

## TOP DENTAL MEETINGS OF THE WORLD

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In this era where trade and science go hand in hand, it is of utmost importance to be aware of the various events that our professional lives revolve around. The world has now become a very small place and everyone including the dental patient has uncensored access to global standards of dental care. The mere thought of success in dentistry today is silver lined by cutting edge technology and evidence based scientific advances. And to tread the path of growth, there is no way we can by-pass the fact that the dental industry has seen a paradigm shift from 'trade' to 'scientific trade'. To bring the global dental scenario closer to our readers, we have compiled a list of the Leading Dental Exhibitions of the World based on quantitative parameters including number of visitors, number of exhibitors and exhibition area.



**International Dental Show  
COLOGNE, GERMANY**

**Visitors:** 125,000

**Exhibiting companies:** 2058

The International Dental Show (IDS) continues to be the undisputed leader and the mother of all dental shows.

With over 125,000 visitors from across 149 countries and 2,058 companies from

56 countries, the 35th International Dental Show in 2013 posted record-setting results when it closed at a figure representing a 6% increase in footfall as compared to the previous event. Among the participants were 643 exhibitors and 12 additionally represented companies from Germany and 1,347 exhibitors and 56 additionally represented companies from abroad. The proportion of visitors from abroad was 68 per cent. Records were also set in terms of the number of exhibitors and the occupied exhibition area: 2,058 companies from 56 countries presented a wide range of innovations, products and services on an incredible 150,000 square metres of exhibition area. 48% of the visitors were overseas delegates which made the fair more international than ever before.

*The 36th International Dental Show will take place from March 10-14, 2015.*



**CIOSP - São Paulo International Dental Meeting – SAO PAULO, BRAZIL**

**Visitors:** 105,000

**Exhibiting companies:** 280

The CIOSP is considered the biggest dental congress in all of Latin America and the second largest dental event worldwide in terms of number of visi-

tors. The 32nd edition of CIOSP – São Paulo International Dental Meeting attracted in excess of 100,000 visitors and 280 national and international exhibitors. The exhibit floor area was about 19,000 square metres.

*The 33rd CIOSP - São Paulo International Dental Meeting will be held from January 22-25, 2015.*



**SINO DENTAL - BEIJING, CHINA**

**Visitors:** 56,876

**Exhibiting companies:** 705

Sino Dental is considered to be one of the largest and most influential dental exhibitions in China

and around the Asia Pacific region. This exhibition has a plethora of innovative products and excellent service at competitive prices. The 2014 exhibition saw 56876 visitors from 92 countries. The event saw some top-level academic seminars and workshops which were received well by the attendees. A global trade presence of 705 exhibitors from over 30 countries showcasing their products across 36,000 square meters of exhibition space was the hallmark of the event.

*SINO DENTAL 2015 will be held from June 9-12, 2015.*



**Greater New York Dental Meeting  
NEW YORK, USA**

**Visitors:** 54,629 **Exhibiting companies:** 600

The Greater New York Dental Meeting (GNYDM) is the largest Dental and Healthcare Congress and Exhibition in the United States. The previous GNYDM in 2013 registered 54,629 attendees from all 50 states of USA and 131 countries out of which 19724 were dentists, 4078 were hygienists, 5323 were dental assistants and about 1000 were dental

technicians. The total area of the show was 38,000 square meters with 16,000 square meters dedicated to the floor exhibition area. There were 600 exhibiting companies in over 1,600 booths.

*In 2015, the GNYDM will be held from November 27 - December 2, 2015.*



**Dental South China International Expo & Conference GUANGZHOU, CHINA**

**Visitors:** 45,000

**Exhibiting companies:** 821

Dental South China International Expo & Conference is the earliest-established and one of the most prestigious dental exhibitions in China. The 16th Dental South China International Expo &

Conference in 2014 covered an exhibition area of 43,000 square metres with 821 exhibitors from over 25 countries and regions, attracting more than 45,000 visitors. The trade extended hospitality to about 185 foreign exhibitors and visitors from over 140 countries making the total visits to the expo at a staggering 125949.

