



DAILY

SUNDAY EDITION

November 29, 2015

WELCOME *to the* GREATER NY DENTAL MEETING!

By: Jayme McNiff Spicciatie, GNYDM

The Greater New York Dental Meeting opens its doors and welcomes all to New York City during the greatest holiday time of the year! This year is the largest show to date including new specialty symposiums and EXPOs, an even larger exhibit floor and a completely revamped "Live" Dentistry Arena!

EXHIBIT FLOOR – FREE CE OFFERED EVERYDAY

An integral part of the Greater New York Dental Meeting experience is for attendees' to interact with exhibitors. Professionals can visit more than 1,600 exhibit hall booths and over 700 companies, learning about the newest equipment and materials available from around the world. **This is the largest Dental Meeting exhibit floor in the country!**

At the heart of the Greater New York Dental Meeting is its attendees and speakers; there are choices of 350 essays, full-day and half-day seminars as well as hands-on workshops.

Educational Highlights:

- Dental Laboratory Education
- Technology Education
- Learning & Lunch Panel Discussion
- New Dentist's Program
- Women's Program
- Education for Hygienist
- Social Media Pavilion
- Botox, Dysport & Dermal Filler Seminars & Demonstrations:
- International Programs
- Sleep Medicine
- Invisalign EXPO
- 8 "Live" Patient Demonstration Sessions

Let this simple guide help you discover the wonders waiting for you at the 2015 Greater New York Dental Meeting!



The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society

DISCOVER A GENEROUS SCHOLARSHIP PROGRAM.

Choose a path that sets you apart from your peers with the **U.S. Army Health Professions Scholarship Program (HPSP)**. To see if you qualify, visit Army Dental Recruiting at **Booth #825** or go to **healthcare.goarmy.com/ce71** to learn more.



Welcome (cont.)

2ND ANNUAL WORLD IMPLANT EXPO.

The Greater New York Dental Meeting begins its Annual World Implant Congress to facilitate the education of dental professionals to all aspects of Implantology. Visit the exhibit floor to purchase implant associated materials and technology solutions.

Introducing the 1ST Annual GLOBAL ORTHODONTIC SYMPOSIUM to facilitate the education of dental professionals in all aspects of Orthodontics! The GNYDM's exhibit floor includes companies involved with orthodontic products, technology, materials and equipment as well as incorporates a full educational program focused on orthodontics.



Educational Highlights

- **Dental Laboratory Education** with specialized education, demonstrations, digital dentistry and technology for technicians and dentists' in a side-by-side integrated, hands-on experience
- **Technology Education** classroom includes CAD/CAM, Cone Beam and Lasers with sessions of education daily from Sunday through Wednesday
- **Learning and Lunch Panel Discussion** is offered on Sunday, Nov. 30. The topic is Diabetes and Salivary Diagnostics. Attendees receive a Free lunch at the close of the program; space is limited.

- **New Dentist's Program** focuses on startup strategies and pathways to practice ownership for the new dentist. The program is Sunday, 8:30AM - 12PM & 2-5PM. A tour of the Exhibit Floor begins at 8:30am. The seminar closes with Career opportunities: Imagine a job fair combined with speed dating followed by a cocktail reception to continue the networking.
- **Women's Program:** Challenges Facing the Female Dentist including personal stories and professional advice on women's lifestyles in Dentistry
- **Education for Hygienist** on the Exhibit Floor each day of the Meeting
- **Social Media Pavilion** with Seminars and Workshops offered daily
- **Botox, Dysport and Dermal Filler Seminars and Demonstrations:** These unique hands-on workshops introduce procedures on actual patients to teach Dentists' skills on how to use Botox/Dysport and Dermal Fillers in their practices; offered daily.
- **International Programs** offering educational courses in Spanish, Portuguese, Italian, French and Russian. This year, there is a designated live Portuguese translation for all morning and afternoon sessions held on the Exhibit Floor 5809 Room 2
- **Sleep Medicine:** If you missed Saturday's program, don't fret! There are four other sessions of the latest research and awareness in Dental Sleep Medicine; Learn how to establish Dental Sleep Medicine protocols in your practice, identify patients at risk, integrate medical practice systems and treat patients successfully
- **Invisalign EXPO:** 4 Days of Invisalign programming is offered for the entire dental team; learn how to incorporate Invisalign into your practice today. Sunday-Wednesday.

8 "Live" Patient Demonstration Sessions

The "Live" Dentistry Arena, a 450-seat high-tech patient demonstration area, is receiving a face lift! The Arena will include new technology including a large screen for viewing and offers revolutionary concepts of treating patients with new materials and applications. The "Live" Dentistry Arena takes place right on the exhibit show floor every morning and afternoon Sunday through Wednesday. There is NO cost to attend!

Earn FREE Certified Education Credits

by walking through the 4 day exhibit floor or attending the poster session on Sunday. Attendees can also learn about Hospital Residency Programs throughout the Northeast by attending the Sunday, Residency Fair in the Crystal Palace Rotunda.

Monday's Celebrity Luncheon

features Justice Patricia DiMango, who serves as one of the three judges on CBS Television Distribution's new syndicated court show Hot Bench, created by Judge Judy Sheindlin. Purchase tickets at registration.

**VISIT OUR REGISTRATION DESKS;
COURSES ARE STILL OPEN!**

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About the Publisher

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General Information

General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 27	12:00 Noon to 4:30 P.M.
Saturday, November 28	8:00 A.M. to 4:30 P.M.
Sunday, November 29 through Tuesday, December 1	8:00 A.M. to 5:30 P.M.
Wednesday, December 2	8:00 A.M. to 4:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Exhibitor Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 27	8:00 A.M. to 4:30 P.M.
Saturday, November 28	8:00 A.M. to 4:30 P.M.
Sunday, November 29 through Tuesday, December 1	8:00 A.M. to 5:30 P.M.
Wednesday, December 2	8:00 A.M. to 2:30 P.M.

All exhibit personnel or company representatives should preregister.

Both verification of employment with the exhibiting company and photo identification are required for on-site registration at the Exhibitor Registration Desk. False verification of individuals as company representatives, miss use of exhibitor badges or any other method used to assist unauthorized persons to gain admission to the exhibit floor may result in expulsion of the exhibiting company from the exhibition.

Non-exhibiting dental trade can be registered upon presentation of appropriate credentials, photo identification and payment on-site of \$125.00.

Press can only register at the Executive Headquarters Office on-site with credentials and a portfolio of previous published dental literature.

Admission

Admission to the Meeting is by badge only, which can be obtained by presenting photo identification and a 2015 membership card in one of the organizations or affiliations related to Dentistry.

All Dentists, American and International, their family members, staff and guests are admitted **FREE** as long as they preregister before November 27th.

There is a \$30.00 per person on-site and on-line administration fee starting Friday, November 27, 2015 for those who do not pre-register. Payment must be in cash, MasterCard, Visa or American Express.

CHECKS ARE NOT ACCEPTED ON-SITE.

Dental hygienists, assistants and students will be admitted **FREE** by presenting photo identification and a written affiliation to dentistry.

Laboratory owners and technicians must present photo identification and a business card or evidence of their certification or membership in the National Association of Dental Laboratories or an affiliation to Dentistry.

Postgraduate students and those participating in a Residency Program will be admitted **FREE** by presenting school or hospital affiliation and photo identification.

Dental students must present photo and school identification.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2014 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

All programs are held at the Jacob K. Javits Convention Center 11th avenue between 34th & 39th street, t: (212) 216-2000 unless otherwise indicated in the Program & Exhibit guide.

Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

Exhibits - Technical and Scientific

Sunday, November 29	9:30 A.M. to 5:30 P.M.
Monday, December 30	9:30 A.M. to 5:30 P.M.
Tuesday, December 1	9:30 A.M. to 5:30 P.M.
Wednesday, December 2	9:30 A.M. to 5:00 P.M.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

Live Dentistry Arena Aisle 6200 (Booth #6230)

Sunday, November 29

	Sponsored By
10:00 - 12:30	VOCO THE DENTALISTS
Caries: Diagnosis, Early Intervention & Restoration: A "Live" Demonstration (Lou Graham, D.D.S. & Dr. Foroud Hakim, D.D.S., M.B.A.)	
2:30 - 5:00	PHILIPS
Successful Options For In-Office Whitening: A "Live" Demonstration (Gerard Kugel, D.M.D., M.S., Ph.D.)	

Monday, November 30

	Sponsored By
10:00 - 12:30	VOCO THE DENTALISTS
A Practical Approach To Modern Ceramic Restorations: A "Live" Demonstration (Lou Graham, D.D.S. & Dr. Foroud Hakim, D.D.S., M.B.A.)	
2:30 - 5:00	OCO BIOMEDICAL
OCO Biomedical: Changing Implantology Today (Charles Schlesinger, D.D.S.)	

Tuesday, December 1

	Sponsored By
10:00 - 12:30	MILLENNIUM DENTAL TECHNOLOGIES, INC.
LAPIP: An En'light'ening Treatment For Peri-Implantitis (Allen Honigman, D.D.S., M.S.)	
2:30 - 5:00	SurfCT.COM The Dental Information Technology Company
Techniques For Mastering Preparation, Temporization & Insertion Of Porcelain Laminate Veneers, A Team Approach: A "Live" Presentation (Michael Apa, D.D.S. & Jason Kim, C.D.T.)	

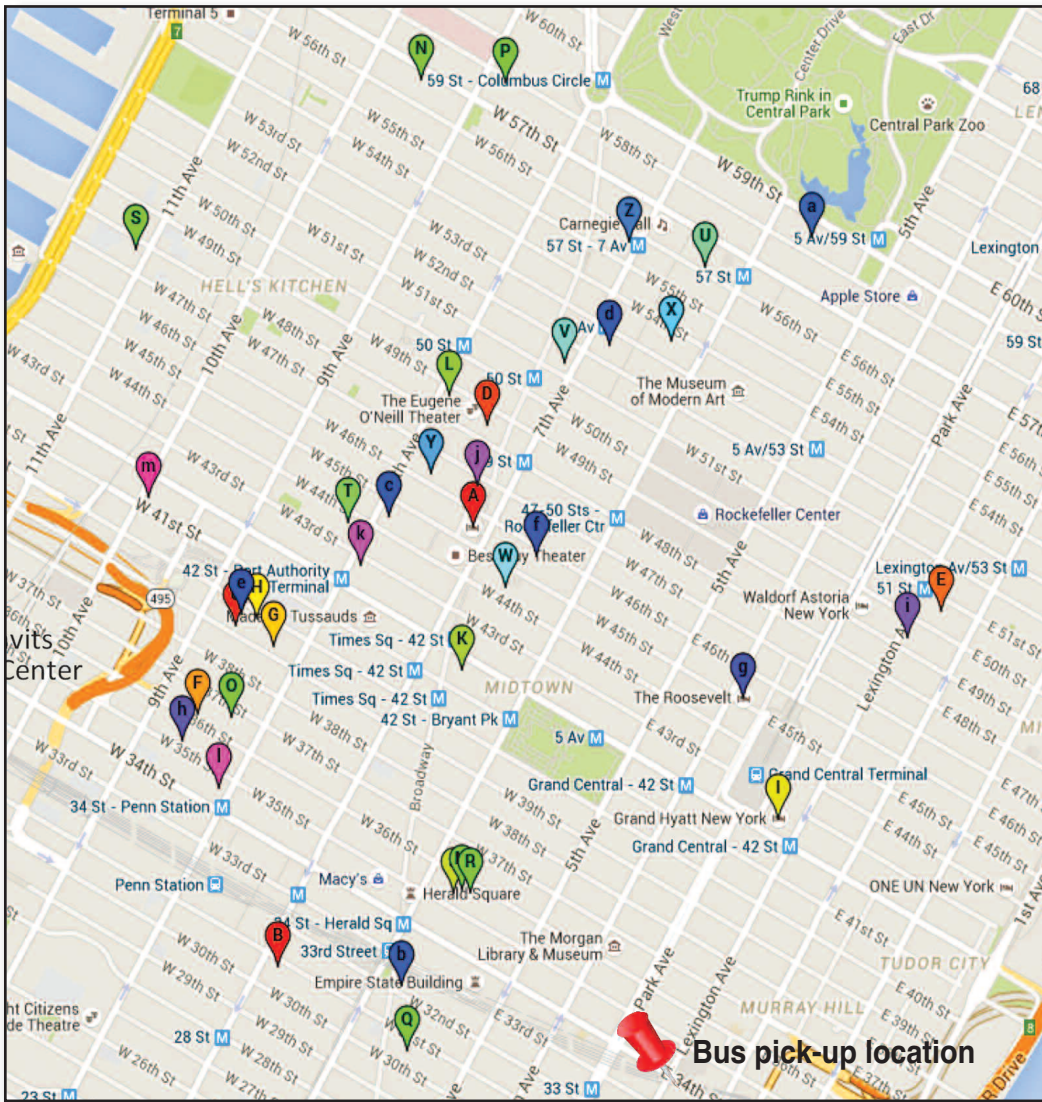
Wednesday, December 2

	Sponsored By
10:00 - 12:30	SHOFU
The Role Of Bioactive Materials & Conservative Restorative Techniques In Modern Dentistry A "Live" Demonstration (Robert A. Lowe, D.D.S.)	
2:30 - 5:00	HENRY SCHEIN DENTAL
Optimizing Cad/Cam Workflow With Team Delegation: A "Live" Presentation (Alex Touchstone, D.D.S. & Angela Severance, R.D.A., C.D.D.)	

Supporting Companies:



Hotel Map



- A. New York Marriott Marquis
- B. Affinia Manhattan Hotel
- C. Candlewood Suites Times Square
- D. Crowne Plaza Times Square
- E. DoubleTree Metropolitan
- F. DoubleTree Times Square South
- G. Element New York Times Square
- H. Four Points by Sheraton
- I. Grand Hyatt
- J. Hampton Inn-Empire State Building
- K. Hilton Garden Inn New York/ Times Square Central
- L. Hilton Garden Inn Times Square
- M. Holiday Inn Express Times Square South
- N. Holiday Inn New York City - 57th Street
- O. Homewood Suites Midtown
- P. Hudson Hotel
- Q. Hyatt Herald Square New York
- R. Hyatt Place New York Midtown South
- S. Ink48 - A Kimpton Hotel
- T. InterContinental New York Times Square
- U. Le Parker Meridien
- V. Manhattan at Times Square Hotel
- W. Millennium Broadway Hotel
- X. New York Hilton Midtown
- Y. Paramount Hotel
- Z. Park Central New York
- a. Park Lane
- b. Radisson Martinique on Broadway
- c. ROW NYC
- d. Sheraton New York
- e. Staybridge Suites Times Square
- f. The Muse New York - A Kimpton Hotel
- g. The Roosevelt Hotel
- h. Tryp by Wyndham Times Square
- i. W - New York
- j. W - Times Square
- k. The Westin New York at Times Square
- l. Wyndham New Yorker Hotel
- m. YOTEL New York



Complimentary Shuttle Bus Schedule

DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 27	9:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 28	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
Sun., Nov. 29	8:00 AM - 10:30 AM	Continuous
Wed., Dec. 2	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Wed., Dec. 2 Exhibitors Only	6:30 PM - 9:00 PM	On the hour from Javits

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

ROUTE 1

New York Marriott Marquis 45th Street, off Broadway
Servicing: Crowne Plaza, Hilton Garden Inn Times Square, Ink48, Millennium Broadway, Novotel, Paramount Hotel, The Muse, The Roosevelt, W Times Square

ROUTE 2

A - Hilton New York 53rd Street, off 6th Avenue (Side of Hilton)
Servicing: DoubleTree Metropolitan, W New York

B - SHERATON NY

7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Hudson Hotel, Le Parker Meridien, The Manhattan at Times Square Hotel, Park Central, Park Lane

C - THE WESTIN AND THE ROW

Corner 43rd Street and 8th Avenue
Servicing: Candlewood Suites Times Square, Element by Westin, Four Points by Sheraton, Grand Hyatt, Hilton Garden Inn New York/Times Square Central, InterContinental New York Times Square, Staybridge Suites Times Square, Yotel New York

ROUTE 3

Penn Station 31st Street, between 7th & 8th Avenues
Servicing: Affinia Manhattan, DoubleTree Times Square South, Hampton Inn Empire State Building, Holiday Inn Express Times Square South, Homewood Suites Midtown, Hyatt Herald Square New York, Hyatt Place New York Midtown South, Radisson Martinique on Broadway, TRYP Times Square South, Wyndham New Yorker Hotel



Demo an iTero® Element™
Scanner at Booth 5204

Big innovations that start with a smaller footprint

The new iTero® Element™ intraoral scanner is engineered to deliver everything doctors look for in digital impression technology in a compact footprint design with even bigger capabilities. The iTero Element is designed with speed in mind. It's portable, powerful, and intuitive, demonstrating our continued investment in clinical precision and patient satisfaction.

