



DAILY

SUNDAY EDITION

November 30, 2014

OPEN *for* BUSINESS!

By: Jayme McNiff Spicciatie

The Greater New York Dental Meeting has expanded to over 1,500 exhibit booths which include over 600 companies establishing it as the largest dental Exhibit Floor in the United States. It promotes sales opportunities domestically and is in partnership with the U.S. Department of Commerce International Buyer Program. Exhibitors meet many worldwide senior level volume buyers as well as interact with specialist export counselors from the U.S. government at this program.

See all that the GNYDM has to offer in educational programming: seminars, hands-on workshops, essays and the "Live" Dentistry Arena. Walk the exhibit floor to receive FREE CE any of the 4 days of the Meeting.



- New Programs
- Educational Highlights
- 8 "Live" Patient Demonstration Sessions
- Monday Celebrity Luncheon
- Greater New York Smiles

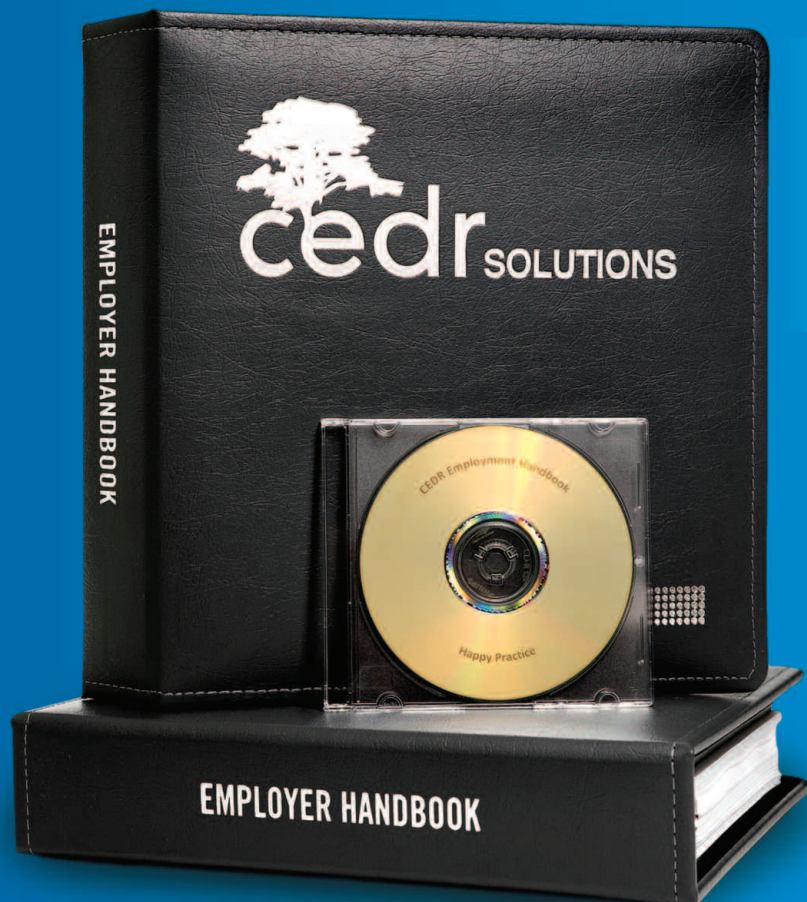
Let this simple guide help you discover the wonders waiting for you at the 2014 Greater New York Dental Meeting!



The Greater New York Dental Meeting is Sponsored by the Second District Dental Society and the New York County Dental Society



Introducing the Most Powerful Tool in Dentistry:



**INDIVIDUALLY CUSTOMIZED
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- ✓ saves you **MONEY**
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*\$299 fee waived until June 30, 2015

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Open For Business (cont.)

See all that the GNYDM has to offer in educational programming: seminars, hands-on workshops, essays and the “Live” Dentistry Arena. Walk the Exhibit Floor to receive FREE CE any of the 4 days of the Meeting.

New! Educational Programs

- **CoLABoration** brings dentists and technicians together by providing a designated laboratory exhibit area on the GNYDM Exhibit Floor; specialized education; demonstrations; digital dentistry and technology to engage technicians and dentists’ side-by-side in an integrated and hands-on programs
- **Technology Pavilion** right on the Exhibit Floor includes Lasers, Digital Scanning, CAD/CAM and Cone Beam
- **New Dentist’s Program** focuses on startup strategies and pathways to practice ownership for the new dentist
- **Women’s Program: Challenges Facing the Female Dentist** including personal stories and professional advice on women’s lifestyles in Dentistry
- **Dental Assistant & Hygienist Pavilion** on the Exhibit Floor each day of the Meeting
- **Social Media Pavilion** with Seminars and Workshops on the Exhibit Floor



Educational Highlights:

- **6 Days of Seminars, Hands-on Workshops and Essays**



- **Botox, Dysport and Dermal Filler Seminars and Demonstrations:** These unique hands-on demonstration workshops introduce procedures on actual patients to teach Dentists’ skills on how to use Botox/Dysport and Dermal Fillers in their practices; offered Sunday, Monday, Tuesday and Wednesday
- **Over 100 hands-on workshops** featuring the latest technological advances and the newest dental materials; use it before you buy it!
- **Dental Sleep Medicine:** 5 Days of the latest research and awareness in Dental Sleep Medicine; Learn how to establish Dental Sleep Medicine protocols in your practice, identify patients at risk, integrate medical practice systems and treat patients successfully

- **Learn and Lunch Panel Discussion** is offered on Sunday. Attendees receive a free lunch ticket at the close of the program; space is limited.
- **Invisalign Expo:** 4 Days of Invisalign programming is offered for the entire dental team; learn how to incorporate Invisalign into your practice today. Runs from Sunday - Tuesday and expands the current Invisalign armamentarium
- Attend the Scientific Poster Session on Sunday and receive Free CE
- Learn about Hospital Residency Programs throughout the Northeast by attending the Residency Fair on Sunday

8 “Live” Patient Demonstration Sessions

The “Live” Dentistry Arena, a 450-seat high-tech patient demonstration area, offers revolutionary concepts of treating patients with new materials and applications takes place right on the exhibit show floor every morning and afternoon Sunday through Wednesday. There is NO tuition to attendees and CE is awarded.

Monday Celebrity Luncheon

Features Soledad O’Brien, the award winning journalist, documentarian, news anchor and producer. Tickets are still available, stop by registration to purchase your ticket for tomorrow.

Greater New York Smiles

The Greater New York Smiles program brings together over 1,500 New York City public grade school children in efforts to not only give back to the communities of New York City, but teach children about proper oral healthcare. Hundreds of certified dentists and hygiene students along with leading sponsors, Colgate Bright Smiles, Bright Futures Dental Van, United Federation of Teachers and DentaQuest screen 500 students a day. The Program runs from Monday – Wednesday right on the exhibit floor.

DAILY SUNDAY EDITION

About the Publisher

Greater New York Dental Meeting

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General Information

General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 28	12:00 Noon to 4:30 P.M.
Saturday, November 29	8:00 A.M. to 4:30 P.M.
Sunday, November 30 through Tuesday, December 2	8:00 A.M. to 5:30 P.M.
Wednesday, December 3	8:00 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Exhibitor Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 28	8:00 A.M. to 4:30 P.M.
Saturday, November 29	8:00 A.M. to 4:30 P.M.
Sunday, November 30 through Tuesday, December 2	8:00 A.M. to 5:30 P.M.
Wednesday, December 3	8:00 A.M. to 5:00 P.M.

All exhibit personnel or company representatives should preregister. Both verification of employment with the exhibiting company and photo identification are required for on-site registration at the Exhibitor Registration Desk. False verification of individuals as company representatives, miss use of exhibitor badges or any other method used to assist unauthorized persons to gain admission to the exhibit floor may result in expulsion of the exhibiting company from the exhibition.

Non-exhibiting dental trade can be registered upon presentation of appropriate credentials, photo identification and payment on-site of \$125.00.

Press can only register at the Executive Headquarters Office on-site with credentials and a portfolio of previous published dental literature.

Admission

Admission to the Meeting is by badge only, which can be obtained by presenting photo identification and a 2014 membership card in one of the organizations or affiliations related to Dentistry.

All Dentists, American and International, their family members, staff and guests are admitted **FREE** as long as they preregister before November 28th.

There is a \$30.00 per person on-site and on-line administration fee starting Friday, November 28, 2014 for those who do not pre-register. Payment must be in cash, MasterCard, Visa or American Express.

CHECKS ARE NOT ACCEPTED ON-SITE.

Dental hygienists, assistants and students will be admitted **FREE** by presenting photo identification and a written affiliation to dentistry.

Laboratory owners and technicians must present photo identification and a business card or evidence of their certification or membership in the National Association of Dental Laboratories or an affiliation to Dentistry.

Postgraduate students and those participating in a Residency Program will be admitted **FREE** by presenting school or hospital affiliation and photo identification.

Dental students must present photo and school identification.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2014 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.

All programs are held at the Jacob K. Javits Convention Center 11th avenue between 34th & 39th street, t: (212) 216-2000 unless otherwise indicated in the Program & Exhibit guide.

Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.


Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Educational Audio Recordings

Recordings of selected programs indicated by this symbol  may be purchased at the Strategic Events Plus booth outside Classroom 1E18 on the lower level.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

Exhibits - Technical and Scientific

Sunday, November 30	9:30 A.M. to 5:30 P.M.
Monday, December 1	9:30 A.M. to 5:30 P.M.
Tuesday, December 2	9:30 A.M. to 5:30 P.M.
Wednesday, December 3	9:30 A.M. to 5:00 P.M.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

Ticket Sales

Tickets required for all functions except for Live Dentistry and Affiliated/Alumni group programs.

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center. **NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED**

Live Dentistry Arena Aisle 6200



Sunday, November 30

10:00 - 12:30	VOCO America, Inc. & Adin Implants (Drs. Ron Kaminer & Markus L. Weitz)	  
2:30 - 5:00	Philips Sonicare (Drs. Joyce Bassett & Marilyn T. Ward)	



Monday, December 1

10:00 - 12:30	VOCO America, Inc., Adin Implants (Ron Kaminer & Markus L. Weitz)	  
2:30 - 5:00	OCO BioMedical (Dr. Charles D. Schlesinger)	

Tuesday, December 2

10:00 - 12:30	Millennium Dental Technology, Inc. (Dr. Allen Honigman)	
2:30 - 5:00	Shatkin First (Dr. Todd E. Shatkin)	

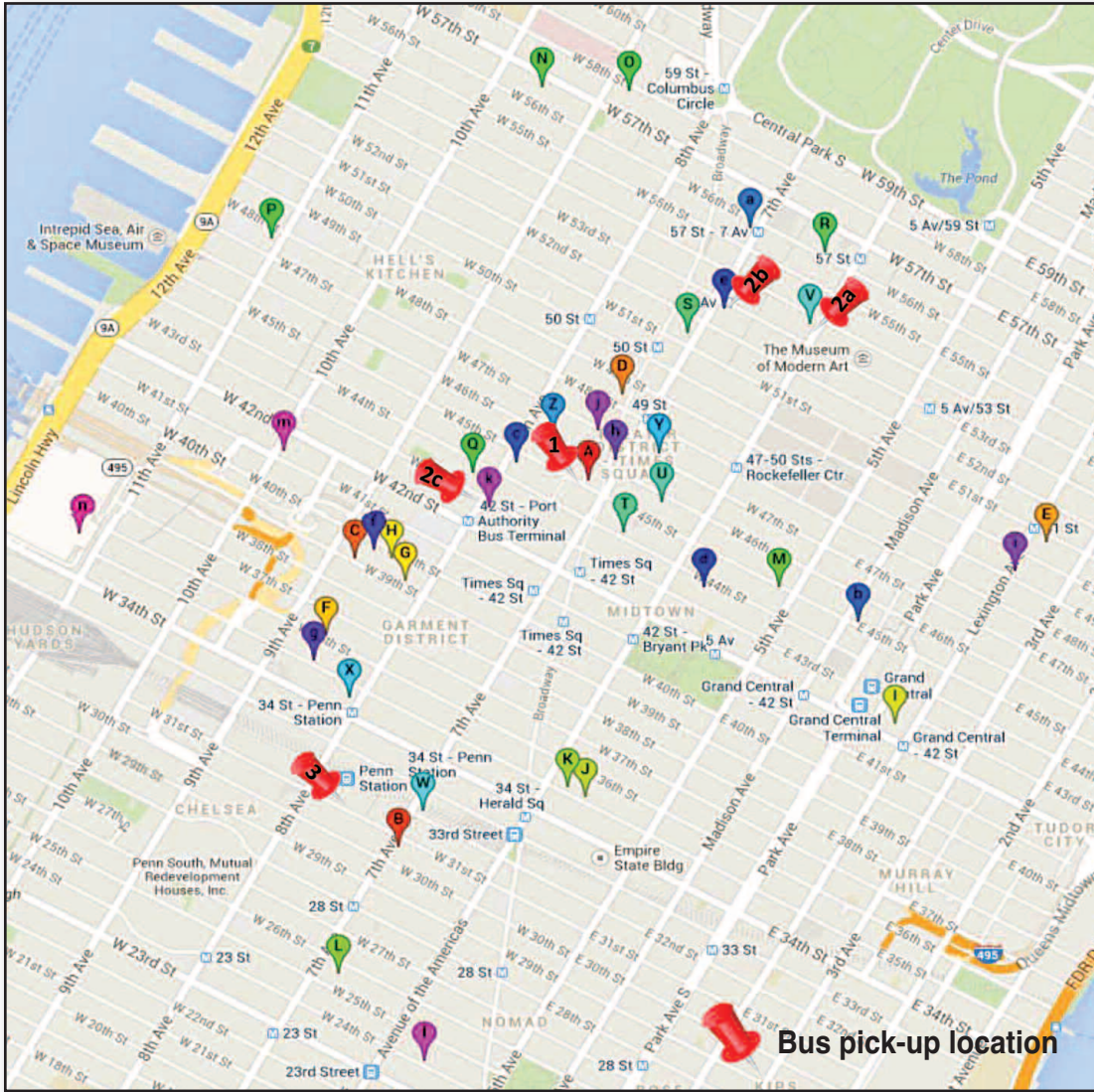
Wednesday, December 3

10:00 - 12:30	Shofu Dental Corporation (Dr. Frank J. Milnar)	
2:30 - 5:00	Vatech America Inc., 3Diagnostix, Integrated Dental Systems (Dr. Aeklavya Panjali)	 

Supporting Companies:



Hotel Map



- A. New York Marriott Marquis
- B. Affinia Manhattan Hotel
- C. Candlewood Suites
- D. Crowne Plaza Times Square
- E. DoubleTree Metropolitan
- F. DoubleTree Times Square South
- G. Element New York Times Square
- H. Four Points by Sheraton
- I. Grand Hyatt
- J. Hampton Inn-Empire State Building
- K. Hilton Garden Inn West 35th Street
- L. Hilton New York Fashion District
- M. Holiday Inn Express Fifth Avenue
- N. Holiday Inn New York City-57th Street
- O. Hudson Hotel
- P. Ink48
- Q. Intercontinental New York Times Square
- R. Le Parker Meridien
- S. Manhattan at Times Square
- T. Millennium Broadway
- U. The Muse
- V. New York Hilton Midtown
- W. Hotel Pennsylvania
- X. The New Yorker Hotel
- Y. Night Hotel Times Square
- Z. Paramount Hotel
- a. Park Central New York
- b. The Roosevelt Hotel
- c. ROW NYC
- d. Royalton
- e. Sheraton New York Times Square
- f. Staybridge Suites Times Square
- g. TRYP by Wyndham Times Square
- h. Times Square
- i. W New York
- j. W Times Square
- k. The Westin New York at Times Square
- l. Wyndham Garden Chelsea
- m. YOTEL New York
- n. Jacob K. Javits Convention Center



Complimentary Shuttle Bus Schedule

DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 28	9:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 29	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
Sun., Nov. 30	8:00 AM - 10:30 AM	Continuous
Wed., Dec. 3	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Wed., Dec. 3 Exhibitors Only	6:30 PM - 9:00 PM	On the hour from Javits

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.50 in coins (exact change) or MetroCard.

ROUTE 1

New York Marriott Marquis 45th Street, off Broadway
Servicing: Crowne Plaza, Hilton Garden Inn Times Square, Holiday Inn Express Fifth Avenue, Ink48, Millennium Broadway, Novotel, Paramount Hotel, Royalton, The Lexington Hotel, The Muse, The Roosevelt, W Times Square

ROUTE 2

A - Hilton New York 53rd Street, off 6th Avenue (Side of Hilton)
Servicing: DoubleTree Metropolitan, Omni Berkshire, W New York

B - SHERATON NY

7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Hudson Hotel, Hampton Inn Times Square North, Le Parker Meridien, Novotel, Park Central, The Manhattan at Times Square Hotel

C - THE WESTIN AND MILORD PLAZA

Corner 43rd Street and 8th Avenue
Servicing: Element by Westin, Four Points by Sheraton, Hilton Manhattan East, Hilton Times Square, Yotel New York

ROUTE 3

Penn Station 8th Avenue, between 30th & 31st Streets
Servicing: Affinia Manhattan, DoubleTree Times Square South, Eventi, Hampton Inn Empire State Building, Hilton Garden Inn West 35th Street, Morgans Hotel, New Yorker Hotel, Tryp, Wyndham Garden Hotel - Chelsea

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Greater New York Dental Meeting Announces the Carl E. Misch Award for Excellence

The Greater New York Dental Meeting is proud to welcome dental professionals to the first World Implant EXPO. Our goal is to provide the highest level of implant education for dentists, hygienists, assistants, laboratory technicians and administrative staff. We believe the success of this EXPO will be achieved by assembling leading worldwide clinicians who will offer 4 days of Implant seminars and hands-on workshops. Together with the American Academy of Implant Dentistry (AAID) and the International Congress of Oral Implantologists (ICOI) the Greater New York Dental Meeting has developed this exceptional program.

To stimulate research in the field of implant dentistry, this collaborative event offers attendees the ability to view scientific posters presented by worldwide clinicians. The poster selected for the best research or clinical dental implant innovation at the Sunday competition will be awarded the **CARL E. MISCH AWARD FOR EXCELLENCE**.

It is fitting that we honor Dr. Misch's devotion to the field of dental implants. We celebrate his efforts and continued contributions while recognizing top researchers and clinicians who are future leaders in the advancement of implant dentistry.

Dr. Misch is Clinical Professor in the Department of Periodontology and Oral

Implantology and Co-Director of Oral Implantology (hon) at the School of Dentistry, Temple University. He is Adjunct Professor at the University of Michigan, School of Dentistry in the Department of Periodontics / Geriatrics and Adjunct Professor at the School of Engineering in the Department of Biomechanics, at the University of Alabama at Birmingham. He was the Director of the Oral Implantology Residency Program at the University of Pittsburgh's School of Dental Medicine from 1989 to 1996. Dr. Misch maintained a private practice restricted to implant surgery and related prosthetics for more than 30 years. Dr. Misch graduated Magna Cum Laude in 1973 from the University of Detroit Dental School, then went on to receive his Prosthodontic Certificate, Implantology Certificate and Master's Degree in Dental Science from the University of Pittsburgh.

