

DENTAL TRIBUNE

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News USA



A Live Dentistry Arena will be part of the upcoming Greater New York Dental Meeting (GNYDM).

Nov 2, 2009 | News USA

Live demonstrations to be offered at Greater N.Y. Dental Meeting

by Dental Tribune

NEW YORK, NY, USA: Once again, 21st century dentistry is available with no tuition fees. The Greater New York Dental Meeting (GNYDM) is the only meeting where you can pre-register and attend continuing education programs each day for free.

Following the success of last year, the GNYDM, to be held 27 November 27 to 2 December at the Javits Center, will again showcase a Live Dentistry Arena that will be bigger and better than ever. While many dental meetings offer workshops where attendees watch a pre-recorded surgery, the GNYDM leads the way out of the 'recorded past' and into the 'living now!'

This arena will allow attendees to feel as if they are seated right beside the world-renowned

clinicians performing procedures on live patients in real time. Eighteen 60-inch displays will be strategically placed for easy viewing around the Live Dentistry Arena so attendees can watch these live demonstrations up close. This unique educational experience is conducted right on the exhibit floor and is offered with no tuition costs.

No one will want to miss these procedures, which will feature the latest materials and equipment available on the market. Last year, this history-making program not only easily filled the arena's 300 seats during the entire four days of the exhibition but also had up to another 100 attendees standing or seated on the floor outside the seating area. The arena's capacity is limited to 350 persons this year and will be filled on a "first-come, first-seated" basis so attendees should plan to arrive early to avoid disappointment.

As the first dental meeting to offer such an experience in 2008, Executive Director of the Greater New York Dental Meeting Dr Robert Edwab commented, "The chance to watch dental procedures performed live — not pre-recorded or on an inert model — affords an amazing educational opportunity, and we are thrilled to bring it back for 2009."