Now is the perfect time to add intraoral scanning to your practice.

Visit iTero.com to schedule a demo or to learn more.



Welcome to the 2nd Annual WORLD IMPLANT EXPO

2015
Innovation Starts Here

The Greater New York Dental Meeting welcomes you and your referring colleagues to our 2nd annual World Implant Expo at the 2015 GNYDM! Last year's inaugural event was well attended and we look forward to another successful meeting in 2015. Our educational program starts today with two exciting programs:

Dr. Bart Silverman will open our Expo at

9:45AM with a three hour Seminar "Making Implant Dentistry Simple, Predictable, and Profitable for the General Practitioner" Dr. Silverman, an oral surgeon, will walk the GP through a simple and effective process of treating your average patient from diagnosis to the final restoration utilizing the latest technology that the novice or the experienced clinician can use and succeed with.

At 2pm, the Greater New York Dental Meeting is proud to present the "guru" of the

"All-on-Four concept" himself, Dr. Paolo Malo, who will spend the afternoon offering his insights into the full arch treatment concept that is sweeping the nation.

At the conclusion of our Sunday afternoon program, the WIE will hold its yearly Cocktail Reception in the Special Events Hall from 6-7PM for all the attendees and participants of the World Implant EXPO. At the reception the winners of the 2nd Annual Carl Misch Award for Excellence will be presented to the best

posters in the field of dental implants research at the GNYDM. Last year's winners were selected from over 100 research abstracts submitted to the WIE.

Visit Page 8 for a Full Listing of Daily Implant Courses!

Dr. James H Doundoulakis
Organizing Chairman, World Implant Expo

Dr. Ian Lerner
General Chairman, GNYDM



SUNDAY, NOVEMBER 29

9:45 – 12:45PM	Making Implant Dentistry Simple, Predictable And Profitable For The General Practitioner (Bart Silverman, D.M.D.)	Exhibit Floor, Booth #2015
2:00 – 5:00PM	State-Of-The-Art Rehabilitation Of Total Edentulous Arch: The Malo Clinic Protocol (Paulo Malo, D.D.S., Ph.D.)	Exhibit Floor, Booth #2015

MONDAY, NOVEMBER 30

9:45 – 12:45	The Full-Arch, Fixed, Screw-Retained Porcelain-To-Metal Restoration: A New Look At Proven Technology (Jack Piermatti, D.M.D.)	Exhibit Floor, Booth #2015
	*All On Implants Concept And Pars-Piezo Assisted Ridge Split Workshop (Jack T. Krauser, D.M.D.)	Exhibit Floor, Booth #2024
2:00 – 5:00	Esthetic Considerations – Solutions For Implant Restorations (Renzo C. Casellini, M.D.T.) Reviewing Contemporary Implant Retained Removable Prosthodontic Practice (Kenneth Kurtz, D.D.S.)	Exhibit Floor, Booth #2015
	*Addressing Soft Tissue Concerns Around Dental Implants (Suheil Boutros, D.D.S., M.S.)	Exhibit Floor, Booth #2024
	*Bad To The Bone: Infected Sockets (Aeklavya Panjali, D.D.S.)	Exhibit Floor, Booth #5809

TUESDAY, DECEMBER 1

9:45 – 12:45	Immediate vs. Delayed Socket Placement: What We Know, What We Think We Know and What We Don't Know (Dr. Dennis Tarnow) Understanding The Peri-Implant Disease Controversy (Robert N. Eskow, D.M.D., M.Sc.D.) Soft Tissue Modeling/Remodeling after Implant Placement (Barry Goldenberg, D.M.D., M.S.)	Exhibit Floor, Booth #2015
	*Sinus Grafting And Block Allograft Model Workshop (Joseph Leonetti, D.M.D.)	Exhibit Floor, Booth #2015
2:00 – 5:00	All New All Zirconia Implant Supported Prosthesis (Cheryl Pearson, D.M.D.)	Exhibit Floor, Booth #2015
	*Basic Implant Site Development And Accelerated Healing Concepts (Avi Schetrit, D.M.D.)	Exhibit Floor, Booth #2015

WEDNESDAY, DECEMBER 2

9:45 – 12:45	Predictable Augmentation with Block Grafts: Considerations For Allogenic Blocks Vs. Ridge Expansion (Shankar Iyer, D.D.S., M.S.)	Exhibit Floor, Booth #2015
	*Managing The Abutment For Implant Prosthetic Success (Scott D. Ganz, D.M.D.)	Exhibit Floor, Booth #2024
2:00 – 5:00	Simplifying Complex Restorative Cases (Peter Pizzi, C.D.T.)	Exhibit Floor, Booth #2015
	*Hands-on Socket Preservation And Bone Grafting (John Minichetti, D.M.D.)	Exhibit Floor, Booth #2024

*This indicates the program is a hands-on workshop



By: Scott D. Ganz, D.M.D.

The Use of Dental Implants Provides Enhanced Solutions for Patients

single-tooth implant-supported restorations to replace a singular missing tooth. However more and more patients require multiple implants for multiple missing teeth in either arch, necessitating a variety of prosthetic components and restorative materials to finalize the desired prosthetic result. Most dental implant companies offer a wide selection of stock titanium abutments in a variety of shapes, and emergence profiles for both fixed and removable solutions. For esthetically demanding clinical presentations, zirconia abutments are also available. The move from hand-made analog laboratory procedures has been superseded by custom CAD/CAM solid titanium or zirconia abutments to create a shape that more closely resembles the morphology of the tooth to be replaced. The "digital workflow" is rapidly evolving, and clinicians need to keep abreast of these changes through many of the educational opportunities available through the AAID and the ICOI component societies world-wide.

Barriers still exist for patients who do not have enough available bone for implant reconstruction. It is for this reason that the preservation of existing bone or growing new bone has become almost an industry unto itself. The expanded use of biological material has provided clinicians with new solutions to maintain or replace lost hard and soft tissue volume necessary to sustain dental implant placement or to enhance the esthetic outcome. In addition to autogenous bone grafting from the patient's symphysis, ramus, tibia, or hip to increase bone volume or promote new bone growth there are many different types of allografts (human cadaver bone) as well as xenografts (bovine bone), or synthetic alloplasts such as hydroxylapatite or tricalcium phosphate. Guided tissue regeneration (GTR) can also be aided by a variety of different types of resorbable and non-resorbable membranes that can be used alone or in conjunction

with grafting procedures. Autologous bioactive materials such as variations in platelet-rich fibrin (PRF) can function as a fibrin matrix developed from the patient's own blood.

In the author's opinion the single most important development in the last 20 years has been the advent of three-dimensional imaging technology for dental applications. The move from two-dimensional panoramic or periapical radiography to 3-D imaging and interactive treatment planning software has increased the diagnostic capability for all clinicians who are providing dental implants, bone grafting, oral surgery procedures, orthodontics and endodontics for their patients. The ability to assess each patient's individual anatomy through a CT/CBCT derived dataset helps clinicians to understand the pre-existing topography of the existing bone, the quality of the bone, the thickness of the buccal or lingual cortical plates, the path of the inferior alveolar nerve, the inner aspects of the maxillary sinus, the extent of the nasal cavity, and much, much more. Most clinicians who have adopted 3-D imaging cannot imagine going back to treatment planning with only periapical or panoramic radiography because of the improved vision to diagnose accurately helping to avoid potential complications by taking the guesswork out of the process.

The world of surgical and reconstructive dentistry has truly moved from the analog workflow to the digital universe. However this new "digital workflow" has different meanings to clinicians and the growing number of companies who are vying to provide solutions for the dental laboratory and the practitioner. Recent advances in intra-oral optical scanning technology has provided in-office solutions to capture margins of prepared teeth to receive milled crowns, leaving impression material

and the Bunsen burner by the wayside. Dental laboratories have invested heavily on technology such as desktop optical scanners to digitize stone casts or impressions, and industrial-sized milling machines to meet the demand of both metal and zirconia-based restorations. The language of dentistry has also changed to include words like "scan-bodies", "CT-derived surgical guides", "monolithic zirconia", "DICOM", and "virtual teeth." Using optical scan technology for dental implants is becoming commonplace.

Technology has finally provided the ingredients to effectively move from the diagnostic phase, the surgical phase of implant placement, and the restorative phase with a total digital solution. We can now take the patient's existing dentition, complete a diagnostic wax-up of the desired restorative result, have the patient imaged with a CBCT scan device and a scannographic template worn during the scan, import the resulting data into an interactive treatment planning software application, and accurately plan and even simulate all aspects of the plan before the "scalpel touches the patient." This incredible amount of data provides the foundation to communicate information to everyone involved with the treatment process - through images, videos, or through the internet resulting in greater case acceptance by our patients. The final concept is to link the plan entirely with a CAD/CAM outcome including custom CAD/CAM milled bars, temporary restorations, custom abutments and full-arch monolithic zirconia milled restorations which are being fabricated today. Watch for innovations with 3-D printing technology happening now!

A special thank you to the GNYDM, ICOI and AAID for providing another exciting educational opportunity at the World Implant EXPO. The future has truly arrived, and we are limited only by our imagination!

