

**MILES**  
*Of Aisles*

**Featuring Special Show Discounts**

By: Jayme McNiff Spicciatie, GNYDM

**V**

**ISITING THE GREATER NEW YORK DENTAL MEETING EXHIBIT FLOOR IS LIKE AN ENDURANCE RUN; YOU NEED A LARGE BAG TO CARRY ALL THE GIVEAWAYS FROM EXHIBITORS, BRING A BOTTLE OF WATER AND SNACKS, BECAUSE YOU CAN EASILY SPEND DAYS!**

With over 1,600 exhibit booths and about 700 companies, attendees have chosen year-after-year to attend the Greater New York Dental Meeting as their one-stop shop. The choices are endless and the atmosphere is lively and fun.

There are aisles upon aisles of the newest products and technology that will have your staff oohing and ahhhing when you return with all of the new gadgets and equipment.

The Greater New York Dental Meeting caters to both mainstream corporate companies and the unique mom and pop shops, giving attendees a chance to compare prices and select the best products to fit their practice.

**DID YOU FIND WHAT YOU WERE LOOKING FOR?**

- The New Products Pavilion is in the Rear of Aisle 5600, view a list of companies participating on page 16-17
- Specialty International Pavilions are scattered throughout the Exhibit floor, see pages 10-11 for a full listing of Exhibitors
- View the list of U.S. Exhibitor's Interested in Overseas Markets on page 14-15
- International attendees can ship materials directly to their hotel only at the GNYDM
- Download the GNYDM App for directions to a specific booth

**Visit the Exhibit Floor today for special discounts & giveaways!**



**FEATURES**



**UNDERSTANDING INJECTABLES.....PAGE 3**



**DOWNLOAD THE GNYDM MOBILE APP**

**GNYDM 2018 MOBILE APP PLACES ALL THE EVENT INFORMATION AT YOUR FINGERTIPS:.....PAGE 15**



**WEDNESDAY NIGHT HAPPENING**

**6:30 - 8:30 PM NEW YORK MARRIOTT MARQUIS HOTEL, WESTSIDE BALLROOM, 5TH FLOOR:.....PAGE 18**



**THE MOST IMPORTANT REASONS TO ATTEND THE 2019 GNYDM.....PAGE 18**



Thinking ahead. Focused on life.

# Tri Auto ZX2

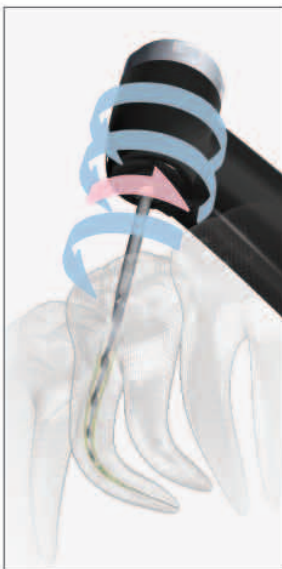
## NEW! Breakthrough Technology for Canal Treatment

Introducing Tri Auto ZX2, a cordless endodontic handpiece with a built-in apex locator. This unit simplifies procedures while protecting the patient with innovative safety features.

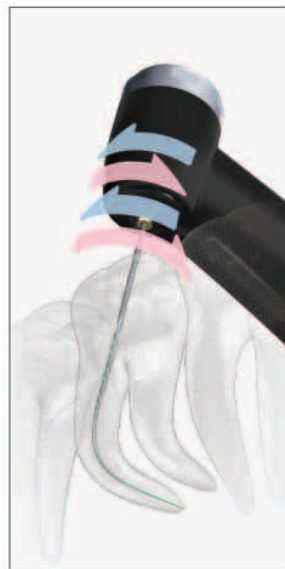
- Cordless motor with built-in apex locator
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# GIVE IT YOUR BEST SHOT! UNDERSTANDING INJECTABLES

**Steven J. Clark, M.D., D.M.D.,**  
Plastic & Reconstructive Surgeon  
Botulinum Toxin (Botox) and Facial Fillers

**I**f you don't believe that injectables are the most popular cosmetic procedure, just ask one of the more than 8 million+ (\*ASPS 2014 Statistics) who have sought minimally invasive procedures to improve the wrinkle lines, replace facial volume and restore balance to the signs of the facial aging.

The reason so many people are jumping on the bandwagon is simple: treatment can take just one doctor's office visit, the results are relatively quick and the costs are economical with little or no downtime. These trends are driven by "baby boomers" staying in the work force longer and who may not have the time for a surgical recovery. They understand that aging is inevitable, but looking old may be somewhat optional. The non-surgical modalities to shape the aging face can be categorized in several ways.

- 1. Neuromodulators** consisting of botulinum toxin type A are presynaptic nerve blockers that selectively relax the injected muscles. The cosmetic effect is achieved by rebalancing the activity of the muscles in the face by weakening some and not others and by carefully choosing the dose of the product according to each patient's individual anatomy, muscle mass and the cosmetic goals to be achieved.
- 2. Facial Fillers** have been around for more than three decades. In the 60's and 70's bovine collagen was used to fill fine wrinkle lines. As many new improved products have been introduced, and as clinicians have gained experience with them, a whole new treatment philosophy has evolved with better cosmetic results, enhanced patient safety and greatly improved patient satisfaction. The typical aged face represents a combination of changes on



many levels, including bony structures, subcutaneous fat, muscle strength and skin integrity. These structural changes then lead to morphologic changes in terms of three dimensional contours and topography of the face, as well as in its shape, balance and proportions.

Advancements in our understanding of the anatomy of aging, in the advent of newer products and techniques have dramatically increased our ability to address these changes. We now evaluate patients in a global fashion instead of focusing on discrete wrinkle lines. We take a top to bottom approach evaluating symmetry, morphology of the face in terms of three dimensional contours that dictate how we reflect or shadow light and the shape, balance, volume loss and proportions of the face. A good result is dependent upon proper training. A clinician must use his skill and aesthetic perception with a careful pretreatment assessment to determine which injectable amount and location will deliver the best result. Often patient selection rather than product selection may be the most important factor in predicting outcomes.

**Registration is still open! Botox & Facial Fillers: A Clinical Workshop and Demonstration**

## DAILY WEDNESDAY EDITION

### ABOUT THE PUBLISHER

#### GREATER NEW YORK DENTAL MEETING

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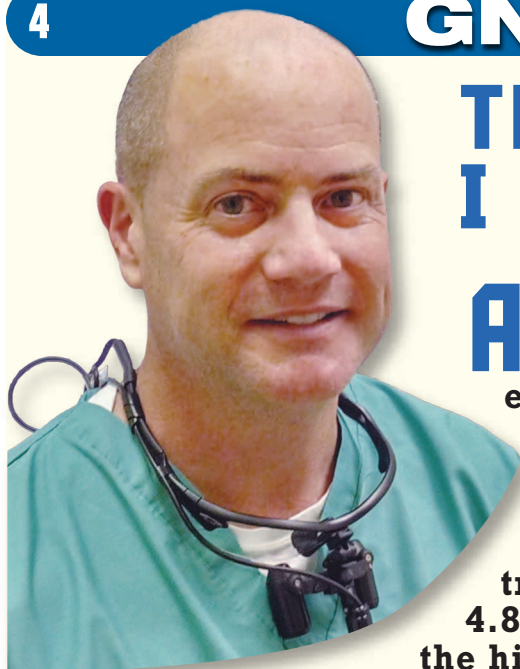
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## THE LOUPE MAGNIFICATION I WANTED WITHOUT NECK-PAIN

**A**fter using 2.5x loupes in dental school and early in my practice (around 7 years total), I decided to look into higher magnification. After trying out Orasoptic's 4.8x loupes I was sold on the higher magnification. I recognized these loupes were heavier but I did not take into account the effects it would have on me in the future.

I used these 4.8x loupes for the following eight years. In the last three years, I developed increasing pain in my anterior neck and shoulder.

I saw a physical therapist for the last two years, with an appointment every two weeks. The exercises would help me through the weekends, but once I was back at work with my loupes on, the pain would start all over again.

Around that time I took a week-long vacation in Playa del Carmen, Mexico with my wife and two children. I had constant neck and shoulder pain during the entire trip. Sad to say, this is the first thing that comes to my mind about that vacation. I could not quite enjoy the trip as much as my wife and kids were able to.

Searching on the Dentaltown forums I came across a dentist who posted he had a set of SurgiTel flip-up loupes that were very light and the declination angle could be adjusted to very steep angles. I looked up SurgiTel online and got my local representative's name and number. My rep was Tim Faircloth.

I spoke with Tim about my situation with my current loupes, my pain, and what I had read on the Dentaltown forums. He told me that he

could definitely help me. He took pictures of my posture with my old loupes and with the SurgiTel loupes. I could easily see how much better my posture was with the SurgiTels. Tim was very helpful throughout the entire process. His expertise with the different models of loupes and frames and knowledge in all the areas where I had questions was amazing.

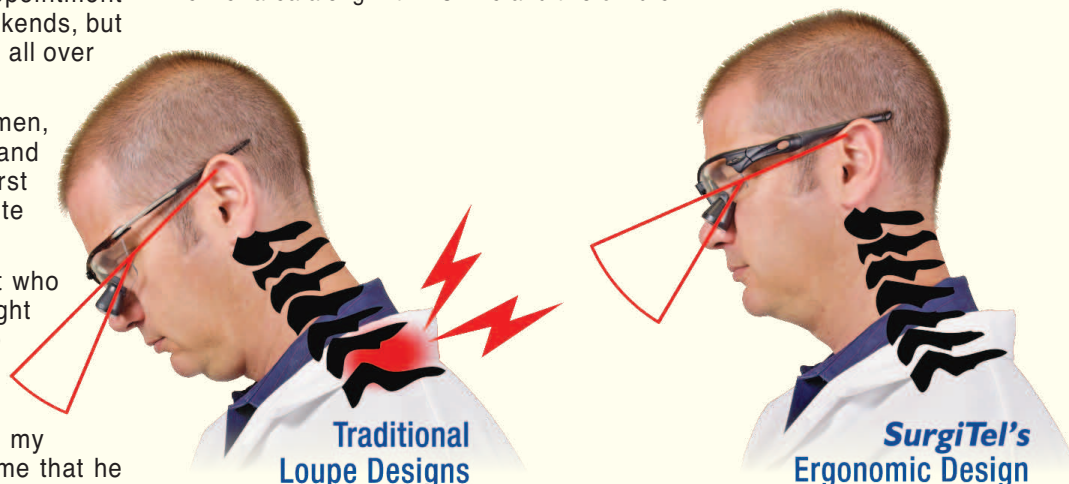
After the first few days, I finalized the adjustment of my loupes and my posture. It only took about a week for me to notice a decrease in the pain in my anterior neck and shoulder.

I am very happy with my new SurgiTel FLM loupes. The pain in my neck and shoulder has reduced tremendously and is continuing to get better. I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years, I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry.

### Darryl L Hatchett, DDS

Denver, North Carolina

A graduate of the UNC-Chapel Hill School of Dentistry. He has been in private practice doing general dentistry for 16 years. Dr. Hatchett lives and works in the Denver area along with his wife and two children.



## GENERAL REGISTRATION

**Jacob K. Javits Convention Center Upper Level - Crystal Palace**

**Sunday, November 25 through Tuesday, November 27 8:00 A.M. to 5:30 P.M.**

**Wednesday, November 28 8:00 A.M. to 5:00 P.M.**

## EXHIBIT FLOOR HOURS - TECHNICAL AND SCIENTIFIC

**Sunday, November 25 9:30 A.M. to 5:30 P.M.**

**Monday, November 26 9:30 A.M. to 5:30 P.M.**

**Tuesday, November 27 9:30 A.M. to 5:30 P.M.**

**Wednesday, November 28 9:30 A.M. to 5:00 P.M.**

**NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.**

**If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.**

## VIDEO AND PHOTOGRAPHY DISCLAIMER

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2018 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.



### Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

### Coat Check

Coat Check areas are located on the First and Second Levels.

### Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

### Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

### Exhibits Office

Registration Area - Crystal Palace - Upper Level.

### First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

### Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

### International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

### Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

### Regulations

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center.

**BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.**

A limited number of baby carriers are available in the Executive Headquarters Office.

### Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

### Ticket Sales

Tickets required for all functions except for Live Dentistry. Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

**NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED**



# HOTEL MAP



HOTEL NAME	BOARDING LOCATION	ROUTE
New York Marriott Marquis - Headquarters Hotel	45th Street Off Broadway	1A
AC Hotel New York Times Square	At Element Hotel	3C
Candlewood Suites Times Square	At Element Hotel	3C
Crowne Plaza - Times Square Manhattan	At New York Marriott Marquis	1A
DoubleTree - By Hilton Metropolitan	At New York Hilton Midtown	2A
Element New York Times Square	311 West 39th Street, btw. 8th & 9th Avenue	3C
Fairfield Inn & Suites Midtown Penn Station	At Penn Station	3A
Fairfield Inn & Suites Times Square	At Element Hotel	3C
Four Points by Sheraton	At Element Hotel	3C
Four Points by Sheraton Manhattan Midtown West	No Shuttle	N/A
Hampton Inn Manhattan Times Square Central	Corner of 43rd Street & 8th Avenue	2C
Hilton Garden Inn 35th Street	At New Yorker Hotel (Walk)	3B
Hilton Garden Inn New York/Times Square Central	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square South	At New Yorker Hotel	3B
Holiday Inn Express Times Square	At Element Hotel	3C
Holiday Inn New York City Times Square	At Element Hotel	3C
Homewood Suites Midtown	At New Yorker Hotel	3B
Hyatt Centric Times Square	At New York Marriott Marquis (Far Walk)	1A
Hyatt Herald Square New York	At Penn Station	3A
Hyatt Place New York Midtown South	At New Yorker Hotel	3B
INNSIDE New York NoMad	At Penn Station (Walk)	3A
InterContinental New York Times Square	Corner of 43rd Street & 8th Avenue	2C
Millennium Broadway	At New York Marriott Marquis	1A
Moxy Times Square	At New Yorker Hotel	3B
New York Hilton Midtown	On 53rd Street Off 6th Avenue (Side of Hilton)	2A
Novotel	At Sheraton New York	2B
Paramount Hotel	At New York Marriott Marquis	1A
Park Lane	At New York Hilton Midtown (Far Walk)	2A
Parker New York	At Sheraton New York	2B
Penn Station	On 8th Avenue btw. 30th & 31st Street	3A
Stewart Hotel (Formerly Affinia Manhattan)	At Penn Station	3A
Sheraton New York	On 7th Ave., btwn. 52nd St. & 53rd St. (Across from Hotel)	2B
The Manhattan at Times Square Hotel	At Sheraton New York	2B
The Maxwell NYC	At New York Hilton Midtown	2A
The New Yorker Hotel A Wyndham Hotel	8th Avenue & 36th Street (Northeast Corner)	3B
The Westin New York	Corner of 43rd Street & 8th Avenue	2C
Tryp Times Square South	At New Yorker Hotel	3B
W - Times Square	At New York Marriott Marquis	1A
YOTEL New York	On 41st Street @ 10th Avenue	1B

## SHUTTLE BUS



DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Sun., Nov. 25 -	8:00 AM - 10:30 AM	Continuous
Wed., Nov. 28	10:30 AM - 4:00 PM	Routes 1 & 2 - 30 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Sunday Only	6:45 PM - 7:15 PM	NY Marriott Marquis from Javits
<b>Exhibitors Only</b>		
Wed., Nov. 28	6:30 PM - 9:00 PM	On the hour from Javits

**PUBLIC BUSES** - The 34<sup>th</sup> Street Crosstown Bus (M34) will stop on the side of the Javits Center (34<sup>th</sup> Street and 11<sup>th</sup> Avenue). The 42<sup>nd</sup> Street Crosstown Bus (M42) will stop on 42<sup>nd</sup> Street and 11<sup>th</sup> Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

**TRAIN** - The 7 train will stop at 34<sup>th</sup> St-Hudson Yards station which will leave you across the street from the Javits Center.