Dr. Misch holds Diplomate status at the American Board of Oral Implantology / Implant Dentistry and served as Board President and member of the examining committee. He has also served as President of several implant organizations including the International Congress of Oral Implantologists, American Academy of Implant Dentistry, Academy of Implants and Transplants and the American College of Oral Implantologists. He was recently presented with the ADA Distinguished Service Award 2014 at the ICOI meeting this past August in Chicago. He has published over 250 articles and a text book on implant dentistry and has lectured throughout the U.S. as well as in 47



countries around the world. The Greater New York Dental Meeting and the International Congress of Oral Implantologists are honored to present this prestigious award in Dr. Misch's name.

The award will be presented Sunday evening, November 30th at 5:30PM, at a reception for all World Implant EXPO attendees, sponsors and vendors in Room 1E01/02/03 lower level.

WORLD IMPLANT EXPO 2014 Innovation Starts Here

On behalf of the Greater New York Dental Meeting, we would like to welcome you all to our first World Implant EXPO. Our goal is to offer the highest level in implant education, including treatment planning, state-of-the-art in digital diagnostic technology, socket grafting, hard and soft tissue grafting, ridge augmentation, immediate loading, single tooth to full arch rehabilitations, complications, controversies and future concepts, and so much more. We believe we have achieved a formidable program that will be well attended and received.

This year we have partnered with the American Academy of Implant Dentistry and the International Congress of Oral Implantologists to develop this program that includes nationally and internationally-renowned speakers. We wish to personally thank both organizations for their support and participation.

Thank you for attending the World Implant EXPO and we look forward to greeting you at the show!



President: Dr. Gerard Scortecchi, D.D.S., Ph.D.

James H. Doundoulakis, D.M.D., M.S.
Organizing Chairman, World Implant EXPO, GNYDM

Ian M. Lerner, D.D.S.
General Chairman, GNYDM



President: John Minichetti, D.M.D.

Join us for the Ribbon Cutting of the Commencement of our Inaugural World Implant EXPO

Sunday, November 30th

at 1:30 PM on the Exhibit Floor Classroom 1, Aisle 2000

Sunday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
3010	Exh. Fl. - Rear Aisle #200	10:00am - 11:30am	Today's Restorative Options	Malament, K Sing, T.
3020	Exh. Fl. - Rear Aisle #200	11:45am - 1:15pm	Speaking the Same Language with Sirona Connect	Vasquez, D. Acosta, F.
3030	Exh. Fl. - Rear Aisle #200	1:30pm - 3:00pm	Building the Foundations	Nash, S. Wada, C.
3040	Exh. Fl. - Rear Aisle #200	3:00pm - 4:50pm	Esthetics, Implants and Technology	Hornbrook, D. Pizzi, P.
3050	Exh. Fl. - Aisle #100 Rm 4	10:00am - 10:50am	The Evolution of Digital Dentistry	Lowthorp, J. Woomeer, L.
3060	Exh. Fl. - Aisle #100 Rm 4	11:30am - 12:20pm	Pre-Operative Provisionalization	Bulley, T. Roche, R.
3070	Exh. Fl. - Aisle #100 Rm 4	1:00pm - 1:50pm	One Porcelain for All Shades	Puzio, A.
3080	Exh. Fl. - Aisle #100 Rm 4	2:30pm - 3:20pm	CAD Creation of the Screw-Retained Bridge with Tissue	Kemper, E.
3090	Exh. Fl. - Aisle #100 Rm 4	4:00pm - 4:50pm	Viable CAD/CAM Materials for Clinical Success	Pickett, C.
3100	Exh. Fl. - Rear Aisle #600	10:15am - 11:30am	Beginning the LEAN Process in the Digital Setting	Pickett, C.
3110	Exh. Fl. - Rear Aisle #600	1:15pm - 2:30pm	Digital Implant Restorations	Lowthorp, J Woomeer, L.
3120	Exh. Fl. - Rear Aisle #600	3:15pm - 4:30pm	Implant Overdenture Attachment Systems	Bambara, G.
3130	Exh. Fl. - Aisle #2000	9:45am - 12:45pm	Controversies, Innovation and Esthetics in Implant Dentistry	Weigl, P.
3140	Exh. Fl. - Aisle #2000	2:00pm - 5:00pm	Maxillary Alveolar Ridge Regenerative Strategies	Pikos, M.
3150	Exh. Fl. - Aisle #100	9:30am - 1:00pm	Invisalign University (AM)	Various Speakers
3160	Exh. Fl. - Aisle #100	1:30pm - 5:30pm	Invisalign University (PM)	Various Speakers
3180	Exh. Fl. - Aisle #6200 Rm 4	9:45am - 12:45pm & 2:00pm - 5:00pm	Botox and Facial Fillers	Clark, S.
3190	1D05/06	9:00am - 12:00pm	Learning in the Round	Blake, J.
3200	Exh. Fl. - Aisle #6200 Rm 5	10:00am - 12:30pm	Simplifying Single Tooth Dentistry	Kaminer, R. Weitz, M.
3210	Exh. Fl. - Aisle #6200 Rm 5	2:30pm - 5:00pm	Professional Tooth Whitening	Bassett, J. Ward, M.
3220	1E13	9:00am - 12:00pm	Social Media Marketing for Dentists	Zuckerberg, E.
3230	1E13	2:00pm - 5:00pm	Advancing from Associate to Practice Owner	McManus, Jr., J.
3240	Exh. Fl. - Aisle #2200	9:00am - 12:00pm	Learning and Lunch - Salivary Testing for Early Diagnosis of Oral Cancer	Cohen, M. Gottehrer, N. Martin, J.
3250	1E07/08	9:00am - 12:00pm	Street Smarts for Patient Charts	Viola, T.
3260	1E07/08	1:30pm - 4:30pm	Systemic Disease in Oral Health	Wilder, R.
3270	1E09	9:00am - 12:00pm & 2:00pm - 5:00pm	Essentials of Dental Sleep Medicine	Addy, R. Templeton, R. Chahine, L. Addy, N.
3280	1E20	9:00am - 12:00pm & 2:00pm - 5:00pm	Preparing for Practice Ownership	Various Speakers
3290	1E15	9:00am - 12:00pm & 2:00pm - 5:00pm	Functional Esthetics - A Day with the Dawson Academy	Cobb, A.
3300	1E14	9:00am - 12:00pm & 2:00pm - 5:00pm	U.S. Military Program	Various Speakers
3310	Exh. Fl. - Aisle #4700	10:00am - 11:30am	Understanding the Benefits Lasers Bring to Everyday Dentistry	Benjamin, S.
3320	Exh. Fl. - Aisle #4700	1:00pm - 2:30pm	Understanding the Benefits Lasers Bring to Everyday Dentistry	Benjamin, S.
3330	Exh. Fl. - Aisle #4700	11:30am - 12:30pm	Digital Impressions in the Restorative Practice	Zaffos, J.
3340	Exh. Fl. - Aisle #4700	2:30pm - 3:30pm	Digital Impressions in the Restorative Practice	Zaffos, J.
3350	Exh. Fl. - Rear Aisle #5400	9:45am - 12:45pm	Instrument Processing and Dental Water Quality	Wilson, J.
3360	Exh. Fl. - Rear Aisle #5400	2:00pm - 5:00pm	Think Outside the Mouth for Nonsurgical Periodontal Treatment	Davis, K.
3370	1C03	9:00am - 12:00pm	New Endo Twist in Rotary/Reciprocation and Obturation	Olmsted, J.
3380	1C04/05	9:00am - 12:00pm	International Volunteer Dental Projects - 'The How To'	Serio, F.
3390	1E16	9:00am - 12:00pm	Real Time Dentistry for Real Dentists	Margeas, R.
3400	1E11	9:00am - 12:00pm	Functional and Esthetic Crown Lengthening	Shamardi, S.
3410	1E12	9:00am - 12:00pm	Current Concepts in Periodontal-Systemic Interactions	Genco, R.
3420	2D08	9:00am - 12:00pm	Dental Care for the Older Patient	Liebman, A.
3430	1E18	9:00am - 12:00pm	The Total Technology Solution - Take Your Practice to the Cutting Edge	Golan, H.
3440	1C03	2:00pm - 5:00pm	Preserving The Future: The New Approach to Endodontic Therapy	Bruder, G.
3450	1E16	2:00pm - 5:00pm	From Implants to Full Mouth Reconstruction	Margeas, R.
3460	1C04/05	2:00pm - 5:00pm	Material Selection in the 21st Century Esthetic Dental Practice	Sesemann, M.
3470	1E12	2:00pm - 5:00pm	New Concepts In Periodontal Disease, Peri-Implantitis, Microbiology & Risk	Genco, R.
3480	Exh. Fl. - Aisle #2200	12:30pm - 5:00pm	Medicaid Forum	Rossi, M. Finkelstein, A. Backer, S.
3490	1E18	2:00pm - 5:00pm	The Total Technology Solution - Take Your Practice to the Cutting Edge	Golan, H.
3500	1D05/06	1:30pm - 4:30pm	Learning in the Round	Blake, J.
3510	1D03/04	9:45am - 12:45pm & 2:00pm - 5:00pm	CPR Certification and Re-Certification Course	Reilly, M.
3520	Exh. Fl. - Aisle #5800 Rm 2	9:45am - 12:45pm & 2:00pm - 5:00pm	Orthodontic Essentials for The General Practitioner	Moskowitz, E. Jerrold, L.
3530	Exh. Fl. - Aisle #1200	9:45am - 12:45pm	TMD and Orofacial Pain Examination	Gottesman, L.
3540	Exh. Fl. - Aisle #5800 Rm 1	9:45am - 12:45pm	Great New Products for Your Practice in 2015	Blaes, J.
3550	Exh. Fl. - Front Aisle #600	9:45am - 12:45pm	Schilder Vertical Compaction of Gutta Percha Technique	Yu, D.
3560	Exh. Fl. - Aisle #6200 Rm 2	9:45am - 12:45pm	Soft Tissue Grafting for Gingival Health and Esthetics	Schetritt, A.
3570	Exh. Fl. - Aisle #5800 Rm 3	9:45am - 12:45pm	The Dentrix Insight Workshop	Various Speakers
3580	Exh. Fl. - Aisle #100 Rm 3	9:45am - 12:45pm	Nitrous Oxide/Oxygen: A Hands-On Workshop	Peskin, R.
3590	2D16	2:00pm - 5:00pm	Posting Effective Social Media That Engages, Provides Value & Shares Practice Culture	Hadley, J.
3600	2D04/05	9:00am - 12:00pm	Rotation or Retention: The Art and Science of Cast Denture Design	Schnell, R.
3610	Exh. Fl. - Aisle #1200	2:00pm - 5:00pm	Socket Grafting & Immediate Implant Placement	Panjali, A.
3620	Exh. Fl. - Aisle #5800 Rm 3	2:00pm - 5:00pm	Digital Dentistry 101	Various Speakers
3630	Exh. Fl. - Front Aisle #600	2:00pm - 5:00pm	What's New in Endo	Olmsted, J.
3640	Exh. Fl. - Aisle #6200 Rm 2	2:00pm - 5:00pm	Surgical Crown Lengthening for Function and Esthetics	Schetritt, A.
3650	Exh. Fl. - Aisle #5800 Rm 1	2:00pm - 5:00pm	Great New Products for Your Practice in 2015	Blaes, J.
3660	Exh. Fl. - Aisle #100 Rm 3	2:00pm - 5:00pm	Nitrous Oxide/Oxygen: A Hands-On Workshop	Peskin, R.
3670	2D04/05	2:00pm - 5:00pm	The Nuts & Bolts of Implant-Assisted Overdentures	Schnell, R.
3680	1E21	9:00am - 12:00pm & 2:00pm - 5:00pm	Paraguay Seminar	Various Speakers
3690	1E19	9:00am - 11:45am	Fibroma Osificante Juvenil agresivo Gigante Facial	Bellucio, W.
3700	1E19	2:00pm - 5:00pm	Instituto Chihuahuense de Estudios Avanzados	Calva, C. Chavez, J.
3705	1E19	12:00pm - 1:45pm	Pierre Fauchard Academy/International Induction Ceremony	Diez, F.
3710	1E06	9:00am - 12:00pm	Current Topics in Dentistry Essays	Galler, J. Ginsberg, J. Schupak, G.
3720	1E06	2:00pm - 5:00pm	Oral Pathology/TMD Essays	Cohen-Brown, G. Syrop, S. Bahn, S.
3730	Crystal Palace Rotunda	12:00pm - 3:00pm	General Practice Residency Fair	Various Speakers
3740	Exh. Fl. - Aisle #6200 Rm 1	10:00am - 12:00pm	Text2Floss: An Innovative Technology To Improve Oral Health	Hashemian, T. Dillenberg, J.
3750	Exh. Fl. - Aisle #6200 Rm 1	2:00pm - 4:00pm	Presentando Text2Floss: Una Tecnologia Innovadora Para Mejorar La Salud Oral	Barzaga, C. Estupinan-Day, S.
3760	Front - Special Events Hall	10:00am - 2:00pm	Scientific Poster Presentations	Various Speakers
3770	1E11	1:00pm - 4:00pm	New York State Society of Orthodontics	Various Speakers
3780	2D06/07	9:00am - 12:00pm	American Society for Dental Aesthetics	Fier, M. Weller, R. Smigel, I.
3800	2D08	1:00pm - 5:00pm	Greater Metropolitan Dental Society/National Dental Association	Schiller, T.
3810	2D14/15	9:30am - 12:30pm	American Society for the Study of Orthodontics	Various Speakers
3830	Marriott	6:00pm - 8:30pm	American Association of Women Dentists	Kuncio, D.
3840	2D10/11	9:00am - 12:00pm	Challenges Facing The Female Dentist	Agoglia, K. Mohr, B. Epel, L.
3850	2D10/11	2:00pm - 5:00pm	Challenges Facing The Female Dentist	Dukoff, A. De Bartolo, A. Flamer-Caldera, L.
3860	Exh. Fl. - Aisle #100 Rm 1	10:25am - 10:45pm	ClinCheck Expertise	Ataii, P.
3865	Exh. Fl. - Aisle #100 Rm 2	10:25am - 10:45pm	Managing Your Practice's Online Presence	Tau, L.
3870	1E04/05	10:25am - 10:45pm	How to Take Ideal Impressions for Best Outcomes	Brinker, S.
3875	Exh. Fl. - Aisle #100 Rm 1	10:50am - 11:10am	Billing and Coding Invisalign Treatment	Ataii, P.
3880	Exh. Fl. - Aisle #100 Rm 2	10:50am - 11:10am	Managing Your Practice's Online Presence	Tau, L.
3885	1E04/05	10:50am - 11:10am	Photographing Patients' Malocclusions	Brinker, S.
3890	Exh. Fl. - Aisle #100 Rm 1	11:15am - 11:35am	ClinCheck Expertise	Ataii, P.
3895	Exh. Fl. - Aisle #100 Rm 2	11:15am - 11:35am	Managing Your Practice's Online Presence	Tau, L.
3900	1E04/05	11:15am - 11:35am	Conducting an Effective Invisalign Consultation	Brinker, S.
3905	Exh. Fl. - Aisle #100 Rm 1	2:25pm - 2:45pm	ClinCheck Expertise	Ataii, P.
3910	Exh. Fl. - Aisle #100 Rm 2	2:25pm - 2:45pm	Managing Your Practice's Online Presence	Tau, L.
3915	1E04/05	2:25pm - 2:45pm	How to Take Ideal Impressions for Best Outcomes	Brinker, S.
3920	Exh. Fl. - Aisle #100 Rm 1	2:50pm - 3:10pm	Billing and Coding Invisalign Treatment	Ataii, P.
3925	Exh. Fl. - Aisle #100 Rm 2	2:50pm - 3:10pm	Managing Your Practice's Online Presence	Tau, L.
3930	1E04/05	2:50pm - 3:10pm	Photographing Patients' Malocclusions	Brinker, S.
3935	Exh. Fl. - Aisle #100 Rm 1	3:15pm - 3:35pm	ClinCheck Expertise	Ataii, P.
3940	Exh. Fl. - Aisle #100 Rm 2	3:15pm - 3:35pm	Managing Your Practice's Online Presence	Tau, L.
3945	1E04/05	3:15pm - 3:35pm	Conducting an Effective Invisalign Consultation	Brinker, S.
3950	Exh. Fl.	9:30am - 5:00pm	New Products Pavilion	New Production Pavillion
3960	Exh. Fl.	9:30am - 5:00pm	Misc.	Exhibit Floor Credit

Seminar

Workshop

Essay

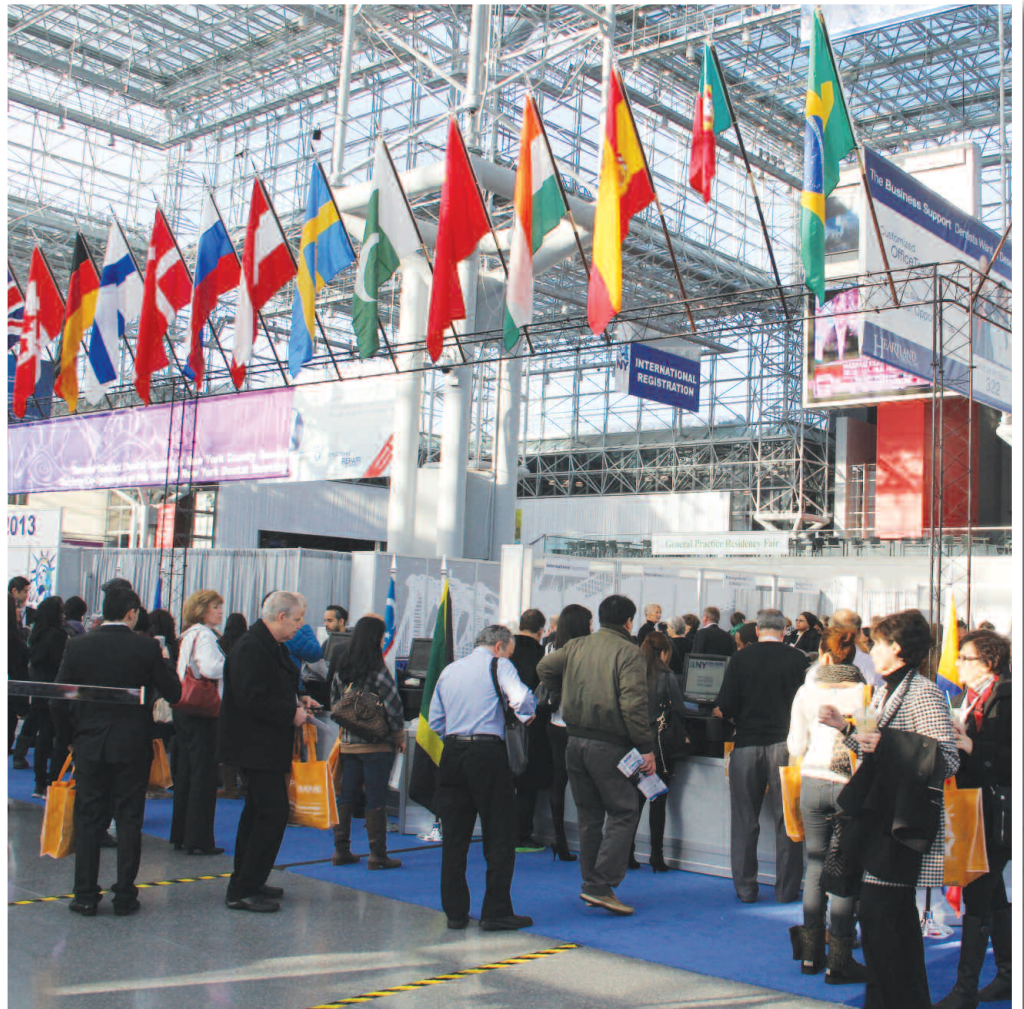
General Practice Residency Fair

Allied/ Specialty Groups

INTERNATIONAL BUYER PROGRAM AT THE 2014 GREATER NEW YORK DENTAL MEETING

The Greater New York Dental Meeting is once again a proud participant in the International Buyer Program, which is a joint government-industry effort that brings thousands of international buyers to the United States for business-to-business matchmaking with U.S. firms exhibiting at major industry trade shows. Each year, the International Buyer Program of the U.S. Department of Commerce results in approximately a billion dollars in new business for U.S. companies, and increased international attendance for participating U.S. trade show organizers. As a U.S. exhibitor, your chances of finding the right international business partner greatly increases when you exhibit at a trade show that's part of the International Buyer Program.