Perhaps the most common use of dental implants is

Sunday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
3010	Booth #2015	9:45am - 12:45pm	Making Implant Dentistry Simple, Predictable and Profitable for the GP	Silverman, B.
3020	Booth #2015	2:00pm - 5:00pm	State-of-The-Art Rehabilitation of Total Edentulous Arch	Malo, P.
3030	Booth #6209	9:45am - 5:00pm	Orthodontic Essentials Hands - On Workshop for the GP	Moskowitz, E. & Jerrold, L.
3040	Booth #318	9:45am - 12:45pm	Orthodontics, for the Insightful General Clinician	Lee, D.
3050	Booth #318	1:30pm - 4:00pm	American Society for the Study of Orthodontics	Poling, R. Katz, M. Huang, A Lamberg, S.
3060	Booth #301 - INVISALIGN	9:30am - 12:45pm	Invisalign Academy (Morning)	Ataii, P.
3070	Booth #301 - INVISALIGN	1:30pm - 5:15pm	Invisalign Academy (Afternoon)	Ataii, P.
3080	Booth #6230	10:00am - 12:30pm	Caries: Diagnosis, Early Intervention and Restoration a "Live" Demonstration	Hakim, F. & Graham, L.
3090	Booth #6230	2:30pm - 5:00pm	Successful Options for In-Office Whitening - A "Live" Demonstration	Kugel, G.
3100	Crystal Palace Rotunda	9:30am - 12:00pm	30th General Practice Residency Fair	Various Speakers
3110	1D03/04	9:45am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
3120	1E19	8:30am - 12:00pm	New Dentist Program: Treatment Planning Panel Cases For Discussion	Various Speakers
3130	1E19	2:00pm - 5:00pm	New Dentist Program: Associateships & Career Connections	McManus, J.
3140	1E10	9:00am - 12:00pm	Learn and Lunch Program	Joshipura, K. & Martin, J.
3150	2D09	9:00am - 12:00pm	Challenges Facing The Femal Dentist - All Women Panel	Owens, J. Feinberg, M. Summerhays, C.
3160	2D09	2:00pm - 5:00pm	Challenges Facing The Femal Dentist - All Women Panel	Schwartz, L.
3170	2D16	9:00am - 12:00pm	Generating New Patients: Online Marketing Strategy	Seigel, Esq., D.
3180	2D16	2:00pm - 5:00pm	Mobile Apps Are Where It's At	Lombardi, G.
3190	1D05/06	9:00am - 12:00pm	Learning in the Round	Bland, K.
3200	1D05/06	1:30am - 4:30pm	The Productive Dental Assistant	Comisi, K.
3210	1E08	9:00am - 12:00pm	Improving Case Acceptance: Moving Past Insurance Entitlement	Murphy, M.
3215	1E08	2:00pm - 5:00pm	Occlusion Based Restorative Dentistry	Shirley, J.
3220	1E09	9:00am - 5:00pm	"Falling Deeper Into Sleep": An Advance Course in Dental Sleep Medicine	Various Speakers
3230	2D08	9:00am - 5:00pm	Preparing for Practice Ownership	Various Speakers
3240	2D04/05	9:00am - 4:30pm	Armed Forces Seminar	Various Speakers
3250	Booth #4836	9:45am - 12:45pm	Efficiency Gains From the 9.3µm Co2 Laser	Fantarella, D.
3260	Booth #4836	2:00pm - 5:00pm	Silence Snoring with "Nightlase" and Other Cutting Edge Advances in Laser Technology	Shiffman, H.
3270	4th Floor Galleria	9:00am - 12:00pm	Treating and Education Not-Quite Angelic Children and Their Parents	Galler, J.
3280	4th Floor Galleria	2:00pm - 5:00pm	Humans and Tree Trunks	Weiner, J.
3290	2D14/15	9:00am - 12:00pm	The Hottest New Materials, Technology and Techniques in Dentistry	Snyder, T.
3300	1E12	9:00am - 12:00pm	Periodontics Update: Collaborative Care for Optimal Outcomes	McClain, P.
3310	1E11	9:00am - 12:00pm	Every Case is a Big Case: Successful Treatment Planning	Kwiecien, K.
3320	1E14	9:00am - 12:00pm	Behavior Assessment and Management in Pediatric Dentistry	Berg, J.
3330	Booth #2024	10:00am - 12:00pm	The Less Than Perfect Dentist-Patient Relationship	Passineau, T.
3340	1E18	9:00am - 12:00pm	New Techniques for Implants and Dentures	Massad, J.
3350	1E16	9:00am - 12:00pm	Factors to Consider When Utilizing Dental Ceramics	Vidjak, F.
3360	1E20	9:00am - 10:30am	Coding and Coverage: Fact or Fiction for Clinicians	DiGangi, P.
3365	1E20	11:00am - 12:30pm	Your Profitable Oral Systemic Boomer Delivery Guide	DiGangi, P.
3370	1E07	9:00am - 12:00pm	Career Options in Public Health and Online Master of Public Health Degree	Various Speakers
3380	Booth #2414	9:45am - 12:45pm	Predictable Endodontic Treatment and Restorative Dentistry	Yacaman, F.
3390	2D02	9:00am - 12:00pm	International Volunteer Dental Projects: What's It All About Anyway?	Serio, F.
3410	2D14/15	2:00pm - 5:00pm	The Nuts & Bolts of Veneers	Snyder, T.
3420	1E10	12:30pm - 5:00pm	Medicaid Forum	Surkowska Rossi, M & Dougan, G.
3430	1E11	2:00pm - 5:00pm	Anterior Composite Artistry	Brady, L.
3440	1E12	2:00pm - 5:00pm	Management and Maintenance - Teeth with Furcation Involvement	McClain, P.
3450	1E14	2:00pm - 5:00pm	Restorative Dentistry for Children	Berg, J.
3460	1E16	2:00pm - 5:00pm	Simplifying Decision-Making in Implant Dentistry	Vidjak, F.
3470	1E18	2:00pm - 5:00pm	Enhanced Record Making for Various Implant Scenarios	Massad, J.
3480	1E20	2:00pm - 3:30pm	Medicare Choices for Dentistry	DiGangi, P.
3485	1E20	4:00pm - 5:30pm	Oral Health Risk Factor Management	DiGangi, P.
3490	Booth #2414	2:00pm - 5:00pm	Root Resorption: Diagnosis, Prognosis and Treatment	Yacaman, F.
3500	2D10/11	9:00am - 5:00pm	CPR Certification and Re-Certification Course	Reilly, M.
3510	Booth #5800	9:45am - 12:45pm	Hands-on Workshop to Introduce Great New Products for Your Practice in 2016	Blaes, J.
3520	Booth #5809	9:45am - 12:45pm	Anterior and Posterior Direct Resin Success	Hartlieb, D.
3530	Booth #6225	9:45am - 12:45pm	Suturing for the Dental Practitioner and Surgical Staff	Silverstein, L.
3540	Booth #6225	9:45am - 12:45pm	Making Endodontics the Best Part of Your Dental Day	West, J.
3550	Booth #5634	9:45am - 12:45pm	Overcoming "I'll Think About It?"	Various Speakers
3560	Booth #5827	9:45am - 12:45pm	Implant Supported Removable Prosthetics	Pruett, M.
3570	Booth #5634	2:00pm - 5:00pm	The Dentrix Insight Workshop	Various Speakers
3580	Booth #6218	2:00pm - 5:00pm	Making Endodontics the Best Part of Your Dental Day	West, J.
3590	Booth #5809	2:00pm - 5:00pm	Resin Bonded Bridges for Missing Incisors	Hartlieb, D.
3600	Booth #5800	2:00pm - 5:00pm	Hands-on Workshop to Introduce Great New Products for Your Practice in 2016	Blaes, J.
3610	Booth #5827	2:00pm - 5:00pm	Provisional Restorations for Today's Restorative Practice	McDonald, T.
3620	Booth #6225	2:00pm - 5:00pm	Socket Grafting for the Dental Practitioner and Surgical Staff	Silverstein, L.
3630	1E06	9:00am - 12:00pm	Oral Surgery Essays	Various Speakers
3640	1E06	2:00pm - 5:00pm	Pediatric Dentistry Essays	Various Speakers
3650	1E13	9:00am - 12:00pm	Odontologia Supra-gingival Minimamente Invasiva, Mas Saludable	Ruiz, J.
3660	Booth # 2024	2:00pm - 5:00pm	El Tratamiento de la Enfermedad Oclusal Implementacion y Manejo	Ruiz, J.
3670	1E21	9:00am - 12:00pm	Paraguay Program	Moreira, G. Escobar, P Kegler, E.
3680	1E15	9:00am - 12:00pm	Asociacion Dental Dominicana, USA	Vargas, A. Alfonso, C Villega, L.
3690	1E21	2:00pm - 5:00pm	Academia Internacional de Odontologia Integral	Various Speakers
3700	1E13	2:00pm - 5:00pm	Academia Mexicana de Odontologia Pediatrica (AMOP)	Tapia, P.
3710	1E15	2:00pm - 5:00pm	Instituto Superior de Especialidades Odontologicas, ISEO	Various Speakers
3720	Front of Special Events Hall	10:00am - 2:00pm	Scientific Poster Presentations	Various Speakers
3730	2D06/07	9:00am - 12:00pm	American Society for Dental Aesthetics (ASDA)	Weller, R.
3740	2D02	1:00pm - 5:00pm	Greater Metropolitan Dental Society/National Dental Association (NDA)	Hakimi, I.
3750	Marriott Marquis Hotel, Ziegfeld Room, 4th Floor	6:00pm - 8:30pm	American Association of Women Dentists	Royzamn, D.
3760	2D06/07	1:00pm - 4:00pm	The American Academy of Oral Medicine and Special care Dentistry/Hospital Dentists	Arm, R.
3770	Booth #338	9:45am - 12:45pm	Dental Ceramics Decoded	Jurim, A.
3780	Booth #338	2:00pm - 5:00pm	Innovations In Overdentures: Choosing the Ideal Attachment Solution for Each Implant	Ellison, J.
3790	1E07	2:00pm - 5:00pm	Improving Health Literacy - Text2Floss and PH20H - Healthcare Apps for You & Your Patients	Dillenberg, J. Hashemian, T Levine, R.
3800	iTero/Invisalign Theaters	10:05am - 10:45am	Building and Effective Invisalign and Digital Dentistry Team	Ataii, P.
3805	iTero/Invisalign Theaters	10:05am - 10:45am	Conducting and Effective Invisalign Consultation	Brinker, S.
3810	iTero/Invisalign Theaters	10:50am - 11:30am	Invisalign Treatment and Enhanced Oral Hygiene	Gueits, L.
3815	iTero/Invisalign Theaters	10:50am - 11:30am	ClinCheck Expertise	Glaser, B.
3820	iTero/Invisalign Theaters	11:35am - 12:15pm	Invisalign Billing and Coding	Ataii, P.
3825	iTero/Invisalign Theaters	11:35am - 12:15pm	The Art of Digital Photography to Enhance Patient Diagnosis and Treatment	Brinker, S.
3830	iTero/Invisalign Theaters	2:05pm - 2:45pm	Building and Effective Invisalign and Digital Dentistry Team	Ataii, P.
3835	iTero/Invisalign Theaters	2:05pm - 2:45pm	The Art of Digital Photography to Enhance Patient Diagnosis and Treatment	Brinker, S.
3840	iTero/Invisalign Theaters	2:50pm - 3:30pm	Invisalign Treatment and Enhanced Oral Hygiene	Gueits, L.
3845	iTero/Invisalign Theaters	2:50pm - 3:30pm	ClinCheck Expertise	Glaser, B.
3850	iTero/Invisalign Theaters	3:35pm - 4:14pm	Invisalign Billing and Coding	Ataii, P.
3855	iTero/Invisalign Theaters	3:35pm - 4:14pm	Conducting and Effective Invisalign Consultation	Brinker, S.

INTERNATIONAL BUYER PROGRAM AT GREATER NEW YORK DENTAL MEETING 2015

The Greater New York Dental Meeting (GNYDM) is once again a proud participant in the International Buyer Program, which is a joint government-industry effort that brings thousands of international buyers to the United States for business-to-business matchmaking with U.S. firms exhibiting at major industry trade shows. Each year, the International Buyer Program of the U.S. Department of Commerce results in approximately a billion dollars in new business for U.S. companies, and increased international attendance for participating U.S. trade show organizers. As a U.S. exhibitor, your chances of finding the right international business partner greatly increases when you exhibit at a trade show that's part of the International Buyer Program. Here at the 2014 GNYDM, the International Buyer Program has recruited delegations of industry buyers from markets around the world, such as Brazil, Canada, China, Mexico, Saudi Arabia, and many more!



Through our network of Embassies and Commercial Posts in over 70 countries, as well as through the participation of our State Department partner posts, the International Buyer Program attracts qualified, legitimate buyers to visit select domestic trade shows, essentially bringing the international marketplace to the U.S. suppliers' back yard. Through our global Embassy network, the U.S. Department of Commerce employs Dental Equipment Industry Specialists who are industry experts in their particular market. Here at GNYDM 2015, these Dental Equipment Industry Specialists have recruited qualified buyers from markets around the world, such as Brazil, India, Mexico, Russia, Saudi Arabia, and many more!

At GNYDM 2015, the International Buyer Program team is offering the following complimentary services to U.S. exhibitors*:

- **Business to Business Matchmaking:** The International Buyer Program is here at GNYDM to assist U.S. exhibitors identify and meet with prospective international partners, agents, distributors, and customers. Come by the International Business Center, adjacent to the International Registration area, and speak with one of the IBP representatives to let them know that you would like to meet potential international customers during the show. Take advantage of this excellent opportunity to reach new overseas partners for your business.
- **Showtime:** This service allows U.S. exhibitors to meet one-on-one with global U.S. Embassy-based Dental Equipment Industry Specialists at GNYDM 2015. As experts in the dental equipment industry in their own home markets, Industry Specialists will provide immediate, first-hand feedback regarding opportunities or challenges for your product(s) in their markets, as well as advising you, the U.S. supplier, on the buyer delegates they have escorted to the show that may be a good match for your products.
- **Export Seminar:** more information on the export services available to U.S. exhibitors? Attend the Export Seminar coordinated by the International Buyer program. Topics to include: "Tools of the Trade: Exporting 101," "Promising Markets for U.S. Dental Equipment," and a briefing on export business and finance from the Small Business Administration. Here, you will learn more about the valuable resources available to U.S. suppliers to help identify new overseas markets and trading partners for your products. Continental breakfast will be generously provided by GNYDM. Presented in the Exhibitor Lounge, Fourth Floor, A/B Terrace, Tuesday, December 1, 8:30-9:30 AM.

Don't miss this excellent opportunity! If you are a U.S. supplier and would like to take advantage of these complimentary services, visit the International Buyer Program in the International Business Center, adjacent to the International Registration area.