## COMPLIMENTARY SHUTTLE BUS SCHEDULE

### ROUTE 1

**A - Marriott Marquis - on 45<sup>th</sup> Street, off Broadway**

**Servicing:** Crowne Plaza (Times Square), Paramount Hotel, W Times Square, Hilton Garden Inn New York Times Sq. Central, Hilton Garden Inn Times Square, Hotel Ediso, Hyatt Centric Times Square, Millennium Broadway

**B - YOTEL – On 41<sup>st</sup> @ 10<sup>th</sup> Ave.,**

**Not Serviced:** Four Points By Sheraton Manhattan Midtown West

### ROUTE 2

**A - New York Hilton Midtown on 53<sup>rd</sup> St., off 6<sup>th</sup> Ave., (Side of Hilton)**

**Servicing:** Park Lane (Far Walk), Doubletree By Hilton Metropolitan, The Maxwell NYC

**B - Sheraton NY - on 7<sup>th</sup> Ave., between 52<sup>nd</sup> & 53<sup>rd</sup> Streets**

**(Across from hotel) Servicing:** Parker New York, Novotel, The Manhattan at Times Square Hotel

**C - The Westin and THE ROW NYC - Corner 43<sup>rd</sup> St., & 8<sup>th</sup> Ave.,**

**Servicing:** Intercontinental New York Times Square, Hampton Inn Manhattan Times Square Central.

### ROUTE 3

**A - Penn Station on 8<sup>th</sup> Ave., between 30<sup>th</sup> & 31<sup>st</sup> Street,**

**Servicing:** Stewart Hotel (Affinia) Hyatt Herald Square New York, Inside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station

**B - The New Yorker Hotel A Wyndham Hotel - 8<sup>th</sup> Ave., @ 36<sup>th</sup> Street. (Northeast Corner)**

**Servicing:** Hyatt Place New York Midtown South, Moxy Times Square, Hilton Garden Inn Times Square South, Tryp Times Square South, Hilton Garden Inn 35<sup>th</sup> Street (Walk), Homewood Suites Midtown

**C - Element By Westin - on 311 West 39<sup>th</sup> St., btw. 8<sup>th</sup> & 9<sup>th</sup> Ave.**

**Servicing:** Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Candlewood Suites, AC Hotel New York Times Square, Holiday Inn Express Times Square.

## MARK YOUR CALENDAR!

**GREATER NEW YORK DENTAL MEETING**

**2019:**  
NOVEMBER 29<sup>TH</sup> - DECEMBER 4<sup>TH</sup>

**2020:**  
NOVEMBER 27<sup>TH</sup> - DECEMBER 2<sup>ND</sup>

**2021:**  
NOVEMBER 26<sup>TH</sup> - DECEMBER 1<sup>ST</sup>





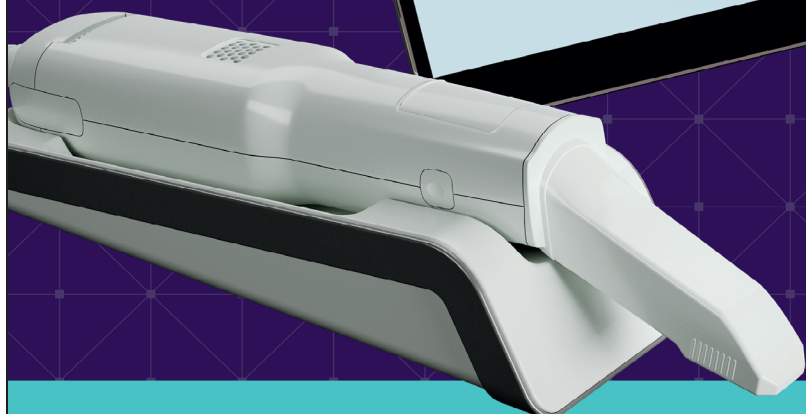
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TIME	COURSE	WEDNESDAY, NOVEMBER 28	SPEAKER	LOCATION	SPONSORED BY
9:45 – 12:45PM	6010	Advanced Surgical Techniques in Implant Dentistry	Helena Francisco	Exhibit Floor, Classroom #2015	
1:00 – 4:00PM	6020	Successful Dental Implant Prognosis	John A. Olsen	Exhibit Floor, Classroom #2015	
9:45 – 12:45PM	6030	All-on-4: Hands-On Workshop	Jack T. Krauser	Exhibit Floor, Classroom #2024	
1:30 – 4:30PM	6040	Gaining Predictable Horizontal Augmentation: Hands-on Workshop	Shankar Iyer	Exhibit Floor, Classroom #2024	MEGA GEN

## LIVE DENTISTRY EXHIBIT FLOOR REAR AISLE 433

WEDNESDAY, NOVEMBER 28

SPONSORED BY

9:45-12:15AM **Cometic Dentistry 101: The 2018 Team Guide to Digital, CAD & Aligner Success:**  
A "Live" Demonstration  
(Payam Atail, Shannon Pace Brinker)



2:15-4:45PM **Immediate Tooth Replacement in Full Function:**  
A "Live" Demonstration  
(Sargon Lazarof, Tom McClammy)



Supporting Companies:



## GLOBAL ORTHODONTIC CONFERENCE (BOOTH #2414)

TIME	COURSE	WEDNESDAY, NOVEMBER 28	SPEAKER	SPONSORED BY
9:45 – 12:45PM	6050	Sagittal First	David E. Paquette	HENRY SCHEIN ORTHODONTICS
1:30 – 4:30PM	6060	The Evolution of Self-Ligation	David E. Paquette	HENRY SCHEIN ORTHODONTICS

**THANK YOU TO OUR "LIVE" DENTISTRY SPONSORING COMPANIES PLEASE VISIT THEIR EXHIBIT BOOTHS**



### Supporting Equipment Companies





## WEDNESDAY EDUCATION COURSE LISTING

VISIT THE CE PAVILION ON THE EXHIBIT FLOOR IN BOOTH 5240 & 1230 (SPONSORED BY DENTSPLY SIRONA)

Course	Room	Time	Title	Speaker
6010	Exhibit Floor Room #2015	9:45am - 12:45pm	Advanced Surgical Techniques in Implant Dentistry	Francisco, H.
6020	Exhibit Floor Room #2015	1:30pm - 4:30pm	Successful Dental Implant Prognosis	Olsen, J.
6030	Exhibit Floor Room #2024	9:45am - 12:45pm	All-on-4: Hands-on Workshop	Krauser, J.
6040	Exhibit Floor Room #2024	1:30pm - 4:30pm	Gaining Predictable Horizontal Augmentation - Allogenic Block Graft Workshop	Iyer, S.
6050	Exhibit Floor Room #2414	9:45am - 12:45pm	Sagittal First	Paquette, D.
6060	Exhibit Floor Room #2414	1:30pm - 4:30pm	The Evolution of Self-Ligation	Paquette, D.
6070	Exhibit Floor Room #433	9:45am - 12:15pm	Cosmetic Dentistry 101: The 2018 Team Guide to Digital, CAD & Aligner Success – A “Live” Patient Demonstration	Payam, A. & Pace Brinker, S.
6080	Exhibit Floor Room #433	2:15pm - 4:45pm	Immediate Tooth Replacement in Full Function – A “Live” Patient Demonstration	Lazarof, S.
6090	Exhibit Floor Room #117	9:45am - 12:45pm	Implant Prosthetics: 2018 State of the Art Planning, Protocols and New Biomimetic Materials	Polanco, S.
6110	Exhibit Floor Room #107	9:45am - 12:45pm	Treatment Planning for Guided Surgery	Young, D.
6120	Exhibit Floor Room #107	2:00pm - 5:00pm	Operative Considerations for Guided Surgery	Young, D.
6130	1E16	9:00am - 4:30pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
6140	1E10	8:00am - 12:00pm	Invisalign Fundamentals Course (IFC) The First Step to Becoming and Invisalign Provider	Miraglia, B.
6180	1E09	8:00am - 12:00pm	Does Using a Mandibular Advancement Device (MAD) Condemn the Patient to Suboptimal Treatment	Kwiecien, K.
6185	1E09	1:00pm - 5:00pm	Financial and Insurance Expectations for Patients in Dental Sleep Medicine	Varga, G.
6190	1E06	9:00am - 12:00pm	Office Medical Urgencies: S**t Happens	Lieblich, S.
6200	1E01/02	9:00am - 5:00pm	12 Hour New York State Anesthesia Sedation Requirement Program	Gottlieb, M.
6210	1E07	9:00am - 12:00pm	MACdentistry	Dudney, T.
6220	1E08	9:00am - 12:00pm	Oral Pathology for the Dental Practitioner	Yepes, J.
6230	1E12	9:00am - 12:00pm	Stay Out of Jail: Avoid Coding Errors	Blair, C.
6240	1E14	9:00am - 12:00pm	Increase Cash Flow and Elevate Practice and Patient Communication	de St. Georges, J.
6250	2D04/05	9:00am - 12:00pm	Yoga and Stress Management for Dentistry	Mistry, B.
6260	1E15	9:00am - 12:00pm	How General Dentists Can Improve the Oral Health of the Disabled and Those at Risk (Medically Complex and Elderly)	Various Speakers
6270	1E15	1:30pm - 4:30pm	Will Expanding the Health Team to Include Dental Hygienists in a Tele-Health Environment Improve Access to care, Improve the Overall Health of Patients and Reduce Costs?	Various Speakers
6280	1E13	9:00am - 12:00pm	Premier Dental Hygienists' Program	Various Speakers
6290	1E13	1:30pm - 4:30pm	Forensic Dentistry: The Roles of the Dental Professional	Furnari, W.
6300	Exhibit Floor Room #6000	9:00am - 12:00pm	Dental Assisting: A Mixture of Pride, Passion and Professionalism	Various Speakers
6310	Exhibit Floor Room #6000	1:30pm - 4:30pm	It's Not My Job: Taking Initiative in the Dental Practice	Kaweckyj, N. & Cairrao, V.
6320	1E18	9:00am - 12:00pm	Endodontic Practice Evolved	Anderson, C.
6330	1E18	1:30pm - 4:30pm	Endodontic Microsurgery Endo VS Implants	Kim, S.
6350	1E07	1:30pm - 4:30pm	Excellence, Ethics, Professionalism and Leadership: True Challenges in Professional Life	More, F.
6360	1E08	1:30pm - 4:30pm	Oral Radiology for the Dental Practitioner	Yepes, J.
6370	1E12	1:30pm - 4:30pm	Stay Out of Jail: Excel in Insurance Administration	Blair, C.
6380	Exhibit Floor Room #117	1:30pm - 4:30pm	Pairing Customer Service and Clinical Skills	Nash, R. & Englehart-Nash, D.
6390	1D05/06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Reilly, M.
6395	1D05/06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class (Dentist Plus staff - max 5 ppl.)	Reilly, M.
6400	2D10/11	1:30pm - 4:30pm	Cementation of Monolithic Zirconium: A Hands-on Workshop	Hornbrook, D.
6410	Exhibit Floor Room #6228	9:45am - 12:45pm	Henry Schein Dental Handpiece and Equipment Repair Hands-on Workshop	Various Speakers
6420	2D14/15	9:45am - 12:45pm	Creative Treatment Options in Crown and Bridge: A Hands-on Course	Lowe, R.
6430	Exhibit Floor Room #6009	9:45am - 12:45pm	Surgical Techniques for the General Dentist	Ephros, H.
6440	Exhibit Floor Room #101	9:45am - 12:45pm	Overdentures and Attachments: Hands-On Workshop	Bambara, G.
6450	Exhibit Floor Room #6018	9:45am - 12:45pm	Basic Periodontal Incisions and Flap Management	Hempton, T.
6460	Exhibit Floor Room #2522	9:45am - 12:45pm	Healthy, Beautiful, Predictable Supra-Gingival Porcelain Veneers	Ruiz, J.
6470	Exhibit Floor Room #6218	9:45am - 12:45pm	Continuous Wave Compaction Technique	Jaramillo, D.
6480	Exhibit Floor Room #6418	2:00pm - 5:00pm	Yoga and Wellness Workshop for Dentistry	Mistry, B.
6490	2D10/11	9:45am - 12:45pm	The Direct Posterior Composite Restoration	Hornbrook, D.
6500	Exhibit Floor Room #6228	1:30pm - 4:30pm	How to Negotiate or Renegotiate the Terms and Rental Rates in Your Dental Office Lease	Banga, J.
6510	Exhibit Floor Room #6018	1:30pm - 4:30pm	Direct Composites Restorations with Supra Gingival Principles	Ruiz, J.
6520	Exhibit Floor Room #6009	1:30pm - 4:30pm	Oral Lesions - Differential Diagnosis and Biopsy Techniques	Ephros, H.
6530	Exhibit Floor Room #101	1:30pm - 4:30pm	Implant Attachments Hands-on Workshop	Bambara, G.
6540	2D14/15	1:30pm - 4:30pm	Hacking Dentistry: Your Digital Practice: Hands-on Workshop	Rubinstein, M. & Anvar, B.
6550	Crystal Palace Crest Classroom	10:00am - 12:00pm	Empowerment to Improve Clinical Practice	Ortiz Wolfe, J.
6570	1D03/04	9:00am - 12:00pm	Prosthodontic Essays	Various Speakers
6580	1D03/04	1:30pm - 4:30pm	Periodontic Essays	Various Speakers
6590	1E21	9:00am - 4:30pm	Fundación Implantodontológica Argentina - FUNDAMIA	Various Speakers
6600	1E19	9:00am - 4:30pm	América Para Todos	Various Speakers
6610	1E20	9:00am - 4:30pm	Dental International Filler Neurotoxin Education (DIFNE)	Various Speakers

Seminar

Workshop

Live

Essay

General Practice Residency Fair

Allied/ Specialty Groups

Special Event





**U.S. COMMERCIAL SERVICE**

United States of America  
Department of Commerce

**M**ore than 70 percent of the world's purchasing power and 95 percent of potential consumers are outside of the United States, but many businesses don't explore their export potential because they believe exporting is too burdensome or difficult.

What they may not know is that the U.S. government can help facilitate sales to international markets. With a global network of trade specialists, the U.S. Commercial Service can help make introductions to overseas government decision makers and potential buyers and provide export counseling and market research. This network includes healthcare specialists who focus on opportunities in the healthcare sector, among others.

**EXPORT ASSISTANCE:  
"No One-Size Fits All"**

Our assistance is tailored to individual clients. For example, we help companies target the best prospects in foreign markets through customized market research and offer the option of using one or more of our programs. This might include the Gold Key Service, a business matchmaking service that arranges prescreened appointments with potential agents and distributors abroad.

The U.S. Commercial Service also provides customized support to assist U.S. companies in rolling

**U.S. COMMERCIAL SERVICE  
CONNECTS U.S. COMPANIES WITH  
INTERNATIONAL BUYERS**

out new product lines, helps them target key decision makers by adding clarity to client presentations, and provides U.S. government advocacy support to help level the playing field when it comes to bidding on foreign government contracts. We also assist in making international sales offers more competitive through sister agencies such as the U.S. Export-Import Bank, which provides export insurance and financing. Our offices also provide training on complying with U.S. export control issues and guidance on protecting intellectual property during overseas expansion. All of these services save businesses valuable time and resources when competing in world markets.



**NO TIME FOR TRAVEL?  
WE CAN HELP:**

It's always best to meet potential customers face to face, but many small companies don't have the time or the budget for extensive travel. The International Partner Search service enables companies to find qualified distributors and end-users overseas without traveling abroad, and our staff presents detailed results of the trade leads to the U.S. company.

Another great place to meet international buyers is through U.S. trade shows, including the Greater New York Dental Meeting. The GNYDM is one of the dozens of trade shows where the U.S. Commercial Service recruits international buyers from around the world and introduces them to U.S. exhibitors at events. At these shows, our trade professionals set up one-on-one business meetings in advance and host seminars featuring country-specific opportunities.

Many of our dental sector companies exhibit at the GNYDM and benefit from these valuable introductions. The GNYDM is just one example of how the U.S. Commercial Service has revitalized its focus on healthcare/dental sector exports with upcoming programs tailored for the industry, such as webinar briefings on country-specific sales opportunities, export counseling at U.S. trade shows and trade missions. The best way to learn about these time-saving resources is to work with your local U.S. Commercial Service international trade specialist.

**THE TIME IS RIGHT TO EXPAND  
YOUR INTERNATIONAL SALES**

For many companies, the Internet improved logistics and transportation options, and government export programs have made exporting more viable than ever, for even the smallest businesses. Furthermore, exporting is a great way to build competitiveness, and many companies report that international diversification has enabled them to better weather economic downturns. When it comes to developing sales strategies, the biggest risk is not looking beyond U.S. borders.

