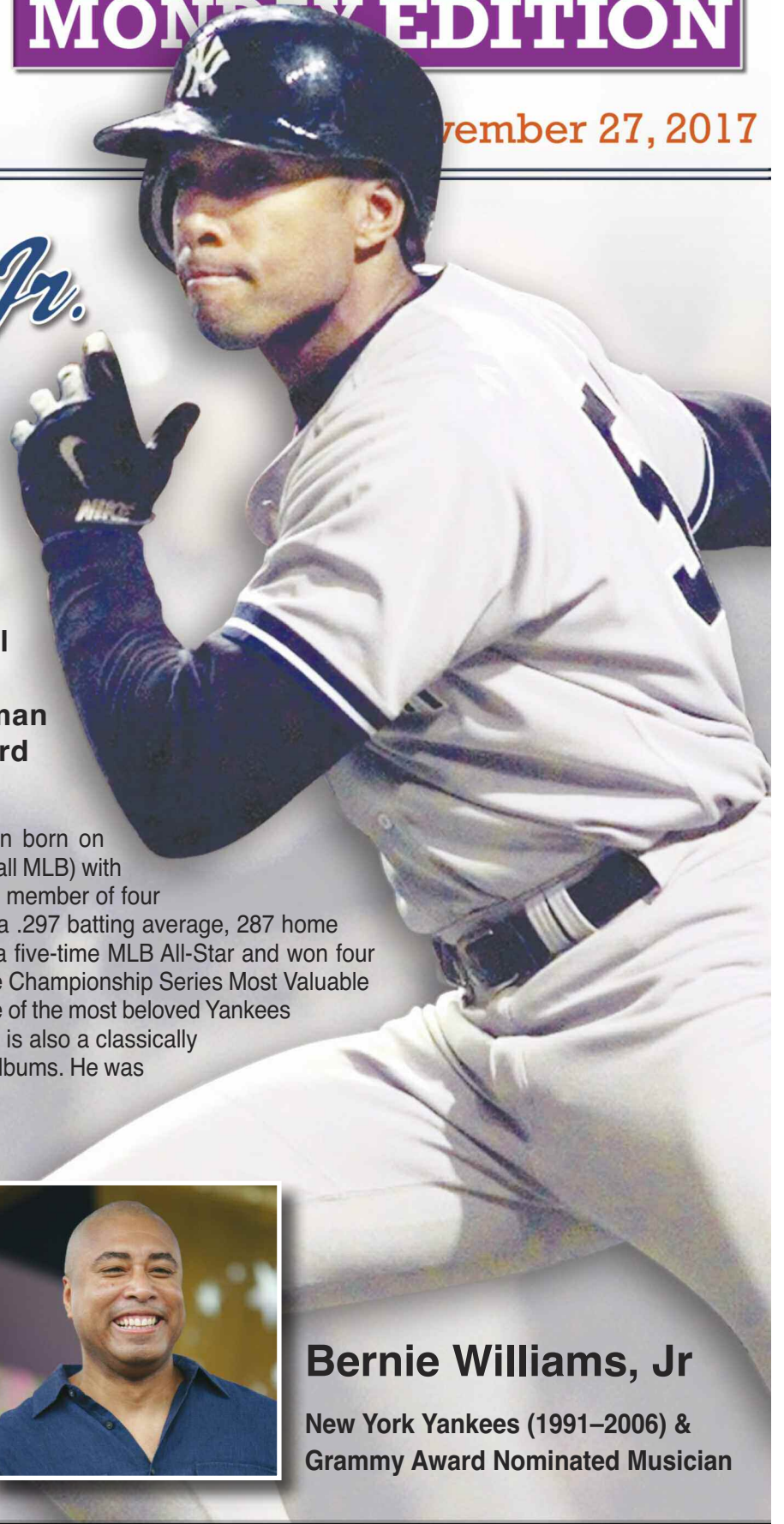




DAILY
MONDAY EDITION

September 27, 2017

MEET
Bernie Williams, Jr.
TODAY



COME SEE NEW YORK YANKEE SUPERSTAR BERNIE WILLIAMS!

New York Yankee Superstar Bernie Williams will be appearing Today at the Celebrity Luncheon for an Intimate & Personal Conversation with General Chairman Dr. Marc B. Gainor, GNYDM, followed by Grammy Award Winner Bernie performing in a Special Musical Finale!

Bernie is a Puerto Rican former professional baseball player and musician born on September 13, 1968. He played his entire 16-year career in Major League Baseball (MLB) with the New York Yankees from 1991 through 2006. A center fielder, Williams was a member of four World Series championship teams with the Yankees. He ended his career with a .297 batting average, 287 home runs, 1,257 runs batted in (RBI), 1,366 runs scored and 449 doubles. He was a five-time MLB All-Star and won four Gold Glove Awards. He also won the Silver Slugger Award and American League Championship Series Most Valuable Player Award. Known for his consistency and post-season heroics, Williams is one of the most beloved Yankees of all time and his number, 51, was retired by the Yankees in May 2015. Williams is also a classically trained guitarist. Following his absence from baseball, he has released two jazz albums. He was nominated for a Latin Grammy in 2009.

Early Life

Bernie was born to Bernabé Williams Figueroa Sr., a merchant marine and dispatcher, and Rufina Williams, a retired principal and college professor. The Williams family lived in the Bronx until Bernie was one year old, when they moved to Puerto Rico. Growing up, Williams played classical guitar as well as baseball. He was also active in track and field, winning medals at an international meet at the age of 15. At the 1984 Central American and Caribbean Junior Championships in Athletics in San Juan, Puerto Rico, Williams won gold in the 200 metres (m), 400 m, 4 x 100 m relay, and 4 x 400 m relay events for competitors under the age of 17, and the silver medal for the 4 x 100 m relay among competitors younger than 20.



Bernie Williams, Jr
 New York Yankees (1991–2006) &
 Grammy Award Nominated Musician

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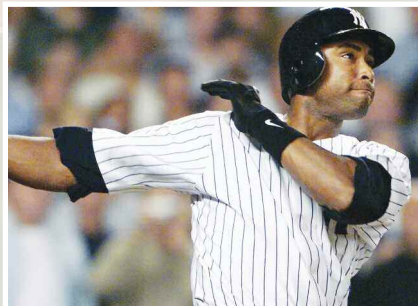
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Bernie (cont.)

Yankee Career Records

As of 2013, he holds the career postseason record for runs batted in (80). He is also second all-time for postseason home runs (22), doubles (29), total hits (128), total bases (223), and runs scored (83), and third in post-season games played (121). Standing on Yankee all-time lists as of the beginning of the 2008 season:



- 2nd all-time in doubles
- 4th all-time in walks
- 5th all-time in hits
- 5th all-time in extra-base hits
- 6th all-time in home runs
- 6th all-time in RBIs

Grammy Award Nominated Musician

Bernie is a classically trained guitarist and plays and composes music with influences that include jazz, classical, pop, Brazilian, and Latin sounds. Following his career with the New York Yankees, he studied guitar and composition for a year at the State University of New York at Purchase in preparation for his album, Moving Forward. Williams signed with Paul McCartney's publishing company, MPL Communications, and his major label debut, The Journey Within, was released on June 22, 2003. In addition to playing lead and rhythm guitar, Williams composed seven songs

for the album. Tracks like "La Salsa En Mi" and "Desvelado" mix Bernie's love of jazz with the sophisticated Latin rhythms of his Puerto Rican heritage. The first single was a remix of his "Just Because," featuring David Benoit. Other highlights include Williams' heartfelt tribute to his father, "Para Don Berna", a reworking of the Baden Powell song, "Samba Novo", and "La Salsa En Mi," featuring background vocals from 2003 Grammy Award winner Rubén Blades and salsa legend Gilberto Santa Rosa. Also joining Williams is an all-star ensemble of musicians including multiple Grammy-winning banjo player Béla Fleck, keyboardist David Sancious, percussionist Luis Conte, bassist Leland Sklar, guitarist Tim Pierce, and drummers Kenny Aronoff and Shawn Pelton, among others. Williams' second major album, Moving Forward, was released on April 14, 2009 under the Reform Records label. The album features fourteen tracks and includes some collaborative tracks with other artists such as Bruce Springsteen, Patti Scialfa, Jon Secada and Dave Koz. Williams was nominated for a Latin Grammy Award for Moving Forward!

Philanthropy

Bernie is currently very active in working on Puerto Rico hurricane relief efforts for his island homeland. Bernie's love of music shines through in his philanthropy efforts with Little Kids Rock, a national nonprofit organization that works to restore and revitalize music education in disadvantaged U.S. public schools.

Personal Life

Bernie married wife Waleska on February 23, 1990. They live in Armonk, New York and have three children: Bernie Jr., Beatriz, and Bianca. One song on Bernie's 2009 release "Moving Forward" is named after Beatriz (Lullaby for Beatriz). This song is performed by Bernie Williams and his brother, Hiram Williams, on the cello. This song was recorded in Puerto Rico at the Alpha Recording Studios.

Tickets can still be purchased at the registration desks!

DAILY MONDAY EDITION

About the Publisher

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Table of Contents

GNYDM DAILY

See Bernie Williams, Jr..... Cover & Page 3
Academy of Laser Dentistry..... Page 4
Interested in Exporting?..... Page 9
Controversies in Dentistry..... Page 9
Using the iTero Element® Scanner..... Page 19
21st Century Local Anesthesia.....Page 19

GNYDM INFORMATION

General Info/Registration.....Page 4
Hotel Map & Shuttle BusPage 5
Live Dentistry Arena.....Page 7
World Implant EXPO Schedule.....Page 7
Global Orthodontic Conference Schedule..... Page 7
Monday Education Course Listing.....Page 8
Future GNYDM Dates..... Page 15
Health Fair Listing..... Page 15
Dental Laboratory Education Schedule..... Page 18
Technology Education Schedule..... Page 18
Pediatric Dentistry Summit Schedule..... Page 21
Sleep Apnea Symposium Schedule..... Page 22
Visit the GNYDM Job Fair..... Page 22

GNYDM EXHIBITORS

Exhibitors' Listing..... Page 10-11
Exhibit Floor..... Page 12-13
Overseas Market Listing..... Page 14

GNYDM NEW PRODUCTS

New Products Listing..... Page 16
New Products Arena Schedule..... Page 17

Academy of Laser Dentistry Hosts Three Educational Sessions at GNYDM



The Academy of Laser Dentistry (ALD) the only independent and unbiased non-profit association dedicated to improving patient care with the proper use of laser technology, will

carry on its mission with three hands-on sessions during the upcoming Greater New York Dental Meeting.

According to ALD president, Dr. Charles Hoopingarner, "I'm very excited to be co-presenting three valuable courses with my friend and colleague, Dr. Edward Kusek. As always, the ALD will provide hands on clinical training on many different lasers for both the new laser user as well as the more experienced clinician."

The ALD-hosted courses are as follows:

■ **Hands-On Introduction to Lasers – Tech Talk / 3 CEUs**
Monday, 11/27/17 | 9:45 – 12:00 | Exhibit Floor # 6216

Laser Tech Talk" provides an overview of clinical applications of lasers in contemporary dental practice. Interactive discussions will provide a balanced view of dental laser wavelengths, techniques and applications. Various laser manufacturers are present during the workshop to demonstrate the best of their products in a workshop forum. Attendees listen to each 10-minute "Tech Talk"; then rotate to demonstrate hands-on exercises specific to different lasers led by course faculty. Click here to register. Attendees will learn the following:

- A basic understanding of dental laser wavelengths for hard and soft tissue procedures, diagnosis and treatment
- Laser tissue interaction, its effects and results
- Basic laser physics, how lasers work and brief laser safety considerations

■ **Get the Most out of Diode Lasers / 3 CEUs**
Monday, 11/27/17 | 2:00 – 5:00 | Exhibit Floor # 6216

Laser Tech Talk" provides an overview of clinical applications of lasers in contemporary dental practice. Interactive discussions will provide a balanced view of dental laser wavelengths, techniques and applications. Various laser manufacturers are present during the workshop to demonstrate the best of their products in a workshop forum. Attendees listen to each 10-minute

"Tech Talk"; then rotate to demonstrate hands-on exercises specific to different lasers led by course faculty. Click here to register. Attendees will learn the following:

- How to perform: biopsies, create ovate pontic space, IAPT, removal of venous lake, aesthetic gingival recontouring, tissue troughing and implant uncovering
- The correct energy levels when using a diode laser to perform previous listed procedures safely

■ **Diode Laser Basic Competency Course - Laser Workshop / 6CEUs**
Tuesday, 11/28/17 | 9:45 – 12:45 & 2:00 – 5:00 | Exhibit Floor #107

This 6-hour program includes both a lecture and hands-on portion covering a comprehensive overview and basic understanding of the diode dental laser. This program focuses on laser tissue interactions as well as the safety and operation of a variety of diode lasers that are provided by numerous companies. Attendees will be given a list of procedures to complete during this workshop. This program satisfies the ALD's basic competency course. Click here to register. Here's what will be covered:

- Popular diode laser procedures such as tissue troughing, frenectomies, laser sculpting in smile design, photo biomodulation to aid in wound healing, removable of redundant tissue for orthodontics and non-invasive periodontal procedures
- Correct safety procedures for staff, clinician and patient
- How diode lasers interact with soft tissue dental tissues

"The programs hosted by the ALD at the Greater New York Dental Meeting are just a snapshot of the in-depth laser dentistry curriculum we provide during our annual scientific sessions," explained ALD executive director Gail Siminovsky. "Our upcoming scientific session in April will be our biggest annual event to date. Our theme is Innovation, Illumination, Imagination – Celebrating Laser Dentistry 25 Years and Beyond."

ALD2018 will take place from April 26-28th at the Caribe Royale Orlando, Florida. For more information and to register, visit www.laserdentistry.org/index.cfm/conference

About the Academy of Laser Dentistry

The Academy of Laser Dentistry is an independent and unbiased non-profit association devoted to laser dentistry and includes clinicians, academicians and researchers in all laser wavelengths. The Academy is devoted to clinical education, research, and the development of standards and guidelines for the safe and effective use of dental laser technology. ALD was founded in 1993, with the merging of the International Academy of Laser Dentistry, the North American Academy of Laser Dentistry and the American Academy of Laser Dentistry. For more information, visit www.LaserDentistry.org.



General Registration

Jacob K. Javits Convention Center Upper Level - Crystal Palace

Friday, November 24	8:00 A.M. to 4:30 P.M.
Saturday, November 25	8:00 A.M. to 4:30 P.M.
Sunday, November 26 through Tuesday, November 28	8:00 A.M. to 5:30 P.M.
Wednesday, November 29	8:00 A.M. to 5:00 P.M.

Exhibits Floor Hours - Technical and Scientific

Sunday, November 26	9:30 A.M. to 5:30 P.M.
Monday, November 27	9:30 A.M. to 5:30 P.M.
Tuesday, November 28	9:30 A.M. to 5:30 P.M.
Wednesday, November 29	9:30 A.M. to 5:00 P.M.

NO CARRIAGES OR STROLLERS ARE PERMITTED ON THE EXHIBIT FLOOR.

If you did not receive your tickets or anticipate purchasing tickets on-site, please arrive one hour before the program begins.

