and offer the option of using one or more of our programs. This might include the Gold Key Service, a business matchmaking service that arranges prescreened appointments with potential agents and distributors abroad.

The U.S. Commercial Service also provides customized support to assist U.S. companies in rolling out new product lines, helps them target key decision makers by adding clarity to client presentations, and provides U.S. government advocacy support to help level the playing field when it comes to bidding on foreign government contracts. We also assist in making international sales offers more competitive through sister agencies such as the U.S. Export-Import Bank, which provides export insurance and financing. Our offices also provide training on complying with U.S. export control issues and guidance on protecting intellectual property during overseas expansion. All of these services save businesses valuable time and resources when competing in world markets.

No time for travel? We can help

It's always best to meet potential customers face to face, but many small companies don't have the time or the budget for extensive travel. The International Partner Search service enables companies to find qualified distributors and end-users overseas without traveling abroad, and our staff presents detailed results of the trade leads to the U.S. company.

Another great place to meet international buyers is through U.S. trade shows, including Greater New York Dental Meeting. GNYDM is one of the dozens of trade shows where the U.S. Commercial Service recruits international buyers from around the world and introduces them to U.S. exhibitors at events. At these shows, our trade professionals set up one-on-one business meetings in advance and host seminars featuring country-specific opportunities.

Many of our dental sector companies exhibit at GNYDM and benefit from these valuable introductions. GNYDM is just one example of how the U.S. Commercial Service has revitalized its focus on healthcare/dental sector exports with upcoming programs tailored for the industry, such as webinar briefings on country-specific sales opportunities, export counseling at U.S. trade shows and trade missions. The best way to learn about these time-saving resources is to work with your local U.S. Commercial Service international trade specialist.

The time is right to expand your international sales

For many companies, the Internet, improved logistics and transportation options, and government export programs have made exporting more viable than ever, for even the smallest businesses. Furthermore, exporting is a great way to build competitiveness, and many companies report that international diversification has enabled them to better weather economic downturns. When it comes to developing sales strategies, the biggest risk is not looking beyond U.S. borders.

The U.S. Commercial Service has offices across the country and in American Embassies and Consulates in over 80 countries around the world. For more information and to find your local office, visit www.export.gov.

Michael Grossman is a trade specialist with the U.S. Commercial Service in Westchester, New York. He can be reached at michael.grossman@trade.gov.