The U.S. Commercial Service has offices across the country and in American Embassies and Consulates in over 70 countries around the world. For more information and to find your local office, visit [www.export.gov](http://www.export.gov).

Michael Grossman is a trade specialist with the U.S. Commercial Service in Westchester, New York. He can be reached at [michael.grossman@trade.gov](mailto:michael.grossman@trade.gov)

**GNYDM 2018 CELEBRITY LUNCHEON  
JANE PAULEY WAS TERRIFIC AT THE CELEBRITY LUNCHEON**





## VISIT THE EXHIBIT FLOOR FOR ONE FREE CE CREDIT

Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
1st Medical Supplies LLC	5202	Bioconcept Co., Ltd.	5210	Dental Game Plan	5200	exocad America Inc.	2000
3D Diagnostix	727	Biogaia AB	3241	DENTAL HERB COMPANY	2909	EyeClick	2006
3D INDUSTRIAL IMAGING CO.,LTD	3722	BioHorizons	3629	Dental Implant Technologies	1115	EZ BUR DENTAL SUPPLY INC,	2913
3DBioCAD	1604	BIOLASE	405	Dental Lifeline Network	1328	FACIAL IMAGING MOBILE INC	603
3DISC	2522	BioMTA	3819, 3820	Dental Manufacturing Spa	3727	Fanta Dental USA	1212
3M Oral Care	4019	Biotec, Inc.	5215	Dental Medium Journal	4238	FDI World Dental Federation	1710
3Shape	2626	Biotem Co., Ltd.	5133, 5134	Dental Nachos/United Dental Brokers of America	1114	Federacion Odontologica Latinoamericana (FOLA)	1233
A. Titan Instruments	1808	Birdeye	1036	Dental Product Shopper	1805	Fialkoff Dental Study Club	5328
A.I. CARE LLC	804, 3637	Bisco Dental Products	1200	Dental Products Report	3305	First Fit	4838
ABIMO	1629	BQ Ergonomics LLC	2821, 5301	DENTAL SAVINGS CLUB	828	Flashforge Corporation	1525
Academia Dental Internacional E.I.R.L	4938	Brasseler USA	2617	Dental South China International Expo	1429	Flight Dental Systems	1520
Academia Mexicana de Odontologia Pediatrica	4439	Brewer Company	2914	Dental Tribune America	4740	Floss Bar	1102
Academy of General Dentistry	3215	BS and Co Ltd.	5042	Dental Volunteers for Israel	713	Flow Dental Corp.	3930
Academy of Microscope Enhanced Dentistry	3539	NumBee by Bident	722	Dental Whale	400	FOCAP- Panama	5336
Accutron by Crosstex	3403	BURST	1009	Dental365	805	Fonic Dental LLC	3837
ACTEON North America	4827	CAD-Ray.com	3307	DentalEZ	3405	Forest Dental Products	3311
AdDent, Inc.	3119	Caladent Laboratory	814	dentalree	907	Formlabs	700
ADS Dental Systems, Inc.	3738	CAO Group	5132	Dentaltown	1138	Fortune Management	4124
A-dec Inc.	2800	Capital One	1801	DentalVibe	1034	Forum Technologies	523
A-dent Dental Equipment Inc.	2921	CareCredit	5407, 5614	Dentaquest/ Robert Blashka,DDS	1134	Forward by Henry Schein	4126
Adin Dental Solutions USA Inc.	1626	Careington International	1612	DENTATUS USA	1714	Fotona	3433
Adit	5623	Carestream Dental	3228	DENTCARE DENTAL LAB USA INC.	3730	Frank Dental GmbH	1217
Aditek	1629	Cargill ~ Zerose Erythritol	4533	Dentco Research & Development	1404	Froggy-mouth	903
AEEDC/Index Conferences & Exhibitions Organization	2500A	Cargus International Inc.	1004	DentCore	2208	Froncare Inc.	628
Aegis Communications	4539	Carl Zeiss Meditec, Inc.	5603	DenTech China 2019 (UBM ShowStar)	4339	FUNDAMIA, Fundación Implantodontológica Argentina	5332
Affordable Dental Chairs	3521	CARMEX PRECISION TOOLS LTD.	425	Dentegra Insurance Company	2810	FUTUDENT	1405
Affordable Dentures & Implants	1702	Carr Healthcare Realty	4241	DentiMax	922	Garfield Refining Company	2912
AFTCO	1804	Cavex Holland BV	3334	Dentistry Today	1210	Garrison Dental Solutions	4311
Agenics	5015	CEATUS Media Group	4113	Dentistry.com	2306	GBS TECHNOLOGIES	5043
Aidite (Qinhuangdao) Tecchnology Co.,Ltd	5335	Ceda Press Ltd.	3543	Dentlight Inc.	4603	GC America Inc.	3012
Aim Dental Laboratory	2706	Center for Hearing and Communications	5811	Dentscare Ltda	3842	GCL Systems, Inc	1133
Air Techniques	3810	Centrix Inc.	3000	Dentsply Sirona	3409	GDF Gesellschaft für dentale Forschung und Innovationen GmbH	1217
Alexion Pharmaceuticals	3242	Certol International. LLC	4029	Denttio, Inc.	1708	Gendex Dental Systems	4618
Align Technology, Inc	5204	Chewsi	3639	Designs for Vision, Inc.	1813, 2012, 4026	Genoray America Inc.	4010
Allied Dental	1025	Citibank Healthcare Practice Finance	4433	DESS - Dental Smart Solutions	1510	German Pavilion -Information Booth c/o LMI GmbH	1027
ALPHAENON Credit	3306	Citizens Bank	2709	DiaDent Group Interantional	4005	GlaxoSmithKline	414
Amabrush	4640	ClearCorrect	618	Diatech	3201	Glidewell Dental	4413
Amazon Business	801	ClearCorrect	5240	Digital Air Strike	1605	Global Dentmark Inc. C/O: Gagan Pandher/ Rajesh Kumar	627
AMD Laser	5130	Clinician's Choice Dental Products, Inc.	2515	Digital Dental	3502	Global Surgical	2500
America Para Todos	4540	Cocofloss Inc.	823	Digital Doc LLC	2715	Glove Club	2405
American Academy of Dental Sleep Medicine	4743	Colegio de Cirujanos Dentistas de Costa Rica	4639	Digital Healthcare Professionals	824	GLOVE WORLD	1417
American Academy of Implant Dentistry	1531	Colegio de Cirujanos Dentistas de Puerto Rico	612	Digital Orthodontic Care	614	GluStitch Inc	5324
American Academy of Pediatric Dentistry	1828	Colegio de Odontologos de Neuvo Leon	5140	Directa Dental	2604	GOBY	5201
American Airlines	1209	Colgate	2826	DMAX Co., Ltd.	3839	GoldenDent	4705
American Association of Endodontists	5137	Coltene	4016	DMETEC Co., LTD	5313	Golnit Sutures	4141
American Dental Assistants Association	3240	Columbia Dentoform Teaching Solutions, a DentalEZ Brand	3405	DMG	3210	Good Doctors Co., Ltd.	3604
American Dental Society of Europe	4741	Columbia University College of Dental Medicine	5321	DMI Implants	3541	Gamm Technik GmbH	1217
American Express	709	Common Sense Dental Products	931	DMMED Group	5337	Great Expressions Dental Centers	3436
American Friends of Dental Volunteers for Israel	713	ConeScan	5232	doctible	1326	Great Lakes Dental Technologies	4310
AMETEK Powervar	904	ContacEZ	3424	Doctor Genius	529	GreenSky Patient Solutions LLC	5429
AMIC Dental	3940	Convergent Dental, Inc.	4606	Doctor Multimedia	1126, 3441	GrowthPlug, Inc.	5620
ANGELUS	1611	Cool Jaw by Medico	3239	Doctor.com	5516	Guilin Woodpecker Medical Instrument Co., Ltd.	2400
Ansell/Microflex	4904	Cortel Designs	3118	DoctorsInternet.com	4624	Gunter Medical GmbH	810
APCD Sao Paulo Dental Association	1103	Cosmedent, Inc.	3017	Doral Refining Corp	1602	H&H INSTRUMENTS	5621
Apixia Inc.	3314	Cosmetic Dentistry Grants Program	3636	Dowell Dental Products	1313, 4532	Halyard Health	4734
Aqualizer by Jumar Corp.	1608	CR Foundation Gordon J. Christensen Clinicians Report	3737	Doxa Dental, Inc.	2107	Handler Mfg Co Inc	1101
Architectural Design Associates	3102	Cranberry USA	4013	Dr Fuji / ACIGI	2528	Hangzhou Angsheng Orthodontic Products Co., Ltd	613
Argen Refining	914	Credit Suisse	1333	Dr. Jean Bausch GmbH & Co. KG	1217	HANSONG M&T	3620
Arm & Hammer	4004	Crest + Oral-B	4234	Dr. Walsler Dental GmbH	1217	Hawaiian Moon	1415, 2712
Army Dental Recruiting	1226	CreoDent	4842	Dreve America / University of Kentucky	4942	HDI Inc.	3720
Arpino Handpiece Repair & Sales Inc	1800	Crosstex International	3401	DryShield	4110	HDX WILL North America	4137
ArtCraft Dental, Inc.	3338	Crown Seating	3402	DSP Biomedical	1629	Head Dental Corporation	4309
Asa Dental USA	1420	CRUXELL	1816	DXM CO.,LTD.	3825, 3826	Health Pro Realty Group	3423
Ascentcare Dental Labs	1031	CSM Implant	1824	E.G.S. srl	2307	HealthCare Products & Services	5025
Aseptico	3627	CTOR	1011	EAO /The European Association for Osseointegration	1529	Healthplex Inc.	4218
Asociacion Dental Mexicana	5629	Curaprox USA/Curaden	3600	EASE-IN-SHIELDS / ViewMax Solutions	1112	Hearst Digital Marketing Services	1312
Aspen Dental	5028	Cutco Cutlery	631, 5331	Eastern Dentists Insurance Company (EDIC)	1701	Heartland Dental	2209
Athleta International	3841	DAEKWANG I.D.M	3623	EBI Inc.	4135	Helmut Zepf Medizintechnik GmbH	1217
Augma Biomaterials	5033	DAG WorldWide	5529	Eclipse Loupes	906, 4130, 5310	Henry Schein	4126, 4226
B.C. Szerlip Insurance Agency, Inc.	1704	DANSEREAU HEALTH PRODUCTS	2815	EdgeEndo	2517	Henry Schein Financial Services	4126
Bank of America Merchant Services	3205	Darby Dental Supply LLC	4417	Editorial Odontologia Actual	3938	Henry Schein Integrated Design Studio	4126
Bank of America Practice Solutions	3206	DC Dental	4600	Elevate Oral Care	927	Henry Schein International	4126
Bankers Healthcare Group	4636	DCI Edge	4034	Elsevier, Inc.	2606	Henry Schein Media Studio	4330
Bausch Articulating Papers, Inc.	2911	DDental Solutions	3400, 4525	Empire Blue Cross Blue Shield	4012	Henry Schein ONE	4627
BEE Corp.	1433	DEAN Dental Systems	5602	Engle Dental Systems	1609	Henry Schein Professional Practice Transitions	4126
BeeSure by EcoBee	4202	Delian Technology & Trading Beijing Co. Ltd.	5601	Enova Illumination	712	Henry Schein Sales	4225
Belmont Equipment	5400	Delta Dental	2309	EnvisionTEC	731	High Tech Innovations	3117
Benco Dental	1617	Denbur, Inc.	4614	ENVOLVE DENTAL / CENTENE CORP	4341	Hiossen	5001
Best Instruments USA, Inc.	2310, 714	DenMat	5010	ENZO UNIVERSAL ARTICULATOR	808	Hispanic Dental Association	5622
Better Than Tens	1431	DENOVO Dental	5124	EPDENT	3622	HT CO., LTD	3921
Beutlich Pharmaceuticals, LLC	2812	Dental Accounts at Ease	5430	Equipment Brokers, Inc.	3002	Huanghua Andent Dental Co., Ltd	1827
Beyes Dental Canada Inc	4500	Dental Assisting National Board, Inc./The DALE Foundation	3020	Escuela Nacional de Estudios Superiores (ENES) Unidad Leon,		Huanghua Promisee Dental Co., Ltd.	4239
Bien-Air	4804	Dental Associates	4943	Universidad Nacional Autonoma de Mexico (UNAM)	5237	HUBIT CO.,LTD	3924
BILKIM TIBBI URUNLER	5112	Dental Care Alliance	5416	Essential Dental Systems	2003	Hu-Friedy	1400
Bioclear Matrix Systems	807	Dental Claims Cleanup	3833	Exacta Dental Direct	1014	HULASER INC.	3920
				EXCELL	4541		