Video and Photography Disclaimer

Please be advised that the Greater New York Dental Meeting (GNYDM) will videotape and photograph attendees during the entire 2017 event. By attending the Meeting you consent to the GNYDM's use and/or reproduction of, and the development of derivative works from, your name, voice, and/or likeness in any and all formats, presently conceivable or not presently conceivable, singularly or in conjunction with other media, or as part of a compilation advertisement, including but not limited to audio, video, paper, digital, and/or electronic media, in any manner, anticipated or unanticipated, for advertising, commercial, publicity, or any other business purposes of the GNYDM. The GNYDM will not be liable for any claims against you arising out of or otherwise associated with said use, reproduction or derivation of your name, voice and/or likeness. Moreover, you understand and agree that you will not be entitled to any financial or other remuneration for said use, reproduction or derivation by the GNYDM.



Badges

All those attending the Meeting must register and wear their badge throughout the Jacob K. Javits Convention Center at all times. Entrance to the Exhibit Floor and classrooms are strictly limited to attendees wearing a current badge.

Coat Check

Coat Check areas are located on the First and Second Levels.

Disability-Related Accommodations

If you need a disability-related accommodation or wheelchair-access, please go to the concierge desk next to the Executive Headquarters Office.

Executive Headquarters

Registration Area - Crystal Palace - Upper Level.

Exhibits Office

Registration Area - Crystal Palace - Upper Level.

First Aid

A First Aid Station is located in the southwest corner of the Convention Center behind the Special Events Hall on the Lower First Level. Healthcare professionals are available during the Meeting: (212) 216-2489.

Food Service

Full service and specialty cafes, food carts and restaurants are located throughout the Jacob K. Javits Convention Center. A variety of hot and cold sandwiches, salads, snacks and beverages are available. Ample seating is provided.

International Hospitality Center

A Hospitality Center for International Attendees is located at the International Registration Area - on the Upper Level in the Crystal Palace.

Press Desk

Assistance for visiting media representatives is available in the Executive Headquarters on the Upper Level in the Crystal Palace. Current credentials and prior dental related publication samples are required for admission.

Regulation

Audio, video taping, the use of photography and the placing of coats on empty seats are prohibited in all Scientific Sessions. Smoking is prohibited throughout the Jacob K. Javits Convention Center. **BABY STROLLERS ARE NOT PERMITTED ON THE EXHIBIT FLOOR AT ANY TIME.** A limited number of baby carriers are available in the Executive Headquarters Office.

Nursing Mothers

A private area is available for nursing mothers. Please come to the Executive Headquarters Office for information.

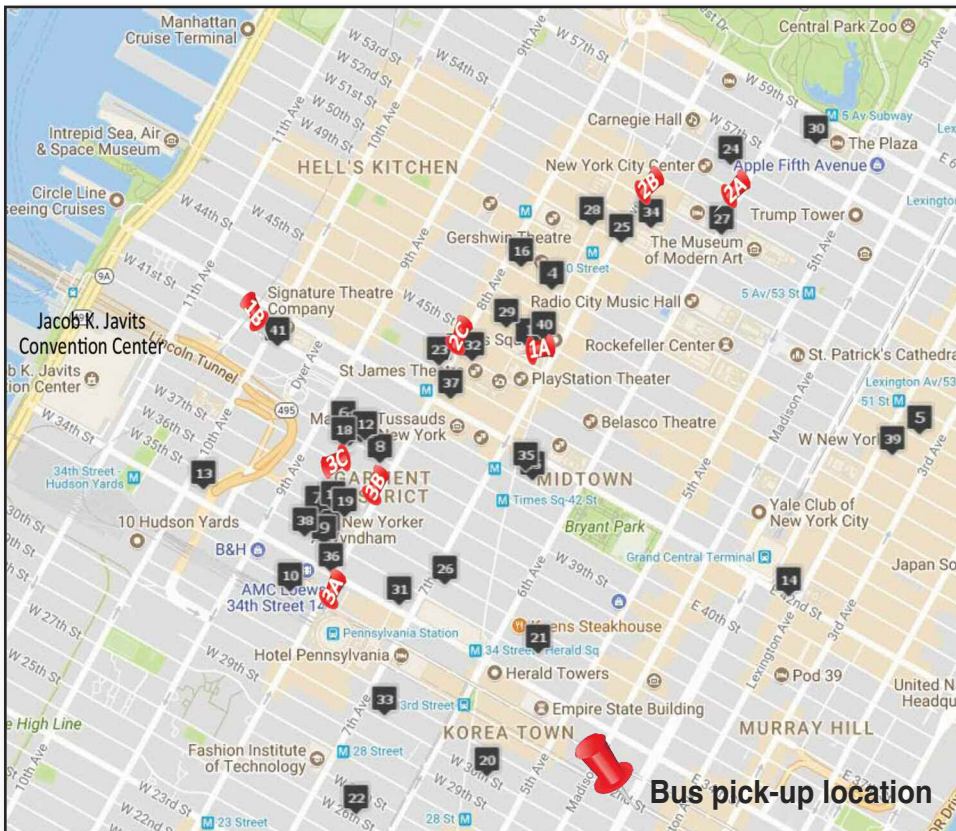
Ticket Sales

Tickets required for all functions except for Live Dentistry/

Tickets for all functions can be obtained at all general registration booths located in the Registration Area on the Upper Level in the Crystal Palace of the Javits Center.

NO CHECKS ACCEPTED ON-SITE - ONLY CASH AND CREDIT CARDS ACCEPTED

Hotel Map



HOTEL NAME	BOARDING LOCATION	ROUTE
New York Marriott Marquis - Headquarters Hotel	45th Street Off Broadway	1A
Candlewood Suites Times Square	At Element Hotel	3C
Crowne Plaza - Hy36 Midtown Manhattan	At Wyndham New Yorker Hotel	3B
Crowne Plaza - Times Square Manhattan	At New York Marriott Marquis	1A
DoubleTree - By Hilton Metropolitan	At New York Hilton Midtown	2A
DoubleTree By Hilton New York Times Square West	At Element Hotel	3C
DoubleTree By Hilton Times Square South	At Wyndham New Yorker Hotel	3B
element New York Times Square	339 West 39th Street, btw. 8th & 9th Avenue	3C
EvEN Times Square South	At Wyndham New Yorker Hotel	3B
Fairfield Inn & Suites Midtown Penn Station	At Penn Station	3A
Fairfield Inn & Suites Times Square	At Element Hotel	3C
Four Points by Sheraton	At Element Hotel	3C
Four Points by Sheraton Manhattan Midtown West	No Shuttle	N/A
Grand Hyatt	At New York Marriott Marquis (Far Walk)	1A
Hilton Garden Inn New York/Times Square Central	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square	At New York Marriott Marquis	1A
Hilton Garden Inn Times Square South	At Wyndham New Yorker Hotel	3B
Holiday Inn New York City Times Square	At Element Hotel	3C
Homewood Suites Midtown	At Wyndham New Yorker Hotel	3B
Hyatt Herald Square New York	At Penn Station	3A
Hyatt Place New York Midtown South	At Wyndham New Yorker Hotel	3B
INNSIDE New York NoMad	At Penn Station (Walk)	3A
InterContinental New York Times Square	Corner of 43rd Street & 8th Avenue	2C
Le Parker Meridien	At Sheraton New York	2B
Manhattan at Times Square Hotel	At Sheraton New York	2B
Moxy Times Square	At Wyndham New Yorker Hotel	3B
New York Hilton Midtown	On 53rd Street Off 6th Avenue (Side of Hilton)	2A
Novotel	At Sheraton New York	2B
Paramount Hotel	At New York Marriott Marquis	1A
Park Lane	At New York Hilton Midtown (Far Walk)	2A
Penn Station	On 8th Avenue btw. 30th & 31st Street	3A
Renaissance New York Midtown	At Wyndham New Yorker Hotel	3B
ROW NYC	Corner of 43rd Street & 8th Avenue	2C
Stewart Hotel (Formerly Affinia Manhattan)	At Penn Station	3A
Sheraton New York	On 7th Ave., btwn. 52nd St & 53rd St (Across from Hotel)	2B
The Knickerbocker	Corner of 43rd Street & 8th Avenue	2C
The New Yorker Hotel A Wyndham Hotel	8th Avenue & 36th Street (Northeast Corner)	3B
The Westin New York	Corner of 43rd Street & 8th Avenue	2C
Tryp Times Square South	At Wyndham New Yorker Hotel	3B
W - New York	At New York Hilton Midtown	2A
W - Times Square	At New York Marriott Marquis	1A
YOTel New York	On 41st Street & 10th Avenue	1B

Complimentary Shuttle Bus Schedule

ROUTE 1

A - New York Marriott Maquis 45th Street, off Broadway
Servicing: Crowne Plaza (Times Square), Paramount Hotel, W Times Sq., Hilton Garden Inn New York Times Square Central, Hilton Garden Inn Times Square

B - YOTEL – On 41st @ 10th Ave.,
Not Serviced: Four Points By Sheraton Manhattan Midtown West

ROUTE 2

A - New York Hilton Midtown on 53rd St., off 6th Ave., (Side of Hilton)
Servicing: Park Lane (Far Walk), Doubletree By Hilton Metropolitan, W New York

B - Sheraton NY
 7th Avenue, between 52nd & 53rd Streets (Across from hotel)
Servicing: Le Parker Meridien, Novotel, The Manhattan at Times Square Hotel

C - The Westin and THE ROW NYC
 Corner 43rd Street and 8th Avenue
Servicing: Intercontinntal New York Times Square, The Knickerbockerk

ROUTE 3

A - Penn Station on 8th Ave., between 30th & 31st Street,
Servicing: Stewart Hotel (Affinia) Hyatt Herald Square New York, Ininside New York Nomad (Walk), Fairfield Inn & Suites Midtown Penn Station

B - Wyndham New Yorker - 8th Ave., & 36th St. (Northeast Corner)
Servicing: Double Tree By Hilton Times Square South, EvEN Times Square South, Hyatt Place New York Midtown South, Renaissance New York Midtown, Moxy Times Square, Hilton Garden Inn Times Square South, Crown Plaza Hy36 Midtown Manhattan, Tryp Times Square South

C - Element New York Times Square South By Westin 339 West 39th St., btw. 8th & 9th Ave.
Servicing: Candlewood Suites, Four Points By Sheraton, Holiday Inn New York City Times Square, Fairfield Inn & Suites Times Square, Doubletree By Hilton New York Times Square West

DATE	HOURS OF SERVICE	APPROXIMATE FREQUENCY
Fri., Nov. 24	8:30 AM - 5:00 PM	On the half hour from Hotels On the hour from Javits
Sat., Nov. 25	8:15 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 5:45 PM	Continuous
Exhibitors Only	5:30 PM - 9:00 PM	On the half hour from Hotels On the hour from Javits
Sun., Nov. 26	8:00 AM -10:30 AM	Continuous
Wed., Nov. 29	10:30 AM - 4:00 PM	Routes 1 & 2 - 20 minutes Route 3 - 30 minutes
	4:00 PM - 6:30 PM	Continuous
Exhibitors Only		
Wed., Nov. 29	6:30 PM - 9:00 PM	On the hour from Javits

PUBLIC BUSES - The 34th Street Crosstown Bus (M34) will stop on the side of the Javits Center (34th Street and 11th Avenue). The 42nd Street Crosstown Bus (M42) will stop on 42nd Street and 11th Avenue. These buses run east to west with stops on every block and are accessible from most north-south bus routes via a free transfer. Fare is \$2.75 in coins (exact change) or MetroCard.

TRAIN - The 7 Line Extension will now stop at the new 34th St-Hudson Yards station which will leave you across the street from the Javits Center.

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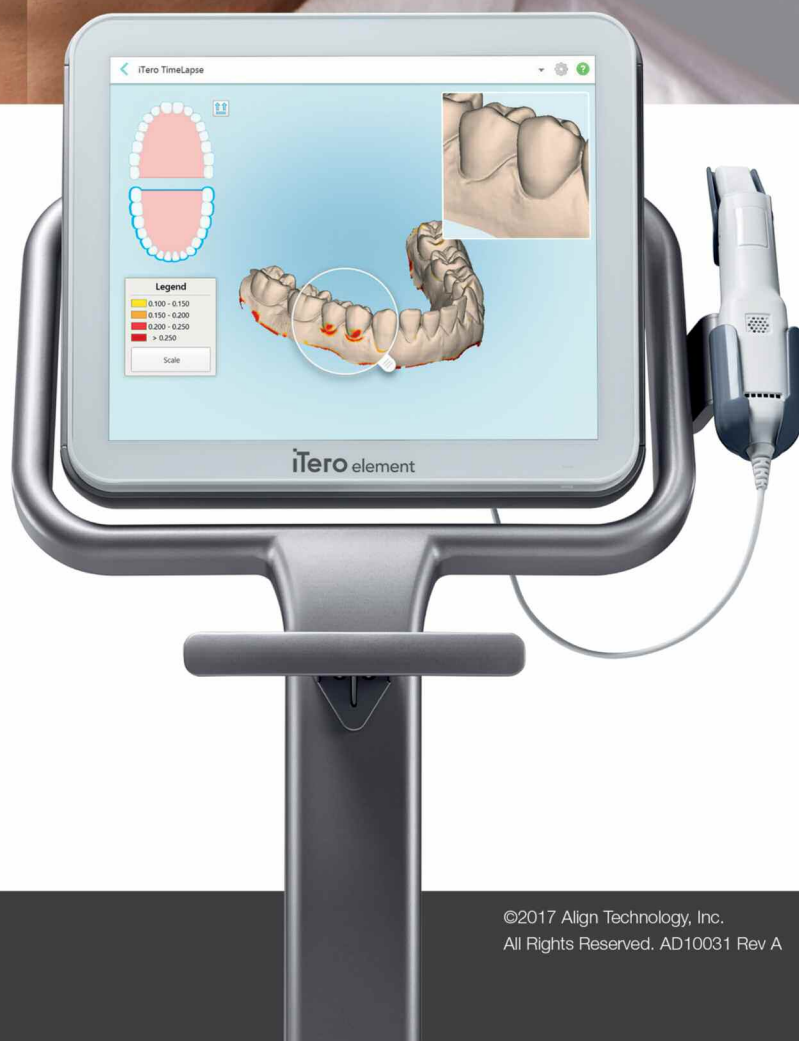
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TIME	COURSE	MONDAY, NOVEMBER 27	SPEAKER	LOCATION
9:45 – 12:45PM	4020	Surgical And Prosthetic Complications: How To Treat And How To Avoid	Jonas Becktor, Göran Urde, Bjorn C. Klinge	Exhibit Floor, Booth #2015
2:00 – 5:00PM	4030	Implant Prosthodontics: A Step-By-Step Approach	Natalie Y. Wong	Exhibit Floor, Booth #2015
9:45 – 12:45PM	4040	In Office 3d Printed Implant Surgical Guides	Rick Ferguson	Exhibit Floor, Booth #2024
2:00 – 5:00PM	4050	The Management Of Anterior Alveolar Defects: Challenging Cases In The Aesthetic Zone	Isabella Rocchietta	Exhibit Floor, Booth #2024
TUESDAY, NOVEMBER 28				
9:45 – 12:45PM	5010	Extraction Socket Grafting	Avi Schetritt	Exhibit Floor, Booth #2015
2:00 – 5:00PM	5020	Prosthetic Driven Implant Placement	Bjarni Pjetursson	Exhibit Floor, Booth #2015
9:45 – 12:45PM	5030	Sinus Augmentation Techniques	Joseph Leonetti	Exhibit Floor, Booth #2024
2:00 – 5:00PM	5040	Implants-Teeth-Printing-Milling And Everything In Between	Jonathan M. Abenaim	Exhibit Floor, Booth #2024
WEDNESDAY, NOVEMBER 29				
9:45 – 12:45PM	6010	Prevention And Management Of Dental Implant Complications	Bart Silverman	Exhibit Floor, Booth #2015
1:00 – 4:00PM	6020	Restoratively-Driven Treatment Protocols For Successful Implant Reconstruction	Scott D. Ganz	Exhibit Floor, Booth #2015
9:45 – 12:45PM	6030	Hands-On Digital Treatment Planning Tools For Immediate Implant Placement	Jonas Becktor	Exhibit Floor, Booth #2024
1:30 – 4:30PM	6040	Sinus Grafting With And Without Implant Placement	John C. Minichetti	Exhibit Floor, Booth #2024

Live Dentistry Arena Aisle 6200 (Booth #6230) CELEBRATING 10 YEARS

Monday, November 27

Sponsored By

- 9:45 - 12:00 **The Predictable Crown Procedure (Part 2):**
A "Live" Patient Demonstration
(Foroud Hakim, D.D.S., M.B.A., Marc J. Geissberger, D.D.S., M.A., B.S.)
- 12:45 - 2:15 **The Golden Age of Restorative Dentistry:**
Invisalign Treatment and the Digital Dental Practice
(David Galler, D.M.D., Michelle Han, D.D.S.)
- 3:00 - 5:15 **Guided Implant Surgery:**
A "Live" Patient Demonstration
(Aeklaya Panjali, D.D.S., MSC.)