Bernie Williams, Jr. entertained the crowd at the Celebrity Luncheon on Monday



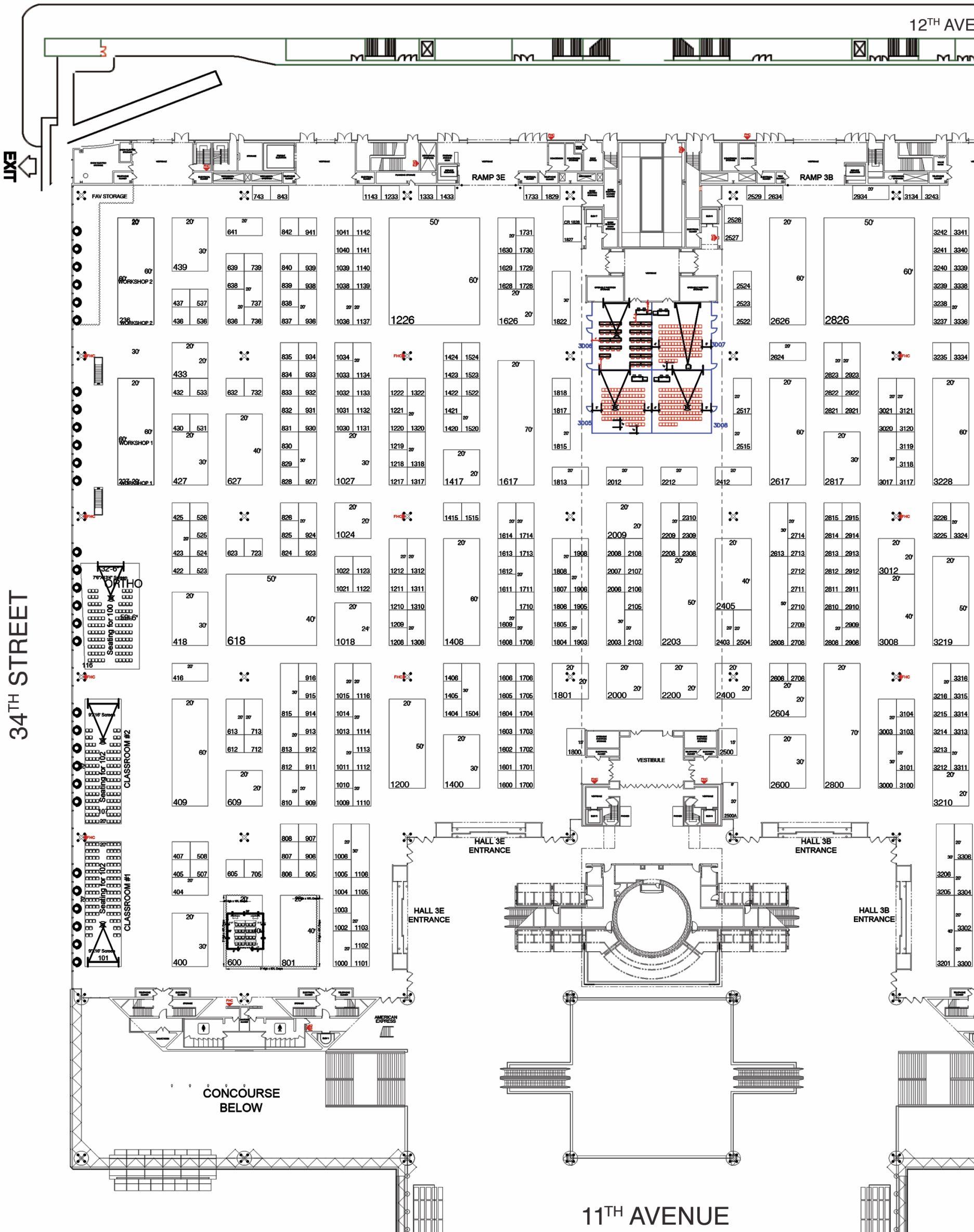
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Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
1st Medical Supplies LLC	425	BQ Ergonomics LLC	3400	DentalEZ Integrated Solutions	3810	Garana Industries (PVT) LTD	834
24/7 Dental Care	1209	Brasseler USA	2617	DENTALL CO., LTD.	3622	Garfield Refining Company	1406, 2912
3 Percent Dental Practice Brokerage, LLC	931	Bright Island Outreach	842	DentalMember	2523	Garrison Dental Solutions	4311
3D Diagnostix	4705	Caladent Laboratory	833	Dentalree	808	GC America, Inc.	3012
3D INDUSTRIAL IMAGING CO.,LTD	3826	Calderon Institute	3240	DentalVibe	2007	Genoray America, Inc.	3021
3DBioCAD	1604	Cangzhou Lankang Medical Instruments Developing Co	4436	Dentaquest	4438	George Taub Products	2708
3DISC	416	CAO Group, Inc.	4538	DentArt Instruments MFG Co.	2522	GEOTAR - Media Publishing Group	2528
3M Oral Care	4019	Capital One	1212	Dentatus USA, Ltd.	1714	Geozy Solutions LLC	4339
3Shape	2626	CareCredit	5407, 5614	Dentco Research & Development	1405	GERMANY - Information Stand, c/ Koelnmesse GmbH	1027
A. Titan Instruments	1808	Careington International	1612	Dentegra	2810	GETT North America LLC	1133
Abova Health	924	Carestream Dental	3228	DentiMax	612	GlaxoSmithKline	618
Academia Internacional de Odontologia Integral	5040	Cargill	3838	DENTIN Implants Technologies, Ltd.	3936	Glidewell Dental	5001
Academia Mexicana de Odontologia Pediatrica A.C.	436	Cavex Holland BV	3334	Dentis Co., LTD.	5331	Global Fantasy International	4441
Academy of General Dentistry	3215	Ceatus Media Group	4414	Dentistry Today	1210	Global Surgical	2500
Accutron, Inc.	3401	Cefla Medical Equipment	4514	Dentlight Inc.	4603	GLOBALTOP INC.	3620
ACH Medical Co., Ltd.	5516	Centrix, Inc.	3000	DentoCorrect	1311	Glove Club	2405
ACTEON North America	4827	Certol International, LLC	4317	Dentrade e.K.	1218	GluStitch, Inc.	5324
ADA Catalog	5037	Christian Dental Society	5629	DentServ	1122	Gold Array Technology Beijing LLC	1422
AdDent, Inc.	3119	Chung Song Industrial Co.	5039	Dentsply Sirona	3409	GoldenDent	4412
A-DEC	2800	Church and Dwight/Arm & Hammer	4004	Denttio, Inc.	1708	Good Doctors Co., Ltd.	3703
A-Dent Dental Equipment, Inc.	2921	Citibank Healthcare Practice Finance	3934	Designs for Vision, Inc.	1813, 2012, 4026	GPA INNOVA-DLyte	613
Adin Dental Solutions USA Inc.	1626	Citizens Bank	2709	Dexis, LLC	4618	Great Expressions Dental Centers	3436
ADIT	5620	ClearCorrect	5034	DiaDent Group International	713	Great Lakes Orthodontics, Ltd.	4413
Admetec Solutions, Ltd.	4237	Clinician's Choice Dental Products	2515	Diatech, Inc.	907, 3201	Group Finacial Services	3640
AEEDC/Index Conferences & Exhibitions Organization	2500A	Cohen Cosmetics	1041, 5131	Digital Doc, LLC	3225	GuangDong Roman Technology Co., Ltd.	5301
AEIGS Communications	4537	Colegio de Cirujanos Dentistas de Costa Rica	831	DIRECTA INC	2604	Guangzhou Ajax Medical Equipment Co., Ltd.	3638
Affordable Dentures & Implants	1815	Colegio de Cirujanos Dentistas de Puerto Rico	5309	Ditron America	1701	Guangzhou Talent Medical Devices Co., Ltd.	941
AFTCO Transition Consultants	1804	Colegio de Odontologos de Nuevo Leon	3840	DMG America, LLC	3210	Guilin Woodpecker Medical Instrument Co., Ltd.	2400
Aidite (Qinhuangdao) Technology Co., Ltd.	5141	Colgate	2826	DMI Dental Implants	3541	Halyard Health	4634
Aim Dental Laboratory, Inc.	2706	Coltene	4016	Doctible	5230	Handler Mfg., Co., Inc.	1101
Air Techniques	3404, 3603	Columbia Dentoform Solutions	3810	Doctor Multimedia	828, 3441	Hangzhou Pengwu Medical Equipment Co., LTD.	5418
AK Express	4740	Columbia University College of Dental Medicine	5041	Doctor.com	5616	Hangzhou Westlake Biomaterial Co., Ltd	3543
Allied Dental	3743	Conescan	4037	DoctorsInternet.com	4015, 4432	Hangzhou Yahong Medical Apparatus Co., Ltd.	736
Allied Powers	904, 5328	Connect the Doc Marketing	1817	Doral Refining Corp.	1602	Hartzell Instruments	4128
Allied Powers LLC	5328	Consult-PRO	3429	DoWell Dental Products	1312	Hawaiian Moon	1415, 4715
Allstate Business Insurance	1523	ContactEZ	3424	Doxa Dental, Inc.	2105	HDT	3824
Amazon Business	4737	Convergent Dental, Inc.	4606	Dream Sleep	3739	HDX WILL	4200
American Academy of Implant Dentistry	1728	Cool Jaw by Medico	3239	Dr. Fuji/Acigi	2524	Head Dental Corporation	4513
American Academy of Pediatric Dentistry	843	CordEze	1424	Dr. Jean Bausch GmbH & Co. KG	1218	HealthFirst	1801
American Association of Endodontists	4437	CORIDENT	3823	Dr. Walsler Dental GmbH	1322	Healthplex, Inc.	3930
American Express OPEN	2624, 5227	Cortex Dental	1030	Dryshield	4110	Health-Pro Realty Group	3423
American Friends of Dental Volunteers for Israel	739	Cosmedent, Inc.	3017	Duraline Systems Inc.	1630	Heartland Dental	2209
AMIC Dental	1039	CR Foundation/Gordon J. Christensen Clinicians Report	4739	DXM CO.,LTD.	3618	Hefei Mlush Sanitary Products Co., Ltd.	4541
Angelus USA, LLC	1611	Cranberry USA/ Cranberry Sdn Bhd	4013	EAO /The European Association for Osseointegration	3540	Helmut Zepf Medizintechnik GmbH	1222
Anutra Medical, Inc.	5611	Credit-Suisse	1333	Eastern Dentists Insurance Company (EDIC)	1002	Henry Schein - ProRepair	4230
AOA Medical, Inc.	4540	Creo Dent Prosthetics	1132	EBI, Inc.	4518	Henry Schein - Integrated Office Design	4431
APCD Sao Paulo Dental Association	1103	Crest + Oral-B	1226	Eclipse Loupes and Products	923, 3531, 5310	Henry Schein - Professional Practice Transitions	4532
Apixia, Inc.	3314	Crosstex International	3311	Edge Endo	2517	Henry Schein Dental	4225
Aqualizer by Jumar Corp.	1608	Crown Seating	3403	Editorial Odontologia Actual	1040	Henry Schein Media Studio	4330
AquaSept	4217	CSM Implant	3842	EK Express	537, 3940	Henry Schein Orthodontics	4932
Architectural Design Associates	4011	Curaden/Curaprox USA	3600	Elevate Oral Care	927	Henry Schein Practice Solutions	4627
Argen Refining	737	CustMbite, LLC	906	Elsevier	2606	High Tech Innovations	3117
Arkray USA	5225	Daheng New Epoch Technology, Inc.	1143	Elyptol, Inc.	5031	Hiossen Inc.	5429
Army Dental Recruiting	636	Dansereau Health Products	2815	Emblem Health	4341	HT CO., LTD	3821
Arpino Dental	1800	Darby Dental Supply, LLC	5010	Empire Blue Cross Blue Shield	4012	Hu-Friedy	1400
ASA Dental USA Corp.	1520	Darkhorse Tech	1112	Empire Surgical	5602	Hulaser, Inc.	3923
Aseptico	3627	Dash Medical	3241	Engle Dental Systems LLC	2823	Hung Chun Bio-S Co., Ltd.	3438
Asociacion Dental Mexicana	432	Databot	3631	EnvisionTEC	1137	Hunza	3304
Aspen Dental	5028	Datum Dental Ltd.	2006	EPDENT	3720	HYPERBIOTICS	5043
Atlantis Editorial Science and Technology S.I.L.	5330	DC Dental	4600	Equipment Brokers, Inc.	4010	I Q Dental Supplies	2203
Augma Biomaterials	3238	DCI Edge	4030	Erskine Oral Care	915	iCad Dental Laboratory	5232
Aurelia Gloves div. Supermax	812	Deflex	826	Essential Dental Systems	2003	ICOI/International Congress of Oral Implantologists	839
B&L Biotech USA, Inc.	1404	Delian Technology & Trading Beijing Co. Ltd.	5601	Eversmile, Inc.	4302	i-CAT	4618
B.C. Szerlip Insurance Agency, Inc.	1704	Delta Dental	2309	Evolve Bank & Trust	3539	ICW International	3402
Bank of America Merchant Services	3205	Demandforce	4234	Exacta Dental Direct	1014	IDEM Singapore 2018 - C/O Koelnmesse Inc.	2308
Bank of America Practice Solutions	3206	DENBIO CO., LTD.	3722	exocad America, Inc.	1018	IDRR & The Dental News	5327
Bankers Healthcare Group	427	Denbur, Inc.	3104	EZ Bur Dental Supply	2913	IDS	600, 801
Banyan	5605	Denmat	4127	Ezras Choiilm Health Center	5231	ILC New York	2008
Bausch Articulating Papers, Inc.	2911	Denovo Dental, Inc.	3741	Facial Imaging Mobile Inc / Facial shield	837	ILS Dental	1903
Beacon Construction Services, Inc.	4704	Denstar Co., Ltd.	1731	Fairfield Orthodontics LLC	2712	iLumi Sciences, Inc.	2208
BeeSure/Multisafe Sdn Bhd	4303	Dent Care Dental Lab Pvt. Ltd.	4742	FDI World Dental Federation	1710	Impladent Ltd.	1711
BEGO Implant Systems GmbH & Co. KG	1219	Dental Assisting National Board/The Dale Foundatio	3020	Federacion Odontologica Latinoamericana(FOLA)/ Regineal	533	Implant Direct International	3524
Belmont Equipment	5400	Dental Bio Care USA	1818	Latinoamericanan(LARO)	5138	Implant Seminars	1420
Benco	1617	Dental Care Alliance	5416	Fialkoff Dental Study Club	4135	Infinity Massage Chairs	4132
Besmile Biotechnology, Co., Ltd.	3641	Dental Claims Cleanup	1021	Flight Dental Systems	1110	Infodent Srl	1004
Best Instruments USA	2310	Dental Herb Company	2909	Flow Dental Corp.	840	Ingenious Ideas LLC	4501
Beutlich Pharmaceuticals	2812	Dental Implant Technologies	829	FOCAP	3502	Innovative Optics	3422
Beyes Dental Canada, Inc.	5200	Dental Implant Training 1 on 1	805	Forest Dental Products	5618	Insight Dental Systems	4041
Bien-Air	4804	Dental Innovations, LLC	1140	Forever Young	4202	International Pemphigus and Pemphigoid Foundation	4638
BILKIM TIBBI URUNLER	5610	Dental Medium Journal	639	Formlabs	4124	Invisalign iTero	5204
BIODENT	3418	Dental Product Shopper	1805	Fortune Management NorthEast	4040	iPrint 3D, LLC	1003
BIODENT CO., LTD.	3718	Dental Products Report	5621	Foshan Chuangxin Medical Apparatus Co., Ltd.	3433	Irish Dental Association	1421
BioHorizons	3629	Dental Promotions	1827	FOTONA	1102	Isolite Systems	1614
Biolase	418	Dental South China International Expo - 23 Annual	3340	Franklin Dental Supply	732	iSonic, Inc. (ultrasonic cleaners)	4415
BIOMATERIALS KOREA, INC.	3922	DENTAL STUDIO.CO., LTD	3719	Frontiine Dental Supply	1141	Itena North America	5105
Biotec, Inc.	5215	Dental Tribune America	5137	Fundamia	5326	ITL Dental	3532
Birdeye	1036	Dental Warranty	4943	Fussen Technology Co., Ltd.	2923	Ivoclar Vivadent	2817
Bisco Dental Products	1200	Dental Wings	627	Futudent	4338	J & B Dental Services, Inc.	3302
Boca Dental Supply	5600	DentalEZ Equipment	3810	G & I Innovation		J. Morita USA, Inc.	4615