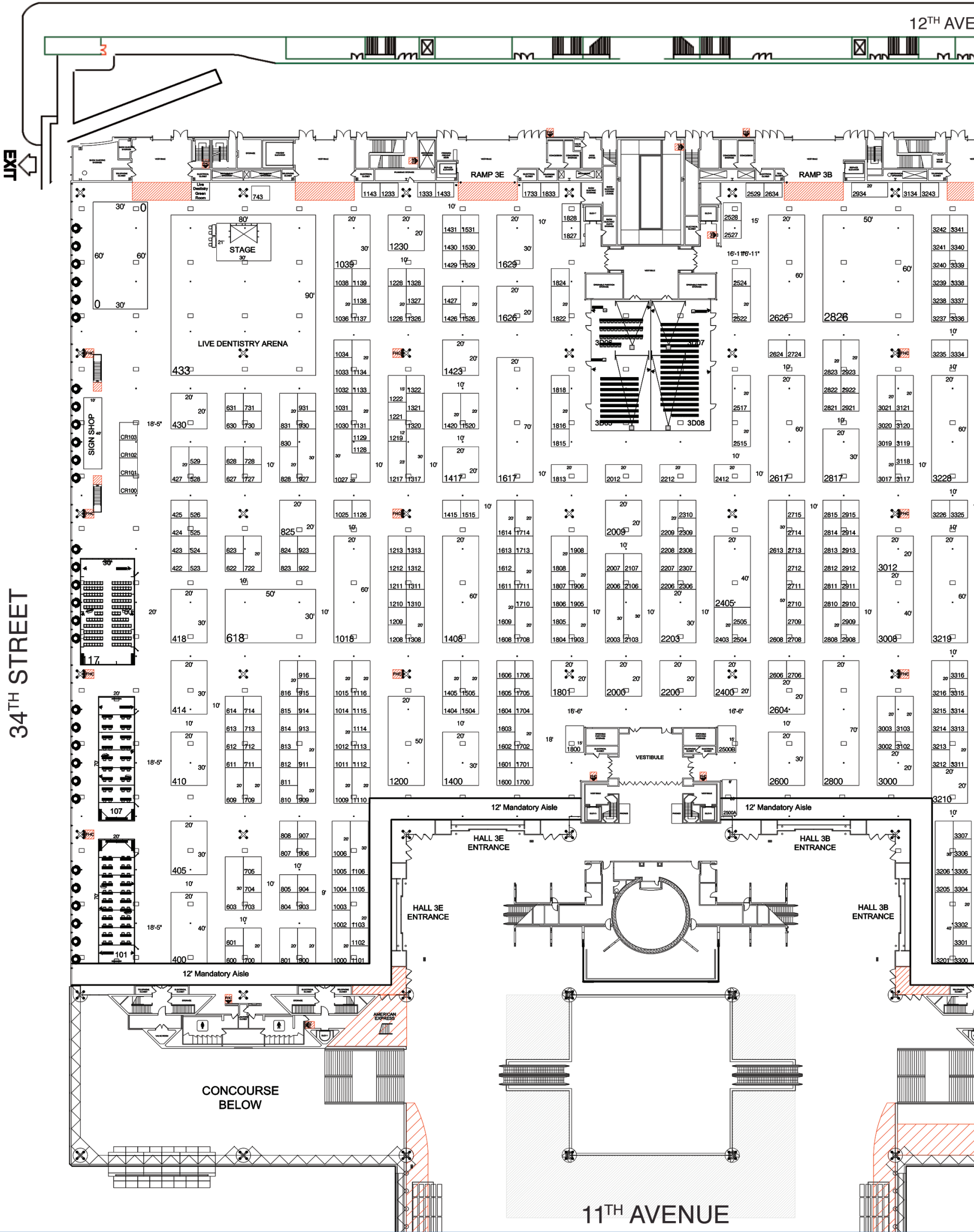


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Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
Hunza	5600	Meisinger USA	3300	Productive Practices	3337	Sulzer Mixpac Ltd	4318
i-CAT	4818	Meta Biomed	5227	Professional Sales Associates, Inc.	3402	Summit Dental Systems	3103
Ice Cold Mouthpiece	4030	META DENTAL CORP	4604	Prophy Magic	1208	Suni Medical Imaging	2823
ICO/International Congress of Oral Implantologist	1530	Microcopy	1106	PROPHY PERFECT / PHB	2106	Sunstar	3828
ICW Internatinal	3503	Micron Dental	4438	ProSites	1116	Supermax Healthcare / Aurelia Gloves	812
IDPLUS	3723	MicroP Technology (Taiwan), Inc.	4441	Protouch Solutions, LLC	1705	supersmile	4032
IEBC Business Consulting (Beijing) Co., Ltd.	1426	Midmark Corporation	4609	Pulpdent Corporation	2212	Supply Clinic	711
ILC New York	2007	Midwest Dental	3339	PureLife Dental	2808	SurfCT.com	3301
ILS Dental	1903	Millennium Dental Technologies, Inc.	3021	Q-OPTICS & QUALITY ASPIRATORS	1606	Surgemax LLC	3440
iLumi Sciences, Inc.	2206	MIS Implants Technologies	3427	Quintessence Publishing	3003	SURGIDENT CO., LTD	3823
Impladent Ltd	1711	Modular Custom Cabinet	3504	quip	430	SurgiTel	2200
Implant Direct	4818	MouthWatch, LLC	3120	QwikStrips	4723	Suzy Systems, Inc.	2708
Implant Seminars	930	MTI Dental	2910	Rapid Shape GmbH	1217	SwissLoupes SandyGrendel AG	1613
Infinity Massage Chairs	4832	My Dental Supply Co	5236	Ray Co., Ltd.	1423	Talent Medical Devices Co., Ltd.	2527
Infodent Srl	1005	Mydent International	4108	Reinvent Dental Products	813	TAUB Products	2908
InnSoft	1002	Myofunctional Research Co.	2814	Remote Area Medical	427	TAV Dental	422
integrated dental systems	831, 3831	MyRay	4031	Renew Medical Co., Ltd	3719	TD Bank Healthcare Practice Solutions Group	909
International Federation of Dental Hygienists (IFDH)	5610	Neodent	618	Reputation Desk	704	Temrex Corp.	4001
International Pemphigus and Pemphigoid Foundation	5617	Neosil Co., Ltd.	5333	RF America IDS	3605	Tess Oral Health	2915
International Sofia Dental Meeting	3340	New Perfect Dental Lab	5518	RGP Inc	1015	The Clemens Group	2813
Invisalign iTero	5204	New Smile Clear Aligners	4715	RHEIN83 ATTACHMENTS	4112	The Gideons International	3643
IQ Dental	2203	New York Implant Institute	1430	Ribbon, Inc.	1105	The McGill & Hill Group, LLC	2529
Isolite Systems	1614	New York University	5611	Richmond Dental & Medical	2403	Tianchang Jiarui Packaging Material Co., Ltd.	1426
iSonic Inc. (ultrasonic cleaners)	816	Newark Dental / Pemco	2608	Rio Dental Meeting	1327	Ti-oss   Chiyewon Co. Ltd.	4843
Italian Dental Association	5041	NewTom	3700	Ritter Dental USA	1110	TITAN SURGICAL CO	5031
Itena North America	4502	NextLevel Practice	5618	RLT	3341	TIZLO HEALTH	1030
ITL Dental	3532	Nexus Medodent (NMD)	1213	Rockwell Enterprises	5213	TMJ & Sleep Therapy Centre International	5229
Ivoclar Vivadent, Inc.	2817	NNA MEDICAL INC	623	Rose Micro Solutions	1700, 2505, 4203, 4424	Tokuyama Dental America	4220
J + B Dental Services, Inc.	3302	Nobel Biocare	5222	Royal Dental Manufacturing/Proma, Inc.	5214	Tooti Enterprise inc	4633
J. MORITA USA, INC	4615	Nordent MFG	4216	Russian American Dental Association	630	TOP QUALITY MANUFACTURING INC	1417
Jeunesse Innovations	4939	Noris Medical	3936	S.I.N. Implants	1629	Town & Country Dental Studios	3235
JIANGSU DYNAMIC MEDICAL TECHNOLOGY CO.,LTD	4140	North (Nanjing) Instrument Technology Industries Group	5136	SAESHIN PRECISION CO., LTD.	3618, 3619	TPC	3731
Jim O'Brien Architecture & Interiors	4704	NSK America	418	SAEYANG MICROTECH CO.,LTD	5613	T-PLUS Implant Tech. Co., Ltd	5329
Jining XingXing Medical Instrument Co. Ltd.	5619, 728	NUOVA GALIMPLANT, S.L.U.	4634	Safari Dental	4230	Trihawk International	2504
JISCOPE CO., LTD.	3822	NumBee by Biodent	722	Salli USA	3743, 5609	TriState Dental Supplies & Equipment	3008
JJTOOLS CO.,LTD	3721	Ocean Impex Inc	5530	Samuel H. Fields Dental Laboratory	1038	TriState Orofacial Myology Study Club	730
JK Dental Group	1713	Octave Light Limited	3641	Scheduling Institute	5311	TruAbutment Inc.	5420
Johnson Promident	3304	Omplant Ltd	524	SciCan Inc	4618	TuttleNumbNow	3019
Kaplavi Implant Education- elite medical services	526	One Beat CPR + AED	601	SCRUBS TAILORED	4937	Tuttner USA Co., Ltd.	3418
Karl Schumacher Dental LLC	1006	Op-d-op Visor Shields	5017	SDI (North America) Inc.	3216	U.N.I.D.I. Italian Dental Industries Association	5238
KaVo Dental	4818	OraPharma, Inc.	4800	SecureTip	3640	Ultimate Creations	5116
KaVo/DEXIS/i-CAT/NOMAD/Instrumentarium	4818	Orascope	5218	Select Merchant Solutions	1211	Ultradent Products, Inc.	1018
KDIA	3923	orthobrain	1143	Septodont	3219	Ultralight Optics Inc.	1603, 2724, 3603
Kerr Corporation	4818	OrthoSnap Corp	5035	Sesame Communications	5607	Universidad De La Salle Bajo	1228
Kettenbach	3537, 4209	Ortho-Tain/Healthy Start	2412	SGS Dental	4200	Universitat Internacional de Catalunya	5034
Kilgore International Inc	3226	Osada, Inc.	2710	Shader Productions	4042	University of Puerto Rico School of Dental Medicine	4742
Koelnmesse Inc/IDS 2019	2308	Osteogenics Biomedical	2207	SharperPractice	4037	Univet Optical Technologies N.A	1000
Komet USA	2923	OWANDY USA, INC	5125	Shenzhen Advanced Dental Laboratory	3638	Unspoken Smiles Foundation	5630
KOS., Ltd	4041	PAK SURGE	5616	Shenzhen Denco Medical Ltd.	3438	USC Herman Ostrow School of Dentistry Online Programs	4139
KOTRA	3618	Palisades Dental, LLC	3213	Shenzhen Up3d Tech Co., Ltd.	4237	Valumax International	2613
Kulzer	1408	Paltop Dental	1822	Sherman Specialty	3632	Varsano Clinic GetDent	1033
Kuraray America	2009	Paperless Connection	1806	Sherpa Korea	3824	Vatech America	4403
L&R Manufacturing Company	1600	Parkell, Inc.	2604	Shinhung Co., Ltd.	3925	Vector R & D Inc.	3703
Lares Research	4401	PARNELL PHARMACEUTICALS, INC.	4735	Shofu Dental Corporation	4408	Velopex International Inc	923
Launch Loyalty	3420	Patient News	3315	SHU DENTAL LABORATORY	3237	Venta Endo-Endo Handle	2714
LB Goodman & Co. - Dental CPAs	3313	PatientPop	1012	SIDEX 2019	1003	Verdent Sp. z o.o.	1032
LED Apteryx/ VELscope	3336	Patterson Dental Supply	3801	Sikka Software	2713	Vermillion Cosmetics LC	1807
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# K DENTAL MEETING

## NOVEMBER 28, 2018

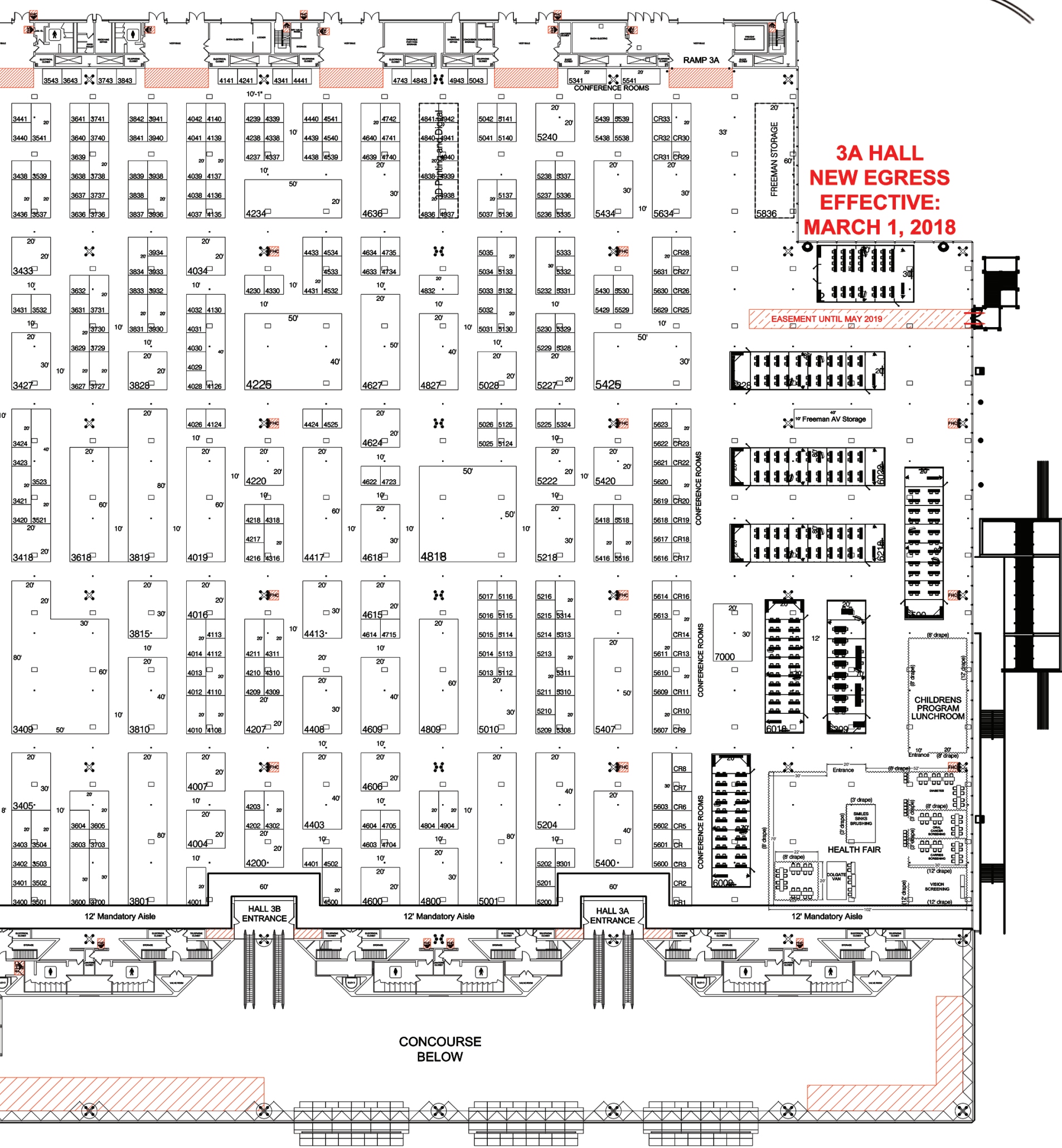
### CONVENTION CENTER

### EXHIBIT HALL

CONV

TRUCK DOCKS

TRUCK ENTRY





## US EXHIBITORS INTERESTED IN OVERSEAS MARKET LISTING (USDOC)

- AdDent, Inc.** Booth(s): 3319  
43 Miry Brook Rd., Danbury, CT 06810  
Phone: (203) 778-0200 Website: www.addent.com  
Contact(s): Malena Pereyra, International Customer Service Coordinator, Marian Hesemeyer, Sales & Marketing Coordinator  
E-mail: info@addent.com  
EXPORT PRODUCTS: Diagnostic Products, Operative Products  
RANGE OF DISTRIBUTION: South America, Caribbean, Eastern Europe/Russia, Western Europe, Central America, Africa, Middle East, Asia  
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors
- Beutlich Pharmaceuticals** Booth(s): 2812  
7775 S. US Hwy 1, - Ste. 1., Bunnell, FL 32110  
Phone: (386) 263-8870 Website: www.beutlich.com  
Contact(s): Jason Dominick, International Sales Rep. David Clinard, International Sales Manager  
E-mail: beutlich@beutlich.com  
EXPORT PRODUCTS: Hurriscaine Topical Anesthetic Gel and Spray, Hurriseal Dentin desensitizer, HurrView Plaque Disclosing swabs, PH Paper  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements
- Bisco Dental Products** Booth(s): 1200  
1100 W Irving Park Rd., Schaumburg, IL 60193  
Phone: (857) 534-6071 Website: www.bisco.com  
Contact(s): Flemming Poulsen, Intern. Sales Manager  
E-mail: fpoulsen@bisco.com  
EXPORT PRODUCTS: Restorative materials: etchants, adhesives and bonding agents, cements and composites, pulp capping materials, provisional and temporary materials.  
RANGE OF DISTRIBUTION: South America, Central America  
INTERNATIONAL BUSINESS DESIRED: Foreign Agent/Distributors
- Fanta Dental** Booth(s): 1212  
555 Republic Dr., Plano, TX 75075  
Phone: (214) 256-4188 Website: www.fantausa.com  
Contact(s): Jacob Heaton, Sales-International  
EXPORT PRODUCTS: Endo Rotary Files, Endo Motors, Endo Accessories, Ortho Brackets, Ortho Tubes, Ortho Wires, Ortho Pliers  
E-mail: info@fantausa.com  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct sales, Foreign Agents/Distributors, Joint Ventures
- Froncare** Booth(s): 628  
46-01 Bell Blvd., Bayside, NY 11361  
Website: www.froncare.com  
Contact(s): Sunny Ko, Manager  
E-mail: jin@froncare.com  
EXPORT PRODUCTS: Dental Implant, Surgical Kit, Dental Implant Fixtures  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures
- Great Lakes Dental Technologies** Booth(s): 4310  
200 Cooper Ave., Tonawanda, NY 14150  
Phone: (800) 828-7626 Website: www.greatlakesdentaltech.com  
Contact(s): Kevin Marusenski, Sales Rep.  
E-mail: info@greatlakesdentaltech.com  
EXPORT PRODUCTS: Orthodontic Materials, Equipment, Appliances
- iLumini Sciences, Inc.** Booth(s): 2208  
4150 Lafayette Center Dr., Chantilly, VA 20151  
Phone: (703) 894-7576 Website: www.ilumisi.com  
Contact(s): Walter Abbott, Geraldien Chinga, Admin. Assistant.  
E-mail: info@lumisi.com  
EXPORT PRODUCTS: SUPER Fiber Post  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors
- Ocean Impex, Inc.** Booth(s): 5530  
3600 College Park Drive - Suite 8305, Conroe, TX 77384  
Phone: (346) 666-8821 Website: www.oceanimpex.net  
Contact(s): Ahmed Rasa, CEO E-mail: razatrdg@gmail.com  
EXPORT PRODUCTS: Dental Instruments, Orthodontic Instruments, Pliers  
RANGE OF DISTRIBUTION: South America, Caribbean, Eastern Europe/Russia, Canada, Mexico, Australia, New Zealand  
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors, Joint Ventures
- Parnell Pharmaceuticals, Inc.** Booth(s): 4735  
3070 Kerner Blvd., San Rafael, CA 94901  
Phone: (415) 256-1800 Website: www.parnellpharm.com  
Contact(s): Francis Parnell, MD, Chairman & CEO  
E-mail: fwparnell@parnellpharm.com  
EXPORT PRODUCTS: Mouth Kote Drive Mouth Spray; Mouth Kote-remint Remineralizing Spray; pretz irrigation and nasal products;Feminease vaginal moisturizer, oragesic oral pain irrigation  
RANGE OF DISTRIBUTION: Eastern Europe/ Russia, Western Europe, Canada/Mexico, Middle East/Asia  
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor, Joint Ventures, Licensing Agreements
- Richmond Dental - Medical** Booth(s): 2403  
1100 Hawthorne Lane, Charlotte, NY 28205  
Phone: (704) 376-0380 Website: www.richmondlandmedical.net  
Contact(s): Fran Eskew, Account Manager  
E-mail: fran.eskew@barnhardt.net  
EXPORT PRODUCTS: Cotton Rolls, Cheek Retractors, Cotton Pellets, Non Woven Sponges and Gauze, Level 1 & Level 3, Facemasks & infection control & Dispensers  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/ Distributors
- Shofu Dental Corporation** Booth(s): 4408  
1225 Stone Dr., San Marcos, CA 92078  
Website: www.shofu.com  
Contact(s): Mike Gainsburg, Director of Sales E-mail: mgainsburg@shofu.com  
EXPORT PRODUCTS: Laboratory & Clinical Products  
RANGE OF DISTRIBUTION: South America, Central America, Canada/Mexico  
INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors
- SS White Dental** Booth(s): 4302  
1145 Towbin Ave., Lakewood, NJ 08701  
Phone: (732) 905-1100 Website: www.sswhitedental.com  
Contact(s): David Langie, Territory Sales Manager - APAC Carlos Mandujano, Territory Sales Manager - latin America  
E-mail: info@sswhitedental.com  
EXPORT PRODUCTS: Carbide and Diamond Burs, Endodontic Files and accessories  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors
- Temrex/JR Rand** Booth(s): 4001  
300 Buffalo Ave., Freeport, NY 11520  
Phone: (516) 865-8621 Website: www.temrex.com  
Contact(s): Jackie Prather, VP Sales, Ethan Levander, President  
E-mail: temrex@charter.net  
EXPORT PRODUCTS: Materials  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct sales, Foreign Agents/Distributors
- Venta Endo** Booth(s): 2714  
150 E 200 N - Ste. G., Logan, UT 84321  
Phone: (435) 752-0519 Website: www.ventaendo.com  
Contact(s): Chelsey Porter, Sales Rep., Becca Fonua, Sales Rep.  
E-mail: venta@ventaendo.com  
EXPORT PRODUCTS: Universal EndoHandle and MicroFiles  
RANGE OF DISTRIBUTION: Worldwide  
INTERNATIONAL BUSINESS DESIRED: Direct sales, Foreign Agents/Distributors