Here at the 2014 GNYDM, the International Buyer Program has recruited delegations of industry buyers from markets around the world, such as Brazil, Canada, China, Mexico, Saudi Arabia, and many more!



At the 2014 GNYDM, the International Buyer Program team is offering the following complimentary services to U.S. exhibitors*:

- **Business to Business Matchmaking:** The International Buyer Program is here at the GNYDM to assist U.S. exhibitors identify and meet with prospective international partners, agents, distributors, and customers. Take advantage of this excellent opportunity to reach new overseas partners for your business.
- **Showtime:** This service allows U.S. exhibitors to meet one-on-one with global U.S. Embassy-based Dental Equipment Industry Specialists at the GNYDM 2014. As experts in the dental equipment industry in their own home markets, Industry Specialists will provide immediate, first-hand feedback regarding opportunities or challenges for your product(s) in their markets.
- **Export Seminar:** Want more information on the export services available to U.S. exhibitors? Attend the Export Seminar coordinated by the International Buyer program. Topics to include: "Tools of the Trade: Exporting 101," "Promising Markets for U.S. Dental Equipment," and a briefing on export business and finance from the Small Business Administration and the U.S. Export-Import Bank. Presented in the Exhibitor Lounge, Fourth Floor, A/B Terrace, Tuesday, December 2, 8:30-9:30 AM.

Don't miss this excellent opportunity! To take advantage of these complimentary services, visit the International Buyer Program in the International Business Center, adjacent to the International Registration area.

** The IBP is a complimentary service provided by the U.S. Commercial Service, an agency of the U.S. Government, and is available only to companies registered in the United States, Puerto Rico or the Virgin Islands for the purpose of promoting exports of U.S. goods and services that contain at least 51% U.S. content.*



INTERNATIONAL
T R A D E
ADMINISTRATION



SUNDAY, NOVEMBER 30

9:45 – 12:45PM	Controversies, Innovations and Esthetics in Implant Dentistry (Dr. Paul Wieg)	Exhibit Floor, Aisle 2000
2:00 – 5:00PM	Maxillary Alveolar Ridge Regenerative Strategies: Extraction Site Management to Full Arch Reconstruction (Dr. Michael A. Pikos)	Exhibit Floor, Aisle 2000

MONDAY, DECEMBER 1

9:45 – 12:45	Opportunities and Challenges of Digital Imaging and Treatment Planning (Dr. Natalie Y. Wong)	Exhibit Floor, Aisle 2000
	The Art of Virtual Custom Design: I Extracted The Tooth, Now What Do I Do? (Dr. Jack T. Krauser & Alessandro Cucchiaro)	Exhibit Floor, Aisle 2200
	*Treatment Planning for Success (Dr. Jaime L. Lozada)	Exhibit Floor, Aisle 1200
2:00 – 5:00	Soft Tissue Complications Around Implants: Management and Prevention (Dr. Nick Caplanis)	Exhibit Floor, Aisle 2000
	The Periodontal and Prosthodontic Connection: Who Do We Ask and What Do They Know? (Drs. Simon M. Bernstein & James M. Stein)	Exhibit Floor, Aisle 2200
	*Ridge Split and Sinus Graft Methods Demonstrated (Dr. Jack T. Krauser)	Exhibit Floor, Aisle 1200

TUESDAY, DECEMBER 2

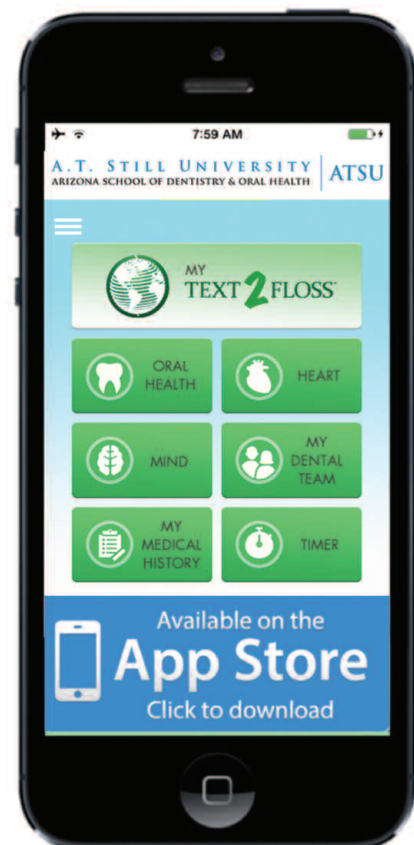
9:45 – 12:45	Immediate vs. Delayed Socket Placement: What We Know, What We Think We Know and What We Don't Know (Dr. Dennis Tarnow)	Exhibit Floor, Aisle 2000
	Avoiding Complications with Dental Implants and the New Digital Workflow (Drs. Scott D. Ganz & Dwayne Karateew)	Exhibit Floor, Aisle 2200
	*Introduction and Hands-on Placement of the OCO Biomedical Implant System (Dr. Charles D. Schlesinger)	Exhibit Floor, Aisle 1200
2:00 – 5:00	Addressing Complications in the Esthetic Zone (Drs. Joseph A. Leonetti & John C. Minichetti)	Exhibit Floor, Aisle 2000
	*Autogenous Grafting Options for Dental Implants and Immediate Tooth Replacement in the Esthetic Zone (Drs. Joseph Kan, Jaime L. Lozada & Alan S. Herford)	Exhibit Floor, Aisle 1200
	The Power of Digital Technology to Create Innovative Dental Solutions: Imaging, Tissue Engineered Materials and Containment (Drs. Marcus Abboud & Richard A. Kraut)	Exhibit Floor, Aisle 2200

WEDNESDAY, DECEMBER 3

9:45 – 12:45	Controlled Ridge Splitting as an Alternative to Block Grafting (Dr. Suheil Boutros)	Exhibit Floor, Aisle 2000
	Minimally Invasive Grafting and Immediate Implants: Surgical & Restorative Considerations (Dr. Daniel Cullum)	Exhibit Floor, Aisle 2200
	*Veneer Cementation Workshop: Optimizing Predictability and Efficiency (Dr. David S. Hornbrook)	Exhibit Floor, Aisle 1200
2:00 – 5:00	Solutions for Fixed Implant Prosthodontic Failures (Dr. Shankar Iyer)	Exhibit Floor, Aisle 2000
	Crestal Sinus Elevation Techniques (Dr. Daniel Cullum)	Exhibit Floor, Aisle 2200
	*Hands-on Socket Preservation and Bone Grafting (Dr. John C. Minichetti)	Exhibit Floor, Aisle 1200

*This indicates the program is a hands-on workshop

- Improve patient retention
- Improve patient care
- Improve patient dental IQ and promotion of overall health
- Increase productivity
- Improve patient trust and loyalty
- Improve patient communication



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Partners



tmj Next Generation™

comfortable relief



A Breakthrough in TMJ Pain Relief

Now you can offer your patients the latest technology in TMJ pain relief. The TMJ NextGeneration™ device is FDA-cleared, safe and effective in reducing TMJ pain.



A New Approach

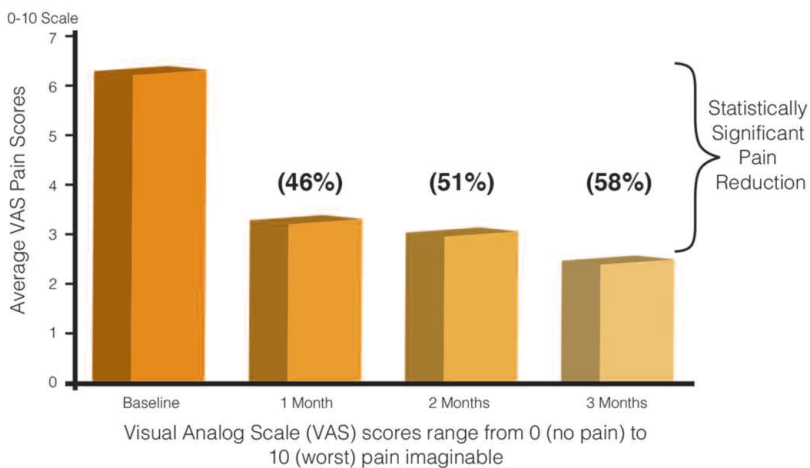
The TMJ NextGeneration™ device consists of custom ear canal inserts that support the temporomandibular joint and reduce pain. It also provides a “cognitive awareness” to the patient that discourages grinding, clenching and other para-functional behavior.

Patient Outcomes

In a clinical trial, subjects experienced statistically significant pain reduction while using TMJ NextGeneration™ devices. Visual Analog Scale scores showed a 58 percent pain reduction after three months of use. At the end of the trial, 100 percent of subjects reported good to excellent results.*

WARNINGS AND PRECAUTIONS: Do not wear devices while showering, swimming or during contact sports. Fluctuations in body weight may require a refitting. You may experience some discomfort when first using the devices. If discomfort worsens, please remove devices and contact your health care provider. Safety and effectiveness has not been established for people with arthritis, and those who have had jaw injuries or jaw or ear surgery. Go to tmjnextgen.com for a full list of risks and warnings.

VAS Pain Reduction Score* Baseline to 3 months

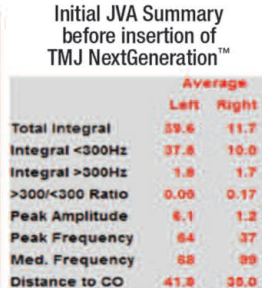
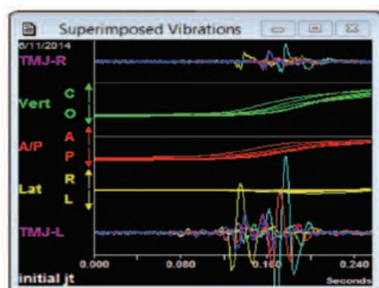


TMJ NextGeneration™ Advantages

	TMJ NextGeneration™ Device
• Designed to be worn comfortably 24/7	✓
• No interference with eating or talking	✓
• Barely visible	✓
• No nighttime discomfort	✓
• No negative effect on your bite	✓

Informal Patient Case Study**

The TMJ NextGeneration™ device supports the jaw joint by preventing the ear canal diameter from collapsing while the jaw opens and closes. This Joint Vibration Analysis (JVA) illustrates the improvement in one patient immediately after insertion.



Toll-free number: 855-303-4601 | Visit us in Booth #5605

info@tmjnextgen.com • www.TMJNextGen.com

*Tavera A, et al: Approaching Temporomandibular Disorders From a New Direction. A Randomized Controlled Clinical Trial of the TMDes Ear System. J Craniomandibular Practice July 2012; Vol 30, No 3, 172-181.

**This was a single-patient study using JVA to measure the before and after effects with TMJ NextGeneration™ devices; individual results may vary.

023074 Rev A October 2014 ©2014 TMJ Health, LLC



THERE'S SOMETHING HUGE HAPPENING AT GNYDM

50+

HANDS ON
TECHNIQUES



DIGITAL
DENTISTRY



CE CREDITS
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A CoLABorative CE Experience for Dentists and Technicians.

IDT
Inside Dental Technology

Collaboration
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NOV. 30-DEC. 3
Jacob K. Javits Center | New York, NY

+ Visit your dental laboratory partners at these booths:



10:00-11:30



Today's Restorative Options: Combining Function and Artistry with Prosthodontic Principles

Peer Reviewed

Dentistry that is esthetic to the patient is an important clinical objective. The knowledge within dental technology, dental science, and dental practice has dramatically expanded, leading to better quality, artistry, and more standards-based clinical applications. Ceramics are the most consistently predictable esthetic dental material. Today dentists can offer more treatment options for patient's complex problems. Metal ceramics continue to be the "state of the art" and profoundly affect prosthodontic care but the single-phase or monolithic all-ceramic materials have become increasingly more popular and will dominate the market.

Kenneth A. Malament, DDS, MSD
Boston, MA

Thomas Sing, MDT
Boston, MA

CE Course 3010
Limited Attendance

Classroom A
2 CEUs

3:15-4:45



Esthetics, Implants, and Technology: Restorative Solutions for Today and Tomorrow

Peer Reviewed

As we build the foundation for the esthetically driven interdisciplinary process, the future uses of implant placement, digital communication, and digital smile designs will be key factors in the successful outcome of our patient-care process. This presentation will discuss the importance of the communication necessary to achieve esthetic results while incorporating the use of the digital technologies, and how these advancements affect our restorative options with implant placement in today and tomorrow's esthetically driven market.

David Hornbrook, DDS
La Mesa, CA

Peter Pizzi, CDT, MDT
Staten Island, NY

CE Course 3040
Limited Attendance

Classroom A
2 CEUs

11:45-1:15

Speaking the Same Language with Sirona Connect

Peer Reviewed



Daniel Vasquez, DDS Oceanside, CA

Frankie Acosta, AA Murrieta, CA

These team presenters will show how they now speak the same language and have ignited the potential of their respective office and laboratory.

CE Course 3020
Limited Attendance

Classroom A
2 CEUs

1:30-3:00

Building the Foundations

Peer Reviewed



Steve Nash, MDT, Pros. Roseville, CA

Craig S. Wada, DDS Rocklin, CA

In this lecture, CAD/CAM will be compared to conventional design and fabrication techniques for producing quality provisional restorations.

CE Course 3030
Limited Attendance

Classroom A
2 CEUs

Bringing Dentists & Technicians Together in a Rich Learning Environment

SUNDAY PROGRAMS

WORKSHOP

Workshop: Exhibit Floor Rear of Aisle #600

Presiding: TBD

10:15-11:30 CE Course 3100

Beginning the LEAN Process in the Digital Setting

Craig Pickett, CDT

Limited Attendance | 1 CEU

Supported by Whip Mix



1:15-2:30 CE Course 3110

Digital Implant Restorations: An In-Depth Tour of a Complete Digital Workflow

Jeff Lowthorp & Logan Woomer

Limited Attendance | 1 CEU

Supported by Argen



3:15-4:30 CE Course 3120

Implant Overdenture Attachment Systems

George E. Bambara, MS, DMD, FACD, FICD

Limited Attendance | 1 CEU

Supported by Sterngold



CLASSROOM

Classroom B: Exhibit Floor Middle of Aisle #100

Presiding: TBD

10:00-10:50 CE Course 3050

The Evolution of Digital Dentistry... New Products, Better Workflow, Doing More Dentistry

Jeff Lowthorp & Logan Woomer

Limited Attendance | 1 CEU

Supported by Argen



11:30-12:20 CE Course 3060

Pre-operative Provisionalization: The Possibility of Predictable Model-Free Digital Workflows