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Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
Jazz Imaging	4522	My Social Practice	623	QuietOn	1522	Summit Dental Systems	3101
Jiangsu Chenjie Daily Chemical Products Co., Ltd.	939	Mydent International	3306	Quintessence Publishing Co., Inc.	3003	Suni Medical Imaging Inc.	4524
Jim O'Brien Architecture & Interiors	4500	Myofunctional Research Co.	2814	Quip	1114	Sunstar Americas	3828
Jinan Dental Technology Co., Ltd.	5308	Nanchang Dental Bright Technology Co. Ltd.	5518	QwikStrips	4218	Supermile	4423
Jining XingXing Medical Instrument Co. Ltd.	2527	Nano-Tools Technology Co.,Ltd.	1142	R & D IMPEX	526	Supply Clinic	3530
JISCOPE CO., LTD.	3621	National Dental Association	930	RAMVAC Utility	3810	Supreme Dental Billing Solutions	4033
Jive Communications	1022	Neodent	3736	Rapid Shape GmbH	1318	SurfCT.com	3701
JJTOOLS CO.,LTD	3921	Nevin Labs Workstations	3810	RAX Industries, Inc.	4636	SURGIDENT CO., LTD	3723
JK Dental Group	830	New York Implant Institute	430	RAY Co., Ltd.	433	SurgiTel/General Scientific Corp.	2200
Johnson Promident	4108	New York University College of Dentistry	5719-5720	Reinvent Dental Products	1423	Suzu Systems, Inc.	2908
Jurim Dental Studio	2821	Nexus Medodent	835	Rejuveneer	1134	SwissLoupes SandyGrendel AG	1613
Karl Schumacher Dental	1006	Ningbo Freqty Optoelectronics Technology Co. Ltd.	5202	Remote Area Medical	423	T & S Therapy Centre International	905
KASO Medical Technology CO., Ltd.	5603	NNA MEDICAL INC	5234	RF America IDS	3704	TAG Medical Products	2709
KaVo Imaging	4618	Nobel Biocare	4618	RGP Dental	1015	Tangshan Zhengtong Exhibition Co., Ltd.	4641
KaVo Kerr Group	4618	Nordent Manufacturing	3605	Rhein83 Attachments	3816	TD Bank (Healthcare Practice Solutions Group)	810
Kerr Corporation	4618	Noris Medical Ltd.	3938	Ribbon, Inc.	1105	Tealth Foshan Medical Equipment Co., Ltd.	4502
Kettenbach	3537	North (Nanjing) Instrument Technology Industries	5136	Richmond Dental & Medical	2403	TekCollect Inc.	4141
Kettenbach LP	1221	Nova Innovations	5632	Rio Dental Meeting	5631	TeleVox Solutions (West)	712
Kilgore International, Inc.	3226	Novus Dental Lab, LLC	914	Ritrex Dental USA	909	Temrex Corp.	4001
Kleer	4743	NSK America	400	RMN Consultants	3120	Tess Oral Health	2915
Komet USA	3121	NTZ Surgical Co.	3839	Rockwell Enterprises	5213	The Clemens Group	2813
KOR Whitening/Evolve Dental	3324	Ocean Impex Inc.	2529	Roland DGA	723	The Dentist Money Show	641
KOTRA	3822	Officite	934	Rose Micro Solutions	1700, 3118, 4203, 4424	The Gideon International	3643
Kulzer	1408	Online Dental Group	2108	Royal Dental Manufacturing / Proma, Inc.	5214	The Will Marlow Agency	405
Kuraray America, Inc.	2009	Op-d-op, Inc.	5017	Roydent Dental Products	3100	TIANCHANG JIARUI PACKAGING MATERIAL CO.,LTD	605
L&R Manufacturing Company	1600	Open Technologies	4131	Russian American Dental Association	1628	Titan Surgical Co.	5623
La Vie Marketing	5622	OraCoat XyliMelts (OraHealth Corp)	1703	SAESHIN PRECISION CO., LTD.	3924	Tokuyama Dental America	4220
Lares Research	4401	ORAIKO Corp	5229	Saeyang Microtech Co., Ltd.	5313	Top Quality Manufacturing, Inc.	1417
Launch Loyalty	3931	Oral3D	832	Safari Dental	3933	Toppen Dental	4539
Lawrence B. Goodman & Co., PA	3313	OraPharma, Inc.	4800	Sapient Dental	4832	Town & Country Dental Studios	4614
LED Dental/VELscope	3336	Orascope	4618	Scheduling Institute	5311	TPC	3730
Lemala Group	1733	Ormco	4618	Schick GmbH	1317	TransLite, LLC.	536
Lending Club Patient Solutions	1906	OrthoAccel Technologies	5233	Schwed Co. Inc.	1113	Tri Hawk	2504
Lester A. Dine, Inc.	1706	Ortho-Tain/Healthy Start	2412	SciCan, Inc.	609	Tri-State Dental Supplies & Equipment	3008
Liang Ya Dental Equipment Ltd.	3440	Osada, Inc.	2710	Scorpion	5420	Tri-State Orofacial Myology Study Club	5604
Liberty Dental Plan	525	OsseoFuse International, Inc.	936	SDI (North America), Inc.	3216	TruAbutment, Inc.	5419
Lighthouse	4420	Osteogenics Biomedical	2107	Secure Tip	807	Tuttner USA Co., Ltd.	2714
Lightscalpel, LLC	1433	Otto Trading, Inc.	422	Seiler Instrument	1034	U.N.I.D.I (Italian Dental Industries Association)	825
Linkd Healthcare	5222	Owandy USA, Inc.	4419	Select Merchant Solutions	5130	Ultimate Creations	5116
Lips, Inc.	4318	Pak Surge	5613	Seo Dentals, Inc.	806	Ultradent Products, Inc.	409
LLI Advisory Group	1605	Palisades Dental, LLC	3213	Septodont	3219	UltraLight Optics, Inc.	1603, 3939, 4216
Local Flavor Media	4137	Paltop USA	5520	Sericin Plus	2634	UMA Health	507
LumaDent, Inc.	913, 3212	Panasonic corp.	1729	Sesame Communications	5607	United Dental	4140
M&S Dental Supply Co., LLC.	3501	PanmedUSA, Inc.	5332	Seven Star Dental Supplies, Inc.	938	Univ. of Puerto Rico School of Dental Medicine	5630
Mach One Orthodontics	4310	Parkell, Inc.	2604	SGS Dental Implant System Holding	1609	Universidad Autonoma de Coahuila	3338
MacPractice	3235	Parnell Pharmaceuticals, Inc.	4735	SGS Export International	1031	Universidad De La Salle Bajio	5323
Magic Smile Labs	5322	Patient News	3315	Shader Productions	4042	Univet North America	1000
Malaysian Rubber Export Promotional Council	1524	PatientPop	912	Shanghai Fanta Dental Materials Co., Ltd.	4440	Upholstery Packages & Services	5005
Mandelbaum Salsburg	3214	Patterson Dental Supply Inc.	3801	Shanghai UBM ShowStar Exhibition Co., Ltd.	3738	uPhoria	3941
Manhattan Wholesale Importers, Inc.	1702	PDT, Inc. /Paradise Dental Technologies	1908	Shanghai Union Technology Corporation	404	US Dental Depot	1310
MANI, INC.	4536	Pelton & Crane	4618	SharperPractice	3636	USC Herman Ostrow School of Dentistry	1038
Mark E. Feinsot CPA PC	4241	Pemco / Newark Dental	2608	SheerVision	1308	Valumax International	2613
MARS Bio-Med	1032	PennWell Corp.	3832	Shenzhen Denco Medical Co., Ltd.	1730	Vasquez Group	3841
MARUCHI	1139	PerioChip by Dexcel Technologies, Ltd.	813	Shenzhen Minghao Dentures Co., Ltd.	5329	Vatech America	4403
Maui Amenities, Inc.	1713	PerioOptix	4126	Shenzhen Up3d Tech Co., Ltd.	4138	Vector R & D	3702
Mavrik Dental Systems Ltd.	1822	Phillips Sonicare & Zoom Whitening	4809	Shenzhen Xiangtong Co., Ltd.	4238	Verdent Ltd.	3637
Maxx Digm, Inc.	3300	PhotoMed International	705	Shenzhen Youya Gift Co., Ltd.	632	vhf camfature AG	1320
Mazal Marketing	1629	Pierrel Pharma SRL	4520	SHERA Werkstoff Technologie GmbH & Co. KG	1220	Video Dental Concepts	4316
MCTBIO	3920	Piezosurgery Incorporated	911	Sherman Specialty	3632	Villa Radiology Systems	1601
MDC Dental	2822	Pioneer Lasers	4639	Sherpa Korea	3623	Vista Dental Products	815
MDK CO., LTD	3819	PLANMECA	5425	Shinhung Co., Ltd.	5314	Vita North America	4112
Medco Instruments, Inc.	3817	Plaque HD	1011	Shofu Dental Corporation	4408	VitalertKit (tm)	4633
Medical & Dental Billing Services	4337	Plaza College	1033	Shu Dental Laboratory	3237	Vitaminpaste Kids Toothpaste	1009
Medical Liability Mutual Insurance Company (MILMC)	2922	PNC Bank, Healthcare Business Banking	3831	SigmaGraft, Inc.	4519	VOCO America, Inc.	2600
Medical Scrubs Collection	4843	Podium	5612	Sikka Software	2713	VOCO GmbH	1217
MEDICLUS CO., LTD.	3721	Polaroid Dental Imaging	4435	SILMET	1005	Wand Dental, Inc. (Milestone Scientific)	4129
Medicom, Inc.	4028	Pomee USA, Inc.	523	Simplifeye	3932	WARANTEC CO.,LTD	3820
Medidenta	916	Porter Instrument Co.	5216	Sino Dental	531	Water Pik Inc	4007
Medifirst Solutions	1010	Power Dental USA	1515	SKEEMA DENTAL ITALIA	4734	Weave	4210, 5421
MediMeca	3833	Premier Dental Products Company	4207	Sky Factory	1806	Wells Fargo Health Advantage	4034
MEDIPLUS CO.,	3825	Premier Dental Supply Co.	824	SleepRight/Splintek, Inc.	5609	Wells Fargo Practice Finance	3914
Medix Instruments, LLC	1131	Premium Plus Dental Supplies, Inc.	524	Snap On Optics	1807, 2914, 5223	White Towel	3528
MedPro	3431	Preventech	4211	Spotless-Smiles	4139	Wilson Precision, Inc.	3242
Medy Dent Inc.	638	Prexion, Inc.	5211	Solitaire Smile Dental Lab	1013	World Dental Exhibition Alliance	5139
Meisinger USA	3700	Primo Dental Products	3341	Solmetex, LLC	3815	Yamada Instruments	1123
Meta Biomed, Inc.	2000	ProDent USA	2103	Solution Reach	5209	Yankee Dental Congress	3729
Meta Dental Corp.	4604	ProDental Multimedia	1233	Sometech Inc.	5042	ZEISS	5007
MetLife	407	Professional Protector Plan	1211	Sonendo	1504	ZERO GRAVITY SKIN	437
Microcopy	1106	Professional Sales Associates, Inc.	3401	SOTA Imaging	3103	Zimmer Biomet Dental	4417
Microflex/Ansell	4904	Prophy Magic	1208	SPIDENT CO., LTD	3918	Zirc Company	3316
Midmark Corporation	4609	Prophy Perfect PHB	2106	SprintRay, Inc.	508	Zolar Technology & Mfg. Co., Inc.	1905
Midwest Dental	3339	ProSites	1116	SS White Dental	3427	ZOLL Medical	5321
Milestone Education LLC	3837	Prosomnus Sleep Technologies	932	ST. Instrument USA, Inc.	3439	Zr02 powertools GmbH & Co. KG	1317
Millenium Dental Technologies, Inc.	3834	Protouch Solutions, LLC	1705	StarDental Instruments	3810		
MIS Implants Technologies, Inc.	5218	Pulpdent Corporation	2212	Sterisil, Inc.	933		
Modular Custom Cabinet	3504	PureLife Dental	2808	Stoneglass Industries	5032		
Mohong Bearing Co., Ltd.	5224	PureWay Compliance, Inc.	2711	Straumann	1024		
MouthWatch, LLC	3430	Qinhuangdao Silide Ceramic Technology Co., Ltd.	838	Stylecraft Interiors, Inc.	2811		
MTI Dental	2910	Q-Optics/Quality Aspirators	1606	Sulzer Mixpac AG	4421		