## FOR THOSE WHO WANT TO IMPROVE THE HEALTH OF THEIR PATIENTS AND SUCCEED IN THE CHANGING HEALTHCARE SYSTEM



**B**e a part of the initial "Essential Total Health For All Health Professionals" program at the GNYDM. While it is imperative that you practice the highest quality of patient centered care, you must also better understand the critical issues facing health professionals as they strive to succeed and excel.

The two days of exceptional panels bring together thought leaders, educators, and respected providers to discuss and share the challenges facing all of you that practice, manage and educate within the healthcare space whether private sector or community health clinic based.

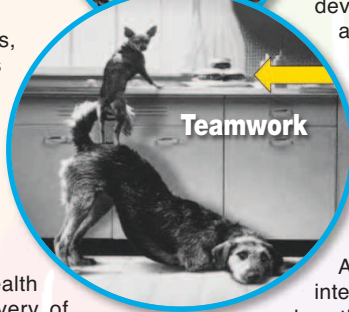
The integration of oral health into primary care along with the growing needs of our most vulnerable populations in an era of innovative technology and value based care payment are challenges that you must understand to succeed. These will be directly addressed during the two day public health symposium.

I want to share some of the important "Total Health" issues facing oral health providers and the administrators that help guide the appropriate delivery of needed services.

The two panels on Tuesday bring together some of the most respected leaders in Dentistry to share their work and thoughts about the integration of Value Based healthcare payments/reimbursements. Areas that will be addressed include the changing system, i.e. insurers, and providers, and the changing population needing oral health care.

The rapidly growing senior population adds new and complex issues to an already stressed system. Approximately 58 million people rely on the Medicare program – and only about one-third of them have any coverage for oral health care. The Medicare statute currently excludes coverage for most oral health care. Nearly three out of five seniors, and more than three-fourths of low-income seniors, do not visit a dentist during a typical year. One in five seniors have untreated tooth decay. One in five seniors, and two out of five low-income seniors, have complete tooth loss.

Its tragic that in a time when new diagnostic and treatment options are available for the management of Cancer that oral cancer continues to be a prevalent issue for the dental profession. There will be an expected 51,000 new cases of oral cancer in the U.S. this year with over 20% of these resulting in related deaths. This is unacceptable and needs to be addressed by all of us. Simple oral cancer screenings can be done in minutes with early detection a critical step in preventing the tragic effects of more advanced treatment. Issues related to reimbursement, scope of practice, available new technology and practice interest



and success in providing preventive services will be discussed.

Another area of growing concern is the oral health care for those at risk, people with disabilities and those with intellectual and developmental disabilities. Many oral health care providers do not feel well enough trained or that their clinical space is not designed to manage these patients. There are an estimated fifty-six million Americans that are disabled and in need of oral health care! Those with intellectual and developmental disabilities such as those on the autism spectrum require a level of understanding and sensitivity that is clearly attainable and tremendously rewarding. It is important that all of us understand the need to provide quality, accessible care while developing the skills and confidence to manage these patients in a welcoming and sensitive manner. We are fortunate that the Tuesday afternoon panel brings together an internationally respected group of expert physicians, dentists, disability leaders and innovative educators to assist you in better understanding the needs of these patients with disabilities and how you can be better equipped to integrate these very special patients into your clinical environment.

The expansion of the dental team has been a discussion and process that has garnered quite a bit of controversy over the past few years. This is an argument that Medicine faced when the idea of adding Physician Assistants (PAs) to their team surfaced years ago. PAs have become an integral part of medical practice. We saw this within dentistry back in the 1960s when there was opposition to this new group of dental provider known as the Dental Hygienist. Can you even imagine dentistry being practiced without Dental Hygienists as part of the team? I can't.

The development of Tele-health technology has led to the "Virtual Dental Home". This has opened new pathways to address the significant issue of a patient's inability to travel to a dental office – particularly in rural communities and the frail elderly. Tele dentistry also provides a meaningful screening that can be done by an RDH affiliated with a dental practice so that preventive, noninvasive procedures can be delivered at reduced cost and with greater efficiency. This technology has provided the opportunity for dental providers to collaborate with physicians to provide better "whole person" health care. The panel on Wednesday afternoon literally brings together the national leaders of this effort who will present and discuss how they do it and how you can explore opportunities to bring Tele dentistry and the expanded role for RDHs into your practice.

Attendance at these panels is free to dental residents and dental students. Please take advantage of this very special opportunity; Registration is still open!

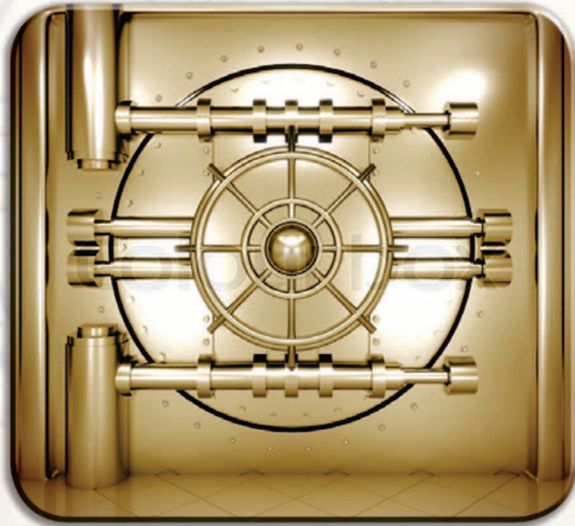


**Jack Dillenberg, D.D.S., M.P.H.**  
Public Health Panel, Mesa, AZ  
Dean Emeritus, A.T. Still University's Arizona School of Dentistry  
Board Chairman, Center for Oral Health



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## Affiliated International Meetings

37<sup>th</sup> CIOSP  
São Paulo International Dental Meeting  
January 30 to February 2, 2019  
At the Expo Center Norte - São Paulo/SP - Brazil

AEEDC DUBAI  
Education & Innovation Transfer  
TUES 5 WED 6 THU 7 2019 FEBRUARY  
DUBAI INTERNATIONAL CONVENTION & EXHIBITION CENTRE

Sino-Dental®  
June 9-12 | Beijing - China

SIDEX 2019  
2019. 5. 10 (Fri) ~ 12 (Sun)  
coex

Dental Expo  
International Exhibition

12<sup>th</sup> SOFIA DENTAL MEETING  
RELOADED  
SOFIA > BULGARIA  
03-06 OCTOBER 2019

WORLD DENTAL SHOW  
5-8 September 2019

24<sup>th</sup> Dental South China 2019  
International Expo 2019  
3-6 March, 2019  
Guangzhou

GREATER NY DENTAL MEETING 2019

ADA fdi  
WORLD DENTAL CONGRESS  
SAN FRANCISCO 2019

Amic Dental®  
www.amicdental.mx

EXPO DENTAL MEETING RIMINI-ITALY  
16-17-18 MAY 2019



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# Rethink Your Hand Files Simplify Root Canal Preparation

**General dentists and endodontists are telling us the most difficult and time consuming part of the endodontic procedure is starting the root canal preparation.**

This includes finding all canals, negotiating to the terminus, and creating a smooth glide path for rotary file safety. Venta Endo has a simple and effective solution for this tedious task of beginning canal preparation. By rethinking the way you hold and manipulate the initial file you change a difficult task into an easy one with the EndoHandle.

### Steps to Simplify

First, don't change the way you access the pulp chamber. Continue as you normally do to debride the pulp chamber and locate the canal orifices. After access preparation place any small #6 or #8 endodontic file into the unique locking chamber of the EndoHandle. This new pen grasp grip on the file keeps your fingers out of the way. It gives you more control and allows you a clear view of the orifice to easily find the canal. Once you have located the canal simply keep filing. The EndoHandle's tactile sensitivity allows you to control the file and penetrate tortuous canals to the terminus. Within 30 to 60 seconds of basic up/down filing the EndoHandle produces a smooth, tissue free glide path for safe rotary instrumentation. This simple technique completely eliminates the difficult and frustrating part of beginning root canal preparation.

### Solving Calcified Canals

Another common frustration in endodontics is calcified canals. Venta Endo's new CalciFile, used exclusively in the EndoHandle, is

specifically designed for these tight spaces. The CalciFile is approximately four times stiffer than a standard #6 K-Type file. This allows for greater vertical pressure to be used without file buckling. Unlike standard K-Type files, the CalciFile has a smooth non-cutting surface with a gentle curved flute. This permits the file to slide down the canal without snagging on rough canal walls. The new CalciFile design directs all vertical filing forces to the tip of the file to penetrate calcified canals.

A university study was recently completed on the CalciFile's ability to reach canal patency. Over 100 canals in 55 multi-rooted extracted teeth, from the endodontic pre-clinic, were used. The CalciFile obtained 76% canal patency with less than 15 seconds of filing. When the CalciFile was used in combination with the #6 K-Type file, 91% of the canals obtained patency. Results show that the CalciFile's unique design establishes patency in less time and with less effort.

**Rethink Your Hand Files at Booth #2714**





**Ansell Booth(s): 4904**

540 Lake Cook Road - Suite 150 Dearfield, IL 60015  
Phone: (847) 739-9058 Website: [www.microflex.com](http://www.microflex.com)  
Product: MicroTouch Denta Gloves

**Description:** Micro-Touch Denta Glove is the first series of examination gloves developed specifically for the needs of dental professionals

**ArtCraft Dental, Inc. Booth(s): 3338**

6628 Warm Breeze Lane, Dallas, TX 75248  
Phone: (877) 340-1776 Website: [www.artcraftdental.com](http://www.artcraftdental.com)  
Product: Xpanders

**Description:** Xpander™ is a revolutionary concept in the field of traumatic exodontia. The instruments are quicker and more efficient than traditional PDL type instruments including the thin-blade luxation instruments. Xpanders™ are available in 4 models: Straight, curved, and two posteriors. To see a demonstration of the instrument visit booth #3338

**Brewer Company Booth(s): 2914**

V88 W13901 Main St. Ste. 100 Menomonee Falls, WI 53051  
Phone: (262) 251-9530 Website: [www.brewercompany.com](http://www.brewercompany.com)  
Product: 135 AS and JS Saddle Stools

**Description:** Brewer Company's new ultra-cushion Saddle Stools with exclusive 360 degree Dynamic Motion are designed to enhance posture, strengthen back muscles and relieve shoulder and neck tension.

**Ceda Press Booth(s): 3543**

Patrijarha Joanikija 20E, Belgrade, Serbia 11000  
Website: [www.cedapress.rs](http://www.cedapress.rs)  
Product: Dental Disposable bibs and folded napkins

**Description:** Ceda Press is a manufacturer of dental disposable bibs and folded napkins located in Serbia, Europe. Bibs on rolls and napkins are leakproof, made of 100% cellulose and PE foil using advanced technology of thermal bonding. Our products are available in 14 attractive colors. Satisfied clients from more than 30 countries all over the world are our best reference

**Citibank Healthcare Practice Finance Booth(s): 4433**

399 Park Avenue, New York, NY 10022  
Phone: (212) 240-1824 Website: [www.citibank.com](http://www.citibank.com)  
Product: Specialized Financial Solutions for Dentists

**Description:** Citibank is offering 100% financing for dental practices. We can help you acquire a practice, buy into a practice or buy out a partner, merge with another practice, refinance your practice debt, make practice improvements, expand to another location, purchase new or used equipment, access working capital, and purchase or refinance your practices' commercial real estate

**ContactEZ Booth(s): 3424**

217 SE 136th Avenue - Suite 105 Vancouver, WA 28684  
Phone: (360) 694-1000 Website: [www.contactez.com](http://www.contactez.com)  
Product: SupraDisc, Safe-Edged Diamond Disc

**Description:** Enjoy safe, effective, and stress-free interproximal reduction with the new, innovative SupraDisc. While traditional diamond discs can carve harmful ledges or gouges into enamel surfaces, SupraDisc uses a unique, non-abrasive edge to make this a thing of the past. Use SupraDisc to improve patient experiences and bring a unique value to your office.

**ContactEZ Booth(s): 3424**

217 SE 136th Avenue - Suite 105 Vancouver, WA 28684  
Phone: (360) 394-1000 Website: [www.contactez.com](http://www.contactez.com)  
Product: IPR Plus

**Description:** Based on years of feedback and suggestions from customers, ContactEZ has developed the latest expansion to the IPR Strip System—IPR Plus. The four new strips that comprise IPR Plus include measurements that increase incrementally from 0.35 mm to 0.50 mm. Each of the new IPR Plus strips comes with its specifications engraved right on the handle; listing its thickness and diamond coating. IPR Plus also contains the previously-named "Optional Strips" as well. In the near future, the improved grip and specifications on each handle will be making their way to all 8 strips under the umbrella of IPR Plus

**CRUXELL Corp. Booth(s): 1816**

A-405, Migun Techno World II, 187 Techno 2-ro Yuseong-gu, Daejeon, S. Korea 34025  
Website: [www.cruxell.com](http://www.cruxell.com)  
Product: CRUXCAN ("CRX-1000")

**Description:** Dental PSP Scanner

**Fanta Dental Booth(s): 1212**

555 Republic Drive - #200 Plano, TX 75075  
Phone: (214) 256-4188 Website: [www.fantausa.com](http://www.fantausa.com)  
Product: Single File Endo System-First in the WORLD

**Description:** With our patented technology, Our F-1 Endo File is the first Single File Rotary Root Canal instrument in the world. Dentists don't need to switch multiple files during the treatment, just use F-1 file in Continuous Rotation instead of Reciprocating Rotation. It will greatly save treatment time and significantly increase treatment success rate due to its simplicity.

