

# DENTAL TRIBUNE

— The World's Dental Newspaper —

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## News USA



Dr Richard Mounce performs an endodontic procedure at the live dentistry arena during the 2009 Greater New York Dental Meeting. There will be two live dentistry arenas at the 2010 event. (DTI/Photo GNYDM)

Jul 13, 2010 | News USA

## Two are better than one

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by Greater New York Dental Meeting

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**NEW YORK, NY, USA: Organizers of the Greater New York Dental Meeting (GNYDM) have announced that this year's event will feature not one but two live dentistry arenas. The meeting will be held Friday, 26 November, through Wednesday, 1 December. There is no tuition and no pre-registration fee to attend.**

As the leading dental convention and event in the United States, GNYDM continues to grow and reach for new and innovative programs in hopes of attracting the most renowned clinicians and dental professionals from around the world. In 2009, the GNYDM registered 59,166 attendees from all 50 states and 124 countries, a remarkable increase from the previous year, according to organizers.

Organizers of GNYDM believe that the event must contain programs to inspire the entire dental team to excel in their profession. Thus, the Meeting in 2010 has therefore expanded to have two

live dentistry arenas to incorporate more cutting-edge oral health-care programs.

“The live dentistry arena is a place where the most prominent and respected clinicians can share breakthrough technology and techniques allowing dental professionals the chance to learn the most about innovative dental products, technology and procedures,” said Dr John Halikias, general chairman of the GNYDM.

In these two modern high-tech arenas, attendees will watch procedures on numerous 60-inch high-definition LED screens that project up-close views of live procedures right on the exhibit floor. By using the most modern equipment to view real-time dental procedures, GNYDM continues to distinguish itself from other dental meetings.

“No pre-registration fee for dentists, their staff and their families is only found at the Greater New York Dental Meeting,” said Dr Robert Edwab, the meeting’s executive director. “We want the entire dental team not only to enter the meeting at no cost, but to have the opportunity to attend at least eight hours of free continuing education programs every day.”

The schedule for the live dentistry is as follows:

### **LIVE DENTISTRY ARENA 1**

*Sunday, 28 November*

AM: VOCO America

PM: Ultradent Products

*Monday, 29 November*

AM: VOCO America

PM: Ultradent Products

*Tuesday, 30 November*

AM: Discus Dental

PM: Kodak Dental Systems

*Wednesday, 1 December*

AM: Nobel Biocare

PM: Ortho TAD and Implants

### **LIVE DENTISTRY ARENA 2**

*Sunday, 28 November*

AM: DENTSPLY

PM: 3M ESPE

*Monday, 29 November*

AM: Discus Dental

PM: Biolase Technology, GC, Kuraray America

*Tuesday, 30 November*

AM: Luncheon for Learning

PM: Hygiene Program

*Wednesday, 1 December*

10:00 - 12:30: AMD LASERS

2:30 - 5:00: Implants

More information is available from the Greater New York Dental Meeting at 570 Seventh Ave., Suite 800, New York, NY, 10018-1608; telephone +1 212 398 6922; fax +1 212 398 6934; [info@gnydm.com](mailto:info@gnydm.com).

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