



# ***Greater New York Dental Meeting Achieves Record Breaking Attendance***

The Greater New York Dental Meeting completed its 83rd Annual Session with record breaking attendance, in part due to its unique “No Registration Fee” that attracts more dental professionals each year. The total number of registrants in 2007 showed an increase of nearly 3% over 2006’s figure, from 54,137 to 55,687.

These yearly increases continue to make the Greater New York Dental Meeting (GNYDM) the largest dental convention and exposition of its kind in the United States. This is born out by an approximately 8% increase in the number of dentists attending in 2007 to 16,602 from the 15,268 in 2006.

International attendance grew by 45% in 2007 and numbered 4,115, compared to the 2,826 individuals in 2006. The various countries represented by registrants rose 5% in 2007 to 113, in contrast to the 107 in 2006.

“Total registrants in 2007 surpassed all of our goals and expectations in every way,” said Dr. Robert R. Edwab, Executive Director of the Greater New York Dental Meeting.

Attendees at the GNYDM benefit by having access to over 1,500 booths by dental manufacturers and dealers from around the world. Exhibitors also benefit as the US Department of Commerce once again designated the GNYDM as a representative in the International Buyer Program for 2008. This program recruits qualified foreign buyers, business partners and sales representatives to trade shows, which assists exhibitors who desire to expand their business on a global basis. This year’s meeting saw representatives from 17 foreign embassies escorting buying delegations interested in the products and services gathered in one location.

“The positive feedback from our attendees and exhibitors was tremendous,” added Dr. Edwab. “The exhibition offers attendees a hands-on look at the latest technology, services and products from around the globe that are available for the modern dental office.”

Another announcement from the US Department of Commerce concerned AEEDC Dubai—the UAE International Dental Conference & Arab Dental Exhibition—which has obtained US Trade Fair Certification with sponsorship by the GNYDM. US companies that wish to expand their sales in the Middle East will benefit from the GNYDM’s assistance as it works with the Department of Commerce’s Trade Fair Certification Program.

“Exhibiting at AEEDC Dubai is a great opportunity for the US Dental Trade to expand their sales into the Middle East, where there are over 90,000 dentists. The sales opportunities are tremendous,” explained Dr. Edwab. “We’re also in the process of applying for trade fair status for the Sino Dental meeting in Beijing.”

During the holiday season, where else would one expect to find a superlative dental congress but in the Big Apple, which consistently ranks among the world’s top ten cities to visit?

In 2008, the Great New York Dental Meeting will once again be held at the Jacob K. Javits Convention Center. Meeting dates are 28 November to 3 December, while the exhibition will take place from 30 November to 3 December. If you’re interested in attending or exhibiting at a dental meeting in a world class city, please visit [www.gnydm.com](http://www.gnydm.com) for more information.