**FirstFit Booth(s): 4838**

4680 Table Mountain Drive - #100 Golden, CO 80403  
Phone: (844) 201-6329 Website: [www.firstfit.com](http://www.firstfit.com)  
Product: FirstFit Guided Prosthetics Delivery System

**Description:** FirstFit is a Guided Dentistry System that utilizes the latest digital technology to create 3D Printed Prep Guides enabling clinicians to prepare and seat veneers, bridges and crowns in a single visit

**Forum Tec Booth(s): 423**

40 Hutsot Hayotser St., Ashkelon, Israel  
Website: [www.forumtec.ne](http://www.forumtec.ne)  
Product: Implant Spotter

**Description:** Accurately detecting implants that are covered by gum tissue, the Implant Spotter, eliminates the need for complex and painful procedures, such as severing the gums, during two-stage implantology treatments. This innovative implant detector minimizes pain and healing-time for the patient, while reducing chair-time to maximize treatment efficiency for the dentist.

**Froncare Booth(s): 628**

46-01 Bell Blvd., Bayside, NY 11361  
Phone: (928) 800-1016 Website: [www.fornicare.com](http://www.fornicare.com)  
Product: The SIMPLE IMPLANT kit

**Description:** all-in-one Implant kit

**G.B.S Technologies Booth(s): 5043**

65 Maple Street - Dobbs Ferry, NY 10522  
Website: [www.gbsproducts.net](http://www.gbsproducts.net)  
Product: Intraoral X-ray Scanner

**Description:** A low cost X-Ray Scanner offering wireless connectivity to all office workstations. Includes plates sizes: 0,1,2,3. SCHEDULE A DEMO

**GCL Systems, Inc. Booth(s): 1133**

1172 W 700 N - Suite 210 Lindon, UT 84042  
Phone: (801) 549-0670 Website: [www.gclsystems.com](http://www.gclsystems.com)  
Product: Gingival Cuff Links System

**Description:** The Gingival Cuff Links System is a provisional healing cuff that is compatible with most major implant systems. Gingival Cuff Links placement may occur at any state of the implant process to shape soft tissue during the healing time resulting in ideal emergence profiles. The desired emergence profile created by the Gingival Cuff Links System is simple for the restorative dentist to create and place a natural looking prosthesis that is indistinguishable from a natural tooth. Additionally, no gaps occur around the final restoration virtually eliminating food impaction.

**Glidewell Dental Booth(s): 4413**

4141 MacArthur Drive, Newport Beach, CA 92660  
Phone: (949) 440-3837 Website: [www.glidewelldirect.com](http://www.glidewelldirect.com)  
Product: Bruxzir Esthetic

**Description:** Bruxzir® Esthetic Solid Zirconia is a new category of dental zirconia made possible by years of research & development at Glidewell Dental. This advanced monolithic material is created through a patented colloidal process, providing an anterior restorative solution that features an optimized combination of high-performing strength and lifelike translucency.

**Golnit Sutures Booth(s): 4141**

2277 Homecrest Ave, 6M Brooklyn, NY 11229  
Phone: 718-219-0731 Website: [ptfesutures.com](http://ptfesutures.com)  
Product: Golnit PTFE Suture

**Description:** PTFE monofilament dental suture.

**Healthy Start Booth(s): 2412**

950 Green Bay Road - Ste. 205  
Winnetka, IL 60093  
Products: Toddler Habit Corrector

**Description:** The Healthy Start Toddler Habit Corrector is for children ages 2-4. It is worn 1-2 hours a day passively and during the night to encourage nasal breathing and help improve symptoms of Sleep Related Breathing Disorder.

**Meta Biomed Inc. Booth(s): 5227**

3015 Advance Lane  
Colmar, PA 18915  
Products: EQ-S

**Description:** EQS is powered by sonic technology. Clean and efficient thanks to active flow, multi directional movement. Our specially shaped and flexible tip, causes less pressure toward the apical foramen. Very easy to operate; cordless, single button operated, ergonomic design, and light body.

**Microcopy Booth(s): 1106**

3120 Moon Station Road NW, Kennesaw, GA 30144  
Phone: (770) 425-5715 Website: [www.microcopydental.com](http://www.microcopydental.com)  
Product: Proxi-Chek™

**Description:** This new precise, easy to use interproximal marker — Proxi-Chek™ from Microcopy, clearly marks the point of contact and eliminates guesswork when fitting a crown, saving time and the risk of over adjusting. Stop by the Microcopy Booth #1106 or call 800.235.1863 to learn more.

**Micron Dental Booth(s): 4438**

617 N. Scottsdale Rd. #C., Scottsdale, AZ 85257  
Phone: (480) 448-6008 Website: [www.microndental.com](http://www.microndental.com)  
Product: Micron P305 3D Printer

**Description:** The MICRON P305 is a large format LCD printer designed to print up to 20 or more dental devices at once in as little as 10 minutes per arch. LCD print technology results in greater accuracy and fit, and a much larger build plate so you can produce more in a day compared to other desktop printers.

**MicroP Technology (Taiwan) Inc. Booth(s): 4441**

No. 40, Junghe Tsuen Minshuiung Township  
Chiayi County 632, Taiwan. Website: [www.micro-p.com.tw/](http://www.micro-p.com.tw/)

Product: MicroP HALLEY Series AirDriven and Electric Dental Handpiece

**Description:** The MicroP Halley Series handpiece is intended for the removal of carious material, reducing hard tooth structure, cavity preparation, finishing tooth preparations, restorations, and for polishing teeth. They are designed for use by a trained professional in the field of general dentistry.

**Octave Light Limited Booth(s): 3641**

Unit 1, 3/F, Block A, New Trade Plaza, 6 On Ping Street  
Shatin, N.T., Hong Kong  
Website: [www.octavelight.com](http://www.octavelight.com)  
Product: Dental Model

**Description:** Now you can print medical, dental and engineering parts with one of the most dependable machine at a most reasonable price. One of the biggest dental lab in USA has already switched the majority of their in-house production 3D printers into Octave Light R1. Our machine is this reliable!

Industrial grade, top-down with recoater blade style, stereolithography 3D Printers used to be room-size and used to require high maintenance. With Octave Light R1, we have miniaturized an industrial grade top-down stereolithography machine into desktop-size and made this additive-manufacturing technology accessible to individuals.

**Omplant LTD. Booth(s): 526**

37 Sheshet Hayamin St., Haifa, Israel  
Website: [www.omplant.com](http://www.omplant.com)  
Product: Omplant Driver

**Description:** Prosthetic Parts wireless screwdriver 200rpm for dental implants - Abutment healing caps, etc. Replaces the use of hand driver with much more safety, speed and comfort.

**orthoBrain® Booth(s): 1143**

25150 Woodside Lane - Suite 200 Beachwood, OH 44122  
Phone: (216) 926-4097. Website: [www.orthobrain.com](http://www.orthobrain.com)  
Product: OrthoBrain

**Description:** We help dentists deliver orthodontics with confidence. orthobrain® is a secure, digital orthodontic advisory system that makes it easy for dentists to start caring for orthodontic patients. orthobrain consulting doctors are all expert certified orthodontic specialists\*.

**OrthoSnap Corp. Booth(s): 5035**

2000 Shames Drive, Westbury, NY 11590  
Phone: (516) 606-7605. Website: [www.orthosnap.com](http://www.orthosnap.com)  
Product: OrthoSnap Clear Aligner System

**Description:** We manufacture and distribute clear aligners using a patented technology. Our process results in more effective tooth movement and provides dental practitioners a competitive advantage.

**Parkell Booth(s): 2604**

300 Executive Drive, Edgewood, NY 11717  
Phone: (631) 389-1536 Website: [www.parkell.com](http://www.parkell.com)  
Product: Parkell® LC Fill Light Cure Bulk-Fill Material

**Description:** This bulk-fill, light cure composite is ideal for restoring teeth from the bottom of the prep to the occlusal surface! Formulated with a self-leveling consistency, LC Fill also features impressive physical properties—low shrinkage, 280Mpa compressive strength, 145Mpa flexural strength and the ability to withstand occlusal forces. LC Fill is versatile, too! LC Fill can be cured up to a depth of 4mm and comes in a Universal Shade (A1/A2), giving it terrific chameleon-like capabilities in matching adjacent teeth.

**Parnell Pharmaceuticals Booth(s): 4735**

3070 Kerner Blvd. Suite A., San Rafael, CA 94901  
Phone: (415) 256-1800 Website: [www.parnellpharm.com](http://www.parnellpharm.com)  
Product: Mouth Kote Remint®

**Description:** Mouth Kote Remint remineralizing dry mouth spray with natural yerba santa and xylitol restores enamel with bioavailable Calcium and Phosphate. It is sugar-free with a natural mint flavor and is available in 2oz spray bottles.

**Patient News Booth(s): 3315**

5152 County Road 21  
Haliburton, Ontario K0M 1S0 Canada  
Phone: (800) 667-0268 Website: [www.patientnews.com](http://www.patientnews.com)  
Product: WebLift by Patient News | Custom Websites | SEO | Reputation

**Description:** Is your digital presence helping you generate new patients? Clicks don't mean calls; your online presence must convert, and Patient News can help you get there! Custom websites, managed social media, SEO and reputation management, we help your practice STAND OUT and grow! Go to PatientNews.com and request a FREE Web Audit.

**Perflex, Ltd. Booth(s): 525**

7 Giborey Israel St. Natanya, Israel  
Website: [www.perflexltd.com](http://www.perflexltd.com)  
Product: BIOSENS CAD

**Description:** THERMOPLASTIC CAD/CAM DISC FOR FLEXIBLE DENTURES AND TRANSPARENT CLEAR FRAME-WORKS

**Planet DDS Booth(s): 5115**

3990 Westerly Place - Suite 200., Newport Beach, CA 92660  
Phone: (800) 861-5098 Website: [www.planetdds.com](http://www.planetdds.com)  
Product: Denticon Cloud-Based Dental Practice Management Software

**Description:** A modern practice management software built in the cloud that includes native analytics for real-time reporting, anytime, anywhere access to practice information, integrated patient communications, and cloud-based x-ray imaging software.

**Primex LLC Booth(s): 1818**

11547 Rose Garden Court  
San Diego, CA 92131  
Products: EASY FLEXIBLE PERIOTOMES

**Description:** EASY FLEXIBLE PERIOTOMES: THIS PRODUCT IS USED FOR MINIMIZING DAMAGE TO ALVEOLAR BONE AS IT HELPS CUT THE PERIODONTAL LIGAMENT TO DETACH TEETH FROM THE PERIODONTAL LIGAMENT TO PLACE IMPLANT IMMEDIATELY AFTER TOOTH EXTRACTION OR GENERAL TOOTH EXTRACTION. EASY FLEXIBLE PERIOTOME ADOPTS THE FLEXIBLE TYPE WHICH CAN BE BENT FREELY, AND ENSURES APPROACH TO THE TOOTH ROOT, SO THAT YOU CAN CUT OFF THE PERIODONTAL LIGAMENT VERY EASILY. IT IS 100% RUST FREE.

**Primex LLC Booth(s): 1818**

11547 Rose Garden Court  
San Diego, CA 92131  
Products: EASY FLEXIBLE LUXATORS

**Description:** EASY FLEXIBLE LUXATORS: IT IS A NEW EASY LUXATOR WHICH HAS FLEXIBLE AND THIN BLADE UNLIKE OTHER LUXATORS. DUE TO THIS STRUCTURAL FEATURE, THE TIP OF THE LUXATOR EASILY DIGS INTO THE PDL SPACE, SO THE DISTORTION OF TEETH FROM THE ALVEOLAR BONE CAN BE INDUCED WITH EVEN A SMALL FORCE. IT ALSO ENABLES ATRAUMATIC EXTRACTION BECAUSE IT MINIMIZES THE DAMAGE OF SURROUNDING SOFT TISSUE AND ALVEOLAR BONE.

**FREE 5 MINUTE HEARING SCREENING MOBILE VAN**

Time: 10:00 a.m. - 4:30 p.m. Location: Exhibit Floor Middle of Aisle 6200  
Sunday, Monday, Tuesday and Wednesday



Dentists, hygienists and assistants are among professionals at risk for hearing loss due to work-place conditions. A high frequency hearing loss due to noise can occur gradually without being apparent. A ringing or buzzing in the ears is often the first sign of this noise induced hearing loss. With your busy schedule this hearing screening provides a quick convenient way to keep up with your health needs.

Protect your hearing and protect your health! Come by and have your hearing screened.

The Center for Hearing and Communication is the oldest not-for-profit, out-of-hospital hearing rehabilitation facility in the United States, serving adults, children and infants each year. If you miss the screenings at the Dental Convention, the Center offers free hearing screening at their headquarters 50 Broadway, 6th floor, New York City by calling (917) 305-7766.

**Hands-on Workshop****Seminars****Dental Assistant Students****Viewing the newest products**



**PRIMO Dental Products** Booth(s): 3341  
 24 Abeel Rd., Monroe, NJ 08831  
 Phone: (800) 378-7754 Website: [www.primodentalproducts.com](http://www.primodentalproducts.com)  
 Product: PRIMO Freeze - Endo Refrigerant for Cold Testing Pulp Vitality  
**Description:** Brief description of product for use in our publications: Our big 10oz spray can gives you 66% more than other leading products; Refreshing, spearmint flavor; Four-Year self life Guarantees It's always Fresh!; GNYDM Special - Buy 2 Cans, Get 2 Can Free (just \$14.66 Net)

**Proctor & Gamble** Booth(s): 4234  
 8700 Mason Montgomery Rd., Mason, OH 45040  
 Phone: (336) 454-8484 Website: [www.dentalcare.com](http://www.dentalcare.com)  
 Product: Crest Gum Detoxify Toothpaste & Oral B Genius Electric Rechargeable Toothbrush  
**Description:** Crest Gum Detoxify uses activated foam to deliver the power of stannous fluoride to hard-to-reach areas, even below the gumline, to neutralize harmful plaque bacteria and toxins. OralB Genius is Round for a Reason, designed like a dental tool to surround each tooth for tooth-by-tooth cleaning conforming to the anatomy of the tooth. The OralB Genius removes 22% more plaque, 32% better at improving Gum Health, and 33% better in hard to reach places for an overall clean. \* Based on a 6-week study with OralB Pro 5000/7000 CrossAction vs. Sonicare Care Diamond Clean.

**quip** Booth(s): 430  
 45 Main Street - Suite 630 Brooklyn, NY 11201  
 Website: [www.getquip.com](http://www.getquip.com)  
 Product: quip Power Toothbrushes  
**Description:** quip, one of Time Magazine's Best Inventions, is the first ever subscription electric toothbrush to earn the ADA Seal of Acceptance for its ability to safely (and effectively) remove plaque and help prevent and reduce gingivitis. Created by designers and dentists, quip gets back to the basics (without the gimmicks) to make better brushing simple, affordable, and surprisingly enjoyable. With only a single mode, soft bristles, and sensitive sonic vibrations, quip guides a two-minute routine using 30-second quadrant pulses. To help inspire healthy habits, we also ship fresh brush head and toothpaste refills (\$5 each) every 3 months, with free worldwide shipping and oral health tips along the way.

**Rockwell Enterprises** Booth(s): 5213  
 House No. 3, Surgical Street, Jinnah park Colony No2 Sialkot, Punjab  
 Products: Tunnelisation Periosteum Instrument Kit of 5 Pieces  
**Description:** Instruments are used for Tunnelisation to lengthen the flap without incision and brush the periosteum soft brushing technique

**Salli USA** Booth(s): 3743, 5609  
 4301 Shadow Oak Lane Austin, TX 78746  
 Phone: (424) 543-4383  
 Products: Ergonomic Chair/Stool

**SDI (North America) Inc.** Booth(s): 3216  
 1279 Hamilton Parkway Itasca, IL 60143  
 Phone: (630) 361-9200 Website: [sdi.com.au](http://sdi.com.au)  
 Product: Riva Star  
**Description:** Immediate dental hypersensitivity relief for adults over the age of 32, non-invasive-suitable for MID, patented technology, aesthetically pleasing-reduced staining, clinically tested and proven for decades.