12TH AVE

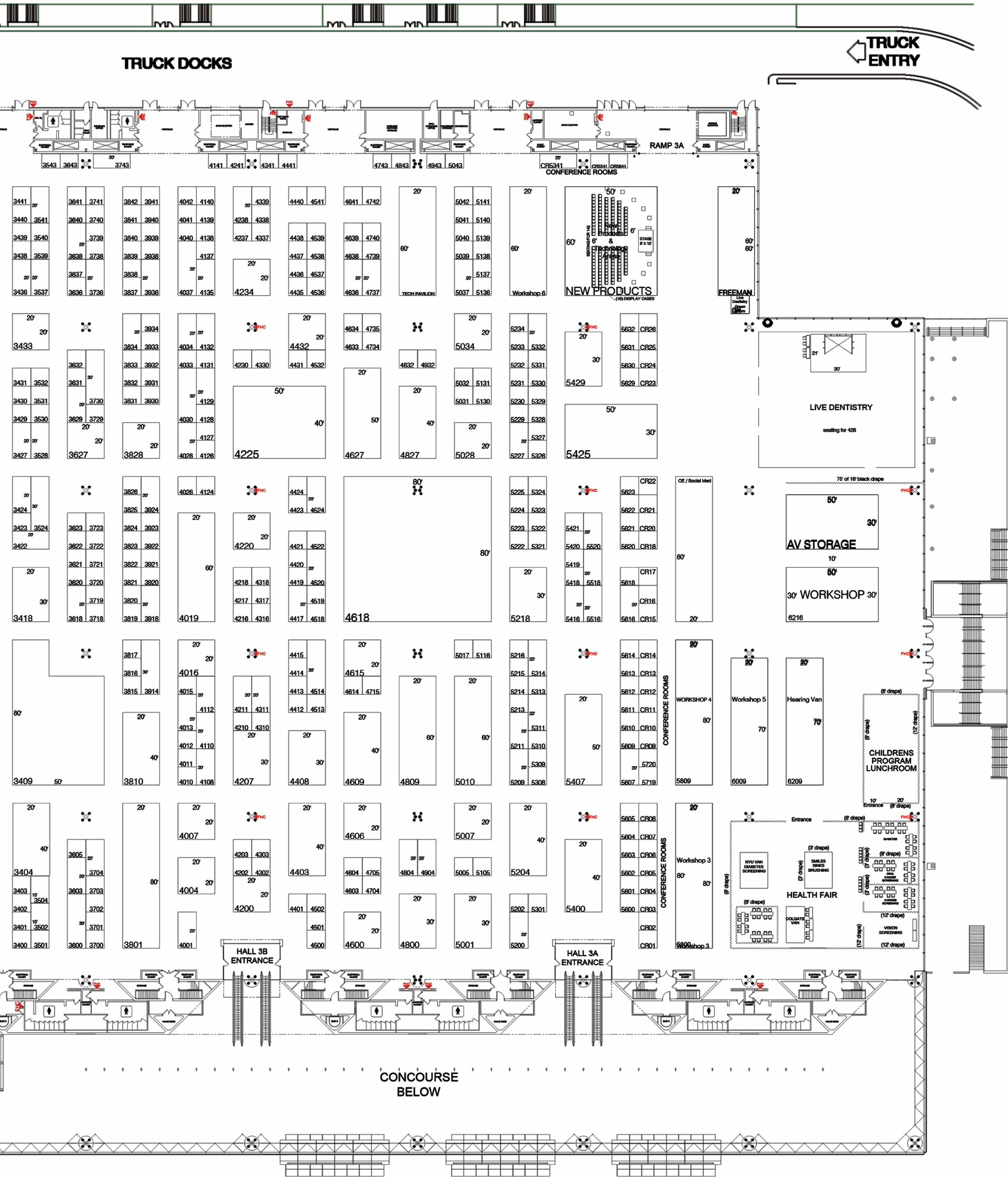


34TH STREET

11TH AVENUE

2017 Dental Meeting November 29, 2017 Convention Center Exhibit Hall

CONCOURSE



US Exhibitors Interested in Overseas Markets Listings (USDOC)

A. Titan

Booth: 1808

Contact: Michael Tuber, Sales
Kim Valenti, Sales
Phone: (716) 667-9211

Website: www.atitan.com. E-mail: info@atitan.com

EXPORT PRODUCTS: High Quality handcrafted Dental and Surgical Instruments

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Beutlich Pharmaceuticals LLC

Booth: 2812

Contact: David Clinard, International Sales Manager
Phone: 386-283-1311

Website: www.beutlich.com E-mail: dclinard@beutlich.com

EXPORT PRODUCTS: HurriCaine Topical Anesthetic gel, liquid, and spray, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Solution, pH Oral monitoring strips.

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

Bisco, Inc.

Booth: 1200

Contact: Carolyn Suh, Direct Sales
Phone: 847-534-6000

Website: www.bisco.com E-mail: intl@bisco.com

EXPORT PRODUCTS: Bisco Dental Products: (adhesives, Cements, Composites, Base/liners, Primers, Posts, Etchants, Core build-up)

RANGE OF DISTRIBUTION: Eastern Europe/Russia, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

ContactEZ

Booth: 3424

Contact: Stella Kim, President, Joshua Kim, Director of Sales
Phone: 360-694-1000. Fax: 360-694-6191

Website: www.contacez.com. E-Mail: stella@contacez.com

EXPORT PRODUCTS: ContactEZ is a leading researcher and developer of innovative dental products, specialized in Interproximal Solutions that make excellent dentistry simple and easy.

We have single handed strip systems to make crown seating simple with minimum effort, and perform safer and accurate Ortho Interproximal reduction. These strips are "a must have" in all dental offices, and very important for modern dentistry. ContactEZ is for every patient, every day!

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors, Joint Ventures

Crosstex

Booth: 3311

Contact: Ken Plunkett, Senior VP Global Sales
Andy Whitehead, Senior VP Business Development
Phone: 631-582-677 Fax: 631-582-1726

Website: www.crosstex.com E-mail: andyw@crosstex.com

EXPORT PRODUCTS: Infection Control/ Sterility Assurance/ Dental Unit/Waterlines/PPE/Conscious Sedation

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

CustMbite, LLC

Booth: 906

Contact: Dr. Monroe Elkin, President/CEO
Phone: (908) 400-4690

Website: www.custmbite.com E-mail: monroe@custmbite.com

EXPORT PRODUCTS: Athletic Mouthguards and TMJ Bruxism Appliances

RANGE OF DISTRIBUTION: South America, Western Europe, Central Europe, Canada, Mexico, Australia, New Zealand

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Denbur Inc.

Booth: 3104

Contact: Fari maissami, President
Sean Maissami, Managing Director

Phone: 630-896-9667 Fax: 630-986-9688

Website: www.denbur.com E-mail: denbur@denbur.com

EXPORT PRODUCTS: Micro Applicators, Oral Hygiene, Light

enhancing tips, Diagnostic Instrument

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor

Dowell

Booth: 1312

Contact: Kevin Kim, Sales Manager, Eugene OH, Sales Manager
Phone: 877-737-8704 Fax: 909-348-7816

Website: www.dowelldentalproducts.com
E-mail: rosana@dowelldentalproducts.com

EXPORT PRODUCTS: Piezo Art Ultrasonic Equipmetn, Dental Instruments, Hand/Surgical, Ziconia Implant Drill

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures

INTERNATIONAL BUSINESS DESIRED: Worldwide

Fairfield Orthodontics, LLC

Booth: 2712

Contact: Nick Lukka, CEO, Cole Lukka, President
Phone: 203-610-8283 E-mail: ffdortho@aol.com

EXPORT PRODUCTS: Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Molar bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomeric, Orthodontic Education.

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distribution, Joint Ventures, Licensing Agreements

George Taub Products

Booth: 2708

Jordan Taub, Vice President, Larry Taub, President
Phone: (201) 798-5353

Website: www.taubdental.com. E-mail: jordan@taubdental.com

EXPORT PRODUCTS: Lab Materials, Dental Cements and Restoratives

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

RANGE OF DISTRIBUTION: Worldwide

Great Lakes Orthodontics

Booth: 4413

Contact: Kevin Marusewski, Sales Representative
Phone: 800-828-7626 Fax: 716-871-0550

Website: www.greatlakesortho.com

E-mail: info@greatlakesortho.com

EXPORT PRODUCTS: Orthodontic appliances and materials

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales

iLumi Sciences, Inc.

Booth: 2208

Contact: John Tokizawa, Vice President
Cgerladine Chinga, Asst. Sales Manager
Phone: 877-854-5864

Website: www.ilumisi.com E-mail: info@lumisi.com

EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Johnson-Promident

Booth: 4108

Contact: Gary Kris, President
Haye Hinrichs, International Sales Manager
Phone: 845-589-0210 Fax: 845-589-0211

Website: www.johnsonpromident.com

E-mail: info@johnsonpromident.com

EXPORT PRODUCTS: Detnal Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

MAGIC SMILE LAB

Booth: 5322

Contact: Eli Koren, Business Development Director
Elena Archer, Sales Agent

Phone: (646) 964-5637

EXPORT PRODUCTS: Professional Teeth Whitening Agent (Hydrogen Peroxide 28-44%), Shipped in bulk or in portions. Chair-side dentla whitening kits, Take-Home dental whitening Kits

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Millennium Dental Technologies, Inc.