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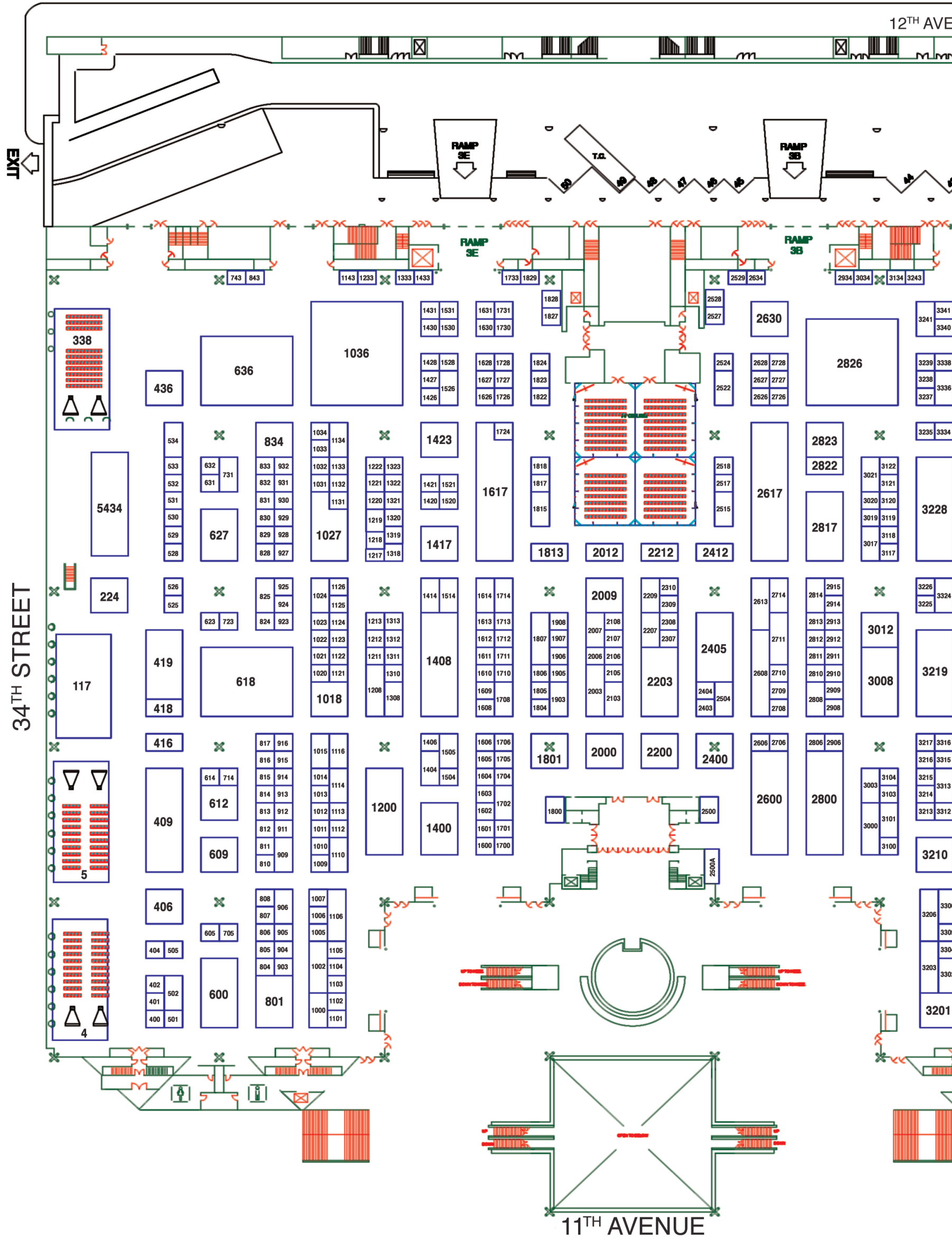
Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
3D BioCAD	5230	C & A Productions	829	Dentaltown	4339	Gimhae Biomedical Center	5128
3D Diagnostix	623	Caladent Laboratory	4341	DentalVibe	2007	GlasSpan, Inc.	1604
3D Industrial Imaging	5130	Capital One Spark Business	2522	DentaSpa Seminars	1011	GlaxoSmithKline	418, 618
3Disc Imaging	4634	CareCredit	5407, 5614	DENTATUS USA Ltd.	1714	Glidewell Laboratories, Inc.	5600
3M	4618	Careington International	1613	Dentegra Insurance Company	2810	Global Surgical Corporation	2500
3Shape	4435	Carestream Dental	3228	Denterprise International, Inc.	3520	Glove Club	2405
A. Titan Instruments/Osseous Technologies of America	1807	Cargill	3833	DENTIN Implant Technologies Ltd.	3936	Glustitch, Inc.	5125
AB Dental Devices, Ltd.	834	Carmeye LLC	4843	Dentistry Today	1124	GMI - Ilerimplant Group	3235
Academia Internacional de Odontologia Integral	4440	Carnegie Surgical LLC	1428	DentLight, Inc.	4402	GOGI Enterprises	1133
Academy of General Dentistry	5141	Cases by Source	3531	Denstar Co., Ltd.	5327	GoldBurs.com/Diagold	1907
Accen Dental	1610	Cavex Holland BV	3436	DENTSPLY Caulk	2600, 2800	Golden Dental Solutions - Physics Forceps	4726
Accutron, Inc.	3404	Ceatus Media Group	5123	DENTSPLY International	2600, 2800	Good Doctors Co., Ltd.	5516
Acientz Business Solutions	831	Cefla Dental	2000	DENTSPLY Maillefer	2600, 2800	Great Expressions Dental Centers	4438
ACTEON North America	4827	CEJ Dental Products	1433	DENTSPLY Professional	2600, 2800	Great Lakes Orthodontics	4412
AD Surgical	5219	Center for Hearing and Communication	5236	DENTSPLY Raintree Essix	2600, 2800	Groman Inc.	1727
Adam's Aid Corporation	817	Centrix, Inc.	3000	DENTSPLY RINN	2600, 2800	Guangzhou Ajax Medical Equipment Co., Ltd.	1818
AdDent, Inc.	3119	Cerezon / Lifeline Sciences LLC	5605	DENTSPLY Tulsa Dental Specialties	2600, 2800	Guangzhou Conghua Shenghua Industry, Co. Ltd.	3238
A-Dec	3810	Certol International	5521	Denttio, Inc.	1708	Guangzhou Talent Medical Devices Co.	1427
A-Dent Dental	3517	CIGNA	743	Designs For Vision, Inc.	1813, 2012, 4625	GumChucks	4734
ADIN Implants	4111	Citi Health Card	1630	Dexcel Pharma	814	Halyard Health	3217
Adler Social	5012	Citibank - Healthcare Practice Finance Group	3540	DEXIS Digital X-ray	4025	Handler Mfg. Co., Inc.	1101
Advice Media	525	Citizens Bank	2709	Diatech	1007, 3203	Hands On Training Institute	1103
AEEDC	2500A	Clear Optix	1712, 3118	DigiDent Dental Art Technology	5114	Hangzhou Shinye Orthodontic Products Co. Ltd.	528
Aesthetic Porcelain Studios	3643	ClearCorrect, Inc.	4016	Digital Doc, Inc. LLC	3225	Hangzhou Yahong Medical Apparatus Co., Ltd.	1726
AFTCO	1804	ClearPath Orthodontics Pvt. Ltd.	404	Directa Dental	3823	HansBiomed	5210
Aim Dental Laboratory, Inc.	2906	Clinician's Choice Dental Products, Inc.	2515	DMETEC Co., Ltd.	5429	HappyFeet	924, 5234
AIO - Italian Dental Association	5611	CMS Outreach & Education MEDIC	3640	DMG America	3613	Hartzell Instruments by DenMat	5017
Air Techniques, Inc.	3400	Colegio de Cirujanos Dentistas de Costa Rica	5604	Doctor.com	5616	HASS	5028
Allied Dental Practices	4140	Colegio de Cirujanos Dentistas de Puerto Rico	4541	Doctors Disability Specialists	4433	Hawaiian Moon	1421, 4715
Allied Powers, LLC	1031, 4310	Colegio de Odontologos de Nuevo Leon	4041	doctorseyes GmbH	1321	Hayes Handpiece Company	1626
AllPro	905	COLGATE	2529, 2527, 2826	DoctorsInternet.com	804, 3627	Head Dental Corporation	4913
ALPHADENT Co., Ltd.	5228	Coltenc, Inc.	4202	Doral Refining Corp.	1602	Healthcare Professional Funding	815
Altfirst Personal Wealth Management	3543	Columbia Dentoform Solutions	3409	DoWell Dental Products	1514	HealthFirst	1801
Amazing Animation	1702	ConeScan	4237	Doxa Dental	2403	Healthplex, Inc.	808
AMD Lasers	5323	ContacEZ, the Ultimate Proximal Contact Solution	5317	Dr. Abdulaziz Al Ajaji Dental Clinics	5617	Health-Pro Realty Group	5417
American Academy of Implant Dentistry	1822	Continuing Dental Education @ The University of British Columbia	3832	Dr. Fuji / ACIGI	2524	Healthy Minutes, LLC/ 5 Dental Minutes	5212
American Academy of Pediatric Dentistry	3738	Convergent Dental, Inc.	4831	Dr. Walsler Dental GmbH	1131	Heartland Dental	2209
American Association of Endodontists	5124	Cool Jaw by Medico International	5607	DrQuickLook, Inc.	3020	Henry Schein - ProRepair	4431
American Eagle Instruments	1700	Cosmedent, Inc.	3017	Dryshield	1024	Henry Schein - Professional Practice Transitions	4633
American Express Open	5425	Cosmetic Dentistry Grants Program	2207	DSG Americus NY / DSG DP/Mt. Vernon Dental Labs	631	Henry Schein Dental	4225
American Friends of DVI	3839	COXO Medical Instrument Co., Ltd.	830	DXM, Co., Ltd.	5127	Henry Schein Dental - Camlog	4230
AMIC Dental	928	CR Foundation	5140	Dyamach S.R.L.	931	Henry Schein Dental - Zirlux	4330
Angelus USA	824, 1212	Cranberry USA/Cranberry (M) Sdn Bhd	4012	East West Bank	4432	Henry Schein Exclusive Products	4636
Anutra Medical, Inc.	4741	Credit Suisse	4441	Eastern Dentists Insurance Company (EDIC)	805	Henry Schein Orthodontics	4236
APCD 2016	401	Crest Oral-B	1036	EBI, Inc.	5024	Henry Schein Practice Solutions	4627
APCD Sao Paulo State Dental Association	1104	Croixture Berlin Fashion Group GmbH	1319	eClear International Co., Ltd.	419	Heraeus Kulzer	1408
Apixia, Inc.	810	Curaden USA, Inc.	3216	eClinical Works	502	High Tech Innovations	3117
Aqualizer by Jumar Corporation	1608	da Vinci Dental Studios	807	EcoClean	914	Hilton Grand Vacations	3931
Architectural Design Associates	3305	Daegu Technopark BioHealth Convergence Center	5326	Editorial Ontologia Actual	930	Hiossen Implants	5309
ARGEN Corporation	833	Daniels Health	1404	Educent Learning Pvt., Ltd.	3941	Hispanic Dental Association	4039
Army Dental Recruiting	825	Dansereau Health Products	1313	Ellman International	2908	HiTeck Medical Instruments	5136
Arpino Handpiece Repair & Sales Inc.	1800	Danville Materials, LLC	909	Elsevier, Inc.	2606	Hoffmann Dental Manufaktur GmbH	1319
ASA Dental USA Corp.	3021	DANY BMT Co., Ltd.	1333	EmblemHealth	3743	HORICO - HOPF, RINGLEB & Co. GmbH & Cie	1318
Aseptic	3631	Darby Dental Supply LLC	10, 181, 213	Empire Blue Cross Blue Shield	4110	Hotshotz Reusable Heat Packs	5122
Ashtel Dental / Brush Buddies	3437	Dawn Gloria Tosini / Iragenix	1010	Engle Dental Systems LLC	2518	HST Stomatological Scientific and Educational Co., Ltd.	5430
Asociacion Dental Mexicana	929	DC Dental Supplies	5200	Envision TEC, Inc.	402	Hudens Co., Ltd.	5228
Asociacion Mexicana de Odontologia Pediatrica	5042	DCI Equipment, LLC	4424	ENZO Universal Articulator	1023	Hudson Transition Partners	3530
Aspen Dental	3636	DDS Multimedia	3304	Epstein Practice Brokerage, Inc.	1013	Hu-Friedy	1400
ATRIA CO.	5034	DDScconnections.com	5043	Equipment Brokers Inc.	3306	Hunza Dental	1521, 4037
Axis	3819	Delta Dental	2309	Era Dental Laboratory	605	Ibrands Technology	526
B.C. Szerlip Insurance Agency, Inc.	1704	Delta Gloves	1006	Essential Dental Systems	2003	IC CARE	4813
Baby Buddy/Compac Industries, Inc.	3641	Demandforce	731	Eurodent USA, Inc.	2103	i-Cat Imaging Sciences	3621
Bank of America Practice Solutions	3206	DENBUR, Inc.	3104	EXACTA Dental Direct	1014	ICW International	3405
Bausch Articulating Papers, Inc.	2911	DenLine Uniforms, Inc.	4914	EZ Bur Dental Supply, Inc.	3419	IDEM Singapore - Koelnmesse, Inc.	1817
Beacon Construction Services, Inc.	4102	DenMat	5015	Fairfield Orthodontics, LLC	2307	ILC New York, Inc.	1211
BeeSure / Multisafe Sdn Bhd	4403	Denovo Dental, Inc.	3341	FDI World Dental Federation	1022	ILS Dental	1903
BEGO Implant Systems GmbH & Co. KG	1218	Dent Corp. (DENTCO)	1312	Fialkoff Queens Dental Study Club	5139	iLumi Sciences, Inc.	2108
BELMONT EQUIPMENT	5400	Dental Arts Laboratories, Inc.	927	FIS, Inc.	5622	ImageWorks	5318
Benco Brands	1724	Dental Assisting National Board/The Dale Foundation	2728	Flight Dental Systems	4334	Impladent Ltd.	1426
Benco Dental	1617	Dental Claims Cleanup, LLC	4137	Flow Dental Corp.	1110	Implant Direct	3313
Besfina	3612	Dental Expo	1121	Flushing Bank	4042	Implant Microdent System S.L.	1815
Best Instrument USA, Inc.	2310	Dental Herb Company	2909	Fomed Industries, Inc.	3843	Infinite Aloe - Ultimate Creation, Inc.	5308
Beutlich Pharmaceuticals, LLC	2812	Dental Practice MLS	2934	Foreo	1112	Infinite Therapeutics	5008
Beyes Dental Canada, Inc.	4401	Dental Product Shopper	1122	Forest Dental Products, Inc.	3506	Infodent SRL	904
Bien-Air Dental	4003	Dental South China International Expo	5623	Foshan Rongzhuo Medical Instrument Co., Ltd.	3539	Innovative Dental Technologies, Inc.	4943
Bilkim Ltd. Co.	5618	Dental Tribune America	4337	Fotona	3433	integrated dental systems	1414
Bio Horizons	3629	Dental USA, Inc.	1323	Franklin Dental Supply Inc.	1102	International Congress of Oral Implantologists	1528
Bio-Dent Laboratories	1034	Dental Wings	627	Fujimi, Inc.	3940	International Pemphigus & Pemphigoid Foundation	4740
BIOLASE	600	DentalEx	5111	Futudent	2400	Invisalign Itero (Align Technology, Inc.)	400, 5205
Biotec, Inc.	5010	DentalEZ	3409	Garden State Dental Supplies, Inc.	3712	IQ Dental Supply, Inc.	2203
Birdeye	1032	DentalEZ	3409	Garfield Refining Company	2912	Island SEO Consultant	4041
Bisco Dental Products	1200	DentalEZ Equipment	3409	Garrison Dental Solutions	4311	iSleep Management	911
BMT Medizintechnik GmbH	1701	Dentall Corporation	5032	GC America Inc.	3012	Isolite Systems	1614
BQ Ergonomics	925	Dentalist LTD	3831	Gendex/NOMAD/SOREDEX/Instrumentarium	4417	iSonic, Inc. (Ultrasonic Cleaners)	4414
Brasseler USA	2617	DentalMedium Journal International	532	Genoray America, Inc.	4606	Itena North America	4904
Brewer Design	1520	Dentalree.com	723	Germany Federal Ministry for Economic Affairs and Energy	1027	ITL Dental	3922