**Septodont** Booth(s): 3219  
 205 Granite Run Drive - Suite 150 Lancaster, PA 17601  
 Phone: (717) 286-0108 Website: [www.septodont.com](http://www.septodont.com)  
 Product: Dentapen Electronic Syringe  
**Description:** Dentapen, The Next Generation of electronic syringe. Light Weight, easy to use, cordless.

**ShenZhen Advanced Dental Laboratory** Booth(s): 3638  
 3/f A Building, NO 33 Haoye Road, ShenZhen China  
 Website: [www.adidentalab.com](http://www.adidentalab.com)  
 Product: Dental Products  
**Description:** We are a dental Laboratory specialized in implementing the latest technology to develop Zirconia /Emax Restoration, PFM, Full Cast crown and bridge, Composite, Implan, Digital product like 3D printed & milling products, Telescope, Precision-attachment and various Orthodontic appliances. Contact us at +86-18688739037 7 garyzuo@adidentalab.com for detailed information.

**Sherman Specialty Company** Booth(s): 3632  
 141 Eileen Way, Syosset, NY 11791  
 Phone: (516) 861-6420 x3048 Website: [shermidental.com](http://shermidental.com)  
 Product: Brush Puppets  
**Description:** These adorable educational brush puppets are an effective teaching tool to show your youngest patients how to brush and floss correctly. They are 15-17 inches tall, have non-removable teeth that can be brushed and flossed and come with their very own toothbrush. They are available in 4 styles; crocodile, alien, puppy and dragon. Hidden in each puppet is a water squirter to keep you patient engaged. (and have a little fun!)

**Shofu Dental Corporation** Booth(s): 4408  
 1225 Stone Drive. San Marcos, CA 92078  
 Phone: (800) 827-4638 Website: [shofu.com](http://shofu.com)  
 Product: "New" Beautiful Flow Plus X  
**Description:** A Bioactive nano-hybrid composite that achieves more surface gloss in less time. Improved handling and effortless polishing that maintains a long lasting shine.

**SOTA Imaging** Booth(s): 2711  
 1073 N. Batavia Street - Suite B. Orange, CA 92867  
 Phone: (657) 205-8633 Website: [www.sotaimaging.com](http://www.sotaimaging.com)  
 Product: CLARIS i5HD Intraoral Camara  
**Description:** The All-New Claris i5HD takes advantage of the most advanced sensor and fastest video processor technology, allowing it to effortlessly capture the best intraoral images on the market in true high-definition. Its space-grade, anodized aluminum body gives the i5HD the durability it needs to last in even the most hectic of office environments. Along with these incredible hardware advancements, the installation process has never been easier for an intraoral camera, giving you a hassle-free setup that will have you working seamlessly with all major imaging software within minutes.

**Spotless-Smiles** Booth(s): 600  
 333 Mamaroneck Ave #181 White Plains, NY 10605  
 Phone: (914) 319-4763 Website: [www.spotless-smiles.com](http://www.spotless-smiles.com)  
 Product: Implant Clean Toothbrush  
**Description:** A uniquely designed and angled toothbrush for implants and fixed prosthesis.

**Spotless-Smiles** Booth(s): 600  
 333 Mamaroneck Ave #181 White Plains, NY 10605  
 Phone: (914) 319-4763 Website: [www.spotless-smiles.com](http://www.spotless-smiles.com)  
 Product: Sonic 4 Implants & Perio Brush Heads  
**Description:** Sonic Suculus brush heads for Sonicare® handles.

**Spotless-Smiles** Booth(s): 600  
 333 Mamaroneck Ave #181 White Plains, NY 10605  
 Phone: (914) 319-4763 Website: [www.spotless-smiles.com](http://www.spotless-smiles.com)  
 Product: Sonic 4 Braces Brush Heads  
**Description:** Sonic orthodontic brush heads for sonicare® handles

**TMJ & Sleep Therapy Centre International** Booth(s): 5229  
 7879 El Cajon Blvd., La Mesa, CA 91901  
 Phone: (619) 797-0921  
 Product: Diamond Digital Sleep Orthotic (DDS0)  
**Description:** The DDS0 is a removable intraoral device used to treat snoring and mild to moderate OSA. The device functions as a mandible repositioner that contains removable nasal dilators and lingual positioners to increase functionality and convenience of use. Soft nasal dilators and wide/narrow lingual tongue positioners are available for patient comfort.

**Tokuyama Dental America** Booth(s): 4220  
 740 Garden View Ct., Encinitas, CA 92024  
 Phone: (760) 942-7211 Website: [www.estecemii.com](http://www.estecemii.com)  
 Product: EsteCem II DC Resin Cement  
**Description:** EsteCem II is a dual-cure resin cement that does not require light-curing, etching (optional), surface agitation, additional primers or activators when used with Tokuyama Universal Bond, included in the kit. The quick 3-step application, 3-second tack cure and easy clean up cuts chair time, offering speed comparable to self-adhesive cements.

**Town & Country Dental Studios** Booth(s): 3235  
 275 S. Main Street Freeport, NY 11520  
 Phone: (516) 868-8641  
 Products: FirstFit System Guides  
**Description:** FirstFit is a guided Prosthetic Delivery System for One Appointment single unit crowns, conservative 3-unit bridges and Veneers. CAD/CAM precision and patented 3D printed prep guides ensure a perfect, custom fit every time and eliminate the need for temporaries. FirstFit offers significantly better patient experience and convenience than traditional restorative treatment



# THE GREATER NEW YORK DENTAL MEETING PRESENTS A TWO-DAY PUBLIC HEALTH SYMPOSIUM



## Essential Total Health For All Health Professionals

WEDNESDAY, NOVEMBER 28

**Participants:**

ANN M. BATTRELL, M.S.D.H.  
 PATRICIA BRAUN, M.D., M.P.H.  
 JACK DILLENBERG, D.D.S., M.P.H.  
 PAUL GLASSMAN, D.D.S., M.B.A.

**Participants:**

MATTHEW HOLDER, M.D., M.B.A.  
 JOHN D. KEMP, J.D., CEO  
 MAUREEN PERRY, D.D.S.  
 MARK WOLFF, D.D.S.

**Course: 6260** 9:00 – 12:00  
**Tuition: \$50.00** 3 CEUs

**MODERATOR: Steve Perlman, D.D.S.**

**HOW GENERAL DENTISTS CAN IMPROVE THE ORAL HEALTH OF THE DISABLED AND THOSE AT RISK (MEDICALLY COMPLEX AND ELDERLY)**

There are over 57 million Americans with disabilities. The oral healthcare system, and its providers, cannot rely on specialists and hospitals to treat these individuals in need of on-going, high quality dental care. General dentists attending this session will better understand how they can be effective, successful and emotionally satisfied in treating these at risk individuals.

**Course: 6270** 1:30 – 4:30  
**Tuition: \$50.00** 3 CEUs

**MODERATOR: Jack Dillenberg, D.D.S., M.P.H.**

**WILL EXPANDING THE HEALTH TEAM TO INCLUDE DENTAL HYGIENISTS IN A TELEHEALTH ENVIRONMENT IMPROVE ACCESS TO CARE, IMPROVE THE OVERALL HEALTH OF PATIENTS AND REDUCE COSTS?**

Dentistry has been slow to adopt an expansion of the dental team. New models have emerged in a number of states. One model that incorporates well trained dental hygienists and innovative technology – tele-health and virtual dental offices – offers a solution that many can embrace. See how this model can increase the dental team's effectiveness, and bottom line while increasing access to care.

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3D  
Printing & Digital  
Dentistry Conference  
2018

# 3D PRINTING & DIGITAL DENTISTRY CONFERENCE

## EXHIBIT FLOOR ROOM #107

TIME	COURSE	WEDNESDAY, NOVEMBER 28	SPEAKER	SPONSORED BY
9:45 – 12:45PM	6110	Treatment Planning for Guided Surgery	David P. Young	
2:00 – 5:00PM	6120	Operative Considerations for Guided Surgery	David P. Young	

## DENTAL LABORATORY TECHNICIAN PROGRAMS

TIME	COURSE	WEDNESDAY, NOVEMBER 28	SPEAKER	LOCATION	SPONSOR BY
9:45 – 12:45PM	6090	Implant Prosthetics: 2018 State of the Art Planning, Protocols and New Biomimetic Materials	Sander Polanco	Exhibit Floor Booth #117	DENTAL LAB

# Wednesday Night Happening

ALL ATTENDEES ARE WELCOME BADGE IS REQUIRED

**6:30 - 8:30 PM**  
NEW YORK MARRIOTT MARQUIS HOTEL WESTSIDE BALLROOM, FIFTH FLOOR

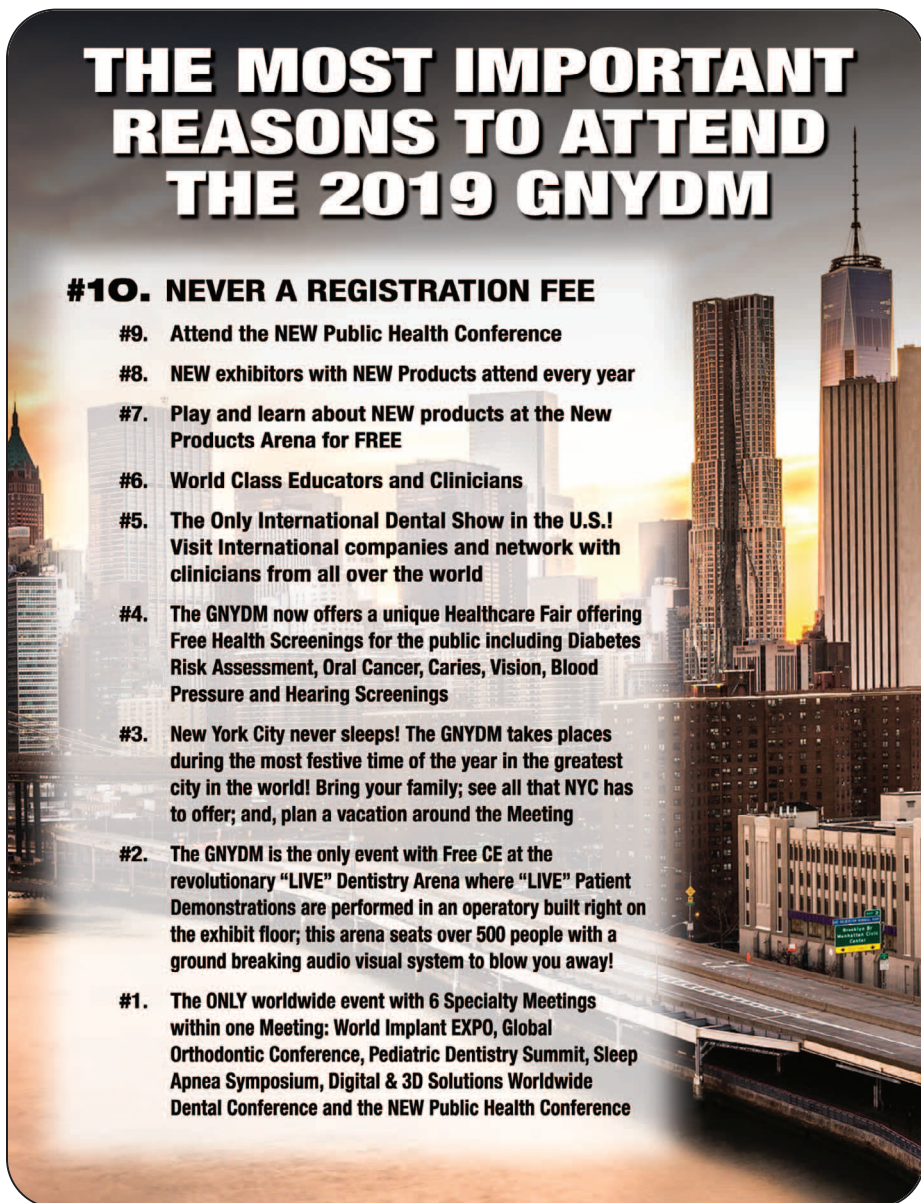
NO REGISTRATION WILL BE DONE ON-SITE  
AT THE NEW YORK MARRIOTT MARQUIS HOTEL

CHILDREN UNDER 18 WILL NOT BE ADMITTED.  
CASH BAR, FOOD, DJ, DANCING



## THE MOST IMPORTANT REASONS TO ATTEND THE 2019 GNYDM

- #10. NEVER A REGISTRATION FEE
- #9. Attend the NEW Public Health Conference
- #8. NEW exhibitors with NEW Products attend every year
- #7. Play and learn about NEW products at the New Products Arena for FREE
- #6. World Class Educators and Clinicians
- #5. The Only International Dental Show in the U.S.! Visit International companies and network with clinicians from all over the world
- #4. The GNYDM now offers a unique Healthcare Fair offering Free Health Screenings for the public including Diabetes Risk Assessment, Oral Cancer, Caries, Vision, Blood Pressure and Hearing Screenings
- #3. New York City never sleeps! The GNYDM takes places during the most festive time of the year in the greatest city in the world! Bring your family; see all that NYC has to offer; and, plan a vacation around the Meeting
- #2. The GNYDM is the only event with Free CE at the revolutionary "LIVE" Dentistry Arena where "LIVE" Patient Demonstrations are performed in an operatory built right on the exhibit floor; this arena seats over 500 people with a ground breaking audio visual system to blow you away!
- #1. The ONLY worldwide event with 6 Specialty Meetings within one Meeting: World Implant EXPO, Global Orthodontic Conference, Pediatric Dentistry Summit, Sleep Apnea Symposium, Digital & 3D Solutions Worldwide Dental Conference and the NEW Public Health Conference





Journées dentaires  
internationales  
du Québec

# 2019

**MAY 24 TO 28**  
**PALAIS DES CONGRÈS DE MONTRÉAL**  
MONTRÉAL | CANADA

[odq.qc.ca/convention](http://odq.qc.ca/convention)  
[congres@odq.qc.ca](mailto:congres@odq.qc.ca)

 David Hornbrook Restorative Dentistry	 Dr. Lee-Ann Brady Restorative Dentistry	 Dr. Ronni Brown Addiction and Dentistry	 Dr. Manor Haas Endodontics
 Warren Karp Nutrition	 Dr. Sergio Kutler Endodontics	 Mark H. Lin Dental Implants	 Dr. Sam Low Periodontics
 Dr. Chafic Safi Endodontics	 Deborah Saunders Oral Medicine	 Dr. John Svirsky Oral Medicine	 Tom Viola, R. Ph Pharmacology



DENTISTS WHO PUT A SPOTLIGHT ON YOUR ORAL HEALTH.

**ADA CERP** | Continuing Education Recognition Program



Ordre des dentistes du Québec



# YOUR PRACTICE GROWTH PARTNER: ITERO ELEMENT 2® AND ITERO ELEMENT FLEX™ INTRAORAL SCANNER TECHNOLOGY DELIVERING AN EXPERIENCE TO YOUR PATIENTS

The iTero scanner is the digital intraoral system that has continued to evolve and expand with a growing range of preventative, restorative and orthodontic treatment planning solutions for comprehensive patient care. It is a full-color visualization imaging system with power, speed, precision, mobility options and greater portability designed to fit the needs of the dental practice and laboratories.