Booth: 3834

Contact: Michelle Rodriguez, Sales Representative

Phone: 562-860-2908

Website: www.lanap.com E-mail: info@lanap.com

EXPORT PRODUCTS: PerioLase MVP-7 for True Regeneration

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales

ORTHOTAIN

Booth: 2412

Contact: Leslie Stevens, CEO/ President
Phone: 847-446-7600 Fax: 847-446-7606

Website: www.orthotain.com E-mail: orthotain@orthotain.com

EXPORT PRODUCTS: Habit Correctors, Occlus-o-Guide, Interim-G, ClassIII Correctors, Shore-Cure, Ortho-t

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico, Austria/ New Zealand, Africa

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

PDT, Inc./Paradise Dental Technologies

Booth: 1908

Contact: Christi Bailey, Sales Manager
Wendy Birtles, Sales Coordinato

Phone: 800-240-9895

Website: www.pdtdental.com

E-mail: exhibitsmanager@pdtdental.com

EXPORT PRODUCTS: Dental Instrmnts, Surgical Instruments, Sharpening Systems, Dental Sterilization Cassettes

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

PLAQUE HD

Booth: 1011

Contact: Ian Miller, Director of Global Sales

Phone: (514) 242-3855

Website: www.plaquehd.com Email: imiller@plaquehd.com

EXPORT PRODUCTS: PlaqueHD Plaque Identifying Toothpaste and Steraligner Aligner Cleaner

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributor, Joint Ventures, Licensing Agreements

Ribbond, Inc.

Booth: 1105

Contact: Jeremy Rudo, Export Manager
Phone: 206-340-8870

Website: www.ribbon.com E-mail: ribbon@ribbon.com

EXPORT PRODUCTS: Ribbond Dental Fiber Feinforcement

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Richmond Dental

Booth: 2403

Contact: Fran Eskew, Account Manager

Sara Evans, Director of Sales

Phone: 704-376-0380 Fax: 704-342-1892

Website: www.richmondental.net E-mail: rdcustsvc@barnhardt.net

EXPORT PRODUCTS: Single Use Disposable Products; Cotton Rolls, Pellets, Sponges, Face Masks

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Shofu Dental Corporation

Booth: 4408

Contact: Randy Bailey, President
Matt Carroll, VP of Sales

Phone: 800-827-4638 Fax: 760-736-3276

Website: www.shofu.com E-mail: customerservice@shofu.com

EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding agents, Ceramics, cements, Cameras

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

TEMREX

Booth: 4001

Contact: Jackie Prather, VP Sales

Phone: 731-610-3697

Website: www.temrex.com. E-mail: temrex@charter.net

EXPORT PRODUCTS: Materials

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales



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New Product Listings

3Shape Booth: 2626
 10 Independence Blvd. Suite 150, Warren, NJ 07059
Product Name: Trios® 3 Wireless
Description: 3Shape TRIOS is the five-time winner of the Cellerant award for best intraoral scanner. Recognized for its fast, easy and accurate real-color impressions, 3Shape TRIOS supports the widest range of treatment options with verified CAD/CAM workflows. TRIOS outputs your choice of open STL and DCM files to seamlessly cloud-connect doctors and labs, 3rd party solutions like Invisalign, and in-house apps such as 3Shape TRIOS Design Studio - single visit dentistry solution. The ever-expanding 3Shape TRIOS digital ecosystem is supported by continuous software upgrades and exclusive 3Shape apps like 3Shape orthodontic and implant software modules, Treatment Simulation, Patient Monitoring and more.

Adin Dental Solutions USA INC. Booth: 1626
 560 Sylvan Ave., Englewood Cliffs, NJ 07632
 Phone: 201-374-2592
Products: Viz Intra Oral Scanner
Description: VIZ® is a revolutionary intraoral scanner that changes the way dentists and dental scan. Featuring robust capabilities and innovative technology, VIZ® is designed for maximum scanning comfort, effectiveness and speed.

Aidit (Qinhuangdao) Technology Co., Ltd. Booth: 5141
 No. 9 Dushan Road: Economic & Technology Development Zone Qinhuangdao City, China
Product: 3D Multilayer Zirconia
Description: New multilayered zirconia blocks. 3D multilayer combines three multilayers in one disk; color multilayered, translucency multilayer; Strength Multilayer. Strength transition from 600 mpa in incisal to min 900 mpa in cervical masked 3D absolutely ideal material to make 6-unit bridge or even full arch.

AMD Mediom Booth: 4028
 1200 55th Ave., Lachine, Quebec W8T 3H7, Canada
 Phone: 514-636-6262
Product Name: Medicom Safe Mask Moistur Series-New Level 3 & Durafior Ultra
Description: Unique and vibrant colors. Engineered with Simply Soft Technology for a luxurious and comfortable fit, a perfect blend of breathability and softness. Durafior Ultra white varnish - next generation of varnish provides our fastest fluoride release.

Ansell/Microflex Booth: 4904
 111 Wood Ave S., Iselin, NJ 08830
 Phone: 732-945-9302
Products: Micro-Touch Denta-Glove
Description: Micro-Touch Denta-Glove

Banyan Booth: 5605
 370 East 800 South, Orem, UT 84097
 Phone: 877-436-0134
Products: Banyan
Description: Banyan is a suite of web & mobile applications that help dental practices engage with patients in a personal way, capturing & sharing the moments that matter most. Banyan provides social media, websites, reviews, online listings, appointment reminders, dashboards & alerts with multi-practice controls & reporting.

Benco Dental Booth: 1617
 295 Centerpoint Blvd., Pittston, PA 18640
 Phone: 570-602-6874
Products: Sterling® Soft Tissue Laser
Description: A high performance soft-tissue laser that combines 810NM laser wavelength with innovated design and user-friendly features. Sterling® performs a wide range of soft-tissue surgical and periodontal procedures.

CAO Group Booth: 4538
 4628 W. Skyhawk Drive West Jordan, UT 84084
 Phone: 801-495-5506
Products: SheerWhite!
Description: SheerWhite! In-Office is an easy to use whitening strip. With a 1 Minute application & 30 minute wear time, your patients will get up to 3 shades whiter.

Ceatus Media Group Booth: 4414
 4141 Jutland Dr., #215 San Diego, CA 92117
 Phone: 858-454-5505
Products: Ceatus Review Manager
Description: The Ceatus Review Manager is the only reputation management system that provides the four essential components required to optimize your online reviews strategy and manage your online reputation. At Ceatus, we offer a unique reviews service which is designed to inform our clients what is being "said" about them and to facilitate the creation of positive comments in high volume. We make it easy for you and your practice to be proactive by providing comprehensive reporting, evaluation and action items to maximize the value of your online reputation.

ContactEZ Booth: 3424
 217 SE 136th Avenue, Ste. 105 VanCouver, WA 98684
 Phone: 360-694-1000
Products: PrepSure, Crown Prep Guide
Description: PrepSure is a set of innovative crown prep instruments to monitor, achieve, and confirm ideal creation of abutments for crowns and onlays. Achieve ideal abutments with proper occlusal clearance by evaluating with PrepSure while reducing dental structure with burs and discs. PrepSure is essential for successful crowns and onlays.

Cordeze Booth: 1424
 PO BOX 71205 Phoenix, AZ 71205
 Phone: 480-550-7479
Products: CordEze
Description: A Patent-Pending Adjustable Wristband that manages cords for ultrasonic scalars, air polishers, slow speed and other corded handpieces, ergonomic benefits.

Crest OralB (Procter & Gamble) Booth: 1526
 701 Oneil Drive Jamestown, NC 27282
 Phone: 336-454-6277
Products: Genius
Description: Genius Power Toothbrush. "Roung for a Reason", shaped like a prophyl angle to clean tooth by tooth. Like a Dental Professional cleaning.

CustMbite, LLC Booth: 906
 6615 Botocelli Drive Lake Worth, FL 33467
 Phone: 908-400-4690
Products: CustMbite "Pro" Athletic Mouthguard
Description: The CustMbite "Pro" Athletic Mouthguard is the first and only mouthguard to receive the ADA Seal of Acceptance.

Datum Dental Booth: 2006
 1 Baat Sheva St., Lod, Isreal
 Phone: 728-670-5403
Products: OSSIX Bone
Description: OSSIX Bone is a resorbable sponge-like matrix of hydroxyapatite and collagen cross-linked by sugar. Developed to augment hard tissue in periodontal and implant surgeries. It also utilizes GLYMATRIX® technology featured in OSSIX® PLUS membrane and OSSIX® VOLUMAX Scaffold

DenMat Booth: 4127
 1017 W. Central Avenue, Lompoc, CA 93436
 Phone: 805-717-7900
Products: Fluoridex
Description: The Same great Fluoridex formulas and flavors that patients prefer and rely on are now available exclusively from DENMAT. DENMAT is thrilled to add Fluoridex to its broad range of soft tissue management solutions for your patients and your practice!

DoWell Dental Products Booth: 1312
 9287 Ninth Street, Rancho Cucamonga, CA 91730
 Phone: 909-297-3646
Products: Dowell Dental Microscope
Description: Variable Focus Lens, Beam splitter, digital camera adapter, 326 High Speed Micro SD card remote control shutter system.

Doxa Dental Booth: 2105
 150 N. Michican Ave, Ste. 1950 Chicago, IL 60601
 Phone: 855-DOXA-USA
Products: Ceramir Crown & Bridge QuikMix Kit
Description: Ceramir C&B QuikMix is a permanent, radiopaque, bioceramic luting cement. Ceramir Crown & Bridge QuikMix delivery system was released to provide an easy mixing alternative. In Ceramir C&B QuikMix, the powder is supplied separately & the liquid is supplied in a drop bottle. The QuikMix Kit provides everything a dentist needs to get started!

DRYSHIELD Booth: 4110
 11230 Grace Ave., Suite B Fountain Valley, CA 92708
 Phone: 888-379-0300
Products: DRYSHIELD
Description: Soft, autoclavable bite block and moisture control device, which combines the tasks of a high-suction evacuator, saliva ejector, bite block, tongue shield, retraction and isolation of two opposing quadrants. Provides hands-free isolation and evacuation.

exocad America, Inc. Booth: 1018
 600 @ Cummings Park Woburn, MA 01801
 Phone: 855-396-4223
Products: Chairside CAD
Description: exocad's new Chairside CAD offers clinicians an easy and powerful in-office CAD/CAM solution, from the leader in laboratory CAD/CAM systems. It supports all major intraoral scanners, mills and printers.

GPA innova-Dlyte Booth: 613
 c/Caracas 13-15, Nave 6 Barcelona 08030 Spain
 Phone: 34 93-125 65 36
Products: Dlyte
Description: Electo Polishing Machine for dental skeletons.

