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Store-A-Tooth™ Dental Stem Cell Banking Featured at Greater New York Dental Meeting

Provia Labs' Store-A-Tooth™ dental stem cell banking will be featured as a new product at this week's Greater New York Dental Meeting (GNYDM), exhibiting at booth #3333 to showcase their service and announce their initiative to support diabetes research, 'Stem Cells for a Cure.'

Lexington, MA (PRWEB) November 21, 2012



Store-A-Tooth™ enables families to save stem cells from their children's teeth with the help of their dentist or oral surgeon, in order to take advantage of future stem cell therapies for conditions such as type 1 diabetes, stroke, heart attack, muscular dystrophy, Parkinson's and spinal cord injury.

Dental professionals play an important role in spreading awareness about this option, to give patients the choice to bank their own stem cells from teeth that would otherwise be discarded during routine dental care. By incorporating the Store-A-Tooth service into their practices, the dental community has the unique opportunity to play a key role in their patients' overall health, not just their oral health. Attendees at the [Greater New York Dental Meeting](#) can find out more by visiting Store-A-Tooth at Booth #3333.

The company partners with dental offices to educate patients about the option to bank their family's stem cells. For those interested in the service, Store-A-Tooth makes it easy for patients and their dentists to collect teeth removed during normal dental procedures, such as when baby teeth come loose, wisdom teeth are extracted, or teeth are pulled for orthodontia.

Samples are sent overnight to a state-of-the-art laboratory where they're processed and tested, then carefully preserved at very low temperatures until the day new stem cell therapies become routinely available. Provia's laboratory is FDA-registered and can confirm the presence of mesenchymal stem cell biomarkers using flow cytometry.

Today, procedures using stem cells from bone marrow or cord blood are commonly used for blood disorders, cancers and leukemia. Dental stem cells are being researched for a wide range of [potential regenerative applications](#), and have successfully been used to regrow jawbone and treat periodontal disease. By joining the Store-A-Tooth provider network and informing patients about this new opportunity to bank their family's stem cells, dentists can be at the forefront of regenerative medicine and dentistry.

To show its commitment to families living with type 1 diabetes, one of the conditions showing promise for a potential cure using stem cells, Store-A-Tooth recently announced its "Store-A-Tooth – Find a Cure" web platform. The company will be donating a portion of its proceeds from now through June 2013 to fund third party diabetes research. More information about the initiative can be found at <http://www.stemcellsforcure.com> or by liking 'storeatoothfindacure' on Facebook.

Store-A-Tooth will be exhibiting at Booth #3333 at the Greater New York Dental Meeting November 25-28, 2012. For media inquiries or to set up an appointment at the Greater New York Dental meeting to speak with a Store-A-Tooth representative, contact Courtney Curzi at Hollywood PR.

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About Provia Laboratories, LLC

Provia Laboratories, LLC (<http://www.provialabs.com>) is a health services company specializing in high quality biobanking (the collection, transport, processing, and cryogenic storage of biological specimens). Its dental stem cell banking service, Store-A-Tooth™, gives parents the option to store stem cells today to protect their children's health tomorrow. Store-A-Tooth preserves precious stem cells from baby and wisdom teeth that would otherwise be discarded, so parents can be prepared for advances in stem cell therapies that someday may help treat conditions such as type 1 diabetes, spinal cord injury, heart attack, stroke, and neurological disorders like Parkinson's and Alzheimer's.



The Leader in Dental Stem Cell Banking

“ By incorporating Store-A-Tooth into their practices, the dental community has the unique opportunity to play a key role in their patients' overall health, not just their oral health. ”

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Store-A-Tooth

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Attachments



Store-A-Tooth Collection Kit

Provia Labs makes it easy for families to preserve their dental stem cells.



Saving stem cells from teeth may protect your patient's future health.

Provia Labs [Store-A-Tooth is a service of Provia Laboratories](#)

The highest quality in dental stem cell banking

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For more information about Store-A-Tooth™ dental stem cell banking, please call 1-877-867-5753, visit <http://www.store-a-tooth.com> or 'Like' Store-A-Tooth at [facebook.com/storeatooth](https://www.facebook.com/storeatooth).



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