Scenes from the show



Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
Ivoclar Vivadent, Inc.	2817	Mohong Bearing Co., Ltd.	3737	PSP Dental Co., Ltd.	3312	Supersmile	1308
Izun Oral Care	1628	MouthWatch, LLC	3638	Pulpdent Corporation	2212	Supply Clinic	2628
J & B Dental Service, Inc.	3302	My Local Beacon	5625	PureLife Dental	2808	Suremark Company	614
J. Morita USA Inc.	4615	Mydent International	3709	Q-Optics/Quality Aspirators	1406	SurfCT.com	3439
Jagas Internatioal Trading Corp.	1530	Myofunctional Research Company	3243	Quantum Leap Success in Dentistry	1125	Surgident Co., Ltd.	5035
Jason K. Kim Dental Aesthetics	5725	National Dental Association	4139	Quintessence Publishing Co., Inc.	3003, 5212	SurgiTel/General Scientific Corp.	2200
Jetpik, Inc.	4604	National Staffing Solutions, Inc.	843	Owikstrips	4136	Suzy Systems, Inc.	2706
Johnson-Promident	4108	Neo Dental International, Inc.	5112	Raia Enterprises, Inc.	5603	SwissLoupes Sandy Grendel	1612
JS Dental Manufacturing, Inc.	3824	Neobiotec USA	3842	RAMVAC Utility	3409	Sybron Endo	3819
Jurim Dental Studios, Inc.	4739	Nevin Labs Workstations	3409	RealDen (Gimhae Biomedical Center)	5229	Tag Medical Products	1711
KAT Implants	1021	Newark Dental/PEMCO	2608	Refuah Health Center	5040	Taub Products	2708
KaVo Dental	3618	Nexus Medodent (NMD)	1420	Re-Invent Dental Products	5211	TBS Inox	812
Kavo Kerr Group	4019	Nobel Biocare	3210	Remote Area Medial	436	Tcare	903
Keating Dental Arts	4515	Nordent Manufacturing, Inc.	3416	RF America IDS	5517	TD Bank (Healthcare Practice Solutions Group)	5215
Kerr Corporation	3819	North (Nanjing) Instrument Technology Industries	1824	RGP Dental	1015	TeleDenta GmbH	1220
Kettenbach	3537	North East Dental Management	5416	Rhineland Cutlery	5613	TeleVox	5403
Kilgore International, Inc.	3226	NorthStar AED	1009	Rhodium Corp	4533	TempDaddy, Inc.	1805
Kobit	5231	Nova Implants	5221	Ribbon, Inc.	1105	Temrex Corp.	4001
Koel Co., Ltd.	5031	Novoject USA LLC	4706	Richmond Dental & Medical	3807	Tess Oral Health	2915
Kolam of Life	1430	NSK Dental, LLC	636	Rito Dental Company Limited	3237	Text2Floss AZ School of Dentistry & Oral Health	4540
Kolibree, Inc.	5520	Nu-Life Long Island Dental Lab	806	Ritter Dental USA	5019	The Clemens Group	2813
Komet USA	3334	OCO BioMedical	4524	RMN Consultants	3830	The Digital Dentist	4336
KOR Whitening - Evolve Dental Technologies, Inc.	3324	ODIN Visionary Technology	3407	Roca Internacional	4439	The Gideons International	3134
Korea Dental Industry Association	5033	Officite	1126	Rose Micro Solutions	1601, 2626, 3736, 5209	The Stick/Team Stick, Inc.	3239
KOTRA	5033	Op-d-op Visor Shields	5218	Roshan Dento Med	832	Tiolettree Products, Inc.	5113
Krystal Smiles	2308	Open Technologies Srl	932	Roventini CPA, PC	3019	Ti-oss	5037
Kuraray America, Inc.	2009	Oracoats Xylimelts (OraHealth Corp)	1728	Royal Dental Manufacturing, Inc.	5010	Tokuyama Dental America, Inc.	3424
L & R Manufacturing Company	1600	OralCDx	816	Roydent Dental Products	3100	Top Quality Manufacturing Inc./Glove World	2823
Lares Research	4101	OraPharma, Inc.	4809	Russian American Dental Association	1730	Total Care	3819
Lawrence B. Goodman & Co., PA	3521	Orascope	4022	Sabra Dental	2710	Town & Country Dental Studios	4814
Laxmi Dental Lab USA, Inc.	3241	OravanOSA	2006	Saeshin Precision Co., Ltd.	5132	TPC	4234
LED Dental, Ltd.	2822	Oravital, Inc.	3838	Saeyang Microtech Co., Ltd.	5322	Tri Hawk International	2504
Lending Club Patient Solutions	406	Ortho Technology, Inc.	1606	Safari Dental, Inc.	3340	Tri State Dental Sales	1611
Lester Dine, Inc.	1706	Ortho-Tain / Perfect Start	2412	Samwoo Chemical Ind., Co., Ltd.	5229	Tri-State Dental	3008
LHK	5328	Osada, Inc.	2910	Sapient Dental	5026	Triumph Custom Furniture	5023
Liberty Dental Plan	1033	Osteogenics Biomedical	2107	Schick GmbH	1217	Tuttner USA Co., Ltd.	2714
Lighthouse 360	3929	OSUNG MMD CO., LTD	5129	Schumacher Dental Instruments	906	U. S. Navy Recruiting Command	534
Lip Balm Express	913	Otto Trading Inc.	529, 4705	Schwed Co. Inc.	1113	U.N.I.D.I (Italian Dental Industries Association)	5612
Lips, Inc.	4135	Palisades Dental, LLC	3214	SciCan, Inc.	609	Ultimate Practice Breakthroughs	1132
LLI Advisory Group	1605	Panoramic Corporation	1114	SDI (North America), Inc.	4010	Ultradent Products, Inc.	409
L-M Dental	3819	Panthera Dental	4038	Secure Tip	5220	UltraLight Optics, Inc.	1603, 3418
Local Gold	5137	Paragon Dental Practice Transitions	4513	Select Dental	1431	Unicorp Instruments Inc.	2727
LumaDent, Inc.	1123, 2913	Parkell Inc.	1505	Septodont	3219	Universidad Autonoma de Coahuila	3938
M & S Dental Supply CO., LLC	3837	Paro, Inc.	3120	Sesame Communications	5609	Universitat Internacional de Catalunya	3438
M & T Bank	3338	PASTELLI ITALIAN UNIFORMS (Pastelli)	3923	SGS Dental Implant System Holding	5331	University of Puerto Rico School of Dental Medicine	1311
MacPractice, Inc.	4614	Patient Focus	1012	Shandong Jining XingXing Medical Instrument co.	1905	Univet Optical Technologies North America, Inc.	1000
Main Street Hub	912	Patient News	3516	SharperPractice	828	Upholstery Packages & Services	5013
Majestic Heli Ski	5418	Patterson Dental Supply, Inc.	3600	Sherman Specialty Inc.	3826	US Orthodontic Products	1222
Mandelbaum, Salsburg, PC	3420	PCCA	1310	Shieldr	3215	Valplast International Corporation	801
Mani, Inc.	714	PDT, Inc. /Paradise Dental Technologies	1908	Shin myung Dental co.	5529	ValuMax International	2613
Mark Enterprises, Inc.	3741	Pelton & Crane Ergonomic Zone	4216	Shinhung Co., Ltd.	5529	Vatech America Inc.	5001
Maruchi	1733	Pemco/Newark	2608	Shofu Dental Corporation	4408	Vector R & D	5223
Maryland Dental Bands	2627	Penn Dental Medicine	4640	Shu Dental Laboratory	2726	Video Dental Concepts	3519
Masserano Real Estate and Consulting, LLC	5014	PennWell Corp./ Dental Economics	5213	Sikka Software Corporation	1906	Vista Dental Products	1208
Maui Amenities, Inc.	1713	Perflex, Ltd.	923	Silmet Ltd.	612	Visual Solutions	2711
MCT - Mr. Curette Tech	5421	Perioptix by DenMat	5016	Sino-Dental	5420	VITA North America	4405
MDK Co., Ltd.	5608	PeriRx, LLC	1504	SINOL	1002	VOCO America Inc.	3201
Med Couture	5620	Philips Sonicare & Zoom Whitening	4818	Sirona Dental Inc.	4600	Wand Dental, Inc. (Milestone Scientific)	3729
Medco Instruments, Inc.	2806	PhotoMed International	705	SKM Jewelers	1321	Water Pik Inc	4006
Medical & Dental Billing Services	4743	PIERREL Pharma SRL	1526	SM Milling	5329	We Pay Anywhere	3930
Medical Dental Build	3315	Piezosurgery Incorporated	1020	smart optics Sensortechnik GmbH	1219	Weave	5115
Medical Liability Mutual Insurance Company (MILMC)	2105	Pinhole Academy	3541	Snap On Optics	1806, 2914, 4423	Wells Fargo Practice Finance	3609
Medical Office Design by Jim O'Brien Architecture & Interiors	4504	Planmeca USA, Inc.	4028	Social Dental	505	Whip Mix Corporation	1609
Medical Protective	3431	Planmeca USA, Inc. - CAD CAM Division	4034	Solmetex LLC	3429	White Towel Services, Inc.	3532
Medical Search	813	POH Oral Health Products, Inc.	3415	Solutionreach	5314, 3213	Whole You, Inc.	1134
Medicom	3933	Pomee USA	5313	SOMETECH, Inc.	3441	Wise Instruments	3034
Medidenta	916	Porter Instrument Company, Inc.	5010	SOTA Imaging	3711	World Dental Exhibition Alliance	1627
MEDIPLUS Co.,	5131	Poseidon / ToiletTree Products, Inc.	5113	Sound Wealth Financial Group	4338	Xerostom	530
Medy Dent, Inc.	1221	PracticeCompass, LLC	3336	Spazzolificio PIAVE Spa	1710	Xlear, Inc.	4525
MEGA PHYSIK GmbH & Co. KG	1318	Premier Dental Products Company	4207	Spident USA	4200	Xzeal Technologies	3121
Meisinger USA L.L.C.	3406	Prestige Brands	4737	Splintek	4514	Yankee Dental Congress	2517
MERIT	1005	Prestium Pharmaceutical	811	Splitit	3641	Yelp, Inc.	5121
Meta Biomed Inc.	3421	Preventech	4211	Springstone Patient Financing	406	Yodle, Inc.	3122
Meta Dental Corp.	4004	PRI	3430	SS White Dental	2814	Zeiss	4539
Micro NX Co., Ltd.	5326	Pricon International	4241	StarDental Instruments	3409	ZEST ANCHORS LLC	4141
Microcopy	1106	prtidenta GmbH	1320	STERNGOLD	632	Zimmer Biomet	3825
MicroDental Laboratories	4804	Professional Dental Supplies LLC	501	Stickeryou	4503	Zimmer Dental	4413
MICRODONT USA	1705	Professional Protector Plan	3932	Straumann	1417	Zirc Company	3316
Microflex/Ansell	4905	Professional Sales Associates, Inc.	3400	Strauss Diamond Instruments	4014	Zolar Technology & Mfg.	2404
Midmark Corporation	4609	Proma, Inc.	5010	Stylecraft Interiors, Inc.	2811	Zoll Medical Corporation	5320
Milestone Education LLC	5022	Propel Orthodontics	416	Sultan Healthcare, Inc.	3427	Zoll-Dental	3103
Millennium Dental Technologies, Inc.	3834	Prophy Magic	915	Sulzer Mixpac AG	5025	ZrO2 powertools GmbH & Co. KG	1217
Miltex, an Integra Company	3906	Prophy Perfect, Inc./PHB	2106	Summit Dental Systems	3101	Zuma Dental	4013
MIS Implants Technologies, Inc.	1423	ProSites	1116	Suni Medical Imaging Inc.	5224	Zurich Trading Corporation	1829
MIT (Medical Implant Technology)	5133	Prosper Healthcare Lending	2630	Sunrise Dental Supplies & Sunrise Dental Lab	4210		
Modular and Custom Cabinets, Ltd./MCC	3505	Proxidentis Dentale Biomaterialien GmbH	1319	Sunstar Americas, Inc.	3828		





US Exhibitors Interested in Overseas Markets Listings

AdDent, Inc. Booth: 3119

Contact: Joshua Friedman, DDS, President or Malena Pereyra, International Customer Service
Phone: (203)778-0200 Fax: (203) 792-2275

Website: www.addent.com; E-mail: mpereyra@addent.com

EXPORT PRODUCTS: Rite Lite, MicroLux Transilluminator, OraBlu, BioScreen, Calset, Comax and Trimax

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Beutlich Pharmaceuticals LLC Booth: 2812

Contact: David Clinard, Internatinal Sales Manager

Phone: (386) 283-1311 Fax: (386) 263-8890

Website: www.beutlich.com; E-mail: dclinard@beutlich.com

EXPORT PRODUCTS: HurriCaine Topical Anesthetics in many different forms, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Swabs, Periodontal Anesthetic Kit.

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors, Joint Ventures, Licensing Agreements

Brush Buddies Booth: 3437

Contact: Lily Martinez, Sales or Wayne Rutherford, Sales

Phone:(909) 434-0911 Fax: (909) 247-2790

Website: www.ashteldental.com; E-mail: andrea@ashteldental.com

EXPORT PRODUCTS: Manual toothbrushes, Electric / Sonci toothbrushes, bandages, travel kits, face tissue sanitizers

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/Foreign Agents/ Distributors,Joint Ventures

ContactEZ, Ultimate Interproximal Solutions Booth: 5317

Contact: Joshua im, Director of Sales or Thomas Goodwin, Design Manager

Phone:(360) 718-7178 Fax: (360) 694-6191

Website: www.contacez.com; E-mail: chris@contacez.com

EXPORT PRODUCTS: ContacEZ Dental Strips, Including: The Restorative Strip System and Sub-Gigival Strip System for Cosmetic/aesthetic dentistry, Interproximal Reduction Strip System, and accessories for orthodontics, and the Hygienist Strip, for interproximal stain/calculus removal

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors, Joint Ventures

Cosmedent, Inc. Booth: 3017

Contact: Bennett Cochran, Export Manager

Phone:(312) 644-9585 Fax: (312) 896-9241

Website: www.cosmedent.com; E-mail: bennett@cosmedent.com

EXPORT PRODUCTS: Renamel Composite, Top Finisher Polishing System, Creative Color Tints & Opquers, All Ceramic Porcelain Polisher

RANGE OF DISTRIBUTION: South America, Western Europe, Middle East, Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

DC DENTAL Booth: 5200

Contact: Matt Goldstein, Export and Special Markets

Phone:(877) 653-7500

Website: www.dcdental.com; E-mail:motti@dcdental.com

EXPORT PRODUCTS: Dental composite, Bonding, Topical gel, Prophy Paste, APF Get

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures

INTERNATIONAL BUSINESS DESIRED: Worldwide

Denbur, Inc. Booth: 3104

Contact: Fari Maissami, President or Sean Maisami, Managing Director

Phone: (630) 986-9667 Fax: (630) 986-9688

Website: www.denbur.com; E-mail: denbur@denbur.com

EXPORT PRODUCTS: Applicators/Oral Hygiene Products/ Diagnostic Tools

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Dent Corp. Research & Development (DENTCO) Booth: 1312

Contact: David Albelda, President

Phone: (914) 682-6600 Fax: (914) 948-1711

Website: www.dentcorp.com; E-mail: info@dentcorp.com

EXPORT PRODUCTS: C & B Remover / Apex Locator/ Handpiece

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Dentatus USA Booth: 1714

Contact: Nita Weissman, President or Denise Manekas, Product Manager

Phone: (212) 481-1010 Fax: (212) 532-9026

Website: www.dentatus.com; E-mail: dentatus@dentatus.com

EXPORT PRODUCTS: Posts – Metal & Fiber, Narrow Diameter Implants, Profin Reciprocating Handpieces

RANGE OF DISTRIBUTION: Direct Sales, Foreign

Agents/Distributors, Joint Ventures, Licensing Agreements

Dentio, Inc. Booth: 1708

Contact: Francis Yi, Marketing Director

Phone: (323) 254-1000 Fax: (323) 214-8384

Website: www.dentio.com; E-mail: info@dentio.com

EXPORT PRODUCTS: Digital X-Ray/ Magnifying Video

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Designs for Vision, Inc. Booth: 2012, 4625, 1813

Contact: Kate Kromberg, Internatinal Sales Manager

Phone: (800) 345-4009 Fax: (631) 585-3404

Website: www.designsforvision.com; E-mail: info@dvimail.com

EXPORT PRODUCTS: Dental Telescopes and LED headlights

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

DryShield Booth: 1024

Contact: Tam Pham, Intl Business Development

Phone: (888) DRY.0300 Fax: (949) 679-0667

Website: www.dryshield.com; E-mail:tam@dryshield.com

EXPORT PRODUCTS: DryShield Isolation System & Mouthpieces

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Flow Dental Corp. Booth: 1110

Contact: Erik Espinosa, Sales Rep or Bill Winters, President

Phone: (800) 356-972 Fax: (631) 242-1001

Website: www.flowdental.com; E-mail: info@flowdental.com

EXPORT PRODUCTS: All Products – X-Ray Film (intra and extraoral), Lead and Lead-Free Aprons, Positioners, Barriers, Sleeves, Sensor Accessories

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

George Taub Products & Fusion Co. Booth: 2708

Contact: Lawrence Taub, Sales or Jordan Taub, Marketing

Phone: (201) 798-5353 Fax: (201) 659-7186

Website: www.taubdental.com; E-mail: sales@taubdental.com

EXPORT PRODUCTS: Cements, provisional resin stains, cavity liners, die spacers, die hardeners, =molds for provisionalization, porcelain polishing and porcelain bonding systems

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: South America, Western Europe, Middle East, Asia, Central America, Eastern Europe/Russia

GlasSpan, Inc. Booth: 1604

Contact: Janet Scharf, Sales Manager

Phone: (610) 363-7573 Fax: (610) 363-6391

Website: www.glasspan.com; E-mail: janetschaarf@aol.com

EXPORT PRODUCTS: glasSpan Flexible Ceramic Bonding Systems for Splinting

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agents/Distributors

Golden Dental Solutions Booth: 4726

Contact: Curt Lawler

Phone: (586) 585-1210

Website: www.golddentalsolutions.com; E-mail: info@golddentalsolutions.com

EXPORT PRODUCTS: Dental Instruments, including extraction instruments, injection comfort devices and other unique dental products for implant spacing, crown removal

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Great Lakes Orthodontics Booth: 4412

Contact: Kevin Marusewski, Sales Representative

Phone: (800) 828-7626 Fax: (716) 871-0550

Website: www.greatlakesortho.com; E-mail: info@greatlakesortho.com

EXPORT PRODUCTS: Orthodontic Supplies and Appliances

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales

Handler Red Wing International Booth: 1101

Contact: Rick Laduca, President & GM or Sandi Hanrahan, Controller

Phone: (908) 233-7796

Website: www.handlermfg.com; E-mail: rickladuca@handlermfg.com

EXPORT PRODUCTS: Red Wing polishing lathes with chucks and spindles, model trimmers & CARBO-DENT model trimmer wheels, DYNA-VAC dust collectors with HEPA filter & sandblasters, STA-KLEEN splash hood & AVENGER splash hood, ATLAS denture polymerization units, flasks, presses, vibrators, SYNCRO-TORQUE hand piece and PRO TECH LITE work stations

RANGE OF DISTRIBUTION: Eastern Europe, Russia, Western Europe, Africa, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Lumi Sciences, Inc. Booth: 2108

Contact: John Tokizawa, Vice President or Geraldine Chinga, Assistant sales manager

Phone: (877) 85-iLumi

Website: www.iLumiSi.com; E-mail: info@iLumiSi.com

EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light guides (Dental Hand piece)

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors

ITL DENTAL Booth: 3922

Contact: COURTNEY EMERY, President

Phone: (949) 223-8950 Fax: (949) 223-8960

Website: www.itldental.com; E-mail: sales@itldental.com

EXPORT PRODUCTS: Dental Implants And Dental Implant Accessories

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Jetpik Booth: 4604

Contact: Henry Hu, CEO

Phone: (626) 330-0808 Fax: (626) 330-0101

Website: www.jetpik.com; E-mail: mhu@jetpik.com

EXPORT PRODUCTS: all JP50 and 200 Models along with accessories

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: foreign Agents/Distributors, Joint Ventures

Johnson-Promident Booth: 4108

Contact: Gary Kris, President or Yanela Garcia, Latin American Sales Manager

Phone: (845) 589-0210 Fax: (845) 589-0211

Website: www.johnsonpromident.com; E-mail: info@johnsonpromident.com

EXPORT PRODUCTS: Rotary instruments including carbide burs, diamonds and finishing/polishing