Tony Bulley, CDT & Ron Roche

Limited Attendance | 1 CEU

Supported by Straumann



1:00-1:50 CE Course 3070

One Porcelain for All Shades

Anna Puzio, CDT, MDT

Limited Attendance | 1 CEU

Supported by Shofu Dental Corporation



2:30-3:20 CE Course 3080

CAD Creation of the Screw-Retained Bridge with Tissue

Evan Kemper, CDT

Limited Attendance | 1 CEU

Supported by Whip Mix



4:00-4:50 CE Course 3090

Viable CAD/CAM Materials for Clinical Success

Craig Pickett, CDT

Limited Attendance | 1 CEU

Supported by Whip Mix



Exhibitors Listing

Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
3D DEX, Inc.	5625	Blue Wave Tech	3711	Dental Innovations	3833	exocad America, Inc.	236
3D Diagnostix	817	BMX Metals	1805	Dental Laboratory Group	5205	EZ Bur Dental Supply	3923
3D Industrial Imaging Co., Ltd.	2728	BQ Ergonomics	1137	Dental Product Shopper	1122	EZ Pedo, Inc.	4236
3M ESPE	4618	Brasseler USA	434, 2617	Dental Tribune America	4639	Factory Buyers Club	5520
3Shape, Inc.	424	Bright Dental Lab	3542	Dental USA, Inc.	1312	FBI World Dental Federation	1022
A. Titan Instruments	1808	C & A Productions	1003	Dental Wings	624	Fialkoff Queens Dental Study Club	5720
AB Dental Devices, Ltd.	5411	Cadblu, Inc.	911, 4740	DentalEZ Equipment	3409	First Medical Infection Control	3304
ABO Rio de Janeiro Dental Congress	420	Calderon Institute	3431	DentalEZ Group	3409	Flight Dental Systems	4334
Academy of General Dentistry	5703	CAN Capital	5517	DentalEZ Group	3409	Florida Probe Corporation	3612
Academy of Laser Dentistry	5039	Canary System	810	DENTALL	5130	Flow Dental Corp.	1110
Accutron, Inc.	3815	Cao Group	4737	Dentalree.com	517	Focap (Federacion Odontologia de CentroAmerica Y Panama)	5724
Acradiocom Ilc	2308	CareCredit	4015, 4212	Dentaltown	605	Foot Pain	521, 1815, 5621
ACTEON NORTH AMERICA (Satelec & Sopro Companies)	4827	Careington International	1613	DentalVibe	1822	Forest Dental Products, Inc.	3915
Adam's Aid Corporation	3134	Carestream Dental	3228, 5040	Dentaspa tm Seminars	5230	Foshan Suntem Medical Instrument Co., Ltd.	3641
ADDENT, Inc.	1709	Cargill	4033	DENTATUS USA Ltd.	1714	Fotona	3235, 4738
A-Dec	3400	CARGUS International	1609	DENTCA, Inc.	2008	Franklin Dental Supply Inc.	1102
A-Dent Dental Equipment, Inc.	3817	Casals-Evans Design Group, Ltd	3517	Dentegra Insurance Company	2810	Froncare	3938
Adentatec GmbH	1028	Cases by Source	3630	Denterprise International, Inc.	3520	Fujitsu Computer Products of America, Inc.	806
ADIN Implants	4411	Cavex Holland BV	3340	Dentimax LLC	5421	Futudent	5221
Aditek	1121	CDM Center of Excellence Ltd.	3438	Dentistry Today	1020	Garden State Dental Supplies	5418
AEEDC/Index Conferences & Exhibitions Organization	2500A	CEDR HR Solutions	2922	DentLight, Inc.	4402	Garfield Refining Company	2912
Aegis Communications	1713	CEJ Dental	3019	Dentserv	3531	Garrison Dental Solutions	4311
AFTCO	1708	Center for Hearing and Communication	5428	DENTSPLY Caulk	2600, 2800	GBS Technologies	1628
Aim Dental Laboratory, Inc.	2906	Centrix, Inc.	3000	DENTSPLY Implants	732	GC America Inc.	427, 3012
Air Techniques, Inc.	3810	Certol International	5227	DENTSPLY International	2600, 2800	Gendex NOMAD Instrumentarium SOREDEX	4417
Akiva Shapiro, LLC	4541	Christian Dental Society	4743	DENTSPLY Maillefer	2600, 2800	Genoray America, Inc.	5106
Align Technology	400, 4741	Citi Bank	3422	DENTSPLY Professional	2600, 2800	George Taub Products & Fusion Co., Inc.	432, 2708
Allied Dental Practices	4140	Citi Health Card	4336	DENTSPLY Prosthetics	830	German Federal Ministry of Economics and Technology C/O LMI GMBH	1027
AllPro	905	Citizens Bank	4439	DENTSPLY Raintree Essix	2600, 2800	Ghost Mfg.	1002
Altvest Personal Wealth Management	3543	Claron Technology	2207	DENTSPLY Rinn	2600, 2800	GlasSpan, Inc.	1604
Amann Girschbach America	224	Clear Optix	912	DENTSPLY Tulsa Dental Specialties	2600, 2800	GlaxoSmithKline	618
Amazing Animation	1702	ClearCorrect, Inc.	4132	Denttio, Inc. - Camsight	1710	Glidewell Direct	5600
AMD Lasers	5037	Clinician's Choice Dental Products, Inc.	2514	DES - Dental Expediting Services	1705	Glidewell Laboratories	5600
American Academy of Implant Dentistry	1728	Clinipix, Inc	3215	Designs For Vision, Inc.	1813, 2012, 5026	Glidewell Laboratories, Inc.	5600
American Academy of Pediatric Dentistry	3638	Cloud Lions, LLC	5519	Detax GmbH & Co. KG	1029	Global Dental Relief	5706
American Association of Endodontists	5323	Colegio de Cirujanos Dentistas de Costa Rica	5725	Dexcel Pharma	4041	Global Surgical Corporation	2500
American Dental Assistants Association	939	Colegio de Cirujanos Dentistas de Puerto Rico	5701	DEXIS Digital X-ray	4025	Glove Club	2405
American Dental Software	4641	Colegio de Odontologos de Nuevo Leon	5719	DG Dental Studio	5123	Glustitch, Inc.	5125
American Eagle Instruments	1700	COLGATE	2826	DiaGold - www.goldburs.com	1907	GMC (Global Medical Consulting)	5312
American Express Open	5425	Coltene, Inc.	4202	Diamond Billing / DS3	1005	GMI - Ilerimplant Group	3824
American Friends of DVI	3839	Columbia Dentoform	3409	Diatech	1007, 3203	GOGI Enterprises Sialkot	4341
AMIC Dental	2712	Columbia University College of Dental Medicine	5707	DigiDent Dental Art Technology	5220	Good Doctors Co., Ltd.	4735
Anaxdent North America	832	Common Sense Dental Products	3421	Digimed Co., Ltd.	5228	GPP Group LLC	416
Angelus USA, LLC	422	ConeScan	3739	Digital Doc, Inc. LLC	3225	Great Expressions Dental Centers	5022
Angie's List	1100	ContactEZ, the Ultimate Proximal Contact Solution	5416	Dino Chair by Ossi Corp.	3936	Great Lakes Orthodontics, Ltd.	4812
Apavia, LLC	5310	Convergent Dental, Inc.	4831	D-Instrument	3532	Greenpro Group Inc.	4513
APCD Sao Paulo State Dental Association	1104	Cool Jaw by Medico International	5308	DMETEC Co., Ltd.	3738	Groman Inc.	3314
Apixia, Inc.	4525	Cora Refining	3643	DMG America	3613	Guangzhou Talent Medical Devices Co.	500
Aqualizer by Jumar Corporation	1608	Cosmedent, Inc.	3017	DOCS Education	5303	Gum Chucks	5210
Architectural Design Associates	3305	Cosmetic Dentistry Grants Program	3436	Doctors Disability Specialists	5510	Halyard Health	3217
Argen	828	CR Foundation	5704	Doctors Internet	3627	Handler Mfg. Co., Inc.	1101
Army Dental Recruiting	2726	Cranberry USA/Cranberry (M) Sdn Bhd	3924	Doral Refining Corp.	1602	Hands On Training Institute	1103
Arpino Handpiece Repair & Sales Inc.	1800	Credit Suisse	3743	doTERRA International (WA#604008)	4241	Hartzell & Son, G.	3313
ASA Dental USA Corp.	2923	Crescent Products	2909	DoWell Dental Product	1514	Hawaiian Moon	1420, 4715
Aseptico	3631	Crest Oral-B	1226	Dr. Abdulaziz Al Ajaji Dental PolyClinics	941	Hayes Handpiece Company	1626
Asian CITIDENT Medical & Dental Trading	3843	Crystal Tip - Liquid Smile	5728	Dr. Fuji / ACIGI Relaxation	2524	Head Dental Corporation	5114
Asociacion Mexicana de Odontologia Pediatrica	5721	Curaprox USA	3216	Dr. Walsler Dental GmbH	1031	HealthFirst	1801
Aspen Dental	730, 3636	Custom Earpiece	5410	DrQuickLook, Inc.	3841	Healthplex, Inc.	808
Autoclave Testing Service Inc.	913	CustomAir	3409	Dryshield	1726	Health-Pro Realty Group	5417
Axis Dental	3819	CUTCO Cutlery	4337	DSG Americus - New York / DSG DP/Mt. Vernon	1310	Heartland Dental Care	2209
Axsys Dental Solutions	727	Cybermed, Inc.	1630	Duraline Systems	1004	HELP International, Inc.	5622
B & D Dental Technologies	2006	D and R Enterprises LLC	3539	DUX Dental	4607	Henry Schein Dental	4225
B&L Biotech USA, Inc.	3931	da Vinci Dental Studios	807	DXM Co., Ltd.	5028	Henry Schein Dental - Zirlux	4230
B.C. Szerlip Insurance Agency, Inc.	1704	Daegu Technopark BioHealth Convergence Center	5032	DYAMACH S.R.L.	933	Henry Schein Dental Local Team Booth	4536
Baby Buddy/Compac Industries, Inc.	4239	DAL DT Technologies	227	East West Bank	3521	Henry Schein Exclusives	4435
Bank of America Practice Solutions	3206	Dansereau Health Products	1304	Eastern Dentists Insurance Company (EDIC)	805	Henry Schein Orthodontics	4638
Bankers Healthcare Group, Inc.	5218	Dansko by I Love My Clogs	4911	EasySmile LifeLike Veneers (Cargus International)	5311	Henry Schein Practice Management Solutions	4627
Bausch Articulating Papers, Inc.	2911	Danville Materials, LLC	1903	EBI, Inc.	4734	Henry Schein Professional Practice Transitions	4330
Beacon Construction Services, Inc.	4401	Darby Dental Supply LLC	1018	EBI, Inc.	5028	Henry Schein ProRepair	4538
BeeSure / Multisafe Sdn Bhd	4301	Datalot, Inc.	1701	EcoClean	914	Heraeus Kulzer	1408
Bego USA	535	DC Dental Supplies	5200	Editorial Ontontologia Actual	2711	High Tech Innovations	3117
BELMONT EQUIPMENT	5400	DCI Equipment	4424	Elegant Dental Lab	3439	Hiossen Implants	4037
Benco Brands	1724	DDK Marketing	5617	Ellman International	2908	Hoffman Dental Manufaktur	1034
Benco Dental	731, 1617	DDSconnections.com	5300	Elos MedTech Pinol A/S	833	HORICO - HOPF, RINGLEB & Co. GmbH & Cie.	1135
Best Instruments USA, Inc.	2310	DEGOS Dental GmbH	1030	Elsevier, Inc.	2606	HT Co., Ltd.	3440
Beutlich Pharmaceuticals, LLC	2812	Delta Dental	2309	Emblemhealth	4843	Hudens Co., Ltd.	5134
Beyes Dental Canada, inc.	4500	Demandforce	1024	Empire Blue Cross Blue Shield	4012	Hudson Transition Partners	3840
Bien-Air Dental	4003	DENBUR, Inc.	3104	Engle Dental	3640	Hu-Friedy	1400
Bio Horizons	4130	DenLine Uniforms, Inc.	4914	Envision TEC, Inc.	428	Hunza Dental Supplies	3500
Biogenesis Co., Ltd.	1138	DenMat	4414, 5038	Epstein Practice Brokerage, Inc.	1013	IBS Implant	1038
BIOLASE	600	Denovo Dental, Inc.	3341	Equipment Brokers Inc.	3306	IC CARE	5121
BioMet 3i	3242	Dent Corp. Research & Development (DENTCO)	1212	Essential Dental Systems	2003	I-Cat Imaging Services	3621
Biotec	1208	Denta Quest	4141	Eurodent USA, Inc.	2103	ICW International	3814
Bisco Dental Products	1200	Dental Assistant Training Schools	4400	Euroshine USA, Inc.	5321	IDS 2015 - Cologne, GERMANY	931
Bisico GmbH & Co. KG	1033	Dental Assisting National Board/The Dale Foundation	3119	Everseat	1124	ILC New York	1211
Bissell Commercial Sales	3842	Dental Burs USA	3932	EXACTA Dental Direct	1014	ILS Dental	2403

Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
iLumi Sciences, Inc.	5000	MEDIT	4139	PRI	3533	Sunstar Americas, Inc.	3828
Impladent Ltd.	1520	Medy Dent, Inc.	4440	prittidenta GmbH	1132	SUPERMAX INC.	1015
Implant Microdent System S.L.	5419	Meisinger USA L.L.C.	3816	Professional Dental Supplies LLC	903	Supersmile	1308
Indukey North America	4300	Meta Biomed Inc.	3522	Professional Sales Associates	3810	SurfCT.com	3429
Infinite Aloe	523	Meta Dental Corp.	4504	Propel Orthodontics	418	SurgiTel/General Scientific Corp.	2200
Infinite Aloe	5209	Microbrush International	4814	Prophy Magic	915	Suzu Systems, Inc.	2706
Infinite Therapeutics	4805	Microcopy	1106	Prophy Perfect, Inc./PHB	2106	SwissLoupes Sandy Grendel	1612
Infinite Trading, Inc.	5518	MicroDental Laboratories	4034	ProSites	1116	SybronEndo	3819
Infodent International	904	Microflex	4708	PSP Dental Co., Ltd	3441	T- STRONG INC.	1829
Institute for Advanced Laser Dentistry	5614	Midmark Corporation	4609	Pulpdent Corporation	2212	TD Bank	3418
Instradent USA, Inc.	1011	Milestone Scientific	3730	Puma Industries, Inc.	4137	TelephoneOnHold.com	3800
Integrated Dental Solutions	1414	Millennium Dental Technologies, Inc.	3834	PureLife Dental	2808	TeleVox	5006
International Congress of Oral Implantologists	1729	Miltex, an Integra Company	3906	Q-Optics/Quality Aspirators	1406	Temrex Corp.	4001
International Federation of Dental Hygienists	5705	MIS Implants Technologies, Inc.	1423	Quintessence Publishing Co., Inc.	3003	Tess Oral Health	2915
Invado Pharmaceuticals	3939	MIST	630	RAMVAC	3409	Text2Floss AZ School of Dentistry & Oral Health - ATSU	5722
Investors Bank	705	Modular and Custom Cabinets, Ltd./MCC	3913	Ray Co. Ltd.	406	The Clemens Group	2813
IOS Technologies	5600	Mohong Bearing Co., Ltd.	5324	Reach Local, Inc.	4039	The Digital Dentist	4540
IQ Dental Supply, Inc.	2203	MouthWatch, LLC	3937	Reputation.com	3540	The Gideons International	3034
Island CEO Consultant	5211	My Social Practice	4514	RF America IDS	4634	The International Orthodontic Service	5023
iSleep Management	5516	Mydent International	3709	RGP Dental	1016, 5013	The JDM Group	5420
iSocial Reviews	522	Myofunctional Research Company	3200	Rhineland Cuttery	2934	The New York Times	811
Isolite Systems	1614	MyRay	2000	Ribbon, Inc.	1105	The Team Training Institute	5330
iSonic, Inc. (Ultrasonic Cleaners)	4413	National Business Capital	5322	Richmond Dental & Medical	3807	Theta Corporation	1606
I-Tech	938	National Dental Association	3437	Rito Dental Company Limited	936	Tianjin Zhongjin Biology Development Co., Ltd.	4910
Itena North America	5326	Nevin Labs	3409	Ritter Dental USA	4818	ToiletTree Products, Inc.	5332
iTero	730	New York Life-Guardian	5122	RMN Consultants	5319	Tokuyama Dental America, Inc.	3424
ITL Dental	4032	Newark Dental/PEMCO	2608	Roca Internacional	5726	Top Quality Manufacturing, Inc. Glove World	5112
Ivoclar Vivadent, Inc.	2817	Next Level Practice	3243	Romidan Ltd.	1213	Town & Country Dental Studios	5115
J & B Dental Service, Inc.	3302	Nexus Medodent (NMD)	1521	Rose Micro Solutions	1204, 2824, 3736, 4909	TPC	4636
J. Morita USA Inc.	4615	Nobel Biocare	3210	Roshan Dento Med - LLC	2108	Tri Hawk International	2504
Jiangyin Gaofeng Tools Co., Ltd.	5618	Nordent Manufacturing, Inc.	3416	Royal Dental Group & Porter Instruments Co.	1208	Trinon Titanium GmbH	1133
Jiangyin Ordg Trading Co., Ltd.	4921	Noris Medical	3838	Royal Dental Group/Proma	1208	Tri-State Dental Supplies & Equipment	3008
Jining XingXing Medical Instrument Co. Ltd.	5313	North (Nanjing) Instrument Technology Industries	1824	Roydent Dental Products, Inc.	3100	Triumph Custom Furniture	5619
Jisop Co., Ltd.	5129	North East Dental Management	1021	Russian American Dental Association	1805	Trojan Professional Services, Inc.	5015
Joey Boards USA	5403	Nouvag AG Switzerland	4111	S&S Scheftner GmbH	1134	Tuttner USA Co., Ltd.	2714
Johnson-Promident	4108	NSK Dental, LLC	3237	Sabra Dental	2710	U.N.I.D.I (Italian Dental Industries Association)	813
JS Dental Mfg. Inc./ Directa AB	3826	Nucleos Implant	4943	Saeshin Precision Co., Ltd.	5030	UAB DTL Vilnius	1421
KAT Implants	1023	Nu-Life Long Island Dental Lab	804	Saeyang Microtech	5229	UFSK-International Osys GmbH	5215
KaVo	3618	NYC & COMPANY	1139	Safari Dental, Inc.	5521	Ultradent Products, Inc.	409
Kavo Kerr Group	4019	OCO BioMedical	5016	Sagemax Bioceramics, Inc.	815	UltraLight Optics	1603, 3925
Kazan Medical Instruments Factory, Russia	4441	ODIN Visionary Technology	5329	Sapient Dental	5025	Unicare Biomedical	5024
KDIA	5029	Officite	1624	Sapsuma	3241	Unicorp Instruments Inc.	1712
Keating Dental Arts	4515	Open Technologies Srl	932	Schumacher Dental Instruments	906	Universidad Autonoma de Coahuila Facultad de Odontogogia	5623
Kenda Dental Polishers	4813	Oracoat Xylimelts (Orahealth Corp)	5309	Schwed Co. Inc.	1113	Univet Optical Technologies North America, Inc.	1000
Kerr Corporation	3819	Oral Cancer Foundation, Inc.	5723	SciCan, Inc.	5019	Upholstery Packages & Services	5014
Kerr TotalCare	3819	OralCDx	929	SDI (North America), Inc.	4010	Uvener	2208
Kettenbach	3537	OraPharma, Inc.	4809	Sector-Wide Health Solutions	4339	Valplast International Corp.	801
Kilgore International, Inc.	3226	Orascope	4022	SendHub	4237	ValuMax International	2613
Klockner of North America, Inc.	812	Oraspa Inc.	3737	Septodont	3219	Vatech America Inc.	5607
Komet USA	4403	OrderValplast.com	627	SharperPractice	927	Vector Research & Development Inc.	5223
KOR Whitening - Evolve Dental Technologies, Inc.	3324	Ortho Technology, Inc.	2522	Shatkin F.I.R.S.T., LLC	1417	Velopex International, Inc.	5008
Korea Dental Industry Association	5028	Orthodontics World	4238	Shenzhen Perfect Medical Instruments Co., Ltd.	5124	Vident, a VITA Company	4405
Kuraray America, Inc.	631, 2009	Ortho-Tain	2412	Shenzhen Superline Technology Co., LTD	4913	Video Dental Concepts	3519
L & R Manufacturing Company	1600	Osada, Inc.	2910	Sherman Specialty Toy Co.	4013	Villa Radiology Systems	3940
Lares Research	4101	Osteogenics Biomedical	1733	Shinhung Co., Ltd.	5034	VisiCom Paging Systems	1112
Lasotronix	4042	OSUNG MND CO., LTD	5127	Shofu	529	Vista Dental Products	1610
Lawrence B. Goodman & Co., PA	1311	Otto Trading Inc.	421, 937	Shofu Dental Corporation	4408	VitaMix	5232
Laxmi Dental Lab USA, Inc.	5206	Owandy Radiology	1123	Shu Dental Laboratory	2713	VOCO America Inc.	3201
LED Dental, Ltd.	3021	Palisades Dental	3214	Sikka Software Corporation	909	Walden's Remedy	5717
Lester Dine, Inc.	1706	Panoramic Corporation	1114	Sino-Dental	5214	Water Pik Inc	4005
Lexi-Comp Publishing	3916	Panthera Dental	4040	Sirona Dental Inc.	4600	WCM Ltda.	1827
Lifeline Sciences LLC	5605	Paragon Dental Practice Transitions	4512	Sirona Dental, Inc.	436	Weave	4138
Light Smile Express	4235	Parkell Inc.	1009	Smile Stations	1037	Weldenz / Unix Japan Group	433
Lighthouse Practice Management Group, LLC	5328	Paro, Inc.	5224	Snap On Optics	1806, 3825, 4503	WellMed International Co. Limited	404
Likeable Local/ Likeable Dentists	4338	PASTELLI - ITALIAN UNIFORMS	3523	Sofia Dental Meeting Association	5621	Wells Fargo Practice Finance	3609
Lip Balm Express	505	Patient News	3516	Solmetex LLC	3530	Whip Mix Corporation	533
Lips, Inc.	4234	Patterson Dental Supply, Inc.	3600	Solutionreach	2822, 5010	White Towel Services, Inc.	3832
Live Recall	5222	PDT, Inc. /Paradise Dental Technologies	1908	Somnosed, Inc.	1006	Wise Instruments	4700
LLI Advisory Group	1605	Pease and Curren, Inc.	629	SOTA Imaging	3712	World Bio Tech Co., Ltd.	5233
LM-Dental	4028	Pelton & Crane	4216	Spazzolificio PIAVE Spa	1601	World Dental Exhibition Alliance	1627
LumaDent, Inc.	2913, 4633	Pemco/Newark Dental	2608	Spectadent Laboratories	4100	Xian Yang NorthWest Medical Instrument Group Ltd.	1905
M & S Dental Supply CO., LLC	3837	Penn Dental Medicine	5702	Spident USA, Inc.	4200	XinYang Dental Laboratories, Inc.	5604
M & T Bank	5304	PennWell Corp./ Dental Economics	5212	Splintek	4110	XLent Software	5200
MacPractice, Inc.	4614	Perioptix, Inc.	4415	Sporda Tech	5211	Yankee Dental Congress	2523
Main Street Hub	4912	PeriRx, LLC	1506	Springstone Patient Financing	5407	Yelp, Inc.	814
Malo Institute	1804	Philips Sonicare & Zoom Whitening	4800	SS White	2814	Ymarda Optical Instrument Factory	4310
Mandelbaum, Salsburg	3420	PhotoMed International	800	Standard Dental Institute	5620	Yodle Inc.	2823
Mani, Inc.	930	Physics Forceps - Golden Dental Solutions	4821	StarDental	3409	Zahn Dental	234
Marquis Remote Diagnostics	5331	PIERREL Pharma SRL	5225	Starlight Trading	5708	Zeiss	3433
Maui Amenities, Inc.	1807	Pioneer of Dentistry Column	5231	STERNGOLD	632	Zeiss Multi-Media	3534
MCT(Mr.Curette Tech)	5031	Planmeca USA, Inc.	4028	Stoma Dental	3639	Zhuhai Graceful Dental Technology Co. Ltd.	2628
Mectron USA/Piezosurgery Inc.	2626	Planmeca USA, Inc. - CAD CAM Division	4432	Stratasys	3629	Zimmer Dental	5105
Medco Instruments, Inc.	2806	PNC Bank,Healthcare Business Banking	2307	Straumann	825	Zing	3118
Medentex	2914	POH Oral Health Products, Inc.	3415	Strauss Diamond Instruments, Inc.	1036	Zirc Company	3316
Medical Design Build by J. Silver Group	3315	Porter Instruments	1208	Stylecraft Interiors, Inc.	2811	Zirkonzahn USA, Inc.	834
Medical Liability Mutual Insurance Company (MLMC)	2105	Posca Brothers Dental Lab, Inc.	934	Sultan Healthcare, Inc.	3427	Zoll Medical Corporation	5320
Medical Protective	3432	PracticeCompass, LLC	2400	Suizer MixPac Ag	4822	Zoll-Dental	3103
Medicom	3933	Premier Dental Products Company	4207	Summit Dental Systems	3101		
Medidenta	916	Prestige Ameritech	4640	Suni Medical Imaging Inc.	5327		
MEDIPLUS	5128	Preventech	4210	Sunrise Dental Supplies LLC & Sunrise Dental Lab	5616		