HDX Will North America Booth: 4200
 3435 Wilshire Blvd., Suite 3070 Los Angeles, CA 90010
 Phone: 213-232-4950
Products: The Denti System
Description: CBLT System powered by HDX cyoptx

Hu-Friedy Mfg. Co.LLC Booth: 1400
 3232 N. Rockwell Chicago, IL 60618
 Phone: 847--772-4156
Products: Titanium Implant Scalars
Description: New from Hu-Friedy, Titanium Implant Scalars. Stop by our booth at GNY to learn more.

iLumi Sciences, Inc. Booth: 2208
 4150 Lafayette Center Drive - Suite 500 Chantilly, VA 20151
 Phone: 703-894-7576
Products: Super Fiber Post

iSonic Inc.(ultrasonic cleaners) Booth: 4415
 2243 S. Throop St., Chicago, IL 60608
 Phone: 847-850-0404
Products: Chair-side Ultrasonic Cleaner
Products: Titanium Implant Scalars
Description: A compact yet powerful ultrasonic cleaner that can be used by chair-side to clean rotary instrument tips in a few seconds and patient's crowns, etc. without leaving the chair.

Jiscop Co., Ltd Booth: 3621
 #805, 455 Gyeongseu-daero Gunpo-si, Gyeonggi-do Korea (zip:15844)
Product: eBio cleaner
Description: eBio-cleaner is an eco-friendly product and generates hydrogen-rich electrolyzed water using tap water, which help oral hygiene via its antimicrobial efficacy. Therefore, eBio-cleaner can replace conventional mouth gargle solutions including various chemicals.

Kleer Booth: 4743
 992 Old Eagle School Road, Ste 916 Wayne, PA 19087
 Phone: 267-992-1538
Products: Kleer
Description: Kleer is a cloud based platform that enables dentists to offer affordable, comprehensive dental care plans directly to their patients, eliminating the hassle and cost of a middleman.

Magic Smile Labs Booth: 1433
 315 5th Avenue, #703A New York, NY 10016
 Phone: 646-360-3450
Products: Hydrogen Peroxide Teeth Whitening Agent
Description: Custom made hydrogen peroxide teeth whitening agent in different strength 28-44% for professional whitening treatment, packed in bulk, take-home & chair-side kits.

Maui Amenities Booth: 1713
 PO Box 1243 Lahaina, HI 96167
 Phone: 800-393-6284
Products: Maui Island Formula T.M.J Gel
Description: For temporary relief of sore jaw caused from TMJ. Product is fully customizable with practice name & info.

Midmark Booth: 4609
 1700 S. Patterson Blvd, Suite 400 Dayton, OH 45409
 Phone: 937-281-7619
Products: QuickClean™ Ultrasonic Cleaner
Description: Providing powerful, effective cleaning and consistent results, the QuickClean Ultrasonic Cleaner is a piece of equipment your dental office can't be without. The QuickClean's cutting-edge technology can help you create a safer, more efficient work environment by decreasing worker exposure to contaminants and potential injuries while reducing the time and effort needed for cleaning. The unit cleans thoroughly and consistently throughout the entire bath using Frequency-Leap technology and is easy to use right out of the box. The QuickClean comes in three tabletop sizes (1.2, 3.3, and 6.6 gal.) and two recessed options (3.3 and 6.6 gal.), so you can choose the option that best fits your configuration and workflow.

Noris Medical Booth: 3938
 8 Htasiya St., Neshor, Isreal
Products: Surgical Guide for extra mxillary Zygomatic
Description: Guided Surgery designed for Extra Maxillary Zygomatic technique

OraCoats Xtlimelts Booth: 3215
 19017 62nd S., Seattle, WA 98032
Products: OraCoat Xyligel® for Dry Mouth and Tooth Decay

Orascope Booth: 4618
 3225 Deming Way Middleton, WI 53562
 Phone: 608-8285290
Products: OmniOptic
Description: Discover the first and only interchangeable magnification loupe that allows clinicians to select the optimal magnification power for each procedure. Accommodating four magnification powers ranging from 2.5x - 5.5x, the OmniOptic is an ideal system for users looking to increase their magnification power over the course of their career. The unique design features a magnetic anchor built into the carrier lens of the frame; allowing clinicians to upgrade their magnification power without having to succumb to the process of ordering a new loupe.

OrthoAccel Technologies Booth: 5233
 6575 West Loop South, Suite 200 Bellaire, TX 77401
 Phone: 866-866-4919
Products: Acele Dent Optima
Description: Simple and easy to use, Acele Dent Optima is an FDA class II medical device clinically proven to speed up tooth movement by up to 50% while reducing orthodontic discomfort.

Ortho-Tain/HealthyStart Booth: 2412
 950 Green Bay Road -Ste 205 Winnetka, IL 60093
 Phone: 800-541-6612
Products: MAX A
Description: The MAX A is designated to promote the forward growth x development of the maxilla. It will also promote the mandible growth as well to promote both arches in a forward direction.

PDT, Inc.- Paradise Dental Technologies Booth: 1908
 8275 US Highway 10 West Missoula, MT 59808
 Phone: 406-626-4153
Products: Adjustable Scalpel Blade Handle
Description: Adjustable to 7 different angles, this 100% German made scalpel blade handle enables improved access for hard to reach areas. Providing ergonomic support and advanced precision for the practitioner, this instrument also enables atraumatic care for your patient.

PlaqueHD Booth: 1011
 2501 Reeves Road Joliet, IL 60436
 Phone: 514-242-3855
Products: PlaqueHD & Steraligner
Description: PlaqueHD Plaque Identifying Toothpaste and Steraligner Aligner Cleaneryour patient.

Primo Dental Products Booth: 3341
 845 3rd Avenue, 6th Floor New York, NY 10022
 Phone: 888-448-4274
Products: Primo® Chloroprene Gloves
Description: More Real Than Real? Introducing the new Chloroprene Gloves by PRIMOD®.
 Chloroprene outrivals the comfort and tensile strength of nitrile, while also boasting the closest possible composition to natural rubber available.
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ProDent USA Booth: 2103
 153 Main Street E. Brunswick, NJ 08816
 Phone: 732-390-5532
Products: Dental Instruments
Description: Our newest line of Hybrid Instruments combines the functions of a periome and luxator to achieve the most efficient extraction.

Rejuvener Booth: 1134
 7000 Infantry Ridge Rd, #203 Manassas, VA 20109
 Phone: 571-244-2708
Products: Rejuvener
Description: Rejuvener is an innovative solution for smile design consultation. Present 2D smile design in 30 minutes and non-permanent temporary veneers in just one day!

Scheduling Institute Booth: 5311
 4125 Old Milton Parkway Alpharetta, GA 30005
 Phone: 407-694-8431
Products: Mystery Call
Description: Find out what your potential new patients are hearing every day when they call your office.patient.

Shofu Dental Booth: 4408
 1225 Stone Drive San Marcos, CA 92078
 Phone: 800-827-4628
Products: Beautiful II LS
Description: Low shrink resin composite.

SleepRight/Splintek, Inc. Booth: 5609
 15555 W. 108th Street Lenexa, KS 66219
 Phone: 816-531-2008
Products: Pro Rx Custom Fit Dental Guard
Description: Biggest Innovation in Boil & Bite dental guards in 50 years. SleepRight®'s New low temp, fast form material forms a thinner clinical fit at 140°, as opposed to the 212° required by other Boil & Bite brands; and with the aid of our Patented "Perfect Fit" Technology guiding the Pro Rx, getting it to fit to the perfect position is simple. This New Pro Rx dental guard has been tested and shown to last 10x longer than leading Boil & Bite competitors.

Solmetex, LLC Booth: 3815
 50 Bearfoot Rd., Northborough, MA 01532
 Phone: 508-466-3287
Products: NXT Hg5 Amalgam Separator & Solmetex Vacuum Line Cleaner & Solmetex Power Clean Vacuum
Description: The best just got better! Introducing the NXT Hg5 Amalgam Separator by Solmetex. Featuring 150 11143 certified separation rate at 99% and new compact design for more flexible installation.

Sterisil, Inc. Booth: 933
 835 S. Hwy. 105 Palmer Lake, CO 80919
 Phone: 719-622-2700 x227
Products: Sterisil System G5-Dental Water Purification System
Description: The Sterisil System G5 utilizes six stages of purification to provide on-demand purified and treated dental for any dental practice. It is the only system engineered with a Class A UV light capable of killing 99.99% of bacteria and viruses. Equipped with a touchscreen, PC app, and a network of sensors, the G5 offers water quality monitoring and real time diagnostics for optimized dental water treatment.

Sunstar Booth: 3828
 301 E. Central Road Shaumburg, IL 60195
Products: BUTLER Monsterz Chairside Products by Sunstar.
Description: Holistic solutions for kids prevetative care. Learn more at Sunstar's booth #3828.

TMJ & Sleep Therapy Centre International Booth: 905
 7879 el Cajon Blvd La Mesa, CA 91942
 Phone: 619-797-0921
Products: Diamond Digital Sleep Orthotic (DDSO)
Description: The DDSO is a removable intraoral device used to treat snoring and mild to moderate OSA. The device functions as a mandible repositioner that contains removable nasal dilators and lingual positioners to increase functionality and convenience of use. Soft nasal dilators and wide/narrow lingual tongue positioners are available for patient comfort.