*The next Dental South China International Expo is going to be held from April 5-8, 2015.*

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## DenTech China

**Dentech China**  
**SHANGHAI, CHINA**  
**Visitors:** 40,000 approx.  
**Exhibiting companies:**  
 700

DenTech China is one of China's leading professional events for the dentistry technology industry. The 18th DenTech China came to a close successfully on October 25, 2014 in Shanghai Expo Exhibition and Convention Centre (SWEECC), China with a new record of covering nearly 50,000 square metres, gathering over 700 brand exhibitors and over 70,000 visits and 1,600 booths. The event was also well attended by the overseas market with a 30% increase in international visitors from the previous edition. Exhibitors from over 30 countries and regions displayed their classic and innovative products, technologies and services. *The next edition of Dentech China will be held from October 21-24, 2015.*



**Dental Expo**  
**MOSCOW, RUSSIA**  
**Visitors:** 33,393  
**Exhibiting companies:** 502

Being one of the largest dental events in Europe, the exhibition provides an opportunity to get acquainted with the most complete range of equipment for dentists and dental technicians. The 36th Moscow International Dental Forum Dental-Expo 2014 was held in Moscow IEC "Crocus Expo". The main advantage of DENTAL-EXPO 2014 was its very extensive educational program. Even a plain calculation of all the events of this four day exhibition gives us a breath-taking number of 600 presentations, workshops, symposiums, conferences and congresses. The exhibition saw 502 exhibitors displaying their products over 25,200 square meters of exhibition space. The expo catered to 33,393 visitors in total. *The next Dental Expo in Moscow will be held on September 28 - October 1, 2015.*



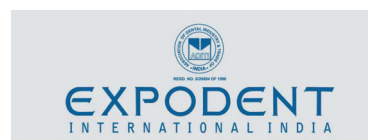
**AEEDC – DUBAI, UAE**  
**Visitors:** 30,000  
**Exhibiting companies:** 1400

The 18th edition of the UAE International Dental Conference & Arab Dental Exhibition - AEEDC Dubai held in February 2014, recorded an outstanding growth in 2014 and was ranked as the largest dental event in the Middle East, North Africa and South Asia region. More than 1,400 exhibiting companies, only second to the IDS, from over 70 representing countries marked their presence at the AEEDC which was spread across 50,000 square meters of exhibition space. More than 30,000 dental professionals and trade visitors from 130 countries attended the event and savoured into over 110 lectures delivered by 96 speakers. 17 advanced courses and workshops were conducted as part of the exhibition. Business deals sealed during AEEDC Dubai recorded 2.484 billion dollars for this year. *The next AEEDC Dubai will be held from February 17 – 19, 2015.*



**Chicago Dental Society**  
**Mid-Winter Meeting**  
**CHICAGO, USA**  
**Visitors:** 29,800 **Exhibiting companies:** 637

The CDS Midwinter Meeting is recognized as one of the largest dental exhibitions in North America. Visitors to the premier meeting not only get a first look at an array of new dental products, but also access to an agenda of educational programs that address all aspects of dentistry. The CDS Midwinter Meeting in 2014 attracted over 29800 visitors including dentists, dental students, hygienists, dental technicians etc. There were 637 exhibiting companies from around the world who showcased their products across a sprawling 16,000 square metres exhibition space. *CDS Midwinter Meeting 2015 will be held from February 26-28, 2015.*



**Exponent**  
**International India**  
**NEW DELHI, INDIA**  
**Visitors:** 19,000 **Exhibiting companies:** 500

Exponent is by far the largest dental exhibition in India. Held in Delhi, Exponent is a unique opportunity for national and international dental companies to exhibit their product line to the dental fraternity in this region. In 2013 the exhibition recorded an attendance of over 19,000 delegates as visiting dentists, dental mechanics, dental hygienists, students etc. The total number of participating companies was over 500. *Exponent 2014 will be held from December 26-28, 2014.*

*Note: All the figures have been provided by the respective organizers or have been taken from their official communication/ websites.*

## About the AUTHOR



**Dr. Saurabh Lall** is a Periodontist and Implantologist who practices in Delhi and has authored over a dozen Scientific Presentations and about 60 publications in national and international journals. He serves as Contributing Editor to The Dental Hub (USA) and Dental News (Pakistan), editorial member and editorial reviewer to many national and international dental publications. Dr Lall has been felicitated with the prestigious JN Uppal Award for Outstanding Contribution to Dentistry, The Pierre Fauchard Academy International Certificate of Merit (USA), The Budding Dentist Award and Outstanding Dentist of the Year 2013.