US Exhibitors Interested in Overseas Markets Listings

A.Titan Instruments

Booth:1808

10 Center Dr., Orchard Park, NY 14127

Contact: Michael Tuber, President

Phone: (716) 667-9211 Fax:(716) 667-9212

E-mail: lisa.gastle@atitan.com Website: www.a.titan.com

EXPORT PRODUCTS: Dental and Surgical Instruments

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

AdDent, Inc.

Booth:1709

43 Miry Brook Rd., Danbury, CT 06810

Contact: Joshua Friedman, President

Marian Hesmeyer, Customer Service Coordinator

Phone: (203) 778-0200 Fax:(203) 792-2275

E-mail: mpereyra@addent.com Website: www.addent.com

EXPORT PRODUCTS: Calset, Microlux, Rite-Lite2, CoMax,

Trimax, OraBlu

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

American Eagle Instrumentns

Booth:1700

6575 Butler Creek Rd., Missoula, MT 58908

Contact: Jim Kelley, Chief of Staff

Phone: (406) 549-7451 Fax:(406) 549-7452

E-mail: jkelley@am-eagle.com Website: www.am-eagle.com

EXPORT PRODUCTS: Dental Hand Instruments, Periodontal

Hygiene, Diagnostic, Composite, Restorative, Implant

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Best Instruments USA

Booth:2310

126-10 Jamaica Ave., Richmond Hill, NY 11418

Contact: Adel Safdar, CEO

Phone: (718) 847-1100 Fax:(718) 847-1102

E-mail: bestinstruments@yahoo.com

EXPORT PRODUCTS: Dental Instruments, Surgical Instruments

RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Bbeutlich Pharmaceuticals, LLC

Booth:2812

1541 Shields Dr., Waukegan, IL 60085

Contact: David Clinard, International Sales Manager

Phone:(248) 302-3475 Fax:(847) 473-1122

E-mail: dclinard@beutlich.com Website: www.beutlich.com

EXPORT PRODUCTS: HurrCaine 20% Benzocaine Topical Anesthetic,

1 oz Jar of gel or liquid, 5.25 gram tube, 2 oz can of Spray, HurriView

one tone or tow tone Plaque Disclosing snap-n-go swabs, HurriSeal

Dentin Desensitizer 5ml bottle and snap and go swabs, and pH paper

RANGE OF DISTRIBUTION: Direct Sales, Foreign

Agents/Distributors, Joint Ventures, Licensing Agreements

INTERNATIONAL BUSINESS DESIRED: Worldwide

CommonSense Dental Products

Booth:3421

14998 Cleveland Street - Suite A. Springlake, MI 49456

Contact: Charlotte Vanderwall, Tradeshow Coordinator

Phone:(616) 935-0709 Fax:(616) 935-0711

E-mail: janer@go2csd.com Website: www.commonensedental.com

EXPORT PRODUCTS: Flexi Wedge, LogiBloc, Prepcheck

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

ContacEZ, The ultimate Interproximation Solutions

Booth:5416

217 Se 136th Ave., Vancouver, WA 98684

Contact: Stella Kim, President

Josh Kim, Director of Sales

Phone:(360) 694-1000 Fax:(360) 694-6191

E-mail: matt@contacez.com Website: www.contacez.com

EXPORT PRODUCTS: Single-handed diamond dental strips, gauges

to remove IPR & snap on disc guards to protect patients from Spinning

discs.

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Convergent Dental , Inc.

Booth:4831

2 Vision Dr., Natick, MA 01760

Contact: Mike Cataldo, CEO

Phone:(508) 500-5661 E-mail: info@convergentdental.com

Website: www.convergentdental.com

EXPORT PRODUCTS: SOLEA - All Tissue Dental Laser

RANGE OF DISTRIBUTION: Foreign Agents/ Distributors

INTERNATIONAL BUSINESS DESIRED: Western Europe, Canada

Cosmedent, Inc.

Booth:3017

401 N. Michigan Ave., - Suite 2500 Chicago, IL 60611

Contact: Bennett Cochran, Export Manager

Phone:(312) 644-9586

E-mail: bennettc@cosmedent.com Website: www.cosmedent.com

EXPORT PRODUCTS: Composit Resin, Polishing Systems,

Temporary Materials, Core Build up Material, Continuing Education

RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Denbur, Inc.

Booth:3104

650 Blackhawk Dr., Westmont, IL 60559

Contact: Fari Maissami, President

Sean Maissami, Managing Director

Phone:(630) 986-9667 Fax:(630) 986-9688

E-mail: seanm@denbur.com Website: www.denbur.com

EXPORT PRODUCTS: Micro Applicators, Bristle Applicators, Fiber

Free Applicators, Light Curing Tips, Fracfinders, Syringes and tips,

Interdental Applicators, Interdental Irrigators

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Dent Corp. Research & Development

Booth:1212

656 Mamaroneck Ave., White Plains, NY 10605

Contact: David Albelda, President

Vahide Meric, VP Marketing

Phone:(800) 454-9244 Fax:(914) 948-1711

E-mail: info@dentcorp.com Website: www.dentcorp.com

EXPORT PRODUCTS: Easy Pneumatic C & B Remover II, Super

Clamp, Easy Scan and Easy Cut

RANGE OF DISTRIBUTION: Direct Sales, Foreign

Agents/Distributors/ Joint Ventures

INTERNATIONAL BUSINESS DESIRED: Worldwide

Dental Burs

Booth:3932

19 Iwanuma Dr., Napa, CA 94558

Contact: Boris Lehtman, President

Phone:(800) 693-1591 Fax:(847) 556-0404

E-mail: info@bursusa.com Website: www.bursusa.com

EXPORT PRODUCTS: Rotary: Diamond Burs, Carbide Burs, Endo

Files, Lab Burs, Diamond Discs, Diamond Strips, Abrasives, Polishers,

Polishing Paste, Ceramists, Brushes, Gloves, Masks and More!

RANGE OF DISTRIBUTION: Direct Sales, Foreign

Agents/Distributors, Joint Ventures, Licensing Agreements

INTERNATIONAL BUSINESS DESIRED: Worldwide

Dental Innovations, LLC

Booth:3833

46 Valentine St., Cambridge, MA 0 2139

Contact: Sam Shamaidi, CEO

Phone:(617) 680-0777 E-mail: dentalinnovationsllc@gmail.com

Website: www.dentalinnovationsllc.com

EXPORT PRODUCTS: High-Fidelity Electronic Hearing Protection

Against Noise - Induced Hearing Loss in the Dental Environment.

RANGE OF DISTRIBUTION: Direct Sales, Foreign

Agents/Distributors, Joint Ventures, Licensing Agreements

INTERNATIONAL BUSINESS DESIRED: Western Europe,

Canada/Mexico

Denterprise International, Inc.

Booth:3520

110 East Granada Blvd. - Suite 207 Ormond Beach, FL 32176

Contact: Claude Berthoin, President

Marco Sollai, Export Manager

Phone:(877) 509-3180 Fax:(855) 235-7902

E-mail: sales@denterpriseintl.com Website: www.denterpriseintl.com

EXPORT PRODUCTS: Digital Dental X-Ray sensors, XRay2Go,

Portable X-Ray Generator, Intraoral Cameras, Polaroid Dental Film,

Film Digitizer, Handpieces and curing Lights.

RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Designs for Vision, Inc.

Booth(s):1813, 2012, 5026

760 Koehler Ave., Ronkonkoma, NY 11779

Contact: Katie Kromberg, International Sales Manager

John Walsh, Corporate Vice President

Phone:(800) 345-4009 Fax:(631) 585-3404

E-mail: info@designsforvision.com Website: www.designsforvision.com

EXPORT PRODUCTS: Dental Telescopes, L.E.D. Lights

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Diatech

Booth:3203

1165 Chuck Dawley Blvd. - Suite 100 Mt. Pleasant, SC 29464

Contact: Cheri Corder

Alicai Oliver, President

Phone:(843) 849-3700 Fax:(843) 849-3707

E-mail: cheri@diatechusa.com Website: www.diatechusa.com

EXPORT PRODUCTS: Ortho Kits, Carbide Burs

RANGE OF DISTRIBUTION: Direct Sales

INTERNATIONAL BUSINESS DESIRED: caribbean, Eastern Europe,

Western Europe, Central America, Australia, New Zealand

DoWell Dental Products

Booth:1514

9287 Ninth St., Rancho Cucamonga, CA 91730

Contact: Kevin Kim, Sales Manager

David Fond, Sales Manager

Phone:(877) 373-8904 Fax:(909) 348-7816

E-mail: rosana@dowelldentalproducts.com

Website: www.dowelldentalproducts.com

EXPORT PRODUCTS: Piezo Art, Ultrasonic Equipment, Dental

Instruments, Special Design of Piezo Surgery

RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Essential Dental Systems

Booth:2013

89 Leuning St., So. Hackensack, NJ 07606

Contact: Joel Burstein, CEO

Tom Dammeyer, International Sales Rep

Phone:(201) 487-9090 Fax:(201) 487-5120

E-mail: info@edsdental.com Website: www.edsdenta.com

EXPORT PRODUCTS: Dental Products

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Franklin Dental Supply, Inc.

Booth:1102

1884 Bellmore Ave., Bellmore, NY 11710

Contact: Saul Marc, Director of Marketing

Phone:(516) 783-8700 Fax:(516) 783-8900

E-mail: frankdent@aol.com Website: www.franklindentalsupply.com

EXPORT PRODUCTS: Amalgam, Composite Bond, Dental

Instruments, SS Crowns, Diamond Burs, Rubber Dam Clamps

RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Genoray America, Inc.

Booth:5106

3002 Dow Avenue - Suite 420 Tustin, CA 92780

Contact: Kaitlynn Min, US Sales Manager

MK Park, CEO

Phone:(855) Genoray Fax:(714) 786-8919

E-mail: inquiry@genorayamerica.com

Website: www.genorayamerica.com

EXPORT PRODUCTS: Dental x-ray: Portable, panoramic,

Cephalometric, CBCT, Sensors

RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

GlasSpan, Inc.

Booth:1604

101 J.R. Thomas Dr., Exton, PA 19341

Contact: Janet Scharf, President

Phone:(610) 363-7573 Fax:(610) 363-6391

E-mail: janetscharf@aol.com Website: www.glasspan.com

EXPORT PRODUCTS: GlasSpan Flexible Ceramic Fiber System

RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Great Lake Orthodontics

Booth:4812

200 Cooper Ave., Tonawanda, NY 14150

Contact: William Gertner, VP Sales & Marketing

Charlie Mozeko, Product Manager

Phone:(716) 871-1161 Fax:(716) 871-0550

E-mail: info@greatlakesortho.com Website: www.greatlakesortho.com

EXPORT PRODUCTS: Orthodontic Supplies, Equipment and Oral

Appliances

RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributor

INTERNATIONAL BUSINESS DESIRED: Worldwide

Handler Red Wing International

Booth:1101

612 North Avenue East Westfield, NJ 07090

Contact: Rick Laduca, President & GM

Sandi Hanrahan, Controller

Phone:(908) 233-7796 Fax:(908) 233-7340

E-mail: rickladuca@handlerrmfg.com Website: www.handlerrmfg.com

EXPORT PRODUCTS: RedWing® Lathes, motors, model trimmers of

different sizes. Dyna-Vac® dust collectors - Small, medium and large.

Etcher Catcher® sandblaster. Sta-Kleen® splash hoods and shields.

Syncro Torque® lab micro motor and hand piece. Atlas® denture curin

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Head Dental Corporation

Booth:5114

17972 Sky Park Circle - Suite J. Irvine, CA 92614

Contact: Charlie Ito, CEO

Phone:(949) 474-0176 Fax:(949) 474-1736

E-mail: charlie@headdental.com Website: www.headdental.com

EXPORT PRODUCTS: Dental Handpiece, Orthodontic Instruments

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

Henry Schein International Booth:4225
135 Duryea Rd., Melville, NY 11247
Contact: Mirna Chala, Sales Rep
Kevin Sanchez, Sales Rep
Phone:(631) 843-5325 Fax:(631) 843-5676
E-mail: export@henryschein.com Website: www.henryschein.com
EXPORT PRODUCTS: Henry Schein Brand
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Caribbean

iLumi Sciences, Inc. Booth:5000
4150 Lafayette Center Drive - Sutie 500 Chantilly, VA 20151
Contact: Walter Abbott, Sales Manager
John Tokizawa, Vice President
Phone:(703) 894-7576 Fax:(703)476-5631
E-mail: jtokizawa@ilumisi.com Website: www.ilumisi.com
EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guide (Dental Hand Piece)
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributor
INTERNATIONAL BUSINESS DESIRED: Worldwide

Impladent Ltd. Booth:1520
198-45 Foothill Ave., Jamaica, NY 11423
Contact: Maurice Valen, President
Andrew Valen, Vice President
Phone:(718) 465-1810 Fax:(718) 464-9620
E-mail:andrew@impladentltd.com Website: www.impladentltd.com
EXPORT PRODUCTS: Bone Grafts, OsteoGen®, Allografts, Membranes, other Biomaterials and Bone Graft Fixation Screw Kit

ITL DENTAL Booth:4032
31 Peters Canyon Irvine, CA 92606
Contact: Courtney Emery, President
Phone:(949) 223-8950 Fax:(949) 223-8960
E-mail: sales@itldental.com Website: www.itldental.com
EXPORT PRODUCTS: Implant Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Johnson Promident Booth:4108
618 Corporate Way - Unit 1 Valley Cottage, NY 10989
Contact: Yanela Garcia, Latin America Manager
Gary Kris, General Manager
Phone:(845) 589-0210 Fax:(845) 589-0211
E-mail: sales@johnsonpromident.com
Website: www.johnsonpromident.com
EXPORT PRODUCTS: Rotary Instruments including carbide burs, diamonds, and finishing/polishing instruments, handpieces, ultrasonic and sonic scalers, curing lights.
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

JS Dental Mfg. Booth:3826
PO BOX 904 Ridgfield, VA 06877
Contact: Mats Engstrom, President
Phone:(203) 438-8832 Fax:(203) 431-8485
E-mail: info@jsdental.com Website: www.jsdental.com
EXPORT PRODUCTS: Endodontic Files
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Lares Booth:4101
295 Lockheed Ave., Chino, CA 95973
Contact: Christian Godoy, Director of Global Sales
Phone:(530) 717-3145 Fax:(530) 345-1767
E-mail: cgodoy@laresdental.com Website: www.laresdental.com
EXPORT PRODUCTS: U.S. Highspeed Air Driven Handpieces
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

OraHealth Booth:5309
13434 SE 27 Place. Bellevue, WA 98005
Contact: Jeff Haley, President
Phone:(425) 451-9876 Fax:(425) 865-9335
E-mail: haley@orahealth.com Website: www.orahealth.com
EXPORT PRODUCTS: Xylimelts for Dry Mouth
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Western Europe, Middle East/Asia