Wednesday, November 29

Sponsored By

- 10:00 - 12:30 **Regenerative Dentistry with Giomers**
A "Live" Demonstration
(Jack D. Griffin, Jr., D.M.D.)
- 2:00 - 4:30 **The Frontier of Digital Dentistry For Your Team**
A "Live" Demonstration
(Alan J. Jurim, D.D.S.)



Tuesday, November 28

Sponsored By

- 10:00 - 12:30 **The LANAP Laser Treatment of Periodontitis**
A "Live" Patient Demonstration
(Yetta G. McCullom, D.D.S., M.S.)
- 2:00 - 4:30 **Implant Surgery and Provisionalization**
The "Live" Digital Experience
(Michael Klein, D.D.S.)



Supporting Companies:



Global Orthodontic Conference (Booth #2414)

TIME	COURSE	MONDAY, NOVEMBER 27	SPEAKER
9:45 – 12:45PM	4060	Tips And Tricks For A Daily Successful Implant Practice: Hands-on Workshop	Jeff Kozlowski, D.D.S.
TUESDAY, NOVEMBER 28			
9:45 – 12:45 & 2:00 – 5:00PM	5050	Surgical And Non-Surgical Modalities In The Treatment Of Obstructive Sleep Apnea: A Rational Approach To Treatment: Hands-on Workshop	Max M. April, M.D. George J. Cisneros, D.M.D. Kenneth E. Fleisher, D.D.S. Rose Sheats, D.M.D., M.P.H.
WEDNESDAY, NOVEMBER 29			
9:45 – 12:45 & 2:00 – 5:00PM	6050	Achieve Predictable and Efficient Treatment Outcomes With Invisalign Clear Aligners	Bart Iwasiuk, B.SC., D.D.S.

Monday Education Course Listings

Course	Room	Time	Title	Speaker Primary Last
4010	Special Events Hall	12:00pm - 2:00pm	Celebrity Luncheon Ft. Bernie Williams	Williams, B.
4020	Exh. Fl. Booth #2015	9:45am - 12:45pm	Surgical and Prosthetic Complications: How to Treat and How to Avoid	Various Speakers
4030	Exh. Fl. Booth #2015	2:00pm - 5:00pm	Implant Prosthodontics: A Step-by-Step Approach	Wong, N.
4040	Exh. Fl. Booth #2024	9:45am - 12:45pm	In Office 3D Printed Implant Surgical Guides	Ferguson, R.
4050	Exh. Fl. Booth #2024	2:00pm - 5:00pm	A Hands-On Workshop for Management of Anterior Alveolar Defects: Challenging Cases in the Aesthetic Zone	Rocchietta, I.
4060	Exh. Fl. Booth #2414	9:45am - 5:00pm	Clinical Efficiency and the Business of Orthodontics	Kozlowski, J.
4070	Exh. Fl. Booth #4836	9:45am - 12:45pm	Utilize Lasers in Periodontal Soft Tissue Conditions	Low, S.
4080	Exh. Fl. Booth #4836	2:00pm - 5:00pm	To Scan or Not To Scan: Cone-Beam CT Scan (CBCT)	Turgeon, D.
4090	1E16	9:00am - 5:00pm	Botox and Facial Fillers: A Clinical Workshop and Demonstration	Clark, S.
4100	Exh. Fl. Booth #116	9:45am - 12:45pm	Are Dentures Finally Going Digital?	Various Speakers
4110	Exh. Fl. Booth #116	2:00pm - 5:00pm	How to Take your Dental Work from Traditional to Digital	Kaye, G. & Hartsliff, M.
4120	1E11	9:00am - 11:00am	The Digital Dental Practice: A Peek Into Comprehensive Dentistry and The Technology That Drives It	Chustckie, J.
4130	1E11	12:30pm - 2:30pm	ClinCheck® and Case Review – A Peer-To-Peer Learn with and Invisalign Expert	Miraglia, B.
4140	1E11	3:00pm - 5:00pm	Creating the Ultimate Invisalign Experience	Brinker, S.
4150	1E12	8:00am - 12:00pm	Taking Dollars and “Sense” – An Interactive Course to Close the Deal!	Smith, R.
4160	1E12	1:00pm - 5:00pm	Elevate Higher! Hispanic Dental Association Foundation Scholarship Awards	Ataii, P.
4210	1E14	9:00am - 12:00pm	Modern Pedodontic Treatment Planning and Caries Management	Slayton, R.
4220	1E14	2:00pm - 5:00pm	Management of Traumatic Dental Injuries in Children	Slayton, R.
4230	Exh. Fl. Booth #107	2:00pm - 5:00pm	Restorative Options in Pediatric Dentistry	Weiss, A.
4240	1E09	9:00am - 5:00pm	Do You Want to Begin Managing Patients with Snoring and Obstructive? Find out how to get started?	Chahine, L.
4250	2D06/07	9:00am - 4:30pm	Architecture, état de surface implantaire et cicatrisation osseuse / Extraction et Implantation et mise en charge immédiate unitaire ou totale	Kadouch, G.
4270	2D04/05	9:00am - 5:00pm	Обзор Современной Стоматологии, Новые технологии	Various Speakers
4280	1E06	9:00am - 12:00pm	Come In and Catch it: 25 Common Soft Tissue Lesions	Svirsky, J.
4290	1E07	9:00am - 12:00pm	Adhesive and Restorative Dentistry: Keys to Success	Heymann, H.
4300	2D14/15	9:00am - 12:00pm	Periodontal Regeneration to Maximize the Aesthetic Clinical Outcome	Rasperini, G.
4310	1E15	9:00am - 12:00pm	Communicating Like a Pro	Savage, R.
4320	1D04	9:00am - 12:00pm	Beautiful Smiles with Composite Bonding	Snyder, T.
4330	1E13	9:00am - 12:00pm	A Recipe for Success with Direct Composites	Lambert, D.
4340	Exh. Fl. Booth #2522	9:45am - 12:45pm	Endodontic Therapy Utilizing 3D Technology	Kratchman, S.
4350	2D03	9:00am - 12:00pm	Korean Program	Song, J. & Hwang, R.
4360	1E21	9:00am - 12:00pm	Coping With the Ongoing Changes in Dentistry for our Patients	Christensen, G.
4370	1E21	2:00pm - 5:00pm	Selecting the Best Crown Materials for 2017	Christensen, G.
4380	1E10	9:00am - 12:00pm	Coding: The Acci-Dental Insurance Coordinator	Duncan, T.
4390	1E10	2:00pm - 5:00pm	Dental Practice Management Round Table	Duncan, T.
4400	1E08	9:00am - 12:00pm	Predictability in Restorative Care	Davis, T.
4410	1E08	2:00pm - 5:00pm	Creating Great Case Acceptance	Davis, T.
4420	2D09	9:00am - 12:00pm	Get Found: Search Engine Optimization and Online Marketing	Mele, R.
4430	2D09	2:00pm - 5:00pm	365 Days of Social Posts and Online Marketing	Mele, R.
4440	Exh. Fl. Booth #600	9:45am - 12:45pm	Hands-On Socket Preservation: The Time Is Now!	Frawley, K.
4450	Exh. Fl. Booth #600	2:00pm - 5:00pm	Root Membrane/Root Shield for Enhanced Implant Esthetics	Tawil, I.
4460	1E06	2:00pm - 5:00pm	Radiology Review of Common Radiolucent and Radiopaque Lesions	Svirsky, J.
4470	1E07	2:00pm - 5:00pm	Conservative Concepts for Esthetic Success	Heymann, H.
4480	2D14/15	2:00pm - 5:00pm	Soft Tissue Management	Rasperini, G.
4490	1E15	2:00pm - 5:00pm	Banishing the Broken Appointment	Savage, R.
4500	1E18	2:00pm - 5:00pm	Gingival Grafting on the Mandibular Anterior Lingual Minimally Invasive Harvesting	Merijohn, G.
4510	1D04	2:00pm - 5:00pm	Posterior Direct Restorations- Contacts, Complications, and Occlusion	Snyder, T.
4520	1E13	2:00pm - 5:00pm	Digital Images that Enhance Laboratory Collaboration	Priest, G.
4530	Exh. Fl. Booth #2522	2:00pm - 5:00pm	Complications in Endodontics and the Use of Bioceramics	Kratchman, I.
4540	2D03	2:00pm - 5:00pm	Korean Program - 상악동 골 이식술과 그의 다양한 술식들	Kim, P.
4550	1D05/06	9:00am - 5:00pm	CPR and Medical Emergencies in Dentistry: A Certification and Recertification Class	Reilly, M.
4560	2D02	9:00am - 12:00pm	New York Academy Section of Dentistry and Oral Health	Aziz, S. & Turner, M.
4570	Exh. Fl. Booth #5236	2:00pm - 5:00pm	New York Chapter of the American Society of Geriatric Dentistry	Connor C. & Grant, T.
4580	The Harmonie Club	6:00pm - 7:30pm	International Academy for Dental Facial Esthetics	Various Speakers
4590	Exh. Fl. Booth #101	9:45am - 12:45pm	Access through Obturation with a System-Based Approach: A Hands-on Workshop	Buchanan, L.
4610	Exh. Fl. Booth #227	9:45am - 12:45pm	Cementation Simplified	Shull, Jr., G.
4620	Exh. Fl. Booth #236	9:45am - 12:45pm	Suturing For the Dental Practitioner	Silverstein, L.
4630	Exh. Fl. Booth #5800	9:45am - 12:45pm	Double Your Production Tomorrow	Briggs, W.
4640	1E18	9:00am - 12:00pm	Management and Prevention of Gingival Recession	Merijohn, G.
4650	Exh. Fl. Booth #107	9:45am - 12:45pm	Diagnostic Considerations in Designing Various Prosthesis: Hands-on Workshop	Massad, J.
4660	Exh. Fl. Booth #216	9:45am - 12:45pm	Hands-on Workshop Introduction to Lasers	Kusek, E. & Hoopingarner, C.
4670	Exh. Fl. Booth #5236	9:45am - 12:45pm	Practical Dental Sleep Medicine: A Hands-On Workshop	Carstensen, S.
4680	Exh. Fl. Booth #101	2:00pm - 5:00pm	Endodontic Cleaning and Obturation	Buchanan, L.
4700	Exh. Fl. Booth #227	2:00pm - 5:00pm	Creating Success with Direct Posterior Composites: A Hands-on Workshop	Lambert, D.
4710	Exh. Fl. Booth #236	2:00pm - 5:00pm	Gums-R-Us: A User Friendly Gum Grafting Hands-on Workshop Using Alloderm	Silverstein, L.
4720	Exh. Fl. Booth #5800	2:00pm - 5:00pm	Dental Office Design – Transform Your Practice and Enhance Your Health	Russo, J.
4730	Exh. Fl. Booth #5236	2:00pm - 5:00pm	The Provisional Leads the Way for Easy Delivery: Hands-on Workshop	Braun, J.
4740	Exh. Fl. Booth #6216	2:00pm - 5:00pm	Get the Most Out of Diode Laser: Hands-on Workshop	Kusek, E. & Hoopingarner, C.
4750	2D10/11	9:00am - 12:00pm	Back to Basics Essays	Various Speakers
4760	2D10/11	2:00pm - 5:00pm	Treating the Medically Compromised Patient Essays	Various Speakers
4770	1E19	9:00am - 5:00pm	Dental International Filler Neurotoxin Education (DIFNE)	Various Speakers
4780	1E20	9:00am - 12:00pm	Academia Mexicana de Odontologia Pediátrica	Various Speakers
4790	1E20	2:00pm - 5:00pm	Puerto Rico Dental Asociación , USA	López, G.
4800	1E01/02	11:30am - 4:00pm	International College of Dentists (Spanish Program)	Various Speakers
4820	So. Concourse Room #1	1:30pm - 4:30pm	Ceremony and Program	Various Speakers
4840	So. Concourse Room #1	9:00am - 12:00pm	First Global Health and Technology Innovation Forum - Well being of the Population	Various Speakers

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Controversies in Dentistry-Finding the Correct Answer

Gordon J. Christensen, DDS MSD PhD
Founder & CEO, Practical Clinical Courses
CEO, CR Foundation-Clinician's Report

The currently in vogue phrase "evidence-based dentistry" (EBD) is not new. It was introduced as evidence-based medicine (EBM) in about 1991.

We now hear about it constantly, as though we never had evidence before this phrase was coined. It has caused consternation and anxiety among most practicing dentists. When hearing this phrase, many dentists feel that the profession has actually identified a technique, material, preventive concept, or treatment that is the best for every subject. Others are frustrated by the phrase because specific conclusions are often related to a topic as the finite and proven answer, contrary to some practitioners' observations.

Many health professionals have contributed to developing and defining evidence-based medicine/dentistry. Among them is the late Canadian/American physician Dr. David L. Sackett, who is considered by many to be the father of evidence-based medicine.

As a dental educator, researcher, and clinician for several decades, I have great admiration for Dr. Sackett's life work and his significant influence in motivating health practitioners to make medical decisions based on evidence. The challenge for practitioners is defining and determining just what is evidence.