Tokuyama Dental America Booth: 4220
 740 Garden View Ct. Suite 200 Encinitas, CA 92024
 Phone: 760-942-7211
Products: Estelite Bulk Fill Flow
Description: New from the makers of Estelite Sigma Quick, Tokuyama Dental America is proud to announce the launch of Estelite Bulk Fill Flow, a new flowable bulk fill composite. Thanks to higher esthetics and strength, Estelite Bulk Fill Flow requires no capping layer up to 4mm, offering simpler and faster procedures. Exceptional cavity adaptation and lower shrinkage stress also ensures worry-free restorations.*

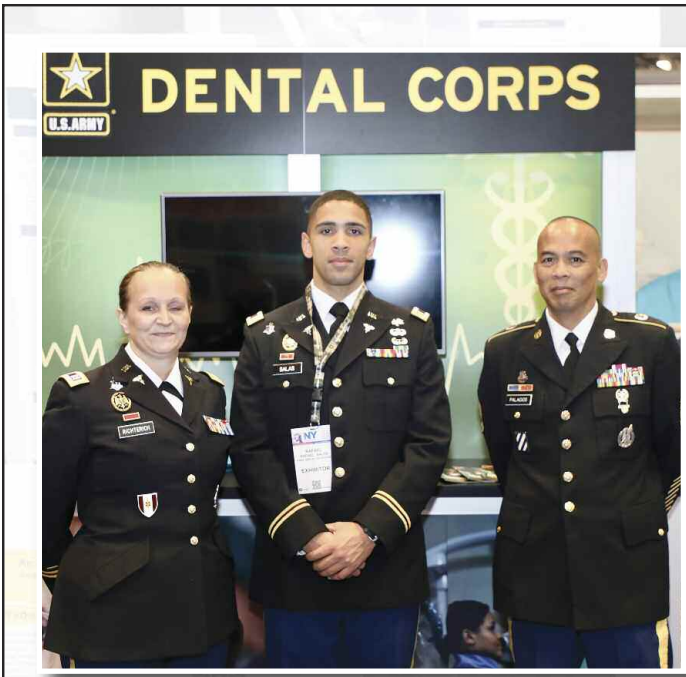
Univet Optical Technologies North America Booth: 1000
 1745 Broadway 17th Floor New York, NY 10019
 Phone: 647-989-5124
Products: EOS HP High Performance Headlight
Description: Our exclusive multi-lens optical system creates a clear, perfectly round and uniform spot
 • 8 hours of working time at MAXIMUM brightness
 • Wireless Qi technology: Control unit should be placed on charging pad to charge.
 • Bluetooth remote control to remotely switch ON & OFF and adjust brightness.
 • 5 different brightness settings, and records the last brightness setting for following use.
 • 45000 lux of brightness & a 80mm @ 350 mm spot diameter.
Contents: Control unit, Bluetooth Remote, Headlight with replaceable cable, Wireless battery charger with international plug adaptor, Replaceable battery, Universal clip-on & UV filter and lower shrinkage stress also ensures worry-free restorations.*

vhf manufacture AG Booth: 1320
 Lettensrass 10 Ammerbuch 72119, Germany
 Phone: 49 7032 97097 625
Products: Z4
Description: The Z4 is a milling and grinding machine for producing restorations in laboratory quality on-site in the dental practice-resulting in patients being treated with final restoration in just one session. It defines new quality standards in wet machining of blocks.

Vista Dental Products Booth: 815
 2200 South Street Racine, WI 83404
 Phone: 877-418-4782
Products: Valiant™ LED Curing Light
Description: Vista Dental Products introduces the Valiant™ LED Cordless Curing Light. Multispectral with 4 LED's plus 1 Transilluminator (white) Light.

Vista Dental Products Booth: 815
 2200 South Street Racine, WI 83404
 Phone: 877-418-4782
Products: Valiant™ LED Curing Light
Description: Vista Dental Products introduces the Valiant™ LED Cordless Curing Light. Multispectral with 4 LED's plus 1 Transilluminator (white) Light.
Products: Endo Safe Plus™
Description: The only cordless device for apical negative pressure irrigation! Safe, controlled exchange of endodontic irrigants.

Visit the New Products in Aisle 5400



A BIG THANK YOU to Dental Corps for their service



Dr. Marc Gainor, General Chairman, Shakes hands with 2018 Incoming Chairman, Dr. Lauro Medrano



GPR Fair at the GNYDM

FREE New Products Arena & Display

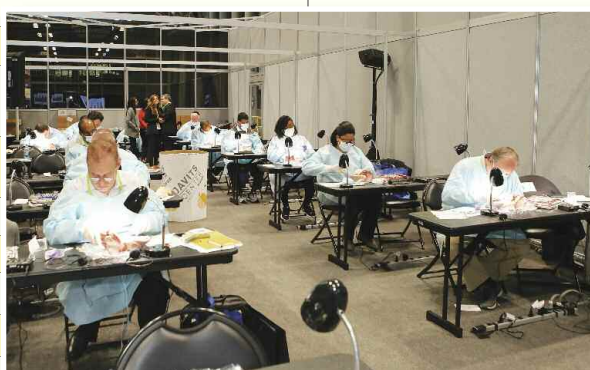
Visit and listen to live presentations in our New Products Arena and Display. Learn about new technology that is out on the market!

Located in the Rear of Aisle 5400

Presentations are from Sunday - Wednesday 10:00am to 5:00pm
Earn 1 CE Credit per day for exploring the New Products Arena!

New Products Arena Schedule

TIME	WEDNESDAY
10:00 -10:15AM	Univet Optical Technologies North America
10:20 -10:35AM	Toyuyama Dental America
10:40-10:55AM	BIODENT
11:00-11:15AM	Datum Dental
11:20-11:35AM	TMJ & Sleep Therapy
11:40-11:55AM	Magic Smile
12:00 -12:15PM	ProDent USA
12:20-12:35PM	
12:40-12:55PM	OraCoats Xtlimelts
1:00-1:15PM	
1:20 - 1:35PM	
1:40-1:55PM	
2:00-2:15PM	Crest Oral-B
2:20-2:35PM	Spotless-Smiles



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Wednesday Night Happening

ALL ATTENDEES ARE WELCOME, BADGE IS REQUIRED

NO REGISTRATION WILL BE DONE ON-SITE AT THE
NEW YORK MARRIOTT MARQUIS HOTEL




6:30 - 8:30

NEW YORK MARRIOTT
MARQUIS HOTEL
WESTSIDE BALLROOM
FIFTH FLOOR

CHILDREN UNDER 18 WILL NOT BE ADMITTED.
CASH BAR, FOOD, DJ, DANCING

Technology Education Seminars & Workshop Programs

WEDNESDAY	EXHIBIT FLOOR, BOOTH #4836	SPONSORED BY
9:45 – 12:45PM	Emerging Trends in Endodontics (Dr. Justin R. Kolnick)	
1:30 – 4:30PM	Going Beyond Digital Dentistry: How Digital Technology is Evolving to Meet the Needs of the Modern Dental Practice (Dr. Lou Graham)	

Dental Laboratory Technician Programs

WEDNESDAY	EXHIBIT FLOOR, BOOTH #116	SPONSORED BY
9:45 – 12:45PM	Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)	
1:30 – 4:30PM	Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)	

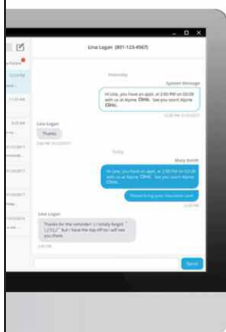


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*Limit 1 mini kit per doctor. New users only. While supplies last. Offer valid during GNYDM tradeshow hours only. Samples will be delivered to requestor's address. Requestor must reside in the US or Canada. Allow 2-3 weeks for delivery.
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The iTero Element® with TimeLapse Technology: A Practice Tool for Increasing Chairside Patient Acceptance



With the ability to streamline, optimize, and enhance patient experiences, the iTero Element with TimeLapse Technology is a must-have tool for dental practices.

The system takes digital intraoral scanning to the next level as it shows detailed past and present scans in one 3D visualization. This allows practitioners to form more tailored treatment plans for better clinical outcomes. But perhaps even more importantly, it creates a more interactive patient experience that facilitates chairside treatment acceptance.

EFFICIENCY AND EMPOWERMENT THROUGH SCANNING

With the iTero Element with TimeLapse Technology, you're able to scan in as little as 60 seconds,* so your patients don't have to wait long to see how their teeth or gingiva have changed since their last visit. Armed with this information, patients are in the perfect position to make decisions regarding further treatment.

WHAT USERS ARE SAYING

An avid iTero Element scanner user, Dr. Stephane Reinhardt has this to say about the new TimeLapse Technology:

"The iTero Element with TimeLapse Technology has been a game changer for me, and is easily the best investment I've made for my practice in 10 years. It has helped provide better clinical outcomes, as the TimeLapse feature shows me exactly where changes in the teeth and gingiva have occurred so I can provide more comprehensive, tailored treatment options. This in turn improves patient experience and chairside consults since my patients can visualize their progress without the hassle and downtime of traditional impressions. What's more, the iTero Element scanner helps build trust with my patients, and trust is the most important thing we need for treatment acceptance."

"The iTero Element with TimeLapse Technology has helped me make huge leaps both in my chairside treatment acceptance rate, and in my practice as a whole. This is the way we now communicate with patients in our digital era – it's not the future, it is the present of dentistry! Stop guessing and start scanning – now!" - Dr. Stephane Reinhardt, DMD

VISIT BOOTH 5204 TO LEARN MORE ABOUT THE BENEFITS AND FEATURES OF THE ITERO ELEMENT DIGITAL INTRAORAL SCANNER.

*With the iTero 1.5 software upgrade, patient scans can be completed in as little as 60 seconds with the same accuracy and reliability that you have come to expect from iTero scanners.



AFFILIATED INTERNATIONAL MEETING



São Paulo International Dental Meeting
January 31 to February 3, 2018
At the Expo Center Norte - São Paulo/SP - Brazil



6-8 February, 2018
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23rd Dental South China International Expo
4-7 April 2018 in China



6-7-8 October 2017 | Mumbai, India



RIMINI-ITALY
17-18-19 MAY 2018



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FREE 5 MINUTE HEARING SCREENING MOBILE VAN

Time: 10:00 a.m. - 4:30 p.m.
Location Exhibit Floor Booth 6209

Dentists, hygienists and assistants are among professionals at risk for hearing loss due to work-place conditions. A high frequency hearing loss due to noise can occur gradually without being apparent. A ringing or buzzing in the ears is often the first sign of this noise induced hearing loss. With your busy schedule this hearing screening provides a quick convenient way to keep up with your health needs.

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The Center for Hearing and Communication is the oldest not-for-profit, out-of-hospital hearing rehabilitation facility in the United States, serving adults, children and infants each year. If you miss the screenings at the Dental Convention, the Center offers free hearing screening at their headquarters 50 Broadway, 6th floor, New York City by calling (917) 305-7766.



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Steven R. Olmos, D.D.S.
DABCP, DABCDMS, DABDSM, DAIPM, FAAOP, FAACP, FICCMO, FADI, FIAO

Course Objectives include in-depth diagnosis, triage, the most current diagnostic, treatment technologies, patient management systems, and training at all levels of a dentist's practice. All education is directed by **Dr. Steven Olmos**, an internationally recognized lecturer, researcher, the founder and CEO of T & S Therapy Centre International. We encourage you to expand your knowledge and learn the latest diagnostic and treatment techniques to

Help Your Patients Breathe, Sleep, Heal, Live.