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Lares Research Booth: 4101

Contact: Cherie Boles, US Sales Representative or Christian Godoy, Director Global Sales

Phone: (530) 717-3145 Fax: (530) 345-1870

Website: www.laresdental.com

EXPORT PRODUCTS: High Speed Handpieces

RANGE OF DISTRIBUTION: South America, Eastern Europe, Centra America, Africa, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

Lester Dine Inc. Booth: 1706

Contact: Matt Glassgold, President or Don Musso, Research Development

Phone: (561) 624-9100 Fax: (561) 624-9103

Website: www.dinecorp.com; E-mail: lesterdineinc@gmail.com

EXPORT PRODUCTS: photographic equipment for the dental field

RANGE OF DISTRIBUTION: Direct Sales, Foreign

Agents/Distributors, Joint Ventures

INTERNATIONAL BUSINESS DESIRED: Worldwide

OraHealth Corporataion**Booth: 1728**

Contact: David Betz, Director of Marketing or Sandra Berger
 Phone: (425) 451-9876 Fax: (425) 865-9335
 Website: www.orahealth.com; E-mail: Betz@orahealth.com

EXPORT PRODUCTS: Oral Health products using oral adhering disc technology

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors

ORTHO-TAIN, INC**Booth: 2412**

Contact: Leslie Stevens, President
 Phone: (800) 541-6612 Fax: (847) 446-7606
 Website: www.orthotain.com; E-mail: orthotain@orthotain.com

EXPORT PRODUCTS: Tooth positioners, Habit Correctors, Snore Cure Appliances, TMJ, Class III Correctors

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

PDT, Inc./ Paradise Dental Technologies**Booth: 1908**

Contact: Christie Bailey, Sales Manager or Wendy Birtles, Sales Manager
 Phone: (800) 240-9895 or Fax: (406) 626-4550
 Website: www.pdtdental.com; E-mail: exhibit.manager@pdtdental.com

EXPORT PRODUCTS: Dental Instruments, Dental Sterilization Cassettes, Sharpening Systems

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: foreign Agents/Distributors

POH Oral Health Products, Inc.**Booth: 3415**

Contact: Dr. Karla Tucker, Vice President International Division
 Phone: (918) 622-9005 or Fax: (918) 622-9412
 Website: www.buypoh.com; E-mail: global@buypoh.com

EXPORT PRODUCTS: Manual specialty toothbrushes, Nylon dental floss in nowax & litewax in black & white

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Foreign Agent/Distributors

Ribbond, Inc.**Booth: 1105**

Contact: Jeremy Rudo, Export Manager
 Phone: (206) 382-9354 Fax: (206) 340-8870
 Website: www.ribbon.com; E-mail: ribbon@ribbon.com

EXPORT PRODUCTS: Ribbond® Dental Fiber Reinforcements

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Shofu Dental Corporation**Booth: 4408**

Contact: Matt Carroll, National Sales Director
 Phone: (800) 827-4638 Fax: (760) 736-3276
 Website: www.shofu.com; E-mail: customer-service@shofu.com

EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding Agents, Ceramics, Cements, Camera

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Summit Dental Systems (SDS)**Booth: 3101**

Contact: Paulo Muller, Sales
 Phone: (954) 730-3636 Fax: (954) 730-3602
 Website: www.summitdental.com; E-mail: export@summitdental.com

EXPORT PRODUCTS: Dental equipment (chairs, units, lights, assistant's instrumentation, stools)

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales/ Joint Ventures

The Stick/Team Stick, Inc./ Amazing Solutions Booth: 3239

Contact: Patrick Materna, VP Sales & International Marketing.
 Phone: (888) 882-0750 Fax: (775) 258-2090
 Website: www.thestick.com; E-mail: info@thestick.com

EXPORT PRODUCTS: The Stick - Best Self Massage Tool

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors



A MAXILLOFACIAL SURGEON FINDS ARMY CAREER FULFILLING

After spending her childhood following her father to different military installations, Col. Christensen Hsu decided to join the Armed Forces herself after earning a Doctorate degree in Dentistry from the New York College of Dentistry in 1997. Today she practices as an oral and maxillofacial surgeon in the U.S. Army Dental Corps.

On July 1, 2014, Hsu took command of the 673rd Dental Company Area Support at Joint Base Lewis-McChord, Washington. The 673rd DCAS is equipped and manned with both officers and non-commissioned officers to take care of the dental needs for as many as 43,000 Soldiers.

"What a leadership opportunity," Hsu said of her new role. "We are expeditionary and deployable in order to provide operational dental care in the global setting. Our capabilities include operational dental care to the U.S. Armed Forces and Coalition Forces who are deployed, supporting Dental Civic Action Projects, and providing emergency and essential dental care to the local populace in disaster relief areas."

Hsu talks about how eager her team is to provide support in humanitarian missions. "We can send out a two-man team comprised of a dental officer and a dental technician or we can send out everyone in the unit and provide operational dental care to an entire region." She continues, "Participating in a humanitarian mission is extremely rewarding It's something that stays with you for the rest of your life."

Hsu began her career in the Army Dental Corps as a general dentist at Schofield Barracks in Hawaii. She then became an oral and maxillofacial surgery resident at Tripler Army Medical Center in Hawaii. Following her residency she served as an oral and maxillofacial surgeon at Fort Knox, Kentucky, before taking command of the 673rd DCAS at JBLM in Washington.

Although she has a full-time job as commander, Hsu commits one day a week providing care at the Oral & Maxillofacial Surgery Department at Madigan Army Medical Center where she serves as part-time staff.

"It's a (important) balance," she said, "I dedicate the

majority of my time as the commander of a unit but slice out a portion of it to focus on my specialty and help mentor oral and maxillofacial surgery residents in the residency program.

Hsu has been extremely satisfied with her dental career in the military. She and her family are enjoying the quality of life that the Army offers and the adventure of traveling and experiencing different parts of the world. Considering her future, Hsu said, "As an oral and maxillofacial surgeon, I would like to participate in more humanitarian missions around the world. It's something I look forward to dedicating my life to after my military service."

For more information about Col. Hsu's career as a maxillofacial surgeon, visit www.youtube.com/watch?v=kzvyVsVGgko. To learn more about serving as an Army dental health-care provider in the U.S. Army or Army Reserve, visit Booth # 825 or go to healthcare.goarmy.com/ce71.

Register for today's dental courses by the Armed Services:

Course: 3240
 9:00 – 12:00 & 1:30 – 4:30

Tuition: \$285.00 6 CEUs

(No tuition for active duty military personnel with ID)



New Product Listings

3DISC Imaging Booth: 4634
 Sterling, VA 20164; T: (800) 570-0363
Product Name: FireCam HD
 Description: The full-featured FireCam HD intraoral camera from 3DISC Imaging rapidly delivers high-definition intraoral images during consultations, enhancing chairside time with patients. With 5M pixels, it has the highest image resolution on the market.

A.B. Dental Devices Ltd. Booth: 834
 Ashdod 7761117, Israel; T: 972-8-8531388
Product Name: ABGUIDESERVICE
 Description: The ABGUIDE comes with the implants, prosthetic parts, surgical kit and even a temporary bridge, for each case, all in one package under one roof.

Amazing Animation Booth: 1702
 Palm City, FL 34990
Product Name: Hand Blown Glass Tooth
 Description: UNIQUE! One of a kind hand blown glass molar by master glass blower David Peterson.

Carestream dental Booth: 3228
 Atlanta, GA 30339; T: (800) 944-6365
Product Name: CS 8100SC
 Description: The CS 8100 SC panoramic and cephalometric imaging system features the award-winning technology and compact design concept of the CS 8100 panoramic system but with the added benefit of advanced cephalometric imaging.

Ceatus Media Group Booth: 5123
 San Diego, CA 92117; T: (858) 454-5505
Product Name: Ceatus SmartBanner™ Ad
 Description: Ceatus SmartBanner™ is a new proprietary geo-targeting Ad display technology designed to expand the reach of your practice to potential patients 24/7

Danville Materials, LLC Booth: 909
 San Ramon, CA 94583; T: (800) 827-7940 ext. 223
Product Name: Mega V
 Description: Mega V represents the innovation behind the converging lines technology and the superior clinical performance only a sectional matrix system can provide.

DANY BMT Co. Ltd. Booth: 1333
 Anyang-Si, Gyeonggi-Do, South Korea; T: 82-31-463-4212
Product Name: DANY Coated Arch Wire by New Bio Aesthetic Silver
 Description: DANY Coated Arch Wire by New Bio Aesthetic Silver is the specially designed for patient who wants to minimize the appearances of arch wires during treatment.

Den Mat Booth: 5015
 Lompoc, CA 93436; T: (800) 433-6628
Product Name: LumiSmile White Bulk Pack & Practice Building System
 Description: features a bulk package and high-impact marketing materials coupled with a new brand platform for LumiSmile White In-Office and Take-Home whitening

Dental Arts Laboratories, Inc. Booth: 927
 Peoria, IL 61603; T: (800) 227-4142
Product Name: Carestream Dental CS 3500 Intra-Oral Scanner
 Description: The CS 3500 is easy to use, lightweight and portable. There are no click fees, no maintenance contracts and no powder.

Dental Herb Company Booth: 2909
 Lancaster, NH 03584; T: (860) 268-2389
Product Name: Tooth & Gums Singles
 Description: The convenient, economical packs are ideal for prophylaxis and introducing these powerful antimicrobial products to your patients

DMG America, LLC Booth: 3613
 Englewood, NJ 07631; T: (800) 662-6383
Product Name: DMG MiniDam
 Description: DMG MiniDam is a silicone based gingival protection device that protects the proximal area during treatment-quickly, easily & comfortably

Engle Dental Systems Booth: 2518
 Hillsboro, OR 971214; T: (971) 713-2229
Product Name: E 300 LED Dental Light & Engle LED Operatory Light
 Description: Energy efficient, compact and lightweight. Cool comfortable operation. Adaptable to existing Engle Dental lights

Handler MFG Co, Ince Booth: 1101
 Westfield, NJ 07090; T: (908) 233-7796
Product Name: 86A AVENGER SHIELD
 Description: The Handler 86A AVENGER SHIELD is a larger splash hood to capture and contain dust, debris & pumice in the lab when polishing or grinding using a lathe or handpiece.

Heraeus Kulzer Booth: 1408
 South Bend, IN 46614; T: (574) 299-5462
Product Name: iBOND Universal
 Description: iBOND Universal is the new universal, light-curing adhesive for any bonding technique, all indications and is compatible with all dental materials.

High Tech Innovations, LLC Booth: 3117
 Parsippany, NJ 07054 T: (973) 889-0030
Product Name: HTI HIPAAShield
 Description: HTI HIPAAShield is an industry leader in dental compliance by providing turnkey, customized solutions for its clients.

iLumi Sciences, Inc. Booth: 2108
 Chantilly, VA 20151; T: (703) 894-7576
Product Name: iLumi Fiber Optic Dental Post
 Description: iLumi New generation fiber optic post "the Problem Solver" produce radiant light intensity for light cure and yield unparalleled over 5x radiopacity.

iSleep Management Booth: 911
 New York, NY 10026; T: (888) 929-7533
Product Name: iSleep Dental Program
 Description: The iSleep Dental Program is designed to fully implement dental sleep medicine into any dental office.

iSonic Inc. Booth: 4414
 Chicago, IL 60608; T: (847) 850-0404
Product Name: 1. iSonic Ultrasonic Cleaner P4831(II)-SRT, 3.2 Qt / 3L. 2. iSonic White Denture Cleaning Power CSDW01
 Description: 1. iSonic Ultrasonic Cleaner with drain and stainless steel rack and tray, good for half-size or 6"x8" cassettes, touch-sensing controls without any buttons for better water proof. 2. iSonic White™ Denture Professional strength, very effective in removing stains and buildups with iSonic ultrasonic denture cleaners.

Itena North America Booth: 4904
 Albertson, NY 11507; T: (516) 246-2743
Product Name: DentoTemp
 Description: Originally developed for use in Europe, where patients oftentimes will be gone on holidays for months at a time, DentoTemp has been the go-to temporary cement of European dentists for years.

Jetpik Booth: 4604
 City of Industry, CA 91744; T: (626) 330-0808
Product Name: JP 200 Ultra
 Description: A revolutionary at home and on-the-go oral hygiene system combining pulsed water irrigation, traditional dental floss and a sonic toothbrush making Jetpik the ultimate 3 in 1 for all your dental needs.

Maryland Dental Bands Booth: 2627
 Frostburg, MD 21532; T: (443) 889-3997
Product Name: The U Dental Bands
 Description: New Dental Matrix band system. Easy, predictable, economical.

Microflex/Ansell Booth: 4905
 Lake Forest, IL 60045; T: (877) 750-6115
Product Name: Microflex® Sensation® Powder-Free Nitrile Exam Gloves
 Description: Low Dermatitis Potential rating is ideal for users with sensitive skin. Clinically Shown to reduce incidence of the redness and itching associated with contact dermatitis.

Neo Dental International Booth: 5112
 Federal Way, WA 98003; T: (253) 946-0814
Product Name: EVADYNE
 Description: Evadyne is a light cure temporary sealing material containing urethane resin and fluoride releasing glass ionomer.

OCO Biomedical Booth: 4524
 Albuquerque, NM 87113; T: (505) 998-2403
Product Name: Guided Surgical Kit
 Description: OCO Guides Surgical kit-World's first two step guided surgery protocol.

OravanOSA Booth: 2006
 West Orange, NJ 07052; T: (866) 543-5100
Product Name: Oravan
 Description: The Oravan is an FDA cleared, patented, custom-fit oral appliance with a true open anterior design for the treatment of Obstructive Sleep Apnea (OSA) and snoring.

Ortho-Tain, Inc. Booth: 2412
 Winnetka, IL 60093; T: (800) 541-6612
Product Name: Habit Corrector
 Description: The Habit-Corrector is used to develop proper swallowing habits, encourages nasal breathing and eliminate mouth breathing, prevents/corrects tongue thrust and much more.

Osteogenics Biomedical Booth: 2107
 Lubbock, TX 79424; T: (806) 796-1923
Product Name: ZcorePorcine Xehograft Particulate
 Description: Zcore™ is an osteoconductive, porous, anorganic bone mineral derived from porcine cancellous bone.

PeriOptix Booth: 5016
 Lompoc, CA 93436; T: (800) 433-6628
Product Name: The NEW FireFly™ Cordless Headlight!
 Description: The Firefly is the first and only cordless headlight system designed to fit any pair of loupes.

PeriRx, LLC Booth: 1504
 Broomall, PA 19008; T: (610) 544-3500
Product Name: Sali Mark™ OSCC
 Description: Salivary Diagnostics SaliMark™ OSCC is the most clinically advanced and scientifically validated molecular DNA test for Oral Squamous Cell Carcinoma.

Philips Oral Healthcare Booth: 4818
 Stamford, CT 06905; T: (203) 351-5837
Product Name: Philips Sonicare Tongue Care +
 Description: The new Philips Sonicare TongueCare+ tongue brush and antibacterial tongue spray transform a sonicare power toothbrush into the most advanced breath management solution.

Porter Instrument Booth: 5010
 Hatfield, PA 19440; T: (215) 723-4000
Product Name: Silhouette Low Profile Nitrous Nasal Mask
 Description: The Porter Silhouette is a revolutionary new low profile, disposable nitrous nasal mask and breathing circuit.

PSP Dental Co., Ltd. Booth: 3312
 Belvedere, Kent, United Kingdom
Product Name: Ceram II LC
 Description: Glass Ionomer Resin Modified Light Cure Restorative Material.