As US dentistry has accepted this phrase and attempted to adapt it into dental practice, I feel that some enthusiastic proponents of EBD have overestimated their ability to identify the evidence that qualifies to be accepted and which does not. Additionally, some

appear to not fully understand Sackett's personal intent and definition of evidence-based medicine. Sackett taught that practitioners should know about the scientific evidence that has been produced on a given subject, but he clearly stated that the scientific evidence must be blended with the clinical experiences and observations of individual practitioners, as well as the specific conditions of individual patients. His own remarkable discovery that aspirin is an appropriate preventive drug for heart health would never meet the standards of evidence-based medicine as it is interpreted by some today.

When the "science" says some treatment is correct, and your clinical experience for a specific situation does not support it for a specific patient, on what basis do you make your clinical decision? Often your decision is blended with information from both the top and the bottom items on the list below. The hierarchy of EBM-EBD is as follows, listed from what is considered to be the most-reliable evidence to least-reliable evidence:

- **Meta-analysis** - combines research from many studies
- **Systematic review** - comprehensive review of all relevant studies
- **Practice guideline** - statement produced by a panel of experts
- **Randomized controlled trial** - subjects receive randomized clinical interventions
- **Cohort study** - follows populations prospectively over time to determine over time which patient characteristics are associated with a disease or outcome
- **Case controlled study** - retrospectively compares patients with and without (control) a disease
- **Case report** - what happened to a patient

Evidence-based medicine has had many critics. In the early part of Sackett's career, he was lauded by academics and challenged by clinicians. When criticized, Sackett responded: "Evidence-based medicine is not 'cookbook' medicine. Because it requires a bottom up approach that integrates the best external evidence with

individual clinical expertise and patients' choice, it cannot result in slavish, cookbook approaches to individual patient care."

Any mature dental practitioner knows that there are numerous successful ways to accomplish any clinical procedure. Many years ago, Socrates developed and has been accredited for what is currently called "problem-based learning." The concept is not new. During my career, I can identify several terminologies describing the same concept. Students are often confused and frustrated when they learn a specific "correct" concept or technique from one instructor only to be told by another instructor that another way is better. There are very few clinical situations for which there is a singular treatment or preventive approach. Many factors must be considered to make the decision.

As I peruse Sackett's writings and attempt to interpret his intent relative to EBM, I conclude that he intended practitioners to be aware of the scientific evidence that is present on any topic, but to also blend their personal clinical observations over a period of time with the scientific evidence before making clinical decisions. That point is often overlooked in the US and should be emphasized more.

Some of you will attend my presentation at the GNYDM on controversies in dentistry. I will do my best to respect the scientific evidence available on each of the controversies. However, I assure that before any conclusions can be made on any clinical controversy, the "evidence" will be blended with my own several decades of clinical experiences, the experiences of global practitioners, as well as specific patient preferences.

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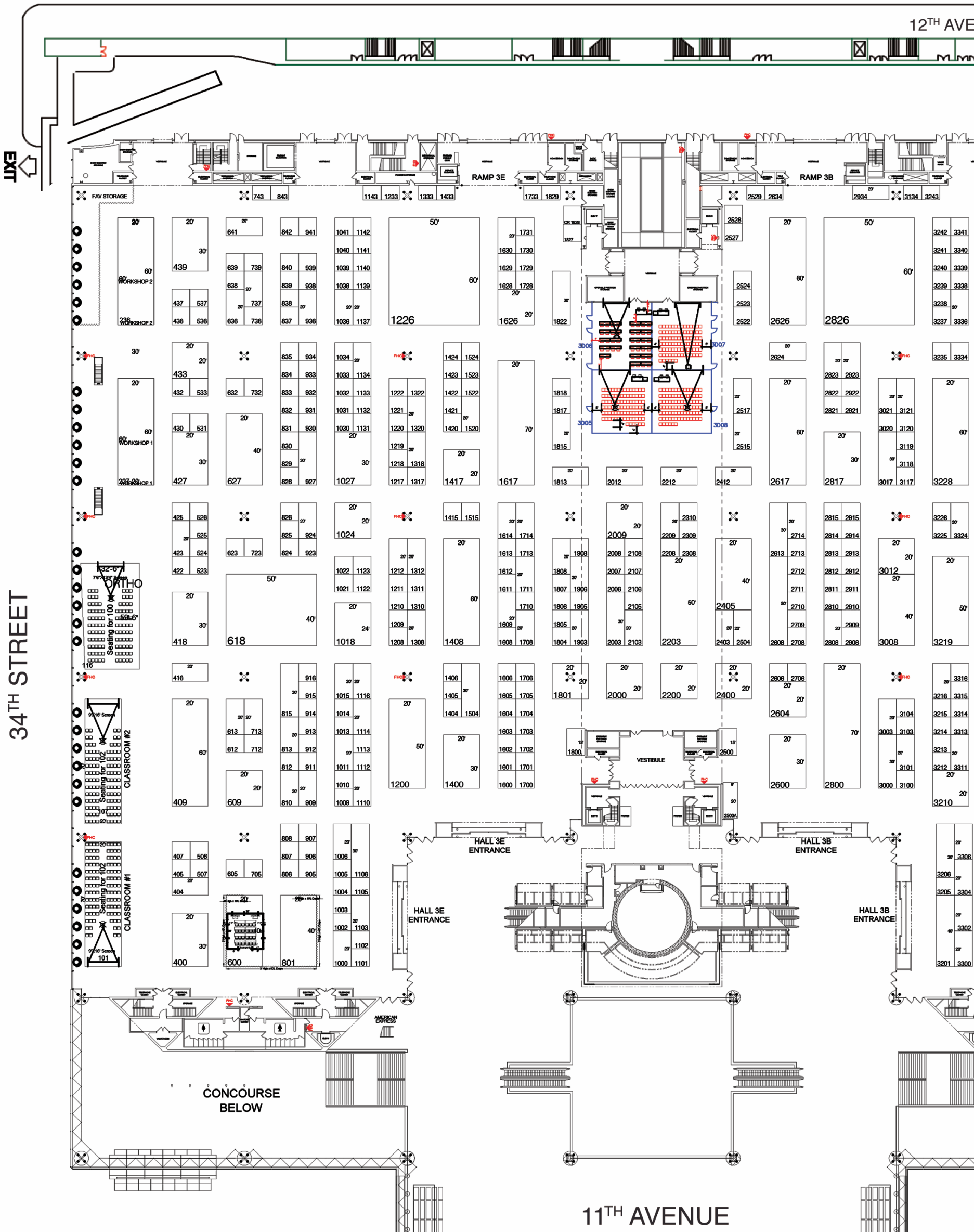
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Beyes Dental Canada, Inc.	5200	Dental Implant Training 1 on 1	805	Forever Young	3502	Insight Dental Systems	4041
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Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor	Booth
Jazz Imaging	4522	My Social Practice	623	QuietOn	1522	Summit Dental Systems	3101
Jiangsu Chenjie Daily Chemical Products Co., Ltd.	939	Mydent International	3306	Quintessence Publishing Co., Inc.	3003	Suni Medical Imaging Inc.	4524
Jim O'Brien Architecture & Interiors	4500	Myofunctional Research Co.	2814	Quip	1114	Sunstar Americas	3828
Jinan Dental Technology Co., Ltd.	5308	Nanchang Dental Bright Technology Co. Ltd.	5518	QwikStrips	4218	Supermile	4423
Jining XingXing Medical Instrument Co. Ltd.	2527	Nano-Tools Technology Co.,Ltd.	1142	R & D IMPEX	526	Supply Clinic	3530
JISCOPE CO., LTD.	3621	National Dental Association	930	RAMVAC Utility	3810	Supreme Dental Billing Solutions	4033
Jive Communications	1022	Neodent	3736	Rapid Shape GmbH	1318	SurfCT.com	3701
JJTOOLS CO.,LTD	3921	Nevin Labs Workstations	3810	RAX Industries, Inc.	4636	SURGIDENT CO., LTD	3723
JK Dental Group	830	New York Implant Institute	430	RAY Co., Ltd.	433	SurgiTel/General Scientific Corp.	2200
Johnson Promident	4108	New York University College of Dentistry	5719-5720	Reinvent Dental Products	1423	Suzu Systems, Inc.	2908
Jurim Dental Studio	2821	Nexus Medodent	835	Rejuveneer	1134	SwissLoupes SandyGrendel AG	1613
Karl Schumacher Dental	1006	Ningbo Freqty Optoelectronics Technology Co. Ltd.	5202	Remote Area Medical	423	T & S Therapy Centre International	905
KASO Medical Technology CO., Ltd.	5603	NNA MEDICAL INC	5234	RF America IDS	3704	TAG Medical Products	2709
KaVo Imaging	4618	Nobel Biocare	4618	RGP Dental	1015	Tangshan Zhengtong Exhibition Co., Ltd.	4641
KaVo Kerr Group	4618	Nordent Manufacturing	3605	Rhein83 Attachments	3816	TD Bank (Healthcare Practice Solutions Group)	810
Kerr Corporation	4618	Noris Medical Ltd.	3938	Ribbon, Inc.	1105	Tealth Foshan Medical Equipment Co., Ltd.	4502
Kettenbach	3537	North (Nanjing) Instrument Technology Industries	5136	Richmond Dental & Medical	2403	TekCollect Inc.	4141
Kettenbach LP	1221	Nova Innovations	5632	Rio Dental Meeting	5631	TeleVox Solutions (West)	712
Kilgore International, Inc.	3226	Novus Dental Lab, LLC	914	Ritrex Dental USA	909	Temrex Corp.	4001
Kleer	4743	NSK America	400	RMN Consultants	3120	Tess Oral Health	2915
Komet USA	3121	NTZ Surgical Co.	3839	Rockwell Enterprises	5213	The Clemens Group	2813
KOR Whitening/Evolve Dental	3324	Ocean Impex Inc.	2529	Roland DGA	723	The Dentist Money Show	641
KOTRA	3822	Officite	934	Rose Micro Solutions	1700, 3118, 4203, 4424	The Gideon International	3643
Kulzer	1408	Online Dental Group	2108	Royal Dental Manufacturing / Proma, Inc.	5214	The Will Marlow Agency	405
Kuraray America, Inc.	2009	Op-d-op, Inc.	5017	Roydent Dental Products	3100	TIANCHANG JIARUI PACKAGING MATERIAL CO.,LTD	605
L&R Manufacturing Company	1600	Open Technologies	4131	Russian American Dental Association	1628	Titan Surgical Co.	5623
La Vie Marketing	5622	OraCoat XyliMelts (OraHealth Corp)	1703	SAESHIN PRECISION CO., LTD.	3924	Tokuyama Dental America	4220
Lares Research	4401	ORAIKO Corp	5229	Saeyang Microtech Co., Ltd.	5313	Top Quality Manufacturing, Inc.	1417
Launch Loyalty	3931	Oral3D	832	Safari Dental	3933	Toppen Dental	4539
Lawrence B. Goodman & Co., PA	3313	OraPharma, Inc.	4800	Sapient Dental	4832	Town & Country Dental Studios	4614
LED Dental/VELscope	3336	Orascope	4618	Scheduling Institute	5311	TPC	3730
Lemala Group	1733	Ormco	4618	Schick GmbH	1317	TransLite, LLC.	536
Lending Club Patient Solutions	1906	OrthoAccel Technologies	5233	Schwed Co. Inc.	1113	Tri Hawk	2504
Lester A. Dine, Inc.	1706	Ortho-Tain/Healthy Start	2412	SciCan, Inc.	609	Tri-State Dental Supplies & Equipment	3008
Liang Ya Dental Equipment Ltd.	3440	Osada, Inc.	2710	Scorpion	5420	Tri-State Orofacial Myology Study Club	5604
Liberty Dental Plan	525	OsseoFuse International, Inc.	936	SDI (North America), Inc.	3216	TruAbutment, Inc.	5419
Lighthouse	4420	Osteogenics Biomedical	2107	Secure Tip	807	Tuttner USA Co., Ltd.	2714
Lightscalpel, LLC	1433	Otto Trading, Inc.	422	Seiler Instrument	1034	U.N.I.D.I (Italian Dental Industries Association)	825
Linkd Healthcare	5222	Owandy USA, Inc.	4419	Select Merchant Solutions	5130	Ultimate Creations	5116
Lips, Inc.	4318	Pak Surge	5613	Seo Dentals, Inc.	806	Ultradent Products, Inc.	409
LLI Advisory Group	1605	Palisades Dental, LLC	3213	Septodont	3219	UltraLight Optics, Inc.	1603, 3939, 4216
Local Flavor Media	4137	Paltop USA	5520	Sericin Plus	2634	UMA Health	507
LumaDent, Inc.	913, 3212	Panasonic corp.	1729	Sesame Communications	5607	United Dental	4140
M&S Dental Supply Co., LLC.	3501	PanmedUSA, Inc.	5332	Seven Star Dental Supplies, Inc.	938	Univ. of Puerto Rico School of Dental Medicine	5630
Mach One Orthodontics	4310	Parkell, Inc.	2604	SGS Dental Implant System Holding	1609	Universidad Autonoma de Coahuila	3338
MacPractice	3235	Parnell Pharmaceuticals, Inc.	4735	SGS Export International	1031	Universidad De La Salle Bajio	5323
Magic Smile Labs	5322	Patient News	3315	Shader Productions	4042	Univet North America	1000
Malaysian Rubber Export Promotional Council	1524	PatientPop	912	Shanghai Fanta Dental Materials Co., Ltd.	4440	Upholstery Packages & Services	5005
Mandelbaum Salsburg	3214	Patterson Dental Supply Inc.	3801	Shanghai UBM ShowStar Exhibition Co., Ltd.	3738	uPhoria	3941
Manhattan Wholesale Importers, Inc.	1702	PDT, Inc. /Paradise Dental Technologies	1908	Shanghai Union Technology Corporation	404	US Dental Depot	1310
MANI, INC.	4536	Pelton & Crane	4618	SharperPractice	3636	USC Herman Ostrow School of Dentistry	1038
Mark E. Feinsot CPA PC	4241	Pemco / Newark Dental	2608	SheerVision	1308	Valumax International	2613
MARS Bio-Med	1032	PennWell Corp.	3832	Shenzhen Denco Medical Co., Ltd.	1730	Vasquez Group	3841
MARUCHI	1139	PerioChip by Dexcel Technologies, Ltd.	813	Shenzhen Minghao Dentures Co., Ltd.	5329	Vatech America	4403
Maui Amenities, Inc.	1713	PerioOptix	4126	Shenzhen Up3d Tech Co., Ltd.	4138	Vector R & D	3702
Mavrik Dental Systems Ltd.	1822	Philips Sonicare & Zoom Whitening	4809	Shenzhen Xiangtong Co., Ltd.	4238	Verdent Ltd.	3637
Maxx Digm, Inc.	3300	PhotoMed International	705	Shenzhen Youya Gift Co., Ltd.	632	vhf camfature AG	1320
Mazal Marketing	1629	Pierrel Pharma SRL	4520	SHERA Werkstoff Technologie GmbH & Co. KG	1220	Video Dental Concepts	4316
MCTBIO	3920	Piezosurgery Incorporated	911	Sherman Specialty	3632	Villa Radiology Systems	1601
MDC Dental	2822	Pioneer Lasers	4639	Sherpa Korea	3623	Vista Dental Products	815
MDK CO., LTD	3819	PLANMECA	5425	Shinhung Co., Ltd.	5314	Vita North America	4112
Medco Instruments, Inc.	3817	Plaque HD	1011	Shofu Dental Corporation	4408	VitalertKit (tm)	4633
Medical & Dental Billing Services	4337	Plaza College	1033	Shu Dental Laboratory	3237	Vitaminpaste Kids Toothpaste	1009
Medical Liability Mutual Insurance Company (MILMC)	2922	PNC Bank, Healthcare Business Banking	3831	SigmaGraft, Inc.	4519	VOCO America, Inc.	2600
Medical Scrubs Collection	4843	Podium	5612	Sikka Software	2713	VOCO GmbH	1217
MEDICLUS CO., LTD.	3721	Polaroid Dental Imaging	4435	SILMET	1005	Wand Dental, Inc. (Milestone Scientific)	4129
Medicom, Inc.	4028	Pomee USA, Inc.	523	Simplifeye	3932	WARANTEC CO.,LTD	3820
Medidenta	916	Porter Instrument Co.	5216	Sino Dental	531	Water Pik Inc	4007
Medifirst Solutions	1010	Power Dental USA	1515	SKEEMA DENTAL ITALIA	4734	Weave	4210, 5421
MediMeca	3833	Premier Dental Products Company	4207	Sky Factory	1806	Wells Fargo Health Advantage	4034
MEDIPLUS CO.,	3825	Premier Dental Supply Co.	824	SleepRight/Splintek, Inc.	5609	Wells Fargo Practice Finance	3914
Medix Instruments, LLC	1131	Premium Plus Dental Supplies, Inc.	524	Snap On Optics	1807, 2914, 5223	White Towel	3528
MedPro	3431	Preventech	4211	Spotless-Smiles	4139	Wilson Precision, Inc.	3242
Medy Dent Inc.	638	Prexion, Inc.	5211	Solitaire Smile Dental Lab	1013	World Dental Exhibition Alliance	5139
Meisinger USA	3700	Primo Dental Products	3341	Solmetex, LLC	3815	Yamada Instruments	1123
Meta Biomed, Inc.	2000	ProDent USA	2103	Solution Reach	5209	Yankee Dental Congress	3729
Meta Dental Corp.	4604	ProDental Multimedia	1233	Sometech Inc.	5042	ZEISS	5007
MetLife	407	Professional Protector Plan	1211	Sonendo	1504	ZERO GRAVITY SKIN	437
Microcopy	1106	Professional Sales Associates, Inc.	3401	SOTA Imaging	3103	Zimmer Biomet Dental	4417
Microflex/Ansell	4904	Prophy Magic	1208	SPIDENT CO., LTD	3918	Zirc Company	3316
Midmark Corporation	4609	Prophy Perfect PHB	2106	SprintRay, Inc.	508	Zolar Technology & Mfg. Co., Inc.	1905
Midwest Dental	3339	ProSites	1116	SS White Dental	3427	ZOLL Medical	5321
Milestone Education LLC	3837	Prosomnus Sleep Technologies	932	ST. Instrument USA, Inc.	3439	Zr02 powertools GmbH & Co. KG	1317
Millenium Dental Technologies, Inc.	3834	Protouch Solutions, LLC	1705	StarDental Instruments	3810		
MIS Implants Technologies, Inc.	5218	Pulpdent Corporation	2212	Sterisil, Inc.	933		
Modular Custom Cabinet	3504	PureLife Dental	2808	Stoneglass Industries	5032		
Mohong Bearing Co., Ltd.	5224	PureWay Compliance, Inc.	2711	Straumann	1024		
MouthWatch, LLC	3430	Qinhuangdao Silide Ceramic Technology Co., Ltd.	838	Stylecraft Interiors, Inc.	2811		
MTI Dental	2910	Q-Optics/Quality Aspirators	1606	Sulzer Mixpac AG	4421		