ASM18
Annual Spring Meeting

SAVE THE DATES
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Metro Toronto Convention Centre
South Building

Featured Keynote Speakers

Man In Motion | Champion for Accessibility and Inclusion

Rick Hansen

Rick Hansen is currently CEO of the Rick Hansen Foundation and a passionate advocate for people with disabilities in Canada and around the world. As well as being a celebrated Paralympic athlete, he is best known for the Man in Motion World Tour, his epic two-year wheelchair tour around the globe. Since the completion of the tour in 1987, Rick has dedicated his life to creating a world that is accessible and inclusive for all. In addition to leading a team of passionate difference makers at the Rick Hansen Foundation, he provides support to people with disabilities, spreads hope and inspiration through public speaking engagements and advises leaders on issues such as accessibility and inclusivity.

Futurist, Trends, and Innovation Expert

Jim Carroll

Jim Carroll is widely acknowledged as one of the world's leading global futurists on trends and innovation. Possessing a massive global blue-chip client list, he helps to transform growth-oriented organizations into high-velocity innovation heroes. He was named by Businessweek magazine as a leading source for innovation and creativity insight, while his observations are frequently covered in Fortune magazine. Praised by clients, like the Disney World Corporation, he is guaranteed to help you start preparing for tomorrow, today. Jim is an author, columnist, media commentator, and consultant, whose focus is on linking future trends to innovation and creativity. Jim's books include Ready, Set, Done: How to Innovate When Faster is the New Fast, and What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation. In the media, he has appeared as an innovation expert on CNBC, and shared his insights with ABC News, INC.

asm.oda.ca

Ontario Dental Association



Sleep Apnea Symposium Schedule

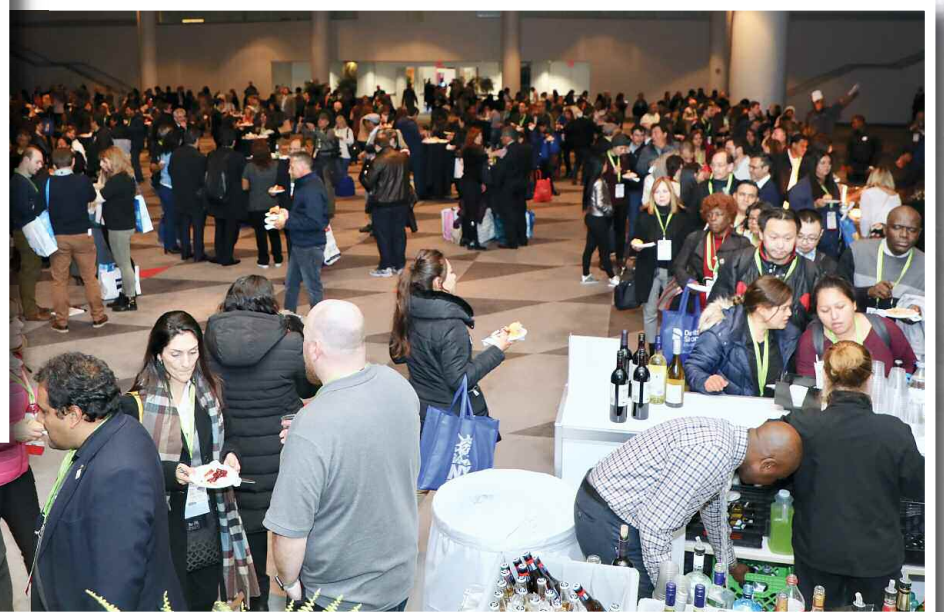
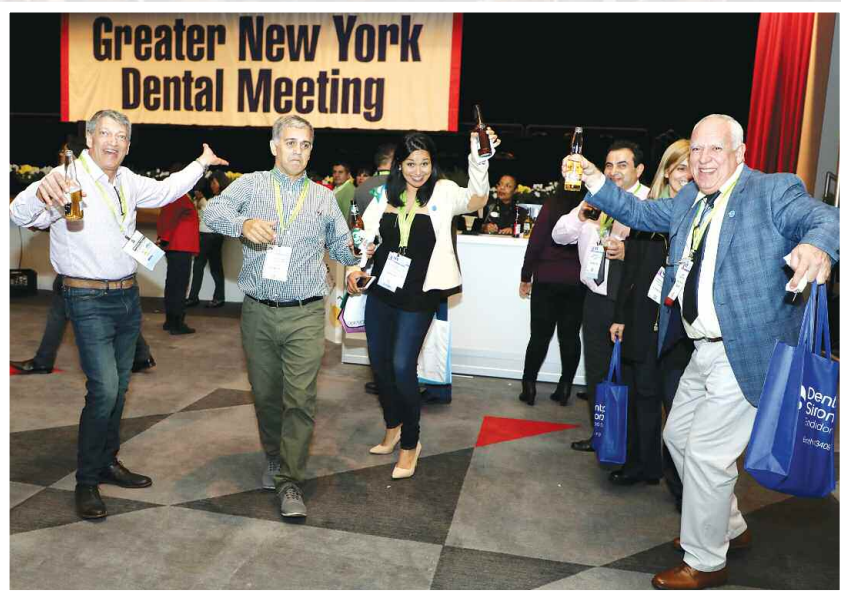
Time	Course	Wednesday, November 29	Speaker	Location
9:00 – 12:00 &	6180	A Hands-On Workshop of Oral Appliance Therapy For Snoring and Sleep Apnea:	Leila Chahine, D.M.D.	1E09
1:30 – 4:30		Avoiding Side Effects and Improving Case Acceptance		

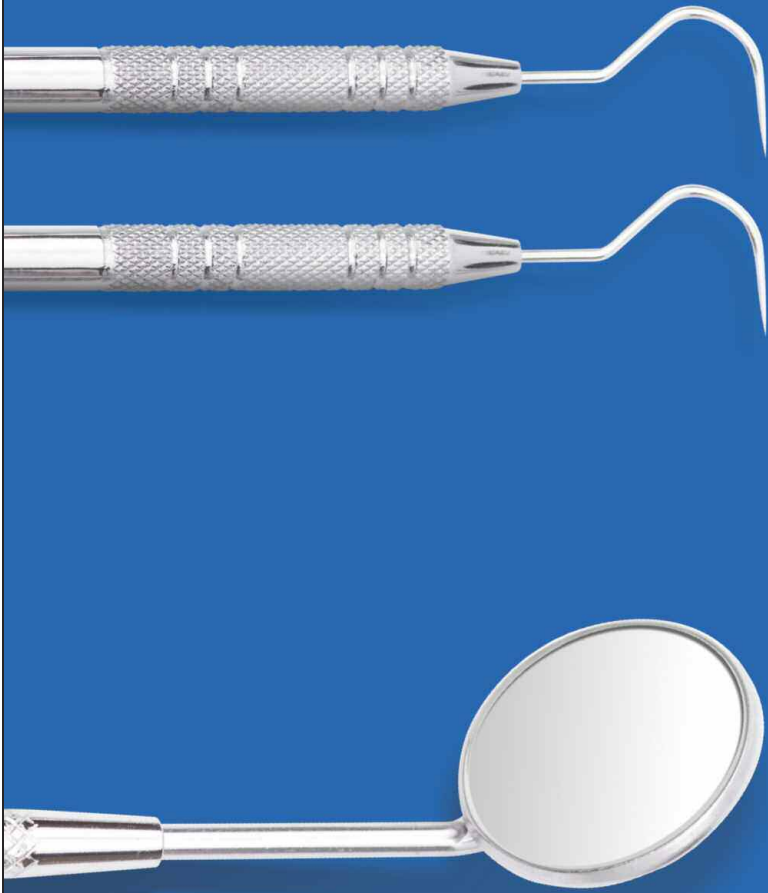


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with Ergonomic Loupes

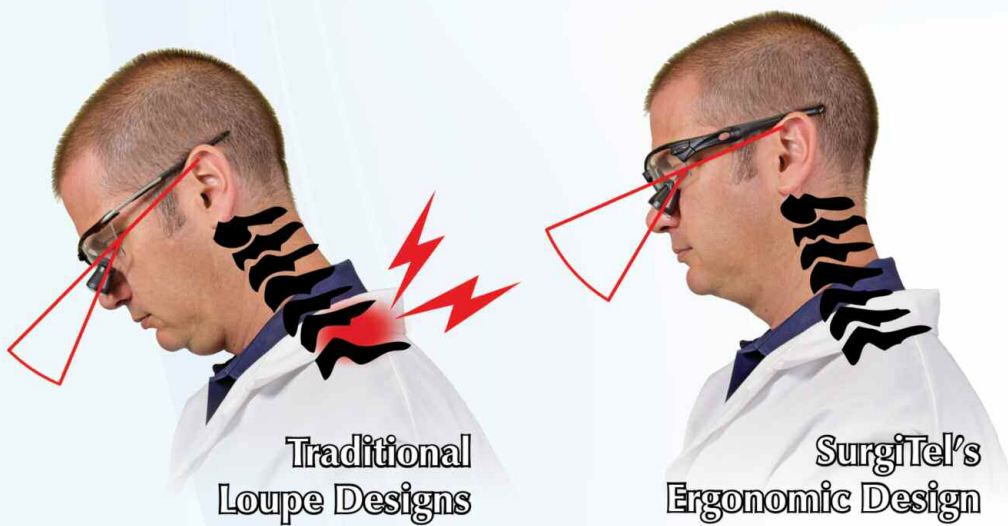
- Patented ergonomic loupe designs allow clinicians to stay upright in a neutral, ergonomic posture, avoiding injury
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at Work**



Up to 92.3% of clinicians report having working pain. Of those, the majority reported cervical spine pain, musculoskeletal fatigue, and vertebral disc injury.* Injuries like these can easily become chronic, and may even need surgical intervention to rectify.

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinician with their best ergonomics and **STOP neck pain.**

*Chitnis, Deepak. "Operating with Pain: Surgeon Workplace Injury Underrecognized." ACS Surgery News 12.4 (2016): 1+. Print.



"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS



"If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment."

Lance Rucker, DDS, AB, BScD

**STOP Neck Pain at
Booth #2200**