SDI Southern Dental Industries Booth: 4010
 Itasca, IL 60143; T: (718) 308-5588
Product Name: Aura Ultra Universal Composite
 Description: The logical, innovative restorative system designed to save time, every time. High polishability and sculptability. Designed to simplify shade matching for busy clinicians.

Shenghua International Co. Ltd. Booth: 3238
 Conghua, Guangzhou, Guangzhou, Cina
Product Name: Sonic S Air Scaler
 Description: Fast, Gentle, Powerful, Scratch Resistant, ti coat, Frequency of Oscillation.

Shieldr Inc. Booth: 3512
 Coral Gables, FL 33143; T: (855) 71-SHIELD
Product Name: Shieldr, Protect and Automate Your Practice
 Description: A real time embezzlement detection, financial automation and monitoring application especially designed for dentists, protects against any form of revenue leakage.

Spazzolificio Piave spa Booth: 1710
 Padova 35019; Italy; T: 39 049 5993122
Product Name: Silver Care One
 Description: Clinical tests confirm that Silver, when in contact with water, releases active silver ions which are drastically reducing bacteria level, granting use of much cleaner and healthier brushes. FDA approved product.

Sulzer Mixpac AG Booth: 5025
 Haag, Switzerland; T: 4181-772-2000
Product Name: Mixpac T-Mixer
 Description: The MIXPAC S-Dispenser II is an application help for discharging two-component dental materials out of cartridges from the Sulzer Mixpac System.

Tag Medical Products Booth: 1711
 25130 Israel; T: 972-0 4 985840
Product Name: New Narrow Axis Implant 3.3mm
 Description: same connection(2.44), narrow body, micro thread, decrease stresses in the crestal zone, very high grip, fast insertion, high primary stability, efficient apical cutting part, high biological space.

The Stick Booth: 3239
 LaFollette, TN 37766; T: (888) 882-0750
Product Name: The Stick
 Description: A toothbrush for your muscles-voted best self-massage product numerous times. Makes muscles feel better in 30 seconds. The original Stick is a must for every dentist office and his patients.

Water Pik Inc. Booth: 4006
 Fort Collins, CO 80553; T: (970) 221-6100
Product Name: Waterpik® ClearView Sectional Matrix System
 Description: Waterpik® ClearView Sectional Matrix System-Get your Trial Kit today!

Whole You Booth: 1134
 Torrance, CA 90501; T: (844) LIVE-FULLY
Product Name: Whole You Nexteeth
 Description: The patented, multi-functional Whole You DENTCA tray system for Nexteeth accelerates and improves the denture-making process.

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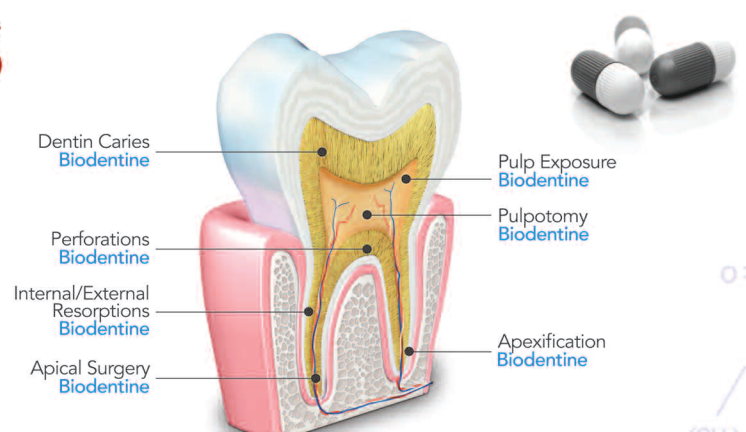
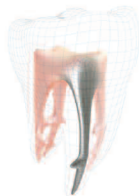
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1. K. Bentley, S. Janyavula, D. Cakir, P. Beck, L.C. Ramp, J.O. Burgess. "Mechanical and Physical Properties of Vital Pulp Materials". School of Dentistry, University of Alabama at Birmingham, Birmingham, AL. 2. Data on file. 3. A. Altmeh, F. Festly, A. Banerjee, F. Mannocci, T. F. Watson. "Mineral Interaction Zone: A Chemo-morphological Characterization of The Dentine-Biodentine Interface". 2012. King's College London Dental Institute, Biomaterials, Biomimetics and Biophotonics, London, UK.

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The oral cavity, according to Dr. Jack Dillenberg, the inaugural Dean for the Arizona School of Dentistry & Oral Health (ASDOH), “is the gateway and window into the health and body. The signs of nutritional deficiencies, general infections, and systemic diseases that affect the entire body may first become apparent in the oral cavity via lesions or other oral problems. Saliva plays a significant role in maintaining oral health and has a strong correlation to tooth decay.”

Accessing Valuable Health Information

Exploring saliva’s function, within the oral cavity, holds much promise to the many mysteries of the human body and to the genetic make-up of an individual. Saliva forms a thin film to protect against dental caries, tooth erosion, tooth abrasion, and periodontal disease; it may also be a useful tool to combat diseases within the body. Studies suggest saliva may be useful in detecting heart disease, acid reflux, oral cancer, breast cancer and diabetes. Currently, saliva is being used for HIV testing. es that integrate a whole person health approach.

Delivering New Technology

Dr. Tony Hashemian and his team at ASDOH have developed a diagnostic tool based on pH. The pH of Oral Health (PH2OH) initiative was developed to further explore the importance of saliva pH and its correlation to systemic conditions by introducing new technology for pH saliva testing. This new innovation involves a mobile phone application to capture time-sensitive data to communicate with healthcare providers in compliance with HIPAA regulations.

Dental teams currently use this saliva-testing examination tool to educate their patients, assist in preventive treatment planning, and to properly select dental materials that will initiate changes in the patient’s oral hygiene. The dental team measures a patient’s saliva pH using a pH-level litmus paper test strip. The litmus paper test strip turns a specific color depending on the pH of the saliva. The colors range from red—which indicates a strong acidic state (pH <3)—to dark blue or purple—which indicates a strong alkali state (pH >11).

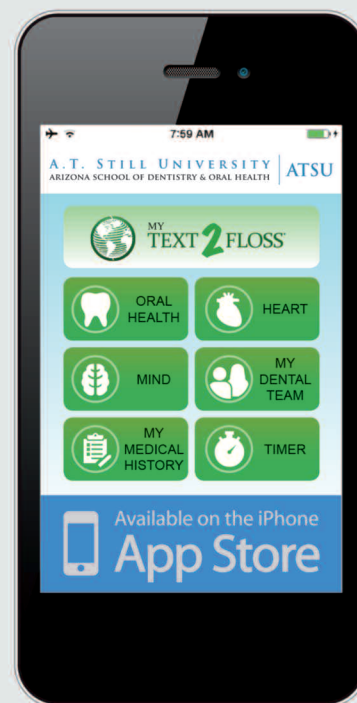
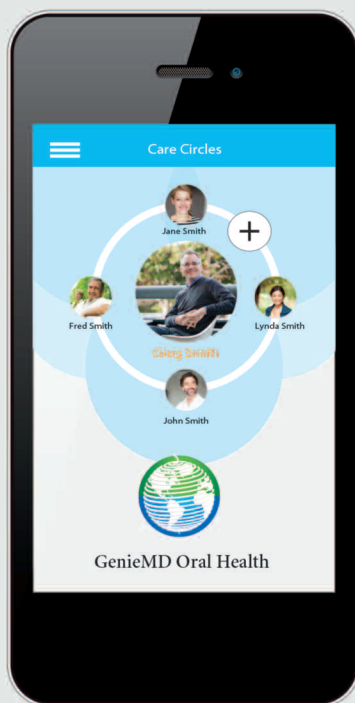
The PH2OH IOS and Android app is designed to capture the pH value pertaining to the color on the pH litmus paper test strip. The app can manually set the pH value, or the user—whether healthcare provider or patient—can take a picture of a test strip and auto-calculate the value. Once set, the app will allow the user to save the data and track improvements to oral pH over time.

This is only the beginning of what this program can accomplish for oral healthcare.

According to Dr. Jack Dillenberg, “I believe that the new PH2OH initiative will be a seminal communication and data gathering tool that will significantly help in the integration of oral health into the total person healthcare environment. This science and technology initiative will increase access to valuable information—improving health and quality of life for the global community through a cost-effective, innovative solution.”

For more information: visit ph2oh.com and available for free download the IOS and Android

The future of patient communication is here.



Booth #4540

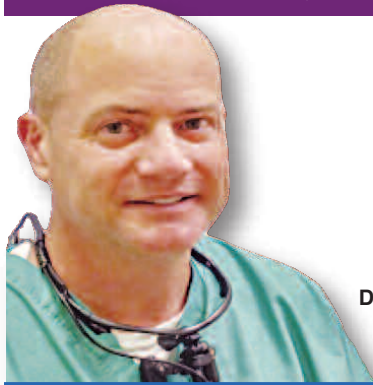


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Partners





Darryl L. Hatchett, DDS
Denver, North Carolina
Private Practice

The Loupe Magnification I Wanted Without Neck-Pain

After using 2.5x loupes in dental school and early in my practice (around 7 years total), I decided to look into higher magnification to see how it could improve things for me. I had initially planned on going up to 3.5x, but after trying out Orascoptic's 4.8x loupes I was sold on the higher magnification. I recognized these loupes were heavier, but I did not take into account the effects it would have on me in the future.

I used these 4.8x loupes for the following eight years. In the last three years I developed increasing pain in my anterior neck and shoulder.

I saw a physical therapist for the last two years, with an appointment every two weeks. I was given exercises to help me work on my scalene muscles which had become aggravated with the heavy loupes and an excessive forward head tilt. The exercises would help me through the weekends, but once I was back at work with my loupes on, the pain would start all over again.

Around that time I took a week-long vacation in Playa del Carmen Mexico with my wife and two children. I had constant neck and shoulder pain during the entire trip. Sad to say, this is the first thing that comes to my mind about that vacation.

I read the Dentaltown forums frequently to gain valuable information on various topics. One day I searched on the topic of neck pain. I saw a post by a physical therapist that focused on dental ergonomics. They wrote about how a poor declination angle on loupes causes neck pain in scalene, as I was experiencing.

Searching more on the Dentaltown forums I came across a dentist who posted he had a set of SurgiTel

flip-up loupes that were very light and the declination angle could be adjusted to very steep angles. I noticed his loupes were 4.5x magnification, very similar to what I was using! I looked up SurgiTel online and got my local representative's name and number. My rep was Tim Faircloth.

I spoke with Tim over the phone about my situation with my current loupes, my pain, and what I had read on the Dentaltown forums. He told me that he could definitely help me. Tim came in and showed me the various loupes. He took pictures of my posture with my old loupes and with the SurgiTel loupes. I could easily see how much better my posture was with the SurgiTels'. Tim was very helpful throughout the entire process. His expertise with the different models of loupes and frames and knowledge in all the areas where I had questions was amazing.

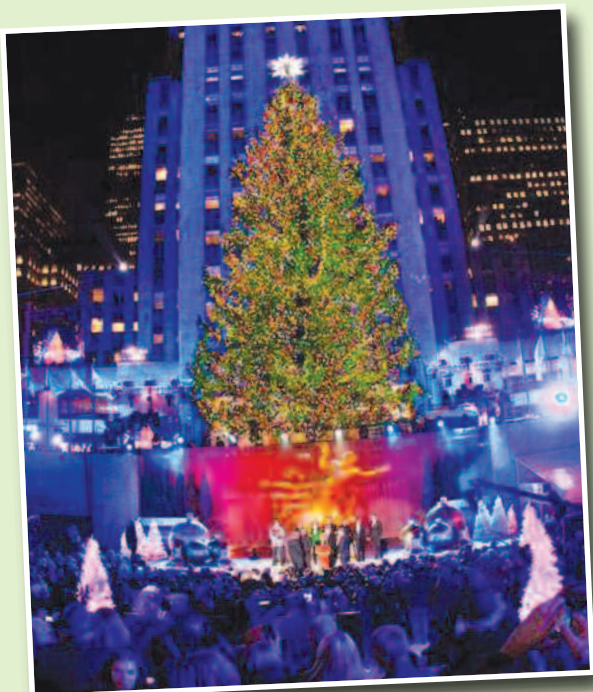
With Tim's help, I decided on the Micro Prism 4.5x Front-Lens-Mounted loupes. He showed me how to customize my loupes whenever I desired, including adjusting the declination angle.

After the first few days I finalized the adjustment of my loupes, and of my posture. It only took about a

week for me to notice a decrease in the pain in my anterior neck and shoulder. I measured the declination angle of my loupes to compare. My SurgiTel's are at 47 degrees and my Orascoptic's, even after they were returned, were only 28 degrees. Tim had also told me that I could easily change end caps on the loupes to either increase or decrease the working distance if I so desired; yet another great feature.

I am very happy with my new SurgiTel FLM loupes. The pain in my neck and shoulder has reduced tremendously and is continuing to get better. I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. The extremely light weight and easily customizable features are much better than other brands in the overall comfort of the practitioner. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry. My physical therapist constantly calls now to see how I am doing. I am sure it is strange for him not to see me on a regular basis anymore! And it is a nice change to not have to include a physical therapy appointment on the calendar every time I have a day off. This is thanks to SurgiTel.

**Don't Miss
the Tree Lighting
on Wednesday,
December 2nd**



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* quattro water spray electric attachment category as of October 2015(internal research)

** based on total dental handpiece sales 2014(internal research)

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Greater NY Dental Meeting 2015 Global Orthodontic Conference

Welcome to the First Annual Global Orthodontic Conference at the Greater New York Dental Meeting. General practitioners and orthodontists will enjoy five full days of seminars and workshops given by notable orthodontic speakers. This inaugural event promises to be an exciting addition to our outstanding lineup of educational opportunities.

COURSE CODE	DAY	TITLE	SPEAKER
3030	Sun., Nov. 29, 2015	Orthodontic Essentials Hands-On Workshop	Dr. Elliot M. Moskowitz Dr. Laurance Jerrold
3040	Sun., Nov. 29, 2015	Orthodontics for the Insightful General Clinician	Dr. David F. Lee
3050	Sun., Nov. 29, 2015	American Society for the Study of Orthodontics	Dr. Rebecca Poling Dr. Michael A. Katz Dr. Anderson T. Huang Dr. Steven Lamberg
4070	Mon., Nov. 30, 2015	Practical Lessons About Early Orthodontic Treatment of Dental Problems	Dr. Marc B. Ackerman
5050	Tue., Dec. 1, 2015	NYU College of Dentistry Department of Orthodontics & Orthodontic Alumni Association Program	Dr. Timothy T. Wheeler Dr. Brent Larson Dr. Marianna Evans Dr. Sylvian Chamberland Dr. Pradip R. Shetye
5070	Tue., Dec. 1, 2015	3D Guided Approach to Management of the Maxillary Impacted Canines	Dr. Marianna Evans
6060	Wed., Dec. 2, 2015	What Airway, Malocclusion and Gingival Recession Have in Common	Dr. Marianna Evans
6070	Wed., Dec. 2, 2015	3D Guided Approach to Muco-Gingival Problems in Orthodontics	Dr. Marianna Evans

On behalf of the Organizing Committee, I hope to see you at this year's **Global Orthodontic Conference!**

Dr. Gail E. Schupak, D.M.D. Organizing Chairman, Global Orthodontic Conference

Dr. Ian Lerner, D.D.S. General Chairman, Greater NY Dental Meeting

Join us at the Ribbon Cutting for the 1st Annual Global Orthodontic Conference



Sunday, November 29th at 1:30pm
on the Exhibit Floor, Booth 318

The Greater New York Dental Meeting welcomes dental professionals to our first Global Orthodontic Conference. Our goal is to offer the highest level of Orthodontic Programs for the general Practitioner and Orthodontic Specialist. Join us for five full days of seminars and hands-on workshops.