12TH AVE

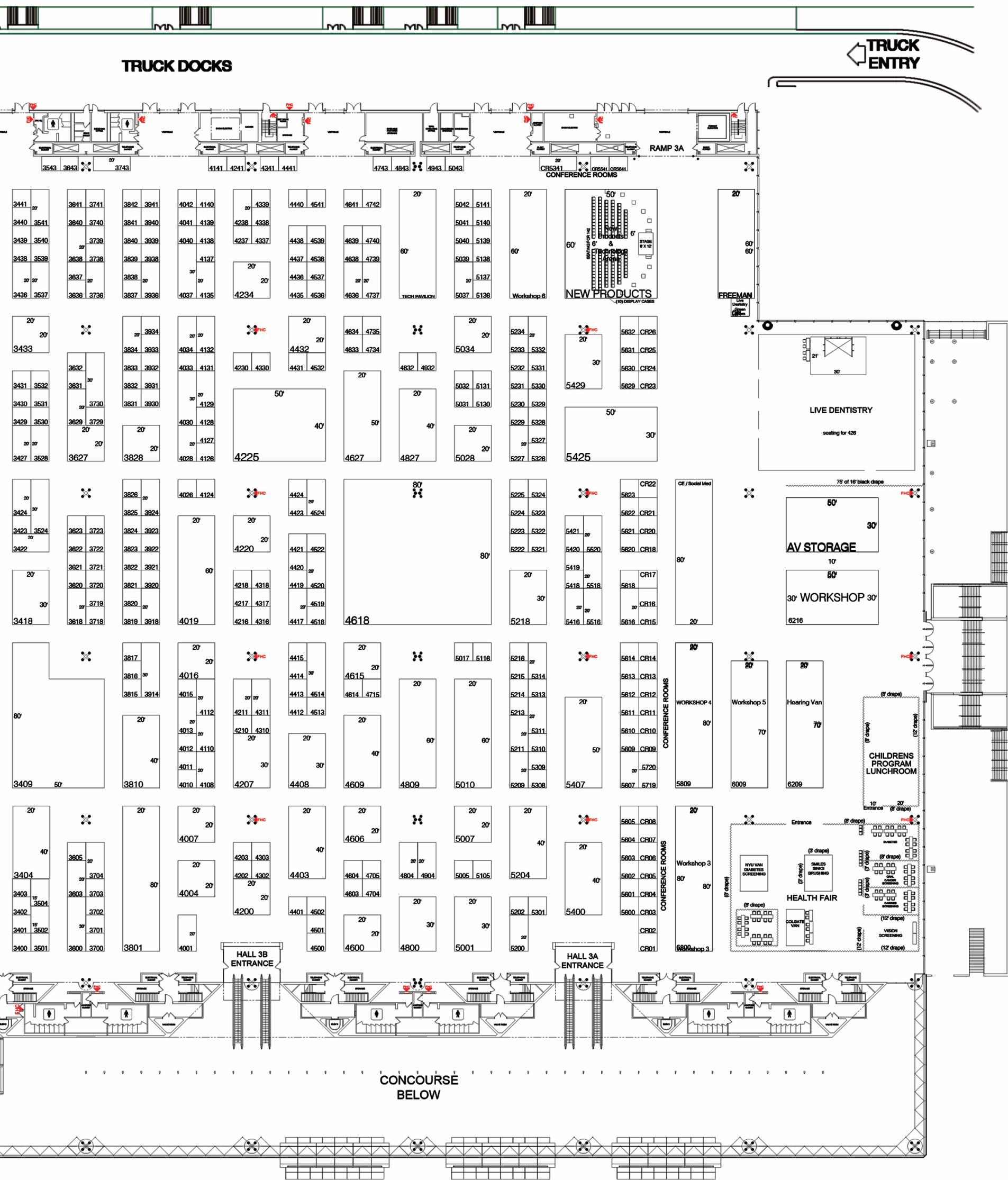


34TH STREET

11TH AVENUE

2017 Dental Meeting November 29, 2017 Convention Center Exhibit Hall

CONCOURSE



US Exhibitors Interested in Overseas Markets Listings (USDOC)

A. Titan

Booth: 1808

Contact: Michael Tuber, Sales
Kim Valenti, Sales
Phone: (716) 667-9211

Website: www.atitan.com. E-mail: info@atitan.com

EXPORT PRODUCTS: High Quality handcrafted Dental and Surgical Instruments

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Beutlich Pharmaceuticals LLC

Booth: 2812

Contact: David Clinard, International Sales Manager
Phone: 386-283-1311

Website: www.beutlich.com E-mail: dclinard@beutlich.com

EXPORT PRODUCTS: HurriCaine Topical Anesthetic gel, liquid, and spray, HurriSeal Dentin Desensitizer, HurriView Plaque Disclosing Solution, pH Oral monitoring strips.

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/ Distributors, Joint Ventures, Licensing Agreements

Bisco, Inc.

Booth: 1200

Contact: Carolyn Suh, Direct Sales
Phone: 847-534-6000

Website: www.bisco.com E-mail: intl@bisco.com

EXPORT PRODUCTS: Bisco Dental Products: (adhesives, Cements, Composites, Base/liners, Primers, Posts, Etchants, Core build-up)

RANGE OF DISTRIBUTION: Eastern Europe/Russia, Middle East/Asia

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

ContactEZ

Booth: 3424

Contact: Stella Kim, President, Joshua Kim, Director of Sales
Phone: 360-694-1000. Fax: 360-694-6191

Website: www.contacez.com. E-Mail: stella@contacez.com

EXPORT PRODUCTS: ContactEZ is a leading researcher and developer of invocative dental products, specialized in Interproximal Solutions that make excellent dentistry simple and easy.

We have single handed strip systems to make crown seating simple with minimum effort, and perform safer and accurate Ortho Interproximal reduction. These strips are "a must have" in all dental offices, and very important for modern dentistry. ContactEZ is for every patient, every day!

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors, Joint Ventures

Crosstex

Booth: 3311

Contact: Ken Plunkett, Senior VP Global Sales
Andy Whitehead, Senior VP Business Development
Phone: 631-582-677 Fax: 631-582-1726

Website: www.crosstex.com E-mail: andyw@crosstex.com

EXPORT PRODUCTS: Infection Control/ Sterility Assurance/ Dental Unit/Waterlines/PPE/Conscious Sedation

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

CustMbite, LLC

Booth: 906

Contact: Dr. Monroe Elkin, President/CEO
Phone: (908) 400-4690

Website: www.custmbite.com E-mail: monroe@custmbite.com

EXPORT PRODUCTS: Athletic Mouthguards and TMJ Bruxism Appliances

RANGE OF DISTRIBUTION: South America, Western Europe, Central Europe, Canada, Mexico, Australia, New Zealand

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors, Joint Ventures, Licensing Agreements

Denbur Inc.

Booth: 3104

Contact: Fari maissami, President
Sean Maissami, Managing Director

Phone: 630-896-9667 Fax: 630-986-9688

Website: www.denbur.com E-mail: denbur@denbur.com

EXPORT PRODUCTS: Micro Applicators, Oral Hygiene, Light

enhancing tips, Diagnostic Instrument

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributor

Dowell

Booth: 1312

Contact: Kevin Kim, Sales Manager, Eugene OH, Sales Manager
Phone: 877-737-8704 Fax: 909-348-7816

Website: www.dowelldentalproducts.com
E-mail: rosana@dowelldentalproducts.com

EXPORT PRODUCTS: Piezo Art Ultrasonic Equipmetn, Dental Instruments, Hand/Surgical, Ziconia Implant Drill

RANGE OF DISTRIBUTION: Foreign Agents/Distributors, Joint Ventures

INTERNATIONAL BUSINESS DESIRED: Worldwide

Fairfield Orthodontics, LLC

Booth: 2712

Contact: Nick Lukka, CEO, Cole Lukka, President
Phone: 203-610-8283 E-mail: ffdortho@aol.com

EXPORT PRODUCTS: Metal and Ceramic Orthodontic Brackets, Niti Wire, SS Wires, Molar bands, Buccal Tubes, Orthodontic and Dental instruments, adhesives, Elastomeric, Orthodontic Education.

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distribution, Joint Ventures, Licensing Agreements

George Taub Products

Booth: 2708

Jordan Taub, Vice President, Larry Taub, President
Phone: (201) 798-5353

Website: www.taubdental.com. E-mail: jordan@taubdental.com

EXPORT PRODUCTS: Lab Materials, Dental Cements and Restoratives

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

RANGE OF DISTRIBUTION: Worldwide

Great Lakes Orthodontics

Booth: 4413

Contact: Kevin Marusewski, Sales Representative
Phone: 800-828-7626 Fax: 716-871-0550

Website: www.greatlakesortho.com

E-mail: info@greatlakesortho.com

EXPORT PRODUCTS: Orthodontic appliances and materials

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales

iLumi Sciences, Inc.

Booth: 2208

Contact: John Tokizawa, Vice President
Cgerladine Chinga, Asst. Sales Manager
Phone: 877-854-5864

Website: www.ilumisi.com E-mail: info@ilumisi.com

EXPORT PRODUCTS: Fiber Post (Dental), Fiber Optic Light Guides (Dental Hand Piece)

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

Johnson-Promident

Booth: 4108

Contact: Gary Kris, President
Haye Hinrichs, International Sales Manager
Phone: 845-589-0210 Fax: 845-589-0211

Website: www.johnsonpromident.com

E-mail: info@johnsonpromident.com

EXPORT PRODUCTS: Detnal Handpieces and Accessories, Rotary instruments including carbide burs, diamonds and finishing/polishing

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

MAGIC SMILE LAB

Booth: 5322

Contact: Eli Koren, Business Development Director
Elena Archer, Sales Agent

Phone: (646) 964-5637

EXPORT PRODUCTS: Professional Teeth Whitening Agent (Hydrogen Peroxide 28-44%), Shipped in bulk or in portions. Chair-side dentla whitening kits, Take-Home dental whitening Kits

RANGE OF DISTRIBUTION: Foreign Agents/Distributors

INTERNATIONAL BUSINESS DESIRED: Worldwide

Millennium Dental Technologies, Inc.

Booth: 3834

Contact: Michelle Rodriguez, Sales Representative

Phone: 562-860-2908

Website: www.lanap.com E-mail: info@lanap.com

EXPORT PRODUCTS: PerioLase MVP-7 for True Regeneration

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales

ORTHOTAIN

Booth: 2412

Contact: Leslie Stevens, CEO/ President

Phone: 847-446-7600 Fax: 847-446-7606

Website: www.orthotain.com E-mail: orthotain@orthotain.com

EXPORT PRODUCTS: Habit Correctors, Occlus-o-Guide, Interim-G, ClassIII Correctors, Shore-Cure, Ortho-t

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico, Austria/ New Zealand, Africa

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

PDT, Inc./Paradise Dental Technologies

Booth: 1908

Contact: Christi Bailey, Sales Manager

Wendy Birtles, Sales Coordinato

Phone: 800-240-9895

Website: www.pdtdental.com

E-mail: exhibitsmanager@pdtdental.com

EXPORT PRODUCTS: Dental Instrmnts, Surgical Instruments, Sharpening Systems, Dental Sterilization Cassettes

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/Distributors

PLAQUE HD

Booth: 1011

Contact: Ian Miller, Director of Global Sales

Phone: (514) 242-3855

Website: www.plaquehd.com Email: imiller@plaquehd.com

EXPORT PRODUCTS: PlaqueHD Plaque Identifying Toothpaste and Steraligner Aligner Cleaner

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributor, Joint Ventures, Licensing Agreements

Ribbond, Inc.