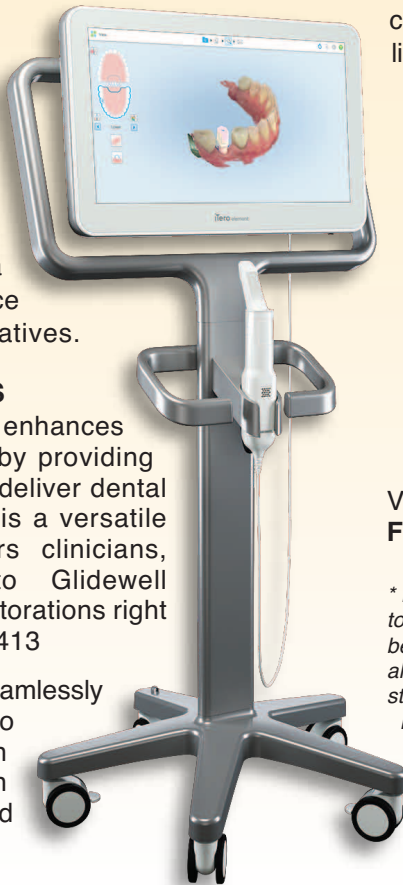
**PROVEN RESULTS:**

- 2.4 million+ restorative crown, bridge, and custom implant cases
- 6.3 million+ orthodontics cases, including over 3 million Invisalign treatment-related scans.

Bring the power of chairside visualization to your practice by showing patients a picture of what is possible with TimeLapse tool, Invisalign Outcome Simulator and a lot more features! Get first-hand experience and speak with our Align Sales Representatives.

**ITERO & SAME DAY DENTISTRY OPTIONS**

- iTero + glidewell.io™ In-Office Solution enhances your everyday restorative experience by providing flexibility in the way you prescribe and deliver dental restorations. The glidewell.io solution is a versatile suite of technologies that empowers clinicians, providing an immediate portal to Glidewell Laboratories and the ability to create restorations right in the practice. Visit Glidewell booth #4413
- NEW! iTero and exocad® chairside seamlessly connects both systems' CAD software to provide you a fully digital workflow solution for efficient scanning, design and production of in-house dental prostheses. Visit exocad booth #2000 for a demonstration.



Visit Invisalign® and iTero® at the Greater New York Dental Meeting booth #5204 to see for yourself the products, education, and advances in consumer awareness that are designed to connect patients with doctors like you. Come experience for yourself:

- iTero® intraoral scanning for restorative and orthodontic workflows, featuring chairside milling and direct office management software communication.
- Invisalign® Go, a new, simpler way to offer Invisalign treatment to your patients, with predictable outcomes and a complete digital workflow that fits right into your practice.
- Invisalign Experience location replica in the booth, showing you how our physical locations across the country are delivering qualified consumers to you for treatment. Also, come see our BRAND NEW consumer awareness campaign taking place across New York City.

Visit us at GNYDM booth #5204 to learn more and for a chance to win\* a FREE iTero Element scanner (valued at up to \$32,000).

\* Must visit the Align Technology booth during exhibit hall hours and complete a short survey to be entered into the raffle to win. If attendee is not eligible for the raffle prize won, they will be offered an Apple® iPad in lieu of the original prize. Recipients are responsible for following all state/local laws or employment restrictions pertaining to receiving and reporting gifts in your state of residence. Please remember that your state may ban gifts of any value or limit the monetary value of gifts you can accept.



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# EndoHandle

rethink your hand file



A simple solution to  
the tedious task of beginning  
root canal preparation.





# DENTAL HYGIENIST & ASSISTANT PROGRAMS

TIME	COURSE	WEDNESDAY, NOVEMBER 28	SPEAKER	LOCATION	SPONSORED BY
9:00 – 12:00PM	6280	Ninth Annual Premier Dental Hygienists' Program	Jessica Fagan, Lawrence Pizzitola, Jillian O'Connor	1E13	
1:00 – 4:30PM	6290	Forensic Dentistry: The Roles of the Dental Professional	Winnie Furnari	1E13	
9:00 – 12:00PM	6300 (Assistants)	Dental Assisting: A Mixture of Pride, Passion and Professionalism	Natalie Kaweckyj, Virginia Cairrao, Tanaya Santiago	Exhibit Fl. Booth #6000	
1:30 – 4:30PM	6310 (Assistants)	It's Not My Job: Taking Initiative in the Dental Practices	Natalie Kaweckyj, Virginia Cairrao	Exhibit Fl. Booth #6000	

\*\*The Hygiene Hospitality Suite is located in 2D12/13

## BUY A BUNDLE AND \$AVE WITH GNYDM'S NEW CE PASSPORT



**Obtain more CE Credits and save money by purchasing one of our NEW Education Bundles.**


**The GNYDM CE Passport Bundle includes Seminar and Essay courses.**

**When purchasing a bundle, attendees can register for as many Seminars and Essay courses as they want during all six days of the show.**


**Registration for all courses is required.**

<b>\$495.00</b> entitles an individual to take unlimited* seminars and essays	<b>\$795.00</b> entitles a dentist and their entire staff to take unlimited* seminars and essays
--	---

\*Excludes Workshops, Botox & Fillers, Sleep Symposium and Invisalign



Annual Spring Meeting



**May 9-11**  
Metro Toronto Convention Centre  
South Building

## ASM19 — YOUR LEARNING DESTINATION

Some Outstanding Speakers to Look Forward To:


**Ken Hargreaves**  
Successful Management of Acute Dental Pain

**David Clark**  
Better, Faster, Prettier, Stronger Composite Dentistry


**Paulo Malo**  
State-of-the-Art Rehabilitation For Total Edentulism: The All-on-4® Treatment Concept

**John Molinari**  
Infection Control in the Dental Office: It's Everyone's Responsibility

Featured Keynote Speakers




**Mary Walsh — Acclaimed Comedian**  
Mary Walsh is best known for her multi-Gemini-award-winning work that showcases her dynamic range of hilarious characters.




**Timothy Caulfield — Professor Health Law and Science Policy, University of Alberta**  
Professor Timothy Caulfield debunks myths and assumptions about innovation in the health sector.

**NEW for 2019! ALL COURSES ARE TICKETED.**

Category 2 and 3 lectures are included in your general registration fee. Register in advance for free tickets to reserve your spot. Online registration opens in **January 9, 2019**.  
The Preliminary Guide will be available online in **January** at [asm.oda.ca](http://asm.oda.ca).



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## THE GREATER NEW YORK SMILES TEACHES NYC PUBLIC SCHOOL KIDS ABOUT PROPER ORAL HEALTHCARE






## Greater New York Smiles





**We welcome the following volunteers, organizations and schools who participate in this unique program:**

- New York City College of Technology's Dental Hygiene Department
- Hostos Community College's Dental Hygiene Department
- Bergen Community College's Dental Hygiene Program
- Volunteers from the Dental Hygienists' Association of the City of New York
- New Jersey Dental Hygienists' Association who will be instructing and demonstrating the importance of oral health care to public school children.

**Exhibit Floor, Booth 6200**  
from 10:00AM - 2:00PM

This Program is sponsored by educational grants from DentaQuest, United Federation of Teachers and Colgate.













# SLEEP APNEA SYMPOSIUM SCHEDULE

## ROOM #1E09



TIME	COURSE	WEDNESDAY, NOVEMBER 28	SPEAKER	SPONSORED BY
8:00 – 12:00pm	6180	Does Using a Mandibular Advancement Device (MAD) Condemn the Patient to Suboptimal Treatment	Kevin Kwiecien	
1:00 – 5:00pm	6185	Financial and Insurance Expectations for Patients in Dental Sleep Medicine	Glennine Varga	

## INTERNATIONAL EDUCATIONAL COURSES

TIME	COURSE	TITLE/ORGANIZATION	SPEAKERS	ROOM
<b>WEDNESDAY, NOVEMBER 28</b>				
9:00am - 4:30pm	6600	America Para Todos	Various Speakers	1E19
9:00am - 4:30pm	6610	Dental International Filler Neurotoxin Education (DIFNE)	Various Speakers	1E20
9:00am - 4:30pm	6590	Fundación Implantodontológica Argentina - FUNDAMIA	Various Speakers	1E21

\*\*Portuguese Translation Room is on the Exhibit Floor Booth # 101 offering Daily Workshops. Visit Registration for more information

Visit the *Greater New York Styles Store* with this coupon and receive **15% off** of any **one** item.

1 Per Customer Expires November 28<sup>th</sup>, 2018

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## J. MORITA TRI AUTO ZX2 = EFFICIENCY IN MOTION

Written by Aaron R. Welk, D.M.D. Diplomate, American Board of Endodontics

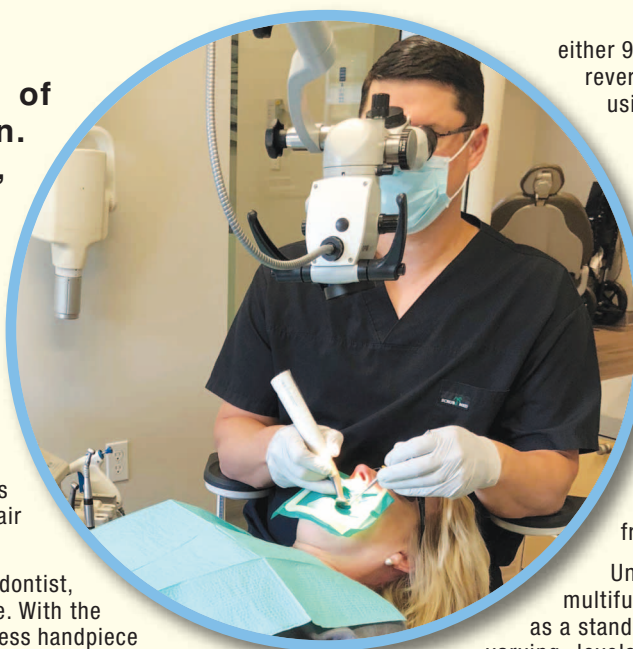
**T**he title of this article kind of looks like a math equation. Although not truly an equation, using the new J. Morita Tri Auto ZX2 is a formula for success in today's rotary endodontic world.

There are many benefits of using a cordless handpiece. Early in my career I found it restrictive to position the handpiece when it was tethered to a base motor. One example is gaining straight line access to the distobuccal canal of a maxillary left molar. With a cordless electric handpiece, a simple inversion of the unit allows for easy access to the canal and file freedom. The cordless feature means you can adjust to all patient sizes and chair positions required for endodontic treatment.

As I fast forward 16 years in private practice as an endodontist, I have been using a cordless electric handpiece ever since. With the introduction of the Tri Auto ZX2, this latest generation cordless handpiece is making an exponential jump from previous cordless handpieces on the market.

There are five (5) different operating modes for canal shaping and measurement. There are eight (8) programmable memory settings that can be set in varying combinations of motor operation (speed, torque and automation level). The handpiece is preprogrammed for different stages of canal treatment. As the operator gets comfortable with each mode, the settings can be customized as needed.

With adjustable rotation speeds from 100-1000 rpm, the Tri Auto ZX2 can accommodate an assortment of rotary instruments from files to gates glidden and pesso burs. The optimized glide path (OGP) function creates watch-winding and balanced force motions in



either 90 -120 , 180 -270 , or 240 -330 arcs. This forward and reverse rotation allows a clinician to negotiate a canal path as if using a hand file.

The Tri Auto ZX2 is whisper quiet to use. The optimized torque reverse (OTR) function used during canal shaping reverses smoothly upon increased torque in the canal. When the rotating file exceeds to set torque limit, the file automatically starts alternating between forward and 90° reverse rotation. The motor produces a soft engine sound that is non-threatening to anxious patients.

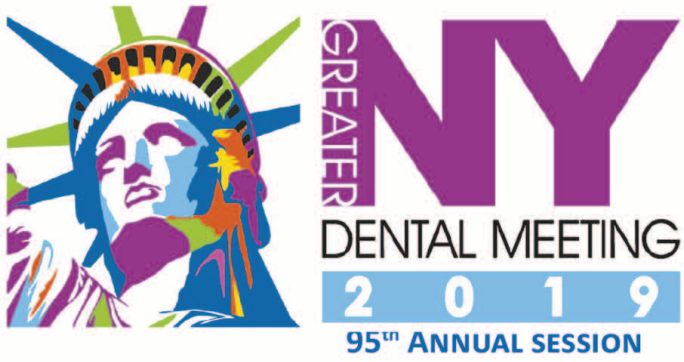
Integrated rechargeable batteries also serve as a counter weight, making the handpiece well balanced. This leads to operator comfort and less fatigue when holding the handpiece. The battery charge can easily handle 6 to 8 cases a day for a full week without needing a recharge. Another benefit is the ease of mobility between operatories in the office. This portability is useful for the freelance clinician who travels to various offices.

Unlike other handpieces on the market, the Tri Auto ZX2 is multifunctional. In addition to rotary instrumentation, it functions as a stand-alone apex locator. But, it gets better. The Tri Auto ZX2 has varying levels of automation that can be set for instrumentation in a root canal. When used in manual mode, the operator can start and stop the rotary file with the push button. Connecting the probe cord to the handpiece while using a rotary file allows automation of the procedure.

The handpiece can be set to Auto Start when the file approaches the canal and Auto Stop when the file is removed from the canal. The handpiece can also be set to stop when the file reaches the minor diameter of the canal apex in Apical Action (OAS) mode.

The J. Morita Tri Auto ZX2 will enhance the treatment experience and efficiency of any clinician regardless of practice level. When selecting your next endodontic handpiece, let the Tri Auto ZX2 guide you to the next level as it has for me.





6 SPECIALTY MEETINGS FOR EVERYONE



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NOVEMBER 29 - DECEMBER 4

EXHIBIT DATES:  
DECEMBER 1 - DECEMBER 4



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# STOP Neck Pain

## with Ergonomic Loupes

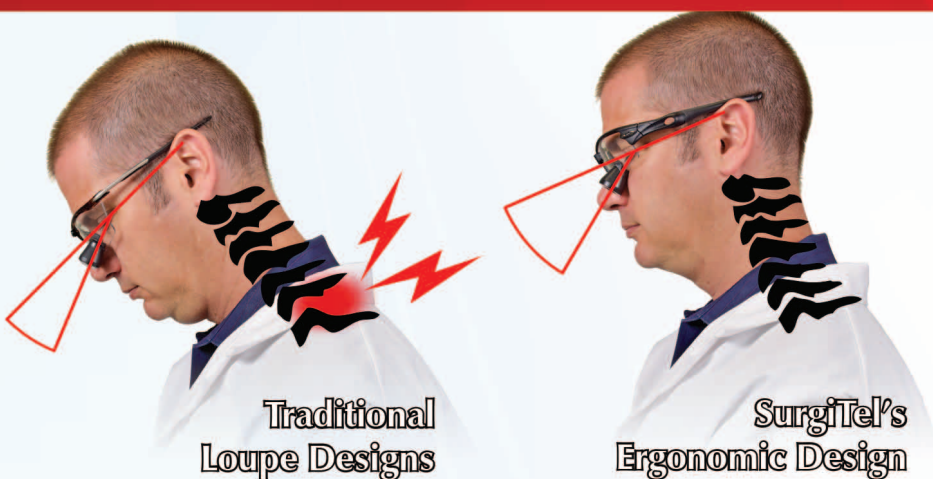
- Patented ergonomic loupe designs allow clinicians to stay upright in a neutral, ergonomic posture, avoiding injury
- Maximum ergonomics at all magnifications (2.5x to 8.0x)



**Pictured:** Micro 250 Loupes on Oakley frames. Lightweight with generous field.

**SurgiTel**<sup>®</sup>  
1-800-959-0153 [www.SurgiTel.com](http://www.SurgiTel.com)

**Vision & Ergonomics  
at Work**



Traditional  
Loupe Designs

SurgiTel's  
Ergonomic Design

\*Chitnis, Deepak. "Operating with Pain: Surgeon Workplace Injury Underrecognized." ACS Surgery News 12.4 (2016): 1+. Print.

"I feel that SurgiTel is way ahead of the game compared to their competitors in ergonomic features. At different times in the past 3 years I have wondered if I would have to change careers due to too much pain. Thanks to SurgiTel I no longer have to worry."

Darryl Hatchett, DDS



"If the equipment doesn't work for the clinician, the clinician will most certainly work for their equipment! Sadly, most clinicians do work for their equipment."

Lance Rucker, DDS, AB, BScD



Up to 92.3% of clinicians report having working pain. Of those, the majority reported cervical spine pain, musculoskeletal fatigue, and vertebral disc injury.\* Injuries like these can easily become chronic, and may even need surgical intervention to rectify.

SurgiTel loupes are designed to accommodate the widest range of declination angles to provide each clinician with their best ergonomics and **STOP neck pain**.



## STOP Neck Pain at Booth #2200

**Bring this card to Booth #2200 for a  
Free Retainer Strap**