Ortho-Tain, Inc. Booth:2412
BARRIO PINAS STREET 861 K.M. 5.0 Toa Alta, PR 00953
Contact: Leslie Stevens, President
Phone:(800) 468-0737 Fax:(888) 243-7256
E-mail: orthotain@gmail.com Website: www.orthotain.com
EXPORT PRODUCTS: Tooth Positioners, Habit Appliances, Snore Appliances
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Ortho Technology, Inc. Booth:2522
17401 Commerce Park Blvd., Tampa, FL 33647
Contact: Shirley Stanley, Director International Sales
Dale Miller, Director of Marketing
EXPORT PRODUCTS: Orthodontic Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
BUSINESS DESIRED: Worldwide

PDT, Inc./Paradise Dental Technologies, Inc. Booth:1908
8275 Highway 10 West. Missoula, MT 59808
Contact: Wendy Birtles, Canadian Sales Manager
Tracy Hull, School Coordinator
Phone:(800) 240-9895 Fax:(406) 626-4550
E-mail: exhibit.manager@pdt dental.com Website: www.pdt dental.com
EXPORT PRODUCTS: Dental Instruments, Dental Sterilization Cassettes
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Phystic Forceps - Golden Dental Solutions Booth:4821
27115 Gratiot Ave., Roseville, MI 48066
Contact: Curt Lawler, Dir. Internatioal Sales & Product Development
Phone:(877) 987-2284 Fax:(866) 624-0208
E-mail: info@goldendentalsolutions.com
Website: www.goldendentalsolutions.com
EXPORT PRODUCTS: Physics Forceps Extraction System, WAM Crown Removal and Implant Spacing Products
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

POH Oral Health Products, Inc. Booth:3415
6863 E 40th St., Tulsa, OK 74145
Contact: Dr. Karla Tucker, Vice President International Division
Phone:(918) 622-9412 Fax:(918) 62-29005
E-mail: global@buypoh.com Website: www.buypoh.com
EXPORT PRODUCTS: Manual Specialty Toothbrushes, Nylon Dental Floss In Nowax & Litewax In Black and White
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Premiere Dental Products Company Booth:4207
1710 Romano Dr., Plymouth Meeting, PA 19462
Contact: Joe Simon, Sr. VP Marketing
Metin Yasin, Director, International Sales
Phone:(610) 239-6000 Fax:(610) 239-6171
E-mail: intlinfo@premusa.com Website: www.premusa.com
EXPORT PRODUCTS: Propy paste Fluoride, Varnish, Imstrumetns, Propy Angles, Restorative, Cemetsn, Cleaners, Trays, Whitening
RANGE OF DISTRIBUTION: Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Quintessence Publishing Co., Inc. Booth:3003
4350 Chandler Dr., Hanover Park, IL 60133
Contact: William Hartman, Executive Vice President
Travis Hartman, Sales Associate
Phone:(630) 736-3600 Fax:(630) 736-3600
E-mail: service@quintbook.com Website: www.quintpub.com
EXPORT PRODUCTS: Dental Books, Journals and MultiMedia
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors, Licensing Agreements
INTERNATIONAL BUSINESS DESIRED: South America, Carribean

RF America Booth:4634
17609 Ventura Blvd - Suite 115 Encino, CA 91316
Contact: Jesse Pulido, CEO
Phone:(818) 986-9552 Fax:(818) 855-5888
E-mail: mail@myrfamerica.com Website: www.myrfamerica.com
EXPORT PRODUCTS: Discovery Cam & Discovery Center wireless intraoral camera & Workstation
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Shatkin F.I.R.S.T., LLC Booth:1417
2495 Kensington Ave., Amherst, NY 14226
Contact: Tom McQuillen, Director of Business Development
Phone:(716) 839-2959 Fax:(716) 839-3363
E-mail: tomquillen@shatkinfirst.com Website: www.shatkinfirst.com
EXPORT PRODUCTS: Mini Dental Implants and Accessories
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: Worldwide

Shofu Dental Corporation Booth:4407
1225 Stone Dr., San Marcos, CA 92078
Contact: Randy Bailey, VP Sales
Lynne Calhott, VP Marketing
Phone:(800) 827-4638 Fax:(760) 736-3276
E-mail: customerservice@shofu.com Website: www.shofu.com
EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding Agents, Ceramics, Cements
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors
INTERNATIONAL BUSINESS DESIRED: South America, Caribbean, Central America, Canada, Mexico

Shu Dental Booth:2713
102 W. Bridge St., Morrisville, PA 19067
Contact: Roy Shu, Owner
Phone:(215) 295-0088 Fax:(215) 296-0899
E-mail: shudental@gmail.com Website: www.shudental.com
EXPORT PRODUCTS: Dentures, Crown & Bridges, Partial Frame, Valplast, Zirconia, Empress, Wolceram, Captek
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Taub Products Booth:2708
277 New York Ave., Jersey City, NJ 07307
Contact: Jordan Taub, VP Marketing
Lawrence Taub, President
Phone:(201) 798-5353
E-mail: sales@taubproducts.com Website: www.taubdental.com
EXPORT PRODUCTS: Dental Lab Sundries: Die spacers, Die Hardeners, Microscopes, Lubricants. Dental Operator: Veneer cements, Dual Cured Resin Cements for Full Crown, Porcelain Repair System, Provisional Resin Molds and stains for resins. Dental Instruments.
RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Licensing Agreemetns
INTERNATIONAL BUSINESS DESIRED: worldwide

Theta Booth:1606
P.O. Box 806 Niagara Falls, NY 14302
Contact: Paul D. Pinkney, President
Phone:(716) 791-3591 Fax:(800) 828-1375
E-mail: info23@thetacorp.com Website: www.thetacorp.com
EXPORT PRODUCTS: Colored Light Communications Systems
RANGE OF DISTRIBUTION: Direct Sales
INTERNATIONAL BUSINESS DESIRED: Worldwide

Upholstery Packages & Services Booth:5014
25 Bradley Branch Road - #2 Arden, NC 02874
Contact: Ralph L. Van Praag, President
Phone:(800) 947-0505 Fax:(828) 654-9697
E-mail: cs@upholsterypackages.com
Website: www.upholsterypackages.com
EXPORT PRODUCTS: We Manufacturer New Deantl Upholstery Packages for Patient chairs and stools

Valplast International Booth:801
200 Shames Dr., Westbury, NY 11590
Contact: Shabab Rahman, Business Development Manager
Peter Nagy, President
Phone:(516) 442-3923 Fax:(516) 442-3929
E-mail: info@valplast.com Website: www.valplast.com
EXPORT PRODUCTS: Denture Materials, Dental Laboratory Equipment, Flexible Partials
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributor, Joint Ventures
INTERNATIONAL BUSINESS DESIRED: Worldwide

Video Dental Concepts Booth:3519
110 East Granada Blvd. - Suite 207 Ormond Beach, FL 32176
Contact: Claude Berthoin, President
Marco Sollai, Export Manager
Phone:(877) 509-3180
info@videodental.com Website: www.vdeodental.com
EXPORT PRODUCTS: Digital Dental X-Ray sensors, XRay2Go, Portable X-Ray Generator, Intraoral Cameras, Polaroid Dental Film, Film Digitizer, Handpieces and curing Lights.
RANGE OF DISTRIBUTION: Direct Sales, Foreign Agents/Distributors

New Product Listings

AB Dental Devices Ltd. Booth: 5411
 Hayahaalomim 19. Ashdod, Isreal
 Website: www.ab-dent.com
Product Name: ABGUIDED SERVICE
Description: ABGuided Service is a unique way to allow the dentist or oral surgeon to easily use the latest advanced technologies in 3D imaging and printing. The ideal implant position can be planned, based on a CT, model scans and virtual tooth setup, and relating to the future prosthetic restoration. The AB Guide is digitally manufactured and supplied with implants, abutments and all the tools required for each case. A temporary bridge can be made for immediate loading..

Apavia Booth: 5310
 34899 Curtis Blvd., Eastlake, OH 44095
 T: (844) 235-3838 F:(440) 571-4152
Product Name: AVTMax™ Amalgam Seperator
Description: Proudly hold the industry's highest certification & retention rate of 99.7%, Apavia's AVTMax includes a universal replacement and recycle program along with a confidence guarantee - We will cover our competitor's warranty too, No Questions Asked!

Benco Brands Booth: 1724
 295 Centerpoint Blvd., Pittston, PA 18640
 T: (800) G0-Benco
Product Name: Pro-Sys Tooth Whitening System
Description: Pro-Sys™ Professional In-Office Tooth Whitening System - This easy to use systems features a prefilled silicone tray with a combination of professional strength hydrogen peroxide and carbamide peroxide. Fast acting, yet gentle. This specifically formulated gel also contains potassium nitrate and xylitol to prevent sensitivity and dehydration. Patients will love this fast, comfortable and convenient whitening system.

Carestream Dental Booth: 3228
 1765 The Exchange Atlanta, GA 30339
 T: (800) 944-6365
Product Name: CS 3500 Intraoral Scanner
Description: With the CS3500 intraoral scanner, practitioners can easily acquire true color, 2D and 3D images that can be used with CS Restore software to design restorations with their practice. Requiring no external heater, powder or trolley systems the CS 3500 features high -angulation scanning up to 45 degrees and to a depth from -2 to +13mm. Additionally, the CS 3500 fetures a unique light guidance system that aids in the capture of the data during the image acquisition process..

Colgate Booth: 2826
 300 Park Ave., New York, NY 10022
 T: (800) 2-COLGATE F:(212) 310-2317
Product Name: Colgate PreviDent® Varnish Is Launching a New Grape Bubblegum Flavor!
Description: Colgate PreviDent® Vanish is now available in 3 Great flavors - Mint, Raspberry and new grape bubblegum. Colgate PreviDent® Varnish with 5% solium fluoride (22,6000 ppm) provides 4 times greater fluoride uptake than 3M™ Vanish™ Varnish into lesioned enamel. It also provides a smooth, even, quick application, and dries to a natural enamel color. To request Free Samples, dental professionals can visit www.switchtoprevident.com

Colgate Booth: 2826
 300 Park Ave., New York, NY 10022
 T:(800) 2-Colgate F:(212) 310-2317
Product Name: New Colgate® Enamel Health™ Transforms Enamel from Rough & Weakened to Smooth & Strong!
Description: New Colgate® Enamel Health™ protects enamel with a unique active fluoride formula that works in 2 ways: Replenishes Natural calcium and phosphate back in the weakened enamel to fill in rough spots. Gently Polishes the tooth surface so it's smoother and bacteria are less likely to stick. Free Samples of new Colgate® Enamel Health™ and to see demonstrations of the scence in action, visit www.colgateprofessional.com/enamelhealth

DAL DT Technologies Booth: 227
 241 NE Perry Ave., Peoria, IL 61603
 T: (888) 894-2148 F:(563) 386-2063
Product Name: BioZ Zirconia Screw-Retained Implant Bridge
Description: The BioZ Zirconia Screw-Retained Implant Bride is a full arch implat supported zirconia prosthesis providing you with a strong, all-ceramic esthetic alternative to traditional hybrid, overdenture or screw-retained beidge offers maximum strength, durability, biocompatibility and retrievability.

DeBaby Buddy/Compac Industries Booth: 4239
 2617 Talley St., Decatur, GA 30030
 T:(404) 373-4030 F:(404) 373-4855
Product Name: 360 Toothbrush
Description: The Innovative 360 toothbrush allows children to clean the whole more at once! Developed wit the support of Osaka University Infant Dental Clinic, the 360 Toothbrush has 10,000 microfiber bristles - 10x more that the average toothbrush.

DentLight, Inc. Booth: 4402
 1825 Summit Ave. - Suite 210 Plano, TX 75074
 T:(800) 763-6901 F:(972) 346-6550
Product Name: FUSION 4 Curing Light, DOE Oral Cancer Screening Kit
Description: Profit from the most innovative LED optics Solutions: Multipurpose Light system for 5 second cure, cancer screening, caries detection, and chair side bleaching, most comfortable and economic headlight system, unique filter for laser protection, HD Light weigh loupes and all that improves our profit!

Dr. Abdulaziz Al Ajaji Dental Clinics Booth: 941
 PO BOX 3154 Riyadh, Saudi Arabia 1471
Product Name: International Dentist Recruitment
Description: www.alajajidental.com

Dr.QuickLook, Inc. Booth: 3841
 755 Morgan Road - Suite 1, Liverpool, NY 13090
 T:(315) 565-4058 F:(315) 565-5706
Product Name: DrQuickLook™ SD
Description: Handheld, all-in-one intraoral camera and ulti-function touch device. No USB cards, No Software intergration. Not dependent on computer to use al the features. Review al saved images on the large 5" touch screen. Import Images from the SD Card using any computer or practice manament system. Or use the CD Card to print.

GBS Technologies Booth: 1628
 71 Rose St., Hastings on Hudson, NY 10706
 T: (914) 275-7679 F:(914) 591-1087
Product Name: Smart Micro Intraoral X-Ray Imaging System
Description: The SMART MICRO imaging systems is a new low cost introral digital reader. This wireless system uses no cable between patient and reader. High quality dental images appear in seconds. Designed for patient comfort this system utilizes the existing x-ray system. User friendly software guarantees easy storage and recall. Please stop by our booth #1628 to help your office benefit and find new low cost solution to image acquisition and storage.

Ghost Mfg. Booth: 1002
 480 Ansley Drive, St. Josephs, MI 49085
 F:(269) 281-0489 F:(269) 428-4705
Product Name: Multi-Axis Spiral Suctions (M.A.S.S.) HVE Dental Suction Tip
Description: The FIRST and ONLY HVE tip that prevents tissue draw-in (won't suck up the patient's tongue or cheek), allows for continuous suction even if the end of the tip is occluded, and serves the function of both an HVE tip and saliva ejector. It also offers a more ergonomic hand positioning for assistants, better field of view for both the dentist and assistant, has a rigid barrel wall for retraction, has a rounded edge to prevent the possibility of tissue trauma, and is quieter that a traditional HVE tip.

GumChucks at OralWise Inc. Booth: 5210
 235 86 Calabasas Road – Suite 202 Calabasas, CA 91302
 T: (855) 424-8257 F:(855) 424-8257
Product Name: Pro Tech Auto Clavable Gum Chucks Handles
Description: Medical Grade Aluminum Autoclavable Gum Chucks Handles for Professional use. Works will all flossing tips!

Henry Schein Dental Booth: 4230
 135 Duryea Rd., Melville, NY 11747
 T:(631) 501-4475
Product Name: Zirlux Digital Materials
Description: The Zirlux® Universal All-Ceramic System enables clinical to provide patients with exceptional restorations that are aesthetic, strong, metal-free, and available for muliple restorative options. Zirlux® can be prescribed for trnslucent full contour monolithic zirconia, traditional layerd zirconia, or pressed to zirconia restorations.Zirlux zirconia restorations can be fabricated by any of the Zirlux Certified laboratories in the USA and Canada Even the most challenging cases can be created using state of the art CAD/CAM technology through a certified lab partner.

High Tech Innovations, LLC Booth: 3117
 1719 Route 10 - Suite 215. Parsippany, NJ 07054
 T:(973) 889-0030 F:(973) 833-0301
Product Name: MyCloud
Description: MyCloud by HTI is the safest, most cost-effective way to build a technology cloud strategy in your dental practice.. This new hybrid could solution embodies the best of both worlds; offering dental practices the accessibility and compliance of the cloud, while maintaining the security and performance of a private, local database. MyCloud's unique offering gives your practice the power and agility needed to remain competitive, all while protecting your most sensitive, customer data.

IBS Implant Booth: 1038
 Yoosung-gu Toplib-dong 811. Daejeon, Korea
 www.ibsimplant.com
Product Name: Magic Kit (OneTime drilling, bone expansion, sinus lifting tech)
Description: This Simple "Magic Kit" will allow to perform treatment for all types of case easily regardless of their mastery of difficult techniques including onetime drilling, bone expansion and sinus lifting.

ilumi Sciences, Inc. Booth: 5000
 4150 Lafayette Center Dr. - Suite #500 Chantilly, VA 22151
 T:(703) 894-7576 F:(703) 476-5631
Product Name: Fiber Optics Dental Posts
Description: iLumi Fiber Optics Dental Posts provide excellent mechanical strength and flexibility similar to dentin with low modulus of elasticity. High NA optical fiber with "total lternal Reflection" provides excellent light transmission for one step light cure. All materials are biocompatible, non-corrosive and provide optimal 5X radiopacity for easy aftercare diagnostic follow-up.

Instradent USA, Inc. Booth: 1011
 60 Minuteman Rd., Andover, MA 01810
 T:(855) 412-8883 F:(855) 412-8884
Product Name: Acqua
Description: COMING SOON! The new line of Neodent Acqua Implants featuring a hydrophilic surface for greater Preditability and bone to implant contact.

iSonic (Ultrasonic cleaners) Booth: 4413
 2243 S. Throop St., Chicago, IL 60608
 T:(847) 850-0404 F:(847) 756-7513
Product Name: Ultrasonic Cleaner Model P4821
Description: \$140 Show Special. IT features a tough-sensing control panel without any bottons for much better water-proof reliability. 1-30 minutes full range timer, tank capacity 2.6 qt/2.5L, Tank Size 9.6x5.9x3, fits hygienist's cassette or loose intruments.

Kenda Dental Polishers Booth: 4813
 Kanalstrasse 18 Vaduz, Liechtenstein 9490
 www.kenda-dental.com
Product Name: KENDA Zircovis
Description: Hard, Robust diamond polisher, ideal for adjustments on zirconia and alumina crowns. KENDA ZIRCOVIS 2-step polishing system smoothes in the first step rough surfaces, in the second step it removes fine scratches and achieves very high gloss surfaces.

LifeLine Sciences Booth: 5605
 38955 Hills Tech Drive. Farmington Hills, MI 48331
 T:(855) 303-4601
Product Name: TMJ NextGeneration™
Description: TMJ Health LLC™ Announces FDA cleared Treatment for TMJD - announced that TMJ NextGeneration™, a FDA cleared medical dvce for reducing TMJD pain that consists of two hollow ear canal inserts. The device uses the anatomical change of the open jaw to provide a unique near field treatment for TMJD. Patients wearing the devices in a thre month clinical study experienced a significant reduction in Pain.

Microcopy Booth: 1106
 3120 Moon Station Road., NS Kennesaw, GA 30144
 T:(770) 425-5715 F:(770) 423-4996
Product Name: BITE-Chek Articulation Film
Description: The NEW Bite-Chek Articulation Film boasts an innovative, easy-grip handle to simplify occlusal adjustments without the need for forceps. Bite-Chek's thin profile helps patients close their bite completely, resulting in a small, accurate mark that makes adjustment easy to interpret. FREE samples available.

Practice Compass, LLC Booth: 2400
 601 Skokie Blvd. - Suite 104. Northbrook, IL 60062
 T:(874) 780-1033 F:(847) 919-3938
Product Name: Practice Compass
Description: Practice Compass seamlessly connects telephone service and phones with an existing dental practice management software in a new and unique way. When patients call into your practice and important information about their upcoming or passed due appointment, including their insurance, billing and other statuses, will automatically pop-up on your computer system. The system will even guide your staff on what to say and ask patients with the on-screen scripts that are specific to each reason. Unlimited email, texting, inbound and outbound call tracking, recording, productivity analytics ad many more features are included.