Booth: 1105

Contact: Jeremy Rudo, Export Manager

Phone: 206-340-8870

Website: www.ribbon.com E-mail: ribbon@ribbon.com

EXPORT PRODUCTS: Ribbond Dental Fiber Feinforcement

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Richmond Dental

Booth: 2403

Contact: Fran Eskew, Account Manager

Sara Evans, Director of Sales

Phone: 704-376-0380 Fax: 704-342-1892

Website: www.richmondental.net E-mail: rdcustsvc@barnhardt.net

EXPORT PRODUCTS: Single Use Disposable Products; Cotton Rolls, Pellets, Sponges, Face Masks

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Foreign Agents/ Distributors

Shofu Dental Corporation

Booth: 4408

Contact: Randy Bailey, President

Matt Carroll, VP of Sales

Phone: 800-827-4638 Fax: 760-736-3276

Website: www.shofu.com E-mail: customerservice@shofu.com

EXPORT PRODUCTS: Restorative Materials, Abrasives, Polishers, Bonding agents, Ceramics, cements, Cameras

RANGE OF DISTRIBUTION: South America, Caribbean, Central America, Canada/Mexico

INTERNATIONAL BUSINESS DESIRED: Direct Sales, Foreign Agents/Distributors

TEMREX

Booth: 4001

Contact: Jackie Prather, VP Sales

Phone: 731-610-3697

Website: www.temrex.com. E-mail: temrex@charter.net

EXPORT PRODUCTS: Materials

RANGE OF DISTRIBUTION: Worldwide

INTERNATIONAL BUSINESS DESIRED: Direct Sales



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2019 NOVEMBER 29th - DECEMBER 4th

2020 NOVEMBER 27th - DECEMBER 2nd



A FREE NEW AND UNIQUE HEALTH SCREENING COLLABORATION

Sponsored by the Greater New York Dental Meeting (GNYDM) & the New York State Academy of General Dentistry (NYSAGD)



The Greater New York Dental Meeting and the New York State Academy of General Dentistry will be offering the attendees a number of health screenings during the GNYDM's annual session.

Monday, November 27
from 2pm - 5pm
Exhibit Floor Aisle 6200

The following health screenings will be performed:



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Hearing



Oral Cancer



Eye



Caries



Diabetes Risk Assessment

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New Product Listings

3Shape Booth: 2626
 10 Independence Blvd. Suite 150, Warren, NJ 07059
Product Name: Trios® 3 Wireless
Description: 3Shape TRIOS is the five-time winner of the Cellera award for best intraoral scanner. Recognized for its fast, easy and accurate real-color impressions, 3Shape TRIOS supports the widest range of treatment options with verified CAD/CAM workflows. TRIOS outputs your choice of open STL and DCM files to seamlessly cloud-connect doctors and labs, 3rd party solutions like Invisalign, and in-house apps such as 3Shape TRIOS Design Studio - single visit dentistry solution. The ever-expanding 3Shape TRIOS digital ecosystem is supported by continuous software upgrades and exclusive 3Shape apps like 3Shape Orthodontic and implant software modules, Treatment Simulation, Patient Monitoring and more.

Adin Dental Solutions USA INC. Booth: 1626
 560 Sylvan Ave., Englewood Cliffs, NJ 07632
Phone: 201-374-2592
Products: Viz Intra Oral Scanner
Description: VIZ® is a revolutionary intraoral scanner that changes the way dentists and dental scan. Featuring robust capabilities and innovative technology, VIZ® is designed for maximum scanning comfort, effectiveness and speed.

Aidit (Qinhuangdao) Technology Co., Ltd. Booth: 5141
 No. 9 Dushan Road: Economic & Technology Development Zone Qinhuangdao City, China
Product: 3D Multilayer Zirconia
Description: New multilayered zirconia blocks. 3D multilayer combines three multilayers in one disk; color multilayered, translucency multilayer; Strength multilayer. Strength transition from 600 mpa in incisal to min 900 mpa in cervical masked 3D absolutely ideal material to make 6-unit bridge or even full arch.

AMD Mediom Booth: 4028
 1200 55th Ave., Lachine, Quebec W8T 3H7, Canada
Phone: 514-636-6262
Product Name: Medicom Safe Mask Moisture Series-New Level 3 & Durafior Ultra
Description: Unique and vibrant colors. Engineered with Simply Soft Technology for a luxurious and comfortable fit, a perfect blend of breathability and softness. Durafior Ultra white varnish - next generation of varnish provides our fastest fluoride release.

Ansell/Microflex Booth: 4904
 111 Wood Ave S., Iselin, NJ 08830
Phone: 732-945-9302
Products: Micro-Touch Denta-Glove
Description: Micro-Touch Denta-Glove

Banyan Booth: 5605
 370 East 800 South, Orem, UT 84097
Phone: 877-436-0134
Products: Banyan
Description: Banyan is a suite of web & mobile applications that help dental practices engage with patients in a personal way, capturing & sharing the moments that matter most. Banyan provides social media, websites, reviews, online listings, appointment reminders, dashboards & alerts with multi-practice controls & reporting.

Benco Dental Booth: 1617
 295 Centerpoint Blvd., Pittston, PA 18640
Phone: 570-602-6874
Products: Sterling® Soft Tissue Laser
Description: A high performance soft-tissue laser that combines 810NM laser wavelength with innovated design and user-friendly features. Sterling® performs a wide range of soft-tissue surgical and periodontal procedures.

CAO Group Booth: 4538
 4628 W. Skyhawk Drive West Jordan, UT 84084
Phone: 801-495-5506
Products: SheerWhite!
Description: SheerWhite! In-Office is an easy to use whitening strip. With a 1 Minute application & 30 minute wear time, your patients will get up to 3 shades whiter.

Ceatus Media Group Booth: 4414
 4141 Jutland Dr., #215 San Diego, CA 92117
Phone: 858-454-5505
Products: Ceatus Review Manager
Description: The Ceatus Review Manager is the only reputation management system that provides the four essential components required to optimize your online reviews strategy and manage your online reputation. At Ceatus, we offer a unique reviews service which is designed to inform our clients what is being "said" about them and to facilitate the creation of positive comments in high volume. We make it easy for you and your practice to be proactive by providing comprehensive reporting, evaluation and action items to maximize the value of your online reputation.

ContactEZ Booth: 3424
 217 SE 136th Avenue, Ste. 105 VanCouver, WA 98684
Phone: 360-694-1000
Products: PrepSure, Crown Prep Guide
Description: PrepSure is a set of innovative crown prep instruments to monitor, achieve, and confirm ideal creation of abutments for crowns and onlays. Achieve ideal abutments with proper occlusal clearance by evaluating with PrepSure while reducing dental structure with burs and discs. PrepSure is essential for successful crowns and onlays.

Cordeze Booth: 1424
 PO BOX 71205 Phoenix, AZ 71205
Phone: 480-550-7479
Products: CordEze
Description: A Patent-Pending Adjustable Wristband that manages cords for ultrasonic scalers, air polishers, slow speed and other corded handpieces, ergonomic benefits.

Crest OralB (Procter & Gamble) Booth: 1526
 701 Oneil Drive Jamestown, NC 27282
Phone: 336-454-6277
Products: Genius
Description: Genius Power Toothbrush. "Roung for a Reason", shaped like a prophyl angle to clean tooth by tooth. Like a Dental Professional cleaning.

CustMbite, LLC Booth: 906
 6615 Boticeilli Drive Lake Worth, FL 33467
Phone: 908-400-4690
Products: CustMbite "Pro" Athletic Mouthguard
Description: The CustMbite "Pro" Athletic Mouthguard is the first and only mouthguard to receive the ADA Seal of Acceptance.

Datum Dental Booth: 2006
 1 Baat Sheva St., Lod, Israel
Phone: 728-670-5403
Products: OSSIX Bone
Description: OSSIX Bone is a resorbable sponge-like matrix of hydroxyapatite and collagen cross-linked by sugar. Developed to augment hard tissue in periodontal and implant surgeries. It also utilizes GLYMATRIX® technology featured in OSSIX® PLUS membrane and OSSIX® VOLUMAX Scaffold

DenMat Booth: 4127
 1017 W. Central Avenue, Lompoc, CA 93436
Phone: 805-717-8900
Products: Fluoridex
Description: The Same great Fluoridex formulas and flavors that patients prefer and rely on are now available exclusively from DENMAT. DENMAT is thrilled to add Fluoridex to its broad range of soft tissue management solutions for your patients and your practice!

DoWell Dental Products Booth: 1312
 9287 Ninth Street, Rancho Cucamonga, CA 91730
Phone: 909-297-3646
Products: Dowell Dental Microscope
Description: Variable Focus Lens, Beam splitter, digital camera adapter, 326 High Speed Micro SD card remote control shutter system.

Doxa Dental Booth: 2105
 150 N. Michican Ave, Ste. 1950 Chicago, IL 60601
Phone: 855-DOXA-USA
Products: Ceramir Crown & Bridge QuikMix Kit
Description: Ceramir C&B QuikMix is a permanent, radiopaque, bioceramic luting cement. Ceramir Crown & Bridge QuikMix delivery system was released to provide an easy mixing alternative. In Ceramir C&B QuikMix, the powder is supplied separately & the liquid is supplied in a drop bottle. The QuikMix Kit provides everything a dentist needs to get started!

DRYSHIELD Booth: 4110
 11230 Grace Ave., Suite B Fountain Valley, CA 92708
Phone: 888-379-0300
Products: DRYSHIELD
Description: Soft, autoclavable bite block and moisture control device, which combines the tasks of a high-suction evacuator, saliva ejector, bite block, tongue shield, retraction and isolation of two opposing quadrants. Provides hands-free isolation and evacuation.

exocad America, Inc. Booth: 1018
 600 @ Cummings Park Woburn, MA 01801
Phone: 855-396-4223
Products: Chairside CAD
Description: exocad's new Chairside CAD offers clinicians an easy and powerful in-office CAD/CAM solution, from the leader in laboratory CAD/CAM systems. It supports all major intraoral scanners, mills and printers.

GPA innova-Dlyte Booth: 613
 c/Caracas 13-15, Nave 6 Barcelona 08030 Spain
Phone: 34 93-125 65 36
Products: Dlyte
Description: Electro Polishing Machine for dental skeletons.

HDX Will North America Booth: 4200
 3435 Wilshire Blvd., Suite 3070 Los Angeles, CA 90010
Phone: 213-232-4950
Products: The Denti System
Description: CBLT System powered by HDX cyoptx

Hu-Friedy Mfg. Co.LLC Booth: 1400
 3232 N. Rockwell Chicago, IL 60618
Phone: 847--772-4156
Products: Titanium Implant Scalers
Description: New from Hu-Friedy, Titanium Implant Scalers. Stop by our booth at GNY to learn more.

iLumi Sciences, Inc. Booth: 2208
 4150 Lafayette Center Drive - Suite 500 Chantilly, VA 20151
Phone: 703-894-7576
Products: Super Fiber Post

iSonic Inc.(ultrasonic cleaners) Booth: 4415
 2243 S. Throop St., Chicago, IL 60608
Phone: 847-850-0404
Products: Chair-side Ultrasonic Cleaner
Products: Titanium Implant Scalers
Description: A compact yet powerful ultrasonic cleaner that can be used by chair-side to clean rotary instrument tips in a few seconds and patient's crowns, etc. without leaving the chair.

Jiscop Co., Ltd Booth: 3621
 #805, 455 Gyeongju-daero Gunpo-si, Gyeonggi-do Korea (zip:15844)
Product: eBio cleaner
Description: eBio-cleaner is an eco-friendly product and generates hydrogen-rich electrolyzed water using tap water, which help oral hygiene via its antimicrobial efficacy. Therefore, eBio-cleaner can replace conventional mouth gargle solutions including various chemicals.

Kleer Booth: 4743
 992 Old Eagle School Road, Ste 916 Wayne, PA 19087
Phone: 267-992-1538
Products: Kleer
Description: Kleer is a cloud based platform that enables dentists to offer affordable, comprehensive dental care plans directly to their patients, eliminating the hassle and cost of a middleman.

Magic Smile Labs Booth: 1433
 315 5th Avenue, #703A New York, NY 10016
Phone: 646-360-3450
Products: Hydrogen Peroxide Teeth Whitening Agent
Description: Custom made hydrogen peroxide teeth whitening agent in different strength 28-44% for professional whitening treatment, packed in bulk, take-home & chair-side kits.

Maui Amenities Booth: 1713
 PO Box 1243 Lahaina, HI 96167
Phone: 800-393-6284
Products: Maui Island Formula T.M.J Gel
Description: For temporary relief of sore jaw caused from TMJ. Product is fully customizable with practice name & info.

Midmark Booth: 4609
 1700 S. Patterson Blvd, Suite 400 Dayton, OH 45409
Phone: 937-281-7619
Products: QuickClean™ Ultrasonic Cleaner
Description: Providing powerful, effective cleaning and consistent results, the QuickClean Ultrasonic Cleaner is a piece of equipment your dental office can't be without. The QuickClean's cutting-edge technology can help you create a safer, more efficient work environment by decreasing worker exposure to contaminants and potential injuries while reducing the time and effort needed for cleaning. The unit cleans thoroughly and consistently throughout the entire bath using Frequency-Leap technology and is easy to use right out of the box. The QuickClean comes in three tabletop sizes (1.2, 3.3, and 6.6 gal.) and two recessed options (3.3 and 6.6 gal.), so you can choose the option that best fits your configuration and workflow.

Noris Medical Booth: 3938
 8 Htasiya St., Neshet, Isreal
Products: Surgical Guide for extra maxillary Zygomatic
Description: Guided Surgery designed for Extra Maxillary Zygomatic technique

OraCoats Xtlimelts Booth: 3215
 19017 62nd S., Seattle, WA 98032
Products: OraCoat Xyligel® for Dry Mouth and Tooth Decay

Orascoptic Booth: 4618
 3225 Deming Way Middleton, WI 53562
Phone: 608-8285290
Products: OmniOptic
Description: Discover the first and only interchangeable magnification loupe that allows clinicians to select the optimal magnification power for each procedure. Accommodating four magnification powers ranging from 2.5x - 5.5x, the OmniOptic is an ideal system for users looking to increase their magnification power over the course of their career. The unique design features a magnetic anchor built into the carrier lens of the frame; allowing clinicians to upgrade their magnification power without having to succumb to the process of ordering a new loupe.

OrthoAccel Technologies Booth: 5233
 6575 West Loop South, Suite 200 Bellaire, TX 77401
Phone: 866-866-4919
Products: Accele Dent Optima
Description: Simple and easy to use, Accele Dent Optima is an FDA class II medical device clinically proven to speed up tooth movement by up to 50% while reducing orthodontic discomfort.

Ortho-Tain/HealthyStart Booth: 2412
 950 Green Bay Road -Ste 205 Winnetka, IL 60093
Phone: 800-541-6612
Products: MAX A
Description: The MAX A is designated to promote the forward growth x development of the maxilla. It will also promote the mandible growth as well to promote both arches in a forward direction.