Gail E. Schupak, D.M.D.

Organizing Chairwoman, Global Orthodontic Conference, GNYDM

Ian M. Lerner, D.D.S.

General Chairman, GNYDM

Henry Schein Dental Equipment & Technology Catalog Now Available

Augmented Reality Transforms Every Page to Provide an Interactive, Online Experience

Henry Schein Dental has launched its new **Equipment & Technology Catalog** featuring expanded equipment offerings, digital imaging and CAD/CAM solutions, and practice management software. The catalog, featured here at the Greater New York Dental Meeting, is optimized with augmented reality and introduces a new digital resource that transforms every page into an online, interactive experience to help practitioners make informed decisions for their practice using augmented reality.

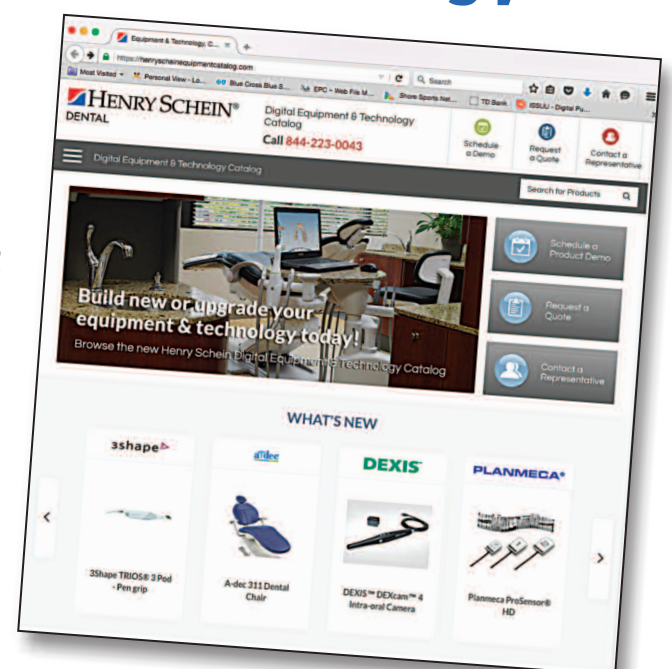
The new catalog offers an opportunity to read - and watch video demonstrations - about new products and equipment, request an appointment with a Henry Schein sales consultant, inquire about special promotions and events and connect with manufacturers' mobile apps.

"Our 2016 Equipment & Technology Catalog is our

most comprehensive interactive edition, featuring advanced solutions for helping our customers operate efficiently and deliver high-quality patient care," said Tim Sullivan, President, North American Dental Group, Henry Schein. "There has never been a better time to focus on the integration of technology in the practice. Digital dentistry is all about delivering quality dentistry faster, allowing more time for patient care."

Using a mobile device, download the Henry Schein Xtra app: www.youtube.com/watch?v=zZU3edd1aQ4 (free from the App store or Google Play), open it on a mobile device and hover the device over an entire page using the device's camera. As the product page animates, it will launch a tool that allows readers to navigate the content of the catalog, which is continually updated.

To learn more about Henry Schein's digital dental solutions that benefit the patient, practice and laboratory, visit Henry Schein at Booth #4225, and



the Henry Schein ConnectDental Pavilion located on the Main Floor of Jacob K. Javits Convention Center at the Crystal Palace entrance

To order a copy of the new 2016 Equipment & Technology Catalog, contact Henry Schein at (800) 645-6594 prompt #1.

Dental Laboratory Technician Programs

SUNDAY	EXHIBIT FLOOR, BOOTH #338	SPONSORED BY
9:45 – 12:45PM	Dental Ceramics Decoded (Adrian Jurim, M.D.T.)	CADPRODENTAL LABORATORIES
2:00 – 5:00PM	Innovations In Overdentures Choosing The Ideal Attachment Solution For Each Implant Case (James Ellison, C.D.T.)	Sterngold
MONDAY		
9:45 – 12:45	Full Mouth Screw Inlab-retained Workflow With In Lab Sw15 (Sean Han, C.D.T.)	sirona
2:00 – 5:00	Treating Full Arch Patients With Immediate Solutions (Bryan T. Harris, D.M.D.)	straumann simply doing more™
TUESDAY		
9:45 – 12:45	Case Design For Removable Prosthetics: Choosing Predictable Attachment Solutions For Implant Overdentures (James Ellison, C.D.T.)	Sterngold
2:00 – 5:00	Dental Laboratory Technology Industry And Overview Of Regulatory Standards (Renata Budny, M.D.T., C.D.T.)	
WEDNESDAY		
9:45 – 12:45	Dental Technology A Career For You (Joseph Caputo, B.S., C.D.T.)	
2:00 – 5:00	The Age Of Digital Manufacturing Model-Free Dentistry (Alan Jurim, D.D.S.)	CADPRODENTAL LABORATORIES

Technology Education Programs

SUNDAY	EXHIBIT FLOOR, BOOTH #4836	SPONSORED BY
9:45 – 12:45PM	Efficiency Gains From The 9.3µm CO2 Laser (David Fantarella, D.M.D.)	CONVERGENTDENTAL
2:00 – 5:00PM	Science Snoring With “Nightlase” And Other Cutting Edge Advances in Laser Technology (Harvey Shiffman, D.D.S.)	Fotona choose perfection
MONDAY		
9:45 – 12:45	New Millennium In Periodontal Therapy: Should Laser-assisted Care Be A Part Of Your Armamentarium? (Paul S. Rosen, D.M.D., M.S.)	MILLENNIUM DENTAL TECHNOLOGIES, INC.
2:00 – 5:00	Efficiency Gains From The 9.3µm CO2 Laser (David Fantarella, D.M.D.)	CONVERGENTDENTAL
TUESDAY		
9:45 – 12:45	Revolutionizing Restorations With A Digital Workflow (Alan Jurim, D.D.S.)	CADPRODENTAL LABORATORIES
2:00 – 5:00	Implant Dentistry: Enhancing Diagnosis Case Acceptance And Outcomes (David Little, D.D.S.)	Carestream DENTAL
WEDNESDAY		
9:45 – 12:45	Laser Technology In Periodontal Environment (Rana Al-Falaki, B.D.S., M.R.D.)	BIOLASE
2:00 – 5:00	Digital Scanning & 3D Printing (Perry Jones, D.D.S.)	invisalign



NEW technology

Hyperion X5: airgonomics

The world's smallest wall-mounted panoramic imager.

Hyperion X5 combines innovative technology, an effortless-to-use interface, and a compact, lightweight design. Suitable for installing on any wall capable of supporting an intraoral xray, it lives up to the term "airgonomic" beautifully.



Unique features:



COMPACT&LIGHT



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GNYDM 2015 - VISIT US IN BOOTH 2000



The Peace of Mind That Comes with Peering Into the Future. The Outcome is Simulated. The Impact is Genuine.

By: Dr. David Galler

When speaking about all the benefits that come with digital impressions, a lot said about the speed of the process, the enhanced comfort for the patient and the overall accuracy of the impression. As an owner of an original iTero® scanner, and now one of the new iTero® Element™ Intraoral Scanners, I can confirm those are indeed tangible benefits. Yet I've found one of the most important benefits often gets left out of the discussion, and that's the peace of mind that can be generated using the Invisalign® Outcome Simulator.

Consider the new patient, not sure if Invisalign treatment is right for them. After I capture a digital impression, I send it to the Invisalign Outcome Simulator on the iTero scanner, which will clean the impression, I send it to the Invisalign Outcome Simulator on the iTero scanner, which will clean the image, simulating how the patient's new smile will look. Patients really like the visual aspect of

seeing this, especially since treatment is going to take about a year or more to complete. With their new smile right there on screen, they'll see the spaces that will be closed, the crowding that will be eliminated and their teeth will be straight.

With the image on the screen, I can show them how much easier it will be to clean their teeth, the wear effect improper occlusion causes on their teeth and how it can break teeth down over time. I can show them how the relationship between the upper and lower arch can be improved, and how their occlusion will be healthier. For patients, seeing is believing. Once they can see the results, they can stop worrying about making the right decision.



Before Invisalign treatment



Final Photo after Invisalign treatment



Front view on Invisalign Outcome Simulator



Alternate view on Invisalign Outcome Simulator

This peace of mind also extends to the clinician. Consider the doctor who might be doing some of their first Invisalign cases. The Invisalign Outcome Simulator can assist him or her by visualizing the simulation that yes, this is going to be a good case to do. Or no, this might be a tricky case that should be referred out. Now within a few seconds, the clinician can see what the patient would like at the completion of treatment.

When my colleagues ask about my iTero Element Intraoral Scanner I always mention the speed, the comfort and the accuracy. But always make it a point to mention peace of mind. It's not just one less thing to worry about...it's many less things to worry about.



Coming to America: The MyRay Hyperion X5

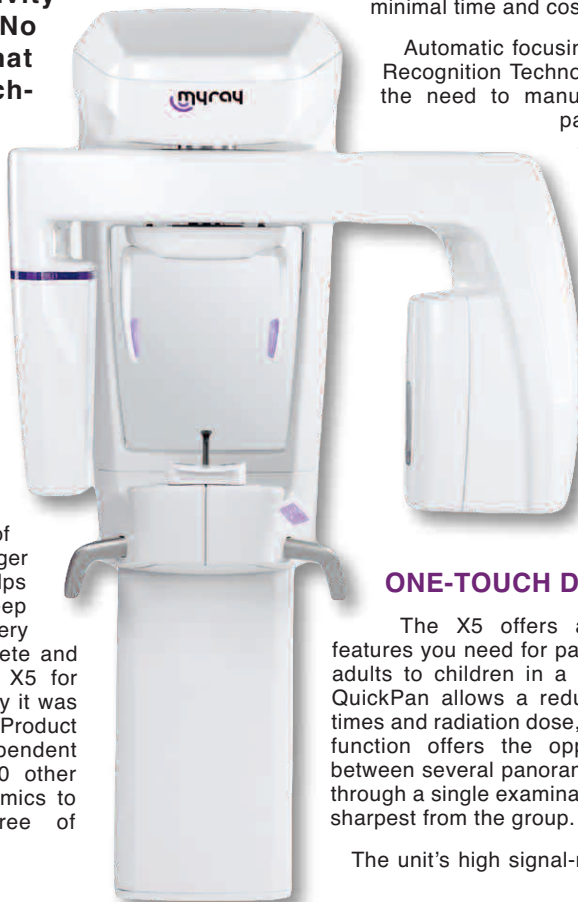
Those attending the Greater New York Dental Meeting expect to see new solutions for invigorating their practices, increasing productivity and enhancing patient care. No new product exceeds that expectation more than the much-anticipated North American debut of the MyRay Hyperion X5 panoramic imager.

Until now, only European dentists have been able to enjoy the advantages of the X5. Now this exceptional MyRay product is poised to join the array of practice solutions available in the U.S. from Cefla Medical Solutions North America, a subsidiary of Europe's largest dental chair manufacturer.

Cefla has the strength and resources to ensure premium product standards, from a product's engineering and design phase all the way through production and delivery. The Hyperion X5 is an excellent example of the company's best work. As General Manager Massimo Di Russo said, "The X5 helps dentists make an immediate diagnosis, keep patients informed and make the most of every minute of the day as they work to complete and explain procedures. When you see the X5 for yourself, you'll immediately understand why it was given the 2015 Red Dot Design Award for Product Design by an international panel of independent judges. They judged it and some 5,000 other products on criteria ranging from ergonomics to functionality, durability and the degree of innovation."

ITS BEAUTY LIES IN ITS SIMPLICITY

The Hyperion X5 is the first-ever, wall-mounted panoramic imaging system, and has the distinction of being the smallest pan unit ever available in the market. With an ultra-simple user interface, the X5 achieves up to 15 high-definition 2D projections in just a few simple steps. Installation is astonishingly quick, with minimal time and cost.



Automatic focusing and Morphology Recognition Technology (MRT) avoids the need to manually set exposure parameters and jaw size of the patient. This guards against under- or overexposure and ensures precise positioning each and every time. All its technological innovations combine to greatly simplify practice workflow.

ONE-TOUCH DIAGNOSIS

The X5 offers all the diagnostic features you need for patients ranging from adults to children in a few, simple steps. QuickPan allows a reduction in exposure times and radiation dose, while the MultiPan function offers the opportunity to scroll between several panoramic slices, obtained through a single examination, and select the sharpest from the group.

The unit's high signal-noise ratio enables

you to see clinical details with utmost clarity. The broad focal layer ensures quality images in every circumstance. The filters available in iRYS make it possible to maximize contrast and to highlight the profiles without emphasizing the noise.

WELL-CONNECTED

Hyperion X5 shares its own images with all the PCs present in the practice, thanks to the included iRYS image management software that's present with every MyRay device. The image exchange and assessment has never been so quick, thanks to an iPad/Android app or fast Ethernet connection. If preferred, full TWAIN connectivity allows the pan to be used with any other imaging software on the market. Automatic stand-by and immediate reactivation minimize electricity consumption. Quality of materials and design simplicity ensure maximum reliability over time.

A COMPANY DRIVEN TO EXCEL

As Di Russo said, "Cefla believes in much more than just packing as much technology as possible into a dental device. Our main goal is to make each device as effective as possible, so that the end-user can immediately benefit from what the technology has to offer, in terms of both performance and quality. We're proud that our creative solutions offer unprecedented levels of comfort and the best available technology. You can count on us for instruments designed for innovation, speed, design and performance."

In addition to MyRay, Cefla Medical Solutions is a leading source of some of the world's most technologically innovative and revered dental brands, including Anthos, NewTom and Stern Weber brands now sold in North America. Cefla's multi-faceted organization and experienced engineering staffs are dedicated to driving the evolution of the industry and helping to lead professional changes and requirements throughout the world.

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Henry Schein ConnectDental Pavilion Clinician Advocate Speakers

Sunday, November 29th

10:00 AM – 11:30 AM	Dr. Gary Kaye
11:30 AM – 1:00 PM	Dr. Jonathan Ferencz
1:00 PM – 2:30 PM	Dr. Ed Suh & Heather Hennen
2:30 PM – 4:30 PM	Dr. Gary Kaye

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SurgiTel Front-Lens-Mounted Loupes (FLM)



- Truly customizable declination angle
- Precision optical alignments with patented arm stabilizers and divergence elimination technology



"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. The extremely light weight and easily customizable features are much better than other brands in the overall comfort of the practitioner. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS
Denver, North Carolina



"The SurgiTel FLM loupes are vertically adjustable, very light in weight and have an excellent depth and width of field. My neck has never been in better shape during the nine years I have been in practice. They are lightweight, ergonomic and allow infinite adjustability. If you are a dental practitioner suffering from neck pain, I wholeheartedly recommend giving SurgiTel FLM loupes a try - they are an essential part of my practice."

Amjad Ansari, BDS MJDF 1 RCS
Doha, Qatar



Clinicians Report awarded SurgiTel's Micro LED Headlight a **CR Choice** rating for *highest-results* in *CR multi-product comparisons* citing it as a "Small bright LED headlamp with **lowest blue peak**, best color accuracy, light weight, no glare in patients' eyes, and overall excellent grade."

An independent, non-profit, dental education and testing foundation, *Clinicians Report*, August, 2015. For the full report go to www.SurgiTel.com.

Dentists, Hygienists, Surgeons and Ergonomists all Recommend SurgiTel



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Oakley Loupes



Touch-Free LED



Pro Mags to 8x



Video Camera