Premier® Dental Products Company Booth: 4207
 1710 Romano Drive. Plymouth Meeting, PA 19462
 T:(610) 239-6020 F:(888) 614-6646
Product Name: Enamelon® Preventive Treatment Gel & Toothpaste
Description: A new solution to preventive care. Enamelon® Preventive Treatment Gel and Enamelon® Toothpaste are the new standard of caring. A safe and effective alternative to both 5000 ppm fluoride toothpastes and remineralizing pastes. Enamelon helps to prevent careies, gingivities and treat sensitivity. Visit us in booth #4207 for our special introductory offers.

PSP Booth: 3441
 3-S Dylan Road, Belvedere. Kent, UK
 www.pspdentalco.com
Product Name: CERAM II LC
Description: Resin modified Glass Ionomer Restorative

Stoma Dental Booth: 3639
 999 Executive Parkway - Suite 106. St. Lous, MO 63141
 T:(855) 800-3683
Product Name: Dove Disposable HVE and SE Valve Systems
Description: The 1st disposable HVE and SE Valve System in the World

Sulzer Pixpac AG Booth: 4822
 Ruetistrasse 7. Haag, SC 9465 Switzerland
 www.sulzer.com
Product Name: MIXPAC™ T-Mixer®
Description: Revolutionary improvement of the well-established MIXPAC™ dental mixers to the advantage of the user. The new mixing technology provides less material waste and consistigly high mixing quality. The changeover to the new T-Mixer® is easy to implement: 100% compatibility with the existing MIXPAC Systes is guaranteed as before, all origianl accessories fit.

UAB "DTL VILNIUS" Booth: 1421
 Zirmunu St.70 Vilnius, Lituania LT-09124
 www.dtlvilnius.com
Product Name: Trinyte-Detnal Architecture
Description: TRINYTE-Dental ARCHITECTURE is developing a web-based application to help dental technicians and dental-orthopedics to manage process of dental prosthetics and improve their work efficiency based on the system of the dental architecure work protocol.

Unicare Biomedical, Inc. Booth: 5024
 23011 Moulton Pkwy. - Suite J11 Laguna Hills, CA 92653
 T:(949) 305-9600 F:(949) 334-1338
Product Name: Cytoflex Textured Tef-Guard
Description: Our Long running Tef-Guard brand has now been advanced to provide a macro and micro textured surface option. The greater textured exterior allows for beter soft tissue adhesion after closure, keeping infection out of your bone graft site.

Unicare Biomedical, Inc. Booth: 5024
 23011 Moulton Pkwy. - Suite J11 Laguna Hills, CA 92653
 T:(949) 305-9600 F:(949) 334-1338
Product Name: BenaCel Dental Dressing
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Uvener Booth: 2208

281 Orrong Rd., St. Kilda State Vic, Australia 3183
www.uvener.com

Product Name: Uvener

Description: Uvener, a clear template system, produces glossy, contoured direct composite veneers, with little need to rely on great dexterity or artistic ability, and its templates are autoclavable. Other uses for the system includes temporaries for porcelain.

Zahn Dental/Henry Schein Booth: 4230

135 Duryea Rd., Melville, NY 11747
T:(631) 501-4475

Product Name: Zirlux Digital Materials

Description: The Zirlux® Universal All-Ceramic System enables clinicial to provide patients with exceptional restorations that are aesthetic, strong, metal-free, and available for multiple restorative options. Zirlux® can be prescribed for trnslucent full contour monolithic zirconia, traditional layerd zirconia, or pressed to zirconia restorations.Zirlux zirconia restorations can

be fabricated by any of the Zirlux Certified laboratories in the USA and Canada Even the most challenging cases can be created using state of the art CAD/CAM technology through a certified lab partner.

Zing Booth: 3118

1719 Route 10 - Suite 215
Parsippany, NJ 07054
T:(973) 973 889-0030 F:(973) 833-0301

Product Name: ZING - Practice Communication Systems & App

Description: Zing is a cloud-based comminication system designed specifically for dental practices. We have done away with walkie talkie, intercoms, and outdated light systems. Instead, Zing is instaled on your office devices and automatically connects to an online database customized specifically for your needs. Running on PCS Macs, iPhones, iPads, and all Android devices, Zing is the simplest and most cost-effective solution for seamless communication within today's busy, private practice.

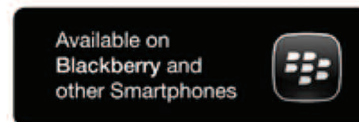


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The Correction of Unilateral Posterior Crossbites

Restoring Form and Function

By: Elliott M. Moskowitz, D.D.S., M.Sd

Introduction

The unilateral posterior crossbite (UPXB) is a commonly encountered and distinctive malocclusion. It is frequently accompanied by an imposed mandibular translational asymmetry or shift upon initial occlusal contact and presents a greater sense of urgency with respect to orthodontic treatment than other types of malocclusions found in the mixed dentition.

Prevalence and characteristic features of UPXB malocclusions

The reported prevalence of this type of malocclusion varies considerably ranging from 5% to 23% in different observed populations.^{1,2} Characteristic features of this type of malocclusion frequently include:³

1. Unilateral expression of crossbite involving 3 or more teeth (canines back) in more than 95% of cases with maxillary lateral incisors included in the crossbite in about one third of the cases.
2. Lateral shifts of the mandible upon closure observed in over 80% of detected cases with lower midline disharmonies varying from 1-3 mm.
3. Sagittal dental arch asymmetry was consistently found with the crossbite side toward a Class II relationship and the noncrossbite side toward a Class I mesial step relationship.
4. Facial asymmetry with the chin deviated towards the crossbite side in centric occlusion
5. A bilateral narrowed maxillary dental arch particularly in the maxillary canine area

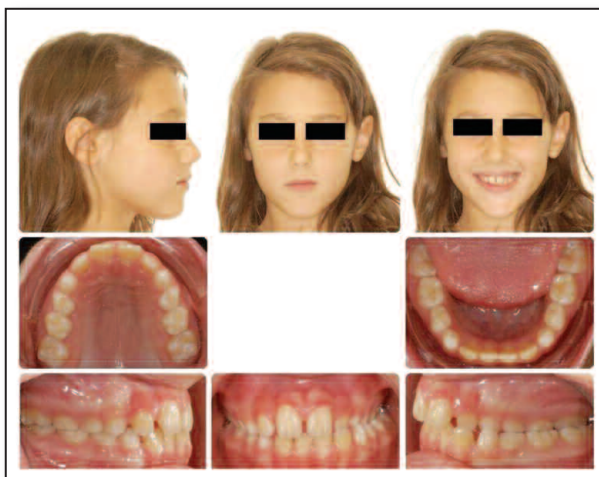


Figure 1. illustrates these clinical findings associated with UPXB malocclusions. Possible etiologies of the maxillary constriction found in UPXB malocclusions include various oral habits (pacifier usage, breast-feeding, finger-sucking, mouth-breathing).⁴ Permanent facial and condylar asymmetries as well as a higher incidence of TMD symptoms have been

associated with the UPXB with mandibular shift type of malocclusion.⁵

Treatment

The primary treatment objective in the treatment of UPXB malocclusions with functional shifts of the mandible is the widening of the maxillary dental arch. This may be accomplished by the use of removable or fixed expanding appliances. The author prefers to use fixed appliances (palatal expander) as less patient compliance is required and as well as the reality that removable appliances are more frequently lost by young patients.



Figure 2 is a young patient in the mixed dentition with a UPXB with a functional shift of the mandible to the patient's right side. Note the dental midline disharmony and facial asymmetry.

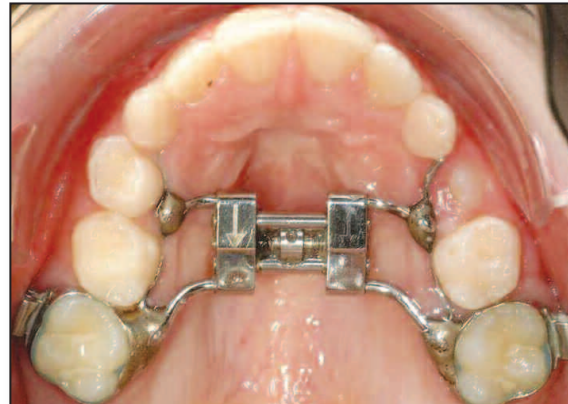


Figure 3 shows a palatal expander as part of a Phase I type of treatment.



Figure 4 is the end of Phase I orthodontic treatment. Phase I treatment extended approximately 12 months and was followed by a brief period of orthodontic treatment.



Figure 5 (Phase II) with fixed appliances after additional permanent teeth erupted.

Conclusions

The UPXB type of malocclusion accompanied by a functional shift of the mandible is a commonly encountered malocclusion that qualifies for earlier rather than later orthodontic treatment. Treatment is usually implemented in the mixed dentition in a Phase I type of treatment (when detected early) and involves the expansion of the maxillary dental arch with or without limited fixed appliances (in order to align misaligned maxillary incisors). Restoring form and function remain primary objectives of such early orthodontic treatment.

References

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Elliott M. Moskowitz, D.D.S., M.Sd
Diplomate American Board of Orthodontics

Have You Checked Out Crest Sensi-Stop Strips™ Yet?

Are you wondering what all the commercials and testimonials are buzzing about?

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Crest Sensi-Stop Strips™ use a strip technology that delivers oxalate as the key ingredient and makes the delivery more effective and concentrated than desensitizing or occluding toothpastes or rinses. Other options we've tried in the office include fluoride varnishes, adhesives and/or composite restorations in areas of gingival recession. You may recall how those patients seem disappointed at our recommendation to try sensitive toothpaste and then just roll their eyes when we follow with 'and expect it to take about 2 weeks to take effect'?

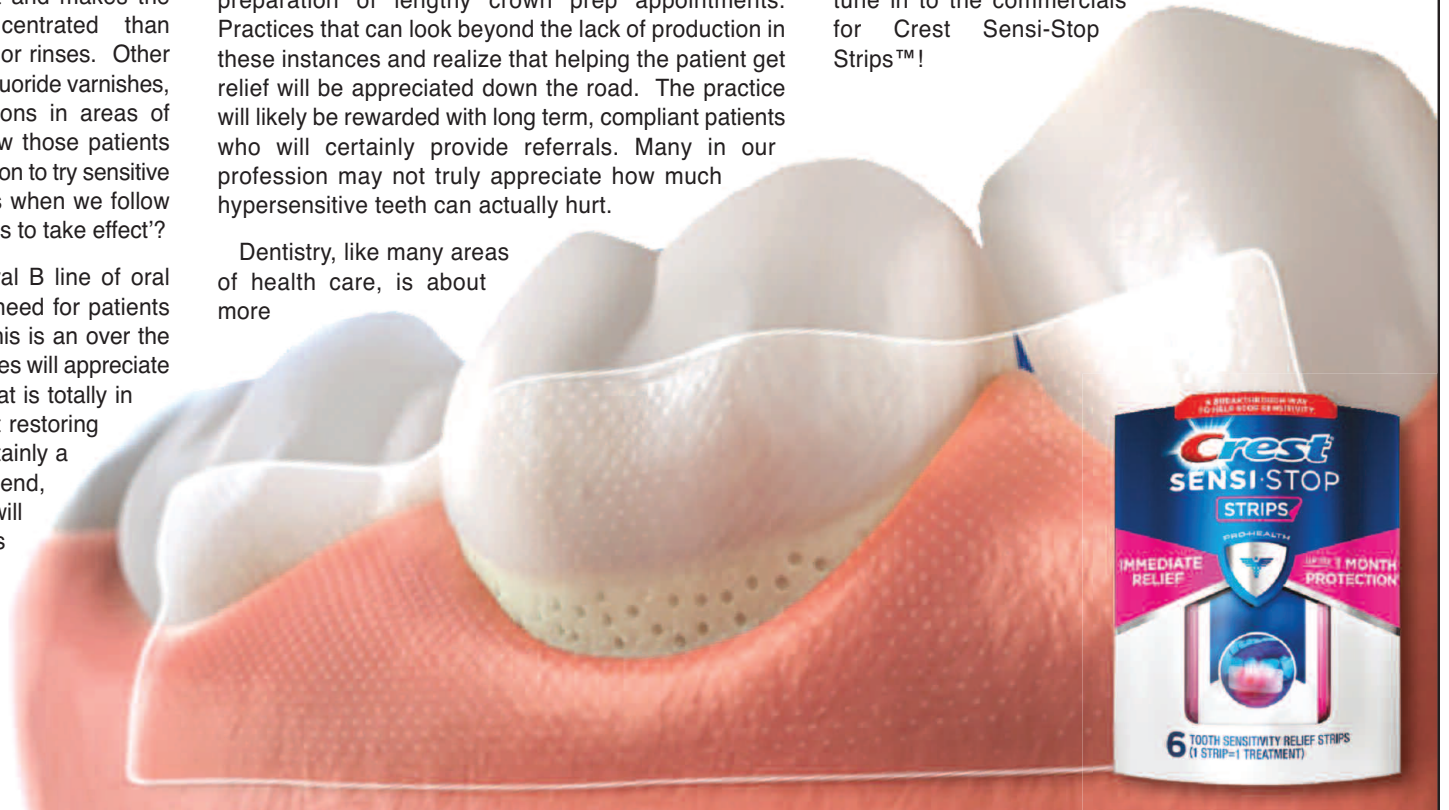
Adding this product to the Crest/Oral B line of oral health products addresses an unmet need for patients and is garnering rave reviews. While this is an over the counter product, comprehensive practices will appreciate their patient's response to an option that is totally in their control. Too often, offices jump at restoring areas of gingival recession. This is certainly a more conservative approach. To that end, often these restored abfraction areas will fail unless a night guard is prescribed/accepted/worn to deal with the cause of the enamel fracturing.

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Dentistry, like many areas of health care, is about more

than treating the obvious, the teeth. It is also about building trusting relationships with our patients and providing a positive experience at each visit. This includes educating them on available options will lead to compliance and therefore production in time. Some may take for granted just how life altering eliminating dentin hypersensitivity might be; if this includes you, come learn about Crest Sensi-Stop Strips™ at the booth, check out the website, www.dentalcare.com and tune in to the commercials for Crest Sensi-Stop Strips™!



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Greater New York Smiles Teaches New York City Public School Children 'HOW TO BRUSH'

By: Jayme McNiff Spicciatie

The Greater New York Dental Meeting (GNYDM) gives back to the communities of New York City each year, by bringing together 1,500 grade school children for the most unique children's dental healthcare program in the country. Through the years, the Greater New York Dental Meeting has evolved into the largest dental Meeting in the United States with over 50,000 attendees and has grown internationally to welcome over 8,323 international attendees from 131 countries in 2013.

With leading sponsorship from Colgate Palmolive Company, DentaQuest (Doral) and the United Federation of Teachers, the Greater New York Smiles program continues to support oral hygiene education and dental screening for New York City's third and fourth grade public school children.

This year's Greater New York Smiles is from Monday, Dec. 1 – Wednesday, Dec. 3. The Program buses 1,500 children from various New York Public Schools throughout the five boroughs on a class trip, to the Greater New York Dental Meeting at the Jacob K. Javits Convention Center.

world tour with "Dr. Rabbit." Creativity is encouraged and the Greater New York Smiles' volunteers are eager to involve the children in their own practiced creations of songs and dances; as well as, make-believe acts where children pretend they are teeth and giant jump ropes are their floss.

The Greater New York Smiles Program is maintained by hundreds of hygiene volunteers from New York University, New York City College of Technology and Hostos Community College as well as the dental hygiene members from the Dental Hygienists' Association of the City of New York and the New Jersey Dental Hygienists' Association and hygienists from various dental offices in Staten Island.

A child-friendly nutrition center is packed with plastic fruits and vegetables to teach the children how to build a well-balanced plate with all the healthy food groups while famous puppets, "Alexander Alligator" and "BG Roo" are utilized for practicing brushing techniques.

After these tutorials, the children are able to further practice their newly learned brushing techniques with the supervision of dental hygiene students at plumbed sinks with running water constructed right on the Convention Center floor.

Dr. Ian Lerner, General Chairman says that "this unique program offers our children free instructional oral care, oral healthcare education, a dental screening and referral service which they might not otherwise be receiving."

Oral healthcare volunteers work with the children on all the steps of the program from the tutorial to the demonstration of brushing and flossing. In such a short span of time this program teaches 400-500 students a day within four hours.

The Colgate Bright Smiles, Bright Futures Dental Van staff includes licensed dentists performing dental screening examinations. The children are given a "dental report card" to bring home after the teeth screening as well as a "goody bag" containing a toothbrush and toothpaste, a dental floss keychain, a notebook, crayons and an oral healthcare coloring book, pencils, erasers, a pencil case and a timer. The children also



leave with a Colgate knapsack to carry all of their oral healthcare items.

Each year Colgate exceeds their record since they started screening children at the Greater New York Smiles 6 years ago. Colgate's unique involvement and valuable role has helped transform the Greater New York Smile's Program into the most successful program to date. At this year's Meeting more dental chairs will be provided, so that more teeth screenings can be performed therefore allowing more children to have their teeth checked.

"The Greater New York Smiles program is a one of a kind program, because it gives back to the community without asking for anything in return," says Dr. Robert Edwab, Executive Director of the GNYDM. "It's a chance to offer a unique clinical aspect to urban dental and hygiene students while bringing an awareness of dental access issues in NYC to oral healthcare volunteers, teachers and chaperoning parents who travel with the children to the Javits Convention Center."

With obesity on the rise among children who live in New York City and the chronic health issues associated with poor oral hygiene, the children of New York City are at their highest risk and are most vulnerable. The Greater New York Smiles instills healthier nutritional choices focusing on the dangers of too much sugar, while supplying the tools for a healthier living and future.

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The children will first receive an oral healthcare educational tutorial including a



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BY DR. JOE BLAES



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Dr. Sean Boynes, DMD, MS will discuss "Improving the Patient Anesthesia Experience" on Wednesday afternoon from 2:00 to 5:00pm.

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El Periódico



territorio para tener esta comunicación entre la industria y comercio dental ante las diferentes autoridades académicas y de gobierno.

¿Qué representó para AMIC ser sede el Congreso Mundial del FDI?

Esta es una muestra de la confianza y de la estructura robusta con la que hoy cuenta AMIC al ser elegido para ser sede de esta magna exposición.

FDI tiene 220 países asociados y más de un millón de socios en todo el mundo. La Federación Dental Internacional es la organización mundial de la odontología. El evento fue realizado en el Centro Banamex de la ciudad de México en donde AMIC Dental y ADM se unieron para realizar y garantizar un evento de alto nivel. Este mismo evento se realizó en 1972 y 1999 en nuestro país, lo cual nos llena de orgullo. No olvidemos que AMIC Dental existe desde 1982 y es miembro de la industria dental mundial. Tenemos reconocimiento por todas las instituciones odontológicas y de salud principalmente de nuestro continente y por supuesto de muchos países de Europa y del resto del mundo.

¿Cómo podría definir AMIC Dental?