PDT, Inc. - Paradise Dental Technologies Booth: 1908
 8275 US Highway 10 West Missoula, MT 59808
Phone: 406-626-4153
Products: Adjustable Scalpel Blade Handle
Description: Adjustable to 7 different angles, this 100% German made scalpel blade handle enables improved access for hard to reach areas. Providing ergonomic support and advanced precision for the practitioner, this instrument also enables atraumatic care for your patient.

PlaqueHD Booth: 1011
 2501 Reeves Road Joliet, IL 60436
Phone: 514-242-3855
Products: PlaqueHD & Steraligner
Description: PlaqueHD Plaque Identifying Toothpaste and Steraligner Aligner Cleaneryour patient.

Primo Dental Products Booth: 3341
 845 3rd Avenue, 6th Floor New York, NY 10022
Phone: 888-448-4274
Products: Primo® Chloroprene Gloves
Description: More Real Than Real? Introducing the new Chloroprene Gloves by PRIMO®. Chloroprene outperforms the comfort and tensile strength of nitrile, while also boasting the closest possible composition to natural rubber available.
Now just \$5.99 per 100 only at GNYDM!
Visit Booth #3341 for your free samples today! Available in green and pink.

ProDent USA Booth: 2103
 153 Main Street E. Brunswick, NJ 08816
Phone: 732-390-5532
Products: Dental Instruments
Description: Our newest line of Hybrid Instruments combines the functions of a periome and luxator to achieve the most efficient extraction.

Rejuvener Booth: 1134
 7000 Infantry Ridge Rd, #203 Manassas, VA 20109
Phone: 571-244-2708
Products: Rejuvener
Description: Rejuvener is an innovative solution for smile design consultation. Present 2D smile design in 30 minutes and non-permanent temporary veneers in just one day!

Scheduling Institute Booth: 5311
 4125 Old Milton Parkway Alpharetta, GA 30005
Phone: 407-694-8431
Products: Mystery Call
Description: Find out what your potential new patients are hearing every day when they call your office.patient.

Shofu Dental Booth: 4408
 1225 Stone Drive San Marcos, CA 92078
Phone: 800-827-4628
Products: Beautiful II LS
Description: Low shrink resin composite.

SleepRight/Splintek, Inc. Booth: 5609
 15555 W. 108th Street Lenexa, KS 66219
Phone: 816-531-2008
Products: Pro Rx Custom Fit Dental Guard
Description: Biggest Innovation in Boil & Bite dental guards in 50 years. SleepRight®'s New low temp, fast form material forms a thinner clinical fit at 140°, as opposed to the 212° required by other Boil & Bite brands; and with the aid of our Patented "Perfect Fit" Technology guiding the Pro Rx, getting it to fit to the perfect position is simple. This New Pro Rx dental guard has been tested and shown to last 10x longer than leading Boil & Bite competitors.

Solmetex, LLC Booth: 3815
 50 Bearfoot Rd., Northborough, MA 01532
Phone: 508-466-3287
Products: NXT Hg5 Amalgam Separator & Solmetex Vacuum Line Cleaner & Solmetex Power Clean Vacuum
Description: The best just got better! Introducing the NXT Hg5 Amalgam Separator by Solmetex. Featuring 150 11143 certified separation rate at 99% and new compact design for more flexible installation.

Sterisil, Inc. Booth: 933
 835 S. Hwy. 105 Palmer Lake, CO 80919
Phone: 719-622-2700 x227
Products: Sterisil System G5-Dental Water Purification System
Description: The Sterisil System G5 utilizes six stages of purification to provide on-demand purified and treated dental for any dental practice. It is the only system engineered with a Class A UV light capable of killing 99.99% of bacteria and viruses. Equipped with a touchscreen, PC app, and a network of sensors, the G5 offers water quality monitoring and real time diagnostics for optimized dental water treatment.

Sunstar Booth: 3828
 301 E. Central Road Shaumburg, IL 60195
Products: BUTLER Monsterz Chairside Products by Sunstar.
Description: Holistic solutions for kids prevetative care. Learn more at Sunstar's booth #3828.

TMJ & Sleep Therapy Centre International Booth: 905
 7879 el Cajon Blvd La Mesa, CA 91942
Phone: 619-797-0921
Products: Diamond Digital Sleep Orthotic (DDSO)
Description: The DDSO is a removable intraoral device used to treat snoring and mild to moderate OSA. The device functions as a mandible repositioner that contains removable nasal dilators and lingual positioners to increase functionality and convenience of use. Soft nasal dilators and wide/narrow lingual tongue positioners are available for patient comfort.

Tokuyama Dental America Booth: 4220
 740 Garden View Ct. Suite 200 Encinitas, CA 92024
Phone: 760-942-7211
Products: Estelite Bulk Fill Flow
Description: New from the makers of Estelite Sigma Quick, Tokuyama Dental America is proud to announce the launch of Estelite Bulk Fill Flow, a new flowable bulk fill composite. Thanks to higher esthetics and strength, Estelite Bulk Fill Flow requires no capping layer up to 4mm, offering simpler and faster procedures. Exceptional cavity adaptation and lower shrinkage stress also ensures worry-free restorations.*

Univet Optical Technologies North America Booth: 1000
 1745 Broadway 17th Floor New York, NY 10019
Phone: 647-989-5124
Products: EOS HP High Performance Headlight
Description: Our exclusive multi-lens optical system creates a clear, perfectly round and uniform spot
 • 8 hours of working time at MAXIMUM brightness
 • Wireless Qi technology: Control unit should be placed on charging pad to charge.
 • Bluetooth remote control to remotely switch ON & OFF and adjust brightness.
 • 5 different brightness settings, and records the last brightness setting for following use.
 • 45000 lux of brightness & a 80mm @ 350 mm spot diameter.
Contents: Control unit, Bluetooth Remote, Headlight with replaceable cable, Wireless battery charger with international plug adaptor, Replaceable battery, Universal clip-on & UV filter and lower shrinkage stress also ensures worry-free restorations.*

vhf manufacture AG Booth: 1320
 Lettenstrasse 10 Ammerbuch 72119, Germany
Phone: 49 7032 97097 625
Products: Z4
Description: The Z4 is a milling and grinding machine for producing restorations in laboratory quality on-site in the dental practice-resulting in patients being treated with final restoration in just one session. It defines new quality standards in wet machining of blocks.

Vista Dental Products Booth: 815
 2200 South Street Racine, WI 83404
Phone: 877-418-4782
Products: Valiant™ LED Curing Light
Description: Vista Dental Products introduces the Valiant™ LED Cordless Curing Light. Multispectral with 4 LED's plus 1 Transilluminator (white) Light.

Vista Dental Products Booth: 815
 2200 South Street Racine, WI 83404
Phone: 877-418-4782
Products: Valiant™ LED Curing Light
Description: Vista Dental Products introduces the Valiant™ LED Cordless Curing Light. Multispectral with 4 LED's plus 1 Transilluminator (white) Light.
Products: Endo Safe Plus™
Description: The only cordless device for apical negative pressure irrigation! Safe, controlled exchange of endodontic irrigants.

Visit the New Products in Aisle 5400



Nursing Students learn about Oral Healthcare



Educational Courses kicked off



Scientific Poster Sessions



Pre-Dental Students are ready to explore

FREE New Products Arena & Display

Visit and listen to live presentations in our New Products Arena and Display.
Learn about new technology that is out on the market!

Located in the Rear of Aisle 5400

Presentations are from Sunday - Wednesday 10:00am to 5:00pm

Earn 1 CE Credit per day for exploring the New Products Arena!

New Products Arena Schedule

TIME	MONDAY	TUESDAY	WEDNESDAY
10:00 -10:15AM	Banyan	VHF Camfacture AG	Univet Optical Technologies North America
10:20 -10:35AM	BIODENT	OrthoAccel Technologies	Toyuyama Dental America
10:40-10:55AM	GPA Innova-Dlyte	Univet Optical Technologies North America	BIODENT
11:00-11:15AM	Kleer	Kleer	Datum Dental
11:20-11:35AM	Scheduling Institute	Datum Dental	TMJ & Sleep Therapy
11:40-11:55AM	Solmetex, LLC	Midmark	Magic Smile
12:00 -12:15PM	VHF Camfacture AG	PlaqueHD	ProDent USA
12:20-12:35PM	PDT, Inc/ Paradise Dental Technologies	Spotless-Smiles	
12:40-12:55PM	Sunstar Americas	Vista Dental Products	OraCoats Xtllimelts
1:00-1:15PM	Midmark	Solmetex, LLC	
1:20 - 1:35PM	OrthoAccel Technologies	OraCoats Xtllimelts	
1:40-1:55PM	Vista Dental Products	BIODENT	
2:00-2:15PM	Contacez	Adin Dental Solutions	Crest Oral-B
2:20-2:35PM	Univet Optical Technologies North America	Medicom	Spotless-Smiles
2:40-2:55PM	Cordeze	Rejuveneer	
3:00-3:15PM	Ortho-Tain/HealthyStart	24/7 Dental Care	
3:20-3:35PM	exocad America, Inc.	Sterisil, Inc.	
3:40-3:55PM	_iSonic	Ortho-Tain/Healthy Start	
4:00-4:15PM	DENMAT	DOXA Dental	
4:20-4:35PM	Datum Dental		
4:40-4:55PM			



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**Greater New York Smiles**

We welcome the following volunteers, organizations and schools who participate in this unique program:

New York City College of Technology's Dental Hygiene Department, Hostos Community College's

Dental Hygiene Department, and Bergen Community College's Dental Hygiene Program,

and volunteers from the Dental Hygienists' Association of the City of New York and the New Jersey Dental Hygienists' Association who will be instructing and demonstrating the importance of oral health care to public school children.

Exhibit Floor, Booth 6200 from 10:00AM - 2:00PM

This Program is sponsored by educational grants from DentaQuest, United Federation of Teachers and Colgate.

DentaQuest



Colgate



Technology Education Seminars & Workshop Programs

MONDAY		EXHIBIT FLOOR, BOOTH #4836	SPONSORED BY
9:45 – 12:45PM	Utilize Lasers in Periodontal Soft Tissue Conditions (Dr. Samuel B. Low)		BIOLASE
2:00 – 5:00PM	To Scan or Not To Scan: Cone-Beam CT Scan CBCT (Dr. Daniel P. Turgeon)		
TUESDAY			
9:45 – 12:45PM	Gaining the Most from Your Panoramic Radiograph (Dr. Daniel P. Turgeon)		PORTER NITROUS SYSTEMS <i>The Trusted Name In Nitrous</i>
2:00 – 5:00PM	Nitrous Oxide/Oxygen: A Hands-On Workshop (Dr. Robert M. Peskin)		
WEDNESDAY			
9:45 – 12:45PM	Emerging Trends in Endodontics (Dr. Justin R. Kolnick)		BIOLASE iTero
1:30 – 4:30PM	Going Beyond Digital Dentistry: How Digital Technology is Evolving to Meet the Needs of the Modern Dental Practice (Dr. Lou Graham)		

Dental Laboratory Technician Programs

MONDAY		EXHIBIT FLOOR, BOOTH #116	SPONSORED BY
9:45 – 12:45PM	Are Dentures Finally Going Digital?		digital e sthetics
2:00 – 5:00PM	How to Take your Dental Work from Traditional to Digital		
WEDNESDAY			
9:45 – 12:45PM	Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)		digital e sthetics
1:30 – 4:30PM	Art Experience: The Art of Seeing the Invisible (Dr. Claude M. Sieber)		

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Introducing ESTELITE BULK FILL Flow

*Limit 1 mini kit per doctor. New users only. While supplies last. Offer valid during GNYDM tradeshow hours only. Samples will be delivered to requestor's address. Requestor must reside in the US or Canada. Allow 2-3 weeks for delivery.
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Using the iTero Element® Scanner to Support Your Hygiene Regimen

As a hygienist, ensuring that patients receive the highest quality treatment is my number one priority. The iTero Element scanner has proven to be an incredibly useful tool for providing better care to patients, while also streamlining the workflow for me, my fellow hygienists, and the practitioners.

About the iTero Element

The iTero Element with TimeLapse Technology has the ability to scan in as little as 60 seconds,* which means that I can get an insider view of my patient quickly and with a higher degree of accuracy than we can achieve with traditional impressions. These images allow me to have



more conversations with patients about areas of need, and help me to educate them on their oral health.

The iTero Element scanner also optimizes communication between me and the practitioner, as a quick glance at a scan shows everything they need to know about the patient, and allows us to move forward with the chairside consult more efficiently.

The iTero Element Scanner and Workflow

Due to its speed, this tool has been easy to fit into the hygiene workflow, and especially works well for gathering information on a new patient. With one scan, we have a digital record and visual to accompany it, and we can go back to this at each visit using the TimeLapse feature to see if anything has changed and needs to be addressed.

The iTero Element has become an indispensable tool for me and my associates, as we use it to enhance our own communication and treatment processes and create more positive experiences for our patients.

Cathy Przykucki RDH, BA
Hygiene Faculty Align Technology/Speaker

Visit Booth 5204 to learn more about the benefits and features of the iTero Element digital intraoral scanner.

**With the iTero 1.5 software upgrade, patient scans can be completed in as little as 60 seconds with the same accuracy and reliability that you have come to expect from iTero scanners.*

The author is a paid consultant of Align Technology.

THE **frank** AGENCY

21st Century Local Anesthesia The Wand STA, A Computer-Controlled Local Anesthesia System

Milestone Scientific Inc., Wand Dental, Inc. manufacturers of the original Wand®, have introduced the Wand STA™ System as an alternative to the 165 year-old technology of the traditional dental syringe. The Wand STA is a computer-controlled local anesthetic delivery instrument designed to improve the injection process for both the dentist and patient. The Wand STA produces a precise, consistent flow of anesthetic below the patient's pain threshold.

The Wand STA incorporates a plastic, light-weight, ergonomically-designed handpiece that offers the dentist unprecedented control of a bonded needle attached to the handpiece. The handpieces are available in three sizes of needles, which will allow all traditional and newly discovered innovative injections. A dentist can even shorten the plastic handpiece, making it invisible to patients who are fearful regarding the injection process.

The Wand STA allows dentists to administer Intraligamentary Injections with confidence and comfort as the it's unique feature, Dynamic Pressure Sensing (DPS), delivers audio and visual feedback during the injection – enabling dentists to administer a more comfortable, more precise injection for their patient. DPS confirms proper needle placement and monitors the delivery of anesthesia below the patient's pain threshold. Dentists and their patients love the Wand STA because there is no collateral numbness of the lip, face, or tongue after the procedure. The ability to anesthetize a single tooth is a tremendous enhancement to any dental practice. For example, patients who have to return to work can do so without having their lip and tongue numb. It's something they'll appreciate and remember!