AMIC Dental es una agrupación mexicana altamente reconocida la cual está en constante crecimiento, representando, sin lugar a dudas, la mejor plataforma para desarrollar negocios en el área dental contando con más de 110 socios, empresas nacionales e internacionales establecidas en nuestro país, que permiten al profesional dental contar con una actualización e innovación tecnológica y académica en todos los campos, ya sea estudiante, dentista, académico, técnico dental y hasta empresario para contar con grandes oportunidades de negocios.

Bien, ahora, como presidente de AMIC, ¿cómo te podrías definir?

Soy un profesional cuya formación académica proviene del Tecnológico de Monterrey. Mi interés se concentró en la Mercadotecnia, especializándome en negocios internacionales y publicidad. No fue casualidad, mi pasión por los negocios siempre me mantuvo cerca de ellos. Desde niño tuve destreza para cerrar ven-

Primeramente, ¿cómo te interesas por AMIC Dental?

Mira, AMIC es la agrupación más importante a nivel nacional y la segunda a nivel Latinoamérica en el mundo de la odontología. AMIC Dental tiene una exposición extraordinaria que además está catalogada como una de las 10 más importantes a nivel mundial. Estos datos están registrados en todo lo que es la odontología a nivel global. En estos últimos años hemos trabajado muy fuerte; lo que tiene que venir a partir de mi gestión es la consolidación.

¿Hay con qué comparar AMIC Dental con otras ferias semejantes en Latinoamérica?

Sólo está Brasil por el número de visitantes. México maneja más de 30 mil visitantes por exposición con una frecuencia de dos veces por año en el WTC durante cinco días rifando un auto diario por ese lapso de tiempo, además de ser la única feria que regala cinco autos de gran nivel, de la marca Mercedes Benz. Brasil no maneja auto, y si lo hace es tipo pointer, y uno durante toda la feria. Lo que sí cambia es el número de visitantes el cual es mayor, alrededor de 50 mil, también lo visitan de otros países y eso los favorece.

¿En qué nivel se encuentra la AMIC Dental de México?

AMIC Dental México somos la número 1 entre las ferias dentales de nuestro país. Todos los empresarios de la industria dental están participando en la exhibición de 15,000 metros

Presente y futuro de AMIC Dental México

Luis Fernando Bolívar, nuevo presidente de la agrupación empresarial, dará continuidad a una exitosa gestión

Por Juan Manuel Robles
Editor en Jefe

El nuevo presidente de la Agrupación Mexicana de la Industria y el Comercio Dental (AMIC Dental) emerge tras culminar su periodo como secretario general de AMIC Dental. Este 14 de agosto asume la presidencia de un organismo que con la destacada participación del señor Ayub Safar en la presidencia ha llegado a un privilegiado sitio dentro del mundo de la odontología: AMIC Dental. Qué tanto sabemos del actual dirigente gremial de la industria y el comercio dental.

cuadrados aunque también existe interés de por lo menos 25 empresas a nivel internacional que vienen de Argentina, Brasil, Alemania, Suiza, etc.

¿Qué herencia deja el presidente saliente, Ayub Safar?

La gestión del señor Ayub Safar inició con un ingreso por evento de 17 a 19 mil visitantes en las últimas dos ediciones fue entre 29 a 32 mil visitantes. Como pueden ver deja un gran legado en cuanto a estructura y cultura organizacional dentro de la Agrupación y gracias a éste podremos consolidar el gran futuro de nuestra Agrupación.

¿Cuál sería el principal objetivo de AMIC Dental?

En realidad nuestro objetivo principal es abastecer al mercado nacional en cuanto a tecnología se refiere. Semestre tras semestre presentamos las mejores innovaciones tecnológicas. Cada día aparecen mejores materiales. Lo más reciente en innovación lo tenemos aquí.

Sin embargo es importante resaltar la importancia que tiene AMIC al representar a todas las empresas odontológicas del país nacionales e internacionales establecidas en nuestro te-

tas y con los años consolidé la suficiente experiencia en la mercadotecnia para ir mejorando mi desarrollo empresarial. Esta disciplina me ha permitido escalar posiciones en el mercado de la ortodoncia para estar en el liderazgo en México, también abrimo la posibilidad de haber comenzado negocios en Europa, específicamente en España y seguir explorando oportunidades de manera apasionada como ésta; la de ocupar la presidencia de AMIC Dental.

¿Explorar te ha dado buenos resultados?

He ampliado mi visión de negocios, por ejemplo ofrecer productos de alta calidad con precios atractivos bajo un ambiente innovador y atractivo. Esta fórmula la diseñé para una firma transnacional que pretendía abrir sus puertas en México.

Ahora ocupas la presidencia de AMIC.

Así es. Mira, como nuevo presidente de AMIC Dental, me encuentro muy honrado. Agradezco la presencia de importantes personalidades que estuvieron durante el cambio de mesa



directiva y toma de posesión. Me acompañaron diferentes instancias de educación superior en la formación dental y de salud pública, como es el Dr. Armando Ahued, titular de la Secretaría de Salud del Distrito Federal; así como el Maestro José Arturo Fernández Pedrero Director de la Facultad de Odontología de la Universidad Nacional Autónoma de México, representantes de la Defensa Nacional, Marina, PEMEX, DIF, sistema educativo del Distrito Federal, asociaciones, agrupaciones y colegios, al igual que la Federación

de Escuelas y Facultades de Odontología de este país, así como invitados especiales, fue un verdadero honor que nos acompañaran. Un agradecimiento especial a cada uno de los representantes de las empresas que confiaron en mí para dirigir nuestra muy querida agrupación; no los voy a defraudar.

¿Cuál es el reto con este nombramiento?

Enfatizar en el incremento a la inversión para medios logrando una mejor estrategia publicitaria, así como crear nuevas fórmulas mercadológicas que aumenten nuestra penetración y posicionamiento. Durante la Exposición iremos paulatinamente, innovando con nuevas ideas para ser cada vez más interesante. Por último crearemos un departamento legal especializado que permita protegernos y así poder velar siempre por los intereses de nuestros compañeros empresarios, fabricantes y distribuidores. Todas estas acciones siempre en beneficio de nuestros consumidores y esto no es para menos, ya que representar a una industria que genera anualmente 8 mil nuevos empleos, sostiene un crecimiento de un 10% anual y representa el 2.1% del PIB de este país.

Finalmente, ¿hacia dónde será el rumbo con tu dirección?

Seguiremos el mismo rumbo trazado por la administración anterior ya que estoy convencido de que es lo correcto, es decir, continuar con los apoyos a la Secretaría de Salud, tanto federal como estatal, hacia la UNAM, hacia ADM y diferentes instancias académicas reguladas oficialmente, buscando siempre sólo un fin: aumentar el beneficio de la salud bucodental de nuestra gente más desprotegida y vulnerable de este país, y logrando que la academia, a través de la actualización en los congresos y seminarios lleguen prácticamente a 0 pesos a los cirujanos dentistas de este país, por los apoyos económicos que nuestra agrupación AMIC da por medio de becas e incentivos a la UNAM, entre otros. Daremos continuidad a todas estas acciones y buscaremos generar nuevas alianzas que le permitan a nuestro sector, mantener el compromiso con México.

Edificio inteligente de AMIC Dental en la Ciudad de México

La Agrupación Mexicana de la Industria y el Comercio Dental este año abrió las puertas de su nueva sede, unas modernas instalaciones dignas de la categoría mundial que hoy día AMIC dental ostenta. El Edificio AMIC se desarrolló y construyó bajo la dirección del Sr. Ayub Safar Boueri, ex presidente de la agrupación, durante el periodo 2008- 2014.

La nueva sede de AMIC, ubicada en el sur de la Ciudad de México, es un edificio inteligente que hasta en los más pequeños detalles, cuenta con la más alta tecnología. Consiste en un moderno complejo que incluye un auditorio diseñado para que socios agenden congresos y presentaciones en un espacio cómodo y equipado con alta tecnología, una sala lounge para disfrute de socios y sus invitados que cuenta con todos los servicios de alta cocina y cavas personalizadas para cada miembro de la



Instalaciones logradas en la administración 2008 - 2014
Bajo la presidencia del Sr. Ayub Safar

agrupación, las oficinas directivas de AMIC, estacionamiento propio y servicio de valet parking, así como dos pisos de renta con la finalidad de hacer autosuficientes los gastos del lugar, sin representar una carga económica para los socios de la agrupación.

Este edificio es resultado de esfuerzo conjunto de más de 100 empresas socias que durante 6 años depositaron su confianza en AMIC Dental México.



63 Amic Dental

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Sunday, November 30th

	FEATURED BRAND	PRESENTATION TOPIC
9:40a	Kerr	Take 10, Bulk Fill & Cure: SonicFill™ & Demi™ Ultra
9:50a	Kerr TotalCare	Take 10, Perfect Polish: PerfectPearl™ Disposable Prophy Angles
10:00a	DEXIS	Enlightened Caries Detection – Try CariVu™! (<i>hands on</i>)
10:40a	i-CAT	Taking Your Office 3D with the New i-CAT FLX™ MV
11:00a	Orascoptic	EyeZoom™: The First Loupe with Adjustable Magnification
11:20a	Pelton & Crane	Ergonomics with the Narrow Back Advantage
11:40a	Axis SybronEndo	Take 10, TF™ Adaptive & elements™free Obturation
12:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (<i>hands on</i>)
1:00p	NOMAD	Intraoral X-rays Have Evolved, Have You?
1:20p	Instrumentarium	Supercharge Your Practice with OP300 Maxio 3D
1:40p	Kerr	Take 10, Bulk Fill & Cure: SonicFill™ & Demi™ Ultra
1:50p	Kerr TotalCare	Take 10, Perfect Polish: PerfectPearl™ Disposable Prophy Angles
2:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (<i>hands on</i>)
2:40p	i-CAT	Taking Your Office 3D with the New i-CAT FLX™ MV
3:00p	Orascoptic	EyeZoom™: The First Loupe with Adjustable Magnification
3:20p	Pelton & Crane	Ergonomics with the Narrow Back Advantage
3:40p	Axis SybronEndo	Take 10, TF™ Adaptive & elements™free Obturation
4:00p	DEXIS	Enlightened Caries Detection – Try CariVu™! (<i>hands on</i>)
4:40p	KaVo	New MASTERSurg™ Surgical Unit – Redefining the Best
5:00p	NOMAD	Intraoral X-rays Have Evolved, Have You?
5:15p	Instrumentarium	Supercharge Your Practice with OP300 Maxio 3D

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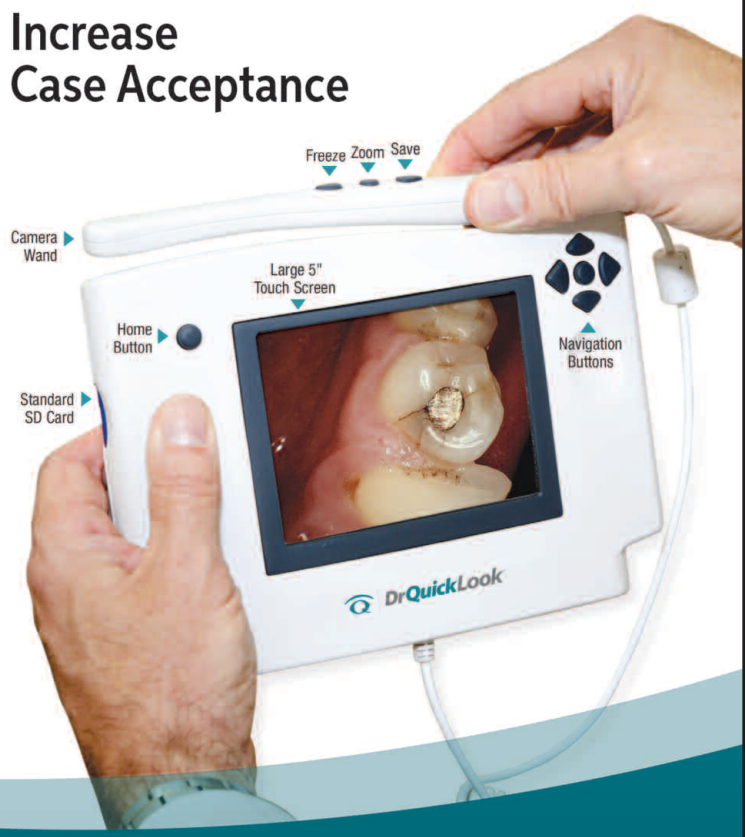
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Innovative Technology to Improve Oral Health

The future of patient communication is here.

A.T. Still University's Arizona School of Dentistry & Oral Health (ATSU-ASDOH) is innovating the use of mobile technology with the education tool Text2Floss. This free, two-way text-messaging program in the U.S. provides oral health messages, tips and reminders to help patients manage their oral health. Preventive oral health practices are reinforced including the importance of daily flossing.

This HIPAA-compliant app for mobile phones with iOS and Android is as convenient as it is accessible. Approximately 90 percent of Americans use mobile phones, including 72 percent who send/receive text messages (SMS). This initiative has the potential to reach people around the world with access to cell phones to improve oral health. There are over 75 countries where cell phone penetration exceeds the population.

Text2Floss is building the public's awareness of dental health's role as the gateway to overall, whole body health and wellness – especially in underserved communities.

"We're looking for solutions to serve underserved populations," says Tony Hashemian, DDS, Associate Dean for Global Oral Health at A.T. Still University's School of Dentistry & Oral Health. "The response to Text2Floss has been great and we are looking forward to expanding the program further." Dr. Hashemian serves as the program's founder and director – the leading force in its development and growth.

How Text2Floss Works

Participants sign up by texting "Text2Floss" to 89633.

The app reminds users daily to brush twice a day, floss and rinse daily. Additionally, a dental hygiene timer, medical history recorder and dental clinic locator are included. Because many people don't realize the correlation of heart and mental health to oral health is part of overall health and wellness, the app also provides important resource information to enhance awareness.

Text messages are sent to four distinct groups:

- Teens 13-18
- Adults 19-65
- Adults over 65
- Mothers with children

Messages are sent at 7:30 p.m. daily for seven days asking "Did you floss yesterday?" Three options include: yes, no, or no response. Yes and no responses will return an ADA approved oral health message.

Impact

The comprehensive Text2Floss oral health initiative has wide ranging impact for dentists, hygienists, the individual consumer and the entire industry advocating dental public health including oral pH. Intervention can raise a participant's dental IQ and compel them to better comply with the oral

health provider's advice, seek preventive services and practice good oral home care.

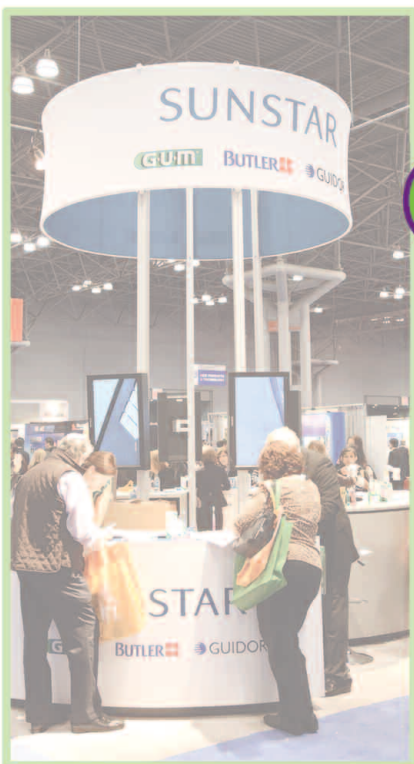
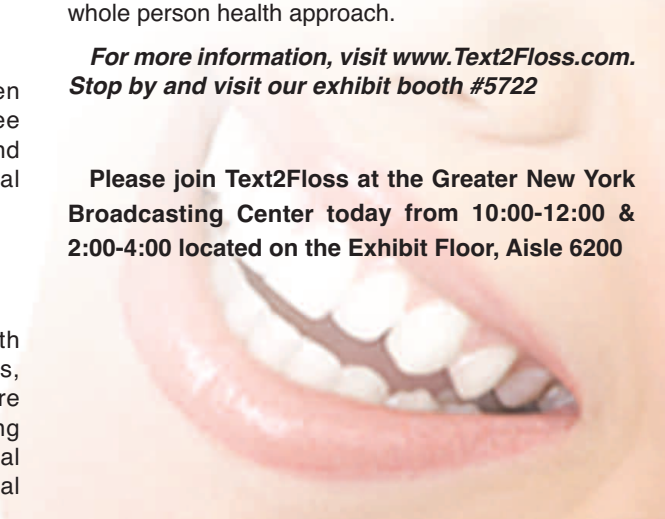
The implications are far reaching, from pediatrics to geriatrics and from mental health to overall wellness.

ATSU-ASDOH has teamed with CellTrust Corporation, provider of the patented SecureSMS® Platform, to make this technology available. Partners also include founding sponsor Johnson & Johnson, joined by the Center for Oral Health, Dentrix Connected, DentaQuest Foundation, American Dental Hygienists' Association, Henry Schein and Riester.

A.T. Still University's Arizona School of Dentistry & Oral Health is a leader in healthcare education, transforming dental education to advance the distribution of oral health services that integrate a whole person health approach.

For more information, visit www.Text2Floss.com. Stop by and visit our exhibit booth #5722

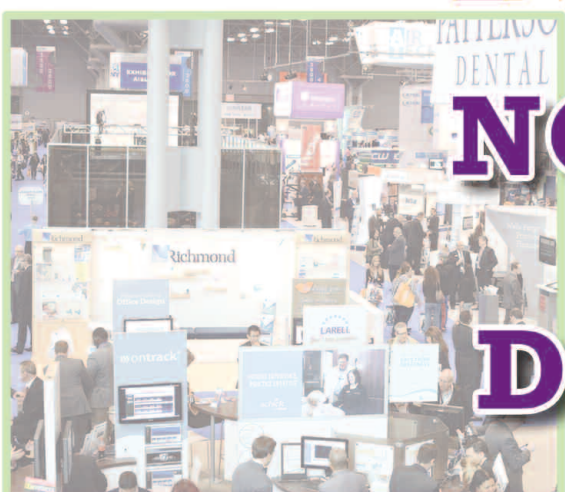
Please join Text2Floss at the Greater New York Broadcasting Center today from 10:00-12:00 & 2:00-4:00 located on the Exhibit Floor, Aisle 6200



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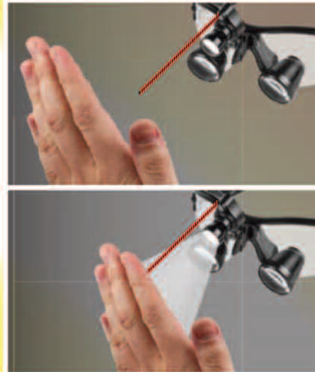
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80% of Dentists Experience Work-Related Pain. Is it because of non-ergonomic loupes & lights?



Traditional Design's Small Declination Angle



SurgiTel's Enhanced Declination Angle

Source: April ErgoPractice News, www.SurgiTel.com/News

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Dentists, Hygienists, Surgeons and Ergonomists all Recommend SurgiTel



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