Some dentists and patients get anxious during palatal injections, which can be difficult to administer and can be painful to the patient. With the Wand STA, you can offer innovative, comfortable palatal injections, such as the AMSA and P-ASA, using a pre-puncture technique – followed by

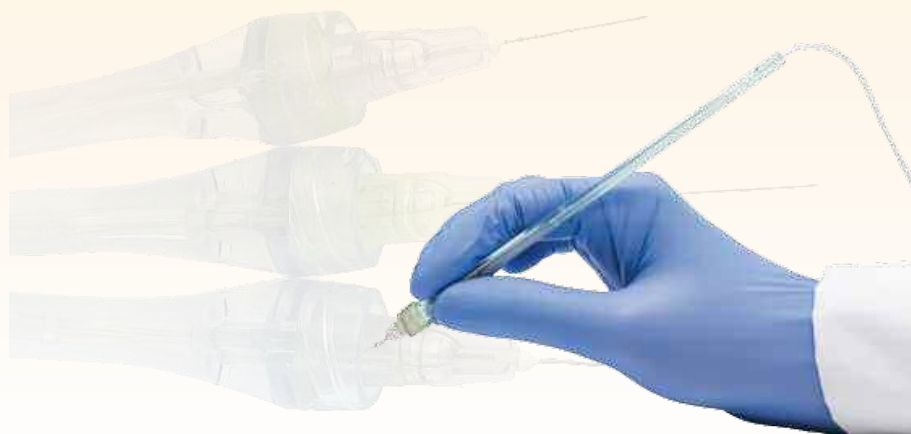
delivery of a controlled flow of anesthetic below the patient's pain threshold. These successful palatal injections anesthetize multiple teeth and related gingival tissues without producing collateral numbness to the patient's lip or face. These are great injections for Cosmetic Dentistry allowing immediate assessment of the patient's smile line.

STA stands for single tooth anesthesia, but dentists shouldn't limit their use of the Wand STA. You can use it to deliver every type of injection. If you've been missing your mandibular block injections, the Wand STA can be the solution to achieving more success. Since a bi-rotational insertion technique can be utilized with the Wand Handpiece, the Wand STA needle doesn't deflect the way a traditional dental syringe needle does. Without needle deflection, the needle will arrive closer to the injection site, which produces a faster onset and a more accurate and successful block injection.

The Wand STA has many other features, such as Cruise Control and Multi-Cartridge.

**Learn more about the STA System
by visiting www.thewand.com
or by calling (800) 862-1125**

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here at GNYDM 2017 **Booth #4129**

visit..... **theWand.com**

or call..... **800-862-1125**

WandDental Inc.



Pediatric Dentistry Summit Schedule



TIME	COURSE	MONDAY, NOVEMBER 27	SPEAKER	LOCATION
9:00 – 12:00PM	4210	Modern Pedodontic Treatment Planning and Caries Management	Rebecca L. Slayton, D.D.S., Ph.D.	1E14
2:00 – 5:00PM	4220	Management of Traumatic Dental Injuries in Children	Rebecca L. Slayton, D.D.S., Ph.D.	1E14
2:00 – 5:00PM	4230	Restorative Options in Pediatric Dentistry: Hands-on workshop	Arnold Weiss, D.D.S., M.SCD.	Exhibit Fl. Booth #107
TUESDAY, NOVEMBER 28				
9:00 – 12:00PM	5140	Pediatric Airway in the Dental World: Challenges/Controversies The Genetic and Social Determinants of Behavior	Scott M. Rickert, M.D. Amr Moursi, D.D.S., Ph.D.	1E14
2:00 – 5:00PM	5150	Nutrition and Dentistry: Fostering Partnerships for Healthy Patients Establishing Essential Behavior in Children with Challenging Behavior Orthodontic Treatment for Special Needs Patients	Christie L. Custodio-Lumsden, Ph.D., M.S., R.D., C.D.N. Purnima Hernandez, D.D.S., M.A., B.C.B.A Christina Carter, D.M.D.	1E14
9:45 – 12:45PM	5160	Caries Arrest with SDF and Glass Ionomers	Rebecca L. Slayton, D.D.S., Ph.D.	1D04
2:00 – 5:00PM	5170	Diagnosis and Treatment Planning for Complex Pediatric Patients	Rebecca L. Slayton, D.D.S., Ph.D.	1D04

T&S Therapy Centre INTERNATIONAL

T & S Therapy Centre International is a leader in the field of continuing education, training and resources for the dental healthcare profession. T & S provides an integrated approach to patient care for adults & pediatric sleep-related breathing disorders, for the full range of craniofacial pain, including facial neuralgia, orthopedic dysfunction of the TM joints, musculoskeletal pain, and primary headaches (migraine, tension, cluster).

Steven R. Olmos, D.D.S.
DABCP, DABCDMS, DABDSM, DAIPM, FAAOP, FAACP, FICCOMO, FADI, FIAO

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to Speak with our Team
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Course Objectives include in-depth diagnosis, triage, the most current diagnostic, treatment technologies, patient management systems, and training at all levels of a dentist's practice. All education is directed by **Dr. Steven Olmos**, an internationally recognized lecturer, researcher, the founder and CEO of T & S Therapy Centre International. We encourage you to expand your knowledge and learn the latest diagnostic and treatment techniques to

Help Your Patients Breathe, Sleep, Heal, Live.

ASM18
Annual Spring Meeting

SAVE THE DATES
April 26-28, 2018
Metro Toronto Convention Centre
South Building

Featured Keynote Speakers

Man In Motion | Champion for Accessibility and Inclusion

Rick Hansen is currently CEO of the Rick Hansen Foundation and a passionate advocate for people with disabilities in Canada and around the world. As well as being a celebrated Paralympic athlete, he is best known for the Man In Motion World Tour, his epic two-year wheelchair tour around the globe. Since the completion of the tour in 1987, Rick has dedicated his life to creating a world that is accessible and inclusive for all. In addition to leading a team of passionate difference makers at the Rick Hansen Foundation, he provides support to people with disabilities, spreads hope and inspiration through public speaking engagements and advises leaders on issues such as accessibility and inclusivity.

Futurist, Trends, and Innovation Expert

Jim Carroll is widely acknowledged as one of the world's leading global futurists on trends and innovation. Possessing a massive global blue-chip client list, he helps to transform growth-oriented organizations into high-velocity innovation heroes. He was named by Businessweek magazine as a leading source for innovation and creativity insight, while his observations are frequently covered in Fortune magazine. Praised by clients, like the Disney World Corporation, he is guaranteed to help you start preparing for tomorrow, today. Jim is an author, columnist, media commentator, and consultant, whose focus is on linking future trends to innovation and creativity. Jim's books include Ready, Set, Done: How to Innovate When Faster is the New Fast, and What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation. In the media, he has appeared as an innovation expert on CNBC, and shared his insights with ABC News, INC.

asm.oda.ca

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Sleep Apnea Symposium Schedule

Time	Course	Monday, November 27	Speaker	Location
9:00 – 12:00 & 2:00 – 5:00	4240	Do You Want To Begin Managing Patients With Snoring and Obstructive? Find Out How To Get Started	Leila Chahine, D.M.D.	1E09
9:45 – 12:45	4670	Practical Dental Sleep Medicine: A Hands-On Workshop	Steve Carstensen, D.D.S.	1E09
Tuesday, November 28				
9:00 – 12:00 & 2:00 – 5:00	5180	The Art Of Oral Appliance Therapy: Hands-On Calibration and Beyond - Which Appliance and When?	Leila Chahine, D.M.D.	1E09
Wednesday, November 29				
9:00 – 12:00 & 1:30 – 4:30	6180	A Hands-On Workshop of Oral Appliance Therapy For Snoring and Sleep Apnea: Avoiding Side Effects and Improving Case Acceptance	Leila Chahine, D.M.D.	1E09



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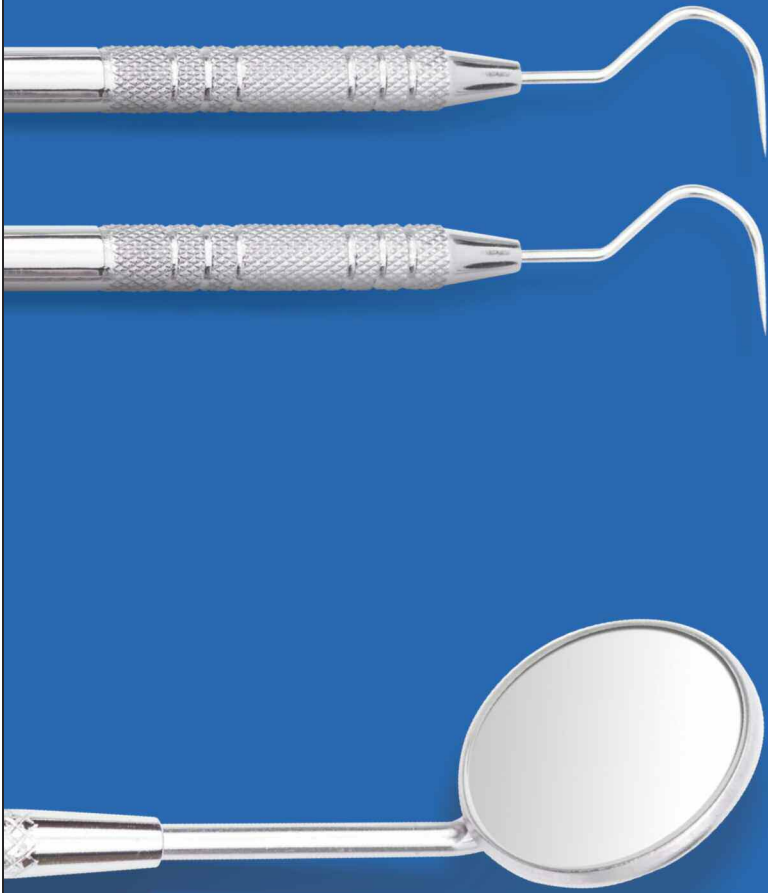
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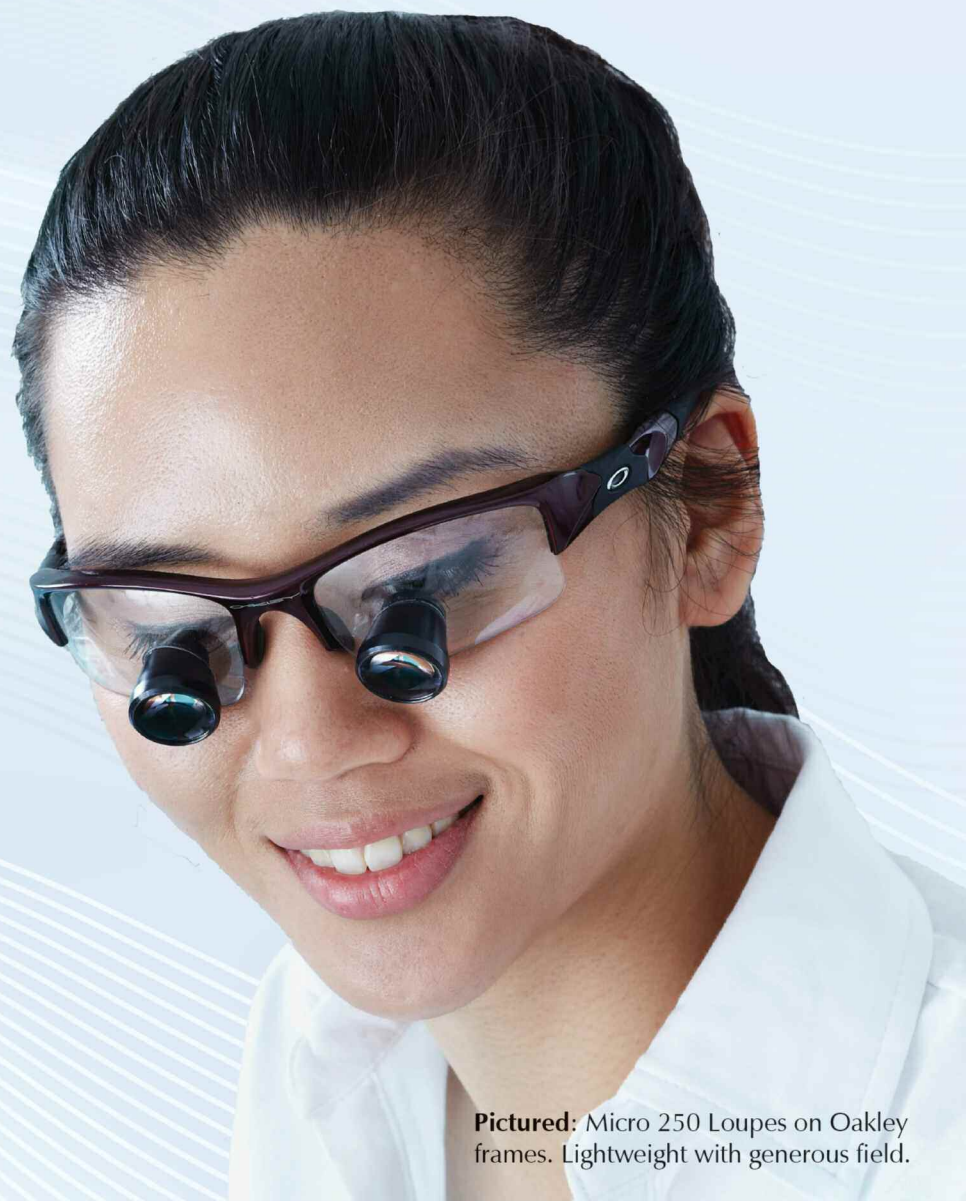
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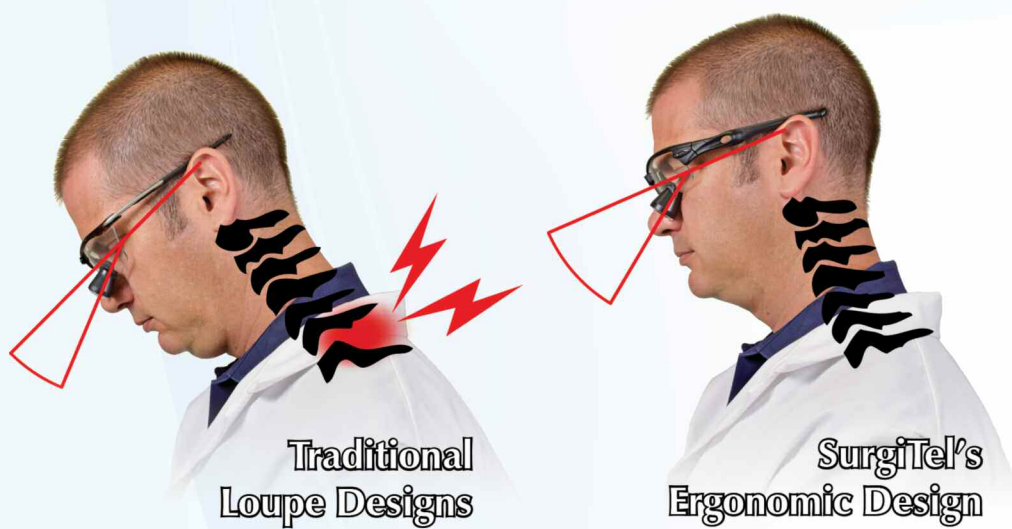
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*Chitnis, Deepak. "Operating with Pain: Surgeon Workplace Injury Underrecognized." ACS Surgery News 12.4 (2016): 1+. Print.



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